Appendix 9:

Data Tabulations

By Demographics

(Weighted)

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total %	Total	Male %	Male	Female %	Female	18 - 34 %	18 - 34	35 - 54 %	35 - 54	55 + %	55 +	ABC1 %	ABC1	C2DE %	C2DE	Car in household %	Car in household	No car in household %	No car in household

Q0A First of all, can I ask you do you work in any of the following:

	Total %	Total	Male %	Male	Female %	Female	18-34 %	18-34	35-54 %	35-54	55+ %	55+	ABC1 %	ABC1	C2DE %	C2DE	Car HH %	Car HH	No car HH %	No car HH
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None of these	100.0%	484	100.0%	168	100.0%	316	100.0%	150	100.0%	153	100.0%	181	100.0%	249	100.0%	235	100.0%	401	100.0%	70
Weighted base:		484		168		316		150		153		181		249		235		401		70
Sample:		500		177		323		142		154		204		252		248		404		90

Q01 How did you travel to [name of centre] today?

	Total %	Total	Male %	Male	Female %	Female	18-34 %	18-34	35-54 %	35-54	55+ %	55+	ABC1 %	ABC1	C2DE %	C2DE	Car HH %	Car HH	No car HH %	No car HH
Car/ van driver	51.4%	249	55.3%	93	49.3%	156	36.6%	55	62.2%	95	54.6%	99	53.4%	133	49.3%	116	58.6%	235	1.9%	1
Car/ van passenger	4.3%	21	0.6%	1	6.3%	20	5.7%	9	1.2%	2	5.7%	10	2.7%	7	6.0%	14	4.9%	20	1.7%	1
Bus	8.5%	41	9.6%	16	7.9%	25	6.5%	10	6.2%	9	12.1%	22	4.8%	12	12.4%	29	2.4%	10	44.9%	31
Bicycle	1.7%	8	2.3%	4	1.3%	4	2.8%	4	2.2%	3	0.0%	0	3.0%	7	0.2%	1	2.0%	8	0.0%	0
Underground (as appropriate)	6.5%	31	6.2%	10	6.6%	21	14.0%	21	6.1%	9	0.4%	1	8.5%	21	4.3%	10	6.1%	24	9.8%	7
Train (as appropriate)	3.2%	16	0.0%	0	5.0%	16	3.4%	5	2.2%	3	4.0%	7	3.3%	8	3.2%	7	3.9%	16	0.0%	0
Taxi	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.3%	1
On foot	22.9%	111	25.7%	43	21.4%	67	27.6%	41	18.6%	28	22.7%	41	21.9%	55	23.9%	56	20.5%	82	40.1%	28
Other	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.1%	1	0.3%	0
(Refused)	1.3%	6	0.0%	0	1.9%	6	3.4%	5	0.7%	1	0.0%	0	2.5%	6	0.0%	0	1.5%	6	0.0%	0
Weighted base:		484		168		316		150		153		181		249		235		401		70
Sample:		500		177		323		142		154		204		252		248		404		90

Q02 How often do you do the following in [name of centre] (including Sunday)?

Food & Groceries Shopping

	Total %	Total	Male %	Male	Female %	Female	18-34 %	18-34	35-54 %	35-54	55+ %	55+	ABC1 %	ABC1	C2DE %	C2DE	Car HH %	Car HH	No car HH %	No car HH
Everyday	0.7%	3	0.5%	1	0.8%	2	0.0%	0	0.4%	1	1.4%	3	0.7%	2	0.7%	2	0.4%	2	2.2%	2
4 to 6 days a week	2.6%	13	2.3%	4	2.8%	9	0.9%	1	2.1%	3	3.4%	8	1.9%	5	3.4%	8	2.4%	10	3.8%	3
2 to 3 days a week	11.6%	56	10.5%	18	12.2%	39	11.6%	17	8.6%	13	14.2%	26	11.4%	28	11.8%	28	10.9%	44	17.1%	12
1 day a week	27.8%	135	23.4%	39	30.2%	95	31.0%	47	31.3%	48	22.2%	40	29.7%	74	25.8%	61	28.6%	115	28.6%	20
Once every 2 weeks	7.9%	38	7.4%	12	8.2%	26	11.1%	17	8.4%	13	4.8%	9	10.5%	26	5.2%	12	9.1%	36	2.8%	2
Once every month	16.9%	82	18.5%	31	16.0%	51	11.3%	17	16.6%	25	21.7%	39	18.9%	47	14.7%	35	13.9%	56	18.8%	13
Once a quarter	7.7%	37	8.7%	15	7.3%	23	7.6%	11	7.1%	11	8.4%	15	6.4%	16	9.2%	22	8.4%	34	5.4%	4
Less often than once a quarter	6.1%	30	5.5%	9	6.4%	20	4.1%	6	9.2%	14	5.1%	9	3.7%	9	8.6%	20	5.1%	20	12.9%	9
First time today	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.3%	1	0.8%	2	0.4%	1	0.4%	1	0.3%	1	1.4%	1
Never	18.3%	88	22.7%	38	15.9%	50	22.4%	34	16.0%	24	16.8%	30	16.4%	41	20.2%	48	20.8%	84	6.9%	5
Weighted base:		484		168		316		150		153		181		249		235		401		70
Sample:		500		177		323		142		154		204		252		248		404		90

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Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Everyday	0.1%	0	0.1%	0	0.1%	0	0.0%	0	0.1%	0	0.1%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0
4 to 6 days a week	0.6%	3	0.4%	1	0.6%	2	0.6%	1	0.7%	1	0.4%	1	0.8%	2	0.3%	1	0.6%	2	0.6%	0
2 to 3 days a week	3.2%	15	2.9%	5	3.3%	10	3.9%	6	4.2%	6	1.7%	3	2.5%	6	3.9%	9	3.6%	14	1.4%	1
1 day a week	10.2%	49	6.9%	12	12.0%	38	8.2%	12	14.6%	22	8.2%	15	12.0%	30	8.4%	20	10.2%	41	11.7%	8
Once every 2 weeks	7.6%	37	6.1%	10	8.4%	26	9.8%	15	8.4%	13	5.0%	9	7.4%	18	7.8%	18	8.0%	32	6.1%	4
Once every month	12.8%	62	17.8%	30	10.1%	32	10.4%	16	14.3%	22	13.6%	25	14.0%	35	11.6%	27	12.4%	50	17.7%	12
Once a quarter	12.4%	60	12.4%	21	12.4%	39	5.9%	9	11.4%	17	18.7%	34	12.7%	31	12.1%	29	11.7%	47	5.9%	4
Less often than once a quarter	23.7%	114	24.8%	42	23.0%	73	36.2%	54	19.2%	29	17.0%	31	25.5%	63	21.7%	51	26.3%	105	13.1%	9
First time today	1.1%	5	2.6%	4	0.3%	1	2.6%	4	0.3%	1	0.6%	1	1.8%	4	0.4%	1	1.4%	5	0.0%	0
Never	28.1%	136	25.8%	43	29.4%	93	22.4%	34	26.2%	40	34.5%	62	22.9%	57	33.7%	79	25.6%	102	42.8%	30
(Don't know)	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.7%	1	0.3%	0	0.5%	1	0.1%	0	0.3%	1	0.7%	0
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

Drinking / Eating Out

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Everyday	0.2%	1	0.6%	1	0.0%	0	0.1%	0	0.5%	1	0.2%	0	0.1%	0	0.4%	1	0.1%	1	0.9%	1
4 to 6 days a week	1.1%	5	1.8%	3	0.7%	2	2.2%	3	0.6%	1	0.6%	1	1.0%	2	1.2%	3	1.1%	4	1.4%	1
2 to 3 days a week	5.1%	24	6.5%	11	4.3%	13	6.0%	9	4.7%	7	4.6%	8	4.8%	12	5.3%	12	5.2%	21	4.7%	3
1 day a week	10.9%	53	12.5%	21	10.0%	32	15.7%	24	10.8%	17	6.9%	13	10.8%	27	11.0%	26	10.7%	43	13.5%	9
Once every 2 weeks	8.1%	39	11.3%	19	6.5%	20	11.3%	17	11.0%	17	3.1%	6	11.0%	27	5.1%	12	9.1%	36	4.3%	3
Once every month	16.9%	82	12.0%	20	19.5%	61	12.6%	19	27.4%	42	11.5%	21	16.7%	41	17.1%	40	15.5%	62	20.3%	14
Once a quarter	6.8%	33	8.2%	14	6.1%	19	11.3%	17	5.4%	8	4.2%	8	9.1%	23	4.4%	10	8.0%	32	1.5%	1
Less often than once a quarter	11.0%	53	4.6%	8	14.5%	46	13.2%	20	5.8%	9	13.7%	25	10.7%	27	11.4%	27	12.5%	50	5.0%	3
First time today	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.7%	1	0.6%	1	0.4%	1	0.4%	1	0.5%	2	0.0%	0
Never	39.4%	190	41.9%	71	38.0%	120	27.6%	41	33.2%	51	54.4%	98	35.5%	88	43.5%	102	37.4%	150	47.6%	33
(Don't know)	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.2%	0	0.0%	0	0.7%	0
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Private & Public Services (Bank / Solicitor / Council Offices/ Library, etc)

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car		No car	
Everyday	0.1%	1	0.1%	0	0.1%	0	0.2%	0	0.1%	0	0.0%	0	0.2%	0	0.1%	0	0.1%	0	0.3%	0
4 to 6 days a week	0.4%	2	0.1%	0	0.5%	2	0.1%	0	0.4%	1	0.5%	1	0.4%	1	0.4%	1	0.4%	2	0.3%	0
2 to 3 days a week	3.0%	15	2.9%	5	3.1%	10	2.8%	4	3.3%	5	3.0%	5	3.9%	10	2.2%	5	3.3%	13	1.9%	1
1 day a week	22.9%	111	23.6%	40	22.5%	71	16.9%	25	27.4%	42	24.1%	44	20.6%	51	25.4%	60	24.1%	97	19.5%	14
Once every 2 weeks	11.1%	54	12.3%	21	10.5%	33	15.3%	23	11.0%	17	7.8%	14	12.4%	31	9.8%	23	11.4%	46	11.5%	8
Once every month	19.0%	92	14.8%	25	21.2%	67	22.6%	34	20.8%	32	14.5%	26	20.6%	51	17.3%	41	17.3%	69	26.9%	19
Once a quarter	5.9%	29	10.4%	17	3.5%	11	4.9%	7	6.6%	10	6.1%	11	5.7%	14	6.1%	14	7.1%	29	0.0%	0
Less often than once a quarter	6.1%	30	3.1%	5	7.8%	25	10.4%	16	3.0%	5	5.2%	9	6.1%	15	6.2%	15	7.2%	29	1.1%	1
First time today	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.2%	1	0.0%	0	0.1%	1	0.0%	0
Never	30.9%	150	32.4%	55	30.1%	95	26.7%	40	26.5%	40	38.2%	69	29.5%	73	32.5%	76	28.5%	114	37.9%	26
(Don't know)	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.9%	1	0.3%	1	0.5%	1	0.2%	1	0.3%	1	0.8%	1
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

Commercial Leisure Facilities (Gym / Swimming Pool, etc)

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car		No car	
Everyday	0.2%	1	0.2%	0	0.1%	0	0.4%	1	0.0%	0	0.1%	0	0.2%	1	0.1%	0	0.2%	1	0.2%	0
4 to 6 days a week	0.1%	0	0.0%	0	0.1%	0	0.1%	0	0.0%	0	0.1%	0	0.1%	0	0.1%	0	0.1%	0	0.0%	0
2 to 3 days a week	1.7%	8	1.5%	3	1.8%	6	2.8%	4	1.9%	3	0.6%	1	1.5%	4	1.8%	4	1.8%	7	1.1%	1
1 day a week	5.5%	27	4.8%	8	5.9%	19	10.0%	15	6.1%	9	1.3%	2	7.6%	19	3.3%	8	5.8%	23	4.7%	3
Once every 2 weeks	2.5%	12	4.9%	8	1.1%	4	5.8%	9	2.1%	3	0.0%	0	2.3%	6	2.6%	6	1.5%	6	8.7%	6
Once every month	2.1%	10	3.0%	5	1.6%	5	2.3%	3	3.9%	6	0.3%	1	2.4%	6	1.7%	4	2.3%	9	0.9%	1
Once a quarter	1.3%	6	0.6%	1	1.6%	5	0.0%	0	4.1%	6	0.0%	0	1.3%	3	1.3%	3	1.6%	6	0.0%	0
Less often than once a quarter	5.2%	25	5.2%	9	5.3%	17	8.1%	12	5.7%	9	2.5%	4	4.3%	11	6.2%	15	6.1%	24	1.3%	1
First time today	2.0%	10	0.0%	0	3.1%	10	0.3%	0	2.7%	4	2.9%	5	0.3%	1	3.8%	9	1.5%	6	5.4%	4
Never	79.4%	384	79.7%	134	79.2%	250	70.0%	105	73.5%	113	92.2%	167	79.8%	198	79.0%	186	79.0%	317	77.6%	54
(Don't know)	0.1%	1	0.1%	0	0.1%	0	0.3%	0	0.0%	0	0.1%	0	0.2%	0	0.1%	0	0.1%	0	0.2%	0
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Any visit																				
Everyday	1.1%	5	1.3%	2	1.0%	3	0.7%	1	0.9%	1	1.6%	3	1.1%	3	1.2%	3	0.7%	3	3.4%	2
4 to 6 days a week	3.9%	19	3.9%	7	3.8%	12	3.5%	5	3.1%	5	4.8%	9	3.5%	9	4.3%	10	3.8%	15	4.8%	3
2 to 3 days a week	15.6%	76	15.7%	26	15.6%	49	15.7%	24	14.0%	21	17.0%	31	15.4%	38	15.9%	37	15.7%	63	17.9%	12
1 day a week	30.5%	148	27.7%	47	32.0%	101	27.2%	41	37.0%	57	27.7%	50	31.9%	79	29.1%	68	31.4%	126	31.3%	22
Once every 2 weeks	11.3%	54	13.3%	22	10.1%	32	16.0%	24	12.3%	19	6.4%	12	13.1%	32	9.3%	22	12.6%	51	5.5%	4
Once every month	19.6%	95	19.3%	33	19.7%	62	14.1%	21	21.1%	32	22.9%	41	18.4%	46	20.9%	49	16.5%	66	22.8%	16
Once a quarter	8.9%	43	13.3%	22	6.6%	21	10.5%	16	6.0%	9	10.1%	18	7.7%	19	10.2%	24	9.8%	39	5.4%	4
Less often than once a quarter	8.5%	41	4.8%	8	10.5%	33	12.3%	18	5.3%	8	8.0%	15	8.5%	21	8.4%	20	8.9%	36	7.6%	5
First time today	0.6%	3	0.6%	1	0.6%	2	0.0%	0	0.3%	1	1.4%	3	0.4%	1	0.9%	2	0.5%	2	1.4%	1
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

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Q03 What is the main reason for your visit here today ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	16.7%	81	13.0%	22	18.6%	59	9.8%	15	15.2%	23	23.6%	43	13.7%	34	19.8%	47	16.1%	65	22.0%	15
To buy non-food goods (e.g. shoes, clothes, jewellery)	11.9%	58	7.0%	12	14.6%	46	10.3%	15	15.0%	23	10.7%	19	17.4%	43	6.2%	15	9.8%	39	13.4%	9
To visit the market	1.5%	7	2.5%	4	1.0%	3	1.3%	2	0.9%	1	2.3%	4	1.3%	3	1.8%	4	1.2%	5	3.6%	3
For personal services (e.g. bank, hairdresser, solicitor, etc)	17.2%	83	16.9%	28	17.4%	55	8.3%	13	22.4%	34	20.3%	37	10.5%	26	24.3%	57	18.5%	74	13.1%	9
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	1.2%	6	0.4%	1	1.7%	5	0.5%	1	0.0%	0	2.9%	5	0.0%	0	2.5%	6	1.5%	6	0.2%	0
As a day visitor to [name of centre]	1.0%	5	2.5%	4	0.2%	0	0.0%	0	2.7%	4	0.3%	0	1.7%	4	0.2%	0	1.0%	4	0.7%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	4.5%	22	2.8%	5	5.5%	17	2.6%	4	6.5%	10	4.5%	8	5.6%	14	3.4%	8	4.4%	18	6.1%	4
Work	13.3%	64	17.9%	30	10.9%	34	16.2%	24	15.8%	24	8.9%	16	17.1%	42	9.3%	22	13.5%	54	9.3%	7
To attend college (where appropriate)	2.0%	10	2.4%	4	1.8%	6	6.3%	10	0.0%	0	0.1%	0	3.6%	9	0.3%	1	1.3%	5	6.6%	5
To meet someone	13.0%	63	16.2%	27	11.3%	36	23.1%	35	6.7%	10	9.9%	18	12.0%	30	14.0%	33	14.7%	59	5.7%	4
To visit the Council's offices (where appropriate)	1.2%	6	0.8%	1	1.4%	4	1.2%	2	2.5%	4	0.0%	0	0.7%	2	1.7%	4	1.4%	6	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	5.6%	27	6.1%	10	5.4%	17	5.0%	8	2.6%	4	8.7%	16	3.9%	10	7.5%	18	5.2%	21	9.4%	7
No particular reason	8.7%	42	6.5%	11	9.9%	31	12.4%	19	6.6%	10	7.4%	13	9.3%	23	8.1%	19	8.8%	35	9.6%	7
Other	1.1%	5	2.5%	4	0.3%	1	2.9%	4	0.3%	1	0.2%	0	1.6%	4	0.6%	1	1.3%	5	0.0%	0
To visit the Post Office	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.1%	0	0.1%	0	0.0%	0	0.2%	0	0.1%	0	0.2%	0
Window shopping / browsing	0.9%	4	2.3%	4	0.1%	0	0.0%	0	2.5%	4	0.1%	0	1.7%	0	0.0%	4	1.0%	4	0.0%	0
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Q04 What do you LIKE most about [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Near to home / convenient	22.4%	108	25.8%	43	20.6%	65	26.8%	40	25.3%	39	16.3%	29	25.9%	64	18.7%	44	24.5%	98	14.4%	10
Close to work	1.8%	8	2.3%	4	1.5%	5	3.3%	5	1.0%	2	1.0%	2	2.3%	6	1.2%	3	2.1%	8	0.0%	0
Good public transport links generally	3.1%	15	2.1%	3	3.6%	11	3.2%	5	2.1%	3	3.8%	7	2.8%	7	3.4%	8	3.2%	13	3.1%	2
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.5%	0
Convenient drop off / pick up stops for buses	0.4%	2	0.2%	0	0.4%	1	0.1%	0	0.1%	0	0.7%	1	0.1%	0	0.6%	2	0.0%	0	2.2%	2
Parking is easy	2.6%	12	0.6%	1	3.6%	11	0.4%	1	3.6%	6	3.5%	6	1.1%	3	4.2%	10	3.0%	12	0.8%	1
Parking is cheap	1.1%	5	0.1%	0	1.6%	5	0.0%	0	0.0%	0	2.9%	5	0.5%	1	1.7%	4	1.3%	5	0.0%	0
Lack of congestion on roads	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.8%	1	0.4%	1	0.6%	1	0.4%	1	0.4%	1	0.8%	1
Pedestrianised streets	2.1%	10	1.3%	2	2.6%	8	0.8%	1	1.6%	2	3.6%	7	2.9%	7	1.3%	3	2.4%	10	0.8%	1
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.3%	1	0.6%	1	0.1%	0	0.0%	0	0.3%	0	0.5%	1	0.0%	0	0.6%	1	0.3%	1	0.0%	0
Good directional signs to the Centre	0.4%	2	0.0%	0	0.7%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.9%	2	0.5%	2	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	7.8%	38	7.1%	12	8.2%	26	8.9%	13	7.5%	11	7.2%	13	13.0%	32	2.4%	6	7.8%	31	1.8%	1
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	3.5%	17	0.8%	1	4.9%	15	3.5%	5	2.4%	4	4.4%	8	3.8%	10	3.1%	7	3.8%	15	1.8%	1
Quality of supermarket(s)	0.8%	4	0.1%	0	1.2%	4	0.5%	1	1.6%	2	0.3%	1	0.4%	1	1.2%	3	0.9%	4	0.4%	0
The Market	3.0%	15	3.8%	6	2.6%	8	3.5%	5	4.2%	6	1.7%	3	4.8%	12	1.1%	3	3.4%	14	1.3%	1
Quality of the shops in general	1.5%	7	1.4%	2	1.6%	5	0.5%	1	2.7%	4	1.4%	2	2.0%	5	1.0%	2	0.3%	1	8.7%	6
Compact centre (i.e. shops close together)	1.3%	6	0.1%	0	2.0%	6	0.1%	0	2.6%	4	1.2%	2	2.1%	5	0.4%	1	1.5%	6	0.2%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.3%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.2%	1	0.5%	0
Play area for children	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.3%	0
Range of places to eat	3.4%	16	1.0%	2	4.7%	15	1.3%	2	6.5%	10	2.4%	4	3.6%	9	3.2%	8	2.9%	12	6.7%	5
Range of pubs / bars	0.8%	4	1.5%	3	0.4%	1	0.6%	1	1.7%	3	0.1%	0	0.7%	2	0.8%	2	0.8%	3	0.8%	1
Range of private services	1.2%	6	0.4%	1	1.6%	5	1.1%	2	0.0%	0	2.3%	4	2.2%	5	0.2%	0	1.3%	5	0.3%	0

NEMS market research

EB1006 V3

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
(banks, hairdressers, solicitors and so on)																				
Range of public services (ie Council, library, health services, and so on)	0.1%	0	0.1%	0	0.1%	0	0.1%	0	0.1%	0	0.0%	0	0.1%	0	0.1%	0	0.0%	0	0.5%	0
Range of leisure facilities	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.2%	0	0.1%	0	0.3%	0
General cleanliness of shopping streets	3.7%	18	5.9%	10	2.6%	8	5.9%	9	2.9%	4	2.6%	5	5.0%	12	2.4%	6	4.1%	17	2.1%	2
Feels safe / absence of threatening individuals / groups	2.4%	11	4.2%	7	1.4%	4	6.0%	9	0.6%	1	0.8%	1	3.9%	10	0.7%	2	1.9%	8	5.4%	4
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.1%	0	0.0%	0	0.0%	0	0.2%	0
Green space/area	7.7%	37	9.2%	16	6.9%	22	7.5%	11	5.8%	9	9.5%	17	8.9%	22	6.4%	15	8.5%	34	4.5%	3
Nice busy feel	0.4%	2	0.0%	0	0.5%	2	0.9%	1	0.3%	0	0.0%	0	0.7%	2	0.0%	0	0.4%	2	0.0%	0
Not too crowded	4.5%	22	6.6%	11	3.5%	11	5.2%	8	5.9%	9	2.8%	5	5.3%	13	3.8%	9	5.0%	20	2.8%	2
Not too noisy	7.7%	37	11.1%	19	5.9%	19	11.2%	17	9.4%	14	3.3%	6	8.4%	21	7.0%	16	5.9%	23	19.7%	14
Character / atmosphere	23.8%	115	22.4%	38	24.5%	77	19.4%	29	24.4%	37	26.9%	49	23.4%	58	24.2%	57	25.9%	104	16.2%	11
Historic buildings	7.5%	36	6.0%	10	8.4%	26	3.8%	6	8.2%	13	10.0%	18	6.4%	16	8.7%	21	7.5%	30	9.2%	6
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	4.6%	22	3.6%	6	5.1%	16	4.1%	6	2.1%	3	7.0%	13	5.5%	14	3.5%	8	4.9%	20	3.6%	2
Friendly / polite people	9.0%	44	11.7%	20	7.6%	24	5.6%	8	12.0%	18	9.4%	17	5.0%	12	13.3%	31	8.1%	33	15.7%	11
The Abbey	1.0%	5	0.8%	1	1.0%	3	0.6%	1	0.6%	1	1.5%	3	0.8%	2	1.2%	3	0.9%	4	1.4%	1
Its location	0.8%	4	0.8%	1	0.8%	2	0.3%	0	1.3%	2	0.8%	1	0.5%	1	1.1%	2	0.7%	3	1.3%	1
It's my hometown	1.1%	5	0.0%	0	1.7%	5	2.6%	4	0.7%	1	0.2%	0	0.0%	0	2.3%	5	1.2%	5	0.6%	0
It has everything you need	0.6%	3	0.0%	0	0.9%	3	0.0%	0	0.4%	1	1.2%	2	0.2%	0	1.0%	2	0.6%	3	0.0%	0
(No opinion / Don't know)	8.2%	40	10.6%	18	6.9%	22	13.5%	20	8.5%	13	3.5%	6	7.9%	20	8.5%	20	7.4%	30	14.1%	10
(Nothing in particular)	19.3%	93	13.5%	23	22.4%	71	16.0%	24	16.1%	25	24.7%	45	16.2%	40	22.5%	53	17.6%	70	22.0%	15
Weighted base:		484		168		316		150		153		181		249		235		401		70
Sample:		500		177		323		142		154		204		252		248		404		90

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Q05 What do you DISLIKE most about [name of centre]?																				
Unsafe for pedestrians / traffic conflict	1.7%	8	0.7%	1	2.2%	7	4.4%	7	0.2%	0	0.7%	1	2.4%	6	0.9%	2	1.8%	7	1.3%	1
Not enough pedestrianisation	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	4.6%	22	3.9%	7	5.0%	16	0.6%	1	6.1%	9	6.8%	12	4.8%	12	4.5%	11	4.6%	18	0.3%	0
Shortage of parking for residents	0.4%	2	0.0%	0	0.5%	2	0.0%	0	1.1%	2	0.0%	0	0.2%	0	0.5%	1	0.4%	2	0.3%	0
Parking is expensive	4.2%	20	3.6%	6	4.5%	14	0.5%	1	8.3%	13	3.8%	7	4.5%	11	3.9%	9	5.1%	20	0.0%	0
Parking is not secure / car break-ins	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.3%	1	0.0%	0
Poor public transport links	1.1%	5	0.5%	1	1.3%	4	0.1%	0	3.1%	5	0.1%	0	0.9%	2	1.2%	3	1.0%	4	1.6%	1
Road congestion / too much traffic	4.4%	21	5.6%	9	3.7%	12	5.4%	8	2.9%	4	4.8%	9	3.7%	9	5.1%	12	4.7%	19	3.4%	2
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.3%	1	0.1%	0	0.3%	1	0.1%	0	0.5%	1	0.2%	0	0.4%	1	0.2%	0	0.2%	1	0.8%	1
Difficulties with pushchairs, wheelchairs, etc	0.6%	3	0.0%	0	0.9%	3	0.9%	1	0.9%	1	0.0%	0	1.1%	3	0.0%	0	0.7%	3	0.0%	0
Lack of choice of national multiple (high street chain) shops	9.9%	48	3.1%	5	13.5%	43	13.3%	20	7.6%	12	9.0%	16	9.0%	22	10.8%	25	9.8%	39	12.2%	9
Lack of choice of independent / specialist shops	9.7%	47	2.3%	4	13.6%	43	2.9%	4	11.6%	18	13.7%	25	5.9%	15	13.6%	32	10.4%	42	7.3%	5
Quality of shops is inadequate	4.9%	24	1.6%	3	6.7%	21	1.3%	2	6.7%	10	6.5%	12	2.7%	7	7.4%	17	4.0%	16	11.5%	8
Shops too small	1.5%	7	0.8%	1	1.9%	6	2.7%	4	2.1%	3	0.0%	0	2.4%	6	0.6%	1	1.8%	7	0.0%	0
Lack of a larger supermarket	2.6%	12	1.9%	3	2.9%	9	3.4%	5	3.2%	5	1.3%	2	2.8%	7	2.4%	6	2.7%	11	2.6%	2
Prices too high	1.6%	8	4.0%	7	0.3%	1	4.5%	7	0.1%	0	0.4%	1	2.6%	7	0.5%	1	0.7%	3	7.2%	5
Shops spread over too wide an area (i.e. not a compact centre)	0.8%	4	0.8%	1	0.7%	2	1.9%	3	0.2%	0	0.2%	0	1.1%	3	0.4%	1	0.7%	3	1.3%	1
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	0.9%	5	0.0%	0	1.4%	5	2.4%	4	0.6%	1	0.0%	0	1.7%	4	0.2%	0	1.1%	5	0.0%	0
Too many pubs / clubs	2.3%	11	1.1%	2	3.0%	10	0.0%	0	0.6%	1	5.7%	10	0.5%	1	4.3%	10	1.3%	5	8.6%	6
Inadequate range of services	1.3%	6	0.6%	1	1.8%	6	0.2%	0	0.6%	1	2.9%	5	0.1%	0	2.6%	6	0.3%	1	7.6%	5

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	2.8%	14	1.8%	3	3.4%	11	6.0%	9	1.7%	3	1.1%	2	3.1%	8	2.5%	6	2.4%	10	5.6%	4
Absence of play areas for children	0.3%	2	0.6%	1	0.2%	1	1.0%	2	0.0%	0	0.0%	0	0.2%	1	0.4%	1	0.1%	1	1.4%	1
Lack of clean / secure toilets	2.6%	13	0.7%	1	3.6%	11	2.6%	4	0.7%	1	4.2%	8	2.6%	6	2.6%	6	1.4%	6	9.9%	7
Dirty shopping streets/litter	2.1%	10	1.0%	2	2.7%	9	2.9%	4	0.9%	1	2.5%	5	3.4%	8	0.8%	2	2.3%	9	1.5%	1
Run down appearance of town centre / boarded up premises	5.8%	28	4.4%	7	6.5%	21	3.8%	6	4.7%	7	8.4%	15	5.6%	14	6.0%	14	5.6%	22	8.2%	6
Feels unsafe / presence of threatening individuals / groups / gangs	4.2%	20	2.6%	4	5.0%	16	4.6%	7	4.1%	6	3.9%	7	4.7%	12	3.6%	8	3.8%	15	6.8%	5
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0	1.4%	1
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	0.9%	4	0.9%	1	0.8%	3	0.1%	0	0.1%	0	2.1%	4	0.6%	1	1.1%	3	0.7%	3	1.9%	1
Lack of police presence / other security measures (e.g. CCTV)	0.3%	1	0.6%	1	0.1%	0	0.0%	0	0.6%	1	0.3%	1	0.2%	0	0.5%	1	0.3%	1	0.2%	0
Lack of street furniture / floral displays	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.5%	2	0.3%	1	0.6%	2	0.4%	1	1.2%	2	0.0%	0	0.5%	1	0.5%	1	0.6%	2	0.0%	0
Over-crowded	1.6%	8	0.0%	0	2.5%	8	0.0%	0	4.3%	7	0.7%	1	1.0%	2	2.4%	6	2.0%	8	0.0%	0
Too noisy	0.4%	2	0.9%	2	0.2%	1	0.0%	0	0.2%	0	1.0%	2	0.7%	2	0.1%	0	0.5%	2	0.0%	0
Lack of character / atmosphere	1.4%	7	2.0%	3	1.1%	3	2.0%	3	1.4%	2	0.9%	2	1.8%	5	1.0%	2	1.1%	5	3.2%	2
Vandalism	0.2%	1	0.2%	0	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.4%	1	0.1%	0	0.2%	1	0.7%	1
Insufficient or poor quality open space and green areas	0.1%	0	0.2%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.1%	0	0.1%	0	0.0%	0	0.5%	0
Other	4.3%	21	3.1%	5	4.9%	15	0.0%	0	5.8%	9	6.5%	12	5.1%	13	3.4%	8	3.2%	13	11.1%	8
I dislike everything about [name of centre]	1.9%	9	0.2%	0	2.8%	9	2.5%	4	0.6%	1	2.4%	4	3.4%	8	0.3%	1	1.2%	5	0.8%	1
The market	1.7%	8	0.6%	1	2.3%	7	0.6%	1	3.4%	5	1.2%	2	0.2%	0	3.4%	8	1.6%	6	2.8%	2
Lack of clothing / shoe shops	1.8%	9	0.7%	1	2.4%	8	0.6%	1	4.4%	7	0.6%	1	0.2%	1	3.4%	8	0.8%	3	7.8%	5
It is boring	0.7%	3	0.4%	1	0.8%	3	2.1%	3	0.1%	0	0.0%	0	1.1%	3	0.3%	1	0.7%	3	1.0%	1
Too many high end shops	0.2%	1	0.3%	1	0.1%	0	0.0%	0	0.3%	1	0.2%	0	0.1%	0	0.3%	1	0.2%	1	0.3%	0
Poor road / paving quality	0.3%	2	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.8%	2	0.3%	1	0.3%	1	0.2%	1	0.8%	1
Too many vacant shops	0.7%	3	0.6%	1	0.7%	2	0.0%	0	0.7%	1	1.2%	2	0.4%	1	0.9%	2	0.7%	3	0.3%	0
(No opinion / don't know)	11.2%	54	17.7%	30	7.8%	25	18.3%	27	10.7%	16	5.9%	11	12.7%	32	9.7%	23	12.0%	48	9.0%	6
(Nothing in particular)	36.5%	176	43.7%	74	32.6%	103	30.6%	46	35.6%	54	42.0%	76	38.2%	95	34.6%	82	36.9%	148	27.2%	19

Epping Forest Retail and Leisure Study In Centre
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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	1.9%	9	2.2%	4	1.7%	5	2.0%	3	1.7%	3	1.9%	3	1.5%	4	2.3%	5	1.6%	7	3.5%	2
Satisfied	46.3%	224	52.2%	88	43.2%	136	45.8%	69	44.5%	68	48.4%	87	47.1%	117	45.5%	107	47.3%	189	48.8%	34
Neutral	16.4%	79	18.8%	32	15.1%	48	15.7%	24	23.6%	36	10.8%	20	18.8%	47	13.8%	32	17.8%	71	11.5%	8
Dissatisfied	21.5%	104	10.4%	17	27.4%	86	22.5%	34	14.9%	23	26.2%	47	19.1%	47	24.0%	57	19.1%	77	26.3%	18
Very dissatisfied	4.6%	22	1.2%	2	6.4%	20	1.3%	2	4.4%	7	7.6%	14	1.5%	4	7.9%	19	4.9%	20	3.7%	3
(No opinion)	3.9%	19	8.0%	13	1.8%	6	7.6%	11	4.9%	8	0.0%	0	5.8%	14	1.9%	5	2.7%	11	6.1%	4
(Don't know)	5.4%	26	7.2%	12	4.5%	14	5.3%	8	5.9%	9	5.1%	9	6.2%	15	4.6%	11	6.5%	26	0.0%	0
Mean:	*3.21*		*3.52*		*3.07*		*3.28*		*3.27*		*3.11*		*3.32*		*3.11*		*3.24*		*3.24*	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

Q07 How often do you visit [name of centre]in the evenings?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Everyday	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.2%	1	0.5%	1	0.0%	0	0.2%	0	0.3%	1	0.1%	0	0.0%	0	0.4%	1	0.1%	0	0.7%	1
2 to 3 days a week	2.5%	12	3.8%	6	1.9%	6	4.0%	6	2.8%	4	1.1%	2	2.2%	5	2.9%	7	2.6%	10	2.4%	2
1 day a week	9.2%	44	11.9%	20	7.7%	24	15.8%	24	8.6%	13	4.1%	7	9.8%	24	8.5%	20	10.5%	42	2.7%	2
Once every 2 weeks	4.4%	21	9.1%	15	1.9%	6	6.3%	9	6.3%	10	1.2%	2	6.7%	17	1.9%	5	4.3%	17	5.5%	4
Once every month	8.4%	41	12.8%	22	6.0%	19	13.0%	20	10.8%	17	2.4%	4	9.5%	24	7.2%	17	8.7%	35	8.2%	6
Once a quarter	3.3%	16	0.1%	0	5.0%	16	0.3%	1	5.2%	8	4.2%	8	4.9%	12	1.7%	4	1.7%	7	5.6%	4
Less often than once a quarter	14.6%	71	10.3%	17	16.9%	53	19.6%	29	17.2%	26	8.3%	15	14.5%	36	14.6%	34	16.8%	67	4.6%	3
Never	57.2%	277	51.2%	86	60.4%	191	40.7%	61	48.5%	74	78.3%	142	52.2%	130	62.5%	147	55.1%	221	69.6%	49
(Don't know)	0.2%	1	0.2%	0	0.2%	1	0.0%	0	0.2%	0	0.3%	1	0.2%	0	0.2%	1	0.1%	0	0.8%	1
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Q08 What is the main purpose of your evening visits?
Those who go 'Once a quarter or more' at Q.7

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in h/h		No car in h/h	
Bars / pubs	47.9%	65	65.5%	42	32.0%	23	65.2%	39	37.1%	19	28.3%	7	42.4%	35	56.5%	30	48.9%	55	56.7%	10
Eating out	38.1%	52	24.3%	16	50.6%	36	22.6%	13	44.9%	23	62.2%	15	41.3%	34	33.1%	18	39.0%	44	12.6%	2
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	0.9%	1	0.3%	0	1.5%	1	0.3%	0	2.0%	1	0.0%	0	0.2%	0	1.9%	1	1.1%	1	0.0%	0
Shopping	3.1%	4	0.0%	0	6.0%	4	0.0%	0	8.2%	4	0.0%	0	4.7%	4	0.7%	0	0.0%	0	24.4%	4
Meeting friends	5.1%	7	6.7%	4	3.7%	3	11.0%	7	0.7%	0	0.0%	0	7.5%	6	1.4%	1	5.7%	6	3.0%	1
Other	0.3%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.7%	0	0.0%	0	2.2%	0
Social Clubs	0.5%	1	0.3%	0	0.8%	1	0.0%	0	0.0%	0	3.1%	1	0.7%	1	0.4%	0	0.5%	1	1.1%	0
(No main purpose / don't know)	4.0%	5	2.9%	2	4.9%	4	0.9%	1	7.1%	4	4.8%	1	3.1%	1	5.3%	3	4.8%	3	0.0%	0
Weighted base:		136		64		71		60		52		24		82		53		112		18
Sample:		193		82		111		77		71		45		102		91		160		30

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?
Those who go 'Once a quarter or more' at Q.7

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in h/h		No car in h/h	
Very satisfied	3.9%	5	4.7%	3	3.2%	2	1.3%	1	2.6%	1	13.2%	3	2.6%	2	5.9%	3	4.6%	5	0.8%	0
Satisfied	52.8%	72	54.5%	35	51.3%	36	61.1%	36	47.3%	25	44.1%	10	57.2%	47	46.1%	25	57.6%	65	36.8%	6
Neutral	27.9%	38	28.6%	18	27.3%	19	26.0%	15	32.7%	17	22.3%	5	27.2%	22	29.1%	15	24.0%	27	32.1%	6
Dissatisfied	4.6%	6	1.2%	1	7.7%	5	5.9%	4	3.8%	2	3.1%	1	4.7%	4	4.5%	2	5.6%	6	0.0%	0
Very dissatisfied	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	1.8%	1	0.8%	1	0.0%	0
(No opinion)	2.3%	3	3.7%	2	1.1%	1	0.9%	1	1.0%	1	8.9%	2	1.6%	1	3.5%	2	2.5%	3	2.2%	0
(Don't know)	7.7%	10	7.3%	5	8.0%	6	4.8%	3	12.5%	7	4.4%	1	6.7%	6	9.2%	5	4.9%	5	28.2%	5
Mean:		3.61		3.70		3.52		3.61		3.56		3.69		3.63		3.57		3.64		3.55
Weighted base:		136		64		71		60		52		24		82		53		112		18
Sample:		193		82		111		77		71		45		102		91		160		30

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q10   How satisfied are you with the pubs/bars offer in [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	1.3%	6	1.7%	3	1.0%	3	1.9%	3	1.7%	3	0.3%	1	1.0%	2	1.6%	4	1.4%	6	0.7%	1
Satisfied	29.0%	140	39.4%	66	23.4%	74	42.6%	64	27.7%	42	18.7%	34	30.0%	75	27.9%	66	28.8%	115	35.5%	25
Neutral	11.2%	54	12.7%	21	10.4%	33	12.1%	18	17.9%	27	4.8%	9	14.4%	36	7.8%	18	11.6%	47	11.0%	8
Dissatisfied	4.3%	21	2.6%	4	5.3%	17	4.2%	6	5.9%	9	3.2%	6	4.4%	11	4.3%	10	4.7%	19	2.1%	1
Very dissatisfied	2.1%	10	3.9%	7	1.2%	4	3.6%	5	2.3%	4	0.7%	1	2.8%	7	1.4%	3	2.2%	9	1.9%	1
(No opinion)	38.4%	186	32.2%	54	41.7%	132	24.8%	37	30.9%	47	56.0%	101	34.4%	86	42.5%	100	36.8%	147	36.3%	25
(Don't know)	13.7%	66	7.6%	13	17.0%	54	10.7%	16	13.6%	21	16.3%	29	13.0%	32	14.5%	34	14.4%	58	12.4%	9
Mean:	3.48		3.54		3.43		3.54		3.37		3.53		3.42		3.56		3.46		3.61	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q11   How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?
Those in 'Waltham Abbey' town centre

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	27.3%	27	41.5%	11	22.0%	16	40.6%	6	23.0%	8	26.5%	13	42.5%	16	17.8%	11	29.1%	23	19.1%	3
Satisfied	45.1%	44	55.3%	15	41.3%	29	27.0%	4	40.1%	14	53.6%	27	42.0%	16	47.1%	28	44.4%	36	48.6%	8
Neutral	14.3%	14	1.5%	0	19.1%	14	27.3%	4	17.3%	6	8.6%	4	0.0%	0	23.3%	14	16.1%	13	5.6%	1
Dissatisfied	2.1%	2	0.5%	0	2.7%	2	0.0%	0	2.3%	1	2.5%	1	4.0%	2	0.9%	1	2.0%	2	2.3%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	10.8%	11	1.2%	0	14.4%	10	3.7%	1	17.3%	6	8.4%	4	11.0%	4	10.7%	6	7.9%	6	24.4%	4
(Don't know)	0.4%	0	0.0%	0	0.5%	0	1.4%	0	0.0%	0	0.4%	0	0.5%	0	0.3%	0	0.5%	0	0.0%	0
Mean:	4.10		4.40		3.97		4.14		4.01		4.14		4.39		3.92		4.10		4.12	
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?

Cleanliness of shopping streets

	Total %	N	Male %	N	Female %	N	18-34 %	N	35-54 %	N	55+ %	N	ABC1 %	N	C2DE %	N	Car %	N	No car %	N
Very good	3.8%	18	7.9%	13	1.6%	5	5.5%	8	3.3%	5	2.7%	5	4.5%	11	3.0%	7	3.5%	14	5.8%	4
Good	47.1%	228	43.3%	73	49.2%	155	43.8%	66	50.4%	77	47.2%	85	39.3%	98	55.4%	131	50.4%	202	36.8%	26
Satisfactory	42.0%	203	44.2%	74	40.8%	129	45.6%	68	38.9%	59	41.6%	75	49.5%	123	34.0%	80	39.9%	160	43.5%	30
Poor	6.8%	33	4.0%	7	8.3%	26	5.2%	8	7.2%	11	7.8%	14	6.5%	16	7.1%	17	6.0%	24	12.7%	9
Very poor	0.2%	1	0.4%	1	0.1%	0	0.0%	0	0.2%	0	0.5%	1	0.1%	0	0.4%	1	0.1%	0	1.0%	1
(Don't know)	0.1%	1	0.2%	0	0.1%	0	0.0%	0	0.1%	0	0.2%	0	0.1%	0	0.2%	0	0.1%	0	0.3%	0
Mean:	*3.48*		*3.54*		*3.44*		*3.50*		*3.50*		*3.44*		*3.42*		*3.54*		*3.51*		*3.34*	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

Personal Safety / lighting / policing issues

	Total %	N	Male %	N	Female %	N	18-34 %	N	35-54 %	N	55+ %	N	ABC1 %	N	C2DE %	N	Car %	N	No car %	N
Very good	2.6%	12	3.9%	7	1.8%	6	2.0%	3	4.8%	7	1.1%	2	3.5%	9	1.6%	4	2.7%	11	2.2%	2
Good	43.4%	210	46.4%	78	41.8%	132	47.7%	72	43.4%	66	40.0%	72	41.7%	104	45.3%	107	45.0%	180	42.1%	29
Satisfactory	37.8%	183	36.5%	62	38.4%	121	40.7%	61	31.0%	47	41.1%	74	36.6%	91	39.0%	92	38.1%	153	35.4%	25
Poor	9.3%	45	5.7%	10	11.2%	35	4.7%	7	13.0%	20	10.0%	18	8.6%	21	10.1%	24	7.1%	28	18.4%	13
Very poor	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.0%	0	1.1%	2	0.8%	2	0.0%	0	0.5%	2	0.0%	0
(Don't know)	6.5%	32	6.9%	12	6.3%	20	4.9%	7	7.8%	12	6.8%	12	8.9%	22	4.0%	9	6.6%	26	1.9%	1
Mean:	*3.41*		*3.51*		*3.36*		*3.49*		*3.43*		*3.32*		*3.42*		*3.40*		*3.45*		*3.29*	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

Quality of buildings / townscape

	Total %	N	Male %	N	Female %	N	18-34 %	N	35-54 %	N	55+ %	N	ABC1 %	N	C2DE %	N	Car %	N	No car %	N
Very good	9.8%	47	15.5%	26	6.8%	21	9.1%	14	14.7%	22	6.2%	11	9.8%	24	9.8%	23	10.7%	43	6.8%	5
Good	35.9%	174	29.3%	49	39.4%	124	28.7%	43	33.2%	51	44.1%	80	30.7%	76	41.4%	97	35.1%	141	46.4%	32
Satisfactory	41.6%	201	44.9%	76	39.9%	126	51.3%	77	37.6%	58	36.9%	67	44.7%	111	38.4%	90	42.0%	168	34.7%	24
Poor	9.4%	46	6.7%	11	10.8%	34	6.0%	9	10.6%	16	11.2%	20	10.9%	27	8.9%	18	8.6%	36	8.6%	6
Very poor	0.3%	2	0.0%	0	0.5%	2	0.2%	0	0.0%	0	0.7%	1	0.1%	0	0.6%	1	0.1%	0	1.9%	1
(Don't know)	2.9%	14	3.6%	6	2.6%	8	4.7%	7	3.9%	6	0.7%	1	3.8%	10	2.0%	5	3.3%	13	1.6%	1
Mean:	*3.47*		*3.56*		*3.42*		*3.43*		*3.54*		*3.44*		*3.41*		*3.53*		*3.49*		*3.48*	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

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Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Shelter from weather

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
Very good	1.3%	7	3.2%	5	0.4%	1	0.0%	0	3.6%	6	0.5%	1	0.4%	1	2.4%	6	1.6%	7	0.0%	0
Good	15.5%	75	14.7%	25	16.0%	50	18.0%	27	16.0%	25	13.0%	24	16.8%	42	14.2%	34	14.9%	60	21.3%	15
Satisfactory	37.9%	184	44.5%	75	34.4%	109	38.8%	58	40.3%	62	35.2%	64	34.3%	85	41.7%	98	38.6%	155	41.1%	29
Poor	27.4%	133	20.0%	34	31.4%	99	24.9%	37	21.5%	33	34.5%	62	26.9%	67	28.0%	66	25.6%	103	29.8%	21
Very poor	7.1%	35	4.1%	7	8.7%	28	9.3%	14	4.4%	7	7.7%	14	5.9%	15	8.5%	20	8.2%	33	2.6%	2
(Don't know)	10.7%	52	13.6%	23	9.1%	29	9.0%	14	14.1%	22	9.1%	16	15.8%	39	5.3%	12	11.0%	44	5.2%	4
Mean:	*2.74*		*2.92*		*2.65*		*2.72*		*2.92*		*2.61*		*2.75*		*2.73*		*2.73*		*2.86*	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

Pedestrian/Vehicular safety issues

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
Very good	0.6%	3	1.2%	2	0.3%	1	0.0%	0	0.6%	1	1.1%	2	0.2%	1	1.0%	2	0.6%	2	0.8%	1
Good	40.1%	194	33.4%	56	43.6%	138	38.2%	57	40.7%	62	41.0%	74	35.6%	88	44.8%	106	41.1%	165	40.9%	29
Satisfactory	41.3%	200	46.1%	78	38.8%	122	37.6%	56	39.6%	61	45.9%	83	41.1%	102	41.6%	98	39.1%	157	49.3%	34
Poor	11.6%	56	10.3%	17	12.3%	39	15.2%	23	11.1%	17	9.1%	16	13.3%	33	9.9%	23	12.5%	50	8.8%	6
Very poor	1.4%	7	0.2%	0	2.1%	7	2.8%	4	0.9%	1	0.7%	1	1.5%	4	1.3%	3	1.7%	7	0.0%	0
(Don't know)	4.9%	24	8.8%	15	2.9%	9	6.2%	9	7.0%	11	2.1%	4	8.3%	21	1.3%	3	5.0%	20	0.3%	0
Mean:	*3.28*		*3.28*		*3.29*		*3.19*		*3.31*		*3.33*		*3.22*		*3.35*		*3.28*		*3.34*	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?

Location of car parks

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
Very good	4.2%	20	3.1%	5	4.8%	15	0.2%	0	5.7%	9	6.2%	11	3.4%	8	5.1%	12	4.4%	18	3.9%	3
Good	38.2%	185	33.1%	56	40.9%	129	24.1%	36	43.5%	67	45.4%	82	33.7%	84	42.9%	101	41.1%	165	28.0%	20
Satisfactory	33.8%	164	34.6%	58	33.4%	105	49.5%	74	26.5%	41	26.9%	49	37.0%	92	30.4%	72	37.3%	149	7.5%	5
Poor	6.5%	32	8.6%	15	5.4%	17	6.4%	10	6.1%	9	7.0%	13	6.9%	17	6.1%	14	7.3%	29	2.9%	2
Very poor	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.3%	1	0.0%	0
(Don't know)	17.0%	82	20.6%	35	15.2%	48	19.8%	30	18.2%	28	13.8%	25	19.0%	47	15.0%	35	9.6%	38	57.7%	40
Mean:	*3.48*		*3.39*		*3.52*		*3.23*		*3.60*		*3.57*		*3.42*		*3.54*		*3.46*		*3.78*	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Security of car parks

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	3.0%	15	3.9%	7	2.6%	8	0.1%	0	4.2%	6	4.5%	8	1.8%	5	4.3%	10	3.4%	14	1.4%	1
Good	32.7%	158	31.3%	53	33.4%	105	21.4%	32	36.8%	56	38.5%	70	32.9%	82	32.4%	76	36.1%	144	18.9%	13
Satisfactory	31.2%	151	32.1%	54	30.7%	97	43.6%	66	26.0%	40	25.2%	46	29.8%	74	32.7%	77	35.0%	140	9.9%	7
Poor	6.8%	33	6.5%	11	7.0%	22	9.9%	15	8.0%	12	3.2%	6	7.9%	20	5.6%	13	7.3%	29	4.7%	3
Very poor	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.1%	0	0.7%	0	0.0%	0	0.6%	1	0.3%	1	0.2%	0
(Don't know)	26.0%	126	26.3%	44	25.9%	82	25.0%	37	24.8%	38	27.9%	50	27.5%	68	24.4%	57	17.8%	71	64.9%	45
Mean:	*3.42*		*3.44*		*3.41*		*3.16*		*3.49*		*3.59*		*3.40*		*3.45*		*3.43*		*3.47*	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

Location of [name of centre] Underground / Train Station (as appropriate)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	6.7%	32	5.9%	10	7.1%	22	11.7%	18	2.6%	4	5.9%	11	6.7%	17	6.7%	16	6.8%	27	7.5%	5
Good	30.4%	147	22.7%	38	34.5%	109	31.9%	48	26.3%	40	32.7%	59	35.2%	88	25.3%	60	28.2%	113	35.1%	25
Satisfactory	18.7%	90	23.6%	40	16.0%	50	25.3%	38	19.7%	30	12.3%	22	15.7%	39	21.7%	51	19.7%	79	16.3%	11
Poor	6.1%	30	11.0%	18	3.5%	11	0.4%	1	8.8%	13	8.5%	15	4.4%	11	7.9%	19	7.2%	29	1.1%	1
Very poor	2.7%	13	0.7%	1	3.7%	12	2.4%	4	2.7%	4	2.9%	5	0.8%	2	4.7%	11	3.0%	12	1.1%	1
(Don't know)	35.5%	172	36.1%	61	35.2%	111	28.3%	43	40.0%	61	37.7%	68	37.2%	92	33.7%	79	35.2%	141	38.9%	27
Mean:	*3.50*		*3.35*		*3.58*		*3.70*		*3.29*		*3.49*		*3.68*		*3.32*		*3.44*		*3.76*	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

Quality & security of [name of centre] Underground / Train Station (as appropriate)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	3.8%	18	4.8%	8	3.2%	10	5.9%	9	1.8%	3	3.7%	7	3.1%	8	4.5%	11	3.8%	15	4.1%	3
Good	28.4%	137	25.9%	44	29.6%	94	33.6%	50	23.5%	36	28.1%	51	28.7%	71	28.0%	66	25.4%	102	37.1%	26
Satisfactory	17.7%	86	20.7%	35	16.1%	51	21.4%	32	17.0%	26	15.1%	27	15.1%	37	20.4%	48	18.3%	73	17.7%	12
Poor	6.2%	30	10.0%	17	4.2%	13	1.7%	3	7.5%	11	8.8%	16	5.8%	14	6.6%	16	7.1%	28	2.2%	2
Very poor	2.3%	11	0.5%	1	3.3%	10	2.3%	3	2.1%	3	2.5%	5	0.6%	2	4.1%	10	2.7%	11	0.6%	0
(Don't know)	41.7%	202	38.1%	64	43.6%	138	35.1%	53	48.0%	73	41.8%	76	46.8%	116	36.3%	86	42.7%	171	38.4%	27
Mean:	*3.43*		*3.40*		*3.45*		*3.60*		*3.30*		*3.37*		*3.52*		*3.35*		*3.36*		*3.68*	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Ease of cycling access

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	1.1%	5	0.0%	0	1.7%	5	0.9%	1	2.5%	4	0.0%	0	2.1%	5	0.0%	0	0.0%	0	7.5%	5
Good	17.6%	85	23.5%	40	14.5%	46	11.5%	17	20.0%	31	20.7%	37	15.7%	39	19.6%	46	18.3%	73	17.4%	12
Satisfactory	29.6%	143	31.8%	54	28.5%	90	42.1%	63	30.2%	46	18.8%	34	32.0%	79	27.2%	64	33.1%	133	15.2%	11
Poor	5.7%	28	6.0%	10	5.5%	17	5.2%	8	8.4%	13	3.8%	7	4.6%	11	6.9%	16	4.5%	18	13.3%	9
Very poor	0.1%	1	0.0%	0	0.2%	1	0.3%	0	0.1%	0	0.0%	0	0.2%	0	0.1%	0	0.1%	0	0.2%	0
(Don't know)	45.9%	222	38.7%	65	49.7%	157	40.0%	60	38.8%	59	56.7%	103	45.5%	113	46.3%	109	44.0%	176	46.4%	32
Mean:		3.26		3.29		3.24		3.13		3.27		3.39		3.28		3.24		3.24		3.35
Weighted base:		484		168		316		150		153		181		249		235		401		70
Sample:		500		177		323		142		154		204		252		248		404		90

Amount / quality of pedestrianisation

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	4.3%	21	3.0%	5	5.1%	16	0.4%	1	4.4%	7	7.5%	14	2.1%	5	6.7%	16	4.7%	19	3.2%	2
Good	37.6%	182	39.3%	66	36.8%	116	30.6%	46	47.1%	72	35.4%	64	35.7%	89	39.6%	93	37.8%	151	44.1%	31
Satisfactory	36.6%	177	38.5%	65	35.7%	113	40.3%	60	33.1%	51	36.6%	66	37.5%	93	35.7%	84	37.0%	148	33.2%	23
Poor	11.8%	57	10.9%	18	12.3%	39	17.4%	26	6.5%	10	11.8%	21	13.2%	33	10.4%	24	13.2%	53	6.4%	4
Very poor	1.5%	7	0.7%	1	1.9%	6	2.3%	3	1.7%	3	0.7%	1	1.3%	3	1.7%	4	1.6%	6	1.3%	1
(Don't know)	8.1%	39	7.6%	13	8.3%	26	9.1%	14	7.2%	11	8.0%	14	10.2%	25	5.8%	14	5.8%	23	11.7%	8
Mean:		3.34		3.36		3.34		3.11		3.50		3.40		3.27		3.42		3.33		3.47
Weighted base:		484		168		316		150		153		181		249		235		401		70
Sample:		500		177		323		142		154		204		252		248		404		90

Ease of movement around the centre on foot

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	2.7%	13	1.5%	3	3.3%	10	2.2%	3	0.6%	1	4.7%	9	0.9%	2	4.5%	11	2.4%	10	4.6%	3
Good	50.1%	242	54.8%	92	47.5%	150	39.4%	59	59.7%	91	50.8%	92	49.9%	124	50.2%	118	51.8%	207	49.2%	34
Satisfactory	30.8%	149	29.0%	49	31.8%	100	36.9%	55	28.4%	44	27.8%	50	31.8%	79	29.7%	70	30.4%	122	31.3%	22
Poor	7.8%	38	8.5%	14	7.5%	24	11.1%	17	4.2%	6	8.3%	15	7.9%	20	7.8%	18	8.9%	36	3.1%	2
Very poor	2.5%	12	0.7%	1	3.5%	11	5.5%	8	1.7%	3	0.7%	1	1.7%	4	3.3%	8	2.8%	11	1.3%	1
(Don't know)	6.1%	29	5.5%	9	6.4%	20	4.9%	7	5.4%	8	7.7%	14	7.7%	19	4.4%	10	3.7%	15	10.5%	7
Mean:		3.45		3.51		3.42		3.23		3.57		3.55		3.44		3.47		3.44		3.59
Weighted base:		484		168		316		150		153		181		249		235		401		70
Sample:		500		177		323		142		154		204		252		248		404		90

by Demographics

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Access for people with mobility / hearing / sighting disability																				
Very good	2.6%	12	2.3%	4	2.7%	9	0.4%	1	3.2%	5	3.9%	7	1.9%	5	3.3%	8	2.7%	11	2.5%	2
Good	18.9%	92	21.7%	36	17.5%	55	8.9%	13	24.5%	37	22.6%	41	15.7%	39	22.4%	53	20.8%	83	12.2%	9
Satisfactory	29.5%	143	34.8%	59	26.7%	84	35.1%	53	29.0%	44	25.3%	46	25.7%	64	33.5%	79	31.2%	125	25.4%	18
Poor	12.1%	59	11.1%	19	12.7%	40	17.2%	26	7.3%	11	12.0%	22	12.9%	32	11.3%	27	13.7%	55	5.4%	4
Very poor	3.2%	16	2.4%	4	3.6%	11	5.7%	9	2.4%	4	1.8%	3	3.9%	10	2.5%	6	3.5%	14	2.3%	2
(Don't know)	33.7%	163	27.7%	47	36.8%	116	32.8%	49	33.6%	51	34.4%	62	39.9%	99	27.0%	64	28.2%	113	52.2%	37
Mean:		3.08		3.14		3.05		2.72		3.28		3.23		2.98		3.17		3.08		3.15	
Weighted base:		484		168		316		150		153		181		249		235		401		70	
Sample:		500		177		323		142		154		204		252		248		404		90	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Q14 How could [name of centre]best be improved?																				
More parking	9.7%	47	9.0%	15	10.1%	32	2.4%	4	14.0%	21	12.2%	22	9.9%	25	9.5%	22	10.6%	43	0.6%	0
More secure parking	2.6%	13	3.1%	5	2.4%	8	2.7%	4	3.2%	5	2.1%	4	4.1%	10	1.1%	3	2.3%	9	0.0%	0
Cheaper parking	6.7%	33	7.8%	13	6.1%	19	2.7%	4	11.7%	18	5.8%	11	5.0%	13	8.5%	20	8.0%	32	0.5%	0
More accessible car parking	2.0%	10	3.7%	6	1.1%	4	2.5%	4	2.5%	4	1.2%	2	2.6%	6	1.5%	3	2.4%	10	0.3%	0
More frequent bus services to the centre	2.6%	12	1.1%	2	3.4%	11	1.0%	1	4.7%	7	2.1%	4	2.8%	7	2.3%	6	2.4%	10	3.8%	3
More reliable / comfortable bus services	2.5%	12	2.7%	4	2.5%	8	2.6%	4	4.1%	6	1.1%	2	3.3%	8	1.7%	4	1.7%	7	7.6%	5
New / relocated bus stops	1.0%	5	0.2%	0	1.4%	4	0.8%	1	1.8%	3	0.5%	1	0.7%	2	1.3%	3	0.9%	4	1.6%	1
More frequent underground services (where appropriate)	0.2%	1	0.5%	1	0.1%	0	0.5%	1	1.0%	1	0.1%	0	0.2%	0	0.2%	1	0.3%	1	0.0%	0
More reliable underground services (where appropriate)	0.7%	3	1.9%	3	0.0%	0	2.1%	3	0.0%	0	0.0%	0	1.1%	3	0.2%	1	0.8%	3	0.0%	0
Better signposting within the Centre	0.4%	2	0.6%	1	0.2%	1	0.0%	0	1.0%	2	0.1%	0	0.5%	1	0.2%	1	0.4%	1	0.0%	0
More priority for pedestrians	3.4%	17	2.9%	5	3.7%	12	5.6%	8	2.4%	4	2.5%	4	4.4%	11	2.4%	6	3.4%	14	4.3%	3
Improved access for wheelchair and pushchair users	1.4%	7	0.0%	0	2.1%	7	1.5%	2	1.1%	2	1.5%	3	0.9%	2	1.8%	4	1.3%	5	2.2%	2
More national multiple (high street chain) retailers	13.2%	64	6.0%	10	17.0%	54	18.0%	27	10.3%	16	11.6%	21	15.0%	37	11.3%	27	14.0%	56	10.6%	7
Bigger/better supermarket	4.4%	21	1.4%	2	6.0%	19	3.5%	5	2.8%	4	6.4%	12	3.1%	8	5.8%	14	5.2%	21	0.5%	0
More independent shops	9.4%	46	4.6%	8	12.0%	38	5.9%	9	9.7%	15	12.1%	22	8.0%	20	10.9%	26	9.7%	39	9.6%	7
Better choice of shops in general	14.3%	69	7.0%	12	18.2%	57	9.3%	14	14.1%	22	18.7%	34	12.1%	30	16.6%	39	15.1%	60	12.6%	9
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	3.2%	16	1.2%	2	4.3%	13	2.5%	4	4.0%	6	3.1%	6	4.6%	11	1.7%	4	2.1%	8	10.1%	7
Improvement to the market	1.6%	8	0.8%	1	2.0%	6	3.1%	5	1.1%	2	0.7%	1	2.0%	5	1.2%	3	1.2%	5	3.9%	3
More / better pubs / night-life	4.0%	19	6.7%	11	2.5%	8	7.6%	11	4.5%	7	0.5%	1	5.5%	14	2.4%	6	4.5%	18	1.9%	1
More / better eating places	6.5%	32	4.7%	8	7.5%	24	9.7%	15	6.5%	10	4.0%	7	8.4%	21	4.6%	11	5.5%	22	13.8%	10
Fewer bars / nightclubs	0.1%	1	0.1%	0	0.1%	0	0.1%	0	0.3%	0	0.0%	0	0.2%	0	0.1%	0	0.1%	0	0.2%	0
More / better leisure facilities	2.7%	13	3.4%	6	2.3%	7	6.8%	10	1.3%	2	0.5%	1	3.3%	8	2.1%	5	2.4%	10	5.2%	4
More family oriented facilities	2.8%	14	0.9%	2	3.9%	12	4.4%	7	0.6%	1	3.5%	6	1.5%	4	4.3%	10	1.9%	8	8.9%	6
More secure children's play areas	1.1%	5	0.2%	0	1.5%	5	0.3%	0	2.8%	4	0.2%	0	0.3%	1	1.8%	4	1.2%	5	0.0%	0
Better crèche facilities	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.3%	0	0.0%	0	0.2%	0	0.0%	0	0.1%	0	0.0%	0
Provision of more residential accommodation	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.2%	0	0.2%	1	0.2%	1	0.0%	0
Expand the town centre's colleges / expand	0.3%	2	0.2%	0	0.4%	1	0.9%	1	0.2%	0	0.0%	0	0.6%	2	0.0%	0	0.4%	2	0.0%	0

