

# Epping Forest District Council TOWN CENTRES STUDY



**TYM & PARTNERS**  
Planners and Development Economists

Volume 3: NEMS Visitor Survey Results  
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P1942



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**Epping Forest Retail and Leisure Study  
In Centre  
for  
Roger Tym & Partners**

June 2009

Job Ref: 080609

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# Introduction

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## 1.1 Research Background & Objectives

To conduct an independent face to face in-centre survey among a random sample of visitors to Epping, Loughton High Road, Waltham Abbey, Loughton Broadway, Chipping Ongar, Buckhurst Hill Town Centre.

This study was to establish visiting and usage patterns, comparison goods shopping behaviour, likes and dislikes of the centre and demographic profiles of visitors

## 1.2 Research Methodology

A total of 500 face-to-face interviews were conducted. Fieldwork started on Monday 8<sup>th</sup> June 2009 and concluded on Tuesday 16<sup>th</sup> June 2009, providing a representative mix of interviews across the week:

Interviews were conducted using NEMS field interviewers. We engaged our resident professional field market researchers on this project, virtually all of whom possess substantial experience in shopper research studies.

The interviews were subject to a 10% random back check to ensure the survey was being conducted to the required standard.

Location of interview	Interviews Achieved
Epping	100
Loughton High Road	100
Waltham Abbey	100
Loughton Broadway	100
Chipping Ongar	50
Buckhurst Hill	50
Total	500

### 1.2.1 Sampling

Respondents were randomly selected in the centres.

## 1.2.2 Statistical Reliability

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

The 95% confidence intervals for this survey are as follows:

<b>%ge Response</b>	<b>95% confidence interval</b>
10	±2.6
20	±3.5
30	±4.0
40	±4.3
50	±4.4

**Appendix 1:**

Data Tabulations  
By Demographics

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Q0A First of all, can I ask you do you work in any of the following:</b>										
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None of these	100.0%	500	100.0%	177	100.0%	323	100.0%	142	100.0%	154
Base:		500		177		323		142		154
<b>Q01 How did you travel to [name of centre] today?</b>										
Car/ van driver	42.4%	212	49.2%	87	38.7%	125	35.9%	51	54.5%	84
Car/ van passenger	4.8%	24	1.1%	2	6.8%	22	4.9%	7	3.2%	5
Bus	9.0%	45	10.7%	19	8.1%	26	9.2%	13	5.2%	8
Bicycle	1.8%	9	0.6%	1	2.5%	8	1.4%	2	3.9%	6
Underground (as appropriate)	4.2%	21	4.0%	7	4.3%	14	10.6%	15	2.6%	4
Train (as appropriate)	1.6%	8	0.0%	0	2.5%	8	2.8%	4	1.3%	2
Taxi	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1
On foot	35.0%	175	33.3%	59	35.9%	116	33.8%	48	27.9%	43
Other	0.4%	2	1.1%	2	0.0%	0	0.0%	0	1.0%	2
(Refused)	0.6%	3	0.0%	0	0.9%	3	1.4%	2	0.6%	1
Base:		500		177		323		142		154
<b>Q02 How often do you do the following in [name of centre] (including Sunday)?</b>										
<b>Food &amp; Groceries Shopping</b>										
Everyday	4.2%	21	3.4%	6	4.6%	15	0.0%	0	2.6%	4
4 to 6 days a week	11.4%	57	10.2%	18	12.1%	39	4.2%	6	9.7%	15
2 to 3 days a week	27.0%	135	24.9%	44	28.2%	91	31.0%	44	20.8%	32
1 day a week	31.4%	157	29.4%	52	32.5%	105	40.1%	57	35.7%	55
Once every 2 weeks	4.4%	22	4.0%	7	4.6%	15	5.6%	8	5.8%	9
Once every month	5.8%	29	6.8%	12	5.3%	17	3.5%	5	7.1%	11
Once a quarter	2.6%	13	3.4%	6	2.2%	7	2.1%	3	3.2%	5
Less often than once a quarter	2.0%	10	2.3%	4	1.9%	6	1.4%	2	3.9%	6
First time today	0.6%	3	0.6%	1	0.6%	2	0.0%	0	0.6%	1
Never	10.2%	51	14.1%	25	8.1%	26	11.3%	16	9.7%	15
(Don't know)	0.4%	2	1.1%	2	0.0%	0	0.7%	1	0.6%	1
Base:		500		177		323		142		154



by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)</b>																				
Everyday	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.6%	1	0.5%	1	0.8%	2	0.0%	0	0.5%	2	0.0%	0
4 to 6 days a week	2.4%	12	1.7%	3	2.8%	9	2.8%	4	2.6%	4	2.0%	4	3.2%	8	1.6%	4	2.5%	10	2.2%	2
2 to 3 days a week	7.6%	38	7.3%	13	7.7%	25	9.2%	13	10.4%	16	4.4%	9	6.0%	15	9.3%	23	8.4%	34	4.4%	4
1 day a week	14.4%	72	9.6%	17	17.0%	55	12.0%	17	17.5%	27	13.7%	28	17.1%	43	11.7%	29	14.6%	59	13.3%	12
Once every 2 weeks	8.4%	42	5.7%	10	9.9%	32	9.9%	14	5.8%	9	9.3%	19	7.5%	19	9.3%	23	8.9%	36	5.6%	5
Once every month	11.8%	59	15.3%	27	9.9%	32	10.6%	15	12.3%	19	12.3%	25	9.9%	25	13.7%	34	10.6%	43	17.8%	16
Once a quarter	11.2%	56	11.9%	21	10.8%	35	8.5%	12	13.0%	20	11.8%	24	11.9%	30	10.5%	26	11.4%	46	8.9%	8
Less often than once a quarter	19.0%	95	24.9%	44	15.8%	51	28.2%	40	13.6%	21	16.7%	34	19.4%	49	18.5%	46	19.1%	77	20.0%	18
First time today	0.6%	3	1.1%	2	0.3%	1	0.7%	1	0.6%	1	0.5%	1	0.8%	2	0.4%	1	0.7%	3	0.0%	0
Never	23.2%	116	20.9%	37	24.5%	79	17.6%	25	22.1%	34	27.9%	57	21.8%	55	24.6%	61	22.5%	91	25.6%	23
(Don't know)	1.0%	5	1.1%	2	0.9%	3	0.7%	1	1.3%	2	1.0%	2	1.6%	4	0.4%	1	0.7%	3	2.2%	2
Base:		500		177		323		142		154		204		252		248		404		90
<b>Drinking / Eating Out</b>																				
Everyday	1.4%	7	3.4%	6	0.3%	1	0.7%	1	2.6%	4	1.0%	2	0.4%	1	2.4%	6	0.7%	3	4.4%	4
4 to 6 days a week	4.6%	23	7.3%	13	3.1%	10	9.9%	14	2.6%	4	2.5%	5	4.4%	11	4.8%	12	4.5%	18	5.6%	5
2 to 3 days a week	11.6%	58	14.1%	25	10.2%	33	14.8%	21	9.7%	15	10.8%	22	11.1%	28	12.1%	30	11.9%	48	10.0%	9
1 day a week	14.6%	73	16.4%	29	13.6%	44	19.7%	28	16.2%	25	9.8%	20	14.3%	36	14.9%	37	14.4%	58	15.6%	14
Once every 2 weeks	7.4%	37	6.2%	11	8.1%	26	9.2%	13	9.7%	15	4.4%	9	9.5%	24	5.2%	13	7.9%	32	5.6%	5
Once every month	15.6%	78	10.7%	19	18.3%	59	12.0%	17	23.4%	36	12.3%	25	17.1%	43	14.1%	35	16.1%	65	13.3%	12
Once a quarter	5.6%	28	2.8%	5	7.1%	23	4.2%	6	5.2%	8	6.9%	14	6.3%	16	4.8%	12	6.2%	25	3.3%	3
Less often than once a quarter	6.8%	34	5.1%	9	7.7%	25	7.0%	10	3.9%	6	8.8%	18	6.7%	17	6.9%	17	6.7%	27	7.8%	7
First time today	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.6%	1	0.5%	1	0.4%	1	0.4%	1	0.5%	2	0.0%	0
Never	31.4%	157	32.2%	57	31.0%	100	21.8%	31	25.3%	39	42.6%	87	29.0%	73	33.9%	84	30.7%	124	33.3%	30
(Don't know)	0.6%	3	1.1%	2	0.3%	1	0.7%	1	0.6%	1	0.5%	1	0.8%	2	0.4%	1	0.5%	2	1.1%	1
Base:		500		177		323		142		154		204		252		248		404		90

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Private &amp; Public Services (Bank / Solicitor / Council Offices/ Library, etc)</b>																				
Everyday	0.6%	3	0.6%	1	0.6%	2	1.4%	2	0.6%	1	0.0%	0	0.8%	2	0.4%	1	0.5%	2	1.1%	1
4 to 6 days a week	1.8%	9	0.6%	1	2.5%	8	0.7%	1	1.9%	3	2.5%	5	2.0%	5	1.6%	4	2.0%	8	1.1%	1
2 to 3 days a week	7.8%	39	6.8%	12	8.4%	27	7.7%	11	8.4%	13	7.4%	15	9.9%	25	5.6%	14	8.7%	35	4.4%	4
1 day a week	34.8%	174	36.7%	65	33.7%	109	27.5%	39	37.7%	58	37.7%	77	28.6%	72	41.1%	102	35.1%	142	33.3%	30
Once every 2 weeks	11.4%	57	11.9%	21	11.1%	36	16.2%	23	10.4%	16	8.8%	18	12.3%	31	10.5%	26	11.4%	46	12.2%	11
Once every month	16.2%	81	14.1%	25	17.3%	56	18.3%	26	17.5%	27	13.7%	28	16.3%	41	16.1%	40	15.1%	61	21.1%	19
Once a quarter	4.2%	21	5.1%	9	3.7%	12	6.3%	9	4.5%	7	2.5%	5	5.6%	14	2.8%	7	5.2%	21	0.0%	0
Less often than once a quarter	2.8%	14	2.8%	5	2.8%	9	3.5%	5	1.9%	3	2.9%	6	2.4%	6	3.2%	8	2.7%	11	3.3%	3
First time today	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
Never	19.4%	97	19.8%	35	19.2%	62	17.6%	25	15.6%	24	23.5%	48	20.6%	52	18.1%	45	18.3%	74	22.2%	20
(Don't know)	0.8%	4	1.1%	2	0.6%	2	0.7%	1	1.3%	2	0.5%	1	1.2%	3	0.4%	1	0.7%	3	1.1%	1
Base:	500	177	323	142	154	204	252	248	404	90										
<b>Commercial Leisure Facilities (Gym / Swimming Pool, etc)</b>																				
Everyday	1.0%	5	1.1%	2	0.9%	3	2.8%	4	0.0%	0	0.5%	1	1.6%	4	0.4%	1	1.0%	4	1.1%	1
4 to 6 days a week	0.4%	2	0.0%	0	0.6%	2	0.7%	1	0.0%	0	0.5%	1	0.4%	1	0.4%	1	0.5%	2	0.0%	0
2 to 3 days a week	4.0%	20	3.4%	6	4.3%	14	7.0%	10	3.9%	6	2.0%	4	3.2%	8	4.8%	12	4.2%	17	3.3%	3
1 day a week	7.8%	39	6.2%	11	8.7%	28	13.4%	19	9.1%	14	2.9%	6	9.9%	25	5.6%	14	8.2%	33	6.7%	6
Once every 2 weeks	1.6%	8	2.3%	4	1.2%	4	3.5%	5	1.9%	3	0.0%	0	2.4%	6	0.8%	2	1.5%	6	2.2%	2
Once every month	2.6%	13	2.8%	5	2.5%	8	3.5%	5	3.9%	6	1.0%	2	2.4%	6	2.8%	7	2.7%	11	2.2%	2
Once a quarter	1.2%	6	0.6%	1	1.5%	5	0.0%	0	3.9%	6	0.0%	0	1.2%	3	1.2%	3	1.5%	6	0.0%	0
Less often than once a quarter	3.4%	17	3.4%	6	3.4%	11	4.9%	7	4.5%	7	1.5%	3	4.0%	10	2.8%	7	4.0%	16	1.1%	1
First time today	0.8%	4	0.0%	0	1.2%	4	0.7%	1	1.3%	2	0.5%	1	0.8%	2	0.8%	2	0.7%	3	1.1%	1
Never	76.4%	382	78.5%	139	75.2%	243	62.0%	88	70.8%	109	90.7%	185	73.0%	184	79.8%	198	75.0%	303	81.1%	73
(Don't know)	0.8%	4	1.7%	3	0.3%	1	1.4%	2	0.6%	1	0.5%	1	1.2%	3	0.4%	1	0.7%	3	1.1%	1
Base:	500	177	323	142	154	204	252	248	404	90										

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Any visit</b>																				
Everyday	6.8%	34	7.9%	14	6.2%	20	4.9%	7	5.2%	8	9.3%	19	6.3%	16	7.3%	18	4.5%	18	17.8%	16
4 to 6 days a week	16.4%	82	16.4%	29	16.4%	53	15.5%	22	13.6%	21	19.1%	39	14.7%	37	18.1%	45	16.1%	65	17.8%	16
2 to 3 days a week	33.2%	166	32.2%	57	33.7%	109	35.9%	51	29.9%	46	33.8%	69	33.3%	84	33.1%	82	33.9%	137	31.1%	28
1 day a week	26.8%	134	24.3%	43	28.2%	91	25.4%	36	33.1%	51	23.0%	47	27.8%	70	25.8%	64	28.2%	114	22.2%	20
Once every 2 weeks	5.0%	25	5.7%	10	4.6%	15	7.0%	10	5.8%	9	2.9%	6	5.6%	14	4.4%	11	5.7%	23	2.2%	2
Once every month	4.6%	23	4.5%	8	4.6%	15	3.5%	5	5.2%	8	4.9%	10	4.4%	11	4.8%	12	4.0%	16	4.4%	4
Once a quarter	2.0%	10	2.8%	5	1.5%	5	2.8%	4	1.3%	2	2.0%	4	2.0%	5	2.0%	5	2.2%	9	1.1%	1
Less often than once a quarter	1.8%	9	1.1%	2	2.2%	7	2.8%	4	1.3%	2	1.5%	3	2.0%	5	1.6%	4	2.0%	8	1.1%	1
First time today	0.8%	4	0.6%	1	0.9%	3	0.0%	0	0.6%	1	1.5%	3	0.4%	1	1.2%	3	0.5%	2	2.2%	2
Never	2.2%	11	3.4%	6	1.5%	5	1.4%	2	3.2%	5	2.0%	4	2.8%	7	1.6%	4	2.5%	10	0.0%	0
(Don't know)	0.4%	2	1.1%	2	0.0%	0	0.7%	1	0.6%	1	0.0%	0	0.8%	2	0.0%	0	0.5%	2	0.0%	0
Base:	500	177	323	142	154	204	252	248	404	90										

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q03 What is the main reason for your visit here today ?</b>																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	26.4%	132	22.0%	39	28.8%	93	18.3%	26	20.8%	32	36.3%	74	23.4%	59	29.4%	73	24.0%	97	36.7%	33
To buy non-food goods (e.g. shoes, clothes, jewellery)	10.8%	54	8.5%	15	12.1%	39	14.8%	21	13.6%	21	5.9%	12	14.3%	36	7.3%	18	11.4%	46	6.7%	6
To visit the market	2.0%	10	2.3%	4	1.9%	6	1.4%	2	1.3%	2	2.9%	6	1.6%	4	2.4%	6	1.5%	6	4.4%	4
For personal services (e.g. bank, hairdresser, solicitor, etc)	17.4%	87	19.2%	34	16.4%	53	10.6%	15	18.8%	29	21.1%	43	14.3%	36	20.6%	51	18.1%	73	15.6%	14
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	0.6%	3	1.1%	2	0.3%	1	1.4%	2	0.0%	0	0.5%	1	0.0%	0	1.2%	3	0.5%	2	1.1%	1
As a day visitor to [name of centre]	0.6%	3	0.6%	1	0.6%	2	0.0%	0	1.3%	2	0.5%	1	0.8%	2	0.4%	1	0.5%	2	1.1%	1
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	5.0%	25	6.8%	12	4.0%	13	4.2%	6	5.8%	9	4.9%	10	6.3%	16	3.6%	9	5.4%	22	2.2%	2
Work	12.2%	61	13.6%	24	11.5%	37	14.1%	20	18.2%	28	6.4%	13	14.7%	37	9.7%	24	13.4%	54	6.7%	6
To attend college (where appropriate)	2.0%	10	1.7%	3	2.2%	7	6.3%	9	0.0%	0	0.5%	1	2.8%	7	1.2%	3	1.5%	6	4.4%	4
To meet someone	8.6%	43	10.2%	18	7.7%	25	13.4%	19	7.8%	12	5.9%	12	8.7%	22	8.5%	21	9.2%	37	6.7%	6
To visit the Council's offices (where appropriate)	0.6%	3	0.6%	1	0.6%	2	1.4%	2	0.6%	1	0.0%	0	0.8%	2	0.4%	1	0.7%	3	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	5.2%	26	4.0%	7	5.9%	19	4.9%	7	5.2%	8	5.4%	11	3.6%	9	6.9%	17	5.2%	21	5.6%	5
No particular reason	6.6%	33	6.2%	11	6.8%	22	7.7%	11	4.5%	7	7.4%	15	6.7%	17	6.5%	16	6.4%	26	7.8%	7
Other	0.8%	4	1.1%	2	0.6%	2	1.4%	2	0.6%	1	0.5%	1	0.4%	1	1.2%	3	1.0%	4	0.0%	0
To visit the Post Office	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.6%	1	0.5%	1	0.0%	0	0.8%	2	0.2%	1	1.1%	1
Window shopping / browsing	0.8%	4	1.7%	3	0.3%	1	0.0%	0	0.6%	1	1.5%	3	1.6%	4	0.0%	0	1.0%	4	0.0%	0
Base:		500		177		323		142		154		204		252		248		404		90

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q04 What do you LIKE most about [name of centre]?</b>																				
Near to home / convenient	32.6%	163	33.3%	59	32.2%	104	35.2%	50	35.1%	54	28.9%	59	33.3%	84	31.9%	79	34.2%	138	26.7%	24
Close to work	2.2%	11	1.7%	3	2.5%	8	3.5%	5	2.6%	4	1.0%	2	2.4%	6	2.0%	5	2.7%	11	0.0%	0
Good public transport links generally	3.4%	17	2.8%	5	3.7%	12	5.6%	8	3.2%	5	2.0%	4	4.4%	11	2.4%	6	3.2%	13	4.4%	4
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.1%	1
Convenient drop off / pick up stops for buses	0.6%	3	1.1%	2	0.3%	1	0.7%	1	0.6%	1	0.5%	1	0.4%	1	0.8%	2	0.2%	1	2.2%	2
Parking is easy	2.2%	11	1.1%	2	2.8%	9	0.7%	1	3.9%	6	2.0%	4	1.6%	4	2.8%	7	2.5%	10	1.1%	1
Parking is cheap	0.8%	4	0.6%	1	0.9%	3	0.0%	0	0.0%	0	2.0%	4	1.2%	3	0.4%	1	1.0%	4	0.0%	0
Lack of congestion on roads	1.0%	5	0.0%	0	1.5%	5	0.0%	0	1.9%	3	1.0%	2	1.6%	4	0.4%	1	1.0%	4	1.1%	1
Pedestrianised streets	2.4%	12	1.7%	3	2.8%	9	1.4%	2	1.9%	3	3.4%	7	2.8%	7	2.0%	5	2.5%	10	2.2%	2
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.6%	1	0.5%	1	0.0%	0	0.8%	2	0.5%	2	0.0%	0
Good directional signs to the Centre	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	5.2%	26	2.8%	5	6.5%	21	4.9%	7	6.5%	10	4.4%	9	7.1%	18	3.2%	8	5.4%	22	3.3%	3
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	3.2%	16	2.3%	4	3.7%	12	2.1%	3	3.2%	5	3.9%	8	4.0%	10	2.4%	6	3.0%	12	3.3%	3
Quality of supermarket(s)	1.8%	9	0.6%	1	2.5%	8	1.4%	2	1.9%	3	2.0%	4	1.6%	4	2.0%	5	1.7%	7	2.2%	2
The Market	3.4%	17	4.0%	7	3.1%	10	2.8%	4	2.6%	4	4.4%	9	3.2%	8	3.6%	9	3.2%	13	4.4%	4
Quality of the shops in general	1.6%	8	2.8%	5	0.9%	3	1.4%	2	0.6%	1	2.5%	5	1.2%	3	2.0%	5	0.7%	3	5.6%	5
Compact centre (i.e. shops close together)	1.2%	6	0.6%	1	1.5%	5	0.7%	1	1.3%	2	1.5%	3	2.0%	5	0.4%	1	1.2%	5	1.1%	1
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.4%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.8%	2	0.2%	1	1.1%	1
Play area for children	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.1%	1
Range of places to eat	3.2%	16	2.8%	5	3.4%	11	3.5%	5	5.2%	8	1.5%	3	4.0%	10	2.4%	6	3.0%	12	4.4%	4
Range of pubs / bars	1.4%	7	2.8%	5	0.6%	2	1.4%	2	2.6%	4	0.5%	1	0.8%	2	2.0%	5	1.0%	4	3.3%	3
Range of private services	0.8%	4	1.1%	2	0.6%	2	2.1%	3	0.0%	0	0.5%	1	1.2%	3	0.4%	1	0.5%	2	1.1%	1

