

Appendix 1:

Data Tabulations
By Demographics

by Demographics

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Q0A First of all, can I ask you do you work in any of the following:										
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None of these	100.0%	500	100.0%	177	100.0%	323	100.0%	142	100.0%	154
Base:		500		177		323		142		154
Q01 How did you travel to [name of centre] today?										
Car/ van driver	42.4%	212	49.2%	87	38.7%	125	35.9%	51	54.5%	84
Car/ van passenger	4.8%	24	1.1%	2	6.8%	22	4.9%	7	3.2%	5
Bus	9.0%	45	10.7%	19	8.1%	26	9.2%	13	5.2%	8
Bicycle	1.8%	9	0.6%	1	2.5%	8	1.4%	2	3.9%	6
Underground (as appropriate)	4.2%	21	4.0%	7	4.3%	14	10.6%	15	2.6%	4
Train (as appropriate)	1.6%	8	0.0%	0	2.5%	8	2.8%	4	1.3%	2
Taxi	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1
On foot	35.0%	175	33.3%	59	35.9%	116	33.8%	48	27.9%	43
Other	0.4%	2	1.1%	2	0.0%	0	0.0%	0	1.0%	2
(Refused)	0.6%	3	0.0%	0	0.9%	3	1.4%	2	0.6%	1
Base:		500		177		323		142		154
Q02 How often do you do the following in [name of centre] (including Sunday)?										
Food & Groceries Shopping										
Everyday	4.2%	21	3.4%	6	4.6%	15	0.0%	0	2.6%	4
4 to 6 days a week	11.4%	57	10.2%	18	12.1%	39	4.2%	6	9.7%	15
2 to 3 days a week	27.0%	135	24.9%	44	28.2%	91	31.0%	44	20.8%	32
1 day a week	31.4%	157	29.4%	52	32.5%	105	40.1%	57	35.7%	55
Once every 2 weeks	4.4%	22	4.0%	7	4.6%	15	5.6%	8	5.8%	9
Once every month	5.8%	29	6.8%	12	5.3%	17	3.5%	5	7.1%	11
Once a quarter	2.6%	13	3.4%	6	2.2%	7	2.1%	3	3.2%	5
Less often than once a quarter	2.0%	10	2.3%	4	1.9%	6	1.4%	2	3.9%	6
First time today	0.6%	3	0.6%	1	0.6%	2	0.0%	0	0.6%	1
Never	10.2%	51	14.1%	25	8.1%	26	11.3%	16	9.7%	15
(Don't know)	0.4%	2	1.1%	2	0.0%	0	0.7%	1	0.6%	1
Base:		500		177		323		142		154

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)																				
Everyday	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.6%	1	0.5%	1	0.8%	2	0.0%	0	0.5%	2	0.0%	0
4 to 6 days a week	2.4%	12	1.7%	3	2.8%	9	2.8%	4	2.6%	4	2.0%	4	3.2%	8	1.6%	4	2.5%	10	2.2%	2
2 to 3 days a week	7.6%	38	7.3%	13	7.7%	25	9.2%	13	10.4%	16	4.4%	9	6.0%	15	9.3%	23	8.4%	34	4.4%	4
1 day a week	14.4%	72	9.6%	17	17.0%	55	12.0%	17	17.5%	27	13.7%	28	17.1%	43	11.7%	29	14.6%	59	13.3%	12
Once every 2 weeks	8.4%	42	5.7%	10	9.9%	32	9.9%	14	5.8%	9	9.3%	19	7.5%	19	9.3%	23	8.9%	36	5.6%	5
Once every month	11.8%	59	15.3%	27	9.9%	32	10.6%	15	12.3%	19	12.3%	25	9.9%	25	13.7%	34	10.6%	43	17.8%	16
Once a quarter	11.2%	56	11.9%	21	10.8%	35	8.5%	12	13.0%	20	11.8%	24	11.9%	30	10.5%	26	11.4%	46	8.9%	8
Less often than once a quarter	19.0%	95	24.9%	44	15.8%	51	28.2%	40	13.6%	21	16.7%	34	19.4%	49	18.5%	46	19.1%	77	20.0%	18
First time today	0.6%	3	1.1%	2	0.3%	1	0.7%	1	0.6%	1	0.5%	1	0.8%	2	0.4%	1	0.7%	3	0.0%	0
Never	23.2%	116	20.9%	37	24.5%	79	17.6%	25	22.1%	34	27.9%	57	21.8%	55	24.6%	61	22.5%	91	25.6%	23
(Don't know)	1.0%	5	1.1%	2	0.9%	3	0.7%	1	1.3%	2	1.0%	2	1.6%	4	0.4%	1	0.7%	3	2.2%	2
Base:		500		177		323		142		154		204		252		248		404		90
Drinking / Eating Out																				
Everyday	1.4%	7	3.4%	6	0.3%	1	0.7%	1	2.6%	4	1.0%	2	0.4%	1	2.4%	6	0.7%	3	4.4%	4
4 to 6 days a week	4.6%	23	7.3%	13	3.1%	10	9.9%	14	2.6%	4	2.5%	5	4.4%	11	4.8%	12	4.5%	18	5.6%	5
2 to 3 days a week	11.6%	58	14.1%	25	10.2%	33	14.8%	21	9.7%	15	10.8%	22	11.1%	28	12.1%	30	11.9%	48	10.0%	9
1 day a week	14.6%	73	16.4%	29	13.6%	44	19.7%	28	16.2%	25	9.8%	20	14.3%	36	14.9%	37	14.4%	58	15.6%	14
Once every 2 weeks	7.4%	37	6.2%	11	8.1%	26	9.2%	13	9.7%	15	4.4%	9	9.5%	24	5.2%	13	7.9%	32	5.6%	5
Once every month	15.6%	78	10.7%	19	18.3%	59	12.0%	17	23.4%	36	12.3%	25	17.1%	43	14.1%	35	16.1%	65	13.3%	12
Once a quarter	5.6%	28	2.8%	5	7.1%	23	4.2%	6	5.2%	8	6.9%	14	6.3%	16	4.8%	12	6.2%	25	3.3%	3
Less often than once a quarter	6.8%	34	5.1%	9	7.7%	25	7.0%	10	3.9%	6	8.8%	18	6.7%	17	6.9%	17	6.7%	27	7.8%	7
First time today	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.6%	1	0.5%	1	0.4%	1	0.4%	1	0.5%	2	0.0%	0
Never	31.4%	157	32.2%	57	31.0%	100	21.8%	31	25.3%	39	42.6%	87	29.0%	73	33.9%	84	30.7%	124	33.3%	30
(Don't know)	0.6%	3	1.1%	2	0.3%	1	0.7%	1	0.6%	1	0.5%	1	0.8%	2	0.4%	1	0.5%	2	1.1%	1
Base:		500		177		323		142		154		204		252		248		404		90

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Private & Public Services (Bank / Solicitor / Council Offices/ Library, etc)																				
Everyday	0.6%	3	0.6%	1	0.6%	2	1.4%	2	0.6%	1	0.0%	0	0.8%	2	0.4%	1	0.5%	2	1.1%	1
4 to 6 days a week	1.8%	9	0.6%	1	2.5%	8	0.7%	1	1.9%	3	2.5%	5	2.0%	5	1.6%	4	2.0%	8	1.1%	1
2 to 3 days a week	7.8%	39	6.8%	12	8.4%	27	7.7%	11	8.4%	13	7.4%	15	9.9%	25	5.6%	14	8.7%	35	4.4%	4
1 day a week	34.8%	174	36.7%	65	33.7%	109	27.5%	39	37.7%	58	37.7%	77	28.6%	72	41.1%	102	35.1%	142	33.3%	30
Once every 2 weeks	11.4%	57	11.9%	21	11.1%	36	16.2%	23	10.4%	16	8.8%	18	12.3%	31	10.5%	26	11.4%	46	12.2%	11
Once every month	16.2%	81	14.1%	25	17.3%	56	18.3%	26	17.5%	27	13.7%	28	16.3%	41	16.1%	40	15.1%	61	21.1%	19
Once a quarter	4.2%	21	5.1%	9	3.7%	12	6.3%	9	4.5%	7	2.5%	5	5.6%	14	2.8%	7	5.2%	21	0.0%	0
Less often than once a quarter	2.8%	14	2.8%	5	2.8%	9	3.5%	5	1.9%	3	2.9%	6	2.4%	6	3.2%	8	2.7%	11	3.3%	3
First time today	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
Never	19.4%	97	19.8%	35	19.2%	62	17.6%	25	15.6%	24	23.5%	48	20.6%	52	18.1%	45	18.3%	74	22.2%	20
(Don't know)	0.8%	4	1.1%	2	0.6%	2	0.7%	1	1.3%	2	0.5%	1	1.2%	3	0.4%	1	0.7%	3	1.1%	1
Base:	500	177	323	142	154	204	252	248	404	90										
Commercial Leisure Facilities (Gym / Swimming Pool, etc)																				
Everyday	1.0%	5	1.1%	2	0.9%	3	2.8%	4	0.0%	0	0.5%	1	1.6%	4	0.4%	1	1.0%	4	1.1%	1
4 to 6 days a week	0.4%	2	0.0%	0	0.6%	2	0.7%	1	0.0%	0	0.5%	1	0.4%	1	0.4%	1	0.5%	2	0.0%	0
2 to 3 days a week	4.0%	20	3.4%	6	4.3%	14	7.0%	10	3.9%	6	2.0%	4	3.2%	8	4.8%	12	4.2%	17	3.3%	3
1 day a week	7.8%	39	6.2%	11	8.7%	28	13.4%	19	9.1%	14	2.9%	6	9.9%	25	5.6%	14	8.2%	33	6.7%	6
Once every 2 weeks	1.6%	8	2.3%	4	1.2%	4	3.5%	5	1.9%	3	0.0%	0	2.4%	6	0.8%	2	1.5%	6	2.2%	2
Once every month	2.6%	13	2.8%	5	2.5%	8	3.5%	5	3.9%	6	1.0%	2	2.4%	6	2.8%	7	2.7%	11	2.2%	2
Once a quarter	1.2%	6	0.6%	1	1.5%	5	0.0%	0	3.9%	6	0.0%	0	1.2%	3	1.2%	3	1.5%	6	0.0%	0
Less often than once a quarter	3.4%	17	3.4%	6	3.4%	11	4.9%	7	4.5%	7	1.5%	3	4.0%	10	2.8%	7	4.0%	16	1.1%	1
First time today	0.8%	4	0.0%	0	1.2%	4	0.7%	1	1.3%	2	0.5%	1	0.8%	2	0.8%	2	0.7%	3	1.1%	1
Never	76.4%	382	78.5%	139	75.2%	243	62.0%	88	70.8%	109	90.7%	185	73.0%	184	79.8%	198	75.0%	303	81.1%	73
(Don't know)	0.8%	4	1.7%	3	0.3%	1	1.4%	2	0.6%	1	0.5%	1	1.2%	3	0.4%	1	0.7%	3	1.1%	1
Base:	500	177	323	142	154	204	252	248	404	90										

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Any visit																				
Everyday	6.8%	34	7.9%	14	6.2%	20	4.9%	7	5.2%	8	9.3%	19	6.3%	16	7.3%	18	4.5%	18	17.8%	16
4 to 6 days a week	16.4%	82	16.4%	29	16.4%	53	15.5%	22	13.6%	21	19.1%	39	14.7%	37	18.1%	45	16.1%	65	17.8%	16
2 to 3 days a week	33.2%	166	32.2%	57	33.7%	109	35.9%	51	29.9%	46	33.8%	69	33.3%	84	33.1%	82	33.9%	137	31.1%	28
1 day a week	26.8%	134	24.3%	43	28.2%	91	25.4%	36	33.1%	51	23.0%	47	27.8%	70	25.8%	64	28.2%	114	22.2%	20
Once every 2 weeks	5.0%	25	5.7%	10	4.6%	15	7.0%	10	5.8%	9	2.9%	6	5.6%	14	4.4%	11	5.7%	23	2.2%	2
Once every month	4.6%	23	4.5%	8	4.6%	15	3.5%	5	5.2%	8	4.9%	10	4.4%	11	4.8%	12	4.0%	16	4.4%	4
Once a quarter	2.0%	10	2.8%	5	1.5%	5	2.8%	4	1.3%	2	2.0%	4	2.0%	5	2.0%	5	2.2%	9	1.1%	1
Less often than once a quarter	1.8%	9	1.1%	2	2.2%	7	2.8%	4	1.3%	2	1.5%	3	2.0%	5	1.6%	4	2.0%	8	1.1%	1
First time today	0.8%	4	0.6%	1	0.9%	3	0.0%	0	0.6%	1	1.5%	3	0.4%	1	1.2%	3	0.5%	2	2.2%	2
Never	2.2%	11	3.4%	6	1.5%	5	1.4%	2	3.2%	5	2.0%	4	2.8%	7	1.6%	4	2.5%	10	0.0%	0
(Don't know)	0.4%	2	1.1%	2	0.0%	0	0.7%	1	0.6%	1	0.0%	0	0.8%	2	0.0%	0	0.5%	2	0.0%	0
Base:		500		177		323		142		154		204		252		248		404		90

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q03 What is the main reason for your visit here today ?																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	26.4%	132	22.0%	39	28.8%	93	18.3%	26	20.8%	32	36.3%	74	23.4%	59	29.4%	73	24.0%	97	36.7%	33
To buy non-food goods (e.g. shoes, clothes, jewellery)	10.8%	54	8.5%	15	12.1%	39	14.8%	21	13.6%	21	5.9%	12	14.3%	36	7.3%	18	11.4%	46	6.7%	6
To visit the market	2.0%	10	2.3%	4	1.9%	6	1.4%	2	1.3%	2	2.9%	6	1.6%	4	2.4%	6	1.5%	6	4.4%	4
For personal services (e.g. bank, hairdresser, solicitor, etc)	17.4%	87	19.2%	34	16.4%	53	10.6%	15	18.8%	29	21.1%	43	14.3%	36	20.6%	51	18.1%	73	15.6%	14
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	0.6%	3	1.1%	2	0.3%	1	1.4%	2	0.0%	0	0.5%	1	0.0%	0	1.2%	3	0.5%	2	1.1%	1
As a day visitor to [name of centre]	0.6%	3	0.6%	1	0.6%	2	0.0%	0	1.3%	2	0.5%	1	0.8%	2	0.4%	1	0.5%	2	1.1%	1
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	5.0%	25	6.8%	12	4.0%	13	4.2%	6	5.8%	9	4.9%	10	6.3%	16	3.6%	9	5.4%	22	2.2%	2
Work	12.2%	61	13.6%	24	11.5%	37	14.1%	20	18.2%	28	6.4%	13	14.7%	37	9.7%	24	13.4%	54	6.7%	6
To attend college (where appropriate)	2.0%	10	1.7%	3	2.2%	7	6.3%	9	0.0%	0	0.5%	1	2.8%	7	1.2%	3	1.5%	6	4.4%	4
To meet someone	8.6%	43	10.2%	18	7.7%	25	13.4%	19	7.8%	12	5.9%	12	8.7%	22	8.5%	21	9.2%	37	6.7%	6
To visit the Council's offices (where appropriate)	0.6%	3	0.6%	1	0.6%	2	1.4%	2	0.6%	1	0.0%	0	0.8%	2	0.4%	1	0.7%	3	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	5.2%	26	4.0%	7	5.9%	19	4.9%	7	5.2%	8	5.4%	11	3.6%	9	6.9%	17	5.2%	21	5.6%	5
No particular reason	6.6%	33	6.2%	11	6.8%	22	7.7%	11	4.5%	7	7.4%	15	6.7%	17	6.5%	16	6.4%	26	7.8%	7
Other	0.8%	4	1.1%	2	0.6%	2	1.4%	2	0.6%	1	0.5%	1	0.4%	1	1.2%	3	1.0%	4	0.0%	0
To visit the Post Office	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.6%	1	0.5%	1	0.0%	0	0.8%	2	0.2%	1	1.1%	1
Window shopping / browsing	0.8%	4	1.7%	3	0.3%	1	0.0%	0	0.6%	1	1.5%	3	1.6%	4	0.0%	0	1.0%	4	0.0%	0
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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q04 What do you LIKE most about [name of centre]?																				
Near to home / convenient	32.6%	163	33.3%	59	32.2%	104	35.2%	50	35.1%	54	28.9%	59	33.3%	84	31.9%	79	34.2%	138	26.7%	24
Close to work	2.2%	11	1.7%	3	2.5%	8	3.5%	5	2.6%	4	1.0%	2	2.4%	6	2.0%	5	2.7%	11	0.0%	0
Good public transport links generally	3.4%	17	2.8%	5	3.7%	12	5.6%	8	3.2%	5	2.0%	4	4.4%	11	2.4%	6	3.2%	13	4.4%	4
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.1%	1
Convenient drop off / pick up stops for buses	0.6%	3	1.1%	2	0.3%	1	0.7%	1	0.6%	1	0.5%	1	0.4%	1	0.8%	2	0.2%	1	2.2%	2
Parking is easy	2.2%	11	1.1%	2	2.8%	9	0.7%	1	3.9%	6	2.0%	4	1.6%	4	2.8%	7	2.5%	10	1.1%	1
Parking is cheap	0.8%	4	0.6%	1	0.9%	3	0.0%	0	0.0%	0	2.0%	4	1.2%	3	0.4%	1	1.0%	4	0.0%	0
Lack of congestion on roads	1.0%	5	0.0%	0	1.5%	5	0.0%	0	1.9%	3	1.0%	2	1.6%	4	0.4%	1	1.0%	4	1.1%	1
Pedestrianised streets	2.4%	12	1.7%	3	2.8%	9	1.4%	2	1.9%	3	3.4%	7	2.8%	7	2.0%	5	2.5%	10	2.2%	2
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.6%	1	0.5%	1	0.0%	0	0.8%	2	0.5%	2	0.0%	0
Good directional signs to the Centre	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	5.2%	26	2.8%	5	6.5%	21	4.9%	7	6.5%	10	4.4%	9	7.1%	18	3.2%	8	5.4%	22	3.3%	3
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	3.2%	16	2.3%	4	3.7%	12	2.1%	3	3.2%	5	3.9%	8	4.0%	10	2.4%	6	3.0%	12	3.3%	3
Quality of supermarket(s)	1.8%	9	0.6%	1	2.5%	8	1.4%	2	1.9%	3	2.0%	4	1.6%	4	2.0%	5	1.7%	7	2.2%	2
The Market	3.4%	17	4.0%	7	3.1%	10	2.8%	4	2.6%	4	4.4%	9	3.2%	8	3.6%	9	3.2%	13	4.4%	4
Quality of the shops in general	1.6%	8	2.8%	5	0.9%	3	1.4%	2	0.6%	1	2.5%	5	1.2%	3	2.0%	5	0.7%	3	5.6%	5
Compact centre (i.e. shops close together)	1.2%	6	0.6%	1	1.5%	5	0.7%	1	1.3%	2	1.5%	3	2.0%	5	0.4%	1	1.2%	5	1.1%	1
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.4%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.8%	2	0.2%	1	1.1%	1
Play area for children	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.1%	1
Range of places to eat	3.2%	16	2.8%	5	3.4%	11	3.5%	5	5.2%	8	1.5%	3	4.0%	10	2.4%	6	3.0%	12	4.4%	4
Range of pubs / bars	1.4%	7	2.8%	5	0.6%	2	1.4%	2	2.6%	4	0.5%	1	0.8%	2	2.0%	5	1.0%	4	3.3%	3
Range of private services	0.8%	4	1.1%	2	0.6%	2	2.1%	3	0.0%	0	0.5%	1	1.2%	3	0.4%	1	0.5%	2	1.1%	1

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, solicitors and so on)																				
Range of public services (ie Council, library, health services, and so on)	0.4%	2	0.6%	1	0.3%	1	0.7%	1	0.6%	1	0.0%	0	0.4%	1	0.4%	1	0.0%	0	2.2%	2
Range of leisure facilities	0.4%	2	0.0%	0	0.6%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.8%	2	0.2%	1	1.1%	1
General cleanliness of shopping streets	1.6%	8	2.8%	5	0.9%	3	2.1%	3	1.3%	2	1.5%	3	1.6%	4	1.6%	4	1.5%	6	2.2%	2
Feels safe / absence of threatening individuals / groups	2.0%	10	2.3%	4	1.9%	6	2.1%	3	1.9%	3	2.0%	4	2.0%	5	2.0%	5	2.2%	9	1.1%	1
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	1.1%	1
Green space/area	7.0%	35	9.0%	16	5.9%	19	5.6%	8	4.5%	7	9.8%	20	8.7%	22	5.2%	13	7.2%	29	6.7%	6
Nice busy feel	0.4%	2	0.0%	0	0.6%	2	0.7%	1	0.6%	1	0.0%	0	0.8%	2	0.0%	0	0.5%	2	0.0%	0
Not too crowded	5.0%	25	5.1%	9	5.0%	16	5.6%	8	5.2%	8	4.4%	9	5.2%	13	4.8%	12	5.2%	21	4.4%	4
Not too noisy	6.0%	30	7.3%	13	5.3%	17	7.7%	11	6.5%	10	4.4%	9	5.2%	13	6.9%	17	5.4%	22	8.9%	8
Character / atmosphere	20.8%	104	21.5%	38	20.4%	66	14.8%	21	20.1%	31	25.5%	52	19.0%	48	22.6%	56	21.8%	88	17.8%	16
Historic buildings	5.4%	27	5.1%	9	5.6%	18	2.8%	4	5.8%	9	6.9%	14	5.6%	14	5.2%	13	5.2%	21	6.7%	6
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	6.8%	34	7.3%	13	6.5%	21	7.7%	11	3.2%	5	8.8%	18	7.1%	18	6.5%	16	6.7%	27	7.8%	7
Friendly / polite people	11.8%	59	10.7%	19	12.4%	40	8.5%	12	10.4%	16	15.2%	31	7.9%	20	15.7%	39	11.6%	47	12.2%	11
The Abbey	1.2%	6	1.1%	2	1.2%	4	0.7%	1	0.6%	1	2.0%	4	0.8%	2	1.6%	4	1.2%	5	1.1%	1
Its location	1.0%	5	1.7%	3	0.6%	2	0.7%	1	0.6%	1	1.5%	3	1.2%	3	0.8%	2	0.7%	3	2.2%	2
It's my hometown	0.6%	3	0.0%	0	0.9%	3	0.7%	1	0.6%	1	0.5%	1	0.0%	0	1.2%	3	0.5%	2	1.1%	1
It has everything you need (No opinion / Don't know)	0.8%	4	0.0%	0	1.2%	4	0.0%	0	1.3%	2	1.0%	2	0.4%	1	1.2%	3	0.7%	3	0.0%	0
(Nothing in particular)	5.6%	28	5.7%	10	5.6%	18	7.7%	11	5.2%	8	4.4%	9	6.0%	15	5.2%	13	5.2%	21	6.7%	6
	15.0%	75	14.1%	25	15.5%	50	15.5%	22	13.0%	20	16.2%	33	15.5%	39	14.5%	36	14.4%	58	16.7%	15
Base:		500		177		323		142		154		204		252		248		404		90

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q05 What do you DISLIKE most about [name of centre]?																				
Unsafe for pedestrians / traffic conflict	1.4%	7	1.1%	2	1.5%	5	2.8%	4	0.6%	1	1.0%	2	1.6%	4	1.2%	3	1.5%	6	1.1%	1
Not enough pedestrianisation	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
Shortage of parking spaces for visitors	4.6%	23	3.4%	6	5.3%	17	1.4%	2	7.1%	11	4.9%	10	4.4%	11	4.8%	12	5.2%	21	1.1%	1
Shortage of parking for residents	1.0%	5	0.0%	0	1.5%	5	0.0%	0	3.2%	5	0.0%	0	0.8%	2	1.2%	3	1.0%	4	1.1%	1
Parking is expensive	4.4%	22	4.0%	7	4.6%	15	1.4%	2	9.7%	15	2.5%	5	5.6%	14	3.2%	8	5.4%	22	0.0%	0
Parking is not secure / car break-ins	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
Poor public transport links	1.6%	8	1.7%	3	1.5%	5	0.7%	1	3.9%	6	0.5%	1	1.6%	4	1.6%	4	1.2%	5	3.3%	3
Road congestion / too much traffic	4.6%	23	6.8%	12	3.4%	11	2.1%	3	3.2%	5	7.4%	15	5.2%	13	4.0%	10	5.2%	21	2.2%	2
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.2%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.8%	4	0.6%	1	0.9%	3	0.7%	1	1.3%	2	0.5%	1	1.2%	3	0.4%	1	0.5%	2	2.2%	2
Difficulties with pushchairs, wheelchairs, etc	0.6%	3	0.0%	0	0.9%	3	1.4%	2	0.6%	1	0.0%	0	1.2%	3	0.0%	0	0.7%	3	0.0%	0
Lack of choice of national multiple (high street chain) shops	14.8%	74	8.5%	15	18.3%	59	23.9%	34	11.0%	17	11.3%	23	16.3%	41	13.3%	33	14.9%	60	15.6%	14
Lack of choice of independent / specialist shops	8.8%	44	3.4%	6	11.8%	38	7.0%	10	9.1%	14	9.8%	20	7.9%	20	9.7%	24	9.2%	37	7.8%	7
Quality of shops is inadequate	5.6%	28	2.8%	5	7.1%	23	4.2%	6	7.1%	11	5.4%	11	4.4%	11	6.9%	17	5.4%	22	6.7%	6
Shops too small	1.6%	8	0.6%	1	2.2%	7	3.5%	5	1.9%	3	0.0%	0	2.8%	7	0.4%	1	2.0%	8	0.0%	0
Lack of a larger supermarket	3.2%	16	2.3%	4	3.7%	12	4.9%	7	3.9%	6	1.5%	3	2.8%	7	3.6%	9	3.2%	13	3.3%	3
Prices too high	1.2%	6	1.7%	3	0.9%	3	2.1%	3	0.6%	1	1.0%	2	1.6%	4	0.8%	2	0.5%	2	4.4%	4
Shops spread over too wide an area (i.e. not a compact centre)	1.4%	7	1.1%	2	1.5%	5	2.8%	4	0.6%	1	1.0%	2	2.0%	5	0.8%	2	1.5%	6	1.1%	1
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	1.0%	5	0.0%	0	1.5%	5	2.8%	4	0.6%	1	0.0%	0	1.6%	4	0.4%	1	1.2%	5	0.0%	0
Too many pubs / clubs	1.4%	7	1.7%	3	1.2%	4	0.0%	0	0.6%	1	2.9%	6	0.8%	2	2.0%	5	1.0%	4	3.3%	3
Inadequate range of services	0.8%	4	0.6%	1	0.9%	3	0.7%	1	0.6%	1	1.0%	2	0.4%	1	1.2%	3	0.7%	3	1.1%	1

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	3.8%	19	3.4%	6	4.0%	13	9.2%	13	1.9%	3	1.5%	3	4.8%	12	2.8%	7	3.0%	12	7.8%	7
Absence of play areas for children	0.4%	2	0.6%	1	0.3%	1	1.4%	2	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.2%	1	1.1%	1
Lack of clean / secure toilets	2.0%	10	1.1%	2	2.5%	8	2.8%	4	1.3%	2	2.0%	4	3.2%	8	0.8%	2	1.5%	6	4.4%	4
Dirty shopping streets/litter	2.4%	12	1.7%	3	2.8%	9	1.4%	2	2.6%	4	2.9%	6	3.2%	8	1.6%	4	2.5%	10	2.2%	2
Run down appearance of town centre / boarded up premises	5.6%	28	5.1%	9	5.9%	19	1.4%	2	3.2%	5	10.3%	21	6.7%	17	4.4%	11	5.7%	23	5.6%	5
Feels unsafe / presence of threatening individuals / groups / gangs	4.8%	24	4.5%	8	5.0%	16	5.6%	8	3.2%	5	5.4%	11	4.0%	10	5.6%	14	4.0%	16	8.9%	8
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0	1.1%	1
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	1.6%	8	2.3%	4	1.2%	4	0.7%	1	0.6%	1	2.9%	6	1.6%	4	1.6%	4	1.2%	5	3.3%	3
Lack of police presence / other security measures (e.g. CCTV)	0.8%	4	1.1%	2	0.6%	2	0.0%	0	0.6%	1	1.5%	3	0.8%	2	0.8%	2	0.7%	3	1.1%	1
Lack of street furniture / floral displays	0.2%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
Not busy enough	0.6%	3	0.6%	1	0.6%	2	0.7%	1	1.3%	2	0.0%	0	0.4%	1	0.8%	2	0.7%	3	0.0%	0
Over-crowded	1.0%	5	0.6%	1	1.2%	4	0.0%	0	2.6%	4	0.5%	1	0.8%	2	1.2%	3	1.2%	5	0.0%	0
Too noisy	1.2%	6	2.3%	4	0.6%	2	0.0%	0	1.9%	3	1.5%	3	1.6%	4	0.8%	2	1.5%	6	0.0%	0
Lack of character / atmosphere	1.6%	8	1.7%	3	1.5%	5	3.5%	5	0.6%	1	1.0%	2	2.4%	6	0.8%	2	1.5%	6	2.2%	2
Vandalism	0.8%	4	1.1%	2	0.6%	2	0.0%	0	0.0%	0	2.0%	4	1.2%	3	0.4%	1	0.5%	2	2.2%	2
Insufficient or poor quality open space and green areas	0.4%	2	1.1%	2	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.4%	1	0.4%	1	0.0%	0	2.2%	2
Other	3.6%	18	5.7%	10	2.5%	8	0.0%	0	3.2%	5	6.4%	13	2.4%	6	4.8%	12	3.0%	12	6.7%	6
I dislike everything about [name of centre]	1.4%	7	1.1%	2	1.5%	5	0.7%	1	1.3%	2	2.0%	4	2.0%	5	0.8%	2	1.0%	4	2.2%	2
The market	1.2%	6	0.6%	1	1.5%	5	0.7%	1	1.9%	3	1.0%	2	0.4%	1	2.0%	5	1.0%	4	2.2%	2
Lack of clothing / shoe shops	2.4%	12	1.7%	3	2.8%	9	2.1%	3	3.9%	6	1.5%	3	0.8%	2	4.0%	10	1.7%	7	5.6%	5
It is boring	0.8%	4	1.7%	3	0.3%	1	2.1%	3	0.6%	1	0.0%	0	0.4%	1	1.2%	3	0.2%	1	3.3%	3
Too many high end shops	0.6%	3	0.6%	1	0.6%	2	0.0%	0	0.6%	1	1.0%	2	0.4%	1	0.8%	2	0.5%	2	1.1%	1
Poor road / paving quality	0.8%	4	1.1%	2	0.6%	2	0.0%	0	0.0%	0	2.0%	4	0.8%	2	0.8%	2	0.7%	3	1.1%	1
Too many vacant shops	0.6%	3	0.6%	1	0.6%	2	0.0%	0	0.6%	1	1.0%	2	0.4%	1	0.8%	2	0.5%	2	1.1%	1
(No opinion / don't know)	10.2%	51	10.7%	19	9.9%	32	14.1%	20	11.0%	17	6.9%	14	12.3%	31	8.1%	20	10.9%	44	6.7%	6
(Nothing in particular)	31.8%	159	35.0%	62	30.0%	97	28.2%	40	29.9%	46	35.8%	73	31.3%	79	32.3%	80	32.4%	131	26.7%	24

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Base:	500	177	323	142	154	204	252	248	404	90

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?

Very satisfied	4.4%	22	5.7%	10	3.7%	12	4.2%	6	3.9%	6	4.9%	10	3.6%	9	5.2%	13	3.2%	13	10.0%	9
Satisfied	45.4%	227	49.2%	87	43.3%	140	38.0%	54	41.6%	64	53.4%	109	45.2%	114	45.6%	113	46.0%	186	43.3%	39
Neutral	18.4%	92	18.6%	33	18.3%	59	18.3%	26	25.3%	39	13.2%	27	20.2%	51	16.5%	41	19.6%	79	13.3%	12
Dissatisfied	24.0%	120	16.9%	30	27.9%	90	31.0%	44	22.1%	34	20.6%	42	24.2%	61	23.8%	59	23.3%	94	26.7%	24
Very dissatisfied	4.2%	21	2.8%	5	5.0%	16	2.8%	4	3.2%	5	5.9%	12	2.4%	6	6.0%	15	4.2%	17	4.4%	4
(No opinion)	1.6%	8	3.4%	6	0.6%	2	4.2%	6	1.3%	2	0.0%	0	2.0%	5	1.2%	3	1.2%	5	2.2%	2
(Don't know)	2.0%	10	3.4%	6	1.2%	4	1.4%	2	2.6%	4	2.0%	4	2.4%	6	1.6%	4	2.5%	10	0.0%	0
Mean:	3.23		3.41		3.13		3.10		3.22		3.32		3.24		3.21		3.22		3.28	
Base:	500	177	323	142	154	204	252	248	404	90										

Q07 How often do you visit [name of centre] in the evenings?

Everyday	0.2%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
4 to 6 days a week	1.0%	5	2.3%	4	0.3%	1	0.7%	1	1.9%	3	0.5%	1	0.0%	0	2.0%	5	0.5%	2	3.3%	3
2 to 3 days a week	6.8%	34	10.7%	19	4.6%	15	12.7%	18	6.5%	10	2.9%	6	6.3%	16	7.3%	18	6.7%	27	6.7%	6
1 day a week	13.0%	65	16.9%	30	10.8%	35	21.1%	30	13.6%	21	6.9%	14	13.5%	34	12.5%	31	14.4%	58	6.7%	6
Once every 2 weeks	5.0%	25	6.2%	11	4.3%	14	7.7%	11	5.2%	8	2.9%	6	6.0%	15	4.0%	10	4.5%	18	7.8%	7
Once every month	9.8%	49	9.0%	16	10.2%	33	9.9%	14	14.9%	23	5.9%	12	10.7%	27	8.9%	22	10.4%	42	7.8%	7
Once a quarter	2.8%	14	0.6%	1	4.0%	13	1.4%	2	3.9%	6	2.9%	6	3.6%	9	2.0%	5	3.0%	12	1.1%	1
Less often than once a quarter	12.0%	60	6.8%	12	14.9%	48	10.6%	15	15.6%	24	10.3%	21	13.9%	35	10.1%	25	13.6%	55	5.6%	5
Never	49.0%	245	46.3%	82	50.5%	163	35.2%	50	37.7%	58	67.2%	137	45.2%	114	52.8%	131	46.5%	188	60.0%	54
(Don't know)	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.6%	1	0.5%	1	0.4%	1	0.4%	1	0.2%	1	1.1%	1
Base:	500	177	323	142	154	204	252	248	404	90										

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Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q08 What is the main purpose of your evening visits?																				
<i>Those who go 'Once a quarter or more' at Q.7</i>																				
Bars / pubs	44.0%	85	63.4%	52	29.7%	33	54.5%	42	36.6%	26	37.8%	17	37.3%	38	51.6%	47	42.5%	68	53.3%	16
Eating out	42.5%	82	25.6%	21	55.0%	61	32.5%	25	50.7%	36	46.7%	21	47.1%	48	37.4%	34	45.0%	72	26.7%	8
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	1.0%	2	1.2%	1	0.9%	1	1.3%	1	1.4%	1	0.0%	0	1.0%	1	1.1%	1	1.3%	2	0.0%	0
Shopping	1.6%	3	0.0%	0	2.7%	3	0.0%	0	4.2%	3	0.0%	0	1.0%	1	2.2%	2	0.0%	0	10.0%	3
Meeting friends	4.7%	9	4.9%	4	4.5%	5	10.4%	8	1.4%	1	0.0%	0	6.9%	7	2.2%	2	5.0%	8	3.3%	1
Other	0.5%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.1%	1	0.0%	0	3.3%	1
Social Clubs	1.6%	3	1.2%	1	1.8%	2	0.0%	0	0.0%	0	6.7%	3	2.0%	2	1.1%	1	1.3%	2	3.3%	1
(No main purpose / don't know)	4.1%	8	3.7%	3	4.5%	5	1.3%	1	5.6%	4	6.7%	3	4.9%	5	3.3%	3	5.0%	8	0.0%	0
Base:	193	82	111	77	71	45	102	91	160	30										

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?

Those who go 'Once a quarter or more' at Q.7

Very satisfied	5.7%	11	8.5%	7	3.6%	4	2.6%	2	4.2%	3	13.3%	6	3.9%	4	7.7%	7	6.3%	10	3.3%	1
Satisfied	54.9%	106	53.7%	44	55.9%	62	59.7%	46	50.7%	36	53.3%	24	57.8%	59	51.6%	47	53.8%	86	60.0%	18
Neutral	20.2%	39	19.5%	16	20.7%	23	20.8%	16	31.0%	22	2.2%	1	19.6%	20	20.9%	19	21.9%	35	10.0%	3
Dissatisfied	8.8%	17	3.7%	3	12.6%	14	13.0%	10	5.6%	4	6.7%	3	11.8%	12	5.5%	5	10.6%	17	0.0%	0
Very dissatisfied	0.5%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.1%	1	0.6%	1	0.0%	0
(No opinion)	3.6%	7	6.1%	5	1.8%	2	1.3%	1	1.4%	1	11.1%	5	2.9%	3	4.4%	4	3.1%	5	6.7%	2
(Don't know)	6.2%	12	8.5%	7	4.5%	5	2.6%	2	7.0%	5	11.1%	5	3.9%	4	8.8%	8	3.8%	6	20.0%	6
Mean:	3.63	3.79	3.52	3.54	3.58	3.89	3.58	3.68	3.58	3.91										
Base:	193	82	111	77	71	45	102	91	160	30										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																				
Q10 How satisfied are you with the pubs/bars offer in [name of centre]?																				
Very satisfied	2.6%	13	5.1%	9	1.2%	4	4.9%	7	2.6%	4	1.0%	2	2.4%	6	2.8%	7	2.5%	10	3.3%	3
Satisfied	31.4%	157	42.9%	76	25.1%	81	41.5%	59	31.8%	49	24.0%	49	32.5%	82	30.2%	75	32.2%	130	30.0%	27
Neutral	12.8%	64	11.9%	21	13.3%	43	13.4%	19	18.8%	29	7.8%	16	15.1%	38	10.5%	26	13.1%	53	12.2%	11
Dissatisfied	6.2%	31	4.5%	8	7.1%	23	7.7%	11	5.2%	8	5.9%	12	7.1%	18	5.2%	13	6.2%	25	4.4%	4
Very dissatisfied	1.4%	7	1.7%	3	1.2%	4	1.4%	2	1.9%	3	1.0%	2	2.0%	5	0.8%	2	1.5%	6	1.1%	1
(No opinion)	31.6%	158	27.1%	48	34.1%	110	22.5%	32	27.9%	43	40.7%	83	27.4%	69	35.9%	89	31.2%	126	31.1%	28
(Don't know)	14.0%	70	6.8%	12	18.0%	58	8.5%	12	11.7%	18	19.6%	40	13.5%	34	14.5%	36	13.4%	54	17.8%	16
Mean:		3.51		3.68		3.37		3.59		3.46		3.46		3.44		3.59		3.50		3.59
Base:		500		177		323		142		154		204		252		248		404		90

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																				
Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?																				
<i>Those in 'Waltham Abbey' town centre</i>																				
Very satisfied	26.0%	26	29.6%	8	24.7%	18	31.3%	5	28.0%	7	23.7%	14	27.5%	11	25.0%	15	27.0%	20	23.1%	6
Satisfied	53.0%	53	51.9%	14	53.4%	39	43.8%	7	44.0%	11	59.3%	35	52.5%	21	53.3%	32	51.4%	38	57.7%	15
Neutral	6.0%	6	3.7%	1	6.8%	5	6.3%	1	12.0%	3	3.4%	2	0.0%	0	10.0%	6	6.8%	5	3.8%	1
Dissatisfied	6.0%	6	7.4%	2	5.5%	4	0.0%	0	8.0%	2	6.8%	4	10.0%	4	3.3%	2	6.8%	5	3.8%	1
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	7.0%	7	7.4%	2	6.8%	5	12.5%	2	8.0%	2	5.1%	3	7.5%	3	6.7%	4	5.4%	4	11.5%	3
(Don't know)	2.0%	2	0.0%	0	2.7%	2	6.3%	1	0.0%	0	1.7%	1	2.5%	1	1.7%	1	2.7%	2	0.0%	0
Mean:		4.09		4.12		4.08		4.31		4.00		4.07		4.08		4.09		4.07		4.13
Base:		100		27		73		16		25		59		40		60		74		26

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]																				
Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?																				
<i>Cleanliness of shopping streets</i>																				
Very good	4.8%	24	8.5%	15	2.8%	9	7.0%	10	1.9%	3	5.4%	11	4.0%	10	5.6%	14	3.7%	15	10.0%	9
Good	45.6%	228	41.2%	73	48.0%	155	42.3%	60	51.3%	79	43.6%	89	43.3%	109	48.0%	119	47.0%	190	40.0%	36
Satisfactory	39.2%	196	41.2%	73	38.1%	123	45.1%	64	36.4%	56	37.3%	76	43.7%	110	34.7%	86	40.1%	162	33.3%	30
Poor	9.0%	45	6.8%	12	10.2%	33	5.6%	8	9.1%	14	11.3%	23	8.3%	21	9.7%	24	8.2%	33	13.3%	12
Very poor	0.8%	4	1.1%	2	0.6%	2	0.0%	0	0.6%	1	1.5%	3	0.4%	1	1.2%	3	0.5%	2	2.2%	2
(Don't know)	0.6%	3	1.1%	2	0.3%	1	0.0%	0	0.6%	1	1.0%	2	0.4%	1	0.8%	2	0.5%	2	1.1%	1
Mean:		3.45		3.50		3.42		3.51		3.45		3.41		3.42		3.48		3.46		3.43
Base:		500		177		323		142		154		204		252		248		404		90

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Personal Safety / lighting / policing issues																				
Very good	3.2%	16	3.4%	6	3.1%	10	4.2%	6	4.5%	7	1.5%	3	3.2%	8	3.2%	8	3.5%	14	2.2%	2
Good	42.0%	210	45.2%	80	40.2%	130	43.7%	62	41.6%	64	41.2%	84	40.9%	103	43.1%	107	41.1%	166	46.7%	42
Satisfactory	37.8%	189	39.5%	70	36.8%	119	40.1%	57	37.7%	58	36.3%	74	38.5%	97	37.1%	92	38.9%	157	33.3%	30
Poor	10.4%	52	5.7%	10	13.0%	42	8.5%	12	11.0%	17	11.3%	23	10.3%	26	10.5%	26	9.4%	38	14.4%	13
Very poor	0.6%	3	0.6%	1	0.6%	2	0.7%	1	0.0%	0	1.0%	2	0.8%	2	0.4%	1	0.7%	3	0.0%	0
(Don't know)	6.0%	30	5.7%	10	6.2%	20	2.8%	4	5.2%	8	8.8%	18	6.3%	16	5.6%	14	6.4%	26	3.3%	3
Mean:	3.39		3.48		3.34		3.43		3.42		3.34		3.38		3.41		3.40		3.38	
Base:	500		177		323		142		154		204		252		248		404		90	
Quality of buildings / townscape																				
Very good	7.8%	39	10.2%	18	6.5%	21	7.0%	10	10.4%	16	6.4%	13	7.5%	19	8.1%	20	8.2%	33	6.7%	6
Good	36.4%	182	33.3%	59	38.1%	123	28.9%	41	31.2%	48	45.6%	93	32.1%	81	40.7%	101	35.1%	142	42.2%	38
Satisfactory	41.6%	208	45.2%	80	39.6%	128	48.6%	69	42.9%	66	35.8%	73	42.9%	108	40.3%	100	41.8%	169	41.1%	37
Poor	11.2%	56	7.9%	14	13.0%	42	11.3%	16	12.3%	19	10.3%	21	14.3%	36	8.1%	20	11.9%	48	6.7%	6
Very poor	0.8%	4	0.0%	0	1.2%	4	0.7%	1	1.3%	2	0.5%	1	1.2%	3	0.4%	1	0.7%	3	1.1%	1
(Don't know)	2.2%	11	3.4%	6	1.5%	5	3.5%	5	1.9%	3	1.5%	3	2.0%	5	2.4%	6	2.2%	9	2.2%	2
Mean:	3.40		3.47		3.36		3.31		3.38		3.48		3.31		3.49		3.39		3.48	
Base:	500		177		323		142		154		204		252		248		404		90	
Shelter from weather																				
Very good	0.6%	3	0.6%	1	0.6%	2	0.0%	0	1.3%	2	0.5%	1	0.4%	1	0.8%	2	0.7%	3	0.0%	0
Good	16.4%	82	16.4%	29	16.4%	53	13.4%	19	14.9%	23	19.6%	40	15.1%	38	17.7%	44	15.3%	62	20.0%	18
Satisfactory	35.0%	175	41.2%	73	31.6%	102	33.1%	47	40.3%	62	32.4%	66	32.5%	82	37.5%	93	34.7%	140	38.9%	35
Poor	31.0%	155	27.7%	49	32.8%	106	32.4%	46	25.3%	39	34.3%	70	33.3%	84	28.6%	71	30.9%	125	30.0%	27
Very poor	9.2%	46	5.1%	9	11.5%	37	16.2%	23	9.1%	14	4.4%	9	9.9%	25	8.5%	21	10.4%	42	4.4%	4
(Don't know)	7.8%	39	9.0%	16	7.1%	23	4.9%	7	9.1%	14	8.8%	18	8.7%	22	6.9%	17	7.9%	32	6.7%	6
Mean:	2.66		2.78		2.59		2.46		2.71		2.75		2.59		2.72		2.62		2.80	
Base:	500		177		323		142		154		204		252		248		404		90	
Pedestrian/Vehicular safety issues																				
Very good	0.8%	4	1.7%	3	0.3%	1	0.0%	0	0.6%	1	1.5%	3	0.4%	1	1.2%	3	0.7%	3	1.1%	1
Good	37.6%	188	32.8%	58	40.2%	130	33.1%	47	35.7%	55	42.2%	86	33.3%	84	41.9%	104	36.6%	148	42.2%	38
Satisfactory	39.4%	197	41.2%	73	38.4%	124	33.1%	47	41.6%	64	42.2%	86	39.7%	100	39.1%	97	39.1%	158	41.1%	37
Poor	16.4%	82	16.4%	29	16.4%	53	23.2%	33	16.9%	26	11.3%	23	19.8%	50	12.9%	32	16.8%	68	14.4%	13
Very poor	2.6%	13	1.1%	2	3.4%	11	6.3%	9	1.9%	3	0.5%	1	3.2%	8	2.0%	5	3.2%	13	0.0%	0
(Don't know)	3.2%	16	6.8%	12	1.2%	4	4.2%	6	3.2%	5	2.5%	5	3.6%	9	2.8%	7	3.5%	14	1.1%	1
Mean:	3.18		3.19		3.18		2.97		3.17		3.34		3.08		3.28		3.15		3.30	
Base:	500		177		323		142		154		204		252		248		404		90	

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Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]																				
Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?																				
Location of car parks																				
Very good	3.0%	15	1.7%	3	3.7%	12	1.4%	2	5.2%	8	2.5%	5	1.6%	4	4.4%	11	2.7%	11	4.4%	4
Good	37.4%	187	34.5%	61	39.0%	126	28.9%	41	35.1%	54	45.1%	92	35.7%	90	39.1%	97	39.1%	158	31.1%	28
Satisfactory	33.8%	169	38.4%	68	31.3%	101	45.8%	65	35.7%	55	24.0%	49	35.7%	90	31.9%	79	37.1%	150	18.9%	17
Poor	11.4%	57	11.3%	20	11.5%	37	11.3%	16	12.3%	16	10.8%	22	13.5%	34	9.3%	23	11.9%	48	7.8%	7
Very poor	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
(Don't know)	14.2%	71	14.1%	25	14.2%	46	12.7%	18	11.7%	18	17.2%	35	13.5%	34	14.9%	37	8.9%	36	37.8%	34
Mean:	3.37		3.31		3.40		3.23		3.38		3.46		3.29		3.45		3.35		3.52	
Base:	500		177		323		142		154		204		252		248		404		90	
Security of car parks																				
Very good	2.2%	11	2.8%	5	1.9%	6	0.7%	1	3.2%	5	2.5%	5	1.2%	3	3.2%	8	2.5%	10	1.1%	1
Good	32.2%	161	31.1%	55	32.8%	106	28.2%	40	31.8%	49	35.3%	72	34.9%	88	29.4%	73	33.9%	137	25.6%	23
Satisfactory	33.4%	167	36.2%	64	31.9%	103	40.1%	57	34.4%	53	27.9%	57	30.6%	77	36.3%	90	35.9%	145	23.3%	21
Poor	9.6%	48	10.2%	18	9.3%	30	13.4%	19	11.7%	18	5.4%	11	11.9%	30	7.3%	18	10.4%	42	5.6%	5
Very poor	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	1	0.5%	1	0.0%	0	0.8%	2	0.2%	1	1.1%	1
(Don't know)	22.2%	111	19.8%	35	23.5%	76	17.6%	25	18.2%	28	28.4%	58	21.4%	54	23.0%	57	17.1%	69	43.3%	39
Mean:	3.34		3.33		3.34		3.20		3.31		3.47		3.32		3.35		3.34		3.35	
Base:	500		177		323		142		154		204		252		248		404		90	
Location of [name of centre] Underground / Train Station (as appropriate)																				
Very good	5.6%	28	4.5%	8	6.2%	20	7.0%	10	5.2%	8	4.9%	10	5.6%	14	5.6%	14	4.5%	18	11.1%	10
Good	32.6%	163	30.5%	54	33.7%	109	33.8%	48	33.8%	52	30.9%	63	38.5%	97	26.6%	66	32.2%	130	32.2%	29
Satisfactory	20.2%	101	22.0%	39	19.2%	62	28.9%	41	20.8%	32	13.7%	28	18.3%	46	22.2%	55	22.3%	90	12.2%	11
Poor	5.6%	28	7.9%	14	4.3%	14	1.4%	2	6.5%	10	7.8%	16	5.2%	13	6.0%	15	5.9%	24	4.4%	4
Very poor	2.8%	14	1.7%	3	3.4%	11	3.5%	5	2.6%	4	2.5%	5	1.2%	3	4.4%	11	3.0%	12	2.2%	2
(Don't know)	33.2%	166	33.3%	59	33.1%	107	25.4%	36	31.2%	48	40.2%	82	31.3%	79	35.1%	87	32.2%	130	37.8%	34
Mean:	3.49		3.42		3.52		3.53		3.47		3.47		3.61		3.35		3.43		3.73	
Base:	500		177		323		142		154		204		252		248		404		90	

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Quality & security of [name of centre] Underground / Train Station (as appropriate)																				
Very good	2.8%	14	2.8%	5	2.8%	9	3.5%	5	3.2%	5	2.0%	4	2.8%	7	2.8%	7	2.0%	8	6.7%	6
Good	29.0%	145	28.2%	50	29.4%	95	28.9%	41	29.2%	45	28.9%	59	31.3%	79	26.6%	66	27.7%	112	32.2%	29
Satisfactory	23.0%	115	24.9%	44	22.0%	71	34.5%	49	24.7%	38	13.7%	28	23.8%	60	22.2%	55	24.8%	100	16.7%	15
Poor	6.0%	30	8.5%	15	4.6%	15	2.8%	4	5.2%	8	8.8%	18	6.0%	15	6.0%	15	6.9%	28	2.2%	2
Very poor	1.8%	9	1.1%	2	2.2%	7	2.8%	4	1.3%	2	1.5%	3	0.8%	2	2.8%	7	2.0%	8	1.1%	1
(Don't know)	37.4%	187	34.5%	61	39.0%	126	27.5%	39	36.4%	56	45.1%	92	35.3%	89	39.5%	98	36.6%	148	41.1%	37
Mean:	3.40		3.35		3.43		3.38		3.44		3.38		3.45		3.34		3.33		3.70	
Base:	500		177		323		142		154		204		252		248		404		90	
Ease of cycling access																				
Very good	0.4%	2	0.0%	0	0.6%	2	0.7%	1	0.6%	1	0.0%	0	0.8%	2	0.0%	0	0.0%	0	2.2%	2
Good	14.6%	73	16.4%	29	13.6%	44	10.6%	15	14.3%	22	17.6%	36	13.5%	34	15.7%	39	14.1%	57	17.8%	16
Satisfactory	27.2%	136	27.7%	49	26.9%	87	33.1%	47	31.8%	49	19.6%	40	27.8%	70	26.6%	66	29.5%	119	18.9%	17
Poor	10.8%	54	11.3%	20	10.5%	34	12.0%	17	11.7%	18	9.3%	19	11.5%	29	10.1%	25	10.4%	42	12.2%	11
Very poor	0.4%	2	0.0%	0	0.6%	2	0.7%	1	0.6%	1	0.0%	0	0.4%	1	0.4%	1	0.2%	1	1.1%	1
(Don't know)	46.6%	233	44.6%	79	47.7%	154	43.0%	61	40.9%	63	53.4%	109	46.0%	116	47.2%	117	45.8%	185	47.8%	43
Mean:	3.07		3.09		3.06		2.98		3.04		3.18		3.05		3.09		3.06		3.15	
Base:	500		177		323		142		154		204		252		248		404		90	
Amount / quality of pedestrianisation																				
Very good	4.2%	21	2.8%	5	5.0%	16	2.1%	3	2.6%	4	6.9%	14	2.0%	5	6.5%	16	4.0%	16	5.6%	5
Good	35.2%	176	34.5%	61	35.6%	115	27.5%	39	40.3%	62	36.8%	75	32.1%	81	38.3%	95	34.4%	139	41.1%	37
Satisfactory	38.0%	190	40.1%	71	36.8%	119	34.5%	49	37.7%	58	40.7%	83	39.3%	99	36.7%	91	38.6%	156	34.4%	31
Poor	13.6%	68	13.0%	23	13.9%	45	24.6%	35	10.4%	16	8.3%	17	16.7%	42	10.5%	26	14.4%	58	10.0%	9
Very poor	2.4%	12	1.1%	2	3.1%	10	4.9%	7	2.6%	4	0.5%	1	2.4%	6	2.4%	6	2.7%	11	1.1%	1
(Don't know)	6.6%	33	8.5%	15	5.6%	18	6.3%	9	6.5%	10	6.9%	14	7.5%	19	5.6%	14	5.9%	24	7.8%	7
Mean:	3.27		3.27		3.27		2.97		3.32		3.44		3.16		3.38		3.24		3.43	
Base:	500		177		323		142		154		204		252		248		404		90	
Ease of movement around the centre on foot																				
Very good	3.2%	16	4.0%	7	2.8%	9	4.2%	6	0.6%	1	4.4%	9	1.6%	4	4.8%	12	2.5%	10	6.7%	6
Good	48.8%	244	49.7%	88	48.3%	156	35.2%	50	51.3%	79	56.4%	115	46.4%	117	51.2%	127	48.5%	196	51.1%	46
Satisfactory	32.6%	163	32.2%	57	32.8%	106	32.4%	46	33.1%	51	32.4%	66	32.5%	82	32.7%	81	32.9%	133	32.2%	29
Poor	9.2%	46	9.0%	16	9.3%	30	17.6%	25	9.1%	14	3.4%	7	12.3%	31	6.0%	15	10.1%	41	4.4%	4
Very poor	3.2%	16	1.1%	2	4.3%	14	7.7%	11	2.6%	4	0.5%	1	3.6%	9	2.8%	7	3.7%	15	1.1%	1
(Don't know)	3.0%	15	4.0%	7	2.5%	8	2.8%	4	3.2%	5	2.9%	6	3.6%	9	2.4%	6	2.2%	9	4.4%	4
Mean:	3.41		3.48		3.37		3.11		3.40		3.63		3.31		3.50		3.37		3.60	
Base:	500		177		323		142		154		204		252		248		404		90	