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
university																				
Other	1.9%	9	1.3%	2	2.2%	7	0.4%	1	2.8%	4	2.3%	4	2.4%	6	1.3%	3	0.9%	3	8.0%	6
Cleaner streets / removal of litter	2.9%	14	2.7%	4	3.0%	10	3.1%	5	2.7%	4	2.9%	5	5.2%	13	0.5%	1	3.3%	13	0.5%	0
More shelter from wind / rain	4.8%	23	5.2%	9	4.5%	14	5.3%	8	6.1%	9	3.2%	6	4.9%	12	4.6%	11	4.9%	19	5.1%	4
Improve appearance / environment of centre	2.9%	14	4.3%	7	2.1%	7	1.0%	2	5.2%	8	2.5%	4	3.8%	9	1.9%	5	2.9%	11	3.5%	2
Improved security measures / more CCTV / more police	2.1%	10	1.7%	3	2.3%	7	1.2%	2	0.6%	1	4.2%	8	2.0%	5	2.3%	5	1.7%	7	4.8%	3
More control on alcohol / drinkers / drug users	0.9%	4	0.7%	1	1.0%	3	0.0%	0	0.0%	0	2.4%	4	0.8%	2	1.0%	2	0.5%	2	3.5%	2
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	0.7%	3	1.2%	2	0.4%	1	0.0%	0	1.0%	2	1.0%	2	0.9%	2	0.5%	1	0.7%	3	1.0%	1
Better street furniture / floral displays	0.6%	3	0.7%	1	0.5%	2	0.3%	0	0.2%	0	1.2%	2	0.9%	2	0.2%	1	0.7%	3	0.2%	0
More green spaces / areas	0.8%	4	0.0%	0	1.2%	4	2.6%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	4	1.0%	4	0.0%	0
More clothing / shoe shops	1.0%	5	1.3%	2	0.8%	3	1.7%	2	0.9%	1	0.5%	1	0.4%	1	1.6%	4	0.8%	3	2.4%	2
Vacant shops to be filled	0.7%	3	1.5%	2	0.3%	1	0.0%	0	0.0%	0	1.9%	3	0.8%	2	0.6%	2	0.8%	3	0.3%	0
Less traffic congestion	0.5%	3	0.3%	1	0.7%	2	0.0%	0	0.2%	0	1.3%	2	0.3%	1	0.8%	2	0.7%	3	0.0%	0
Footpaths improved / resurfaced	2.2%	11	0.4%	1	3.2%	10	0.9%	1	0.9%	1	4.6%	8	3.5%	9	0.9%	2	1.2%	5	1.1%	1
Improve pedestrian / vehicular safety issues	2.0%	10	0.8%	1	2.7%	9	3.4%	5	1.7%	3	1.2%	2	3.8%	9	0.2%	1	2.5%	10	0.0%	0
Road surfaces improved / resurfaced	0.7%	3	1.3%	2	0.3%	1	0.0%	0	0.0%	0	1.8%	3	0.9%	2	0.4%	1	0.7%	3	0.8%	1
More seating	0.4%	2	0.1%	0	0.5%	2	0.0%	0	0.0%	0	1.0%	2	0.1%	0	0.7%	2	0.3%	1	0.6%	0
More restrictions on cyclists	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	1	0.5%	1	0.2%	0	0.6%	2	0.4%	2	0.2%	0
Less eating places / restaurants	0.5%	2	0.8%	1	0.3%	1	0.0%	0	0.0%	0	1.3%	2	0.1%	0	0.9%	2	0.5%	2	0.8%	1
Less charity shops	0.7%	3	0.1%	0	1.0%	3	0.1%	0	1.4%	2	0.6%	1	0.4%	1	1.0%	2	0.5%	2	1.8%	1
Better toilet facilities	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	0	0.1%	0	0.1%	0	0.3%	0
More disabled parking	0.2%	1	0.4%	1	0.1%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.5%	1	0.0%	0	1.4%	1
(Don't know)	11.7%	57	13.2%	22	10.9%	34	14.4%	22	11.0%	17	10.0%	18	11.8%	29	11.5%	27	12.0%	48	6.9%	5
(None mentioned)	23.2%	112	29.0%	49	20.1%	64	20.3%	31	24.2%	37	24.9%	45	16.7%	42	30.1%	71	24.0%	96	23.2%	16
Weighted base:		484		168		316		150		153		181		249		235		401		70
Sample:		500		177		323		142		154		204		252		248		404		90

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Q15 Do you work in [name of centre]?																				
Yes	12.4%	60	13.3%	22	11.9%	38	17.3%	26	15.6%	24	5.6%	10	14.8%	37	9.8%	23	11.8%	47	17.9%	13
No	87.3%	422	86.6%	146	87.6%	277	81.8%	123	84.4%	129	94.3%	170	84.6%	210	90.1%	212	87.8%	352	82.1%	57
(Refused)	0.3%	2	0.1%	0	0.5%	1	1.0%	1	0.0%	0	0.1%	0	0.6%	1	0.1%	0	0.4%	2	0.0%	0
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	
Q16 Do you go to college in [name of centre] (where appropriate)?																				
Yes	4.4%	21	2.8%	5	5.3%	17	13.4%	20	0.2%	0	0.4%	1	7.4%	18	1.3%	3	4.2%	17	6.7%	5
No	93.9%	455	93.9%	158	94.0%	297	85.7%	129	96.4%	147	98.8%	179	90.4%	225	97.7%	230	93.8%	376	93.3%	65
(Refused)	1.7%	8	3.3%	6	0.8%	2	1.0%	1	3.4%	5	0.8%	1	2.2%	6	1.0%	2	2.0%	8	0.0%	0
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	
GEN Gender:																				
Male	34.8%	168	100.0%	168	0.0%	0	42.4%	64	33.8%	52	29.3%	53	34.7%	86	34.9%	82	34.7%	139	35.8%	25
Female	65.2%	316	0.0%	0	100.0%	316	57.6%	86	66.2%	101	70.7%	128	65.3%	162	65.1%	153	65.3%	261	64.2%	45
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	
AGE Age Group:																				
18 - 24 years	12.9%	62	14.7%	25	11.9%	38	41.6%	62	0.0%	0	0.0%	0	18.7%	46	6.8%	16	13.8%	55	10.4%	7
25 - 34 years	18.1%	88	23.2%	39	15.5%	49	58.4%	88	0.0%	0	0.0%	0	22.2%	55	13.9%	33	19.4%	78	13.9%	10
35 - 44 years	19.7%	95	20.0%	34	19.4%	61	0.0%	0	62.2%	95	0.0%	0	19.8%	49	19.5%	46	20.5%	82	18.5%	13
45 - 54 years	12.0%	58	10.7%	18	12.7%	40	0.0%	0	37.8%	58	0.0%	0	15.3%	38	8.4%	20	10.7%	43	16.0%	11
55 - 64 years	18.0%	87	7.6%	13	23.5%	74	0.0%	0	0.0%	0	48.1%	87	14.5%	36	21.6%	51	17.7%	71	9.9%	7
65+ years	19.4%	94	23.8%	40	17.0%	54	0.0%	0	0.0%	0	51.9%	94	9.5%	24	29.9%	70	17.9%	72	31.3%	22
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	
SEG Occupation of Chief Wage Earner:																				
AB	11.9%	57	10.5%	18	12.6%	40	9.4%	14	16.4%	25	10.1%	18	23.1%	57	0.0%	0	12.1%	48	0.0%	0
C1	39.5%	191	40.7%	69	38.8%	122	58.2%	87	40.7%	62	22.9%	41	76.9%	191	0.0%	0	42.3%	170	25.4%	18
C2	16.2%	78	15.6%	26	16.5%	52	7.7%	12	27.0%	41	14.1%	26	0.0%	0	33.3%	78	18.0%	72	8.4%	6
DE	32.5%	157	33.1%	56	32.1%	101	24.6%	37	16.0%	24	52.9%	96	0.0%	0	66.7%	157	27.6%	111	66.2%	46
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
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Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?

	Total %	N	Male %	N	Female %	N	18-34 %	N	35-54 %	N	55+ %	N	ABC1 %	N	C2DE %	N	Car in household %	N	No car in household %	N
Yes	4.5%	22	3.8%	6	4.8%	15	0.8%	1	1.5%	2	10.0%	18	1.5%	4	7.5%	18	4.1%	17	7.0%	5
No	95.6%	462	96.2%	162	95.2%	301	99.2%	149	98.5%	151	90.0%	163	98.5%	245	92.5%	218	95.9%	384	93.0%	65
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

Q18 Is the disability mobility, hearing and / or sighting impairment ?
Those who 'Yes' at Q17

	Total %	N	Male %	N	Female %	N	18-34 %	N	35-54 %	N	55+ %	N	ABC1 %	N	C2DE %	N	Car in household %	N	No car in household %	N
Mobility	61.9%	13	45.1%	3	69.0%	10	16.7%	0	70.7%	2	63.6%	12	57.2%	2	62.9%	11	64.6%	11	52.8%	3
Hearing	24.6%	5	26.5%	2	23.7%	4	16.7%	0	0.0%	0	28.1%	5	19.1%	1	25.7%	5	21.6%	4	34.6%	2
Sighting	8.6%	2	0.0%	0	12.2%	2	0.0%	0	23.2%	1	7.3%	1	14.0%	1	7.4%	1	11.1%	2	0.0%	0
Other	15.1%	3	19.2%	1	13.4%	2	100.0%	1	6.1%	0	11.0%	2	33.7%	1	11.2%	2	13.6%	2	20.2%	1
Back problems	6.9%	1	21.2%	1	0.9%	0	0.0%	0	5.9%	0	7.5%	0	0.0%	1	8.4%	0	8.2%	1	2.7%	0
(Don't know)	1.8%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	2.2%	0	2.3%	0	0.0%	0
Weighted base:	22		6		15		1		2		18		4		18		17		5	
Sample:	33		15		18		2		5		26		9		24		20		13	

CAR Number of cars in Household:

	Total %	N	Male %	N	Female %	N	18-34 %	N	35-54 %	N	55+ %	N	ABC1 %	N	C2DE %	N	Car in household %	N	No car in household %	N
None	14.4%	70	14.9%	25	14.2%	45	11.3%	17	15.8%	24	15.9%	29	7.1%	18	22.2%	52	0.0%	0	100.0%	70
1	44.1%	213	46.6%	79	42.7%	135	48.8%	73	31.0%	47	51.3%	93	43.4%	108	44.8%	105	53.3%	213	0.0%	0
2	30.1%	146	28.9%	49	30.7%	97	29.9%	45	41.0%	63	20.9%	38	36.3%	90	23.5%	55	36.3%	146	0.0%	0
3	5.9%	29	7.1%	12	5.3%	17	7.1%	11	6.2%	9	4.7%	9	5.4%	13	6.4%	15	7.1%	29	0.0%	0
4+	2.7%	13	0.0%	0	4.1%	13	2.6%	4	3.6%	6	2.0%	4	2.5%	6	2.9%	7	3.3%	13	0.0%	0
(Refused)	2.8%	13	2.5%	4	2.9%	9	0.3%	0	2.5%	4	5.1%	9	5.2%	13	0.3%	1	0.0%	0	0.0%	0
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

LOC Location of Interview:

	Total %	N	Male %	N	Female %	N	18-34 %	N	35-54 %	N	55+ %	N	ABC1 %	N	C2DE %	N	Car in household %	N	No car in household %	N
Epping	20.7%	100	26.2%	44	17.7%	56	23.0%	35	27.5%	42	12.9%	23	26.4%	66	14.6%	34	21.5%	86	19.0%	13
Loughton High Road	20.2%	98	14.8%	25	23.2%	73	30.7%	46	15.9%	24	15.3%	28	20.4%	51	20.0%	47	19.5%	78	28.3%	20
Waltham Abbey	20.2%	98	15.9%	27	22.6%	71	9.5%	14	22.1%	34	27.7%	50	15.2%	38	25.5%	60	20.1%	81	24.7%	17
Loughton Broadway	19.5%	94	20.8%	35	18.8%	59	20.0%	30	16.1%	25	21.9%	40	18.8%	47	20.2%	48	17.4%	70	24.2%	17
Chipping Ongar	9.9%	48	10.1%	17	9.7%	31	8.4%	13	10.3%	16	10.7%	19	9.4%	23	10.3%	24	11.4%	46	2.7%	2
Buckhurst Hill	9.5%	46	12.3%	21	8.0%	25	8.5%	13	8.2%	12	11.5%	21	9.7%	24	9.3%	22	10.0%	40	1.0%	1
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

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Epping Forest Retail and Leisure Study In Centre
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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
DAY Day of interview:																				
Monday	15.4%	75	13.4%	23	16.5%	52	14.5%	22	17.2%	26	14.7%	27	13.3%	33	17.6%	41	15.2%	61	18.8%	13
Tuesday	38.5%	186	35.1%	59	40.2%	127	38.9%	58	32.9%	50	42.8%	77	38.9%	97	38.0%	89	37.9%	152	41.6%	29
Wednesday	11.5%	56	15.6%	26	9.4%	30	13.2%	20	15.6%	24	6.7%	12	15.9%	39	7.0%	16	13.3%	53	3.6%	3
Thursday	12.1%	59	15.2%	26	10.5%	33	12.5%	19	9.5%	15	14.0%	25	13.8%	34	10.4%	25	9.4%	38	19.4%	14
Friday	10.6%	51	10.0%	17	10.9%	34	1.3%	2	15.0%	23	14.6%	26	5.8%	15	15.6%	37	11.1%	45	9.6%	7
Saturday	11.9%	57	10.6%	18	12.5%	40	19.5%	29	9.9%	15	7.2%	13	12.3%	31	11.4%	27	13.1%	53	7.0%	5
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		484		168		316		150		153		181		249		235		401		70
Sample:		500		177		323		142		154		204		252		248		404		90

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
PC																				
BG2 9	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.8%	2	0.5%	2	0.0%	0
Blank	0.5%	2	0.3%	1	0.6%	2	0.0%	0	0.9%	1	0.6%	1	0.6%	2	0.4%	1	0.6%	2	0.0%	0
CM1 3	0.1%	1	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.1%	1	0.0%	0
CM1 5	0.6%	3	0.0%	0	0.8%	3	1.8%	3	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.7%	3	0.0%	0
CM13 3	0.6%	3	0.0%	0	0.8%	3	0.0%	0	1.7%	3	0.0%	0	1.1%	3	0.0%	0	0.7%	3	0.0%	0
CM15 0	0.6%	3	0.0%	0	0.8%	3	1.8%	3	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.7%	3	0.0%	0
CM15 7	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.3%	0	0.0%	0	0.2%	0	0.0%	0	0.1%	0	0.0%	0
CM16	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	0	0.0%	0	0.2%	0	0.0%	0	0.4%	1	0.0%	0
CM16 4	2.7%	13	4.6%	8	1.8%	6	3.7%	6	4.1%	6	0.8%	1	4.8%	12	0.5%	1	3.1%	12	0.9%	1
CM16 5	4.0%	19	4.6%	8	3.7%	12	5.4%	8	5.8%	9	1.3%	2	2.9%	7	5.1%	12	3.4%	14	8.0%	6
CM16 6	3.4%	17	5.1%	9	2.6%	8	5.0%	7	5.0%	8	0.8%	1	3.8%	9	3.1%	7	4.1%	17	0.0%	0
CM16 7	1.8%	9	1.4%	2	2.0%	6	0.0%	0	2.5%	4	2.6%	5	2.5%	6	1.1%	2	2.1%	9	0.0%	0
CM17 9	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.2%	0	0.1%	0	0.0%	0
CM18 7	0.4%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.8%	2	0.0%	0	0.5%	2	0.0%	0
CM19 4	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
CM19 5	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.7%	1	0.5%	1	0.4%	1	0.4%	1	0.5%	2	0.0%	0
CM2 0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.0%	0	0.8%	1
CM2 7	0.9%	4	2.5%	4	0.0%	0	2.8%	4	0.0%	0	0.0%	0	1.7%	4	0.0%	0	1.0%	4	0.0%	0
CM20 7	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.2%	0
CM22 7	0.9%	4	0.0%	0	1.3%	4	0.0%	0	0.0%	0	2.3%	4	1.7%	4	0.0%	0	1.0%	4	0.0%	0
CM24 8	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.2%	0	0.2%	0	0.0%	0	0.1%	0	0.0%	0
CM3 9	0.1%	1	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.8%	1
CM4 0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.4%	0
CM5	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.3%	1	0.0%	0
CM5 0	1.2%	6	1.0%	2	1.3%	4	0.0%	0	2.1%	3	1.5%	5	1.9%	5	0.4%	1	1.2%	5	1.5%	1
CM5 9	4.2%	20	2.2%	4	5.2%	16	3.2%	5	0.5%	1	8.0%	15	2.6%	7	5.8%	14	4.9%	20	0.8%	1
CM6 2	0.4%	2	0.8%	1	0.2%	1	0.0%	0	0.9%	1	0.3%	1	0.5%	1	0.2%	1	0.5%	2	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.3%	1	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.3%	1	0.0%	0
E16 4	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.0%	0	0.8%	1
E17 4	0.8%	4	2.2%	4	0.1%	0	2.5%	4	0.0%	0	0.1%	0	1.5%	4	0.1%	0	0.0%	0	5.8%	4
E17 9	0.0%	0	0.0%	0	0.1%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0
E18 1	0.9%	4	0.0%	0	1.3%	4	0.0%	0	2.7%	4	0.0%	0	1.7%	4	0.0%	0	0.0%	0	5.9%	4
E4 6	0.9%	4	2.5%	4	0.0%	0	0.0%	0	2.7%	4	0.0%	0	1.7%	4	0.0%	0	1.0%	4	0.0%	0
E4 7	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
E4 9	0.6%	3	1.8%	3	0.0%	0	1.8%	3	0.0%	0	0.2%	0	1.1%	3	0.2%	0	0.8%	3	0.0%	0
E49S 3	0.8%	4	0.0%	0	1.2%	4	2.5%	4	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.9%	4	0.0%	0
E6 3	1.1%	5	0.0%	0	1.7%	5	3.5%	5	0.0%	0	0.0%	0	0.0%	0	2.2%	5	1.3%	5	0.0%	0
EN1 3	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.3%	1	0.0%	0
EN10 6	0.2%	1	0.6%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.4%	1
EN3 5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
EN3 6	0.8%	4	0.0%	0	1.2%	4	0.0%	0	0.0%	0	2.2%	4	0.0%	0	1.7%	4	1.0%	4	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0
EN7 6	0.8%	4	1.2%	2	0.6%	2	0.0%	0	2.6%	4	0.0%	0	0.8%	2	0.8%	2	1.0%	4	0.0%	0
EN8 7	0.9%	4	0.0%	0	1.4%	4	0.0%	0	2.8%	4	0.0%	0	1.7%	4	0.0%	0	0.1%	0	5.6%	4

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
EN8 8	2.0%	10	2.3%	4	1.8%	6	0.0%	0	5.7%	9	0.5%	1	3.5%	9	0.4%	1	2.2%	9	1.4%	1
EN8 9	1.7%	8	0.0%	0	2.6%	8	0.0%	0	0.0%	0	4.5%	8	1.7%	4	1.7%	4	2.0%	8	0.0%	0
EN9	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.2%	0	0.1%	0	0.0%	0
EN9 1	5.8%	28	3.7%	6	6.9%	22	2.8%	4	4.8%	7	9.1%	16	4.3%	11	7.3%	17	5.4%	22	9.1%	6
EN9 2	1.2%	6	0.9%	2	1.4%	4	0.0%	0	0.0%	0	3.2%	6	0.2%	1	2.2%	5	1.1%	4	1.9%	1
EN9 3	5.2%	25	5.1%	9	5.3%	17	6.0%	9	7.2%	11	2.8%	5	4.0%	10	6.5%	15	5.9%	23	2.5%	2
EN9 5	0.8%	4	2.3%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0	1.7%	4	1.0%	4	0.0%	0
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10	0.4%	2	0.8%	1	0.1%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.7%	2	0.0%	0	2.4%	2
IG10 1	4.7%	23	5.8%	10	4.2%	13	5.6%	8	4.2%	6	4.4%	8	5.4%	13	4.1%	10	4.9%	20	4.5%	3
IG10 2	5.8%	28	2.2%	4	7.7%	24	6.6%	10	7.1%	11	3.9%	7	2.8%	7	8.9%	21	4.5%	18	14.3%	10
IG10 3	8.0%	39	11.7%	20	6.0%	19	10.7%	16	4.1%	6	9.1%	16	6.9%	17	9.1%	21	8.6%	35	6.0%	4
IG10 4	2.8%	13	2.8%	5	2.8%	9	2.4%	4	3.8%	6	2.2%	4	3.1%	8	2.4%	6	2.8%	11	3.2%	2
IG10 8	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.4%	0
IG11 3	0.8%	4	0.0%	0	1.2%	4	2.5%	4	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.9%	4	0.0%	0
IG11 7	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.3%	1	0.0%	0
IG16 4	1.1%	5	0.0%	0	1.7%	5	0.0%	0	0.0%	0	2.9%	5	0.0%	0	2.2%	5	1.3%	5	0.0%	0
IG2 6	1.1%	5	3.1%	5	0.0%	0	0.0%	0	0.0%	0	2.9%	5	0.0%	0	2.2%	5	1.3%	5	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	0.8%	4	0.0%	0	1.2%	4	0.0%	0	0.0%	0	2.1%	4	1.5%	4	0.0%	0	0.9%	4	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.4%	2	0.3%	1	0.4%	1	0.0%	0	1.2%	2	0.0%	0	0.7%	2	0.0%	0	0.5%	2	0.0%	0
IG6 2	1.1%	5	0.0%	0	1.7%	5	0.0%	0	0.0%	0	2.9%	5	2.1%	5	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.0%	0	0.8%	1
IG7 4	0.9%	4	0.0%	0	1.4%	4	2.6%	4	0.0%	0	0.3%	1	1.8%	4	0.0%	0	0.8%	3	1.9%	1
IG7 5	2.7%	13	1.9%	3	3.1%	10	2.8%	4	1.1%	2	4.0%	7	1.9%	5	3.5%	8	3.2%	13	0.5%	0
IG7 6	1.9%	9	2.0%	3	1.8%	6	3.6%	5	0.5%	1	1.7%	3	2.2%	6	1.6%	4	2.2%	9	0.7%	1
IG8 0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.2%	0	0.3%	1	0.2%	0	0.2%	1	0.6%	0
IG8 7	0.8%	4	2.2%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	1.6%	4	0.9%	4	0.0%	0
IG8 8	4.3%	21	4.8%	8	4.0%	13	8.0%	12	5.8%	9	0.0%	0	6.2%	15	2.3%	5	3.9%	16	1.9%	1
IG9 5	4.1%	20	5.2%	9	3.6%	11	5.8%	9	4.0%	6	2.9%	5	4.0%	10	4.3%	10	4.8%	19	1.0%	1
IG9 6	3.9%	19	3.0%	5	4.4%	14	1.2%	2	7.1%	11	3.5%	6	2.6%	6	5.3%	12	2.9%	12	10.2%	7
ME8 8	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.2%	0	0.2%	0	0.0%	0	0.1%	0	0.0%	0
N1 7	0.9%	4	0.0%	0	1.3%	4	2.8%	4	0.0%	0	0.0%	0	1.7%	4	0.0%	0	1.0%	4	0.0%	0
N13 5	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.2%	0	0.0%	0	0.7%	0
N2 9	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
RM13 9	1.1%	5	3.2%	5	0.0%	0	0.0%	0	3.5%	5	0.0%	0	0.0%	0	2.3%	5	1.3%	5	0.0%	0
RM3 8	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.1%	1	0.0%	0
RM4 1	1.0%	5	0.4%	1	1.3%	4	0.0%	0	0.1%	0	2.5%	4	1.8%	4	0.1%	0	0.2%	1	0.0%	0
SG12 8	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.2%	0	0.2%	0	0.0%	0	0.1%	0	0.0%	0
SG2 5	0.4%	2	0.0%	0	0.6%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	2.8%	2
SG2 7	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.7%	1	0.5%	1	0.0%	0	0.3%	1	0.0%	0
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

NEMS market research

Appendix 10:

Data Tabulations

By Location

(Weighted)

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	

Q0A First of all, can I ask you do you work in any of the following:

	Total %	n	Epping %	n	LHR %	n	WA %	n	LB %	n	CO %	n	BH %	n
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None of these	100.0%	484	100.0%	100	100.0%	98	100.0%	98	100.0%	94	100.0%	48	100.0%	46
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

Q01 How did you travel to [name of centre] today?

	Total %	n	Epping %	n	LHR %	n	WA %	n	LB %	n	CO %	n	BH %	n
Car/ van driver	51.4%	249	60.6%	61	34.9%	34	58.2%	57	41.9%	40	69.2%	33	53.2%	24
Car/ van passenger	4.3%	21	2.1%	2	9.2%	9	6.7%	7	2.8%	3	0.6%	0	0.4%	0
Bus	8.5%	41	5.6%	6	18.4%	18	2.8%	3	15.3%	14	0.6%	0	0.0%	0
Bicycle	1.7%	8	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0	8.1%	4
Underground (as appropriate)	6.5%	31	12.9%	13	11.9%	12	0.0%	0	6.6%	6	0.0%	0	1.2%	1
Train (as appropriate)	3.2%	16	2.1%	2	8.1%	8	0.0%	0	6.0%	6	0.0%	0	0.0%	0
Taxi	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
On foot	22.9%	111	15.6%	16	16.3%	16	27.5%	27	22.4%	21	29.7%	14	37.2%	17
Other	0.1%	1	0.2%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.3%	6	1.0%	1	1.3%	1	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

Q02 How often do you do the following in [name of centre] (including Sunday)?

Food & Groceries Shopping

	Total %	n	Epping %	n	LHR %	n	WA %	n	LB %	n	CO %	n	BH %	n
Everyday	0.7%	3	0.0%	0	0.0%	0	1.1%	1	0.9%	1	0.0%	0	2.9%	1
4 to 6 days a week	2.6%	13	3.1%	3	1.3%	1	1.2%	1	3.0%	3	7.3%	4	1.7%	1
2 to 3 days a week	11.6%	56	9.8%	10	18.6%	18	10.0%	10	9.9%	9	12.3%	6	6.9%	3
1 day a week	27.8%	135	32.8%	33	36.5%	36	25.8%	25	13.2%	12	22.4%	11	38.4%	18
Once every 2 weeks	7.9%	38	12.4%	12	5.4%	5	6.4%	6	7.0%	7	12.3%	6	4.0%	2
Once every month	16.9%	82	12.9%	13	5.4%	5	16.3%	16	26.0%	24	15.1%	7	34.5%	16
Once a quarter	7.7%	37	4.1%	4	6.7%	7	8.9%	9	12.0%	11	14.0%	7	0.0%	0
Less often than once a quarter	6.1%	30	10.4%	10	10.8%	11	4.0%	4	5.0%	5	0.0%	0	0.0%	0
First time today	0.4%	2	0.5%	0	0.5%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Never	18.3%	88	14.0%	14	14.8%	15	26.3%	26	23.1%	22	14.4%	7	11.5%	5
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	

Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Everyday	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.4%	0
4 to 6 days a week	0.6%	3	0.8%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.9%	1
2 to 3 days a week	3.2%	15	2.9%	3	0.7%	1	0.8%	1	2.5%	2	1.1%	1	17.3%	8
1 day a week	10.2%	49	18.5%	18	7.5%	7	5.0%	5	8.4%	8	5.0%	2	18.3%	8
Once every 2 weeks	7.6%	37	18.0%	18	1.8%	2	7.3%	7	2.0%	2	15.1%	7	1.2%	1
Once every month	12.8%	62	26.6%	27	4.6%	4	5.5%	5	16.0%	15	7.8%	4	14.8%	7
Once a quarter	12.4%	60	3.5%	4	18.0%	18	11.8%	12	14.0%	13	18.5%	9	11.5%	5
Less often than once a quarter	23.7%	114	10.6%	11	48.3%	47	18.2%	18	23.3%	22	34.7%	17	0.4%	0
First time today	1.1%	5	0.0%	0	0.0%	0	4.0%	4	0.0%	0	3.2%	2	0.0%	0
Never	28.1%	136	18.1%	18	19.1%	19	47.1%	46	33.2%	31	13.9%	7	33.2%	15
(Don't know)	0.3%	2	1.0%	1	0.0%	0	0.2%	0	0.0%	0	0.6%	0	0.0%	0
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

Drinking / Eating Out

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Everyday	0.2%	1	0.0%	0	0.8%	1	0.1%	0	0.3%	0	0.0%	0	0.0%	0
4 to 6 days a week	1.1%	5	0.2%	0	3.5%	3	0.3%	0	1.4%	1	0.0%	0	0.0%	0
2 to 3 days a week	5.1%	24	3.1%	3	12.3%	12	2.7%	3	3.6%	3	5.6%	3	1.2%	1
1 day a week	10.9%	53	16.1%	16	12.9%	13	8.5%	8	4.2%	4	8.4%	4	16.5%	8
Once every 2 weeks	8.1%	39	16.6%	17	11.3%	11	8.2%	8	2.9%	3	0.6%	0	1.4%	1
Once every month	16.9%	82	20.1%	20	16.4%	16	12.7%	12	13.2%	12	9.5%	5	34.8%	16
Once a quarter	6.8%	33	12.7%	13	3.0%	3	5.2%	5	4.0%	4	12.9%	6	5.2%	2
Less often than once a quarter	11.0%	53	13.3%	13	21.3%	21	5.2%	5	8.7%	8	12.3%	6	0.4%	0
First time today	0.4%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Never	39.4%	190	16.4%	16	18.6%	18	57.0%	56	61.7%	58	48.6%	23	40.5%	19
(Don't know)	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

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	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	

Private & Public Services (Bank / Solicitor / Council Offices/ Library, etc)

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Everyday	0.1%	1	0.0%	0	0.2%	0	0.1%	0	0.0%	0	0.0%	0	0.4%	0
4 to 6 days a week	0.4%	2	0.4%	0	0.0%	0	0.6%	1	0.6%	1	0.6%	0	0.0%	0
2 to 3 days a week	3.0%	15	2.7%	3	4.3%	4	4.3%	4	3.0%	3	1.1%	1	0.6%	0
1 day a week	22.9%	111	17.6%	18	18.8%	18	29.3%	29	17.8%	17	43.1%	21	19.0%	9
Once every 2 weeks	11.1%	54	10.2%	10	23.9%	23	7.4%	7	7.9%	7	7.3%	3	4.4%	2
Once every month	19.0%	92	32.6%	33	15.0%	15	15.4%	15	23.7%	22	3.9%	2	11.5%	5
Once a quarter	5.9%	29	7.1%	7	1.9%	2	6.0%	6	1.4%	1	11.2%	5	15.5%	7
Less often than once a quarter	6.1%	30	1.0%	1	11.2%	11	11.9%	12	5.6%	5	1.1%	1	0.4%	0
First time today	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Never	30.9%	150	28.4%	28	22.8%	22	25.0%	25	40.0%	38	30.5%	15	48.1%	22
(Don't know)	0.4%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

Commercial Leisure Facilities (Gym / Swimming Pool, etc)

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Everyday	0.2%	1	0.1%	0	0.2%	0	0.3%	0	0.1%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.1%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	1.7%	8	0.6%	1	5.7%	6	0.7%	1	0.8%	1	1.1%	1	0.0%	0
1 day a week	5.5%	27	5.0%	5	8.6%	8	3.4%	3	1.8%	2	3.4%	2	14.4%	7
Once every 2 weeks	2.5%	12	9.3%	9	0.0%	0	2.0%	2	0.4%	0	0.0%	0	0.6%	0
Once every month	2.1%	10	7.1%	7	0.0%	0	0.8%	1	0.0%	0	0.0%	0	4.6%	2
Once a quarter	1.3%	6	6.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	5.2%	25	12.4%	12	5.4%	5	5.6%	5	1.8%	2	0.0%	0	1.2%	1
First time today	2.0%	10	0.4%	0	5.4%	5	0.0%	0	4.4%	4	0.0%	0	0.0%	0
Never	79.4%	384	58.8%	59	74.8%	73	86.9%	85	90.1%	85	95.5%	46	79.3%	36
(Don't know)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

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	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Any visit														
Everyday	1.1%	5	0.1%	0	1.2%	1	1.6%	2	1.1%	1	0.0%	0	3.3%	2
4 to 6 days a week	3.9%	19	3.5%	4	4.3%	4	1.8%	2	3.8%	4	7.3%	4	4.6%	2
2 to 3 days a week	15.6%	76	12.9%	13	22.6%	22	12.3%	12	11.2%	11	15.7%	7	23.0%	11
1 day a week	30.5%	148	35.3%	35	31.0%	30	30.8%	30	24.0%	23	39.2%	19	23.0%	11
Once every 2 weeks	11.3%	54	18.7%	19	13.5%	13	9.9%	10	8.0%	8	11.2%	5	0.0%	0
Once every month	19.6%	95	16.6%	17	5.4%	5	19.8%	19	39.9%	38	0.0%	0	34.5%	16
Once a quarter	8.9%	43	4.1%	4	5.4%	5	15.9%	16	8.0%	8	11.2%	5	11.5%	5
Less often than once a quarter	8.5%	41	8.3%	8	16.2%	16	7.9%	8	4.0%	4	11.2%	5	0.0%	0
First time today	0.6%	3	0.5%	0	0.5%	1	0.0%	0	0.0%	0	4.3%	2	0.0%	0
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

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by Location

Weighted:

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	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	

Q03 What is the main reason for your visit here today ?

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	16.7%	81	25.3%	25	15.0%	15	3.8%	4	21.5%	20	13.5%	6	22.2%	10
To buy non-food goods (e.g. shoes, clothes, jewellery)	11.9%	58	22.6%	23	8.4%	8	4.1%	4	8.8%	8	5.0%	2	26.9%	12
To visit the market	1.5%	7	2.1%	2	0.0%	0	5.5%	5	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	17.2%	83	13.3%	13	10.0%	10	37.9%	37	11.6%	11	17.9%	9	8.3%	4
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	1.2%	6	0.1%	0	5.4%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	1
As a day visitor to [name of centre]	1.0%	5	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	4.5%	22	0.4%	0	6.9%	7	11.5%	11	0.6%	1	6.2%	3	0.0%	0
Work	13.3%	64	15.8%	16	11.4%	11	3.4%	3	15.9%	15	39.7%	19	0.6%	0
To attend college (where appropriate)	2.0%	10	0.0%	0	0.5%	1	0.1%	0	9.5%	9	0.0%	0	0.0%	0
To meet someone	13.0%	63	7.3%	7	21.5%	21	10.1%	10	8.2%	8	2.8%	1	34.0%	16
To visit the Council's offices (where appropriate)	1.2%	6	0.0%	0	1.9%	2	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	5.6%	27	3.7%	4	10.7%	10	4.8%	5	5.0%	5	3.9%	2	4.0%	2
No particular reason	8.7%	42	4.8%	5	7.3%	7	6.5%	6	18.9%	18	9.8%	5	2.9%	1
Other	1.1%	5	0.0%	0	1.1%	1	4.4%	4	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.6%	0	0.0%	0
Window shopping / browsing	0.9%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.6%	0	0.0%	0
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

by Location
Weighted:

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	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	

Q04 What do you LIKE most about [name of centre]?

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Near to home / convenient	22.4%	108	25.1%	25	22.7%	22	18.3%	18	21.9%	21	5.6%	3	42.9%	20
Close to work	1.8%	8	0.0%	0	6.7%	7	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Good public transport links generally	3.1%	15	0.0%	0	13.9%	14	0.0%	0	0.5%	1	1.1%	1	0.4%	0
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	0.4%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.6%	12	2.5%	2	1.1%	1	6.0%	6	2.0%	2	2.1%	1	0.4%	0
Parking is cheap	1.1%	5	0.0%	0	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	0.4%	2	1.0%	1	0.5%	1	0.2%	0	0.0%	0	0.0%	0	0.4%	0
Pedestrianised streets	2.1%	10	3.1%	3	0.0%	0	6.3%	6	1.0%	1	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.3%	1	0.0%	0	0.0%	0	0.4%	0	1.0%	1	0.0%	0	0.0%	0
Good directional signs to the Centre	0.4%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	7.8%	38	11.8%	12	1.5%	2	4.3%	4	6.6%	6	3.4%	2	27.1%	12
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	3.5%	17	3.1%	3	9.4%	9	0.1%	0	4.4%	4	0.6%	0	0.0%	0
Quality of supermarket(s)	0.8%	4	2.1%	2	0.0%	0	0.6%	1	0.8%	1	0.0%	0	1.0%	0
The Market	3.0%	15	0.0%	0	1.3%	1	13.2%	13	0.3%	0	0.0%	0	0.0%	0
Quality of the shops in general	1.5%	7	4.1%	4	2.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Compact centre (i.e. shops close together)	1.3%	6	1.5%	1	0.0%	0	1.1%	1	4.0%	4	0.0%	0	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0
Range of places to eat	3.4%	16	5.2%	5	2.6%	3	7.6%	7	1.0%	1	0.0%	0	0.4%	0
Range of pubs / bars	0.8%	4	0.0%	0	2.1%	2	1.2%	1	0.6%	1	0.0%	0	0.0%	0
Range of private services	1.2%	6	5.6%	6	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
(banks, hairdressers, solicitors and so on)														
Range of public services (ie Council, library, health services, and so on)	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.6%	0	0.0%	0
General cleanliness of shopping streets	3.7%	18	0.0%	0	3.8%	4	8.9%	9	0.0%	0	0.6%	0	11.5%	5
Feels safe / absence of threatening individuals / groups	2.4%	11	1.7%	2	2.7%	3	0.4%	0	4.0%	4	6.2%	3	0.0%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	7.7%	37	2.9%	3	3.3%	3	7.5%	7	8.8%	8	29.0%	14	3.3%	2
Nice busy feel	0.4%	2	0.0%	0	1.3%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	4.5%	22	3.7%	4	6.1%	6	8.1%	8	2.0%	2	3.9%	2	1.2%	1
Not too noisy	7.7%	37	4.4%	4	5.9%	6	18.0%	18	6.0%	6	7.8%	4	0.0%	0
Character / atmosphere	23.8%	115	17.3%	17	12.8%	13	49.9%	49	2.3%	2	55.3%	26	16.9%	8
Historic buildings	7.5%	36	6.9%	7	0.0%	0	15.4%	15	2.0%	2	26.2%	12	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	4.6%	22	6.4%	6	3.5%	3	1.4%	1	5.0%	5	12.9%	6	0.0%	0
Friendly / polite people	9.0%	44	12.9%	13	4.3%	4	11.1%	11	4.6%	4	24.1%	11	0.0%	0
The Abbey	1.0%	5	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0
Its location	0.8%	4	0.8%	1	0.5%	1	2.0%	2	0.0%	0	1.1%	1	0.0%	0
It's my hometown	1.1%	5	1.0%	1	0.0%	0	4.4%	4	0.0%	0	0.0%	0	0.0%	0
It has everything you need	0.6%	3	0.4%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
(No opinion / Don't know)	8.2%	40	19.9%	20	0.8%	1	4.0%	4	15.9%	15	0.0%	0	0.0%	0
(Nothing in particular)	19.3%	93	2.1%	2	35.2%	35	13.8%	14	35.7%	34	6.2%	3	14.2%	7
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

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	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	

Q05   What do you DISLIKE most about [name of centre]?

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Unsafe for pedestrians / traffic conflict	1.7%	8	0.0%	0	1.9%	2	0.0%	0	5.4%	5	2.7%	1	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	4.6%	22	4.8%	5	2.2%	2	1.0%	1	14.6%	14	0.0%	0	1.7%	1
Shortage of parking for residents	0.4%	2	0.0%	0	0.3%	0	0.0%	0	0.4%	0	0.0%	0	2.3%	1
Parking is expensive	4.2%	20	6.0%	6	1.3%	1	4.0%	4	2.6%	2	10.1%	5	4.0%	2
Parking is not secure / car break-ins	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Poor public transport links	1.1%	5	0.0%	0	0.8%	1	2.2%	2	0.4%	0	3.9%	2	0.0%	0
Road congestion / too much traffic	4.4%	21	5.4%	5	11.5%	11	0.0%	0	1.2%	1	7.1%	3	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	0.6%	3	0.0%	0	0.0%	0	1.0%	1	0.4%	0	2.8%	1	0.0%	0
Lack of choice of national multiple (high street chain) shops	9.9%	48	1.5%	1	12.7%	12	10.1%	10	24.5%	23	1.7%	1	0.4%	0
Lack of choice of independent / specialist shops	9.7%	47	0.0%	0	6.2%	6	30.6%	30	9.4%	9	0.0%	0	4.0%	2
Quality of shops is inadequate	4.9%	24	0.0%	0	7.5%	7	13.4%	13	2.6%	2	0.0%	0	2.3%	1
Shops too small	1.5%	7	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	11.5%	5
Lack of a larger supermarket	2.6%	12	2.1%	2	1.3%	1	3.3%	3	1.4%	1	5.6%	3	4.0%	2
Prices too high	1.6%	8	2.1%	2	0.0%	0	0.0%	0	5.3%	5	0.0%	0	1.2%	1
Shops spread over too wide an area (i.e. not a compact centre)	0.8%	4	0.0%	0	1.6%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	0.9%	5	0.0%	0	0.0%	0	0.1%	0	1.8%	2	5.6%	3	0.0%	0
Too many pubs / clubs	2.3%	11	0.0%	0	5.9%	6	5.3%	5	0.0%	0	0.6%	0	0.0%	0
Inadequate range of services	1.3%	6	0.0%	0	5.7%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0

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	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
(banks, hairdressers, dry cleaners and so on)														
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	2.8%	14	0.0%	0	5.9%	6	4.0%	4	4.3%	4	0.0%	0	0.0%	0
Absence of play areas for children	0.3%	2	0.0%	0	0.5%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lack of clean / secure toilets	2.6%	13	1.0%	1	10.7%	10	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Dirty shopping streets/litter	2.1%	10	0.2%	0	0.0%	0	1.4%	1	6.1%	6	2.8%	1	3.3%	2
Run down appearance of town centre / boarded up premises	5.8%	28	0.2%	0	1.3%	1	19.6%	19	5.8%	5	3.9%	2	0.0%	0
Feels unsafe / presence of threatening individuals / groups / gangs	4.2%	20	0.6%	1	2.1%	2	5.5%	5	10.5%	10	4.5%	2	0.0%	0
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	0.9%	4	0.0%	0	0.4%	0	2.3%	2	0.1%	0	2.8%	1	0.0%	0
Lack of police presence / other security measures (e.g. CCTV)	0.3%	1	0.0%	0	0.0%	0	0.1%	0	1.1%	1	0.6%	0	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.0%	2
Over-crowded	1.6%	8	1.0%	1	5.4%	5	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Too noisy	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Lack of character / atmosphere	1.4%	7	2.1%	2	1.3%	1	0.0%	0	3.6%	3	0.0%	0	0.0%	0
Vandalism	0.2%	1	0.0%	0	0.0%	0	0.4%	0	0.5%	1	0.6%	0	0.0%	0
Insufficient or poor quality open space and green areas	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0
Other	4.3%	21	4.6%	5	2.3%	2	6.4%	6	7.6%	7	1.1%	1	0.0%	0
I dislike everything about [name of centre]	1.9%	9	0.6%	1	0.0%	0	0.0%	0	8.4%	8	1.1%	1	0.0%	0
The market	1.7%	8	0.4%	0	0.0%	0	8.1%	8	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	1.8%	9	0.0%	0	0.2%	0	3.1%	3	5.2%	5	1.1%	1	0.0%	0
It is boring	0.7%	3	0.1%	0	2.7%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Too many high end shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.8%	0
Poor road / paving quality	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1
Too many vacant shops	0.7%	3	1.0%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	11.2%	54	33.3%	33	4.3%	4	0.0%	0	12.3%	12	5.0%	2	6.3%	3
(Nothing in particular)	36.5%	176	32.8%	33	47.6%	47	34.5%	34	15.3%	14	50.4%	24	54.0%	25

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	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Weighted base:	484		100		98		98		94		48		46	
Sample:	500		100		100		100		100		50		50	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Very satisfied	1.9%	9	0.8%	1	1.1%	1	2.3%	2	3.8%	4	0.0%	0	2.7%	1
Satisfied	46.3%	224	69.8%	70	44.1%	43	44.0%	43	30.0%	28	61.4%	29	22.9%	11
Neutral	16.4%	79	15.6%	16	13.1%	13	14.1%	14	15.9%	15	14.6%	7	32.8%	15
Dissatisfied	21.5%	104	3.3%	3	28.3%	28	30.3%	30	27.2%	26	21.3%	10	16.2%	7
Very dissatisfied	4.6%	22	0.0%	0	0.5%	1	9.3%	9	6.8%	6	0.0%	0	13.8%	6
(No opinion)	3.9%	19	4.3%	4	7.3%	7	0.0%	0	8.0%	8	0.0%	0	0.0%	0
(Don't know)	5.4%	26	6.2%	6	5.6%	5	0.0%	0	8.4%	8	2.8%	1	11.5%	5
Mean:		3.21		3.76		3.20		3.00		2.96		3.41		2.83
Weighted base:	484		100		98		98		94		48		46	
Sample:	500		100		100		100		100		50		50	

Q07 How often do you visit [name of centre]in the evenings?

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Everyday	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.2%	1	0.2%	0	0.5%	0	0.2%	0	0.1%	0	0.0%	0	0.0%	0
2 to 3 days a week	2.5%	12	2.1%	2	6.5%	6	1.5%	2	0.8%	1	3.4%	2	0.0%	0
1 day a week	9.2%	44	14.7%	15	10.5%	10	2.6%	3	6.4%	6	9.0%	4	14.2%	7
Once every 2 weeks	4.4%	21	11.8%	12	3.8%	4	1.1%	1	3.2%	3	0.6%	0	2.7%	1
Once every month	8.4%	41	19.1%	19	6.1%	6	5.0%	5	1.1%	1	3.4%	2	17.3%	8
Once a quarter	3.3%	16	5.0%	5	0.0%	0	4.3%	4	0.4%	0	1.1%	1	13.1%	6
Less often than once a quarter	14.6%	71	21.4%	21	14.8%	15	16.8%	16	8.2%	8	17.4%	8	5.0%	2
Never	57.2%	277	25.8%	26	57.1%	56	68.6%	67	79.4%	75	65.3%	31	47.7%	22
(Don't know)	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Weighted base:	484		100		98		98		94		48		46	
Sample:	500		100		100		100		100		50		50	

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by Location

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	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	

Q08 What is the main purpose of your evening visits?
Those who go 'Once a quarter or more' at Q.7

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Bars / pubs	47.9%	65	55.2%	29	52.9%	14	44.3%	6	42.3%	5	57.9%	5	25.6%	6
Eating out	38.1%	52	42.8%	23	34.6%	9	24.6%	4	12.8%	1	35.6%	3	54.1%	12
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	0.9%	1	2.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping	3.1%	4	0.0%	0	0.0%	0	27.1%	4	3.3%	0	0.0%	0	0.0%	0
Meeting friends	5.1%	7	0.0%	0	11.7%	3	0.0%	0	33.3%	4	0.0%	0	0.0%	0
Other	0.3%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0
Social Clubs	0.5%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	6.5%	1	0.0%	0
(No main purpose / don't know)	4.0%	5	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	20.3%	4
Weighted base:		136		53		27		14		11		8		22
Sample:		193		53		42		25		26		16		31

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?
Those who go 'Once a quarter or more' at Q.7

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Very satisfied	3.9%	5	3.5%	2	5.6%	2	13.2%	2	0.0%	0	0.0%	0	0.0%	0
Satisfied	52.8%	72	61.9%	33	47.8%	13	51.6%	7	32.8%	4	67.7%	6	42.6%	9
Neutral	27.9%	38	29.4%	16	25.4%	7	0.0%	0	29.9%	3	9.7%	1	51.7%	11
Dissatisfied	4.6%	6	1.2%	1	10.8%	3	0.0%	0	15.0%	2	12.9%	1	0.0%	0
Very dissatisfied	0.7%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0
(No opinion)	2.3%	3	0.0%	0	0.0%	0	0.0%	0	11.6%	1	9.7%	1	4.9%	1
(Don't know)	7.7%	10	3.9%	2	10.5%	3	35.2%	5	2.4%	0	0.0%	0	0.9%	0
Mean:		*3.61*		*3.71*		*3.54*		*4.20*		*3.01*		*3.61*		*3.45*
Weighted base:		136		53		27		14		11		8		22
Sample:		193		53		42		25		26		16		31

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	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q10 How satisfied are you with the pubs/bars offer in [name of centre]?

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Very satisfied	1.3%	6	0.0%	0	2.7%	3	2.5%	2	1.0%	1	0.0%	0	0.0%	0
Satisfied	29.0%	140	49.7%	50	36.8%	36	25.3%	25	12.1%	11	16.3%	8	23.0%	11
Neutral	11.2%	54	14.1%	14	10.2%	10	11.1%	11	14.4%	14	5.6%	3	6.6%	3
Dissatisfied	4.3%	21	2.5%	2	10.8%	11	2.3%	2	4.0%	4	2.8%	1	1.2%	1
Very dissatisfied	2.1%	10	0.0%	0	1.6%	2	2.1%	2	0.0%	0	2.8%	1	11.5%	5
(No opinion)	38.4%	186	22.9%	23	31.2%	31	36.1%	35	50.3%	47	62.5%	30	42.7%	20
(Don't know)	13.7%	66	10.8%	11	6.7%	7	20.6%	20	18.2%	17	10.1%	5	15.0%	7
Mean:	3.48		3.71		3.45		3.55		3.32		3.29		2.97	
Weighted base:	484		100		98		98		94		48		46	
Sample:	500		100		100		100		100		50		50	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?
Those in 'Waltham Abbey' town centre

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Very satisfied	27.3%	27	0.0%	0	0.0%	0	27.3%	27	0.0%	0	0.0%	0	0.0%	0
Satisfied	45.1%	44	0.0%	0	0.0%	0	45.1%	44	0.0%	0	0.0%	0	0.0%	0
Neutral	14.3%	14	0.0%	0	0.0%	0	14.3%	14	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	2.1%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	10.8%	11	0.0%	0	0.0%	0	10.8%	11	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	4.10		0.00		0.00		4.10		0.00		0.00		0.00	
Weighted base:	98		0		0		98		0		0		0	
Sample:	100		0		0		100		0		0		0	

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?

Cleanliness of shopping streets

	Total %	Total	Epping %	Epping	Loughton High Road %	Loughton High Road	Waltham Abbey %	Waltham Abbey	Loughton Broadway %	Loughton Broadway	Chipping Ongar %	Chipping Ongar	Buckhurst Hill %	Buckhurst Hill
Very good	3.8%	18	2.1%	2	5.1%	5	9.1%	9	0.7%	1	2.2%	1	1.2%	1
Good	47.1%	228	57.3%	57	46.9%	46	60.1%	59	19.1%	18	57.5%	27	44.8%	21
Satisfactory	42.0%	203	37.3%	37	44.9%	44	24.0%	23	64.9%	61	33.0%	16	46.3%	21
Poor	6.8%	33	3.3%	3	2.7%	3	6.7%	7	14.9%	14	6.2%	3	7.2%	3
Very poor	0.2%	1	0.0%	0	0.0%	0	0.1%	0	0.2%	0	1.1%	1	0.6%	0
(Don't know)	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0
Mean:	*3.48*		*3.58*		*3.55*		*3.71*		*3.05*		*3.54*		*3.39*	
Weighted base:	484		100		98		98		94		48		46	
Sample:	500		100		100		100		100		50		50	

Personal Safety / lighting / policing issues

	Total %	Total	Epping %	Epping	Loughton High Road %	Loughton High Road	Waltham Abbey %	Waltham Abbey	Loughton Broadway %	Loughton Broadway	Chipping Ongar %	Chipping Ongar	Buckhurst Hill %	Buckhurst Hill
Very good	2.6%	12	1.5%	1	4.0%	4	5.6%	5	0.0%	0	2.2%	1	1.2%	1
Good	43.4%	210	56.2%	56	40.3%	39	48.0%	47	16.2%	15	69.7%	33	41.1%	19
Satisfactory	37.8%	183	41.9%	42	45.2%	44	15.9%	16	54.5%	51	19.0%	9	44.8%	21
Poor	9.3%	45	0.4%	0	4.6%	4	14.1%	14	18.3%	17	8.4%	4	10.9%	5
Very poor	0.4%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.5%	32	0.0%	0	6.0%	6	14.4%	14	11.0%	10	0.6%	0	2.0%	1
Mean:	*3.41*		*3.59*		*3.46*		*3.48*		*2.98*		*3.66*		*3.33*	
Weighted base:	484		100		98		98		94		48		46	
Sample:	500		100		100		100		100		50		50	

Quality of buildings / townscape

	Total %	Total	Epping %	Epping	Loughton High Road %	Loughton High Road	Waltham Abbey %	Waltham Abbey	Loughton Broadway %	Loughton Broadway	Chipping Ongar %	Chipping Ongar	Buckhurst Hill %	Buckhurst Hill
Very good	9.8%	47	10.4%	10	3.2%	3	11.7%	11	4.0%	4	39.1%	19	0.0%	0
Good	35.9%	174	52.8%	53	35.5%	35	39.8%	39	11.0%	10	46.4%	22	31.7%	15
Satisfactory	41.6%	201	35.7%	36	45.3%	44	28.2%	28	62.5%	59	10.6%	5	64.8%	30
Poor	9.4%	46	1.0%	1	7.8%	8	17.4%	17	3.9%	2	3.5%	2		
Very poor	0.3%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.9%	14	0.0%	0	6.6%	6	3.0%	3	5.2%	5	0.0%	0	0.0%	0
Mean:	*3.47*		*3.73*		*3.33*		*3.47*		*3.02*		*4.21*		*3.28*	
Weighted base:	484		100		98		98		94		48		46	
Sample:	500		100		100		100		100		50		50	

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	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Shelter from weather														
Very good	1.3%	7	0.2%	0	0.0%	0	1.0%	1	0.0%	0	11.2%	5	0.0%	0
Good	15.5%	75	32.2%	32	17.5%	17	13.2%	13	1.2%	1	24.5%	12	0.0%	0
Satisfactory	37.9%	184	57.5%	57	37.1%	36	36.0%	35	20.0%	19	41.4%	20	34.4%	16
Poor	27.4%	133	5.4%	5	27.2%	27	32.1%	31	45.0%	42	6.2%	3	51.7%	24
Very poor	7.1%	35	0.0%	0	7.5%	7	16.0%	16	12.1%	11	0.0%	0	0.0%	0
(Don't know)	10.7%	52	4.7%	5	10.6%	10	1.7%	2	21.7%	20	16.7%	8	13.9%	6
Mean:		2.74		3.29		2.72		2.50		2.13		3.49		2.40
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50
Pedestrian/Vehicular safety issues														
Very good	0.6%	3	0.0%	0	0.5%	1	1.0%	1	1.0%	1	1.1%	1	0.0%	0
Good	40.1%	194	60.6%	61	20.7%	20	71.4%	70	10.9%	10	56.0%	27	13.1%	6
Satisfactory	41.3%	200	36.7%	37	40.2%	39	21.1%	21	54.2%	51	25.6%	12	86.9%	40
Poor	11.6%	56	2.7%	3	21.1%	21	5.2%	5	22.1%	21	14.4%	7	0.0%	0
Very poor	1.4%	7	0.0%	0	5.9%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0
(Don't know)	4.9%	24	0.0%	0	11.4%	11	1.4%	1	10.6%	10	2.8%	1	0.0%	0
Mean:		3.28		3.58		2.87		3.69		2.87		3.45		3.13
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Location of car parks														
Very good	4.2%	20	4.1%	4	0.3%	0	9.9%	10	1.0%	1	11.2%	5	0.0%	0
Good	38.2%	185	40.1%	40	19.9%	19	67.5%	66	17.7%	17	77.0%	37	12.3%	6
Satisfactory	33.8%	164	30.1%	30	52.0%	51	12.4%	12	42.7%	40	7.3%	3	57.8%	27
Poor	6.5%	32	2.9%	3	9.2%	9	0.9%	1	7.4%	7	1.1%	1	24.4%	11
Very poor	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	17.0%	82	22.8%	23	17.3%	17	9.3%	9	31.2%	29	3.4%	2	5.4%	2
Mean:		3.48		3.59		3.10		3.95		3.18		4.02		2.87
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

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Security of car parks

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Very good	3.0%	15	0.0%	0	0.3%	0	9.3%	9	0.0%	0	11.2%	5	0.0%	0
Good	32.7%	158	48.0%	48	21.1%	21	37.5%	37	13.9%	13	71.4%	34	11.9%	5
Satisfactory	31.2%	151	26.3%	26	40.8%	40	22.9%	22	38.8%	37	10.1%	5	45.1%	21
Poor	6.8%	33	2.9%	3	13.7%	13	2.4%	2	8.8%	8	1.1%	1	11.5%	5
Very poor	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.1%	0	0.0%	0	0.0%	0
(Don't know)	26.0%	126	22.8%	23	22.7%	22	27.8%	27	38.4%	36	6.2%	3	31.4%	14
Mean:	3.42		3.58		3.07		3.75		3.08		3.99		3.01	
Weighted base:	484		100		98		98		94		48		46	
Sample:	500		100		100		100		100		50		50	

Location of [name of centre] Underground / Train Station (as appropriate)

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Very good	6.7%	32	2.1%	2	24.0%	23	0.0%	0	7.2%	7	0.0%	0	0.0%	0
Good	30.4%	147	46.9%	47	37.7%	37	1.1%	1	49.0%	46	0.0%	0	34.9%	16
Satisfactory	18.7%	90	9.3%	9	24.5%	24	1.8%	2	27.8%	26	0.0%	0	62.8%	29
Poor	6.1%	30	0.0%	0	0.0%	0	21.2%	21	4.4%	4	9.5%	5	0.0%	0
Very poor	2.7%	13	0.0%	0	0.0%	0	7.7%	8	0.0%	0	11.2%	5	0.0%	0
(Don't know)	35.5%	172	41.7%	42	13.9%	14	68.1%	67	11.6%	11	79.3%	38	2.3%	1
Mean:	3.50		3.88		3.99		1.88		3.67		1.46		3.36	
Weighted base:	484		100		98		98		94		48		46	
Sample:	500		100		100		100		100		50		50	

Quality & security of [name of centre] Underground / Train Station (as appropriate)

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Very good	3.8%	18	2.1%	2	11.3%	11	0.0%	0	4.8%	5	0.0%	0	1.2%	1
Good	28.4%	137	41.9%	42	38.1%	37	7.3%	7	41.1%	39	0.0%	0	26.2%	12
Satisfactory	17.7%	86	7.1%	7	25.2%	25	2.6%	3	29.1%	27	0.0%	0	51.9%	24
Poor	6.2%	30	1.0%	1	4.6%	4	12.5%	12	5.0%	5	9.5%	5	6.3%	3
Very poor	2.3%	11	0.0%	0	0.0%	0	6.4%	6	0.0%	0	10.6%	5	0.0%	0
(Don't know)	41.7%	202	47.9%	48	20.9%	20	71.3%	70	20.0%	19	79.8%	38	14.4%	7
Mean:	3.43		3.87		3.71		2.38		3.57		1.47		3.26	
Weighted base:	484		100		98		98		94		48		46	
Sample:	500		100		100		100		100		50		50	

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	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Ease of cycling access														
Very good	1.1%	5	0.0%	0	1.3%	1	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Good	17.6%	85	20.7%	21	8.4%	8	38.6%	38	2.7%	3	33.6%	16	0.0%	0
Satisfactory	29.6%	143	53.8%	54	22.9%	22	10.3%	10	29.6%	28	29.1%	14	33.2%	15
Poor	5.7%	28	4.1%	4	4.0%	4	9.4%	9	7.5%	7	3.4%	2	3.5%	2
Very poor	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
(Don't know)	45.9%	222	21.4%	21	63.4%	62	37.8%	37	59.5%	56	33.9%	16	63.3%	29
Mean:	3.26		3.21		3.19		3.60		2.86		3.46		2.91	
Weighted base:	484		100		98		98		94		48		46	
Sample:	500		100		100		100		100		50		50	
Amount / quality of pedestrianisation														
Very good	4.3%	21	0.0%	0	0.5%	1	19.0%	19	1.4%	1	0.0%	0	1.2%	1
Good	37.6%	182	50.3%	50	27.1%	27	68.9%	67	15.5%	15	45.4%	22	3.3%	2
Satisfactory	36.6%	177	46.5%	47	31.7%	31	8.7%	9	47.2%	45	35.2%	17	65.1%	30
Poor	11.8%	57	1.7%	2	20.2%	20	2.5%	2	12.8%	12	17.2%	8	28.2%	13
Very poor	1.5%	7	0.0%	0	4.3%	4	0.0%	0	3.2%	3	0.0%	0	0.0%	0
(Don't know)	8.1%	39	1.5%	1	16.1%	16	0.9%	1	19.9%	19	2.2%	1	2.3%	1
Mean:	3.34		3.49		2.99		4.05		2.99		3.29		2.77	
Weighted base:	484		100		98		98		94		48		46	
Sample:	500		100		100		100		100		50		50	
Ease of movement around the centre on foot														
Very good	2.7%	13	0.0%	0	2.1%	2	4.5%	4	0.6%	1	11.2%	5	1.2%	1
Good	50.1%	242	80.1%	80	32.2%	32	81.9%	80	21.2%	20	60.8%	29	3.3%	2
Satisfactory	30.8%	149	19.5%	19	28.4%	28	9.5%	9	51.9%	49	25.2%	12	68.5%	32
Poor	7.8%	38	0.4%	0	19.4%	19	0.0%	0	6.7%	6	2.8%	1	23.6%	11
Very poor	2.5%	12	0.0%	0	5.1%	5	0.0%	0	7.6%	7	0.0%	0	0.0%	0
(Don't know)	6.1%	29	0.0%	0	12.8%	13	4.2%	4	12.0%	11	0.0%	0	3.5%	2
Mean:	3.45		3.80		3.08		3.95		3.01		3.80		2.81	
Weighted base:	484		100		98		98		94		48		46	
Sample:	500		100		100		100		100		50		50	

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	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	

Access for people with mobility / hearing / sighting disability

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Very good	2.6%	12	0.0%	0	0.0%	0	6.7%	7	0.0%	0	11.2%	5	1.2%	1
Good	18.9%	92	10.9%	11	7.8%	8	39.9%	39	16.1%	15	39.2%	19	0.4%	0
Satisfactory	29.5%	143	45.0%	45	17.5%	17	19.9%	20	29.4%	28	18.5%	9	53.2%	24
Poor	12.1%	59	2.5%	2	26.2%	26	6.2%	6	10.6%	10	2.8%	1	28.6%	13
Very poor	3.2%	16	0.0%	0	9.2%	9	1.1%	1	5.8%	5	0.0%	0	0.0%	0
(Don't know)	33.7%	163	41.6%	42	39.3%	39	26.2%	26	38.1%	36	28.3%	14	16.6%	8
Mean:		3.08		3.15		2.40		3.61		2.90		3.82		2.69	
Weighted base:		484		100		98		98		94		48		46	
Sample:		500		100		100		100		100		50		50	

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by Location

Weighted:

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	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	

Q14   How could [name of centre]best be improved?