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, solicitors and so on)																				
Range of public services (ie Council, library, health services, and so on)	0.4%	2	0.6%	1	0.3%	1	0.7%	1	0.6%	1	0.0%	0	0.4%	1	0.4%	1	0.0%	0	2.2%	2
Range of leisure facilities	0.4%	2	0.0%	0	0.6%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.8%	2	0.2%	1	1.1%	1
General cleanliness of shopping streets	1.6%	8	2.8%	5	0.9%	3	2.1%	3	1.3%	2	1.5%	3	1.6%	4	1.6%	4	1.5%	6	2.2%	2
Feels safe / absence of threatening individuals / groups	2.0%	10	2.3%	4	1.9%	6	2.1%	3	1.9%	3	2.0%	4	2.0%	5	2.0%	5	2.2%	9	1.1%	1
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	1.1%	1
Green space/area	7.0%	35	9.0%	16	5.9%	19	5.6%	8	4.5%	7	9.8%	20	8.7%	22	5.2%	13	7.2%	29	6.7%	6
Nice busy feel	0.4%	2	0.0%	0	0.6%	2	0.7%	1	0.6%	1	0.0%	0	0.8%	2	0.0%	0	0.5%	2	0.0%	0
Not too crowded	5.0%	25	5.1%	9	5.0%	16	5.6%	8	5.2%	8	4.4%	9	5.2%	13	4.8%	12	5.2%	21	4.4%	4
Not too noisy	6.0%	30	7.3%	13	5.3%	17	7.7%	11	6.5%	10	4.4%	9	5.2%	13	6.9%	17	5.4%	22	8.9%	8
Character / atmosphere	20.8%	104	21.5%	38	20.4%	66	14.8%	21	20.1%	31	25.5%	52	19.0%	48	22.6%	56	21.8%	88	17.8%	16
Historic buildings	5.4%	27	5.1%	9	5.6%	18	2.8%	4	5.8%	9	6.9%	14	5.6%	14	5.2%	13	5.2%	21	6.7%	6
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	6.8%	34	7.3%	13	6.5%	21	7.7%	11	3.2%	5	8.8%	18	7.1%	18	6.5%	16	6.7%	27	7.8%	7
Friendly / polite people	11.8%	59	10.7%	19	12.4%	40	8.5%	12	10.4%	16	15.2%	31	7.9%	20	15.7%	39	11.6%	47	12.2%	11
The Abbey	1.2%	6	1.1%	2	1.2%	4	0.7%	1	0.6%	1	2.0%	4	0.8%	2	1.6%	4	1.2%	5	1.1%	1
Its location	1.0%	5	1.7%	3	0.6%	2	0.7%	1	0.6%	1	1.5%	3	1.2%	3	0.8%	2	0.7%	3	2.2%	2
It's my hometown	0.6%	3	0.0%	0	0.9%	3	0.7%	1	0.6%	1	0.5%	1	0.0%	0	1.2%	3	0.5%	2	1.1%	1
It has everything you need (No opinion / Don't know)	0.8%	4	0.0%	0	1.2%	4	0.0%	0	1.3%	2	1.0%	2	0.4%	1	1.2%	3	0.7%	3	0.0%	0
(Nothing in particular)	5.6%	28	5.7%	10	5.6%	18	7.7%	11	5.2%	8	4.4%	9	6.0%	15	5.2%	13	5.2%	21	6.7%	6
	15.0%	75	14.1%	25	15.5%	50	15.5%	22	13.0%	20	16.2%	33	15.5%	39	14.5%	36	14.4%	58	16.7%	15
Base:		500		177		323		142		154		204		252		248		404		90

by Demographics

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q05 What do you DISLIKE most about [name of centre]?</b>																				
Unsafe for pedestrians / traffic conflict	1.4%	7	1.1%	2	1.5%	5	2.8%	4	0.6%	1	1.0%	2	1.6%	4	1.2%	3	1.5%	6	1.1%	1
Not enough pedestrianisation	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
Shortage of parking spaces for visitors	4.6%	23	3.4%	6	5.3%	17	1.4%	2	7.1%	11	4.9%	10	4.4%	11	4.8%	12	5.2%	21	1.1%	1
Shortage of parking for residents	1.0%	5	0.0%	0	1.5%	5	0.0%	0	3.2%	5	0.0%	0	0.8%	2	1.2%	3	1.0%	4	1.1%	1
Parking is expensive	4.4%	22	4.0%	7	4.6%	15	1.4%	2	9.7%	15	2.5%	5	5.6%	14	3.2%	8	5.4%	22	0.0%	0
Parking is not secure / car break-ins	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
Poor public transport links	1.6%	8	1.7%	3	1.5%	5	0.7%	1	3.9%	6	0.5%	1	1.6%	4	1.6%	4	1.2%	5	3.3%	3
Road congestion / too much traffic	4.6%	23	6.8%	12	3.4%	11	2.1%	3	3.2%	5	7.4%	15	5.2%	13	4.0%	10	5.2%	21	2.2%	2
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.2%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.8%	4	0.6%	1	0.9%	3	0.7%	1	1.3%	2	0.5%	1	1.2%	3	0.4%	1	0.5%	2	2.2%	2
Difficulties with pushchairs, wheelchairs, etc	0.6%	3	0.0%	0	0.9%	3	1.4%	2	0.6%	1	0.0%	0	1.2%	3	0.0%	0	0.7%	3	0.0%	0
Lack of choice of national multiple (high street chain) shops	14.8%	74	8.5%	15	18.3%	59	23.9%	34	11.0%	17	11.3%	23	16.3%	41	13.3%	33	14.9%	60	15.6%	14
Lack of choice of independent / specialist shops	8.8%	44	3.4%	6	11.8%	38	7.0%	10	9.1%	14	9.8%	20	7.9%	20	9.7%	24	9.2%	37	7.8%	7
Quality of shops is inadequate	5.6%	28	2.8%	5	7.1%	23	4.2%	6	7.1%	11	5.4%	11	4.4%	11	6.9%	17	5.4%	22	6.7%	6
Shops too small	1.6%	8	0.6%	1	2.2%	7	3.5%	5	1.9%	3	0.0%	0	2.8%	7	0.4%	1	2.0%	8	0.0%	0
Lack of a larger supermarket	3.2%	16	2.3%	4	3.7%	12	4.9%	7	3.9%	6	1.5%	3	2.8%	7	3.6%	9	3.2%	13	3.3%	3
Prices too high	1.2%	6	1.7%	3	0.9%	3	2.1%	3	0.6%	1	1.0%	2	1.6%	4	0.8%	2	0.5%	2	4.4%	4
Shops spread over too wide an area (i.e. not a compact centre)	1.4%	7	1.1%	2	1.5%	5	2.8%	4	0.6%	1	1.0%	2	2.0%	5	0.8%	2	1.5%	6	1.1%	1
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	1.0%	5	0.0%	0	1.5%	5	2.8%	4	0.6%	1	0.0%	0	1.6%	4	0.4%	1	1.2%	5	0.0%	0
Too many pubs / clubs	1.4%	7	1.7%	3	1.2%	4	0.0%	0	0.6%	1	2.9%	6	0.8%	2	2.0%	5	1.0%	4	3.3%	3
Inadequate range of services	0.8%	4	0.6%	1	0.9%	3	0.7%	1	0.6%	1	1.0%	2	0.4%	1	1.2%	3	0.7%	3	1.1%	1

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	3.8%	19	3.4%	6	4.0%	13	9.2%	13	1.9%	3	1.5%	3	4.8%	12	2.8%	7	3.0%	12	7.8%	7
Absence of play areas for children	0.4%	2	0.6%	1	0.3%	1	1.4%	2	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.2%	1	1.1%	1
Lack of clean / secure toilets	2.0%	10	1.1%	2	2.5%	8	2.8%	4	1.3%	2	2.0%	4	3.2%	8	0.8%	2	1.5%	6	4.4%	4
Dirty shopping streets/litter	2.4%	12	1.7%	3	2.8%	9	1.4%	2	2.6%	4	2.9%	6	3.2%	8	1.6%	4	2.5%	10	2.2%	2
Run down appearance of town centre / boarded up premises	5.6%	28	5.1%	9	5.9%	19	1.4%	2	3.2%	5	10.3%	21	6.7%	17	4.4%	11	5.7%	23	5.6%	5
Feels unsafe / presence of threatening individuals / groups / gangs	4.8%	24	4.5%	8	5.0%	16	5.6%	8	3.2%	5	5.4%	11	4.0%	10	5.6%	14	4.0%	16	8.9%	8
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0	1.1%	1
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	1.6%	8	2.3%	4	1.2%	4	0.7%	1	0.6%	1	2.9%	6	1.6%	4	1.6%	4	1.2%	5	3.3%	3
Lack of police presence / other security measures (e.g. CCTV)	0.8%	4	1.1%	2	0.6%	2	0.0%	0	0.6%	1	1.5%	3	0.8%	2	0.8%	2	0.7%	3	1.1%	1
Lack of street furniture / floral displays	0.2%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
Not busy enough	0.6%	3	0.6%	1	0.6%	2	0.7%	1	1.3%	2	0.0%	0	0.4%	1	0.8%	2	0.7%	3	0.0%	0
Over-crowded	1.0%	5	0.6%	1	1.2%	4	0.0%	0	2.6%	4	0.5%	1	0.8%	2	1.2%	3	1.2%	5	0.0%	0
Too noisy	1.2%	6	2.3%	4	0.6%	2	0.0%	0	1.9%	3	1.5%	3	1.6%	4	0.8%	2	1.5%	6	0.0%	0
Lack of character / atmosphere	1.6%	8	1.7%	3	1.5%	5	3.5%	5	0.6%	1	1.0%	2	2.4%	6	0.8%	2	1.5%	6	2.2%	2
Vandalism	0.8%	4	1.1%	2	0.6%	2	0.0%	0	0.0%	0	2.0%	4	1.2%	3	0.4%	1	0.5%	2	2.2%	2
Insufficient or poor quality open space and green areas	0.4%	2	1.1%	2	0.0%	0	0.7%	1	0.0%	0	0.5%	1	0.4%	1	0.4%	1	0.0%	0	2.2%	2
Other	3.6%	18	5.7%	10	2.5%	8	0.0%	0	3.2%	5	6.4%	13	2.4%	6	4.8%	12	3.0%	12	6.7%	6
I dislike everything about [name of centre]	1.4%	7	1.1%	2	1.5%	5	0.7%	1	1.3%	2	2.0%	4	2.0%	5	0.8%	2	1.0%	4	2.2%	2
The market	1.2%	6	0.6%	1	1.5%	5	0.7%	1	1.9%	3	1.0%	2	0.4%	1	2.0%	5	1.0%	4	2.2%	2
Lack of clothing / shoe shops	2.4%	12	1.7%	3	2.8%	9	2.1%	3	3.9%	6	1.5%	3	0.8%	2	4.0%	10	1.7%	7	5.6%	5
It is boring	0.8%	4	1.7%	3	0.3%	1	2.1%	3	0.6%	1	0.0%	0	0.4%	1	1.2%	3	0.2%	1	3.3%	3
Too many high end shops	0.6%	3	0.6%	1	0.6%	2	0.0%	0	0.6%	1	1.0%	2	0.4%	1	0.8%	2	0.5%	2	1.1%	1
Poor road / paving quality	0.8%	4	1.1%	2	0.6%	2	0.0%	0	0.0%	0	2.0%	4	0.8%	2	0.8%	2	0.7%	3	1.1%	1
Too many vacant shops	0.6%	3	0.6%	1	0.6%	2	0.0%	0	0.6%	1	1.0%	2	0.4%	1	0.8%	2	0.5%	2	1.1%	1
(No opinion / don't know)	10.2%	51	10.7%	19	9.9%	32	14.1%	20	11.0%	17	6.9%	14	12.3%	31	8.1%	20	10.9%	44	6.7%	6
(Nothing in particular)	31.8%	159	35.0%	62	30.0%	97	28.2%	40	29.9%	46	35.8%	73	31.3%	79	32.3%	80	32.4%	131	26.7%	24



by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Base:	500	177	323	142	154	204	252	248	404	90

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

### Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?

Very satisfied	4.4%	22	5.7%	10	3.7%	12	4.2%	6	3.9%	6	4.9%	10	3.6%	9	5.2%	13	3.2%	13	10.0%	9
Satisfied	45.4%	227	49.2%	87	43.3%	140	38.0%	54	41.6%	64	53.4%	109	45.2%	114	45.6%	113	46.0%	186	43.3%	39
Neutral	18.4%	92	18.6%	33	18.3%	59	18.3%	26	25.3%	39	13.2%	27	20.2%	51	16.5%	41	19.6%	79	13.3%	12
Dissatisfied	24.0%	120	16.9%	30	27.9%	90	31.0%	44	22.1%	34	20.6%	42	24.2%	61	23.8%	59	23.3%	94	26.7%	24
Very dissatisfied	4.2%	21	2.8%	5	5.0%	16	2.8%	4	3.2%	5	5.9%	12	2.4%	6	6.0%	15	4.2%	17	4.4%	4
(No opinion)	1.6%	8	3.4%	6	0.6%	2	4.2%	6	1.3%	2	0.0%	0	2.0%	5	1.2%	3	1.2%	5	2.2%	2
(Don't know)	2.0%	10	3.4%	6	1.2%	4	1.4%	2	2.6%	4	2.0%	4	2.4%	6	1.6%	4	2.5%	10	0.0%	0
Mean:	3.23		3.41		3.13		3.10		3.22		3.32		3.24		3.21		3.22		3.28	
Base:	500	177	323	142	154	204	252	248	404	90										

### Q07 How often do you visit [name of centre] in the evenings?

Everyday	0.2%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
4 to 6 days a week	1.0%	5	2.3%	4	0.3%	1	0.7%	1	1.9%	3	0.5%	1	0.0%	0	2.0%	5	0.5%	2	3.3%	3
2 to 3 days a week	6.8%	34	10.7%	19	4.6%	15	12.7%	18	6.5%	10	2.9%	6	6.3%	16	7.3%	18	6.7%	27	6.7%	6
1 day a week	13.0%	65	16.9%	30	10.8%	35	21.1%	30	13.6%	21	6.9%	14	13.5%	34	12.5%	31	14.4%	58	6.7%	6
Once every 2 weeks	5.0%	25	6.2%	11	4.3%	14	7.7%	11	5.2%	8	2.9%	6	6.0%	15	4.0%	10	4.5%	18	7.8%	7
Once every month	9.8%	49	9.0%	16	10.2%	33	9.9%	14	14.9%	23	5.9%	12	10.7%	27	8.9%	22	10.4%	42	7.8%	7
Once a quarter	2.8%	14	0.6%	1	4.0%	13	1.4%	2	3.9%	6	2.9%	6	3.6%	9	2.0%	5	3.0%	12	1.1%	1
Less often than once a quarter	12.0%	60	6.8%	12	14.9%	48	10.6%	15	15.6%	24	10.3%	21	13.9%	35	10.1%	25	13.6%	55	5.6%	5
Never	49.0%	245	46.3%	82	50.5%	163	35.2%	50	37.7%	58	67.2%	137	45.2%	114	52.8%	131	46.5%	188	60.0%	54
(Don't know)	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.6%	1	0.5%	1	0.4%	1	0.4%	1	0.2%	1	1.1%	1
Base:	500	177	323	142	154	204	252	248	404	90										

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q08 What is the main purpose of your evening visits?</b>																				
<i>Those who go 'Once a quarter or more' at Q.7</i>																				
Bars / pubs	44.0%	85	63.4%	52	29.7%	33	54.5%	42	36.6%	26	37.8%	17	37.3%	38	51.6%	47	42.5%	68	53.3%	16
Eating out	42.5%	82	25.6%	21	55.0%	61	32.5%	25	50.7%	36	46.7%	21	47.1%	48	37.4%	34	45.0%	72	26.7%	8
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	1.0%	2	1.2%	1	0.9%	1	1.3%	1	1.4%	1	0.0%	0	1.0%	1	1.1%	1	1.3%	2	0.0%	0
Shopping	1.6%	3	0.0%	0	2.7%	3	0.0%	0	4.2%	3	0.0%	0	1.0%	1	2.2%	2	0.0%	0	10.0%	3
Meeting friends	4.7%	9	4.9%	4	4.5%	5	10.4%	8	1.4%	1	0.0%	0	6.9%	7	2.2%	2	5.0%	8	3.3%	1
Other	0.5%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.1%	1	0.0%	0	3.3%	1
Social Clubs	1.6%	3	1.2%	1	1.8%	2	0.0%	0	0.0%	0	6.7%	3	2.0%	2	1.1%	1	1.3%	2	3.3%	1
(No main purpose / don't know)	4.1%	8	3.7%	3	4.5%	5	1.3%	1	5.6%	4	6.7%	3	4.9%	5	3.3%	3	5.0%	8	0.0%	0
Base:	193	82	111	77	71	45	102	91	160	30										

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

### Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?

*Those who go 'Once a quarter or more' at Q.7*

Very satisfied	5.7%	11	8.5%	7	3.6%	4	2.6%	2	4.2%	3	13.3%	6	3.9%	4	7.7%	7	6.3%	10	3.3%	1
Satisfied	54.9%	106	53.7%	44	55.9%	62	59.7%	46	50.7%	36	53.3%	24	57.8%	59	51.6%	47	53.8%	86	60.0%	18
Neutral	20.2%	39	19.5%	16	20.7%	23	20.8%	16	31.0%	22	2.2%	1	19.6%	20	20.9%	19	21.9%	35	10.0%	3
Dissatisfied	8.8%	17	3.7%	3	12.6%	14	13.0%	10	5.6%	4	6.7%	3	11.8%	12	5.5%	5	10.6%	17	0.0%	0
Very dissatisfied	0.5%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.1%	1	0.6%	1	0.0%	0
(No opinion)	3.6%	7	6.1%	5	1.8%	2	1.3%	1	1.4%	1	11.1%	5	2.9%	3	4.4%	4	3.1%	5	6.7%	2
(Don't know)	6.2%	12	8.5%	7	4.5%	5	2.6%	2	7.0%	5	11.1%	5	3.9%	4	8.8%	8	3.8%	6	20.0%	6
Mean:	3.63	3.79	3.52	3.54	3.58	3.89	3.58	3.68	3.58	3.91										
Base:	193	82	111	77	71	45	102	91	160	30										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q10 How satisfied are you with the pubs/bars offer in [name of centre]?</b>																				
Very satisfied	2.6%	13	5.1%	9	1.2%	4	4.9%	7	2.6%	4	1.0%	2	2.4%	6	2.8%	7	2.5%	10	3.3%	3
Satisfied	31.4%	157	42.9%	76	25.1%	81	41.5%	59	31.8%	49	24.0%	49	32.5%	82	30.2%	75	32.2%	130	30.0%	27
Neutral	12.8%	64	11.9%	21	13.3%	43	13.4%	19	18.8%	29	7.8%	16	15.1%	38	10.5%	26	13.1%	53	12.2%	11
Dissatisfied	6.2%	31	4.5%	8	7.1%	23	7.7%	11	5.2%	8	5.9%	12	7.1%	18	5.2%	13	6.2%	25	4.4%	4
Very dissatisfied	1.4%	7	1.7%	3	1.2%	4	1.4%	2	1.9%	3	1.0%	2	2.0%	5	0.8%	2	1.5%	6	1.1%	1
(No opinion)	31.6%	158	27.1%	48	34.1%	110	22.5%	32	27.9%	43	40.7%	83	27.4%	69	35.9%	89	31.2%	126	31.1%	28
(Don't know)	14.0%	70	6.8%	12	18.0%	58	8.5%	12	11.7%	18	19.6%	40	13.5%	34	14.5%	36	13.4%	54	17.8%	16
Mean:		3.51		3.68		3.37		3.59		3.46		3.46		3.44		3.59		3.50		3.59
Base:		500		177		323		142		154		204		252		248		404		90
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?</b>																				
<i>Those in 'Waltham Abbey' town centre</i>																				
Very satisfied	26.0%	26	29.6%	8	24.7%	18	31.3%	5	28.0%	7	23.7%	14	27.5%	11	25.0%	15	27.0%	20	23.1%	6
Satisfied	53.0%	53	51.9%	14	53.4%	39	43.8%	7	44.0%	11	59.3%	35	52.5%	21	53.3%	32	51.4%	38	57.7%	15
Neutral	6.0%	6	3.7%	1	6.8%	5	6.3%	1	12.0%	3	3.4%	2	0.0%	0	10.0%	6	6.8%	5	3.8%	1
Dissatisfied	6.0%	6	7.4%	2	5.5%	4	0.0%	0	8.0%	2	6.8%	4	10.0%	4	3.3%	2	6.8%	5	3.8%	1
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	7.0%	7	7.4%	2	6.8%	5	12.5%	2	8.0%	2	5.1%	3	7.5%	3	6.7%	4	5.4%	4	11.5%	3
(Don't know)	2.0%	2	0.0%	0	2.7%	2	6.3%	1	0.0%	0	1.7%	1	2.5%	1	1.7%	1	2.7%	2	0.0%	0
Mean:		4.09		4.12		4.08		4.31		4.00		4.07		4.08		4.09		4.07		4.13
Base:		100		27		73		16		25		59		40		60		74		26
<b>Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]</b>																				
<b>Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?</b>																				
<i>Cleanliness of shopping streets</i>																				
Very good	4.8%	24	8.5%	15	2.8%	9	7.0%	10	1.9%	3	5.4%	11	4.0%	10	5.6%	14	3.7%	15	10.0%	9
Good	45.6%	228	41.2%	73	48.0%	155	42.3%	60	51.3%	79	43.6%	89	43.3%	109	48.0%	119	47.0%	190	40.0%	36
Satisfactory	39.2%	196	41.2%	73	38.1%	123	45.1%	64	36.4%	56	37.3%	76	43.7%	110	34.7%	86	40.1%	162	33.3%	30
Poor	9.0%	45	6.8%	12	10.2%	33	5.6%	8	9.1%	14	11.3%	23	8.3%	21	9.7%	24	8.2%	33	13.3%	12
Very poor	0.8%	4	1.1%	2	0.6%	2	0.0%	0	0.6%	1	1.5%	3	0.4%	1	1.2%	3	0.5%	2	2.2%	2
(Don't know)	0.6%	3	1.1%	2	0.3%	1	0.0%	0	0.6%	1	1.0%	2	0.4%	1	0.8%	2	0.5%	2	1.1%	1
Mean:		3.45		3.50		3.42		3.51		3.45		3.41		3.42		3.48		3.46		3.43
Base:		500		177		323		142		154		204		252		248		404		90