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<i>Access for people with mobility / hearing / sighting disability</i>																				
Very good	1.4%	7	0.6%	1	1.9%	6	0.7%	1	1.3%	2	2.0%	4	1.2%	3	1.6%	4	1.0%	4	3.3%	3
Good	18.8%	94	19.8%	35	18.3%	59	9.2%	13	20.8%	32	24.0%	49	14.3%	36	23.4%	58	18.6%	75	21.1%	19
Satisfactory	28.4%	142	30.5%	54	27.2%	88	30.3%	43	30.5%	47	25.5%	52	27.8%	70	29.0%	72	29.5%	119	25.6%	23
Poor	14.2%	71	13.6%	24	14.6%	47	19.0%	27	13.6%	21	11.3%	23	17.5%	44	10.9%	27	15.8%	64	6.7%	6
Very poor	5.6%	28	4.5%	8	6.2%	20	11.3%	16	4.5%	7	2.5%	5	6.7%	17	4.4%	11	6.2%	25	3.3%	3
(Don't know)	31.6%	158	31.1%	55	31.9%	103	29.6%	42	29.2%	45	34.8%	71	32.5%	82	30.6%	76	29.0%	117	40.0%	36
<i>Mean:</i>	<i>2.94</i>		<i>2.98</i>		<i>2.93</i>		<i>2.56</i>		<i>3.01</i>		<i>3.18</i>		<i>2.79</i>		<i>3.10</i>		<i>2.89</i>		<i>3.24</i>	
Base:	500		177		323		142		154		204		252		248		404		90	

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q14 How could [name of centre]best be improved?																				
More parking	9.4%	47	9.6%	17	9.3%	30	2.8%	4	13.0%	20	11.3%	23	11.5%	29	7.3%	18	10.6%	43	2.2%	2
More secure parking	2.8%	14	2.8%	5	2.8%	9	4.2%	6	4.5%	7	0.5%	1	4.0%	10	1.6%	4	3.2%	13	0.0%	0
Cheaper parking	6.6%	33	7.3%	13	6.2%	20	3.5%	5	11.7%	18	4.9%	10	6.3%	16	6.9%	17	7.7%	31	2.2%	2
More accessible car parking	2.8%	14	3.4%	6	2.5%	8	3.5%	5	3.9%	6	1.5%	3	4.0%	10	1.6%	4	3.2%	13	1.1%	1
More frequent bus services to the centre	3.0%	15	2.8%	5	3.1%	10	2.8%	4	3.2%	5	2.9%	6	2.8%	7	3.2%	8	2.5%	10	5.6%	5
More reliable / comfortable bus services	1.6%	8	1.7%	3	1.5%	5	1.4%	2	1.9%	3	1.5%	3	1.2%	3	2.0%	5	1.2%	5	3.3%	3
New / relocated bus stops	1.8%	9	1.1%	2	2.2%	7	1.4%	2	2.6%	4	1.5%	3	1.2%	3	2.4%	6	1.0%	4	5.6%	5
More frequent underground services (where appropriate)	0.8%	4	1.7%	3	0.3%	1	1.4%	2	0.6%	1	0.5%	1	1.2%	3	0.4%	1	1.0%	4	0.0%	0
More reliable underground services (where appropriate)	0.4%	2	1.1%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.5%	2	0.0%	0
Better signposting within the Centre	0.6%	3	0.6%	1	0.6%	2	0.0%	0	1.3%	2	0.5%	1	0.8%	2	0.4%	1	0.7%	3	0.0%	0
More priority for pedestrians	4.6%	23	3.4%	6	5.3%	17	8.5%	12	3.9%	6	2.5%	5	6.0%	15	3.2%	8	4.7%	19	4.4%	4
Improved access for wheelchair and pushchair users	1.4%	7	0.0%	0	2.2%	7	1.4%	2	1.9%	3	1.0%	2	0.8%	2	2.0%	5	1.2%	5	2.2%	2
More national multiple (high street chain) retailers	15.8%	79	10.2%	18	18.9%	61	26.8%	38	14.3%	22	9.3%	19	17.5%	44	14.1%	35	17.6%	71	8.9%	8
Bigger/better supermarket	4.8%	24	2.3%	4	6.2%	20	7.0%	10	4.5%	7	3.4%	7	5.2%	13	4.4%	11	5.4%	22	2.2%	2
More independent shops	11.8%	59	6.2%	11	14.9%	48	9.2%	13	12.3%	19	13.2%	27	11.5%	29	12.1%	30	11.9%	48	12.2%	11
Better choice of shops in general	15.4%	77	7.3%	13	19.8%	64	14.1%	20	13.0%	20	18.1%	37	15.5%	39	15.3%	38	16.3%	66	12.2%	11
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	4.0%	20	1.7%	3	5.3%	17	2.1%	3	1.9%	3	6.9%	14	4.4%	11	3.6%	9	3.0%	12	8.9%	8
Improvement to the market	2.6%	13	1.1%	2	3.4%	11	3.5%	5	3.2%	5	1.5%	3	3.2%	8	2.0%	5	2.2%	9	4.4%	4
More / better pubs / night-life	4.4%	22	5.7%	10	3.7%	12	9.2%	13	5.2%	8	0.5%	1	5.2%	13	3.6%	9	4.7%	19	3.3%	3
More / better eating places	7.0%	35	6.8%	12	7.1%	23	13.4%	19	8.4%	13	1.5%	3	8.7%	22	5.2%	13	7.9%	32	3.3%	3
Fewer bars / nightclubs	0.4%	2	0.6%	1	0.3%	1	0.7%	1	0.6%	1	0.0%	0	0.4%	1	0.4%	1	0.2%	1	1.1%	1
More / better leisure facilities	2.2%	11	2.8%	5	1.9%	6	6.3%	9	0.6%	1	0.5%	1	2.4%	6	2.0%	5	1.5%	6	5.6%	5
More family oriented facilities	1.8%	9	1.1%	2	2.2%	7	3.5%	5	1.3%	2	1.0%	2	2.4%	6	1.2%	3	1.7%	7	2.2%	2
More secure children's play areas	0.8%	4	0.6%	1	0.9%	3	0.7%	1	1.3%	2	0.5%	1	0.8%	2	0.8%	2	0.7%	3	0.0%	0
Better crèche facilities	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
Provision of more residential accommodation	0.4%	2	0.0%	0	0.6%	2	0.0%	0	1.3%	2	0.0%	0	0.4%	1	0.4%	1	0.5%	2	0.0%	0
Expand the town centre's colleges / expand	0.4%	2	0.6%	1	0.3%	1	0.7%	1	0.6%	1	0.0%	0	0.8%	2	0.0%	0	0.5%	2	0.0%	0

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
university																				
Other	2.8%	14	2.3%	4	3.1%	10	1.4%	2	1.3%	2	4.9%	10	3.2%	8	2.4%	6	2.2%	9	5.6%	5
Cleaner streets / removal of litter	2.8%	14	2.8%	5	2.8%	9	2.1%	3	2.6%	4	3.4%	7	4.0%	10	1.6%	4	2.7%	11	2.2%	2
More shelter from wind / rain	6.4%	32	6.8%	12	6.2%	20	10.6%	15	6.5%	10	3.4%	7	7.9%	20	4.8%	12	6.7%	27	5.6%	5
Improve appearance / environment of centre	3.0%	15	3.4%	6	2.8%	9	1.4%	2	3.9%	6	3.4%	7	3.6%	9	2.4%	6	3.0%	12	3.3%	3
Improved security measures / more CCTV / more police	4.0%	20	3.4%	6	4.3%	14	3.5%	5	1.3%	2	6.4%	13	3.2%	8	4.8%	12	3.5%	14	5.6%	5
More control on alcohol / drinkers / drug users	1.2%	6	1.1%	2	1.2%	4	0.7%	1	0.0%	0	2.5%	5	0.8%	2	1.6%	4	0.7%	3	3.3%	3
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	1.6%	8	2.8%	5	0.9%	3	0.7%	1	1.9%	3	2.0%	4	1.2%	3	2.0%	5	1.2%	5	3.3%	3
Better street furniture / floral displays	1.2%	6	2.3%	4	0.6%	2	0.7%	1	0.6%	1	2.0%	4	1.6%	4	0.8%	2	1.2%	5	1.1%	1
More green spaces / areas	0.2%	1	0.0%	0	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
More clothing / shoe shops	2.0%	10	2.3%	4	1.9%	6	3.5%	5	1.3%	2	1.5%	3	1.2%	3	2.8%	7	1.7%	7	3.3%	3
Vacant shops to be filled	1.2%	6	1.7%	3	0.9%	3	0.0%	0	0.0%	0	2.9%	6	1.6%	4	0.8%	2	1.2%	5	1.1%	1
Less traffic congestion	1.0%	5	0.6%	1	1.2%	4	0.0%	0	0.6%	1	2.0%	4	0.8%	2	1.2%	3	1.2%	5	0.0%	0
Footpaths improved / resurfaced	1.8%	9	1.1%	2	2.2%	7	0.7%	1	0.6%	1	3.4%	7	2.0%	5	1.6%	4	1.5%	6	2.2%	2
Improve pedestrian / vehicular safety issues	1.8%	9	1.1%	2	2.2%	7	1.4%	2	1.9%	3	2.0%	4	2.4%	6	1.2%	3	2.2%	9	0.0%	0
Road surfaces improved / resurfaced	1.0%	5	1.7%	3	0.6%	2	0.0%	0	0.0%	0	2.5%	5	1.2%	3	0.8%	2	1.0%	4	1.1%	1
More seating	0.8%	4	0.6%	1	0.9%	3	0.0%	0	0.0%	0	2.0%	4	0.4%	1	1.2%	3	0.7%	3	1.1%	1
More restrictions on cyclists	0.8%	4	0.0%	0	1.2%	4	0.0%	0	0.6%	1	1.5%	3	0.4%	1	1.2%	3	0.7%	3	1.1%	1
Less eating places / restaurants	0.8%	4	1.1%	2	0.6%	2	0.0%	0	0.0%	0	2.0%	4	0.4%	1	1.2%	3	0.7%	3	1.1%	1
Less charity shops	0.8%	4	0.6%	1	0.9%	3	0.7%	1	1.3%	2	0.5%	1	0.4%	1	1.2%	3	0.5%	2	2.2%	2
Better toilet facilities	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	1.0%	2	0.4%	1	0.4%	1	0.2%	1	1.1%	1
More disabled parking	0.6%	3	1.1%	2	0.3%	1	0.0%	0	0.0%	0	1.5%	3	0.0%	0	1.2%	3	0.2%	1	2.2%	2
(Don't know)	10.2%	51	11.9%	21	9.3%	30	12.0%	17	8.4%	13	10.3%	21	10.3%	26	10.1%	25	10.1%	41	8.9%	8
(None mentioned)	19.8%	99	23.2%	41	18.0%	58	16.9%	24	22.7%	35	19.6%	40	17.9%	45	21.8%	54	20.8%	84	16.7%	15
Base:		500		177		323		142		154		204		252		248		404		90

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q15 Do you work in [name of centre]?																				
Yes	14.0%	70	13.6%	24	14.2%	46	14.8%	21	18.8%	29	9.8%	20	15.9%	40	12.1%	30	14.1%	57	14.4%	13
No	85.2%	426	85.9%	152	84.8%	274	83.1%	118	81.2%	125	89.7%	183	82.9%	209	87.5%	217	84.9%	343	85.6%	77
(Refused)	0.8%	4	0.6%	1	0.9%	3	2.1%	3	0.0%	0	0.5%	1	1.2%	3	0.4%	1	1.0%	4	0.0%	0
Base:		500		177		323		142		154		204		252		248		404		90
Q16 Do you go to college in [name of centre] (where appropriate)?																				
Yes	3.4%	17	2.8%	5	3.7%	12	9.2%	13	0.6%	1	1.5%	3	4.8%	12	2.0%	5	3.0%	12	5.6%	5
No	94.8%	474	94.4%	167	95.0%	307	88.7%	126	97.4%	150	97.1%	198	93.3%	235	96.4%	239	94.8%	383	94.4%	85
(Refused)	1.8%	9	2.8%	5	1.2%	4	2.1%	3	1.9%	3	1.5%	3	2.0%	5	1.6%	4	2.2%	9	0.0%	0
Base:		500		177		323		142		154		204		252		248		404		90
GEN Gender:																				
Male	35.4%	177	100.0%	177	0.0%	0	38.0%	54	31.2%	48	36.8%	75	30.6%	77	40.3%	100	33.4%	135	43.3%	39
Female	64.6%	323	0.0%	0	100.0%	323	62.0%	88	68.8%	106	63.2%	129	69.4%	175	59.7%	148	66.6%	269	56.7%	51
Base:		500		177		323		142		154		204		252		248		404		90
AGE Age Group:																				
18 - 24 years	11.2%	56	11.3%	20	11.1%	36	39.4%	56	0.0%	0	0.0%	0	14.7%	37	7.7%	19	11.4%	46	11.1%	10
25 - 34 years	17.2%	86	19.2%	34	16.1%	52	60.6%	86	0.0%	0	0.0%	0	21.0%	53	13.3%	33	18.6%	75	10.0%	9
35 - 44 years	18.4%	92	17.5%	31	18.9%	61	0.0%	0	59.7%	92	0.0%	0	19.4%	49	17.3%	43	20.1%	81	12.2%	11
45 - 54 years	12.4%	62	9.6%	17	13.9%	45	0.0%	0	40.3%	62	0.0%	0	14.3%	36	10.5%	26	12.6%	51	11.1%	10
55 - 64 years	15.8%	79	13.6%	24	17.0%	55	0.0%	0	0.0%	0	38.7%	79	15.9%	40	15.7%	39	16.1%	65	13.3%	12
65+ years	25.0%	125	28.8%	51	22.9%	74	0.0%	0	0.0%	0	61.3%	125	14.7%	37	35.5%	88	21.3%	86	42.2%	38
Base:		500		177		323		142		154		204		252		248		404		90
SEG Occupation of Chief Wage Earner:																				
AB	11.2%	56	7.9%	14	13.0%	42	13.4%	19	12.3%	19	8.8%	18	22.2%	56	0.0%	0	13.1%	53	0.0%	0
C1	39.2%	196	35.6%	63	41.2%	133	50.0%	71	42.9%	66	28.9%	59	77.8%	196	0.0%	0	44.3%	179	17.8%	16
C2	16.8%	84	20.9%	37	14.6%	47	15.5%	22	25.3%	39	11.3%	23	0.0%	0	33.9%	84	19.1%	77	6.7%	6
DE	32.8%	164	35.6%	63	31.3%	101	21.1%	30	19.5%	30	51.0%	104	0.0%	0	66.1%	164	23.5%	95	75.6%	68
Base:		500		177		323		142		154		204		252		248		404		90
Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?																				
Yes	6.6%	33	8.5%	15	5.6%	18	1.4%	2	3.2%	5	12.7%	26	3.6%	9	9.7%	24	5.0%	20	14.4%	13
No	93.4%	467	91.5%	162	94.4%	305	98.6%	140	96.8%	149	87.3%	178	96.4%	243	90.3%	224	95.1%	384	85.6%	77
Base:		500		177		323		142		154		204		252		248		404		90

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q18 Is the disability mobility, hearing and / or sighting impairment ?																				
<i>Those who 'Yes' at Q17</i>																				
Mobility	60.6%	20	60.0%	9	61.1%	11	50.0%	1	60.0%	3	61.5%	16	66.7%	6	58.3%	14	60.0%	12	61.5%	8
Hearing	21.2%	7	20.0%	3	22.2%	4	50.0%	1	0.0%	0	23.1%	6	22.2%	2	20.8%	5	20.0%	4	23.1%	3
Sighting	6.1%	2	0.0%	0	11.1%	2	0.0%	0	20.0%	1	3.8%	1	11.1%	1	4.2%	1	10.0%	2	0.0%	0
Other	21.2%	7	26.7%	4	16.7%	3	100.0%	2	20.0%	1	15.4%	4	33.3%	3	16.7%	4	15.0%	3	30.8%	4
Back problems (Don't know)	9.1%	3	13.3%	2	5.6%	1	0.0%	0	20.0%	1	7.7%	2	0.0%	0	12.5%	3	10.0%	2	7.7%	1
Base:		33		15		18		2		5		26		9		24		20		13
CAR Number of cars in Household:																				
None	18.0%	90	22.0%	39	15.8%	51	13.4%	19	13.6%	21	24.5%	50	6.3%	16	29.8%	74	0.0%	0	100.0%	90
1	44.8%	224	48.6%	86	42.7%	138	51.4%	73	31.8%	49	50.0%	102	46.8%	118	42.7%	106	55.4%	224	0.0%	0
2	29.0%	145	23.2%	41	32.2%	104	26.8%	38	45.5%	70	18.1%	37	37.3%	94	20.6%	51	35.9%	145	0.0%	0
3	4.8%	24	4.5%	8	5.0%	16	6.3%	9	3.9%	6	4.4%	9	5.2%	13	4.4%	11	5.9%	24	0.0%	0
4+	2.2%	11	0.0%	0	3.4%	11	0.7%	1	4.5%	7	1.5%	3	2.8%	7	1.6%	4	2.7%	11	0.0%	0
(Refused)	1.2%	6	1.7%	3	0.9%	3	1.4%	2	0.6%	1	1.5%	3	1.6%	4	0.8%	2	0.0%	0	0.0%	0
Base:		500		177		323		142		154		204		252		248		404		90
LOC Location of Interview:																				
Epping	20.0%	100	19.2%	34	20.4%	66	17.6%	25	25.3%	39	17.6%	36	22.2%	56	17.7%	44	21.0%	85	14.4%	13
Loughton High Road	20.0%	100	20.9%	37	19.5%	63	31.0%	44	18.8%	29	13.2%	27	21.8%	55	18.1%	45	19.6%	79	23.3%	21
Waltham Abbey	20.0%	100	15.3%	27	22.6%	73	11.3%	16	16.2%	25	28.9%	59	15.9%	40	24.2%	60	18.3%	74	28.9%	26
Loughton Broadway	20.0%	100	23.7%	42	18.0%	58	23.2%	33	16.9%	26	20.1%	41	18.3%	46	21.8%	54	18.1%	73	26.7%	24
Chipping Ongar	10.0%	50	12.4%	22	8.7%	28	7.7%	11	9.7%	15	11.8%	24	9.9%	25	10.1%	25	11.4%	46	4.4%	4
Buckhurst Hill	10.0%	50	8.5%	15	10.8%	35	9.2%	13	13.0%	20	8.3%	17	11.9%	30	8.1%	20	11.6%	47	2.2%	2
Base:		500		177		323		142		154		204		252		248		404		90
DAY Day of interview:																				
Monday	19.4%	97	16.9%	30	20.7%	67	16.9%	24	22.1%	34	19.1%	39	16.3%	41	22.6%	56	19.3%	78	18.9%	17
Tuesday	41.0%	205	35.6%	63	44.0%	142	43.0%	61	39.6%	61	40.7%	83	42.5%	107	39.5%	98	42.6%	172	35.6%	32
Wednesday	10.2%	51	11.9%	21	9.3%	30	12.0%	17	12.3%	19	7.4%	15	13.1%	33	7.3%	18	11.4%	46	5.6%	5
Thursday	9.6%	48	13.0%	23	7.7%	25	11.3%	16	6.5%	10	10.8%	22	9.9%	25	9.3%	23	7.7%	31	15.6%	14
Friday	9.8%	49	9.6%	17	9.9%	32	3.5%	5	9.7%	15	14.2%	29	7.1%	18	12.5%	31	8.9%	36	14.4%	13
Saturday	10.0%	50	13.0%	23	8.4%	27	13.4%	19	9.7%	15	7.8%	16	11.1%	28	8.9%	22	10.1%	41	10.0%	9
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		500		177		323		142		154		204		252		248		404		90

by Demographics

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
PC										
BG2 9	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Blank	1.0%	5	0.6%	1	1.2%	4	0.0%	0	1.9%	3
CM1 3	0.2%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0
CM1 5	0.2%	1	0.0%	0	0.3%	1	0.7%	1	0.0%	0
CM13 3	0.4%	2	0.0%	0	0.6%	2	0.0%	0	1.3%	2
CM15 0	0.2%	1	0.0%	0	0.3%	1	0.7%	1	0.0%	0
CM15 7	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1
CM16	0.4%	2	0.6%	1	0.3%	1	0.7%	1	0.0%	0
CM16 4	3.4%	17	2.8%	5	3.7%	12	2.8%	4	5.2%	8
CM16 5	4.6%	23	2.8%	5	5.6%	18	4.9%	7	7.1%	11
CM16 6	4.0%	20	5.7%	10	3.1%	10	5.6%	8	4.5%	7
CM16 7	2.4%	12	2.8%	5	2.2%	7	0.0%	0	2.6%	4
CM17 9	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.5%	1
CM18 7	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.5%	1
CM19 4	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1
CM19 5	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	1
CM2 0	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.5%	1
CM2 7	0.2%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0
CM20 7	0.2%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0
CM22 7	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1
CM24 8	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1
CM3 9	0.2%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0
CM4 0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1
CM5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1
CM5 0	1.6%	8	2.3%	4	1.2%	4	0.0%	0	1.9%	3
CM5 9	5.0%	25	4.5%	8	5.3%	17	4.2%	6	1.9%	3
CM6 2	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.6%	1
CM6 3	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.6%	1
E1 4	0.2%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0
E16 4	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.5%	1
E17 4	0.4%	2	0.6%	1	0.3%	1	0.7%	1	0.0%	0
E17 9	0.2%	1	0.0%	0	0.3%	1	0.7%	1	0.0%	0
E18 1	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1
E4 6	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.6%	1
E4 7	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.5%	1
E4 9	0.4%	2	1.1%	2	0.0%	0	0.7%	1	0.0%	0
E49S 3	0.2%	1	0.0%	0	0.3%	1	0.7%	1	0.0%	0
E6 3	0.2%	1	0.0%	0	0.3%	1	0.7%	1	0.0%	0
EN1 3	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1
EN10 6	0.2%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0
EN3 5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1
EN3 6	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1
EN4 7	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1
EN7 6	0.4%	2	0.6%	1	0.3%	1	0.0%	0	1.3%	2
EN8 7	0.4%	2	0.0%	0	0.6%	2	0.0%	0	1.3%	2

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
EN8 8	1.0%	5	1.1%	2	0.9%	3	0.0%	0	1.9%	3	1.0%	2	1.6%	4	0.4%	1	1.0%	4	1.1%	1
EN8 9	0.6%	3	0.0%	0	0.9%	3	0.0%	0	0.0%	0	1.5%	3	0.8%	2	0.4%	1	0.7%	3	0.0%	0
EN9	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
EN9 1	9.8%	49	5.7%	10	12.1%	39	6.3%	9	6.5%	10	14.7%	30	8.3%	21	11.3%	28	7.9%	32	18.9%	17
EN9 2	1.0%	5	1.7%	3	0.6%	2	0.0%	0	0.0%	0	2.5%	5	0.8%	2	1.2%	3	0.7%	3	2.2%	2
EN9 3	4.6%	23	4.0%	7	5.0%	16	3.5%	5	5.2%	8	4.9%	10	3.2%	8	6.0%	15	5.0%	20	3.3%	3
EN9 5	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
HP23 5	0.4%	2	0.0%	0	0.6%	2	0.0%	0	1.3%	2	0.0%	0	0.8%	2	0.0%	0	0.5%	2	0.0%	0
IG10	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.8%	2	0.0%	0	2.2%	2
IG10 1	4.8%	24	6.2%	11	4.0%	13	8.5%	12	4.5%	7	2.5%	5	5.6%	14	4.0%	10	4.5%	18	6.7%	6
IG10 2	7.0%	35	4.5%	8	8.4%	27	10.6%	15	4.5%	7	6.4%	13	5.2%	13	8.9%	22	5.7%	23	13.3%	12
IG10 3	9.4%	47	14.1%	25	6.8%	22	9.2%	13	8.4%	13	10.3%	21	7.5%	19	11.3%	28	9.2%	37	11.1%	10
IG10 4	4.6%	23	4.5%	8	4.6%	15	5.6%	8	6.5%	10	2.5%	5	6.0%	15	3.2%	8	5.2%	21	2.2%	2
IG10 8	0.4%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.8%	2	0.0%	0	2.2%	2
IG11 3	0.2%	1	0.0%	0	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
IG11 7	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
IG16 4	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
IG2 6	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
IG2 7	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
IG3 8	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
IG4 5	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
IG5 0	0.4%	2	0.6%	1	0.3%	1	0.0%	0	1.3%	2	0.0%	0	0.8%	2	0.0%	0	0.5%	2	0.0%	0
IG6 2	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0	1.1%	1
IG7 4	0.8%	4	0.0%	0	1.2%	4	2.1%	3	0.0%	0	0.5%	1	1.6%	4	0.0%	0	0.7%	3	1.1%	1
IG7 5	3.0%	15	4.5%	8	2.2%	7	5.6%	8	1.9%	3	2.0%	4	3.2%	8	2.8%	7	3.2%	13	2.2%	2
IG7 6	2.8%	14	2.8%	5	2.8%	9	5.6%	8	1.3%	2	2.0%	4	3.6%	9	2.0%	5	3.0%	12	1.1%	1
IG8 0	0.6%	3	0.0%	0	0.9%	3	0.0%	0	1.3%	2	0.5%	1	0.8%	2	0.4%	1	0.5%	2	1.1%	1
IG8 7	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
IG8 8	2.0%	10	1.7%	3	2.2%	7	4.9%	7	1.9%	3	0.0%	0	2.8%	7	1.2%	3	2.0%	8	1.1%	1
IG9 5	6.6%	33	5.1%	9	7.4%	24	7.0%	10	6.5%	10	6.4%	13	7.9%	20	5.2%	13	7.7%	31	2.2%	2
IG9 6	3.6%	18	4.0%	7	3.4%	11	2.1%	3	7.8%	12	1.5%	3	3.2%	8	4.0%	10	3.7%	15	3.3%	3
ME8 8	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
N1 7	0.2%	1	0.0%	0	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
N13 5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0	1.1%	1
N2 9	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
RM13 9	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
RM3 8	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
RM4 1	0.8%	4	1.1%	2	0.6%	2	0.0%	0	0.6%	1	1.5%	3	1.2%	3	0.4%	1	0.7%	3	0.0%	0
SG12 8	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
SG2 5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.1%	1
SG2 7	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
Base:		500		177		323		142		154		204		252		248		404		90

Appendix 2:

Data Tabulations

By Location

by Location

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill
Q0A First of all, can I ask you do you work in any of the following:							
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%
None of these	100.0%	500	100.0%	100	100.0%	100	100.0%
Base:		500	100	100	100	100	50

Q01 How did you travel to [name of centre] today?

Car/ van driver	42.4%	212	54.0%	54	38.0%	38	42.0%	42	36.0%	36	50.0%	25	34.0%	17
Car/ van passenger	4.8%	24	2.0%	2	11.0%	11	5.0%	5	3.0%	3	2.0%	1	4.0%	2
Bus	9.0%	45	7.0%	7	20.0%	20	5.0%	5	12.0%	12	2.0%	1	0.0%	0
Bicycle	1.8%	9	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	14.0%	7
Underground (as appropriate)	4.2%	21	4.0%	4	9.0%	9	0.0%	0	7.0%	7	0.0%	0	2.0%	1
Train (as appropriate)	1.6%	8	1.0%	1	5.0%	5	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Taxi	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
On foot	35.0%	175	30.0%	30	16.0%	16	45.0%	45	38.0%	38	46.0%	23	46.0%	23
Other	0.4%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.6%	3	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Base:		500	100	100	100	100	100	100	50	50				

Q02 How often do you do the following in [name of centre] (including Sunday)?**Food & Groceries Shopping**

Everyday	4.2%	21	0.0%	0	0.0%	0	8.0%	8	6.0%	6	0.0%	0	14.0%	7
4 to 6 days a week	11.4%	57	15.0%	15	5.0%	5	6.0%	6	15.0%	15	26.0%	13	6.0%	3
2 to 3 days a week	27.0%	135	24.0%	24	41.0%	41	27.0%	27	26.0%	26	22.0%	11	12.0%	6
1 day a week	31.4%	157	36.0%	36	39.0%	39	30.0%	30	18.0%	18	16.0%	8	52.0%	26
Once every 2 weeks	4.4%	22	6.0%	6	2.0%	2	5.0%	5	4.0%	4	6.0%	3	4.0%	2
Once every month	5.8%	29	4.0%	4	1.0%	1	7.0%	7	8.0%	8	12.0%	6	6.0%	3
Once a quarter	2.6%	13	3.0%	3	2.0%	2	3.0%	3	3.0%	3	4.0%	2	0.0%	0
Less often than once a quarter	2.0%	10	5.0%	5	2.0%	2	1.0%	1	2.0%	2	0.0%	0	0.0%	0
First time today	0.6%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Never	10.2%	51	6.0%	6	6.0%	6	13.0%	13	17.0%	17	12.0%	6	6.0%	3
(Don't know)	0.4%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Base:		500	100	100	100	100	100	100	50	50				

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)														
Everyday	0.4%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	1
4 to 6 days a week	2.4%	12	4.0%	4	0.0%	0	0.0%	0	3.0%	3	0.0%	0	10.0%	5
2 to 3 days a week	7.6%	38	8.0%	8	3.0%	3	2.0%	2	8.0%	8	4.0%	2	30.0%	15
1 day a week	14.4%	72	26.0%	26	11.0%	11	9.0%	9	11.0%	11	8.0%	4	22.0%	11
Once every 2 weeks	8.4%	42	16.0%	16	4.0%	4	8.0%	8	4.0%	4	16.0%	8	4.0%	2
Once every month	11.8%	59	24.0%	24	9.0%	9	9.0%	9	10.0%	10	8.0%	4	6.0%	3
Once a quarter	11.2%	56	4.0%	4	18.0%	18	11.0%	11	12.0%	12	20.0%	10	2.0%	1
Less often than once a quarter	19.0%	95	4.0%	4	42.0%	42	11.0%	11	29.0%	29	16.0%	8	2.0%	1
First time today	0.6%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	2	0.0%	0
Never	23.2%	116	13.0%	13	12.0%	12	47.0%	47	22.0%	22	22.0%	11	22.0%	11
(Don't know)	1.0%	5	1.0%	1	1.0%	1	1.0%	1	1.0%	1	2.0%	1	0.0%	0
Base:		500		100		100		100		100		50		50
Drinking / Eating Out														
Everyday	1.4%	7	0.0%	0	4.0%	4	1.0%	1	2.0%	2	0.0%	0	0.0%	0
4 to 6 days a week	4.6%	23	1.0%	1	13.0%	13	2.0%	2	7.0%	7	0.0%	0	0.0%	0
2 to 3 days a week	11.6%	58	9.0%	9	24.0%	24	9.0%	9	9.0%	9	12.0%	6	2.0%	1
1 day a week	14.6%	73	23.0%	23	13.0%	13	10.0%	10	10.0%	10	10.0%	5	24.0%	12
Once every 2 weeks	7.4%	37	10.0%	10	6.0%	6	12.0%	12	5.0%	5	2.0%	1	6.0%	3
Once every month	15.6%	78	22.0%	22	10.0%	10	12.0%	12	7.0%	7	14.0%	7	40.0%	20
Once a quarter	5.6%	28	8.0%	8	4.0%	4	6.0%	6	1.0%	1	12.0%	6	6.0%	3
Less often than once a quarter	6.8%	34	10.0%	10	8.0%	8	4.0%	4	8.0%	8	6.0%	3	2.0%	1
First time today	0.4%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Never	31.4%	157	15.0%	15	17.0%	17	44.0%	44	50.0%	50	42.0%	21	20.0%	10
(Don't know)	0.6%	3	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Base:		500		100		100		100		100		50		50

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
Private & Public Services (Bank / Solicitor / Council Offices/ Library, etc)														
Everyday	0.6%	3	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	1
4 to 6 days a week	1.8%	9	2.0%	2	0.0%	0	3.0%	3	3.0%	3	2.0%	1	0.0%	0
2 to 3 days a week	7.8%	39	7.0%	7	9.0%	9	13.0%	13	8.0%	8	2.0%	1	2.0%	1
1 day a week	34.8%	174	30.0%	30	29.0%	29	47.0%	47	30.0%	30	52.0%	26	24.0%	12
Once every 2 weeks	11.4%	57	8.0%	8	20.0%	20	9.0%	9	10.0%	10	14.0%	7	6.0%	3
Once every month	16.2%	81	29.0%	29	17.0%	17	8.0%	8	16.0%	16	4.0%	2	18.0%	9
Once a quarter	4.2%	21	6.0%	6	4.0%	4	3.0%	3	4.0%	4	2.0%	1	6.0%	3
Less often than once a quarter	2.8%	14	1.0%	1	4.0%	4	3.0%	3	4.0%	4	2.0%	1	2.0%	1
First time today	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Never	19.4%	97	17.0%	17	13.0%	13	13.0%	13	24.0%	24	20.0%	10	40.0%	20
(Don't know)	0.8%	4	0.0%	0	3.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Base:		500		100		100		100		100		50		50
Commercial Leisure Facilities (Gym / Swimming Pool, etc)														
Everyday	1.0%	5	1.0%	1	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0
4 to 6 days a week	0.4%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	4.0%	20	2.0%	2	11.0%	11	3.0%	3	2.0%	2	4.0%	2	0.0%	0
1 day a week	7.8%	39	9.0%	9	9.0%	9	7.0%	7	4.0%	4	4.0%	2	16.0%	8
Once every 2 weeks	1.6%	8	5.0%	5	0.0%	0	1.0%	1	1.0%	1	0.0%	0	2.0%	1
Once every month	2.6%	13	7.0%	7	0.0%	0	3.0%	3	0.0%	0	0.0%	0	6.0%	3
Once a quarter	1.2%	6	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	3.4%	17	8.0%	8	1.0%	1	4.0%	4	3.0%	3	0.0%	0	2.0%	1
First time today	0.8%	4	1.0%	1	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Never	76.4%	382	61.0%	61	76.0%	76	78.0%	78	84.0%	84	92.0%	46	74.0%	37
(Don't know)	0.8%	4	0.0%	0	1.0%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Base:		500		100		100		100		100		50		50

by Location

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
Any visit														
Everyday	6.8%	34	1.0%	1	6.0%	6	11.0%	11	8.0%	8	0.0%	0	16.0%	8
4 to 6 days a week	16.4%	82	17.0%	17	16.0%	16	9.0%	9	19.0%	19	26.0%	13	16.0%	8
2 to 3 days a week	33.2%	166	31.0%	31	42.0%	42	31.0%	31	28.0%	28	28.0%	14	40.0%	20
1 day a week	26.8%	134	34.0%	34	23.0%	23	31.0%	31	24.0%	24	28.0%	14	16.0%	8
Once every 2 weeks	5.0%	25	9.0%	9	5.0%	5	5.0%	5	4.0%	4	4.0%	2	0.0%	0
Once every month	4.6%	23	4.0%	4	1.0%	1	5.0%	5	10.0%	10	0.0%	0	6.0%	3
Once a quarter	2.0%	10	1.0%	1	1.0%	1	4.0%	4	2.0%	2	2.0%	1	2.0%	1
Less often than once a quarter	1.8%	9	2.0%	2	3.0%	3	2.0%	2	1.0%	1	2.0%	1	0.0%	0
First time today	0.8%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Never	2.2%	11	0.0%	0	1.0%	1	2.0%	2	3.0%	3	6.0%	3	4.0%	2
(Don't know)	0.4%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Base:	500	100		100		100		100		100		50		50

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
Q03 What is the main reason for your visit here today ?														
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	26.4%	132	42.0%	42	20.0%	20	12.0%	12	33.0%	33	24.0%	12	26.0%	13
To buy non-food goods (e.g. shoes, clothes, jewellery)	10.8%	54	14.0%	14	8.0%	8	7.0%	7	8.0%	8	6.0%	3	28.0%	14
To visit the market	2.0%	10	1.0%	1	0.0%	0	9.0%	9	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	17.4%	87	17.0%	17	8.0%	8	32.0%	32	16.0%	16	14.0%	7	14.0%	7
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	0.6%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
As a day visitor to [name of centre]	0.6%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	5.0%	25	1.0%	1	12.0%	12	7.0%	7	3.0%	3	4.0%	2	0.0%	0
Work	12.2%	61	7.0%	7	19.0%	19	6.0%	6	12.0%	12	32.0%	16	2.0%	1
To attend college (where appropriate)	2.0%	10	0.0%	0	1.0%	1	1.0%	1	8.0%	8	0.0%	0	0.0%	0
To meet someone	8.6%	43	6.0%	6	14.0%	14	7.0%	7	7.0%	7	4.0%	2	14.0%	7
To visit the Council's offices (where appropriate)	0.6%	3	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	5.2%	26	4.0%	4	6.0%	6	8.0%	8	2.0%	2	4.0%	2	8.0%	4
No particular reason	6.6%	33	5.0%	5	7.0%	7	5.0%	5	11.0%	11	6.0%	3	4.0%	2
Other	0.8%	4	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	0.4%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	1	0.0%	0
Window shopping / browsing	0.8%	4	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.0%	1	2.0%	1
Base:		500		100		100		100		100		50		50

by Location

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June 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
Q04 What do you LIKE most about [name of centre]?														
Near to home / convenient	32.6%	163	22.0%	22	35.0%	35	25.0%	25	42.0%	42	8.0%	4	70.0%	35
Close to work	2.2%	11	0.0%	0	9.0%	9	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Good public transport links generally	3.4%	17	0.0%	0	12.0%	12	0.0%	0	3.0%	3	2.0%	1	2.0%	1
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	0.6%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.2%	11	3.0%	3	2.0%	2	2.0%	2	2.0%	2	2.0%	1	2.0%	1
Parking is cheap	0.8%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	1.0%	5	1.0%	1	1.0%	1	1.0%	1	0.0%	0	2.0%	1	2.0%	1
Pedestrianised streets	2.4%	12	3.0%	3	0.0%	0	8.0%	8	1.0%	1	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.4%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Good directional signs to the Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	5.2%	26	10.0%	10	2.0%	2	3.0%	3	5.0%	5	4.0%	2	8.0%	4
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	3.2%	16	6.0%	6	6.0%	6	1.0%	1	2.0%	2	2.0%	1	0.0%	0
Quality of supermarket(s)	1.8%	9	1.0%	1	0.0%	0	4.0%	4	2.0%	2	0.0%	0	4.0%	2
The Market	3.4%	17	0.0%	0	2.0%	2	13.0%	13	2.0%	2	0.0%	0	0.0%	0
Quality of the shops in general	1.6%	8	1.0%	1	5.0%	5	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Compact centre (i.e. shops close together)	1.2%	6	3.0%	3	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Play area for children	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Range of places to eat	3.2%	16	2.0%	2	4.0%	4	6.0%	6	3.0%	3	0.0%	0	2.0%	1
Range of pubs / bars	1.4%	7	0.0%	0	3.0%	3	2.0%	2	2.0%	2	0.0%	0	0.0%	0
Range of private services	0.8%	4	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
(banks, hairdressers, solicitors and so on)														
Range of public services (ie Council, library, health services, and so on)	0.4%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Range of leisure facilities	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	1	0.0%	0
General cleanliness of shopping streets	1.6%	8	0.0%	0	3.0%	3	3.0%	3	0.0%	0	2.0%	1	2.0%	1
Feels safe / absence of threatening individuals / groups	2.0%	10	5.0%	5	1.0%	1	1.0%	1	1.0%	1	4.0%	2	0.0%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Green space/area	7.0%	35	4.0%	4	6.0%	6	6.0%	6	6.0%	6	22.0%	11	4.0%	2
Nice busy feel	0.4%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Not too crowded	5.0%	25	4.0%	4	7.0%	7	9.0%	9	1.0%	1	6.0%	3	2.0%	1
Not too noisy	6.0%	30	6.0%	6	3.0%	3	14.0%	14	2.0%	2	10.0%	5	0.0%	0
Character / atmosphere	20.8%	104	19.0%	19	14.0%	14	35.0%	35	3.0%	3	54.0%	27	12.0%	6
Historic buildings	5.4%	27	8.0%	8	0.0%	0	10.0%	10	1.0%	1	16.0%	8	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	6.8%	34	15.0%	15	5.0%	5	2.0%	2	2.0%	2	20.0%	10	0.0%	0
Friendly / polite people	11.8%	59	19.0%	19	4.0%	4	20.0%	20	3.0%	3	26.0%	13	0.0%	0
The Abbey	1.2%	6	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
Its location	1.0%	5	2.0%	2	1.0%	1	1.0%	1	0.0%	0	2.0%	1	0.0%	0
It's my hometown	0.6%	3	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
It has everything you need (No opinion / Don't know)	0.8%	4	2.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	5.6%	28	12.0%	12	2.0%	2	3.0%	3	11.0%	11	0.0%	0	0.0%	0
Base:	15.0%	75	2.0%	2	20.0%	20	13.0%	13	30.0%	30	8.0%	4	12.0%	6
		500		100		100		100		100		50		50

by Location

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
Q05 What do you DISLIKE most about [name of centre]?														
Unsafe for pedestrians / traffic conflict	1.4%	7	0.0%	0	2.0%	2	0.0%	0	3.0%	3	4.0%	2	0.0%	0
Not enough pedestrianisation	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	4.6%	23	7.0%	7	4.0%	4	1.0%	1	9.0%	9	0.0%	0	4.0%	2
Shortage of parking for residents	1.0%	5	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	4.0%	2
Parking is expensive	4.4%	22	7.0%	7	1.0%	1	1.0%	1	6.0%	6	10.0%	5	4.0%	2
Parking is not secure / car break-ins	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Poor public transport links	1.6%	8	0.0%	0	2.0%	2	2.0%	2	1.0%	1	6.0%	3	0.0%	0
Road congestion / too much traffic	4.6%	23	9.0%	9	7.0%	7	0.0%	0	2.0%	2	10.0%	5	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.8%	4	0.0%	0	2.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	0.6%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	1	0.0%	0
Lack of choice of national multiple (high street chain) shops	14.8%	74	4.0%	4	21.0%	21	17.0%	17	28.0%	28	4.0%	2	4.0%	2
Lack of choice of independent / specialist shops	8.8%	44	0.0%	0	7.0%	7	26.0%	26	9.0%	9	0.0%	0	4.0%	2
Quality of shops is inadequate	5.6%	28	0.0%	0	4.0%	4	17.0%	17	4.0%	4	0.0%	0	6.0%	3
Shops too small	1.6%	8	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	12.0%	6
Lack of a larger supermarket	3.2%	16	2.0%	2	1.0%	1	6.0%	6	2.0%	2	2.0%	1	8.0%	4
Prices too high	1.2%	6	1.0%	1	0.0%	0	0.0%	0	4.0%	4	0.0%	0	2.0%	1
Shops spread over too wide an area (i.e. not a compact centre)	1.4%	7	0.0%	0	2.0%	2	0.0%	0	4.0%	4	0.0%	0	2.0%	1
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	1.0%	5	0.0%	0	0.0%	0	1.0%	1	3.0%	3	2.0%	1	0.0%	0
Too many pubs / clubs	1.4%	7	0.0%	0	2.0%	2	4.0%	4	0.0%	0	2.0%	1	0.0%	0
Inadequate range of services	0.8%	4	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	2.0%	1

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
(banks, hairdressers, dry cleaners and so on)														
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	3.8%	19	0.0%	0	7.0%	7	3.0%	3	9.0%	9	0.0%	0	0.0%	0
Absence of play areas for children	0.4%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lack of clean / secure toilets	2.0%	10	1.0%	1	7.0%	7	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Dirty shopping streets/litter	2.4%	12	1.0%	1	0.0%	0	2.0%	2	4.0%	4	2.0%	1	8.0%	4
Run down appearance of town centre / boarded up premises	5.6%	28	1.0%	1	1.0%	1	18.0%	18	5.0%	5	4.0%	2	2.0%	1
Feels unsafe / presence of threatening individuals / groups / gangs	4.8%	24	2.0%	2	3.0%	3	10.0%	10	6.0%	6	6.0%	3	0.0%	0
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	1.6%	8	0.0%	0	2.0%	2	4.0%	4	1.0%	1	2.0%	1	0.0%	0
Lack of police presence / other security measures (e.g. CCTV)	0.8%	4	0.0%	0	0.0%	0	1.0%	1	2.0%	2	2.0%	1	0.0%	0
Lack of street furniture / floral displays	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.0%	2
Over-crowded	1.0%	5	1.0%	1	1.0%	1	0.0%	0	0.0%	0	6.0%	3	0.0%	0
Too noisy	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	6	0.0%	0
Lack of character / atmosphere	1.6%	8	1.0%	1	1.0%	1	0.0%	0	6.0%	6	0.0%	0	0.0%	0
Vandalism	0.8%	4	0.0%	0	0.0%	0	1.0%	1	2.0%	2	2.0%	1	0.0%	0
Insufficient or poor quality open space and green areas	0.4%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Other	3.6%	18	2.0%	2	4.0%	4	4.0%	4	6.0%	6	2.0%	1	2.0%	1
I dislike everything about [name of centre]	1.4%	7	2.0%	2	0.0%	0	1.0%	1	3.0%	3	2.0%	1	0.0%	0
The market	1.2%	6	1.0%	1	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	2.4%	12	0.0%	0	1.0%	1	6.0%	6	4.0%	4	2.0%	1	0.0%	0
It is boring	0.8%	4	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Too many high end shops	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.0%	2
Poor road / paving quality	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	4.0%	2
Too many vacant shops	0.6%	3	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	10.2%	51	26.0%	26	5.0%	5	0.0%	0	11.0%	11	8.0%	4	10.0%	5
(Nothing in particular)	31.8%	159	31.0%	31	47.0%	47	33.0%	33	18.0%	18	34.0%	17	26.0%	13

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill
Base:	500	100	100	100	100	50	50

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?

Very satisfied	4.4%	22	3.0%	3	2.0%	2	7.0%	7	7.0%	7	0.0%	0	6.0%	3
Satisfied	45.4%	227	72.0%	72	43.0%	43	37.0%	37	34.0%	34	58.0%	29	24.0%	12
Neutral	18.4%	92	16.0%	16	14.0%	14	16.0%	16	16.0%	16	18.0%	9	42.0%	21
Dissatisfied	24.0%	120	5.0%	5	33.0%	33	31.0%	31	32.0%	32	22.0%	11	16.0%	8
Very dissatisfied	4.2%	21	0.0%	0	1.0%	1	9.0%	9	6.0%	6	0.0%	0	10.0%	5
(No opinion)	1.6%	8	2.0%	2	4.0%	4	0.0%	0	2.0%	2	0.0%	0	0.0%	0
(Don't know)	2.0%	10	2.0%	2	3.0%	3	0.0%	0	3.0%	3	2.0%	1	2.0%	1
<i>Mean:</i>	<i>3.23</i>		<i>3.76</i>		<i>3.13</i>		<i>3.02</i>		<i>3.04</i>		<i>3.37</i>		<i>3.00</i>	
Base:	500	100	100	100	100	100	50	50						

Q07 How often do you visit [name of centre] in the evenings?

Everyday	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	1.0%	5	1.0%	1	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0
2 to 3 days a week	6.8%	34	6.0%	6	18.0%	18	3.0%	3	3.0%	3	8.0%	4	0.0%	0
1 day a week	13.0%	65	19.0%	19	14.0%	14	4.0%	4	12.0%	12	12.0%	6	20.0%	10
Once every 2 weeks	5.0%	25	8.0%	8	3.0%	3	4.0%	4	5.0%	5	2.0%	1	8.0%	4
Once every month	9.8%	49	13.0%	13	4.0%	4	10.0%	10	4.0%	4	8.0%	4	28.0%	14
Once a quarter	2.8%	14	6.0%	6	0.0%	0	3.0%	3	1.0%	1	2.0%	1	6.0%	3
Less often than once a quarter	12.0%	60	18.0%	18	11.0%	11	13.0%	13	7.0%	7	14.0%	7	8.0%	4
Never	49.0%	245	29.0%	29	46.0%	46	62.0%	62	66.0%	66	54.0%	27	30.0%	15
(Don't know)	0.4%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Base:	500	100	100	100	100	100	100	50	50					

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
Q08 What is the main purpose of your evening visits? <i>Those who go 'Once a quarter or more' at Q.7</i>														
Bars / pubs	44.0%	85	45.3%	24	57.1%	24	48.0%	12	42.3%	11	37.5%	6	25.8%	8
Eating out	42.5%	82	52.8%	28	35.7%	15	40.0%	10	19.2%	5	50.0%	8	51.6%	16
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	1.0%	2	1.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping	1.6%	3	0.0%	0	0.0%	0	4.0%	1	7.7%	2	0.0%	0	0.0%	0
Meeting friends	4.7%	9	0.0%	0	4.8%	2	0.0%	0	26.9%	7	0.0%	0	0.0%	0
Other	0.5%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Social Clubs	1.6%	3	0.0%	0	0.0%	0	4.0%	1	0.0%	0	12.5%	2	0.0%	0
(No main purpose / don't know)	4.1%	8	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	22.6%	7
Base:		193		53		42		25		26		16		31

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?
Those who go 'Once a quarter or more' at Q.7

Very satisfied	5.7%	11	5.7%	3	9.5%	4	16.0%	4	0.0%	0	0.0%	0	0.0%	0
Satisfied	54.9%	106	69.8%	37	47.6%	20	64.0%	16	34.6%	9	62.5%	10	45.2%	14
Neutral	20.2%	39	17.0%	9	21.4%	9	0.0%	0	23.1%	6	12.5%	2	41.9%	13
Dissatisfied	8.8%	17	3.8%	2	16.7%	7	0.0%	0	19.2%	5	12.5%	2	3.2%	1
Very dissatisfied	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0
(No opinion)	3.6%	7	0.0%	0	0.0%	0	0.0%	0	11.5%	3	12.5%	2	6.5%	2
(Don't know)	6.2%	12	3.8%	2	4.8%	2	20.0%	5	7.7%	2	0.0%	0	3.2%	1
<i>Mean:</i>		3.63		3.80		3.53		4.20		3.10		3.57		3.46
Base:		193		53		42		25		26		16		31

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Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill
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Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q10 How satisfied are you with the pubs/bars offer in [name of centre]?

Very satisfied	2.6%	13	0.0%	0	8.0%	8	4.0%	4	1.0%	1	0.0%	0	0.0%	0
Satisfied	31.4%	157	48.0%	48	37.0%	37	28.0%	28	18.0%	18	26.0%	13	26.0%	13
Neutral	12.8%	64	14.0%	14	15.0%	15	7.0%	7	16.0%	16	8.0%	4	16.0%	8
Dissatisfied	6.2%	31	6.0%	6	6.0%	6	4.0%	4	10.0%	10	6.0%	3	4.0%	2
Very dissatisfied	1.4%	7	0.0%	0	2.0%	2	2.0%	2	0.0%	0	2.0%	1	4.0%	2
(No opinion)	31.6%	158	24.0%	24	22.0%	22	31.0%	31	38.0%	38	48.0%	24	38.0%	19
(Don't know)	14.0%	70	8.0%	8	10.0%	10	24.0%	24	17.0%	17	10.0%	5	12.0%	6
<i>Mean:</i>		3.51		3.62		3.63		3.62		3.22		3.38		3.28
Base:		500		100		100		100		100		50		50

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?

Those in 'Waltham Abbey' town centre

Very satisfied	26.0%	26	0.0%	0	0.0%	0	26.0%	26	0.0%	0	0.0%	0	0.0%	0
Satisfied	53.0%	53	0.0%	0	0.0%	0	53.0%	53	0.0%	0	0.0%	0	0.0%	0
Neutral	6.0%	6	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	6.0%	6	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	7.0%	7	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		4.09		0.00		0.00		4.09		0.00		0.00		0.00
Base:		100		0		0		100		0		0		0

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?