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
More parking	9.7%	47	6.8%	7	11.7%	11	0.2%	0	15.2%	14	10.6%	5	19.8%	9
More secure parking	2.6%	13	0.0%	0	4.8%	5	0.0%	0	6.0%	6	0.0%	0	5.2%	2
Cheaper parking	6.7%	33	5.0%	5	10.2%	10	0.4%	0	3.8%	4	17.3%	8	11.5%	5
More accessible car parking	2.0%	10	1.7%	2	5.0%	5	0.0%	0	3.4%	3	0.0%	0	0.0%	0
More frequent bus services to the centre	2.6%	12	0.0%	0	5.0%	5	6.4%	6	1.4%	1	0.0%	0	0.0%	0
More reliable / comfortable bus services	2.5%	12	0.4%	0	1.9%	2	6.4%	6	4.0%	4	0.0%	0	0.0%	0
New / relocated bus stops	1.0%	5	0.0%	0	1.0%	1	2.0%	2	1.9%	2	0.0%	0	0.0%	0
More frequent underground services (where appropriate)	0.2%	1	0.2%	0	0.5%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0
More reliable underground services (where appropriate)	0.7%	3	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.4%	2	1.0%	1	0.5%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0
More priority for pedestrians	3.4%	17	1.0%	1	11.3%	11	0.0%	0	1.6%	2	6.2%	3	0.0%	0
Improved access for wheelchair and pushchair users	1.4%	7	0.0%	0	4.6%	4	2.0%	2	0.2%	0	0.0%	0	0.0%	0
More national multiple (high street chain) retailers	13.2%	64	1.0%	1	31.3%	31	8.4%	8	22.3%	21	2.8%	1	3.3%	2
Bigger/better supermarket	4.4%	21	0.0%	0	6.9%	7	7.1%	7	7.1%	7	0.0%	0	1.7%	1
More independent shops	9.4%	46	1.2%	1	5.9%	6	23.9%	23	8.9%	8	6.2%	3	8.3%	4
Better choice of shops in general	14.3%	69	5.6%	6	5.7%	6	45.7%	45	4.6%	4	6.2%	3	13.1%	6
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	3.2%	16	0.0%	0	0.0%	0	11.8%	12	0.0%	0	8.4%	4	0.0%	0
Improvement to the market	1.6%	8	0.4%	0	0.0%	0	3.7%	4	1.0%	1	5.6%	3	0.0%	0
More / better pubs / night-life	4.0%	19	5.2%	5	2.1%	2	2.2%	2	3.2%	3	3.4%	2	11.5%	5
More / better eating places	6.5%	32	8.9%	9	14.5%	14	1.1%	1	1.4%	1	12.9%	6	0.0%	0
Fewer bars / nightclubs	0.1%	1	0.0%	0	0.0%	0	0.4%	0	0.1%	0	0.0%	0	0.0%	0
More / better leisure facilities	2.7%	13	0.0%	0	5.3%	5	6.9%	7	1.2%	1	0.0%	0	0.0%	0
More family oriented facilities	2.8%	14	0.0%	0	5.4%	5	7.3%	7	0.8%	1	1.1%	1	0.0%	0
More secure children's play areas	1.1%	5	0.8%	1	0.0%	0	4.4%	4	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.1%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.2%	1	0.0%	0	0.5%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Expand the town centre's colleges / expand	0.3%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
university														
Other	1.9%	9	0.6%	1	0.5%	1	6.2%	6	1.8%	2	0.0%	0	0.4%	0
Cleaner streets / removal of litter	2.9%	14	2.7%	3	1.3%	1	1.0%	1	5.1%	5	6.2%	3	2.9%	1
More shelter from wind / rain	4.8%	23	7.5%	7	3.3%	3	3.4%	3	8.9%	8	0.0%	0	1.2%	1
Improve appearance / environment of centre	2.9%	14	0.0%	0	6.1%	6	6.9%	7	1.0%	1	0.0%	0	0.6%	0
Improved security measures / more CCTV / more police	2.1%	10	0.2%	0	1.5%	2	4.3%	4	2.3%	2	4.5%	2	0.0%	0
More control on alcohol / drinkers / drug users	0.9%	4	0.0%	0	1.3%	1	3.0%	3	0.1%	0	0.0%	0	0.0%	0
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	0.7%	3	0.0%	0	0.2%	0	2.2%	2	1.1%	1	0.0%	0	0.0%	0
Better street furniture / floral displays	0.6%	3	0.0%	0	1.6%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0
More green spaces / areas	0.8%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	1.0%	5	0.4%	0	0.8%	1	1.9%	2	1.8%	2	0.0%	0	0.0%	0
Vacant shops to be filled	0.7%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.1%	1	0.0%	0
Less traffic congestion	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0
Footpaths improved / resurfaced	2.2%	11	1.9%	2	1.3%	1	0.0%	0	0.0%	0	3.9%	2	12.7%	6
Improve pedestrian / vehicular safety issues	2.0%	10	0.0%	0	1.6%	2	0.0%	0	4.0%	4	9.5%	5	0.0%	0
Road surfaces improved / resurfaced	0.7%	3	0.4%	0	0.0%	0	0.0%	0	0.4%	0	3.9%	2	1.2%	1
More seating	0.4%	2	0.4%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
More restrictions on cyclists	0.4%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	0.5%	2	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Less charity shops	0.7%	3	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.2%	1	0.4%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	1.2%	1
(Don't know)	11.7%	57	6.8%	7	22.3%	22	7.5%	7	16.9%	16	0.0%	0	10.0%	5
(None mentioned)	23.2%	112	45.2%	45	12.7%	12	10.1%	10	19.8%	19	38.5%	18	17.1%	8
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

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	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	

Q15 Do you work in [name of centre]?

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Yes	12.4%	60	19.5%	19	9.4%	9	4.7%	5	9.3%	9	29.1%	14	8.6%	4
No	87.3%	422	80.5%	81	89.4%	88	95.3%	93	90.3%	85	70.9%	34	91.4%	42
(Refused)	0.3%	2	0.0%	0	1.3%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

Q16 Do you go to college in [name of centre] (where appropriate)?

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Yes	4.4%	21	4.6%	5	0.2%	0	0.4%	0	16.7%	16	0.0%	0	0.8%	0
No	93.9%	455	90.0%	90	98.5%	97	99.6%	98	82.9%	78	97.9%	47	99.2%	46
(Refused)	1.7%	8	5.4%	5	1.3%	1	0.0%	0	0.4%	0	2.1%	1	0.0%	0
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

GEN Gender:

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Male	34.8%	168	44.1%	44	25.4%	25	27.3%	27	37.1%	35	35.7%	17	44.9%	21
Female	65.2%	316	55.9%	56	74.6%	73	72.7%	71	62.9%	59	64.3%	31	55.1%	25
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

AGE Age Group:

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
18 - 24 years	12.9%	62	10.9%	11	17.4%	17	4.6%	4	22.7%	21	6.2%	3	12.1%	6
25 - 34 years	18.1%	88	23.6%	24	29.6%	29	10.0%	10	9.2%	9	20.2%	10	15.5%	7
35 - 44 years	19.7%	95	23.9%	24	18.9%	19	17.3%	17	17.0%	16	16.8%	8	25.6%	12
45 - 54 years	12.0%	58	18.3%	18	5.9%	6	17.2%	17	9.1%	9	16.2%	8	1.6%	1
55 - 64 years	18.0%	87	10.0%	10	11.0%	11	27.2%	27	17.3%	16	24.0%	11	25.3%	12
65+ years	19.4%	94	13.3%	13	17.2%	17	23.8%	23	24.7%	23	16.7%	8	19.9%	9
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

SEG Occupation of Chief Wage Earner:

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
AB	11.9%	57	7.9%	8	12.1%	12	7.8%	8	21.2%	20	4.9%	2	16.8%	8
C1	39.5%	191	57.7%	58	39.7%	39	30.8%	30	28.4%	27	44.2%	21	35.6%	16
C2	16.2%	78	12.2%	12	13.5%	13	19.7%	19	18.0%	17	17.4%	8	18.3%	8
DE	32.5%	157	22.2%	22	34.7%	34	41.7%	41	32.4%	31	33.5%	16	29.4%	14
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

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	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	

Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Yes	4.5%	22	1.0%	1	6.3%	6	3.4%	3	3.7%	4	1.1%	1	15.0%	7
No	95.6%	462	99.0%	99	93.7%	92	96.6%	95	96.3%	91	98.9%	47	85.0%	39
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

Q18 Is the disability mobility, hearing and / or sighting impairment ?
Those who 'Yes' at Q17

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Mobility	61.9%	13	60.0%	1	48.8%	3	45.0%	2	35.9%	1	100.0%	1	92.4%	6
Hearing	24.6%	5	40.0%	0	67.1%	4	5.8%	0	0.0%	0	0.0%	0	7.6%	1
Sighting	8.6%	2	0.0%	0	29.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	15.1%	3	0.0%	0	3.1%	0	8.3%	0	64.1%	2	0.0%	0	7.6%	1
Back problems	6.9%	1	0.0%	0	0.0%	0	40.8%	1	3.8%	0	0.0%	0	0.0%	0
(Don't know)	1.8%	0	0.0%	0	0.0%	0	11.7%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		22		1		6		3		4		1		7
Sample:		33		3		9		8		6		1		6

CAR Number of cars in Household:

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
None	14.4%	70	13.3%	13	20.2%	20	17.6%	17	18.0%	17	3.9%	2	1.6%	1
1	44.1%	213	44.0%	44	47.3%	46	37.1%	36	52.3%	49	36.3%	17	43.7%	20
2	30.1%	146	32.6%	33	28.5%	28	35.9%	35	12.0%	11	39.6%	19	42.8%	20
3	5.9%	29	8.7%	9	2.7%	3	5.0%	5	7.8%	7	10.6%	5	0.0%	0
4+	2.7%	13	0.8%	1	1.3%	1	4.4%	4	2.0%	2	9.5%	5	0.4%	0
(Refused)	2.8%	13	0.6%	1	0.0%	0	0.0%	0	8.0%	8	0.0%	0	11.5%	5
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

LOC Location of Interview:

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Epping	20.7%	100	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	20.2%	98	0.0%	0	100.0%	98	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	20.2%	98	0.0%	0	0.0%	0	100.0%	98	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	19.5%	94	0.0%	0	0.0%	0	0.0%	0	100.0%	94	0.0%	0	0.0%	0
Chipping Ongar	9.9%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	48	0.0%	0
Buckhurst Hill	9.5%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	46
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

EB1006 V3

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	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	

DAY Day of interview:

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
Monday	15.4%	75	39.0%	39	0.0%	0	0.0%	0	37.8%	36	0.0%	0	0.0%	0
Tuesday	38.5%	186	7.1%	7	41.4%	41	45.7%	45	0.0%	0	100.0%	48	100.0%	46
Wednesday	11.5%	56	53.9%	54	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Thursday	12.1%	59	0.0%	0	0.0%	0	0.0%	0	62.2%	59	0.0%	0	0.0%	0
Friday	10.6%	51	0.0%	0	0.0%	0	52.3%	51	0.0%	0	0.0%	0	0.0%	0
Saturday	11.9%	57	0.0%	0	58.6%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

EB1006 V3

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
PC														
BG2 9	0.4%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Blank	0.5%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
CM1 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
CM1 5	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0
CM13 3	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0
CM15 0	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0
CM15 7	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 4	2.7%	13	13.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 5	4.0%	19	19.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 6	3.4%	17	16.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 7	1.8%	9	7.3%	7	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM17 9	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM18 7	0.4%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 4	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
CM19 5	0.4%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
CM2 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
CM2 7	0.9%	4	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM20 7	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM22 7	0.9%	4	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM24 8	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM3 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
CM4 0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
CM5	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
CM5 0	1.2%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	10.1%	5	0.0%	0
CM5 9	4.2%	20	1.5%	1	0.0%	0	0.0%	0	0.0%	0	39.2%	19	0.0%	0
CM6 2	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
E16 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
E17 4	0.8%	4	0.0%	0	0.3%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0
E18 1	0.9%	4	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 6	0.9%	4	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 7	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
E4 9	0.6%	3	0.0%	0	2.7%	3	0.4%	0	0.0%	0	0.0%	0	0.0%	0
E49S 3	0.8%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
E6 3	1.1%	5	0.0%	0	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.8%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	0.8%	4	2.1%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
EN8 7	0.9%	4	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0	0.0%	0

by Location

Weighted:

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

June 2009

	Total		Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
EN8 8	2.0%	10	0.0%	0	0.0%	0	9.9%	10	0.0%	0	0.0%	0	0.0%	0
EN8 9	1.7%	8	0.0%	0	0.0%	0	8.3%	8	0.0%	0	0.0%	0	0.0%	0
EN9	0.1%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
EN9 1	5.8%	28	0.0%	0	0.0%	0	28.5%	28	0.0%	0	0.0%	0	0.0%	0
EN9 2	1.2%	6	0.0%	0	0.0%	0	5.9%	6	0.0%	0	0.0%	0	0.0%	0
EN9 3	5.2%	25	0.0%	0	3.0%	3	21.8%	21	1.0%	1	0.0%	0	0.0%	0
EN9 5	0.8%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10	0.4%	2	0.0%	0	1.3%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0
IG10 1	4.7%	23	0.4%	0	9.5%	9	0.0%	0	14.0%	13	0.0%	0	0.0%	0
IG10 2	5.8%	28	0.0%	0	10.7%	10	0.0%	0	18.5%	17	0.0%	0	0.0%	0
IG10 3	8.0%	39	4.1%	4	10.6%	10	0.0%	0	18.9%	18	2.1%	1	11.5%	5
IG10 4	2.8%	13	1.0%	1	9.7%	10	0.0%	0	3.0%	3	0.0%	0	0.0%	0
IG10 8	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0
IG11 3	0.8%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
IG11 7	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
IG16 4	1.1%	5	0.0%	0	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	5
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	0.8%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.4%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	5
IG7 3	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.9%	4	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	2.7%	13	0.0%	0	4.8%	5	0.0%	0	2.7%	3	0.0%	0	12.7%	6
IG7 6	1.9%	9	1.0%	1	6.4%	6	0.0%	0	1.2%	1	0.0%	0	1.6%	1
IG8 0	0.3%	1	0.4%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0
IG8 7	0.8%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
IG8 8	4.3%	21	0.0%	0	9.2%	9	0.0%	0	12.0%	11	0.0%	0	1.2%	1
IG9 5	4.1%	20	0.4%	0	3.8%	4	0.0%	0	2.0%	2	0.0%	0	30.5%	14
IG9 6	3.9%	19	2.1%	2	7.8%	8	0.0%	0	1.0%	1	0.0%	0	17.8%	8
ME8 8	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
N1 7	0.9%	4	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
RM13 9	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	5	0.0%	0
RM3 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
RM4 1	1.0%	5	0.0%	0	0.5%	1	0.0%	0	4.4%	4	0.0%	0	0.0%	0
SG12 8	0.1%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.4%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
SG2 7	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

080609

NEMS market research

Appendix 11:

Data Tabulations

By Demographics Epping

(Weighted)

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Each cell shows percentage followed by count.

Q0A First of all, can I ask you do you work in any of the following:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Yes	0.0%	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
None of these	100.0%	100.0% 100	100.0% 44	100.0% 56	100.0% 35	100.0% 42	100.0% 23	100.0% 66	100.0% 34	100.0% 86
Weighted base:		100	44	56	35	42	23	66	34	86	13
Sample:		100	34	66	25	39	36	56	44	85	13

(Note: first cell of each row is Total %; final No car in household counts for this block are 0 and 13 respectively.)

Q01 How did you travel to [name of centre] today?

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Car/ van driver	60.6% 61	68.2% 30	54.6% 30	53.4% 18	68.5% 29	57.0% 13	67.1% 44	48.2% 17	70.4% 61	0.0% 0
Car/ van passenger	2.1% 2	0.0% 0	3.7% 2	3.0% 1	0.0% 0	4.5% 1	1.6% 1	3.0% 1	2.4% 1	0.0% 2
Bus	5.6% 6	8.3% 4	3.5% 2	0.4% 0	2.5% 1	19.0% 4	5.4% 4	6.1% 2	4.1% 4	15.7% 2
Bicycle	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Underground (as appropriate)	12.9% 13	10.3% 5	14.9% 8	25.2% 9	9.9% 4	0.0% 0	13.3% 9	12.0% 4	9.6% 8	34.3% 5
Train (as appropriate)	2.1% 2	0.0% 0	3.7% 2	0.0% 0	4.9% 2	0.0% 0	3.2% 2	0.0% 0	2.4% 2	0.0% 0
Taxi	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
On foot	15.6% 16	12.7% 6	17.8% 10	18.0% 6	11.8% 5	18.7% 4	7.9% 5	30.1% 10	9.9% 9	48.4% 6
Other	0.2% 0	0.5% 0	0.0% 0	0.0% 0	0.0% 0	0.9% 0	0.0% 0	0.6% 0	0.0% 0	1.6% 0
(Refused)	1.0% 1	0.0% 0	1.9% 1	0.0% 0	2.5% 1	0.0% 0	1.6% 1	0.0% 1	1.2% 1	0.0% 0
Weighted base:	100	44	56	35	42	23	66	34	86	13
Sample:	100	34	66	25	39	36	56	44	85	13

Q02 How often do you do the following in [name of centre] (including Sunday)?

Food & Groceries Shopping

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Everyday	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
4 to 6 days a week	3.1% 3	1.9% 1	4.1% 2	0.6% 0	2.5% 1	8.0% 2	1.9% 1	5.4% 2	2.9% 2	3.1% 0
2 to 3 days a week	9.8% 10	5.2% 2	13.4% 7	5.4% 2	6.9% 3	21.4% 5	7.6% 5	13.9% 5	9.6% 8	7.8% 1
1 day a week	32.8% 33	11.8% 5	49.4% 28	26.4% 9	36.5% 15	35.6% 8	30.7% 20	36.7% 13	35.2% 30	18.7% 2
Once every 2 weeks	12.4% 12	18.8% 8	7.4% 4	18.0% 6	9.9% 4	8.9% 2	15.8% 10	6.0% 2	14.5% 12	0.0% 0
Once every month	12.9% 13	9.4% 4	15.6% 9	12.0% 4	9.9% 4	19.6% 5	13.3% 9	12.0% 4	5.3% 5	62.4% 8
Once a quarter	4.1% 4	9.4% 4	0.0% 0	0.0% 0	9.9% 4	0.0% 0	4.7% 3	3.0% 1	4.8% 4	0.0% 0
Less often than once a quarter	10.4% 10	21.2% 9	1.9% 1	0.0% 0	24.6% 10	0.0% 0	12.7% 8	6.0% 2	12.0% 10	0.0% 0
First time today	0.5% 0	0.0% 0	0.9% 0	0.0% 0	0.0% 0	2.1% 0	0.0% 0	1.4% 0	0.0% 0	3.7% 0
Never	14.0% 14	22.4% 10	7.4% 4	37.6% 13	0.0% 0	4.5% 1	13.3% 9	15.5% 5	15.7% 13	4.2% 1
Weighted base:	100	44	56	35	42	23	66	34	86	13
Sample:	100	34	66	25	39	36	56	44	85	13

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Everyday	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
4 to 6 days a week	0.8% 1	0.9% 0	0.7% 0	0.6% 0	0.5% 0	1.8% 0	0.6% 0	1.2% 0	0.5% 0	3.1% 0
2 to 3 days a week	2.9% 3	3.3% 1	2.6% 1	3.6% 1	2.5% 1	2.7% 1	2.5% 2	3.6% 1	3.4% 3	0.0% 0
1 day a week	18.5% 18	4.2% 2	29.7% 17	10.2% 4	22.2% 9	24.0% 6	19.3% 13	16.9% 6	19.8% 17	7.8% 1
Once every 2 weeks	18.0% 18	16.5% 7	19.3% 11	18.0% 6	19.7% 8	15.1% 4	18.0% 12	18.1% 6	20.2% 17	3.1% 0
Once every month	26.6% 27	27.7% 12	25.6% 14	15.0% 5	28.1% 12	40.9% 10	30.7% 20	18.7% 6	24.3% 21	42.1% 6
Once a quarter	3.5% 4	2.4% 1	4.5% 2	0.0% 0	5.9% 2	4.5% 1	3.2% 2	4.2% 1	4.1% 4	0.0% 0
Less often than once a quarter	10.6% 11	23.5% 10	0.4% 0	12.0% 4	14.8% 6	0.9% 0	15.8% 10	0.6% 0	12.3% 11	0.0% 0
First time today	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Never	18.1% 18	21.5% 9	15.4% 9	40.6% 14	3.9% 2	10.1% 2	8.2% 5	36.8% 13	14.2% 12	43.8% 6
(Don't know)	1.0% 1	0.0% 0	1.9% 1	0.0% 0	2.5% 1	0.0% 0	1.6% 1	0.0% 0	1.2% 1	0.0% 0
Weighted base:	100	44	56	35	42	23	66	34	86	13
Sample:	100	34	66	25	39	36	56	44	85	13

Drinking / Eating Out

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Everyday	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
4 to 6 days a week	0.2% 0	0.5% 0	0.0% 0	0.6% 0	0.0% 0	0.0% 0	0.0% 0	0.6% 0	0.0% 0	1.6% 0
2 to 3 days a week	3.1% 3	1.4% 1	4.5% 2	2.4% 1	1.0% 0	8.0% 2	1.9% 1	5.4% 2	2.4% 2	6.2% 1
1 day a week	16.1% 16	14.0% 6	17.8% 10	25.0% 9	11.8% 5	10.7% 2	13.6% 9	20.9% 7	17.6% 15	4.2% 1
Once every 2 weeks	16.6% 17	28.2% 12	7.4% 4	12.0% 4	24.6% 10	8.9% 2	17.4% 11	15.1% 5	18.1% 16	7.8% 1
Once every month	20.1% 20	6.1% 3	31.2% 17	10.2% 4	32.5% 14	12.5% 3	23.7% 16	13.2% 5	18.3% 16	32.8% 4
Once a quarter	12.7% 13	18.8% 8	7.8% 4	24.0% 8	5.9% 2	8.0% 2	10.1% 7	17.5% 6	14.2% 12	3.1% 0
Less often than once a quarter	13.3% 13	11.3% 5	14.9% 8	12.6% 4	17.7% 7	6.2% 1	19.0% 12	2.4% 1	15.4% 13	0.0% 0
First time today	1.0% 1	2.4% 1	0.0% 0	0.0% 0	2.5% 1	0.0% 0	1.6% 1	0.0% 0	1.2% 1	0.0% 0
Never	16.4% 16	17.4% 8	15.6% 9	13.2% 5	3.9% 2	43.6% 10	12.7% 8	23.5% 8	12.8% 11	40.6% 5
(Don't know)	0.5% 0	0.0% 0	0.9% 0	0.0% 0	0.0% 0	2.1% 0	0.0% 0	1.4% 0	0.0% 0	3.7% 0
Weighted base:	100	44	56	35	42	23	66	34	86	13
Sample:	100	34	66	25	39	36	56	44	85	13

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Private & Public Services (Bank / Solicitor / Council Offices/ Library, etc)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.4%	0	0.5%	0	0.4%	0	0.0%	0	0.5%	0	0.9%	0	0.3%	0	0.6%	0	0.5%	0	0.0%	0
2 to 3 days a week	2.7%	3	0.9%	0	4.1%	2	2.4%	1	2.0%	1	4.5%	1	1.9%	1	4.2%	1	2.7%	2	3.1%	0
1 day a week	17.6%	18	14.1%	6	20.4%	11	10.8%	4	18.7%	8	25.8%	6	11.7%	8	28.9%	10	19.0%	16	4.7%	1
Once every 2 weeks	10.2%	10	12.7%	6	8.2%	5	6.0%	2	14.8%	6	8.0%	2	10.8%	7	9.0%	3	10.6%	9	7.8%	1
Once every month	32.6%	33	31.0%	14	33.8%	19	40.8%	14	27.1%	11	30.3%	7	29.7%	19	37.9%	13	31.3%	27	42.1%	6
Once a quarter	7.1%	7	10.3%	5	4.5%	2	14.4%	5	4.9%	2	0.0%	0	10.8%	7	0.0%	0	8.2%	7	0.0%	0
Less often than once a quarter	1.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	4.5%	1	1.6%	1	0.0%	0	1.2%	1	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	28.4%	28	30.4%	13	26.9%	15	25.6%	9	32.0%	13	26.1%	6	33.2%	22	19.3%	7	26.5%	23	42.2%	6
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

Commercial Leisure Facilities (Gym / Swimming Pool, etc)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Everyday	0.1%	0	0.3%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	0.6%	1	0.5%	0	0.7%	0	0.6%	0	0.0%	0	1.8%	0	0.6%	0	0.6%	0	0.5%	0	1.6%	0
1 day a week	5.0%	5	2.4%	1	7.1%	4	6.0%	2	3.9%	2	5.3%	1	3.8%	2	7.2%	2	5.5%	5	1.6%	0
Once every 2 weeks	9.3%	9	18.8%	8	1.9%	1	24.0%	8	2.5%	1	0.0%	0	7.9%	5	12.0%	4	6.0%	5	31.2%	4
Once every month	7.1%	7	8.0%	4	6.3%	4	8.4%	3	9.9%	4	0.0%	0	7.9%	5	5.4%	2	7.7%	7	3.1%	0
Once a quarter	6.2%	6	2.4%	1	9.3%	5	0.0%	0	14.8%	6	0.0%	0	4.7%	3	9.0%	3	7.2%	6	0.0%	0
Less often than once a quarter	12.4%	12	16.5%	7	9.3%	5	15.0%	5	17.2%	7	0.0%	0	12.7%	8	12.0%	4	14.5%	12	0.0%	0
First time today	0.4%	0	0.0%	0	0.7%	0	1.2%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.5%	0	0.0%	0
Never	58.8%	59	51.2%	23	64.7%	36	44.4%	15	51.7%	22	92.9%	22	61.7%	40	53.2%	18	58.1%	50	61.4%	8
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners
Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Any visit																				
Everyday	0.1%	0	0.3%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0
4 to 6 days a week	3.5%	4	2.8%	1	4.1%	2	1.2%	0	2.5%	1	8.9%	2	2.2%	1	6.0%	2	3.1%	3	4.7%	1
2 to 3 days a week	12.9%	13	7.5%	3	17.1%	10	8.4%	3	8.9%	4	26.7%	6	10.8%	7	16.9%	6	12.5%	11	12.5%	2
1 day a week	35.3%	35	18.8%	8	48.3%	27	24.0%	8	44.3%	19	35.6%	8	30.1%	20	45.2%	16	38.6%	33	15.6%	2
Once every 2 weeks	18.7%	19	32.9%	15	7.4%	4	18.0%	6	24.6%	10	8.9%	2	25.3%	17	6.0%	2	21.7%	19	0.0%	0
Once every month	16.6%	17	18.8%	8	14.9%	8	24.0%	8	9.9%	4	17.8%	4	19.0%	12	12.0%	4	9.6%	8	62.4%	8
Once a quarter	4.1%	4	9.4%	4	0.0%	0	12.0%	4	0.0%	0	0.0%	0	0.0%	0	12.0%	4	4.8%	4	0.0%	0
Less often than once a quarter	8.3%	8	9.4%	4	7.4%	4	12.0%	4	9.9%	4	0.0%	0	12.7%	8	0.0%	0	9.6%	8	0.0%	0
First time today	0.5%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	1.4%	0	0.0%	0	3.7%	0
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

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Q03 What is the main reason for your visit here today ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	25.3%	25	7.1%	3	39.7%	22	4.8%	2	31.5%	13	44.5%	10	16.5%	11	42.2%	15	24.1%	21	29.7%	4
To buy non-food goods (e.g. shoes, clothes, jewellery)	22.6%	23	10.3%	5	32.3%	18	15.0%	5	30.5%	13	19.6%	5	29.7%	19	9.0%	3	21.4%	18	31.2%	4
To visit the market	2.1%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	8.9%	2	3.2%	2	0.0%	0	2.4%	2	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	13.3%	13	17.4%	8	10.0%	6	12.6%	4	14.8%	6	11.6%	3	14.2%	9	11.4%	4	14.9%	13	3.1%	0
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	0.1%	0	0.3%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0
As a day visitor to [name of centre]	4.6%	5	9.4%	4	0.9%	0	0.0%	0	9.9%	4	2.1%	0	6.3%	4	1.4%	0	4.8%	4	3.7%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.0%	0	0.0%	0	0.6%	0	0.0%	0	0.5%	0	0.0%	0
Work	15.8%	16	23.5%	10	9.7%	5	36.0%	12	5.9%	2	3.6%	1	17.1%	11	13.2%	5	13.5%	12	31.2%	4
To attend college (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	7.3%	7	14.1%	6	1.9%	1	15.0%	5	1.0%	0	7.1%	2	2.8%	2	15.7%	5	8.4%	7	0.0%	0
To visit the Council's offices (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	3.7%	4	7.1%	3	1.1%	1	6.0%	2	3.0%	1	1.8%	0	3.2%	2	4.8%	2	4.3%	4	0.0%	0
No particular reason	4.8%	5	6.1%	3	3.7%	2	10.2%	4	2.5%	1	0.9%	0	6.3%	4	1.8%	1	5.5%	5	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

Epping Forest Retail and Leisure Study In Centre
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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Q04 What do you LIKE most about [name of centre]?																				
Near to home / convenient	25.1%	25	30.1%	13	21.2%	12	28.2%	10	21.2%	9	27.6%	6	30.7%	20	14.5%	5	28.9%	25	0.0%	0
Close to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good public transport links generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.5%	2	0.0%	0	4.5%	2	0.0%	0	5.9%	2	0.0%	0	3.8%	2	0.0%	0	2.9%	2	0.0%	0
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	1.0%	1	0.0%	0	1.9%	1	0.0%	0	2.5%	1	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0
Pedestrianised streets	3.1%	3	2.4%	1	3.7%	2	3.0%	1	4.9%	2	0.0%	0	3.2%	2	3.0%	1	3.6%	3	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good directional signs to the Centre	2.1%	2	0.0%	0	3.7%	2	0.0%	0	4.9%	2	0.0%	0	0.0%	0	6.0%	2	2.4%	2	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	11.8%	12	11.8%	5	11.9%	7	18.0%	6	8.9%	4	8.0%	2	14.2%	9	7.2%	2	13.7%	12	0.0%	0
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	3.1%	3	1.9%	1	4.1%	2	4.2%	1	2.0%	1	3.6%	1	4.1%	3	1.2%	0	3.1%	3	0.0%	0
Quality of supermarket(s)	2.1%	2	0.0%	0	3.7%	2	0.0%	0	4.9%	2	0.0%	0	0.0%	0	6.0%	2	2.4%	2	0.0%	0
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the shops in general	4.1%	4	0.0%	0	7.4%	4	0.0%	0	9.9%	4	0.0%	0	6.3%	4	0.0%	0	0.0%	0	31.2%	4
Compact centre (i.e. shops close together)	1.5%	1	0.0%	0	2.6%	1	0.6%	0	0.5%	0	4.5%	1	0.6%	0	3.0%	1	1.7%	1	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	5.2%	5	0.0%	0	9.3%	5	0.0%	0	12.3%	5	0.0%	0	7.9%	5	0.0%	0	1.2%	1	31.2%	4
Range of pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of private services	5.6%	6	0.9%	0	9.3%	5	4.2%	1	0.0%	0	17.8%	4	7.9%	5	1.2%	0	6.0%	5	0.0%	0

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
(banks, hairdressers, solicitors and so on)																				
Range of public services (ie Council, library, health services, and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels safe / absence of threatening individuals / groups	1.7%	2	0.5%	0	2.6%	1	0.0%	0	1.5%	1	4.5%	1	0.9%	1	3.0%	1	1.9%	2	0.0%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	2.9%	3	5.2%	2	1.1%	1	0.0%	0	4.9%	2	3.6%	1	4.1%	3	0.6%	0	3.1%	3	1.6%	0
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	3.7%	4	0.0%	0	6.7%	4	0.0%	0	7.9%	3	1.8%	0	0.3%	0	10.2%	4	3.9%	3	3.1%	0
Not too noisy	4.4%	4	1.9%	1	6.3%	4	0.0%	0	5.9%	2	8.0%	2	2.8%	2	7.2%	2	3.9%	3	7.8%	1
Character / atmosphere	17.3%	17	21.2%	9	14.2%	8	1.2%	0	22.7%	10	31.5%	7	20.6%	13	11.0%	4	17.6%	15	16.2%	2
Historic buildings	6.9%	7	10.3%	5	4.2%	2	1.2%	0	5.4%	2	18.1%	4	7.3%	5	6.2%	2	5.8%	5	14.6%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	6.4%	6	5.0%	2	7.4%	4	7.6%	3	5.4%	2	6.2%	1	5.7%	4	7.7%	3	6.5%	6	5.8%	1
Friendly / polite people	12.9%	13	1.4%	1	21.9%	12	0.0%	0	17.2%	7	24.0%	6	8.9%	6	20.5%	7	8.9%	8	37.5%	5
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	0.8%	1	1.9%	1	0.0%	0	1.2%	0	0.0%	0	1.8%	0	1.3%	1	0.0%	0	0.5%	0	3.1%	0
It's my hometown	1.0%	1	0.0%	0	1.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	3.0%	1	1.2%	1	0.0%	0
It has everything you need	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.5%	0	0.9%	0	0.0%	0	1.2%	0	0.2%	0	0.0%	0
(No opinion / Don't know)	19.9%	20	26.8%	12	14.5%	8	40.2%	14	10.3%	4	7.1%	2	13.6%	9	31.9%	11	18.1%	16	32.8%	4
(Nothing in particular)	2.1%	2	2.4%	1	1.9%	1	0.0%	0	0.0%	0	8.9%	2	1.6%	1	3.0%	1	2.4%	2	0.0%	0
Weighted base:		100		44		56		35		42		23		66		34		86		13
Sample:		100		34		66		25		39		36		56		44		85		13

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Q05 What do you DISLIKE most about [name of centre]?																				
Unsafe for pedestrians / traffic conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	4.8%	5	0.9%	0	7.8%	4	2.4%	1	7.9%	3	2.7%	1	2.2%	1	9.6%	3	5.5%	5	0.0%	0
Shortage of parking for residents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	6.0%	6	3.3%	1	8.2%	5	1.2%	0	12.3%	5	1.8%	0	7.0%	5	4.2%	1	7.0%	6	0.0%	0
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road congestion / too much traffic	5.4%	5	5.2%	2	5.6%	3	0.0%	0	3.0%	1	17.8%	4	3.8%	2	8.4%	3	5.1%	4	7.8%	1
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice of national multiple (high street chain) shops	1.5%	1	0.9%	0	1.9%	1	1.2%	0	2.5%	1	0.0%	0	1.6%	1	1.2%	0	1.2%	1	3.1%	0
Lack of choice of independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops is inadequate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too small	1.0%	1	0.0%	0	1.9%	1	3.0%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0
Lack of a larger supermarket	2.1%	2	0.0%	0	3.7%	2	0.0%	0	2.5%	1	4.5%	1	1.6%	1	3.0%	1	1.2%	1	7.8%	1
Prices too high	2.1%	2	4.7%	2	0.0%	0	6.0%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	2.4%	2	0.0%	0
Shops spread over too wide an area (i.e. not a compact centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pubs / clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Demographics - Epping

Weighted:

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

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June 2009

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clean / secure toilets	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0
Dirty shopping streets/litter	0.2%	0	0.0%	0	0.4%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	0	0.2%	0	0.0%	0
Run down appearance of town centre / boarded up premises	0.2%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.6%	0	0.2%	0	0.0%	0
Feels unsafe / presence of threatening individuals / groups / gangs	0.6%	1	0.5%	0	0.7%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	4.7%	1
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of police presence / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	1.0%	1	0.0%	0	1.9%	1	0.0%	0	2.5%	1	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	2.1%	2	4.7%	2	0.0%	0	0.0%	0	4.9%	2	0.0%	0	3.2%	2	0.0%	0	2.4%	2	0.0%	0
Vandalism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insufficient or poor quality open space and green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.6%	5	0.0%	0	8.2%	5	0.0%	0	0.0%	0	19.6%	5	6.3%	4	1.2%	0	4.8%	4	3.1%	0
I dislike everything about [name of centre]	0.6%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.7%	1	0.6%	0	0.6%	0	0.5%	0	1.6%	0
The market	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.0%	0	0.0%	0	0.6%	0	0.0%	0	0.5%	0	0.0%	0
Lack of clothing / shoe shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is boring	0.1%	0	0.3%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0
Too many high end shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road / paving quality	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops	1.0%	1	2.4%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0
(No opinion / don't know)	33.3%	33	36.7%	16	30.6%	17	59.4%	21	23.6%	10	11.9%	3	32.6%	21	34.5%	12	32.5%	28	39.6%	5
(Nothing in particular)	32.8%	33	38.5%	17	28.2%	16	22.8%	8	36.9%	16	40.1%	9	31.6%	21	34.9%	12	32.5%	28	31.2%	4

by Demographics - Epping

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	0.8%	1	0.9%	0	0.7%	0	1.2%	0	1.0%	0	0.0%	0	0.9%	1	0.6%	0	0.5%	0	3.1%	0
Satisfied	69.8%	70	55.5%	24	81.1%	45	67.2%	23	66.5%	28	79.5%	19	74.1%	49	61.6%	21	72.3%	62	52.1%	7
Neutral	15.6%	16	18.8%	8	13.0%	7	7.2%	2	23.2%	10	14.2%	3	12.7%	8	21.1%	7	17.4%	15	4.7%	1
Dissatisfied	3.3%	3	0.9%	0	5.2%	3	0.0%	0	4.4%	2	6.2%	1	2.8%	2	4.2%	1	2.7%	2	7.8%	1
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	4.3%	4	9.7%	4	0.0%	0	12.4%	4	0.0%	0	0.0%	0	0.0%	0	12.5%	4	0.0%	0	32.3%	4
(Don't know)	6.2%	6	14.1%	6	0.0%	0	12.0%	4	4.9%	2	0.0%	0	9.5%	6	0.0%	0	7.2%	6	0.0%	0
Mean:	*3.76*		*3.74*		*3.77*		*3.92*		*3.67*		*3.73*		*3.81*		*3.67*		*3.76*		*3.75*	
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

Q07 How often do you visit [name of centre]in the evenings?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.2%	0	0.5%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.6%	0	0.2%	0	0.0%	0
2 to 3 days a week	2.1%	2	1.4%	1	2.6%	1	3.0%	1	1.0%	1	2.7%	0	1.9%	1	2.4%	1	1.4%	1	4.7%	1
1 day a week	14.7%	15	16.3%	7	13.4%	7	23.8%	8	9.9%	4	9.8%	2	11.1%	7	21.5%	7	16.4%	14	1.1%	0
Once every 2 weeks	11.8%	12	21.2%	9	4.5%	2	7.2%	2	22.2%	9	0.0%	0	15.8%	10	4.2%	1	12.0%	10	10.9%	1
Once every month	19.1%	19	25.9%	11	13.7%	8	30.0%	10	20.2%	9	0.9%	0	21.2%	14	15.1%	5	17.4%	15	31.2%	4
Once a quarter	5.0%	5	0.0%	0	8.9%	5	0.0%	0	8.4%	4	6.2%	1	2.2%	1	10.2%	4	5.8%	5	0.0%	0
Less often than once a quarter	21.4%	21	19.3%	9	23.0%	13	33.6%	12	12.3%	5	19.6%	5	21.2%	14	21.7%	7	24.3%	21	3.1%	0
Never	25.8%	26	15.5%	7	33.9%	19	2.4%	1	26.1%	11	59.9%	14	26.6%	17	24.3%	8	22.4%	19	48.9%	7
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Q08 What is the main purpose of your evening visits?
Those who go 'Once a quarter or more' at Q.7

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Bars / pubs	55.2%	29	75.5%	22	31.0%	7	89.7%	20	34.4%	9	8.7%	0	54.5%	19	56.5%	11	51.1%	23	87.0%	6
Eating out	42.8%	23	24.5%	7	64.7%	16	10.3%	2	61.6%	16	91.3%	4	45.5%	16	37.9%	7	46.6%	21	13.0%	1
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	2.0%	1	0.0%	0	4.3%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	5.6%	1	2.3%	1	0.0%	0
Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting friends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social Clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		53		29		24		22		26		5		34		19		46		6
Sample:		53		21		32		18		26		9		31		22		45		6

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?
Those who go 'Once a quarter or more' at Q.7

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	3.5%	2	0.0%	0	7.8%	2	0.0%	0	1.6%	0	30.4%	1	4.2%	1	2.2%	0	4.1%	2	0.0%	0
Satisfied	61.9%	33	60.4%	17	63.8%	15	76.6%	17	48.8%	13	65.2%	3	66.7%	23	53.2%	10	65.2%	30	34.9%	2
Neutral	29.4%	16	36.0%	10	21.6%	5	23.4%	5	40.0%	10	0.0%	0	24.2%	8	39.0%	7	24.9%	11	65.1%	4
Dissatisfied	1.2%	1	0.0%	0	2.6%	1	0.0%	0	1.6%	0	4.3%	0	1.8%	1	0.0%	0	1.4%	1	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.9%	2	3.6%	1	4.3%	1	0.0%	0	8.0%	2	0.0%	0	3.0%	1	5.6%	1	4.5%	2	0.0%	0
Mean:		3.71		3.63		3.80		3.77		3.55		4.22		3.76		3.61		3.75		3.35
Weighted base:		53		29		24		22		26		5		34		19		46		6
Sample:		53		21		32		18		26		9		31		22		45		6

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q10 How satisfied are you with the pubs/bars offer in [name of centre]?

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	49.7%	50	64.7%	29	37.9%	21	80.8%	28	36.5%	15	27.6%	6	47.5%	31	54.0%	19	46.0%	40	76.0%	10
Neutral	14.1%	14	10.3%	5	17.1%	10	4.2%	1	28.1%	12	3.6%	1	14.6%	10	13.2%	5	15.9%	14	3.1%	0
Dissatisfied	2.5%	2	2.4%	1	2.6%	1	1.8%	1	2.5%	1	3.6%	1	2.5%	2	2.4%	1	2.2%	2	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	22.9%	23	7.5%	3	35.0%	20	13.2%	5	11.8%	5	57.3%	13	21.8%	14	24.9%	9	23.9%	21	17.7%	2
(Don't know)	10.8%	11	15.0%	7	7.4%	4	0.0%	0	21.2%	9	8.0%	2	13.6%	9	5.4%	2	12.0%	10	3.1%	0
Mean:	*3.71*		*3.81*		*3.61*		*3.91*		*3.51*		*3.69*		*3.70*		*3.74*		*3.68*		*3.96*	
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?
Those in 'Waltham Abbey' town centre

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	*0.00*		*0.00*		*0.00*		*0.00*		*0.00*		*0.00*		*0.00*		*0.00*		*0.00*		*0.00*	
Weighted base:	0		0		0		0		0		0		0		0		0		0	
Sample:	0		0		0		0		0		0		0		0		0		0	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?

Cleanliness of shopping streets

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
Very good	2.1%	2	1.9%	1	2.2%	1	2.4%	1	0.5%	0	4.5%	1	1.3%	1	3.6%	1	1.9%	2	3.1%	0
Good	57.3%	57	40.3%	18	70.7%	39	41.2%	14	68.5%	29	60.8%	14	55.1%	36	61.5%	21	56.9%	49	57.9%	8
Satisfactory	37.3%	37	57.4%	25	21.5%	12	56.4%	19	28.6%	12	24.9%	6	42.1%	28	28.3%	10	38.1%	33	34.3%	5
Poor	3.3%	3	0.5%	0	5.6%	3	0.0%	0	2.5%	1	9.8%	2	1.6%	1	6.6%	2	3.1%	3	4.7%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	*3.58*		*3.44*		*3.70*		*3.46*		*3.67*		*3.60*		*3.56*		*3.62*		*3.58*		*3.59*	
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Personal Safety / lighting / policing issues																				
Very good	1.5%	1	0.0%	0	2.6%	1	0.6%	0	0.5%	0	4.5%	1	0.3%	0	3.6%	1	1.7%	1	0.0%	0
Good	56.2%	56	49.2%	22	61.8%	35	44.2%	15	72.4%	30	44.8%	10	52.5%	34	63.3%	22	55.9%	48	56.3%	7
Satisfactory	41.9%	42	50.8%	22	34.9%	19	55.2%	19	27.1%	11	49.0%	11	47.2%	31	31.9%	11	42.4%	37	40.6%	5
Poor	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.2%	0	0.0%	0	3.1%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	*3.59*		*3.49*		*3.66*		*3.45*		*3.73*		*3.52*		*3.53*		*3.69*		*3.59*		*3.53*	
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	
Quality of buildings / townscape																				
Very good	10.4%	10	13.2%	6	8.3%	5	4.2%	1	16.3%	7	9.2%	2	9.8%	6	11.7%	4	9.9%	9	14.6%	2
Good	52.8%	53	38.4%	17	64.2%	36	46.0%	16	48.3%	20	71.2%	17	45.3%	30	67.3%	23	47.7%	41	83.8%	11
Satisfactory	35.7%	36	48.4%	21	25.6%	14	49.8%	17	33.0%	14	19.6%	5	43.4%	28	21.1%	7	41.2%	35	1.6%	0
Poor	1.0%	1	0.0%	0	1.9%	1	0.0%	0	2.5%	1	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	*3.73*		*3.65*		*3.79*		*3.54*		*3.78*		*3.90*		*3.63*		*3.91*		*3.66*		*4.13*	
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	
Shelter from weather																				
Very good	0.2%	0	0.0%	0	0.4%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	0	0.2%	0	0.0%	0
Good	32.2%	32	32.9%	15	31.7%	18	30.0%	10	36.9%	16	27.0%	6	33.5%	22	29.7%	10	28.7%	25	52.1%	7
Satisfactory	57.5%	57	54.1%	24	60.1%	34	69.6%	24	43.8%	18	64.1%	15	55.1%	36	62.0%	21	59.5%	51	46.8%	6
Poor	5.4%	5	2.4%	1	7.8%	4	0.0%	0	8.9%	4	7.1%	2	5.1%	3	6.0%	2	6.3%	5	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.7%	5	10.7%	5	0.0%	0	0.4%	0	9.9%	4	1.8%	0	6.3%	4	1.6%	1	5.3%	5	1.1%	0
Mean:	*3.29*		*3.34*		*3.25*		*3.30*		*3.32*		*3.20*		*3.30*		*3.25*		*3.24*		*3.53*	
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Pedestrian/Vehicular safety issues																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	60.6%	61	50.6%	22	68.4%	38	67.0%	23	56.2%	24	59.1%	14	62.0%	41	57.8%	20	55.4%	48	92.2%	12
Satisfactory	36.7%	37	46.5%	21	29.0%	16	32.4%	11	37.9%	16	40.9%	10	35.8%	23	38.5%	13	41.7%	36	6.2%	1
Poor	2.7%	3	2.8%	1	2.6%	1	0.6%	0	5.9%	2	0.0%	0	2.2%	1	3.6%	1	2.9%	2	1.6%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.58		3.48		3.66		3.66		3.50		3.59		3.60		3.54		3.53		3.91	
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Location of car parks																				
Very good	4.1%	4	0.0%	0	7.4%	4	0.0%	0	0.0%	0	17.8%	4	6.3%	4	0.0%	0	4.8%	4	0.0%	0
Good	40.1%	40	23.5%	10	53.2%	30	18.0%	6	48.3%	20	58.2%	14	39.9%	26	40.6%	14	41.9%	36	27.1%	4
Satisfactory	30.1%	30	42.3%	19	20.4%	11	43.2%	15	26.6%	11	16.9%	4	22.5%	15	44.6%	15	34.7%	30	1.6%	0
Poor	2.9%	3	4.2%	2	1.9%	1	1.2%	0	4.4%	2	2.7%	1	4.1%	3	0.6%	0	3.1%	3	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	22.8%	23	30.0%	13	17.1%	10	37.6%	13	20.7%	9	4.5%	1	27.2%	18	14.3%	5	15.4%	13	71.4%	9
Mean:	3.59		3.28		3.80		3.27		3.55		3.95		3.67		3.47		3.57		3.95	
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	
Security of car parks																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	48.0%	48	33.4%	15	59.5%	33	24.6%	9	52.7%	22	74.2%	17	50.6%	33	43.0%	15	51.3%	44	25.5%	3
Satisfactory	26.3%	26	32.9%	15	21.2%	12	37.2%	13	21.7%	9	18.7%	4	18.4%	12	41.5%	14	30.4%	26	1.6%	0
Poor	2.9%	3	3.8%	2	2.2%	1	0.6%	0	4.9%	2	2.7%	1	3.8%	2	1.2%	0	2.9%	2	1.6%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	22.8%	23	30.0%	13	17.1%	10	37.6%	13	20.7%	9	4.5%	1	27.2%	18	14.3%	5	15.4%	13	71.4%	9
Mean:	3.58		3.42		3.69		3.39		3.60		3.75		3.64		3.49		3.57		3.84	
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Location of [name of centre] Underground / Train Station (as appropriate)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	2.1%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	8.9%	2	3.2%	2	0.0%	0	2.4%	2	0.0%	0
Good	46.9%	47	41.8%	18	50.9%	28	41.4%	14	42.9%	18	62.3%	15	42.1%	28	56.0%	19	40.5%	35	85.9%	11
Satisfactory	9.3%	9	6.6%	3	11.5%	6	4.8%	2	9.4%	4	16.0%	4	4.7%	3	18.1%	6	10.1%	9	4.7%	1
Poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	41.7%	42	46.9%	21	37.6%	21	53.8%	19	47.8%	20	12.8%	3	50.0%	33	25.9%	9	47.0%	40	9.5%	1
Mean:	3.88		3.97		3.82		3.90		3.82		3.92		3.97		3.76		3.86		3.95	
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

Quality & security of [name of centre] Underground / Train Station (as appropriate)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	2.1%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	8.9%	2	3.2%	2	0.0%	0	2.4%	2	0.0%	0
Good	41.9%	42	42.3%	19	41.6%	23	41.4%	14	37.9%	16	49.8%	12	32.6%	21	59.6%	21	34.7%	30	85.9%	11
Satisfactory	7.1%	7	3.8%	2	9.7%	5	4.8%	2	6.9%	3	10.7%	2	3.2%	2	14.5%	5	7.5%	6	4.7%	1
Poor	1.0%	1	2.4%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	47.9%	48	46.9%	21	48.8%	27	53.8%	19	52.7%	22	30.6%	7	59.5%	39	25.9%	9	54.2%	47	9.5%	1
Mean:	3.87		3.93		3.81		3.90		3.75		3.97		3.92		3.81		3.84		3.95	
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

Ease of cycling access

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	20.7%	21	35.1%	15	9.3%	5	20.8%	7	23.2%	10	16.0%	4	20.6%	13	20.9%	7	17.4%	15	43.3%	6
Satisfactory	53.8%	54	57.4%	25	51.0%	28	74.4%	26	47.3%	20	35.0%	8	51.3%	34	58.6%	20	60.5%	52	13.0%	2
Poor	4.1%	4	4.2%	2	4.1%	2	1.2%	0	4.9%	2	7.1%	2	4.7%	3	3.0%	1	3.9%	3	4.7%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	21.4%	21	3.3%	1	35.6%	20	3.6%	1	24.6%	10	41.8%	10	23.4%	15	17.5%	6	18.3%	16	39.0%	5
Mean:	3.21		3.32		3.08		3.20		3.24		3.15		3.21		3.22		3.17		3.63	
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Amount / quality of pedestrianisation																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	50.3%	50	45.0%	20	54.6%	30	32.8%	11	70.0%	29	40.9%	10	58.5%	38	34.8%	12	52.3%	45	40.1%	5
Satisfactory	46.5%	47	53.6%	24	41.0%	23	67.2%	23	25.1%	11	54.6%	13	37.0%	24	64.6%	22	44.3%	38	58.3%	8
Poor	1.7%	2	1.4%	1	1.9%	1	0.0%	0	2.5%	1	2.7%	1	2.2%	1	0.6%	0	1.7%	1	1.6%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.5%	1	0.0%	0	2.6%	1	0.0%	0	2.5%	1	1.8%	0	2.2%	1	0.0%	0	1.7%	1	0.0%	0
Mean:	3.49		3.44		3.54		3.33		3.69		3.39		3.58		3.34		3.52		3.39	
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	
Ease of movement around the centre on foot																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	80.1%	80	79.8%	35	80.3%	45	74.2%	26	87.2%	37	76.0%	18	85.1%	56	70.5%	24	84.1%	72	53.2%	7
Satisfactory	19.5%	19	20.2%	9	18.9%	11	25.8%	9	11.8%	5	24.0%	6	14.2%	9	29.5%	10	15.4%	13	46.8%	6
Poor	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.0%	0	0.0%	0	0.6%	0	0.0%	0	0.5%	0	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.80		3.80		3.80		3.74		3.86		3.76		3.85		3.71		3.84		3.53	
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	
Access for people with mobility / hearing / sighting disability																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	10.9%	11	17.3%	8	5.9%	3	13.6%	5	6.4%	3	15.1%	4	12.3%	8	8.3%	3	12.0%	10	4.2%	1
Satisfactory	45.0%	45	54.1%	24	37.9%	21	53.4%	18	47.3%	20	28.5%	7	42.4%	28	50.0%	17	49.4%	43	18.7%	2
Poor	2.5%	2	0.5%	0	4.1%	2	0.0%	0	3.4%	1	4.5%	1	2.8%	2	1.8%	1	2.7%	2	1.6%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	41.6%	42	28.2%	12	52.1%	29	33.0%	11	42.9%	18	51.9%	12	42.4%	28	40.0%	14	35.9%	31	75.5%	10
Mean:	3.15		3.23		3.04		3.20		3.05		3.22		3.17		3.11		3.15		3.11	
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Q14 How could [name of centre]best be improved?																				
More parking	6.8%	7	3.3%	1	9.7%	5	0.0%	0	11.8%	5	8.0%	2	6.3%	4	7.8%	3	7.7%	7	0.0%	0
More secure parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	5.0%	5	2.4%	1	7.1%	4	0.0%	0	10.8%	5	1.8%	0	6.0%	4	3.0%	1	5.8%	5	0.0%	0
More accessible car parking	1.7%	2	0.5%	0	2.6%	1	0.0%	0	1.0%	0	5.3%	1	0.9%	1	3.0%	1	1.9%	2	0.0%	0
More frequent bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable / comfortable bus services	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.2%	0	0.5%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent underground services (where appropriate)	0.2%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.9%	0	0.3%	0	0.0%	0	0.2%	0	0.0%	0
More reliable underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	1.0%	1	2.4%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0
More priority for pedestrians	1.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	4.5%	1	1.6%	1	0.0%	0	1.2%	1	0.0%	0
Improved access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiple (high street chain) retailers	1.0%	1	0.0%	0	1.9%	1	3.0%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0
Bigger/better supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	1.2%	1	0.0%	0	2.2%	1	0.0%	0	2.5%	1	0.9%	0	0.0%	0	3.6%	1	1.4%	1	0.0%	0
Better choice of shops in general	5.6%	6	2.4%	1	8.2%	5	0.0%	0	7.4%	3	10.7%	2	1.6%	1	13.2%	5	6.5%	6	0.0%	0
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvement to the market	0.4%	0	0.9%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	3.1%	0
More / better pubs / night-life	5.2%	5	7.1%	3	3.7%	2	9.0%	3	4.9%	2	0.0%	0	7.9%	5	0.0%	0	6.0%	5	0.0%	0
More / better eating places	8.9%	9	9.4%	4	8.5%	5	12.6%	4	10.8%	5	0.0%	0	13.6%	9	0.0%	0	5.5%	5	31.2%	4
Fewer bars / nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family oriented facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More secure children's play areas	0.8%	1	0.9%	0	0.7%	0	1.2%	0	1.0%	0	0.0%	0	0.6%	0	1.2%	0	0.5%	0	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expand the town centre's colleges / expand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
university																				
Other	0.6%	1	0.0%	0	1.1%	1	0.6%	0	1.0%	0	0.0%	0	0.9%	1	0.0%	0	0.7%	1	0.0%	0
Cleaner streets / removal of litter	2.7%	3	5.6%	2	0.4%	0	1.2%	0	4.9%	2	0.9%	0	3.2%	2	1.8%	1	2.4%	2	1.6%	0
More shelter from wind / rain	7.5%	7	12.2%	5	3.7%	2	9.0%	3	9.9%	4	0.9%	0	9.5%	6	3.6%	1	8.7%	7	0.0%	0
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / more CCTV / more police	0.2%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
More control on alcohol / drinkers / drug users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.0%	0	0.0%	0	0.6%	0	0.0%	0	0.5%	0	0.0%	0
Vacant shops to be filled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footpaths improved / resurfaced	1.9%	2	0.5%	0	3.0%	2	0.0%	0	0.0%	0	8.0%	2	0.3%	0	4.8%	2	1.9%	2	1.6%	0
Improve pedestrian / vehicular safety issues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road surfaces improved / resurfaced	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.2%	0	0.5%	0	0.0%	0
More seating	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.2%	0	0.0%	0	3.1%	0
More restrictions on cyclists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	3.0%	1	1.2%	1	0.0%	0
Less charity shops	3.3%	3	0.5%	0	5.6%	3	0.6%	0	4.9%	2	4.5%	1	1.6%	1	6.6%	2	2.4%	2	9.4%	1
Better toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.2%	0	0.0%	0	3.1%	0
(Don't know)	6.8%	7	2.4%	1	10.4%	6	4.2%	1	3.0%	1	17.8%	4	8.2%	5	4.2%	1	8.0%	7	0.0%	0
(None mentioned)	45.2%	45	53.5%	24	38.7%	22	62.2%	22	34.5%	15	39.5%	9	40.5%	27	54.2%	19	45.3%	39	46.9%	6
Weighted base:		100		44		56		35		42		23		66		34		86		13
Sample:		100		34		66		25		39		36		56		44		85		13

by Demographics - Epping

Epping Forest Retail and Leisure Study In Centre

Weighted:

for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Q15 Do you work in [name of centre]?																				
Yes	19.5%	19	19.7%	9	19.3%	11	36.6%	13	11.3%	5	8.9%	2	20.6%	13	17.5%	6	17.6%	15	32.8%	4
No	80.5%	81	80.3%	35	80.7%	45	63.4%	22	88.7%	37	91.1%	21	79.4%	52	82.5%	28	82.4%	71	67.2%	9
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	
Q16 Do you go to college in [name of centre] (where appropriate)?																				
Yes	4.6%	5	0.0%	0	8.2%	5	12.0%	4	0.0%	0	1.8%	0	7.0%	5	0.0%	0	5.3%	5	0.0%	0
No	90.0%	90	87.8%	39	91.8%	51	88.0%	30	87.7%	37	97.3%	23	86.7%	57	96.4%	33	88.4%	76	100.0%	13
(Refused)	5.4%	5	12.2%	5	0.0%	0	0.0%	0	12.3%	5	0.9%	0	6.3%	4	3.6%	1	6.3%	5	0.0%	0
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	
GEN Gender:																				
Male	44.1%	44	100.0%	44	0.0%	0	68.8%	24	34.5%	15	24.9%	6	44.0%	29	44.4%	15	44.8%	39	38.6%	5
Female	55.9%	56	0.0%	0	100.0%	56	31.2%	11	65.5%	28	75.1%	17	56.0%	37	55.6%	19	55.2%	48	61.4%	8
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	
AGE Age Group:																				
18 - 24 years	10.9%	11	19.1%	8	4.5%	2	31.6%	11	0.0%	0	0.0%	0	7.0%	5	18.5%	6	11.8%	10	5.8%	1
25 - 34 years	23.6%	24	34.8%	15	14.9%	8	68.4%	24	0.0%	0	0.0%	0	26.9%	18	17.5%	6	21.7%	19	34.3%	5
35 - 44 years	23.9%	24	18.8%	8	27.8%	16	0.0%	0	56.7%	24	0.0%	0	23.1%	15	25.3%	9	26.5%	23	7.8%	1
45 - 54 years	18.3%	18	14.1%	6	21.5%	12	0.0%	0	43.4%	18	0.0%	0	23.4%	15	8.4%	3	16.4%	14	31.2%	4
55 - 64 years	10.0%	10	2.8%	1	15.7%	9	0.0%	0	0.0%	0	43.0%	10	10.8%	7	8.6%	3	11.1%	10	3.7%	0
65+ years	13.3%	13	10.3%	5	15.6%	9	0.0%	0	0.0%	0	57.0%	13	8.9%	6	21.7%	7	12.5%	11	17.2%	2
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	
SEG Occupation of Chief Wage Earner:																				
AB	7.9%	8	9.9%	4	6.3%	4	0.6%	0	14.3%	6	7.1%	2	12.0%	8	0.0%	0	9.2%	8	0.0%	0
C1	57.7%	58	55.5%	24	59.4%	33	63.6%	22	58.1%	24	48.1%	11	88.0%	58	0.0%	0	61.7%	53	34.3%	5
C2	12.2%	12	7.1%	3	16.3%	9	8.4%	3	20.2%	9	3.6%	1	0.0%	0	35.5%	12	13.7%	12	0.0%	0
DE	22.2%	22	27.6%	12	18.0%	10	27.4%	9	7.4%	3	41.3%	10	0.0%	0	64.5%	22	15.4%	13	65.7%	9
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

NEMS market research

EB1006 V3

by Demographics - Epping

Weighted:

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

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Values shown as count (column %). For the Total column the count is the weighted total.