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Personal Safety / lighting / policing issues</b>																				
Very good	3.2%	16	3.4%	6	3.1%	10	4.2%	6	4.5%	7	1.5%	3	3.2%	8	3.2%	8	3.5%	14	2.2%	2
Good	42.0%	210	45.2%	80	40.2%	130	43.7%	62	41.6%	64	41.2%	84	40.9%	103	43.1%	107	41.1%	166	46.7%	42
Satisfactory	37.8%	189	39.5%	70	36.8%	119	40.1%	57	37.7%	58	36.3%	74	38.5%	97	37.1%	92	38.9%	157	33.3%	30
Poor	10.4%	52	5.7%	10	13.0%	42	8.5%	12	11.0%	17	11.3%	23	10.3%	26	10.5%	26	9.4%	38	14.4%	13
Very poor	0.6%	3	0.6%	1	0.6%	2	0.7%	1	0.0%	0	1.0%	2	0.8%	2	0.4%	1	0.7%	3	0.0%	0
(Don't know)	6.0%	30	5.7%	10	6.2%	20	2.8%	4	5.2%	8	8.8%	18	6.3%	16	5.6%	14	6.4%	26	3.3%	3
Mean:	3.39		3.48		3.34		3.43		3.42		3.34		3.38		3.41		3.40		3.38	
Base:	500		177		323		142		154		204		252		248		404		90	
<b>Quality of buildings / townscape</b>																				
Very good	7.8%	39	10.2%	18	6.5%	21	7.0%	10	10.4%	16	6.4%	13	7.5%	19	8.1%	20	8.2%	33	6.7%	6
Good	36.4%	182	33.3%	59	38.1%	123	28.9%	41	31.2%	48	45.6%	93	32.1%	81	40.7%	101	35.1%	142	42.2%	38
Satisfactory	41.6%	208	45.2%	80	39.6%	128	48.6%	69	42.9%	66	35.8%	73	42.9%	108	40.3%	100	41.8%	169	41.1%	37
Poor	11.2%	56	7.9%	14	13.0%	42	11.3%	16	12.3%	19	10.3%	21	14.3%	36	8.1%	20	11.9%	48	6.7%	6
Very poor	0.8%	4	0.0%	0	1.2%	4	0.7%	1	1.3%	2	0.5%	1	1.2%	3	0.4%	1	0.7%	3	1.1%	1
(Don't know)	2.2%	11	3.4%	6	1.5%	5	3.5%	5	1.9%	3	1.5%	3	2.0%	5	2.4%	6	2.2%	9	2.2%	2
Mean:	3.40		3.47		3.36		3.31		3.38		3.48		3.31		3.49		3.39		3.48	
Base:	500		177		323		142		154		204		252		248		404		90	
<b>Shelter from weather</b>																				
Very good	0.6%	3	0.6%	1	0.6%	2	0.0%	0	1.3%	2	0.5%	1	0.4%	1	0.8%	2	0.7%	3	0.0%	0
Good	16.4%	82	16.4%	29	16.4%	53	13.4%	19	14.9%	23	19.6%	40	15.1%	38	17.7%	44	15.3%	62	20.0%	18
Satisfactory	35.0%	175	41.2%	73	31.6%	102	33.1%	47	40.3%	62	32.4%	66	32.5%	82	37.5%	93	34.7%	140	38.9%	35
Poor	31.0%	155	27.7%	49	32.8%	106	32.4%	46	25.3%	39	34.3%	70	33.3%	84	28.6%	71	30.9%	125	30.0%	27
Very poor	9.2%	46	5.1%	9	11.5%	37	16.2%	23	9.1%	14	4.4%	9	9.9%	25	8.5%	21	10.4%	42	4.4%	4
(Don't know)	7.8%	39	9.0%	16	7.1%	23	4.9%	7	9.1%	14	8.8%	18	8.7%	22	6.9%	17	7.9%	32	6.7%	6
Mean:	2.66		2.78		2.59		2.46		2.71		2.75		2.59		2.72		2.62		2.80	
Base:	500		177		323		142		154		204		252		248		404		90	
<b>Pedestrian/Vehicular safety issues</b>																				
Very good	0.8%	4	1.7%	3	0.3%	1	0.0%	0	0.6%	1	1.5%	3	0.4%	1	1.2%	3	0.7%	3	1.1%	1
Good	37.6%	188	32.8%	58	40.2%	130	33.1%	47	35.7%	55	42.2%	86	33.3%	84	41.9%	104	36.6%	148	42.2%	38
Satisfactory	39.4%	197	41.2%	73	38.4%	124	33.1%	47	41.6%	64	42.2%	86	39.7%	100	39.1%	97	39.1%	158	41.1%	37
Poor	16.4%	82	16.4%	29	16.4%	53	23.2%	33	16.9%	26	11.3%	23	19.8%	50	12.9%	32	16.8%	68	14.4%	13
Very poor	2.6%	13	1.1%	2	3.4%	11	6.3%	9	1.9%	3	0.5%	1	3.2%	8	2.0%	5	3.2%	13	0.0%	0
(Don't know)	3.2%	16	6.8%	12	1.2%	4	4.2%	6	3.2%	5	2.5%	5	3.6%	9	2.8%	7	3.5%	14	1.1%	1
Mean:	3.18		3.19		3.18		2.97		3.17		3.34		3.08		3.28		3.15		3.30	
Base:	500		177		323		142		154		204		252		248		404		90	

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]</b>																				
<b>Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?</b>																				
<b>Location of car parks</b>																				
Very good	3.0%	15	1.7%	3	3.7%	12	1.4%	2	5.2%	8	2.5%	5	1.6%	4	4.4%	11	2.7%	11	4.4%	4
Good	37.4%	187	34.5%	61	39.0%	126	28.9%	41	35.1%	54	45.1%	92	35.7%	90	39.1%	97	39.1%	158	31.1%	28
Satisfactory	33.8%	169	38.4%	68	31.3%	101	45.8%	65	35.7%	55	24.0%	49	35.7%	90	31.9%	79	37.1%	150	18.9%	17
Poor	11.4%	57	11.3%	20	11.5%	37	11.3%	16	12.3%	19	10.8%	22	13.5%	34	9.3%	23	11.9%	48	7.8%	7
Very poor	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
(Don't know)	14.2%	71	14.1%	25	14.2%	46	12.7%	18	11.7%	18	17.2%	35	13.5%	34	14.9%	37	8.9%	36	37.8%	34
Mean:	3.37		3.31		3.40		3.23		3.38		3.46		3.29		3.45		3.35		3.52	
Base:	500		177		323		142		154		204		252		248		404		90	
<b>Security of car parks</b>																				
Very good	2.2%	11	2.8%	5	1.9%	6	0.7%	1	3.2%	5	2.5%	5	1.2%	3	3.2%	8	2.5%	10	1.1%	1
Good	32.2%	161	31.1%	55	32.8%	106	28.2%	40	31.8%	49	35.3%	72	34.9%	88	29.4%	73	33.9%	137	25.6%	23
Satisfactory	33.4%	167	36.2%	64	31.9%	103	40.1%	57	34.4%	53	27.9%	57	30.6%	77	36.3%	90	35.9%	145	23.3%	21
Poor	9.6%	48	10.2%	18	9.3%	30	13.4%	19	11.7%	18	5.4%	11	11.9%	30	7.3%	18	10.4%	42	5.6%	5
Very poor	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	1	0.5%	1	0.0%	0	0.8%	2	0.2%	1	1.1%	1
(Don't know)	22.2%	111	19.8%	35	23.5%	76	17.6%	25	18.2%	28	28.4%	58	21.4%	54	23.0%	57	17.1%	69	43.3%	39
Mean:	3.34		3.33		3.34		3.20		3.31		3.47		3.32		3.35		3.34		3.35	
Base:	500		177		323		142		154		204		252		248		404		90	
<b>Location of [name of centre] Underground / Train Station (as appropriate)</b>																				
Very good	5.6%	28	4.5%	8	6.2%	20	7.0%	10	5.2%	8	4.9%	10	5.6%	14	5.6%	14	4.5%	18	11.1%	10
Good	32.6%	163	30.5%	54	33.7%	109	33.8%	48	33.8%	52	30.9%	63	38.5%	97	26.6%	66	32.2%	130	32.2%	29
Satisfactory	20.2%	101	22.0%	39	19.2%	62	28.9%	41	20.8%	32	13.7%	28	18.3%	46	22.2%	55	22.3%	90	12.2%	11
Poor	5.6%	28	7.9%	14	4.3%	14	1.4%	2	6.5%	10	7.8%	16	5.2%	13	6.0%	15	5.9%	24	4.4%	4
Very poor	2.8%	14	1.7%	3	3.4%	11	3.5%	5	2.6%	4	2.5%	5	1.2%	3	4.4%	11	3.0%	12	2.2%	2
(Don't know)	33.2%	166	33.3%	59	33.1%	107	25.4%	36	31.2%	48	40.2%	82	31.3%	79	35.1%	87	32.2%	130	37.8%	34
Mean:	3.49		3.42		3.52		3.53		3.47		3.47		3.61		3.35		3.43		3.73	
Base:	500		177		323		142		154		204		252		248		404		90	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Quality &amp; security of [name of centre] Underground / Train Station (as appropriate)</b>																				
Very good	2.8%	14	2.8%	5	2.8%	9	3.5%	5	3.2%	5	2.0%	4	2.8%	7	2.8%	7	2.0%	8	6.7%	6
Good	29.0%	145	28.2%	50	29.4%	95	28.9%	41	29.2%	45	28.9%	59	31.3%	79	26.6%	66	27.7%	112	32.2%	29
Satisfactory	23.0%	115	24.9%	44	22.0%	71	34.5%	49	24.7%	38	13.7%	28	23.8%	60	22.2%	55	24.8%	100	16.7%	15
Poor	6.0%	30	8.5%	15	4.6%	15	2.8%	4	5.2%	8	8.8%	18	6.0%	15	6.0%	15	6.9%	28	2.2%	2
Very poor	1.8%	9	1.1%	2	2.2%	7	2.8%	4	1.3%	2	1.5%	3	0.8%	2	2.8%	7	2.0%	8	1.1%	1
(Don't know)	37.4%	187	34.5%	61	39.0%	126	27.5%	39	36.4%	56	45.1%	92	35.3%	89	39.5%	98	36.6%	148	41.1%	37
Mean:	3.40		3.35		3.43		3.38		3.44		3.38		3.45		3.34		3.33		3.70	
Base:	500		177		323		142		154		204		252		248		404		90	
<b>Ease of cycling access</b>																				
Very good	0.4%	2	0.0%	0	0.6%	2	0.7%	1	0.6%	1	0.0%	0	0.8%	2	0.0%	0	0.0%	0	2.2%	2
Good	14.6%	73	16.4%	29	13.6%	44	10.6%	15	14.3%	22	17.6%	36	13.5%	34	15.7%	39	14.1%	57	17.8%	16
Satisfactory	27.2%	136	27.7%	49	26.9%	87	33.1%	47	31.8%	49	19.6%	40	27.8%	70	26.6%	66	29.5%	119	18.9%	17
Poor	10.8%	54	11.3%	20	10.5%	34	12.0%	17	11.7%	18	9.3%	19	11.5%	29	10.1%	25	10.4%	42	12.2%	11
Very poor	0.4%	2	0.0%	0	0.6%	2	0.7%	1	0.6%	1	0.0%	0	0.4%	1	0.4%	1	0.2%	1	1.1%	1
(Don't know)	46.6%	233	44.6%	79	47.7%	154	43.0%	61	40.9%	63	53.4%	109	46.0%	116	47.2%	117	45.8%	185	47.8%	43
Mean:	3.07		3.09		3.06		2.98		3.04		3.18		3.05		3.09		3.06		3.15	
Base:	500		177		323		142		154		204		252		248		404		90	
<b>Amount / quality of pedestrianisation</b>																				
Very good	4.2%	21	2.8%	5	5.0%	16	2.1%	3	2.6%	4	6.9%	14	2.0%	5	6.5%	16	4.0%	16	5.6%	5
Good	35.2%	176	34.5%	61	35.6%	115	27.5%	39	40.3%	62	36.8%	75	32.1%	81	38.3%	95	34.4%	139	41.1%	37
Satisfactory	38.0%	190	40.1%	71	36.8%	119	34.5%	49	37.7%	58	40.7%	83	39.3%	99	36.7%	91	38.6%	156	34.4%	31
Poor	13.6%	68	13.0%	23	13.9%	45	24.6%	35	10.4%	16	8.3%	17	16.7%	42	10.5%	26	14.4%	58	10.0%	9
Very poor	2.4%	12	1.1%	2	3.1%	10	4.9%	7	2.6%	4	0.5%	1	2.4%	6	2.4%	6	2.7%	11	1.1%	1
(Don't know)	6.6%	33	8.5%	15	5.6%	18	6.3%	9	6.5%	10	6.9%	14	7.5%	19	5.6%	14	5.9%	24	7.8%	7
Mean:	3.27		3.27		3.27		2.97		3.32		3.44		3.16		3.38		3.24		3.43	
Base:	500		177		323		142		154		204		252		248		404		90	
<b>Ease of movement around the centre on foot</b>																				
Very good	3.2%	16	4.0%	7	2.8%	9	4.2%	6	0.6%	1	4.4%	9	1.6%	4	4.8%	12	2.5%	10	6.7%	6
Good	48.8%	244	49.7%	88	48.3%	156	35.2%	50	51.3%	79	56.4%	115	46.4%	117	51.2%	127	48.5%	196	51.1%	46
Satisfactory	32.6%	163	32.2%	57	32.8%	106	32.4%	46	33.1%	51	32.4%	66	32.5%	82	32.7%	81	32.9%	133	32.2%	29
Poor	9.2%	46	9.0%	16	9.3%	30	17.6%	25	9.1%	14	3.4%	7	12.3%	31	6.0%	15	10.1%	41	4.4%	4
Very poor	3.2%	16	1.1%	2	4.3%	14	7.7%	11	2.6%	4	0.5%	1	3.6%	9	2.8%	7	3.7%	15	1.1%	1
(Don't know)	3.0%	15	4.0%	7	2.5%	8	2.8%	4	3.2%	5	2.9%	6	3.6%	9	2.4%	6	2.2%	9	4.4%	4
Mean:	3.41		3.48		3.37		3.11		3.40		3.63		3.31		3.50		3.37		3.60	
Base:	500		177		323		142		154		204		252		248		404		90	

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<i>Access for people with mobility / hearing / sighting disability</i>																				
Very good	1.4%	7	0.6%	1	1.9%	6	0.7%	1	1.3%	2	2.0%	4	1.2%	3	1.6%	4	1.0%	4	3.3%	3
Good	18.8%	94	19.8%	35	18.3%	59	9.2%	13	20.8%	32	24.0%	49	14.3%	36	23.4%	58	18.6%	75	21.1%	19
Satisfactory	28.4%	142	30.5%	54	27.2%	88	30.3%	43	30.5%	47	25.5%	52	27.8%	70	29.0%	72	29.5%	119	25.6%	23
Poor	14.2%	71	13.6%	24	14.6%	47	19.0%	27	13.6%	21	11.3%	23	17.5%	44	10.9%	27	15.8%	64	6.7%	6
Very poor	5.6%	28	4.5%	8	6.2%	20	11.3%	16	4.5%	7	2.5%	5	6.7%	17	4.4%	11	6.2%	25	3.3%	3
(Don't know)	31.6%	158	31.1%	55	31.9%	103	29.6%	42	29.2%	45	34.8%	71	32.5%	82	30.6%	76	29.0%	117	40.0%	36
<i>Mean:</i>	<i>2.94</i>		<i>2.98</i>		<i>2.93</i>		<i>2.56</i>		<i>3.01</i>		<i>3.18</i>		<i>2.79</i>		<i>3.10</i>		<i>2.89</i>		<i>3.24</i>	
Base:	500		177		323		142		154		204		252		248		404		90	

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q14 How could [name of centre]best be improved?</b>																				
More parking	9.4%	47	9.6%	17	9.3%	30	2.8%	4	13.0%	20	11.3%	23	11.5%	29	7.3%	18	10.6%	43	2.2%	2
More secure parking	2.8%	14	2.8%	5	2.8%	9	4.2%	6	4.5%	7	0.5%	1	4.0%	10	1.6%	4	3.2%	13	0.0%	0
Cheaper parking	6.6%	33	7.3%	13	6.2%	20	3.5%	5	11.7%	18	4.9%	10	6.3%	16	6.9%	17	7.7%	31	2.2%	2
More accessible car parking	2.8%	14	3.4%	6	2.5%	8	3.5%	5	3.9%	6	1.5%	3	4.0%	10	1.6%	4	3.2%	13	1.1%	1
More frequent bus services to the centre	3.0%	15	2.8%	5	3.1%	10	2.8%	4	3.2%	5	2.9%	6	2.8%	7	3.2%	8	2.5%	10	5.6%	5
More reliable / comfortable bus services	1.6%	8	1.7%	3	1.5%	5	1.4%	2	1.9%	3	1.5%	3	1.2%	3	2.0%	5	1.2%	5	3.3%	3
New / relocated bus stops	1.8%	9	1.1%	2	2.2%	7	1.4%	2	2.6%	4	1.5%	3	1.2%	3	2.4%	6	1.0%	4	5.6%	5
More frequent underground services (where appropriate)	0.8%	4	1.7%	3	0.3%	1	1.4%	2	0.6%	1	0.5%	1	1.2%	3	0.4%	1	1.0%	4	0.0%	0
More reliable underground services (where appropriate)	0.4%	2	1.1%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.5%	2	0.0%	0
Better signposting within the Centre	0.6%	3	0.6%	1	0.6%	2	0.0%	0	1.3%	2	0.5%	1	0.8%	2	0.4%	1	0.7%	3	0.0%	0
More priority for pedestrians	4.6%	23	3.4%	6	5.3%	17	8.5%	12	3.9%	6	2.5%	5	6.0%	15	3.2%	8	4.7%	19	4.4%	4
Improved access for wheelchair and pushchair users	1.4%	7	0.0%	0	2.2%	7	1.4%	2	1.9%	3	1.0%	2	0.8%	2	2.0%	5	1.2%	5	2.2%	2
More national multiple (high street chain) retailers	15.8%	79	10.2%	18	18.9%	61	26.8%	38	14.3%	22	9.3%	19	17.5%	44	14.1%	35	17.6%	71	8.9%	8
Bigger/better supermarket	4.8%	24	2.3%	4	6.2%	20	7.0%	10	4.5%	7	3.4%	7	5.2%	13	4.4%	11	5.4%	22	2.2%	2
More independent shops	11.8%	59	6.2%	11	14.9%	48	9.2%	13	12.3%	19	13.2%	27	11.5%	29	12.1%	30	11.9%	48	12.2%	11
Better choice of shops in general	15.4%	77	7.3%	13	19.8%	64	14.1%	20	13.0%	20	18.1%	37	15.5%	39	15.3%	38	16.3%	66	12.2%	11
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	4.0%	20	1.7%	3	5.3%	17	2.1%	3	1.9%	3	6.9%	14	4.4%	11	3.6%	9	3.0%	12	8.9%	8
Improvement to the market	2.6%	13	1.1%	2	3.4%	11	3.5%	5	3.2%	5	1.5%	3	3.2%	8	2.0%	5	2.2%	9	4.4%	4
More / better pubs / night-life	4.4%	22	5.7%	10	3.7%	12	9.2%	13	5.2%	8	0.5%	1	5.2%	13	3.6%	9	4.7%	19	3.3%	3
More / better eating places	7.0%	35	6.8%	12	7.1%	23	13.4%	19	8.4%	13	1.5%	3	8.7%	22	5.2%	13	7.9%	32	3.3%	3
Fewer bars / nightclubs	0.4%	2	0.6%	1	0.3%	1	0.7%	1	0.6%	1	0.0%	0	0.4%	1	0.4%	1	0.2%	1	1.1%	1
More / better leisure facilities	2.2%	11	2.8%	5	1.9%	6	6.3%	9	0.6%	1	0.5%	1	2.4%	6	2.0%	5	1.5%	6	5.6%	5
More family oriented facilities	1.8%	9	1.1%	2	2.2%	7	3.5%	5	1.3%	2	1.0%	2	2.4%	6	1.2%	3	1.7%	7	2.2%	2
More secure children's play areas	0.8%	4	0.6%	1	0.9%	3	0.7%	1	1.3%	2	0.5%	1	0.8%	2	0.8%	2	0.7%	3	0.0%	0
Better crèche facilities	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
Provision of more residential accommodation	0.4%	2	0.0%	0	0.6%	2	0.0%	0	1.3%	2	0.0%	0	0.4%	1	0.4%	1	0.5%	2	0.0%	0
Expand the town centre's colleges / expand	0.4%	2	0.6%	1	0.3%	1	0.7%	1	0.6%	1	0.0%	0	0.8%	2	0.0%	0	0.5%	2	0.0%	0



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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
university																				
Other	2.8%	14	2.3%	4	3.1%	10	1.4%	2	1.3%	2	4.9%	10	3.2%	8	2.4%	6	2.2%	9	5.6%	5
Cleaner streets / removal of litter	2.8%	14	2.8%	5	2.8%	9	2.1%	3	2.6%	4	3.4%	7	4.0%	10	1.6%	4	2.7%	11	2.2%	2
More shelter from wind / rain	6.4%	32	6.8%	12	6.2%	20	10.6%	15	6.5%	10	3.4%	7	7.9%	20	4.8%	12	6.7%	27	5.6%	5
Improve appearance / environment of centre	3.0%	15	3.4%	6	2.8%	9	1.4%	2	3.9%	6	3.4%	7	3.6%	9	2.4%	6	3.0%	12	3.3%	3
Improved security measures / more CCTV / more police	4.0%	20	3.4%	6	4.3%	14	3.5%	5	1.3%	2	6.4%	13	3.2%	8	4.8%	12	3.5%	14	5.6%	5
More control on alcohol / drinkers / drug users	1.2%	6	1.1%	2	1.2%	4	0.7%	1	0.0%	0	2.5%	5	0.8%	2	1.6%	4	0.7%	3	3.3%	3
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	1.6%	8	2.8%	5	0.9%	3	0.7%	1	1.9%	3	2.0%	4	1.2%	3	2.0%	5	1.2%	5	3.3%	3
Better street furniture / floral displays	1.2%	6	2.3%	4	0.6%	2	0.7%	1	0.6%	1	2.0%	4	1.6%	4	0.8%	2	1.2%	5	1.1%	1
More green spaces / areas	0.2%	1	0.0%	0	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
More clothing / shoe shops	2.0%	10	2.3%	4	1.9%	6	3.5%	5	1.3%	2	1.5%	3	1.2%	3	2.8%	7	1.7%	7	3.3%	3
Vacant shops to be filled	1.2%	6	1.7%	3	0.9%	3	0.0%	0	0.0%	0	2.9%	6	1.6%	4	0.8%	2	1.2%	5	1.1%	1
Less traffic congestion	1.0%	5	0.6%	1	1.2%	4	0.0%	0	0.6%	1	2.0%	4	0.8%	2	1.2%	3	1.2%	5	0.0%	0
Footpaths improved / resurfaced	1.8%	9	1.1%	2	2.2%	7	0.7%	1	0.6%	1	3.4%	7	2.0%	5	1.6%	4	1.5%	6	2.2%	2
Improve pedestrian / vehicular safety issues	1.8%	9	1.1%	2	2.2%	7	1.4%	2	1.9%	3	2.0%	4	2.4%	6	1.2%	3	2.2%	9	0.0%	0
Road surfaces improved / resurfaced	1.0%	5	1.7%	3	0.6%	2	0.0%	0	0.0%	0	2.5%	5	1.2%	3	0.8%	2	1.0%	4	1.1%	1
More seating	0.8%	4	0.6%	1	0.9%	3	0.0%	0	0.0%	0	2.0%	4	0.4%	1	1.2%	3	0.7%	3	1.1%	1
More restrictions on cyclists	0.8%	4	0.0%	0	1.2%	4	0.0%	0	0.6%	1	1.5%	3	0.4%	1	1.2%	3	0.7%	3	1.1%	1
Less eating places / restaurants	0.8%	4	1.1%	2	0.6%	2	0.0%	0	0.0%	0	2.0%	4	0.4%	1	1.2%	3	0.7%	3	1.1%	1
Less charity shops	0.8%	4	0.6%	1	0.9%	3	0.7%	1	1.3%	2	0.5%	1	0.4%	1	1.2%	3	0.5%	2	2.2%	2
Better toilet facilities	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	1.0%	2	0.4%	1	0.4%	1	0.2%	1	1.1%	1
More disabled parking	0.6%	3	1.1%	2	0.3%	1	0.0%	0	0.0%	0	1.5%	3	0.0%	0	1.2%	3	0.2%	1	2.2%	2
(Don't know)	10.2%	51	11.9%	21	9.3%	30	12.0%	17	8.4%	13	10.3%	21	10.3%	26	10.1%	25	10.1%	41	8.9%	8
(None mentioned)	19.8%	99	23.2%	41	18.0%	58	16.9%	24	22.7%	35	19.6%	40	17.9%	45	21.8%	54	20.8%	84	16.7%	15
Base:		500		177		323		142		154		204		252		248		404		90