Cleanliness of shopping streets

Very good	4.8%	24	4.0%	4	4.0%	4	9.0%	9	3.0%	3	6.0%	3	2.0%	1
Good	45.6%	228	63.0%	63	50.0%	50	53.0%	53	23.0%	23	52.0%	26	26.0%	13
Satisfactory	39.2%	196	27.0%	27	40.0%	40	27.0%	27	57.0%	57	32.0%	16	58.0%	29
Poor	9.0%	45	6.0%	6	4.0%	4	10.0%	10	15.0%	15	8.0%	4	12.0%	6
Very poor	0.8%	4	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	1	2.0%	1
(Don't know)	0.6%	3	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
<i>Mean:</i>		3.45		3.65		3.55		3.59		3.12		3.52		3.14
Base:		500		100		100		100		100		50		50

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
Personal Safety / lighting / policing issues														
Very good	3.2%	16	3.0%	3	5.0%	5	4.0%	4	0.0%	0	6.0%	3	2.0%	1
Good	42.0%	210	64.0%	64	46.0%	46	45.0%	45	19.0%	19	58.0%	29	14.0%	7
Satisfactory	37.8%	189	32.0%	32	37.0%	37	18.0%	18	60.0%	60	22.0%	11	62.0%	31
Poor	10.4%	52	1.0%	1	8.0%	8	16.0%	16	14.0%	14	10.0%	5	16.0%	8
Very poor	0.6%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.0%	30	0.0%	0	4.0%	4	14.0%	14	7.0%	7	4.0%	2	6.0%	3
<i>Mean:</i>		3.39		3.69		3.50		3.36		3.05		3.63		3.02
Base:		500		100		100		100		100		50		50
Quality of buildings / townscape														
Very good	7.8%	39	13.0%	13	3.0%	3	8.0%	8	1.0%	1	28.0%	14	0.0%	0
Good	36.4%	182	58.0%	58	31.0%	31	45.0%	45	14.0%	14	50.0%	25	18.0%	9
Satisfactory	41.6%	208	28.0%	28	50.0%	50	25.0%	25	60.0%	60	18.0%	9	72.0%	36
Poor	11.2%	56	1.0%	1	9.0%	9	20.0%	20	19.0%	19	4.0%	2	10.0%	5
Very poor	0.8%	4	0.0%	0	2.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
(Don't know)	2.2%	11	0.0%	0	5.0%	5	2.0%	2	4.0%	4	0.0%	0	0.0%	0
<i>Mean:</i>		3.40		3.83		3.25		3.42		2.93		4.02		3.08
Base:		500		100		100		100		100		50		50
Shelter from weather														
Very good	0.6%	3	1.0%	1	0.0%	0	1.0%	1	0.0%	0	2.0%	1	0.0%	0
Good	16.4%	82	35.0%	35	14.0%	14	15.0%	15	2.0%	2	32.0%	16	0.0%	0
Satisfactory	35.0%	175	53.0%	53	32.0%	32	26.0%	26	22.0%	22	36.0%	18	48.0%	24
Poor	31.0%	155	8.0%	8	33.0%	33	42.0%	42	46.0%	46	10.0%	5	42.0%	21
Very poor	9.2%	46	0.0%	0	14.0%	14	12.0%	12	20.0%	20	0.0%	0	0.0%	0
(Don't know)	7.8%	39	3.0%	3	7.0%	7	4.0%	4	10.0%	10	20.0%	10	10.0%	5
<i>Mean:</i>		2.66		3.30		2.49		2.49		2.07		3.33		2.53
Base:		500		100		100		100		100		50		50
Pedestrian/Vehicular safety issues														
Very good	0.8%	4	0.0%	0	1.0%	1	1.0%	1	1.0%	1	2.0%	1	0.0%	0
Good	37.6%	188	66.0%	66	14.0%	14	71.0%	71	7.0%	7	54.0%	27	6.0%	3
Satisfactory	39.4%	197	30.0%	30	39.0%	39	20.0%	20	50.0%	50	26.0%	13	90.0%	45
Poor	16.4%	82	4.0%	4	30.0%	30	6.0%	6	32.0%	32	16.0%	8	4.0%	2
Very poor	2.6%	13	0.0%	0	9.0%	9	0.0%	0	4.0%	4	0.0%	0	0.0%	0
(Don't know)	3.2%	16	0.0%	0	7.0%	7	2.0%	2	6.0%	6	2.0%	1	0.0%	0
<i>Mean:</i>		3.18		3.62		2.66		3.68		2.67		3.43		3.02
Base:		500		100		100		100		100		50		50

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]														
Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?														
Location of car parks														
Very good	3.0%	15	1.0%	1	1.0%	1	11.0%	11	1.0%	1	2.0%	1	0.0%	0
Good	37.4%	187	54.0%	54	21.0%	21	58.0%	58	17.0%	17	68.0%	34	6.0%	3
Satisfactory	33.8%	169	28.0%	28	47.0%	47	18.0%	18	42.0%	42	16.0%	8	52.0%	26
Poor	11.4%	57	6.0%	6	14.0%	14	3.0%	3	19.0%	19	2.0%	1	28.0%	14
Very poor	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	14.2%	71	11.0%	11	16.0%	16	10.0%	10	21.0%	21	12.0%	6	14.0%	7
<i>Mean:</i>		3.37		3.56		3.08		3.86		3.00		3.80		2.74
Base:		500		100		100		100		100		50		50
Security of car parks														
Very good	2.2%	11	0.0%	0	1.0%	1	9.0%	9	0.0%	0	2.0%	1	0.0%	0
Good	32.2%	161	58.0%	58	24.0%	24	33.0%	33	12.0%	12	64.0%	32	4.0%	2
Satisfactory	33.4%	167	26.0%	26	37.0%	37	24.0%	24	45.0%	45	18.0%	9	52.0%	26
Poor	9.6%	48	5.0%	5	20.0%	20	4.0%	4	11.0%	11	2.0%	1	14.0%	7
Very poor	0.4%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
(Don't know)	22.2%	111	11.0%	11	17.0%	17	30.0%	30	31.0%	31	14.0%	7	30.0%	15
<i>Mean:</i>		3.34		3.60		3.05		3.67		2.99		3.77		2.86
Base:		500		100		100		100		100		50		50
Location of [name of centre] Underground / Train Station (as appropriate)														
Very good	5.6%	28	1.0%	1	18.0%	18	0.0%	0	9.0%	9	0.0%	0	0.0%	0
Good	32.6%	163	50.0%	50	45.0%	45	2.0%	2	53.0%	53	0.0%	0	26.0%	13
Satisfactory	20.2%	101	13.0%	13	24.0%	24	3.0%	3	26.0%	26	0.0%	0	70.0%	35
Poor	5.6%	28	0.0%	0	0.0%	0	19.0%	19	2.0%	2	14.0%	7	0.0%	0
Very poor	2.8%	14	0.0%	0	0.0%	0	7.0%	7	0.0%	0	14.0%	7	0.0%	0
(Don't know)	33.2%	166	36.0%	36	13.0%	13	69.0%	69	10.0%	10	72.0%	36	4.0%	2
<i>Mean:</i>		3.49		3.81		3.93		2.00		3.77		1.50		3.27
Base:		500		100		100		100		100		50		50

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Quality & security of [name of centre] Underground / Train Station (as appropriate)														
Very good	2.8%	14	1.0%	1	8.0%	8	0.0%	0	4.0%	4	0.0%	0	2.0%	1
Good	29.0%	145	50.0%	50	41.0%	41	6.0%	6	40.0%	40	0.0%	0	16.0%	8
Satisfactory	23.0%	115	10.0%	10	32.0%	32	6.0%	6	36.0%	36	0.0%	0	62.0%	31
Poor	6.0%	30	1.0%	1	4.0%	4	11.0%	11	2.0%	2	14.0%	7	10.0%	5
Very poor	1.8%	9	0.0%	0	0.0%	0	3.0%	3	0.0%	0	12.0%	6	0.0%	0
(Don't know)	37.4%	187	38.0%	38	15.0%	15	74.0%	74	18.0%	18	74.0%	37	10.0%	5
Mean:		3.40		3.82		3.62		2.58		3.56		1.54		3.11
Base:		500		100		100		100		100		50		50
Ease of cycling access														
Very good	0.4%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Good	14.6%	73	20.0%	20	5.0%	5	28.0%	28	6.0%	6	28.0%	14	0.0%	0
Satisfactory	27.2%	136	47.0%	47	14.0%	14	16.0%	16	17.0%	17	40.0%	20	44.0%	22
Poor	10.8%	54	11.0%	11	10.0%	10	14.0%	14	11.0%	11	8.0%	4	8.0%	4
Very poor	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
(Don't know)	46.6%	233	22.0%	22	70.0%	70	41.0%	41	64.0%	64	24.0%	12	48.0%	24
Mean:		3.07		3.12		2.90		3.27		2.75		3.26		2.85
Base:		500		100		100		100		100		50		50
Amount / quality of pedestrianisation														
Very good	4.2%	21	0.0%	0	1.0%	1	16.0%	16	3.0%	3	0.0%	0	2.0%	1
Good	35.2%	176	47.0%	47	28.0%	28	67.0%	67	14.0%	14	36.0%	18	4.0%	2
Satisfactory	38.0%	190	48.0%	48	27.0%	27	10.0%	10	48.0%	48	36.0%	18	78.0%	39
Poor	13.6%	68	3.0%	3	25.0%	25	4.0%	4	20.0%	20	20.0%	10	12.0%	6
Very poor	2.4%	12	0.0%	0	7.0%	7	0.0%	0	5.0%	5	0.0%	0	0.0%	0
(Don't know)	6.6%	33	2.0%	2	12.0%	12	3.0%	3	10.0%	10	8.0%	4	4.0%	2
Mean:		3.27		3.45		2.90		3.98		2.89		3.17		2.96
Base:		500		100		100		100		100		50		50
Ease of movement around the centre on foot														
Very good	3.2%	16	0.0%	0	3.0%	3	8.0%	8	3.0%	3	2.0%	1	2.0%	1
Good	48.8%	244	75.0%	75	34.0%	34	80.0%	80	20.0%	20	66.0%	33	4.0%	2
Satisfactory	32.6%	163	24.0%	24	25.0%	25	10.0%	10	50.0%	50	28.0%	14	80.0%	40
Poor	9.2%	46	1.0%	1	23.0%	23	0.0%	0	17.0%	17	2.0%	1	8.0%	4
Very poor	3.2%	16	0.0%	0	9.0%	9	0.0%	0	7.0%	7	0.0%	0	0.0%	0
(Don't know)	3.0%	15	0.0%	0	6.0%	6	2.0%	2	3.0%	3	2.0%	1	6.0%	3
Mean:		3.41		3.74		2.99		3.98		2.95		3.69		3.00
Base:		500		100		100		100		100		50		50

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
<i>Access for people with mobility / hearing / sighting disability</i>														
Very good	1.4%	7	0.0%	0	0.0%	0	5.0%	5	0.0%	0	2.0%	1	2.0%	1
Good	18.8%	94	13.0%	13	8.0%	8	40.0%	40	14.0%	14	36.0%	18	2.0%	1
Satisfactory	28.4%	142	43.0%	43	9.0%	9	24.0%	24	28.0%	28	18.0%	9	58.0%	29
Poor	14.2%	71	5.0%	5	31.0%	31	5.0%	5	18.0%	18	2.0%	1	22.0%	11
Very poor	5.6%	28	0.0%	0	16.0%	16	2.0%	2	10.0%	10	0.0%	0	0.0%	0
(Don't know)	31.6%	158	39.0%	39	36.0%	36	24.0%	24	30.0%	30	42.0%	21	16.0%	8
<i>Mean:</i>	<i>2.94</i>	<i>3.13</i>	<i>2.14</i>	<i>3.54</i>	<i>2.66</i>	<i>3.66</i>	<i>2.81</i>							
Base:	500	100	100	100	100	50	50							

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
Q14 How could [name of centre]best be improved?														
More parking	9.4%	47	10.0%	10	9.0%	9	1.0%	1	11.0%	11	12.0%	6	20.0%	10
More secure parking	2.8%	14	0.0%	0	6.0%	6	0.0%	0	5.0%	5	0.0%	0	6.0%	3
Cheaper parking	6.6%	33	6.0%	6	8.0%	8	1.0%	1	9.0%	9	16.0%	8	2.0%	1
More accessible car parking	2.8%	14	3.0%	3	5.0%	5	0.0%	0	6.0%	6	0.0%	0	0.0%	0
More frequent bus services to the centre	3.0%	15	0.0%	0	9.0%	9	4.0%	4	2.0%	2	0.0%	0	0.0%	0
More reliable / comfortable bus services	1.6%	8	1.0%	1	2.0%	2	4.0%	4	1.0%	1	0.0%	0	0.0%	0
New / relocated bus stops	1.8%	9	0.0%	0	3.0%	3	1.0%	1	5.0%	5	0.0%	0	0.0%	0
More frequent underground services (where appropriate)	0.8%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0
More reliable underground services (where appropriate)	0.4%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.6%	3	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More priority for pedestrians	4.6%	23	1.0%	1	15.0%	15	0.0%	0	4.0%	4	6.0%	3	0.0%	0
Improved access for wheelchair and pushchair users	1.4%	7	0.0%	0	4.0%	4	2.0%	2	1.0%	1	0.0%	0	0.0%	0
More national multiple (high street chain) retailers	15.8%	79	1.0%	1	32.0%	32	14.0%	14	28.0%	28	2.0%	1	6.0%	3
Bigger/better supermarket	4.8%	24	0.0%	0	10.0%	10	4.0%	4	7.0%	7	0.0%	0	6.0%	3
More independent shops	11.8%	59	2.0%	2	7.0%	7	28.0%	28	11.0%	11	4.0%	2	18.0%	9
Better choice of shops in general	15.4%	77	5.0%	5	6.0%	6	45.0%	45	9.0%	9	6.0%	3	18.0%	9
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	4.0%	20	0.0%	0	0.0%	0	18.0%	18	0.0%	0	4.0%	2	0.0%	0
Improvement to the market	2.6%	13	1.0%	1	0.0%	0	7.0%	7	3.0%	3	2.0%	1	2.0%	1
More / better pubs / night- life	4.4%	22	4.0%	4	6.0%	6	2.0%	2	6.0%	6	6.0%	3	2.0%	1
More / better eating places	7.0%	35	4.0%	4	19.0%	19	2.0%	2	4.0%	4	12.0%	6	0.0%	0
Fewer bars / nightclubs	0.4%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
More / better leisure facilities	2.2%	11	0.0%	0	6.0%	6	3.0%	3	2.0%	2	0.0%	0	0.0%	0
More family oriented facilities	1.8%	9	0.0%	0	1.0%	1	5.0%	5	2.0%	2	2.0%	1	0.0%	0
More secure children's play areas	0.8%	4	2.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.4%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Expand the town centre's colleges / expand	0.4%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
university														
Other	2.8%	14	2.0%	2	1.0%	1	7.0%	7	3.0%	3	0.0%	0	2.0%	1
Cleaner streets / removal of litter	2.8%	14	3.0%	3	1.0%	1	1.0%	1	3.0%	3	6.0%	3	6.0%	3
More shelter from wind / rain	6.4%	32	6.0%	6	8.0%	8	3.0%	3	14.0%	14	0.0%	0	2.0%	1
Improve appearance / environment of centre	3.0%	15	0.0%	0	6.0%	6	7.0%	7	1.0%	1	0.0%	0	2.0%	1
Improved security measures / more CCTV / more police	4.0%	20	1.0%	1	2.0%	2	8.0%	8	4.0%	4	10.0%	5	0.0%	0
More control on alcohol / drinkers / drug users	1.2%	6	0.0%	0	1.0%	1	4.0%	4	1.0%	1	0.0%	0	0.0%	0
More control on other anti- social behaviour – begging, soliciting prostitutes & so on	1.6%	8	0.0%	0	1.0%	1	5.0%	5	2.0%	2	0.0%	0	0.0%	0
Better street furniture / floral displays	1.2%	6	0.0%	0	2.0%	2	0.0%	0	4.0%	4	0.0%	0	0.0%	0
More green spaces / areas	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	2.0%	10	1.0%	1	2.0%	2	4.0%	4	3.0%	3	0.0%	0	0.0%	0
Vacant shops to be filled	1.2%	6	0.0%	0	0.0%	0	5.0%	5	0.0%	0	2.0%	1	0.0%	0
Less traffic congestion	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	5	0.0%	0
Footpaths improved / resurfaced	1.8%	9	4.0%	4	1.0%	1	0.0%	0	0.0%	0	4.0%	2	4.0%	2
Improve pedestrian / vehicular safety issues	1.8%	9	0.0%	0	2.0%	2	0.0%	0	1.0%	1	12.0%	6	0.0%	0
Road surfaces improved / resurfaced	1.0%	5	1.0%	1	0.0%	0	0.0%	0	1.0%	1	4.0%	2	2.0%	1
More seating	0.8%	4	1.0%	1	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
More restrictions on cyclists	0.8%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	0.8%	4	1.0%	1	2.0%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Less charity shops	0.8%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	0.4%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.6%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	1
(Don't know)	10.2%	51	5.0%	5	19.0%	19	6.0%	6	13.0%	13	0.0%	0	16.0%	8
(None mentioned)	19.8%	99	44.0%	44	10.0%	10	10.0%	10	15.0%	15	28.0%	14	12.0%	6
Base:		500		100		100		100		100		50		50

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
Q15 Do you work in [name of centre]?														
Yes	14.0%	70	13.0%	13	10.0%	10	12.0%	12	32.0%	16	12.0%	6		
No	85.2%	426	87.0%	87	84.0%	84	90.0%	90	87.0%	87	68.0%	34	88.0%	44
(Refused)	0.8%	4	0.0%	0	3.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Base:		500		100		100		100		100		50		50
Q16 Do you go to college in [name of centre] (where appropriate)?														
Yes	3.4%	17	2.0%	2	1.0%	1	11.0%	11	0.0%	0	4.0%	2		
No	94.8%	474	94.0%	94	96.0%	96	99.0%	99	88.0%	88	98.0%	49	96.0%	48
(Refused)	1.8%	9	4.0%	4	3.0%	3	0.0%	0	1.0%	1	2.0%	1	0.0%	0
Base:		500		100		100		100		100		50		50
GEN Gender:														
Male	35.4%	177	34.0%	34	37.0%	37	27.0%	27	42.0%	42	44.0%	22	30.0%	15
Female	64.6%	323	66.0%	66	63.0%	63	73.0%	73	58.0%	58	56.0%	28	70.0%	35
Base:		500		100		100		100		100		50		50
AGE Age Group:														
18 - 24 years	11.2%	56	10.0%	10	20.0%	20	3.0%	3	19.0%	19	4.0%	2	4.0%	2
25 - 34 years	17.2%	86	15.0%	15	24.0%	24	13.0%	13	14.0%	14	18.0%	9	22.0%	11
35 - 44 years	18.4%	92	24.0%	24	20.0%	20	12.0%	12	12.0%	12	12.0%	6	36.0%	18
45 - 54 years	12.4%	62	15.0%	15	9.0%	9	13.0%	13	14.0%	14	18.0%	9	4.0%	2
55 - 64 years	15.8%	79	12.0%	12	9.0%	9	27.0%	27	16.0%	16	20.0%	10	10.0%	5
65+ years	25.0%	125	24.0%	24	18.0%	18	32.0%	32	25.0%	25	28.0%	14	24.0%	12
Base:		500		100		100		100		100		50		50
SEG Occupation of Chief Wage Earner:														
AB	11.2%	56	9.0%	9	15.0%	15	8.0%	8	14.0%	14	4.0%	2	16.0%	8
C1	39.2%	196	47.0%	47	40.0%	40	32.0%	32	32.0%	32	46.0%	23	44.0%	22
C2	16.8%	84	17.0%	17	9.0%	9	20.0%	20	17.0%	17	18.0%	9	24.0%	12
DE	32.8%	164	27.0%	27	36.0%	36	40.0%	40	37.0%	37	32.0%	16	16.0%	8
Base:		500		100		100		100		100		50		50
Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?														
Yes	6.6%	33	3.0%	3	9.0%	9	8.0%	8	6.0%	6	2.0%	1	12.0%	6
No	93.4%	467	97.0%	97	91.0%	91	92.0%	92	94.0%	94	98.0%	49	88.0%	44
Base:		500		100		100		100		100		50		50

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
Q18 Is the disability mobility, hearing and / or sighting impairment ?														
<i>Those who 'Yes' at Q17</i>														
Mobility	60.6%	20	66.7%	2	66.7%	6	37.5%	3	50.0%	3	100.0%	1	83.3%	5
Hearing	21.2%	7	33.3%	1	44.4%	4	12.5%	1	0.0%	0	0.0%	0	16.7%	1
Sighting	6.1%	2	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	21.2%	7	0.0%	0	11.1%	1	25.0%	2	50.0%	3	0.0%	0	16.7%	1
Back problems	9.1%	3	0.0%	0	0.0%	0	25.0%	2	16.7%	1	0.0%	0	0.0%	0
(Don't know)	3.0%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0
Base:		33		3		9		8		6		1		6

CAR Number of cars in Household:

None	18.0%	90	13.0%	13	21.0%	21	26.0%	26	24.0%	24	8.0%	4	4.0%	2
1	44.8%	224	39.0%	39	48.0%	48	40.0%	40	48.0%	48	42.0%	21	56.0%	28
2	29.0%	145	39.0%	39	26.0%	26	30.0%	30	17.0%	17	30.0%	15	36.0%	18
3	4.8%	24	5.0%	5	4.0%	4	2.0%	2	7.0%	7	12.0%	6	0.0%	0
4+	2.2%	11	2.0%	2	1.0%	1	2.0%	2	1.0%	1	8.0%	4	2.0%	1
(Refused)	1.2%	6	2.0%	2	0.0%	0	0.0%	0	3.0%	3	0.0%	0	2.0%	1
Base:		500		100		100		100		100		50		50

LOC Location of Interview:

Epping	20.0%	100	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	20.0%	100	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	20.0%	100	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	20.0%	100	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0
Chipping Ongar	10.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	50	0.0%	0
Buckhurst Hill	10.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	50
Base:		500		100		100		100		100		50		50

DAY Day of interview:

Monday	19.4%	97	45.0%	45	0.0%	0	0.0%	0	52.0%	52	0.0%	0	0.0%	0
Tuesday	41.0%	205	5.0%	5	50.0%	50	50.0%	50	0.0%	0	100.0%	50	100.0%	50
Wednesday	10.2%	51	50.0%	50	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Thursday	9.6%	48	0.0%	0	0.0%	0	0.0%	0	48.0%	48	0.0%	0	0.0%	0
Friday	9.8%	49	0.0%	0	0.0%	0	49.0%	49	0.0%	0	0.0%	0	0.0%	0
Saturday	10.0%	50	0.0%	0	50.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		500		100		100		100		100		50		50

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
PC													
BG2 9	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Blank	1.0%	5	3.0%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.0%
CM1 3	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
CM1 5	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
CM13 3	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%
CM15 0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
CM15 7	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM16	0.4%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM16 4	3.4%	17	17.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM16 5	4.6%	23	23.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM16 6	4.0%	20	20.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM16 7	2.4%	12	11.0%	11	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
CM17 9	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM18 7	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM19 4	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
CM19 5	0.4%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
CM2 0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
CM2 7	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM20 7	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM22 7	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM24 8	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM3 9	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
CM4 0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
CM5	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
CM5 0	1.6%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	14.0%	7	0.0%
CM5 9	5.0%	25	2.0%	2	0.0%	0	0.0%	0	0.0%	0	46.0%	23	0.0%
CM6 2	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%
CM6 3	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
E1 4	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
E16 4	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
E17 4	0.4%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%
E17 9	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
E18 1	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
E4 6	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
E4 7	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
E4 9	0.4%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%
E49S 3	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
E6 3	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
EN1 3	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
EN10 6	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
EN3 5	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
EN3 6	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
EN4 7	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
EN7 6	0.4%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
EN8 7	0.4%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
EN8 8	1.0%	5	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
EN8 9	0.6%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
EN9	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
EN9 1	9.8%	49	0.0%	0	0.0%	0	49.0%	49	0.0%	0	0.0%	0	0.0%	0
EN9 2	1.0%	5	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
EN9 3	4.6%	23	0.0%	0	2.0%	2	20.0%	20	1.0%	1	0.0%	0	0.0%	0
EN9 5	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
HP23 5	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
IG10	0.4%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
IG10 1	4.8%	24	1.0%	1	13.0%	13	0.0%	0	10.0%	10	0.0%	0	0.0%	0
IG10 2	7.0%	35	0.0%	0	11.0%	11	0.0%	0	24.0%	24	0.0%	0	0.0%	0
IG10 3	9.4%	47	1.0%	1	13.0%	13	1.0%	1	30.0%	30	2.0%	1	2.0%	1
IG10 4	4.6%	23	1.0%	1	17.0%	17	0.0%	0	5.0%	5	0.0%	0	0.0%	0
IG10 8	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
IG11 3	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
IG11 7	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
IG16 4	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
IG2 7	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
IG3 8	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
IG4 5	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.4%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
IG7 3	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.8%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	3.0%	15	0.0%	0	7.0%	7	0.0%	0	6.0%	6	0.0%	0	4.0%	2
IG7 6	2.8%	14	1.0%	1	8.0%	8	0.0%	0	3.0%	3	0.0%	0	4.0%	2
IG8 0	0.6%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
IG8 7	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
IG8 8	2.0%	10	0.0%	0	6.0%	6	0.0%	0	3.0%	3	0.0%	0	2.0%	1
IG9 5	6.6%	33	1.0%	1	3.0%	3	0.0%	0	2.0%	2	0.0%	0	54.0%	27
IG9 6	3.6%	18	1.0%	1	4.0%	4	0.0%	0	1.0%	1	0.0%	0	24.0%	12
ME8 8	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
N1 7	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
RM13 9	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
RM3 8	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
RM4 1	0.8%	4	0.0%	0	1.0%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0
SG12 8	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
SG2 7	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Base:		500		100		100		100		100		50		50

Appendix 3:

Data Tabulations

By Demographics Epping

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Q0A First of all, can I ask you do you work in any of the following:										
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None of these	100.0%	100	100.0%	34	100.0%	66	100.0%	25	100.0%	39
Base:	100	34	66	25	39	36	56	44	85	13
Q01 How did you travel to [name of centre] today?										
Car/ van driver	54.0%	54	61.8%	21	50.0%	33	52.0%	13	61.5%	24
Car/ van passenger	2.0%	2	0.0%	0	3.0%	2	4.0%	1	0.0%	0
Bus	7.0%	7	11.8%	4	4.5%	3	4.0%	1	2.6%	1
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground (as appropriate)	4.0%	4	5.9%	2	3.0%	2	12.0%	3	2.6%	1
Train (as appropriate)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On foot	30.0%	30	17.6%	6	36.4%	24	28.0%	7	28.2%	11
Other (Refused)	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.8%	1
Base:	100	34	66	25	39	36	56	44	85	13
Q02 How often do you do the following in [name of centre] (including Sunday)?										
Food & Groceries Shopping										
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	15.0%	15	11.8%	4	16.7%	11	4.0%	1	12.8%	5
2 to 3 days a week	24.0%	24	17.6%	6	27.3%	18	20.0%	5	17.9%	7
1 day a week	36.0%	36	20.6%	7	43.9%	29	40.0%	10	41.0%	16
Once every 2 weeks	6.0%	6	11.8%	4	3.0%	2	12.0%	3	5.1%	2
Once every month	4.0%	4	2.9%	1	4.5%	3	4.0%	1	2.6%	1
Once a quarter	3.0%	3	8.8%	3	0.0%	0	0.0%	0	7.7%	3
Less often than once a quarter	5.0%	5	11.8%	4	1.5%	1	0.0%	0	12.8%	5
First time today	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.8%	1
Never	6.0%	6	14.7%	5	1.5%	1	20.0%	5	0.0%	0
Base:	100	34	66	25	39	36	56	44	85	13

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
4 to 6 days a week	4.0%	4	5.9%	2	3.0%	2	4.0%	1	2.6%	1	5.6%	2	3.6%	2	4.5%	2	15.4%	2		
2 to 3 days a week	8.0%	8	11.8%	4	6.1%	4	12.0%	3	7.7%	3	5.6%	2	7.1%	4	9.1%	4	9.4%	8	0.0%	0
1 day a week	26.0%	26	8.8%	3	34.8%	23	16.0%	4	33.3%	13	25.0%	9	32.1%	18	18.2%	8	28.2%	24	7.7%	1
Once every 2 weeks	16.0%	16	14.7%	5	16.7%	11	20.0%	5	12.8%	5	16.7%	6	16.1%	9	15.9%	7	16.5%	14	7.7%	1
Once every month	24.0%	24	35.3%	12	18.2%	12	20.0%	5	20.5%	8	30.6%	11	23.2%	13	25.0%	11	22.4%	19	38.5%	5
Once a quarter	4.0%	4	2.9%	1	4.5%	3	0.0%	0	7.7%	3	2.8%	1	3.6%	2	4.5%	2	4.7%	4	0.0%	0
Less often than once a quarter	4.0%	4	8.8%	3	1.5%	1	4.0%	1	5.1%	2	2.8%	1	5.4%	3	2.3%	1	4.7%	4	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	13.0%	13	11.8%	4	13.6%	9	24.0%	6	7.7%	3	11.1%	4	7.1%	4	20.5%	9	10.6%	9	30.8%	4
(Don't know)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Base:	100	34	66	25	39	36	56	44	85	13										
Drinking / Eating Out																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	7.7%	1	1	
2 to 3 days a week	9.0%	9	5.9%	2	10.6%	7	8.0%	2	2.6%	1	16.7%	6	5.4%	3	13.6%	6	7.1%	6	15.4%	2
1 day a week	23.0%	23	23.5%	8	22.7%	15	44.0%	11	23.1%	9	8.3%	3	21.4%	12	25.0%	11	23.5%	20	15.4%	2
Once every 2 weeks	10.0%	10	20.6%	7	4.5%	3	8.0%	2	15.4%	6	5.6%	2	10.7%	6	9.1%	4	10.6%	9	7.7%	1
Once every month	22.0%	22	8.8%	3	28.8%	19	12.0%	3	30.8%	12	19.4%	7	28.6%	16	13.6%	6	23.5%	20	15.4%	2
Once a quarter	8.0%	8	5.9%	2	9.1%	6	8.0%	2	7.7%	3	8.3%	3	7.1%	4	9.1%	4	8.2%	7	7.7%	1
Less often than once a quarter	10.0%	10	8.8%	3	10.6%	7	8.0%	2	10.3%	4	11.1%	4	14.3%	8	4.5%	2	11.8%	10	0.0%	0
First time today	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Never	15.0%	15	20.6%	7	12.1%	8	8.0%	2	7.7%	3	27.8%	10	10.7%	6	20.5%	9	14.1%	12	23.1%	3
(Don't know)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	0.0%	0	7.7%	1
Base:	100	34	66	25	39	36	56	44	85	13										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Private & Public Services (Bank / Solicitor / Council Offices/ Library, etc)																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
4 to 6 days a week	2.0%	2	2.9%	1	1.5%	1	0.0%	0	2.6%	1	2.8%	1	1.8%	1	2.3%	1	2.4%	2	0.0%	0
2 to 3 days a week	7.0%	7	2.9%	1	9.1%	6	8.0%	2	5.1%	2	8.3%	3	5.4%	3	9.1%	4	7.1%	6	7.7%	1
1 day a week	30.0%	30	26.5%	9	31.8%	21	20.0%	5	33.3%	13	33.3%	12	21.4%	12	40.9%	18	29.4%	25	23.1%	3
Once every 2 weeks	8.0%	8	11.8%	4	6.1%	4	4.0%	1	10.3%	4	8.3%	3	10.7%	6	4.5%	2	8.2%	7	7.7%	1
Once every month	29.0%	29	26.5%	9	30.3%	20	36.0%	9	30.8%	12	22.2%	8	28.6%	16	29.5%	13	30.6%	26	23.1%	3
Once a quarter	6.0%	6	8.8%	3	4.5%	3	16.0%	4	5.1%	2	0.0%	0	10.7%	6	0.0%	0	7.1%	6	0.0%	0
Less often than once a quarter	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	1.8%	1	0.0%	0	1.2%	1	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	17.0%	17	20.6%	7	15.2%	10	16.0%	4	12.8%	5	22.2%	8	19.6%	11	13.6%	6	14.1%	12	38.5%	5
Base:	100	34	66	25	39	36	56	44	85	13										
Commercial Leisure Facilities (Gym / Swimming Pool, etc)																				
Everyday	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	7.7%	1		
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	2.0%	2	2.9%	1	1.5%	1	4.0%	1	0.0%	0	2.8%	1	1.8%	1	2.3%	1	1.2%	1	7.7%	1
1 day a week	9.0%	9	2.9%	1	12.1%	8	8.0%	2	12.8%	5	5.6%	2	8.9%	5	9.1%	4	9.4%	8	7.7%	1
Once every 2 weeks	5.0%	5	11.8%	4	1.5%	1	16.0%	4	2.6%	1	0.0%	0	7.1%	4	2.3%	1	4.7%	4	7.7%	1
Once every month	7.0%	7	8.8%	3	6.1%	4	16.0%	4	7.7%	3	0.0%	0	7.1%	4	6.8%	3	7.1%	6	7.7%	1
Once a quarter	6.0%	6	2.9%	1	7.6%	5	0.0%	0	15.4%	6	0.0%	0	5.4%	3	6.8%	3	7.1%	6	0.0%	0
Less often than once a quarter	8.0%	8	11.8%	4	6.1%	4	12.0%	3	12.8%	5	0.0%	0	8.9%	5	6.8%	3	9.4%	8	0.0%	0
First time today	1.0%	1	0.0%	0	1.5%	1	4.0%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	1	0.0%	0
Never	61.0%	61	55.9%	19	63.6%	42	36.0%	9	48.7%	19	91.7%	33	58.9%	33	63.6%	28	60.0%	51	61.5%	8
Base:	100	34	66	25	39	36	56	44	85	13										
Any visit																				
Everyday	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	7.7%	1		
4 to 6 days a week	17.0%	17	17.6%	6	16.7%	11	8.0%	2	12.8%	5	27.8%	10	12.5%	7	22.7%	10	15.3%	13	23.1%	3
2 to 3 days a week	31.0%	31	23.5%	8	34.8%	23	28.0%	7	23.1%	9	41.7%	15	30.4%	17	31.8%	14	30.6%	26	30.8%	4
1 day a week	34.0%	34	23.5%	8	39.4%	26	32.0%	8	46.2%	18	22.2%	8	33.9%	19	34.1%	15	37.6%	32	15.4%	2
Once every 2 weeks	9.0%	9	20.6%	7	3.0%	2	12.0%	3	12.8%	5	2.8%	1	14.3%	8	2.3%	1	10.6%	9	0.0%	0
Once every month	4.0%	4	5.9%	2	3.0%	2	8.0%	2	2.6%	1	2.8%	1	5.4%	3	2.3%	1	2.4%	2	15.4%	2
Once a quarter	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.2%	1	0.0%	0
Less often than once a quarter	2.0%	2	2.9%	1	1.5%	1	4.0%	1	2.6%	1	0.0%	0	3.6%	2	0.0%	0	2.4%	2	0.0%	0
First time today	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.8%	1	0.0%	0	2.3%	1	0.0%	0	7.7%	1		
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	100	34	66	25	39	36	56	44	85	13										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q03 What is the main reason for your visit here today ?																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	42.0%	42	23.5%	8	51.5%	34	20.0%	5	46.2%	18	52.8%	19	32.1%	18	54.5%	24	37.6%	32	61.5%	8
To buy non-food goods (e.g. shoes, clothes, jewellery)	14.0%	14	8.8%	3	16.7%	11	16.0%	4	20.5%	8	5.6%	2	19.6%	11	6.8%	3	15.3%	13	7.7%	1
To visit the market	1.0%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	1.8%	1	0.0%	0	1.2%	1	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	17.0%	17	26.5%	9	12.1%	8	24.0%	6	12.8%	5	16.7%	6	21.4%	12	11.4%	5	18.8%	16	7.7%	1
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	7.7%	1
As a day visitor to [name of centre]	2.0%	2	2.9%	1	1.5%	1	0.0%	0	2.6%	1	2.8%	1	1.8%	1	2.3%	1	1.2%	1	7.7%	1
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Work	7.0%	7	8.8%	3	6.1%	4	12.0%	3	5.1%	2	5.6%	2	8.9%	5	4.5%	2	7.1%	6	7.7%	1
To attend college (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	6.0%	6	8.8%	3	4.5%	3	8.0%	2	2.6%	1	8.3%	3	5.4%	3	6.8%	3	7.1%	6	0.0%	0
To visit the Council's offices (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	4.0%	4	5.9%	2	3.0%	2	4.0%	1	5.1%	2	2.8%	1	1.8%	1	6.8%	3	4.7%	4	0.0%	0
No particular reason	5.0%	5	8.8%	3	3.0%	2	12.0%	3	2.6%	1	2.8%	1	5.4%	3	4.5%	2	5.9%	5	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		34		66		25		39		36		56		44		85		13

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q04 What do you LIKE most about [name of centre]?																				
Near to home / convenient	22.0%	22	29.4%	10	18.2%	12	28.0%	7	23.1%	9	16.7%	6	26.8%	15	15.9%	7	24.7%	21	0.0%	0
Close to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good public transport links generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	3.0%	3	0.0%	0	4.5%	3	0.0%	0	7.7%	3	0.0%	0	5.4%	3	0.0%	0	3.5%	3	0.0%	0
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Pedestrianised streets	3.0%	3	2.9%	1	3.0%	2	4.0%	1	5.1%	2	0.0%	0	3.6%	2	2.3%	1	3.5%	3	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good directional signs to the Centre	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.3%	1	1.2%	1	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	10.0%	10	5.9%	2	12.1%	8	12.0%	3	10.3%	4	8.3%	3	14.3%	8	4.5%	2	11.8%	10	0.0%	0
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	6.0%	6	5.9%	2	6.1%	4	8.0%	2	5.1%	2	5.6%	2	8.9%	5	2.3%	1	5.9%	5	0.0%	0
Quality of supermarket(s)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.3%	1	1.2%	1	0.0%	0
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the shops in general	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	7.7%	1
Compact centre (i.e. shops close together)	3.0%	3	0.0%	0	4.5%	3	4.0%	1	2.6%	1	2.8%	1	3.6%	2	2.3%	1	3.5%	3	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	2.0%	2	0.0%	0	3.0%	2	0.0%	0	5.1%	2	0.0%	0	3.6%	2	0.0%	0	1.2%	1	7.7%	1
Range of pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of private services	3.0%	3	2.9%	1	3.0%	2	8.0%	2	0.0%	0	2.8%	1	3.6%	2	2.3%	1	2.4%	2	0.0%	0

by Demographics - Epping

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
(banks, hairdressers, solicitors and so on)										
Range of public services (ie Council, library, health services, and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels safe / absence of threatening individuals / groups	5.0%	5	2.9%	1	6.1%	4	0.0%	0	5.1%	2
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	4.0%	4	5.9%	2	3.0%	2	0.0%	0	2.6%	1
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	4.0%	4	0.0%	0	6.1%	4	0.0%	0	7.7%	3
Not too noisy	6.0%	6	5.9%	2	6.1%	4	0.0%	0	7.7%	3
Character / atmosphere	19.0%	19	20.6%	7	18.2%	12	4.0%	1	12.8%	5
Historic buildings	8.0%	8	8.8%	3	7.6%	5	4.0%	1	5.1%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	15.0%	15	17.6%	6	13.6%	9	24.0%	6	10.3%	4
Friendly / polite people	19.0%	19	5.9%	2	25.8%	17	0.0%	0	17.9%	7
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	2.0%	2	5.9%	2	0.0%	0	4.0%	1	0.0%	0
It's my hometown	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1
It has everything you need (No opinion / Don't know)	2.0%	2	0.0%	0	3.0%	2	0.0%	0	2.6%	1
(Nothing in particular)	2.0%	2	2.9%	1	1.5%	1	0.0%	0	5.6%	2
Base:	100		34		66		25		39	
									36	
									56	
									44	
									85	
										13

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Q05 What do you DISLIKE most about [name of centre]?										
Unsafe for pedestrians / traffic conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	7.0%	7	2.9%	1	9.1%	6	8.0%	2	7.7%	3
Shortage of parking for residents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	7.0%	7	5.9%	2	7.6%	5	4.0%	1	12.8%	5
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road congestion / too much traffic	9.0%	9	11.8%	4	7.6%	5	0.0%	0	5.1%	2
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice of national multiple (high street chain) shops	4.0%	4	2.9%	1	4.5%	3	4.0%	1	7.7%	3
Lack of choice of independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops is inadequate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too small	1.0%	1	0.0%	0	1.5%	1	4.0%	1	0.0%	0
Lack of a larger supermarket	2.0%	2	0.0%	0	3.0%	2	0.0%	0	2.6%	1
Prices too high	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0
Shops spread over too wide an area (i.e. not a compact centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pubs / clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clean / secure toilets	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Dirty shopping streets/litter	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.3%	1	1.2%	1	0.0%	0
Run down appearance of town centre / boarded up premises	1.0%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	1.2%	1	0.0%	0
Feels unsafe / presence of threatening individuals / groups / gangs	2.0%	2	2.9%	1	1.5%	1	8.0%	2	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	15.4%	2
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of police presence / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Vandalism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insufficient or poor quality open space and green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	5.6%	2	1.8%	1	2.3%	1	1.2%	1	7.7%	1
I dislike everything about [name of centre]	2.0%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	5.6%	2	1.8%	1	2.3%	1	1.2%	1	7.7%	1
The market	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Lack of clothing / shoe shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is boring	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	7.7%	1
Too many high end shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road / paving quality	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
(No opinion / don't know)	26.0%	26	26.5%	9	25.8%	17	44.0%	11	23.1%	9	16.7%	6	26.8%	15	25.0%	11	25.9%	22	30.8%	4
(Nothing in particular)	31.0%	31	32.4%	11	30.3%	20	20.0%	5	28.2%	11	41.7%	15	30.4%	17	31.8%	14	32.9%	28	7.7%	1

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Base:	100	34	66	25	39	36	56	44	85	13										
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																				
Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?																				
Very satisfied	3.0%	3	2.9%	1	3.0%	2	4.0%	1	5.1%	2	0.0%	0	3.6%	2	2.3%	1	2.4%	2	7.7%	1
Satisfied	72.0%	72	67.6%	23	74.2%	49	76.0%	19	64.1%	25	77.8%	28	75.0%	42	68.2%	30	74.1%	63	53.8%	7
Neutral	16.0%	16	14.7%	5	16.7%	11	8.0%	2	20.5%	8	16.7%	6	12.5%	7	20.5%	9	16.5%	14	15.4%	2
Dissatisfied	5.0%	5	2.9%	1	6.1%	4	0.0%	0	7.7%	3	5.6%	2	5.4%	3	4.5%	2	4.7%	4	7.7%	1
Very dissatisfied (No opinion) (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.76	3.80	3.74	3.95	3.68	3.72	3.80	3.71	3.76	3.73										
Base:	100	34	66	25	39	36	56	44	85	13										
Q07 How often do you visit [name of centre] in the evenings?																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	1.0%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	1.2%	1	0.0%	0
2 to 3 days a week	6.0%	6	5.9%	2	6.1%	4	12.0%	3	2.6%	1	5.6%	2	5.4%	3	6.8%	3	3.5%	3	15.4%	2
1 day a week	19.0%	19	26.5%	9	15.2%	10	40.0%	10	15.4%	6	8.3%	3	16.1%	9	22.7%	10	20.0%	17	7.7%	1
Once every 2 weeks	8.0%	8	14.7%	5	4.5%	3	8.0%	2	15.4%	6	0.0%	0	10.7%	6	4.5%	2	7.1%	6	15.4%	2
Once every month	13.0%	13	11.8%	4	13.6%	9	12.0%	3	23.1%	9	2.8%	1	19.6%	11	4.5%	2	14.1%	12	7.7%	1
Once a quarter	6.0%	6	0.0%	0	9.1%	6	0.0%	0	10.3%	4	5.6%	2	3.6%	2	9.1%	4	7.1%	6	0.0%	0
Less often than once a quarter	18.0%	18	11.8%	4	21.2%	14	20.0%	5	17.9%	7	16.7%	6	21.4%	12	13.6%	6	20.0%	17	7.7%	1
Never	29.0%	29	26.5%	9	30.3%	20	8.0%	2	15.4%	6	58.3%	21	23.2%	13	36.4%	16	27.1%	23	46.2%	6
Base:	100	34	66	25	39	36	56	44	85	13										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q08 What is the main purpose of your evening visits?																				
<i>Those who go 'Once a quarter or more' at Q.7</i>																				
Bars / pubs	45.3%	24	66.7%	14	31.3%	10	77.8%	14	30.8%	8	22.2%	2	41.9%	13	50.0%	11	42.2%	19	66.7%	4
Eating out	52.8%	28	33.3%	7	65.6%	21	22.2%	4	65.4%	17	77.8%	7	58.1%	18	45.5%	10	55.6%	25	33.3%	2
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	1.9%	1	0.0%	0	3.1%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	4.5%	1	2.2%	1	0.0%	0
Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting friends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social Clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		53		21		32		18		26		9		31		22		45		6
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																				
Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?																				
<i>Those who go 'Once a quarter or more' at Q.7</i>																				
Very satisfied	5.7%	3	0.0%	0	9.4%	3	0.0%	0	3.8%	1	22.2%	2	6.5%	2	4.5%	1	6.7%	3	0.0%	0
Satisfied	69.8%	37	71.4%	15	68.8%	22	88.9%	16	57.7%	15	66.7%	6	67.7%	21	72.7%	16	66.7%	30	83.3%	5
Neutral	17.0%	9	23.8%	5	12.5%	4	11.1%	2	26.9%	7	0.0%	0	16.1%	5	18.2%	4	17.8%	8	16.7%	1
Dissatisfied	3.8%	2	0.0%	0	6.3%	2	0.0%	0	3.8%	1	11.1%	1	6.5%	2	0.0%	0	4.4%	2	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.8%	2	4.8%	1	3.1%	1	0.0%	0	7.7%	2	0.0%	0	3.2%	1	4.5%	1	4.4%	2	0.0%	0
Mean:		3.80		3.75		3.84		3.89		3.67		4.00		3.77		3.86		3.79		3.83
Base:		53		21		32		18		26		9		31		22		45		6
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																				
Q10 How satisfied are you with the pubs/bars offer in [name of centre]?																				
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	48.0%	48	55.9%	19	43.9%	29	76.0%	19	41.0%	16	36.1%	13	51.8%	29	43.2%	19	49.4%	42	46.2%	6
Neutral	14.0%	14	11.8%	4	15.2%	10	8.0%	2	25.6%	10	5.6%	2	17.9%	10	9.1%	4	15.3%	13	7.7%	1
Dissatisfied	6.0%	6	8.8%	3	4.5%	3	8.0%	2	2.6%	1	8.3%	3	5.4%	3	6.8%	3	4.7%	4	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	24.0%	24	14.7%	5	28.8%	19	8.0%	2	17.9%	7	41.7%	15	16.1%	9	34.1%	15	22.4%	19	38.5%	5
(Don't know)	8.0%	8	8.8%	3	7.6%	5	0.0%	0	12.8%	5	8.3%	3	8.9%	5	6.8%	3	8.2%	7	7.7%	1
Mean:		3.62		3.62		3.62		3.74		3.56		3.56		3.62		3.62		3.64		3.86
Base:		100		34		66		25		39		36		56		44		85		13

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Car in household		No car in household	
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Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?

Those in 'Waltham Abbey' town centre

Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>	
<i>Base:</i>		0		0		0		0		0		0		0		0		0		0

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?