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household

Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Yes	1.0% (1)	1.4% (1)	0.7% (0)	0.0% (0)	0.0% (0)	4.5% (1)	0.0% (0)	3.0% (1)	1.0% (1)	1.6% (0)
No	99.0% (99)	98.6% (44)	99.3% (55)	100.0% (35)	100.0% (42)	95.6% (22)	100.0% (66)	97.0% (33)	99.0% (85)	98.4% (13)
Weighted base:	100	44	56	35	42	23	66	34	86	13
Sample:	100	34	66	25	39	36	56	44	85	13

Q18 Is the disability mobility, hearing and / or sighting impairment ?
Those who 'Yes' at Q17

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Mobility	60.0% (1)	100.0% (1)	0.0% (0)	0.0% (0)	0.0% (0)	60.0% (1)	0.0% (0)	60.0% (1)	50.0% (0)	99.8% (0)
Hearing	40.0% (0)	0.0% (0)	100.0% (0)	0.0% (0)	0.0% (0)	40.0% (0)	0.0% (0)	40.0% (0)	50.0% (0)	0.0% (0)
Sighting	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Other	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Back problems	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
(Don't know)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Weighted base:	1	1	0	0	0	1	0	1	1	0
Sample:	3	2	1	0	0	3	0	3	2	1

CAR Number of cars in Household:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
None	13.3% (13)	11.6% (5)	14.6% (8)	15.4% (5)	12.3% (5)	11.9% (3)	7.0% (5)	25.3% (9)	0.0% (0)	100.0% (13)
1	44.0% (44)	47.0% (21)	41.6% (23)	55.8% (19)	20.2% (9)	69.4% (16)	52.8% (35)	27.1% (9)	51.1% (44)	0.0% (0)
2	32.6% (33)	26.3% (12)	37.5% (21)	12.6% (4)	61.6% (26)	9.8% (2)	34.2% (22)	29.5% (10)	37.8% (33)	0.0% (0)
3	8.7% (9)	14.1% (6)	4.5% (2)	15.0% (5)	4.9% (2)	6.2% (1)	5.4% (4)	15.1% (5)	10.1% (9)	0.0% (0)
4+	0.8% (1)	0.0% (0)	1.5% (1)	1.0% (0)	1.8% (0)	0.6% (0)	1.2% (0)	0.0% (0)	1.0% (1)	0.0% (0)
(Refused)	0.6% (1)	0.9% (0)	0.4% (0)	1.2% (0)	0.0% (0)	0.9% (0)	0.0% (0)	1.8% (1)	0.0% (1)	0.0% (0)
Weighted base:	100	44	56	35	42	23	66	34	86	13
Sample:	100	34	66	25	39	36	56	44	85	13

LOC Location of Interview:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Epping	100.0% (100)	100.0% (44)	100.0% (56)	100.0% (35)	100.0% (42)	100.0% (23)	100.0% (66)	100.0% (34)	100.0% (86)	100.0% (13)
Loughton High Road	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Waltham Abbey	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Loughton Broadway	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Chipping Ongar	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Buckhurst Hill	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)	0.0% (0)
Weighted base:	100	44	56	35	42	23	66	34	86	13
Sample:	100	34	66	25	39	36	56	44	85	13

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
DAY Day of interview:																				
Monday	39.0%	39	30.1%	13	46.0%	26	30.6%	11	38.4%	16	52.5%	12	31.3%	21	53.6%	18	33.3%	29	73.4%	10
Tuesday	7.1%	7	10.3%	5	4.5%	2	12.0%	4	4.9%	2	3.6%	1	8.5%	6	4.2%	1	7.0%	6	7.8%	1
Wednesday	53.9%	54	59.6%	26	49.5%	28	57.4%	20	56.7%	24	43.9%	10	60.1%	39	42.2%	15	59.8%	51	18.8%	3
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
PC																				
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	1.9%	2	0.0%	0	3.3%	2	0.0%	0	2.0%	1	4.5%	1	1.6%	1	2.4%	1	2.2%	2	0.0%	0
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 7	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.0%	0	0.0%	0	0.6%	0	0.0%	0	0.5%	0	0.0%	0
CM16	0.8%	1	0.9%	0	0.7%	0	1.2%	0	0.0%	0	1.8%	0	0.0%	0	2.4%	1	0.0%	0	3.1%	0
CM16 4	13.3%	13	17.4%	8	10.0%	6	16.2%	6	14.8%	6	6.2%	1	18.4%	12	3.6%	1	14.5%	12	4.7%	1
CM16 5	19.3%	19	17.4%	8	20.8%	12	23.4%	8	21.2%	9	9.8%	2	11.1%	7	34.9%	12	15.9%	14	42.1%	6
CM16 6	16.6%	17	19.3%	9	14.5%	8	21.6%	7	18.2%	8	6.2%	1	14.2%	9	21.1%	7	19.3%	17	0.0%	0
CM16 7	7.3%	7	5.2%	2	8.9%	5	0.0%	0	5.9%	2	20.5%	5	7.3%	5	7.2%	2	8.4%	7	0.0%	0
CM17 9	0.4%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.2%	0	0.5%	0	0.0%	0
CM18 7	2.1%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	8.9%	2	3.2%	2	0.0%	0	2.4%	2	0.0%	0
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 5	1.0%	1	0.0%	0	1.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	3.0%	1	1.2%	1	0.0%	0
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 7	4.1%	4	9.4%	4	0.0%	0	12.0%	4	0.0%	0	0.0%	0	6.3%	4	0.0%	0	4.8%	4	0.0%	0
CM20 7	0.1%	0	0.3%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0
CM22 7	4.1%	4	0.0%	0	7.4%	4	0.0%	0	0.0%	0	17.8%	4	6.3%	4	0.0%	0	4.8%	4	0.0%	0
CM24 8	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.8%	0	0.6%	0	0.0%	0	0.5%	0	0.0%	0
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 0	1.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	3.0%	1	0.0%	0	7.8%	1
CM5 9	1.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	6.2%	1	2.2%	1	0.0%	0	1.7%	1	0.0%	0
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E18 1	4.1%	4	0.0%	0	7.4%	4	0.0%	0	9.9%	4	0.0%	0	6.3%	4	0.0%	0	0.0%	0	31.2%	4
E4 6	4.1%	4	9.4%	4	0.0%	0	0.0%	0	9.9%	4	0.0%	0	6.3%	4	0.0%	0	4.8%	4	0.0%	0
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	1.0%	1	0.0%	0	1.9%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	3.0%	1	1.2%	1	0.0%	0
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	2.1%	2	4.7%	2	0.0%	0	0.0%	0	4.9%	2	0.0%	0	3.2%	2	0.0%	0	2.4%	2	0.0%	0
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

NEMS market research

EB1006 V3

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 1	0.4%	0	0.9%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	3.1%	0
IG10 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 3	4.1%	4	9.4%	4	0.0%	0	12.0%	4	0.0%	0	0.0%	0	0.0%	0	12.0%	4	4.8%	4	0.0%	0
IG10 4	1.0%	1	0.0%	0	1.9%	1	0.0%	0	2.5%	1	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 6	1.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	3.0%	1	1.2%	1	0.0%	0
IG8 0	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.2%	0	0.0%	0	3.1%	0
IG8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG9 5	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.8%	0	0.6%	0	0.0%	0	0.5%	0	0.0%	0
IG9 6	2.1%	2	0.0%	0	3.7%	2	0.0%	0	4.9%	2	0.0%	0	3.2%	2	0.0%	0	2.4%	2	0.0%	0
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N1 7	4.1%	4	0.0%	0	7.4%	4	12.0%	4	0.0%	0	0.0%	0	6.3%	4	0.0%	0	4.8%	4	0.0%	0
N13 5	0.5%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	1.4%	0	0.0%	0	3.7%	0
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

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Appendix 12:

Data Tabulations

By Demographics Loughton High Road
(Weighted)

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Q0A First of all, can I ask you do you work in any of the following:

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None of these	100.0%	98	100.0%	25	100.0%	73	100.0%	46	100.0%	24	100.0%	28	100.0%	51	100.0%	47	100.0%	78	100.0%	20
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21

Q01 How did you travel to [name of centre] today?

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
Car/ van driver	34.9%	34	41.8%	10	32.5%	24	36.7%	17	58.4%	14	11.2%	3	45.7%	23	23.2%	11	43.7%	34	0.0%	0
Car/ van passenger	9.2%	9	0.0%	0	12.3%	9	6.3%	3	6.5%	2	16.2%	4	6.8%	3	11.7%	6	11.5%	9	0.0%	0
Bus	18.4%	18	14.2%	4	19.8%	14	5.0%	2	13.7%	3	44.9%	12	6.6%	3	31.1%	15	4.3%	3	74.1%	15
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground (as appropriate)	11.9%	12	5.3%	1	14.1%	10	23.5%	11	2.2%	1	1.0%	0	12.0%	6	11.7%	6	12.8%	10	8.0%	2
Train (as appropriate)	8.1%	8	0.0%	0	10.8%	8	2.9%	1	5.4%	1	19.1%	5	4.7%	2	11.7%	6	10.1%	8	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On foot	16.3%	16	38.6%	10	8.7%	6	22.8%	10	13.8%	3	7.6%	2	21.7%	11	10.5%	5	15.9%	12	17.9%	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.3%	1	0.0%	0	1.8%	1	2.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.7%	1	0.0%	0
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21

Q02 How often do you do the following in [name of centre] (including Sunday)?

Food & Groceries Shopping

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	1.3%	1	0.8%	0	1.4%	1	0.0%	0	3.0%	1	1.9%	1	1.0%	1	1.5%	1	1.0%	1	2.3%	0
2 to 3 days a week	18.6%	18	20.3%	5	18.1%	13	16.9%	8	20.3%	5	20.1%	6	18.4%	9	18.9%	9	18.7%	15	18.3%	4
1 day a week	36.5%	36	36.5%	9	36.5%	27	37.3%	17	36.6%	9	35.1%	10	46.8%	24	25.4%	12	34.7%	27	43.6%	9
Once every 2 weeks	5.4%	5	10.6%	3	3.6%	3	5.7%	3	10.9%	3	0.0%	0	10.4%	5	0.0%	0	6.8%	5	0.0%	0
Once every month	5.4%	5	0.0%	0	7.2%	5	11.5%	5	0.0%	0	0.0%	0	10.4%	5	0.0%	0	6.8%	5	0.0%	0
Once a quarter	6.7%	7	5.3%	1	7.2%	5	0.0%	0	5.4%	1	19.1%	5	2.6%	1	11.2%	5	8.4%	7	0.0%	0
Less often than once a quarter	10.8%	11	0.0%	0	14.4%	11	11.5%	5	0.0%	0	19.1%	5	0.0%	0	22.4%	11	6.8%	5	26.7%	5
First time today	0.5%	1	0.0%	0	0.7%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.5%	1
Never	14.8%	15	26.5%	7	10.8%	8	17.2%	8	21.7%	5	4.8%	1	10.4%	5	19.6%	9	16.9%	13	6.7%	1
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)

	Total %	n	Male %	n	Female %	n	18-34 %	n	35-54 %	n	55+ %	n	ABC1 %	n	C2DE %	n	Car %	n	No car %	n
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	0.7%	1	1.8%	0	0.4%	0	0.4%	0	0.0%	0	1.9%	1	0.4%	0	1.1%	1	0.3%	0	2.3%	0
1 day a week	7.5%	7	13.8%	3	5.4%	4	6.3%	3	9.8%	2	7.6%	2	9.4%	5	5.6%	3	5.7%	4	14.7%	3
Once every 2 weeks	1.8%	2	0.8%	0	2.2%	2	0.4%	0	2.2%	1	3.8%	1	1.4%	1	2.2%	1	1.6%	1	2.7%	1
Once every month	4.6%	4	3.2%	1	5.1%	4	2.3%	1	7.6%	2	5.7%	2	3.6%	2	5.6%	3	4.4%	3	5.3%	1
Once a quarter	18.0%	18	16.7%	4	18.4%	13	14.3%	7	20.3%	5	22.0%	6	15.6%	8	20.5%	10	22.2%	17	1.3%	0
Less often than once a quarter	48.3%	47	43.6%	11	49.8%	36	69.4%	32	36.3%	9	23.6%	7	53.0%	27	43.2%	20	52.6%	41	31.2%	6
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	19.1%	19	20.2%	5	18.7%	14	6.9%	3	23.8%	6	35.3%	10	16.6%	8	21.8%	10	13.2%	10	42.5%	8
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21

Drinking / Eating Out

	Total %	n	Male %	n	Female %	n	18-34 %	n	35-54 %	n	55+ %	n	ABC1 %	n	C2DE %	n	Car %	n	No car %	n
Everyday	0.8%	1	3.0%	1	0.0%	0	0.0%	0	2.3%	1	0.7%	0	0.0%	0	1.6%	1	0.5%	0	1.9%	0
4 to 6 days a week	3.5%	3	7.4%	2	2.2%	2	5.2%	2	2.2%	1	1.9%	1	3.1%	2	3.9%	2	4.1%	3	1.3%	0
2 to 3 days a week	12.3%	12	19.8%	5	9.8%	7	10.7%	5	17.4%	4	10.5%	3	12.8%	7	11.7%	6	14.2%	11	5.0%	1
1 day a week	12.9%	13	18.8%	5	10.8%	8	14.7%	7	12.0%	3	10.5%	3	17.5%	9	7.8%	4	9.7%	8	25.3%	5
Once every 2 weeks	11.3%	11	21.2%	5	7.9%	6	21.2%	10	0.0%	0	4.8%	1	21.8%	11	0.0%	0	13.5%	11	2.7%	1
Once every month	16.4%	16	25.5%	6	13.4%	10	11.5%	5	36.9%	9	6.7%	2	12.5%	6	20.7%	10	18.2%	14	9.3%	2
Once a quarter	3.0%	3	0.0%	0	4.0%	3	2.3%	1	5.4%	1	1.9%	1	4.7%	2	1.1%	1	3.0%	2	2.7%	1
Less often than once a quarter	21.3%	21	0.0%	0	28.5%	21	25.8%	12	2.2%	1	30.6%	8	13.0%	7	30.2%	14	25.0%	20	6.7%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	18.6%	18	4.2%	1	23.4%	17	8.6%	4	21.6%	5	32.5%	9	14.6%	7	22.9%	11	11.8%	9	45.2%	9
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21

NEMS market research

by Demographics - Loughton High Roa

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Private & Public Services (Bank / Solicitor / Council Offices/ Library, etc)																				
Everyday	0.2%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	4.3%	4	10.6%	3	2.2%	2	2.9%	1	7.6%	2	3.8%	1	6.8%	3	1.7%	1	4.7%	4	2.7%	1
1 day a week	18.8%	18	22.0%	5	17.7%	13	21.2%	10	26.9%	7	7.6%	2	25.5%	13	11.6%	5	21.9%	17	6.7%	1
Once every 2 weeks	23.9%	23	35.8%	9	19.9%	15	32.5%	15	23.9%	6	9.5%	3	33.6%	17	13.4%	6	26.6%	21	13.3%	3
Once every month	15.0%	15	22.0%	5	12.6%	9	13.8%	6	7.3%	2	23.9%	7	13.0%	7	17.2%	8	10.5%	8	32.9%	7
Once a quarter	1.9%	2	2.1%	1	1.8%	1	0.6%	0	4.3%	1	1.9%	1	2.6%	1	1.1%	1	2.4%	2	0.0%	0
Less often than once a quarter	11.2%	11	0.8%	0	14.8%	11	23.5%	11	0.8%	0	0.0%	0	10.9%	6	11.6%	5	13.8%	11	1.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	22.8%	22	6.1%	2	28.5%	21	5.2%	2	23.8%	6	51.3%	14	4.7%	2	42.3%	20	18.5%	14	39.8%	8
(Don't know)	1.9%	2	0.0%	0	2.5%	2	0.0%	0	5.4%	1	1.9%	1	2.6%	1	1.1%	1	1.7%	1	2.7%	1
Weighted base:	98		25		73		46		24		28		51		47		78		20	
Sample:	100		37		63		44		29		27		55		45		79		21	
Commercial Leisure Facilities (Gym / Swimming Pool, etc)																				
Everyday	0.2%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	5.7%	6	9.5%	2	4.3%	3	6.3%	3	10.9%	3	0.0%	0	5.2%	3	6.2%	3	7.1%	6	0.0%	0
1 day a week	8.6%	8	5.3%	1	9.8%	7	15.5%	7	5.4%	1	0.0%	0	16.6%	8	0.0%	0	9.1%	7	6.7%	1
Once every 2 weeks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	5.4%	5	0.0%	0	7.2%	5	11.5%	5	0.0%	0	0.0%	0	0.0%	0	11.2%	5	6.8%	5	0.0%	0
First time today	5.4%	5	0.0%	0	7.2%	5	0.0%	0	0.0%	0	19.1%	5	0.0%	0	11.2%	5	6.8%	5	0.0%	0
Never	74.8%	73	84.4%	21	71.5%	52	66.3%	31	83.7%	20	80.9%	22	77.8%	40	71.5%	34	70.0%	55	93.3%	18
Weighted base:	98		25		73		46		24		28		51		47		78		20	
Sample:	100		37		63		44		29		27		55		45		79		21	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Any visit																				
Everyday	1.2%	1	4.5%	1	0.0%	0	0.8%	0	2.3%	1	0.7%	0	0.7%	0	1.6%	1	0.7%	1	2.9%	1
4 to 6 days a week	4.3%	4	7.4%	2	3.3%	2	5.2%	2	4.3%	1	2.9%	1	4.2%	2	4.5%	2	4.7%	4	2.7%	1
2 to 3 days a week	22.6%	22	29.7%	7	20.2%	15	19.5%	9	26.1%	6	24.8%	7	24.9%	13	20.1%	10	23.6%	18	18.7%	4
1 day a week	31.0%	30	26.5%	7	32.5%	24	28.7%	13	32.6%	8	33.4%	9	39.0%	20	22.4%	11	27.0%	21	46.6%	9
Once every 2 weeks	13.5%	13	31.8%	8	7.2%	5	22.9%	11	10.9%	3	0.0%	0	20.8%	11	5.6%	3	16.9%	13	0.0%	0
Once every month	5.4%	5	0.0%	0	7.2%	5	0.0%	0	21.7%	5	0.0%	0	0.0%	0	11.2%	5	6.8%	5	0.0%	0
Once a quarter	5.4%	5	0.0%	0	7.2%	5	0.0%	0	0.0%	0	19.1%	5	0.0%	0	11.2%	5	6.8%	5	0.0%	0
Less often than once a quarter	16.2%	16	0.0%	0	21.7%	16	22.9%	11	0.0%	0	19.1%	5	10.4%	5	22.4%	11	13.5%	11	26.7%	5
First time today	0.5%	1	0.0%	0	0.7%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.5%	1
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Q03   What is the main reason for your visit here today ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	15.0%	15	18.8%	5	13.7%	10	13.2%	6	9.5%	2	22.9%	6	14.0%	7	16.1%	8	12.2%	10	26.3%	5
To buy non-food goods (e.g. shoes, clothes, jewellery)	8.4%	8	5.3%	1	9.4%	7	10.9%	5	10.9%	3	1.9%	1	15.1%	8	1.1%	1	8.1%	6	9.3%	2
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	10.0%	10	6.4%	2	11.2%	8	3.4%	2	23.9%	6	8.6%	2	4.2%	2	16.2%	8	12.5%	10	0.0%	0
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	5.4%	5	0.0%	0	7.2%	5	0.0%	0	0.0%	0	19.1%	5	0.0%	0	11.2%	5	6.8%	5	0.0%	0
As a day visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	6.9%	7	15.6%	4	4.0%	3	1.1%	1	15.2%	4	9.3%	3	10.9%	6	2.6%	1	8.7%	7	0.0%	0
Work	11.4%	11	19.2%	5	8.7%	6	11.9%	5	21.1%	5	1.9%	1	12.3%	6	10.3%	5	12.3%	10	7.6%	2
To attend college (where appropriate)	0.5%	1	0.0%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.7%	1
To meet someone	21.5%	21	10.6%	3	25.2%	18	37.3%	17	15.1%	4	1.0%	0	29.6%	15	12.8%	6	24.3%	19	10.5%	2
To visit the Council's offices (where appropriate)	1.9%	2	5.3%	1	0.7%	1	4.0%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	2.4%	2	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	10.7%	10	0.8%	0	14.1%	10	10.2%	5	0.0%	0	21.0%	6	8.2%	4	13.4%	6	5.7%	4	30.3%	6
No particular reason	7.3%	7	18.0%	4	3.6%	3	5.7%	3	2.2%	1	14.3%	4	1.0%	1	14.0%	7	5.7%	4	13.3%	3
Other	1.1%	1	0.0%	0	1.4%	1	1.1%	1	2.2%	1	0.0%	0	0.0%	0	2.2%	1	1.4%	1	0.0%	0
To visit the Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21

by Demographics - Loughton High Roa

Weighted:

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Q04 What do you LIKE most about [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Near to home / convenient	22.7%	22	35.5%	9	18.4%	13	21.6%	10	26.1%	6	21.7%	6	27.9%	14	17.2%	8	24.5%	19	16.0%	3
Close to work	6.7%	7	11.7%	3	5.1%	4	10.9%	5	6.5%	2	0.0%	0	9.4%	5	3.9%	2	8.4%	7	0.0%	0
Good public transport links generally	13.9%	14	11.4%	3	14.8%	11	9.6%	4	12.0%	3	22.9%	6	12.8%	7	15.1%	7	15.1%	12	9.3%	2
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	1.7%	2	1.5%	0	1.8%	1	0.4%	0	0.8%	0	4.8%	1	0.4%	0	3.2%	2	0.2%	0	7.6%	2
Parking is easy	1.1%	1	4.2%	1	0.0%	0	1.1%	1	0.0%	0	1.9%	1	0.0%	0	2.2%	1	0.7%	1	2.7%	1
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.0%	0	2.7%	1
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good directional signs to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	1.5%	2	0.8%	0	1.8%	1	0.0%	0	6.2%	2	0.0%	0	2.6%	1	0.4%	0	1.7%	1	1.0%	0
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	9.4%	9	0.8%	0	12.3%	9	0.0%	0	11.6%	3	22.9%	6	5.2%	3	13.8%	7	10.1%	8	6.3%	1
Quality of supermarket(s)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Market	1.3%	1	5.3%	1	0.0%	0	0.0%	0	5.4%	1	0.0%	0	2.6%	1	0.0%	0	1.7%	1	0.0%	0
Quality of the shops in general	2.1%	2	5.0%	1	1.1%	1	1.6%	1	0.0%	0	4.8%	1	1.4%	1	2.8%	1	1.4%	1	5.0%	1
Compact centre (i.e. shops close together)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	2.6%	3	2.9%	1	2.5%	2	2.7%	1	5.4%	1	0.0%	0	5.0%	3	0.0%	0	3.0%	2	1.0%	0
Range of pubs / bars	2.1%	2	8.2%	2	0.0%	0	1.1%	1	6.2%	2	0.0%	0	3.6%	2	0.4%	0	2.4%	2	1.0%	0
Range of private services	0.2%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.0%	0

EB1006 V3

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

(banks, hairdressers, solicitors and so on)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Range of public services (ie Council, library, health services, and so on)	0.2%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	3.8%	4	14.8%	4	0.0%	0	5.7%	3	2.2%	1	1.9%	1	6.2%	3	1.1%	1	4.1%	3	2.7%	1
Feels safe / absence of threatening individuals / groups	2.7%	3	10.6%	3	0.0%	0	5.7%	3	0.0%	0	0.0%	0	5.2%	3	0.0%	0	3.4%	3	0.0%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	3.3%	3	8.9%	2	1.4%	1	2.0%	1	7.6%	2	1.9%	1	5.4%	3	1.1%	1	2.3%	2	7.6%	2
Nice busy feel	1.3%	1	0.0%	0	1.8%	1	2.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.7%	1	0.0%	0
Not too crowded	6.1%	6	19.8%	5	1.4%	1	11.9%	5	2.2%	1	0.0%	0	11.3%	6	0.6%	0	7.7%	6	0.0%	0
Not too noisy	5.9%	6	21.2%	5	0.7%	1	12.6%	6	0.0%	0	0.0%	0	6.2%	3	5.6%	3	7.4%	6	0.0%	0
Character / atmosphere	12.8%	13	10.3%	3	13.7%	10	21.2%	10	7.2%	2	3.8%	1	8.3%	4	17.7%	8	15.2%	12	3.5%	1
Historic buildings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	3.5%	3	4.2%	1	3.3%	2	2.9%	1	0.0%	0	7.6%	2	4.7%	2	2.2%	1	3.0%	2	5.3%	1
Friendly / polite people	4.3%	4	14.8%	4	0.7%	1	9.2%	4	0.0%	0	0.0%	0	2.1%	1	6.7%	3	5.4%	4	0.0%	0
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.0%	0	2.7%	1
It's my hometown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has everything you need	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion / Don't know)	0.8%	1	1.1%	0	0.7%	1	1.1%	1	0.0%	0	1.0%	0	1.0%	1	0.6%	0	0.0%	0	4.0%	1
(Nothing in particular)	35.2%	35	12.4%	3	43.0%	31	32.1%	15	43.1%	10	33.4%	9	36.4%	18	34.0%	16	32.3%	25	46.6%	9
Weighted base:	98		25		73		46		24		28		51		47		78		20	
Sample:	100		37		63		44		29		27		55		45		79		21	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Q05 What do you DISLIKE most about [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Unsafe for pedestrians / traffic conflict	1.9%	2	0.0%	0	2.5%	2	4.0%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	2.4%	2	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	2.2%	2	2.1%	1	2.2%	2	0.0%	0	3.3%	1	4.8%	1	4.2%	2	0.0%	0	2.7%	2	0.0%	0
Shortage of parking for residents	0.3%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0	0.0%	0	0.5%	0	0.0%	0	0.3%	0	0.0%	0
Parking is expensive	1.3%	1	5.3%	1	0.0%	0	0.0%	0	5.4%	1	0.0%	0	2.6%	1	0.0%	0	1.7%	1	0.0%	0
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	0.8%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	1.0%	0	0.0%	0	1.6%	1	0.0%	0	3.9%	1
Road congestion / too much traffic	11.5%	11	18.8%	5	9.0%	7	17.6%	8	13.0%	3	0.0%	0	9.2%	5	14.0%	7	12.7%	10	6.7%	1
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.2%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.7%	1	0.8%	0	0.7%	1	0.4%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0	0.7%	1	1.0%	0
Difficulties with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice of national multiple (high street chain) shops	12.7%	12	5.3%	1	15.2%	11	21.2%	10	9.8%	2	1.0%	0	18.2%	9	6.7%	3	13.8%	11	8.0%	2
Lack of choice of independent / specialist shops	6.2%	6	2.1%	1	7.6%	6	4.0%	2	4.3%	1	11.5%	3	9.4%	5	2.8%	1	6.1%	5	6.7%	1
Quality of shops is inadequate	7.5%	7	0.8%	0	9.8%	7	0.4%	0	2.2%	1	23.9%	7	1.4%	1	14.0%	7	0.7%	1	34.3%	7
Shops too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of a larger supermarket	1.3%	1	5.3%	1	0.0%	0	0.0%	0	5.4%	1	0.0%	0	2.6%	1	0.0%	0	1.7%	1	0.0%	0
Prices too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops spread over too wide an area (i.e. not a compact centre)	1.6%	2	0.0%	0	2.2%	2	3.4%	2	0.0%	0	0.0%	0	3.1%	2	0.0%	0	2.0%	2	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pubs / clubs	5.9%	6	2.1%	1	7.2%	5	0.0%	0	0.0%	0	21.0%	6	0.0%	0	12.3%	6	0.0%	0	29.3%	6
Inadequate range of services	5.7%	6	0.0%	0	7.6%	6	0.6%	0	0.0%	0	19.1%	5	0.5%	0	11.2%	5	0.3%	0	26.7%	5

NEMS market research

by Demographics - Loughton High Roa

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	5.9%	6	2.9%	1	6.9%	5	11.3%	5	2.2%	1	0.0%	0	9.2%	5	2.2%	1	5.4%	4	7.6%	2
Absence of play areas for children	0.5%	1	0.0%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.7%	1	0.0%	0
Lack of clean / secure toilets	10.7%	10	0.8%	0	14.1%	10	6.1%	3	4.3%	1	23.9%	7	10.2%	5	11.2%	5	4.7%	4	34.3%	7
Dirty shopping streets/litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Run down appearance of town centre / boarded up premises	1.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1	2.6%	1	0.0%	0	1.7%	1	0.0%	0
Feels unsafe / presence of threatening individuals / groups / gangs	2.1%	2	0.8%	0	2.5%	2	0.4%	0	0.0%	0	6.7%	2	0.4%	0	3.9%	2	0.9%	1	6.7%	1
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	0.4%	0	1.5%	0	0.0%	0	0.4%	0	0.8%	0	0.0%	0	0.4%	0	0.4%	0	0.2%	0	1.0%	0
Lack of police presence / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of street furniture / floral displays	0.2%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	5.4%	5	0.0%	0	7.2%	5	0.0%	0	21.7%	5	0.0%	0	0.0%	0	11.2%	5	6.8%	5	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	1.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.8%	1	0.0%	0	6.7%	1
Vandalism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insufficient or poor quality open space and green areas	0.2%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.0%	0
Other	2.3%	2	3.6%	1	1.8%	1	0.0%	0	3.0%	1	5.5%	2	1.0%	1	3.6%	2	0.9%	1	7.6%	2
I dislike everything about [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	0.2%	0	0.8%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.0%	0
It is boring	2.7%	3	0.0%	0	3.6%	3	5.7%	3	0.0%	0	0.0%	0	5.2%	3	0.0%	0	3.4%	3	0.0%	0
Too many high end shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road / paving quality	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	4.3%	4	10.6%	3	2.2%	2	6.9%	3	1.1%	0	2.9%	1	2.6%	1	6.2%	3	4.7%	4	2.7%	1
(Nothing in particular)	47.6%	47	53.8%	13	45.5%	33	40.1%	18	47.5%	12	60.2%	17	53.0%	27	41.8%	20	49.5%	39	40.0%	8

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NEMS market research

by Demographics - Loughton High Roa

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Weighted base:	98		25		73		46		24		28		51		47		78		20	
Sample:	100		37		63		44		29		27		55		45		79		21	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	1.1%	1	2.1%	1	0.7%	1	1.1%	1	0.0%	0	1.9%	1	1.0%	1	1.1%	1	0.7%	1	2.7%	1
Satisfied	44.1%	43	58.2%	14	39.4%	29	38.2%	18	32.7%	8	64.0%	18	34.1%	17	54.9%	26	44.8%	35	41.5%	8
Neutral	13.1%	13	23.0%	6	9.8%	7	12.4%	6	19.6%	5	8.6%	2	19.1%	10	6.7%	3	13.4%	10	12.0%	2
Dissatisfied	28.3%	28	9.5%	2	34.6%	25	32.7%	15	23.8%	6	24.8%	7	32.2%	16	24.0%	11	24.3%	19	43.8%	9
Very dissatisfied	0.5%	1	0.0%	0	0.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0
(No opinion)	7.3%	7	6.4%	2	7.6%	6	15.5%	7	0.0%	0	0.0%	0	13.5%	7	0.6%	0	9.1%	7	0.0%	0
(Don't know)	5.6%	5	0.8%	0	7.2%	5	0.0%	0	21.7%	5	0.7%	0	0.0%	0	11.6%	5	7.0%	5	0.0%	0
Mean:	3.20		3.57		3.06		3.09		3.06		3.43		3.05		3.35		3.24		3.03	
Weighted base:	98		25		73		46		24		28		51		47		78		20	
Sample:	100		37		63		44		29		27		55		45		79		21	

Q07 How often do you visit [name of centre]in the evenings?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Everyday	0.2%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0
4 to 6 days a week	0.5%	0	1.8%	0	0.0%	0	0.6%	0	0.8%	0	0.0%	0	0.0%	0	1.0%	0	0.3%	0	1.0%	0
2 to 3 days a week	6.5%	6	13.9%	3	4.0%	3	7.3%	3	9.5%	2	2.6%	1	7.1%	4	5.8%	3	7.9%	6	1.0%	0
1 day a week	10.5%	10	17.0%	4	8.3%	6	14.9%	7	12.0%	3	1.9%	1	14.6%	7	6.2%	3	13.2%	10	0.0%	0
Once every 2 weeks	3.8%	4	12.7%	3	0.7%	1	6.9%	3	0.0%	0	1.9%	1	7.3%	4	0.0%	0	4.1%	3	2.7%	1
Once every month	6.1%	6	22.0%	5	0.7%	1	11.5%	5	0.8%	0	1.9%	1	5.2%	3	7.1%	3	6.8%	5	3.6%	1
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	14.8%	15	8.5%	2	17.0%	12	12.0%	6	34.8%	8	1.9%	1	17.2%	9	12.3%	6	16.5%	13	8.0%	2
Never	57.1%	56	23.3%	6	68.6%	50	46.4%	21	42.3%	10	87.9%	24	48.3%	25	66.5%	31	51.0%	40	81.2%	16
(Don't know)	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.0%	0	2.7%	1
Weighted base:	98		25		73		46		24		28		51		47		78		20	
Sample:	100		37		63		44		29		27		55		45		79		21	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Q08 What is the main purpose of your evening visits?
Those who go 'Once a quarter or more' at Q.7

	Total %	n	Male %	n	Female %	n	18-34 %	n	35-54 %	n	55+ %	n	ABC1 %	n	C2DE %	n	Car %	n	No car %	n
Bars / pubs	52.9%	14	60.9%	10	39.5%	4	46.9%	9	73.0%	4	54.1%	1	42.1%	7	72.9%	7	55.6%	14	11.7%	0
Eating out	34.6%	9	22.4%	4	55.3%	6	35.5%	7	27.0%	2	45.9%	1	38.7%	7	27.1%	3	33.3%	8	55.8%	1
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	0.7%	0	1.1%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.7%	0	0.0%	0
Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting friends	11.7%	3	15.6%	3	5.3%	1	16.6%	3	0.0%	0	0.0%	0	18.1%	3	0.0%	0	10.4%	3	32.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social Clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	27		17		10		19		6		2		18		9		25		2	
Sample:	42		24		18		25		12		5		23		19		37		5	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?
Those who go 'Once a quarter or more' at Q.7

	Total %	n	Male %	n	Female %	n	18-34 %	n	35-54 %	n	55+ %	n	ABC1 %	n	C2DE %	n	Car %	n	No car %	n
Very satisfied	5.6%	2	8.9%	2	0.0%	0	4.1%	1	9.5%	1	8.2%	0	3.0%	1	10.4%	1	5.9%	2	0.0%	0
Satisfied	47.8%	13	51.1%	9	42.1%	4	42.0%	8	49.3%	3	91.8%	2	57.9%	10	29.1%	3	47.3%	12	55.8%	1
Neutral	25.4%	7	21.8%	4	31.6%	3	30.4%	6	18.9%	1	0.0%	0	30.1%	5	16.7%	2	25.0%	6	32.6%	1
Dissatisfied	10.8%	3	1.6%	0	26.3%	3	9.7%	2	18.9%	1	0.0%	0	9.0%	2	13.9%	1	11.4%	3	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.5%	3	16.7%	3	0.0%	0	13.8%	3	3.4%	0	0.0%	0	0.0%	0	29.9%	3	10.4%	3	11.7%	0
Mean:	3.54		3.81		3.16		3.47		3.51		4.08		3.55		3.51		3.53		3.63	
Weighted base:	27		17		10		19		6		2		18		9		25		2	
Sample:	42		24		18		25		12		5		23		19		37		5	

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q10   How satisfied are you with the pubs/bars offer in [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	2.7%	3	10.8%	3	0.0%	0	4.3%	2	3.0%	1	0.0%	0	1.8%	1	3.8%	2	2.9%	2	1.9%	0
Satisfied	36.8%	36	54.5%	14	30.7%	22	41.9%	19	29.0%	7	35.1%	10	36.9%	19	36.6%	17	45.1%	35	4.0%	1
Neutral	10.2%	10	21.2%	5	6.5%	5	12.0%	6	13.0%	3	4.8%	1	12.5%	6	7.8%	4	10.5%	8	9.3%	2
Dissatisfied	10.8%	11	0.0%	0	14.4%	11	8.6%	4	21.7%	5	4.8%	1	10.4%	5	11.2%	5	13.5%	11	0.0%	0
Very dissatisfied	1.6%	2	0.0%	0	2.2%	2	0.0%	0	1.1%	0	4.8%	1	0.5%	0	2.8%	1	0.3%	0	6.7%	1
(No opinion)	31.2%	31	12.7%	3	37.5%	27	32.1%	15	26.0%	6	34.4%	10	36.9%	19	25.1%	12	26.3%	21	50.5%	10
(Don't know)	6.7%	7	0.8%	0	8.7%	6	1.1%	1	6.2%	2	16.2%	4	1.0%	1	12.7%	6	1.4%	1	27.6%	5
Mean:	3.45		3.88		3.22		3.63		3.16		3.42		3.47		3.44		3.51		2.75	
Weighted base:	98		25		73		46		24		28		51		47		78		20	
Sample:	100		37		63		44		29		27		55		45		79		21	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q11   How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?
Those in 'Waltham Abbey' town centre

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00	
Weighted base:	0		0		0		0		0		0		0		0		0		0	
Sample:	0		0		0		0		0		0		0		0		0		0	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q12   Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?

Cleanliness of shopping streets

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	5.1%	5	18.0%	4	0.7%	1	8.6%	4	0.0%	0	3.8%	1	8.8%	4	1.1%	1	5.7%	4	2.7%	1
Good	46.9%	46	44.7%	11	47.7%	35	43.4%	20	53.7%	13	46.8%	13	46.6%	24	47.2%	22	48.4%	38	40.9%	8
Satisfactory	44.9%	44	35.8%	9	48.0%	35	45.7%	21	44.4%	11	43.9%	12	41.9%	21	48.1%	23	43.9%	34	48.8%	10
Poor	2.7%	3	0.0%	0	3.6%	3	2.3%	1	1.1%	0	4.8%	1	2.6%	1	2.8%	1	1.7%	1	6.7%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.4%	0	1.5%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	0	0.0%	0	0.8%	0	0.2%	0	1.0%	0
Mean:	3.55		3.82		3.46		3.58		3.53		3.50		3.62		3.47		3.58		3.40	
Weighted base:	98		25		73		46		24		28		51		47		78		20	
Sample:	100		37		63		44		29		27		55		45		79		21	

by Demographics - Loughton High Roa

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Personal Safety / lighting / policing issues

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	4.0%	4	6.1%	2	3.3%	2	2.9%	1	8.4%	2	1.9%	1	7.3%	4	0.4%	0	3.0%	2	7.6%	2
Good	40.3%	39	51.4%	13	36.5%	27	34.8%	16	45.3%	11	44.9%	12	45.6%	23	34.5%	16	41.7%	33	34.6%	7
Satisfactory	45.2%	44	41.1%	10	46.6%	34	42.3%	19	43.3%	11	51.6%	14	29.0%	15	62.6%	30	42.2%	33	56.8%	11
Poor	4.6%	4	0.0%	0	6.1%	4	8.6%	4	2.2%	1	0.0%	0	7.8%	4	1.1%	1	5.7%	4	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.0%	6	1.5%	0	7.6%	6	11.5%	5	0.8%	0	1.6%	0	10.4%	5	1.4%	1	7.3%	6	1.0%	0
Mean:		3.46		3.65		3.40		3.36		3.60		3.50		3.58		3.35		3.45		3.50	
Weighted base:		98		25		73		46		24		28		51		47		78		20	
Sample:		100		37		63		44		29		27		55		45		79		21	

Quality of buildings / townscape

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	3.2%	3	7.4%	2	1.8%	1	0.0%	0	10.9%	3	1.9%	1	6.2%	3	0.0%	0	2.4%	2	6.7%	1
Good	35.5%	35	34.7%	9	35.8%	26	24.7%	11	39.9%	10	49.7%	14	23.4%	12	48.5%	23	34.0%	27	41.3%	8
Satisfactory	45.3%	44	50.0%	12	43.7%	32	53.0%	24	38.7%	9	38.2%	11	46.5%	24	44.0%	21	45.5%	36	44.4%	9
Poor	7.8%	8	6.4%	2	8.3%	6	8.6%	4	9.8%	2	4.8%	1	12.5%	6	2.8%	1	9.8%	8	0.0%	0
Very poor	1.6%	2	0.0%	0	2.2%	2	0.6%	0	0.0%	0	4.8%	1	0.5%	0	2.8%	1	0.3%	0	6.7%	1
(Don't know)	6.6%	6	1.5%	0	8.3%	6	13.2%	6	0.8%	0	0.7%	0	10.9%	6	1.9%	1	8.0%	6	1.0%	0
Mean:		3.33		3.44		3.29		3.17		3.52		3.39		3.25		3.41		3.31		3.42	
Weighted base:		98		25		73		46		24		28		51		47		78		20	
Sample:		100		37		63		44		29		27		55		45		79		21	

Shelter from weather

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	17.5%	17	23.3%	6	15.5%	11	11.5%	5	17.4%	4	27.7%	8	19.7%	10	15.1%	7	16.9%	13	20.0%	4
Satisfactory	37.1%	36	57.0%	14	30.3%	22	25.1%	12	48.8%	12	46.8%	13	22.2%	11	53.1%	25	31.6%	25	58.5%	12
Poor	27.2%	27	16.1%	4	31.1%	23	41.7%	19	15.7%	4	13.4%	4	35.2%	18	18.7%	9	32.0%	25	8.6%	2
Very poor	7.5%	7	1.1%	0	9.8%	7	9.7%	4	6.5%	2	4.8%	1	7.3%	4	7.8%	4	8.8%	7	2.7%	1
(Don't know)	10.6%	10	2.6%	1	13.4%	10	12.0%	6	11.6%	3	7.4%	2	15.6%	8	5.3%	2	10.7%	8	10.3%	2
Mean:		2.72		3.05		2.60		2.44		2.87		3.05		2.65		2.80		2.63		3.07	
Weighted base:		98		25		73		46		24		28		51		47		78		20	
Sample:		100		37		63		44		29		27		55		45		79		21	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Pedestrian/Vehicular safety issues																				
Very good	0.5%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.0%	1	0.0%	0	0.7%	1	0.0%	0
Good	20.7%	20	15.9%	4	22.4%	16	10.9%	5	33.7%	8	25.8%	7	13.5%	7	28.5%	13	20.3%	16	22.7%	4
Satisfactory	40.2%	39	46.1%	11	38.2%	28	35.4%	16	33.3%	8	54.4%	15	30.0%	15	51.3%	24	35.4%	28	59.5%	12
Poor	21.1%	21	21.7%	5	20.9%	15	28.5%	13	17.1%	4	12.4%	3	29.5%	15	12.1%	6	22.2%	17	16.9%	3
Very poor	5.9%	6	1.1%	0	7.6%	6	7.5%	3	4.3%	1	4.8%	1	5.2%	3	6.7%	3	7.4%	6	0.0%	0
(Don't know)	11.4%	11	13.2%	3	10.8%	8	17.8%	8	11.6%	3	0.7%	0	20.8%	11	1.4%	1	14.1%	11	1.0%	0
Mean:	2.87		2.96		2.85		2.61		3.09		3.08		2.69		3.03		2.82		3.06	
Weighted base:	98		25		73		46		24		28		51		47		78		20	
Sample:	100		37		63		44		29		27		55		45		79		21	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Location of car parks																				
Very good	0.3%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0	0.0%	0	0.5%	0	0.0%	0	0.3%	0	0.0%	0
Good	19.9%	19	25.2%	6	18.1%	13	16.6%	8	37.7%	9	9.5%	3	16.6%	8	23.3%	11	20.9%	16	15.6%	3
Satisfactory	52.0%	51	53.2%	13	51.6%	38	69.6%	32	32.3%	8	40.1%	11	61.0%	31	42.4%	20	63.3%	49	7.6%	2
Poor	9.2%	9	12.7%	3	7.9%	6	12.6%	6	7.6%	2	4.8%	1	16.1%	8	1.7%	1	10.5%	8	4.0%	1
Very poor	1.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.8%	1	1.7%	1	0.0%	0
(Don't know)	17.3%	17	8.9%	2	20.2%	15	1.1%	1	21.3%	5	40.8%	11	5.7%	3	29.8%	14	3.3%	3	72.8%	14
Mean:	3.10		3.14		3.09		3.04		3.41		2.92		3.02		3.23		3.08		3.43	
Weighted base:	98		25		73		46		24		28		51		47		78		20	
Sample:	100		37		63		44		29		27		55		45		79		21	
Security of car parks																				
Very good	0.3%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0	0.0%	0	0.5%	0	0.0%	0	0.3%	0	0.0%	0
Good	21.1%	21	28.0%	7	18.8%	14	17.0%	8	39.9%	10	11.5%	3	19.1%	10	23.3%	11	22.5%	18	15.6%	3
Satisfactory	40.8%	40	45.0%	11	39.4%	29	53.7%	25	24.7%	6	33.4%	9	41.4%	21	40.1%	19	49.2%	38	7.6%	2
Poor	13.7%	13	18.0%	4	12.3%	9	16.6%	8	13.0%	3	9.5%	3	20.3%	10	6.7%	3	14.5%	11	10.7%	2
Very poor	1.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.8%	1	1.7%	1	0.0%	0
(Don't know)	22.7%	22	8.9%	2	27.4%	20	12.6%	6	21.3%	5	40.8%	11	18.7%	10	27.0%	13	11.7%	9	66.1%	13
Mean:	3.07		3.11		3.05		3.01		3.37		2.87		3.00		3.15		3.06		3.15	
Weighted base:	98		25		73		46		24		28		51		47		78		20	
Sample:	100		37		63		44		29		27		55		45		79		21	

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Epping Forest Retail and Leisure Study In Centre
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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household

Location of [name of centre] Underground / Train Station (as appropriate)

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Very good	24.0%	23 14.8%	4 27.1%	20 37.3%	17 15.1%	4 9.5%	3 26.0%	13 21.8%	10 24.3%	19 22.5% 4
Good	37.7%	37 31.7%	8 39.7%	29 28.9%	13 43.9%	11 46.8%	13 46.0%	23 28.8%	14 38.0%	30 36.6% 7
Satisfactory	24.5%	24 36.1%	9 20.6%	15 31.0%	14 34.8%	8 4.8%	1 21.8%	11 27.4%	13 30.7%	24 0.0% 0
Poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0% 0
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0% 0
(Don't know)	13.9%	14 17.4%	4 12.6%	9 2.9%	1 6.2%	2 38.9%	11 6.2%	3 22.1%	10 7.0%	5 40.9% 8
Mean:		*3.99*	*3.74*	*4.07*	*4.07*	*3.79*	*4.08*	*4.04*	*3.93*	*3.93*	*4.38*
Weighted base:		98	25	73	46	24	28	51	47	78	20
Sample:		100	37	63	44	29	27	55	45	79	21

Quality & security of [name of centre] Underground / Train Station (as appropriate)

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Very good	11.3%	11 7.4%	2 12.6%	9 17.2%	8 9.7%	2 2.9%	1 9.9%	5 12.8%	6 11.5%	9 10.5% 2
Good	38.1%	37 50.3%	13 33.9%	25 36.5%	17 58.4%	14 22.9%	6 36.2%	18 40.1%	19 36.1%	28 45.9% 9
Satisfactory	25.2%	25 33.3%	8 22.4%	16 31.9%	15 11.6%	3 25.8%	7 27.9%	14 22.2%	10 30.9%	24 2.7% 1
Poor	4.6%	4 2.1%	1 5.4%	4 2.9%	1 2.2%	1 9.5%	3 6.2%	3 2.8%	1 4.1%	3 6.7% 1
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0% 0
(Don't know)	20.9%	20 6.8%	2 25.6%	19 11.5%	5 18.2%	4 38.9%	11 19.7%	10 22.1%	10 17.5%	14 34.3% 7
Mean:		*3.71*	*3.68*	*3.72*	*3.77*	*3.92*	*3.31*	*3.62*	*3.81*	*3.67*	*3.92*
Weighted base:		98	25	73	46	24	28	51	47	78	20
Sample:		100	37	63	44	29	27	55	45	79	21

Ease of cycling access

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Very good	1.3%	1 0.0%	0 1.8%	1 2.9%	1 0.0%	0 0.0%	0 2.6%	1 0.0%	0 0.0%	0 6.7% 1
Good	8.4%	8 7.4%	2 8.7%	6 2.3%	1 27.2%	7 1.9%	1 5.7%	3 11.2%	5 8.8%	7 6.7% 1
Satisfactory	22.9%	22 26.5%	7 21.7%	16 22.4%	10 23.9%	6 22.9%	6 25.5%	13 20.1%	10 27.4%	21 5.3% 1
Poor	4.0%	4 6.1%	2 3.3%	2 5.0%	2 5.4%	1 1.0%	0 2.5%	1 5.6%	3 4.6%	4 1.3% 0
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0% 0
(Don't know)	63.4%	62 60.0%	15 64.6%	47 67.5%	31 43.5%	11 74.2%	21 63.8%	32 63.1%	30 59.2%	46 80.0% 16
Mean:		*3.19*	*3.03*	*3.26*	*3.09*	*3.39*	*3.04*	*3.23*	*3.15*	*3.10*	*3.93*
Weighted base:		98	25	73	46	24	28	51	47	78	20
Sample:		100	37	63	44	29	27	55	45	79	21

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Amount / quality of pedestrianisation																				
Very good	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.0%	0	2.7%	1
Good	27.1%	27	40.0%	10	22.7%	17	30.8%	14	34.7%	8	14.3%	4	27.9%	14	26.2%	12	29.3%	23	18.5%	4
Satisfactory	31.7%	31	30.5%	8	32.1%	23	14.7%	7	51.1%	12	43.0%	12	22.2%	11	42.0%	20	31.1%	24	34.3%	7
Poor	20.2%	20	17.0%	4	21.3%	16	31.5%	15	5.4%	1	14.3%	4	29.1%	15	10.6%	5	23.0%	18	9.3%	2
Very poor	4.3%	4	1.1%	0	5.4%	4	2.9%	1	6.5%	2	4.8%	1	2.1%	1	6.7%	3	5.4%	4	0.0%	0
(Don't know)	16.1%	16	11.5%	3	17.7%	13	20.1%	9	2.3%	1	21.7%	6	18.7%	10	13.3%	6	11.3%	9	35.2%	7
Mean:		2.99		3.24		2.90		2.92		3.17		2.93		2.93		3.05		2.95		3.22	
Weighted base:		98		25		73		46		24		28		51		47		78		20	
Sample:		100		37		63		44		29		27		55		45		79		21	
Ease of movement around the centre on foot																				
Very good	2.1%	2	0.8%	0	2.5%	2	3.3%	2	0.0%	0	1.9%	1	3.0%	2	1.1%	1	1.9%	2	2.7%	1
Good	32.2%	32	45.3%	11	27.8%	20	25.2%	12	38.7%	9	38.2%	11	24.9%	13	40.1%	19	34.1%	27	24.8%	5
Satisfactory	28.4%	28	28.0%	7	28.5%	21	22.8%	10	47.5%	12	21.0%	6	30.0%	15	26.7%	13	28.3%	22	28.9%	6
Poor	19.4%	19	22.3%	6	18.4%	13	29.2%	13	6.5%	2	14.3%	4	25.5%	13	12.9%	6	21.9%	17	9.3%	2
Very poor	5.1%	5	1.1%	0	6.5%	5	4.6%	2	6.5%	2	4.8%	1	3.6%	2	6.7%	3	6.4%	5	0.0%	0
(Don't know)	12.8%	13	2.6%	1	16.3%	12	14.9%	7	0.8%	0	19.8%	5	13.0%	7	12.5%	6	7.3%	6	34.3%	7
Mean:		3.08		3.23		3.02		2.92		3.19		3.23		2.98		3.18		3.03		3.32	
Weighted base:		98		25		73		46		24		28		51		47		78		20	
Sample:		100		37		63		44		29		27		55		45		79		21	
Access for people with mobility / hearing / sighting disability																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	7.8%	8	15.9%	4	5.1%	4	6.9%	3	12.0%	3	5.7%	2	6.8%	3	9.0%	4	6.1%	5	14.7%	3
Satisfactory	17.5%	17	4.2%	1	22.0%	16	9.2%	4	21.7%	5	27.7%	8	8.3%	4	27.4%	13	19.6%	15	9.3%	2
Poor	26.2%	26	37.3%	9	22.4%	16	32.5%	15	23.3%	6	18.1%	5	35.7%	18	15.9%	8	29.2%	23	14.3%	3
Very poor	9.2%	9	4.2%	1	10.8%	8	12.0%	6	6.5%	2	6.7%	2	8.8%	4	9.5%	4	10.8%	8	2.7%	1
(Don't know)	39.3%	39	38.3%	10	39.7%	29	39.4%	18	36.5%	9	41.7%	12	40.4%	21	38.2%	18	34.3%	27	59.1%	12
Mean:		2.40		2.52		2.35		2.18		2.62		2.56		2.22		2.58		2.32		2.88	
Weighted base:		98		25		73		46		24		28		51		47		78		20	
Sample:		100		37		63		44		29		27		55		45		79		21	

NEMS market research

by Demographics - Loughton High Roa

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

Q14 How could [name of centre]best be improved?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
More parking	11.7%	11	4.7%	1	14.1%	10	6.6%	3	29.3%	7	4.8%	1	10.6%	5	12.9%	6	14.1%	11	2.3%	0
More secure parking	4.8%	5	17.0%	4	0.7%	1	6.9%	3	6.5%	2	0.0%	0	8.3%	4	1.1%	1	6.1%	5	0.0%	0
Cheaper parking	10.2%	10	6.4%	2	11.6%	8	0.6%	0	38.0%	9	1.9%	1	6.8%	3	14.0%	7	12.8%	10	0.0%	0
More accessible car parking	5.0%	5	16.7%	4	1.1%	1	6.1%	3	8.7%	2	0.0%	0	8.7%	4	1.1%	1	6.1%	5	1.0%	0
More frequent bus services to the centre	5.0%	5	5.0%	1	5.1%	4	2.7%	1	4.3%	1	9.5%	3	3.5%	2	6.7%	3	3.6%	3	10.7%	2
More reliable / comfortable bus services	1.9%	2	2.1%	1	1.8%	1	0.0%	0	0.0%	0	6.7%	2	1.0%	1	2.8%	1	0.7%	1	6.7%	1
New / relocated bus stops	1.0%	1	0.8%	0	1.1%	1	0.4%	0	2.2%	1	1.0%	0	1.4%	1	0.6%	0	0.7%	1	2.3%	0
More frequent underground services (where appropriate)	0.5%	1	2.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0
More reliable underground services (where appropriate)	3.2%	3	12.7%	3	0.0%	0	6.9%	3	0.0%	0	0.0%	0	5.2%	3	1.1%	1	4.1%	3	0.0%	0
Better signposting within the Centre	0.5%	1	0.0%	0	0.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0
More priority for pedestrians	11.3%	11	14.8%	4	10.1%	7	12.6%	6	14.1%	3	6.7%	2	13.0%	7	9.5%	4	11.8%	9	9.3%	2
Improved access for wheelchair and pushchair users	4.6%	4	0.0%	0	6.1%	4	2.9%	1	2.2%	1	9.5%	3	2.6%	1	6.7%	3	4.1%	3	6.7%	1
More national multiple (high street chain) retailers	31.3%	31	14.8%	4	36.8%	27	46.4%	21	14.1%	3	21.0%	6	41.6%	21	20.1%	10	32.4%	25	26.7%	5
Bigger/better supermarket	6.9%	7	9.2%	2	6.1%	4	8.4%	4	12.0%	3	0.0%	0	10.8%	5	2.8%	1	8.7%	7	0.0%	0
More independent shops	5.9%	6	0.0%	0	7.9%	6	6.9%	3	5.4%	1	4.8%	1	10.4%	5	1.1%	1	7.4%	6	0.0%	0
Better choice of shops in general	5.7%	6	2.1%	1	6.9%	5	6.3%	3	0.0%	0	9.5%	3	6.2%	3	5.0%	2	7.1%	6	0.0%	0
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvement to the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / night-life	2.1%	2	3.9%	1	1.4%	1	2.9%	1	3.0%	1	0.0%	0	1.0%	1	3.2%	2	2.6%	2	0.0%	0
More / better eating places	14.5%	14	7.1%	2	17.0%	12	13.8%	6	10.6%	3	19.1%	5	12.5%	6	16.6%	8	11.4%	9	26.7%	5
Fewer bars / nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	5.3%	5	2.9%	1	6.1%	4	11.3%	5	0.0%	0	0.0%	0	8.2%	4	2.2%	1	4.7%	4	7.6%	2
More family oriented facilities	5.4%	5	0.0%	0	7.2%	5	0.0%	0	0.0%	0	19.1%	5	0.0%	0	11.2%	5	0.0%	0	26.7%	5
More secure children's play areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.5%	1	0.0%	0	0.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0
Expand the town centre's colleges / expand	1.6%	2	1.1%	0	1.8%	1	2.9%	1	1.1%	0	0.0%	0	3.1%	2	0.0%	0	2.0%	2	0.0%	0

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
university																				
Other	0.5%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.0%	0	2.7%	1
Cleaner streets / removal of litter	1.3%	1	5.3%	1	0.0%	0	0.0%	0	5.4%	1	0.0%	0	2.6%	1	0.0%	0	1.7%	1	0.0%	0
More shelter from wind / rain	3.3%	3	4.7%	1	2.9%	2	3.1%	1	2.2%	1	4.8%	1	2.3%	1	4.5%	2	4.0%	3	1.0%	0
Improve appearance / environment of centre	6.1%	6	6.1%	2	6.1%	4	1.1%	1	11.6%	3	9.5%	3	8.8%	4	3.2%	2	5.7%	4	7.6%	2
Improved security measures / more CCTV / more police	1.5%	2	0.8%	0	1.8%	1	0.4%	0	0.0%	0	4.8%	1	0.4%	0	2.8%	1	0.2%	0	6.7%	1
More control on alcohol / drinkers / drug users	1.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.8%	1	0.0%	0	6.7%	1
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	0.2%	0	0.8%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.0%	0
Better street furniture / floral displays	1.6%	2	1.1%	0	1.8%	1	0.0%	0	1.1%	0	4.8%	1	3.1%	2	0.0%	0	2.0%	2	0.0%	0
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	0.8%	1	3.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.0%	1	0.0%	0
Vacant shops to be filled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footpaths improved / resurfaced	1.3%	1	0.0%	0	1.8%	1	2.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.7%	1	0.0%	0
Improve pedestrian / vehicular safety issues	1.6%	2	0.0%	0	2.2%	2	2.9%	1	0.0%	0	1.0%	0	2.6%	1	0.6%	0	2.0%	2	0.0%	0
Road surfaces improved / resurfaced	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More restrictions on cyclists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	1.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.2%	1	0.7%	1	2.7%	1
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	22.3%	22	30.5%	8	19.5%	14	24.7%	11	24.9%	6	16.0%	4	19.2%	10	25.5%	12	22.5%	18	21.2%	4
(None mentioned)	12.7%	12	20.2%	5	10.1%	7	9.2%	4	7.6%	2	22.9%	6	7.8%	4	17.9%	8	13.5%	11	9.3%	2
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total %	N	Male %	N	Female %	N	18 - 34 %	N	35 - 54 %	N	55 + %	N	ABC1 %	N	C2DE %	N	Car in household %	N	No car in household %	N
Q15 Do you work in [name of centre]?																				
Yes	9.4%	9	15.6%	4	7.2%	5	8.0%	4	20.3%	5	1.9%	1	9.9%	5	8.8%	4	9.8%	8	7.6%	2
No	89.4%	88	83.6%	21	91.3%	67	89.7%	41	79.7%	19	97.4%	27	88.0%	45	90.8%	43	88.6%	69	92.4%	18
(Refused)	1.3%	1	0.8%	0	1.4%	1	2.3%	1	0.0%	0	0.7%	0	2.1%	0	0.4%	0	1.6%	1	0.0%	0
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21
Q16 Do you go to college in [name of centre] (where appropriate)?																				
Yes	0.2%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.0%	0
No	98.5%	97	98.5%	25	98.6%	72	97.3%	45	100.0%	24	99.3%	27	97.6%	50	99.6%	47	98.4%	77	99.0%	20
(Refused)	1.3%	1	0.8%	0	1.4%	1	2.3%	1	0.0%	0	0.7%	0	2.1%	0	0.4%	0	1.6%	1	0.0%	0
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21
GEN Gender:																				
Male	25.4%	25	100.0%	25	0.0%	0	29.5%	14	28.4%	7	16.0%	4	31.9%	16	18.4%	9	26.7%	21	20.2%	4
Female	74.6%	73	0.0%	0	100.0%	25	70.5%	32	71.6%	17	84.0%	23	68.1%	35	81.6%	39	73.3%	57	79.8%	16
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21
AGE Age Group:																				
18 - 24 years	17.4%	17	19.8%	5	16.6%	12	37.1%	17	0.0%	0	0.0%	0	30.0%	15	3.9%	2	19.2%	15	10.3%	2
25 - 34 years	29.6%	29	34.7%	9	27.8%	20	62.9%	29	0.0%	0	0.0%	0	37.8%	19	20.7%	10	37.0%	29	0.0%	0
35 - 44 years	18.9%	19	18.5%	5	19.1%	14	0.0%	0	76.4%	19	0.0%	0	14.6%	7	23.7%	11	17.8%	14	23.5%	5
45 - 54 years	5.9%	6	9.2%	2	4.7%	3	0.0%	0	23.6%	6	0.0%	0	8.8%	4	2.6%	1	7.1%	6	1.0%	0
55 - 64 years	11.0%	11	3.2%	1	13.7%	10	0.0%	0	0.0%	0	39.2%	11	3.1%	2	19.6%	9	10.5%	8	13.3%	3
65+ years	17.2%	17	14.5%	4	18.1%	13	0.0%	0	0.0%	0	60.8%	17	5.7%	3	29.5%	14	8.3%	7	52.0%	10
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21
SEG Occupation of Chief Wage Earner:																				
AB	12.1%	12	9.5%	2	13.0%	10	10.9%	5	23.9%	6	3.8%	1	23.4%	12	0.0%	0	15.2%	12	0.0%	0
C1	39.7%	39	55.6%	14	34.3%	25	63.9%	29	25.0%	6	12.4%	3	76.6%	39	0.0%	0	45.5%	36	16.9%	3
C2	13.5%	13	10.6%	3	14.4%	11	2.9%	1	27.2%	7	19.1%	5	0.0%	0	28.0%	13	16.9%	13	0.0%	0
DE	34.7%	34	24.2%	6	38.2%	28	22.4%	10	24.0%	6	64.7%	18	0.0%	0	72.0%	34	22.4%	18	83.1%	16
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Values shown as **% / n** (percentage / weighted count) for each group.

Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Yes	6.3% / 6	10.0% / 2	5.1% / 4	0.4% / 0	4.3% / 1	17.9% / 5	3.5% / 2	9.4% / 4	5.6% / 4	8.9% / 2
No	93.7% / 92	90.0% / 22	94.9% / 69	99.6% / 46	95.7% / 23	82.1% / 23	96.5% / 49	90.7% / 43	94.4% / 74	91.1% / 18
Weighted base:	98	25	73	46	24	28	51	47	78	20
Sample:	100	37	63	44	29	27	55	45	79	21

Q18 Is the disability mobility, hearing and / or sighting impairment ?
Those who 'Yes' at Q17

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Mobility	48.8% / 3	47.0% / 1	50.0% / 2	100.2% / 0	50.0% / 1	46.6% / 2	70.2% / 1	40.2% / 2	58.1% / 3	25.6% / 0
Hearing	67.1% / 4	60.6% / 2	71.4% / 3	100.2% / 0	0.0% / 0	80.1% / 4	10.7% / 0	89.7% / 4	59.8% / 3	85.1% / 2
Sighting	29.9% / 2	0.0% / 0	50.0% / 2	0.0% / 0	50.0% / 1	26.7% / 1	29.8% / 1	29.9% / 1	41.9% / 2	0.0% / 0
Other	3.1% / 0	7.6% / 0	0.0% / 0	100.2% / 0	0.0% / 0	0.0% / 0	10.7% / 0	0.0% / 0	0.0% / 0	10.7% / 0
Back problems	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0
(Don't know)	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0
Weighted base:	6	2	4	0	1	5	2	4	4	2
Sample:	9	5	4	1	2	6	4	5	6	3

CAR Number of cars in Household:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
None	20.2% / 20	16.1% / 4	21.6% / 16	4.4% / 2	19.9% / 5	46.8% / 13	6.6% / 3	34.9% / 16	0.0% / 0	100.0% / 20
1	47.3% / 46	68.3% / 17	40.1% / 29	57.7% / 27	46.7% / 11	30.3% / 8	47.1% / 24	47.4% / 22	59.2% / 46	0.0% / 0
2	28.5% / 28	13.5% / 3	33.6% / 25	32.1% / 15	27.9% / 7	22.9% / 6	39.5% / 20	16.6% / 8	35.7% / 28	0.0% / 0
3	2.7% / 3	2.1% / 1	2.9% / 2	5.7% / 3	0.0% / 0	0.0% / 0	4.2% / 2	1.1% / 1	3.4% / 3	0.0% / 0
4+	1.3% / 1	0.0% / 0	1.8% / 1	0.0% / 0	5.4% / 1	0.0% / 0	2.6% / 1	0.0% / 0	1.7% / 1	0.0% / 0
(Refused)	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0
Weighted base:	98	25	73	46	24	28	51	47	78	20
Sample:	100	37	63	44	29	27	55	45	79	21

LOC Location of Interview:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Epping	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0
Loughton High Road	100.0% / 98	100.0% / 25	100.0% / 73	100.0% / 46	100.0% / 24	100.0% / 28	100.0% / 51	100.0% / 47	100.0% / 78	100.0% / 20
Waltham Abbey	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0
Loughton Broadway	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0
Chipping Ongar	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0
Buckhurst Hill	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0
Weighted base:	98	25	73	46	24	28	51	47	78	20
Sample:	100	37	63	44	29	27	55	45	79	21

NEMS market research

EB1006 V3

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
DAY Day of interview:																				
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	41.4%	41	28.2%	7	45.9%	34	36.4%	17	37.4%	9	53.2%	15	39.7%	20	43.2%	20	32.8%	26	75.2%	15
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	58.6%	57	71.8%	18	54.1%	40	63.6%	29	62.6%	15	46.8%	13	60.3%	31	56.8%	27	67.2%	53	24.8%	5
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21

NEMS market research

by Demographics - Loughton High Roa

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
PC																				
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 7	1.3%	1	0.0%	0	1.8%	1	0.0%	0	5.4%	1	0.0%	0	2.6%	1	0.0%	0	1.7%	1	0.0%	0
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 4	0.3%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.6%	0	0.0%	0	1.3%	0
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 9	2.7%	3	10.6%	3	0.0%	0	5.7%	3	0.0%	0	0.0%	0	5.2%	3	0.0%	0	3.4%	3	0.0%	0
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	5.4%	5	0.0%	0	7.2%	5	11.5%	5	0.0%	0	0.0%	0	0.0%	0	11.2%	5	6.8%	5	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

NEMS market research

by Demographics - Loughton High Roa

Weighted:

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 3	3.0%	3	0.0%	0	4.0%	3	0.0%	0	12.0%	3	0.0%	0	5.7%	3	0.0%	0	3.7%	3	0.0%	0
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10	1.3%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.8%	1	0.0%	0	6.7%	1
IG10 1	9.5%	9	14.2%	4	7.9%	6	13.0%	6	4.0%	1	8.6%	2	13.9%	7	4.9%	2	9.7%	8	8.9%	2
IG10 2	10.7%	10	1.8%	0	13.7%	10	8.0%	4	22.5%	5	4.8%	1	7.3%	4	14.4%	7	12.2%	10	5.0%	1
IG10 3	10.6%	10	12.1%	3	10.1%	7	9.0%	4	14.1%	3	10.2%	3	11.3%	6	9.9%	5	9.7%	8	14.3%	3
IG10 4	9.7%	10	14.8%	4	7.9%	6	4.6%	2	14.1%	3	14.3%	4	9.4%	5	10.1%	5	10.5%	8	6.7%	1
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG16 4	5.4%	5	0.0%	0	7.2%	5	0.0%	0	0.0%	0	19.1%	5	0.0%	0	11.2%	5	6.8%	5	0.0%	0
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	1.9%	2	2.1%	1	1.8%	1	0.0%	0	7.6%	2	0.0%	0	3.6%	2	0.0%	0	2.4%	2	0.0%	0
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.0%	0	2.7%	1
IG7 4	4.6%	4	0.0%	0	6.1%	4	8.6%	4	0.0%	0	1.9%	1	8.8%	4	0.0%	0	4.1%	3	6.7%	1
IG7 5	4.8%	5	3.9%	1	5.1%	4	7.5%	3	3.0%	1	1.9%	1	7.3%	4	2.1%	1	6.0%	5	0.0%	0
IG7 6	6.4%	6	13.8%	3	3.9%	3	9.7%	4	2.1%	1	4.8%	1	7.3%	4	5.5%	3	7.4%	6	2.5%	1
IG8 0	0.5%	1	0.0%	0	0.7%	1	0.0%	0	2.2%	1	0.0%	0	1.0%	1	0.0%	0	0.7%	1	0.0%	0
IG8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 8	9.2%	9	2.1%	1	11.6%	8	16.6%	8	5.4%	1	0.0%	0	14.6%	7	3.4%	2	9.8%	8	6.7%	1
IG9 5	3.8%	4	12.7%	3	0.7%	1	5.7%	3	0.0%	0	3.8%	1	1.0%	1	6.7%	3	4.1%	3	2.7%	1
IG9 6	7.8%	8	4.2%	1	9.0%	7	0.0%	0	7.6%	2	21.0%	6	0.0%	0	16.2%	8	0.7%	1	36.0%	7
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM4 1	0.5%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.0%	1	0.0%	0	0.7%	1	0.0%	0
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21

NEMS market research

Appendix 13:

Data Tabulations

By Demographics Waltham Abbey

(Weighted)

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Q0A First of all, can I ask you do you work in any of the following:

	Total %	Total N	Male %	Male N	Female %	Female N	18 - 34 %	18 - 34 N	35 - 54 %	35 - 54 N	55 + %	55 + N	ABC1 %	ABC1 N	C2DE %	C2DE N	Car in household %	Car in household N	No car in household %	No car in household N
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None of these	100.0%	98	100.0%	27	100.0%	71	100.0%	14	100.0%	34	100.0%	50	100.0%	38	100.0%	60	100.0%	81	100.0%	17
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

Q01 How did you travel to [name of centre] today?

	Total %	Total N	Male %	Male N	Female %	Female N	18 - 34 %	18 - 34 N	35 - 54 %	35 - 54 N	55 + %	55 + N	ABC1 %	ABC1 N	C2DE %	C2DE N	Car in household %	Car in household N	No car in household %	No car in household N
Car/ van driver	58.2%	57	55.1%	15	59.4%	42	13.3%	2	65.6%	22	66.0%	33	52.3%	20	62.0%	37	69.0%	56	7.9%	1
Car/ van passenger	6.7%	7	3.6%	1	7.9%	6	27.3%	4	0.0%	0	5.4%	3	3.6%	1	8.7%	5	7.0%	6	5.6%	1
Bus	2.8%	3	8.0%	2	0.8%	1	8.2%	1	0.0%	0	3.1%	2	0.0%	0	4.5%	3	0.2%	0	14.6%	3
Bicycle	4.4%	4	14.6%	4	0.5%	0	27.3%	4	0.0%	0	0.8%	0	11.3%	4	0.0%	0	5.3%	4	0.0%	0
Underground (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On foot	27.5%	27	17.3%	5	31.3%	22	23.8%	3	34.4%	12	23.8%	12	32.8%	12	24.1%	15	18.0%	15	71.9%	12
Other	0.4%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.6%	0	0.5%	0	0.0%	0
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

Q02 How often do you do the following in [name of centre] (including Sunday)?

Food & Groceries Shopping

	Total %	Total N	Male %	Male N	Female %	Female N	18 - 34 %	18 - 34 N	35 - 54 %	35 - 54 N	55 + %	55 + N	ABC1 %	ABC1 N	C2DE %	C2DE N	Car in household %	Car in household N	No car in household %	No car in household N
Everyday	1.1%	1	1.0%	0	1.2%	1	0.0%	0	0.4%	0	1.9%	1	1.1%	0	1.2%	1	0.7%	1	3.2%	1
4 to 6 days a week	1.2%	1	0.7%	0	1.4%	1	0.0%	0	0.0%	0	2.3%	1	1.0%	0	1.3%	1	0.5%	0	4.5%	1
2 to 3 days a week	10.0%	10	6.6%	2	11.3%	8	15.6%	2	4.0%	1	12.5%	6	11.0%	4	9.4%	6	8.1%	7	19.1%	3
1 day a week	25.8%	25	32.0%	9	23.5%	17	28.7%	4	24.2%	8	26.1%	13	23.1%	9	27.5%	17	24.1%	19	33.8%	6
Once every 2 weeks	6.4%	6	3.6%	1	7.4%	5	0.0%	0	9.8%	3	5.8%	3	6.2%	2	6.5%	4	5.3%	4	11.3%	2
Once every month	16.3%	16	18.2%	5	15.6%	11	0.0%	0	27.1%	9	13.6%	7	11.3%	4	19.4%	12	13.7%	11	28.1%	5
Once a quarter	8.9%	9	0.0%	0	12.3%	9	27.3%	4	0.0%	0	9.7%	5	10.3%	4	8.1%	5	10.8%	9	0.0%	0
Less often than once a quarter	4.0%	4	0.0%	0	5.5%	4	0.0%	0	0.0%	0	7.8%	4	0.0%	0	6.5%	4	4.8%	4	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	26.3%	26	37.8%	10	22.0%	16	28.3%	4	34.5%	12	20.2%	10	36.0%	14	20.3%	12	32.0%	26	0.0%	0
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)

	Total %	Total N	Male %	Male N	Female %	Female N	18 - 34 %	18 - 34 N	35 - 54 %	35 - 54 N	55 + %	55 + N	ABC1 %	ABC1 N	C2DE %	C2DE N	Car in household %	Car in household N	No car in household %	No car in household N
Everyday	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	0.8%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.3%	1	0.5%	0	2.3%	0
1 day a week	5.0%	5	5.1%	1	4.9%	4	12.3%	2	2.9%	1	4.3%	2	2.6%	1	6.5%	4	1.2%	1	22.5%	4
Once every 2 weeks	7.3%	7	3.6%	1	8.7%	6	16.4%	2	11.5%	4	1.9%	1	4.1%	2	9.4%	6	4.8%	4	19.1%	3
Once every month	5.5%	5	12.4%	3	2.9%	2	6.4%	1	4.0%	1	6.2%	3	1.4%	1	8.1%	5	2.3%	2	20.3%	4
Once a quarter	11.8%	12	20.4%	5	8.6%	6	0.0%	0	15.5%	5	12.6%	6	13.9%	5	10.5%	6	13.9%	11	1.9%	0
Less often than once a quarter	18.2%	18	21.8%	6	16.8%	12	27.3%	4	17.3%	6	16.2%	8	13.4%	5	21.2%	13	21.6%	17	2.3%	0
First time today	4.0%	4	14.6%	4	0.0%	0	27.3%	4	0.0%	0	0.0%	0	10.3%	4	0.0%	0	4.8%	4	0.0%	0
Never	47.1%	46	21.6%	6	56.6%	40	10.2%	1	48.8%	16	56.5%	28	53.5%	20	43.0%	26	50.6%	41	30.5%	5
(Don't know)	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.4%	0	0.5%	0	0.0%	0	0.0%	0	1.1%	0
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

Drinking / Eating Out

	Total %	Total N	Male %	Male N	Female %	Female N	18 - 34 %	18 - 34 N	35 - 54 %	35 - 54 N	55 + %	55 + N	ABC1 %	ABC1 N	C2DE %	C2DE N	Car in household %	Car in household N	No car in household %	No car in household N
Everyday	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0
4 to 6 days a week	0.3%	0	1.2%	0	0.0%	0	0.0%	0	0.6%	0	0.3%	0	0.4%	0	0.3%	0	0.0%	0	1.9%	0
2 to 3 days a week	2.7%	3	5.1%	1	1.8%	1	1.0%	0	1.2%	0	4.3%	2	2.1%	1	3.1%	2	2.8%	2	2.3%	0
1 day a week	8.5%	8	10.9%	3	7.6%	5	7.8%	1	8.6%	3	8.6%	4	6.5%	2	9.7%	6	6.7%	5	16.9%	3
Once every 2 weeks	8.2%	8	0.0%	0	11.3%	8	4.1%	1	16.0%	5	4.2%	2	6.2%	2	9.5%	6	9.3%	8	3.1%	1
Once every month	12.7%	12	7.3%	2	14.7%	11	5.5%	1	10.9%	4	16.0%	8	2.1%	1	19.4%	12	11.1%	9	20.3%	4
Once a quarter	5.2%	5	14.6%	4	1.8%	1	27.3%	4	0.0%	0	2.5%	1	11.3%	4	1.4%	1	6.2%	5	0.8%	0
Less often than once a quarter	5.2%	5	1.5%	0	6.6%	5	2.7%	0	0.0%	0	9.3%	5	1.0%	0	7.8%	5	5.3%	4	4.5%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	57.0%	56	58.9%	16	56.3%	40	51.6%	7	62.7%	21	54.6%	27	70.1%	27	48.7%	29	58.4%	47	50.3%	9
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

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EB1006 V3

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household

Private & Public Services (Bank / Solicitor / Council Offices/ Library, etc)

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Everyday	0.1% 0	0.0% 0	0.2% 0	1.0% 0	0.0% 0	0.0% 0	0.0% 0	0.2% 0	0.2% 0	0.0% 0
4 to 6 days a week	0.6% 1	0.0% 0	0.8% 1	0.0% 0	0.0% 0	1.2% 0	1.0% 1	0.3% 0	0.5% 0	1.1% 0
2 to 3 days a week	4.3% 4	3.4% 1	4.6% 3	3.7% 1	3.5% 1	4.9% 2	8.4% 3	1.6% 1	4.9% 4	1.1% 0
1 day a week	29.3% 29	34.7% 9	27.3% 19	6.4% 1	26.3% 9	37.8% 19	25.8% 10	31.5% 19	25.1% 20	48.9% 8
Once every 2 weeks	7.4% 7	3.6% 1	8.8% 6	2.7% 0	9.8% 3	7.2% 4	4.6% 2	9.2% 6	8.7% 7	1.6% 0
Once every month	15.4% 15	0.0% 0	21.2% 15	9.6% 1	25.9% 9	10.0% 5	13.9% 5	16.4% 10	13.4% 11	24.8% 4
Once a quarter	6.0% 6	3.6% 1	6.8% 5	6.8% 1	0.0% 0	9.7% 5	12.9% 5	1.6% 1	7.2% 6	0.0% 0
Less often than once a quarter	11.9% 12	14.6% 4	10.9% 8	27.3% 4	11.5% 4	7.8% 4	10.3% 4	12.9% 8	14.5% 12	0.0% 0
First time today	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Never	25.0% 25	40.0% 11	19.4% 14	42.4% 6	23.0% 8	21.4% 11	23.1% 9	26.2% 16	25.5% 21	22.5% 4
Weighted base:	98	27	71	14	34	50	38	60	81	17
Sample:	100	27	73	16	25	59	40	60	74	26

Commercial Leisure Facilities (Gym / Swimming Pool, etc)

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Everyday	0.3% 0	0.0% 0	0.4% 0	2.0% 0	0.0% 0	0.0% 0	0.7% 0	0.0% 0	0.3% 0	0.0% 0
4 to 6 days a week	0.4% 0	0.0% 0	0.5% 0	1.4% 0	0.0% 0	0.4% 0	0.5% 0	0.3% 0	0.5% 0	0.0% 0
2 to 3 days a week	0.7% 1	0.0% 0	0.9% 1	0.0% 0	0.0% 0	1.3% 1	1.0% 1	0.5% 0	0.2% 0	3.1% 1
1 day a week	3.4% 3	5.1% 1	2.7% 2	15.0% 2	2.3% 1	0.8% 0	4.1% 2	2.9% 2	2.4% 2	7.9% 1
Once every 2 weeks	2.0% 2	0.0% 0	2.7% 2	0.0% 0	5.8% 2	0.0% 0	0.0% 0	3.2% 2	0.0% 0	11.3% 2
Once every month	0.8% 1	0.7% 0	0.8% 1	0.0% 0	0.6% 0	1.2% 1	0.0% 0	1.3% 1	0.7% 1	1.1% 0
Once a quarter	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Less often than once a quarter	5.6% 5	0.0% 0	7.6% 5	0.0% 0	2.9% 0	9.0% 4	3.1% 1	7.1% 4	6.7% 5	0.0% 0
First time today	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Never	86.9% 85	94.2% 25	84.2% 60	81.6% 12	88.5% 30	87.4% 44	90.5% 34	84.7% 51	89.1% 72	76.7% 13
Weighted base:	98	27	71	14	34	50	38	60	81	17
Sample:	100	27	73	16	25	59	40	60	74	26

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Any visit																				
Everyday	1.6%	2	1.0%	0	1.8%	1	2.9%	0	0.4%	0	1.9%	1	1.8%	1	1.4%	1	1.2%	1	3.2%	1
4 to 6 days a week	1.8%	2	1.5%	0	1.9%	1	1.4%	0	0.6%	0	2.7%	1	1.5%	1	1.9%	1	1.0%	1	5.6%	1
2 to 3 days a week	12.3%	12	10.2%	3	13.1%	9	13.7%	2	6.9%	2	15.6%	8	14.4%	5	11.0%	7	11.1%	9	18.0%	3
1 day a week	30.8%	30	43.7%	12	25.9%	18	27.3%	4	28.8%	10	33.1%	17	30.8%	12	30.7%	18	28.9%	23	39.4%	7
Once every 2 weeks	9.9%	10	0.0%	0	13.6%	10	0.0%	0	17.3%	6	7.8%	4	0.0%	0	16.2%	10	9.6%	8	11.3%	2
Once every month	19.8%	19	14.6%	4	21.8%	16	0.0%	0	23.0%	8	23.3%	12	10.3%	4	25.9%	16	19.3%	16	22.5%	4
Once a quarter	15.9%	16	14.6%	4	16.4%	12	54.7%	8	11.5%	4	7.8%	4	30.8%	12	6.5%	4	19.3%	16	0.0%	0
Less often than once a quarter	7.9%	8	14.6%	4	5.5%	4	0.0%	0	11.5%	4	7.8%	4	10.3%	4	6.5%	4	9.6%	8	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

NEMS market research

by Demographics - Waltham Abbey

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Q03 What is the main reason for your visit here today ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	3.8%	4	1.5%	0	4.7%	3	3.7%	1	0.0%	0	6.4%	3	5.0%	2	3.0%	2	2.5%	2	9.8%	2
To buy non-food goods (e.g. shoes, clothes, jewellery)	4.1%	4	0.5%	0	5.4%	4	6.4%	1	2.9%	1	4.2%	2	1.8%	1	5.5%	3	3.7%	3	5.6%	1
To visit the market	5.5%	5	8.0%	2	4.6%	3	13.7%	2	4.0%	1	4.2%	2	3.1%	1	7.0%	4	3.5%	3	14.6%	3
For personal services (e.g. bank, hairdresser, solicitor, etc)	37.9%	37	26.9%	7	41.9%	30	34.2%	5	33.4%	11	41.9%	21	28.3%	11	43.9%	26	38.6%	31	34.6%	6
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	11.5%	11	1.5%	0	15.3%	11	0.0%	0	17.3%	6	10.9%	5	12.3%	5	11.0%	5	8.7%	7	24.8%	4
Work	3.4%	3	5.1%	1	2.7%	2	1.4%	0	2.3%	1	4.7%	2	7.2%	3	1.0%	1	4.1%	3	0.0%	0
To attend college (where appropriate)	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.3%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0
To meet someone	10.1%	10	18.2%	5	7.0%	5	1.0%	0	2.9%	1	17.5%	9	0.0%	0	16.4%	10	11.0%	9	5.6%	1
To visit the Council's offices (where appropriate)	4.0%	4	0.0%	0	5.5%	4	0.0%	0	11.5%	4	0.0%	0	0.0%	0	6.5%	4	4.8%	4	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	4.8%	5	7.3%	2	3.8%	3	5.5%	1	1.2%	0	7.0%	4	4.6%	2	4.9%	3	5.1%	4	3.4%	1
No particular reason	6.5%	6	0.5%	0	8.7%	6	6.8%	1	12.7%	4	2.2%	1	16.8%	6	0.0%	0	7.7%	6	0.8%	0
Other	4.4%	4	16.0%	4	0.0%	0	27.3%	4	0.0%	0	0.8%	0	10.3%	0	0.6%	0	5.3%	0	0.0%	0
To visit the Post Office	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.8%	0
Window shopping / browsing	4.0%	4	14.6%	4	0.0%	0	0.0%	0	11.5%	4	0.0%	0	10.3%	4	0.0%	0	4.8%	4	0.0%	0
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Q04   What do you LIKE most about [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Near to home / convenient	18.3%	18	24.5%	7	16.0%	11	65.6%	9	5.8%	2	13.3%	7	18.7%	7	18.1%	11	18.5%	15	17.4%	3
Close to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good public transport links generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	6.0%	6	0.0%	0	8.2%	6	0.0%	0	5.8%	2	7.8%	4	0.0%	0	9.7%	6	7.2%	6	0.0%	0
Parking is cheap	5.3%	5	0.5%	0	7.1%	5	0.0%	0	0.0%	0	10.4%	5	3.5%	1	6.5%	4	6.4%	5	0.0%	0
Lack of congestion on roads	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.4%	0	0.5%	0	0.0%	0	0.2%	0	0.0%	0
Pedestrianised streets	6.3%	6	0.7%	0	8.4%	6	1.0%	0	1.2%	0	11.3%	6	13.7%	5	1.6%	1	6.9%	6	3.4%	1
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.4%	0	0.0%	0	0.5%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.6%	0	0.5%	0	0.0%	0
Good directional signs to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	4.3%	4	0.0%	0	5.9%	4	0.0%	0	0.4%	0	8.2%	4	10.3%	4	0.6%	0	5.1%	4	0.8%	0
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.3%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0
Quality of supermarket(s)	0.6%	1	0.5%	0	0.6%	0	0.0%	0	0.4%	0	0.8%	0	0.4%	0	0.7%	0	0.3%	0	1.6%	0
The Market	13.2%	13	18.2%	5	11.3%	8	36.5%	5	14.4%	5	5.7%	3	28.1%	11	3.8%	2	15.3%	12	3.4%	1
Quality of the shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact centre (i.e. shops close together)	1.1%	1	0.5%	0	1.4%	1	0.0%	0	0.0%	0	2.2%	1	2.9%	1	0.0%	0	1.2%	1	0.8%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	7.6%	7	2.0%	1	9.7%	7	0.0%	0	9.0%	3	8.8%	4	1.4%	1	11.5%	7	9.1%	7	0.8%	0
Range of pubs / bars	1.2%	1	0.7%	0	1.4%	1	0.0%	0	2.9%	1	0.4%	0	0.0%	0	1.9%	1	1.2%	1	1.1%	0
Range of private services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
(banks, hairdressers, solicitors and so on)																				
Range of public services (ie Council, library, health services, and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	8.9%	9	3.6%	1	10.9%	8	6.8%	1	11.5%	4	7.8%	4	10.3%	4	8.1%	5	9.6%	8	5.6%	1
Feels safe / absence of threatening individuals / groups	0.4%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.6%	0	0.5%	0	0.0%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.4%	0	0.0%	0	0.0%	0	0.8%	0
Green space/area	7.5%	7	14.6%	4	4.9%	4	30.1%	4	2.9%	1	4.3%	2	13.4%	5	3.9%	2	9.2%	7	0.0%	0
Nice busy feel	0.4%	0	0.0%	0	0.5%	0	0.0%	0	1.2%	0	0.0%	0	1.0%	0	0.0%	0	0.5%	0	0.0%	0
Not too crowded	8.1%	8	16.0%	4	5.2%	4	0.0%	0	15.5%	5	5.4%	3	13.9%	5	4.5%	3	8.0%	6	9.0%	2
Not too noisy	18.0%	18	29.8%	8	13.6%	10	17.4%	2	35.1%	12	6.6%	3	24.5%	9	13.9%	8	10.8%	9	51.8%	9
Character / atmosphere	49.9%	49	39.3%	11	53.9%	38	69.3%	10	57.0%	19	39.6%	20	67.7%	26	38.7%	23	52.4%	42	38.3%	7
Historic buildings	15.4%	15	3.6%	1	19.8%	14	28.3%	4	18.4%	6	9.7%	5	14.8%	6	15.8%	10	13.2%	11	25.9%	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	1.4%	1	3.6%	1	0.5%	0	2.7%	0	0.0%	0	1.9%	1	1.0%	0	1.6%	1	1.2%	1	2.3%	0
Friendly / polite people	11.1%	11	10.2%	3	11.4%	8	14.6%	2	9.8%	3	10.9%	5	8.6%	3	12.6%	8	6.2%	5	33.8%	6
The Abbey	4.8%	5	5.1%	1	4.6%	3	6.8%	1	2.9%	1	5.4%	3	5.1%	2	4.5%	3	4.6%	4	5.6%	1
Its location	2.0%	2	0.0%	0	2.7%	2	0.0%	0	5.8%	2	0.0%	0	0.0%	0	3.2%	2	2.4%	2	0.0%	0
It's my hometown	4.4%	4	0.0%	0	6.0%	4	27.3%	4	0.0%	0	0.8%	0	0.0%	0	7.1%	4	4.8%	4	2.3%	0
It has everything you need	2.4%	2	0.0%	0	3.3%	2	0.0%	0	1.2%	0	3.9%	2	1.0%	0	3.2%	2	2.9%	2	0.0%	0
(No opinion / Don't know)	4.0%	4	3.6%	1	4.1%	3	0.0%	0	2.9%	0	5.8%	3	0.0%	0	6.5%	4	3.6%	3	5.6%	1
(Nothing in particular)	13.8%	14	24.7%	7	9.7%	7	3.7%	1	12.7%	4	17.5%	9	9.8%	4	16.4%	10	15.6%	13	5.6%	1
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

NEMS market research

by Demographics - Waltham Abbey

Weighted:

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

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June 2009

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Q05 What do you DISLIKE most about [name of centre]?																				
Unsafe for pedestrians / traffic conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	1.0%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.6%	1	1.2%	1	0.0%	0
Shortage of parking for residents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	4.0%	4	0.0%	0	5.5%	4	0.0%	0	0.0%	0	7.8%	4	0.0%	0	6.5%	4	4.8%	4	0.0%	0
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	2.2%	2	0.0%	0	3.0%	2	1.4%	0	5.8%	2	0.0%	0	0.0%	0	3.6%	2	2.7%	2	0.0%	0
Road congestion / too much traffic	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	1.0%	1	0.0%	0	1.4%	1	6.8%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.2%	1	0.0%	0
Lack of choice of national multiple (high street chain) shops	10.1%	10	4.2%	1	12.3%	9	4.7%	1	8.1%	3	13.0%	7	16.2%	6	6.3%	4	11.4%	9	4.2%	1
Lack of choice of independent / specialist shops	30.6%	30	4.2%	1	40.5%	29	4.7%	1	44.2%	15	28.9%	14	23.3%	9	35.2%	21	35.5%	29	8.0%	1
Quality of shops is inadequate	13.4%	13	4.2%	1	16.8%	12	8.8%	1	20.0%	7	10.2%	5	13.1%	5	13.5%	8	14.7%	12	7.2%	1
Shops too small	1.0%	1	0.0%	0	1.4%	1	6.8%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.2%	1	0.0%	0
Lack of a larger supermarket	3.3%	3	3.6%	1	3.2%	2	3.7%	1	4.0%	1	2.7%	1	2.9%	1	3.6%	2	3.5%	3	2.3%	0
Prices too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops spread over too wide an area (i.e. not a compact centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	0.1%	0	0.0%	0	0.2%	0	1.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0
Too many pubs / clubs	5.3%	5	3.6%	1	5.9%	4	0.0%	0	2.9%	1	8.4%	4	2.6%	1	7.0%	4	6.2%	5	1.1%	0
Inadequate range of services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	4.0%	4	3.6%	1	4.1%	3	6.8%	1	5.8%	2	1.9%	1	2.6%	1	4.9%	3	3.6%	3	5.6%	1
Absence of play areas for children	1.0%	1	3.6%	1	0.0%	0	6.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	5.6%	1
Lack of clean / secure toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty shopping streets/litter	1.4%	1	0.0%	0	1.9%	1	0.0%	0	1.2%	0	1.9%	1	3.6%	1	0.0%	0	1.7%	1	0.0%	0
Run down appearance of town centre / boarded up premises	19.6%	19	23.8%	6	18.1%	13	27.3%	4	15.5%	5	20.2%	10	24.9%	9	16.3%	10	17.1%	14	31.2%	5
Feels unsafe / presence of threatening individuals / groups / gangs	5.5%	5	12.4%	3	2.9%	2	6.8%	1	4.0%	1	6.1%	3	5.5%	2	5.5%	3	3.8%	3	13.5%	2
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	1.0%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.6%	1	0.0%	0	5.6%	1
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	2.3%	2	3.6%	1	1.8%	1	0.0%	0	0.0%	0	4.6%	2	3.5%	1	1.6%	1	1.6%	1	5.6%	1
Lack of police presence / other security measures (e.g. CCTV)	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.3%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandalism	0.4%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.8%	0	1.0%	0	0.0%	0	0.5%	0	0.0%	0
Insufficient or poor quality open space and green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	6.4%	6	7.3%	2	6.0%	4	0.0%	0	11.5%	4	4.7%	2	11.3%	4	3.2%	2	1.7%	1	28.1%	5
I dislike everything about [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	8.1%	8	3.6%	1	9.7%	7	6.8%	1	14.4%	5	4.2%	2	0.0%	0	13.2%	8	7.4%	6	11.3%	2
Lack of clothing / shoe shops	3.1%	3	0.0%	0	4.2%	3	1.0%	0	6.9%	2	1.1%	1	1.4%	1	4.1%	2	1.9%	2	8.7%	2
It is boring	0.6%	1	2.2%	1	0.0%	0	2.7%	0	0.6%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.4%	1
Too many high end shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road / paving quality	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops	2.2%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	3.6%	2	2.4%	2	1.1%	0
(Nothing in particular)	34.5%	34	43.5%	12	31.1%	22	32.8%	5	34.0%	11	35.3%	18	41.0%	16	30.4%	18	35.9%	29	27.8%	5
Weighted base:		98		27		71		14		34		50		38		60		81		17

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Sample:	100		27		73		16		25		59		40		60		74		26	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	2.3%	2	2.7%	1	2.2%	2	0.0%	0	2.9%	1	2.6%	1	0.9%	0	3.2%	2	1.9%	2	4.2%	1
Satisfied	44.0%	43	51.7%	14	41.1%	29	16.4%	2	55.3%	19	44.2%	22	46.8%	18	42.3%	25	39.7%	32	64.2%	11
Neutral	14.1%	14	15.1%	4	13.7%	10	44.7%	6	0.4%	0	14.6%	7	31.6%	12	3.0%	2	16.2%	13	4.2%	1
Dissatisfied	30.3%	30	25.5%	7	32.2%	23	36.1%	5	23.0%	8	33.6%	17	17.2%	7	38.6%	23	33.5%	27	15.4%	3
Very dissatisfied	9.3%	9	5.1%	1	10.8%	8	2.7%	0	18.4%	6	4.9%	2	3.6%	1	12.8%	8	8.7%	7	12.1%	2
Mean:	*3.00*		*3.21*		*2.92*		*2.75*		*3.01*		*3.06*		*3.24*		*2.84*		*2.93*		*3.33*	
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

Q07 How often do you visit [name of centre]in the evenings?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.2%	0	0.7%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	1.1%	0
2 to 3 days a week	1.5%	2	2.0%	1	1.4%	1	0.0%	0	4.0%	1	0.3%	0	0.4%	0	2.3%	1	1.7%	1	0.8%	0
1 day a week	2.6%	3	5.8%	2	1.4%	1	6.8%	1	0.0%	0	3.1%	2	2.6%	1	2.6%	2	1.7%	1	6.8%	1
Once every 2 weeks	1.1%	1	0.0%	0	1.6%	1	1.4%	0	0.4%	0	1.6%	1	1.0%	0	1.2%	1	0.7%	1	3.1%	1
Once every month	5.0%	5	6.6%	2	4.4%	3	5.5%	1	5.2%	2	4.7%	2	6.2%	2	4.2%	3	5.3%	4	3.4%	1
Once a quarter	4.3%	4	0.5%	0	5.7%	4	1.0%	0	11.5%	4	0.3%	0	11.0%	4	0.0%	0	0.3%	0	22.5%	4
Less often than once a quarter	16.8%	16	18.2%	5	16.2%	12	27.3%	4	17.3%	6	13.4%	7	16.4%	6	17.0%	10	19.1%	15	5.6%	1
Never	68.6%	67	66.2%	18	69.5%	50	58.0%	8	61.0%	21	76.7%	38	62.4%	24	72.5%	44	71.1%	57	56.8%	10
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Q08 What is the main purpose of your evening visits?
Those who go 'Once a quarter or more' at Q.7

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Bars / pubs	44.3%	6	59.3%	2	38.1%	4	74.7%	2	39.8%	3	38.2%	2	35.8%	3	55.0%	4	59.4%	5	26.1%	2
Eating out	24.6%	4	36.0%	2	19.9%	2	25.3%	1	7.2%	1	50.0%	2	15.6%	1	35.8%	2	40.6%	3	5.1%	0
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping	27.1%	4	0.0%	0	38.1%	4	0.0%	0	53.0%	4	0.0%	0	48.6%	4	0.0%	0	0.0%	0	59.8%	4
Meeting friends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.7%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	7.9%	0	0.0%	0	6.1%	0	0.0%	0	6.0%	0
Social Clubs	1.4%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	3.1%	0	0.0%	0	3.0%	0
Weighted base:		14		4		10		2		7		5		8		6		8		7
Sample:		25		10		15		5		8		12		11		14		16		9

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?
Those who go 'Once a quarter or more' at Q.7

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	13.2%	2	36.0%	2	3.8%	0	0.0%	0	5.3%	0	30.3%	2	1.7%	0	27.5%	2	22.3%	2	2.1%	0
Satisfied	51.6%	7	50.0%	2	52.3%	5	90.6%	2	36.4%	3	57.9%	3	44.8%	4	60.3%	4	70.3%	6	29.1%	2
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	35.2%	5	14.0%	1	43.9%	4	9.4%	0	58.3%	4	11.8%	1	53.5%	4	12.2%	1	7.4%	1	68.8%	4
Mean:	4.20		4.42		4.07		4.00		4.13		4.34		4.04		4.31		4.24		4.07	
Weighted base:		14		4		10		2		7		5		8		6		8		7
Sample:		25		10		15		5		8		12		11		14		16		9

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q10 How satisfied are you with the pubs/bars offer in [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	2.5%	2	0.5%	0	3.3%	2	0.0%	0	5.8%	2	1.1%	1	1.4%	1	3.2%	2	2.9%	2	0.8%	0
Satisfied	25.3%	25	21.8%	6	26.6%	19	20.5%	3	36.1%	12	19.3%	10	27.8%	11	23.7%	14	17.8%	14	60.4%	10
Neutral	11.1%	11	21.1%	6	7.4%	5	30.1%	4	11.5%	4	5.4%	3	13.9%	5	9.4%	6	13.0%	11	2.3%	0
Dissatisfied	2.3%	2	7.3%	2	0.5%	0	0.0%	0	2.9%	1	2.6%	1	2.6%	1	2.2%	1	1.2%	1	7.6%	1
Very dissatisfied	2.1%	2	0.0%	0	2.9%	2	1.0%	0	5.8%	2	0.0%	0	0.4%	0	3.2%	2	2.6%	2	0.0%	0
(No opinion)	36.1%	35	34.2%	9	36.8%	26	2.7%	0	19.6%	7	56.7%	28	24.7%	9	43.2%	26	39.0%	31	22.5%	4
(Don't know)	20.6%	20	15.1%	4	22.6%	16	45.7%	7	18.4%	6	14.8%	7	29.4%	11	15.0%	9	23.6%	19	6.4%	1
Mean:	3.55		3.31		3.66		3.36		3.54		3.66		3.59		3.52		3.46		3.77	
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?
Those in 'Waltham Abbey' town centre

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	27.3%	27	41.5%	11	22.0%	16	40.6%	6	23.0%	8	26.5%	13	42.5%	16	17.8%	11	29.1%	23	19.1%	3
Satisfied	45.1%	44	55.3%	15	41.3%	29	27.0%	4	40.1%	14	53.6%	27	42.0%	16	47.1%	28	44.4%	36	48.6%	8
Neutral	14.3%	14	1.5%	0	19.1%	14	27.3%	4	17.3%	6	8.6%	4	0.0%	0	23.3%	14	16.1%	13	5.6%	1
Dissatisfied	2.1%	2	0.5%	0	2.7%	2	0.0%	0	2.3%	1	2.5%	1	4.0%	2	0.9%	1	2.0%	2	2.3%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	10.8%	11	1.2%	0	14.4%	10	3.7%	1	17.3%	6	8.4%	4	11.0%	4	10.7%	6	7.9%	6	24.4%	4
(Don't know)	0.4%	0	0.0%	0	0.5%	0	1.4%	0	0.0%	0	0.4%	0	0.5%	0	0.3%	0	0.5%	0	0.0%	0
Mean:	4.10		4.40		3.97		4.14		4.01		4.14		4.39		3.92		4.10		4.12	
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q12   Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?

Cleanliness of shopping streets

	Total %	N	Male %	N	Female %	N	18-34 %	N	35-54 %	N	55+ %	N	ABC1 %	N	C2DE %	N	Car in household %	N	No car in household %	N
Very good	9.1%	9	23.3%	6	3.7%	3	15.0%	2	14.4%	5	3.8%	2	12.9%	5	6.7%	4	8.0%	6	14.3%	2
Good	60.1%	59	42.5%	11	66.7%	48	79.5%	11	62.0%	21	53.3%	27	43.0%	16	70.9%	43	64.2%	52	41.0%	7
Satisfactory	24.0%	23	29.1%	8	22.0%	16	5.5%	1	15.5%	5	34.9%	17	34.4%	13	17.4%	10	20.4%	16	40.5%	7
Poor	6.7%	7	5.1%	1	7.4%	5	0.0%	0	8.1%	3	7.8%	4	9.8%	4	4.9%	3	7.5%	6	3.4%	1
Very poor	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.2%	0	0.0%	0	0.8%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.71		3.84		3.66		4.10		3.83		3.53		3.59		3.79		3.73		3.65	
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

Personal Safety / lighting / policing issues

	Total %	N	Male %	N	Female %	N	18-34 %	N	35-54 %	N	55+ %	N	ABC1 %	N	C2DE %	N	Car in household %	N	No car in household %	N
Very good	5.6%	5	16.0%	4	1.6%	1	1.4%	0	14.4%	5	0.8%	0	10.3%	4	2.6%	2	6.7%	5	0.0%	0
Good	48.0%	47	39.8%	11	51.1%	36	80.3%	11	43.0%	15	42.2%	21	46.0%	17	49.3%	30	49.7%	40	39.9%	7
Satisfactory	15.9%	16	20.9%	6	14.0%	10	10.5%	2	4.6%	2	25.1%	13	5.9%	2	22.2%	13	16.2%	13	14.6%	3
Poor	14.1%	14	10.9%	3	15.3%	11	0.0%	0	25.3%	9	10.6%	5	15.3%	6	13.4%	8	8.8%	7	38.7%	7
Very poor	2.0%	2	3.6%	1	1.4%	1	0.0%	0	0.0%	0	3.9%	2	5.1%	2	0.0%	0	2.4%	2	0.0%	0
(Don't know)	14.4%	14	8.7%	2	16.6%	12	7.8%	1	12.7%	4	17.5%	9	17.5%	7	12.5%	8	16.1%	13	6.8%	1
Mean:	3.48		3.59		3.44		3.90		3.53		3.31		3.50		3.47		3.59		3.01	
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

Quality of buildings / townscape

	Total %	N	Male %	N	Female %	N	18-34 %	N	35-54 %	N	55+ %	N	ABC1 %	N	C2DE %	N	Car in household %	N	No car in household %	N
Very good	11.7%	11	34.2%	9	3.2%	2	29.7%	4	20.2%	7	0.8%	0	23.5%	9	4.2%	3	12.9%	10	5.6%	1
Good	39.8%	39	22.4%	6	46.4%	33	30.7%	4	40.1%	14	42.2%	21	25.9%	10	48.5%	29	35.2%	28	61.3%	11
Satisfactory	28.2%	28	15.1%	4	33.1%	24	36.9%	5	21.9%	7	30.0%	15	32.2%	12	25.7%	15	29.5%	24	22.2%	4
Poor	17.4%	17	24.7%	7	14.6%	10	2.7%	0	12.1%	4	25.1%	13	18.4%	7	16.7%	10	18.7%	15	10.9%	2
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.0%	3	3.6%	1	2.7%	2	0.0%	0	5.8%	2	1.9%	1	0.0%	0	4.9%	3	3.6%	3	0.0%	0
Mean:	3.47		3.69		3.39		3.87		3.73		3.19		3.55		3.42		3.44		3.62	
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Shelter from weather																				
Very good	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.9%	1	2.6%	1	0.0%	0	1.2%	1	0.0%	0
Good	13.2%	13	5.1%	1	16.2%	12	36.9%	5	11.9%	4	7.3%	4	11.3%	4	14.4%	9	12.0%	10	18.5%	3
Satisfactory	36.0%	35	42.7%	11	33.5%	24	39.7%	6	39.7%	13	32.5%	16	39.8%	15	33.6%	20	40.7%	33	14.3%	2
Poor	32.1%	31	34.0%	9	31.3%	22	21.1%	3	37.4%	13	31.6%	16	28.5%	11	34.3%	21	24.5%	20	67.2%	12
Very poor	16.0%	16	14.6%	4	16.6%	12	1.4%	0	9.8%	3	24.4%	12	16.4%	6	15.8%	9	19.4%	16	0.0%	0
(Don't know)	1.7%	2	3.6%	1	1.0%	1	1.0%	0	1.2%	0	2.3%	1	1.4%	1	1.9%	1	2.1%	2	0.0%	0
Mean:	2.50		2.40		2.54		3.13		2.54		2.29		2.54		2.48		2.50		2.51	
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	
Pedestrian/Vehicular safety issues																				
Very good	1.0%	1	0.0%	0	1.4%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	1.6%	1	1.2%	1	0.0%	0
Good	71.4%	70	72.6%	19	71.0%	51	93.6%	13	65.5%	22	69.1%	35	65.3%	25	75.2%	45	72.0%	58	68.5%	12
Satisfactory	21.1%	21	22.4%	6	20.6%	15	6.4%	1	24.8%	8	22.7%	11	27.5%	10	17.0%	10	18.8%	15	31.5%	5
Poor	5.2%	5	0.0%	0	7.1%	5	0.0%	0	6.9%	2	5.4%	3	7.2%	3	3.9%	2	6.3%	5	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.4%	1	5.1%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	2.3%	1	1.7%	1	0.0%	0
Mean:	3.69		3.77		3.67		3.94		3.64		3.65		3.58		3.76		3.69		3.69	
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Location of car parks																				
Very good	9.9%	10	19.6%	5	6.2%	4	2.3%	0	22.5%	8	3.5%	2	10.6%	4	9.4%	6	8.6%	7	15.8%	3
Good	67.5%	66	57.5%	15	71.2%	51	62.1%	9	63.9%	22	71.4%	36	60.9%	23	71.6%	43	69.5%	56	57.9%	10
Satisfactory	12.4%	12	8.3%	2	13.9%	10	5.5%	1	10.4%	4	15.7%	8	12.6%	5	12.3%	7	12.9%	10	9.8%	2
Poor	0.9%	1	0.0%	0	1.3%	1	0.0%	0	0.4%	0	1.6%	1	1.0%	0	0.9%	1	1.0%	1	0.8%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	9.3%	9	14.6%	4	7.4%	5	30.1%	4	2.9%	1	7.8%	4	14.9%	6	5.8%	4	8.0%	6	15.8%	3
Mean:	3.95		4.13		3.89		3.96		4.12		3.83		3.95		3.95		3.93		4.05	
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Security of car parks

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	9.3%	9	24.7%	7	3.5%	3	1.4%	0	18.4%	6	5.4%	3	11.3%	4	8.1%	5	10.1%	8	5.6%	1
Good	37.5%	37	32.0%	9	39.6%	28	17.0%	2	37.3%	13	43.6%	22	44.1%	17	33.4%	20	40.8%	33	22.2%	4
Satisfactory	22.9%	22	12.9%	3	26.7%	19	36.9%	5	14.4%	5	24.7%	12	8.6%	3	31.9%	19	24.6%	20	15.1%	3
Poor	2.4%	2	3.6%	1	1.9%	1	0.0%	0	2.9%	1	2.7%	1	3.6%	1	1.6%	1	1.7%	1	5.6%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	27.8%	27	26.7%	7	28.3%	20	44.7%	6	27.1%	9	23.6%	12	32.5%	12	24.9%	15	22.8%	18	51.4%	9
Mean:	*3.75*		*4.06*		*3.62*		*3.36*		*3.98*		*3.68*		*3.93*		*3.64*		*3.77*		*3.57*	
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

Location of [name of centre] Underground / Train Station (as appropriate)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	1.1%	1	0.5%	0	1.4%	1	0.0%	0	0.0%	0	2.2%	1	0.4%	0	1.6%	1	1.2%	1	0.8%	0
Satisfactory	1.8%	2	3.6%	1	1.1%	1	2.7%	0	2.9%	1	0.8%	0	2.1%	1	1.6%	1	2.2%	2	0.0%	0
Poor	21.2%	21	45.1%	12	12.3%	9	2.7%	0	36.3%	12	16.3%	8	19.5%	7	22.3%	13	24.8%	20	4.5%	1
Very poor	7.7%	8	1.5%	0	10.1%	7	1.4%	0	8.1%	3	9.3%	5	0.0%	0	12.6%	8	8.4%	7	4.5%	1
(Don't know)	68.1%	67	49.3%	13	75.2%	54	93.2%	13	52.8%	18	71.3%	36	78.0%	30	61.8%	37	63.4%	51	90.2%	16
Mean:	*1.88*		*2.06*		*1.75*		*2.20*		*1.89*		*1.86*		*2.13*		*1.80*		*1.90*		*1.71*	
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

Quality & security of [name of centre] Underground / Train Station (as appropriate)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	7.3%	7	23.1%	6	1.4%	1	0.0%	0	3.5%	1	12.0%	6	2.9%	1	10.0%	6	8.4%	7	1.9%	0
Satisfactory	2.6%	3	3.6%	1	2.2%	2	2.7%	0	4.0%	1	1.6%	1	3.6%	1	1.9%	1	2.9%	2	1.1%	0
Poor	12.5%	12	22.6%	6	8.7%	6	2.7%	0	24.2%	8	7.4%	4	15.4%	6	10.7%	6	14.9%	12	1.1%	0
Very poor	6.4%	6	0.0%	0	8.7%	6	0.0%	0	5.8%	2	8.6%	4	0.0%	0	10.3%	6	7.2%	6	2.3%	0
(Don't know)	71.3%	70	50.7%	14	79.0%	56	94.5%	13	62.6%	21	70.5%	35	78.0%	30	67.0%	40	66.5%	54	93.6%	16
Mean:	*2.38*		*3.01*		*1.82*		*2.50*		*2.14*		*2.57*		*2.43*		*2.35*		*2.37*		*2.43*	
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Ease of cycling access

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	4.0%	4	0.0%	0	5.5%	4	0.0%	0	11.5%	4	0.0%	0	10.3%	4	0.0%	0	0.0%	0	22.5%	4
Good	38.6%	38	59.7%	16	30.7%	22	31.1%	4	37.3%	13	41.6%	21	38.9%	15	38.4%	23	42.6%	34	19.9%	3
Satisfactory	10.3%	10	11.4%	3	9.8%	7	5.5%	1	13.2%	4	9.6%	5	4.0%	2	14.2%	9	10.5%	9	9.0%	2
Poor	9.4%	9	10.9%	3	8.8%	6	13.7%	2	10.9%	4	7.1%	4	7.0%	3	10.8%	7	6.2%	5	24.1%	4
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	37.8%	37	18.0%	5	45.3%	32	49.8%	7	27.1%	9	41.7%	21	39.8%	15	36.6%	22	40.7%	33	24.4%	4
Mean:		*3.60*		*3.59*		*3.60*		*3.35*		*3.68*		*3.59*		*3.87*		*3.44*		*3.61*		*3.54*	
Weighted base:		98		27		71		14		34		50		38		60		81		17	
Sample:		100		27		73		16		25		59		40		60		74		26	

Amount / quality of pedestrianisation

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	19.0%	19	17.5%	5	19.6%	14	1.0%	0	17.3%	6	25.3%	13	12.2%	5	23.3%	14	21.4%	17	7.9%	1
Good	68.9%	67	53.1%	14	74.8%	53	55.3%	8	82.7%	28	63.4%	32	65.0%	25	71.3%	43	66.6%	54	79.3%	14
Satisfactory	8.7%	9	25.3%	7	2.5%	2	36.9%	5	0.0%	0	6.5%	3	17.8%	7	2.9%	2	9.3%	8	5.6%	1
Poor	2.5%	2	3.6%	1	2.1%	2	6.8%	1	0.0%	0	3.0%	2	3.6%	1	1.8%	1	1.7%	1	6.4%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.9%	1	0.5%	0	1.1%	1	0.0%	0	0.0%	0	1.8%	1	1.4%	1	0.6%	0	1.0%	1	0.8%	0
Mean:		*4.05*		*3.85*		*4.13*		*3.50*		*4.17*		*4.13*		*3.87*		*4.17*		*4.09*		*3.89*	
Weighted base:		98		27		71		14		34		50		38		60		81		17	
Sample:		100		27		73		16		25		59		40		60		74		26	

Ease of movement around the centre on foot

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	4.5%	4	6.6%	2	3.7%	3	8.8%	1	2.9%	1	4.3%	2	0.4%	0	7.0%	4	2.5%	2	13.5%	2
Good	81.9%	80	77.4%	21	83.5%	60	61.1%	9	91.4%	31	81.3%	41	81.1%	31	82.3%	50	81.8%	66	82.0%	14
Satisfactory	9.5%	9	16.0%	4	7.1%	5	30.1%	4	5.8%	2	6.2%	3	18.0%	7	4.2%	3	10.6%	9	4.5%	1
Poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.2%	4	0.0%	0	5.7%	4	0.0%	0	0.0%	0	8.2%	4	0.5%	0	6.5%	4	5.1%	4	0.0%	0
Mean:		*3.95*		*3.91*		*3.96*		*3.79*		*3.97*		*3.98*		*3.82*		*4.03*		*3.92*		*4.09*	
Weighted base:		98		27		71		14		34		50		38		60		81		17	
Sample:		100		27		73		16		25		59		40		60		74		26	

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Access for people with mobility / hearing / sighting disability																				
Very good	6.7%	7	14.6%	4	3.8%	3	0.0%	0	14.4%	5	3.5%	2	11.3%	4	3.9%	2	6.0%	5	10.1%	2
Good	39.9%	39	44.2%	12	38.2%	27	13.7%	2	40.1%	14	47.1%	24	19.7%	7	52.5%	32	43.7%	35	21.9%	4
Satisfactory	19.9%	20	12.9%	3	22.6%	16	16.0%	2	18.4%	6	22.1%	11	10.5%	4	25.9%	16	17.3%	14	32.3%	6
Poor	6.2%	6	0.0%	0	8.5%	6	27.3%	4	1.2%	0	3.5%	2	4.6%	2	7.1%	4	7.5%	6	0.0%	0
Very poor	1.1%	1	3.6%	1	0.2%	0	0.0%	0	0.0%	0	2.2%	1	2.6%	1	0.2%	0	1.2%	1	0.8%	0
(Don't know)	26.2%	26	24.7%	7	26.7%	19	43.0%	6	25.9%	9	21.6%	11	51.2%	19	10.4%	6	24.3%	20	34.9%	6
Mean:		3.61		3.88		3.51		2.76		3.92		3.59		3.67		3.59		3.61		3.62
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

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Q14 How could [name of centre]best be improved?

	Total %	N	Male %	N	Female %	N	18 - 34 %	N	35 - 54 %	N	55 + %	N	ABC1 %	N	C2DE %	N	Car in household %	N	No car in household %	N
More parking	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.3%	0	0.2%	0	0.0%	0
More secure parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.4%	0	1.5%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.6%	0	0.5%	0	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent bus services to the centre	6.4%	6	0.7%	0	8.5%	6	1.4%	0	17.3%	6	0.4%	0	10.3%	4	3.9%	2	7.5%	6	1.1%	0
More reliable / comfortable bus services	6.4%	6	0.7%	0	8.5%	6	1.4%	0	17.3%	6	0.4%	0	10.3%	4	3.9%	2	7.5%	6	1.1%	0
New / relocated bus stops	2.0%	2	0.0%	0	2.7%	2	0.0%	0	5.8%	2	0.0%	0	0.0%	0	3.2%	2	2.4%	2	0.0%	0
More frequent underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.4%	0	0.5%	0	0.0%	0	0.2%	0	0.0%	0
More priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access for wheelchair and pushchair users	2.0%	2	0.0%	0	2.7%	2	6.8%	1	2.9%	1	0.0%	0	2.6%	1	1.6%	1	2.4%	2	0.0%	0
More national multiple (high street chain) retailers	8.4%	8	8.7%	2	8.2%	6	3.3%	0	8.1%	3	10.0%	5	4.0%	2	11.1%	7	8.1%	7	9.8%	2
Bigger/better supermarket	7.1%	7	0.0%	0	9.7%	7	1.0%	0	2.9%	1	11.7%	6	0.4%	0	11.3%	7	8.6%	7	0.0%	0
More independent shops	23.9%	23	25.3%	7	23.4%	17	12.9%	2	28.2%	10	24.1%	12	25.6%	10	22.8%	14	23.8%	19	24.1%	4
Better choice of shops in general	45.7%	45	23.8%	6	54.0%	38	50.8%	7	37.3%	13	50.0%	25	45.2%	17	46.1%	28	45.5%	37	46.6%	8
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	11.8%	12	7.8%	2	13.3%	9	7.8%	1	14.4%	5	11.1%	6	19.7%	7	6.7%	4	5.5%	4	41.0%	7
Improvement to the market	3.7%	4	3.6%	1	3.7%	3	10.5%	2	5.2%	2	0.8%	0	2.4%	1	4.5%	3	1.6%	1	13.5%	2
More / better pubs / night-life	2.2%	2	0.7%	0	2.7%	2	0.0%	0	6.3%	2	0.0%	0	0.0%	0	3.6%	2	2.4%	2	1.1%	0
More / better eating places	1.1%	1	0.0%	0	1.6%	1	1.0%	0	2.9%	1	0.0%	0	0.4%	0	1.6%	1	1.4%	1	0.0%	0
Fewer bars / nightclubs	0.4%	0	0.0%	0	0.5%	0	0.0%	0	1.2%	0	0.0%	0	1.0%	0	0.0%	0	0.5%	0	0.0%	0
More / better leisure facilities	6.9%	7	14.6%	4	4.1%	3	27.3%	4	5.8%	2	1.9%	1	10.3%	4	4.9%	3	7.2%	6	5.6%	1
More family oriented facilities	7.3%	7	3.6%	1	8.7%	6	41.0%	6	1.2%	0	1.9%	1	6.2%	2	8.1%	5	7.7%	6	5.6%	1
More secure children's play areas	4.4%	4	0.0%	0	6.0%	4	0.0%	0	11.5%	4	0.8%	0	1.0%	0	6.5%	4	5.3%	4	0.0%	0
Better crèche facilities	0.4%	0	0.0%	0	0.5%	0	0.0%	0	1.2%	0	0.0%	0	1.0%	0	0.0%	0	0.5%	0	0.0%	0
Provision of more residential accommodation	0.4%	0	0.0%	0	0.5%	0	0.0%	0	1.2%	0	0.0%	0	1.0%	0	0.0%	0	0.5%	0	0.0%	0
Expand the town centre's colleges / expand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
university																				
Other	6.2%	6	0.0%	0	8.5%	6	2.7%	0	11.5%	4	3.5%	2	12.9%	5	1.9%	1	1.2%	1	29.3%	5
Cleaner streets / removal of litter	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.9%	1	2.6%	1	0.0%	0	1.2%	1	0.0%	0
More shelter from wind / rain	3.4%	3	0.0%	0	4.6%	3	0.0%	0	5.8%	2	2.7%	1	2.6%	1	3.9%	2	3.6%	3	2.3%	0
Improve appearance / environment of centre	6.9%	7	18.2%	5	2.7%	2	6.8%	1	14.4%	5	1.8%	1	12.3%	5	3.5%	2	7.2%	6	5.6%	1
Improved security measures / more CCTV / more police	4.3%	4	5.1%	1	4.0%	3	0.0%	0	1.2%	0	7.7%	4	5.1%	2	3.8%	2	3.5%	3	7.9%	1
More control on alcohol / drinkers / drug users	3.0%	3	3.6%	1	2.7%	2	0.0%	0	0.0%	0	5.8%	3	5.1%	2	1.6%	1	2.4%	2	5.6%	1
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	2.2%	2	6.6%	2	0.5%	0	0.0%	0	1.2%	0	3.5%	2	3.6%	1	1.3%	1	2.2%	2	2.3%	0
Better street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces / areas	4.0%	4	0.0%	0	5.5%	4	27.3%	4	0.0%	0	0.0%	0	0.0%	0	6.5%	4	4.8%	4	0.0%	0
More clothing / shoe shops	1.9%	2	0.0%	0	2.7%	2	0.0%	0	2.9%	1	1.8%	1	0.4%	0	2.9%	2	1.9%	2	2.3%	0
Vacant shops to be filled	3.0%	3	7.3%	2	1.4%	1	0.0%	0	0.0%	0	5.8%	3	5.1%	2	1.6%	1	3.4%	3	1.1%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footpaths improved / resurfaced	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve pedestrian / vehicular safety issues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road surfaces improved / resurfaced	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More restrictions on cyclists	1.9%	2	0.0%	0	2.7%	2	0.0%	0	2.9%	1	1.8%	1	1.0%	0	2.5%	2	2.2%	2	0.8%	0
Less eating places / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	0.6%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	0	0.3%	0	0.5%	0	1.1%	0
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.5%	7	9.3%	2	6.8%	5	0.0%	0	0.0%	0	14.7%	7	2.9%	1	10.3%	6	8.9%	7	0.8%	0
(None mentioned)	10.1%	10	13.8%	4	8.7%	6	2.7%	0	15.5%	5	8.6%	4	3.6%	1	14.2%	9	9.4%	8	13.5%	2
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

by Demographics - Waltham Abbey

Weighted:

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household

Q15 Do you work in [name of centre]?