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q15 Do you work in [name of centre]?</b>																				
Yes	14.0%	70	13.6%	24	14.2%	46	14.8%	21	18.8%	29	9.8%	20	15.9%	40	12.1%	30	14.1%	57	14.4%	13
No	85.2%	426	85.9%	152	84.8%	274	83.1%	118	81.2%	125	89.7%	183	82.9%	209	87.5%	217	84.9%	343	85.6%	77
(Refused)	0.8%	4	0.6%	1	0.9%	3	2.1%	3	0.0%	0	0.5%	1	1.2%	3	0.4%	1	1.0%	4	0.0%	0
Base:		500		177		323		142		154		204		252		248		404		90
<b>Q16 Do you go to college in [name of centre] (where appropriate)?</b>																				
Yes	3.4%	17	2.8%	5	3.7%	12	9.2%	13	0.6%	1	1.5%	3	4.8%	12	2.0%	5	3.0%	12	5.6%	5
No	94.8%	474	94.4%	167	95.0%	307	88.7%	126	97.4%	150	97.1%	198	93.3%	235	96.4%	239	94.8%	383	94.4%	85
(Refused)	1.8%	9	2.8%	5	1.2%	4	2.1%	3	1.9%	3	1.5%	3	2.0%	5	1.6%	4	2.2%	9	0.0%	0
Base:		500		177		323		142		154		204		252		248		404		90
<b>GEN Gender:</b>																				
Male	35.4%	177	100.0%	177	0.0%	0	38.0%	54	31.2%	48	36.8%	75	30.6%	77	40.3%	100	33.4%	135	43.3%	39
Female	64.6%	323	0.0%	0	100.0%	323	62.0%	88	68.8%	106	63.2%	129	69.4%	175	59.7%	148	66.6%	269	56.7%	51
Base:		500		177		323		142		154		204		252		248		404		90
<b>AGE Age Group:</b>																				
18 - 24 years	11.2%	56	11.3%	20	11.1%	36	39.4%	56	0.0%	0	0.0%	0	14.7%	37	7.7%	19	11.4%	46	11.1%	10
25 - 34 years	17.2%	86	19.2%	34	16.1%	52	60.6%	86	0.0%	0	0.0%	0	21.0%	53	13.3%	33	18.6%	75	10.0%	9
35 - 44 years	18.4%	92	17.5%	31	18.9%	61	0.0%	0	59.7%	92	0.0%	0	19.4%	49	17.3%	43	20.1%	81	12.2%	11
45 - 54 years	12.4%	62	9.6%	17	13.9%	45	0.0%	0	40.3%	62	0.0%	0	14.3%	36	10.5%	26	12.6%	51	11.1%	10
55 - 64 years	15.8%	79	13.6%	24	17.0%	55	0.0%	0	0.0%	0	38.7%	79	15.9%	40	15.7%	39	16.1%	65	13.3%	12
65+ years	25.0%	125	28.8%	51	22.9%	74	0.0%	0	0.0%	0	61.3%	125	14.7%	37	35.5%	88	21.3%	86	42.2%	38
Base:		500		177		323		142		154		204		252		248		404		90
<b>SEG Occupation of Chief Wage Earner:</b>																				
AB	11.2%	56	7.9%	14	13.0%	42	13.4%	19	12.3%	19	8.8%	18	22.2%	56	0.0%	0	13.1%	53	0.0%	0
C1	39.2%	196	35.6%	63	41.2%	133	50.0%	71	42.9%	66	28.9%	59	77.8%	196	0.0%	0	44.3%	179	17.8%	16
C2	16.8%	84	20.9%	37	14.6%	47	15.5%	22	25.3%	39	11.3%	23	0.0%	0	33.9%	84	19.1%	77	6.7%	6
DE	32.8%	164	35.6%	63	31.3%	101	21.1%	30	19.5%	30	51.0%	104	0.0%	0	66.1%	164	23.5%	95	75.6%	68
Base:		500		177		323		142		154		204		252		248		404		90
<b>Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?</b>																				
Yes	6.6%	33	8.5%	15	5.6%	18	1.4%	2	3.2%	5	12.7%	26	3.6%	9	9.7%	24	5.0%	20	14.4%	13
No	93.4%	467	91.5%	162	94.4%	305	98.6%	140	96.8%	149	87.3%	178	96.4%	243	90.3%	224	95.1%	384	85.6%	77
Base:		500		177		323		142		154		204		252		248		404		90

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q18 Is the disability mobility, hearing and / or sighting impairment ?</b>																				
<i>Those who 'Yes' at Q17</i>																				
Mobility	60.6%	20	60.0%	9	61.1%	11	50.0%	1	60.0%	3	61.5%	16	66.7%	6	58.3%	14	60.0%	12	61.5%	8
Hearing	21.2%	7	20.0%	3	22.2%	4	50.0%	1	0.0%	0	23.1%	6	22.2%	2	20.8%	5	20.0%	4	23.1%	3
Sighting	6.1%	2	0.0%	0	11.1%	2	0.0%	0	20.0%	1	3.8%	1	11.1%	1	4.2%	1	10.0%	2	0.0%	0
Other	21.2%	7	26.7%	4	16.7%	3	100.0%	2	20.0%	1	15.4%	4	33.3%	3	16.7%	4	15.0%	3	30.8%	4
Back problems (Don't know)	9.1%	3	13.3%	2	5.6%	1	0.0%	0	20.0%	1	7.7%	2	0.0%	0	12.5%	3	10.0%	2	7.7%	1
Base:		33		15		18		2		5		26		9		24		20		13
<b>CAR Number of cars in Household:</b>																				
None	18.0%	90	22.0%	39	15.8%	51	13.4%	19	13.6%	21	24.5%	50	6.3%	16	29.8%	74	0.0%	0	100.0%	90
1	44.8%	224	48.6%	86	42.7%	138	51.4%	73	31.8%	49	50.0%	102	46.8%	118	42.7%	106	55.4%	224	0.0%	0
2	29.0%	145	23.2%	41	32.2%	104	26.8%	38	45.5%	70	18.1%	37	37.3%	94	20.6%	51	35.9%	145	0.0%	0
3	4.8%	24	4.5%	8	5.0%	16	6.3%	9	3.9%	6	4.4%	9	5.2%	13	4.4%	11	5.9%	24	0.0%	0
4+	2.2%	11	0.0%	0	3.4%	11	0.7%	1	4.5%	7	1.5%	3	2.8%	7	1.6%	4	2.7%	11	0.0%	0
(Refused)	1.2%	6	1.7%	3	0.9%	3	1.4%	2	0.6%	1	1.5%	3	1.6%	4	0.8%	2	0.0%	0	0.0%	0
Base:		500		177		323		142		154		204		252		248		404		90
<b>LOC Location of Interview:</b>																				
Epping	20.0%	100	19.2%	34	20.4%	66	17.6%	25	25.3%	39	17.6%	36	22.2%	56	17.7%	44	21.0%	85	14.4%	13
Loughton High Road	20.0%	100	20.9%	37	19.5%	63	31.0%	44	18.8%	29	13.2%	27	21.8%	55	18.1%	45	19.6%	79	23.3%	21
Waltham Abbey	20.0%	100	15.3%	27	22.6%	73	11.3%	16	16.2%	25	28.9%	59	15.9%	40	24.2%	60	18.3%	74	28.9%	26
Loughton Broadway	20.0%	100	23.7%	42	18.0%	58	23.2%	33	16.9%	26	20.1%	41	18.3%	46	21.8%	54	18.1%	73	26.7%	24
Chipping Ongar	10.0%	50	12.4%	22	8.7%	28	7.7%	11	9.7%	15	11.8%	24	9.9%	25	10.1%	25	11.4%	46	4.4%	4
Buckhurst Hill	10.0%	50	8.5%	15	10.8%	35	9.2%	13	13.0%	20	8.3%	17	11.9%	30	8.1%	20	11.6%	47	2.2%	2
Base:		500		177		323		142		154		204		252		248		404		90
<b>DAY Day of interview:</b>																				
Monday	19.4%	97	16.9%	30	20.7%	67	16.9%	24	22.1%	34	19.1%	39	16.3%	41	22.6%	56	19.3%	78	18.9%	17
Tuesday	41.0%	205	35.6%	63	44.0%	142	43.0%	61	39.6%	61	40.7%	83	42.5%	107	39.5%	98	42.6%	172	35.6%	32
Wednesday	10.2%	51	11.9%	21	9.3%	30	12.0%	17	12.3%	19	7.4%	15	13.1%	33	7.3%	18	11.4%	46	5.6%	5
Thursday	9.6%	48	13.0%	23	7.7%	25	11.3%	16	6.5%	10	10.8%	22	9.9%	25	9.3%	23	7.7%	31	15.6%	14
Friday	9.8%	49	9.6%	17	9.9%	32	3.5%	5	9.7%	15	14.2%	29	7.1%	18	12.5%	31	8.9%	36	14.4%	13
Saturday	10.0%	50	13.0%	23	8.4%	27	13.4%	19	9.7%	15	7.8%	16	11.1%	28	8.9%	22	10.1%	41	10.0%	9
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		500		177		323		142		154		204		252		248		404		90

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>PC</b>										
BG2 9	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0
Blank	1.0%	5	0.6%	1	1.2%	4	0.0%	0	1.9%	3
CM1 3	0.2%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0
CM1 5	0.2%	1	0.0%	0	0.3%	1	0.7%	1	0.0%	0
CM13 3	0.4%	2	0.0%	0	0.6%	2	0.0%	0	1.3%	2
CM15 0	0.2%	1	0.0%	0	0.3%	1	0.7%	1	0.0%	0
CM15 7	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1
CM16	0.4%	2	0.6%	1	0.3%	1	0.7%	1	0.0%	0
CM16 4	3.4%	17	2.8%	5	3.7%	12	2.8%	4	5.2%	8
CM16 5	4.6%	23	2.8%	5	5.6%	18	4.9%	7	7.1%	11
CM16 6	4.0%	20	5.7%	10	3.1%	10	5.6%	8	4.5%	7
CM16 7	2.4%	12	2.8%	5	2.2%	7	0.0%	0	2.6%	4
CM17 9	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.5%	1
CM18 7	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.5%	1
CM19 4	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1
CM19 5	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	1
CM2 0	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.5%	1
CM2 7	0.2%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0
CM20 7	0.2%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0
CM22 7	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1
CM24 8	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1
CM3 9	0.2%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0
CM4 0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1
CM5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1
CM5 0	1.6%	8	2.3%	4	1.2%	4	0.0%	0	1.9%	3
CM5 9	5.0%	25	4.5%	8	5.3%	17	4.2%	6	1.9%	3
CM6 2	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.6%	1
CM6 3	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.6%	1
E1 4	0.2%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0
E16 4	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.5%	1
E17 4	0.4%	2	0.6%	1	0.3%	1	0.7%	1	0.0%	0
E17 9	0.2%	1	0.0%	0	0.3%	1	0.7%	1	0.0%	0
E18 1	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1
E4 6	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.6%	1
E4 7	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.5%	1
E4 9	0.4%	2	1.1%	2	0.0%	0	0.7%	1	0.0%	0
E49S 3	0.2%	1	0.0%	0	0.3%	1	0.7%	1	0.0%	0
E6 3	0.2%	1	0.0%	0	0.3%	1	0.7%	1	0.0%	0
EN1 3	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1
EN10 6	0.2%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0
EN3 5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1
EN3 6	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1
EN4 7	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1
EN7 6	0.4%	2	0.6%	1	0.3%	1	0.0%	0	1.3%	2
EN8 7	0.4%	2	0.0%	0	0.6%	2	0.0%	0	1.3%	2

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
EN8 8	1.0%	5	1.1%	2	0.9%	3	0.0%	0	1.9%	3	1.0%	2	1.6%	4	0.4%	1	1.0%	4	1.1%	1
EN8 9	0.6%	3	0.0%	0	0.9%	3	0.0%	0	0.0%	0	1.5%	3	0.8%	2	0.4%	1	0.7%	3	0.0%	0
EN9	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
EN9 1	9.8%	49	5.7%	10	12.1%	39	6.3%	9	6.5%	10	14.7%	30	8.3%	21	11.3%	28	7.9%	32	18.9%	17
EN9 2	1.0%	5	1.7%	3	0.6%	2	0.0%	0	0.0%	0	2.5%	5	0.8%	2	1.2%	3	0.7%	3	2.2%	2
EN9 3	4.6%	23	4.0%	7	5.0%	16	3.5%	5	5.2%	8	4.9%	10	3.2%	8	6.0%	15	5.0%	20	3.3%	3
EN9 5	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
HP23 5	0.4%	2	0.0%	0	0.6%	2	0.0%	0	1.3%	2	0.0%	0	0.8%	2	0.0%	0	0.5%	2	0.0%	0
IG10	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.8%	2	0.0%	0	2.2%	2
IG10 1	4.8%	24	6.2%	11	4.0%	13	8.5%	12	4.5%	7	2.5%	5	5.6%	14	4.0%	10	4.5%	18	6.7%	6
IG10 2	7.0%	35	4.5%	8	8.4%	27	10.6%	15	4.5%	7	6.4%	13	5.2%	13	8.9%	22	5.7%	23	13.3%	12
IG10 3	9.4%	47	14.1%	25	6.8%	22	9.2%	13	8.4%	13	10.3%	21	7.5%	19	11.3%	28	9.2%	37	11.1%	10
IG10 4	4.6%	23	4.5%	8	4.6%	15	5.6%	8	6.5%	10	2.5%	5	6.0%	15	3.2%	8	5.2%	21	2.2%	2
IG10 8	0.4%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.8%	2	0.0%	0	2.2%	2
IG11 3	0.2%	1	0.0%	0	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
IG11 7	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
IG16 4	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
IG2 6	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
IG2 7	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
IG3 8	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
IG4 5	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
IG5 0	0.4%	2	0.6%	1	0.3%	1	0.0%	0	1.3%	2	0.0%	0	0.8%	2	0.0%	0	0.5%	2	0.0%	0
IG6 2	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0	1.1%	1
IG7 4	0.8%	4	0.0%	0	1.2%	4	2.1%	3	0.0%	0	0.5%	1	1.6%	4	0.0%	0	0.7%	3	1.1%	1
IG7 5	3.0%	15	4.5%	8	2.2%	7	5.6%	8	1.9%	3	2.0%	4	3.2%	8	2.8%	7	3.2%	13	2.2%	2
IG7 6	2.8%	14	2.8%	5	2.8%	9	5.6%	8	1.3%	2	2.0%	4	3.6%	9	2.0%	5	3.0%	12	1.1%	1
IG8 0	0.6%	3	0.0%	0	0.9%	3	0.0%	0	1.3%	2	0.5%	1	0.8%	2	0.4%	1	0.5%	2	1.1%	1
IG8 7	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
IG8 8	2.0%	10	1.7%	3	2.2%	7	4.9%	7	1.9%	3	0.0%	0	2.8%	7	1.2%	3	2.0%	8	1.1%	1
IG9 5	6.6%	33	5.1%	9	7.4%	24	7.0%	10	6.5%	10	6.4%	13	7.9%	20	5.2%	13	7.7%	31	2.2%	2
IG9 6	3.6%	18	4.0%	7	3.4%	11	2.1%	3	7.8%	12	1.5%	3	3.2%	8	4.0%	10	3.7%	15	3.3%	3
ME8 8	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
N1 7	0.2%	1	0.0%	0	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
N13 5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0	1.1%	1
N2 9	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
RM13 9	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
RM3 8	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
RM4 1	0.8%	4	1.1%	2	0.6%	2	0.0%	0	0.6%	1	1.5%	3	1.2%	3	0.4%	1	0.7%	3	0.0%	0
SG12 8	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
SG2 5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.1%	1
SG2 7	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
Base:		500		177		323		142		154		204		252		248		404		90

**Appendix 2:**

Data Tabulations  
By Location

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill	
<b>Q0A First of all, can I ask you do you work in any of the following:</b>								
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None of these	100.0%	500	100.0%	100	100.0%	100	100.0%	50
Base:		500		100		100		50

**Q01 How did you travel to [name of centre] today?**

Car/ van driver	42.4%	212	54.0%	54	38.0%	38	42.0%	42	36.0%	36	50.0%	25	34.0%	17
Car/ van passenger	4.8%	24	2.0%	2	11.0%	11	5.0%	5	3.0%	3	2.0%	1	4.0%	2
Bus	9.0%	45	7.0%	7	20.0%	20	5.0%	5	12.0%	12	2.0%	1	0.0%	0
Bicycle	1.8%	9	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	14.0%	7
Underground (as appropriate)	4.2%	21	4.0%	4	9.0%	9	0.0%	0	7.0%	7	0.0%	0	2.0%	1
Train (as appropriate)	1.6%	8	1.0%	1	5.0%	5	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Taxi	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
On foot	35.0%	175	30.0%	30	16.0%	16	45.0%	45	38.0%	38	46.0%	23	46.0%	23
Other	0.4%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.6%	3	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Base:		500		100		100		100		100		50		50

**Q02 How often do you do the following in [name of centre] (including Sunday)?****Food & Groceries Shopping**

Everyday	4.2%	21	0.0%	0	0.0%	0	8.0%	8	6.0%	6	0.0%	0	14.0%	7
4 to 6 days a week	11.4%	57	15.0%	15	5.0%	5	6.0%	6	15.0%	15	26.0%	13	6.0%	3
2 to 3 days a week	27.0%	135	24.0%	24	41.0%	41	27.0%	27	26.0%	26	22.0%	11	12.0%	6
1 day a week	31.4%	157	36.0%	36	39.0%	39	30.0%	30	18.0%	18	16.0%	8	52.0%	26
Once every 2 weeks	4.4%	22	6.0%	6	2.0%	2	5.0%	5	4.0%	4	6.0%	3	4.0%	2
Once every month	5.8%	29	4.0%	4	1.0%	1	7.0%	7	8.0%	8	12.0%	6	6.0%	3
Once a quarter	2.6%	13	3.0%	3	2.0%	2	3.0%	3	3.0%	3	4.0%	2	0.0%	0
Less often than once a quarter	2.0%	10	5.0%	5	2.0%	2	1.0%	1	2.0%	2	0.0%	0	0.0%	0
First time today	0.6%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Never	10.2%	51	6.0%	6	6.0%	6	13.0%	13	17.0%	17	12.0%	6	6.0%	3
(Don't know)	0.4%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Base:		500		100		100		100		100		50		50

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
<b>Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)</b>														
Everyday	0.4%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	1
4 to 6 days a week	2.4%	12	4.0%	4	0.0%	0	0.0%	0	3.0%	3	0.0%	0	10.0%	5
2 to 3 days a week	7.6%	38	8.0%	8	3.0%	3	2.0%	2	8.0%	8	4.0%	2	30.0%	15
1 day a week	14.4%	72	26.0%	26	11.0%	11	9.0%	9	11.0%	11	8.0%	4	22.0%	11
Once every 2 weeks	8.4%	42	16.0%	16	4.0%	4	8.0%	8	4.0%	4	16.0%	8	4.0%	2
Once every month	11.8%	59	24.0%	24	9.0%	9	9.0%	9	10.0%	10	8.0%	4	6.0%	3
Once a quarter	11.2%	56	4.0%	4	18.0%	18	11.0%	11	12.0%	12	20.0%	10	2.0%	1
Less often than once a quarter	19.0%	95	4.0%	4	42.0%	42	11.0%	11	29.0%	29	16.0%	8	2.0%	1
First time today	0.6%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	2	0.0%	0
Never	23.2%	116	13.0%	13	12.0%	12	47.0%	47	22.0%	22	22.0%	11	22.0%	11
(Don't know)	1.0%	5	1.0%	1	1.0%	1	1.0%	1	1.0%	1	2.0%	1	0.0%	0
Base:		500		100		100		100		100		50		50
<b>Drinking / Eating Out</b>														
Everyday	1.4%	7	0.0%	0	4.0%	4	1.0%	1	2.0%	2	0.0%	0	0.0%	0
4 to 6 days a week	4.6%	23	1.0%	1	13.0%	13	2.0%	2	7.0%	7	0.0%	0	0.0%	0
2 to 3 days a week	11.6%	58	9.0%	9	24.0%	24	9.0%	9	9.0%	9	12.0%	6	2.0%	1
1 day a week	14.6%	73	23.0%	23	13.0%	13	10.0%	10	10.0%	10	10.0%	5	24.0%	12
Once every 2 weeks	7.4%	37	10.0%	10	6.0%	6	12.0%	12	5.0%	5	2.0%	1	6.0%	3
Once every month	15.6%	78	22.0%	22	10.0%	10	12.0%	12	7.0%	7	14.0%	7	40.0%	20
Once a quarter	5.6%	28	8.0%	8	4.0%	4	6.0%	6	1.0%	1	12.0%	6	6.0%	3
Less often than once a quarter	6.8%	34	10.0%	10	8.0%	8	4.0%	4	8.0%	8	6.0%	3	2.0%	1
First time today	0.4%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Never	31.4%	157	15.0%	15	17.0%	17	44.0%	44	50.0%	50	42.0%	21	20.0%	10
(Don't know)	0.6%	3	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Base:		500		100		100		100		100		50		50



by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Private &amp; Public Services (Bank / Solicitor / Council Offices/ Library, etc)</b>														
Everyday	0.6%	3	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	1
4 to 6 days a week	1.8%	9	2.0%	2	0.0%	0	3.0%	3	3.0%	3	2.0%	1	0.0%	0
2 to 3 days a week	7.8%	39	7.0%	7	9.0%	9	13.0%	13	8.0%	8	2.0%	1	2.0%	1
1 day a week	34.8%	174	30.0%	30	29.0%	29	47.0%	47	30.0%	30	52.0%	26	24.0%	12
Once every 2 weeks	11.4%	57	8.0%	8	20.0%	20	9.0%	9	10.0%	10	14.0%	7	6.0%	3
Once every month	16.2%	81	29.0%	29	17.0%	17	8.0%	8	16.0%	16	4.0%	2	18.0%	9
Once a quarter	4.2%	21	6.0%	6	4.0%	4	3.0%	3	4.0%	4	2.0%	1	6.0%	3
Less often than once a quarter	2.8%	14	1.0%	1	4.0%	4	3.0%	3	4.0%	4	2.0%	1	2.0%	1
First time today	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Never	19.4%	97	17.0%	17	13.0%	13	13.0%	13	24.0%	24	20.0%	10	40.0%	20
(Don't know)	0.8%	4	0.0%	0	3.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Base:		500		100		100		100		100		50		50
<b>Commercial Leisure Facilities (Gym / Swimming Pool, etc)</b>														
Everyday	1.0%	5	1.0%	1	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0
4 to 6 days a week	0.4%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	4.0%	20	2.0%	2	11.0%	11	3.0%	3	2.0%	2	4.0%	2	0.0%	0
1 day a week	7.8%	39	9.0%	9	9.0%	9	7.0%	7	4.0%	4	4.0%	2	16.0%	8
Once every 2 weeks	1.6%	8	5.0%	5	0.0%	0	1.0%	1	1.0%	1	0.0%	0	2.0%	1
Once every month	2.6%	13	7.0%	7	0.0%	0	3.0%	3	0.0%	0	0.0%	0	6.0%	3
Once a quarter	1.2%	6	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	3.4%	17	8.0%	8	1.0%	1	4.0%	4	3.0%	3	0.0%	0	2.0%	1
First time today	0.8%	4	1.0%	1	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Never	76.4%	382	61.0%	61	76.0%	76	78.0%	78	84.0%	84	92.0%	46	74.0%	37
(Don't know)	0.8%	4	0.0%	0	1.0%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Base:		500		100		100		100		100		50		50