Cleanliness of shopping streets

Very good	4.0%	4	5.9%	2	3.0%	2	8.0%	2	2.6%	1	2.8%	1	3.6%	2	4.5%	2	3.5%	3	7.7%	1
Good	63.0%	63	50.0%	17	69.7%	46	56.0%	14	74.4%	29	55.6%	20	62.5%	35	63.6%	28	62.4%	53	61.5%	8
Satisfactory	27.0%	27	41.2%	14	19.7%	13	36.0%	9	20.5%	8	27.8%	10	32.1%	18	20.5%	9	29.4%	25	15.4%	2
Poor	6.0%	6	2.9%	1	7.6%	5	0.0%	0	2.6%	1	13.9%	5	1.8%	1	11.4%	5	4.7%	4	15.4%	2
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>3.65</i>		<i>3.59</i>		<i>3.68</i>		<i>3.72</i>		<i>3.77</i>		<i>3.47</i>		<i>3.68</i>		<i>3.61</i>		<i>3.65</i>		<i>3.62</i>
<i>Base:</i>		100		34		66		25		39		36		56		44		85		13

Personal Safety / lighting / policing issues

Very good	3.0%	3	0.0%	0	4.5%	3	4.0%	1	2.6%	1	2.8%	1	1.8%	1	4.5%	2	3.5%	3	0.0%	0
Good	64.0%	64	58.8%	20	66.7%	44	64.0%	16	71.8%	28	55.6%	20	62.5%	35	65.9%	29	62.4%	53	69.2%	9
Satisfactory	32.0%	32	41.2%	14	27.3%	18	32.0%	8	25.6%	10	38.9%	14	35.7%	20	27.3%	12	34.1%	29	23.1%	3
Poor	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	0.0%	0	7.7%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>3.69</i>		<i>3.59</i>		<i>3.74</i>		<i>3.72</i>		<i>3.77</i>		<i>3.58</i>		<i>3.66</i>		<i>3.73</i>		<i>3.69</i>		<i>3.62</i>
<i>Base:</i>		100		34		66		25		39		36		56		44		85		13

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Quality of buildings / townscape																				
Very good	13.0%	13	11.8%	4	13.6%	9	8.0%	2	17.9%	7	11.1%	4	12.5%	7	13.6%	6	11.8%	10	23.1%	3
Good	58.0%	58	50.0%	17	62.1%	41	44.0%	11	48.7%	19	77.8%	28	51.8%	29	65.9%	29	55.3%	47	69.2%	9
Satisfactory	28.0%	28	38.2%	13	22.7%	15	48.0%	12	30.8%	12	11.1%	4	33.9%	19	20.5%	9	31.8%	27	7.7%	1
Poor	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		3.83		3.74		3.88		3.60		3.82		4.00		3.75		3.93		3.78		4.15
Base:		100		34		66		25		39		36		56		44		85		13
Shelter from weather																				
Very good	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.3%	1	1.2%	1	0.0%	0
Good	35.0%	35	38.2%	13	33.3%	22	32.0%	8	30.8%	12	41.7%	15	30.4%	17	40.9%	18	32.9%	28	38.5%	5
Satisfactory	53.0%	53	50.0%	17	54.5%	36	64.0%	16	51.3%	20	47.2%	17	57.1%	32	47.7%	21	54.1%	46	53.8%	7
Poor	8.0%	8	2.9%	1	10.6%	7	0.0%	0	12.8%	5	8.3%	3	10.7%	6	4.5%	2	9.4%	8	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.0%	3	8.8%	3	0.0%	0	4.0%	1	2.6%	1	2.8%	1	1.8%	1	4.5%	2	2.4%	2	7.7%	1
<i>Mean:</i>		3.30		3.39		3.26		3.33		3.24		3.34		3.20		3.43		3.27		3.42
Base:		100		34		66		25		39		36		56		44		85		13
Pedestrian/Vehicular safety issues																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	66.0%	66	61.8%	21	68.2%	45	68.0%	17	59.0%	23	72.2%	26	64.3%	36	68.2%	30	63.5%	54	76.9%	10
Satisfactory	30.0%	30	32.4%	11	28.8%	19	28.0%	7	33.3%	13	27.8%	10	32.1%	18	27.3%	12	32.9%	28	15.4%	2
Poor	4.0%	4	5.9%	2	3.0%	2	4.0%	1	7.7%	3	0.0%	0	3.6%	2	4.5%	2	3.5%	3	7.7%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		3.62		3.56		3.65		3.64		3.51		3.72		3.61		3.64		3.60		3.69
Base:		100		34		66		25		39		36		56		44		85		13

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]																				
Q13 Could you please provide your assessment of the ease of access to [name of centre] in terms of the following factors ?																				
Location of car parks																				
Very good	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Good	54.0%	54	35.3%	12	63.6%	42	36.0%	9	59.0%	23	61.1%	22	53.6%	30	54.5%	24	55.3%	47	46.2%	6
Satisfactory	28.0%	28	38.2%	13	22.7%	15	40.0%	10	25.6%	10	22.2%	8	23.2%	13	34.1%	15	31.8%	27	7.7%	1
Poor	6.0%	6	8.8%	3	4.5%	3	4.0%	1	7.7%	3	5.6%	2	8.9%	5	2.3%	1	5.9%	5	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.0%	11	17.6%	6	7.6%	5	20.0%	5	7.7%	3	8.3%	3	12.5%	7	9.1%	4	5.9%	5	46.2%	6
Mean:		3.56		3.32		3.67		3.40		3.56		3.67		3.55		3.58		3.55		3.86
Base:		100		34		66		25		39		36		56		44		85		13
Security of car parks																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	58.0%	58	44.1%	15	65.2%	43	44.0%	11	64.1%	25	61.1%	22	60.7%	34	54.5%	24	61.2%	52	38.5%	5
Satisfactory	26.0%	26	29.4%	10	24.2%	16	32.0%	8	23.1%	9	25.0%	9	21.4%	12	31.8%	14	29.4%	25	7.7%	1
Poor	5.0%	5	8.8%	3	3.0%	2	4.0%	1	5.1%	2	5.6%	2	5.4%	3	4.5%	2	3.5%	3	7.7%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.0%	11	17.6%	6	7.6%	5	20.0%	5	7.7%	3	8.3%	3	12.5%	7	9.1%	4	5.9%	5	46.2%	6
Mean:		3.60		3.43		3.67		3.50		3.64		3.61		3.63		3.55		3.61		3.57
Base:		100		34		66		25		39		36		56		44		85		13
Location of [name of centre] Underground / Train Station (as appropriate)																				
Very good	1.0%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Good	50.0%	50	38.2%	13	56.1%	37	32.0%	8	51.3%	20	61.1%	22	50.0%	28	50.0%	22	48.2%	41	53.8%	7
Satisfactory	13.0%	13	14.7%	5	12.1%	8	12.0%	3	10.3%	4	16.7%	6	8.9%	5	18.2%	8	12.9%	11	15.4%	2
Poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	36.0%	36	44.1%	15	31.8%	21	56.0%	14	38.5%	15	19.4%	7	39.3%	22	31.8%	14	37.6%	32	30.8%	4
Mean:		3.81		3.79		3.82		3.73		3.83		3.83		3.88		3.73		3.81		3.78
Base:		100		34		66		25		39		36		56		44		85		13

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Quality & security of [name of centre] Underground / Train Station (as appropriate)																				
Very good	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.8%	1	1.8%	1	0.0%	0	1.2%	1	0.0%	0		
Good	50.0%	50	41.2%	14	54.5%	36	32.0%	8	48.7%	19	63.9%	23	46.4%	26	54.5%	24	48.2%	41	53.8%	7
Satisfactory	10.0%	10	8.8%	3	10.6%	7	12.0%	3	7.7%	3	11.1%	4	7.1%	4	13.6%	6	9.4%	8	15.4%	2
Poor	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	38.0%	38	44.1%	15	34.8%	23	56.0%	14	41.0%	16	22.2%	8	42.9%	24	31.8%	14	40.0%	34	30.8%	4
Mean:	3.82	3.79	3.84	3.73	3.78	3.89	3.84	3.80	3.82	3.78										
Base:	100	34	66	25	39	36	56	44	85	13										
Ease of cycling access																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	20.0%	20	26.5%	9	16.7%	11	20.0%	5	20.5%	8	19.4%	7	19.6%	11	20.5%	9	18.8%	16	30.8%	4
Satisfactory	47.0%	47	50.0%	17	45.5%	30	60.0%	15	48.7%	19	36.1%	13	48.2%	27	45.5%	20	51.8%	44	23.1%	3
Poor	11.0%	11	11.8%	4	10.6%	7	8.0%	2	10.3%	4	13.9%	5	12.5%	7	9.1%	4	9.4%	8	15.4%	2
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	22.0%	22	11.8%	4	27.3%	18	12.0%	3	20.5%	8	30.6%	11	19.6%	11	25.0%	11	20.0%	17	30.8%	4
Mean:	3.12	3.17	3.08	3.14	3.13	3.08	3.09	3.15	3.12	3.22										
Base:	100	34	66	25	39	36	56	44	85	13										
Amount / quality of pedestrianisation																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	47.0%	47	44.1%	15	48.5%	32	40.0%	10	64.1%	25	33.3%	12	48.2%	27	45.5%	20	51.8%	44	23.1%	3
Satisfactory	48.0%	48	50.0%	17	47.0%	31	60.0%	15	30.8%	12	58.3%	21	44.6%	25	52.3%	23	43.5%	37	69.2%	9
Poor	3.0%	3	5.9%	2	1.5%	1	0.0%	0	2.6%	1	5.6%	2	3.6%	2	2.3%	1	2.4%	2	7.7%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	2	0.0%	0	3.0%	2	0.0%	0	2.6%	1	2.8%	1	3.6%	2	0.0%	0	2.4%	2	0.0%	0
Mean:	3.45	3.38	3.48	3.40	3.63	3.29	3.46	3.43	3.51	3.15										
Base:	100	34	66	25	39	36	56	44	85	13										
Ease of movement around the centre on foot																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	75.0%	75	76.5%	26	74.2%	49	76.0%	19	82.1%	32	66.7%	24	76.8%	43	72.7%	32	77.6%	66	53.8%	7
Satisfactory	24.0%	24	23.5%	8	24.2%	16	24.0%	6	15.4%	6	33.3%	12	21.4%	12	27.3%	12	21.2%	18	46.2%	6
Poor	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.74	3.76	3.73	3.76	3.79	3.67	3.75	3.73	3.76	3.54										
Base:	100	34	66	25	39	36	56	44	85	13										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<i>Access for people with mobility / hearing / sighting disability</i>										
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	13.0%	13	14.7%	5	12.1%	8	12.0%	3	10.3%	4
Satisfactory	43.0%	43	52.9%	18	37.9%	25	52.0%	13	48.7%	19
Poor	5.0%	5	2.9%	1	6.1%	4	0.0%	0	5.1%	2
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	39.0%	39	29.4%	10	43.9%	29	36.0%	9	35.9%	14
<i>Mean:</i>	<i>3.13</i>	<i>3.17</i>	<i>3.11</i>	<i>3.19</i>	<i>3.08</i>	<i>3.15</i>	<i>3.08</i>	<i>3.20</i>	<i>3.13</i>	<i>3.17</i>
Base:	100	34	66	25	39	36	56	44	85	13

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q14 How could [name of centre]best be improved?																				
More parking	10.0%	10	8.8%	3	10.6%	7	0.0%	0	12.8%	5	13.9%	5	10.7%	6	9.1%	4	10.6%	9	0.0%	0
More secure parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	6.0%	6	2.9%	1	7.6%	5	0.0%	0	12.8%	5	2.8%	1	8.9%	5	2.3%	1	7.1%	6	0.0%	0
More accessible car parking	3.0%	3	2.9%	1	3.0%	2	0.0%	0	2.6%	1	5.6%	2	3.6%	2	2.3%	1	3.5%	3	0.0%	0
More frequent bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable / comfortable bus services	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.3%	1	1.2%	1	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent underground services (where appropriate)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	1.8%	1	0.0%	0	1.2%	1	0.0%	0
More reliable underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
More priority for pedestrians	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Improved access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiple (high street chain) retailers	1.0%	1	0.0%	0	1.5%	1	4.0%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Bigger/better supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	2.0%	2	0.0%	0	3.0%	2	0.0%	0	2.6%	1	2.8%	1	0.0%	0	4.5%	2	2.4%	2	0.0%	0
Better choice of shops in general	5.0%	5	2.9%	1	6.1%	4	0.0%	0	5.1%	2	8.3%	3	1.8%	1	9.1%	4	5.9%	5	0.0%	0
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvement to the market	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	7.7%	1
More / better pubs / night-life	4.0%	4	5.9%	2	3.0%	2	12.0%	3	2.6%	1	0.0%	0	7.1%	4	0.0%	0	4.7%	4	0.0%	0
More / better eating places	4.0%	4	2.9%	1	4.5%	3	8.0%	2	5.1%	2	0.0%	0	7.1%	4	0.0%	0	3.5%	3	7.7%	1
Fewer bars / nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family oriented facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More secure children's play areas	2.0%	2	2.9%	1	1.5%	1	4.0%	1	2.6%	1	0.0%	0	1.8%	1	2.3%	1	1.2%	1	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expand the town centre's colleges / expand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Demographics - Epping

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
university																				
Other	2.0%	2	0.0%	0	3.0%	2	4.0%	1	2.6%	1	0.0%	0	3.6%	2	0.0%	0	2.4%	2	0.0%	0
Cleaner streets / removal of litter	3.0%	3	5.9%	2	1.5%	1	4.0%	1	2.6%	1	2.8%	1	1.8%	1	4.5%	2	1.2%	1	7.7%	1
More shelter from wind / rain	6.0%	6	11.8%	4	3.0%	2	8.0%	2	7.7%	3	2.8%	1	7.1%	4	4.5%	2	7.1%	6	0.0%	0
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / more CCTV / more police	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0
More control on alcohol / drinkers / drug users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Vacant shops to be filled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footpaths improved / resurfaced	4.0%	4	2.9%	1	4.5%	3	0.0%	0	0.0%	0	11.1%	4	1.8%	1	6.8%	3	3.5%	3	7.7%	1
Improve pedestrian / vehicular safety issues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road surfaces improved / resurfaced	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	1.2%	1	0.0%	0
More seating	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	0.0%	0	7.7%	1
More restrictions on cyclists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	1.0%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	1.2%	1	0.0%	0
Less charity shops	4.0%	4	2.9%	1	4.5%	3	4.0%	1	5.1%	2	2.8%	1	1.8%	1	6.8%	3	2.4%	2	15.4%	2
Better toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking (Don't know)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	0.0%	0	7.7%	1
(None mentioned)	5.0%	5	2.9%	1	6.1%	4	8.0%	2	5.1%	2	2.8%	1	5.4%	3	4.5%	2	5.9%	5	0.0%	0
Base:	44.0%	44	47.1%	16	42.4%	28	52.0%	13	38.5%	15	44.4%	16	42.9%	24	45.5%	20	45.9%	39	38.5%	5
Base:	100			34		66		25		39		36		56		44		85		13
Q15 Do you work in [name of centre]?																				
Yes	13.0%	13	11.8%	4	13.6%	9	16.0%	4	12.8%	5	11.1%	4	14.3%	8	11.4%	5	12.9%	11	15.4%	2
No	87.0%	87	88.2%	30	86.4%	57	84.0%	21	87.2%	34	88.9%	32	85.7%	48	88.6%	39	87.1%	74	84.6%	11
Base:	100			34		66		25		39		36		56		44		85		13

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q16 Do you go to college in [name of centre] (where appropriate)?																				
Yes	2.0%	2	0.0%	0	3.0%	2	4.0%	1	0.0%	0	2.8%	1	3.6%	2	0.0%	0	2.4%	2	0.0%	0
No	94.0%	94	88.2%	30	97.0%	64	96.0%	24	92.3%	36	94.4%	34	92.9%	52	95.5%	42	92.9%	79	100.0%	13
(Refused)	4.0%	4	11.8%	4	0.0%	0	0.0%	0	7.7%	3	2.8%	1	3.6%	2	4.5%	2	4.7%	4	0.0%	0
Base:	100	34	66	25	39	36	56	44	85	13										
GEN Gender:																				
Male	34.0%	34	100.0%	34	0.0%	0	60.0%	15	20.5%	8	30.6%	11	32.1%	18	36.4%	16	32.9%	28	38.5%	5
Female	66.0%	66	0.0%	0	100.0%	66	40.0%	10	79.5%	31	69.4%	25	67.9%	38	63.6%	28	67.1%	57	61.5%	8
Base:	100	34	66	25	39	36	56	44	85	13										
AGE Age Group:																				
18 - 24 years	10.0%	10	20.6%	7	4.5%	3	40.0%	10	0.0%	0	0.0%	0	7.1%	4	13.6%	6	8.2%	7	23.1%	3
25 - 34 years	15.0%	15	23.5%	8	10.6%	7	60.0%	15	0.0%	0	0.0%	0	19.6%	11	9.1%	4	14.1%	12	15.4%	2
35 - 44 years	24.0%	24	17.6%	6	27.3%	18	0.0%	0	61.5%	24	0.0%	0	26.8%	15	20.5%	9	27.1%	23	7.7%	1
45 - 54 years	15.0%	15	5.9%	2	19.7%	13	0.0%	0	38.5%	15	0.0%	0	19.6%	11	9.1%	4	16.5%	14	7.7%	1
55 - 64 years	12.0%	12	11.8%	4	12.1%	8	0.0%	0	0.0%	0	33.3%	12	12.5%	7	11.4%	5	12.9%	11	7.7%	1
65+ years	24.0%	24	20.6%	7	25.8%	17	0.0%	0	0.0%	0	66.7%	24	14.3%	8	36.4%	16	21.2%	18	38.5%	5
Base:	100	34	66	25	39	36	56	44	85	13										
SEG Occupation of Chief Wage Earner:																				
AB	9.0%	9	5.9%	2	10.6%	7	4.0%	1	12.8%	5	8.3%	3	16.1%	9	0.0%	0	10.6%	9	0.0%	0
C1	47.0%	47	47.1%	16	47.0%	31	56.0%	14	53.8%	21	33.3%	12	83.9%	47	0.0%	0	52.9%	45	15.4%	2
C2	17.0%	17	14.7%	5	18.2%	12	16.0%	4	25.6%	10	8.3%	3	0.0%	0	38.6%	17	18.8%	16	0.0%	0
DE	27.0%	27	32.4%	11	24.2%	16	24.0%	6	7.7%	3	50.0%	18	0.0%	0	61.4%	27	17.6%	15	84.6%	11
Base:	100	34	66	25	39	36	56	44	85	13										
Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?																				
Yes	3.0%	3	5.9%	2	1.5%	1	0.0%	0	0.0%	0	8.3%	3	0.0%	0	6.8%	3	2.4%	2	7.7%	1
No	97.0%	97	94.1%	32	98.5%	65	100.0%	25	100.0%	39	91.7%	33	100.0%	56	93.2%	41	97.6%	83	92.3%	12
Base:	100	34	66	25	39	36	56	44	85	13										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q18 Is the disability mobility, hearing and / or sighting impairment ?																				
<i>Those who 'Yes' at Q17</i>																				
Mobility	66.7%	2	100.0%	2	0.0%	0	0.0%	0	66.7%	2	0.0%	0	66.7%	2	50.0%	1	100.0%	1		
Hearing	33.3%	1	0.0%	0	100.0%	1	0.0%	0	33.3%	1	0.0%	0	33.3%	1	50.0%	1	0.0%	0		
Sighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Back problems (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Base:		3		2		1		0		3		0		3		2		1		
CAR Number of cars in Household:																				
None	13.0%	13	14.7%	5	12.1%	8	20.0%	5	5.1%	2	16.7%	6	3.6%	2	25.0%	11	0.0%	0	100.0%	13
1	39.0%	39	50.0%	17	33.3%	22	52.0%	13	12.8%	5	58.3%	21	42.9%	24	34.1%	15	45.9%	39	0.0%	0
2	39.0%	39	26.5%	9	45.5%	30	16.0%	4	76.9%	30	13.9%	5	46.4%	26	29.5%	13	45.9%	39	0.0%	0
3	5.0%	5	5.9%	2	4.5%	3	8.0%	2	2.6%	1	5.6%	2	5.4%	3	4.5%	2	5.9%	5	0.0%	0
4+	2.0%	2	0.0%	0	3.0%	2	0.0%	0	2.6%	1	2.8%	1	1.8%	1	2.3%	1	2.4%	2	0.0%	0
(Refused)	2.0%	2	2.9%	1	1.5%	1	4.0%	1	0.0%	0	2.8%	1	0.0%	0	4.5%	2	0.0%	0	0.0%	0
Base:		100		34		66		25		39		36		56		44		85		13
LOC Location of Interview:																				
Epping	100.0%	100	100.0%	34	100.0%	66	100.0%	25	100.0%	39	100.0%	36	100.0%	56	100.0%	44	100.0%	85	100.0%	13
Loughton High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		34		66		25		39		36		56		44		85		13
DAY Day of interview:																				
Monday	45.0%	45	32.4%	11	51.5%	34	28.0%	7	46.2%	18	55.6%	20	35.7%	20	56.8%	25	42.4%	36	53.8%	7
Tuesday	5.0%	5	5.9%	2	4.5%	3	4.0%	1	5.1%	2	5.6%	2	5.4%	3	4.5%	2	4.7%	4	7.7%	1
Wednesday	50.0%	50	61.8%	21	43.9%	29	68.0%	17	48.7%	19	38.9%	14	58.9%	33	38.6%	17	52.9%	45	38.5%	5
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		34		66		25		39		36		56		44		85		13

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
PC										
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	3.0%	3	0.0%	0	4.5%	3	0.0%	0	5.1%	2
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 7	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1
CM16	2.0%	2	2.9%	1	1.5%	1	4.0%	1	0.0%	0
CM16 4	17.0%	17	14.7%	5	18.2%	12	16.0%	4	20.5%	8
CM16 5	23.0%	23	14.7%	5	27.3%	18	28.0%	7	28.2%	11
CM16 6	20.0%	20	29.4%	10	15.2%	10	32.0%	8	17.9%	7
CM16 7	11.0%	11	14.7%	5	9.1%	6	0.0%	0	7.7%	3
CM17 9	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.8%	1
CM18 7	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.8%	1
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 5	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 7	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0
CM20 7	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0
CM22 7	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.8%	1
CM24 8	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.8%	1
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 0	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.8%	1
CM5 9	2.0%	2	0.0%	0	3.0%	2	0.0%	0	5.6%	2
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E18 1	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1
E4 6	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.6%	1
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.6%	1
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
EN9 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
IG10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
IG10 1	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	7.7%	1								
IG10 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
IG10 3	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	2.3%	1	1.2%	1	0.0%	0				
IG10 4	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 6	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	1.2%	1	0.0%	0
IG8 0	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	0.0%	0	7.7%	1
IG8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG9 5	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	1.8%	1	0.0%	0	1.2%	1	0.0%	0
IG9 6	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N1 7	1.0%	1	0.0%	0	1.5%	1	4.0%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
N13 5	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	0.0%	0	7.7%	1
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	100	34	66	25	39	36	56	44	85	13										

Appendix 4:

Data Tabulations

By Demographics Loughton High Road

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q0A First of all, can I ask you do you work in any of the following:																				
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
None of these	100.0%	100	100.0%	37	100.0%	63	100.0%	44	100.0%	29	100.0%	27	100.0%	55	100.0%	45	100.0%	79	100.0%	21
Base:		100		37		63		44		29		27		55		45		79		21
Q01 How did you travel to [name of centre] today?																				
Car/ van driver	38.0%	38	51.4%	19	30.2%	19	38.6%	17	51.7%	15	22.2%	6	40.0%	22	35.6%	16	48.1%	38	0.0%	0
Car/ van passenger	11.0%	11	2.7%	1	15.9%	10	6.8%	3	13.8%	4	14.8%	4	9.1%	5	13.3%	6	13.9%	11	0.0%	0
Bus	20.0%	20	18.9%	7	20.6%	13	9.1%	4	13.8%	4	44.4%	12	10.9%	6	31.1%	14	7.6%	6	66.7%	14
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground (as appropriate)	9.0%	9	2.7%	1	12.7%	8	15.9%	7	3.4%	1	3.7%	1	12.7%	7	4.4%	2	8.9%	7	9.5%	2
Train (as appropriate)	5.0%	5	0.0%	0	7.9%	5	6.8%	3	3.4%	1	3.7%	1	5.5%	3	4.4%	2	6.3%	5	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On foot	16.0%	16	24.3%	9	11.1%	7	20.5%	9	13.8%	4	11.1%	3	20.0%	11	11.1%	5	13.9%	11	23.8%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Base:		100		37		63		44		29		27		55		45		79		21
Q02 How often do you do the following in [name of centre] (including Sunday)?																				
Food & Groceries Shopping																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	5.0%	5	2.7%	1	6.3%	4	0.0%	0	10.3%	3	7.4%	2	3.6%	2	6.7%	3	3.8%	3	9.5%	2
2 to 3 days a week	41.0%	41	37.8%	14	42.9%	27	43.2%	19	37.9%	11	40.7%	11	38.2%	21	44.4%	20	41.8%	33	38.1%	8
1 day a week	39.0%	39	40.5%	15	38.1%	24	43.2%	19	34.5%	10	37.0%	10	45.5%	25	31.1%	14	39.2%	31	38.1%	8
Once every 2 weeks	2.0%	2	2.7%	1	1.6%	1	2.3%	1	3.4%	1	0.0%	0	3.6%	2	0.0%	0	2.5%	2	0.0%	0
Once every month	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Once a quarter	2.0%	2	2.7%	1	1.6%	1	0.0%	0	3.4%	1	3.7%	1	1.8%	1	2.2%	1	2.5%	2	0.0%	0
Less often than once a quarter	2.0%	2	0.0%	0	3.2%	2	2.3%	1	0.0%	0	3.7%	1	0.0%	0	4.4%	2	1.3%	1	4.8%	1
First time today	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	4.8%	1
Never	6.0%	6	10.8%	4	3.2%	2	6.8%	3	3.4%	1	7.4%	2	3.6%	2	8.9%	4	6.3%	5	4.8%	1
(Don't know)	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Base:		100		37		63		44		29		27		55		45		79		21

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
2 to 3 days a week	3.0%	3	5.4%	2	1.6%	1	2.3%	1	0.0%	0	7.4%	2	1.8%	1	4.4%	2	1.3%	1	9.5%	2
1 day a week	11.0%	11	13.5%	5	9.5%	6	9.1%	4	10.3%	3	14.8%	4	10.9%	6	11.1%	5	8.9%	7	19.0%	4
Once every 2 weeks	4.0%	4	2.7%	1	4.8%	3	2.3%	1	3.4%	1	7.4%	2	3.6%	2	4.4%	2	3.8%	3	4.8%	1
Once every month	9.0%	9	5.4%	2	11.1%	7	4.5%	2	13.8%	4	11.1%	3	7.3%	4	11.1%	5	8.9%	7	9.5%	2
Once a quarter	18.0%	18	13.5%	5	20.6%	13	18.2%	8	24.1%	7	11.1%	3	20.0%	11	15.6%	7	21.5%	17	4.8%	1
Less often than once a quarter	42.0%	42	43.2%	16	41.3%	26	59.1%	26	31.0%	9	25.9%	7	45.5%	25	37.8%	17	44.3%	35	33.3%	7
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	12.0%	12	13.5%	5	11.1%	7	4.5%	2	13.8%	4	22.2%	6	9.1%	5	15.6%	7	10.1%	8	19.0%	4
(Don't know)	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Base:	100	37	63	44	29	27	55	45	79	21										
Drinking / Eating Out																				
Everyday	4.0%	4	10.8%	4	0.0%	0	0.0%	0	10.3%	3	3.7%	1	0.0%	0	8.9%	4	2.5%	2	9.5%	2
4 to 6 days a week	13.0%	13	18.9%	7	9.5%	6	20.5%	9	6.9%	2	7.4%	2	10.9%	6	15.6%	7	15.2%	12	4.8%	1
2 to 3 days a week	24.0%	24	27.0%	10	22.2%	14	22.7%	10	27.6%	8	22.2%	6	23.6%	13	24.4%	11	26.6%	21	14.3%	3
1 day a week	13.0%	13	13.5%	5	12.7%	8	13.6%	6	10.3%	3	14.8%	4	16.4%	9	8.9%	4	10.1%	8	23.8%	5
Once every 2 weeks	6.0%	6	5.4%	2	6.3%	4	11.4%	5	0.0%	0	3.7%	1	10.9%	6	0.0%	0	6.3%	5	4.8%	1
Once every month	10.0%	10	13.5%	5	7.9%	5	6.8%	3	17.2%	5	7.4%	2	10.9%	6	8.9%	4	10.1%	8	9.5%	2
Once a quarter	4.0%	4	0.0%	0	6.3%	4	4.5%	2	3.4%	1	3.7%	1	5.5%	3	2.2%	1	3.8%	3	4.8%	1
Less often than once a quarter	8.0%	8	0.0%	0	12.7%	8	6.8%	3	3.4%	1	14.8%	4	3.6%	2	13.3%	6	8.9%	7	4.8%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	17.0%	17	8.1%	3	22.2%	14	13.6%	6	17.2%	5	22.2%	6	16.4%	9	17.8%	8	15.2%	12	23.8%	5
(Don't know)	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Base:	100	37	63	44	29	27	55	45	79	21										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Private & Public Services (Bank / Solicitor / Council Offices/ Library, etc)																				
Everyday	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1				
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
2 to 3 days a week	9.0%	9	16.2%	6	4.8%	3	6.8%	3	13.8%	4	7.4%	2	12.7%	7	4.4%	2	10.1%	8	4.8%	1
1 day a week	29.0%	29	29.7%	11	28.6%	18	31.8%	14	37.9%	11	14.8%	4	29.1%	16	28.9%	13	35.4%	28	4.8%	1
Once every 2 weeks	20.0%	20	18.9%	7	20.6%	13	31.8%	14	13.8%	4	7.4%	2	27.3%	15	11.1%	5	22.8%	18	9.5%	2
Once every month	17.0%	17	16.2%	6	17.5%	11	11.4%	5	10.3%	3	33.3%	9	10.9%	6	24.4%	11	10.1%	8	42.9%	9
Once a quarter	4.0%	4	2.7%	1	4.8%	3	2.3%	1	6.9%	2	3.7%	1	5.5%	3	2.2%	1	5.1%	4	0.0%	0
Less often than once a quarter	4.0%	4	2.7%	1	4.8%	3	6.8%	3	3.4%	1	0.0%	0	3.6%	2	4.4%	2	3.8%	3	4.8%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	13.0%	13	8.1%	3	15.9%	10	6.8%	3	6.9%	2	29.6%	8	5.5%	3	22.2%	10	10.1%	8	23.8%	5
(Don't know)	3.0%	3	2.7%	1	3.2%	2	0.0%	0	6.9%	2	3.7%	1	3.6%	2	2.2%	1	2.5%	2	4.8%	1
Base:	100	37	63	44	29	27	55	45	79	21										
Commercial Leisure Facilities (Gym / Swimming Pool, etc)																				
Everyday	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	11.0%	11	13.5%	5	9.5%	6	13.6%	6	17.2%	5	0.0%	0	9.1%	5	13.3%	6	13.9%	11	0.0%	0
1 day a week	9.0%	9	2.7%	1	12.7%	8	18.2%	8	3.4%	1	0.0%	0	16.4%	9	0.0%	0	10.1%	8	4.8%	1
Once every 2 weeks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.3%	1	0.0%	0
First time today	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.7%	1	0.0%	0	2.2%	1	1.3%	1	0.0%	1	0.0%	0
Never	76.0%	76	78.4%	29	74.6%	47	63.6%	28	75.9%	22	96.3%	26	70.9%	39	82.2%	37	70.9%	56	95.2%	20
(Don't know)	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Base:	100	37	63	44	29	27	55	45	79	21										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Any visit																				
Everyday	6.0%	6	16.2%	6	0.0%	0	4.5%	2	10.3%	3	3.7%	1	3.6%	2	8.9%	4	3.8%	3	14.3%	3
4 to 6 days a week	16.0%	16	18.9%	7	14.3%	9	20.5%	9	13.8%	4	11.1%	3	14.5%	8	17.8%	8	17.7%	14	9.5%	2
2 to 3 days a week	42.0%	42	37.8%	14	44.4%	28	38.6%	17	41.4%	12	48.1%	13	43.6%	24	40.0%	18	44.3%	35	33.3%	7
1 day a week	23.0%	23	13.5%	5	28.6%	18	22.7%	10	20.7%	6	25.9%	7	27.3%	15	17.8%	8	20.3%	16	33.3%	7
Once every 2 weeks	5.0%	5	8.1%	3	3.2%	2	9.1%	4	3.4%	1	0.0%	0	7.3%	4	2.2%	1	6.3%	5	0.0%	0
Once every month	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	1.3%	1	0.0%	0
Once a quarter	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	1.3%	1	0.0%	0
Less often than once a quarter	3.0%	3	0.0%	0	4.8%	3	4.5%	2	0.0%	0	3.7%	1	1.8%	1	4.4%	2	2.5%	2	4.8%	1
First time today	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	4.8%	1
Never	1.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	1.3%	1	0.0%	0
(Don't know)	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Base:	100		37		63		44		29		27		55		45		79		21	

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q03 What is the main reason for your visit here today ?																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	20.0%	20	18.9%	7	20.6%	13	15.9%	7	17.2%	5	29.6%	8	18.2%	10	22.2%	10	17.7%	14	28.6%	6
To buy non-food goods (e.g. shoes, clothes, jewellery)	8.0%	8	2.7%	1	11.1%	7	11.4%	5	6.9%	2	3.7%	1	12.7%	7	2.2%	1	7.6%	6	9.5%	2
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	8.0%	8	8.1%	3	7.9%	5	6.8%	3	6.9%	2	11.1%	3	7.3%	4	8.9%	4	10.1%	8	0.0%	0
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	1.3%	1	0.0%	0
As a day visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	12.0%	12	21.6%	8	6.3%	4	4.5%	2	20.7%	6	14.8%	4	14.5%	8	8.9%	4	15.2%	12	0.0%	0
Work	19.0%	19	21.6%	8	17.5%	11	20.5%	9	31.0%	9	3.7%	1	16.4%	9	22.2%	10	21.5%	17	9.5%	2
To attend college (where appropriate)	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1
To meet someone	14.0%	14	13.5%	5	14.3%	9	20.5%	9	10.3%	3	7.4%	2	18.2%	10	8.9%	4	13.9%	11	14.3%	3
To visit the Council's offices (where appropriate)	2.0%	2	2.7%	1	1.6%	1	4.5%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	2.5%	2	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	6.0%	6	2.7%	1	7.9%	5	9.1%	4	0.0%	0	7.4%	2	5.5%	3	6.7%	3	3.8%	3	14.3%	3
No particular reason	7.0%	7	8.1%	3	6.3%	4	2.3%	1	3.4%	1	18.5%	5	1.8%	1	13.3%	6	3.8%	3	19.0%	4
Other	2.0%	2	0.0%	0	3.2%	2	2.3%	1	3.4%	1	0.0%	0	0.0%	0	4.4%	2	2.5%	2	0.0%	0
To visit the Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		37		63		44		29		27		55		45		79		21

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q04 What do you LIKE most about [name of centre]?																				
Near to home / convenient	35.0%	35	37.8%	14	33.3%	21	34.1%	15	41.4%	12	29.6%	8	40.0%	22	28.9%	13	40.5%	32	14.3%	3
Close to work	9.0%	9	5.4%	2	11.1%	7	11.4%	5	13.8%	4	0.0%	0	9.1%	5	8.9%	4	11.4%	9	0.0%	0
Good public transport links generally	12.0%	12	8.1%	3	14.3%	9	13.6%	6	10.3%	3	11.1%	3	16.4%	9	6.7%	3	12.7%	10	9.5%	2
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	3.0%	3	5.4%	2	1.6%	1	2.3%	1	3.4%	1	3.7%	1	1.8%	1	4.4%	2	1.3%	1	9.5%	2
Parking is easy	2.0%	2	5.4%	2	0.0%	0	2.3%	1	0.0%	0	3.7%	1	0.0%	0	4.4%	2	1.3%	1	4.8%	1
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	4.8%	1
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good directional signs to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	2.0%	2	2.7%	1	1.6%	1	0.0%	0	6.9%	2	0.0%	0	1.8%	1	2.2%	1	1.3%	1	4.8%	1
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	6.0%	6	2.7%	1	7.9%	5	0.0%	0	10.3%	3	11.1%	3	3.6%	2	8.9%	4	3.8%	3	14.3%	3
Quality of supermarket(s)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Market	2.0%	2	5.4%	2	0.0%	0	0.0%	0	3.4%	1	3.7%	1	1.8%	1	2.2%	1	2.5%	2	0.0%	0
Quality of the shops in general	5.0%	5	8.1%	3	3.2%	2	4.5%	2	0.0%	0	11.1%	3	3.6%	2	6.7%	3	2.5%	2	14.3%	3
Compact centre (i.e. shops close together)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	4.0%	4	5.4%	2	3.2%	2	6.8%	3	3.4%	1	0.0%	0	7.3%	4	0.0%	0	3.8%	3	4.8%	1
Range of pubs / bars	3.0%	3	8.1%	3	0.0%	0	2.3%	1	6.9%	2	0.0%	0	3.6%	2	2.2%	1	2.5%	2	4.8%	1
Range of private services	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1

by Demographics - Loughton High Roa

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, solicitors and so on)																				
Range of public services (ie Council, library, health services, and so on)	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	3.0%	3	8.1%	3	0.0%	0	2.3%	1	3.4%	1	3.7%	1	3.6%	2	2.2%	1	2.5%	2	4.8%	1
Feels safe / absence of threatening individuals / groups	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	6.0%	6	10.8%	4	3.2%	2	6.8%	3	6.9%	2	3.7%	1	9.1%	5	2.2%	1	5.1%	4	9.5%	2
Nice busy feel	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Not too crowded	7.0%	7	13.5%	5	3.2%	2	13.6%	6	3.4%	1	0.0%	0	10.9%	6	2.2%	1	8.9%	7	0.0%	0
Not too noisy	3.0%	3	5.4%	2	1.6%	1	6.8%	3	0.0%	0	0.0%	0	3.6%	2	2.2%	1	3.8%	3	0.0%	0
Character / atmosphere	14.0%	14	18.9%	7	11.1%	7	15.9%	7	13.8%	4	11.1%	3	9.1%	5	20.0%	9	15.2%	12	9.5%	2
Historic buildings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	5.0%	5	5.4%	2	4.8%	3	2.3%	1	0.0%	0	14.8%	4	5.5%	3	4.4%	2	3.8%	3	9.5%	2
Friendly / polite people	4.0%	4	8.1%	3	1.6%	1	9.1%	4	0.0%	0	0.0%	0	3.6%	2	4.4%	2	5.1%	4	0.0%	0
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	4.8%	1
It's my hometown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has everything you need (No opinion / Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	2.0%	2	2.7%	1	1.6%	1	2.3%	1	0.0%	0	3.7%	1	1.8%	1	2.2%	1	0.0%	0	9.5%	2
Base:	20.0%	20	10.8%	4	25.4%	16	22.7%	10	20.7%	6	14.8%	4	20.0%	11	20.0%	9	20.3%	16	19.0%	4
		100		37		63		44		29		27		55		45		79		21

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q05 What do you DISLIKE most about [name of centre]?																				
Unsafe for pedestrians / traffic conflict	2.0%	2	0.0%	0	3.2%	2	4.5%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	2.5%	2	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	4.0%	4	5.4%	2	3.2%	2	0.0%	0	6.9%	2	7.4%	2	5.5%	3	2.2%	1	5.1%	4	0.0%	0
Shortage of parking for residents	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Parking is expensive	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	2.0%	2	0.0%	0	3.2%	2	0.0%	0	3.4%	1	3.7%	1	0.0%	0	4.4%	2	0.0%	0	9.5%	2
Road congestion / too much traffic	7.0%	7	13.5%	5	3.2%	2	6.8%	3	10.3%	3	3.7%	1	7.3%	4	6.7%	3	7.6%	6	4.8%	1
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	2.0%	2	2.7%	1	1.6%	1	2.3%	1	3.4%	1	0.0%	0	3.6%	2	0.0%	0	1.3%	1	4.8%	1
Difficulties with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice of national multiple (high street chain) shops	21.0%	21	10.8%	4	27.0%	17	34.1%	15	17.2%	5	3.7%	1	23.6%	13	17.8%	8	24.1%	19	9.5%	2
Lack of choice of independent / specialist shops	7.0%	7	2.7%	1	9.5%	6	4.5%	2	6.9%	2	11.1%	3	10.9%	6	2.2%	1	7.6%	6	4.8%	1
Quality of shops is inadequate	4.0%	4	2.7%	1	4.8%	3	2.3%	1	3.4%	1	7.4%	2	3.6%	2	4.4%	2	1.3%	1	14.3%	3
Shops too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of a larger supermarket	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Prices too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops spread over too wide an area (i.e. not a compact centre)	2.0%	2	0.0%	0	3.2%	2	4.5%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	2.5%	2	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pubs / clubs	2.0%	2	2.7%	1	1.6%	1	0.0%	0	0.0%	0	7.4%	2	0.0%	0	4.4%	2	0.0%	0	9.5%	2
Inadequate range of services	2.0%	2	0.0%	0	3.2%	2	2.3%	1	0.0%	0	3.7%	1	1.8%	1	2.2%	1	1.3%	1	4.8%	1

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	7.0%	7	5.4%	2	7.9%	5	13.6%	6	3.4%	1	0.0%	0	9.1%	5	4.4%	2	6.3%	5	9.5%	2
Absence of play areas for children	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Lack of clean / secure toilets	7.0%	7	2.7%	1	9.5%	6	6.8%	3	6.9%	2	7.4%	2	10.9%	6	2.2%	1	5.1%	4	14.3%	3
Dirty shopping streets/litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Run down appearance of town centre / boarded up premises	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Feels unsafe / presence of threatening individuals / groups / gangs	3.0%	3	2.7%	1	3.2%	2	2.3%	1	0.0%	0	7.4%	2	1.8%	1	4.4%	2	2.5%	2	4.8%	1
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	2.0%	2	5.4%	2	0.0%	0	2.3%	1	3.4%	1	0.0%	0	1.8%	1	2.2%	1	1.3%	1	4.8%	1
Lack of police presence / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of street furniture / floral displays	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	1.3%	1	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	4.8%	1
Vandalism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insufficient or poor quality open space and green areas	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1
Other	4.0%	4	8.1%	3	1.6%	1	0.0%	0	6.9%	2	7.4%	2	1.8%	1	6.7%	3	2.5%	2	9.5%	2
I dislike everything about [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	4.8%	1
It is boring	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Too many high end shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road / paving quality	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	5.0%	5	2.7%	1	6.3%	4	4.5%	2	3.4%	1	7.4%	2	5.5%	3	4.4%	2	5.1%	4	4.8%	1
(Nothing in particular)	47.0%	47	51.4%	19	44.4%	28	40.9%	18	48.3%	14	55.6%	15	47.3%	26	46.7%	21	48.1%	38	42.9%	9

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Base:	100	37	63	44	29	27	55	45	79	21

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?

Very satisfied	2.0%	2	2.7%	1	1.6%	1	2.3%	1	0.0%	0	3.7%	1	1.8%	1	2.2%	1	1.3%	1	4.8%	1
Satisfied	43.0%	43	51.4%	19	38.1%	24	29.5%	13	41.4%	12	66.7%	18	40.0%	22	46.7%	21	39.2%	31	57.1%	12
Neutral	14.0%	14	18.9%	7	11.1%	7	13.6%	6	17.2%	5	11.1%	3	16.4%	9	11.1%	5	13.9%	11	14.3%	3
Dissatisfied	33.0%	33	16.2%	6	42.9%	27	45.5%	20	34.5%	10	11.1%	3	36.4%	20	28.9%	13	35.4%	28	23.8%	5
Very dissatisfied	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	1.3%	1	0.0%	0
(No opinion)	4.0%	4	5.4%	2	3.2%	2	9.1%	4	0.0%	0	0.0%	0	5.5%	3	2.2%	1	5.1%	4	0.0%	0
(Don't know)	3.0%	3	5.4%	2	1.6%	1	0.0%	0	3.4%	1	7.4%	2	0.0%	0	6.7%	3	3.8%	3	0.0%	0
Mean:	3.13		3.45		2.95		2.88		3.00		3.68		3.08		3.20		3.04		3.43	
Base:	100	37	63	44	29	27	55	45	79	21										

Q07 How often do you visit [name of centre] in the evenings?

Everyday	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
4 to 6 days a week	2.0%	2	5.4%	2	0.0%	0	2.3%	1	3.4%	1	0.0%	0	0.0%	0	4.4%	2	1.3%	1	4.8%	1
2 to 3 days a week	18.0%	18	29.7%	11	11.1%	7	22.7%	10	20.7%	6	7.4%	2	18.2%	10	17.8%	8	21.5%	17	4.8%	1
1 day a week	14.0%	14	13.5%	5	14.3%	9	20.5%	9	13.8%	4	3.7%	1	14.5%	8	13.3%	6	17.7%	14	0.0%	0
Once every 2 weeks	3.0%	3	5.4%	2	1.6%	1	4.5%	2	0.0%	0	3.7%	1	5.5%	3	0.0%	0	2.5%	2	4.8%	1
Once every month	4.0%	4	8.1%	3	1.6%	1	4.5%	2	3.4%	1	3.7%	1	1.8%	1	6.7%	3	2.5%	2	9.5%	2
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	11.0%	11	8.1%	3	12.7%	8	11.4%	5	13.8%	4	7.4%	2	14.5%	8	6.7%	3	11.4%	9	9.5%	2
Never	46.0%	46	27.0%	10	57.1%	36	31.8%	14	44.8%	13	70.4%	19	43.6%	24	48.9%	22	41.8%	33	61.9%	13
(Don't know)	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	4.8%	1
Base:	100	37	63	44	29	27	55	45	79	21										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q08 What is the main purpose of your evening visits?																				
<i>Those who go 'Once a quarter or more' at Q.7</i>																				
Bars / pubs	57.1%	24	70.8%	17	38.9%	7	52.0%	13	66.7%	8	60.0%	3	47.8%	11	68.4%	13	62.2%	23	20.0%	1
Eating out	35.7%	15	20.8%	5	55.6%	10	36.0%	9	33.3%	4	40.0%	2	39.1%	9	31.6%	6	32.4%	12	60.0%	3
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	2.4%	1	4.2%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.7%	1	0.0%	0
Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting friends	4.8%	2	4.2%	1	5.6%	1	8.0%	2	0.0%	0	0.0%	0	8.7%	2	0.0%	0	2.7%	1	20.0%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social Clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		42		24		18		25		12		5		23		19		37		5
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																				
Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?																				
<i>Those who go 'Once a quarter or more' at Q.7</i>																				
Very satisfied	9.5%	4	16.7%	4	0.0%	0	8.0%	2	8.3%	1	20.0%	1	4.3%	1	15.8%	3	10.8%	4	0.0%	0
Satisfied	47.6%	20	54.2%	13	38.9%	7	44.0%	11	41.7%	5	80.0%	4	56.5%	13	36.8%	7	45.9%	17	60.0%	3
Neutral	21.4%	9	16.7%	4	27.8%	5	24.0%	6	25.0%	3	0.0%	0	21.7%	5	21.1%	4	21.6%	8	20.0%	1
Dissatisfied	16.7%	7	4.2%	1	33.3%	6	20.0%	5	16.7%	2	0.0%	0	17.4%	4	15.8%	3	18.9%	7	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.8%	2	8.3%	2	0.0%	0	4.0%	1	8.3%	1	0.0%	0	0.0%	0	10.5%	2	2.7%	1	20.0%	1
Mean:		3.53		3.91		3.06		3.42		3.45		4.20		3.48		3.59		3.50		3.75
Base:		42		24		18		25		12		5		23		19		37		5
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																				
Q10 How satisfied are you with the pubs/bars offer in [name of centre]?																				
Very satisfied	8.0%	8	21.6%	8	0.0%	0	13.6%	6	6.9%	2	0.0%	0	5.5%	3	11.1%	5	7.6%	6	9.5%	2
Satisfied	37.0%	37	51.4%	19	28.6%	18	29.5%	13	44.8%	13	40.7%	11	41.8%	23	31.1%	14	44.3%	35	9.5%	2
Neutral	15.0%	15	16.2%	6	14.3%	9	18.2%	8	17.2%	5	7.4%	2	14.5%	8	15.6%	7	16.5%	13	9.5%	2
Dissatisfied	6.0%	6	0.0%	0	9.5%	6	9.1%	4	3.4%	1	3.7%	1	9.1%	5	2.2%	1	7.6%	6	0.0%	0
Very dissatisfied	2.0%	2	0.0%	0	3.2%	2	0.0%	0	3.4%	1	3.7%	1	1.8%	1	2.2%	1	1.3%	1	4.8%	1
(No opinion)	22.0%	22	8.1%	3	30.2%	19	27.3%	12	17.2%	5	18.5%	5	25.5%	14	17.8%	8	20.3%	16	28.6%	6
(Don't know)	10.0%	10	2.7%	1	14.3%	9	2.3%	1	6.9%	2	25.9%	7	1.8%	1	20.0%	9	2.5%	2	38.1%	8
Mean:		3.63		4.06		3.23		3.68		3.64		3.53		3.55		3.75		3.64		3.57
Base:		100		37		63		44		29		27		55		45		79		21

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Car in household		No car in household		
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																		
Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?																		
<i>Those in 'Waltham Abbey' town centre</i>																		
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00	
Base:	0		0		0		0		0		0		0		0		0	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?

Cleanliness of shopping streets

Very good	4.0%	4	8.1%	3	1.6%	1	4.5%	2	0.0%	0	7.4%	2	5.5%	3	2.2%	1	3.8%	3	4.8%	1
Good	50.0%	50	54.1%	20	47.6%	30	50.0%	22	55.2%	16	44.4%	12	50.9%	28	48.9%	22	51.9%	41	42.9%	9
Satisfactory	40.0%	40	32.4%	12	44.4%	28	40.9%	18	37.9%	11	40.7%	11	38.2%	21	42.2%	19	39.2%	31	42.9%	9
Poor	4.0%	4	0.0%	0	6.3%	4	4.5%	2	3.4%	1	3.7%	1	5.5%	3	2.2%	1	3.8%	3	4.8%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	2	5.4%	2	0.0%	0	0.0%	0	3.4%	1	3.7%	1	0.0%	0	4.4%	2	1.3%	1	4.8%	1
Mean:	3.55		3.74		3.44		3.55		3.54		3.58		3.56		3.53		3.56		3.50	
Base:	100		37		63		44		29		27		55		45		79		21	

Personal Safety / lighting / policing issues

Very good	5.0%	5	5.4%	2	4.8%	3	2.3%	1	10.3%	3	3.7%	1	7.3%	4	2.2%	1	3.8%	3	9.5%	2
Good	46.0%	46	54.1%	20	41.3%	26	47.7%	21	44.8%	13	44.4%	12	47.3%	26	44.4%	20	46.8%	37	42.9%	9
Satisfactory	37.0%	37	35.1%	13	38.1%	24	31.8%	14	37.9%	11	44.4%	12	30.9%	17	44.4%	20	35.4%	28	42.9%	9
Poor	8.0%	8	0.0%	0	12.7%	8	15.9%	7	3.4%	1	0.0%	0	12.7%	7	2.2%	1	10.1%	8	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.0%	4	5.4%	2	3.2%	2	2.3%	1	3.4%	1	7.4%	2	1.8%	1	6.7%	3	3.8%	3	4.8%	1
Mean:	3.50		3.69		3.39		3.37		3.64		3.56		3.50		3.50		3.46		3.65	
Base:	100		37		63		44		29		27		55		45		79		21	

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Quality of buildings / townscape																				
Very good	3.0%	3	5.4%	2	1.6%	1	0.0%	0	6.9%	2	3.7%	1	5.5%	3	0.0%	0	2.5%	2	4.8%	1
Good	31.0%	31	32.4%	12	30.2%	19	22.7%	10	27.6%	8	48.1%	13	25.5%	14	37.8%	17	26.6%	21	47.6%	10
Satisfactory	50.0%	50	51.4%	19	49.2%	31	56.8%	25	51.7%	15	37.0%	10	52.7%	29	46.7%	21	53.2%	42	38.1%	8
Poor	9.0%	9	5.4%	2	11.1%	7	11.4%	5	10.3%	3	3.7%	1	10.9%	6	6.7%	3	11.4%	9	0.0%	0
Very poor	2.0%	2	0.0%	0	3.2%	2	2.3%	1	0.0%	0	3.7%	1	1.8%	1	2.2%	1	1.3%	1	4.8%	1
(Don't know)	5.0%	5	5.4%	2	4.8%	3	6.8%	3	3.4%	1	3.7%	1	3.6%	2	6.7%	3	5.1%	4	4.8%	1
Mean:	3.25	3.40	3.17	3.07	3.32	3.46	3.23	3.29	3.19	3.50										
Base:	100	37	63	44	29	27	55	45	79	21										
Shelter from weather																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	14.0%	14	21.6%	8	9.5%	6	6.8%	3	17.2%	5	22.2%	6	16.4%	9	11.1%	5	11.4%	9	23.8%	5
Satisfactory	32.0%	32	40.5%	15	27.0%	17	25.0%	11	27.6%	8	48.1%	13	20.0%	11	46.7%	21	29.1%	23	42.9%	9
Poor	33.0%	33	24.3%	9	38.1%	24	43.2%	19	34.5%	10	14.8%	4	45.5%	25	17.8%	8	38.0%	30	14.3%	3
Very poor	14.0%	14	5.4%	2	19.0%	12	20.5%	9	13.8%	4	3.7%	1	14.5%	8	13.3%	6	16.5%	13	4.8%	1
(Don't know)	7.0%	7	8.1%	3	6.3%	4	4.5%	2	6.9%	2	11.1%	3	3.6%	2	11.1%	5	5.1%	4	14.3%	3
Mean:	2.49	2.85	2.29	2.19	2.52	3.00	2.40	2.63	2.37	3.00										
Base:	100	37	63	44	29	27	55	45	79	21										
Pedestrian/Vehicular safety issues																				
Very good	1.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Good	14.0%	14	16.2%	6	12.7%	8	9.1%	4	17.2%	5	18.5%	5	10.9%	6	17.8%	8	10.1%	8	28.6%	6
Satisfactory	39.0%	39	40.5%	15	38.1%	24	27.3%	12	41.4%	12	55.6%	15	36.4%	20	42.2%	19	36.7%	29	47.6%	10
Poor	30.0%	30	24.3%	9	33.3%	21	40.9%	18	27.6%	8	14.8%	4	36.4%	20	22.2%	10	32.9%	26	19.0%	4
Very poor	9.0%	9	2.7%	1	12.7%	8	13.6%	6	6.9%	2	3.7%	1	7.3%	4	11.1%	5	11.4%	9	0.0%	0
(Don't know)	7.0%	7	13.5%	5	3.2%	2	9.1%	4	6.9%	2	3.7%	1	7.3%	4	6.7%	3	7.6%	6	4.8%	1
Mean:	2.66	2.91	2.52	2.35	2.74	3.04	2.61	2.71	2.53	3.10										
Base:	100	37	63	44	29	27	55	45	79	21										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]																				
Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?																				
Location of car parks																				
Very good	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Good	21.0%	21	21.6%	8	20.6%	13	22.7%	10	20.7%	6	18.5%	5	21.8%	12	20.0%	9	20.3%	16	23.8%	5
Satisfactory	47.0%	47	54.1%	20	42.9%	27	59.1%	26	41.4%	12	33.3%	9	47.3%	26	46.7%	21	57.0%	45	9.5%	2
Poor	14.0%	14	13.5%	5	14.3%	9	15.9%	7	13.8%	4	11.1%	3	21.8%	12	4.4%	2	15.2%	12	9.5%	2
Very poor	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	1.3%	1	0.0%	0
(Don't know)	16.0%	16	10.8%	4	19.0%	12	2.3%	1	20.7%	6	33.3%	9	7.3%	4	26.7%	12	5.1%	4	57.1%	12
Mean:		3.08		3.09		3.08		3.07		3.17		3.00		3.04		3.15		3.05		3.33
Base:		100		37		63		44		29		27		55		45		79		21
Security of car parks																				
Very good	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Good	24.0%	24	27.0%	10	22.2%	14	25.0%	11	24.1%	7	22.2%	6	27.3%	15	20.0%	9	24.1%	19	23.8%	5
Satisfactory	37.0%	37	40.5%	15	34.9%	22	50.0%	22	27.6%	8	25.9%	7	32.7%	18	42.2%	19	44.3%	35	9.5%	2
Poor	20.0%	20	21.6%	8	19.0%	12	20.5%	9	24.1%	7	14.8%	4	27.3%	15	11.1%	5	21.5%	17	14.3%	3
Very poor	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	1.3%	1	0.0%	0
(Don't know)	17.0%	17	10.8%	4	20.6%	13	4.5%	2	20.7%	6	33.3%	9	10.9%	6	24.4%	11	7.6%	6	52.4%	11
Mean:		3.05		3.06		3.04		3.05		3.09		3.00		3.04		3.06		3.03		3.20
Base:		100		37		63		44		29		27		55		45		79		21
Location of [name of centre] Underground / Train Station (as appropriate)																				
Very good	18.0%	18	8.1%	3	23.8%	15	18.2%	8	20.7%	6	14.8%	4	18.2%	10	17.8%	8	15.2%	12	28.6%	6
Good	45.0%	45	43.2%	16	46.0%	29	45.5%	20	48.3%	14	40.7%	11	56.4%	31	31.1%	14	45.6%	36	42.9%	9
Satisfactory	24.0%	24	29.7%	11	20.6%	13	34.1%	15	24.1%	7	7.4%	2	20.0%	11	28.9%	13	30.4%	24	0.0%	0
Poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.0%	13	18.9%	7	9.5%	6	2.3%	1	6.9%	2	37.0%	10	5.5%	3	22.2%	10	8.9%	7	28.6%	6
Mean:		3.93		3.73		4.04		3.84		3.96		4.12		3.98		3.86		3.83		4.40
Base:		100		37		63		44		29		27		55		45		79		21