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Yes	4.7% 5	5.1% 1	4.6% 3	1.4% 0	2.3% 1	7.3% 4	9.3% 4	1.8% 1	5.5% 4	0.8% 0
No	95.3% 93	94.9% 25	95.4% 68	98.6% 14	97.7% 33	92.7% 46	90.7% 34	98.2% 59	94.5% 76	99.2% 17
Weighted base:	98	27	71	14	34	50	38	60	81	17
Sample:	100	27	73	16	25	59	40	60	74	26

Q16 Do you go to college in [name of centre] (where appropriate)?

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Yes	0.4% 0	0.0% 0	0.5% 0	2.7% 0	0.0% 0	0.0% 0	0.0% 0	0.6% 0	0.5% 0	0.0% 0
No	99.6% 98	100.0% 27	99.5% 71	97.3% 14	100.0% 34	100.0% 50	100.0% 38	99.4% 60	99.5% 80	100.0% 17
Weighted base:	98	27	71	14	34	50	38	60	81	17
Sample:	100	27	73	16	25	59	40	60	74	26

GEN Gender:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Male	27.3% 27	100.0% 27	0.0% 0	43.8% 6	21.9% 7	26.2% 13	30.0% 11	25.5% 15	27.2% 22	27.8% 5
Female	72.7% 71	0.0% 0	100.0% 71	56.2% 8	78.1% 26	73.8% 37	70.0% 26	74.5% 45	72.8% 59	72.2% 12
Weighted base:	98	27	71	14	34	50	38	60	81	17
Sample:	100	27	73	16	25	59	40	60	74	26

AGE Age Group:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
18 - 24 years	4.6% 4	1.5% 0	5.7% 4	31.4% 4	0.0% 0	0.0% 0	0.0% 0	7.4% 4	5.1% 4	2.3% 0
25 - 34 years	10.0% 10	21.8% 6	5.5% 4	68.6% 10	0.0% 0	0.0% 0	19.2% 7	4.1% 2	9.2% 7	13.5% 2
35 - 44 years	17.3% 17	20.4% 5	16.1% 11	0.0% 0	50.1% 17	0.0% 0	26.7% 10	11.3% 7	17.1% 14	18.0% 3
45 - 54 years	17.2% 17	7.3% 2	20.9% 15	0.0% 0	49.9% 17	0.0% 0	12.3% 5	20.3% 12	14.2% 11	31.2% 5
55 - 64 years	27.2% 27	16.5% 4	31.2% 22	0.0% 0	0.0% 0	53.3% 27	18.7% 7	32.5% 20	31.1% 25	9.0% 2
65+ years	23.8% 23	32.5% 9	20.6% 15	0.0% 0	0.0% 0	46.7% 23	23.0% 9	24.4% 15	23.4% 19	26.0% 5
Weighted base:	98	27	71	14	34	50	38	60	81	17
Sample:	100	27	73	16	25	59	40	60	74	26

SEG Occupation of Chief Wage Earner:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
AB	7.8% 8	4.2% 1	9.2% 7	7.8% 1	0.0% 0	13.1% 7	20.3% 8	0.0% 0	9.5% 8	0.0% 0
C1	30.8% 30	38.4% 10	28.0% 20	43.4% 6	43.8% 15	18.5% 9	79.7% 30	0.0% 0	31.2% 25	28.9% 5
C2	19.7% 19	15.3% 4	21.4% 15	6.8% 1	23.0% 8	21.2% 11	0.0% 0	32.1% 19	23.2% 19	3.4% 1
DE	41.7% 41	42.2% 11	41.4% 30	42.0% 6	33.2% 11	47.2% 24	0.0% 0	67.9% 41	36.1% 29	67.7% 12
Weighted base:	98	27	71	14	34	50	38	60	81	17
Sample:	100	27	73	16	25	59	40	60	74	26

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Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household

Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Yes	3.4% 3	6.3% 2	2.3% 2	0.0% 0	0.4% 0	6.4% 3	0.4% 0	5.3% 3	3.4% 3	3.5% 1
No	96.6% 95	93.7% 25	97.7% 70	100.0% 14	99.6% 34	93.6% 47	99.6% 38	94.7% 57	96.6% 78	96.5% 17
Weighted base:	98	27	71	14	34	50	38	60	81	17
Sample:	100	27	73	16	25	59	40	60	74	26

Q18 Is the disability mobility, hearing and / or sighting impairment ?
Those who 'Yes' at Q17

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Mobility	45.0% 2	23.0% 0	67.8% 1	0.0% 0	0.0% 0	46.9% 2	0.0% 0	46.9% 2	50.0% 1	22.7% 0
Hearing	5.8% 0	11.5% 0	0.0% 0	0.0% 0	0.0% 0	6.1% 0	0.0% 0	6.1% 0	0.0% 0	31.9% 0
Sighting	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Other	8.3% 0	8.2% 0	8.5% 0	0.0% 0	100.1% 0	4.4% 0	100.1% 0	4.4% 0	0.0% 0	45.5% 0
Back problems	40.8% 1	80.4% 1	0.0% 0	0.0% 0	0.0% 0	42.6% 1	0.0% 0	42.6% 1	50.0% 1	0.0% 0
(Don't know)	11.7% 0	0.0% 0	23.7% 0	0.0% 0	0.0% 0	12.2% 0	0.0% 0	12.2% 0	14.3% 0	0.0% 0
Weighted base:	3	2	2	0	0	3	0	3	3	1
Sample:	8	4	4	0	1	7	1	7	4	4

CAR Number of cars in Household:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
None	17.6% 17	18.0% 5	17.5% 12	19.1% 3	25.2% 9	12.1% 6	13.2% 5	20.4% 12	0.0% 0	100.0% 17
1	37.1% 36	50.0% 13	32.3% 23	13.3% 2	27.1% 9	50.8% 25	38.8% 15	36.1% 22	45.1% 36	0.0% 0
2	35.9% 35	32.0% 9	37.3% 27	40.2% 6	46.6% 16	27.4% 14	44.4% 17	30.5% 18	43.6% 35	0.0% 0
3	5.0% 5	0.0% 0	6.8% 5	0.0% 0	0.0% 0	9.7% 5	2.6% 1	6.5% 4	6.0% 5	0.0% 0
4+	4.4% 4	0.0% 0	6.0% 4	27.3% 4	1.2% 4	0.0% 0	1.0% 0	6.5% 4	5.3% 4	0.0% 0
(Refused)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	98	27	71	14	34	50	38	60	81	17
Sample:	100	27	73	16	25	59	40	60	74	26

LOC Location of Interview:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Epping	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Loughton High Road	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Waltham Abbey	100.0% 98	100.0% 27	100.0% 71	100.0% 14	100.0% 34	100.0% 50	100.0% 38	100.0% 60	100.0% 81	100.0% 17
Loughton Broadway	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Chipping Ongar	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Buckhurst Hill	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	98	27	71	14	34	50	38	60	81	17
Sample:	100	27	73	16	25	59	40	60	74	26

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
DAY Day of interview:																				
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	45.7%	45	36.9%	10	49.0%	35	86.3%	12	32.2%	11	43.3%	22	61.6%	23	35.8%	22	42.4%	34	61.3%	11
Wednesday	2.0%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	3.9%	2	0.0%	0	3.2%	2	2.4%	2	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	52.3%	51	63.1%	17	48.2%	34	13.7%	2	67.8%	23	52.8%	26	38.4%	15	61.0%	37	55.2%	45	38.7%	7
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

NEMS market research

by Demographics - Waltham Abbey

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
PC																				
BG2 9	2.0%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	3.9%	2	0.0%	0	3.2%	2	2.4%	2	0.0%	0
Blank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 4	1.0%	1	0.0%	0	1.4%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	1.6%	1	1.2%	1	0.0%	0
CM19 5	1.0%	1	0.0%	0	1.4%	1	0.0%	0	1.9%	1	2.6%	1	0.0%	0	1.2%	1	0.0%	0		
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 7	1.0%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.6%	1	1.2%	1	0.0%	0
E4 9	0.4%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.6%	0	0.5%	0	0.0%	0
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	1.0%	1	3.6%	1	0.0%	0	6.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	5.6%	1
EN3 5	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.6%	1	1.2%	1	0.0%	0
EN3 6	4.0%	4	0.0%	0	5.5%	4	0.0%	0	0.0%	0	7.8%	4	0.0%	0	6.5%	4	4.8%	4	0.0%	0
EN4 7	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.3%	0	0.2%	0	0.0%	0
EN7 6	2.0%	2	0.0%	0	2.7%	2	0.0%	0	5.8%	2	0.0%	0	0.0%	0	3.2%	2	2.4%	2	0.0%	0
EN8 7	4.4%	4	0.0%	0	6.0%	4	0.0%	0	12.7%	4	0.0%	0	11.3%	4	0.0%	0	0.5%	0	22.5%	4

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Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
EN8 8	9.9%	10	14.6%	4	8.2%	6	0.0%	0	25.9%	9	1.9%	1	23.1%	9	1.6%	1	10.8%	9	5.6%	1
EN8 9	8.3%	8	0.0%	0	11.5%	8	0.0%	0	0.0%	0	16.3%	8	11.3%	4	6.5%	4	10.1%	8	0.0%	0
EN9	0.4%	0	1.5%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.6%	0	0.5%	0	0.0%	0
EN9 1	28.5%	28	23.1%	6	30.5%	22	29.3%	4	21.7%	7	32.8%	16	28.2%	11	28.6%	17	26.6%	22	37.0%	6
EN9 2	5.9%	6	5.6%	2	6.0%	4	0.0%	0	0.0%	0	11.6%	6	1.4%	1	8.7%	5	5.5%	4	7.9%	1
EN9 3	21.8%	21	28.4%	8	19.3%	14	63.9%	9	24.2%	8	8.2%	4	18.5%	7	23.8%	14	24.3%	20	10.1%	2
EN9 5	4.0%	4	14.6%	4	0.0%	0	0.0%	0	0.0%	0	7.8%	4	0.0%	0	6.5%	4	4.8%	4	0.0%	0
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	1.0%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.6%	1	0.0%	0	1.2%	1	0.0%	0
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG12 8	0.4%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.8%	0	1.0%	0	0.0%	0	0.5%	0	0.0%	0
SG2 5	2.0%	2	0.0%	0	2.7%	2	0.0%	0	5.8%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	11.3%	2
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

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Appendix 14:

Data Tabulations

By Demographics Loughton Broadway

(Weighted)

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household

Q0A First of all, can I ask you do you work in any of the following:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Yes	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0% 0
None of these	100.0%	94 100.0%	35 100.0%	59 100.0%	30 100.0%	25 100.0%	40 100.0%	47 100.0%	48 100.0%	70 100.0% 17
Weighted base:		94	35	59	30	25	40	47	48	70 17
Sample:		100	42	58	33	26	41	46	54	73 24

Q01 How did you travel to [name of centre] today?

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Car/ van driver	41.9%	40 48.5%	17 38.1%	23 17.5%	5 49.7%	12 55.6%	22 40.7%	19 43.2%	21 45.9%	32 0.0% 0
Car/ van passenger	2.8%	3 0.0%	0 4.4%	3 2.5%	1 0.0%	0 4.8%	2 1.6%	1 4.0%	2 3.8%	3 0.0% 0
Bus	15.3%	14 19.2%	7 13.0%	8 20.5%	6 20.7%	5 8.1%	3 10.9%	5 19.7%	9 3.8%	3 69.7% 12
Bicycle	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0% 0
Underground (as appropriate)	6.6%	6 11.3%	4 3.8%	2 5.0%	2 19.1%	5 0.0%	0 13.3%	6 0.0%	0 8.6%	6 1.1% 0
Train (as appropriate)	6.0%	6 0.0%	0 9.5%	6 12.5%	4 0.0%	0 4.8%	2 8.1%	4 4.0%	2 8.1%	6 0.0% 0
Taxi	1.0%	1 0.0%	0 1.6%	1 0.0%	0 3.8%	1 0.0%	0 0.0%	0 2.0%	1 0.0%	0 5.6% 1
On foot	22.4%	21 20.9%	7 23.2%	14 29.4%	9 6.7%	2 26.8%	11 17.5%	8 27.2%	13 24.5%	17 23.7% 4
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0% 0
(Refused)	4.0%	4 0.0%	0 6.3%	4 12.5%	4 0.0%	0 0.0%	0 8.1%	4 0.0%	0 5.4%	4 0.0% 0
Weighted base:		94	35	59	30	25	40	47	48	70 17
Sample:		100	42	58	33	26	41	46	54	73 24

Q02 How often do you do the following in [name of centre] (including Sunday)?

Food & Groceries Shopping

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Everyday	0.9%	1 1.5%	1 0.5%	0 0.0%	0 0.5%	0 1.7%	1 0.3%	0 1.4%	1 0.0%	0 4.8% 1
4 to 6 days a week	3.0%	3 3.8%	1 2.5%	2 1.3%	0 3.8%	1 3.8%	2 1.2%	1 3.8%	2 3.0%	2 4.4% 1
2 to 3 days a week	9.9%	9 10.8%	4 9.4%	6 11.3%	3 11.5%	3 7.9%	3 12.0%	6 7.9%	4 10.7%	7 11.1% 2
1 day a week	13.2%	12 21.6%	8 8.3%	5 21.3%	6 3.8%	1 12.8%	5 12.1%	6 14.3%	7 13.5%	9 17.8% 3
Once every 2 weeks	7.0%	7 0.0%	0 11.1%	7 6.3%	2 3.8%	1 9.5%	4 2.0%	1 11.9%	6 9.4%	7 0.0% 0
Once every month	26.0%	24 35.0%	12 20.6%	12 3.1%	1 30.6%	8 40.4%	16 26.2%	12 25.8%	12 24.3%	17 0.0% 0
Once a quarter	12.0%	11 10.8%	4 12.7%	8 25.0%	8 0.0%	0 9.5%	4 16.1%	8 7.9%	4 10.8%	8 22.2% 4
Less often than once a quarter	5.0%	5 0.0%	0 7.9%	5 3.1%	1 15.3%	4 0.0%	0 2.0%	1 7.9%	4 1.3%	1 22.2% 4
First time today	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0% 0
Never	23.1%	22 16.6%	6 27.0%	16 28.6%	9 30.6%	8 14.3%	6 28.2%	13 18.1%	9 27.0%	19 17.5% 3
Weighted base:		94	35	59	30	25	40	47	48	70 17
Sample:		100	42	58	33	26	41	46	54	73 24

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.6%	1	0.0%	0	1.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	0	0.8%	0	0.8%	0	0.0%	0
2 to 3 days a week	2.5%	2	2.7%	1	2.4%	1	1.3%	0	3.6%	1	2.9%	1	2.4%	1	2.7%	1	3.2%	2	0.8%	0
1 day a week	8.4%	8	3.8%	1	11.1%	7	6.9%	2	9.2%	2	9.0%	4	8.1%	4	8.7%	4	10.8%	8	2.2%	0
Once every 2 weeks	2.0%	2	3.8%	1	1.0%	1	1.3%	0	0.8%	0	3.3%	1	1.6%	1	2.4%	1	2.7%	2	0.0%	0
Once every month	16.0%	15	17.2%	6	15.2%	9	4.4%	1	16.1%	4	24.7%	10	8.9%	4	23.0%	11	20.0%	14	6.7%	1
Once a quarter	14.0%	13	17.8%	6	11.7%	7	3.1%	1	6.1%	2	27.1%	11	12.5%	6	15.5%	7	9.2%	6	17.8%	3
Less often than once a quarter	23.3%	22	19.3%	7	25.7%	15	38.8%	12	10.7%	3	19.4%	8	34.6%	16	12.2%	6	27.8%	19	15.4%	3
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	33.2%	31	35.4%	12	31.9%	19	43.7%	13	53.5%	13	12.6%	5	31.6%	15	34.8%	17	25.5%	18	57.1%	10
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24

Drinking / Eating Out

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Everyday	0.3%	0	0.4%	0	0.2%	0	0.4%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.6%	0
4 to 6 days a week	1.4%	1	1.6%	1	1.3%	1	2.5%	1	0.8%	0	1.0%	0	1.6%	1	1.2%	1	1.6%	1	1.1%	0
2 to 3 days a week	3.6%	3	3.2%	1	3.8%	2	7.5%	2	3.1%	1	1.0%	0	5.6%	3	1.6%	1	4.9%	3	0.0%	0
1 day a week	4.2%	4	6.5%	2	2.9%	2	5.6%	2	3.1%	1	3.8%	2	3.2%	2	5.2%	2	4.3%	3	5.6%	1
Once every 2 weeks	2.9%	3	3.8%	1	2.4%	1	7.5%	2	1.5%	0	0.3%	0	3.9%	2	2.0%	1	2.6%	2	5.6%	1
Once every month	13.2%	12	11.9%	4	14.0%	8	12.5%	4	32.9%	8	1.4%	1	9.3%	4	17.0%	8	12.1%	8	23.3%	4
Once a quarter	4.0%	4	0.0%	0	6.3%	4	12.5%	4	0.0%	0	0.0%	0	8.1%	4	0.0%	0	5.4%	4	0.0%	0
Less often than once a quarter	8.7%	8	6.2%	2	10.2%	6	10.6%	3	3.8%	1	10.2%	4	14.1%	7	3.3%	2	10.0%	7	7.1%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	61.7%	58	66.5%	23	58.9%	35	40.7%	12	54.3%	13	82.3%	33	54.2%	25	69.1%	33	59.1%	41	55.7%	9
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Private & Public Services (Bank / Solicitor / Council Offices/ Library, etc)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.6%	1	0.0%	0	1.0%	1	0.6%	0	0.8%	0	0.5%	0	0.8%	0	0.4%	0	0.8%	1	0.0%	0
2 to 3 days a week	3.0%	3	1.1%	0	4.1%	2	5.0%	2	3.8%	1	1.0%	0	3.2%	2	2.8%	1	3.8%	3	1.1%	0
1 day a week	17.8%	17	23.3%	8	14.6%	9	10.6%	3	23.0%	6	20.0%	8	11.3%	5	24.2%	12	21.3%	15	11.3%	2
Once every 2 weeks	7.9%	7	4.9%	2	9.7%	6	6.3%	2	2.8%	1	12.4%	5	2.8%	1	13.0%	6	5.7%	4	20.8%	4
Once every month	23.7%	22	10.6%	4	31.4%	19	36.9%	11	15.3%	4	18.9%	7	31.0%	15	16.5%	8	23.2%	16	14.1%	2
Once a quarter	1.4%	1	2.2%	1	1.0%	1	1.9%	1	1.5%	0	1.0%	0	2.0%	1	0.8%	0	1.9%	1	0.0%	0
Less often than once a quarter	5.6%	5	1.6%	1	7.9%	5	3.1%	1	0.0%	0	10.9%	4	10.1%	5	1.2%	1	7.0%	5	2.2%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	40.0%	38	56.4%	20	30.3%	18	35.5%	11	52.8%	13	35.4%	14	38.8%	18	41.1%	20	36.3%	25	50.5%	9
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24

Commercial Leisure Facilities (Gym / Swimming Pool, etc)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Everyday	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.3%	0	0.3%	0	0.0%	0	0.2%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	0.8%	1	0.0%	0	1.3%	1	2.5%	1	0.0%	0	0.0%	0	0.8%	0	0.8%	0	1.1%	1	0.0%	0
1 day a week	1.8%	2	1.1%	0	2.2%	1	4.4%	1	0.0%	0	1.0%	0	2.8%	1	0.8%	0	1.9%	1	2.2%	0
Once every 2 weeks	0.4%	0	0.0%	0	0.6%	0	1.3%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
Once every month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	1.8%	2	2.7%	1	1.3%	1	5.6%	2	0.0%	0	0.0%	0	1.6%	1	2.0%	1	1.1%	1	5.6%	1
First time today	4.4%	4	0.0%	0	7.0%	4	0.0%	0	16.8%	4	0.0%	0	0.8%	0	7.9%	4	0.5%	0	22.2%	4
Never	90.1%	85	95.8%	34	86.8%	52	85.0%	26	83.2%	20	98.4%	39	92.1%	43	88.2%	42	94.1%	66	69.2%	12
(Don't know)	0.5%	1	0.4%	0	0.6%	0	1.3%	0	0.0%	0	0.3%	0	0.8%	0	0.3%	0	0.5%	0	0.8%	0
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Any visit																				
Everyday	1.1%	1	1.9%	1	0.7%	0	0.4%	0	0.5%	0	2.0%	1	0.6%	0	1.7%	1	0.2%	0	5.6%	1
4 to 6 days a week	3.8%	4	4.3%	2	3.5%	2	3.1%	1	4.6%	1	3.8%	2	2.8%	1	4.8%	2	3.8%	3	5.6%	1
2 to 3 days a week	11.2%	11	12.9%	5	10.2%	6	15.0%	5	10.7%	3	8.6%	3	12.1%	6	10.3%	5	12.4%	9	11.1%	2
1 day a week	24.0%	23	26.9%	9	22.2%	13	25.0%	8	22.9%	6	23.8%	9	20.1%	9	27.7%	13	27.0%	19	22.2%	4
Once every 2 weeks	8.0%	8	0.0%	0	12.7%	8	6.3%	2	0.0%	0	14.3%	6	0.0%	0	15.9%	8	8.1%	6	11.1%	2
Once every month	39.9%	38	43.1%	15	38.1%	23	25.0%	8	61.2%	15	38.0%	15	40.3%	19	39.6%	19	37.8%	26	22.2%	4
Once a quarter	8.0%	8	10.8%	4	6.3%	4	12.5%	4	0.0%	0	9.5%	4	16.1%	8	0.0%	0	5.4%	4	22.2%	4
Less often than once a quarter	4.0%	4	0.0%	0	6.3%	4	12.5%	4	0.0%	0	0.0%	0	8.1%	4	0.0%	0	5.4%	4	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	94		35		59		30		25		40		47		48		70		17	
Sample:	100		42		58		33		26		41		46		54		73		24	

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

Q03 What is the main reason for your visit here today ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	21.5%	20	30.6%	11	16.1%	10	14.4%	4	22.9%	6	26.0%	10	14.4%	7	28.5%	14	23.1%	16	24.3%	4
To buy non-food goods (e.g. shoes, clothes, jewellery)	8.8%	8	2.7%	1	12.4%	7	1.3%	0	8.4%	2	14.7%	6	8.9%	4	8.7%	4	3.8%	3	11.1%	2
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	11.6%	11	11.3%	4	11.7%	7	1.3%	0	11.5%	3	19.5%	8	4.8%	2	18.2%	9	12.4%	9	13.3%	2
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	0.6%	1	0.5%	0	0.6%	0	1.3%	0	0.0%	0	0.5%	0	0.8%	0	0.4%	0	0.8%	0	0.0%	1
Work	15.9%	15	25.3%	9	10.4%	6	3.8%	1	36.7%	9	12.2%	5	31.7%	15	0.4%	0	15.6%	11	1.9%	0
To attend college (where appropriate)	9.5%	9	11.7%	4	8.3%	5	29.9%	9	0.0%	0	0.0%	0	17.7%	8	1.5%	1	7.0%	5	24.1%	4
To meet someone	8.2%	8	3.2%	1	11.1%	7	23.2%	7	3.1%	1	0.0%	0	6.8%	3	9.5%	5	10.5%	7	2.2%	0
To visit the Council's offices (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	5.0%	5	10.8%	4	1.6%	1	0.0%	0	0.0%	0	11.9%	5	0.0%	0	9.9%	5	6.7%	5	0.0%	0
No particular reason	18.9%	18	3.8%	1	27.8%	17	25.0%	8	17.4%	4	15.2%	6	14.9%	7	22.9%	11	20.0%	14	23.0%	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	94		35		59		30		25		40		47		48		70		17	
Sample:	100		42		58		33		26		41		46		54		73		24	

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Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Q04   What do you LIKE most about [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Near to home / convenient	21.9%	21	22.6%	8	21.5%	13	18.8%	6	31.9%	8	18.0%	7	23.8%	11	20.0%	10	24.0%	17	22.9%	4
Close to work	2.0%	2	2.7%	1	1.6%	1	0.0%	0	0.0%	0	4.8%	2	2.0%	1	2.0%	1	2.7%	2	0.0%	0
Good public transport links generally	0.5%	1	0.4%	0	0.6%	0	1.1%	0	0.8%	0	0.0%	0	0.4%	0	0.7%	0	0.3%	0	1.9%	0
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.4%	0	1.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	2.2%	0
Convenient drop off / pick up stops for buses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.0%	2	0.0%	0	3.2%	2	0.0%	0	3.8%	1	2.4%	1	0.0%	0	4.0%	2	2.7%	2	0.0%	0
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	1.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.0%	1	1.3%	1	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	1.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.0%	1	1.3%	1	0.0%	0
Good directional signs to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	6.6%	6	0.0%	0	10.5%	6	4.4%	1	19.1%	5	0.5%	0	11.3%	5	2.0%	1	7.6%	5	5.6%	1
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	4.4%	4	1.1%	0	6.3%	4	12.5%	4	0.0%	0	1.0%	0	8.1%	4	0.8%	0	5.9%	4	0.0%	0
Quality of supermarket(s)	0.8%	1	0.0%	0	1.3%	1	2.5%	1	0.0%	0	0.0%	0	0.8%	0	0.8%	0	1.1%	1	0.0%	0
The Market	0.3%	0	0.4%	0	0.3%	0	0.0%	0	0.8%	0	0.3%	0	0.0%	0	0.7%	0	0.0%	0	1.9%	0
Quality of the shops in general	1.2%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.4%	1	0.3%	0	5.6%	1
Compact centre (i.e. shops close together)	4.0%	4	0.0%	0	6.3%	4	0.0%	0	15.3%	4	0.0%	0	8.1%	4	0.0%	0	5.4%	4	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	1.4%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.8%	1	1.3%	1	2.2%	0
Play area for children	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0
Range of places to eat	1.0%	1	1.1%	0	1.0%	1	2.5%	1	0.8%	0	0.0%	0	0.8%	0	1.2%	1	1.1%	1	1.1%	0
Range of pubs / bars	0.6%	1	1.1%	0	0.3%	0	1.3%	0	0.8%	0	0.0%	0	0.0%	0	1.2%	1	0.5%	0	1.1%	0
Range of private services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
(banks, hairdressers, solicitors and so on)																				
Range of public services (ie Council, library, health services, and so on)	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0
Range of leisure facilities	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0
General cleanliness of shopping streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels safe / absence of threatening individuals / groups	4.0%	4	10.8%	4	0.0%	0	12.5%	4	0.0%	0	0.0%	0	8.1%	4	0.0%	0	0.0%	0	22.2%	4
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	8.8%	8	1.6%	1	13.0%	8	20.0%	6	0.0%	0	5.7%	2	8.5%	4	9.1%	4	11.3%	8	2.2%	0
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	2.0%	2	0.0%	0	3.2%	2	6.3%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	2.7%	2	0.0%	0
Not too noisy	6.0%	6	10.8%	4	3.2%	2	18.8%	6	0.0%	0	0.0%	0	8.1%	4	4.0%	2	2.7%	2	22.2%	4
Character / atmosphere	2.3%	2	0.8%	0	3.2%	2	0.0%	0	0.0%	0	5.4%	2	0.0%	0	4.5%	2	2.7%	2	1.6%	0
Historic buildings	2.0%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	4.8%	2	0.0%	0	4.0%	2	2.7%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	5.0%	5	2.7%	1	6.3%	4	0.0%	0	3.8%	1	9.5%	4	8.1%	4	2.0%	1	6.7%	5	0.0%	0
Friendly / polite people	4.6%	4	12.4%	4	0.0%	0	0.0%	0	0.0%	0	10.9%	4	0.8%	0	8.3%	4	5.9%	4	1.1%	0
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's my hometown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has everything you need	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion / Don't know)	15.9%	15	13.5%	5	17.4%	10	19.4%	6	31.4%	8	3.7%	1	21.6%	10	10.3%	5	16.1%	11	22.2%	4
(Nothing in particular)	35.7%	34	31.8%	11	38.0%	23	28.8%	9	29.1%	7	45.0%	18	29.3%	14	42.0%	20	31.0%	22	26.3%	4
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24

NEMS market research

EB1006 V3

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Q05 What do you DISLIKE most about [name of centre]?																				
Unsafe for pedestrians / traffic conflict	5.4%	5	2.7%	1	7.0%	4	15.7%	5	1.5%	0	0.0%	0	8.9%	4	2.0%	1	5.9%	4	5.6%	1
Not enough pedestrianisation	0.2%	0	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.4%	0	0.3%	0	0.0%	0		
Shortage of parking spaces for visitors	14.6%	14	13.5%	5	15.2%	9	0.0%	0	19.9%	5	22.4%	9	16.1%	8	13.1%	6	14.0%	10	1.1%	0
Shortage of parking for residents	0.4%	0	0.0%	0	0.6%	0	0.0%	0	1.5%	0	0.0%	0	0.4%	0	0.4%	0	0.3%	0	1.1%	0
Parking is expensive	2.6%	2	2.7%	1	2.5%	2	1.3%	0	4.6%	1	2.4%	1	0.4%	0	4.8%	2	3.5%	2	0.0%	0
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	0.4%	0	1.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	2.2%	0
Road congestion / too much traffic	1.2%	1	2.7%	1	0.3%	0	0.0%	0	0.0%	0	2.9%	1	0.4%	0	2.0%	1	1.6%	1	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.8%	0	1.0%	0	0.4%	0	0.8%	0	0.3%	0	2.2%	0
Difficulties with pushchairs, wheelchairs, etc	0.4%	0	0.0%	0	0.6%	0	1.3%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
Lack of choice of national multiple (high street chain) shops	24.5%	23	6.9%	2	34.8%	21	30.5%	9	21.4%	5	21.7%	9	12.4%	6	36.4%	17	25.1%	18	32.7%	6
Lack of choice of independent / specialist shops	9.4%	9	1.1%	0	14.3%	8	6.3%	2	1.5%	0	16.6%	7	2.4%	1	16.3%	8	10.0%	7	11.1%	2
Quality of shops is inadequate	2.6%	2	2.7%	1	2.5%	2	1.9%	1	7.7%	2	0.0%	0	2.0%	1	3.2%	2	3.5%	2	0.0%	0
Shops too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of a larger supermarket	1.4%	1	1.1%	0	1.6%	1	1.3%	0	3.8%	1	0.0%	0	0.0%	0	2.8%	1	1.3%	1	2.2%	0
Prices too high	5.3%	5	13.5%	5	0.5%	0	15.7%	5	0.8%	0	0.3%	0	8.3%	4	2.4%	1	0.0%	0	29.7%	5
Shops spread over too wide an area (i.e. not a compact centre)	2.2%	2	3.8%	1	1.3%	1	4.4%	1	1.5%	0	1.0%	0	2.4%	1	2.0%	1	1.6%	1	5.6%	1
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	1.8%	2	0.0%	0	2.9%	2	2.5%	1	3.8%	1	0.0%	0	2.8%	1	0.8%	0	2.4%	2	0.0%	0
Too many pubs / clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of services	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1	0.0%	0

NEMS market research

by Demographics - Loughton Broadway

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	4.3%	4	3.6%	1	4.7%	3	9.2%	3	0.8%	0	2.7%	1	4.3%	2	4.2%	2	3.8%	3	8.3%	1
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clean / secure toilets	1.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.7%	1	0.3%	0	2.0%	1	1.3%	1	0.8%	0
Dirty shopping streets/litter	6.1%	6	3.1%	1	7.9%	5	12.5%	4	0.0%	0	5.1%	2	10.1%	5	2.3%	1	6.7%	5	6.4%	1
Run down appearance of town centre / boarded up premises	5.8%	5	1.1%	0	8.6%	5	6.3%	2	0.0%	0	9.0%	4	2.8%	1	8.7%	4	7.3%	5	2.2%	0
Feels unsafe / presence of threatening individuals / groups / gangs	10.5%	10	1.1%	0	16.1%	10	16.9%	5	19.7%	5	0.0%	0	20.1%	9	1.1%	1	13.5%	9	3.0%	1
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0
Lack of police presence / other security measures (e.g. CCTV)	1.1%	1	3.1%	1	0.0%	0	0.0%	0	3.8%	1	0.3%	0	0.0%	0	2.3%	1	1.3%	1	0.8%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	3.6%	3	3.8%	1	3.5%	2	10.0%	3	0.0%	0	1.0%	0	5.2%	2	2.0%	1	3.5%	2	5.6%	1
Vandalism	0.5%	1	0.4%	0	0.6%	0	0.0%	0	0.0%	0	1.3%	1	0.8%	0	0.3%	0	0.0%	0	3.0%	1
Insufficient or poor quality open space and green areas	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0
Other	7.6%	7	7.0%	2	7.9%	5	0.0%	0	15.3%	4	8.6%	3	8.1%	4	7.1%	3	8.9%	6	5.6%	1
I dislike everything about [name of centre]	8.4%	8	1.1%	0	12.7%	8	12.5%	4	1.5%	0	9.5%	4	16.9%	8	0.0%	0	5.4%	4	2.2%	0
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	5.2%	5	1.1%	0	7.6%	5	2.5%	1	16.8%	4	0.0%	0	0.0%	0	10.3%	5	1.6%	1	22.2%	4
It is boring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many high end shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road / paving quality	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	12.3%	12	22.1%	8	6.6%	4	6.3%	2	18.4%	5	13.2%	5	14.0%	7	10.7%	5	16.6%	12	0.0%	0
(Nothing in particular)	15.3%	14	25.6%	9	9.2%	5	5.6%	2	22.9%	6	17.8%	7	20.9%	10	9.7%	5	12.9%	9	9.4%	2

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Weighted base:	94		35		59		30		25		40		47		48		70		17	
Sample:	100		42		58		33		26		41		46		54		73		24	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	3.8%	4	4.5%	2	3.4%	2	3.1%	1	4.4%	1	4.0%	2	2.0%	1	5.6%	3	4.0%	3	4.6%	1
Satisfied	30.0%	28	54.1%	19	15.8%	9	35.5%	11	11.5%	3	37.3%	15	24.4%	11	35.4%	17	30.7%	21	40.5%	7
Neutral	15.9%	15	2.5%	1	23.7%	14	9.4%	3	36.7%	9	7.8%	3	14.4%	7	17.3%	8	15.6%	11	23.8%	4
Dissatisfied	27.2%	26	15.6%	5	34.0%	20	34.4%	10	15.3%	4	29.0%	11	22.1%	10	32.1%	15	23.7%	17	31.1%	5
Very dissatisfied	6.8%	6	0.5%	0	10.5%	6	5.0%	2	0.0%	0	12.4%	5	4.0%	2	9.5%	5	9.2%	6	0.0%	0
(No opinion)	8.0%	8	21.6%	8	0.0%	0	0.0%	0	30.6%	8	0.0%	0	16.1%	8	0.0%	0	5.4%	4	0.0%	0
(Don't know)	8.4%	8	1.1%	0	12.7%	8	12.5%	4	1.5%	0	9.5%	4	16.9%	8	0.0%	0	11.3%	8	0.0%	0
Mean:	*2.96*		*3.60*		*2.63*		*2.97*		*3.07*		*2.91*		*2.97*		*2.96*		*2.96*		*3.19*	
Weighted base:	94		35		59		30		25		40		47		48		70		17	
Sample:	100		42		58		33		26		41		46		54		73		24	

Q07 How often do you visit [name of centre]in the evenings?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0
2 to 3 days a week	0.8%	1	1.1%	0	0.6%	0	1.9%	1	0.8%	0	0.0%	0	0.4%	0	1.2%	1	0.8%	1	1.1%	0
1 day a week	6.4%	6	5.9%	2	6.7%	4	9.4%	3	3.8%	1	5.7%	2	6.8%	3	5.9%	3	7.8%	5	3.3%	1
Once every 2 weeks	3.2%	3	6.5%	2	1.3%	1	10.0%	3	0.0%	0	0.0%	0	3.6%	2	2.8%	1	2.4%	2	7.8%	1
Once every month	1.1%	1	0.8%	0	1.3%	1	2.5%	1	0.0%	0	0.7%	0	1.6%	1	0.6%	0	1.1%	1	1.6%	0
Once a quarter	0.4%	0	0.0%	0	0.6%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.5%	0	0.0%	0
Less often than once a quarter	8.2%	8	1.6%	1	12.1%	7	18.8%	6	7.7%	2	0.5%	0	3.2%	2	13.1%	6	11.1%	8	0.0%	0
Never	79.4%	75	83.1%	29	77.2%	46	56.2%	17	85.7%	21	93.1%	37	83.5%	39	75.4%	36	75.7%	53	85.4%	14
(Don't know)	0.4%	0	1.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
Weighted base:	94		35		59		30		25		40		47		48		70		17	
Sample:	100		42		58		33		26		41		46		54		73		24	

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Q08 What is the main purpose of your evening visits?
Those who go 'Once a quarter or more' at Q.7

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in hh		No car in hh	
Bars / pubs	42.3%	5	58.4%	3	29.7%	2	42.5%	3	0.0%	0	62.8%	2	25.8%	2	59.8%	3	31.9%	3	79.4%	2
Eating out	12.8%	1	7.6%	0	17.0%	1	12.5%	1	40.4%	1	0.0%	0	22.6%	1	2.5%	0	14.9%	1	5.5%	0
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping	3.3%	0	0.0%	0	5.9%	0	0.0%	0	29.8%	0	0.0%	0	0.0%	0	6.9%	0	0.0%	0	15.2%	0
Meeting friends	33.3%	4	34.1%	2	32.6%	2	45.0%	3	29.8%	0	0.0%	0	51.6%	3	13.7%	1	42.6%	4	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social Clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No main purpose / don't know)	8.3%	1	0.0%	0	14.8%	1	0.0%	0	0.0%	0	37.2%	1	0.0%	0	17.2%	1	10.6%	1	0.0%	0
Weighted base:	11		5		6		8		1		3		6		5		9		2	
Sample:	26		11		15		15		5		6		12		14		17		9	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?
Those who go 'Once a quarter or more' at Q.7

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in hh		No car in hh	
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	32.8%	4	34.1%	2	31.8%	2	42.5%	3	40.4%	1	0.0%	0	35.5%	2	29.9%	2	31.9%	3	35.9%	1
Neutral	29.9%	3	34.1%	2	26.7%	2	35.0%	3	59.6%	1	0.0%	0	35.5%	2	24.0%	1	27.7%	2	38.0%	1
Dissatisfied	15.0%	2	0.0%	0	26.7%	2	22.5%	2	0.0%	0	0.0%	0	29.0%	2	0.0%	0	19.2%	2	0.0%	0
Very dissatisfied	8.3%	1	0.0%	0	14.8%	1	0.0%	0	0.0%	0	37.2%	1	0.0%	0	17.2%	1	10.6%	1	0.0%	0
(No opinion)	11.6%	1	26.5%	1	0.0%	0	0.0%	0	0.0%	0	52.1%	1	0.0%	0	24.0%	1	10.6%	1	15.2%	0
(Don't know)	2.4%	0	5.4%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	0	0.0%	0	4.9%	0	0.0%	0	10.9%	0
Mean:	*3.01*		*3.50*		*2.75*		*3.20*		*3.40*		*1.00*		*3.06*		*2.94*		*2.91*		*3.49*	
Weighted base:	11		5		6		8		1		3		6		5		9		2	
Sample:	26		11		15		15		5		6		12		14		17		9	

NEMS market research

by Demographics - Loughton Broadway

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q10 How satisfied are you with the pubs/bars offer in [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	1.0%	1	0.0%	0	1.6%	1	3.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.3%	1	0.0%	0
Satisfied	12.1%	11	28.4%	10	2.5%	2	14.4%	4	1.5%	0	17.0%	7	6.4%	3	17.7%	8	12.1%	8	17.5%	3
Neutral	14.4%	14	13.7%	5	14.8%	9	19.4%	6	24.5%	6	4.3%	2	24.4%	11	4.5%	2	12.7%	9	27.9%	5
Dissatisfied	4.0%	4	0.0%	0	6.3%	4	5.6%	2	4.6%	1	2.4%	1	5.6%	3	2.4%	1	5.1%	4	1.1%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	50.3%	47	52.5%	18	49.0%	29	38.0%	11	57.9%	14	54.9%	22	49.0%	23	51.6%	25	46.6%	33	43.5%	7
(Don't know)	18.2%	17	5.4%	2	25.7%	15	19.4%	6	11.5%	3	21.4%	8	12.5%	6	23.8%	11	22.1%	15	10.0%	2
Mean:		3.32		3.68		2.98		3.35		2.90		3.62		3.13		3.62		3.31		3.35	
Weighted base:		94		35		59		30		25		40		47		48		70		17	
Sample:		100		42		58		33		26		41		46		54		73		24	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?
Those in 'Waltham Abbey' town centre

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00	
Weighted base:		0		0		0		0		0		0		0		0		0		0	
Sample:		0		0		0		0		0		0		0		0		0		0	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?

Cleanliness of shopping streets

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	0.7%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.4%	1	0.0%	0	3.8%	1
Good	19.1%	18	22.1%	8	17.3%	10	21.3%	6	17.4%	4	18.4%	7	11.6%	5	26.4%	13	23.2%	16	10.5%	2
Satisfactory	64.9%	61	69.2%	24	62.4%	37	61.8%	19	62.7%	15	68.7%	27	71.1%	33	58.8%	28	64.4%	45	51.6%	9
Poor	14.9%	14	6.3%	2	20.0%	12	16.9%	5	19.9%	5	10.3%	4	16.9%	8	13.0%	6	11.9%	8	34.1%	6
Very poor	0.2%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.5%	0	0.4%	0	0.0%	0	0.0%	0
(Don't know)	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.5%	0	0.4%	0	0.0%	0	0.3%	0	0.0%	0
Mean:		3.05		3.18		2.97		3.04		2.98		3.10		2.95		3.15		3.11		2.84	
Weighted base:		94		35		59		30		25		40		47		48		70		17	
Sample:		100		42		58		33		26		41		46		54		73		24	

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Personal Safety / lighting / policing issues																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	16.2%	15	20.7%	7	13.6%	8	35.7%	11	6.9%	2	7.2%	3	18.4%	9	14.0%	7	12.1%	8	40.5%	7
Satisfactory	54.5%	51	37.8%	13	64.3%	38	52.4%	16	40.3%	10	64.9%	26	46.7%	22	62.2%	30	66.6%	47	28.7%	5
Poor	18.3%	17	16.2%	6	19.6%	12	8.8%	3	22.2%	5	23.2%	9	15.6%	7	21.0%	10	11.9%	8	30.8%	5
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.0%	10	25.3%	9	2.5%	2	3.1%	1	30.6%	8	4.8%	2	19.3%	9	2.8%	1	9.4%	7	0.0%	0
Mean:	2.98		3.06		2.94		3.28		2.78		2.83		3.04		2.93		3.00		3.10	
Weighted base:	94		35		59		30		25		40		47		48		70		17	
Sample:	100		42		58		33		26		41		46		54		73		24	
Quality of buildings / townscape																				
Very good	4.0%	4	0.0%	0	6.3%	4	12.5%	4	0.0%	0	0.0%	0	8.1%	4	0.0%	0	5.4%	4	0.0%	0
Good	11.0%	10	9.7%	3	11.7%	7	4.4%	1	1.5%	0	21.9%	9	9.3%	4	12.7%	6	12.4%	9	10.0%	2
Satisfactory	62.5%	59	70.9%	25	57.5%	34	66.2%	20	57.2%	14	62.9%	25	50.9%	24	73.8%	35	64.4%	45	60.0%	10
Poor	17.4%	16	5.9%	2	24.1%	14	13.8%	4	26.0%	6	14.7%	6	23.3%	11	11.5%	5	12.1%	8	24.4%	4
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.2%	5	13.5%	5	0.3%	0	3.1%	1	15.3%	4	0.5%	0	8.5%	4	2.0%	1	5.7%	4	5.6%	1
Mean:	3.02		3.04		3.00		3.16		2.71		3.07		3.02		3.01		3.12		2.85	
Weighted base:	94		35		59		30		25		40		47		48		70		17	
Sample:	100		42		58		33		26		41		46		54		73		24	
Shelter from weather																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	1.2%	1	2.7%	1	0.3%	0	0.0%	0	0.8%	0	2.4%	1	0.0%	0	2.4%	1	1.6%	1	0.0%	0
Satisfactory	20.0%	19	40.0%	14	8.3%	5	21.9%	7	7.7%	2	26.2%	10	10.9%	5	29.0%	14	15.6%	11	46.8%	8
Poor	45.0%	42	27.7%	10	55.1%	33	21.7%	7	49.7%	12	59.6%	24	38.1%	18	51.7%	25	45.6%	32	40.2%	7
Very poor	12.1%	11	8.1%	3	14.5%	9	30.7%	9	7.4%	2	1.0%	0	10.1%	5	14.2%	7	14.6%	10	7.5%	1
(Don't know)	21.7%	20	21.6%	8	21.8%	13	25.7%	8	34.4%	8	10.8%	4	40.9%	19	2.8%	1	22.6%	16	5.6%	1
Mean:	2.13		2.48		1.93		1.88		2.03		2.34		2.01		2.20		2.06		2.42	
Weighted base:	94		35		59		30		25		40		47		48		70		17	
Sample:	100		42		58		33		26		41		46		54		73		24	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Pedestrian/Vehicular safety issues																				
Very good	1.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.0%	1	1.3%	1	0.0%	0
Good	10.9%	10	0.5%	0	17.0%	10	20.0%	6	0.8%	0	10.3%	4	16.4%	8	5.5%	3	14.8%	10	0.0%	0
Satisfactory	54.2%	51	44.7%	16	59.8%	35	42.0%	13	49.5%	12	66.4%	26	45.4%	21	62.9%	30	47.2%	33	84.8%	14
Poor	22.1%	21	26.8%	9	19.4%	11	31.8%	10	16.1%	4	18.5%	7	16.9%	8	27.2%	13	26.2%	18	15.2%	3
Very poor	1.2%	1	0.0%	0	1.9%	1	2.5%	1	1.5%	0	0.0%	0	2.4%	1	0.0%	0	1.6%	1	0.0%	0
(Don't know)	10.6%	10	25.3%	9	1.9%	1	3.8%	1	32.1%	8	2.4%	1	18.9%	9	2.4%	1	8.9%	6	0.0%	0
Mean:		2.87		2.72		2.94		2.83		2.73		2.97		2.93		2.82		2.87		2.85	
Weighted base:		94		35		59		30		25		40		47		48		70		17	
Sample:		100		42		58		33		26		41		46		54		73		24	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q13   Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Location of car parks																				
Very good	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1	0.0%	0
Good	17.7%	17	25.9%	9	12.8%	8	5.6%	2	7.7%	2	33.0%	13	10.6%	5	24.6%	12	21.2%	15	10.8%	2
Satisfactory	42.7%	40	25.9%	9	52.6%	31	48.8%	15	29.6%	7	46.2%	18	44.3%	21	41.2%	20	50.4%	35	7.6%	1
Poor	7.4%	7	7.5%	3	7.3%	4	9.4%	3	8.4%	2	5.2%	2	6.4%	3	8.3%	4	9.4%	7	2.2%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	31.2%	29	40.6%	14	25.7%	15	36.1%	11	50.5%	12	15.6%	6	38.6%	18	24.0%	11	17.5%	12	79.4%	13
Mean:		3.18		3.31		3.12		2.94		3.14		3.33		3.07		3.27		3.18		3.42	
Weighted base:		94		35		59		30		25		40		47		48		70		17	
Sample:		100		42		58		33		26		41		46		54		73		24	
Security of car parks																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	13.9%	13	22.1%	8	9.0%	5	5.6%	2	3.8%	1	26.4%	10	8.6%	4	19.0%	9	16.1%	11	10.8%	2
Satisfactory	38.8%	37	28.6%	10	44.7%	27	35.7%	11	38.3%	9	41.4%	16	46.7%	22	31.0%	15	44.8%	31	9.0%	2
Poor	8.8%	8	5.4%	2	10.8%	6	21.3%	6	5.4%	1	1.4%	1	5.6%	3	11.9%	6	11.9%	8	0.0%	0
Very poor	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0
(Don't know)	38.4%	36	43.9%	15	35.2%	21	37.4%	11	52.0%	13	30.8%	12	39.0%	18	37.8%	18	27.2%	19	79.4%	13
Mean:		3.08		3.30		2.97		2.75		2.95		3.36		3.05		3.11		3.06		3.45	
Weighted base:		94		35		59		30		25		40		47		48		70		17	
Sample:		100		42		58		33		26		41		46		54		73		24	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Location of [name of centre] Underground / Train Station (as appropriate)

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
Very good	7.2%	7	11.9%	4	4.4%	3	1.3%	0	1.5%	0	15.2%	6	2.8%	1	11.5%	5	8.6%	6	4.4%	1
Good	49.0%	46	24.3%	9	63.5%	38	61.2%	18	44.2%	11	42.7%	17	57.7%	27	40.4%	19	52.5%	37	34.0%	6
Satisfactory	27.8%	26	27.2%	10	28.2%	17	37.6%	11	22.2%	5	24.0%	10	22.5%	11	33.1%	16	23.2%	16	59.4%	10
Poor	4.4%	4	10.8%	4	0.6%	0	0.0%	0	1.5%	0	9.5%	4	0.8%	0	7.9%	4	5.9%	4	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.6%	11	25.9%	9	3.2%	2	0.0%	0	30.6%	8	8.6%	3	16.1%	8	7.1%	3	9.7%	7	2.2%	0
Mean:	*3.67*		*3.50*		*3.74*		*3.64*		*3.66*		*3.70*		*3.75*		*3.60*		*3.71*		*3.44*	
Weighted base:	94		35		59		30		25		40		47		48		70		17	
Sample:	100		42		58		33		26		41		46		54		73		24	

Quality & security of [name of centre] Underground / Train Station (as appropriate)

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
Very good	4.8%	5	11.9%	4	0.6%	0	1.3%	0	1.5%	0	9.5%	4	0.0%	0	9.5%	5	5.4%	4	4.4%	1
Good	41.1%	39	18.0%	6	54.7%	32	64.3%	19	17.6%	4	38.1%	15	50.5%	24	31.9%	15	42.8%	30	30.2%	5
Satisfactory	29.1%	27	29.7%	10	28.8%	17	30.1%	9	31.1%	8	27.2%	11	22.9%	11	35.2%	17	24.5%	17	61.0%	10
Poor	5.0%	5	13.5%	5	0.0%	0	0.0%	0	3.8%	1	9.5%	4	0.0%	0	9.9%	5	6.7%	5	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	20.0%	19	26.9%	9	15.9%	9	4.4%	1	45.9%	11	15.7%	6	26.6%	12	13.5%	6	20.5%	14	4.4%	1
Mean:	*3.57*		*3.39*		*3.67*		*3.70*		*3.31*		*3.57*		*3.69*		*3.47*		*3.59*		*3.41*	
Weighted base:	94		35		59		30		25		40		47		48		70		17	
Sample:	100		42		58		33		26		41		46		54		73		24	

Ease of cycling access

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	2.7%	3	4.9%	2	1.5%	1	1.3%	0	0.0%	0	5.6%	2	1.1%	1	4.4%	2	2.1%	1	6.7%	1
Satisfactory	29.6%	28	26.6%	9	31.4%	19	54.5%	16	6.1%	2	25.4%	10	39.4%	18	20.0%	10	32.9%	23	29.4%	5
Poor	7.5%	7	5.4%	2	8.8%	5	6.9%	2	19.1%	5	0.8%	0	6.3%	3	8.7%	4	4.0%	3	25.2%	4
Very poor	0.5%	1	0.0%	0	0.9%	1	1.3%	0	0.5%	0	0.0%	0	0.8%	0	0.3%	0	0.5%	0	0.8%	0
(Don't know)	59.5%	56	63.1%	22	57.4%	34	36.1%	11	74.2%	18	68.2%	27	52.3%	24	66.6%	32	60.4%	42	37.9%	6
Mean:	*2.86*		*2.99*		*2.79*		*2.87*		*2.22*		*3.15*		*2.86*		*2.85*		*2.92*		*2.68*	
Weighted base:	94		35		59		30		25		40		47		48		70		17	
Sample:	100		42		58		33		26		41		46		54		73		24	

NEMS market research

by Demographics - Loughton Broadway

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Amount / quality of pedestrianisation

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	1.4%	1	1.1%	0	1.6%	1	0.0%	0	3.8%	1	1.0%	0	0.0%	0	2.8%	1	1.3%	1	2.2%	0
Good	15.5%	15	29.6%	10	7.1%	4	21.3%	6	0.0%	0	20.7%	8	11.4%	5	19.4%	9	9.6%	7	46.3%	8
Satisfactory	47.2%	45	30.6%	11	57.0%	34	31.8%	10	46.4%	11	59.5%	24	37.4%	18	56.9%	27	55.3%	39	35.1%	6
Poor	12.8%	12	10.2%	4	14.3%	8	26.3%	8	9.9%	2	4.3%	2	19.7%	9	5.9%	3	16.2%	11	4.4%	1
Very poor	3.2%	3	2.7%	1	3.5%	2	6.9%	2	3.8%	1	0.0%	0	4.4%	2	2.0%	1	3.0%	2	5.6%	1
(Don't know)	19.9%	19	25.7%	9	16.5%	10	13.8%	4	36.0%	9	14.6%	6	27.0%	13	13.0%	6	14.6%	10	6.4%	1
Mean:		2.99		3.22		2.87		2.78		2.85		3.21		2.77		3.17		2.89		3.38	
Weighted base:		94		35		59		30		25		40		47		48		70		17	
Sample:		100		42		58		33		26		41		46		54		73		24	

Ease of movement around the centre on foot

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	0.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.2%	1	0.3%	0	2.2%	0
Good	21.2%	20	31.6%	11	15.1%	9	24.4%	7	7.7%	2	27.2%	11	14.3%	7	28.0%	13	18.0%	13	43.8%	7
Satisfactory	51.9%	49	32.4%	11	63.4%	38	44.5%	13	46.4%	11	60.9%	24	46.3%	22	57.4%	27	58.8%	41	46.5%	8
Poor	6.7%	6	10.1%	4	4.8%	3	10.5%	3	11.5%	3	1.0%	0	10.1%	5	3.5%	2	8.6%	6	1.9%	0
Very poor	7.6%	7	2.7%	1	10.5%	6	20.7%	6	3.8%	1	0.0%	0	5.2%	2	9.9%	5	8.9%	6	5.6%	1
(Don't know)	12.0%	11	21.6%	8	6.3%	4	0.0%	0	30.6%	8	9.5%	4	24.2%	11	0.0%	0	5.4%	4	0.0%	0
Mean:		3.01		3.25		2.89		2.73		2.84		3.32		2.92		3.07		2.92		3.35	
Weighted base:		94		35		59		30		25		40		47		48		70		17	
Sample:		100		42		58		33		26		41		46		54		73		24	

Access for people with mobility / hearing / sighting disability

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	16.1%	15	9.2%	3	20.1%	12	1.3%	0	23.7%	6	22.6%	9	19.1%	9	13.1%	6	19.9%	14	7.5%	1
Satisfactory	29.4%	28	36.3%	13	25.4%	15	33.8%	10	6.9%	2	40.2%	16	19.7%	9	39.0%	19	29.7%	21	41.6%	7
Poor	10.6%	10	8.1%	3	12.1%	7	21.3%	6	8.4%	2	3.8%	2	15.7%	7	5.6%	3	14.0%	10	1.1%	0
Very poor	5.8%	5	5.9%	2	5.7%	3	10.0%	3	8.4%	2	1.0%	0	8.9%	4	2.8%	1	6.5%	5	5.6%	1
(Don't know)	38.1%	36	40.5%	14	36.7%	22	33.6%	10	52.6%	13	32.5%	13	36.6%	17	39.6%	19	29.9%	21	44.3%	8
Mean:		2.90		2.82		2.95		2.40		2.97		3.25		2.77		3.03		2.90		2.92	
Weighted base:		94		35		59		30		25		40		47		48		70		17	
Sample:		100		42		58		33		26		41		46		54		73		24	

by Demographics - Loughton Broadway

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

Q14 How could [name of centre]best be improved?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
More parking	15.2%	14	16.2%	6	14.6%	9	0.0%	0	16.8%	4	25.7%	10	19.3%	9	11.1%	5	15.1%	11	0.0%	0
More secure parking	6.0%	6	2.7%	1	7.9%	5	3.1%	1	3.8%	1	9.5%	4	10.1%	5	2.0%	1	2.7%	2	0.0%	0
Cheaper parking	3.8%	4	7.0%	2	1.9%	1	3.8%	1	0.0%	0	6.2%	2	2.4%	1	5.2%	2	4.6%	3	2.2%	0
More accessible car parking	3.4%	3	5.4%	2	2.2%	1	3.1%	1	5.4%	1	2.4%	1	2.8%	1	4.0%	2	4.6%	3	0.0%	0
More frequent bus services to the centre	1.4%	1	1.1%	0	1.6%	1	0.0%	0	1.5%	0	2.4%	1	2.8%	1	0.0%	0	1.3%	1	2.2%	0
More reliable / comfortable bus services	4.0%	4	10.8%	4	0.0%	0	12.5%	4	0.0%	0	0.0%	0	8.1%	4	0.0%	0	0.0%	0	22.2%	4
New / relocated bus stops	1.9%	2	0.5%	0	2.8%	2	3.1%	1	1.3%	0	1.4%	1	2.0%	1	1.9%	1	1.6%	1	4.1%	1
More frequent underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority for pedestrians	1.6%	2	2.7%	1	1.0%	1	4.4%	1	0.8%	0	0.0%	0	0.8%	0	2.4%	1	0.5%	0	6.7%	1
Improved access for wheelchair and pushchair users	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0
More national multiple (high street chain) retailers	22.3%	21	7.9%	3	30.7%	18	13.6%	4	27.5%	7	25.5%	10	22.8%	11	21.7%	10	29.4%	21	2.7%	0
Bigger/better supermarket	7.1%	7	0.0%	0	11.3%	7	2.5%	1	0.8%	0	14.6%	6	3.9%	2	10.3%	5	9.2%	6	1.9%	0
More independent shops	8.9%	8	0.4%	0	13.9%	8	0.4%	0	2.3%	1	19.4%	8	2.3%	1	15.3%	7	8.6%	6	13.8%	2
Better choice of shops in general	4.6%	4	1.1%	0	6.7%	4	3.8%	1	7.7%	2	3.3%	1	3.6%	2	5.5%	3	5.1%	4	4.4%	1
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvement to the market	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.4%	1	2.0%	1	0.0%	0	1.3%	1	0.0%	0
More / better pubs / night-life	3.2%	3	3.2%	1	3.2%	2	3.8%	1	3.8%	1	2.4%	1	4.4%	2	2.0%	1	2.7%	2	6.7%	1
More / better eating places	1.4%	1	2.7%	1	0.6%	0	1.9%	1	3.1%	1	0.0%	0	2.0%	1	0.8%	0	1.6%	1	1.1%	0
Fewer bars / nightclubs	0.1%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0
More / better leisure facilities	1.2%	1	3.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.4%	0	2.0%	1	0.0%	0	6.7%	1
More family oriented facilities	0.8%	1	0.0%	0	1.3%	1	2.5%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0
More secure children's play areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expand the town centre's colleges / expand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
university																				
Other	1.8%	2	4.9%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.8%	0	2.8%	1	2.4%	2	0.0%	0
Cleaner streets / removal of litter	5.1%	5	0.4%	0	7.9%	5	12.5%	4	0.0%	0	2.7%	1	10.1%	5	0.3%	0	6.7%	5	0.8%	0
More shelter from wind / rain	8.9%	8	6.5%	2	10.4%	6	9.4%	3	10.7%	3	7.5%	3	7.1%	3	10.7%	5	7.8%	5	17.5%	3
Improve appearance / environment of centre	1.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.0%	1	1.3%	1	0.0%	0
Improved security measures / more CCTV / more police	2.3%	2	0.0%	0	3.7%	2	3.8%	1	0.0%	0	2.7%	1	4.3%	2	0.4%	0	3.0%	2	0.8%	0
More control on alcohol / drinkers / drug users	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	1.1%	1	0.4%	0	1.6%	1	0.0%	0	3.8%	1	0.3%	0	2.0%	1	0.3%	0	1.3%	1	0.8%	0
Better street furniture / floral displays	1.3%	1	2.5%	1	0.6%	0	1.3%	0	0.0%	0	2.2%	1	1.6%	1	1.1%	1	1.6%	1	0.8%	0
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	1.8%	2	3.8%	1	0.6%	0	5.6%	2	0.0%	0	0.0%	0	0.8%	0	2.8%	1	0.5%	0	7.8%	1
Vacant shops to be filled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footpaths improved / resurfaced	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve pedestrian / vehicular safety issues	4.0%	4	0.0%	0	6.3%	4	12.5%	4	0.0%	0	0.0%	0	8.1%	4	0.0%	0	5.4%	4	0.0%	0
Road surfaces improved / resurfaced	0.4%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
More seating	1.4%	1	0.5%	0	1.9%	1	0.0%	0	0.0%	0	3.3%	1	0.4%	0	2.4%	1	1.9%	1	0.0%	0
More restrictions on cyclists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.2%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.4%	0	0.3%	0	0.0%	0
(Don't know)	16.9%	16	24.1%	8	12.7%	8	23.2%	7	31.4%	8	3.2%	1	23.3%	11	10.6%	5	16.7%	12	3.0%	1
(None mentioned)	19.8%	19	16.4%	6	21.8%	13	7.5%	2	26.0%	6	25.3%	10	9.5%	4	29.9%	14	19.6%	14	29.4%	5
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Q15 Do you work in [name of centre]?