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
<b>Any visit</b>														
Everyday	6.8%	34	1.0%	1	6.0%	6	11.0%	11	8.0%	8	0.0%	0	16.0%	8
4 to 6 days a week	16.4%	82	17.0%	17	16.0%	16	9.0%	9	19.0%	19	26.0%	13	16.0%	8
2 to 3 days a week	33.2%	166	31.0%	31	42.0%	42	31.0%	31	28.0%	28	28.0%	14	40.0%	20
1 day a week	26.8%	134	34.0%	34	23.0%	23	31.0%	31	24.0%	24	28.0%	14	16.0%	8
Once every 2 weeks	5.0%	25	9.0%	9	5.0%	5	5.0%	5	4.0%	4	4.0%	2	0.0%	0
Once every month	4.6%	23	4.0%	4	1.0%	1	5.0%	5	10.0%	10	0.0%	0	6.0%	3
Once a quarter	2.0%	10	1.0%	1	1.0%	1	4.0%	4	2.0%	2	2.0%	1	2.0%	1
Less often than once a quarter	1.8%	9	2.0%	2	3.0%	3	2.0%	2	1.0%	1	2.0%	1	0.0%	0
First time today	0.8%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Never	2.2%	11	0.0%	0	1.0%	1	2.0%	2	3.0%	3	6.0%	3	4.0%	2
(Don't know)	0.4%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Base:		500		100		100		100		100		50		50

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
<b>Q03 What is the main reason for your visit here today ?</b>														
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	26.4%	132	42.0%	42	20.0%	20	12.0%	12	33.0%	33	24.0%	12	26.0%	13
To buy non-food goods (e.g. shoes, clothes, jewellery)	10.8%	54	14.0%	14	8.0%	8	7.0%	7	8.0%	8	6.0%	3	28.0%	14
To visit the market	2.0%	10	1.0%	1	0.0%	0	9.0%	9	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	17.4%	87	17.0%	17	8.0%	8	32.0%	32	16.0%	16	14.0%	7	14.0%	7
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	0.6%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
As a day visitor to [name of centre]	0.6%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	5.0%	25	1.0%	1	12.0%	12	7.0%	7	3.0%	3	4.0%	2	0.0%	0
Work	12.2%	61	7.0%	7	19.0%	19	6.0%	6	12.0%	12	32.0%	16	2.0%	1
To attend college (where appropriate)	2.0%	10	0.0%	0	1.0%	1	1.0%	1	8.0%	8	0.0%	0	0.0%	0
To meet someone	8.6%	43	6.0%	6	14.0%	14	7.0%	7	7.0%	7	4.0%	2	14.0%	7
To visit the Council's offices (where appropriate)	0.6%	3	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	5.2%	26	4.0%	4	6.0%	6	8.0%	8	2.0%	2	4.0%	2	8.0%	4
No particular reason	6.6%	33	5.0%	5	7.0%	7	5.0%	5	11.0%	11	6.0%	3	4.0%	2
Other	0.8%	4	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	0.4%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	1	0.0%	0
Window shopping / browsing	0.8%	4	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.0%	1	2.0%	1
Base:		500		100		100		100		100		50		50

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
<b>Q04 What do you LIKE most about [name of centre]?</b>														
Near to home / convenient	32.6%	163	22.0%	22	35.0%	35	25.0%	25	42.0%	42	8.0%	4	70.0%	35
Close to work	2.2%	11	0.0%	0	9.0%	9	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Good public transport links generally	3.4%	17	0.0%	0	12.0%	12	0.0%	0	3.0%	3	2.0%	1	2.0%	1
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	0.6%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.2%	11	3.0%	3	2.0%	2	2.0%	2	2.0%	2	2.0%	1	2.0%	1
Parking is cheap	0.8%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	1.0%	5	1.0%	1	1.0%	1	1.0%	1	0.0%	0	2.0%	1	2.0%	1
Pedestrianised streets	2.4%	12	3.0%	3	0.0%	0	8.0%	8	1.0%	1	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.4%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Good directional signs to the Centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	5.2%	26	10.0%	10	2.0%	2	3.0%	3	5.0%	5	4.0%	2	8.0%	4
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	3.2%	16	6.0%	6	6.0%	6	1.0%	1	2.0%	2	2.0%	1	0.0%	0
Quality of supermarket(s)	1.8%	9	1.0%	1	0.0%	0	4.0%	4	2.0%	2	0.0%	0	4.0%	2
The Market	3.4%	17	0.0%	0	2.0%	2	13.0%	13	2.0%	2	0.0%	0	0.0%	0
Quality of the shops in general	1.6%	8	1.0%	1	5.0%	5	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Compact centre (i.e. shops close together)	1.2%	6	3.0%	3	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Play area for children	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Range of places to eat	3.2%	16	2.0%	2	4.0%	4	6.0%	6	3.0%	3	0.0%	0	2.0%	1
Range of pubs / bars	1.4%	7	0.0%	0	3.0%	3	2.0%	2	2.0%	2	0.0%	0	0.0%	0
Range of private services	0.8%	4	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
(banks, hairdressers, solicitors and so on)														
Range of public services (ie Council, library, health services, and so on)	0.4%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Range of leisure facilities	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	1	0.0%	0
General cleanliness of shopping streets	1.6%	8	0.0%	0	3.0%	3	3.0%	3	0.0%	0	2.0%	1	2.0%	1
Feels safe / absence of threatening individuals / groups	2.0%	10	5.0%	5	1.0%	1	1.0%	1	1.0%	1	4.0%	2	0.0%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Green space/area	7.0%	35	4.0%	4	6.0%	6	6.0%	6	6.0%	6	22.0%	11	4.0%	2
Nice busy feel	0.4%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Not too crowded	5.0%	25	4.0%	4	7.0%	7	9.0%	9	1.0%	1	6.0%	3	2.0%	1
Not too noisy	6.0%	30	6.0%	6	3.0%	3	14.0%	14	2.0%	2	10.0%	5	0.0%	0
Character / atmosphere	20.8%	104	19.0%	19	14.0%	14	35.0%	35	3.0%	3	54.0%	27	12.0%	6
Historic buildings	5.4%	27	8.0%	8	0.0%	0	10.0%	10	1.0%	1	16.0%	8	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	6.8%	34	15.0%	15	5.0%	5	2.0%	2	2.0%	2	20.0%	10	0.0%	0
Friendly / polite people	11.8%	59	19.0%	19	4.0%	4	20.0%	20	3.0%	3	26.0%	13	0.0%	0
The Abbey	1.2%	6	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
Its location	1.0%	5	2.0%	2	1.0%	1	1.0%	1	0.0%	0	2.0%	1	0.0%	0
It's my hometown	0.6%	3	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
It has everything you need (No opinion / Don't know)	0.8%	4	2.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	5.6%	28	12.0%	12	2.0%	2	3.0%	3	11.0%	11	0.0%	0	0.0%	0
Base:	15.0%	75	2.0%	2	20.0%	20	13.0%	13	30.0%	30	8.0%	4	12.0%	6
		500		100		100		100		100		50		50

by Location

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
<b>Q05 What do you DISLIKE most about [name of centre]?</b>														
Unsafe for pedestrians / traffic conflict	1.4%	7	0.0%	0	2.0%	2	0.0%	0	3.0%	3	4.0%	2	0.0%	0
Not enough pedestrianisation	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	4.6%	23	7.0%	7	4.0%	4	1.0%	1	9.0%	9	0.0%	0	4.0%	2
Shortage of parking for residents	1.0%	5	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	4.0%	2
Parking is expensive	4.4%	22	7.0%	7	1.0%	1	1.0%	1	6.0%	6	10.0%	5	4.0%	2
Parking is not secure / car break-ins	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Poor public transport links	1.6%	8	0.0%	0	2.0%	2	2.0%	2	1.0%	1	6.0%	3	0.0%	0
Road congestion / too much traffic	4.6%	23	9.0%	9	7.0%	7	0.0%	0	2.0%	2	10.0%	5	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.8%	4	0.0%	0	2.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	0.6%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	1	0.0%	0
Lack of choice of national multiple (high street chain) shops	14.8%	74	4.0%	4	21.0%	21	17.0%	17	28.0%	28	4.0%	2	4.0%	2
Lack of choice of independent / specialist shops	8.8%	44	0.0%	0	7.0%	7	26.0%	26	9.0%	9	0.0%	0	4.0%	2
Quality of shops is inadequate	5.6%	28	0.0%	0	4.0%	4	17.0%	17	4.0%	4	0.0%	0	6.0%	3
Shops too small	1.6%	8	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	12.0%	6
Lack of a larger supermarket	3.2%	16	2.0%	2	1.0%	1	6.0%	6	2.0%	2	2.0%	1	8.0%	4
Prices too high	1.2%	6	1.0%	1	0.0%	0	0.0%	0	4.0%	4	0.0%	0	2.0%	1
Shops spread over too wide an area (i.e. not a compact centre)	1.4%	7	0.0%	0	2.0%	2	0.0%	0	4.0%	4	0.0%	0	2.0%	1
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	1.0%	5	0.0%	0	0.0%	0	1.0%	1	3.0%	3	2.0%	1	0.0%	0
Too many pubs / clubs	1.4%	7	0.0%	0	2.0%	2	4.0%	4	0.0%	0	2.0%	1	0.0%	0
Inadequate range of services	0.8%	4	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	2.0%	1

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
(banks, hairdressers, dry cleaners and so on)														
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	3.8%	19	0.0%	0	7.0%	7	3.0%	3	9.0%	9	0.0%	0	0.0%	0
Absence of play areas for children	0.4%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lack of clean / secure toilets	2.0%	10	1.0%	1	7.0%	7	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Dirty shopping streets/litter	2.4%	12	1.0%	1	0.0%	0	2.0%	2	4.0%	4	2.0%	1	8.0%	4
Run down appearance of town centre / boarded up premises	5.6%	28	1.0%	1	1.0%	1	18.0%	18	5.0%	5	4.0%	2	2.0%	1
Feels unsafe / presence of threatening individuals / groups / gangs	4.8%	24	2.0%	2	3.0%	3	10.0%	10	6.0%	6	6.0%	3	0.0%	0
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	1.6%	8	0.0%	0	2.0%	2	4.0%	4	1.0%	1	2.0%	1	0.0%	0
Lack of police presence / other security measures (e.g. CCTV)	0.8%	4	0.0%	0	0.0%	0	1.0%	1	2.0%	2	2.0%	1	0.0%	0
Lack of street furniture / floral displays	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.0%	2
Over-crowded	1.0%	5	1.0%	1	1.0%	1	0.0%	0	0.0%	0	6.0%	3	0.0%	0
Too noisy	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	6	0.0%	0
Lack of character / atmosphere	1.6%	8	1.0%	1	1.0%	1	0.0%	0	6.0%	6	0.0%	0	0.0%	0
Vandalism	0.8%	4	0.0%	0	0.0%	0	1.0%	1	2.0%	2	2.0%	1	0.0%	0
Insufficient or poor quality open space and green areas	0.4%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Other	3.6%	18	2.0%	2	4.0%	4	4.0%	4	6.0%	6	2.0%	1	2.0%	1
I dislike everything about [name of centre]	1.4%	7	2.0%	2	0.0%	0	1.0%	1	3.0%	3	2.0%	1	0.0%	0
The market	1.2%	6	1.0%	1	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	2.4%	12	0.0%	0	1.0%	1	6.0%	6	4.0%	4	2.0%	1	0.0%	0
It is boring	0.8%	4	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Too many high end shops	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.0%	2
Poor road / paving quality	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	4.0%	2
Too many vacant shops	0.6%	3	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	10.2%	51	26.0%	26	5.0%	5	0.0%	0	11.0%	11	8.0%	4	10.0%	5
(Nothing in particular)	31.8%	159	31.0%	31	47.0%	47	33.0%	33	18.0%	18	34.0%	17	26.0%	13

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill
Base:	500	100	100	100	100	50	50

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

### Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?

Very satisfied	4.4%	22	3.0%	3	2.0%	2	7.0%	7	7.0%	7	0.0%	0	6.0%	3
Satisfied	45.4%	227	72.0%	72	43.0%	43	37.0%	37	34.0%	34	58.0%	29	24.0%	12
Neutral	18.4%	92	16.0%	16	14.0%	14	16.0%	16	16.0%	16	18.0%	9	42.0%	21
Dissatisfied	24.0%	120	5.0%	5	33.0%	33	31.0%	31	32.0%	32	22.0%	11	16.0%	8
Very dissatisfied	4.2%	21	0.0%	0	1.0%	1	9.0%	9	6.0%	6	0.0%	0	10.0%	5
(No opinion )	1.6%	8	2.0%	2	4.0%	4	0.0%	0	2.0%	2	0.0%	0	0.0%	0
(Don't know)	2.0%	10	2.0%	2	3.0%	3	0.0%	0	3.0%	3	2.0%	1	2.0%	1
<i>Mean:</i>	<i>3.23</i>		<i>3.76</i>		<i>3.13</i>		<i>3.02</i>		<i>3.04</i>		<i>3.37</i>		<i>3.00</i>	
Base:	500	100	100	100	100	100	50	50						

### Q07 How often do you visit [name of centre] in the evenings?

Everyday	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	1.0%	5	1.0%	1	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0
2 to 3 days a week	6.8%	34	6.0%	6	18.0%	18	3.0%	3	3.0%	3	8.0%	4	0.0%	0
1 day a week	13.0%	65	19.0%	19	14.0%	14	4.0%	4	12.0%	12	12.0%	6	20.0%	10
Once every 2 weeks	5.0%	25	8.0%	8	3.0%	3	4.0%	4	5.0%	5	2.0%	1	8.0%	4
Once every month	9.8%	49	13.0%	13	4.0%	4	10.0%	10	4.0%	4	8.0%	4	28.0%	14
Once a quarter	2.8%	14	6.0%	6	0.0%	0	3.0%	3	1.0%	1	2.0%	1	6.0%	3
Less often than once a quarter	12.0%	60	18.0%	18	11.0%	11	13.0%	13	7.0%	7	14.0%	7	8.0%	4
Never	49.0%	245	29.0%	29	46.0%	46	62.0%	62	66.0%	66	54.0%	27	30.0%	15
(Don't know)	0.4%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Base:	500	100	100	100	100	100	100	50	50					



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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Q08 What is the main purpose of your evening visits?</b> <i>Those who go 'Once a quarter or more' at Q.7</i>														
Bars / pubs	44.0%	85	45.3%	24	57.1%	24	48.0%	12	42.3%	11	37.5%	6	25.8%	8
Eating out	42.5%	82	52.8%	28	35.7%	15	40.0%	10	19.2%	5	50.0%	8	51.6%	16
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	1.0%	2	1.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping	1.6%	3	0.0%	0	0.0%	0	4.0%	1	7.7%	2	0.0%	0	0.0%	0
Meeting friends	4.7%	9	0.0%	0	4.8%	2	0.0%	0	26.9%	7	0.0%	0	0.0%	0
Other	0.5%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Social Clubs	1.6%	3	0.0%	0	0.0%	0	4.0%	1	0.0%	0	12.5%	2	0.0%	0
(No main purpose / don't know)	4.1%	8	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	22.6%	7
Base:		193		53		42		25		26		16		31

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?**
*Those who go 'Once a quarter or more' at Q.7*

Very satisfied	5.7%	11	5.7%	3	9.5%	4	16.0%	4	0.0%	0	0.0%	0	0.0%	0
Satisfied	54.9%	106	69.8%	37	47.6%	20	64.0%	16	34.6%	9	62.5%	10	45.2%	14
Neutral	20.2%	39	17.0%	9	21.4%	9	0.0%	0	23.1%	6	12.5%	2	41.9%	13
Dissatisfied	8.8%	17	3.8%	2	16.7%	7	0.0%	0	19.2%	5	12.5%	2	3.2%	1
Very dissatisfied	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0
(No opinion)	3.6%	7	0.0%	0	0.0%	0	0.0%	0	11.5%	3	12.5%	2	6.5%	2
(Don't know)	6.2%	12	3.8%	2	4.8%	2	20.0%	5	7.7%	2	0.0%	0	3.2%	1
Mean:		3.63		3.80		3.53		4.20		3.10		3.57		3.46
Base:		193		53		42		25		26		16		31

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill
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Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

### Q10 How satisfied are you with the pubs/bars offer in [name of centre]?

Very satisfied	2.6%	13	0.0%	0	8.0%	8	4.0%	4	1.0%	1	0.0%	0	0.0%	0
Satisfied	31.4%	157	48.0%	48	37.0%	37	28.0%	28	18.0%	18	26.0%	13	26.0%	13
Neutral	12.8%	64	14.0%	14	15.0%	15	7.0%	7	16.0%	16	8.0%	4	16.0%	8
Dissatisfied	6.2%	31	6.0%	6	6.0%	6	4.0%	4	10.0%	10	6.0%	3	4.0%	2
Very dissatisfied	1.4%	7	0.0%	0	2.0%	2	2.0%	2	0.0%	0	2.0%	1	4.0%	2
(No opinion)	31.6%	158	24.0%	24	22.0%	22	31.0%	31	38.0%	38	48.0%	24	38.0%	19
(Don't know)	14.0%	70	8.0%	8	10.0%	10	24.0%	24	17.0%	17	10.0%	5	12.0%	6
<i>Mean:</i>		3.51		3.62		3.63		3.62		3.22		3.38		3.28
Base:		500		100		100		100		100		50		50

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

### Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?

*Those in 'Waltham Abbey' town centre*

Very satisfied	26.0%	26	0.0%	0	0.0%	0	26.0%	26	0.0%	0	0.0%	0	0.0%	0
Satisfied	53.0%	53	0.0%	0	0.0%	0	53.0%	53	0.0%	0	0.0%	0	0.0%	0
Neutral	6.0%	6	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	6.0%	6	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	7.0%	7	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		4.09		0.00		0.00		4.09		0.00		0.00		0.00
Base:		100		0		0		100		0		0		0

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

### Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?

*Cleanliness of shopping streets*

Very good	4.8%	24	4.0%	4	4.0%	4	9.0%	9	3.0%	3	6.0%	3	2.0%	1
Good	45.6%	228	63.0%	63	50.0%	50	53.0%	53	23.0%	23	52.0%	26	26.0%	13
Satisfactory	39.2%	196	27.0%	27	40.0%	40	27.0%	27	57.0%	57	32.0%	16	58.0%	29
Poor	9.0%	45	6.0%	6	4.0%	4	10.0%	10	15.0%	15	8.0%	4	12.0%	6
Very poor	0.8%	4	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	1	2.0%	1
(Don't know)	0.6%	3	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
<i>Mean:</i>		3.45		3.65		3.55		3.59		3.12		3.52		3.14
Base:		500		100		100		100		100		50		50

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Personal Safety / lighting / policing issues</b>														
Very good	3.2%	16	3.0%	3	5.0%	5	4.0%	4	0.0%	0	6.0%	3	2.0%	1
Good	42.0%	210	64.0%	64	46.0%	46	45.0%	45	19.0%	19	58.0%	29	14.0%	7
Satisfactory	37.8%	189	32.0%	32	37.0%	37	18.0%	18	60.0%	60	22.0%	11	62.0%	31
Poor	10.4%	52	1.0%	1	8.0%	8	16.0%	16	14.0%	14	10.0%	5	16.0%	8
Very poor	0.6%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.0%	30	0.0%	0	4.0%	4	14.0%	14	7.0%	7	4.0%	2	6.0%	3
<i>Mean:</i>		3.39		3.69		3.50		3.36		3.05		3.63		3.02
Base:		500		100		100		100		100		50		50
<b>Quality of buildings / townscape</b>														
Very good	7.8%	39	13.0%	13	3.0%	3	8.0%	8	1.0%	1	28.0%	14	0.0%	0
Good	36.4%	182	58.0%	58	31.0%	31	45.0%	45	14.0%	14	50.0%	25	18.0%	9
Satisfactory	41.6%	208	28.0%	28	50.0%	50	25.0%	25	60.0%	60	18.0%	9	72.0%	36
Poor	11.2%	56	1.0%	1	9.0%	9	20.0%	20	19.0%	19	4.0%	2	10.0%	5
Very poor	0.8%	4	0.0%	0	2.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
(Don't know)	2.2%	11	0.0%	0	5.0%	5	2.0%	2	4.0%	4	0.0%	0	0.0%	0
<i>Mean:</i>		3.40		3.83		3.25		3.42		2.93		4.02		3.08
Base:		500		100		100		100		100		50		50
<b>Shelter from weather</b>														
Very good	0.6%	3	1.0%	1	0.0%	0	1.0%	1	0.0%	0	2.0%	1	0.0%	0
Good	16.4%	82	35.0%	35	14.0%	14	15.0%	15	2.0%	2	32.0%	16	0.0%	0
Satisfactory	35.0%	175	53.0%	53	32.0%	32	26.0%	26	22.0%	22	36.0%	18	48.0%	24
Poor	31.0%	155	8.0%	8	33.0%	33	42.0%	42	46.0%	46	10.0%	5	42.0%	21
Very poor	9.2%	46	0.0%	0	14.0%	14	12.0%	12	20.0%	20	0.0%	0	0.0%	0
(Don't know)	7.8%	39	3.0%	3	7.0%	7	4.0%	4	10.0%	10	20.0%	10	10.0%	5
<i>Mean:</i>		2.66		3.30		2.49		2.49		2.07		3.33		2.53
Base:		500		100		100		100		100		50		50
<b>Pedestrian/Vehicular safety issues</b>														
Very good	0.8%	4	0.0%	0	1.0%	1	1.0%	1	1.0%	1	2.0%	1	0.0%	0
Good	37.6%	188	66.0%	66	14.0%	14	71.0%	71	7.0%	7	54.0%	27	6.0%	3
Satisfactory	39.4%	197	30.0%	30	39.0%	39	20.0%	20	50.0%	50	26.0%	13	90.0%	45
Poor	16.4%	82	4.0%	4	30.0%	30	6.0%	6	32.0%	32	16.0%	8	4.0%	2
Very poor	2.6%	13	0.0%	0	9.0%	9	0.0%	0	4.0%	4	0.0%	0	0.0%	0
(Don't know)	3.2%	16	0.0%	0	7.0%	7	2.0%	2	6.0%	6	2.0%	1	0.0%	0
<i>Mean:</i>		3.18		3.62		2.66		3.68		2.67		3.43		3.02
Base:		500		100		100		100		100		50		50