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Quality & security of [name of centre] Underground / Train Station (as appropriate)																				
Very good	8.0%	8	5.4%	2	9.5%	6	6.8%	3	10.3%	3	7.4%	2	9.1%	5	6.7%	3	6.3%	5	14.3%	3
Good	41.0%	41	40.5%	15	41.3%	26	43.2%	19	44.8%	13	33.3%	9	41.8%	23	40.0%	18	38.0%	30	52.4%	11
Satisfactory	32.0%	32	37.8%	14	28.6%	18	45.5%	20	27.6%	8	14.8%	4	34.5%	19	28.9%	13	39.2%	31	4.8%	1
Poor	4.0%	4	2.7%	1	4.8%	3	2.3%	1	3.4%	1	7.4%	2	5.5%	3	2.2%	1	3.8%	3	4.8%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	15.0%	15	13.5%	5	15.9%	10	2.3%	1	13.8%	4	37.0%	10	9.1%	5	22.2%	10	12.7%	10	23.8%	5
Mean:		3.62		3.56		3.66		3.56		3.72		3.65		3.60		3.66		3.54		4.00
Base:		100		37		63		44		29		27		55		45		79		21
Ease of cycling access																				
Very good	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1
Good	5.0%	5	5.4%	2	4.8%	3	4.5%	2	6.9%	2	3.7%	1	7.3%	4	2.2%	1	5.1%	4	4.8%	1
Satisfactory	14.0%	14	8.1%	3	17.5%	11	15.9%	7	13.8%	4	11.1%	3	16.4%	9	11.1%	5	15.2%	12	9.5%	2
Poor	10.0%	10	13.5%	5	7.9%	5	13.6%	6	10.3%	3	3.7%	1	7.3%	4	13.3%	6	11.4%	9	4.8%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	70.0%	70	73.0%	27	68.3%	43	63.6%	28	69.0%	20	81.5%	22	67.3%	37	73.3%	33	68.4%	54	76.2%	16
Mean:		2.90		2.70		3.00		2.88		2.89		3.00		3.11		2.58		2.80		3.40
Base:		100		37		63		44		29		27		55		45		79		21
Amount / quality of pedestrianisation																				
Very good	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	4.8%	1
Good	28.0%	28	40.5%	15	20.6%	13	18.2%	8	37.9%	11	33.3%	9	27.3%	15	28.9%	13	27.8%	22	28.6%	6
Satisfactory	27.0%	27	24.3%	9	28.6%	18	18.2%	8	31.0%	9	37.0%	10	25.5%	14	28.9%	13	24.1%	19	38.1%	8
Poor	25.0%	25	13.5%	5	31.7%	20	43.2%	19	10.3%	3	11.1%	3	32.7%	18	15.6%	7	29.1%	23	9.5%	2
Very poor	7.0%	7	2.7%	1	9.5%	6	6.8%	3	10.3%	3	3.7%	1	3.6%	2	11.1%	5	8.9%	7	0.0%	0
(Don't know)	12.0%	12	18.9%	7	7.9%	5	13.6%	6	10.3%	3	11.1%	3	10.9%	6	13.3%	6	10.1%	8	19.0%	4
Mean:		2.90		3.27		2.71		2.55		3.08		3.25		2.86		2.95		2.79		3.35
Base:		100		37		63		44		29		27		55		45		79		21
Ease of movement around the centre on foot																				
Very good	3.0%	3	2.7%	1	3.2%	2	4.5%	2	0.0%	0	3.7%	1	3.6%	2	2.2%	1	2.5%	2	4.8%	1
Good	34.0%	34	45.9%	17	27.0%	17	18.2%	8	44.8%	13	48.1%	13	30.9%	17	37.8%	17	31.6%	25	42.9%	9
Satisfactory	25.0%	25	24.3%	9	25.4%	16	22.7%	10	27.6%	8	25.9%	7	27.3%	15	22.2%	10	24.1%	19	28.6%	6
Poor	23.0%	23	16.2%	6	27.0%	17	36.4%	16	13.8%	4	11.1%	3	27.3%	15	17.8%	8	26.6%	21	9.5%	2
Very poor	9.0%	9	2.7%	1	12.7%	8	11.4%	5	10.3%	3	3.7%	1	7.3%	4	11.1%	5	11.4%	9	0.0%	0
(Don't know)	6.0%	6	8.1%	3	4.8%	3	6.8%	3	3.4%	1	7.4%	2	3.6%	2	8.9%	4	3.8%	3	14.3%	3
Mean:		2.99		3.32		2.80		2.66		3.11		3.40		2.96		3.02		2.87		3.50
Base:		100		37		63		44		29		27		55		45		79		21

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<i>Access for people with mobility / hearing / sighting disability</i>										
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	8.0%	8	5.4%	2	9.5%	6	4.5%	2	10.3%	3
Satisfactory	9.0%	9	5.4%	2	11.1%	7	9.1%	4	3.4%	1
Poor	31.0%	31	32.4%	12	30.2%	19	34.1%	15	37.9%	11
Very poor	16.0%	16	8.1%	3	20.6%	13	25.0%	11	10.3%	3
(Don't know)	36.0%	36	48.6%	18	28.6%	18	27.3%	12	37.9%	11
<i>Mean:</i>	<i>2.14</i>	<i>2.16</i>	<i>2.13</i>	<i>1.91</i>	<i>2.22</i>	<i>2.57</i>	<i>2.11</i>	<i>2.19</i>	<i>2.00</i>	<i>2.90</i>
Base:	100	37	63	44	29	27	55	45	79	21

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q14 How could [name of centre]best be improved?																				
More parking	9.0%	9	10.8%	4	7.9%	5	6.8%	3	10.3%	3	11.1%	3	10.9%	6	6.7%	3	8.9%	7	9.5%	2
More secure parking	6.0%	6	10.8%	4	3.2%	2	6.8%	3	10.3%	3	0.0%	0	9.1%	5	2.2%	1	7.6%	6	0.0%	0
Cheaper parking	8.0%	8	5.4%	2	9.5%	6	2.3%	1	20.7%	6	3.7%	1	7.3%	4	8.9%	4	10.1%	8	0.0%	0
More accessible car parking	5.0%	5	8.1%	3	3.2%	2	4.5%	2	10.3%	3	0.0%	0	7.3%	4	2.2%	1	5.1%	4	4.8%	1
More frequent bus services to the centre	9.0%	9	8.1%	3	9.5%	6	6.8%	3	6.9%	2	14.8%	4	7.3%	4	11.1%	5	7.6%	6	14.3%	3
More reliable / comfortable bus services	2.0%	2	2.7%	1	1.6%	1	0.0%	0	0.0%	0	7.4%	2	1.8%	1	2.2%	1	1.3%	1	4.8%	1
New / relocated bus stops	3.0%	3	2.7%	1	3.2%	2	2.3%	1	3.4%	1	3.7%	1	3.6%	2	2.2%	1	1.3%	1	9.5%	2
More frequent underground services (where appropriate)	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.3%	1	0.0%	0
More reliable underground services (where appropriate)	2.0%	2	5.4%	2	0.0%	0	4.5%	2	0.0%	0	0.0%	0	1.8%	1	2.2%	1	2.5%	2	0.0%	0
Better signposting within the Centre	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	1.3%	1	0.0%	0
More priority for pedestrians	15.0%	15	10.8%	4	17.5%	11	18.2%	8	17.2%	5	7.4%	2	16.4%	9	13.3%	6	16.5%	13	9.5%	2
Improved access for wheelchair and pushchair users	4.0%	4	0.0%	0	6.3%	4	2.3%	1	3.4%	1	7.4%	2	1.8%	1	6.7%	3	3.8%	3	4.8%	1
More national multiple (high street chain) retailers	32.0%	32	21.6%	8	38.1%	24	50.0%	22	27.6%	8	7.4%	2	38.2%	21	24.4%	11	39.2%	31	4.8%	1
Bigger/better supermarket	10.0%	10	10.8%	4	9.5%	6	13.6%	6	13.8%	4	0.0%	0	12.7%	7	6.7%	3	12.7%	10	0.0%	0
More independent shops	7.0%	7	0.0%	0	11.1%	7	6.8%	3	10.3%	3	3.7%	1	10.9%	6	2.2%	1	8.9%	7	0.0%	0
Better choice of shops in general	6.0%	6	2.7%	1	7.9%	5	9.1%	4	0.0%	0	7.4%	2	5.5%	3	6.7%	3	7.6%	6	0.0%	0
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvement to the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / night-life	6.0%	6	8.1%	3	4.8%	3	9.1%	4	6.9%	2	0.0%	0	3.6%	2	8.9%	4	7.6%	6	0.0%	0
More / better eating places	19.0%	19	16.2%	6	20.6%	13	27.3%	12	20.7%	6	3.7%	1	20.0%	11	17.8%	8	22.8%	18	4.8%	1
Fewer bars / nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	6.0%	6	5.4%	2	6.3%	4	13.6%	6	0.0%	0	0.0%	0	7.3%	4	4.4%	2	5.1%	4	9.5%	2
More family oriented facilities	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	4.8%	1
More secure children's play areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	1.3%	1	0.0%	0
Expand the town centre's colleges / expand	2.0%	2	2.7%	1	1.6%	1	2.3%	1	3.4%	1	0.0%	0	3.6%	2	0.0%	0	2.5%	2	0.0%	0

by Demographics - Loughton High Roa

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
university																				
Other	1.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	4.8%	1
Cleaner streets / removal of litter	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
More shelter from wind / rain	8.0%	8	13.5%	5	4.8%	3	11.4%	5	6.9%	2	3.7%	1	9.1%	5	6.7%	3	8.9%	7	4.8%	1
Improve appearance / environment of centre	6.0%	6	5.4%	2	6.3%	4	2.3%	1	10.3%	3	7.4%	2	7.3%	4	4.4%	2	5.1%	4	9.5%	2
Improved security measures / more CCTV / more police	2.0%	2	2.7%	1	1.6%	1	2.3%	1	0.0%	0	3.7%	1	1.8%	1	2.2%	1	1.3%	1	4.8%	1
More control on alcohol / drinkers / drug users	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	4.8%	1
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	4.8%	1
Better street furniture / floral displays	2.0%	2	2.7%	1	1.6%	1	0.0%	0	3.4%	1	3.7%	1	3.6%	2	0.0%	0	2.5%	2	0.0%	0
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	2.0%	2	5.4%	2	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	2.5%	2	0.0%	0
Vacant shops to be filled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footpaths improved / resurfaced	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Improve pedestrian / vehicular safety issues	2.0%	2	0.0%	0	3.2%	2	2.3%	1	0.0%	0	3.7%	1	1.8%	1	2.2%	1	2.5%	2	0.0%	0
Road surfaces improved / resurfaced	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More restrictions on cyclists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	2.0%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	7.4%	2	0.0%	0	4.4%	2	1.3%	1	4.8%	1
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	19.0%	19	21.6%	8	17.5%	11	15.9%	7	20.7%	6	22.2%	6	16.4%	9	22.2%	10	17.7%	14	23.8%	5
(None mentioned)	10.0%	10	13.5%	5	7.9%	5	9.1%	4	6.9%	2	14.8%	4	10.9%	6	8.9%	4	10.1%	8	9.5%	2
Base:	100	37	63	44	29	27	55	45	79	21										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q15 Do you work in [name of centre]?																				
Yes	13.0%	13	13.5%	5	12.7%	8	9.1%	4	27.6%	8	3.7%	1	9.1%	5	17.8%	8	13.9%	11	9.5%	2
No	84.0%	84	83.8%	31	84.1%	53	86.4%	38	72.4%	21	92.6%	25	87.3%	48	80.0%	36	82.3%	65	90.5%	19
(Refused)	3.0%	3	2.7%	1	3.2%	2	4.5%	2	0.0%	0	3.7%	1	3.6%	2	2.2%	1	3.8%	3	0.0%	0
Base:	100	37	63	44	29	27	55	45	79	21										
Q16 Do you go to college in [name of centre] (where appropriate)?																				
Yes	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1
No	96.0%	96	94.6%	35	96.8%	61	93.2%	41	100.0%	29	96.3%	26	94.5%	52	97.8%	44	96.2%	76	95.2%	20
(Refused)	3.0%	3	2.7%	1	3.2%	2	4.5%	2	0.0%	0	3.7%	1	3.6%	2	2.2%	1	3.8%	3	0.0%	0
Base:	100	37	63	44	29	27	55	45	79	21										
GEN Gender:																				
Male	37.0%	37	100.0%	37	0.0%	0	31.8%	14	48.3%	14	33.3%	9	36.4%	20	37.8%	17	38.0%	30	33.3%	7
Female	63.0%	63	0.0%	0	100.0%	63	68.2%	30	51.7%	15	66.7%	18	63.6%	35	62.2%	28	62.0%	49	66.7%	14
Base:	100	37	63	44	29	27	55	45	79	21										
AGE Age Group:																				
18 - 24 years	20.0%	20	13.5%	5	23.8%	15	45.5%	20	0.0%	0	0.0%	0	29.1%	16	8.9%	4	21.5%	17	14.3%	3
25 - 34 years	24.0%	24	24.3%	9	23.8%	15	54.5%	24	0.0%	0	0.0%	0	30.9%	17	15.6%	7	30.4%	24	0.0%	0
35 - 44 years	20.0%	20	27.0%	10	15.9%	10	0.0%	0	69.0%	20	0.0%	0	16.4%	9	24.4%	11	19.0%	15	23.8%	5
45 - 54 years	9.0%	9	10.8%	4	7.9%	5	0.0%	0	31.0%	9	0.0%	0	10.9%	6	6.7%	3	10.1%	8	4.8%	1
55 - 64 years	9.0%	9	5.4%	2	11.1%	7	0.0%	0	0.0%	0	33.3%	9	5.5%	3	13.3%	6	6.3%	5	19.0%	4
65+ years	18.0%	18	18.9%	7	17.5%	11	0.0%	0	0.0%	0	66.7%	18	7.3%	4	31.1%	14	12.7%	10	38.1%	8
Base:	100	37	63	44	29	27	55	45	79	21										
SEG Occupation of Chief Wage Earner:																				
AB	15.0%	15	8.1%	3	19.0%	12	15.9%	7	20.7%	6	7.4%	2	27.3%	15	0.0%	0	19.0%	15	0.0%	0
C1	40.0%	40	45.9%	17	36.5%	23	59.1%	26	31.0%	9	18.5%	5	72.7%	40	0.0%	0	45.6%	36	19.0%	4
C2	9.0%	9	18.9%	7	3.2%	2	9.1%	4	13.8%	4	3.7%	1	0.0%	0	20.0%	9	11.4%	9	0.0%	0
DE	36.0%	36	27.0%	10	41.3%	26	15.9%	7	34.5%	10	70.4%	19	0.0%	0	80.0%	36	24.1%	19	81.0%	17
Base:	100	37	63	44	29	27	55	45	79	21										
Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?																				
Yes	9.0%	9	13.5%	5	6.3%	4	2.3%	1	6.9%	2	22.2%	6	7.3%	4	11.1%	5	7.6%	6	14.3%	3
No	91.0%	91	86.5%	32	93.7%	59	97.7%	43	93.1%	27	77.8%	21	92.7%	51	88.9%	40	92.4%	73	85.7%	18
Base:	100	37	63	44	29	27	55	45	79	21										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
Q18 Is the disability mobility, hearing and / or sighting impairment ?											
<i>Those who 'Yes' at Q17</i>											
Mobility	66.7%	6 80.0%	4 50.0%	2 100.0%	1 50.0%	1 66.7%	4 75.0%	3 60.0%	3 66.7%	4 66.7%	2
Hearing	44.4%	4 40.0%	2 50.0%	2 100.0%	1 0.0%	0 50.0%	3 25.0%	1 60.0%	3 33.3%	2 66.7%	2
Sighting	22.2%	2 0.0%	0 50.0%	2 0.0%	0 50.0%	1 16.7%	1 25.0%	1 20.0%	1 33.3%	2 0.0%	0
Other	11.1%	1 20.0%	1 0.0%	0 100.0%	1 0.0%	0 0.0%	0 25.0%	1 0.0%	0 0.0%	0 33.3%	1
Back problems (Don't know)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:	9	5	4	1	2	6	4	5	6	3	
CAR Number of cars in Household:											
None	21.0%	21 18.9%	7 22.2%	14 6.8%	3 20.7%	6 44.4%	12 7.3%	4 37.8%	17 0.0%	0 100.0%	21
1	48.0%	48 54.1%	20 44.4%	28 59.1%	26 34.5%	10 44.4%	12 50.9%	28 44.4%	20 60.8%	48 0.0%	0
2	26.0%	26 24.3%	9 27.0%	17 25.0%	11 41.4%	12 11.1%	3 34.5%	19 15.6%	7 32.9%	26 0.0%	0
3	4.0%	4 2.7%	1 4.8%	3 9.1%	4 0.0%	0 0.0%	0 5.5%	3 2.2%	1 5.1%	4 0.0%	0
4+	1.0%	1 0.0%	0 1.6%	1 0.0%	0 3.4%	1 0.0%	0 1.8%	1 0.0%	0 1.3%	1 0.0%	0
(Refused)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:	100	37	63	44	29	27	55	45	79	21	
LOC Location of Interview:											
Epping	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton High Road	100.0%	100 100.0%	37 100.0%	63 100.0%	44 100.0%	29 100.0%	27 100.0%	55 100.0%	45 100.0%	79 100.0%	21
Waltham Abbey	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton Broadway	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Chipping Ongar	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Buckhurst Hill	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:	100	37	63	44	29	27	55	45	79	21	
DAY Day of interview:											
Monday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Tuesday	50.0%	50 37.8%	14 57.1%	36 56.8%	25 48.3%	14 40.7%	11 49.1%	27 51.1%	23 48.1%	38 57.1%	12
Wednesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Thursday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Friday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Saturday	50.0%	50 62.2%	23 42.9%	27 43.2%	19 51.7%	15 59.3%	16 50.9%	28 48.9%	22 51.9%	41 42.9%	9
Sunday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:	100	37	63	44	29	27	55	45	79	21	

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household								
PC																		
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 7	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 4	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 9	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	2.2%	1	1.3%	1	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household						
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 3	2.0%	2	0.0%	0	3.2%	2	0.0%	0	6.9%	2	0.0%	0	3.6%	2	0.0%	0
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0
IG10 1	13.0%	13	13.5%	5	12.7%	8	15.9%	7	10.3%	3	11.1%	3	14.5%	8	11.1%	5
IG10 2	11.0%	11	5.4%	2	14.3%	9	13.6%	6	6.9%	2	11.1%	3	10.9%	6	11.1%	5
IG10 3	13.0%	13	16.2%	6	11.1%	7	11.4%	5	17.2%	5	11.1%	3	10.9%	6	15.6%	7
IG10 4	17.0%	17	18.9%	7	15.9%	10	11.4%	5	24.1%	7	18.5%	5	18.2%	10	15.6%	7
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG16 4	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG4 5	1.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1
IG5 0	2.0%	2	2.7%	1	1.6%	1	0.0%	0	6.9%	2	0.0%	0	3.6%	2	0.0%	0
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 3	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1
IG7 4	4.0%	4	0.0%	0	6.3%	4	6.8%	3	0.0%	0	3.7%	1	7.3%	4	0.0%	0
IG7 5	7.0%	7	8.1%	3	6.3%	4	9.1%	4	6.9%	2	3.7%	1	7.3%	4	6.7%	3
IG7 6	8.0%	8	10.8%	4	6.3%	4	13.6%	6	3.4%	1	3.7%	1	7.3%	4	8.9%	4
IG8 0	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0
IG8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 8	6.0%	6	2.7%	1	7.9%	5	11.4%	5	3.4%	1	0.0%	0	7.3%	4	4.4%	2
IG9 5	3.0%	3	5.4%	2	1.6%	1	2.3%	1	0.0%	0	7.4%	2	1.8%	1	4.4%	2
IG9 6	4.0%	4	5.4%	2	3.2%	2	0.0%	0	6.9%	2	7.4%	2	0.0%	0	8.9%	4
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM4 1	1.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	1.8%	1	0.0%	0
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	100	37	63	44	29	27	55	45	79	21						

Appendix 5:

Data Tabulations

By Demographics Waltham Abbey

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Q0A First of all, can I ask you do you work in any of the following:										
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None of these	100.0%	100	100.0%	27	100.0%	73	100.0%	16	100.0%	25
Base:	100	27	73	16	25	59	40	60	74	26
Q01 How did you travel to [name of centre] today?										
Car/ van driver	42.0%	42	51.9%	14	38.4%	28	31.3%	5	52.0%	13
Car/ van passenger	5.0%	5	3.7%	1	5.5%	4	6.3%	1	0.0%	0
Bus	5.0%	5	11.1%	3	2.7%	2	12.5%	2	0.0%	0
Bicycle	2.0%	2	3.7%	1	1.4%	1	6.3%	1	0.0%	0
Underground (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On foot	45.0%	45	25.9%	7	52.1%	38	43.8%	7	48.0%	12
Other	1.0%	1	3.7%	1	0.0%	0	0.0%	0	1.7%	1
Base:	100	27	73	16	25	59	40	60	74	26
Q02 How often do you do the following in [name of centre] (including Sunday)?										
Food & Groceries Shopping										
Everyday	8.0%	8	7.4%	2	8.2%	6	0.0%	0	4.0%	1
4 to 6 days a week	6.0%	6	3.7%	1	6.8%	5	0.0%	0	10.2%	6
2 to 3 days a week	27.0%	27	18.5%	5	30.1%	22	43.8%	7	16.0%	4
1 day a week	30.0%	30	37.0%	10	27.4%	20	31.3%	5	36.0%	9
Once every 2 weeks	5.0%	5	3.7%	1	5.5%	4	0.0%	0	12.0%	3
Once every month	7.0%	7	7.4%	2	6.8%	5	0.0%	0	5.1%	4
Once a quarter	3.0%	3	0.0%	0	4.1%	3	6.3%	1	0.0%	2
Less often than once a quarter	1.0%	1	0.0%	0	1.4%	1	0.0%	0	1.7%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	13.0%	13	22.2%	6	9.6%	7	18.8%	3	16.0%	4
Base:	100	27	73	16	25	59	40	60	74	26

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household				
Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)														
Everyday	1.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	2.0%	2	0.0%	0	2.7%	2	0.0%	0	3.4%	2	0.0%	0	3.3%	2
1 day a week	9.0%	9	7.4%	2	9.6%	7	18.8%	3	4.0%	1	8.5%	5	7.5%	3
Once every 2 weeks	8.0%	8	3.7%	1	9.6%	7	18.8%	3	8.0%	2	5.1%	3	7.5%	3
Once every month	9.0%	9	14.8%	4	6.8%	5	18.8%	3	8.0%	2	6.8%	4	5.0%	2
Once a quarter	11.0%	11	14.8%	4	9.6%	7	0.0%	0	12.0%	3	13.6%	8	7.5%	3
Less often than once a quarter	11.0%	11	11.1%	3	11.0%	8	6.3%	1	12.0%	3	11.9%	7	10.0%	4
First time today	1.0%	1	3.7%	1	0.0%	0	6.3%	1	0.0%	0	2.5%	1	0.0%	0
Never	47.0%	47	40.7%	11	49.3%	36	31.3%	5	56.0%	14	47.5%	28	55.0%	22
(Don't know)	1.0%	1	0.0%	0	1.4%	1	0.0%	0	1.7%	1	2.5%	1	0.0%	0
Base:	100	27	73	16	25	59	40	60	74	26				
Drinking / Eating Out														
Everyday	1.0%	1	3.7%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0
4 to 6 days a week	2.0%	2	7.4%	2	0.0%	0	0.0%	0	1.7%	1	2.5%	1	1.7%	1
2 to 3 days a week	9.0%	9	14.8%	4	6.8%	5	6.3%	1	4.0%	1	11.9%	7	7.5%	3
1 day a week	10.0%	10	11.1%	3	9.6%	7	12.5%	2	12.0%	3	8.5%	5	10.0%	4
Once every 2 weeks	12.0%	12	0.0%	0	16.4%	12	12.5%	2	20.0%	5	8.5%	5	12.5%	5
Once every month	12.0%	12	7.4%	2	13.7%	10	12.5%	2	16.0%	4	10.2%	6	5.0%	2
Once a quarter	6.0%	6	3.7%	1	6.8%	5	6.3%	1	0.0%	0	8.5%	5	5.0%	2
Less often than once a quarter	4.0%	4	3.7%	1	4.1%	3	6.3%	1	0.0%	0	5.1%	3	2.5%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	44.0%	44	48.1%	13	42.5%	31	43.8%	7	44.0%	11	44.1%	26	52.5%	21
Base:	100	27	73	16	25	59	40	60	74	26				
Private & Public Services (Bank / Solicitor / Council Offices/ Library, etc)														
Everyday	1.0%	1	0.0%	0	1.4%	1	6.3%	1	0.0%	0	0.0%	0	1.7%	1
4 to 6 days a week	3.0%	3	0.0%	0	4.1%	3	0.0%	0	0.0%	0	5.1%	3	5.0%	2
2 to 3 days a week	13.0%	13	11.1%	3	13.7%	10	12.5%	2	12.0%	3	13.6%	8	25.0%	10
1 day a week	47.0%	47	55.6%	15	43.8%	32	18.8%	3	48.0%	12	54.2%	32	37.5%	15
Once every 2 weeks	9.0%	9	3.7%	1	11.0%	8	6.3%	1	12.0%	3	8.5%	5	7.5%	3
Once every month	8.0%	8	0.0%	0	11.0%	8	12.5%	2	12.0%	3	5.1%	3	7.5%	3
Once a quarter	3.0%	3	3.7%	1	2.7%	2	6.3%	1	0.0%	0	3.4%	2	5.0%	2
Less often than once a quarter	3.0%	3	3.7%	1	2.7%	2	6.3%	1	4.0%	1	1.7%	1	2.5%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	13.0%	13	22.2%	6	9.6%	7	31.3%	5	12.0%	3	8.5%	5	10.0%	4
Base:	100	27	73	16	25	59	40	60	74	26				

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Commercial Leisure Facilities (Gym / Swimming Pool, etc)																				
Everyday	2.0%	2	0.0%	0	2.7%	2	12.5%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0				
4 to 6 days a week	2.0%	2	0.0%	0	2.7%	2	6.3%	1	0.0%	0	1.7%	1	1.7%	1	2.7%	2	0.0%	0		
2 to 3 days a week	3.0%	3	0.0%	0	4.1%	3	0.0%	0	0.0%	0	5.1%	3	2.5%	1	3.3%	2	1.4%	1	7.7%	2
1 day a week	7.0%	7	7.4%	2	6.8%	5	25.0%	4	8.0%	2	1.7%	1	10.0%	4	5.0%	3	6.8%	5	7.7%	2
Once every 2 weeks	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.8%	1
Once every month	3.0%	3	3.7%	1	2.7%	2	0.0%	0	4.0%	1	3.4%	2	0.0%	0	5.0%	3	2.7%	2	3.8%	1
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	4.0%	4	0.0%	0	5.5%	4	0.0%	0	4.0%	1	5.1%	3	5.0%	2	3.3%	2	5.4%	4	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	78.0%	78	88.9%	24	74.0%	54	56.3%	9	80.0%	20	83.1%	49	75.0%	30	80.0%	48	78.4%	58	76.9%	20
Base:	100		27		73		16		25		59		40		60		74		26	
Any visit																				
Everyday	11.0%	11	7.4%	2	12.3%	9	18.8%	3	4.0%	1	11.9%	7	12.5%	5	10.0%	6	9.5%	7	15.4%	4
4 to 6 days a week	9.0%	9	7.4%	2	9.6%	7	6.3%	1	4.0%	1	11.9%	7	7.5%	3	10.0%	6	5.4%	4	19.2%	5
2 to 3 days a week	31.0%	31	25.9%	7	32.9%	24	31.3%	5	24.0%	6	33.9%	20	35.0%	14	28.3%	17	31.1%	23	30.8%	8
1 day a week	31.0%	31	44.4%	12	26.0%	19	25.0%	4	40.0%	10	28.8%	17	30.0%	12	31.7%	19	32.4%	24	26.9%	7
Once every 2 weeks	5.0%	5	0.0%	0	6.8%	5	0.0%	0	12.0%	3	3.4%	2	0.0%	0	8.3%	5	5.4%	4	3.8%	1
Once every month	5.0%	5	3.7%	1	5.5%	4	0.0%	0	8.0%	2	5.1%	3	2.5%	1	6.7%	4	5.4%	4	3.8%	1
Once a quarter	4.0%	4	3.7%	1	4.1%	3	12.5%	2	4.0%	1	1.7%	1	7.5%	3	1.7%	1	5.4%	4	0.0%	0
Less often than once a quarter	2.0%	2	3.7%	1	1.4%	1	0.0%	0	4.0%	1	1.7%	1	2.5%	1	1.7%	1	2.7%	2	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	2.0%	2	3.7%	1	1.4%	1	6.3%	1	0.0%	0	1.7%	1	2.5%	1	1.7%	1	2.7%	2	0.0%	0
Base:	100		27		73		16		25		59		40		60		74		26	

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
Q03 What is the main reason for your visit here today ?																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	12.0%	12	3.7%	1	15.1%	11	12.5%	2	0.0%	0	16.9%	10	12.5%	5	11.7%	7	8.1%	6	23.1%	6
To buy non-food goods (e.g. shoes, clothes, jewellery)	7.0%	7	3.7%	1	8.2%	6	18.8%	3	4.0%	1	5.1%	3	7.5%	3	6.7%	4	8.1%	6	3.8%	1
To visit the market	9.0%	9	11.1%	3	8.2%	6	12.5%	2	8.0%	2	8.5%	5	7.5%	3	10.0%	6	6.8%	5	15.4%	4
For personal services (e.g. bank, hairdresser, solicitor, etc)	32.0%	32	37.0%	10	30.1%	22	12.5%	2	44.0%	11	32.2%	19	25.0%	10	36.7%	22	32.4%	24	30.8%	8
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	7.0%	7	3.7%	1	8.2%	6	0.0%	0	8.0%	2	8.5%	5	7.5%	3	6.7%	4	6.8%	5	7.7%	2
Work	6.0%	6	7.4%	2	5.5%	4	6.3%	1	8.0%	2	5.1%	3	10.0%	4	3.3%	2	8.1%	6	0.0%	0
To attend college (where appropriate)	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
To meet someone	7.0%	7	7.4%	2	6.8%	5	12.5%	2	4.0%	1	6.8%	4	0.0%	0	11.7%	7	8.1%	6	3.8%	1
To visit the Council's offices (where appropriate)	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	8.0%	8	7.4%	2	8.2%	6	12.5%	2	4.0%	1	8.5%	5	7.5%	3	8.3%	5	8.1%	6	7.7%	2
No particular reason	5.0%	5	3.7%	1	5.5%	4	6.3%	1	8.0%	2	3.4%	2	12.5%	5	0.0%	0	5.4%	4	3.8%	1
Other	2.0%	2	7.4%	2	0.0%	0	6.3%	1	0.0%	0	1.7%	1	2.5%	1	1.7%	1	2.7%	2	0.0%	0
To visit the Post Office	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.8%	1
Window shopping / browsing	2.0%	2	7.4%	2	0.0%	0	0.0%	0	4.0%	1	1.7%	1	5.0%	2	0.0%	0	2.7%	2	0.0%	0
Base:		100		27		73		16		25		59		40		60		74		26

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q04 What do you LIKE most about [name of centre]?																				
Near to home / convenient	25.0%	25	22.2%	6	26.0%	19	31.3%	5	8.0%	2	30.5%	18	20.0%	8	28.3%	17	24.3%	18	26.9%	7
Close to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good public transport links generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.0%	2	0.0%	0	2.7%	2	0.0%	0	4.0%	1	1.7%	1	0.0%	0	3.3%	2	2.7%	2	0.0%	0
Parking is cheap	4.0%	4	3.7%	1	4.1%	3	0.0%	0	0.0%	0	6.8%	4	7.5%	3	1.7%	1	5.4%	4	0.0%	0
Lack of congestion on roads	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Pedestrianised streets	8.0%	8	3.7%	1	9.6%	7	6.3%	1	4.0%	1	10.2%	6	12.5%	5	5.0%	3	8.1%	6	7.7%	2
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	1.7%	1	1.4%	1	0.0%	1	0.0%	0
Good directional signs to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	3.0%	3	0.0%	0	4.1%	3	0.0%	0	4.0%	1	3.4%	2	2.5%	1	3.3%	2	2.7%	2	3.8%	1
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Quality of supermarket(s)	4.0%	4	3.7%	1	4.1%	3	0.0%	0	4.0%	1	5.1%	3	2.5%	1	5.0%	3	2.7%	2	7.7%	2
The Market	13.0%	13	14.8%	4	12.3%	9	25.0%	4	8.0%	2	11.9%	7	17.5%	7	10.0%	6	14.9%	11	7.7%	2
Quality of the shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact centre (i.e. shops close together)	2.0%	2	3.7%	1	1.4%	1	0.0%	0	0.0%	0	3.4%	2	5.0%	2	0.0%	0	1.4%	1	3.8%	1
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	6.0%	6	7.4%	2	5.5%	4	0.0%	0	12.0%	3	5.1%	3	5.0%	2	6.7%	4	6.8%	5	3.8%	1
Range of pubs / bars	2.0%	2	3.7%	1	1.4%	1	0.0%	0	4.0%	1	1.7%	1	0.0%	0	3.3%	2	1.4%	1	3.8%	1
Range of private services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
(banks, hairdressers, solicitors and so on)										
Range of public services (ie Council, library, health services, and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	3.0%	3	3.7%	1	2.7%	2	6.3%	1	4.0%	1
Feels safe / absence of threatening individuals / groups	1.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	1.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Green space/area	6.0%	6	3.7%	1	6.8%	5	12.5%	2	4.0%	1
Nice busy feel	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1
Not too crowded	9.0%	9	7.4%	2	9.6%	7	0.0%	0	12.0%	3
Not too noisy	14.0%	14	22.2%	6	11.0%	8	25.0%	4	24.0%	6
Character / atmosphere	35.0%	35	22.2%	6	39.7%	29	37.5%	6	44.0%	11
Historic buildings	10.0%	10	3.7%	1	12.3%	9	12.5%	2	16.0%	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	2.0%	2	3.7%	1	1.4%	1	6.3%	1	0.0%	0
Friendly / polite people	20.0%	20	14.8%	4	21.9%	16	31.3%	5	12.0%	3
The Abbey	6.0%	6	7.4%	2	5.5%	4	6.3%	1	4.0%	1
Its location	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1
It's my hometown	2.0%	2	0.0%	0	2.7%	2	6.3%	1	0.0%	0
It has everything you need (No opinion / Don't know)	2.0%	2	0.0%	0	2.7%	2	0.0%	0	4.0%	1
(Nothing in particular)	3.0%	3	3.7%	1	2.7%	2	0.0%	0	4.0%	1
Base:	13.0%	13	22.2%	6	9.6%	7	12.5%	2	8.0%	2
	100	27	73	16	25	59	40	60	74	26

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q05 What do you DISLIKE most about [name of centre]?																				
Unsafe for pedestrians / traffic conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	1.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	1.4%	1	0.0%	0
Shortage of parking for residents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	1.4%	1	0.0%	0
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	2.0%	2	0.0%	0	2.7%	2	6.3%	1	4.0%	1	0.0%	0	0.0%	0	3.3%	2	2.7%	2	0.0%	0
Road congestion / too much traffic	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	1.0%	1	0.0%	0	1.4%	1	6.3%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Lack of choice of national multiple (high street chain) shops	17.0%	17	7.4%	2	20.5%	15	18.8%	3	16.0%	4	16.9%	10	27.5%	11	10.0%	6	18.9%	14	11.5%	3
Lack of choice of independent / specialist shops	26.0%	26	7.4%	2	32.9%	24	18.8%	3	40.0%	10	22.0%	13	27.5%	11	25.0%	15	29.7%	22	15.4%	4
Quality of shops is inadequate	17.0%	17	7.4%	2	20.5%	15	18.8%	3	24.0%	6	13.6%	8	20.0%	8	15.0%	9	18.9%	14	11.5%	3
Shops too small	1.0%	1	0.0%	0	1.4%	1	6.3%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Lack of a larger supermarket	6.0%	6	3.7%	1	6.8%	5	12.5%	2	8.0%	2	3.4%	2	5.0%	2	6.7%	4	6.8%	5	3.8%	1
Prices too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops spread over too wide an area (i.e. not a compact centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	1.0%	1	0.0%	0	1.4%	1	6.3%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Too many pubs / clubs	4.0%	4	3.7%	1	4.1%	3	0.0%	0	4.0%	1	5.1%	3	2.5%	1	5.0%	3	4.1%	3	3.8%	1
Inadequate range of services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	3.0%	3	3.7%	1	2.7%	2	6.3%	1	4.0%	1	1.7%	1	2.5%	1	3.3%	2	2.7%	2	3.8%	1
Absence of play areas for children	1.0%	1	3.7%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.8%	1
Lack of clean / secure toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty shopping streets/litter	2.0%	2	0.0%	0	2.7%	2	0.0%	0	4.0%	1	1.7%	1	5.0%	2	0.0%	0	2.7%	2	0.0%	0
Run down appearance of town centre / boarded up premises	18.0%	18	18.5%	5	17.8%	13	6.3%	1	12.0%	3	23.7%	14	27.5%	11	11.7%	7	18.9%	14	15.4%	4
Feels unsafe / presence of threatening individuals / groups / gangs	10.0%	10	14.8%	4	8.2%	6	12.5%	2	8.0%	2	10.2%	6	12.5%	5	8.3%	5	9.5%	7	11.5%	3
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	1.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	4.0%	4	3.7%	1	4.1%	3	0.0%	0	0.0%	0	6.8%	4	7.5%	3	1.7%	1	4.1%	3	3.8%	1
Lack of police presence / other security measures (e.g. CCTV)	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandalism	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Insufficient or poor quality open space and green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.0%	4	7.4%	2	2.7%	2	0.0%	0	4.0%	1	5.1%	3	5.0%	2	3.3%	2	2.7%	2	7.7%	2
I dislike everything about [name of centre]	1.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
The market	5.0%	5	3.7%	1	5.5%	4	6.3%	1	8.0%	2	3.4%	2	0.0%	0	8.3%	5	4.1%	3	7.7%	2
Lack of clothing / shoe shops	6.0%	6	0.0%	0	8.2%	6	6.3%	1	12.0%	3	3.4%	2	5.0%	2	6.7%	4	4.1%	3	11.5%	3
It is boring	2.0%	2	7.4%	2	0.0%	0	6.3%	1	4.0%	1	0.0%	0	0.0%	0	3.3%	2	0.0%	0	7.7%	2
Too many high end shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road / paving quality	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops	2.0%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	3.3%	2	1.4%	1	3.8%	1
(Nothing in particular)	33.0%	33	37.0%	10	31.5%	23	18.8%	3	36.0%	9	35.6%	21	27.5%	11	36.7%	22	32.4%	24	34.6%	9
Base:		100		27		73		16		25		59		40		60		74		26

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																				
Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?																				
Very satisfied	7.0%	7	11.1%	3	5.5%	4	6.3%	1	4.0%	1	8.5%	5	5.0%	2	8.3%	5	5.4%	4	11.5%	3
Satisfied	37.0%	37	48.1%	13	32.9%	24	18.8%	3	44.0%	11	39.0%	23	32.5%	13	40.0%	24	36.5%	27	38.5%	10
Neutral	16.0%	16	7.4%	2	19.2%	14	31.3%	5	4.0%	1	16.9%	10	27.5%	11	8.3%	5	17.6%	13	11.5%	3
Dissatisfied	31.0%	31	25.9%	7	32.9%	24	37.5%	6	32.0%	8	28.8%	17	30.0%	12	31.7%	19	32.4%	24	26.9%	7
Very dissatisfied	9.0%	9	7.4%	2	9.6%	7	6.3%	1	16.0%	4	6.8%	4	5.0%	2	11.7%	7	8.1%	6	11.5%	3
Mean:	3.02		3.30		2.92		2.81		2.88		3.14		3.03		3.02		2.99		3.12	
Base:	100		27		73		16		25		59		40		60		74		26	
Q07 How often do you visit [name of centre] in the evenings?																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	1.0%	1	3.7%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.8%	1
2 to 3 days a week	3.0%	3	7.4%	2	1.4%	1	0.0%	0	8.0%	2	1.7%	1	2.5%	1	3.3%	2	2.7%	2	3.8%	1
1 day a week	4.0%	4	11.1%	3	1.4%	1	6.3%	1	0.0%	0	5.1%	3	2.5%	1	5.0%	3	2.7%	2	7.7%	2
Once every 2 weeks	4.0%	4	0.0%	0	5.5%	4	6.3%	1	4.0%	1	3.4%	2	2.5%	1	5.0%	3	2.7%	2	7.7%	2
Once every month	10.0%	10	11.1%	3	9.6%	7	12.5%	2	12.0%	3	8.5%	5	12.5%	5	8.3%	5	10.8%	8	7.7%	2
Once a quarter	3.0%	3	3.7%	1	2.7%	2	6.3%	1	4.0%	1	1.7%	1	7.5%	3	0.0%	0	2.7%	2	3.8%	1
Less often than once a quarter	13.0%	13	7.4%	2	15.1%	11	6.3%	1	12.0%	3	15.3%	9	15.0%	6	11.7%	7	16.2%	12	3.8%	1
Never	62.0%	62	55.6%	15	64.4%	47	62.5%	10	56.0%	14	64.4%	38	57.5%	23	65.0%	39	62.2%	46	61.5%	16
Base:	100		27		73		16		25		59		40		60		74		26	
Q08 What is the main purpose of your evening visits?																				
<i>Those who go 'Once a quarter or more' at Q.7</i>																				
Bars / pubs	48.0%	12	60.0%	6	40.0%	6	60.0%	3	62.5%	5	33.3%	4	45.5%	5	50.0%	7	50.0%	8	44.4%	4
Eating out	40.0%	10	30.0%	3	46.7%	7	40.0%	2	25.0%	2	50.0%	6	45.5%	5	35.7%	5	50.0%	8	22.2%	2
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping	4.0%	1	0.0%	0	6.7%	1	0.0%	0	12.5%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	11.1%	1
Meeting friends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.0%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	7.1%	1	0.0%	0	11.1%	1
Social Clubs	4.0%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	7.1%	1	0.0%	0	11.1%	1
Base:	25		10		15		5		8		12		11		14		16		9	

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																				
Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?																				
<i>Those who go 'Once a quarter or more' at Q.7</i>																				
Very satisfied	16.0%	4	30.0%	3	6.7%	1	0.0%	0	12.5%	1	25.0%	3	9.1%	1	21.4%	3	18.8%	3	11.1%	1
Satisfied	64.0%	16	50.0%	5	73.3%	11	80.0%	4	62.5%	5	58.3%	7	72.7%	8	57.1%	8	68.8%	11	55.6%	5
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	20.0%	5	20.0%	2	20.0%	3	20.0%	1	25.0%	2	16.7%	2	18.2%	2	21.4%	3	12.5%	2	33.3%	3
Mean:	4.20	4.38	4.08	4.00	4.17	4.30	4.11	4.27	4.21	4.17										
Base:	25	10	15	5	8	12	11	14	16	9										
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																				
Q10 How satisfied are you with the pubs/bars offer in [name of centre]?																				
Very satisfied	4.0%	4	3.7%	1	4.1%	3	0.0%	0	8.0%	2	3.4%	2	5.0%	2	3.3%	2	4.1%	3	3.8%	1
Satisfied	28.0%	28	37.0%	10	24.7%	18	37.5%	6	36.0%	9	22.0%	13	20.0%	8	33.3%	20	23.0%	17	42.3%	11
Neutral	7.0%	7	14.8%	4	4.1%	3	12.5%	2	4.0%	1	6.8%	4	7.5%	3	6.7%	4	8.1%	6	3.8%	1
Dissatisfied	4.0%	4	7.4%	2	2.7%	2	0.0%	0	4.0%	1	5.1%	3	2.5%	1	5.0%	3	1.4%	1	11.5%	3
Very dissatisfied	2.0%	2	0.0%	0	2.7%	2	6.3%	1	4.0%	1	0.0%	0	2.5%	1	1.7%	1	2.7%	2	0.0%	0
(No opinion)	31.0%	31	29.6%	8	31.5%	23	6.3%	1	28.0%	7	39.0%	23	30.0%	12	31.7%	19	33.8%	25	23.1%	6
(Don't know)	24.0%	24	7.4%	2	30.1%	22	37.5%	6	16.0%	4	23.7%	14	32.5%	13	18.3%	11	27.0%	20	15.4%	4
Mean:	3.62	3.59	3.64	3.44	3.71	3.64	3.60	3.63	3.62	3.63										
Base:	100	27	73	16	25	59	40	60	74	26										
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																				
Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?																				
<i>Those in 'Waltham Abbey' town centre</i>																				
Very satisfied	26.0%	26	29.6%	8	24.7%	18	31.3%	5	28.0%	7	23.7%	14	27.5%	11	25.0%	15	27.0%	20	23.1%	6
Satisfied	53.0%	53	51.9%	14	53.4%	39	43.8%	7	44.0%	11	59.3%	35	52.5%	21	53.3%	32	51.4%	38	57.7%	15
Neutral	6.0%	6	3.7%	1	6.8%	5	6.3%	1	12.0%	3	3.4%	2	0.0%	0	10.0%	6	6.8%	5	3.8%	1
Dissatisfied	6.0%	6	7.4%	2	5.5%	4	0.0%	0	8.0%	2	6.8%	4	10.0%	4	3.3%	2	6.8%	5	3.8%	1
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	7.0%	7	7.4%	2	6.8%	5	12.5%	2	8.0%	2	5.1%	3	7.5%	3	6.7%	4	5.4%	4	11.5%	3
(Don't know)	2.0%	2	0.0%	0	2.7%	2	6.3%	1	0.0%	0	1.7%	1	2.5%	1	1.7%	1	2.7%	2	0.0%	0
Mean:	4.09	4.12	4.08	4.31	4.00	4.07	4.08	4.09	4.07	4.13										
Base:	100	27	73	16	25	59	40	60	74	26										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]																				
Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?																				
<i>Cleanliness of shopping streets</i>																				
Very good	9.0%	9	14.8%	4	6.8%	5	18.8%	3	8.0%	2	6.8%	4	5.0%	2	11.7%	7	6.8%	5	15.4%	4
Good	53.0%	53	40.7%	11	57.5%	42	68.8%	11	56.0%	14	47.5%	28	47.5%	19	56.7%	34	55.4%	41	46.2%	12
Satisfactory	27.0%	27	37.0%	10	23.3%	17	12.5%	2	20.0%	5	33.9%	20	35.0%	14	21.7%	13	27.0%	20	26.9%	7
Poor	10.0%	10	7.4%	2	11.0%	8	0.0%	0	16.0%	4	10.2%	6	12.5%	5	8.3%	5	10.8%	8	7.7%	2
Very poor	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		3.59		3.63		3.58		4.06		3.56		3.47		3.45		3.68		3.58		3.62
<i>Base:</i>		100		27		73		16		25		59		40		60		74		26
<i>Personal Safety / lighting / policing issues</i>																				
Very good	4.0%	4	7.4%	2	2.7%	2	6.3%	1	8.0%	2	1.7%	1	2.5%	1	5.0%	3	5.4%	4	0.0%	0
Good	45.0%	45	44.4%	12	45.2%	33	56.3%	9	40.0%	10	44.1%	26	50.0%	20	41.7%	25	43.2%	32	50.0%	13
Satisfactory	18.0%	18	22.2%	6	16.4%	12	18.8%	3	12.0%	3	20.3%	12	17.5%	7	18.3%	11	18.9%	14	15.4%	4
Poor	16.0%	16	11.1%	3	17.8%	13	0.0%	0	24.0%	6	16.9%	10	12.5%	5	18.3%	11	12.2%	9	26.9%	7
Very poor	3.0%	3	3.7%	1	2.7%	2	6.3%	1	0.0%	0	3.4%	2	5.0%	2	1.7%	1	4.1%	3	0.0%	0
(Don't know)	14.0%	14	11.1%	3	15.1%	11	12.5%	2	16.0%	4	13.6%	8	12.5%	5	15.0%	9	16.2%	12	7.7%	2
<i>Mean:</i>		3.36		3.46		3.32		3.64		3.38		3.27		3.37		3.35		3.40		3.25
<i>Base:</i>		100		27		73		16		25		59		40		60		74		26
<i>Quality of buildings / townscape</i>																				
Very good	8.0%	8	14.8%	4	5.5%	4	18.8%	3	16.0%	4	1.7%	1	10.0%	4	6.7%	4	9.5%	7	3.8%	1
Good	45.0%	45	33.3%	9	49.3%	36	56.3%	9	36.0%	9	45.8%	27	35.0%	14	51.7%	31	41.9%	31	53.8%	14
Satisfactory	25.0%	25	29.6%	8	23.3%	17	18.8%	3	20.0%	5	28.8%	17	27.5%	11	23.3%	14	24.3%	18	26.9%	7
Poor	20.0%	20	18.5%	5	20.5%	15	6.3%	1	24.0%	6	22.0%	13	27.5%	11	15.0%	9	21.6%	16	15.4%	4
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	2	3.7%	1	1.4%	1	0.0%	0	4.0%	1	1.7%	1	0.0%	0	3.3%	2	2.7%	2	0.0%	0
<i>Mean:</i>		3.42		3.46		3.40		3.88		3.46		3.28		3.28		3.52		3.40		3.46
<i>Base:</i>		100		27		73		16		25		59		40		60		74		26

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
Shelter from weather																				
Very good	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Good	15.0%	15	7.4%	2	17.8%	13	18.8%	3	16.0%	4	13.6%	8	15.0%	6	15.0%	9	12.2%	9	23.1%	6
Satisfactory	26.0%	26	29.6%	8	24.7%	18	25.0%	4	24.0%	6	27.1%	16	30.0%	12	23.3%	14	27.0%	20	23.1%	6
Poor	42.0%	42	55.6%	15	37.0%	27	43.8%	7	40.0%	10	42.4%	25	37.5%	15	45.0%	27	37.8%	28	53.8%	14
Very poor	12.0%	12	3.7%	1	15.1%	11	6.3%	1	16.0%	4	11.9%	7	10.0%	4	13.3%	8	16.2%	12	0.0%	0
(Don't know)	4.0%	4	3.7%	1	4.1%	3	6.3%	1	4.0%	1	3.4%	2	5.0%	2	3.3%	2	5.4%	4	0.0%	0
Mean:		2.49		2.42		2.51		2.60		2.42		2.49		2.61		2.41		2.41		2.69
Base:		100		27		73		16		25		59		40		60		74		26
Pedestrian/Vehicular safety issues																				
Very good	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0
Good	71.0%	71	66.7%	18	72.6%	53	81.3%	13	72.0%	18	67.8%	40	65.0%	26	75.0%	45	66.2%	49	84.6%	22
Satisfactory	20.0%	20	25.9%	7	17.8%	13	18.8%	3	16.0%	4	22.0%	13	25.0%	10	16.7%	10	21.6%	16	15.4%	4
Poor	6.0%	6	0.0%	0	8.2%	6	0.0%	0	8.0%	2	6.8%	4	10.0%	4	3.3%	2	8.1%	6	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	2	7.4%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	3.3%	2	2.7%	2	0.0%	0
Mean:		3.68		3.72		3.67		3.81		3.72		3.63		3.55		3.78		3.63		3.85
Base:		100		27		73		16		25		59		40		60		74		26

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?