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
Yes	9.3%	9	2.7%	1	13.2%	8	3.8%	1	25.2%	6	3.7%	1	7.1%	3	11.5%	5	4.0%	3	35.2%	6
No	90.3%	85	97.3%	34	86.1%	51	95.0%	29	74.8%	18	96.3%	38	92.1%	43	88.5%	42	95.4%	67	64.8%	11
(Refused)	0.4%	0	0.0%	0	0.6%	0	1.3%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
Weighted base:	94		35		59		30		25		40		47		48		70		17	
Sample:	100		42		58		33		26		41		46		54		73		24	

Q16 Do you go to college in [name of centre] (where appropriate)?

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
Yes	16.7%	16	12.8%	4	19.0%	11	51.2%	15	1.5%	0	0.0%	0	28.2%	13	5.4%	3	16.2%	11	26.3%	4
No	82.9%	78	87.2%	30	80.3%	48	47.6%	14	98.5%	24	100.0%	40	71.0%	33	94.6%	45	83.3%	58	73.7%	12
(Refused)	0.4%	0	0.0%	0	0.6%	0	1.3%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
Weighted base:	94		35		59		30		25		40		47		48		70		17	
Sample:	100		42		58		33		26		41		46		54		73		24	

GEN Gender:

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
Male	37.1%	35	100.0%	35	0.0%	0	25.5%	8	46.7%	11	39.9%	16	31.0%	15	43.0%	20	31.8%	22	52.9%	9
Female	62.9%	59	0.0%	0	100.0%	59	74.5%	22	53.3%	13	60.1%	24	69.0%	32	57.0%	27	68.2%	48	47.1%	8
Weighted base:	94		35		59		30		25		40		47		48		70		17	
Sample:	100		42		58		33		26		41		46		54		73		24	

AGE Age Group:

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
18 - 24 years	22.7%	21	15.5%	5	27.0%	16	71.2%	21	0.0%	0	0.0%	0	39.4%	18	6.2%	3	24.8%	17	24.1%	4
25 - 34 years	9.2%	9	6.5%	2	10.8%	6	28.8%	9	0.0%	0	0.0%	0	3.6%	2	14.7%	7	9.2%	6	13.3%	2
35 - 44 years	17.0%	16	16.7%	6	17.1%	10	0.0%	0	65.0%	16	0.0%	0	20.5%	10	13.5%	6	17.0%	12	24.4%	4
45 - 54 years	9.1%	9	16.2%	6	5.0%	3	0.0%	0	35.0%	9	0.0%	0	12.1%	6	6.2%	3	4.9%	3	8.6%	1
55 - 64 years	17.3%	16	10.8%	4	21.2%	13	0.0%	0	0.0%	0	41.2%	16	23.6%	11	11.1%	5	15.6%	11	10.0%	2
65+ years	24.7%	23	34.4%	12	18.9%	11	0.0%	0	0.0%	0	58.8%	23	0.7%	0	48.3%	23	28.6%	20	19.5%	3
Weighted base:	94		35		59		30		25		40		47		48		70		17	
Sample:	100		42		58		33		26		41		46		54		73		24	

SEG Occupation of Chief Wage Earner:

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
AB	21.2%	20	23.7%	8	19.7%	12	22.5%	7	51.3%	13	1.4%	1	42.7%	20	0.0%	0	23.2%	16	0.0%	0
C1	28.4%	27	17.8%	6	34.7%	21	44.5%	13	10.7%	3	27.3%	11	57.3%	27	0.0%	0	26.1%	18	28.6%	5
C2	18.0%	17	16.7%	6	18.7%	11	12.5%	4	26.0%	6	17.1%	7	0.0%	0	35.7%	17	17.0%	12	30.0%	5
DE	32.4%	31	41.8%	15	26.9%	16	20.5%	6	12.0%	3	54.1%	21	0.0%	0	64.3%	31	33.7%	24	41.4%	7
Weighted base:	94		35		59		30		25		40		47		48		70		17	
Sample:	100		42		58		33		26		41		46		54		73		24	

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Each cell shows: percentage then count (pct% n)

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household

Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Yes	3.7% 4	1.6% 1	5.0% 3	3.1% 1	4.4% 1	3.8% 2	2.0% 1	5.4% 3	3.5% 2	6.4% 1
No	96.3% 91	98.4% 34	95.0% 56	96.9% 29	95.6% 24	96.2% 38	98.0% 46	94.6% 45	96.5% 67	93.7% 16
Weighted base:	94	35	59	30	25	40	47	48	70	17
Sample:	100	42	58	33	26	41	46	54	73	24

Q18 Is the disability mobility, hearing and / or sighting impairment ?
Those who 'Yes' at Q17

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Mobility	35.9% 1	33.3% 0	36.4% 1	0.0% 0	100.0% 1	12.5% 0	0.0% 0	49.0% 1	7.7% 0	100.0% 1
Hearing	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Sighting	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Other	64.1% 2	66.7% 0	63.6% 2	100.0% 1	0.0% 0	87.5% 1	100.0% 1	51.1% 1	92.3% 2	0.0% 0
Back problems	3.8% 0	0.0% 0	4.6% 0	0.0% 0	12.5% 0	0.0% 0	0.0% 0	5.2% 0	0.0% 0	12.5% 0
(Don't know)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	4	1	3	1	1	2	1	3	2	1
Sample:	6	2	4	1	2	3	1	5	4	2

CAR Number of cars in Household:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
None	18.0% 17	25.6% 9	13.5% 8	21.1% 6	22.7% 6	12.6% 5	10.4% 5	25.5% 12	0.0% 0	100.0% 17
1	52.3% 49	48.0% 17	54.8% 33	58.2% 18	29.8% 7	61.7% 24	47.0% 22	57.5% 27	70.6% 49	0.0% 0
2	12.0% 11	3.8% 1	16.8% 10	20.0% 6	7.7% 2	8.6% 3	15.3% 7	8.7% 4	16.2% 11	0.0% 0
3	7.8% 7	11.9% 4	5.4% 3	0.6% 0	24.5% 6	2.9% 1	11.3% 5	4.4% 2	10.5% 7	0.0% 0
4+	2.0% 2	0.0% 0	3.2% 2	0.0% 0	0.0% 0	4.8% 2	0.0% 0	4.0% 2	2.7% 2	0.0% 0
(Refused)	8.0% 8	10.8% 4	6.3% 4	0.0% 0	15.3% 4	9.5% 4	16.1% 8	0.0% 0	0.0% 0	0.0% 0
Weighted base:	94	35	59	30	25	40	47	48	70	17
Sample:	100	42	58	33	26	41	46	54	73	24

LOC Location of Interview:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Epping	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Loughton High Road	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Waltham Abbey	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Loughton Broadway	100.0% 94	100.0% 35	100.0% 59	100.0% 30	100.0% 25	100.0% 40	100.0% 47	100.0% 48	100.0% 70	100.0% 17
Chipping Ongar	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Buckhurst Hill	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	94	35	59	30	25	40	47	48	70	17
Sample:	100	42	58	33	26	41	46	54	73	24

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

DAY Day of interview:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Monday	37.8%	36	26.6%	9	44.3%	26	37.4%	11	41.1%	10	36.0%	14	27.0%	13	48.4%	23	46.1%	32	20.2%	3
Tuesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	62.2%	59	73.4%	26	55.7%	33	62.6%	19	58.9%	15	64.0%	25	73.0%	34	51.6%	25	53.9%	38	79.8%	14
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24

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Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
PC																					
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 4	4.0%	4	10.8%	4	0.0%	0	12.5%	4	0.0%	0	0.0%	0	8.1%	4	0.0%	0	0.0%	0	22.2%	4
E17 9	0.2%	0	0.0%	0	0.3%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.3%	0	0.0%	0
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E49S 3	4.0%	4	0.0%	0	6.3%	4	12.5%	4	0.0%	0	0.0%	0	8.1%	4	0.0%	0	5.4%	4	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 3	1.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.0%	1	1.3%	1	0.0%	0
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10	0.4%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.8%	0	0.0%	0	2.2%	0
IG10 1	14.0%	13	16.7%	6	12.4%	7	6.9%	2	22.2%	5	14.3%	6	12.5%	6	15.5%	7	17.5%	12	5.6%	1
IG10 2	18.5%	17	9.2%	3	24.0%	14	20.7%	6	22.2%	5	14.6%	6	7.1%	3	29.7%	14	12.1%	8	53.0%	9
IG10 3	18.9%	18	18.0%	6	19.5%	12	8.1%	2	11.3%	3	31.9%	13	11.2%	5	26.6%	13	23.7%	17	7.9%	1
IG10 4	3.0%	3	2.7%	1	3.2%	2	5.0%	2	5.4%	1	0.0%	0	4.0%	2	2.0%	1	2.7%	2	5.6%	1
IG10 8	0.3%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.6%	0	0.0%	0	1.6%	0
IG11 3	4.0%	4	0.0%	0	6.3%	4	12.5%	4	0.0%	0	0.0%	0	8.1%	4	0.0%	0	5.4%	4	0.0%	0
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	4.0%	4	0.0%	0	6.3%	4	0.0%	0	0.0%	0	9.5%	4	8.1%	4	0.0%	0	5.4%	4	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	2.7%	3	6.3%	2	0.6%	0	2.3%	1	3.8%	1	2.4%	1	1.2%	1	4.2%	2	3.2%	2	1.9%	0
IG7 6	1.2%	1	0.0%	0	1.9%	1	3.1%	1	0.0%	0	0.5%	0	2.4%	1	0.0%	0	1.6%	1	0.0%	0
IG8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 7	4.0%	4	10.8%	4	0.0%	0	0.0%	0	0.0%	0	9.5%	4	0.0%	0	7.9%	4	5.4%	4	0.0%	0
IG8 8	12.0%	11	21.6%	8	6.3%	4	12.5%	4	30.6%	8	0.0%	0	16.1%	8	7.9%	4	10.8%	8	0.0%	0
IG9 5	2.0%	2	0.0%	0	3.2%	2	0.0%	0	3.8%	1	2.4%	1	2.0%	1	2.0%	1	2.7%	2	0.0%	0
IG9 6	1.0%	1	0.0%	0	1.6%	1	3.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.3%	1	0.0%	0
ME8 8	0.4%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM4 1	4.4%	4	0.5%	0	6.7%	4	0.0%	0	0.8%	0	10.0%	4	8.5%	4	0.4%	0	0.5%	0	0.0%	0
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24

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Appendix 15:

Data Tabulations

By Demographics Chipping Ongar

(Weighted)

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

Q0A First of all, can I ask you do you work in any of the following:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Yes	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
None of these	100.0%	48 100.0%	17 100.0%	31 100.0%	13 100.0%	16 100.0%	19 100.0%	23 100.0%	24 100.0%	46 100.0%	2
Weighted base:	48	17	31	13	16	19	23	24	46	2
Sample:	50	22	28	11	15	24	25	25	46	4

Q01 How did you travel to [name of centre] today?

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Car/ van driver	69.2%	33 71.8%	12 67.7%	21 78.7%	10 81.3%	13 53.1%	10 64.7%	15 73.5%	18 72.0%	33 0.0%	0
Car/ van passenger	0.6%	0 0.0%	0 0.9%	0 0.0%	0 1.7%	0 0.0%	0 0.0%	0 1.1%	0 0.6%	0 0.0%	0
Bus	0.6%	0 0.0%	0 0.9%	0 0.0%	0 0.0%	0 1.4%	0 0.0%	0 1.1%	0 0.0%	0 14.4%	0
Bicycle	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Underground (as appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Train (as appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Taxi	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
On foot	29.7%	14 28.2%	5 30.5%	9 21.3%	3 16.9%	3 45.5%	9 35.3%	8 24.3%	6 27.4%	13 85.6%	2
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	48	17	31	13	16	19	23	24	46	2
Sample:	50	22	28	11	15	24	25	25	46	4

Q02 How often do you do the following in [name of centre] (including Sunday)?

Food & Groceries Shopping

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Everyday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
4 to 6 days a week	7.3%	4 7.9%	1 7.0%	2 6.4%	1 1.7%	0 12.5%	2 6.9%	2 7.8%	2 7.1%	3 14.4%	0
2 to 3 days a week	12.3%	6 21.9%	4 7.0%	2 8.5%	1 6.8%	1 19.3%	4 6.8%	2 17.6%	4 9.3%	4 85.6%	2
1 day a week	22.4%	11 0.0%	0 34.8%	11 31.9%	4 25.4%	4 13.8%	3 34.1%	8 11.0%	3 23.3%	11 0.0%	0
Once every 2 weeks	12.3%	6 3.1%	1 17.4%	5 42.5%	5 3.4%	1 0.0%	0 22.8%	5 2.2%	1 12.8%	6 0.0%	0
Once every month	15.1%	7 26.6%	5 8.7%	3 10.6%	1 28.8%	5 6.9%	1 25.0%	6 5.5%	1 15.7%	7 0.0%	0
Once a quarter	14.0%	7 31.3%	5 4.4%	1 0.0%	0 33.9%	5 6.9%	1 0.0%	0 27.5%	7 14.6%	7 0.0%	0
Less often than once a quarter	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
First time today	2.1%	1 6.0%	1 0.0%	0 0.0%	0 0.0%	0 5.2%	1 4.3%	1 0.0%	0 2.2%	0 0.0%	0
Never	14.4%	7 3.1%	1 20.7%	6 0.0%	0 0.0%	0 35.5%	7 0.0%	0 28.4%	7 15.0%	7 0.0%	0
Weighted base:	48	17	31	13	16	19	23	24	46	2
Sample:	50	22	28	11	15	24	25	25	46	4

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Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Everyday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0% 0
4 to 6 days a week	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0% 0
2 to 3 days a week	1.1%	1 0.0%	0 1.8%	1 2.2%	0 1.7%	0 0.0%	0 0.0%	0 2.2%	1 1.2%	1 0.0% 0
1 day a week	5.0%	2 3.2%	1 6.1%	2 2.2%	0 11.9%	2 1.4%	0 8.0%	2 2.2%	1 5.3%	2 0.0% 0
Once every 2 weeks	15.1%	7 3.1%	1 21.8%	7 44.7%	6 0.0%	0 8.3%	2 14.8%	3 15.4%	4 15.7%	7 0.0% 0
Once every month	7.8%	4 6.3%	1 8.7%	3 14.9%	2 8.5%	1 2.8%	1 11.4%	3 4.4%	1 5.8%	3 57.1% 1
Once a quarter	18.5%	9 23.5%	4 15.7%	5 10.6%	1 20.3%	3 22.0%	4 21.7%	5 15.4%	4 18.1%	8 28.5% 1
Less often than once a quarter	34.7%	17 47.0%	8 27.9%	9 21.3%	3 37.3%	6 41.3%	8 19.3%	5 49.5%	12 36.1%	17 0.0% 0
First time today	3.2%	2 3.1%	1 3.3%	1 0.0%	0 3.4%	1 5.2%	1 2.3%	1 4.2%	1 3.4%	2 0.0% 0
Never	13.9%	7 13.8%	2 13.9%	4 4.3%	1 16.9%	3 17.6%	3 22.5%	5 5.5%	1 14.5%	7 0.0% 0
(Don't know)	0.6%	0 0.0%	0 0.9%	0 0.0%	0 0.0%	0 1.4%	0 0.0%	0 1.1%	0 0.0% 0 14.4% 0
Weighted base:		48	17	31	13	16	19	23	24	46	2
Sample:		50	22	28	11	15	24	25	25	46	4

Drinking / Eating Out

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Everyday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0% 0
4 to 6 days a week	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0% 0
2 to 3 days a week	5.6%	3 14.1%	2 0.9%	0 6.4%	1 8.5%	1 2.8%	1 3.4%	1 7.7%	2 4.7%	2 28.5% 1
1 day a week	8.4%	4 3.1%	1 11.3%	3 21.3%	3 3.4%	1 4.1%	1 1.2%	0 15.4%	4 8.7%	4 0.0% 0
Once every 2 weeks	0.6%	0 0.0%	0 0.9%	0 2.2%	0 0.0%	0 0.0%	0 0.0%	0 1.1%	0 0.6%	0 0.0% 0
Once every month	9.5%	5 7.8%	1 10.5%	3 10.6%	1 8.5%	1 9.7%	2 14.8%	3 4.4%	1 8.8%	4 28.5% 1
Once a quarter	12.9%	6 9.4%	2 14.8%	5 0.0%	0 20.3%	3 15.1%	3 19.3%	5 6.6%	2 13.4%	6 0.0% 0
Less often than once a quarter	12.3%	6 1.6%	0 18.3%	6 0.0%	0 0.0%	0 30.3%	6 2.3%	1 22.0%	5 12.8%	6 0.0% 0
First time today	2.1%	1 0.0%	0 3.3%	1 0.0%	0 0.0%	0 5.2%	1 0.0%	0 4.2%	1 2.2%	1 0.0% 0
Never	48.6%	23 63.9%	11 40.1%	12 59.6%	7 59.3%	9 32.8%	6 59.0%	14 38.5%	9 48.8%	22 42.9% 1
Weighted base:		48	17	31	13	16	19	23	24	46	2
Sample:		50	22	28	11	15	24	25	25	46	4

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EB1006 V3

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Private & Public Services (Bank / Solicitor / Council Offices/ Library, etc)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.6%	0	0.0%	0	0.9%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	1.1%	0	0.6%	0	0.0%	0
2 to 3 days a week	1.1%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.2%	1	1.2%	1	0.0%	0
1 day a week	43.1%	21	40.8%	7	44.4%	14	38.3%	5	45.8%	7	44.1%	9	47.9%	11	38.6%	9	42.0%	19	71.5%	1
Once every 2 weeks	7.3%	3	9.4%	2	6.1%	2	14.9%	2	3.4%	1	5.5%	1	9.1%	2	5.5%	1	6.4%	3	28.5%	1
Once every month	3.9%	2	0.0%	0	6.1%	2	0.0%	0	11.9%	2	0.0%	0	8.0%	2	0.0%	0	4.1%	2	0.0%	0
Once a quarter	11.2%	5	31.3%	5	0.0%	0	0.0%	0	33.9%	5	0.0%	0	0.0%	0	22.0%	5	11.6%	5	0.0%	0
Less often than once a quarter	1.1%	1	3.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	1.2%	1	0.0%	0
First time today	1.1%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	2.3%	1	0.0%	0	1.2%	1	0.0%	0
Never	30.5%	15	9.1%	2	42.5%	13	46.8%	6	0.0%	0	44.8%	9	32.8%	8	28.4%	7	31.8%	15	0.0%	0
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4

Commercial Leisure Facilities (Gym / Swimming Pool, etc)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	1.1%	1	0.0%	0	1.8%	1	2.2%	0	1.7%	0	0.0%	0	0.0%	0	2.2%	1	1.2%	1	0.0%	0
1 day a week	3.4%	2	1.6%	0	4.4%	1	0.0%	0	8.5%	1	1.4%	0	5.7%	1	1.1%	0	3.5%	2	0.0%	0
Once every 2 weeks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	95.5%	46	98.4%	17	93.9%	29	97.9%	12	89.8%	14	98.6%	19	94.3%	22	96.7%	23	95.3%	44	100.0%	2
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Any visit																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	7.3%	4	7.9%	1	7.0%	2	6.4%	1	1.7%	0	12.5%	2	6.9%	2	7.8%	2	7.1%	3	14.4%	0
2 to 3 days a week	15.7%	7	31.3%	5	7.0%	2	8.5%	1	13.6%	2	22.0%	4	9.1%	2	22.0%	5	12.8%	6	85.6%	2
1 day a week	39.2%	19	23.5%	4	47.9%	15	42.5%	5	50.8%	8	27.5%	5	56.9%	13	22.0%	5	40.8%	19	0.0%	0
Once every 2 weeks	11.2%	5	0.0%	0	17.4%	5	42.5%	5	0.0%	0	0.0%	0	22.8%	5	0.0%	0	11.6%	5	0.0%	0
Once every month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a quarter	11.2%	5	31.3%	5	0.0%	0	0.0%	0	33.9%	5	0.0%	0	0.0%	0	22.0%	5	11.6%	5	0.0%	0
Less often than once a quarter	11.2%	5	0.0%	0	17.4%	5	0.0%	0	0.0%	0	27.5%	5	0.0%	0	22.0%	5	11.6%	5	0.0%	0
First time today	4.3%	2	6.0%	1	3.3%	1	0.0%	0	0.0%	0	10.5%	2	4.3%	1	4.2%	1	4.4%	2	0.0%	0
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Q03 What is the main reason for your visit here today ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	13.5%	6	9.4%	2	15.7%	5	12.8%	2	11.9%	2	15.2%	3	19.4%	5	7.7%	2	13.4%	6	14.4%	0
To buy non-food goods (e.g. shoes, clothes, jewellery)	5.0%	2	6.3%	1	4.4%	1	0.0%	0	8.5%	1	5.5%	1	8.0%	2	2.2%	1	4.1%	2	28.5%	1
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	17.9%	9	39.2%	7	6.1%	2	2.2%	0	35.6%	6	13.8%	3	1.2%	0	34.1%	8	17.5%	8	28.5%	1
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	6.2%	3	1.6%	0	8.7%	3	23.4%	3	0.0%	0	0.0%	0	12.5%	3	0.0%	0	6.4%	3	0.0%	0
Work	39.7%	19	28.2%	5	46.1%	14	40.4%	5	40.7%	6	38.5%	7	30.7%	7	48.4%	12	40.2%	18	28.5%	1
To attend college (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	2.8%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0	6.9%	1	5.7%	1	0.0%	0	2.9%	1	0.0%	0
To visit the Council's offices (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	3.9%	2	7.8%	1	1.7%	1	0.0%	0	3.4%	0	6.9%	1	5.7%	1	2.2%	1	4.1%	2	0.0%	0
No particular reason	9.8%	5	6.0%	1	12.0%	4	21.3%	3	0.0%	0	10.5%	2	15.7%	4	4.2%	1	10.2%	5	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	0.6%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	1.1%	0	0.6%	0	0.0%	0
Window shopping / browsing	0.6%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.4%	0	1.2%	0	0.0%	0	0.6%	0	0.0%	0
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Q04   What do you LIKE most about [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Near to home / convenient	5.6%	3	3.1%	1	7.0%	2	0.0%	0	11.9%	2	4.1%	1	5.7%	1	5.5%	1	5.8%	3	0.0%	0
Close to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good public transport links generally	1.1%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.2%	1	1.2%	1	0.0%	0
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.1%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	5.2%	1	0.0%	0	4.2%	1	2.2%	1	0.0%	0
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good directional signs to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	3.4%	2	0.0%	0	5.2%	2	0.0%	0	8.5%	1	1.4%	0	5.7%	1	1.1%	0	3.5%	2	0.0%	0
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	0.6%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.4%	0	1.2%	0	0.0%	0	0.6%	0	0.0%	0
Quality of supermarket(s)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact centre (i.e. shops close together)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of private services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total %	n	Male %	n	Female %	n	18 - 34 %	n	35 - 54 %	n	55 + %	n	ABC1 %	n	C2DE %	n	Car in household %	n	No car in household %	n
(banks, hairdressers, solicitors and so on)																				
Range of public services (ie Council, library, health services, and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.6%	0	0.0%	0	0.9%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	1.1%	0	0.6%	0	0.0%	0
General cleanliness of shopping streets	0.6%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	1.1%	0	0.6%	0	0.0%	0
Feels safe / absence of threatening individuals / groups	6.2%	3	0.0%	0	9.6%	3	21.3%	3	1.7%	0	0.0%	0	11.4%	3	1.1%	0	6.4%	3	0.0%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	29.0%	14	31.0%	5	27.9%	9	0.0%	0	25.4%	4	50.7%	10	31.7%	7	26.4%	6	27.8%	13	57.1%	1
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	3.9%	2	11.0%	2	0.0%	0	0.0%	0	0.0%	0	9.6%	2	5.7%	1	2.2%	1	4.1%	2	0.0%	0
Not too noisy	7.8%	4	4.7%	1	9.6%	3	23.4%	3	0.0%	0	4.1%	1	11.4%	3	4.4%	1	8.2%	4	0.0%	0
Character / atmosphere	55.3%	26	46.7%	8	60.1%	18	57.4%	7	40.7%	6	65.8%	13	52.1%	12	58.4%	14	54.1%	25	85.6%	2
Historic buildings	26.2%	12	26.3%	4	26.1%	8	10.6%	1	25.4%	4	36.9%	7	23.7%	6	28.6%	7	27.3%	12	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	12.9%	6	4.7%	1	17.4%	5	14.9%	2	0.0%	0	22.1%	4	14.8%	3	11.0%	3	12.8%	6	14.4%	0
Friendly / polite people	24.1%	11	48.6%	8	10.5%	3	17.0%	2	49.2%	8	8.3%	2	8.0%	2	39.7%	10	25.1%	11	0.0%	0
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	1.1%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	2.3%	1	0.0%	0	1.2%	1	0.0%	0
It's my hometown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has everything you need	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	6.2%	3	1.6%	0	8.7%	3	0.0%	0	16.9%	3	1.4%	0	12.5%	3	0.0%	0	6.4%	3	0.0%	0
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4

NEMS market research

by Demographics - Chipping Ongar

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Q05 What do you DISLIKE most about [name of centre]?																				
Unsafe for pedestrians / traffic conflict	2.7%	1	1.6%	0	3.3%	1	0.0%	0	0.0%	0	6.6%	1	0.0%	0	5.3%	1	2.8%	1	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking for residents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	10.1%	5	3.1%	1	13.9%	4	0.0%	0	28.8%	5	1.4%	0	19.3%	5	1.1%	0	10.5%	5	0.0%	0
Parking is not secure / car break-ins	2.8%	1	0.0%	0	4.4%	1	0.0%	0	8.5%	1	0.0%	0	5.7%	1	0.0%	0	2.9%	1	0.0%	0
Poor public transport links	3.9%	2	3.1%	1	4.4%	1	0.0%	0	11.9%	2	0.0%	0	8.0%	2	0.0%	0	4.1%	2	0.0%	0
Road congestion / too much traffic	7.1%	3	9.1%	2	5.9%	2	0.0%	0	0.0%	0	17.3%	3	7.8%	2	6.4%	2	7.3%	3	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	2.8%	1	0.0%	0	4.4%	1	0.0%	0	8.5%	1	0.0%	0	5.7%	1	0.0%	0	2.9%	1	0.0%	0
Lack of choice of national multiple (high street chain) shops	1.7%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	4.1%	1	0.0%	0	3.3%	1	1.2%	1	14.4%	0
Lack of choice of independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops is inadequate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of a larger supermarket	5.6%	3	0.0%	0	8.7%	3	21.3%	3	0.0%	0	0.0%	0	11.4%	3	0.0%	0	5.8%	3	0.0%	0
Prices too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops spread over too wide an area (i.e. not a compact centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	5.6%	3	0.0%	0	8.7%	3	21.3%	3	0.0%	0	0.0%	0	11.4%	3	0.0%	0	5.8%	3	0.0%	0
Too many pubs / clubs	0.6%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	1.2%	0	0.0%	0	0.6%	0	0.0%	0
Inadequate range of services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clean / secure toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty shopping streets/litter	2.8%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0	6.9%	1	5.7%	1	0.0%	0	2.9%	1	0.0%	0
Run down appearance of town centre / boarded up premises	3.9%	2	3.1%	1	4.4%	1	0.0%	0	11.9%	2	0.0%	0	8.0%	2	0.0%	0	4.1%	2	0.0%	0
Feels unsafe / presence of threatening individuals / groups / gangs	4.5%	2	1.6%	0	6.1%	2	0.0%	0	0.0%	0	11.0%	2	0.0%	0	8.8%	2	4.7%	2	0.0%	0
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	2.8%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0	6.9%	1	0.0%	0	5.5%	1	2.9%	1	0.0%	0
Lack of police presence / other security measures (e.g. CCTV)	0.6%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.4%	0	1.2%	0	0.0%	0	0.6%	0	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	1.1%	1	3.1%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.2%	1	0.0%	0
Over-crowded	3.4%	2	0.0%	0	5.2%	2	0.0%	0	1.7%	0	6.9%	1	5.7%	1	1.1%	0	3.5%	2	0.0%	0
Too noisy	4.4%	2	9.1%	2	1.8%	1	0.0%	0	1.7%	0	9.4%	2	7.8%	2	1.1%	0	4.6%	2	0.0%	0
Lack of character / atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandalism	0.6%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	1.2%	0	0.0%	0	0.6%	0	0.0%	0
Insufficient or poor quality open space and green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.1%	1	0.0%	0	1.7%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	1.2%	1	0.0%	0
I dislike everything about [name of centre]	1.1%	1	0.0%	0	1.7%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	1.2%	1	0.0%	0
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	1.1%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.2%	1	1.2%	1	0.0%	0
It is boring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many high end shops	1.1%	1	3.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	1.2%	1	0.0%	0
Poor road / paving quality	1.7%	1	4.7%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	3.3%	1	0.6%	0	28.5%	1
Too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	5.0%	2	6.3%	1	4.4%	1	4.3%	1	0.0%	0	9.6%	2	5.7%	1	4.4%	1	4.1%	2	28.5%	1
(Nothing in particular)	50.4%	24	62.7%	11	43.5%	13	49.0%	6	62.7%	10	41.3%	8	35.3%	8	65.0%	16	51.3%	23	28.5%	1

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	61.4%	29	56.1%	10	64.3%	20	61.7%	8	55.9%	9	65.6%	13	51.0%	12	71.4%	17	61.6%	28	57.1%	1
Neutral	14.6%	7	29.8%	5	6.1%	2	17.0%	2	20.3%	3	8.3%	2	17.1%	4	12.1%	3	14.6%	7	14.4%	0
Dissatisfied	21.3%	10	14.1%	2	25.2%	8	21.3%	3	15.3%	2	26.2%	5	26.2%	6	16.5%	4	21.0%	10	28.5%	1
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.8%	1	0.0%	0	4.4%	1	0.0%	0	8.5%	1	0.0%	0	5.7%	1	0.0%	0	2.9%	1	0.0%	0
Mean:	*3.41*		*3.42*		*3.41*		*3.40*		*3.45*		*3.39*		*3.26*		*3.55*		*3.42*		*3.29*	
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	

Q07 How often do you visit [name of centre]in the evenings?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	3.4%	2	7.8%	1	0.9%	0	8.5%	1	0.0%	0	2.8%	1	1.2%	0	5.5%	1	2.3%	1	28.5%	1
1 day a week	9.0%	4	6.3%	1	10.5%	3	21.3%	3	5.1%	1	4.1%	1	3.4%	1	14.3%	3	9.3%	4	0.0%	0
Once every 2 weeks	0.6%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.4%	0	1.2%	0	0.0%	0	0.6%	0	0.0%	0
Once every month	3.4%	2	4.7%	1	2.6%	1	0.0%	0	3.4%	1	5.5%	1	2.3%	1	4.4%	1	3.5%	2	0.0%	0
Once a quarter	1.1%	1	0.0%	0	1.7%	1	0.0%	0	3.4%	1	0.0%	0	2.3%	1	0.0%	0	1.2%	1	0.0%	0
Less often than once a quarter	17.4%	8	7.8%	1	22.6%	7	21.3%	3	16.9%	3	15.1%	3	22.8%	5	12.1%	3	17.5%	8	14.4%	0
Never	65.3%	31	73.3%	12	60.8%	19	48.9%	6	71.2%	11	71.0%	14	67.0%	16	63.6%	15	65.6%	30	57.1%	1
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	

by Demographics - Chipping Ongar

Weighted:

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Q08 What is the main purpose of your evening visits?
Those who go 'Once a quarter or more' at Q.7

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Bars / pubs	57.9%	5	66.5%	2	52.5%	3	85.6%	3	0.0%	0	59.7%	2	22.2%	1	72.6%	4	55.0%	4	100.0%	1
Eating out	35.6%	3	33.4%	1	36.9%	2	14.4%	1	100.0%	2	20.1%	1	55.5%	1	27.4%	2	38.0%	3	0.0%	0
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting friends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social Clubs	6.5%	1	0.0%	0	10.6%	1	0.0%	0	0.0%	0	20.1%	1	22.4%	1	0.0%	0	6.9%	1	0.0%	0
Weighted base:		8		3		5		4		2		3		2		6		8		1
Sample:		16		7		9		5		4		7		6		10		15		1

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?
Those who go 'Once a quarter or more' at Q.7

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	67.7%	6	66.7%	2	68.4%	3	100.0%	4	28.5%	1	50.1%	1	66.7%	2	68.2%	4	65.5%	5	100.0%	1
Neutral	9.7%	1	0.0%	0	15.8%	1	0.0%	0	42.9%	1	0.0%	0	22.2%	1	4.6%	0	10.3%	1	0.0%	0
Dissatisfied	12.9%	1	16.6%	1	10.5%	1	0.0%	0	28.5%	1	19.9%	1	0.0%	0	18.2%	1	13.8%	1	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	9.7%	1	16.6%	1	5.3%	0	0.0%	0	0.0%	0	30.0%	1	11.2%	0	9.1%	1	10.3%	1	0.0%	0
Mean:		*3.61*		*3.60*		*3.61*		*4.00*		*3.00*		*3.43*		*3.75*		*3.55*		*3.58*		*4.00*
Weighted base:		8		3		5		4		2		3		2		6		8		1
Sample:		16		7		9		5		4		7		6		10		15		1

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q10 How satisfied are you with the pubs/bars offer in [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	16.3%	8	12.6%	2	18.3%	6	40.4%	5	8.5%	1	6.9%	1	12.5%	3	19.9%	5	15.8%	7	28.5%	1
Neutral	5.6%	3	3.1%	1	7.0%	2	0.0%	0	3.4%	1	11.0%	2	8.0%	2	3.3%	1	5.2%	2	14.4%	0
Dissatisfied	2.8%	1	7.8%	1	0.0%	0	0.0%	0	3.4%	1	4.1%	1	1.2%	0	4.4%	1	2.9%	1	0.0%	0
Very dissatisfied	2.8%	1	7.8%	1	0.0%	0	0.0%	0	8.5%	1	0.0%	0	5.7%	1	0.0%	0	2.9%	1	0.0%	0
(No opinion)	62.5%	30	68.6%	12	59.0%	18	38.3%	5	67.8%	11	73.8%	14	54.4%	13	70.2%	17	62.7%	29	57.1%	1
(Don't know)	10.1%	5	0.0%	0	15.7%	5	21.3%	3	8.5%	1	4.1%	1	18.2%	4	2.2%	1	10.5%	5	0.0%	0
Mean:	3.29		2.65		3.72		4.00		2.50		3.13		3.00		3.56		3.26		3.66	
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?
Those in 'Waltham Abbey' town centre

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00	
Weighted base:	0		0		0		0		0		0		0		0		0		0	
Sample:	0		0		0		0		0		0		0		0		0		0	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?

Cleanliness of shopping streets

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	2.2%	1	6.3%	1	0.0%	0	6.4%	1	0.0%	0	1.4%	0	2.3%	1	2.2%	1	2.3%	1	0.0%	0
Good	57.5%	27	65.5%	11	53.0%	16	57.5%	7	59.3%	9	55.9%	11	33.9%	8	80.2%	19	58.6%	27	28.5%	1
Satisfactory	33.0%	16	18.8%	3	40.9%	13	31.9%	4	40.7%	6	27.6%	5	58.1%	14	8.8%	2	33.8%	15	14.4%	0
Poor	6.2%	3	6.3%	1	6.1%	2	4.3%	1	0.0%	0	12.4%	2	5.7%	1	6.6%	2	5.2%	2	28.5%	1
Very poor	1.1%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.2%	1	0.0%	0	28.5%	1
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.54		3.66		3.47		3.66		3.59		3.41		3.33		3.74		3.58		2.43	
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Personal Safety / lighting / policing issues																				
Very good	2.2%	1	4.7%	1	0.9%	0	6.4%	1	1.7%	0	0.0%	0	1.2%	0	3.3%	1	2.3%	1	0.0%	0
Good	69.7%	33	73.3%	12	67.7%	21	91.4%	11	52.5%	8	69.7%	14	55.6%	13	83.5%	20	69.7%	32	71.5%	1
Satisfactory	19.0%	9	15.7%	3	20.9%	6	2.2%	0	37.3%	6	15.2%	3	35.3%	8	3.3%	1	19.8%	9	0.0%	0
Poor	8.4%	4	6.3%	1	9.6%	3	0.0%	0	8.5%	1	13.8%	3	6.8%	2	9.9%	2	7.6%	3	28.5%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.6%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.4%	0	1.2%	0	0.0%	0	0.6%	0	0.0%	0
Mean:	*3.66*		*3.77*		*3.61*		*4.04*		*3.48*		*3.57*		*3.52*		*3.80*		*3.67*		*3.43*	
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	
Quality of buildings / townscape																				
Very good	39.1%	19	54.6%	9	30.5%	9	34.0%	4	39.0%	6	42.4%	8	8.9%	2	68.3%	17	39.5%	18	28.5%	1
Good	46.4%	22	37.6%	6	51.2%	16	66.0%	8	40.7%	6	38.3%	7	76.3%	18	17.4%	4	46.5%	21	42.9%	1
Satisfactory	10.6%	5	4.7%	1	13.9%	4	0.0%	0	11.9%	2	16.6%	3	9.1%	2	12.1%	3	9.9%	5	28.5%	1
Poor	3.9%	2	3.1%	1	4.4%	1	0.0%	0	8.5%	1	2.8%	1	5.7%	1	2.2%	1	4.1%	2	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	*4.21*		*4.44*		*4.08*		*4.34*		*4.10*		*4.20*		*3.88*		*4.52*		*4.21*		*4.00*	
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	
Shelter from weather																				
Very good	11.2%	5	31.3%	5	0.0%	0	0.0%	0	33.9%	5	0.0%	0	0.0%	0	22.0%	5	11.6%	5	0.0%	0
Good	24.5%	12	12.6%	2	31.2%	10	48.9%	6	3.4%	1	25.9%	5	22.8%	5	26.2%	6	23.8%	11	42.9%	1
Satisfactory	41.4%	20	29.8%	5	47.9%	15	51.1%	6	27.1%	4	46.8%	9	45.5%	11	37.4%	9	41.9%	19	28.5%	1
Poor	6.2%	3	7.8%	1	5.2%	2	0.0%	0	0.0%	0	15.2%	3	2.3%	1	9.9%	2	5.3%	2	28.5%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	16.7%	8	18.5%	3	15.7%	5	0.0%	0	35.6%	6	12.1%	2	29.4%	7	4.4%	1	17.4%	8	0.0%	0
Mean:	*3.49*		*3.83*		*3.31*		*3.49*		*4.11*		*3.12*		*3.29*		*3.63*		*3.51*		*3.14*	
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Pedestrian/Vehicular safety issues

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	1.1%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.2%	1	0.0%	0	28.5%	1
Good	56.0%	27	61.1%	10	53.1%	16	74.5%	9	50.9%	8	48.2%	9	33.0%	8	78.2%	19	58.3%	27	0.0%	0
Satisfactory	25.6%	12	20.1%	3	28.7%	9	25.5%	3	23.7%	4	27.3%	5	36.2%	8	15.4%	4	23.8%	11	71.5%	1
Poor	14.4%	7	7.8%	1	18.1%	6	0.0%	0	25.4%	4	14.9%	3	25.1%	6	4.2%	1	15.0%	7	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.8%	1	7.8%	1	0.0%	0	0.0%	0	0.0%	0	6.9%	1	5.7%	1	0.0%	0	2.9%	1	0.0%	0
Mean:	3.45		3.65		3.35		3.75		3.25		3.42		3.09		3.78		3.45		3.57	
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?

Location of car parks

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	11.2%	5	0.0%	0	17.4%	5	0.0%	0	0.0%	0	27.5%	5	0.0%	0	22.0%	5	11.6%	5	0.0%	0
Good	77.0%	37	85.9%	15	72.1%	22	93.6%	12	84.8%	13	60.0%	12	88.6%	21	65.9%	16	77.8%	36	57.1%	1
Satisfactory	7.3%	3	7.8%	1	7.0%	2	6.4%	1	11.9%	2	4.2%	1	8.0%	2	6.6%	2	6.4%	3	28.5%	1
Poor	1.1%	1	3.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	2.3%	1	0.0%	0	1.2%	1	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.4%	2	3.1%	1	3.5%	1	0.0%	0	0.0%	0	8.3%	2	1.2%	0	5.5%	1	2.9%	1	14.4%	0
Mean:	4.02		3.85		4.11		3.94		3.81		4.26		3.87		4.16		4.03		3.67	
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	

Security of car parks

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	11.2%	5	0.0%	0	17.4%	5	0.0%	0	0.0%	0	27.5%	5	0.0%	0	22.0%	5	11.6%	5	0.0%	0
Good	71.4%	34	85.9%	15	63.4%	19	93.6%	12	67.8%	11	60.0%	12	77.2%	18	65.9%	16	72.0%	33	57.1%	1
Satisfactory	10.1%	5	7.8%	1	11.3%	3	6.4%	1	20.3%	3	4.2%	1	13.7%	3	6.6%	2	9.3%	4	28.5%	1
Poor	1.1%	1	3.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	2.3%	1	0.0%	0	1.2%	1	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.2%	3	3.1%	1	7.9%	2	0.0%	0	8.5%	1	8.3%	2	6.8%	2	5.5%	1	5.8%	3	14.4%	0
Mean:	3.99		3.85		4.07		3.94		3.70		4.26		3.80		4.16		4.00		3.67	
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Location of [name of centre] Underground / Train Station (as appropriate)

Response	Total %	Total n	Male %	Male n	Female %	Female n	18-34 %	18-34 n	35-54 %	35-54 n	55+ %	55+ n	ABC1 %	ABC1 n	C2DE %	C2DE n	Car in household %	Car n	No car in household %	No car n
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfactory	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor	9.5%	5	15.7%	3	6.1%	2	2.2%	0	5.1%	1	17.9%	3	13.7%	3	5.5%	1	9.9%	5	0.0%	0
Very poor	11.2%	5	4.7%	1	14.8%	5	27.7%	3	8.5%	1	2.8%	1	8.0%	2	14.3%	3	11.7%	5	0.0%	0
(Don't know)	79.3%	38	79.6%	14	79.1%	24	70.2%	9	86.4%	14	79.3%	15	78.4%	18	80.1%	19	78.4%	36	100.0%	2
Mean:	1.46		1.77		1.29		1.07		1.38		1.87		1.63		1.28		1.46		0.00	
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	

Quality & security of [name of centre] Underground / Train Station (as appropriate)

Response	Total %	Total n	Male %	Male n	Female %	Female n	18-34 %	18-34 n	35-54 %	35-54 n	55+ %	55+ n	ABC1 %	ABC1 n	C2DE %	C2DE n	Car in household %	Car n	No car in household %	No car n
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfactory	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor	9.5%	5	15.7%	3	6.1%	2	2.2%	0	5.1%	1	17.9%	3	13.7%	3	5.5%	1	9.9%	5	0.0%	0
Very poor	10.6%	5	4.7%	1	13.9%	4	27.7%	3	8.5%	1	1.4%	0	6.8%	2	14.3%	3	11.1%	5	0.0%	0
(Don't know)	79.8%	38	79.6%	14	80.0%	25	70.2%	9	86.4%	14	80.7%	16	79.5%	19	80.1%	19	79.0%	36	100.0%	2
Mean:	1.47		1.77		1.31		1.07		1.38		1.93		1.67		1.28		1.47		0.00	
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	

Ease of cycling access

Response	Total %	Total n	Male %	Male n	Female %	Female n	18-34 %	18-34 n	35-54 %	35-54 n	55+ %	55+ n	ABC1 %	ABC1 n	C2DE %	C2DE n	Car in household %	Car n	No car in household %	No car n
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	33.6%	16	26.6%	5	37.5%	11	34.0%	4	10.2%	2	52.3%	10	31.9%	7	35.2%	9	33.8%	15	28.5%	1
Satisfactory	29.1%	14	17.3%	3	35.7%	11	40.4%	5	27.1%	4	23.4%	5	25.1%	6	33.0%	8	27.4%	13	71.5%	1
Poor	3.4%	2	7.8%	1	0.9%	0	4.3%	1	0.0%	0	5.5%	1	1.2%	0	5.5%	1	3.5%	2	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	33.9%	16	48.2%	8	25.9%	8	21.3%	3	62.7%	10	18.7%	4	41.9%	10	26.2%	6	35.3%	16	0.0%	0
Mean:	3.46		3.36		3.49		3.38		3.27		3.58		3.53		3.40		3.47		3.29	
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Amount / quality of pedestrianisation

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	45.4%	22	61.1%	10	36.6%	11	38.3%	5	39.0%	6	55.1%	11	20.5%	5	69.4%	17	46.6%	21	14.4%	0
Satisfactory	35.2%	17	20.1%	3	43.5%	13	46.8%	6	28.8%	6	32.8%	6	55.6%	13	15.4%	4	34.3%	16	57.1%	1
Poor	17.2%	8	14.1%	2	19.0%	6	12.8%	2	32.2%	5	8.0%	2	22.8%	5	11.9%	3	16.8%	8	28.5%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.2%	1	4.7%	1	0.9%	0	2.2%	0	0.0%	0	4.1%	1	1.2%	0	3.3%	1	2.3%	1	0.0%	0
Mean:		3.29		3.49		3.18		3.26		3.07		3.49		2.98		3.59		3.31		2.86	
Weighted base:		48		17		31		13		16		19		23		24		46		2	
Sample:		50		22		28		11		15		24		25		25		46		4	

Ease of movement around the centre on foot

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	11.2%	5	0.0%	0	17.4%	5	0.0%	0	0.0%	0	27.5%	5	0.0%	0	22.0%	5	11.6%	5	0.0%	0
Good	60.8%	29	74.9%	13	53.0%	16	36.2%	5	78.0%	12	62.8%	12	71.5%	17	50.5%	12	61.6%	28	42.9%	1
Satisfactory	25.2%	12	25.1%	4	25.2%	8	63.8%	8	13.6%	2	9.6%	2	22.8%	5	27.5%	7	23.9%	11	57.1%	1
Poor	2.8%	1	0.0%	0	4.4%	1	0.0%	0	8.5%	1	0.0%	0	5.7%	1	0.0%	0	2.9%	1	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		3.80		3.75		3.84		3.36		3.70		4.18		3.66		3.95		3.82		3.43	
Weighted base:		48		17		31		13		16		19		23		24		46		2	
Sample:		50		22		28		11		15		24		25		25		46		4	

Access for people with mobility / hearing / sighting disability

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	11.2%	5	0.0%	0	17.4%	5	0.0%	0	0.0%	0	27.5%	5	0.0%	0	22.0%	5	11.6%	5	0.0%	0
Good	39.2%	19	58.0%	10	28.8%	9	25.6%	3	78.0%	12	16.6%	3	46.7%	11	32.0%	8	40.8%	19	0.0%	0
Satisfactory	18.5%	9	18.8%	3	18.3%	6	46.8%	6	0.0%	0	15.2%	3	18.2%	4	18.7%	5	17.5%	8	42.9%	1
Poor	2.8%	1	0.0%	0	4.4%	1	0.0%	0	8.5%	1	0.0%	0	5.7%	1	0.0%	0	2.9%	1	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	28.3%	14	23.2%	4	31.2%	10	27.7%	3	13.6%	2	40.8%	8	29.4%	7	27.3%	7	27.2%	12	57.1%	1
Mean:		3.82		3.76		3.86		3.35		3.80		4.21		3.58		4.05		3.84		3.00	
Weighted base:		48		17		31		13		16		19		23		24		46		2	
Sample:		50		22		28		11		15		24		25		25		46		4	

EB1006 V3

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Q14 How could [name of centre]best be improved?
More parking	10.6%	5	6.3%	1	13.1%	4	0.0%	0	20.3%	3	9.7%	2	13.7%	3	7.7%	2	11.1%	5	0.0%	0
More secure parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	17.3%	8	14.1%	2	19.2%	6	21.3%	3	23.7%	4	9.6%	2	17.1%	4	17.6%	4	18.1%	8	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable / comfortable bus services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent underground services (where appropriate)	0.6%	0	1.6%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.6%	0	0.0%	0
More reliable underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority for pedestrians	6.2%	3	1.6%	0	8.7%	3	10.6%	1	0.0%	0	8.3%	2	12.5%	3	0.0%	0	6.4%	3	0.0%	0
Improved access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiple (high street chain) retailers	2.8%	1	7.8%	1	0.0%	0	0.0%	0	8.5%	1	0.0%	0	5.7%	1	0.0%	0	2.9%	1	0.0%	0
Bigger/better supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	6.2%	3	1.6%	0	8.7%	3	21.3%	3	0.0%	0	1.4%	0	11.4%	3	1.1%	0	6.4%	3	0.0%	0
Better choice of shops in general	6.2%	3	1.6%	0	8.7%	3	0.0%	0	8.5%	1	8.3%	2	12.5%	3	0.0%	0	6.4%	3	0.0%	0
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	8.4%	4	0.0%	0	13.1%	4	21.3%	3	8.5%	1	0.0%	0	17.1%	4	0.0%	0	8.7%	4	0.0%	0
Improvement to the market	5.6%	3	0.0%	0	8.7%	3	21.3%	3	0.0%	0	0.0%	0	11.4%	3	0.0%	0	5.8%	3	0.0%	0
More / better pubs / night-life	3.4%	2	3.1%	1	3.5%	1	4.3%	1	6.8%	1	0.0%	0	2.3%	1	4.4%	1	3.5%	2	0.0%	0
More / better eating places	12.9%	6	6.3%	1	16.5%	5	25.5%	3	6.8%	1	9.6%	2	19.3%	5	6.6%	2	13.4%	6	0.0%	0
Fewer bars / nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family oriented facilities	1.1%	1	3.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	2.3%	1	0.0%	0	1.2%	1	0.0%	0
More secure children's play areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expand the town centre's colleges / expand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
university																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets / removal of litter	6.2%	3	0.0%	0	9.6%	3	0.0%	0	0.0%	0	15.1%	3	12.5%	3	0.0%	0	6.4%	3	0.0%	0
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / more CCTV / more police	4.5%	2	7.8%	1	2.6%	1	4.3%	1	3.4%	1	5.5%	1	3.4%	1	5.5%	1	3.5%	2	28.5%	1
More control on alcohol / drinkers / drug users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vacant shops to be filled	1.1%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.2%	1	1.2%	1	0.0%	0
Less traffic congestion	5.5%	3	3.1%	1	6.8%	2	0.0%	0	1.7%	0	12.1%	2	3.4%	1	7.5%	2	5.7%	3	0.0%	0
Footpaths improved / resurfaced	3.9%	2	3.1%	1	4.4%	1	0.0%	0	8.5%	1	2.8%	1	5.7%	1	2.2%	1	2.9%	1	28.5%	1
Improve pedestrian / vehicular safety issues	9.5%	5	7.8%	1	10.5%	3	0.0%	0	16.9%	3	9.7%	2	18.2%	4	1.1%	0	9.9%	5	0.0%	0
Road surfaces improved / resurfaced	3.9%	2	11.0%	2	0.0%	0	0.0%	0	0.0%	0	9.6%	2	5.7%	1	2.2%	1	2.9%	1	28.5%	1
More seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More restrictions on cyclists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	0.6%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	1.2%	0	0.0%	0	0.6%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	38.5%	18	51.4%	9	31.4%	10	14.9%	2	50.8%	8	43.8%	8	19.1%	4	57.3%	14	38.3%	18	42.9%	1
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household

Q15 Do you work in [name of centre]?

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Yes	29.1%	14 28.2%	5 29.6%	9 40.4%	5 40.7%	6 12.4%	2 31.9%	7 26.4%	6 29.1%	13 28.5% 1
No	70.9%	34 71.8%	12 70.4%	22 59.6%	7 59.3%	9 87.6%	17 68.1%	16 73.6%	18 70.9%	32 71.5% 1
Weighted base:	48	17	31	13	16	19	23	24	46	2
Sample:	50	22	28	11	15	24	25	25	46	4

Q16 Do you go to college in [name of centre] (where appropriate)?

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Yes	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0% 0
No	97.9%	47 100.0%	17 96.7%	30 100.0%	13 100.0%	16 94.8%	18 100.0%	23 95.8%	23 97.8%	45 100.0% 2
(Refused)	2.1%	1 0.0%	0 3.3%	1 0.0%	0 0.0%	0 5.2%	1 0.0%	0 4.2%	1 2.2%	1 0.0% 0
Weighted base:	48	17	31	13	16	19	23	24	46	2
Sample:	50	22	28	11	15	24	25	25	46	4

GEN Gender:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Male	35.7%	17 100.0%	17 0.0%	0 21.3%	3 49.1%	8 34.2%	7 26.0%	6 45.1%	11 33.7%	15 85.6% 2
Female	64.3%	31 0.0%	0 100.0%	31 78.7%	10 50.9%	8 65.8%	13 74.0%	17 54.9%	13 66.3%	30 14.4% 0
Weighted base:	48	17	31	13	16	19	23	24	46	2
Sample:	50	22	28	11	15	24	25	25	46	4

AGE Age Group:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
18 - 24 years	6.2%	3 0.0%	0 9.6%	3 23.4%	3 0.0%	0 0.0%	0 11.4%	3 1.1%	0 6.4%	3 0.0% 0
25 - 34 years	20.2%	10 15.7%	3 22.6%	7 76.6%	10 0.0%	0 0.0%	0 18.2%	4 22.0%	5 19.8%	9 28.5% 1
35 - 44 years	16.8%	8 34.5%	6 7.0%	2 0.0%	0 50.9%	8 0.0%	0 8.0%	2 25.3%	6 17.5%	8 0.0% 0
45 - 54 years	16.2%	8 11.0%	2 19.2%	6 0.0%	0 49.1%	8 0.0%	0 30.7%	7 2.2%	1 16.9%	8 0.0% 0
55 - 64 years	24.0%	11 12.2%	2 30.5%	9 0.0%	0 0.0%	0 58.9%	11 14.6%	3 33.0%	8 24.9%	11 0.0% 0
65+ years	16.7%	8 26.7%	5 11.2%	3 0.0%	0 0.0%	0 41.1%	8 17.1%	4 16.3%	4 14.5%	7 71.5% 1
Weighted base:	48	17	31	13	16	19	23	24	46	2
Sample:	50	22	28	11	15	24	25	25	46	4

SEG Occupation of Chief Wage Earner:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
AB	4.9%	2 6.0%	1 4.4%	1 0.0%	0 0.0%	0 12.1%	2 10.0%	2 0.0%	0 5.1%	2 0.0% 0
C1	44.2%	21 29.8%	5 52.3%	16 55.3%	7 57.6%	9 26.2%	5 90.0%	21 0.0%	0 46.0%	21 0.0% 0
C2	17.4%	8 40.7%	7 4.4%	1 8.5%	1 42.4%	7 2.8%	1 0.0%	0 34.1%	8 18.1%	8 0.0% 0
DE	33.5%	16 23.5%	4 39.0%	12 36.1%	5 0.0%	0 58.9%	11 0.0%	0 65.9%	16 30.8%	14 100.0% 2
Weighted base:	48	17	31	13	16	19	23	24	46	2
Sample:	50	22	28	11	15	24	25	25	46	4

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Q17   Do you consider yourself to have a disability which impairs your ability to move around the built environment ?

	Total %	Total n	Male %	Male n	Female %	Female n	18-34 %	18-34 n	35-54 %	35-54 n	55+ %	55+ n	ABC1 %	ABC1 n	C2DE %	C2DE n	Car %	Car n	No car %	No car n
Yes	1.1%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.2%	1	0.0%	0	28.5%	1
No	98.9%	47	96.9%	17	100.0%	31	100.0%	13	100.0%	16	97.3%	19	100.0%	23	97.8%	24	100.0%	46	71.5%	1
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	

Q18   Is the disability mobility, hearing and / or sighting impairment ?
Those who 'Yes' at Q17

	Total %	Total n	Male %	Male n	Female %	Female n	18-34 %	18-34 n	35-54 %	35-54 n	55+ %	55+ n	ABC1 %	ABC1 n	C2DE %	C2DE n	Car %	Car n	No car %	No car n
Mobility	100.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	1	0.0%	0	100.0%	1
Hearing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Back problems	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1		1		0		0		0		1		0		1		0		1	
Sample:	1		1		0		0		0		1		0		1		0		1	

CAR   Number of cars in Household:

	Total %	Total n	Male %	Male n	Female %	Female n	18-34 %	18-34 n	35-54 %	35-54 n	55+ %	55+ n	ABC1 %	ABC1 n	C2DE %	C2DE n	Car %	Car n	No car %	No car n
None	3.9%	2	9.4%	2	0.9%	0	4.3%	1	0.0%	0	6.9%	1	0.0%	0	7.7%	2	0.0%	0	100.0%	2
1	36.3%	17	25.1%	4	42.5%	13	23.4%	3	18.6%	3	59.0%	11	24.0%	6	48.2%	12	37.8%	17	0.0%	0
2	39.6%	19	59.2%	10	28.8%	9	51.1%	6	52.6%	8	21.7%	4	52.1%	12	27.5%	7	41.2%	19	0.0%	0
3	10.6%	5	6.3%	1	13.1%	4	21.3%	3	8.5%	1	5.5%	1	6.8%	1	11.1%	3	11.1%	5	0.0%	0
4+	9.5%	5	0.0%	0	14.8%	5	0.0%	0	20.3%	3	6.9%	1	17.1%	4	2.2%	1	9.9%	5	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	

LOC   Location of Interview:

	Total %	Total n	Male %	Male n	Female %	Female n	18-34 %	18-34 n	35-54 %	35-54 n	55+ %	55+ n	ABC1 %	ABC1 n	C2DE %	C2DE n	Car %	Car n	No car %	No car n
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	100.0%	48	100.0%	17	100.0%	31	100.0%	13	100.0%	16	100.0%	19	100.0%	23	100.0%	24	100.0%	46	100.0%	2
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
DAY Day of interview:																				
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	100.0%	48	100.0%	17	100.0%	31	100.0%	13	100.0%	16	100.0%	19	100.0%	23	100.0%	24	100.0%	46	100.0%	2
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4

by Demographics - Chipping Ongar

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
PC																				
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	1.1%	1	3.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	2.3%	1	0.0%	0	1.2%	1	0.0%	0
CM1 3	1.1%	1	3.1%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.2%	1	0.0%	0
CM1 5	5.6%	3	0.0%	0	8.7%	3	21.3%	3	0.0%	0	0.0%	0	11.4%	3	0.0%	0	5.8%	3	0.0%	0
CM13 3	5.6%	3	0.0%	0	8.7%	3	0.0%	0	16.9%	3	0.0%	0	11.4%	3	0.0%	0	5.8%	3	0.0%	0
CM15 0	5.6%	3	0.0%	0	8.7%	3	21.3%	3	0.0%	0	0.0%	0	11.4%	3	0.0%	0	5.8%	3	0.0%	0
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 0	1.1%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.2%	1	0.0%	0	28.5%	1
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM3 9	1.1%	1	3.1%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	28.5%	1
CM4 0	0.6%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	1.1%	0	0.0%	0	14.4%	0
CM5	2.8%	1	0.0%	0	4.4%	1	0.0%	0	8.5%	1	0.0%	0	5.7%	1	0.0%	0	2.9%	1	0.0%	0
CM5 0	10.1%	5	9.4%	2	10.4%	3	0.0%	0	20.3%	3	8.3%	2	20.5%	5	0.0%	0	10.5%	5	0.0%	0
CM5 9	39.2%	19	22.0%	4	48.8%	15	38.3%	5	5.1%	1	67.5%	13	21.7%	5	56.2%	14	39.7%	18	28.5%	1
CM6 2	3.9%	2	7.8%	1	1.7%	1	0.0%	0	8.5%	1	2.8%	1	5.7%	1	2.2%	1	4.1%	2	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	2.8%	1	7.8%	1	0.0%	0	10.6%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	1	2.9%	1	0.0%	0
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

NEMS market research

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 3	2.1%	1	6.0%	1	0.0%	0	0.0%	0	0.0%	0	5.2%	1	4.3%	1	0.0%	0	2.2%	1	0.0%	0
IG10 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 7	2.1%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	5.2%	1	0.0%	0	4.2%	1	2.2%	1	0.0%	0
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	11.2%	5	31.3%	5	0.0%	0	0.0%	0	33.9%	5	0.0%	0	0.0%	0	22.0%	5	11.6%	5	0.0%	0
RM3 8	1.1%	1	3.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	1.2%	1	0.0%	0
RM4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 7	2.8%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0	6.9%	1	5.7%	1	0.0%	0	2.9%	1	0.0%	0
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4

Appendix 16:

Data Tabulations

By Demographics Buckhurst Hill

(Weighted)

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Q0A First of all, can I ask you do you work in any of the following:

Values shown as % and count (n) per column.

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Yes	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0
None of these	100.0% / 46	100.0% / 21	100.0% / 25	100.0% / 13	100.0% / 12	100.0% / 21	100.0% / 24	100.0% / 22	100.0% / 40	100.1% / 1
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2

Q01 How did you travel to [name of centre] today?