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]</b>														
<b>Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?</b>														
<b>Location of car parks</b>														
Very good	3.0%	15	1.0%	1	1.0%	1	11.0%	11	1.0%	1	2.0%	1	0.0%	0
Good	37.4%	187	54.0%	54	21.0%	21	58.0%	58	17.0%	17	68.0%	34	6.0%	3
Satisfactory	33.8%	169	28.0%	28	47.0%	47	18.0%	18	42.0%	42	16.0%	8	52.0%	26
Poor	11.4%	57	6.0%	6	14.0%	14	3.0%	3	19.0%	19	2.0%	1	28.0%	14
Very poor	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	14.2%	71	11.0%	11	16.0%	16	10.0%	10	21.0%	21	12.0%	6	14.0%	7
<i>Mean:</i>		3.37		3.56		3.08		3.86		3.00		3.80		2.74
Base:		500		100		100		100		100		50		50
<b>Security of car parks</b>														
Very good	2.2%	11	0.0%	0	1.0%	1	9.0%	9	0.0%	0	2.0%	1	0.0%	0
Good	32.2%	161	58.0%	58	24.0%	24	33.0%	33	12.0%	12	64.0%	32	4.0%	2
Satisfactory	33.4%	167	26.0%	26	37.0%	37	24.0%	24	45.0%	45	18.0%	9	52.0%	26
Poor	9.6%	48	5.0%	5	20.0%	20	4.0%	4	11.0%	11	2.0%	1	14.0%	7
Very poor	0.4%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
(Don't know)	22.2%	111	11.0%	11	17.0%	17	30.0%	30	31.0%	31	14.0%	7	30.0%	15
<i>Mean:</i>		3.34		3.60		3.05		3.67		2.99		3.77		2.86
Base:		500		100		100		100		100		50		50
<b>Location of [name of centre] Underground / Train Station (as appropriate)</b>														
Very good	5.6%	28	1.0%	1	18.0%	18	0.0%	0	9.0%	9	0.0%	0	0.0%	0
Good	32.6%	163	50.0%	50	45.0%	45	2.0%	2	53.0%	53	0.0%	0	26.0%	13
Satisfactory	20.2%	101	13.0%	13	24.0%	24	3.0%	3	26.0%	26	0.0%	0	70.0%	35
Poor	5.6%	28	0.0%	0	0.0%	0	19.0%	19	2.0%	2	14.0%	7	0.0%	0
Very poor	2.8%	14	0.0%	0	0.0%	0	7.0%	7	0.0%	0	14.0%	7	0.0%	0
(Don't know)	33.2%	166	36.0%	36	13.0%	13	69.0%	69	10.0%	10	72.0%	36	4.0%	2
<i>Mean:</i>		3.49		3.81		3.93		2.00		3.77		1.50		3.27
Base:		500		100		100		100		100		50		50

by Location

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Quality &amp; security of [name of centre] Underground / Train Station (as appropriate)</b>														
Very good	2.8%	14	1.0%	1	8.0%	8	0.0%	0	4.0%	4	0.0%	0	2.0%	1
Good	29.0%	145	50.0%	50	41.0%	41	6.0%	6	40.0%	40	0.0%	0	16.0%	8
Satisfactory	23.0%	115	10.0%	10	32.0%	32	6.0%	6	36.0%	36	0.0%	0	62.0%	31
Poor	6.0%	30	1.0%	1	4.0%	4	11.0%	11	2.0%	2	14.0%	7	10.0%	5
Very poor	1.8%	9	0.0%	0	0.0%	0	3.0%	3	0.0%	0	12.0%	6	0.0%	0
(Don't know)	37.4%	187	38.0%	38	15.0%	15	74.0%	74	18.0%	18	74.0%	37	10.0%	5
Mean:		3.40		3.82		3.62		2.58		3.56		1.54		3.11
Base:		500		100		100		100		100		50		50
<b>Ease of cycling access</b>														
Very good	0.4%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Good	14.6%	73	20.0%	20	5.0%	5	28.0%	28	6.0%	6	28.0%	14	0.0%	0
Satisfactory	27.2%	136	47.0%	47	14.0%	14	16.0%	16	17.0%	17	40.0%	20	44.0%	22
Poor	10.8%	54	11.0%	11	10.0%	10	14.0%	14	11.0%	11	8.0%	4	8.0%	4
Very poor	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
(Don't know)	46.6%	233	22.0%	22	70.0%	70	41.0%	41	64.0%	64	24.0%	12	48.0%	24
Mean:		3.07		3.12		2.90		3.27		2.75		3.26		2.85
Base:		500		100		100		100		100		50		50
<b>Amount / quality of pedestrianisation</b>														
Very good	4.2%	21	0.0%	0	1.0%	1	16.0%	16	3.0%	3	0.0%	0	2.0%	1
Good	35.2%	176	47.0%	47	28.0%	28	67.0%	67	14.0%	14	36.0%	18	4.0%	2
Satisfactory	38.0%	190	48.0%	48	27.0%	27	10.0%	10	48.0%	48	36.0%	18	78.0%	39
Poor	13.6%	68	3.0%	3	25.0%	25	4.0%	4	20.0%	20	20.0%	10	12.0%	6
Very poor	2.4%	12	0.0%	0	7.0%	7	0.0%	0	5.0%	5	0.0%	0	0.0%	0
(Don't know)	6.6%	33	2.0%	2	12.0%	12	3.0%	3	10.0%	10	8.0%	4	4.0%	2
Mean:		3.27		3.45		2.90		3.98		2.89		3.17		2.96
Base:		500		100		100		100		100		50		50
<b>Ease of movement around the centre on foot</b>														
Very good	3.2%	16	0.0%	0	3.0%	3	8.0%	8	3.0%	3	2.0%	1	2.0%	1
Good	48.8%	244	75.0%	75	34.0%	34	80.0%	80	20.0%	20	66.0%	33	4.0%	2
Satisfactory	32.6%	163	24.0%	24	25.0%	25	10.0%	10	50.0%	50	28.0%	14	80.0%	40
Poor	9.2%	46	1.0%	1	23.0%	23	0.0%	0	17.0%	17	2.0%	1	8.0%	4
Very poor	3.2%	16	0.0%	0	9.0%	9	0.0%	0	7.0%	7	0.0%	0	0.0%	0
(Don't know)	3.0%	15	0.0%	0	6.0%	6	2.0%	2	3.0%	3	2.0%	1	6.0%	3
Mean:		3.41		3.74		2.99		3.98		2.95		3.69		3.00
Base:		500		100		100		100		100		50		50

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
<i>Access for people with mobility / hearing / sighting disability</i>														
Very good	1.4%	7	0.0%	0	0.0%	0	5.0%	5	0.0%	0	2.0%	1	2.0%	1
Good	18.8%	94	13.0%	13	8.0%	8	40.0%	40	14.0%	14	36.0%	18	2.0%	1
Satisfactory	28.4%	142	43.0%	43	9.0%	9	24.0%	24	28.0%	28	18.0%	9	58.0%	29
Poor	14.2%	71	5.0%	5	31.0%	31	5.0%	5	18.0%	18	2.0%	1	22.0%	11
Very poor	5.6%	28	0.0%	0	16.0%	16	2.0%	2	10.0%	10	0.0%	0	0.0%	0
(Don't know)	31.6%	158	39.0%	39	36.0%	36	24.0%	24	30.0%	30	42.0%	21	16.0%	8
<i>Mean:</i>	<i>2.94</i>	<i>3.13</i>	<i>2.14</i>	<i>3.54</i>	<i>2.66</i>	<i>3.66</i>	<i>2.81</i>							
Base:	500	100	100	100	100	50	50							

by Location

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Q14 How could [name of centre]best be improved?</b>														
More parking	9.4%	47	10.0%	10	9.0%	9	1.0%	1	11.0%	11	12.0%	6	20.0%	10
More secure parking	2.8%	14	0.0%	0	6.0%	6	0.0%	0	5.0%	5	0.0%	0	6.0%	3
Cheaper parking	6.6%	33	6.0%	6	8.0%	8	1.0%	1	9.0%	9	16.0%	8	2.0%	1
More accessible car parking	2.8%	14	3.0%	3	5.0%	5	0.0%	0	6.0%	6	0.0%	0	0.0%	0
More frequent bus services to the centre	3.0%	15	0.0%	0	9.0%	9	4.0%	4	2.0%	2	0.0%	0	0.0%	0
More reliable / comfortable bus services	1.6%	8	1.0%	1	2.0%	2	4.0%	4	1.0%	1	0.0%	0	0.0%	0
New / relocated bus stops	1.8%	9	0.0%	0	3.0%	3	1.0%	1	5.0%	5	0.0%	0	0.0%	0
More frequent underground services (where appropriate)	0.8%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0
More reliable underground services (where appropriate)	0.4%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.6%	3	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More priority for pedestrians	4.6%	23	1.0%	1	15.0%	15	0.0%	0	4.0%	4	6.0%	3	0.0%	0
Improved access for wheelchair and pushchair users	1.4%	7	0.0%	0	4.0%	4	2.0%	2	1.0%	1	0.0%	0	0.0%	0
More national multiple (high street chain) retailers	15.8%	79	1.0%	1	32.0%	32	14.0%	14	28.0%	28	2.0%	1	6.0%	3
Bigger/better supermarket	4.8%	24	0.0%	0	10.0%	10	4.0%	4	7.0%	7	0.0%	0	6.0%	3
More independent shops	11.8%	59	2.0%	2	7.0%	7	28.0%	28	11.0%	11	4.0%	2	18.0%	9
Better choice of shops in general	15.4%	77	5.0%	5	6.0%	6	45.0%	45	9.0%	9	6.0%	3	18.0%	9
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	4.0%	20	0.0%	0	0.0%	0	18.0%	18	0.0%	0	4.0%	2	0.0%	0
Improvement to the market	2.6%	13	1.0%	1	0.0%	0	7.0%	7	3.0%	3	2.0%	1	2.0%	1
More / better pubs / night- life	4.4%	22	4.0%	4	6.0%	6	2.0%	2	6.0%	6	6.0%	3	2.0%	1
More / better eating places	7.0%	35	4.0%	4	19.0%	19	2.0%	2	4.0%	4	12.0%	6	0.0%	0
Fewer bars / nightclubs	0.4%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
More / better leisure facilities	2.2%	11	0.0%	0	6.0%	6	3.0%	3	2.0%	2	0.0%	0	0.0%	0
More family oriented facilities	1.8%	9	0.0%	0	1.0%	1	5.0%	5	2.0%	2	2.0%	1	0.0%	0
More secure children's play areas	0.8%	4	2.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.4%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Expand the town centre's colleges / expand	0.4%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
university														
Other	2.8%	14	2.0%	2	1.0%	1	7.0%	7	3.0%	3	0.0%	0	2.0%	1
Cleaner streets / removal of litter	2.8%	14	3.0%	3	1.0%	1	1.0%	1	3.0%	3	6.0%	3	6.0%	3
More shelter from wind / rain	6.4%	32	6.0%	6	8.0%	8	3.0%	3	14.0%	14	0.0%	0	2.0%	1
Improve appearance / environment of centre	3.0%	15	0.0%	0	6.0%	6	7.0%	7	1.0%	1	0.0%	0	2.0%	1
Improved security measures / more CCTV / more police	4.0%	20	1.0%	1	2.0%	2	8.0%	8	4.0%	4	10.0%	5	0.0%	0
More control on alcohol / drinkers / drug users	1.2%	6	0.0%	0	1.0%	1	4.0%	4	1.0%	1	0.0%	0	0.0%	0
More control on other anti- social behaviour – begging, soliciting prostitutes & so on	1.6%	8	0.0%	0	1.0%	1	5.0%	5	2.0%	2	0.0%	0	0.0%	0
Better street furniture / floral displays	1.2%	6	0.0%	0	2.0%	2	0.0%	0	4.0%	4	0.0%	0	0.0%	0
More green spaces / areas	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	2.0%	10	1.0%	1	2.0%	2	4.0%	4	3.0%	3	0.0%	0	0.0%	0
Vacant shops to be filled	1.2%	6	0.0%	0	0.0%	0	5.0%	5	0.0%	0	2.0%	1	0.0%	0
Less traffic congestion	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	5	0.0%	0
Footpaths improved / resurfaced	1.8%	9	4.0%	4	1.0%	1	0.0%	0	0.0%	0	4.0%	2	4.0%	2
Improve pedestrian / vehicular safety issues	1.8%	9	0.0%	0	2.0%	2	0.0%	0	1.0%	1	12.0%	6	0.0%	0
Road surfaces improved / resurfaced	1.0%	5	1.0%	1	0.0%	0	0.0%	0	1.0%	1	4.0%	2	2.0%	1
More seating	0.8%	4	1.0%	1	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
More restrictions on cyclists	0.8%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	0.8%	4	1.0%	1	2.0%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Less charity shops	0.8%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	0.4%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.6%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	1
(Don't know)	10.2%	51	5.0%	5	19.0%	19	6.0%	6	13.0%	13	0.0%	0	16.0%	8
(None mentioned)	19.8%	99	44.0%	44	10.0%	10	10.0%	10	15.0%	15	28.0%	14	12.0%	6
Base:		500		100		100		100		100		50		50



by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
<b>Q15 Do you work in [name of centre]?</b>														
Yes	14.0%	70	13.0%	13	10.0%	10	12.0%	12	32.0%	16	12.0%	6		
No	85.2%	426	87.0%	87	84.0%	84	90.0%	90	87.0%	87	68.0%	34	88.0%	44
(Refused)	0.8%	4	0.0%	0	3.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Base:		500		100		100		100		100		50		50
<b>Q16 Do you go to college in [name of centre] (where appropriate)?</b>														
Yes	3.4%	17	2.0%	2	1.0%	1	11.0%	11	0.0%	0	4.0%	2		
No	94.8%	474	94.0%	94	96.0%	96	99.0%	99	88.0%	88	98.0%	49	96.0%	48
(Refused)	1.8%	9	4.0%	4	3.0%	3	0.0%	0	1.0%	1	2.0%	1	0.0%	0
Base:		500		100		100		100		100		50		50
<b>GEN Gender:</b>														
Male	35.4%	177	34.0%	34	37.0%	37	27.0%	27	42.0%	42	44.0%	22	30.0%	15
Female	64.6%	323	66.0%	66	63.0%	63	73.0%	73	58.0%	58	56.0%	28	70.0%	35
Base:		500		100		100		100		100		50		50
<b>AGE Age Group:</b>														
18 - 24 years	11.2%	56	10.0%	10	20.0%	20	3.0%	3	19.0%	19	4.0%	2	4.0%	2
25 - 34 years	17.2%	86	15.0%	15	24.0%	24	13.0%	13	14.0%	14	18.0%	9	22.0%	11
35 - 44 years	18.4%	92	24.0%	24	20.0%	20	12.0%	12	12.0%	12	12.0%	6	36.0%	18
45 - 54 years	12.4%	62	15.0%	15	9.0%	9	13.0%	13	14.0%	14	18.0%	9	4.0%	2
55 - 64 years	15.8%	79	12.0%	12	9.0%	9	27.0%	27	16.0%	16	20.0%	10	10.0%	5
65+ years	25.0%	125	24.0%	24	18.0%	18	32.0%	32	25.0%	25	28.0%	14	24.0%	12
Base:		500		100		100		100		100		50		50
<b>SEG Occupation of Chief Wage Earner:</b>														
AB	11.2%	56	9.0%	9	15.0%	15	8.0%	8	14.0%	14	4.0%	2	16.0%	8
C1	39.2%	196	47.0%	47	40.0%	40	32.0%	32	32.0%	32	46.0%	23	44.0%	22
C2	16.8%	84	17.0%	17	9.0%	9	20.0%	20	17.0%	17	18.0%	9	24.0%	12
DE	32.8%	164	27.0%	27	36.0%	36	40.0%	40	37.0%	37	32.0%	16	16.0%	8
Base:		500		100		100		100		100		50		50
<b>Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?</b>														
Yes	6.6%	33	3.0%	3	9.0%	9	8.0%	8	6.0%	6	2.0%	1	12.0%	6
No	93.4%	467	97.0%	97	91.0%	91	92.0%	92	94.0%	94	98.0%	49	88.0%	44
Base:		500		100		100		100		100		50		50

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
<b>Q18 Is the disability mobility, hearing and / or sighting impairment ?</b>														
<i>Those who 'Yes' at Q17</i>														
Mobility	60.6%	20	66.7%	2	66.7%	6	37.5%	3	50.0%	3	100.0%	1	83.3%	5
Hearing	21.2%	7	33.3%	1	44.4%	4	12.5%	1	0.0%	0	0.0%	0	16.7%	1
Sighting	6.1%	2	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	21.2%	7	0.0%	0	11.1%	1	25.0%	2	50.0%	3	0.0%	0	16.7%	1
Back problems	9.1%	3	0.0%	0	0.0%	0	25.0%	2	16.7%	1	0.0%	0	0.0%	0
(Don't know)	3.0%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0
Base:		33		3		9		8		6		1		6

**CAR Number of cars in Household:**

None	18.0%	90	13.0%	13	21.0%	21	26.0%	26	24.0%	24	8.0%	4	4.0%	2
1	44.8%	224	39.0%	39	48.0%	48	40.0%	40	48.0%	48	42.0%	21	56.0%	28
2	29.0%	145	39.0%	39	26.0%	26	30.0%	30	17.0%	17	30.0%	15	36.0%	18
3	4.8%	24	5.0%	5	4.0%	4	2.0%	2	7.0%	7	12.0%	6	0.0%	0
4+	2.2%	11	2.0%	2	1.0%	1	2.0%	2	1.0%	1	8.0%	4	2.0%	1
(Refused)	1.2%	6	2.0%	2	0.0%	0	0.0%	0	3.0%	3	0.0%	0	2.0%	1
Base:		500		100		100		100		100		50		50

**LOC Location of Interview:**

Epping	20.0%	100	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	20.0%	100	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	20.0%	100	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	20.0%	100	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0
Chipping Ongar	10.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	50	0.0%	0
Buckhurst Hill	10.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	50
Base:		500		100		100		100		100		50		50

**DAY Day of interview:**

Monday	19.4%	97	45.0%	45	0.0%	0	0.0%	0	52.0%	52	0.0%	0	0.0%	0
Tuesday	41.0%	205	5.0%	5	50.0%	50	50.0%	50	0.0%	0	100.0%	50	100.0%	50
Wednesday	10.2%	51	50.0%	50	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Thursday	9.6%	48	0.0%	0	0.0%	0	0.0%	0	48.0%	48	0.0%	0	0.0%	0
Friday	9.8%	49	0.0%	0	0.0%	0	49.0%	49	0.0%	0	0.0%	0	0.0%	0
Saturday	10.0%	50	0.0%	0	50.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		500		100		100		100		100		50		50

by Location

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
<b>PC</b>													
BG2 9	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Blank	1.0%	5	3.0%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.0%
CM1 3	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
CM1 5	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
CM13 3	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%
CM15 0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
CM15 7	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM16	0.4%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM16 4	3.4%	17	17.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM16 5	4.6%	23	23.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM16 6	4.0%	20	20.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM16 7	2.4%	12	11.0%	11	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
CM17 9	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM18 7	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM19 4	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
CM19 5	0.4%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
CM2 0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
CM2 7	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM20 7	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM22 7	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM24 8	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CM3 9	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
CM4 0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
CM5	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
CM5 0	1.6%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	14.0%	7	0.0%
CM5 9	5.0%	25	2.0%	2	0.0%	0	0.0%	0	0.0%	0	46.0%	23	0.0%
CM6 2	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%
CM6 3	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
E1 4	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
E16 4	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
E17 4	0.4%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%
E17 9	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
E18 1	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
E4 6	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
E4 7	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
E4 9	0.4%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%
E49S 3	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
E6 3	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
EN1 3	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
EN10 6	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
EN3 5	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
EN3 6	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
EN4 7	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
EN7 6	0.4%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
EN8 7	0.4%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
EN8 8	1.0%	5	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
EN8 9	0.6%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
EN9	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
EN9 1	9.8%	49	0.0%	0	0.0%	0	49.0%	49	0.0%	0	0.0%	0	0.0%	0
EN9 2	1.0%	5	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
EN9 3	4.6%	23	0.0%	0	2.0%	2	20.0%	20	1.0%	1	0.0%	0	0.0%	0
EN9 5	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
HP23 5	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
IG10	0.4%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
IG10 1	4.8%	24	1.0%	1	13.0%	13	0.0%	0	10.0%	10	0.0%	0	0.0%	0
IG10 2	7.0%	35	0.0%	0	11.0%	11	0.0%	0	24.0%	24	0.0%	0	0.0%	0
IG10 3	9.4%	47	1.0%	1	13.0%	13	1.0%	1	30.0%	30	2.0%	1	2.0%	1
IG10 4	4.6%	23	1.0%	1	17.0%	17	0.0%	0	5.0%	5	0.0%	0	0.0%	0
IG10 8	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
IG11 3	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
IG11 7	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
IG16 4	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
IG2 7	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
IG3 8	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
IG4 5	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.4%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
IG7 3	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.8%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	3.0%	15	0.0%	0	7.0%	7	0.0%	0	6.0%	6	0.0%	0	4.0%	2
IG7 6	2.8%	14	1.0%	1	8.0%	8	0.0%	0	3.0%	3	0.0%	0	4.0%	2
IG8 0	0.6%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
IG8 7	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
IG8 8	2.0%	10	0.0%	0	6.0%	6	0.0%	0	3.0%	3	0.0%	0	2.0%	1
IG9 5	6.6%	33	1.0%	1	3.0%	3	0.0%	0	2.0%	2	0.0%	0	54.0%	27
IG9 6	3.6%	18	1.0%	1	4.0%	4	0.0%	0	1.0%	1	0.0%	0	24.0%	12
ME8 8	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
N1 7	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
RM13 9	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
RM3 8	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
RM4 1	0.8%	4	0.0%	0	1.0%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0
SG12 8	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
SG2 7	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Base:		500		100		100		100		100		50		50