Location of car parks																				
Very good	11.0%	11	11.1%	3	11.0%	8	12.5%	2	24.0%	6	5.1%	3	5.0%	2	15.0%	9	9.5%	7	15.4%	4
Good	58.0%	58	63.0%	17	56.2%	41	62.5%	10	52.0%	13	59.3%	35	60.0%	24	56.7%	34	63.5%	47	42.3%	11
Satisfactory	18.0%	18	22.2%	6	16.4%	12	12.5%	2	16.0%	4	20.3%	12	22.5%	9	15.0%	9	16.2%	12	23.1%	6
Poor	3.0%	3	0.0%	0	4.1%	3	0.0%	0	4.0%	1	3.4%	2	2.5%	1	3.3%	2	2.7%	2	3.8%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.0%	10	3.7%	1	12.3%	9	12.5%	2	4.0%	1	11.9%	7	10.0%	4	10.0%	6	8.1%	6	15.4%	4
Mean:		3.86		3.88		3.84		4.00		4.00		3.75		3.75		3.93		3.87		3.82
Base:		100		27		73		16		25		59		40		60		74		26

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Security of car parks																				
Very good	9.0%	9	18.5%	5	5.5%	4	6.3%	1	16.0%	4	6.8%	4	5.0%	2	11.7%	7	10.8%	8	3.8%	1
Good	33.0%	33	29.6%	8	34.2%	25	37.5%	6	32.0%	8	32.2%	19	47.5%	19	23.3%	14	35.1%	26	26.9%	7
Satisfactory	24.0%	24	22.2%	6	24.7%	18	18.8%	3	24.0%	6	25.4%	15	15.0%	6	30.0%	18	21.6%	16	30.8%	8
Poor	4.0%	4	3.7%	1	4.1%	3	6.3%	1	4.0%	1	3.4%	2	5.0%	2	3.3%	2	4.1%	3	3.8%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	30.0%	30	25.9%	7	31.5%	23	31.3%	5	24.0%	6	32.2%	19	27.5%	11	31.7%	19	28.4%	21	34.6%	9
Mean:		3.67		3.85		3.60		3.64		3.79		3.63		3.72		3.63		3.74		3.47
Base:		100		27		73		16		25		59		40		60		74		26
Location of [name of centre] Underground / Train Station (as appropriate)																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	2.0%	2	3.7%	1	1.4%	1	0.0%	0	0.0%	0	3.4%	2	2.5%	1	1.7%	1	1.4%	1	3.8%	1
Satisfactory	3.0%	3	3.7%	1	2.7%	2	6.3%	1	4.0%	1	1.7%	1	5.0%	2	1.7%	1	4.1%	3	0.0%	0
Poor	19.0%	19	33.3%	9	13.7%	10	6.3%	1	28.0%	7	18.6%	11	22.5%	9	16.7%	10	20.3%	15	15.4%	4
Very poor	7.0%	7	3.7%	1	8.2%	6	6.3%	1	12.0%	3	5.1%	3	0.0%	0	11.7%	7	6.8%	5	7.7%	2
(Don't know)	69.0%	69	55.6%	15	74.0%	54	81.3%	13	56.0%	14	71.2%	42	70.0%	28	68.3%	41	67.6%	50	73.1%	19
Mean:		2.00		2.17		1.89		2.00		1.82		2.12		2.33		1.79		2.00		2.00
Base:		100		27		73		16		25		59		40		60		74		26
Quality & security of [name of centre] Underground / Train Station (as appropriate)																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	6.0%	6	18.5%	5	1.4%	1	0.0%	0	8.0%	2	6.8%	4	5.0%	2	6.7%	4	5.4%	4	7.7%	2
Satisfactory	6.0%	6	3.7%	1	6.8%	5	6.3%	1	8.0%	2	5.1%	3	10.0%	4	3.3%	2	6.8%	5	3.8%	1
Poor	11.0%	11	18.5%	5	8.2%	6	6.3%	1	12.0%	3	11.9%	7	15.0%	6	8.3%	5	13.5%	10	3.8%	1
Very poor	3.0%	3	0.0%	0	4.1%	3	0.0%	0	4.0%	1	3.4%	2	0.0%	0	5.0%	3	2.7%	2	3.8%	1
(Don't know)	74.0%	74	59.3%	16	79.5%	58	87.5%	14	68.0%	17	72.9%	43	70.0%	28	76.7%	46	71.6%	53	80.8%	21
Mean:		2.58		3.00		2.27		2.50		2.63		2.56		2.67		2.50		2.52		2.80
Base:		100		27		73		16		25		59		40		60		74		26
Ease of cycling access																				
Very good	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	3.8%	1
Good	28.0%	28	29.6%	8	27.4%	20	25.0%	4	36.0%	9	25.4%	15	27.5%	11	28.3%	17	28.4%	21	26.9%	7
Satisfactory	16.0%	16	25.9%	7	12.3%	9	12.5%	2	20.0%	5	15.3%	9	15.0%	6	16.7%	10	14.9%	11	19.2%	5
Poor	14.0%	14	11.1%	3	15.1%	11	12.5%	2	16.0%	4	13.6%	8	15.0%	6	13.3%	8	12.2%	9	19.2%	5
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	41.0%	41	33.3%	9	43.8%	32	50.0%	8	24.0%	6	45.8%	27	40.0%	16	41.7%	25	44.6%	33	30.8%	8
Mean:		3.27		3.28		3.27		3.25		3.37		3.22		3.29		3.26		3.29		3.22
Base:		100		27		73		16		25		59		40		60		74		26

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
Amount / quality of pedestrianisation											
Very good	16.0%	16 11.1%	3 17.8%	13 12.5%	2 12.0%	3 18.6%	11 10.0%	4 20.0%	12 18.9%	14 7.7%	2
Good	67.0%	67 55.6%	15 71.2%	52 62.5%	10 88.0%	22 59.3%	35 62.5%	25 70.0%	42 63.5%	47 76.9%	20
Satisfactory	10.0%	10 25.9%	7 4.1%	3 18.8%	3 0.0%	0 11.9%	7 17.5%	7 5.0%	3 12.2%	9 3.8%	1
Poor	4.0%	4 3.7%	1 4.1%	3 6.3%	1 0.0%	0 5.1%	3 5.0%	2 3.3%	2 2.7%	2 7.7%	2
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	3.0%	3 3.7%	1 2.7%	2 0.0%	0 0.0%	0 5.1%	3 5.0%	2 1.7%	1 2.7%	2 3.8%	1
Mean:	3.98	3.77	4.06	3.81	4.12	3.96	3.82	4.08	4.01	3.88	
Base:	100	27	73	16	25	59	40	60	74	26	
Ease of movement around the centre on foot											
Very good	8.0%	8 11.1%	3 6.8%	5 18.8%	3 4.0%	1 6.8%	4 2.5%	1 11.7%	7 6.8%	5 11.5%	3
Good	80.0%	80 77.8%	21 80.8%	59 68.8%	11 92.0%	23 78.0%	46 77.5%	31 81.7%	49 81.1%	60 76.9%	20
Satisfactory	10.0%	10 11.1%	3 9.6%	7 12.5%	2 4.0%	1 11.9%	7 17.5%	7 5.0%	3 9.5%	7 11.5%	3
Poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	2.0%	2 0.0%	0 2.7%	2 0.0%	0 0.0%	0 3.4%	2 2.5%	1 1.7%	1 2.7%	2 0.0%	0
Mean:	3.98	4.00	3.97	4.06	4.00	3.95	3.85	4.07	3.97	4.00	
Base:	100	27	73	16	25	59	40	60	74	26	
Access for people with mobility / hearing / sighting disability											
Very good	5.0%	5 3.7%	1 5.5%	4 0.0%	0 8.0%	2 5.1%	3 5.0%	2 5.0%	3 2.7%	2 11.5%	3
Good	40.0%	40 51.9%	14 35.6%	26 25.0%	4 48.0%	12 40.7%	24 22.5%	9 51.7%	31 41.9%	31 34.6%	9
Satisfactory	24.0%	24 22.2%	6 24.7%	18 31.3%	5 20.0%	5 23.7%	14 30.0%	12 20.0%	12 20.3%	15 34.6%	9
Poor	5.0%	5 0.0%	0 6.8%	5 6.3%	1 4.0%	1 5.1%	3 7.5%	3 3.3%	2 6.8%	5 0.0%	0
Very poor	2.0%	2 3.7%	1 1.4%	1 0.0%	0 0.0%	0 3.4%	2 2.5%	1 1.7%	1 1.4%	1 3.8%	1
(Don't know)	24.0%	24 18.5%	5 26.0%	19 37.5%	6 20.0%	5 22.0%	13 32.5%	13 18.3%	11 27.0%	20 15.4%	4
Mean:	3.54	3.64	3.50	3.30	3.75	3.50	3.30	3.67	3.52	3.59	
Base:	100	27	73	16	25	59	40	60	74	26	

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
Q14 How could [name of centre]best be improved?																				
More parking	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	1.4%	1	0.0%	0
More secure parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.0%	1	3.7%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent bus services to the centre	4.0%	4	3.7%	1	4.1%	3	6.3%	1	8.0%	2	1.7%	1	2.5%	1	5.0%	3	4.1%	3	3.8%	1
More reliable / comfortable bus services	4.0%	4	3.7%	1	4.1%	3	6.3%	1	8.0%	2	1.7%	1	2.5%	1	5.0%	3	4.1%	3	3.8%	1
New / relocated bus stops	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0
More frequent underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
More priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access for wheelchair and pushchair users	2.0%	2	0.0%	0	2.7%	2	6.3%	1	4.0%	1	0.0%	0	2.5%	1	1.7%	1	2.7%	2	0.0%	0
More national multiple (high street chain) retailers	14.0%	14	11.1%	3	15.1%	11	18.8%	3	16.0%	4	11.9%	7	7.5%	3	18.3%	11	13.5%	10	15.4%	4
Bigger/better supermarket	4.0%	4	0.0%	0	5.5%	4	6.3%	1	4.0%	1	3.4%	2	2.5%	1	5.0%	3	5.4%	4	0.0%	0
More independent shops	28.0%	28	22.2%	6	30.1%	22	31.3%	5	32.0%	8	25.4%	15	32.5%	13	25.0%	15	29.7%	22	23.1%	6
Better choice of shops in general	45.0%	45	18.5%	5	54.8%	40	56.3%	9	44.0%	11	42.4%	25	50.0%	20	41.7%	25	48.6%	36	34.6%	9
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	18.0%	18	11.1%	3	20.5%	15	12.5%	2	8.0%	2	23.7%	14	22.5%	9	15.0%	9	13.5%	10	30.8%	8
Improvement to the market	7.0%	7	3.7%	1	8.2%	6	18.8%	3	12.0%	3	1.7%	1	7.5%	3	6.7%	4	5.4%	4	11.5%	3
More / better pubs / night-life	2.0%	2	3.7%	1	1.4%	1	0.0%	0	8.0%	2	0.0%	0	0.0%	0	3.3%	2	1.4%	1	3.8%	1
More / better eating places	2.0%	2	0.0%	0	2.7%	2	6.3%	1	4.0%	1	0.0%	0	2.5%	1	1.7%	1	2.7%	2	0.0%	0
Fewer bars / nightclubs	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	2.5%	1	0.0%	0	1.4%	1	0.0%	0
More / better leisure facilities	3.0%	3	3.7%	1	2.7%	2	6.3%	1	4.0%	1	1.7%	1	2.5%	1	3.3%	2	2.7%	2	3.8%	1
More family oriented facilities	5.0%	5	3.7%	1	5.5%	4	18.8%	3	4.0%	1	1.7%	1	7.5%	3	3.3%	2	5.4%	4	3.8%	1
More secure children's play areas	2.0%	2	0.0%	0	2.7%	2	0.0%	0	4.0%	1	1.7%	1	2.5%	1	1.7%	1	2.7%	2	0.0%	0
Better crèche facilities	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Provision of more residential accommodation	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Expand the town centre's colleges / expand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
university																				
Other	7.0%	7	0.0%	0	9.6%	7	6.3%	1	4.0%	1	8.5%	5	10.0%	4	5.0%	3	4.1%	3	15.4%	4
Cleaner streets / removal of litter	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
More shelter from wind / rain	3.0%	3	0.0%	0	4.1%	3	0.0%	0	4.0%	1	3.4%	2	2.5%	1	3.3%	2	2.7%	2	3.8%	1
Improve appearance / environment of centre	7.0%	7	11.1%	3	5.5%	4	6.3%	1	8.0%	2	6.8%	4	10.0%	4	5.0%	3	8.1%	6	3.8%	1
Improved security measures / more CCTV / more police	8.0%	8	7.4%	2	8.2%	6	6.3%	1	4.0%	1	10.2%	6	5.0%	2	10.0%	6	8.1%	6	7.7%	2
More control on alcohol / drinkers / drug users	4.0%	4	3.7%	1	4.1%	3	6.3%	1	0.0%	0	5.1%	3	5.0%	2	3.3%	2	4.1%	3	3.8%	1
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	5.0%	5	11.1%	3	2.7%	2	6.3%	1	4.0%	1	5.1%	3	5.0%	2	5.0%	3	5.4%	4	3.8%	1
Better street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces / areas	1.0%	1	0.0%	0	1.4%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0
More clothing / shoe shops	4.0%	4	0.0%	0	5.5%	4	0.0%	0	4.0%	1	5.1%	3	2.5%	1	5.0%	3	4.1%	3	3.8%	1
Vacant shops to be filled	5.0%	5	7.4%	2	4.1%	3	0.0%	0	0.0%	0	8.5%	5	10.0%	4	1.7%	1	5.4%	4	3.8%	1
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footpaths improved / resurfaced	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve pedestrian / vehicular safety issues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road surfaces improved / resurfaced	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More restrictions on cyclists	4.0%	4	0.0%	0	5.5%	4	0.0%	0	4.0%	1	5.1%	3	2.5%	1	5.0%	3	4.1%	3	3.8%	1
Less eating places / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	2.0%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	3.4%	2	2.5%	1	1.7%	1	1.4%	1	3.8%	1
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.0%	6	14.8%	4	2.7%	2	0.0%	0	0.0%	0	10.2%	6	5.0%	2	6.7%	4	6.8%	5	3.8%	1
(None mentioned)	10.0%	10	18.5%	5	6.8%	5	6.3%	1	20.0%	5	6.8%	4	5.0%	2	13.3%	8	10.8%	8	7.7%	2
Base:		100		27		73		16		25		59		40		60		74		26
Q15 Do you work in [name of centre]?																				
Yes	10.0%	10	7.4%	2	11.0%	8	6.3%	1	8.0%	2	11.9%	7	15.0%	6	6.7%	4	12.2%	9	3.8%	1
No	90.0%	90	92.6%	25	89.0%	65	93.8%	15	92.0%	23	88.1%	52	85.0%	34	93.3%	56	87.8%	65	96.2%	25
Base:		100		27		73		16		25		59		40		60		74		26

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
Q16 Do you go to college in [name of centre] (where appropriate)?											
Yes	1.0%	1 0.0%	0 1.4%	1 6.3%	1 0.0%	0 0.0%	0 0.0%	0 1.7%	1 1.4%	1 0.0%	0
No	99.0%	99 100.0%	27 98.6%	72 93.8%	15 100.0%	25 100.0%	59 100.0%	40 98.3%	59 98.6%	73 100.0%	26
Base:	100	27	73	16	25	59	40	60	74	26	
GEN Gender:											
Male	27.0%	27 100.0%	27 0.0%	0 25.0%	4 24.0%	6 28.8%	17 22.5%	9 30.0%	18 25.7%	19 30.8%	8
Female	73.0%	73 0.0%	0 100.0%	73 75.0%	12 76.0%	19 71.2%	42 77.5%	31 70.0%	42 74.3%	55 69.2%	18
Base:	100	27	73	16	25	59	40	60	74	26	
AGE Age Group:											
18 - 24 years	3.0%	3 3.7%	1 2.7%	2 18.8%	3 0.0%	0 0.0%	0 0.0%	0 5.0%	3 2.7%	2 3.8%	1
25 - 34 years	13.0%	13 11.1%	3 13.7%	10 81.3%	13 0.0%	0 0.0%	0 20.0%	8 8.3%	5 13.5%	10 11.5%	3
35 - 44 years	12.0%	12 14.8%	4 11.0%	8 0.0%	0 48.0%	12 0.0%	0 12.5%	5 11.7%	7 12.2%	9 11.5%	3
45 - 54 years	13.0%	13 7.4%	2 15.1%	11 0.0%	0 52.0%	13 0.0%	0 7.5%	3 16.7%	10 12.2%	9 15.4%	4
55 - 64 years	27.0%	27 25.9%	7 27.4%	20 0.0%	0 0.0%	0 45.8%	27 32.5%	13 23.3%	14 32.4%	24 11.5%	3
65+ years	32.0%	32 37.0%	10 30.1%	22 0.0%	0 0.0%	0 54.2%	32 27.5%	11 35.0%	21 27.0%	20 46.2%	12
Base:	100	27	73	16	25	59	40	60	74	26	
SEG Occupation of Chief Wage Earner:											
AB	8.0%	8 7.4%	2 8.2%	6 12.5%	2 0.0%	0 10.2%	6 20.0%	8 0.0%	0 10.8%	8 0.0%	0
C1	32.0%	32 25.9%	7 34.2%	25 37.5%	6 32.0%	8 30.5%	18 80.0%	32 0.0%	0 36.5%	27 19.2%	5
C2	20.0%	20 29.6%	8 16.4%	12 18.8%	3 32.0%	8 15.3%	9 0.0%	0 33.3%	20 24.3%	18 7.7%	2
DE	40.0%	40 37.0%	10 41.1%	30 31.3%	5 36.0%	9 44.1%	26 0.0%	0 66.7%	40 28.4%	21 73.1%	19
Base:	100	27	73	16	25	59	40	60	74	26	
Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?											
Yes	8.0%	8 14.8%	4 5.5%	4 0.0%	0 4.0%	1 11.9%	7 2.5%	1 11.7%	7 5.4%	4 15.4%	4
No	92.0%	92 85.2%	23 94.5%	69 100.0%	16 96.0%	24 88.1%	52 97.5%	39 88.3%	53 94.6%	70 84.6%	22
Base:	100	27	73	16	25	59	40	60	74	26	

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q18 Is the disability mobility, hearing and / or sighting impairment ?																				
<i>Those who 'Yes' at Q17</i>																				
Mobility	37.5%	3	25.0%	1	50.0%	2	0.0%	0	0.0%	0	42.9%	3	0.0%	0	42.9%	3	50.0%	2	25.0%	1
Hearing	12.5%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	14.3%	1	0.0%	0	25.0%	1
Sighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	25.0%	2	25.0%	1	25.0%	1	0.0%	0	100.0%	1	14.3%	1	100.0%	1	14.3%	1	0.0%	0	50.0%	2
Back problems (Don't know)	25.0%	2	50.0%	2	0.0%	0	0.0%	0	0.0%	0	28.6%	2	0.0%	0	28.6%	2	50.0%	2	0.0%	0
Base:		8		4		4		0		1		7		1		7		4		4
CAR Number of cars in Household:																				
None	26.0%	26	29.6%	8	24.7%	18	25.0%	4	28.0%	7	25.4%	15	12.5%	5	35.0%	21	0.0%	0	100.0%	26
1	40.0%	40	40.7%	11	39.7%	29	31.3%	5	28.0%	7	47.5%	28	47.5%	19	35.0%	21	54.1%	40	0.0%	0
2	30.0%	30	29.6%	8	30.1%	22	37.5%	6	40.0%	10	23.7%	14	35.0%	14	26.7%	16	40.5%	30	0.0%	0
3	2.0%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	3.4%	2	2.5%	1	1.7%	1	2.7%	2	0.0%	0
4+	2.0%	2	0.0%	0	2.7%	2	6.3%	1	4.0%	1	0.0%	0	2.5%	1	1.7%	1	2.7%	2	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		27		73		16		25		59		40		60		74		26
LOC Location of Interview:																				
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	100.0%	100	100.0%	27	100.0%	73	100.0%	16	100.0%	25	100.0%	59	100.0%	40	100.0%	60	100.0%	74	100.0%	26
Loughton Broadway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		27		73		16		25		59		40		60		74		26
DAY Day of interview:																				
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	50.0%	50	37.0%	10	54.8%	40	68.8%	11	40.0%	10	49.2%	29	55.0%	22	46.7%	28	50.0%	37	50.0%	13
Wednesday	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	1.4%	1	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	49.0%	49	63.0%	17	43.8%	32	31.3%	5	60.0%	15	49.2%	29	45.0%	18	51.7%	31	48.6%	36	50.0%	13
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		27		73		16		25		59		40		60		74		26

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household				
PC														
BG2 9	1.0%	1	0.0%	0	1.4%	1	0.0%	0	1.7%	1	1.4%	1	0.0%	0
Blank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 4	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	1.7%	1	1.4%	1
CM19 5	1.0%	1	0.0%	0	1.4%	1	0.0%	0	1.7%	1	2.5%	1	1.4%	1
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 7	1.0%	1	3.7%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1
E4 9	1.0%	1	3.7%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	1.0%	1	3.7%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	1.7%	1
EN3 5	1.0%	1	0.0%	0	1.4%	1	0.0%	0	1.7%	1	0.0%	0	1.7%	1
EN3 6	1.0%	1	0.0%	0	1.4%	1	0.0%	0	1.7%	1	0.0%	0	1.7%	1
EN4 7	1.0%	1	0.0%	0	1.4%	1	0.0%	0	1.7%	1	0.0%	0	1.7%	1
EN7 6	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	1.7%	1
EN8 7	2.0%	2	0.0%	0	2.7%	2	0.0%	0	8.0%	2	0.0%	0	5.0%	2

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
EN8 8	5.0%	5	7.4%	2	4.1%	3	0.0%	0	12.0%	3	3.4%	2	10.0%	4	1.7%	1	5.4%	4	3.8%	1
EN8 9	3.0%	3	0.0%	0	4.1%	3	0.0%	0	0.0%	0	5.1%	3	5.0%	2	1.7%	1	4.1%	3	0.0%	0
EN9	1.0%	1	3.7%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0
EN9 1	49.0%	49	37.0%	10	53.4%	39	56.3%	9	40.0%	10	50.8%	30	52.5%	21	46.7%	28	43.2%	32	65.4%	17
EN9 2	5.0%	5	11.1%	3	2.7%	2	0.0%	0	0.0%	0	8.5%	5	5.0%	2	5.0%	3	4.1%	3	7.7%	2
EN9 3	20.0%	20	22.2%	6	19.2%	14	31.3%	5	24.0%	6	15.3%	9	15.0%	6	23.3%	14	23.0%	17	11.5%	3
EN9 5	1.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	1.4%	1	0.0%	0
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 3	1.0%	1	0.0%	0	1.4%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0
IG10 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	1.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG12 8	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
SG2 5	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.8%	1
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	100		27		73		16		25		59		40		60		74		26	

Appendix 6:

Data Tabulations

By Demographics Loughton Broadway

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q0A First of all, can I ask you do you work in any of the following:																				
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
None of these	100.0%	100	100.0%	42	100.0%	58	100.0%	33	100.0%	26	100.0%	41	100.0%	46	100.0%	54	100.0%	73	100.0%	24
Base:		100		42		58		33		26		41		46		54		73		24
Q01 How did you travel to [name of centre] today?																				
Car/ van driver	36.0%	36	38.1%	16	34.5%	20	18.2%	6	50.0%	13	41.5%	17	37.0%	17	35.2%	19	45.2%	33	0.0%	0
Car/ van passenger	3.0%	3	0.0%	0	5.2%	3	6.1%	2	0.0%	0	2.4%	1	4.3%	2	1.9%	1	4.1%	3	0.0%	0
Bus	12.0%	12	11.9%	5	12.1%	7	18.2%	6	11.5%	3	7.3%	3	6.5%	3	16.7%	9	6.8%	5	29.2%	7
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground (as appropriate)	7.0%	7	7.1%	3	6.9%	4	15.2%	5	7.7%	2	0.0%	0	15.2%	7	0.0%	0	8.2%	6	4.2%	1
Train (as appropriate)	2.0%	2	0.0%	0	3.4%	2	3.0%	1	0.0%	0	2.4%	1	2.2%	1	1.9%	1	2.7%	2	0.0%	0
Taxi	1.0%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.2%	1
On foot	38.0%	38	42.9%	18	34.5%	20	36.4%	12	26.9%	7	46.3%	19	32.6%	15	42.6%	23	31.5%	23	62.5%	15
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Base:		100		42		58		33		26		41		46		54		73		24
Q02 How often do you do the following in [name of centre] (including Sunday)?																				
<i>Food & Groceries Shopping</i>																				
Everyday	6.0%	6	9.5%	4	3.4%	2	0.0%	0	3.8%	1	12.2%	5	2.2%	1	9.3%	5	0.0%	0	25.0%	6
4 to 6 days a week	15.0%	15	16.7%	7	13.8%	8	6.1%	2	19.2%	5	19.5%	8	6.5%	3	22.2%	12	15.1%	11	16.7%	4
2 to 3 days a week	26.0%	26	23.8%	10	27.6%	16	27.3%	9	30.8%	8	22.0%	9	34.8%	16	18.5%	10	28.8%	21	20.8%	5
1 day a week	18.0%	18	23.8%	10	13.8%	8	33.3%	11	3.8%	1	14.6%	6	19.6%	9	16.7%	9	19.2%	14	16.7%	4
Once every 2 weeks	4.0%	4	0.0%	0	6.9%	4	3.0%	1	3.8%	1	4.9%	2	2.2%	1	5.6%	3	5.5%	4	0.0%	0
Once every month	8.0%	8	9.5%	4	6.9%	4	3.0%	1	7.7%	2	12.2%	5	8.7%	4	7.4%	4	8.2%	6	0.0%	0
Once a quarter	3.0%	3	2.4%	1	3.4%	2	6.1%	2	0.0%	0	2.4%	1	4.3%	2	1.9%	1	2.7%	2	4.2%	1
Less often than once a quarter	2.0%	2	0.0%	0	3.4%	2	3.0%	1	3.8%	1	0.0%	0	2.2%	1	1.9%	1	1.4%	1	4.2%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	17.0%	17	11.9%	5	20.7%	12	15.2%	5	26.9%	7	12.2%	5	17.4%	8	16.7%	9	17.8%	13	12.5%	3
(Don't know)	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Base:		100		42		58		33		26		41		46		54		73		24

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
4 to 6 days a week	3.0%	3	0.0%	0	5.2%	3	3.0%	1	0.0%	0	4.9%	2	2.2%	1	3.7%	2	4.1%	3	0.0%	0
2 to 3 days a week	8.0%	8	7.1%	3	8.6%	5	3.0%	1	15.4%	4	7.3%	3	8.7%	4	7.4%	4	9.6%	7	4.2%	1
1 day a week	11.0%	11	4.8%	2	15.5%	9	9.1%	3	11.5%	3	12.2%	5	8.7%	4	13.0%	7	13.7%	10	4.2%	1
Once every 2 weeks	4.0%	4	4.8%	2	3.4%	2	3.0%	1	3.8%	1	4.9%	2	4.3%	2	3.7%	2	5.5%	4	0.0%	0
Once every month	10.0%	10	11.9%	5	8.6%	5	6.1%	2	7.7%	2	14.6%	6	4.3%	2	14.8%	8	11.0%	8	8.3%	2
Once a quarter	12.0%	12	14.3%	6	10.3%	6	9.1%	3	15.4%	4	12.2%	5	15.2%	7	9.3%	5	9.6%	7	16.7%	4
Less often than once a quarter	29.0%	29	40.5%	17	20.7%	12	33.3%	11	19.2%	5	31.7%	13	28.3%	13	29.6%	16	26.0%	19	41.7%	10
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	22.0%	22	14.3%	6	27.6%	16	30.3%	10	26.9%	7	12.2%	5	26.1%	12	18.5%	10	19.2%	14	25.0%	6
(Don't know)	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Base:	100	42	58	33	26	41	46	54	73	24										
Drinking / Eating Out																				
Everyday	2.0%	2	2.4%	1	1.7%	1	3.0%	1	3.8%	1	0.0%	0	0.0%	0	3.7%	2	0.0%	0	8.3%	2
4 to 6 days a week	7.0%	7	7.1%	3	6.9%	4	12.1%	4	3.8%	1	4.9%	2	8.7%	4	5.6%	3	8.2%	6	4.2%	1
2 to 3 days a week	9.0%	9	7.1%	3	10.3%	6	18.2%	6	7.7%	2	2.4%	1	15.2%	7	3.7%	2	12.3%	9	0.0%	0
1 day a week	10.0%	10	14.3%	6	6.9%	4	9.1%	3	11.5%	3	9.8%	4	6.5%	3	13.0%	7	8.2%	6	16.7%	4
Once every 2 weeks	5.0%	5	4.8%	2	5.2%	3	9.1%	3	3.8%	1	2.4%	1	8.7%	4	1.9%	1	5.5%	4	4.2%	1
Once every month	7.0%	7	4.8%	2	8.6%	5	3.0%	1	15.4%	4	4.9%	2	6.5%	3	7.4%	4	6.8%	5	8.3%	2
Once a quarter	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Less often than once a quarter	8.0%	8	9.5%	4	6.9%	4	12.1%	4	3.8%	1	7.3%	3	8.7%	4	7.4%	4	6.8%	5	12.5%	3
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	50.0%	50	47.6%	20	51.7%	30	27.3%	9	50.0%	13	68.3%	28	41.3%	19	57.4%	31	49.3%	36	45.8%	11
(Don't know)	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Base:	100	42	58	33	26	41	46	54	73	24										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Private & Public Services (Bank / Solicitor / Council Offices/ Library, etc)										
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	3.0%	3	0.0%	0	5.2%	3	3.0%	1	3.8%	1
2 to 3 days a week	8.0%	8	2.4%	1	12.1%	7	12.1%	4	11.5%	3
1 day a week	30.0%	30	38.1%	16	24.1%	14	24.2%	8	30.8%	8
Once every 2 weeks	10.0%	10	7.1%	3	12.1%	7	6.1%	2	11.5%	3
Once every month	16.0%	16	16.7%	7	15.5%	9	21.2%	7	3.8%	1
Once a quarter	4.0%	4	4.8%	2	3.4%	2	6.1%	2	3.8%	1
Less often than once a quarter	4.0%	4	4.8%	2	3.4%	2	3.0%	1	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	24.0%	24	23.8%	10	24.1%	14	21.2%	7	34.6%	9
(Don't know)	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0
Base:	100	42	58	33	26	41	46	54	73	24
Commercial Leisure Facilities (Gym / Swimming Pool, etc)										
Everyday	1.0%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	2.0%	2	0.0%	0	3.4%	2	6.1%	2	0.0%	0
1 day a week	4.0%	4	4.8%	2	3.4%	2	6.1%	2	0.0%	0
Once every 2 weeks	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0
Once every month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	3.0%	3	2.4%	1	3.4%	2	9.1%	3	0.0%	0
First time today	2.0%	2	0.0%	0	3.4%	2	0.0%	0	7.7%	2
Never	84.0%	84	88.1%	37	81.0%	47	69.7%	23	92.3%	24
(Don't know)	3.0%	3	4.8%	2	1.7%	1	6.1%	2	0.0%	0
Base:	100	42	58	33	26	41	46	54	73	24

by Demographics - Loughton Broadway

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
Any visit																				
Everyday	8.0%	8	11.9%	5	5.2%	3	3.0%	1	3.8%	1	14.6%	6	4.3%	2	11.1%	6	1.4%	1	29.2%	7
4 to 6 days a week	19.0%	19	19.0%	8	19.0%	11	15.2%	5	23.1%	6	19.5%	8	15.2%	7	22.2%	12	19.2%	14	20.8%	5
2 to 3 days a week	28.0%	28	28.6%	12	27.6%	16	36.4%	12	26.9%	7	22.0%	9	32.6%	15	24.1%	13	31.5%	23	20.8%	5
1 day a week	24.0%	24	23.8%	10	24.1%	14	24.2%	8	23.1%	6	24.4%	10	21.7%	10	25.9%	14	27.4%	20	16.7%	4
Once every 2 weeks	4.0%	4	0.0%	0	6.9%	4	3.0%	1	0.0%	0	7.3%	3	0.0%	0	7.4%	4	4.1%	3	4.2%	1
Once every month	10.0%	10	9.5%	4	10.3%	6	6.1%	2	15.4%	4	9.8%	4	10.9%	5	9.3%	5	9.6%	7	4.2%	1
Once a quarter	2.0%	2	2.4%	1	1.7%	1	3.0%	1	0.0%	0	2.4%	1	4.3%	2	0.0%	0	1.4%	1	4.2%	1
Less often than once a quarter	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	3.0%	3	2.4%	1	3.4%	2	3.0%	1	7.7%	2	0.0%	0	6.5%	3	0.0%	0	2.7%	2	0.0%	0
(Don't know)	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Base:		100		42		58		33		26		41		46		54		73		24

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q03 What is the main reason for your visit here today ?																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	33.0%	33	42.9%	18	25.9%	15	27.3%	9	23.1%	6	43.9%	18	23.9%	11	40.7%	22	30.1%	22	45.8%	11
To buy non-food goods (e.g. shoes, clothes, jewellery)	8.0%	8	4.8%	2	10.3%	6	6.1%	2	11.5%	3	7.3%	3	6.5%	3	9.3%	5	8.2%	6	4.2%	1
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	16.0%	16	16.7%	7	15.5%	9	3.0%	1	19.2%	5	24.4%	10	10.9%	5	20.4%	11	16.4%	12	16.7%	4
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	3.0%	3	4.8%	2	1.7%	1	6.1%	2	0.0%	0	2.4%	1	4.3%	2	1.9%	1	2.7%	2	0.0%	0
Work	12.0%	12	9.5%	4	13.8%	8	6.1%	2	26.9%	7	7.3%	3	23.9%	11	1.9%	1	12.3%	9	8.3%	2
To attend college (where appropriate)	8.0%	8	7.1%	3	8.6%	5	24.2%	8	0.0%	0	0.0%	0	10.9%	5	5.6%	3	6.8%	5	12.5%	3
To meet someone	7.0%	7	7.1%	3	6.9%	4	15.2%	5	7.7%	2	0.0%	0	8.7%	4	5.6%	3	8.2%	6	4.2%	1
To visit the Council's offices (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	2.0%	2	2.4%	1	1.7%	1	0.0%	0	0.0%	0	4.9%	2	0.0%	0	3.7%	2	2.7%	2	0.0%	0
No particular reason	11.0%	11	4.8%	2	15.5%	9	12.1%	4	11.5%	3	9.8%	4	10.9%	5	11.1%	6	12.3%	9	8.3%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		42		58		33		26		41		46		54		73		24

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q04 What do you LIKE most about [name of centre]?																				
Near to home / convenient	42.0%	42	47.6%	20	37.9%	22	39.4%	13	46.2%	12	41.5%	17	37.0%	17	46.3%	25	38.4%	28	58.3%	14
Close to work	2.0%	2	2.4%	1	1.7%	1	0.0%	0	0.0%	0	4.9%	2	2.2%	1	1.9%	1	2.7%	2	0.0%	0
Good public transport links generally	3.0%	3	2.4%	1	3.4%	2	6.1%	2	3.8%	1	0.0%	0	2.2%	1	3.7%	2	1.4%	1	8.3%	2
Convenient location of [name of centre] Underground / Train Station (where appropriate)	1.0%	1	2.4%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	4.2%	1
Convenient drop off / pick up stops for buses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.0%	2	0.0%	0	3.4%	2	0.0%	0	3.8%	1	2.4%	1	0.0%	0	3.7%	2	2.7%	2	0.0%	0
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Good directional signs to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	5.0%	5	0.0%	0	8.6%	5	6.1%	2	7.7%	2	2.4%	1	8.7%	4	1.9%	1	5.5%	4	4.2%	1
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	2.0%	2	2.4%	1	1.7%	1	3.0%	1	0.0%	0	2.4%	1	2.2%	1	1.9%	1	2.7%	2	0.0%	0
Quality of supermarket(s)	2.0%	2	0.0%	0	3.4%	2	6.1%	2	0.0%	0	0.0%	0	2.2%	1	1.9%	1	2.7%	2	0.0%	0
The Market	2.0%	2	2.4%	1	1.7%	1	0.0%	0	3.8%	1	2.4%	1	0.0%	0	3.7%	2	0.0%	0	8.3%	2
Quality of the shops in general	2.0%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	3.7%	2	1.4%	1	4.2%	1
Compact centre (i.e. shops close together)	1.0%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	2.0%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	3.7%	2	1.4%	1	4.2%	1
Play area for children	1.0%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.2%	1
Range of places to eat	3.0%	3	2.4%	1	3.4%	2	6.1%	2	3.8%	1	0.0%	0	2.2%	1	3.7%	2	2.7%	2	4.2%	1
Range of pubs / bars	2.0%	2	2.4%	1	1.7%	1	3.0%	1	3.8%	1	0.0%	0	0.0%	0	3.7%	2	1.4%	1	4.2%	1
Range of private services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Demographics - Loughton Broadway

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, solicitors and so on)																				
Range of public services (ie Council, library, health services, and so on)	1.0%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.2%	1
Range of leisure facilities	1.0%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.2%	1
General cleanliness of shopping streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels safe / absence of threatening individuals / groups	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	4.2%	1
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	6.0%	6	4.8%	2	6.9%	4	9.1%	3	0.0%	0	7.3%	3	4.3%	2	7.4%	4	6.8%	5	4.2%	1
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Not too noisy	2.0%	2	2.4%	1	1.7%	1	6.1%	2	0.0%	0	0.0%	0	2.2%	1	1.9%	1	1.4%	1	4.2%	1
Character / atmosphere	3.0%	3	4.8%	2	1.7%	1	0.0%	0	0.0%	0	7.3%	3	0.0%	0	5.6%	3	1.4%	1	8.3%	2
Historic buildings	1.0%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	2.0%	2	2.4%	1	1.7%	1	0.0%	0	3.8%	1	2.4%	1	2.2%	1	1.9%	1	2.7%	2	0.0%	0
Friendly / polite people	3.0%	3	7.1%	3	0.0%	0	0.0%	0	0.0%	0	7.3%	3	2.2%	1	3.7%	2	2.7%	2	4.2%	1
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's my hometown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has everything you need (No opinion / Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	11.0%	11	7.1%	3	13.8%	8	15.2%	5	11.5%	3	7.3%	3	17.4%	8	5.6%	3	12.3%	9	4.2%	1
	30.0%	30	23.8%	10	34.5%	20	30.3%	10	34.6%	9	26.8%	11	34.8%	16	25.9%	14	30.1%	22	25.0%	6
Base:		100		42		58		33		26		41		46		54		73		24

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q05 What do you DISLIKE most about [name of centre]?																				
Unsafe for pedestrians / traffic conflict	3.0%	3	2.4%	1	3.4%	2	6.1%	2	3.8%	1	0.0%	0	4.3%	2	1.9%	1	2.7%	2	4.2%	1
Not enough pedestrianisation	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Shortage of parking spaces for visitors	9.0%	9	4.8%	2	12.1%	7	0.0%	0	19.2%	5	9.8%	4	8.7%	4	9.3%	5	9.6%	7	4.2%	1
Shortage of parking for residents	2.0%	2	0.0%	0	3.4%	2	0.0%	0	7.7%	2	0.0%	0	2.2%	1	1.9%	1	1.4%	1	4.2%	1
Parking is expensive	6.0%	6	2.4%	1	8.6%	5	3.0%	1	15.4%	4	2.4%	1	6.5%	3	5.6%	3	8.2%	6	0.0%	0
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	1.0%	1	2.4%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	4.2%	1
Road congestion / too much traffic	2.0%	2	2.4%	1	1.7%	1	0.0%	0	0.0%	0	4.9%	2	2.2%	1	1.9%	1	2.7%	2	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	2.0%	2	0.0%	0	3.4%	2	0.0%	0	3.8%	1	2.4%	1	2.2%	1	1.9%	1	1.4%	1	4.2%	1
Difficulties with pushchairs, wheelchairs, etc	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Lack of choice of national multiple (high street chain) shops	28.0%	28	19.0%	8	34.5%	20	45.5%	15	15.4%	4	22.0%	9	28.3%	13	27.8%	15	28.8%	21	29.2%	7
Lack of choice of independent / specialist shops	9.0%	9	2.4%	1	13.8%	8	15.2%	5	3.8%	1	7.3%	3	6.5%	3	11.1%	6	11.0%	8	4.2%	1
Quality of shops is inadequate	4.0%	4	2.4%	1	5.2%	3	6.1%	2	7.7%	2	0.0%	0	2.2%	1	5.6%	3	5.5%	4	0.0%	0
Shops too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of a larger supermarket	2.0%	2	2.4%	1	1.7%	1	3.0%	1	3.8%	1	0.0%	0	0.0%	0	3.7%	2	1.4%	1	4.2%	1
Prices too high	4.0%	4	4.8%	2	3.4%	2	6.1%	2	3.8%	1	2.4%	1	4.3%	2	3.7%	2	0.0%	0	16.7%	4
Shops spread over too wide an area (i.e. not a compact centre)	4.0%	4	4.8%	2	3.4%	2	6.1%	2	3.8%	1	2.4%	1	6.5%	3	1.9%	1	4.1%	3	4.2%	1
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	3.0%	3	0.0%	0	5.2%	3	6.1%	2	3.8%	1	0.0%	0	4.3%	2	1.9%	1	4.1%	3	0.0%	0
Too many pubs / clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of services	1.0%	1	2.4%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1	1.4%	1	0.0%	0

by Demographics - Loughton Broadway

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	9.0%	9	7.1%	3	10.3%	6	18.2%	6	3.8%	1	4.9%	2	13.0%	6	5.6%	3	6.8%	5	16.7%	4
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clean / secure toilets	2.0%	2	0.0%	0	3.4%	2	0.0%	0	0.0%	0	4.9%	2	2.2%	1	1.9%	1	1.4%	1	4.2%	1
Dirty shopping streets/litter	4.0%	4	4.8%	2	3.4%	2	3.0%	1	0.0%	0	7.3%	3	4.3%	2	3.7%	2	2.7%	2	8.3%	2
Run down appearance of town centre / boarded up premises	5.0%	5	2.4%	1	6.9%	4	3.0%	1	0.0%	0	9.8%	4	4.3%	2	5.6%	3	5.5%	4	4.2%	1
Feels unsafe / presence of threatening individuals / groups / gangs	6.0%	6	2.4%	1	8.6%	5	9.1%	3	11.5%	3	0.0%	0	8.7%	4	3.7%	2	5.5%	4	8.3%	2
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	0.0%	0	4.2%	1
Lack of police presence / other security measures (e.g. CCTV)	2.0%	2	4.8%	2	0.0%	0	0.0%	0	3.8%	1	2.4%	1	0.0%	0	3.7%	2	1.4%	1	4.2%	1
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	6.0%	6	4.8%	2	6.9%	4	15.2%	5	0.0%	0	2.4%	1	10.9%	5	1.9%	1	6.8%	5	4.2%	1
Vandalism	2.0%	2	2.4%	1	1.7%	1	0.0%	0	0.0%	0	4.9%	2	2.2%	1	1.9%	1	0.0%	0	8.3%	2
Insufficient or poor quality open space and green areas	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	0.0%	0	4.2%	1
Other	6.0%	6	9.5%	4	3.4%	2	0.0%	0	3.8%	1	12.2%	5	2.2%	1	9.3%	5	6.8%	5	4.2%	1
I dislike everything about [name of centre]	3.0%	3	2.4%	1	3.4%	2	3.0%	1	3.8%	1	2.4%	1	6.5%	3	0.0%	0	1.4%	1	4.2%	1
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	4.0%	4	2.4%	1	5.2%	3	6.1%	2	7.7%	2	0.0%	0	0.0%	0	7.4%	4	4.1%	3	4.2%	1
It is boring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many high end shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road / paving quality	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	11.0%	11	9.5%	4	12.1%	7	9.1%	3	15.4%	4	9.8%	4	17.4%	8	5.6%	3	13.7%	10	0.0%	0
(Nothing in particular)	18.0%	18	28.6%	12	10.3%	6	12.1%	4	19.2%	5	22.0%	9	15.2%	7	20.4%	11	17.8%	13	16.7%	4

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Base:	100	42	58	33	26	41	46	54	73	24

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?

Very satisfied	7.0%	7	9.5%	4	5.2%	3	3.0%	1	7.7%	2	9.8%	4	2.2%	1	11.1%	6	4.1%	3	16.7%	4
Satisfied	34.0%	34	45.2%	19	25.9%	15	27.3%	9	23.1%	6	46.3%	19	26.1%	12	40.7%	22	35.6%	26	33.3%	8
Neutral	16.0%	16	9.5%	4	20.7%	12	9.1%	3	34.6%	9	9.8%	4	21.7%	10	11.1%	6	16.4%	12	12.5%	3
Dissatisfied	32.0%	32	26.2%	11	36.2%	21	48.5%	16	23.1%	6	24.4%	10	34.8%	16	29.6%	16	30.1%	22	37.5%	9
Very dissatisfied	6.0%	6	2.4%	1	8.6%	5	9.1%	3	0.0%	0	7.3%	3	4.3%	2	7.4%	4	8.2%	6	0.0%	0
(No opinion)	2.0%	2	4.8%	2	0.0%	0	0.0%	0	7.7%	2	0.0%	0	4.3%	2	0.0%	0	1.4%	1	0.0%	0
(Don't know)	3.0%	3	2.4%	1	3.4%	2	3.0%	1	3.8%	1	2.4%	1	6.5%	3	0.0%	0	4.1%	3	0.0%	0
Mean:	3.04		3.36		2.82		2.66		3.17		3.28		2.85		3.19		2.97		3.29	
Base:	100	42	58	33	26	41	46	54	73	24										

Q07 How often do you visit [name of centre] in the evenings?

Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	1.0%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.2%	1
2 to 3 days a week	3.0%	3	2.4%	1	3.4%	2	6.1%	2	3.8%	1	0.0%	0	2.2%	1	3.7%	2	2.7%	2	4.2%	1
1 day a week	12.0%	12	11.9%	5	12.1%	7	15.2%	5	11.5%	3	9.8%	4	13.0%	6	11.1%	6	12.3%	9	12.5%	3
Once every 2 weeks	5.0%	5	7.1%	3	3.4%	2	15.2%	5	0.0%	0	0.0%	0	6.5%	3	3.7%	2	4.1%	3	8.3%	2
Once every month	4.0%	4	4.8%	2	3.4%	2	6.1%	2	0.0%	0	4.9%	2	4.3%	2	3.7%	2	2.7%	2	8.3%	2
Once a quarter	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Less often than once a quarter	7.0%	7	4.8%	2	8.6%	5	6.1%	2	15.4%	4	2.4%	1	6.5%	3	7.4%	4	9.6%	7	0.0%	0
Never	66.0%	66	66.7%	28	65.5%	38	48.5%	16	61.5%	16	82.9%	34	65.2%	30	66.7%	36	65.8%	48	62.5%	15
(Don't know)	1.0%	1	2.4%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Base:	100	42	58	33	26	41	46	54	73	24										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
Q08 What is the main purpose of your evening visits?											
<i>Those who go 'Once a quarter or more' at Q.7</i>											
Bars / pubs	42.3%	11 63.6%	7 26.7%	4 40.0%	6 0.0%	0 83.3%	5 25.0%	3 57.1%	8 29.4%	5 66.7%	6
Eating out	19.2%	5 9.1%	1 26.7%	4 20.0%	3 40.0%	2 0.0%	0 33.3%	4 7.1%	1 23.5%	4 11.1%	1
Night Clubs (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Theatre (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Concerts	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Gym / Health & fitness club	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Shopping	7.7%	2 0.0%	0 13.3%	2 0.0%	0 40.0%	2 0.0%	0 0.0%	0 14.3%	2 0.0%	0 22.2%	2
Meeting friends	26.9%	7 27.3%	3 26.7%	4 40.0%	6 20.0%	1 0.0%	0 41.7%	5 14.3%	2 41.2%	7 0.0%	0
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Social Clubs	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(No main purpose / don't know)	3.8%	1 0.0%	0 6.7%	1 0.0%	0 0.0%	0 16.7%	1 0.0%	0 7.1%	1 5.9%	1 0.0%	0
Base:		26	11	15	15	5	6	12	14	17	9
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]											
Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?											
<i>Those who go 'Once a quarter or more' at Q.7</i>											
Very satisfied	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Satisfied	34.6%	9 27.3%	3 40.0%	6 40.0%	6 60.0%	3 0.0%	0 25.0%	3 42.9%	6 29.4%	5 44.4%	4
Neutral	23.1%	6 27.3%	3 20.0%	3 26.7%	4 40.0%	2 0.0%	0 33.3%	4 14.3%	2 29.4%	5 11.1%	1
Dissatisfied	19.2%	5 0.0%	0 33.3%	5 33.3%	5 0.0%	0 0.0%	0 41.7%	5 0.0%	0 29.4%	5 0.0%	0
Very dissatisfied	3.8%	1 0.0%	0 6.7%	1 0.0%	0 0.0%	0 16.7%	1 0.0%	0 7.1%	1 5.9%	1 0.0%	0
(No opinion)	11.5%	3 27.3%	3 0.0%	0 0.0%	0 0.0%	0 50.0%	3 0.0%	0 21.4%	3 5.9%	1 22.2%	2
(Don't know)	7.7%	2 18.2%	2 0.0%	0 0.0%	0 0.0%	0 33.3%	2 0.0%	0 14.3%	2 0.0%	0 22.2%	2
Mean:		3.10	3.50	2.93	3.07	3.60	1.00	2.83	3.44	2.88	3.80
Base:		26	11	15	15	5	6	12	14	17	9

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household									
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																			
Q10 How satisfied are you with the pubs/bars offer in [name of centre]?																			
Very satisfied	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0	
Satisfied	18.0%	18	35.7%	15	5.2%	3	27.3%	9	3.8%	1	19.5%	8	15.2%	7	20.4%	11	15.1%	11	29.2%
Neutral	16.0%	16	11.9%	5	19.0%	11	15.2%	5	23.1%	6	12.2%	5	21.7%	10	11.1%	6	13.7%	10	25.0%
Dissatisfied	10.0%	10	0.0%	0	17.2%	10	15.2%	5	15.4%	4	2.4%	1	17.4%	8	3.7%	2	12.3%	9	4.2%
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(No opinion)	38.0%	38	38.1%	16	37.9%	22	30.3%	10	38.5%	10	43.9%	18	30.4%	14	44.4%	24	38.4%	28	29.2%
(Don't know)	17.0%	17	14.3%	6	19.0%	11	9.1%	3	19.2%	5	22.0%	9	13.0%	6	20.4%	11	19.2%	14	12.5%
Mean:	3.22	3.75	2.80	3.30	2.73	3.50	3.04	3.47	3.13	3.43									
Base:	100	42	58	33	26	41	46	54	73	24									
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																			
Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?																			
<i>Those in 'Waltham Abbey' town centre</i>																			
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00									
Base:	0	0	0	0	0	0	0	0	0	0									
Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]																			
Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?																			
Cleanliness of shopping streets																			
Very good	3.0%	3	7.1%	3	0.0%	0	0.0%	0	7.3%	3	0.0%	0	5.6%	3	0.0%	0	12.5%	3	
Good	23.0%	23	21.4%	9	24.1%	14	15.2%	5	34.6%	9	22.0%	9	17.4%	8	27.8%	15	24.7%	18	20.8%
Satisfactory	57.0%	57	57.1%	24	56.9%	33	75.8%	25	46.2%	12	48.8%	20	63.0%	29	51.9%	28	60.3%	44	41.7%
Poor	15.0%	15	11.9%	5	17.2%	10	9.1%	3	19.2%	5	17.1%	7	17.4%	8	13.0%	7	12.3%	9	25.0%
Very poor	1.0%	1	2.4%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	1.4%	1	0.0%	1	0.0%
(Don't know)	1.0%	1	0.0%	0	1.7%	1	0.0%	0	2.4%	1	2.2%	1	0.0%	0	1.4%	1	0.0%	1	0.0%
Mean:	3.12	3.19	3.07	3.06	3.15	3.15	3.00	3.22	3.10	3.21									
Base:	100	42	58	33	26	41	46	54	73	24									

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Personal Safety / lighting / policing issues																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Good	19.0%	19	26.2%	11	13.8%	8	18.2%	6	15.4%	4	22.0%	9	15.2%	7	22.2%	12	15.1%	11	33.3%	8
Satisfactory	60.0%	60	52.4%	22	65.5%	38	66.7%	22	61.5%	16	53.7%	22	56.5%	26	63.0%	34	64.4%	47	50.0%	12
Poor	14.0%	14	11.9%	5	15.5%	9	12.1%	4	15.4%	4	14.6%	6	17.4%	8	11.1%	6	12.3%	9	16.7%	4
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.0%	7	9.5%	4	5.2%	3	3.0%	1	7.7%	2	9.8%	4	10.9%	5	3.7%	2	8.2%	6	0.0%	0
Mean:	3.05	3.16	2.98	3.06	3.00	3.08	2.98	3.12	3.03	3.17										
Base:	100	42	58	33	26	41	46	54	73	24										
Quality of buildings / townscape																				
Very good	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Good	14.0%	14	19.0%	8	10.3%	6	6.1%	2	7.7%	2	24.4%	10	6.5%	3	20.4%	11	15.1%	11	12.5%	3
Satisfactory	60.0%	60	61.9%	26	58.6%	34	57.6%	19	61.5%	16	61.0%	25	47.8%	22	70.4%	38	56.2%	41	75.0%	18
Poor	19.0%	19	11.9%	5	24.1%	14	27.3%	9	19.2%	5	12.2%	5	32.6%	15	7.4%	4	20.5%	15	8.3%	2
Very poor	2.0%	2	0.0%	0	3.4%	2	0.0%	0	7.7%	2	0.0%	0	4.3%	2	0.0%	0	2.7%	2	0.0%	0
(Don't know)	4.0%	4	7.1%	3	1.7%	1	6.1%	2	3.8%	1	2.4%	1	6.5%	3	1.9%	1	4.1%	3	4.2%	1
Mean:	2.93	3.08	2.82	2.84	2.72	3.13	2.67	3.13	2.91	3.04										
Base:	100	42	58	33	26	41	46	54	73	24										
Shelter from weather																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	2.0%	2	2.4%	1	1.7%	1	0.0%	0	3.8%	1	2.4%	1	0.0%	0	3.7%	2	2.7%	2	0.0%	0
Satisfactory	22.0%	22	40.5%	17	8.6%	5	9.1%	3	15.4%	4	36.6%	15	10.9%	5	31.5%	17	13.7%	10	50.0%	12
Poor	46.0%	46	38.1%	16	51.7%	30	42.4%	14	46.2%	12	48.8%	20	45.7%	21	46.3%	25	49.3%	36	33.3%	8
Very poor	20.0%	20	14.3%	6	24.1%	14	39.4%	13	23.1%	6	2.4%	1	28.3%	13	13.0%	7	23.3%	17	12.5%	3
(Don't know)	10.0%	10	4.8%	2	13.8%	8	9.1%	3	11.5%	3	9.8%	4	15.2%	7	5.6%	3	11.0%	8	4.2%	1
Mean:	2.07	2.33	1.86	1.67	2.00	2.43	1.79	2.27	1.95	2.39										
Base:	100	42	58	33	26	41	46	54	73	24										
Pedestrian/Vehicular safety issues																				
Very good	1.0%	1	2.4%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	1.4%	1	0.0%	1	0.0%	0
Good	7.0%	7	2.4%	1	10.3%	6	9.1%	3	3.8%	1	7.3%	3	6.5%	3	7.4%	4	9.6%	7	0.0%	0
Satisfactory	50.0%	50	47.6%	20	51.7%	30	33.3%	11	46.2%	12	65.9%	27	39.1%	18	59.3%	32	45.2%	33	66.7%	16
Poor	32.0%	32	35.7%	15	29.3%	17	42.4%	14	34.6%	9	22.0%	9	37.0%	17	27.8%	15	31.5%	23	33.3%	8
Very poor	4.0%	4	2.4%	1	5.2%	3	9.1%	3	3.8%	1	0.0%	0	8.7%	4	0.0%	0	5.5%	4	0.0%	0
(Don't know)	6.0%	6	9.5%	4	3.4%	2	6.1%	2	11.5%	3	2.4%	1	8.7%	4	3.7%	2	6.8%	5	0.0%	0
Mean:	2.67	2.63	2.70	2.45	2.57	2.90	2.48	2.83	2.68	2.67										
Base:	100	42	58	33	26	41	46	54	73	24										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]																				
Q13 Could you please provide your assessment of the ease of access to [name of centre] in terms of the following factors ?																				
Location of car parks																				
Very good	1.0%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Good	17.0%	17	21.4%	9	13.8%	8	9.1%	3	7.7%	2	29.3%	12	8.7%	4	24.1%	13	17.8%	13	16.7%	4
Satisfactory	42.0%	42	35.7%	15	46.6%	27	45.5%	15	46.2%	12	36.6%	15	47.8%	22	37.0%	20	46.6%	34	29.2%	7
Poor	19.0%	19	19.0%	8	19.0%	11	21.2%	7	23.1%	6	14.6%	6	21.7%	10	16.7%	9	21.9%	16	8.3%	2
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	21.0%	21	23.8%	10	19.0%	11	24.2%	8	19.2%	5	19.5%	8	21.7%	10	20.4%	11	12.3%	9	45.8%	11
Mean:		3.00		3.03		2.98		2.84		2.90		3.18		2.83		3.14		2.98		3.15
Base:		100		42		58		33		26		41		46		54		73		24
Security of car parks																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	12.0%	12	16.7%	7	8.6%	5	9.1%	3	3.8%	1	19.5%	8	6.5%	3	16.7%	9	11.0%	8	16.7%	4
Satisfactory	45.0%	45	42.9%	18	46.6%	27	36.4%	12	53.8%	14	46.3%	19	47.8%	22	42.6%	23	49.3%	36	33.3%	8
Poor	11.0%	11	9.5%	4	12.1%	7	21.2%	7	7.7%	2	4.9%	2	13.0%	6	9.3%	5	15.1%	11	0.0%	0
Very poor	1.0%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.2%	1
(Don't know)	31.0%	31	31.0%	13	31.0%	18	33.3%	11	30.8%	8	29.3%	12	32.6%	15	29.6%	16	24.7%	18	45.8%	11
Mean:		2.99		3.10		2.90		2.82		2.83		3.21		2.90		3.05		2.95		3.15
Base:		100		42		58		33		26		41		46		54		73		24
Location of [name of centre] Underground / Train Station (as appropriate)																				
Very good	9.0%	9	9.5%	4	8.6%	5	6.1%	2	7.7%	2	12.2%	5	6.5%	3	11.1%	6	6.8%	5	16.7%	4
Good	53.0%	53	50.0%	21	55.2%	32	54.5%	18	57.7%	15	48.8%	20	56.5%	26	50.0%	27	54.8%	40	50.0%	12
Satisfactory	26.0%	26	23.8%	10	27.6%	16	36.4%	12	15.4%	4	24.4%	10	23.9%	11	27.8%	15	26.0%	19	29.2%	7
Poor	2.0%	2	2.4%	1	1.7%	1	0.0%	0	3.8%	1	2.4%	1	2.2%	1	1.9%	1	2.7%	2	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.0%	10	14.3%	6	6.9%	4	3.0%	1	15.4%	4	12.2%	5	10.9%	5	9.3%	5	9.6%	7	4.2%	1
Mean:		3.77		3.78		3.76		3.69		3.82		3.81		3.76		3.78		3.73		3.87
Base:		100		42		58		33		26		41		46		54		73		24