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Car/ van driver	53.2% / 24	42.3% / 9	62.1% / 16	20.8% / 3	39.1% / 5	81.5% / 17	47.7% / 11	59.2% / 13	48.0% / 19	0.0% / 0
Car/ van passenger	0.4% / 0	0.0% / 0	0.7% / 0	0.0% / 0	0.0% / 0	0.9% / 0	0.0% / 0	0.9% / 0	0.0% / 0	26.3% / 0
Bus	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0
Bicycle	8.1% / 4	0.0% / 0	14.6% / 4	2.1% / 0	27.6% / 3	0.0% / 0	13.2% / 3	2.4% / 1	9.3% / 4	0.0% / 0
Underground (as appropriate)	1.2% / 1	2.6% / 1	0.0% / 0	0.0% / 0	0.0% / 0	2.5% / 1	0.0% / 0	2.4% / 1	0.0% / 0	73.6% / 1
Train (as appropriate)	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0
Taxi	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0
On foot	37.2% / 17	55.1% / 11	22.5% / 6	77.1% / 10	33.3% / 4	15.1% / 3	39.1% / 9	35.1% / 8	42.8% / 17	0.0% / 0
Other	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2

Q02 How often do you do the following in [name of centre] (including Sunday)?

Food & Groceries Shopping

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Everyday	2.9% / 1	0.0% / 0	5.2% / 1	0.0% / 0	3.0% / 0	4.5% / 1	4.7% / 1	0.9% / 0	2.8% / 1	26.3% / 0
4 to 6 days a week	1.7% / 1	0.0% / 0	3.1% / 1	0.0% / 0	2.1% / 0	2.5% / 0	1.1% / 1	2.4% / 0	2.0% / 1	0.0% / 0
2 to 3 days a week	6.9% / 3	5.1% / 1	8.4% / 2	8.3% / 1	0.0% / 0	10.2% / 2	11.0% / 3	2.4% / 1	6.6% / 3	73.6% / 1
1 day a week	38.4% / 18	43.6% / 9	34.2% / 9	45.8% / 6	84.2% / 11	6.4% / 1	31.6% / 8	45.9% / 10	44.2% / 18	0.0% / 0
Once every 2 weeks	4.0% / 2	0.0% / 0	7.3% / 2	4.2% / 1	10.6% / 1	0.0% / 0	7.7% / 2	0.0% / 0	4.6% / 2	0.0% / 0
Once every month	34.5% / 16	25.6% / 5	41.8% / 11	41.7% / 5	0.0% / 0	50.9% / 11	44.0% / 11	24.2% / 5	26.5% / 11	0.0% / 0
Once a quarter	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0
Less often than once a quarter	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0
First time today	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0	0.0% / 0
Never	11.5% / 5	25.6% / 5	0.0% / 0	0.0% / 0	0.0% / 0	25.5% / 5	0.0% / 0	24.2% / 5	13.2% / 5	0.0% / 0
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2

NEMS market research

Epping Forest Retail and Leisure Study In Centre
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Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)

	Total %	Male %	Male n	Female %	Female n	18-34 %	18-34 n	35-54 %	35-54 n	55+ %	55+ n	ABC1 %	ABC1 n	C2DE %	C2DE n	Car in household %	Car n	No car in household %	No car n
Everyday	0.4%	0.0%	0	0.7%	0	0.0%	0	1.5%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
4 to 6 days a week	2.9%	1.3%	0	4.2%	1	4.2%	1	6.4%	1	0.0%	0	5.5%	0	0.0%	0	3.3%	1	0.0%	0
2 to 3 days a week	17.3%	10.3%	2	23.0%	6	29.2%	4	33.9%	4	0.0%	0	13.2%	3	21.8%	5	19.9%	8	0.0%	0
1 day a week	18.3%	15.4%	3	20.7%	5	14.6%	2	43.9%	5	5.3%	1	24.0%	6	12.1%	3	21.1%	8	0.0%	0
Once every 2 weeks	1.2%	0.0%	0	2.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	2.4%	1	1.3%	1	0.0%	0
Once every month	14.8%	32.1%	7	0.7%	0	41.7%	5	12.1%	2	0.0%	0	22.8%	5	6.0%	1	17.0%	7	0.0%	0
Once a quarter	11.5%	0.0%	0	20.9%	5	0.0%	0	0.0%	0	25.5%	5	22.0%	5	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	0.4%	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.9%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
First time today	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	33.2%	41.0%	8	26.9%	7	10.4%	1	2.1%	0	65.8%	14	11.0%	3	57.7%	13	36.4%	15	100.1%	1
Weighted base:		46		21		25		13		12		21		24		22		40		1
Sample:		50		15		35		13		20		17		30		20		47		2

Note: "Total %" counts (n) for each row — Total n: Everyday 0, 4 to 6 days 1, 2 to 3 days 8, 1 day 8, Once every 2 weeks 1, Once every month 7, Once a quarter 5, Less often 0, First time today 0, Never 15.

Drinking / Eating Out

	Total %	Male %	Male n	Female %	Female n	18-34 %	18-34 n	35-54 %	35-54 n	55+ %	55+ n	ABC1 %	ABC1 n	C2DE %	C2DE n	Car in household %	Car n	No car in household %	No car n
Everyday	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	1.2%	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	2.4%	1	0.0%	0	73.6%	1
1 day a week	16.5%	21.8%	5	12.2%	3	20.8%	3	35.5%	4	2.5%	1	19.5%	5	13.3%	3	19.0%	8	0.0%	0
Once every 2 weeks	1.4%	0.0%	0	2.5%	1	0.0%	0	5.2%	1	0.0%	0	2.7%	1	0.0%	0	1.6%	1	0.0%	0
Once every month	34.8%	18.0%	4	48.5%	12	33.3%	4	48.8%	6	27.3%	6	45.5%	11	23.0%	5	26.8%	11	0.0%	0
Once a quarter	5.2%	0.0%	0	9.4%	2	0.0%	0	10.6%	1	5.1%	1	4.4%	1	6.0%	1	6.0%	2	0.0%	0
Less often than once a quarter	0.4%	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.9%	0	0.0%	0	26.3%	0
First time today	0.0%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	40.5%	57.7%	12	26.6%	7	45.8%	6	0.0%	0	61.6%	13	27.9%	7	54.4%	12	46.6%	19	0.0%	0
Weighted base:		46		21		25		13		12		21		24		22		40		1
Sample:		50		15		35		13		20		17		30		20		47		2

Note: Total n for Drinking/Eating Out rows — 2 to 3 days 1, 1 day 8, Once every 2 weeks 1, Once every month 16, Once a quarter 2, Less often 0, Never 19.

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Private & Public Services (Bank / Solicitor / Council Offices/ Library, etc)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n
Everyday	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.5%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	0.6%	0	0.0%	0	1.0%	0	0.0%	0	2.1%	0	0.0%	0	1.1%	0	0.0%	0	0.7%	0	0.0%	0
1 day a week	19.0%	9	18.0%	4	19.8%	5	22.9%	3	46.7%	6	0.0%	0	17.6%	4	20.6%	5	21.9%	9	0.0%	0
Once every 2 weeks	4.4%	2	9.0%	2	0.7%	0	14.6%	2	1.5%	0	0.0%	0	6.3%	2	2.4%	1	5.1%	2	0.0%	0
Once every month	11.5%	5	10.3%	2	12.5%	3	8.3%	1	33.9%	4	0.0%	0	14.3%	3	8.5%	2	13.2%	5	0.0%	0
Once a quarter	15.5%	7	25.6%	5	7.3%	2	4.2%	1	10.6%	1	25.5%	5	0.0%	0	32.6%	7	17.9%	7	0.0%	0
Less often than once a quarter	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.9%	0	0.0%	0	26.3%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	48.1%	22	37.2%	8	57.0%	14	50.0%	6	3.6%	0	73.6%	15	60.0%	14	35.1%	8	40.8%	16	73.6%	1
Weighted base:		46		21		25		13		12		21		24		22		40		1
Sample:		50		15		35		13		20		17		30		20		47		2

Commercial Leisure Facilities (Gym / Swimming Pool, etc)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1 day a week	14.4%	7	18.0%	4	11.5%	3	18.7%	2	33.9%	4	0.0%	0	15.4%	4	13.3%	3	16.6%	7	0.0%	0
Once every 2 weeks	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.7%	0	0.0%	0
Once every month	4.6%	2	6.4%	1	3.1%	1	4.2%	1	12.7%	2	0.0%	0	3.3%	1	6.0%	1	5.3%	2	0.0%	0
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	1.2%	1	2.6%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	2.2%	1	0.0%	0	1.3%	1	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	79.3%	36	73.1%	15	84.3%	21	77.1%	10	47.0%	6	100.0%	21	78.0%	19	80.7%	18	76.2%	30	100.1%	1
Weighted base:		46		21		25		13		12		21		24		22		40		1
Sample:		50		15		35		13		20		17		30		20		47		2

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Any visit																				
Everyday	3.3%	2	0.0%	0	6.0%	2	0.0%	0	4.5%	1	4.5%	1	5.5%	1	0.9%	0	3.3%	1	26.3%	0
4 to 6 days a week	4.6%	2	1.3%	0	7.3%	2	4.2%	1	8.5%	1	2.5%	1	6.6%	2	2.4%	1	5.3%	2	0.0%	0
2 to 3 days a week	23.0%	11	15.4%	3	29.3%	7	33.3%	4	33.9%	4	10.2%	2	22.0%	5	24.2%	5	25.2%	10	73.6%	1
1 day a week	23.0%	11	32.1%	7	15.7%	4	20.8%	3	53.0%	7	6.4%	1	22.0%	5	24.2%	5	26.5%	11	0.0%	0
Once every 2 weeks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every month	34.5%	16	25.6%	5	41.8%	11	41.7%	5	0.0%	0	50.9%	11	44.0%	11	24.2%	5	26.5%	11	0.0%	0
Once a quarter	11.5%	5	25.6%	5	0.0%	0	0.0%	0	0.0%	0	25.5%	5	0.0%	0	24.2%	5	13.2%	5	0.0%	0
Less often than once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		46		21		25		13		12		21		24		22		40		1
Sample:		50		15		35		13		20		17		30		20		47		2

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Q03 What is the main reason for your visit here today ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in hh		No car in hh	
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	22.2%	10	6.4%	1	35.1%	9	4.2%	1	1.5%	0	45.6%	9	11.9%	3	33.5%	7	25.1%	10	26.3%	0
To buy non-food goods (e.g. shoes, clothes, jewellery)	26.9%	12	18.0%	4	34.2%	9	31.3%	4	24.9%	3	25.5%	5	39.2%	9	13.3%	3	17.7%	7	0.0%	0
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	8.3%	4	6.4%	1	9.9%	2	8.3%	1	20.6%	3	0.9%	0	6.0%	1	10.9%	2	9.6%	4	0.0%	0
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	1.2%	1	2.6%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.3%	1	0.0%	0
As a day visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	0.6%	0	0.0%	0	1.0%	0	0.0%	0	2.1%	0	0.0%	0	1.1%	0	0.0%	0	0.7%	0	0.0%	0
To attend college (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	34.0%	16	60.3%	12	12.5%	3	41.7%	5	36.1%	5	28.0%	6	35.2%	8	32.6%	7	37.7%	15	73.6%	1
To visit the Council's offices (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	4.0%	2	0.0%	0	7.3%	2	0.0%	0	14.8%	2	0.0%	0	1.1%	0	7.3%	2	4.6%	2	0.0%	0
No particular reason	2.9%	1	6.4%	1	0.0%	0	10.4%	1	0.0%	0	0.0%	0	5.5%	1	0.0%	0	3.3%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	46		21		25		13		12		21		24		22		40		1	
Sample:	50		15		35		13		20		17		30		20		47		2	

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Q04 What do you LIKE most about [name of centre]?																				
Near to home / convenient	42.9%	20	30.8%	6	52.8%	13	43.8%	6	94.8%	12	11.3%	2	43.5%	10	42.3%	9	49.4%	20	0.0%	0
Close to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good public transport links generally	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.5%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.5%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.5%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good directional signs to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	27.1%	12	32.1%	7	23.0%	6	45.8%	6	0.0%	0	31.8%	7	46.2%	11	6.0%	1	17.9%	7	0.0%	0
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of supermarket(s)	1.0%	0	0.0%	0	1.8%	0	0.0%	0	2.1%	0	0.9%	0	1.9%	0	0.0%	0	1.1%	0	0.0%	0
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact centre (i.e. shops close together)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.5%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
Range of pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of private services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
(banks, hairdressers, solicitors and so on)																				
Range of public services (ie Council, library, health services, and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	11.5%	5	25.6%	5	0.0%	0	41.7%	5	0.0%	0	0.0%	0	22.0%	5	0.0%	0	13.2%	5	0.0%	0
Feels safe / absence of threatening individuals / groups	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	3.3%	2	6.4%	1	0.7%	0	0.0%	0	0.0%	0	7.3%	2	0.8%	0	6.0%	1	3.8%	2	0.0%	0
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	1.2%	1	0.0%	0	2.1%	1	4.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.3%	1	0.0%	0
Not too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Character / atmosphere	16.9%	8	34.6%	7	2.5%	1	14.6%	2	3.6%	0	26.4%	5	10.4%	2	24.2%	5	19.5%	8	0.0%	0
Historic buildings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly / polite people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's my hometown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has everything you need	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	14.2%	7	2.6%	1	23.7%	6	0.0%	0	0.0%	0	31.5%	7	2.2%	1	27.5%	6	14.6%	6	100.1%	1
Weighted base:		46		21		25		13		12		21		24		22		40		1
Sample:		50		15		35		13		20		17		30		20		47		2

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Q05   What do you DISLIKE most about [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Unsafe for pedestrians / traffic conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	1.7%	1	0.0%	0	3.1%	1	0.0%	0	2.1%	0	2.5%	1	3.3%	1	0.0%	0	2.0%	1	0.0%	0
Shortage of parking for residents	2.3%	1	0.0%	0	4.2%	1	0.0%	0	8.5%	1	0.0%	0	0.0%	0	4.8%	1	2.6%	1	0.0%	0
Parking is expensive	4.0%	2	9.0%	2	0.0%	0	0.0%	0	4.2%	1	6.4%	1	2.2%	1	6.0%	1	4.6%	2	0.0%	0
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road congestion / too much traffic	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice of national multiple (high street chain) shops	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.5%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
Lack of choice of independent / specialist shops	4.0%	2	9.0%	2	0.0%	0	0.0%	0	10.6%	1	2.5%	1	0.0%	0	8.5%	2	3.3%	1	73.6%	1
Quality of shops is inadequate	2.3%	1	2.6%	1	2.1%	1	0.0%	0	8.5%	1	0.0%	0	0.0%	0	4.8%	1	2.6%	1	0.0%	0
Shops too small	11.5%	5	6.4%	1	15.7%	4	16.7%	2	25.5%	3	0.0%	0	16.5%	4	6.0%	1	13.2%	5	0.0%	0
Lack of a larger supermarket	4.0%	2	2.6%	1	5.2%	1	12.5%	2	2.1%	0	0.0%	0	3.3%	1	4.8%	1	4.6%	2	0.0%	0
Prices too high	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	2.5%	1	2.2%	1	0.0%	0	1.3%	1	0.0%	0
Shops spread over too wide an area (i.e. not a compact centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pubs / clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Demographics - Buckhurst Hill

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clean / secure toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty shopping streets/litter	3.3%	2	2.6%	1	3.9%	1	4.2%	1	6.4%	1	0.9%	0	4.1%	1	2.4%	1	3.8%	2	0.0%	0
Run down appearance of town centre / boarded up premises	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels unsafe / presence of threatening individuals / groups / gangs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of police presence / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	4.0%	2	0.0%	0	7.3%	2	0.0%	0	14.8%	2	0.0%	0	5.5%	1	2.4%	1	4.6%	2	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandalism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insufficient or poor quality open space and green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I dislike everything about [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is boring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many high end shops	0.8%	0	0.0%	0	1.5%	0	0.0%	0	1.8%	0	0.8%	0	0.9%	0	0.5%	0	26.3%	0		
Poor road / paving quality	1.6%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	3.5%	1	3.0%	1	0.0%	0	1.8%	1	0.0%	0
Too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	6.3%	3	10.3%	2	3.1%	1	10.4%	1	12.7%	2	0.0%	0	4.4%	1	8.5%	2	7.3%	3	0.0%	0
(Nothing in particular)	54.0%	25	57.7%	12	51.0%	13	56.3%	7	3.0%	0	83.3%	17	57.0%	14	50.8%	11	48.9%	20	0.0%	0

EB1006 V3

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	2.7%	1	2.6%	1	2.8%	1	8.3%	1	1.5%	0	0.0%	0	5.2%	1	0.0%	0	3.1%	1	0.0%	0
Satisfied	22.9%	11	32.1%	7	15.5%	4	56.3%	7	14.2%	2	7.8%	2	41.6%	10	2.4%	1	26.4%	11	0.0%	0
Neutral	32.8%	15	37.2%	8	29.3%	7	31.3%	4	74.2%	9	8.9%	2	25.3%	6	41.1%	9	37.7%	15	0.0%	0
Dissatisfied	16.2%	7	0.0%	0	29.4%	7	4.2%	1	10.0%	1	27.3%	6	25.7%	6	5.7%	1	4.9%	2	26.3%	0
Very dissatisfied	13.8%	6	2.6%	1	23.0%	6	0.0%	0	0.0%	0	30.5%	6	2.2%	1	26.6%	6	14.6%	6	73.6%	1
(Don't know)	11.5%	5	25.6%	5	0.0%	0	0.0%	0	0.0%	0	25.5%	5	0.0%	0	24.2%	5	13.2%	5	0.0%	0
Mean:	*2.83*		*3.43*		*2.46*		*3.69*		*3.07*		*1.92*		*3.22*		*2.26*		*2.98*		*1.26*	
Weighted base:	46		21		25		13		12		21		24		22		40		1	
Sample:	50		15		35		13		20		17		30		20		47		2	

Q07 How often do you visit [name of centre]in the evenings?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1 day a week	14.2%	7	19.2%	4	10.1%	3	16.7%	2	35.5%	4	0.0%	0	19.5%	5	8.5%	2	16.4%	7	0.0%	0
Once every 2 weeks	2.7%	1	2.6%	1	2.8%	1	4.2%	1	1.5%	0	2.5%	1	0.8%	0	4.8%	1	3.1%	1	0.0%	0
Once every month	17.3%	8	9.0%	2	24.0%	6	18.7%	2	44.5%	6	0.0%	0	14.3%	3	20.6%	5	19.9%	8	0.0%	0
Once a quarter	13.1%	6	0.0%	0	23.7%	6	0.0%	0	0.0%	0	28.9%	6	25.0%	6	0.0%	0	1.8%	1	0.0%	0
Less often than once a quarter	5.0%	2	0.0%	0	9.1%	2	0.0%	0	18.5%	2	0.0%	0	1.9%	0	8.5%	2	5.8%	2	0.0%	0
Never	47.7%	22	69.2%	14	30.2%	8	60.4%	8	0.0%	0	68.5%	14	38.6%	9	57.7%	13	53.1%	21	100.1%	1
Weighted base:	46		21		25		13		12		21		24		22		40		1	
Sample:	50		15		35		13		20		17		30		20		47		2	

NEMS market research

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Q08 What is the main purpose of your evening visits?
Those who go 'Once a quarter or more' at Q.7

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Bars / pubs	25.6%	6	41.7%	3	18.9%	3	42.1%	2	33.8%	3	0.0%	0	27.7%	4	21.4%	2	33.8%	6	0.0%	0
Eating out	54.1%	12	29.2%	2	64.4%	10	47.4%	2	29.7%	3	97.1%	6	54.4%	8	53.6%	4	39.3%	6	0.0%	0
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting friends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social Clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No main purpose / don't know)	20.3%	4	29.2%	2	16.7%	3	10.5%	1	36.4%	4	2.9%	0	17.9%	3	25.0%	2	26.9%	4	0.0%	0
Weighted base:	22		6		15		5		10		7		14		7		16		0	
Sample:	31		9		22		9		16		6		19		12		30		0	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?
Those who go 'Once a quarter or more' at Q.7

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	42.6%	9	50.0%	3	39.6%	6	52.6%	3	54.6%	6	16.2%	1	48.0%	7	32.1%	2	56.3%	9	0.0%	0
Neutral	51.7%	11	41.7%	3	55.8%	9	36.8%	2	40.1%	4	80.9%	5	43.3%	6	67.9%	5	36.1%	6	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	4.9%	1	8.3%	1	3.4%	1	10.5%	1	5.2%	1	0.0%	0	7.4%	1	0.0%	0	6.4%	1	0.0%	0
(Don't know)	0.9%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	2.9%	0	1.3%	0	0.0%	0	1.1%	0	0.0%	0
Mean:	3.45		3.55		3.42		3.59		3.58		3.17		3.53		3.32		3.61		0.00	
Weighted base:	22		6		15		5		10		7		14		7		16		0	
Sample:	31		9		22		9		16		6		19		12		30		0	

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q10 How satisfied are you with the pubs/bars offer in [name of centre]?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	23.0%	11	30.8%	6	16.7%	4	35.4%	5	48.8%	6	0.0%	0	34.1%	8	10.9%	2	26.5%	11	0.0%	0
Neutral	6.6%	3	2.6%	1	9.9%	2	8.3%	1	15.8%	2	0.0%	0	6.0%	1	7.3%	2	7.6%	3	0.0%	0
Dissatisfied	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	2.4%	1	1.3%	1	0.0%	0
Very dissatisfied	11.5%	5	25.6%	5	0.0%	0	41.7%	5	0.0%	0	0.0%	0	22.0%	5	0.0%	0	13.2%	5	0.0%	0
(No opinion)	42.7%	20	41.0%	8	44.0%	11	10.4%	1	35.5%	4	66.7%	14	31.2%	8	55.3%	12	34.1%	14	100.1%	1
(Don't know)	15.0%	7	0.0%	0	27.3%	7	4.2%	1	0.0%	0	30.7%	6	6.8%	2	24.2%	5	17.3%	7	0.0%	0
Mean:	2.97		2.65		3.51		2.44		3.76		2.00		2.84		3.41		2.97		0.00	
Weighted base:	46		21		25		13		12		21		24		22		40		1	
Sample:	50		15		35		13		20		17		30		20		47		2	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?
Those in 'Waltham Abbey' town centre

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00	
Weighted base:	0		0		0		0		0		0		0		0		0		0	
Sample:	0		0		0		0		0		0		0		0		0		0	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?

Cleanliness of shopping streets

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	1.2%	1	0.0%	0	2.1%	1	4.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.3%	1	0.0%	0
Good	44.8%	21	66.7%	14	27.0%	7	52.1%	7	5.2%	1	64.2%	13	33.9%	8	56.8%	12	50.2%	20	73.6%	1
Satisfactory	46.3%	21	24.4%	5	64.2%	16	35.4%	5	76.4%	10	34.9%	7	59.0%	14	32.3%	7	39.5%	16	26.3%	0
Poor	7.2%	3	9.0%	2	5.7%	1	8.3%	1	16.4%	2	0.9%	0	3.8%	1	10.9%	2	8.2%	3	0.0%	0
Very poor	0.6%	0	0.0%	0	1.0%	0	0.0%	0	2.1%	0	0.0%	0	1.1%	0	0.0%	0	0.7%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.39		3.58		3.23		3.52		2.85		3.63		3.32		3.46		3.43		3.74	
Weighted base:	46		21		25		13		12		21		24		22		40		1	
Sample:	50		15		35		13		20		17		30		20		47		2	

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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Personal Safety / lighting / policing issues

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	1.2%	1	0.0%	0	2.1%	1	4.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.3%	1	0.0%	0
Good	41.1%	19	64.1%	13	22.4%	6	52.1%	7	3.0%	0	57.3%	12	29.0%	7	54.4%	12	47.3%	19	0.0%	0
Satisfactory	44.8%	21	35.9%	7	52.1%	13	39.6%	5	65.2%	8	35.8%	7	54.0%	13	34.7%	8	36.5%	15	100.1%	1
Poor	10.9%	5	0.0%	0	19.8%	5	4.2%	1	31.8%	4	2.5%	1	11.0%	3	10.9%	2	12.6%	5	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.4%	1	3.8%	1	0.0%	0	2.3%	1	0.0%	0
Mean:	3.33		3.64		3.07		3.56		2.71		3.57		3.23		3.44		3.38		3.00	
Weighted base:	46		21		25		13		12		21		24		22		40		1	
Sample:	50		15		35		13		20		17		30		20		47		2	

Quality of buildings / townscape

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	31.7%	15	38.5%	8	26.3%	7	14.6%	2	3.6%	0	59.1%	12	11.1%	3	54.4%	12	36.5%	15	0.0%	0
Satisfactory	64.8%	30	59.0%	12	69.6%	18	81.2%	10	87.9%	11	40.9%	9	86.7%	21	40.8%	9	59.5%	24	100.1%	1
Poor	3.5%	2	2.6%	1	4.2%	1	4.2%	1	8.5%	1	0.0%	0	2.2%	1	4.8%	1	4.0%	2	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.28		3.36		3.22		3.10		2.95		3.59		3.09		3.50		3.33		3.00	
Weighted base:	46		21		25		13		12		21		24		22		40		1	
Sample:	50		15		35		13		20		17		30		20		47		2	

Shelter from weather

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfactory	34.4%	16	30.8%	6	37.3%	9	31.3%	4	94.8%	12	0.0%	0	29.4%	7	39.9%	9	39.5%	16	0.0%	0
Poor	51.7%	24	41.0%	8	60.4%	15	68.7%	9	3.6%	0	70.2%	15	68.3%	16	33.5%	7	45.8%	18	26.3%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.9%	6	28.2%	6	2.2%	1	0.0%	0	1.5%	0	29.8%	6	2.4%	1	26.6%	6	14.7%	6	73.6%	1
Mean:	2.40		2.43		2.38		2.31		2.96		2.00		2.30		2.54		2.46		2.00	
Weighted base:	46		21		25		13		12		21		24		22		40		1	
Sample:	50		15		35		13		20		17		30		20		47		2	

by Demographics - Buckhurst Hill

Weighted:

Epping Forest Retail and Leisure Study In Centre
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	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Pedestrian/Vehicular safety issues

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	13.1%	6	0.0%	0	23.7%	6	4.2%	1	1.5%	0	25.5%	5	3.0%	1	24.2%	5	15.0%	6	0.0%	0
Satisfactory	86.9%	40	100.0%	21	76.3%	19	95.8%	12	98.5%	12	74.5%	16	97.0%	23	75.8%	17	85.0%	34	100.1%	1
Poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.13		3.00		3.24		3.04		3.02		3.26		3.03		3.24		3.15		3.00	
Weighted base:	46		21		25		13		12		21		24		22		40		1	
Sample:	50		15		35		13		20		17		30		20		47		2	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?

Location of car parks

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	12.3%	6	0.0%	0	22.4%	6	0.0%	0	1.5%	0	26.4%	5	1.6%	0	24.2%	5	14.2%	6	0.0%	0
Satisfactory	57.8%	27	66.7%	14	50.6%	13	87.5%	11	70.9%	9	31.8%	7	78.5%	19	35.1%	8	53.3%	21	0.0%	0
Poor	24.4%	11	30.8%	6	19.3%	5	4.2%	1	23.3%	3	37.5%	8	9.6%	2	40.8%	9	26.3%	11	100.1%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.4%	2	2.6%	1	7.8%	2	8.3%	1	4.2%	1	4.4%	1	10.4%	2	0.0%	0	6.2%	2	0.0%	0
Mean:	2.87		2.68		3.03		2.96		2.77		2.88		2.91		2.83		2.87		2.00	
Weighted base:	46		21		25		13		12		21		24		22		40		1	
Sample:	50		15		35		13		20		17		30		20		47		2	

Security of car parks

	Total		Male		Female		18-34		35-54		55+		ABC1		C2DE		Car in household		No car in household	
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	11.9%	5	0.0%	0	21.6%	5	0.0%	0	1.5%	0	25.5%	5	0.8%	0	24.2%	5	13.7%	5	0.0%	0
Satisfactory	45.1%	21	65.4%	14	28.7%	7	87.5%	11	58.2%	7	11.5%	2	52.1%	13	37.5%	8	50.6%	20	73.6%	1
Poor	11.5%	5	6.4%	1	15.7%	4	4.2%	1	33.9%	4	2.5%	0	9.9%	2	13.3%	3	13.2%	5	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	31.4%	14	28.2%	6	34.0%	9	8.3%	1	6.4%	1	60.5%	13	37.2%	9	25.0%	5	22.4%	9	26.3%	0
Mean:	3.01		2.91		3.09		2.96		2.65		3.58		2.86		3.15		3.01		3.00	
Weighted base:	46		21		25		13		12		21		24		22		40		1	
Sample:	50		15		35		13		20		17		30		20		47		2	

by Demographics - Buckhurst Hill

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

June 2009

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Location of [name of centre] Underground / Train Station (as appropriate)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	34.9%	16	15.4%	3	50.7%	13	14.6%	2	5.2%	1	65.1%	14	39.1%	9	30.2%	7	26.9%	11	0.0%	0
Satisfactory	62.8%	29	84.6%	17	45.1%	11	81.2%	10	90.6%	11	34.9%	7	56.5%	14	69.8%	15	70.5%	28	100.1%	1
Poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.3%	1	0.0%	0	4.2%	1	4.2%	1	4.2%	1	0.0%	0	4.4%	1	0.0%	0	2.6%	1	0.0%	0
Mean:		3.36		3.15		3.53		3.15		3.05		3.65		3.41		3.30		3.28		3.00	
Weighted base:		46		21		25		13		12		21		24		22		40		1	
Sample:		50		15		35		13		20		17		30		20		47		2	

Quality & security of [name of centre] Underground / Train Station (as appropriate)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	1.2%	1	0.0%	0	2.1%	1	4.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.3%	1	0.0%	0
Good	26.2%	12	0.0%	0	47.6%	12	0.0%	0	3.0%	0	56.2%	12	28.1%	7	24.2%	5	16.9%	7	0.0%	0
Satisfactory	51.9%	24	65.4%	14	40.9%	10	50.0%	6	90.6%	11	29.8%	6	37.8%	9	67.4%	15	57.9%	23	100.1%	1
Poor	6.3%	3	9.0%	2	4.2%	1	4.2%	1	0.0%	0	11.5%	2	4.4%	1	8.5%	2	7.3%	3	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	14.4%	7	25.6%	5	5.2%	1	41.7%	5	6.4%	1	2.5%	1	27.5%	7	0.0%	0	16.6%	7	0.0%	0
Mean:		3.26		2.88		3.50		3.07		3.03		3.46		3.39		3.16		3.15		3.00	
Weighted base:		46		21		25		13		12		21		24		22		40		1	
Sample:		50		15		35		13		20		17		30		20		47		2	

Ease of cycling access

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfactory	33.2%	15	30.8%	6	35.2%	9	39.6%	5	82.1%	10	0.0%	0	29.4%	7	37.5%	8	38.2%	15	0.0%	0
Poor	3.5%	2	2.6%	1	4.2%	1	4.2%	1	8.5%	1	0.0%	0	4.4%	1	2.4%	1	4.0%	2	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	63.3%	29	66.7%	14	60.6%	15	56.3%	7	9.4%	1	100.0%	21	66.2%	16	60.1%	13	57.8%	23	100.1%	1
Mean:		2.91		2.92		2.89		2.91		2.91		0.00		2.87		2.94		2.91		0.00	
Weighted base:		46		21		25		13		12		21		24		22		40		1	
Sample:		50		15		35		13		20		17		30		20		47		2	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	

Amount / quality of pedestrianisation

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	1.2%	1	0.0%	0	2.1%	1	4.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.3%	1	0.0%	0
Good	3.3%	2	6.4%	1	0.7%	0	10.4%	1	1.5%	0	0.0%	0	6.3%	2	0.0%	0	3.8%	2	0.0%	0
Satisfactory	65.1%	30	61.5%	13	67.9%	17	77.1%	10	94.2%	12	40.2%	8	84.9%	20	43.2%	9	59.8%	24	100.1%	1
Poor	28.2%	13	32.1%	7	25.1%	6	8.3%	1	0.0%	0	57.3%	12	2.2%	1	56.8%	12	32.5%	13	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.3%	1	0.0%	0	4.2%	1	0.0%	0	4.2%	1	2.5%	1	4.4%	1	0.0%	0	2.6%	1	0.0%	0
Mean:	2.77		2.74		2.79		3.10		3.02		2.41		3.09		2.43		2.73		3.00	
Weighted base:	46		21		25		13		12		21		24		22		40		1	
Sample:	50		15		35		13		20		17		30		20		47		2	

Ease of movement around the centre on foot

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	1.2%	1	0.0%	0	2.1%	1	4.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.3%	1	0.0%	0
Good	3.3%	2	6.4%	1	0.7%	0	10.4%	1	1.5%	0	0.0%	0	6.3%	2	0.0%	0	3.8%	2	0.0%	0
Satisfactory	68.5%	32	62.8%	13	73.1%	19	81.2%	10	92.1%	11	46.5%	10	86.0%	21	49.2%	11	65.1%	26	26.3%	0
Poor	23.6%	11	25.6%	5	21.9%	6	0.0%	0	2.1%	0	50.9%	11	1.1%	0	48.4%	11	27.2%	11	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.5%	2	5.1%	1	2.1%	1	4.2%	1	4.2%	1	2.5%	1	4.4%	1	2.4%	1	2.6%	1	73.6%	1
Mean:	2.81		2.80		2.83		3.20		2.99		2.48		3.10		2.50		2.79		3.00	
Weighted base:	46		21		25		13		12		21		24		22		40		1	
Sample:	50		15		35		13		20		17		30		20		47		2	

Access for people with mobility / hearing / sighting disability

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
Very good	1.2%	1	0.0%	0	2.1%	1	4.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.3%	1	0.0%	0
Good	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.5%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
Satisfactory	53.2%	24	69.2%	14	40.1%	10	91.7%	12	90.6%	11	7.3%	2	59.8%	14	45.9%	10	61.2%	24	0.0%	0
Poor	28.6%	13	30.8%	6	26.9%	7	4.2%	1	2.1%	0	59.5%	12	6.3%	2	53.2%	12	31.6%	13	73.6%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	16.6%	8	0.0%	0	30.2%	8	0.0%	0	5.8%	1	33.3%	7	30.9%	7	0.9%	0	5.4%	2	26.3%	0
Mean:	2.69		2.69		2.69		3.04		2.99		2.11		2.98		2.46		2.70		2.00	
Weighted base:	46		21		25		13		12		21		24		22		40		1	
Sample:	50		15		35		13		20		17		30		20		47		2	

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Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Q14 How could [name of centre]best be improved?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
More parking	19.8%	9	28.2%	6	13.0%	3	4.2%	1	16.4%	2	31.5%	7	11.5%	3	29.0%	6	22.8%	9	0.0%	0
More secure parking	5.2%	2	0.0%	0	9.4%	2	0.0%	0	19.1%	2	0.0%	0	5.5%	1	4.8%	1	6.0%	2	0.0%	0
Cheaper parking	11.5%	5	25.6%	5	0.0%	0	0.0%	0	0.0%	0	25.5%	5	0.0%	0	24.2%	5	13.2%	5	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable / comfortable bus services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiple (high street chain) retailers	3.3%	2	0.0%	0	6.0%	2	0.0%	0	12.1%	2	0.0%	0	6.3%	2	0.0%	0	3.8%	2	0.0%	0
Bigger/better supermarket	1.7%	1	0.0%	0	3.1%	1	4.2%	1	2.1%	0	0.0%	0	1.1%	0	2.4%	1	2.0%	1	0.0%	0
More independent shops	8.3%	4	2.6%	1	13.0%	3	8.3%	1	19.1%	2	1.8%	0	5.2%	1	11.7%	3	9.1%	4	26.3%	0
Better choice of shops in general	13.1%	6	15.4%	3	11.2%	3	20.8%	3	21.2%	3	3.5%	1	17.3%	4	8.5%	2	15.0%	6	0.0%	0
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvement to the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / night-life	11.5%	5	25.6%	5	0.0%	0	41.7%	5	0.0%	0	0.0%	0	22.0%	5	0.0%	0	13.2%	5	0.0%	0
More / better eating places	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer bars / nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family oriented facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More secure children's play areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expand the town centre's colleges / expand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
university																				
Other	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.9%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
Cleaner streets / removal of litter	2.9%	1	2.6%	1	3.1%	1	4.2%	1	6.4%	1	0.0%	0	3.3%	1	2.4%	1	3.3%	1	0.0%	0
More shelter from wind / rain	1.2%	1	0.0%	0	2.1%	1	4.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.3%	1	0.0%	0
Improve appearance / environment of centre	0.6%	0	0.0%	0	1.0%	0	0.0%	0	2.1%	0	0.0%	0	1.1%	0	0.0%	0	0.7%	0	0.0%	0
Improved security measures / more CCTV / more police	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More control on alcohol / drinkers / drug users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vacant shops to be filled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footpaths improved / resurfaced	12.7%	6	0.0%	0	23.0%	6	0.0%	0	0.0%	0	28.0%	6	24.2%	6	0.0%	0	1.3%	1	0.0%	0
Improve pedestrian / vehicular safety issues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road surfaces improved / resurfaced	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	2.5%	1	2.2%	1	0.0%	0	1.3%	1	0.0%	0
More seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More restrictions on cyclists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	1.2%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	2.4%	1	0.0%	0	73.6%	1
(Don't know)	10.0%	5	12.8%	3	7.8%	2	14.6%	2	14.8%	2	4.4%	1	9.3%	2	10.9%	2	11.5%	5	0.0%	0
(None mentioned)	17.1%	8	10.3%	2	22.7%	6	2.1%	0	7.9%	1	31.8%	7	3.0%	1	32.6%	7	19.7%	8	0.0%	0
Weighted base:	46		21		25		13		12		21		24		22		40		1	
Sample:	50		15		35		13		20		17		30		20		47		2	

NEMS market research

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Values shown as percentage / count.

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Q15 Do you work in [name of centre]?										
Yes	8.6% / 4	12.8% / 3	5.2% / 1	25.0% / 3	6.4% / 1	0.0% / 0	16.5% / 4	0.0% / 0	9.9% / 4	0.0% / 0
No	91.4% / 42	87.2% / 18	94.8% / 24	75.0% / 10	93.6% / 12	100.0% / 21	83.5% / 20	100.0% / 22	90.1% / 36	100.1% / 1
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2
Q16 Do you go to college in [name of centre] (where appropriate)?										
Yes	0.8% / 0	0.0% / 0	1.5% / 0	0.0% / 0	0.0% / 0	1.8% / 0	1.6% / 0	0.0% / 0	0.9% / 0	0.0% / 0
No	99.2% / 46	100.0% / 21	98.5% / 25	100.0% / 13	100.0% / 12	98.2% / 20	98.4% / 24	100.0% / 22	99.1% / 40	100.1% / 1
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2
GEN Gender:										
Male	44.9% / 21	100.0% / 21	0.0% / 0	77.1% / 10	29.7% / 4	34.4% / 7	38.5% / 9	52.0% / 11	50.3% / 20	73.6% / 1
Female	55.1% / 25	0.0% / 0	100.0% / 25	22.9% / 3	70.3% / 9	65.6% / 14	61.5% / 15	48.0% / 11	49.7% / 20	26.3% / 0
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2
AGE Age Group:										
18 - 24 years	12.1% / 6	26.9% / 6	0.0% / 0	43.8% / 6	0.0% / 0	0.0% / 0	23.1% / 6	0.0% / 0	13.9% / 6	0.0% / 0
25 - 34 years	15.5% / 7	20.5% / 4	11.5% / 3	56.3% / 7	0.0% / 0	0.0% / 0	20.9% / 5	9.7% / 2	17.9% / 7	0.0% / 0
35 - 44 years	25.6% / 12	18.0% / 4	31.8% / 8	0.0% / 0	94.2% / 12	0.0% / 0	21.4% / 5	30.2% / 7	29.4% / 12	0.0% / 0
45 - 54 years	1.6% / 1	0.0% / 0	2.8% / 1	0.0% / 0	5.8% / 1	0.0% / 0	3.0% / 1	0.0% / 0	1.8% / 1	0.0% / 0
55 - 64 years	25.3% / 12	2.6% / 1	43.9% / 11	0.0% / 0	0.0% / 0	56.0% / 12	24.2% / 6	26.6% / 6	14.6% / 6	73.6% / 1
65+ years	19.9% / 9	32.1% / 7	10.0% / 3	0.0% / 0	0.0% / 0	44.0% / 9	7.5% / 2	33.5% / 7	22.4% / 9	26.3% / 0
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2
SEG Occupation of Chief Wage Earner:										
AB	16.8% / 8	2.6% / 1	28.4% / 7	8.3% / 1	5.2% / 1	28.9% / 6	32.0% / 8	0.0% / 0	6.1% / 2	0.0% / 0
C1	35.6% / 16	42.3% / 9	30.2% / 8	75.0% / 10	41.8% / 5	7.8% / 2	68.0% / 16	0.0% / 0	41.0% / 16	0.0% / 0
C2	18.3% / 8	18.0% / 4	18.5% / 5	12.5% / 2	42.4% / 5	7.3% / 2	0.0% / 0	38.3% / 8	20.5% / 8	26.3% / 0
DE	29.4% / 14	37.2% / 8	23.0% / 6	4.2% / 1	10.6% / 1	56.0% / 12	0.0% / 0	61.7% / 14	32.5% / 13	73.6% / 1
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Yes	15.0% 7	2.6% 1	25.2% 6	0.0% 0	0.0% 0	33.3% 7	3.8% 1	27.5% 6	15.5% 6	100.1% 1
No	85.0% 39	97.4% 20	74.8% 19	100.0% 13	100.0% 12	66.7% 14	96.2% 23	72.5% 16	84.5% 34	0.0% 0
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2

Q18 Is the disability mobility, hearing and / or sighting impairment ?

Those who 'Yes' at Q17

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Mobility	92.4% 6	0.0% 0	100.0% 6	0.0% 0	0.0% 0	92.4% 6	100.0% 1	91.2% 5	100.0% 6	26.3% 0
Hearing	7.6% 1	0.0% 0	8.3% 1	0.0% 0	0.0% 0	7.6% 1	58.3% 1	0.0% 0	8.5% 1	0.0% 0
Sighting	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Other	7.6% 1	99.9% 1	0.0% 0	0.0% 0	0.0% 0	7.6% 1	0.0% 0	8.8% 1	0.0% 0	73.6% 1
Back problems	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	7	1	6	0	0	7	1	6	6	1
Sample:	6	1	5	0	0	6	3	3	4	2

CAR Number of cars in Household:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
None	1.6% 1	2.6% 1	0.7% 0	0.0% 0	0.0% 0	3.5% 0	0.0% 0	3.3% 1	0.0% 0	100.1% 1
1	43.7% 20	30.8% 6	54.2% 14	39.6% 5	65.2% 8	33.3% 7	29.5% 7	59.2% 13	50.2% 20	0.0% 0
2	42.8% 20	66.7% 14	23.4% 6	60.4% 8	33.3% 4	37.8% 8	47.7% 11	37.5% 8	49.3% 20	0.0% 0
3	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
4+	0.4% 0	0.0% 0	0.7% 0	0.0% 0	1.5% 0	0.0% 0	0.8% 0	0.0% 0	0.5% 0	0.0% 0
(Refused)	11.5% 5	0.0% 0	20.9% 5	0.0% 0	0.0% 0	25.5% 5	22.0% 5	0.0% 0	0.0% 0	0.0% 0
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2

LOC Location of Interview:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Epping	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Loughton High Road	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Waltham Abbey	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Loughton Broadway	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Chipping Ongar	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Buckhurst Hill	100.0% 46	100.0% 21	100.0% 25	100.0% 13	100.0% 12	100.0% 21	100.0% 24	100.0% 22	100.1% 40	100.0% 1
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
DAY Day of interview:																				
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	100.0%	46	100.0%	21	100.0%	25	100.0%	13	100.0%	12	100.0%	21	100.0%	24	100.0%	22	100.0%	40	100.1%	1
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		46		21		25		13		12		21		24		22		40		1
Sample:		50		15		35		13		20		17		30		20		47		2

NEMS market research

by Demographics - Buckhurst Hill

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

Weighted:

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
PC																				
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E16 4	1.2%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	2.4%	1	0.0%	0	73.6%	1
E17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Epping Forest Retail and Leisure Study In Centre
for Roger Tym & Partners

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 3	11.5%	5	25.6%	5	0.0%	0	41.7%	5	0.0%	0	0.0%	0	22.0%	5	0.0%	0	13.2%	5	0.0%	0
IG10 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	11.5%	5	25.6%	5	0.0%	0	0.0%	0	0.0%	0	25.5%	5	0.0%	0	24.2%	5	13.2%	5	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	11.5%	5	0.0%	0	20.9%	5	0.0%	0	0.0%	0	25.5%	5	22.0%	5	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	12.7%	6	0.0%	0	23.0%	6	0.0%	0	0.0%	0	28.0%	6	2.2%	1	24.2%	5	14.6%	6	0.0%	0
IG7 6	1.6%	1	0.0%	0	2.8%	1	0.0%	0	1.5%	0	2.5%	1	3.0%	1	0.0%	0	1.8%	1	0.0%	0
IG8 0	0.6%	0	0.0%	0	1.0%	0	0.0%	0	2.1%	0	0.0%	0	1.1%	0	0.0%	0	0.7%	0	0.0%	0
IG8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 8	1.2%	1	0.0%	0	2.1%	1	4.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.3%	1	0.0%	0
IG9 5	30.5%	14	26.9%	6	33.4%	8	47.9%	6	41.2%	5	13.5%	3	33.3%	8	27.5%	6	34.6%	14	26.3%	0
IG9 6	17.8%	8	19.2%	4	16.7%	4	6.2%	1	55.2%	7	2.5%	1	14.3%	3	21.8%	5	20.5%	8	0.0%	0
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		46		21		25		13		12		21		24		22		40		1
Sample:		50		15		35		13		20		17		30		20		47		2

Appendix 17:

Other Responses – Summary Counts

Epping Forest Retail and Leisure Study
For Roger Tym & Partners
'Other' Responses

Q01.   How did you travel to [name of centre] today?

Motorbike	1
Scooter	1
Total	**2**

Q03.   What is the main reason for your visit here today?

School run	2
Exercising on my bike	1
Walking dog	1
Total	**4**

Q05.   What do you DISLIKE most about [name of centre]?

Other

Shortage for parking for the disabled	2
The closure of Woolworths	2
Too many food shops	2
Bring back a charity shop	1
No benches	1
No specialist food shops e.g. greengrocers	1
Not getting a lot from council	1
People are rude and common	1
People coming to college who don't belong here	1
Poor quality service	1
Think money spent on alteration of road is wasteful	1
Too many old people around	1
Too many traffic wardens	1
Traditions disappearing	1
Traffic wardens, they are horrible	1
Total	**18**

Q08. **What is the main purpose of your evening visits?**

Visit daughter	1
Total	**1**

Q14. **How could [name of centre] best be improved?**

Other

A charity shop	2
Cheaper rents / Council Tax	2
Launderette needed	2
More parking restrictions	2
Swimming pool	2
Encourage more tourists to come here	1
Finish road works more quickly	1
Less food shops	1
More employment	1
More shops to be rearranged near Sainsbury's	1
Would like a bank here	1
Total	**16**

Q18. **Is the disability mobility, hearing and / or sighting impairment?**

Cancer	1
Complex regional pain syndrome	1
Diabetes	1
Emphysema	1
Heart problems	2
Tremor	1
Total	**7**

Appendix 18:

Sample Questionnaire

Job No. 080609   June 2009

NEMS market research
EPPING FOREST RETAIL AND LEISURE STUDY

Introduction: Good morning/afternoon, I am …. from **NEMS market research**, an independent market research company. We are conducting a short survey among people visiting [town centre]. I wonder if you can spare a few minutes.

ASK ALL:
Q.A   First of all, can I ask you do you work in any of the following:
Market Research or Retail ?

	(1)	
Yes	1	**CLOSE, DO NOT COUNT**
None of these	2	GO TO Q.B

ASK ALL:
Q.B.   Could you tell me your **home postcode** ?
INTERVIEWER, PLEASE WRITE CLEARLY AND IN CAPITALS.

Home Postcode: ☐☐☐☐   ☐☐☐   IF REFUSED, THANK AND CLOSE, OTHERWISE CONTINUE TO Q.1

ASK ALL:
Q.1   How did you travel to [name of centre] today?
ONE ANSWER ONLY   (2)

Car/ van driver	1
Car/ van passenger	2
Bus	3
Bicycle	4
Underground (as appropriate)	5
Train (as appropriate)	6
Taxi	7
On foot	8
Other (PLEASE WRITE IN)	9

ASK ALL: SHOWCARD 'A'
Q.2   How often do you do the following in [name of centre] (including Sunday)?
READ OUT ACTIVITIES. ONE ANSWER PER COLUMN

	Food & Groceries Shopping	Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)	Drinking / Eating Out	Private & Public Services (Bank / Solicitor / Council Offices/ Library, etc)	Commercial Leisure Facilities (Gym / Swimming Pool, etc)
	(3)	(4)	(5)	(6)	(7)
Everyday	1	1	1	1	1
4 to 6 days a week	2	2	2	2	2
2 to 3 days a week	3	3	3	3	3
1 day a week	4	4	4	4	4
Once every 2 weeks	5	5	5	5	5
Once every month	6	6	6	6	6
Once a quarter	7	7	7	7	7
Less often than once a quarter	8	8	8	8	8
First time today	9	9	9	9	9
Never	A	A	A	A	A
(Don't know)	B	B	B	B	B

Q.3   What is the **main** reason for your visit here today ?
ONE ANSWER ONLY

(8)

To buy food and grocery items (not take-away / café / restaurant / pub / bar)	1
To buy non-food goods (e.g. shoes, clothes, jewellery)	2
To visit the market	3
For personal services (e.g. bank, hairdresser, solicitor, etc)	4
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	5
As a day visitor to [name of centre]	6
As a staying visitor to [name of centre]	7
Eat out / drinking (e.g. restaurant / pub / bar)	8
Work	9
To attend college (where appropriate)	A
To meet someone	B
To visit the Council's offices (where appropriate)	C
Other public services (library, museum, doctor, dentist, etc.)	D
No particular reason	E
Other (PLEASE WRITE IN)	F

Q.4   What do you **LIKE** most about [name of centre]?
DO NOT PROMPT CIRCLE UP TO 5 RESPONSES (I.E. 5 RESPONSES IN TOTAL ACROSS THE THREE SETS OF FACTORS BELOW)

ACCESS AND TRANSPORT FACTORS   (9)

Near to home / convenient	1
Close to work	2
Good public transport links generally	3
Convenient location of [name of centre] Underground/ Train Station (where appropriate)	4
Convenient drop off / pick up stops for buses	5
Parking is easy	6
Parking is cheap	7
Lack of congestion on roads	8
Pedestrianised streets	9
Little traffic-pedestrian conflict	A
Ease of access to all (with pushchairs, wheelchairs, etc)	B
Good directional signs **to** the Centre	C
Well signposted route ways **within** the centre	D

ENVIRONMENTAL FACTORS   (11)

General cleanliness of shopping streets	1
Feels safe / absence of threatening individuals / groups	2
Presence of police / other security measures (e.g. CCTV)	3
Nice street furniture / floral displays	4
Green space/area	5
Nice busy feel	6
Not too crowded	7
Not too noisy	8
Character / atmosphere	9
Historic buildings	A

ATTRACTIONS – RETAIL / LEISURE / SERVICES OFFER FACTORS   (10)

Selection / choice of independent / specialist shops	1
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	2
Quality of supermarket(s)	3
The Market	4
Quality of the shops in general	5
Compact centre (i.e. shops close together)	6
Specified shops (PLEASE WRITE IN)	7

Prices are competitive in shops compared to other town / district centres	8
Play area for children	9
Range of places to eat	A
Range of pubs / bars	B
Range of private services (banks, hairdressers, solicitors and so on)	C
Range of public services (ie Council, library, health services, and so on)	D
Range of leisure facilities	E

(12)

Other (PLEASE WRITE IN)	1

I like everything about [name of centre]	2
(No opinion / Don't know)	3
(Nothing in particular)	4

ASK ALL:

Q.5   What do you **DISLIKE** most about [name of centre]?
DO NOT PROMPT CIRCLE UP TO 5 RESPONSES (I.E. 5 RESPONSES IN TOTAL ACROSS THE THREE SETS OF FACTORS BELOW)

ACCESS AND TRANSPORT FACTORS (13)

Unsafe for pedestrians / traffic conflict	1
Not enough pedestrianisation	2
Shortage of parking spaces for visitors	3
Shortage of parking for residents	4
Parking is expensive	5
Parking is not secure / car break-ins	6
Poor public transport links	7
Road congestion / too much traffic	8
Poor directional signs **to** centre	9
Poor signage / routeways **within** centre / lack of maps of centre	A
Inconvenient location of [name of centre] Underground/ Train Station (as appropriate)	B
Inconvenient location of bus stops	C
Difficulties with pushchairs, wheelchairs, etc	D

ENVIRONMENTAL FACTORS (15)

Dirty shopping streets/litter	1
Run down appearance of town centre / boarded up premises	2
Feels unsafe / presence of threatening individuals / groups / gangs	3
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	4
Soliciting of prostitutes	5
Drunken / drug-related / anti-social behaviour	6
Lack of police presence / other security measures (e.g. CCTV)	7
Lack of street furniture / floral displays	8
Not busy enough	9
Over-crowded	A
Too noisy	B
Lack of character / atmosphere	C
Vandalism	D
Insufficient or poor quality open space and green areas	E

ATTRACTIONS – RETAIL / LEISURE / SERVICES OFFER FACTORS (14)

Lack of choice of national multiple (high street chain) shops	1
Lack of choice of independent / specialist shops	2
Quality of shops is inadequate	3
Shops too small	4
Lack of a larger supermarket	5
Prices too high	6
Shops spread over too wide an area (i.e. not a compact centre)	7
Specified shops absent (PLEASE WRITE IN)	8
_____	
Inadequate range of places to eat and drink	9
Too many pubs / clubs	A
Inadequate range of services (banks, hairdressers, dry cleaners and so on)	B
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	C
Absence of play areas for children	D
Lack of clean / secure toilets	E

(16)

Other (PLEASE WRITE IN)	1
_____	
I dislike everything about [name of centre]	2
(No opinion / don't know)	3
(Nothing in particular)	4

ASK ALL: SHOWCARD 'B'

Q.6   How satisfied are you with the overall range and quality of shops in [name of centre]?
ONE ANSWER ONLY

	(17)
Very satisfied	1
Satisfied	2
Neutral	3
Dissatisfied	4
Very dissatisfied	5
(No opinion)	6
(Don't know)	7

ASK ALL: SHOWCARD 'C'

Q.7   How often do you visit [name of centre]in the evenings?
ONE ANSWER ONLY

	(18)	
Everyday	1	GO TO Q.8
4 to 6 days a week	2	GO TO Q.8
2 to 3 days a week	3	GO TO Q.8
1 day a week	4	GO TO Q.8
Once every 2 weeks	5	GO TO Q.8
Once every month	6	GO TO Q.8
Once a quarter	7	GO TO Q.8
Less often than once a quarter	8	**GO TO Q.10**
Never	9	**GO TO Q.10**
(Don't know)	A	**GO TO Q.10**

ASK THOSE WHO GO '**ONCE A QUARTER OR MORE'** AT Q.7, OTHERS GO TO Q.10:

Q.8   What is the **main** purpose of your evening visits?
      DO NOT PROMPT. ONE ANSWER ONLY

                                                            (19)

Bars / pubs	1
Eating out	2
Night Clubs (where appropriate)	3
Theatre (where appropriate)	4
Concerts	5
Gym / Health & fitness club	6
Shopping	7
Meeting friends	8
Other (PLEASE WRITE IN)	9

(No main purpose / don't know)	A

ASK THOSE WHO '**ONCE A QUARTER OR MORE'** AT Q.7, OTHERS GO TO Q.10: SHOWCARD 'B'

Q.9   How satisfied are you with [name of centre]'s performance as a location for dining ?
      READ OUT. ONE ANSWER ONLY

                                                            (20)

Very satisfied	1
Satisfied	2
Neutral	3
Dissatisfied	4
Very dissatisfied	5
(No opinion)	6
(Don't know)	7

ASK ALL: SHOWCARD 'B'

Q.10   How satisfied are you with the pubs/bars offer in [name of centre]?
       READ OUT. ONE ANSWER ONLY

                                                            (21)

Very satisfied	1
Satisfied	2
Neutral	3
Dissatisfied	4
Very dissatisfied	5
(No opinion)	6
(Don't know)	7

ONLY THOSE IN '**WALTHAM ABBEY'** TOWN CENTRE, OTHERS GO TO Q.12: SHOWCARD 'B',

Q.11   How satisfied are you with **Waltham Abbey's** tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?
       ONE ANSWER ONLY

                                                            (22)

Very satisfied	1
Satisfied	2
Neutral	3
Dissatisfied	4
Very dissatisfied	5
(No opinion)	6
(Don't know)	7

ASK ALL: SHOWCARD 'D'

Q.12   Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?
       READ OUT STATEMENTS. ONE ANSWER PER ROW

	Very good (23)	Good (24)	Satisfactory (25)	Poor (26)	Very poor (27)	(Don't know) (28)
Cleanliness of shopping streets	1	1	1	1	1	1
Personal Safety / lighting / policing issues	2	2	2	2	2	2
Quality of buildings / townscape	3	3	3	3	3	3
Shelter from weather	4	4	4	4	4	4
Pedestrian/Vehicular safety issues	5	5	5	5	5	5

ASK ALL: SHOWCARD 'D'

Q.13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?
READ OUT STATEMENTS. ONE ANSWER ONLY PER ROW

	Very good (29)	Good (30)	Satisfactory (31)	Poor (32)	Very poor (33)	(Don't know) (34)
Location of car parks	1	1	1	1	1	1
Security of car parks	2	2	2	2	2	2
Location of [name of centre] Underground / Train Station (as appropriate)	3	3	3	3	3	3
Quality & security of [name of centre] Underground / Train Station (as appropriate)	4	4	4	4	4	4
Ease of cycling access	5	5	5	5	5	5
Amount / quality of pedestrianisation	6	6	6	6	6	6
Ease of movement around the centre on foot	7	7	7	7	7	7
Access for people with mobility / hearing / sighting disability	8	8	8	8	8	8

ASK ALL:

Q.14 How could [name of centre]best be improved?
DO NOT PROMPT – CIRCLE UPTO FIVE RESPONSES (I.E. 5 RESPONSES IN TOTAL ACROSS THE THREE SETS OF FACTORS BELOW)

ACCESS AND TRANSPORT FACTORS (35)

More parking	1
More secure parking	2
Cheaper parking	3
More accessible car parking	4
More frequent bus services to the centre	5
More reliable / comfortable bus services	6
New / relocated bus stops	7
More frequent underground services (where appropriate)	8
More reliable underground services (where appropriate)	9
Better signposting within the Centre	A
More priority for pedestrians	B
Improved access for wheelchair and pushchair users	C

ENVIRONMENTAL FACTORS (38)

Cleaner Streets / removal of litter	1
More shelter from wind / rain	2
Improve appearance / environment of centre	3
Improved security measures / more CCTV / more police	4
More control on alcohol / drinkers / drug users	5
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	6
Better street furniture / floral displays	7
More green spaces / areas	8

ATTRACTIONS – RETAIL / LEISURE / SERVICES OFFER FACTORS (36)

More national multiple (high street chain) retailers	1
Bigger/better supermarket	2
More independent shops	3
Better choice of shops in general	4
Specified new shop (PLEASE WRITE IN)	5
_____	
Better quality of shops	6
Improvement to the market	7
More / better pubs / night-life	8
More / better eating places	9

(37)

Fewer bars / nightclubs	1
More / better leisure facilities	2
More family oriented facilities	3
More secure children's play areas	4
Better crèche facilities	5
Provision of more residential accommodation	6
Expand the town centre's colleges / expand university	7
Other (PLEASE WRITE IN)	8
_____	
(Don't know)	9
(None mentioned)	A

ASK ALL:

Q.15 Do you work in [name of centre]?
ONE ANSWER ONLY

	(39)
Yes	1
No	2
(Refused)	3

ASK ALL:

Q.16 Do you go to college in [name of centre] (where appropriate)?
ONE ANSWER ONLY

	(40)
Yes	1
No	2
(Refused)	3

RESPONDENT DETAILS

FOR THE PURPOSE OF HEAD OFFICE CHECKING THE QUALITY OF MY WORK, MAY I TAKE YOUR NAME, ADDRESS AND CONTACT TELEPHONE NUMBER PLEASE
INTERVIEWER: PLEASE RECORD IN BLOCK CAPITALS

NAME: _____

ADDRESS: _____

_____

POST CODE : ☐☐☐☐ ☐☐☐   TEL.NO._____

CLASSIFICATION

GENDER:	(41)		AGE GROUP:	(42)
Male	1		18 - 24 years	1
Female	2		25 - 34 years	2
			35 - 44 years	3
			45 - 54 years	4
			55 - 64 years	5
			65+ years	6

OCCUPATION OF CHIEF WAGE EARNER: _____
PROBE FULLY.

	(43)
AB	1
C1	2
C2	3
DE	4

ASK ALL
Q.17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?
ONE ANSWER ONLY

	(44)	
Yes	1	**GO TO Q.18**
No	2	GO TO CARS IN HH

ASK ALL
Q.18 Is the disability mobility, hearing and / or sighting impairment ?
CAN BE MULTICODED

	(45)
Mobility	1
Hearing	2
Sighting	3
Other (PLEASE WRITE IN)	4

_____

NUMBER OF CARS IN HOUSEHOLD:	(46)
None	1
1	2
2	3
3	4
4+	5
(Refused)	6

LOCATION OF INTERVIEW:

	(47)	DAY OF INTERVIEW:	(48)
Epping	1	Monday	1
Loughton High Road	2	Tuesday	2
Waltham Abbey	3	Wednesday	3
Loughton Broadway	4	Thursday	4
Chipping Ongar	5	Friday	5
Buckhurst Hill	6	Saturday	6
		Sunday	7

DECLARATION: I certify that the interview has been personally carried out by me with the informant and conducted within the MRS Code of Conduct. I further certify that the informant is not a friend or relative of mine and I have not interviewed him / her on any survey in the last six months. (49) (50)

INTERVIEWER'S SIGNATURE: _____ DATE: ☐☐ ☐☐ ☐☐