**Appendix 3:**

Data Tabulations

By Demographics Epping

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Q0A First of all, can I ask you do you work in any of the following:</b>										
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None of these	100.0%	100	100.0%	34	100.0%	66	100.0%	25	100.0%	39
Base:	100	34	66	25	39	36	56	44	85	13
<b>Q01 How did you travel to [name of centre] today?</b>										
Car/ van driver	54.0%	54	61.8%	21	50.0%	33	52.0%	13	61.5%	24
Car/ van passenger	2.0%	2	0.0%	0	3.0%	2	4.0%	1	0.0%	0
Bus	7.0%	7	11.8%	4	4.5%	3	4.0%	1	2.6%	1
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground (as appropriate)	4.0%	4	5.9%	2	3.0%	2	12.0%	3	2.6%	1
Train (as appropriate)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On foot	30.0%	30	17.6%	6	36.4%	24	28.0%	7	28.2%	11
Other (Refused)	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.8%	1
Base:	100	34	66	25	39	36	56	44	85	13
<b>Q02 How often do you do the following in [name of centre] (including Sunday)?</b>										
<b>Food &amp; Groceries Shopping</b>										
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	15.0%	15	11.8%	4	16.7%	11	4.0%	1	12.8%	5
2 to 3 days a week	24.0%	24	17.6%	6	27.3%	18	20.0%	5	17.9%	7
1 day a week	36.0%	36	20.6%	7	43.9%	29	40.0%	10	41.0%	16
Once every 2 weeks	6.0%	6	11.8%	4	3.0%	2	12.0%	3	5.1%	2
Once every month	4.0%	4	2.9%	1	4.5%	3	4.0%	1	2.6%	1
Once a quarter	3.0%	3	8.8%	3	0.0%	0	0.0%	0	7.7%	3
Less often than once a quarter	5.0%	5	11.8%	4	1.5%	1	0.0%	0	12.8%	5
First time today	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.8%	1
Never	6.0%	6	14.7%	5	1.5%	1	20.0%	5	0.0%	0
Base:	100	34	66	25	39	36	56	44	85	13

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
4 to 6 days a week	4.0%	4	5.9%	2	3.0%	2	4.0%	1	2.6%	1	5.6%	2	3.6%	2	4.5%	2	15.4%	2		
2 to 3 days a week	8.0%	8	11.8%	4	6.1%	4	12.0%	3	7.7%	3	5.6%	2	7.1%	4	9.1%	4	9.4%	8	0.0%	0
1 day a week	26.0%	26	8.8%	3	34.8%	23	16.0%	4	33.3%	13	25.0%	9	32.1%	18	18.2%	8	28.2%	24	7.7%	1
Once every 2 weeks	16.0%	16	14.7%	5	16.7%	11	20.0%	5	12.8%	5	16.7%	6	16.1%	9	15.9%	7	16.5%	14	7.7%	1
Once every month	24.0%	24	35.3%	12	18.2%	12	20.0%	5	20.5%	8	30.6%	11	23.2%	13	25.0%	11	22.4%	19	38.5%	5
Once a quarter	4.0%	4	2.9%	1	4.5%	3	0.0%	0	7.7%	3	2.8%	1	3.6%	2	4.5%	2	4.7%	4	0.0%	0
Less often than once a quarter	4.0%	4	8.8%	3	1.5%	1	4.0%	1	5.1%	2	2.8%	1	5.4%	3	2.3%	1	4.7%	4	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	13.0%	13	11.8%	4	13.6%	9	24.0%	6	7.7%	3	11.1%	4	7.1%	4	20.5%	9	10.6%	9	30.8%	4
(Don't know)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Base:	100	34	66	25	39	36	56	44	85	13										
<b>Drinking / Eating Out</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	7.7%	1	1	
2 to 3 days a week	9.0%	9	5.9%	2	10.6%	7	8.0%	2	2.6%	1	16.7%	6	5.4%	3	13.6%	6	7.1%	6	15.4%	2
1 day a week	23.0%	23	23.5%	8	22.7%	15	44.0%	11	23.1%	9	8.3%	3	21.4%	12	25.0%	11	23.5%	20	15.4%	2
Once every 2 weeks	10.0%	10	20.6%	7	4.5%	3	8.0%	2	15.4%	6	5.6%	2	10.7%	6	9.1%	4	10.6%	9	7.7%	1
Once every month	22.0%	22	8.8%	3	28.8%	19	12.0%	3	30.8%	12	19.4%	7	28.6%	16	13.6%	6	23.5%	20	15.4%	2
Once a quarter	8.0%	8	5.9%	2	9.1%	6	8.0%	2	7.7%	3	8.3%	3	7.1%	4	9.1%	4	8.2%	7	7.7%	1
Less often than once a quarter	10.0%	10	8.8%	3	10.6%	7	8.0%	2	10.3%	4	11.1%	4	14.3%	8	4.5%	2	11.8%	10	0.0%	0
First time today	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Never	15.0%	15	20.6%	7	12.1%	8	8.0%	2	7.7%	3	27.8%	10	10.7%	6	20.5%	9	14.1%	12	23.1%	3
(Don't know)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	0.0%	0	7.7%	1
Base:	100	34	66	25	39	36	56	44	85	13										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Private &amp; Public Services (Bank / Solicitor / Council Offices/ Library, etc)</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
4 to 6 days a week	2.0%	2	2.9%	1	1.5%	1	0.0%	0	2.6%	1	2.8%	1	1.8%	1	2.3%	1	2.4%	2	0.0%	0
2 to 3 days a week	7.0%	7	2.9%	1	9.1%	6	8.0%	2	5.1%	2	8.3%	3	5.4%	3	9.1%	4	7.1%	6	7.7%	1
1 day a week	30.0%	30	26.5%	9	31.8%	21	20.0%	5	33.3%	13	33.3%	12	21.4%	12	40.9%	18	29.4%	25	23.1%	3
Once every 2 weeks	8.0%	8	11.8%	4	6.1%	4	4.0%	1	10.3%	4	8.3%	3	10.7%	6	4.5%	2	8.2%	7	7.7%	1
Once every month	29.0%	29	26.5%	9	30.3%	20	36.0%	9	30.8%	12	22.2%	8	28.6%	16	29.5%	13	30.6%	26	23.1%	3
Once a quarter	6.0%	6	8.8%	3	4.5%	3	16.0%	4	5.1%	2	0.0%	0	10.7%	6	0.0%	0	7.1%	6	0.0%	0
Less often than once a quarter	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	1.8%	1	0.0%	0	1.2%	1	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	17.0%	17	20.6%	7	15.2%	10	16.0%	4	12.8%	5	22.2%	8	19.6%	11	13.6%	6	14.1%	12	38.5%	5
Base:	100	34	66	25	39	36	56	44	85	13										
<b>Commercial Leisure Facilities (Gym / Swimming Pool, etc)</b>																				
Everyday	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	7.7%	1		
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	2.0%	2	2.9%	1	1.5%	1	4.0%	1	0.0%	0	2.8%	1	1.8%	1	2.3%	1	1.2%	1	7.7%	1
1 day a week	9.0%	9	2.9%	1	12.1%	8	8.0%	2	12.8%	5	5.6%	2	8.9%	5	9.1%	4	9.4%	8	7.7%	1
Once every 2 weeks	5.0%	5	11.8%	4	1.5%	1	16.0%	4	2.6%	1	0.0%	0	7.1%	4	2.3%	1	4.7%	4	7.7%	1
Once every month	7.0%	7	8.8%	3	6.1%	4	16.0%	4	7.7%	3	0.0%	0	7.1%	4	6.8%	3	7.1%	6	7.7%	1
Once a quarter	6.0%	6	2.9%	1	7.6%	5	0.0%	0	15.4%	6	0.0%	0	5.4%	3	6.8%	3	7.1%	6	0.0%	0
Less often than once a quarter	8.0%	8	11.8%	4	6.1%	4	12.0%	3	12.8%	5	0.0%	0	8.9%	5	6.8%	3	9.4%	8	0.0%	0
First time today	1.0%	1	0.0%	0	1.5%	1	4.0%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	1	0.0%	0
Never	61.0%	61	55.9%	19	63.6%	42	36.0%	9	48.7%	19	91.7%	33	58.9%	33	63.6%	28	60.0%	51	61.5%	8
Base:	100	34	66	25	39	36	56	44	85	13										
<b>Any visit</b>																				
Everyday	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	7.7%	1		
4 to 6 days a week	17.0%	17	17.6%	6	16.7%	11	8.0%	2	12.8%	5	27.8%	10	12.5%	7	22.7%	10	15.3%	13	23.1%	3
2 to 3 days a week	31.0%	31	23.5%	8	34.8%	23	28.0%	7	23.1%	9	41.7%	15	30.4%	17	31.8%	14	30.6%	26	30.8%	4
1 day a week	34.0%	34	23.5%	8	39.4%	26	32.0%	8	46.2%	18	22.2%	8	33.9%	19	34.1%	15	37.6%	32	15.4%	2
Once every 2 weeks	9.0%	9	20.6%	7	3.0%	2	12.0%	3	12.8%	5	2.8%	1	14.3%	8	2.3%	1	10.6%	9	0.0%	0
Once every month	4.0%	4	5.9%	2	3.0%	2	8.0%	2	2.6%	1	2.8%	1	5.4%	3	2.3%	1	2.4%	2	15.4%	2
Once a quarter	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.2%	1	0.0%	0
Less often than once a quarter	2.0%	2	2.9%	1	1.5%	1	4.0%	1	2.6%	1	0.0%	0	3.6%	2	0.0%	0	2.4%	2	0.0%	0
First time today	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.8%	1	0.0%	0	2.3%	1	0.0%	0	7.7%	1		
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	100	34	66	25	39	36	56	44	85	13										



## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q03 What is the main reason for your visit here today ?</b>																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	42.0%	42	23.5%	8	51.5%	34	20.0%	5	46.2%	18	52.8%	19	32.1%	18	54.5%	24	37.6%	32	61.5%	8
To buy non-food goods (e.g. shoes, clothes, jewellery)	14.0%	14	8.8%	3	16.7%	11	16.0%	4	20.5%	8	5.6%	2	19.6%	11	6.8%	3	15.3%	13	7.7%	1
To visit the market	1.0%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	1.8%	1	0.0%	0	1.2%	1	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	17.0%	17	26.5%	9	12.1%	8	24.0%	6	12.8%	5	16.7%	6	21.4%	12	11.4%	5	18.8%	16	7.7%	1
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	7.7%	1
As a day visitor to [name of centre]	2.0%	2	2.9%	1	1.5%	1	0.0%	0	2.6%	1	2.8%	1	1.8%	1	2.3%	1	1.2%	1	7.7%	1
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Work	7.0%	7	8.8%	3	6.1%	4	12.0%	3	5.1%	2	5.6%	2	8.9%	5	4.5%	2	7.1%	6	7.7%	1
To attend college (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	6.0%	6	8.8%	3	4.5%	3	8.0%	2	2.6%	1	8.3%	3	5.4%	3	6.8%	3	7.1%	6	0.0%	0
To visit the Council's offices (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	4.0%	4	5.9%	2	3.0%	2	4.0%	1	5.1%	2	2.8%	1	1.8%	1	6.8%	3	4.7%	4	0.0%	0
No particular reason	5.0%	5	8.8%	3	3.0%	2	12.0%	3	2.6%	1	2.8%	1	5.4%	3	4.5%	2	5.9%	5	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		34		66		25		39		36		56		44		85		13

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q04 What do you LIKE most about [name of centre]?</b>																				
Near to home / convenient	22.0%	22	29.4%	10	18.2%	12	28.0%	7	23.1%	9	16.7%	6	26.8%	15	15.9%	7	24.7%	21	0.0%	0
Close to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good public transport links generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	3.0%	3	0.0%	0	4.5%	3	0.0%	0	7.7%	3	0.0%	0	5.4%	3	0.0%	0	3.5%	3	0.0%	0
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Pedestrianised streets	3.0%	3	2.9%	1	3.0%	2	4.0%	1	5.1%	2	0.0%	0	3.6%	2	2.3%	1	3.5%	3	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good directional signs to the Centre	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.3%	1	1.2%	1	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	10.0%	10	5.9%	2	12.1%	8	12.0%	3	10.3%	4	8.3%	3	14.3%	8	4.5%	2	11.8%	10	0.0%	0
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	6.0%	6	5.9%	2	6.1%	4	8.0%	2	5.1%	2	5.6%	2	8.9%	5	2.3%	1	5.9%	5	0.0%	0
Quality of supermarket(s)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.3%	1	1.2%	1	0.0%	0
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the shops in general	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	7.7%	1
Compact centre (i.e. shops close together)	3.0%	3	0.0%	0	4.5%	3	4.0%	1	2.6%	1	2.8%	1	3.6%	2	2.3%	1	3.5%	3	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	2.0%	2	0.0%	0	3.0%	2	0.0%	0	5.1%	2	0.0%	0	3.6%	2	0.0%	0	1.2%	1	7.7%	1
Range of pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of private services	3.0%	3	2.9%	1	3.0%	2	8.0%	2	0.0%	0	2.8%	1	3.6%	2	2.3%	1	2.4%	2	0.0%	0

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
(banks, hairdressers, solicitors and so on)										
Range of public services (ie Council, library, health services, and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels safe / absence of threatening individuals / groups	5.0%	5	2.9%	1	6.1%	4	0.0%	0	5.1%	2
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	4.0%	4	5.9%	2	3.0%	2	0.0%	0	2.6%	1
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	4.0%	4	0.0%	0	6.1%	4	0.0%	0	7.7%	3
Not too noisy	6.0%	6	5.9%	2	6.1%	4	0.0%	0	7.7%	3
Character / atmosphere	19.0%	19	20.6%	7	18.2%	12	4.0%	1	12.8%	5
Historic buildings	8.0%	8	8.8%	3	7.6%	5	4.0%	1	5.1%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	15.0%	15	17.6%	6	13.6%	9	24.0%	6	10.3%	4
Friendly / polite people	19.0%	19	5.9%	2	25.8%	17	0.0%	0	17.9%	7
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	2.0%	2	5.9%	2	0.0%	0	4.0%	1	0.0%	0
It's my hometown	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1
It has everything you need (No opinion / Don't know)	2.0%	2	0.0%	0	3.0%	2	0.0%	0	2.6%	1
(Nothing in particular)	2.0%	2	2.9%	1	1.5%	1	0.0%	0	5.6%	2
Base:	100		34		66		25		39	
									36	
									56	
									44	
									85	
										13

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q05 What do you DISLIKE most about [name of centre]?</b>																				
Unsafe for pedestrians / traffic conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	7.0%	7	2.9%	1	9.1%	6	8.0%	2	7.7%	3	5.6%	2	3.6%	2	11.4%	5	8.2%	7	0.0%	0
Shortage of parking for residents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	7.0%	7	5.9%	2	7.6%	5	4.0%	1	12.8%	5	2.8%	1	8.9%	5	4.5%	2	8.2%	7	0.0%	0
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road congestion / too much traffic	9.0%	9	11.8%	4	7.6%	5	0.0%	0	5.1%	2	19.4%	7	8.9%	5	9.1%	4	9.4%	8	7.7%	1
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice of national multiple (high street chain) shops	4.0%	4	2.9%	1	4.5%	3	4.0%	1	7.7%	3	0.0%	0	5.4%	3	2.3%	1	3.5%	3	7.7%	1
Lack of choice of independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops is inadequate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too small	1.0%	1	0.0%	0	1.5%	1	4.0%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Lack of a larger supermarket	2.0%	2	0.0%	0	3.0%	2	0.0%	0	2.6%	1	2.8%	1	1.8%	1	2.3%	1	1.2%	1	7.7%	1
Prices too high	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Shops spread over too wide an area (i.e. not a compact centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pubs / clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
(banks, hairdressers, dry cleaners and so on)										
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clean / secure toilets	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0
Dirty shopping streets/litter	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1
Run down appearance of town centre / boarded up premises	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.8%	1
Feels unsafe / presence of threatening individuals / groups / gangs	2.0%	2	2.9%	1	1.5%	1	8.0%	2	0.0%	0
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of police presence / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.6%	1
Vandalism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insufficient or poor quality open space and green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	2	0.0%	0	3.0%	2	0.0%	0	5.6%	2
I dislike everything about [name of centre]	2.0%	2	0.0%	0	3.0%	2	0.0%	0	5.6%	2
The market	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1
Lack of clothing / shoe shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is boring	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0
Too many high end shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road / paving quality	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.6%	1
(No opinion / don't know)	26.0%	26	26.5%	9	25.8%	17	44.0%	11	23.1%	9
(Nothing in particular)	31.0%	31	32.4%	11	30.3%	20	20.0%	5	28.2%	11

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Base:	100	34	66	25	39	36	56	44	85	13										
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?</b>																				
Very satisfied	3.0%	3	2.9%	1	3.0%	2	4.0%	1	5.1%	2	0.0%	0	3.6%	2	2.3%	1	2.4%	2	7.7%	1
Satisfied	72.0%	72	67.6%	23	74.2%	49	76.0%	19	64.1%	25	77.8%	28	75.0%	42	68.2%	30	74.1%	63	53.8%	7
Neutral	16.0%	16	14.7%	5	16.7%	11	8.0%	2	20.5%	8	16.7%	6	12.5%	7	20.5%	9	16.5%	14	15.4%	2
Dissatisfied	5.0%	5	2.9%	1	6.1%	4	0.0%	0	7.7%	3	5.6%	2	5.4%	3	4.5%	2	4.7%	4	7.7%	1
Very dissatisfied (No opinion ) (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	2.0%	2	5.9%	2	0.0%	0	8.0%	2	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	15.4%	2
	2.0%	2	5.9%	2	0.0%	0	4.0%	1	2.6%	1	0.0%	0	3.6%	2	0.0%	0	2.4%	2	0.0%	0
Mean:	3.76	3.80	3.74	3.95	3.68	3.72	3.80	3.71	3.76	3.73										
Base:	100	34	66	25	39	36	56	44	85	13										
<b>Q07 How often do you visit [name of centre] in the evenings?</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	1.2%	1	0.0%	1	0.0%	0
2 to 3 days a week	6.0%	6	5.9%	2	6.1%	4	12.0%	3	2.6%	1	5.6%	2	5.4%	3	6.8%	3	3.5%	3	15.4%	2
1 day a week	19.0%	19	26.5%	9	15.2%	10	40.0%	10	15.4%	6	8.3%	3	16.1%	9	22.7%	10	20.0%	17	7.7%	1
Once every 2 weeks	8.0%	8	14.7%	5	4.5%	3	8.0%	2	15.4%	6	0.0%	0	10.7%	6	4.5%	2	7.1%	6	15.4%	2
Once every month	13.0%	13	11.8%	4	13.6%	9	12.0%	3	23.1%	9	2.8%	1	19.6%	11	4.5%	2	14.1%	12	7.7%	1
Once a quarter	6.0%	6	0.0%	0	9.1%	6	0.0%	0	10.3%	4	5.6%	2	3.6%	2	9.1%	4	7.1%	6	0.0%	0
Less often than once a quarter	18.0%	18	11.8%	4	21.2%	14	20.0%	5	17.9%	7	16.7%	6	21.4%	12	13.6%	6	20.0%	17	7.7%	1
Never	29.0%	29	26.5%	9	30.3%	20	8.0%	2	15.4%	6	58.3%	21	23.2%	13	36.4%	16	27.1%	23	46.2%	6
Base:	100	34	66	25	39	36	56	44	85	13										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q08 What is the main purpose of your evening visits?</b>																				
<i>Those who go 'Once a quarter or more' at Q.7</i>																				
Bars / pubs	45.3%	24	66.7%	14	31.3%	10	77.8%	14	30.8%	8	22.2%	2	41.9%	13	50.0%	11	42.2%	19	66.7%	4
Eating out	52.8%	28	33.3%	7	65.6%	21	22.2%	4	65.4%	17	77.8%	7	58.1%	18	45.5%	10	55.6%	25	33.3%	2
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	1.9%	1	0.0%	0	3.1%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	4.5%	1	2.2%	1	0.0%	0
Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting friends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social Clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		53		21		32		18		26		9		31		22		45		6

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?**

*Those who go 'Once a quarter or more' at Q.7*

Very satisfied	5.7%	3	0.0%	0	9.4%	3	0.0%	0	3.8%	1	22.2%	2	6.5%	2	4.5%	1	6.7%	3	0.0%	0
Satisfied	69.8%	37	71.4%	15	68.8%	22	88.9%	16	57.7%	15	66.7%	6	67.7%	21	72.7%	16	66.7%	30	83.3%	5
Neutral	17.0%	9	23.8%	5	12.5%	4	11.1%	2	26.9%	7	0.0%	0	16.1%	5	18.2%	4	17.8%	8	16.7%	1
Dissatisfied	3.8%	2	0.0%	0	6.3%	2	0.0%	0	3.8%	1	11.1%	1	6.5%	2	0.0%	0	4.4%	2	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.8%	2	4.8%	1	3.1%	1	0.0%	0	7.7%	2	0.0%	0	3.2%	1	4.5%	1	4.4%	2	0.0%	0
Mean:		3.80		3.75		3.84		3.89		3.67		4.00		3.77		3.86		3.79		3.83
Base:		53		21		32		18		26		9		31		22		45		6

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q10 How satisfied are you with the pubs/bars offer in [name of centre]?**

Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	48.0%	48	55.9%	19	43.9%	29	76.0%	19	41.0%	16	36.1%	13	51.8%	29	43.2%	19	49.4%	42	46.2%	6
Neutral	14.0%	14	11.8%	4	15.2%	10	8.0%	2	25.6%	10	5.6%	2	17.9%	10	9.1%	4	15.3%	13	7.7%	1
Dissatisfied	6.0%	6	8.8%	3	4.5%	3	8.0%	2	2.6%	1	8.3%	3	5.4%	3	6.8%	3	4.7%	4	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	24.0%	24	14.7%	5	28.8%	19	8.0%	2	17.9%	7	41.7%	15	16.1%	9	34.1%	15	22.4%	19	38.5%	5
(Don't know)	8.0%	8	8.8%	3	7.6%	5	0.0%	0	12.8%	5	8.3%	3	8.9%	5	6.8%	3	8.2%	7	7.7%	1
Mean:		3.62		3.62		3.62		3.74		3.56		3.56		3.62		3.62		3.64		3.86
Base:		100		34		66		25		39		36		56		44		85		13

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Car in household		No car in household	
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**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?**

*Those in 'Waltham Abbey' town centre*

Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>	
<i>Base:</i>		0		0		0		0		0		0		0		0		0		0

**Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]**

**Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?**

***Cleanliness of shopping streets***

Very good	4.0%	4	5.9%	2	3.0%	2	8.0%	2	2.6%	1	2.8%	1	3.6%	2	4.5%	2	3.5%	3	7.7%	1
Good	63.0%	63	50.0%	17	69.7%	46	56.0%	14	74.4%	29	55.6%	20	62.5%	35	63.6%	28	62.4%	53	61.5%	8
Satisfactory	27.0%	27	41.2%	14	19.7%	13	36.0%	9	20.5%	8	27.8%	10	32.1%	18	20.5%	9	29.4%	25	15.4%	2
Poor	6.0%	6	2.9%	1	7.6%	5	0.0%	0	2.6%	1	13.9%	5	1.8%	1	11.4%	5	4.7%	4	15.4%	2
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>3.65</i>		<i>3.59</i>		<i>3.68</i>		<i>3.72</i>		<i>3.77</i>		<i>3.47</i>		<i>3.68</i>		<i>3.61</i>		<i>3.65</i>		<i>3.62</i>
<i>Base:</i>		100		34		66		25		39		36		56		44		85		13