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
Quality & security of [name of centre] Underground / Train Station (as appropriate)											
Very good	4.0%	4 4.8%	2 3.4%	2 3.0%	1 7.7%	2 2.4%	1 0.0%	0 7.4%	4 1.4%	1 12.5%	3
Good	40.0%	40 38.1%	16 41.4%	24 42.4%	14 34.6%	9 41.5%	17 45.7%	21 35.2%	19 41.1%	30 37.5%	9
Satisfactory	36.0%	36 33.3%	14 37.9%	22 45.5%	15 34.6%	9 29.3%	12 37.0%	17 35.2%	19 37.0%	27 37.5%	9
Poor	2.0%	2 4.8%	2 0.0%	0 0.0%	0 3.8%	1 2.4%	1 0.0%	0 3.7%	2 2.7%	2 0.0%	0
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	18.0%	18 19.0%	8 17.2%	10 9.1%	3 19.2%	5 24.4%	10 17.4%	8 18.5%	10 17.8%	13 12.5%	3
Mean:	3.56	3.53	3.58	3.53	3.57	3.58	3.55	3.57	3.50	3.71	
Base:	100	42	58	33	26	41	46	54	73	24	
Ease of cycling access											
Very good	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Good	6.0%	6 7.1%	3 5.2%	3 3.0%	1 0.0%	0 12.2%	5 4.3%	2 7.4%	4 4.1%	3 12.5%	3
Satisfactory	17.0%	17 16.7%	7 17.2%	10 24.2%	8 11.5%	3 14.6%	6 19.6%	9 14.8%	8 17.8%	13 16.7%	4
Poor	11.0%	11 9.5%	4 12.1%	7 15.2%	5 15.4%	4 4.9%	2 17.4%	8 5.6%	3 11.0%	8 12.5%	3
Very poor	2.0%	2 0.0%	0 3.4%	2 3.0%	1 3.8%	1 0.0%	0 2.2%	1 1.9%	1 1.4%	1 4.2%	1
(Don't know)	64.0%	64 66.7%	28 62.1%	36 54.5%	18 69.2%	18 68.3%	28 56.5%	26 70.4%	38 65.8%	48 54.2%	13
Mean:	2.75	2.93	2.64	2.60	2.25	3.23	2.60	2.94	2.72	2.82	
Base:	100	42	58	33	26	41	46	54	73	24	
Amount / quality of pedestrianisation											
Very good	3.0%	3 4.8%	2 1.7%	1 0.0%	0 3.8%	1 4.9%	2 0.0%	0 5.6%	3 1.4%	1 8.3%	2
Good	14.0%	14 16.7%	7 12.1%	7 15.2%	5 0.0%	0 22.0%	9 10.9%	5 16.7%	9 9.6%	7 29.2%	7
Satisfactory	48.0%	48 42.9%	18 51.7%	30 33.3%	11 53.8%	14 56.1%	23 37.0%	17 57.4%	31 53.4%	39 37.5%	9
Poor	20.0%	20 21.4%	9 19.0%	11 33.3%	11 23.1%	6 7.3%	3 32.6%	15 9.3%	5 21.9%	16 12.5%	3
Very poor	5.0%	5 2.4%	1 6.9%	4 12.1%	4 3.8%	1 0.0%	0 8.7%	4 1.9%	1 5.5%	4 4.2%	1
(Don't know)	10.0%	10 11.9%	5 8.6%	5 6.1%	2 15.4%	4 9.8%	4 10.9%	5 9.3%	5 8.2%	6 8.3%	2
Mean:	2.89	3.00	2.81	2.55	2.73	3.27	2.56	3.16	2.78	3.27	
Base:	100	42	58	33	26	41	46	54	73	24	
Ease of movement around the centre on foot											
Very good	3.0%	3 7.1%	3 0.0%	0 0.0%	0 0.0%	0 7.3%	3 0.0%	0 5.6%	3 1.4%	1 8.3%	2
Good	20.0%	20 21.4%	9 19.0%	11 15.2%	5 7.7%	2 31.7%	13 15.2%	7 24.1%	13 16.4%	12 33.3%	8
Satisfactory	50.0%	50 42.9%	18 55.2%	32 39.4%	13 53.8%	14 56.1%	23 39.1%	18 59.3%	32 53.4%	39 45.8%	11
Poor	17.0%	17 21.4%	9 13.8%	8 27.3%	9 26.9%	7 2.4%	1 28.3%	13 7.4%	4 19.2%	14 8.3%	2
Very poor	7.0%	7 2.4%	1 10.3%	6 18.2%	6 3.8%	1 0.0%	0 10.9%	5 3.7%	2 8.2%	6 4.2%	1
(Don't know)	3.0%	3 4.8%	2 1.7%	1 0.0%	0 7.7%	2 2.4%	1 6.5%	3 0.0%	0 1.4%	1 0.0%	0
Mean:	2.95	3.10	2.84	2.52	2.71	3.45	2.63	3.20	2.83	3.33	
Base:	100	42	58	33	26	41	46	54	73	24	

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<i>Access for people with mobility / hearing / sighting disability</i>										
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	14.0%	14	14.3%	6	13.8%	8	3.0%	1	15.4%	4
Satisfactory	28.0%	28	28.6%	12	27.6%	16	18.2%	6	23.1%	6
Poor	18.0%	18	16.7%	7	19.0%	11	30.3%	10	19.2%	5
Very poor	10.0%	10	9.5%	4	10.3%	6	15.2%	5	15.4%	4
(Don't know)	30.0%	30	31.0%	13	29.3%	17	33.3%	11	26.9%	7
<i>Mean:</i>		2.66		2.69		2.63		2.14		2.53
<i>Base:</i>		100		42		58		33		26
										41
										46
										54
										73
										24

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q14 How could [name of centre]best be improved?																				
More parking	11.0%	11	11.9%	5	10.3%	6	0.0%	0	15.4%	4	17.1%	7	15.2%	7	7.4%	4	13.7%	10	0.0%	0
More secure parking	5.0%	5	2.4%	1	6.9%	4	9.1%	3	3.8%	1	2.4%	1	8.7%	4	1.9%	1	5.5%	4	0.0%	0
Cheaper parking	9.0%	9	11.9%	5	6.9%	4	6.1%	2	7.7%	2	12.2%	5	8.7%	4	9.3%	5	9.6%	7	8.3%	2
More accessible car parking	6.0%	6	4.8%	2	6.9%	4	9.1%	3	7.7%	2	2.4%	1	8.7%	4	3.7%	2	8.2%	6	0.0%	0
More frequent bus services to the centre	2.0%	2	2.4%	1	1.7%	1	0.0%	0	3.8%	1	2.4%	1	4.3%	2	0.0%	0	1.4%	1	4.2%	1
More reliable / comfortable bus services	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	4.2%	1
New / relocated bus stops	5.0%	5	2.4%	1	6.9%	4	3.0%	1	7.7%	2	4.9%	2	2.2%	1	7.4%	4	2.7%	2	12.5%	3
More frequent underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority for pedestrians	4.0%	4	2.4%	1	5.2%	3	9.1%	3	3.8%	1	0.0%	0	4.3%	2	3.7%	2	2.7%	2	8.3%	2
Improved access for wheelchair and pushchair users	1.0%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.2%	1
More national multiple (high street chain) retailers	28.0%	28	14.3%	6	37.9%	22	36.4%	12	26.9%	7	22.0%	9	34.8%	16	22.2%	12	34.2%	25	12.5%	3
Bigger/better supermarket	7.0%	7	0.0%	0	12.1%	7	6.1%	2	3.8%	1	9.8%	4	8.7%	4	5.6%	3	6.8%	5	8.3%	2
More independent shops	11.0%	11	4.8%	2	15.5%	9	6.1%	2	15.4%	4	12.2%	5	10.9%	5	11.1%	6	9.6%	7	16.7%	4
Better choice of shops in general	9.0%	9	2.4%	1	13.8%	8	9.1%	3	15.4%	4	4.9%	2	10.9%	5	7.4%	4	9.6%	7	8.3%	2
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvement to the market	3.0%	3	0.0%	0	5.2%	3	0.0%	0	7.7%	2	2.4%	1	6.5%	3	0.0%	0	4.1%	3	0.0%	0
More / better pubs / night-life	6.0%	6	4.8%	2	6.9%	4	12.1%	4	3.8%	1	2.4%	1	10.9%	5	1.9%	1	5.5%	4	8.3%	2
More / better eating places	4.0%	4	7.1%	3	1.7%	1	6.1%	2	7.7%	2	0.0%	0	6.5%	3	1.9%	1	4.1%	3	4.2%	1
Fewer bars / nightclubs	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.2%	1
More / better leisure facilities	2.0%	2	4.8%	2	0.0%	0	6.1%	2	0.0%	0	0.0%	0	2.2%	1	1.9%	1	0.0%	0	8.3%	2
More family oriented facilities	2.0%	2	0.0%	0	3.4%	2	6.1%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	2.7%	2	0.0%	0
More secure children's play areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expand the town centre's colleges / expand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Demographics - Loughton Broadway

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
university																				
Other	3.0%	3	7.1%	3	0.0%	0	0.0%	0	0.0%	0	7.3%	3	2.2%	1	3.7%	2	4.1%	3	0.0%	0
Cleaner streets / removal of litter	3.0%	3	2.4%	1	3.4%	2	3.0%	1	0.0%	0	4.9%	2	4.3%	2	1.9%	1	2.7%	2	4.2%	1
More shelter from wind / rain	14.0%	14	7.1%	3	19.0%	11	21.2%	7	15.4%	4	7.3%	3	19.6%	9	9.3%	5	15.1%	11	12.5%	3
Improve appearance / environment of centre	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Improved security measures / more CCTV / more police	4.0%	4	0.0%	0	6.9%	4	6.1%	2	0.0%	0	4.9%	2	6.5%	3	1.9%	1	4.1%	3	4.2%	1
More control on alcohol / drinkers / drug users	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	0.0%	0	4.2%	1
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	2.0%	2	2.4%	1	1.7%	1	0.0%	0	3.8%	1	2.4%	1	2.2%	1	1.9%	1	1.4%	1	4.2%	1
Better street furniture / floral displays	4.0%	4	7.1%	3	1.7%	1	3.0%	1	0.0%	0	7.3%	3	4.3%	2	3.7%	2	4.1%	3	4.2%	1
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	3.0%	3	4.8%	2	1.7%	1	9.1%	3	0.0%	0	0.0%	0	2.2%	1	3.7%	2	1.4%	1	8.3%	2
Vacant shops to be filled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footpaths improved / resurfaced	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve pedestrian / vehicular safety issues	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Road surfaces improved / resurfaced	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.2%	1	0.0%	0	1.4%	1	0.0%	0
More seating	3.0%	3	2.4%	1	3.4%	2	0.0%	0	0.0%	0	7.3%	3	2.2%	1	3.7%	2	4.1%	3	0.0%	0
More restrictions on cyclists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	1.4%	1	0.0%	0
(Don't know)	13.0%	13	14.3%	6	12.1%	7	18.2%	6	11.5%	3	9.8%	4	17.4%	8	9.3%	5	12.3%	9	8.3%	2
(None mentioned)	15.0%	15	16.7%	7	13.8%	8	6.1%	2	23.1%	6	17.1%	7	8.7%	4	20.4%	11	15.1%	11	16.7%	4
Base:	100			42		58		33		26		41		46		54		73		24

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q15 Do you work in [name of centre]?																				
Yes	12.0%	12	7.1%	3	15.5%	9	12.1%	4	19.2%	5	7.3%	3	15.2%	7	9.3%	5	6.8%	5	29.2%	7
No	87.0%	87	92.9%	39	82.8%	48	84.8%	28	80.8%	21	92.7%	38	82.6%	38	90.7%	49	91.8%	67	70.8%	17
(Refused)	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Base:		100		42		58		33		26		41		46		54		73		24
Q16 Do you go to college in [name of centre] (where appropriate)?																				
Yes	11.0%	11	9.5%	4	12.1%	7	30.3%	10	3.8%	1	0.0%	0	15.2%	7	7.4%	4	9.6%	7	16.7%	4
No	88.0%	88	90.5%	38	86.2%	50	66.7%	22	96.2%	25	100.0%	41	82.6%	38	92.6%	50	89.0%	65	83.3%	20
(Refused)	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Base:		100		42		58		33		26		41		46		54		73		24
GEN Gender:																				
Male	42.0%	42	100.0%	42	0.0%	0	30.3%	10	38.5%	10	53.7%	22	28.3%	13	53.7%	29	34.2%	25	62.5%	15
Female	58.0%	58	0.0%	0	100.0%	58	69.7%	23	61.5%	16	46.3%	19	71.7%	33	46.3%	25	65.8%	48	37.5%	9
Base:		100		42		58		33		26		41		46		54		73		24
AGE Age Group:																				
18 - 24 years	19.0%	19	11.9%	5	24.1%	14	57.6%	19	0.0%	0	0.0%	0	30.4%	14	9.3%	5	21.9%	16	12.5%	3
25 - 34 years	14.0%	14	11.9%	5	15.5%	9	42.4%	14	0.0%	0	0.0%	0	15.2%	7	13.0%	7	13.7%	10	12.5%	3
35 - 44 years	12.0%	12	11.9%	5	12.1%	7	0.0%	0	46.2%	12	0.0%	0	15.2%	7	9.3%	5	13.7%	10	8.3%	2
45 - 54 years	14.0%	14	11.9%	5	15.5%	9	0.0%	0	53.8%	14	0.0%	0	15.2%	7	13.0%	7	12.3%	9	16.7%	4
55 - 64 years	16.0%	16	14.3%	6	17.2%	10	0.0%	0	0.0%	0	39.0%	16	19.6%	9	13.0%	7	16.4%	12	12.5%	3
65+ years	25.0%	25	38.1%	16	15.5%	9	0.0%	0	0.0%	0	61.0%	25	4.3%	2	42.6%	23	21.9%	16	37.5%	9
Base:		100		42		58		33		26		41		46		54		73		24
SEG Occupation of Chief Wage Earner:																				
AB	14.0%	14	11.9%	5	15.5%	9	21.2%	7	19.2%	5	4.9%	2	30.4%	14	0.0%	0	16.4%	12	0.0%	0
C1	32.0%	32	19.0%	8	41.4%	24	42.4%	14	34.6%	9	22.0%	9	69.6%	32	0.0%	0	35.6%	26	20.8%	5
C2	17.0%	17	19.0%	8	15.5%	9	15.2%	5	19.2%	5	17.1%	7	0.0%	0	31.5%	17	19.2%	14	12.5%	3
DE	37.0%	37	50.0%	21	27.6%	16	21.2%	7	26.9%	7	56.1%	23	0.0%	0	68.5%	37	28.8%	21	66.7%	16
Base:		100		42		58		33		26		41		46		54		73		24
Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?																				
Yes	6.0%	6	4.8%	2	6.9%	4	3.0%	1	7.7%	2	7.3%	3	2.2%	1	9.3%	5	5.5%	4	8.3%	2
No	94.0%	94	95.2%	40	93.1%	54	97.0%	32	92.3%	24	92.7%	38	97.8%	45	90.7%	49	94.5%	69	91.7%	22
Base:		100		42		58		33		26		41		46		54		73		24

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
Q18 Is the disability mobility, hearing and / or sighting impairment ?											
<i>Those who 'Yes' at Q17</i>											
Mobility	50.0%	3 50.0%	1 50.0%	2 0.0%	0 100.0%	2 33.3%	1 0.0%	0 60.0%	3 25.0%	1 100.0%	2
Hearing	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sighting	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	50.0%	3 50.0%	1 50.0%	2 100.0%	1 0.0%	0 66.7%	2 100.0%	1 40.0%	2 75.0%	3 0.0%	0
Back problems (Don't know)	16.7%	1 0.0%	0 25.0%	1 0.0%	0 50.0%	1 0.0%	0 0.0%	0 20.0%	1 0.0%	0 50.0%	1
Base:	6	2	4	1	2	3	1	5	4	2	
CAR Number of cars in Household:											
None	24.0%	24 35.7%	15 15.5%	9 18.2%	6 23.1%	6 29.3%	12 10.9%	5 35.2%	19 0.0%	0 100.0%	24
1	48.0%	48 50.0%	21 46.6%	27 51.5%	17 42.3%	11 48.8%	20 47.8%	22 48.1%	26 65.8%	48 0.0%	0
2	17.0%	17 4.8%	2 25.9%	15 24.2%	8 15.4%	4 12.2%	5 26.1%	12 9.3%	5 23.3%	17 0.0%	0
3	7.0%	7 4.8%	2 8.6%	5 3.0%	1 15.4%	4 4.9%	2 8.7%	4 5.6%	3 9.6%	7 0.0%	0
4+	1.0%	1 0.0%	0 1.7%	1 0.0%	0 0.0%	0 2.4%	1 0.0%	0 1.9%	1 1.4%	1 0.0%	0
(Refused)	3.0%	3 4.8%	2 1.7%	1 3.0%	1 3.8%	1 2.4%	1 6.5%	3 0.0%	0 0.0%	0 0.0%	0
Base:	100	42	58	33	26	41	46	54	73	24	
LOC Location of Interview:											
Epping	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton High Road	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Waltham Abbey	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton Broadway	100.0%	100 100.0%	42 100.0%	58 100.0%	33 100.0%	26 100.0%	41 100.0%	46 100.0%	54 100.0%	73 100.0%	24
Chipping Ongar	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Buckhurst Hill	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:	100	42	58	33	26	41	46	54	73	24	
DAY Day of interview:											
Monday	52.0%	52 45.2%	19 56.9%	33 51.5%	17 61.5%	16 46.3%	19 45.7%	21 57.4%	31 57.5%	42 41.7%	10
Tuesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Wednesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Thursday	48.0%	48 54.8%	23 43.1%	25 48.5%	16 38.5%	10 53.7%	22 54.3%	25 42.6%	23 42.5%	31 58.3%	14
Friday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Saturday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sunday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:	100	42	58	33	26	41	46	54	73	24	

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
PC																				
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Blank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
E17 4	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	4.2%	1	
E17 9	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	1.9%	1	1.4%	1	0.0%	0		
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
E4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
E49S 3	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
EN9 3	1.0%	1	2.4%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	1.4%	1	0.0%	0		
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HP23 5	2.0%	2	0.0%	0	3.4%	2	0.0%	0	7.7%	2	0.0%	0	4.3%	2	0.0%	0	2.7%	2	0.0%	0
IG10	1.0%	1	0.0%	0	1.7%	1	0.0%	0	2.4%	1	0.0%	0	1.9%	1	0.0%	0	4.2%	1	0.0%	0
IG10 1	10.0%	10	11.9%	5	8.6%	5	12.1%	4	15.4%	4	4.9%	2	10.9%	5	9.3%	5	12.3%	9	4.2%	1
IG10 2	24.0%	24	14.3%	6	31.0%	18	27.3%	9	19.2%	5	24.4%	10	15.2%	7	31.5%	17	20.5%	15	37.5%	9
IG10 3	30.0%	30	38.1%	16	24.1%	14	15.2%	5	30.8%	8	41.5%	17	23.9%	11	35.2%	19	31.5%	23	29.2%	7
IG10 4	5.0%	5	2.4%	1	6.9%	4	9.1%	3	7.7%	2	0.0%	0	8.7%	4	1.9%	1	5.5%	4	4.2%	1
IG10 8	2.0%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	3.7%	2	0.0%	0	8.3%	2
IG11 3	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	1.0%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	2.2%	1	0.0%	0	1.4%	1	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	6.0%	6	11.9%	5	1.7%	1	12.1%	4	3.8%	1	2.4%	1	6.5%	3	5.6%	3	5.5%	4	8.3%	2
IG7 6	3.0%	3	2.4%	1	3.4%	2	6.1%	2	0.0%	0	2.4%	1	6.5%	3	0.0%	0	2.7%	2	0.0%	0
IG8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 7	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	1.4%	1	0.0%	0
IG8 8	3.0%	3	4.8%	2	1.7%	1	3.0%	1	7.7%	2	0.0%	0	4.3%	2	1.9%	1	2.7%	2	0.0%	0
IG9 5	2.0%	2	0.0%	0	3.4%	2	0.0%	0	3.8%	1	2.4%	1	2.2%	1	1.9%	1	2.7%	2	0.0%	0
IG9 6	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
ME8 8	1.0%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	2.2%	1	0.0%	0	1.4%	1	0.0%	0
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM4 1	3.0%	3	2.4%	1	3.4%	2	0.0%	0	3.8%	1	4.9%	2	4.3%	2	1.9%	1	2.7%	2	0.0%	0
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	100	42	58	33	26	41	46	54	73	24										

Appendix 7:

Data Tabulations

By Demographics Chipping Ongar

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Q0A First of all, can I ask you do you work in any of the following:										
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None of these	100.0%	50	100.0%	22	100.0%	28	100.0%	11	100.0%	15
Base:		50		22		28		11		15
Q01 How did you travel to [name of centre] today?										
Car/ van driver	50.0%	25	54.5%	12	46.4%	13	54.5%	6	73.3%	11
Car/ van passenger	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1
Bus	2.0%	1	0.0%	0	3.6%	1	0.0%	0	4.2%	1
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On foot	46.0%	23	45.5%	10	46.4%	13	45.5%	5	20.0%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		50		22		28		11		15
Q02 How often do you do the following in [name of centre] (including Sunday)?										
Food & Groceries Shopping										
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	26.0%	13	22.7%	5	28.6%	8	27.3%	3	6.7%	1
2 to 3 days a week	22.0%	11	31.8%	7	14.3%	4	18.2%	2	13.3%	2
1 day a week	16.0%	8	0.0%	0	28.6%	8	27.3%	3	20.0%	3
Once every 2 weeks	6.0%	3	4.5%	1	7.1%	2	18.2%	2	6.7%	1
Once every month	12.0%	6	18.2%	4	7.1%	2	9.1%	1	26.7%	4
Once a quarter	4.0%	2	4.5%	1	3.6%	1	0.0%	0	6.7%	1
Less often than once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
First time today	2.0%	1	4.5%	1	0.0%	0	0.0%	0	4.2%	1
Never	12.0%	6	13.6%	3	10.7%	3	0.0%	0	12.5%	3
Base:		50		22		28		11		15

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
2 to 3 days a week	4.0%	2	0.0%	0	7.1%	2	9.1%	1	6.7%	1	0.0%	0	8.0%	2	4.3%	2	0.0%	0		
1 day a week	8.0%	4	9.1%	2	7.1%	2	9.1%	1	13.3%	2	4.2%	1	12.0%	3	4.0%	1	8.7%	4	0.0%	0
Once every 2 weeks	16.0%	8	4.5%	1	25.0%	7	36.4%	4	0.0%	0	16.7%	4	12.0%	3	20.0%	5	17.4%	8	0.0%	0
Once every month	8.0%	4	9.1%	2	7.1%	2	18.2%	2	6.7%	1	4.2%	1	8.0%	2	8.0%	2	4.3%	2	50.0%	2
Once a quarter	20.0%	10	22.7%	5	17.9%	5	9.1%	1	20.0%	3	25.0%	6	24.0%	6	16.0%	4	19.6%	9	25.0%	1
Less often than once a quarter	16.0%	8	22.7%	5	10.7%	3	9.1%	1	13.3%	2	20.8%	5	12.0%	3	20.0%	5	17.4%	8	0.0%	0
First time today	4.0%	2	4.5%	1	3.6%	1	0.0%	0	6.7%	1	4.2%	1	4.0%	1	4.0%	1	4.3%	2	0.0%	0
Never	22.0%	11	27.3%	6	17.9%	5	9.1%	1	33.3%	5	20.8%	5	28.0%	7	16.0%	4	23.9%	11	0.0%	0
(Don't know)	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	0.0%	0	25.0%	1
Base:		50		22		28		11		15		24		25		25		46		4
Drinking / Eating Out																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	12.0%	6	22.7%	5	3.6%	1	18.2%	2	20.0%	3	4.2%	1	8.0%	2	16.0%	4	10.9%	5	25.0%	1
1 day a week	10.0%	5	4.5%	1	14.3%	4	18.2%	2	6.7%	1	8.3%	2	4.0%	1	16.0%	4	10.9%	5	0.0%	0
Once every 2 weeks	2.0%	1	0.0%	0	3.6%	1	9.1%	1	0.0%	0	0.0%	0	4.0%	1	2.2%	1	2.2%	1	0.0%	0
Once every month	14.0%	7	13.6%	3	14.3%	4	9.1%	1	6.7%	1	20.8%	5	16.0%	4	12.0%	3	13.0%	6	25.0%	1
Once a quarter	12.0%	6	9.1%	2	14.3%	4	0.0%	0	20.0%	3	12.5%	3	16.0%	4	8.0%	2	13.0%	6	0.0%	0
Less often than once a quarter	6.0%	3	4.5%	1	7.1%	2	0.0%	0	0.0%	0	12.5%	3	8.0%	2	4.0%	1	6.5%	3	0.0%	0
First time today	2.0%	1	0.0%	0	3.6%	1	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	2.2%	1	0.0%	0
Never	42.0%	21	45.5%	10	39.3%	11	45.5%	5	46.7%	7	37.5%	9	48.0%	12	36.0%	9	41.3%	19	50.0%	2
Base:		50		22		28		11		15		24		25		25		46		4
Private & Public Services (Bank / Solicitor / Council Offices/ Library, etc)																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1	0.0%	0	4.0%	1	2.2%	1	2.2%	1	0.0%	0
2 to 3 days a week	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0
1 day a week	52.0%	26	45.5%	10	57.1%	16	45.5%	5	40.0%	6	62.5%	15	52.0%	13	52.0%	13	50.0%	23	75.0%	3
Once every 2 weeks	14.0%	7	18.2%	4	10.7%	3	27.3%	3	6.7%	1	12.5%	3	12.0%	3	16.0%	4	13.0%	6	25.0%	1
Once every month	4.0%	2	0.0%	0	7.1%	2	0.0%	0	13.3%	2	0.0%	0	8.0%	2	0.0%	0	4.3%	2	0.0%	0
Once a quarter	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	4.0%	1	2.2%	1	0.0%	0
Less often than once a quarter	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	4.0%	1	2.2%	1	0.0%	0
First time today	2.0%	1	4.5%	1	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	0	2.2%	1	0.0%	0
Never	20.0%	10	18.2%	4	21.4%	6	27.3%	3	20.0%	3	16.7%	4	24.0%	6	16.0%	4	21.7%	10	0.0%	0
Base:		50		22		28		11		15		24		25		25		46		4

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
Commercial Leisure Facilities (Gym / Swimming Pool, etc)																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	4.0%	2	0.0%	0	7.1%	2	9.1%	1	6.7%	1	0.0%	0	0.0%	0	8.0%	2	4.3%	2	0.0%	0
1 day a week	4.0%	2	4.5%	1	3.6%	1	0.0%	0	6.7%	1	4.2%	1	4.0%	1	4.0%	1	4.3%	2	0.0%	0
Once every 2 weeks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	92.0%	46	95.5%	21	89.3%	25	90.9%	10	86.7%	13	95.8%	23	96.0%	24	88.0%	22	91.3%	42	100.0%	4
Base:		50		22		28		11		15		24		25		25		46		4
Any visit																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	26.0%	13	22.7%	5	28.6%	8	27.3%	3	6.7%	1	37.5%	9	24.0%	6	28.0%	7	26.1%	12	25.0%	1
2 to 3 days a week	28.0%	14	45.5%	10	14.3%	4	18.2%	2	26.7%	4	33.3%	8	16.0%	4	40.0%	10	23.9%	11	75.0%	3
1 day a week	28.0%	14	13.6%	3	39.3%	11	36.4%	4	40.0%	6	16.7%	4	40.0%	10	16.0%	4	30.4%	14	0.0%	0
Once every 2 weeks	4.0%	2	0.0%	0	7.1%	2	18.2%	2	0.0%	0	0.0%	0	8.0%	2	0.0%	0	4.3%	2	0.0%	0
Once every month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a quarter	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	4.0%	1	2.2%	1	0.0%	0
Less often than once a quarter	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0
First time today	4.0%	2	4.5%	1	3.6%	1	0.0%	0	8.3%	2	4.0%	1	4.0%	1	4.3%	2	0.0%	2	0.0%	0
Never	6.0%	3	9.1%	2	3.6%	1	0.0%	0	20.0%	3	0.0%	0	8.0%	2	4.0%	1	6.5%	3	0.0%	0
Base:		50		22		28		11		15		24		25		25		46		4

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
Q03 What is the main reason for your visit here today ?																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	24.0%	12	18.2%	4	28.6%	8	18.2%	2	13.3%	2	33.3%	8	28.0%	7	20.0%	5	23.9%	11	25.0%	1
To buy non-food goods (e.g. shoes, clothes, jewellery)	6.0%	3	9.1%	2	3.6%	1	0.0%	0	6.7%	1	8.3%	2	8.0%	2	4.0%	1	4.3%	2	25.0%	1
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	14.0%	7	18.2%	4	10.7%	3	9.1%	1	13.3%	2	16.7%	4	4.0%	1	24.0%	6	13.0%	6	25.0%	1
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to [name of centre]	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1	0.0%	0	4.0%	1	0.0%	0	2.2%	1	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	4.0%	2	4.5%	1	3.6%	1	18.2%	2	0.0%	0	0.0%	0	8.0%	2	0.0%	0	4.3%	2	0.0%	0
Work	32.0%	16	31.8%	7	32.1%	9	45.5%	5	46.7%	7	16.7%	4	28.0%	7	36.0%	9	32.6%	15	25.0%	1
To attend college (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	4.0%	2	4.5%	1	3.6%	1	0.0%	0	6.7%	1	4.2%	1	4.0%	1	4.0%	1	4.3%	2	0.0%	0
To visit the Council's offices (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	4.0%	2	4.5%	1	3.6%	1	0.0%	0	6.7%	1	4.2%	1	4.0%	1	4.0%	1	4.3%	2	0.0%	0
No particular reason	6.0%	3	4.5%	1	7.1%	2	9.1%	1	0.0%	0	8.3%	2	8.0%	2	4.0%	1	6.5%	3	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0
Window shopping / browsing	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Base:		50		22		28		11		15		24		25		25		46		4

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
Q04 What do you LIKE most about [name of centre]?																				
Near to home / convenient	8.0%	4	4.5%	1	10.7%	3	0.0%	0	13.3%	2	8.3%	2	4.0%	1	12.0%	3	8.7%	4	0.0%	0
Close to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good public transport links generally	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1	0.0%	0	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good directional signs to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	4.0%	2	0.0%	0	7.1%	2	0.0%	0	6.7%	1	4.2%	1	4.0%	1	4.0%	1	4.3%	2	0.0%	0
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Quality of supermarket(s)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact centre (i.e. shops close together)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of private services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Demographics - Chipping Ongar

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, solicitors and so on)																				
Range of public services (ie Council, library, health services, and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Range of leisure facilities	2.0%	1	0.0%	0	3.6%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0						
General cleanliness of shopping streets	2.0%	1	0.0%	0	3.6%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0						
Feels safe / absence of threatening individuals / groups	4.0%	2	0.0%	0	7.1%	2	9.1%	1	6.7%	1	0.0%	0	4.0%	1	4.3%	2	0.0%	0		
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Green space/area	22.0%	11	27.3%	6	17.9%	5	0.0%	0	20.0%	3	33.3%	8	32.0%	8	12.0%	3	19.6%	9	50.0%	2
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	6.0%	3	9.1%	2	3.6%	1	0.0%	0	6.7%	1	8.3%	2	8.0%	2	4.0%	1	6.5%	3	0.0%	0
Not too noisy	10.0%	5	9.1%	2	10.7%	3	18.2%	2	6.7%	1	8.3%	2	8.0%	2	12.0%	3	10.9%	5	0.0%	0
Character / atmosphere	54.0%	27	59.1%	13	50.0%	14	45.5%	5	60.0%	9	54.2%	13	48.0%	12	60.0%	15	52.2%	24	75.0%	3
Historic buildings	16.0%	8	22.7%	5	10.7%	3	9.1%	1	20.0%	3	16.7%	4	20.0%	5	12.0%	3	17.4%	8	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	20.0%	10	13.6%	3	25.0%	7	27.3%	3	0.0%	0	29.2%	7	20.0%	5	20.0%	5	19.6%	9	25.0%	1
Friendly / polite people	26.0%	13	31.8%	7	21.4%	6	27.3%	3	40.0%	6	16.7%	4	16.0%	4	36.0%	9	28.3%	13	0.0%	0
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	0
It's my hometown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has everything you need (Nothing in particular)	8.0%	4	9.1%	2	7.1%	2	0.0%	0	20.0%	3	4.2%	1	12.0%	3	4.0%	1	8.7%	4	0.0%	0
Base:		50		22		28		11		15		24		25		25		46		4

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
Q05 What do you DISLIKE most about [name of centre]?																				
Unsafe for pedestrians / traffic conflict	4.0%	2	4.5%	1	3.6%	1	0.0%	0	0.0%	0	8.3%	2	0.0%	0	8.0%	2	4.3%	2	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking for residents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	10.0%	5	4.5%	1	14.3%	4	0.0%	0	26.7%	4	4.2%	1	16.0%	4	4.0%	1	10.9%	5	0.0%	0
Parking is not secure / car break-ins	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1	0.0%	0	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Poor public transport links	6.0%	3	9.1%	2	3.6%	1	0.0%	0	20.0%	3	0.0%	0	12.0%	3	0.0%	0	6.5%	3	0.0%	0
Road congestion / too much traffic	10.0%	5	9.1%	2	10.7%	3	0.0%	0	0.0%	0	20.8%	5	12.0%	3	8.0%	2	10.9%	5	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1	0.0%	0	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Lack of choice of national multiple (high street chain) shops	4.0%	2	0.0%	0	7.1%	2	0.0%	0	0.0%	0	8.3%	2	0.0%	0	8.0%	2	2.2%	1	25.0%	1
Lack of choice of independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops is inadequate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of a larger supermarket	2.0%	1	0.0%	0	3.6%	1	9.1%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Prices too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops spread over too wide an area (i.e. not a compact centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	2.0%	1	0.0%	0	3.6%	1	9.1%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Too many pubs / clubs	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Inadequate range of services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
(banks, hairdressers, dry cleaners and so on)										
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clean / secure toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty shopping streets/litter	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Run down appearance of town centre / boarded up premises	4.0%	2	4.5%	1	3.6%	1	0.0%	0	13.3%	2
Feels unsafe / presence of threatening individuals / groups / gangs	6.0%	3	4.5%	1	7.1%	2	0.0%	0	0.0%	0
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	2.0%	1	0.0%	0	3.6%	1	0.0%	0	4.2%	1
Lack of police presence / other security measures (e.g. CCTV)	2.0%	1	0.0%	0	3.6%	1	0.0%	0	4.2%	1
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	2.0%	1	4.5%	1	0.0%	0	9.1%	1	0.0%	0
Over-crowded	6.0%	3	4.5%	1	7.1%	2	0.0%	0	13.3%	2
Too noisy	12.0%	6	18.2%	4	7.1%	2	0.0%	0	20.0%	3
Lack of character / atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandalism	2.0%	1	4.5%	1	0.0%	0	0.0%	0	4.2%	1
Insufficient or poor quality open space and green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1
I dislike everything about [name of centre]	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	2.0%	1	4.5%	1	0.0%	0	0.0%	0	4.2%	1
It is boring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many high end shops	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1
Poor road / paving quality	4.0%	2	9.1%	2	0.0%	0	0.0%	0	8.3%	2
Too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	8.0%	4	9.1%	2	7.1%	2	9.1%	1	8.3%	2
(Nothing in particular)	34.0%	17	31.8%	7	35.7%	10	63.6%	7	33.3%	5

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Base:	50	22	28	11	15	24	25	25	46	4
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]										
Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?										
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	58.0%	29	50.0%	11	64.3%	18	63.6%	7	46.7%	7
Neutral	18.0%	9	27.3%	6	10.7%	3	27.3%	3	26.7%	4
Dissatisfied	22.0%	11	22.7%	5	21.4%	6	9.1%	1	20.0%	3
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1
Mean:	3.37	3.27	3.44	3.55	3.29	3.33	3.42	3.32	3.38	3.25
Base:	50	22	28	11	15	24	25	25	46	4
Q07 How often do you visit [name of centre] in the evenings?										
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	8.0%	4	13.6%	3	3.6%	1	27.3%	3	0.0%	1
1 day a week	12.0%	6	9.1%	2	14.3%	4	18.2%	2	13.3%	2
Once every 2 weeks	2.0%	1	0.0%	0	3.6%	1	0.0%	0	4.2%	1
Once every month	8.0%	4	9.1%	2	7.1%	2	0.0%	0	6.7%	1
Once a quarter	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1
Less often than once a quarter	14.0%	7	4.5%	1	21.4%	6	18.2%	2	13.3%	2
Never	54.0%	27	63.6%	14	46.4%	13	36.4%	4	60.0%	9
Base:	50	22	28	11	15	24	25	25	46	4
Q08 What is the main purpose of your evening visits?										
<i>Those who go 'Once a quarter or more' at Q.7</i>										
Bars / pubs	37.5%	6	57.1%	4	22.2%	2	60.0%	3	0.0%	0
Eating out	50.0%	8	42.9%	3	55.6%	5	40.0%	2	100.0%	4
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting friends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social Clubs	12.5%	2	0.0%	0	22.2%	2	0.0%	0	28.6%	2
Base:	16	7	9	5	4	7	6	10	15	1

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household									
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																			
Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?																			
<i>Those who go 'Once a quarter or more' at Q.7</i>																			
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Satisfied	62.5%	10	71.4%	5	55.6%	5	100.0%	5	25.0%	1	57.1%	4	66.7%	4	60.0%	6	60.0%	9	100.0%
Neutral	12.5%	2	0.0%	0	22.2%	2	0.0%	0	50.0%	2	0.0%	0	16.7%	1	10.0%	1	13.3%	2	0.0%
Dissatisfied	12.5%	2	14.3%	1	11.1%	1	0.0%	0	25.0%	1	14.3%	1	0.0%	0	20.0%	2	13.3%	2	0.0%
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(No opinion)	12.5%	2	14.3%	1	11.1%	1	0.0%	0	0.0%	0	28.6%	2	16.7%	1	10.0%	1	13.3%	2	0.0%
Mean:	3.57	3.67	3.50	4.00	3.00	3.60	3.80	3.44	3.54	4.00									
Base:	16	7	9	5	4	7	6	10	15	1									
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																			
Q10 How satisfied are you with the pubs/bars offer in [name of centre]?																			
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Satisfied	26.0%	13	22.7%	5	28.6%	8	54.5%	6	20.0%	3	16.7%	4	20.0%	5	32.0%	8	26.1%	12	25.0%
Neutral	8.0%	4	4.5%	1	10.7%	3	0.0%	0	6.7%	1	12.5%	3	8.0%	2	8.0%	2	6.5%	3	25.0%
Dissatisfied	6.0%	3	13.6%	3	0.0%	0	0.0%	0	6.7%	1	8.3%	2	4.0%	1	8.0%	2	6.5%	3	0.0%
Very dissatisfied	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	4.0%	1	0.0%	0	2.2%	1	0.0%
(No opinion)	48.0%	24	54.5%	12	42.9%	12	36.4%	4	46.7%	7	54.2%	13	48.0%	12	48.0%	12	47.8%	22	50.0%
(Don't know)	10.0%	5	0.0%	0	17.9%	5	9.1%	1	13.3%	2	8.3%	2	16.0%	4	4.0%	1	10.9%	5	0.0%
Mean:	3.38	3.00	3.73	4.00	3.00	3.22	3.22	3.50	3.37	3.50									
Base:	50	22	28	11	15	24	25	25	46	4									
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																			
Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?																			
<i>Those in 'Waltham Abbey' town centre</i>																			
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00									
Base:	0	0	0	0	0	0	0	0	0	0									

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]																				
Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?																				
<i>Cleanliness of shopping streets</i>																				
Very good	6.0%	3	13.6%	3	0.0%	0	18.2%	2	0.0%	0	4.2%	1	8.0%	2	4.0%	1	6.5%	3	0.0%	0
Good	52.0%	26	45.5%	10	57.1%	16	54.5%	6	53.3%	8	50.0%	12	40.0%	10	64.0%	16	54.3%	25	25.0%	1
Satisfactory	32.0%	16	27.3%	6	35.7%	10	18.2%	2	46.7%	7	29.2%	7	48.0%	12	16.0%	4	32.6%	15	25.0%	1
Poor	8.0%	4	9.1%	2	7.1%	2	9.1%	1	0.0%	0	12.5%	3	4.0%	1	12.0%	3	6.5%	3	25.0%	1
Very poor	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	0.0%	0	25.0%	1
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		3.52		3.55		3.50		3.82		3.53		3.38		3.52		3.52		3.61		2.50
Base:		50		22		28		11		15		24		25		25		46		4
<i>Personal Safety / lighting / policing issues</i>																				
Very good	6.0%	3	9.1%	2	3.6%	1	18.2%	2	6.7%	1	0.0%	0	4.0%	1	8.0%	2	6.5%	3	0.0%	0
Good	58.0%	29	59.1%	13	57.1%	16	72.7%	8	46.7%	7	58.3%	14	44.0%	11	72.0%	18	56.5%	26	75.0%	3
Satisfactory	22.0%	11	18.2%	4	25.0%	7	9.1%	1	33.3%	5	20.8%	5	36.0%	9	8.0%	2	23.9%	11	0.0%	0
Poor	10.0%	5	9.1%	2	10.7%	3	0.0%	0	6.7%	1	16.7%	4	8.0%	2	12.0%	3	8.7%	4	25.0%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.0%	2	4.5%	1	3.6%	1	0.0%	0	6.7%	1	4.2%	1	8.0%	2	0.0%	0	4.3%	2	0.0%	0
<i>Mean:</i>		3.63		3.71		3.56		4.09		3.57		3.43		3.48		3.76		3.64		3.50
Base:		50		22		28		11		15		24		25		25		46		4
<i>Quality of buildings / townscape</i>																				
Very good	28.0%	14	36.4%	8	21.4%	6	36.4%	4	20.0%	3	29.2%	7	16.0%	4	40.0%	10	28.3%	13	25.0%	1
Good	50.0%	25	45.5%	10	53.6%	15	63.6%	7	53.3%	8	41.7%	10	60.0%	15	40.0%	10	50.0%	23	50.0%	2
Satisfactory	18.0%	9	13.6%	3	21.4%	6	0.0%	0	20.0%	3	25.0%	6	20.0%	5	16.0%	4	17.4%	8	25.0%	1
Poor	4.0%	2	4.5%	1	3.6%	1	0.0%	0	6.7%	1	4.2%	1	4.0%	1	4.0%	1	4.3%	2	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		4.02		4.14		3.93		4.36		3.87		3.96		3.88		4.16		4.02		4.00
Base:		50		22		28		11		15		24		25		25		46		4

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
Shelter from weather											
Very good	2.0%	1 4.5%	1 0.0%	0 0.0%	0 6.7%	1 0.0%	0 0.0%	0 4.0%	1 2.2%	1 0.0%	0
Good	32.0%	16 22.7%	5 39.3%	11 45.5%	5 6.7%	1 41.7%	10 24.0%	6 40.0%	10 30.4%	14 50.0%	2
Satisfactory	36.0%	18 36.4%	8 35.7%	10 54.5%	6 46.7%	7 20.8%	5 40.0%	10 32.0%	8 37.0%	17 25.0%	1
Poor	10.0%	5 13.6%	3 7.1%	2 0.0%	0 0.0%	0 20.8%	5 8.0%	2 12.0%	3 8.7%	4 25.0%	1
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	20.0%	10 22.7%	5 17.9%	5 0.0%	0 40.0%	6 16.7%	4 28.0%	7 12.0%	3 21.7%	10 0.0%	0
<i>Mean:</i>	<i>3.33</i>	<i>3.24</i>	<i>3.39</i>	<i>3.45</i>	<i>3.33</i>	<i>3.25</i>	<i>3.22</i>	<i>3.41</i>	<i>3.33</i>	<i>3.25</i>	
Base:	50	22	28	11	15	24	25	25	46	4	
Pedestrian/Vehicular safety issues											
Very good	2.0%	1 4.5%	1 0.0%	0 0.0%	0 0.0%	0 4.2%	1 0.0%	0 4.0%	1 0.0%	0 25.0%	1
Good	54.0%	27 54.5%	12 53.6%	15 81.8%	9 46.7%	7 45.8%	11 44.0%	11 64.0%	16 58.7%	27 0.0%	0
Satisfactory	26.0%	13 27.3%	6 25.0%	7 18.2%	2 26.7%	4 29.2%	7 28.0%	7 24.0%	6 21.7%	10 75.0%	3
Poor	16.0%	8 9.1%	2 21.4%	6 0.0%	0 26.7%	4 16.7%	4 24.0%	6 8.0%	2 17.4%	8 0.0%	0
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	2.0%	1 4.5%	1 0.0%	0 0.0%	0 0.0%	0 4.2%	1 4.0%	1 0.0%	0 2.2%	1 0.0%	0
<i>Mean:</i>	<i>3.43</i>	<i>3.57</i>	<i>3.32</i>	<i>3.82</i>	<i>3.20</i>	<i>3.39</i>	<i>3.21</i>	<i>3.64</i>	<i>3.42</i>	<i>3.50</i>	
Base:	50	22	28	11	15	24	25	25	46	4	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
Location of car parks											
Very good	2.0%	1 0.0%	0 3.6%	1 0.0%	0 0.0%	0 4.2%	1 0.0%	0 4.0%	1 2.2%	1 0.0%	0
Good	68.0%	34 68.2%	15 67.9%	19 81.8%	9 60.0%	9 66.7%	16 72.0%	18 64.0%	16 69.6%	32 50.0%	2
Satisfactory	16.0%	8 18.2%	4 14.3%	4 18.2%	2 20.0%	3 12.5%	3 16.0%	4 16.0%	4 15.2%	7 25.0%	1
Poor	2.0%	1 4.5%	1 0.0%	0 0.0%	0 6.7%	1 0.0%	0 4.0%	1 0.0%	0 2.2%	1 0.0%	0
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	12.0%	6 9.1%	2 14.3%	4 0.0%	0 13.3%	2 16.7%	4 8.0%	2 16.0%	4 10.9%	5 25.0%	1
<i>Mean:</i>	<i>3.80</i>	<i>3.70</i>	<i>3.88</i>	<i>3.82</i>	<i>3.62</i>	<i>3.90</i>	<i>3.74</i>	<i>3.86</i>	<i>3.80</i>	<i>3.67</i>	
Base:	50	22	28	11	15	24	25	25	46	4	

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	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
Security of car parks																				
Very good	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0
Good	64.0%	32	68.2%	15	60.7%	17	81.8%	9	46.7%	7	66.7%	16	64.0%	16	64.0%	16	65.2%	30	50.0%	2
Satisfactory	18.0%	9	18.2%	4	17.9%	5	18.2%	2	26.7%	4	12.5%	3	20.0%	5	16.0%	4	17.4%	8	25.0%	1
Poor	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	14.0%	7	9.1%	2	17.9%	5	0.0%	0	20.0%	3	16.7%	4	12.0%	3	16.0%	4	13.0%	6	25.0%	1
Mean:	3.77		3.70		3.83		3.82		3.50		3.90		3.68		3.86		3.78		3.67	
Base:	50		22		28		11		15		24		25		25		46		4	
Location of [name of centre] Underground / Train Station (as appropriate)																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfactory	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor	14.0%	7	18.2%	4	10.7%	3	9.1%	1	13.3%	2	16.7%	4	12.0%	3	16.0%	4	15.2%	7	0.0%	0
Very poor	14.0%	7	9.1%	2	17.9%	5	36.4%	4	6.7%	1	8.3%	2	12.0%	3	16.0%	4	15.2%	7	0.0%	0
(Don't know)	72.0%	36	72.7%	16	71.4%	20	54.5%	6	80.0%	12	75.0%	18	76.0%	19	68.0%	17	69.6%	32	100.0%	4
Mean:	1.50		1.67		1.38		1.20		1.67		1.67		1.50		1.50		1.50		0.00	
Base:	50		22		28		11		15		24		25		25		46		4	
Quality & security of [name of centre] Underground / Train Station (as appropriate)																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfactory	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor	14.0%	7	18.2%	4	10.7%	3	9.1%	1	13.3%	2	16.7%	4	12.0%	3	16.0%	4	15.2%	7	0.0%	0
Very poor	12.0%	6	9.1%	2	14.3%	4	36.4%	4	6.7%	1	4.2%	1	8.0%	2	16.0%	4	13.0%	6	0.0%	0
(Don't know)	74.0%	37	72.7%	16	75.0%	21	54.5%	6	80.0%	12	79.2%	19	80.0%	20	68.0%	17	71.7%	33	100.0%	4
Mean:	1.54		1.67		1.43		1.20		1.67		1.80		1.60		1.50		1.54		0.00	
Base:	50		22		28		11		15		24		25		25		46		4	
Ease of cycling access																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	28.0%	14	31.8%	7	25.0%	7	27.3%	3	20.0%	3	33.3%	8	24.0%	6	32.0%	8	28.3%	13	25.0%	1
Satisfactory	40.0%	20	31.8%	7	46.4%	13	54.5%	6	33.3%	5	37.5%	9	32.0%	8	48.0%	12	37.0%	17	75.0%	3
Poor	8.0%	4	13.6%	3	3.6%	1	9.1%	1	0.0%	0	12.5%	3	4.0%	1	12.0%	3	8.7%	4	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	24.0%	12	22.7%	5	25.0%	7	9.1%	1	46.7%	7	16.7%	4	40.0%	10	8.0%	2	26.1%	12	0.0%	0
Mean:	3.26		3.24		3.29		3.20		3.38		3.25		3.33		3.22		3.26		3.25	
Base:	50		22		28		11		15		24		25		25		46		4	

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Amount / quality of pedestrianisation										
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	36.0%	18	36.4%	8	35.7%	10	45.5%	5	20.0%	3
Satisfactory	36.0%	18	36.4%	8	35.7%	10	27.3%	3	33.3%	5
Poor	20.0%	10	18.2%	4	21.4%	6	18.2%	2	40.0%	6
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.0%	4	9.1%	2	7.1%	2	9.1%	1	6.7%	1
<i>Mean:</i>	<i>3.17</i>	<i>3.20</i>	<i>3.15</i>	<i>3.30</i>	<i>2.79</i>	<i>3.36</i>	<i>3.13</i>	<i>3.22</i>	<i>3.19</i>	<i>3.00</i>
Base:	50	22	28	11	15	24	25	25	46	4
Ease of movement around the centre on foot										
Very good	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Good	66.0%	33	63.6%	14	67.9%	19	54.5%	6	53.3%	8
Satisfactory	28.0%	14	36.4%	8	21.4%	6	45.5%	5	33.3%	5
Poor	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1
<i>Mean:</i>	<i>3.69</i>	<i>3.64</i>	<i>3.74</i>	<i>3.55</i>	<i>3.50</i>	<i>3.88</i>	<i>3.67</i>	<i>3.72</i>	<i>3.71</i>	<i>3.50</i>
Base:	50	22	28	11	15	24	25	25	46	4
Access for people with mobility / hearing / sighting disability										
Very good	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Good	36.0%	18	36.4%	8	35.7%	10	27.3%	3	53.3%	8
Satisfactory	18.0%	9	22.7%	5	14.3%	4	36.4%	4	0.0%	0
Poor	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	42.0%	21	40.9%	9	42.9%	12	36.4%	4	40.0%	6
<i>Mean:</i>	<i>3.66</i>	<i>3.62</i>	<i>3.69</i>	<i>3.43</i>	<i>3.78</i>	<i>3.69</i>	<i>3.64</i>	<i>3.67</i>	<i>3.70</i>	<i>3.00</i>
Base:	50	22	28	11	15	24	25	25	46	4

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
Q14 How could [name of centre]best be improved?											
More parking	12.0%	6 13.6%	3 10.7%	3 0.0%	0 20.0%	3 12.5%	3 12.0%	3 12.0%	3 13.0%	6 0.0%	0
More secure parking	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Cheaper parking	16.0%	8 13.6%	3 17.9%	5 18.2%	2 26.7%	4 8.3%	2 12.0%	3 20.0%	5 17.4%	8 0.0%	0
More accessible car parking	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More frequent bus services to the centre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More reliable / comfortable bus services	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
New / relocated bus stops	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More frequent underground services (where appropriate)	4.0%	2 9.1%	2 0.0%	0 9.1%	1 6.7%	1 0.0%	0 8.0%	2 0.0%	0 4.3%	2 0.0%	0
More reliable underground services (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Better signposting within the Centre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More priority for pedestrians	6.0%	3 4.5%	1 7.1%	2 9.1%	1 0.0%	0 8.3%	2 12.0%	3 0.0%	0 6.5%	3 0.0%	0
Improved access for wheelchair and pushchair users	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More national multiple (high street chain) retailers	2.0%	1 4.5%	1 0.0%	0 0.0%	0 6.7%	1 0.0%	0 4.0%	1 0.0%	0 2.2%	1 0.0%	0
Bigger/better supermarket	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More independent shops	4.0%	2 4.5%	1 3.6%	1 9.1%	1 0.0%	0 4.2%	1 4.0%	1 4.0%	1 4.3%	2 0.0%	0
Better choice of shops in general	6.0%	3 4.5%	1 7.1%	2 0.0%	0 6.7%	1 8.3%	2 12.0%	3 0.0%	0 6.5%	3 0.0%	0
Specified new shop	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Better quality of shops	4.0%	2 0.0%	0 7.1%	2 9.1%	1 6.7%	1 0.0%	0 8.0%	2 0.0%	0 4.3%	2 0.0%	0
Improvement to the market	2.0%	1 0.0%	0 3.6%	1 9.1%	1 0.0%	0 0.0%	0 4.0%	1 0.0%	0 2.2%	1 0.0%	0
More / better pubs / night-life	6.0%	3 4.5%	1 7.1%	2 9.1%	1 13.3%	2 0.0%	0 4.0%	1 8.0%	2 6.5%	3 0.0%	0
More / better eating places	12.0%	6 9.1%	2 14.3%	4 18.2%	2 13.3%	2 8.3%	2 12.0%	3 12.0%	3 13.0%	6 0.0%	0
Fewer bars / nightclubs	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More / better leisure facilities	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More family oriented facilities	2.0%	1 4.5%	1 0.0%	0 0.0%	0 6.7%	1 0.0%	0 4.0%	1 0.0%	0 2.2%	1 0.0%	0
More secure children's play areas	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Better crèche facilities	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Provision of more residential accommodation	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Expand the town centre's colleges / expand	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0

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	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
university																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets / removal of litter	6.0%	3	0.0%	0	10.7%	3	0.0%	0	0.0%	0	12.5%	3	12.0%	3	0.0%	0	6.5%	3	0.0%	0
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / more CCTV / more police	10.0%	5	13.6%	3	7.1%	2	9.1%	1	6.7%	1	12.5%	3	8.0%	2	12.0%	3	8.7%	4	25.0%	1
More control on alcohol / drinkers / drug users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vacant shops to be filled	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0
Less traffic congestion	10.0%	5	4.5%	1	14.3%	4	0.0%	0	6.7%	1	16.7%	4	8.0%	2	12.0%	3	10.9%	5	0.0%	0
Footpaths improved / resurfaced	4.0%	2	4.5%	1	3.6%	1	0.0%	0	6.7%	1	4.2%	1	4.0%	1	4.0%	1	2.2%	1	25.0%	1
Improve pedestrian / vehicular safety issues	12.0%	6	9.1%	2	14.3%	4	0.0%	0	20.0%	3	12.5%	3	16.0%	4	8.0%	2	13.0%	6	0.0%	0
Road surfaces improved / resurfaced	4.0%	2	9.1%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	2	4.0%	1	4.0%	1	2.2%	1	25.0%	1
More seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More restrictions on cyclists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	28.0%	14	22.7%	5	32.1%	9	27.3%	3	26.7%	4	29.2%	7	24.0%	6	32.0%	8	26.1%	12	50.0%	2
Base:		50		22		28		11		15		24		25		25		46		4
Q15 Do you work in [name of centre]?																				
Yes	32.0%	16	31.8%	7	32.1%	9	45.5%	5	46.7%	7	16.7%	4	32.0%	8	32.0%	8	32.6%	15	25.0%	1
No	68.0%	34	68.2%	15	67.9%	19	54.5%	6	53.3%	8	83.3%	20	68.0%	17	68.0%	17	67.4%	31	75.0%	3
Base:		50		22		28		11		15		24		25		25		46		4

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q16 Do you go to college in [name of centre] (where appropriate)?																				
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
No	98.0%	49	100.0%	22	96.4%	27	100.0%	11	100.0%	15	95.8%	23	100.0%	25	96.0%	24	97.8%	45	100.0%	4
(Refused)	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0
Base:		50		22		28		11		15		24		25		25		46		4
GEN Gender:																				
Male	44.0%	22	100.0%	22	0.0%	0	36.4%	4	40.0%	6	50.0%	12	40.0%	10	48.0%	12	41.3%	19	75.0%	3
Female	56.0%	28	0.0%	0	100.0%	28	63.6%	7	60.0%	9	50.0%	12	60.0%	15	52.0%	13	58.7%	27	25.0%	1
Base:		50		22		28		11		15		24		25		25		46		4
AGE Age Group:																				
18 - 24 years	4.0%	2	0.0%	0	7.1%	2	18.2%	2	0.0%	0	0.0%	0	4.0%	1	4.0%	1	4.3%	2	0.0%	0
25 - 34 years	18.0%	9	18.2%	4	17.9%	5	81.8%	9	0.0%	0	0.0%	0	12.0%	3	24.0%	6	17.4%	8	25.0%	1
35 - 44 years	12.0%	6	9.1%	2	14.3%	4	0.0%	0	40.0%	6	0.0%	0	12.0%	3	12.0%	3	13.0%	6	0.0%	0
45 - 54 years	18.0%	9	18.2%	4	17.9%	5	0.0%	0	60.0%	9	0.0%	0	28.0%	7	8.0%	2	19.6%	9	0.0%	0
55 - 64 years	20.0%	10	13.6%	3	25.0%	7	0.0%	0	0.0%	0	41.7%	10	20.0%	5	20.0%	5	21.7%	10	0.0%	0
65+ years	28.0%	14	40.9%	9	17.9%	5	0.0%	0	0.0%	0	58.3%	14	24.0%	6	32.0%	8	23.9%	11	75.0%	3
Base:		50		22		28		11		15		24		25		25		46		4
SEG Occupation of Chief Wage Earner:																				
AB	4.0%	2	4.5%	1	3.6%	1	0.0%	0	0.0%	0	8.3%	2	8.0%	2	0.0%	0	4.3%	2	0.0%	0
C1	46.0%	23	40.9%	9	50.0%	14	36.4%	4	66.7%	10	37.5%	9	92.0%	23	0.0%	0	50.0%	23	0.0%	0
C2	18.0%	9	22.7%	5	14.3%	4	27.3%	3	33.3%	5	4.2%	1	0.0%	0	36.0%	9	19.6%	9	0.0%	0
DE	32.0%	16	31.8%	7	32.1%	9	36.4%	4	0.0%	0	50.0%	12	0.0%	0	64.0%	16	26.1%	12	100.0%	4
Base:		50		22		28		11		15		24		25		25		46		4
Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?																				
Yes	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	0.0%	0	25.0%	1
No	98.0%	49	95.5%	21	100.0%	28	100.0%	11	100.0%	15	95.8%	23	100.0%	25	96.0%	24	100.0%	46	75.0%	3
Base:		50		22		28		11		15		24		25		25		46		4

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
Q18 Is the disability mobility, hearing and / or sighting impairment ?											
<i>Those who 'Yes' at Q17</i>											
Mobility	100.0%	1 100.0%	1 0.0%	0 0.0%	0 0.0%	0 100.0%	1 0.0%	0 100.0%	1 0.0%	0 100.0%	1
Hearing	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sighting	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Back problems (Don't know)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:		1	1	0	0	0	1	0	1	0	1
CAR Number of cars in Household:											
None	8.0%	4 13.6%	3 3.6%	1 9.1%	1 0.0%	0 12.5%	3 0.0%	0 16.0%	4 0.0%	0 100.0%	4
1	42.0%	21 40.9%	9 42.9%	12 27.3%	3 33.3%	5 54.2%	13 40.0%	10 44.0%	11 45.7%	21 0.0%	0
2	30.0%	15 31.8%	7 28.6%	8 45.5%	5 40.0%	6 16.7%	4 40.0%	10 20.0%	5 32.6%	15 0.0%	0
3	12.0%	6 13.6%	3 10.7%	3 18.2%	2 6.7%	1 12.5%	3 8.0%	2 16.0%	4 13.0%	6 0.0%	0
4+	8.0%	4 0.0%	0 14.3%	4 0.0%	0 20.0%	3 4.2%	1 12.0%	3 4.0%	1 8.7%	4 0.0%	0
(Refused)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:		50	22	28	11	15	24	25	25	46	4
LOC Location of Interview:											
Epping	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton High Road	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Waltham Abbey	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton Broadway	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Chipping Ongar	100.0%	50 100.0%	22 100.0%	28 100.0%	11 100.0%	15 100.0%	24 100.0%	25 100.0%	25 100.0%	46 100.0%	4
Buckhurst Hill	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:		50	22	28	11	15	24	25	25	46	4
DAY Day of interview:											
Monday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Tuesday	100.0%	50 100.0%	22 100.0%	28 100.0%	11 100.0%	15 100.0%	24 100.0%	25 100.0%	25 100.0%	46 100.0%	4
Wednesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Thursday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Friday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Saturday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sunday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:		50	22	28	11	15	24	25	25	46	4

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
PC										
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	2.0%	1	4.5%	1	0.0%	0	6.7%	1	0.0%	0
CM1 3	2.0%	1	4.5%	1	0.0%	0	9.1%	1	0.0%	0
CM1 5	2.0%	1	0.0%	0	3.6%	1	9.1%	1	0.0%	0
CM13 3	4.0%	2	0.0%	0	7.1%	2	0.0%	0	13.3%	2
CM15 0	2.0%	1	0.0%	0	3.6%	1	9.1%	1	0.0%	0
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 0	2.0%	1	4.5%	1	0.0%	0	0.0%	0	4.2%	1
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM3 9	2.0%	1	4.5%	1	0.0%	0	9.1%	1	0.0%	0
CM4 0	2.0%	1	0.0%	0	3.6%	1	0.0%	0	4.2%	1
CM5	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1
CM5 0	14.0%	7	18.2%	4	10.7%	3	0.0%	0	20.0%	3
CM5 9	46.0%	23	36.4%	8	53.6%	15	54.5%	6	20.0%	3
CM6 2	4.0%	2	4.5%	1	3.6%	1	0.0%	0	6.7%	1
CM6 3	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1
E1 4	2.0%	1	4.5%	1	0.0%	0	9.1%	1	0.0%	0
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10 3	2.0%	1	4.5%	1	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	0		
IG10 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG11 7	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 7	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1	0.0%	0	4.0%	1	0.0%	0	2.2%	1	0.0%	0
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	4.0%	1	2.2%	1	0.0%	0
RM3 8	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	4.0%	1	2.2%	1	0.0%	0
RM4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 7	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Base:		50		22		28		11		15		24		25		25		46		4

Appendix 8:

Data Tabulations

By Demographics Buckhurst Hill

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q0A First of all, can I ask you do you work in any of the following:																				
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
None of these	100.0%	50	100.0%	15	100.0%	35	100.0%	13	100.0%	20	100.0%	17	100.0%	30	100.0%	20	100.0%	47	100.0%	2
Base:		50		15		35		13		20		17		30		20		47		2
Q01 How did you travel to [name of centre] today?																				
Car/ van driver	34.0%	17	33.3%	5	34.3%	12	30.8%	4	40.0%	8	29.4%	5	40.0%	12	25.0%	5	34.0%	16	0.0%	0
Car/ van passenger	4.0%	2	0.0%	0	5.7%	2	0.0%	0	0.0%	0	11.8%	2	0.0%	0	10.0%	2	2.1%	1	50.0%	1
Bus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	14.0%	7	0.0%	0	20.0%	7	7.7%	1	30.0%	6	0.0%	0	20.0%	6	5.0%	1	14.9%	7	0.0%	0
Underground (as appropriate)	2.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	0.0%	0	50.0%	1
Train (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On foot	46.0%	23	60.0%	9	40.0%	14	61.5%	8	30.0%	6	52.9%	9	40.0%	12	55.0%	11	48.9%	23	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		50		15		35		13		20		17		30		20		47		2
Q02 How often do you do the following in [name of centre] (including Sunday)?																				
Food & Groceries Shopping																				
Everyday	14.0%	7	0.0%	0	20.0%	7	0.0%	0	10.0%	2	29.4%	5	20.0%	6	5.0%	1	12.8%	6	50.0%	1
4 to 6 days a week	6.0%	3	0.0%	0	8.6%	3	0.0%	0	5.0%	1	11.8%	2	3.3%	1	10.0%	2	6.4%	3	0.0%	0
2 to 3 days a week	12.0%	6	13.3%	2	11.4%	4	15.4%	2	0.0%	0	23.5%	4	16.7%	5	5.0%	1	10.6%	5	50.0%	1
1 day a week	52.0%	26	66.7%	10	45.7%	16	69.2%	9	80.0%	16	5.9%	1	43.3%	13	65.0%	13	55.3%	26	0.0%	0
Once every 2 weeks	4.0%	2	0.0%	0	5.7%	2	7.7%	1	5.0%	1	0.0%	0	6.7%	2	0.0%	0	4.3%	2	0.0%	0
Once every month	6.0%	3	6.7%	1	5.7%	2	7.7%	1	0.0%	0	11.8%	2	6.7%	2	5.0%	1	4.3%	2	0.0%	0
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	6.0%	3	13.3%	2	2.9%	1	0.0%	0	0.0%	0	17.6%	3	3.3%	1	10.0%	2	6.4%	3	0.0%	0
Base:		50		15		35		13		20		17		30		20		47		2

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)																				
Everyday	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
4 to 6 days a week	10.0%	5	6.7%	1	11.4%	4	15.4%	2	15.0%	3	0.0%	0	16.7%	5	0.0%	0	10.6%	5	0.0%	0
2 to 3 days a week	30.0%	15	26.7%	4	31.4%	11	53.8%	7	40.0%	8	0.0%	0	20.0%	6	45.0%	9	31.9%	15	0.0%	0
1 day a week	22.0%	11	20.0%	3	22.9%	8	15.4%	2	25.0%	5	23.5%	4	30.0%	9	10.0%	2	23.4%	11	0.0%	0
Once every 2 weeks	4.0%	2	0.0%	0	5.7%	2	0.0%	0	0.0%	0	11.8%	2	0.0%	0	10.0%	2	4.3%	2	0.0%	0
Once every month	6.0%	3	13.3%	2	2.9%	1	7.7%	1	10.0%	2	0.0%	0	6.7%	2	5.0%	1	6.4%	3	0.0%	0
Once a quarter	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	5.9%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	5.9%	1	3.3%	1	0.0%	0	2.1%	1	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	22.0%	11	33.3%	5	17.1%	6	7.7%	1	5.0%	1	52.9%	9	16.7%	5	30.0%	6	19.1%	9	100.0%	2
Base:		50		15		35		13		20		17		30		20		47		2
Drinking / Eating Out																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	2.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	0.0%	0	50.0%	1
1 day a week	24.0%	12	40.0%	6	17.1%	6	30.8%	4	30.0%	6	11.8%	2	23.3%	7	25.0%	5	25.5%	12	0.0%	0
Once every 2 weeks	6.0%	3	0.0%	0	8.6%	3	0.0%	0	15.0%	3	0.0%	0	10.0%	3	0.0%	0	6.4%	3	0.0%	0
Once every month	40.0%	20	26.7%	4	45.7%	16	53.8%	7	50.0%	10	17.6%	3	40.0%	12	40.0%	8	40.4%	19	0.0%	0
Once a quarter	6.0%	3	0.0%	0	8.6%	3	0.0%	0	5.0%	1	11.8%	2	6.7%	2	5.0%	1	6.4%	3	0.0%	0
Less often than once a quarter	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	0.0%	0	50.0%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	20.0%	10	26.7%	4	17.1%	6	15.4%	2	0.0%	0	47.1%	8	20.0%	6	20.0%	4	21.3%	10	0.0%	0
Base:		50		15		35		13		20		17		30		20		47		2
Private & Public Services (Bank / Solicitor / Council Offices/ Library, etc)																				
Everyday	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
1 day a week	24.0%	12	26.7%	4	22.9%	8	30.8%	4	40.0%	8	0.0%	0	16.7%	5	35.0%	7	25.5%	12	0.0%	0
Once every 2 weeks	6.0%	3	13.3%	2	2.9%	1	15.4%	2	5.0%	1	0.0%	0	6.7%	2	5.0%	1	6.4%	3	0.0%	0
Once every month	18.0%	9	20.0%	3	17.1%	6	23.1%	3	30.0%	6	0.0%	0	23.3%	7	10.0%	2	19.1%	9	0.0%	0
Once a quarter	6.0%	3	6.7%	1	5.7%	2	7.7%	1	5.0%	1	5.9%	1	0.0%	0	15.0%	3	6.4%	3	0.0%	0
Less often than once a quarter	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	0.0%	0	50.0%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	40.0%	20	33.3%	5	42.9%	15	23.1%	3	10.0%	2	88.2%	15	46.7%	14	30.0%	6	38.3%	18	50.0%	1
Base:		50		15		35		13		20		17		30		20		47		2

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Commercial Leisure Facilities (Gym / Swimming Pool, etc)																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
2 to 3 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
1 day a week	16.0%	8	26.7%	4	11.4%	4	23.1%	3	25.0%	5	0.0%	0	13.3%	4	20.0%	4	17.0%	8	0.0%	0
Once every 2 weeks	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Once every month	6.0%	3	6.7%	1	5.7%	2	7.7%	1	10.0%	2	0.0%	0	6.7%	2	5.0%	1	6.4%	3	0.0%	0
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	2.0%	1	6.7%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	74.0%	37	60.0%	9	80.0%	28	69.2%	9	55.0%	11	100.0%	17	73.3%	22	75.0%	15	72.3%	34	100.0%	2
Base:		50		15		35		13		20		17		30		20		47		2
Any visit																				
Everyday	16.0%	8	0.0%	0	22.9%	8	0.0%	0	15.0%	3	29.4%	5	23.3%	7	5.0%	1	14.9%	7	50.0%	1
4 to 6 days a week	16.0%	8	6.7%	1	20.0%	7	15.4%	2	20.0%	4	11.8%	2	20.0%	6	10.0%	2	17.0%	8	0.0%	0
2 to 3 days a week	40.0%	20	40.0%	6	40.0%	14	61.5%	8	40.0%	8	23.5%	4	33.3%	10	50.0%	10	40.4%	19	50.0%	1
1 day a week	16.0%	8	33.3%	5	8.6%	3	15.4%	2	25.0%	5	5.9%	1	13.3%	4	20.0%	4	17.0%	8	0.0%	0
Once every 2 weeks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every month	6.0%	3	6.7%	1	5.7%	2	7.7%	1	0.0%	0	11.8%	2	6.7%	2	5.0%	1	4.3%	2	0.0%	0
Once a quarter	2.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	2.1%	1	0.0%	0
Less often than once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	4.0%	2	6.7%	1	2.9%	1	0.0%	0	0.0%	0	11.8%	2	3.3%	1	5.0%	1	4.3%	2	0.0%	0
Base:		50		15		35		13		20		17		30		20		47		2

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q03 What is the main reason for your visit here today ?																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	26.0%	13	6.7%	1	34.3%	12	7.7%	1	5.0%	1	64.7%	11	26.7%	8	25.0%	5	25.5%	12	50.0%	1
To buy non-food goods (e.g. shoes, clothes, jewellery)	28.0%	14	40.0%	6	22.9%	8	53.8%	7	30.0%	6	5.9%	1	33.3%	10	20.0%	4	27.7%	13	0.0%	0
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	14.0%	7	6.7%	1	17.1%	6	15.4%	2	20.0%	4	5.9%	1	13.3%	4	15.0%	3	14.9%	7	0.0%	0
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	2.0%	1	6.7%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	2.1%	1	0.0%	0
As a day visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
To attend college (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	14.0%	7	26.7%	4	8.6%	3	7.7%	1	20.0%	4	11.8%	2	13.3%	4	15.0%	3	12.8%	6	50.0%	1
To visit the Council's offices (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	8.0%	4	0.0%	0	11.4%	4	0.0%	0	20.0%	4	0.0%	0	3.3%	1	15.0%	3	8.5%	4	0.0%	0
No particular reason	4.0%	2	6.7%	1	2.9%	1	7.7%	1	0.0%	0	5.9%	1	3.3%	1	5.0%	1	4.3%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	2.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Base:		50		15		35		13		20		17		30		20		47		2

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q04 What do you LIKE most about [name of centre]?																				
Near to home / convenient	70.0%	35	53.3%	8	77.1%	27	76.9%	10	85.0%	17	47.1%	8	70.0%	21	70.0%	14	74.5%	35	0.0%	0
Close to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good public transport links generally	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good directional signs to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	8.0%	4	13.3%	2	5.7%	2	15.4%	2	0.0%	0	11.8%	2	10.0%	3	5.0%	1	6.4%	3	0.0%	0
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of supermarket(s)	4.0%	2	0.0%	0	5.7%	2	0.0%	0	5.0%	1	5.9%	1	6.7%	2	0.0%	0	4.3%	2	0.0%	0
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact centre (i.e. shops close together)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Range of pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of private services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Demographics - Buckhurst Hill

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
(banks, hairdressers, solicitors and so on)										
Range of public services (ie Council, library, health services, and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	2.0%	1	6.7%	1	0.0%	0	7.7%	1	0.0%	0
Feels safe / absence of threatening individuals / groups	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	4.0%	2	6.7%	1	2.9%	1	0.0%	0	0.0%	0
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	2.0%	1	0.0%	0	2.9%	1	7.7%	1	0.0%	0
Not too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Character / atmosphere	12.0%	6	20.0%	3	8.6%	3	15.4%	2	10.0%	2
Historic buildings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly / polite people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's my hometown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has everything you need	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	12.0%	6	13.3%	2	11.4%	4	0.0%	0	0.0%	0
Base:	50	15	35	13	20	17	30	20	47	2

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
Q05 What do you DISLIKE most about [name of centre]?																				
Unsafe for pedestrians / traffic conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	4.0%	2	0.0%	0	5.7%	2	0.0%	0	5.0%	1	5.9%	1	6.7%	2	0.0%	0	4.3%	2	0.0%	0
Shortage of parking for residents	4.0%	2	0.0%	0	5.7%	2	0.0%	0	10.0%	2	0.0%	0	0.0%	0	10.0%	2	4.3%	2	0.0%	0
Parking is expensive	4.0%	2	13.3%	2	0.0%	0	0.0%	0	5.0%	1	5.9%	1	3.3%	1	5.0%	1	4.3%	2	0.0%	0
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road congestion / too much traffic	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice of national multiple (high street chain) shops	4.0%	2	0.0%	0	5.7%	2	0.0%	0	5.0%	1	5.9%	1	3.3%	1	5.0%	1	4.3%	2	0.0%	0
Lack of choice of independent / specialist shops	4.0%	2	13.3%	2	0.0%	0	0.0%	0	5.0%	1	5.9%	1	0.0%	0	10.0%	2	2.1%	1	50.0%	1
Quality of shops is inadequate	6.0%	3	6.7%	1	5.7%	2	0.0%	0	10.0%	2	5.9%	1	0.0%	0	15.0%	3	6.4%	3	0.0%	0
Shops too small	12.0%	6	6.7%	1	14.3%	5	23.1%	3	15.0%	3	0.0%	0	16.7%	5	5.0%	1	12.8%	6	0.0%	0
Lack of a larger supermarket	8.0%	4	6.7%	1	8.6%	3	23.1%	3	5.0%	1	0.0%	0	6.7%	2	10.0%	2	8.5%	4	0.0%	0
Prices too high	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	5.9%	1	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Shops spread over too wide an area (i.e. not a compact centre)	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	2.1%	1	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pubs / clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of services	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	2.1%	1	0.0%	0

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clean / secure toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty shopping streets/litter	8.0%	4	6.7%	1	8.6%	3	7.7%	1	10.0%	2	5.9%	1	10.0%	3	5.0%	1	8.5%	4	0.0%	0
Run down appearance of town centre / boarded up premises	2.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Feels unsafe / presence of threatening individuals / groups / gangs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of police presence / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	4.0%	2	0.0%	0	5.7%	2	0.0%	0	10.0%	2	0.0%	0	3.3%	1	5.0%	1	4.3%	2	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandalism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insufficient or poor quality open space and green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	3.3%	1	0.0%	0	2.1%	1	0.0%	0
I dislike everything about [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is boring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many high end shops	4.0%	2	0.0%	0	5.7%	2	0.0%	0	0.0%	0	11.8%	2	3.3%	1	5.0%	1	2.1%	1	50.0%	1
Poor road / paving quality	4.0%	2	0.0%	0	5.7%	2	0.0%	0	0.0%	0	11.8%	2	6.7%	2	0.0%	0	4.3%	2	0.0%	0
Too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	10.0%	5	20.0%	3	5.7%	2	23.1%	3	10.0%	2	0.0%	0	10.0%	3	10.0%	2	10.6%	5	0.0%	0
(Nothing in particular)	26.0%	13	20.0%	3	28.6%	10	23.1%	3	10.0%	2	47.1%	8	30.0%	9	20.0%	4	25.5%	12	0.0%	0

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Base:	50	15	35	13	20	17	30	20	47	2										
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																				
Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?																				
Very satisfied	6.0%	3	6.7%	1	5.7%	2	15.4%	2	5.0%	1	0.0%	0	10.0%	3	0.0%	0	6.4%	3	0.0%	0
Satisfied	24.0%	12	13.3%	2	28.6%	10	23.1%	3	15.0%	3	35.3%	6	33.3%	10	10.0%	2	25.5%	12	0.0%	0
Neutral	42.0%	21	60.0%	9	34.3%	12	53.8%	7	60.0%	12	11.8%	2	33.3%	10	55.0%	11	44.7%	21	0.0%	0
Dissatisfied	16.0%	8	0.0%	0	22.9%	8	7.7%	1	20.0%	4	17.6%	3	16.7%	5	15.0%	3	12.8%	6	50.0%	1
Very dissatisfied (Don't know)	10.0%	5	13.3%	2	8.6%	3	0.0%	0	0.0%	0	29.4%	5	6.7%	2	15.0%	3	8.5%	4	50.0%	1
	2.0%	1	6.7%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	2.1%	1	2.1%	1	0.0%	0
Mean:	3.00		3.00		3.00		3.46		3.05		2.56		3.23		2.63		3.09		1.50	
Base:	50	15	35	13	20	17	30	20	47	2										
Q07 How often do you visit [name of centre] in the evenings?																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1 day a week	20.0%	10	40.0%	6	11.4%	4	23.1%	3	30.0%	6	5.9%	1	26.7%	8	10.0%	2	21.3%	10	0.0%	0
Once every 2 weeks	8.0%	4	6.7%	1	8.6%	3	7.7%	1	5.0%	1	11.8%	2	3.3%	1	15.0%	3	8.5%	4	0.0%	0
Once every month	28.0%	14	13.3%	2	34.3%	12	38.5%	5	45.0%	9	0.0%	0	23.3%	7	35.0%	7	29.8%	14	0.0%	0
Once a quarter	6.0%	3	0.0%	0	8.6%	3	0.0%	0	0.0%	0	17.6%	3	10.0%	3	0.0%	0	4.3%	2	0.0%	0
Less often than once a quarter	8.0%	4	0.0%	0	11.4%	4	0.0%	0	20.0%	4	0.0%	0	6.7%	2	10.0%	2	8.5%	4	0.0%	0
Never	30.0%	15	40.0%	6	25.7%	9	30.8%	4	0.0%	0	64.7%	11	30.0%	9	30.0%	6	27.7%	13	100.0%	2
Base:	50	15	35	13	20	17	30	20	47	2										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
Q08 What is the main purpose of your evening visits?											
<i>Those who go 'Once a quarter or more' at Q.7</i>											
Bars / pubs	25.8%	8 44.4%	4 18.2%	4 33.3%	3 31.3%	5 0.0%	0 26.3%	5 25.0%	3 26.7%	8 0.0%	0
Eating out	51.6%	16 22.2%	2 63.6%	14 55.6%	5 43.8%	7 66.7%	4 47.4%	9 58.3%	7 50.0%	15 0.0%	0
Night Clubs (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Theatre (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Concerts	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Gym / Health & fitness club	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Shopping	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Meeting friends	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Social Clubs	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(No main purpose / don't know)	22.6%	7 33.3%	3 18.2%	4 11.1%	1 25.0%	4 33.3%	2 26.3%	5 16.7%	2 23.3%	7 0.0%	0
Base:	31	9	22	9	16	6	19	12	30	0	
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]											
Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?											
<i>Those who go 'Once a quarter or more' at Q.7</i>											
Very satisfied	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Satisfied	45.2%	14 33.3%	3 50.0%	11 44.4%	4 43.8%	7 50.0%	3 52.6%	10 33.3%	4 46.7%	14 0.0%	0
Neutral	41.9%	13 44.4%	4 40.9%	9 44.4%	4 50.0%	8 16.7%	1 26.3%	5 66.7%	8 40.0%	12 0.0%	0
Dissatisfied	3.2%	1 11.1%	1 0.0%	0 0.0%	0 0.0%	0 16.7%	1 5.3%	1 0.0%	0 3.3%	1 0.0%	0
Very dissatisfied	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(No opinion)	6.5%	2 11.1%	1 4.5%	1 11.1%	1 6.3%	1 0.0%	0 10.5%	2 0.0%	0 6.7%	2 0.0%	0
(Don't know)	3.2%	1 0.0%	0 4.5%	1 0.0%	0 0.0%	0 16.7%	1 5.3%	1 0.0%	0 3.3%	1 0.0%	0
Mean:	3.46	3.25	3.55	3.50	3.47	3.40	3.56	3.33	3.48	0.00	
Base:	31	9	22	9	16	6	19	12	30	0	

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																				
Q10 How satisfied are you with the pubs/bars offer in [name of centre]?																				
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Satisfied	26.0%	13	53.3%	8	14.3%	5	46.2%	6	35.0%	7	0.0%	0	33.3%	10	15.0%	3	27.7%	13	0.0%	0
Neutral	16.0%	8	6.7%	1	20.0%	7	15.4%	2	30.0%	6	0.0%	0	16.7%	5	15.0%	3	17.0%	8	0.0%	0
Dissatisfied	4.0%	2	0.0%	0	5.7%	2	0.0%	0	0.0%	0	11.8%	2	0.0%	0	10.0%	2	4.3%	2	0.0%	0
Very dissatisfied	4.0%	2	13.3%	2	0.0%	0	7.7%	1	0.0%	0	5.9%	1	6.7%	2	0.0%	0	4.3%	2	0.0%	0
(No opinion)	38.0%	19	26.7%	4	42.9%	15	23.1%	3	35.0%	7	52.9%	9	26.7%	8	55.0%	11	34.0%	16	100.0%	2
(Don't know)	12.0%	6	0.0%	0	17.1%	6	7.7%	1	0.0%	0	29.4%	5	16.7%	5	5.0%	1	12.8%	6	0.0%	0
Mean:	3.28	3.36	3.21	3.44	3.54	1.67	3.35	3.13	3.28	0.00										
Base:	50	15	35	13	20	17	30	20	47	2										
Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]																				
Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?																				
<i>Those in 'Waltham Abbey' town centre</i>																				
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00										
Base:	0	0	0	0	0	0	0	0	0	0										
Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]																				
Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?																				
Cleanliness of shopping streets																				
Very good	2.0%	1	0.0%	0	2.9%	1	7.7%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Good	26.0%	13	40.0%	6	20.0%	7	15.4%	2	15.0%	3	47.1%	8	30.0%	9	20.0%	4	25.5%	12	50.0%	1
Satisfactory	58.0%	29	46.7%	7	62.9%	22	61.5%	8	65.0%	13	47.1%	8	53.3%	16	65.0%	13	57.4%	27	50.0%	1
Poor	12.0%	6	13.3%	2	11.4%	4	15.4%	2	15.0%	3	5.9%	1	10.0%	3	15.0%	3	12.8%	6	0.0%	0
Very poor	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.14	3.27	3.09	3.15	2.90	3.41	3.20	3.05	3.13	3.50										
Base:	50	15	35	13	20	17	30	20	47	2										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Personal Safety / lighting / policing issues																				
Very good	2.0%	1	0.0%	0	2.9%	1	7.7%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0				
Good	14.0%	7	26.7%	4	8.6%	3	15.4%	2	10.0%	2	17.6%	3	13.3%	4	15.0%	3	14.9%	7	0.0%	0
Satisfactory	62.0%	31	73.3%	11	57.1%	20	69.2%	9	65.0%	13	52.9%	9	60.0%	18	65.0%	13	59.6%	28	100.0%	2
Poor	16.0%	8	0.0%	0	22.9%	8	7.7%	1	25.0%	5	11.8%	2	13.3%	4	20.0%	4	17.0%	8	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.0%	3	0.0%	0	8.6%	3	0.0%	0	0.0%	0	17.6%	3	10.0%	3	0.0%	0	6.4%	3	0.0%	0
Mean:	3.02		3.27		2.91		3.23		2.85		3.07		3.07		2.95		3.02		3.00	
Base:	50	15	35	13	20	17	30	20	47	2										
Quality of buildings / townscape																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	18.0%	9	20.0%	3	17.1%	6	15.4%	2	10.0%	2	29.4%	5	20.0%	6	15.0%	3	19.1%	9	0.0%	0
Satisfactory	72.0%	36	73.3%	11	71.4%	25	76.9%	10	75.0%	15	64.7%	11	73.3%	22	70.0%	14	70.2%	33	100.0%	2
Poor	10.0%	5	6.7%	1	11.4%	4	7.7%	1	15.0%	3	5.9%	1	6.7%	2	15.0%	3	10.6%	5	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.08		3.13		3.06		3.08		2.95		3.24		3.13		3.00		3.09		3.00	
Base:	50	15	35	13	20	17	30	20	47	2										
Shelter from weather																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfactory	48.0%	24	53.3%	8	45.7%	16	53.8%	7	85.0%	17	0.0%	0	40.0%	12	60.0%	12	51.1%	24	0.0%	0
Poor	42.0%	21	33.3%	5	45.7%	16	46.2%	6	10.0%	2	76.5%	13	50.0%	15	30.0%	6	40.4%	19	50.0%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.0%	5	13.3%	2	8.6%	3	0.0%	0	5.0%	1	23.5%	4	10.0%	3	10.0%	2	8.5%	4	50.0%	1
Mean:	2.53		2.62		2.50		2.54		2.89		2.00		2.44		2.67		2.56		2.00	
Base:	50	15	35	13	20	17	30	20	47	2										
Pedestrian/Vehicular safety issues																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	6.0%	3	0.0%	0	8.6%	3	7.7%	1	5.0%	1	5.9%	1	6.7%	2	5.0%	1	6.4%	3	0.0%	0
Satisfactory	90.0%	45	93.3%	14	88.6%	31	92.3%	12	95.0%	19	82.4%	14	90.0%	27	90.0%	18	89.4%	42	100.0%	2
Poor	4.0%	2	6.7%	1	2.9%	1	0.0%	0	0.0%	0	11.8%	2	3.3%	1	5.0%	1	4.3%	2	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.02		2.93		3.06		3.08		3.05		2.94		3.03		3.00		3.02		3.00	
Base:	50	15	35	13	20	17	30	20	47	2										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]																				
Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?																				
Location of car parks																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Good	6.0%	3	0.0%	0	8.6%	3	0.0%	0	5.0%	1	11.8%	2	6.7%	2	5.0%	1	6.4%	3	0.0%	0
Satisfactory	52.0%	26	66.7%	10	45.7%	16	76.9%	10	70.0%	14	11.8%	2	53.3%	16	50.0%	10	53.2%	25	0.0%	0
Poor	28.0%	14	20.0%	3	31.4%	11	7.7%	1	20.0%	4	52.9%	9	16.7%	5	45.0%	9	25.5%	12	100.0%	2
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	14.0%	7	13.3%	2	14.3%	5	15.4%	2	5.0%	1	23.5%	4	23.3%	7	0.0%	0	14.9%	7	0.0%	0
Mean:	2.74	2.77	2.73	2.91	2.84	2.46	2.87	2.60	2.78	2.00										
Base:	50	15	35	13	20	17	30	20	47	2										
Security of car parks																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	4.0%	2	0.0%	0	5.7%	2	0.0%	0	5.0%	1	5.9%	1	3.3%	1	5.0%	1	4.3%	2	0.0%	0
Satisfactory	52.0%	26	73.3%	11	42.9%	15	76.9%	10	60.0%	12	23.5%	4	46.7%	14	60.0%	12	53.2%	25	50.0%	1
Poor	14.0%	7	6.7%	1	17.1%	6	7.7%	1	25.0%	5	5.9%	1	10.0%	3	20.0%	4	14.9%	7	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	30.0%	15	20.0%	3	34.3%	12	15.4%	2	10.0%	2	64.7%	11	40.0%	12	15.0%	3	27.7%	13	50.0%	1
Mean:	2.86	2.92	2.83	2.91	2.78	3.00	2.89	2.82	2.85	3.00										
Base:	50	15	35	13	20	17	30	20	47	2										
Location of [name of centre] Underground / Train Station (as appropriate)																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	26.0%	13	20.0%	3	28.6%	10	15.4%	2	15.0%	3	47.1%	8	36.7%	11	10.0%	2	25.5%	12	0.0%	0
Satisfactory	70.0%	35	80.0%	12	65.7%	23	76.9%	10	80.0%	16	52.9%	9	56.7%	17	90.0%	18	70.2%	33	100.0%	2
Poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.0%	2	0.0%	0	5.7%	2	7.7%	1	5.0%	1	0.0%	0	6.7%	2	0.0%	0	4.3%	2	0.0%	0
Mean:	3.27	3.20	3.30	3.17	3.16	3.47	3.39	3.10	3.27	3.00										
Base:	50	15	35	13	20	17	30	20	47	2										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Quality & security of [name of centre] Underground / Train Station (as appropriate)																				
Very good	2.0%	1	0.0%	0	2.9%	1	7.7%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Good	16.0%	8	0.0%	0	22.9%	8	0.0%	0	10.0%	2	35.3%	6	23.3%	7	5.0%	1	14.9%	7	0.0%	0
Satisfactory	62.0%	31	80.0%	12	54.3%	19	76.9%	10	80.0%	16	29.4%	5	53.3%	16	75.0%	15	61.7%	29	100.0%	2
Poor	10.0%	5	13.3%	2	8.6%	3	7.7%	1	0.0%	0	23.5%	4	6.7%	2	15.0%	3	10.6%	5	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.0%	5	6.7%	1	11.4%	4	7.7%	1	10.0%	2	11.8%	2	13.3%	4	5.0%	1	10.6%	5	0.0%	0
Mean:	3.11		2.86		3.23		3.08		3.11		3.13		3.27		2.89		3.10		3.00	
Base:	50	15	35	13	20	17	30	20	47	2										
Ease of cycling access																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfactory	44.0%	22	53.3%	8	40.0%	14	69.2%	9	65.0%	13	0.0%	0	36.7%	11	55.0%	11	46.8%	22	0.0%	0
Poor	8.0%	4	6.7%	1	8.6%	3	7.7%	1	15.0%	3	0.0%	0	10.0%	3	5.0%	1	8.5%	4	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	48.0%	24	40.0%	6	51.4%	18	23.1%	3	20.0%	4	100.0%	17	53.3%	16	40.0%	8	44.7%	21	100.0%	2
Mean:	2.85		2.89		2.82		2.90		2.81		0.00		2.79		2.92		2.85		0.00	
Base:	50	15	35	13	20	17	30	20	47	2										
Amount / quality of pedestrianisation																				
Very good	2.0%	1	0.0%	0	2.9%	1	7.7%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Good	4.0%	2	6.7%	1	2.9%	1	7.7%	1	5.0%	1	0.0%	0	6.7%	2	0.0%	0	4.3%	2	0.0%	0
Satisfactory	78.0%	39	80.0%	12	77.1%	27	69.2%	9	90.0%	18	70.6%	12	80.0%	24	75.0%	15	76.6%	36	100.0%	2
Poor	12.0%	6	13.3%	2	11.4%	4	15.4%	2	0.0%	0	23.5%	4	3.3%	1	25.0%	5	12.8%	6	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.0%	2	0.0%	0	5.7%	2	0.0%	0	5.0%	1	5.9%	1	6.7%	2	0.0%	0	4.3%	2	0.0%	0
Mean:	2.96		2.93		2.97		3.08		3.05		2.75		3.11		2.75		2.96		3.00	
Base:	50	15	35	13	20	17	30	20	47	2										
Ease of movement around the centre on foot																				
Very good	2.0%	1	0.0%	0	2.9%	1	7.7%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Good	4.0%	2	6.7%	1	2.9%	1	7.7%	1	5.0%	1	0.0%	0	6.7%	2	0.0%	0	4.3%	2	0.0%	0
Satisfactory	80.0%	40	73.3%	11	82.9%	29	76.9%	10	85.0%	17	76.5%	13	80.0%	24	80.0%	16	80.9%	38	50.0%	1
Poor	8.0%	4	6.7%	1	8.6%	3	0.0%	0	5.0%	1	17.6%	3	3.3%	1	15.0%	3	8.5%	4	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.0%	3	13.3%	2	2.9%	1	7.7%	1	5.0%	1	5.9%	1	6.7%	2	5.0%	1	4.3%	2	50.0%	1
Mean:	3.00		3.00		3.00		3.25		3.00		2.81		3.11		2.84		3.00		3.00	
Base:	50	15	35	13	20	17	30	20	47	2										

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<i>Access for people with mobility / hearing / sighting disability</i>																				
Very good	2.0%	1	0.0%	0	2.9%	1	7.7%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Good	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Satisfactory	58.0%	29	73.3%	11	51.4%	18	84.6%	11	80.0%	16	11.8%	2	53.3%	16	65.0%	13	61.7%	29	0.0%	0
Poor	22.0%	11	26.7%	4	20.0%	7	7.7%	1	5.0%	1	52.9%	9	16.7%	5	30.0%	6	21.3%	10	50.0%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	16.0%	8	0.0%	0	22.9%	8	0.0%	0	10.0%	2	35.3%	6	23.3%	7	5.0%	1	12.8%	6	50.0%	1
<i>Mean:</i>		<i>2.81</i>		<i>2.73</i>		<i>2.85</i>		<i>3.08</i>		<i>3.00</i>		<i>2.18</i>		<i>2.91</i>		<i>2.68</i>		<i>2.83</i>		<i>2.00</i>
Base:		50		15		35		13		20		17		30		20		47		2

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q14 How could [name of centre]best be improved?																				
More parking	20.0%	10	13.3%	2	22.9%	8	7.7%	1	25.0%	5	23.5%	4	23.3%	7	15.0%	3	21.3%	10	0.0%	0
More secure parking	6.0%	3	0.0%	0	8.6%	3	0.0%	0	15.0%	3	0.0%	0	3.3%	1	10.0%	2	6.4%	3	0.0%	0
Cheaper parking	2.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	2.1%	1	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable / comfortable bus services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiple (high street chain) retailers	6.0%	3	0.0%	0	8.6%	3	0.0%	0	10.0%	2	5.9%	1	6.7%	2	5.0%	1	6.4%	3	0.0%	0
Bigger/better supermarket	6.0%	3	0.0%	0	8.6%	3	7.7%	1	5.0%	1	5.9%	1	3.3%	1	10.0%	2	6.4%	3	0.0%	0
More independent shops	18.0%	9	13.3%	2	20.0%	7	15.4%	2	15.0%	3	23.5%	4	13.3%	4	25.0%	5	17.0%	8	50.0%	1
Better choice of shops in general	18.0%	9	26.7%	4	14.3%	5	30.8%	4	10.0%	2	17.6%	3	23.3%	7	10.0%	2	19.1%	9	0.0%	0
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvement to the market	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	2.1%	1	0.0%	0
More / better pubs / night-life	2.0%	1	6.7%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
More / better eating places	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer bars / nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family oriented facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More secure children's play areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expand the town centre's colleges / expand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
university											
Other	2.0%	1 0.0%	0 2.9%	1 0.0%	0 0.0%	0 5.9%	1 3.3%	1 0.0%	0 2.1%	1 0.0%	0
Cleaner streets / removal of litter	6.0%	3 6.7%	1 5.7%	2 7.7%	1 10.0%	2 0.0%	0 6.7%	2 5.0%	1 6.4%	3 0.0%	0
More shelter from wind / rain	2.0%	1 0.0%	0 2.9%	1 7.7%	1 0.0%	0 0.0%	0 3.3%	1 0.0%	0 2.1%	1 0.0%	0
Improve appearance / environment of centre	2.0%	1 0.0%	0 2.9%	1 0.0%	0 5.0%	1 0.0%	0 3.3%	1 0.0%	0 2.1%	1 0.0%	0
Improved security measures / more CCTV / more police	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More control on alcohol / drinkers / drug users	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Better street furniture / floral displays	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More green spaces / areas	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More clothing / shoe shops	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Vacant shops to be filled	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Less traffic congestion	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Footpaths improved / resurfaced	4.0%	2 0.0%	0 5.7%	2 0.0%	0 0.0%	0 11.8%	2 6.7%	2 0.0%	0 2.1%	1 0.0%	0
Improve pedestrian / vehicular safety issues	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Road surfaces improved / resurfaced	2.0%	1 0.0%	0 2.9%	1 0.0%	0 0.0%	0 5.9%	1 3.3%	1 0.0%	0 2.1%	1 0.0%	0
More seating	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More restrictions on cyclists	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Less eating places / restaurants	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Less charity shops	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Better toilet facilities	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More disabled parking (Don't know)	2.0%	1 6.7%	1 0.0%	0 0.0%	0 0.0%	0 5.9%	1 0.0%	0 5.0%	1 0.0%	0 50.0%	1
(None mentioned)	16.0%	8 13.3%	2 17.1%	6 15.4%	2 10.0%	2 23.5%	4 13.3%	4 20.0%	4 17.0%	8 0.0%	0
Base:	50	15	35	13	20	17	30	20	47	2	
Q15 Do you work in [name of centre]?											
Yes	12.0%	6 20.0%	3 8.6%	3 23.1%	3 10.0%	2 5.9%	1 20.0%	6 0.0%	0 12.8%	6 0.0%	0
No	88.0%	44 80.0%	12 91.4%	32 76.9%	10 90.0%	18 94.1%	16 80.0%	24 100.0%	20 87.2%	41 100.0%	2
Base:	50	15	35	13	20	17	30	20	47	2	

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Q16 Do you go to college in [name of centre] (where appropriate)?																				
Yes	4.0%	2	0.0%	0	5.7%	2	0.0%	0	0.0%	0	11.8%	2	6.7%	2	0.0%	0	4.3%	2	0.0%	0
No	96.0%	48	100.0%	15	94.3%	33	100.0%	13	100.0%	20	88.2%	15	93.3%	28	100.0%	20	95.7%	45	100.0%	2
Base:		50		15		35		13		20		17		30		20		47		2
GEN Gender:																				
Male	30.0%	15	100.0%	15	0.0%	0	53.8%	7	20.0%	4	23.5%	4	23.3%	7	40.0%	8	29.8%	14	50.0%	1
Female	70.0%	35	0.0%	0	100.0%	35	46.2%	6	80.0%	16	76.5%	13	76.7%	23	60.0%	12	70.2%	33	50.0%	1
Base:		50		15		35		13		20		17		30		20		47		2
AGE Age Group:																				
18 - 24 years	4.0%	2	13.3%	2	0.0%	0	15.4%	2	0.0%	0	0.0%	0	6.7%	2	0.0%	0	4.3%	2	0.0%	0
25 - 34 years	22.0%	11	33.3%	5	17.1%	6	84.6%	11	0.0%	0	0.0%	0	23.3%	7	20.0%	4	23.4%	11	0.0%	0
35 - 44 years	36.0%	18	26.7%	4	40.0%	14	0.0%	0	90.0%	18	0.0%	0	33.3%	10	40.0%	8	38.3%	18	0.0%	0
45 - 54 years	4.0%	2	0.0%	0	5.7%	2	0.0%	0	10.0%	2	0.0%	0	6.7%	2	0.0%	0	4.3%	2	0.0%	0
55 - 64 years	10.0%	5	13.3%	2	8.6%	3	0.0%	0	0.0%	0	29.4%	5	10.0%	3	10.0%	2	6.4%	3	50.0%	1
65+ years	24.0%	12	13.3%	2	28.6%	10	0.0%	0	0.0%	0	70.6%	12	20.0%	6	30.0%	6	23.4%	11	50.0%	1
Base:		50		15		35		13		20		17		30		20		47		2
SEG Occupation of Chief Wage Earner:																				
AB	16.0%	8	6.7%	1	20.0%	7	15.4%	2	15.0%	3	17.6%	3	26.7%	8	0.0%	0	14.9%	7	0.0%	0
C1	44.0%	22	40.0%	6	45.7%	16	53.8%	7	45.0%	9	35.3%	6	73.3%	22	0.0%	0	46.8%	22	0.0%	0
C2	24.0%	12	26.7%	4	22.9%	8	23.1%	3	35.0%	7	11.8%	2	0.0%	0	60.0%	12	23.4%	11	50.0%	1
DE	16.0%	8	26.7%	4	11.4%	4	7.7%	1	5.0%	1	35.3%	6	0.0%	0	40.0%	8	14.9%	7	50.0%	1
Base:		50		15		35		13		20		17		30		20		47		2
Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?																				
Yes	12.0%	6	6.7%	1	14.3%	5	0.0%	0	0.0%	0	35.3%	6	10.0%	3	15.0%	3	8.5%	4	100.0%	2
No	88.0%	44	93.3%	14	85.7%	30	100.0%	13	100.0%	20	64.7%	11	90.0%	27	85.0%	17	91.5%	43	0.0%	0
Base:		50		15		35		13		20		17		30		20		47		2

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
Q18 Is the disability mobility, hearing and / or sighting impairment ?											
<i>Those who 'Yes' at Q17</i>											
Mobility	83.3%	5 0.0%	0 100.0%	5 0.0%	0 0.0%	0 83.3%	5 100.0%	3 66.7%	2 100.0%	4 50.0%	1
Hearing	16.7%	1 0.0%	0 20.0%	1 0.0%	0 0.0%	0 16.7%	1 33.3%	1 0.0%	0 25.0%	1 0.0%	0
Sighting	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	16.7%	1 100.0%	1 0.0%	0 0.0%	0 0.0%	0 16.7%	1 0.0%	0 33.3%	1 0.0%	0 50.0%	1
Back problems (Don't know)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:		6	1	5	0	0	6	3	3	4	2
CAR Number of cars in Household:											
None	4.0%	2 6.7%	1 2.9%	1 0.0%	0 0.0%	0 11.8%	2 0.0%	0 10.0%	2 0.0%	0 100.0%	2
1	56.0%	28 53.3%	8 57.1%	20 69.2%	9 55.0%	11 47.1%	8 50.0%	15 65.0%	13 59.6%	28 0.0%	0
2	36.0%	18 40.0%	6 34.3%	12 30.8%	4 40.0%	8 35.3%	6 43.3%	13 25.0%	5 38.3%	18 0.0%	0
3	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
4+	2.0%	1 0.0%	0 2.9%	1 0.0%	0 5.0%	1 0.0%	0 3.3%	1 0.0%	0 2.1%	1 0.0%	0
(Refused)	2.0%	1 0.0%	0 2.9%	1 0.0%	0 0.0%	0 5.9%	1 3.3%	1 0.0%	0 0.0%	0 0.0%	0
Base:		50	15	35	13	20	17	30	20	47	2
LOC Location of Interview:											
Epping	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton High Road	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Waltham Abbey	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton Broadway	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Chipping Ongar	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Buckhurst Hill	100.0%	50 100.0%	15 100.0%	35 100.0%	13 100.0%	20 100.0%	17 100.0%	30 100.0%	20 100.0%	47 100.0%	2
Base:		50	15	35	13	20	17	30	20	47	2
DAY Day of interview:											
Monday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Tuesday	100.0%	50 100.0%	15 100.0%	35 100.0%	13 100.0%	20 100.0%	17 100.0%	30 100.0%	20 100.0%	47 100.0%	2
Wednesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Thursday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Friday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Saturday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sunday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:		50	15	35	13	20	17	30	20	47	2

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
PC										
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E16 4	2.0%	1	6.7%	1	0.0%	0	0.0%	0	5.0%	1
E17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10 3	2.0%	1	6.7%	1	0.0%	0	7.7%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0		
IG10 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG2 6	2.0%	1	6.7%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	2.1%	1	0.0%	0		
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG6 2	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.9%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0		
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG7 5	4.0%	2	0.0%	0	5.7%	2	0.0%	0	11.8%	2	3.3%	1	5.0%	1	4.3%	2	0.0%	0		
IG7 6	4.0%	2	0.0%	0	5.7%	2	0.0%	0	5.0%	1	5.9%	1	6.7%	2	0.0%	0	4.3%	2		
IG8 0	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1		
IG8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG8 8	2.0%	1	0.0%	0	2.9%	1	7.7%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0		
IG9 5	54.0%	27	46.7%	7	57.1%	20	69.2%	9	45.0%	9	52.9%	9	56.7%	17	50.0%	10	55.3%	26		
IG9 6	24.0%	12	33.3%	5	20.0%	7	15.4%	2	45.0%	9	5.9%	1	20.0%	6	30.0%	6	25.5%	12		
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
RM4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Base:		50		15		35		13		20		17		30		20		47		2