***Personal Safety / lighting / policing issues***

Very good	3.0%	3	0.0%	0	4.5%	3	4.0%	1	2.6%	1	2.8%	1	1.8%	1	4.5%	2	3.5%	3	0.0%	0
Good	64.0%	64	58.8%	20	66.7%	44	64.0%	16	71.8%	28	55.6%	20	62.5%	35	65.9%	29	62.4%	53	69.2%	9
Satisfactory	32.0%	32	41.2%	14	27.3%	18	32.0%	8	25.6%	10	38.9%	14	35.7%	20	27.3%	12	34.1%	29	23.1%	3
Poor	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	0.0%	0	7.7%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>3.69</i>		<i>3.59</i>		<i>3.74</i>		<i>3.72</i>		<i>3.77</i>		<i>3.58</i>		<i>3.66</i>		<i>3.73</i>		<i>3.69</i>		<i>3.62</i>
<i>Base:</i>		100		34		66		25		39		36		56		44		85		13



## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Quality of buildings / townscape</b>																				
Very good	13.0%	13	11.8%	4	13.6%	9	8.0%	2	17.9%	7	11.1%	4	12.5%	7	13.6%	6	11.8%	10	23.1%	3
Good	58.0%	58	50.0%	17	62.1%	41	44.0%	11	48.7%	19	77.8%	28	51.8%	29	65.9%	29	55.3%	47	69.2%	9
Satisfactory	28.0%	28	38.2%	13	22.7%	15	48.0%	12	30.8%	12	11.1%	4	33.9%	19	20.5%	9	31.8%	27	7.7%	1
Poor	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.83	3.74	3.88	3.60	3.82	4.00	3.75	3.93	3.78	4.15										
Base:	100	34	66	25	39	36	56	44	85	13										
<b>Shelter from weather</b>																				
Very good	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.3%	1	1.2%	1	0.0%	0
Good	35.0%	35	38.2%	13	33.3%	22	32.0%	8	30.8%	12	41.7%	15	30.4%	17	40.9%	18	32.9%	28	38.5%	5
Satisfactory	53.0%	53	50.0%	17	54.5%	36	64.0%	16	51.3%	20	47.2%	17	57.1%	32	47.7%	21	54.1%	46	53.8%	7
Poor	8.0%	8	2.9%	1	10.6%	7	0.0%	0	12.8%	5	8.3%	3	10.7%	6	4.5%	2	9.4%	8	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.0%	3	8.8%	3	0.0%	0	4.0%	1	2.6%	1	2.8%	1	1.8%	1	4.5%	2	2.4%	2	7.7%	1
Mean:	3.30	3.39	3.26	3.33	3.24	3.34	3.20	3.43	3.27	3.42										
Base:	100	34	66	25	39	36	56	44	85	13										
<b>Pedestrian/Vehicular safety issues</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	66.0%	66	61.8%	21	68.2%	45	68.0%	17	59.0%	23	72.2%	26	64.3%	36	68.2%	30	63.5%	54	76.9%	10
Satisfactory	30.0%	30	32.4%	11	28.8%	19	28.0%	7	33.3%	13	27.8%	10	32.1%	18	27.3%	12	32.9%	28	15.4%	2
Poor	4.0%	4	5.9%	2	3.0%	2	4.0%	1	7.7%	3	0.0%	0	3.6%	2	4.5%	2	3.5%	3	7.7%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.62	3.56	3.65	3.64	3.51	3.72	3.61	3.64	3.60	3.69										
Base:	100	34	66	25	39	36	56	44	85	13										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]</b>																				
<b>Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?</b>																				
<b>Location of car parks</b>																				
Very good	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Good	54.0%	54	35.3%	12	63.6%	42	36.0%	9	59.0%	23	61.1%	22	53.6%	30	54.5%	24	55.3%	47	46.2%	6
Satisfactory	28.0%	28	38.2%	13	22.7%	15	40.0%	10	25.6%	10	22.2%	8	23.2%	13	34.1%	15	31.8%	27	7.7%	1
Poor	6.0%	6	8.8%	3	4.5%	3	4.0%	1	7.7%	3	5.6%	2	8.9%	5	2.3%	1	5.9%	5	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.0%	11	17.6%	6	7.6%	5	20.0%	5	7.7%	3	8.3%	3	12.5%	7	9.1%	4	5.9%	5	46.2%	6
<i>Mean:</i>		3.56		3.32		3.67		3.40		3.56		3.67		3.55		3.58		3.55		3.86
Base:		100		34		66		25		39		36		56		44		85		13
<b>Security of car parks</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	58.0%	58	44.1%	15	65.2%	43	44.0%	11	64.1%	25	61.1%	22	60.7%	34	54.5%	24	61.2%	52	38.5%	5
Satisfactory	26.0%	26	29.4%	10	24.2%	16	32.0%	8	23.1%	9	25.0%	9	21.4%	12	31.8%	14	29.4%	25	7.7%	1
Poor	5.0%	5	8.8%	3	3.0%	2	4.0%	1	5.1%	2	5.6%	2	5.4%	3	4.5%	2	3.5%	3	7.7%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.0%	11	17.6%	6	7.6%	5	20.0%	5	7.7%	3	8.3%	3	12.5%	7	9.1%	4	5.9%	5	46.2%	6
<i>Mean:</i>		3.60		3.43		3.67		3.50		3.64		3.61		3.63		3.55		3.61		3.57
Base:		100		34		66		25		39		36		56		44		85		13
<b>Location of [name of centre] Underground / Train Station (as appropriate)</b>																				
Very good	1.0%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Good	50.0%	50	38.2%	13	56.1%	37	32.0%	8	51.3%	20	61.1%	22	50.0%	28	50.0%	22	48.2%	41	53.8%	7
Satisfactory	13.0%	13	14.7%	5	12.1%	8	12.0%	3	10.3%	4	16.7%	6	8.9%	5	18.2%	8	12.9%	11	15.4%	2
Poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	36.0%	36	44.1%	15	31.8%	21	56.0%	14	38.5%	15	19.4%	7	39.3%	22	31.8%	14	37.6%	32	30.8%	4
<i>Mean:</i>		3.81		3.79		3.82		3.73		3.83		3.83		3.88		3.73		3.81		3.78
Base:		100		34		66		25		39		36		56		44		85		13

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Quality &amp; security of [name of centre] Underground / Train Station (as appropriate)</b>																				
Very good	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.8%	1	1.8%	1	0.0%	0	1.2%	1	0.0%	0		
Good	50.0%	50	41.2%	14	54.5%	36	32.0%	8	48.7%	19	63.9%	23	46.4%	26	54.5%	24	48.2%	41	53.8%	7
Satisfactory	10.0%	10	8.8%	3	10.6%	7	12.0%	3	7.7%	3	11.1%	4	7.1%	4	13.6%	6	9.4%	8	15.4%	2
Poor	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	38.0%	38	44.1%	15	34.8%	23	56.0%	14	41.0%	16	22.2%	8	42.9%	24	31.8%	14	40.0%	34	30.8%	4
Mean:	3.82		3.79		3.84		3.73		3.78		3.89		3.84		3.80		3.82		3.78	
Base:	100		34		66		25		39		36		56		44		85		13	
<b>Ease of cycling access</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	20.0%	20	26.5%	9	16.7%	11	20.0%	5	20.5%	8	19.4%	7	19.6%	11	20.5%	9	18.8%	16	30.8%	4
Satisfactory	47.0%	47	50.0%	17	45.5%	30	60.0%	15	48.7%	19	36.1%	13	48.2%	27	45.5%	20	51.8%	44	23.1%	3
Poor	11.0%	11	11.8%	4	10.6%	7	8.0%	2	10.3%	4	13.9%	5	12.5%	7	9.1%	4	9.4%	8	15.4%	2
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	22.0%	22	11.8%	4	27.3%	18	12.0%	3	20.5%	8	30.6%	11	19.6%	11	25.0%	11	20.0%	17	30.8%	4
Mean:	3.12		3.17		3.08		3.14		3.13		3.08		3.09		3.15		3.12		3.22	
Base:	100		34		66		25		39		36		56		44		85		13	
<b>Amount / quality of pedestrianisation</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	47.0%	47	44.1%	15	48.5%	32	40.0%	10	64.1%	25	33.3%	12	48.2%	27	45.5%	20	51.8%	44	23.1%	3
Satisfactory	48.0%	48	50.0%	17	47.0%	31	60.0%	15	30.8%	12	58.3%	21	44.6%	25	52.3%	23	43.5%	37	69.2%	9
Poor	3.0%	3	5.9%	2	1.5%	1	0.0%	0	2.6%	1	5.6%	2	3.6%	2	2.3%	1	2.4%	2	7.7%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	2	0.0%	0	3.0%	2	0.0%	0	2.6%	1	2.8%	1	3.6%	2	0.0%	0	2.4%	2	0.0%	0
Mean:	3.45		3.38		3.48		3.40		3.63		3.29		3.46		3.43		3.51		3.15	
Base:	100		34		66		25		39		36		56		44		85		13	
<b>Ease of movement around the centre on foot</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	75.0%	75	76.5%	26	74.2%	49	76.0%	19	82.1%	32	66.7%	24	76.8%	43	72.7%	32	77.6%	66	53.8%	7
Satisfactory	24.0%	24	23.5%	8	24.2%	16	24.0%	6	15.4%	6	33.3%	12	21.4%	12	27.3%	12	21.2%	18	46.2%	6
Poor	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.74		3.76		3.73		3.76		3.79		3.67		3.75		3.73		3.76		3.54	
Base:	100		34		66		25		39		36		56		44		85		13	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<i>Access for people with mobility / hearing / sighting disability</i>										
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	13.0%	13	14.7%	5	12.1%	8	12.0%	3	10.3%	4
Satisfactory	43.0%	43	52.9%	18	37.9%	25	52.0%	13	48.7%	19
Poor	5.0%	5	2.9%	1	6.1%	4	0.0%	0	5.1%	2
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	39.0%	39	29.4%	10	43.9%	29	36.0%	9	35.9%	14
<i>Mean:</i>	<i>3.13</i>	<i>3.17</i>	<i>3.11</i>	<i>3.19</i>	<i>3.08</i>	<i>3.15</i>	<i>3.08</i>	<i>3.20</i>	<i>3.13</i>	<i>3.17</i>
Base:	100	34	66	25	39	36	56	44	85	13

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q14 How could [name of centre]best be improved?</b>																				
More parking	10.0%	10	8.8%	3	10.6%	7	0.0%	0	12.8%	5	13.9%	5	10.7%	6	9.1%	4	10.6%	9	0.0%	0
More secure parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	6.0%	6	2.9%	1	7.6%	5	0.0%	0	12.8%	5	2.8%	1	8.9%	5	2.3%	1	7.1%	6	0.0%	0
More accessible car parking	3.0%	3	2.9%	1	3.0%	2	0.0%	0	2.6%	1	5.6%	2	3.6%	2	2.3%	1	3.5%	3	0.0%	0
More frequent bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable / comfortable bus services	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.3%	1	1.2%	1	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent underground services (where appropriate)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	1.8%	1	0.0%	0	1.2%	1	0.0%	0
More reliable underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
More priority for pedestrians	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Improved access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiple (high street chain) retailers	1.0%	1	0.0%	0	1.5%	1	4.0%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Bigger/better supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	2.0%	2	0.0%	0	3.0%	2	0.0%	0	2.6%	1	2.8%	1	0.0%	0	4.5%	2	2.4%	2	0.0%	0
Better choice of shops in general	5.0%	5	2.9%	1	6.1%	4	0.0%	0	5.1%	2	8.3%	3	1.8%	1	9.1%	4	5.9%	5	0.0%	0
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvement to the market	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	7.7%	1
More / better pubs / night-life	4.0%	4	5.9%	2	3.0%	2	12.0%	3	2.6%	1	0.0%	0	7.1%	4	0.0%	0	4.7%	4	0.0%	0
More / better eating places	4.0%	4	2.9%	1	4.5%	3	8.0%	2	5.1%	2	0.0%	0	7.1%	4	0.0%	0	3.5%	3	7.7%	1
Fewer bars / nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family oriented facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More secure children's play areas	2.0%	2	2.9%	1	1.5%	1	4.0%	1	2.6%	1	0.0%	0	1.8%	1	2.3%	1	1.2%	1	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expand the town centre's colleges / expand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Demographics - Epping

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
university																				
Other	2.0%	2	0.0%	0	3.0%	2	4.0%	1	2.6%	1	0.0%	0	3.6%	2	0.0%	0	2.4%	2	0.0%	0
Cleaner streets / removal of litter	3.0%	3	5.9%	2	1.5%	1	4.0%	1	2.6%	1	2.8%	1	1.8%	1	4.5%	2	1.2%	1	7.7%	1
More shelter from wind / rain	6.0%	6	11.8%	4	3.0%	2	8.0%	2	7.7%	3	2.8%	1	7.1%	4	4.5%	2	7.1%	6	0.0%	0
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / more CCTV / more police	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0
More control on alcohol / drinkers / drug users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
Vacant shops to be filled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footpaths improved / resurfaced	4.0%	4	2.9%	1	4.5%	3	0.0%	0	0.0%	0	11.1%	4	1.8%	1	6.8%	3	3.5%	3	7.7%	1
Improve pedestrian / vehicular safety issues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road surfaces improved / resurfaced	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	1.2%	1	0.0%	0
More seating	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	0.0%	0	7.7%	1
More restrictions on cyclists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	1.0%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	1.2%	1	0.0%	0
Less charity shops	4.0%	4	2.9%	1	4.5%	3	4.0%	1	5.1%	2	2.8%	1	1.8%	1	6.8%	3	2.4%	2	15.4%	2
Better toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking (Don't know)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	0.0%	0	7.7%	1
(None mentioned)	5.0%	5	2.9%	1	6.1%	4	8.0%	2	5.1%	2	2.8%	1	5.4%	3	4.5%	2	5.9%	5	0.0%	0
Base:	44.0%	44	47.1%	16	42.4%	28	52.0%	13	38.5%	15	44.4%	16	42.9%	24	45.5%	20	45.9%	39	38.5%	5
Base:	100			34		66		25		39		36		56		44		85		13
<b>Q15 Do you work in [name of centre]?</b>																				
Yes	13.0%	13	11.8%	4	13.6%	9	16.0%	4	12.8%	5	11.1%	4	14.3%	8	11.4%	5	12.9%	11	15.4%	2
No	87.0%	87	88.2%	30	86.4%	57	84.0%	21	87.2%	34	88.9%	32	85.7%	48	88.6%	39	87.1%	74	84.6%	11
Base:	100			34		66		25		39		36		56		44		85		13

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q16 Do you go to college in [name of centre] (where appropriate)?</b>																				
Yes	2.0%	2	0.0%	0	3.0%	2	4.0%	1	0.0%	0	2.8%	1	3.6%	2	0.0%	0	2.4%	2	0.0%	0
No	94.0%	94	88.2%	30	97.0%	64	96.0%	24	92.3%	36	94.4%	34	92.9%	52	95.5%	42	92.9%	79	100.0%	13
(Refused)	4.0%	4	11.8%	4	0.0%	0	0.0%	0	7.7%	3	2.8%	1	3.6%	2	4.5%	2	4.7%	4	0.0%	0
Base:	100	34	66	25	39	36	56	44	85	13										
<b>GEN Gender:</b>																				
Male	34.0%	34	100.0%	34	0.0%	0	60.0%	15	20.5%	8	30.6%	11	32.1%	18	36.4%	16	32.9%	28	38.5%	5
Female	66.0%	66	0.0%	0	100.0%	66	40.0%	10	79.5%	31	69.4%	25	67.9%	38	63.6%	28	67.1%	57	61.5%	8
Base:	100	34	66	25	39	36	56	44	85	13										
<b>AGE Age Group:</b>																				
18 - 24 years	10.0%	10	20.6%	7	4.5%	3	40.0%	10	0.0%	0	0.0%	0	7.1%	4	13.6%	6	8.2%	7	23.1%	3
25 - 34 years	15.0%	15	23.5%	8	10.6%	7	60.0%	15	0.0%	0	0.0%	0	19.6%	11	9.1%	4	14.1%	12	15.4%	2
35 - 44 years	24.0%	24	17.6%	6	27.3%	18	0.0%	0	61.5%	24	0.0%	0	26.8%	15	20.5%	9	27.1%	23	7.7%	1
45 - 54 years	15.0%	15	5.9%	2	19.7%	13	0.0%	0	38.5%	15	0.0%	0	19.6%	11	9.1%	4	16.5%	14	7.7%	1
55 - 64 years	12.0%	12	11.8%	4	12.1%	8	0.0%	0	0.0%	0	33.3%	12	12.5%	7	11.4%	5	12.9%	11	7.7%	1
65+ years	24.0%	24	20.6%	7	25.8%	17	0.0%	0	0.0%	0	66.7%	24	14.3%	8	36.4%	16	21.2%	18	38.5%	5
Base:	100	34	66	25	39	36	56	44	85	13										
<b>SEG Occupation of Chief Wage Earner:</b>																				
AB	9.0%	9	5.9%	2	10.6%	7	4.0%	1	12.8%	5	8.3%	3	16.1%	9	0.0%	0	10.6%	9	0.0%	0
C1	47.0%	47	47.1%	16	47.0%	31	56.0%	14	53.8%	21	33.3%	12	83.9%	47	0.0%	0	52.9%	45	15.4%	2
C2	17.0%	17	14.7%	5	18.2%	12	16.0%	4	25.6%	10	8.3%	3	0.0%	0	38.6%	17	18.8%	16	0.0%	0
DE	27.0%	27	32.4%	11	24.2%	16	24.0%	6	7.7%	3	50.0%	18	0.0%	0	61.4%	27	17.6%	15	84.6%	11
Base:	100	34	66	25	39	36	56	44	85	13										
<b>Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?</b>																				
Yes	3.0%	3	5.9%	2	1.5%	1	0.0%	0	0.0%	0	8.3%	3	0.0%	0	6.8%	3	2.4%	2	7.7%	1
No	97.0%	97	94.1%	32	98.5%	65	100.0%	25	100.0%	39	91.7%	33	100.0%	56	93.2%	41	97.6%	83	92.3%	12
Base:	100	34	66	25	39	36	56	44	85	13										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q18 Is the disability mobility, hearing and / or sighting impairment ?</b>																				
<i>Those who 'Yes' at Q17</i>																				
Mobility	66.7%	2	100.0%	2	0.0%	0	0.0%	0	66.7%	2	0.0%	0	66.7%	2	50.0%	1	100.0%	1		
Hearing	33.3%	1	0.0%	0	100.0%	1	0.0%	0	33.3%	1	0.0%	0	33.3%	1	50.0%	1	0.0%	0		
Sighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Back problems (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Base:		3		2		1		0		3		0		3		2		1		
<b>CAR Number of cars in Household:</b>																				
None	13.0%	13	14.7%	5	12.1%	8	20.0%	5	5.1%	2	16.7%	6	3.6%	2	25.0%	11	0.0%	0	100.0%	13
1	39.0%	39	50.0%	17	33.3%	22	52.0%	13	12.8%	5	58.3%	21	42.9%	24	34.1%	15	45.9%	39	0.0%	0
2	39.0%	39	26.5%	9	45.5%	30	16.0%	4	76.9%	30	13.9%	5	46.4%	26	29.5%	13	45.9%	39	0.0%	0
3	5.0%	5	5.9%	2	4.5%	3	8.0%	2	2.6%	1	5.6%	2	5.4%	3	4.5%	2	5.9%	5	0.0%	0
4+	2.0%	2	0.0%	0	3.0%	2	0.0%	0	2.6%	1	2.8%	1	1.8%	1	2.3%	1	2.4%	2	0.0%	0
(Refused)	2.0%	2	2.9%	1	1.5%	1	4.0%	1	0.0%	0	2.8%	1	0.0%	0	4.5%	2	0.0%	0	0.0%	0
Base:		100		34		66		25		39		36		56		44		85		13
<b>LOC Location of Interview:</b>																				
Epping	100.0%	100	100.0%	34	100.0%	66	100.0%	25	100.0%	39	100.0%	36	100.0%	56	100.0%	44	100.0%	85	100.0%	13
Loughton High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		34		66		25		39		36		56		44		85		13
<b>DAY Day of interview:</b>																				
Monday	45.0%	45	32.4%	11	51.5%	34	28.0%	7	46.2%	18	55.6%	20	35.7%	20	56.8%	25	42.4%	36	53.8%	7
Tuesday	5.0%	5	5.9%	2	4.5%	3	4.0%	1	5.1%	2	5.6%	2	5.4%	3	4.5%	2	4.7%	4	7.7%	1
Wednesday	50.0%	50	61.8%	21	43.9%	29	68.0%	17	48.7%	19	38.9%	14	58.9%	33	38.6%	17	52.9%	45	38.5%	5
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		34		66		25		39		36		56		44		85		13



### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>PC</b>										
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	3.0%	3	0.0%	0	4.5%	3	0.0%	0	5.1%	2
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 7	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1
CM16	2.0%	2	2.9%	1	1.5%	1	4.0%	1	0.0%	0
CM16 4	17.0%	17	14.7%	5	18.2%	12	16.0%	4	20.5%	8
CM16 5	23.0%	23	14.7%	5	27.3%	18	28.0%	7	28.2%	11
CM16 6	20.0%	20	29.4%	10	15.2%	10	32.0%	8	17.9%	7
CM16 7	11.0%	11	14.7%	5	9.1%	6	0.0%	0	7.7%	3
CM17 9	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.8%	1
CM18 7	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.8%	1
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 5	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 7	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0
CM20 7	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0
CM22 7	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.8%	1
CM24 8	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.8%	1
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 0	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.8%	1
CM5 9	2.0%	2	0.0%	0	3.0%	2	0.0%	0	5.6%	2
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E18 1	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1
E4 6	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.6%	1
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	1.0%	1	2.9%	1	0.0%	0	0.0%	0	2.6%	1
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
EN9 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
IG10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
IG10 1	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	7.7%	1								
IG10 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
IG10 3	1.0%	1	2.9%	1	0.0%	0	4.0%	1	0.0%	0	2.3%	1	1.2%	1	0.0%	0				
IG10 4	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 6	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	1.2%	1	0.0%	0
IG8 0	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	0.0%	0	7.7%	1
IG8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG9 5	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	1.8%	1	0.0%	0	1.2%	1	0.0%	0
IG9 6	1.0%	1	0.0%	0	1.5%	1	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N1 7	1.0%	1	0.0%	0	1.5%	1	4.0%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.2%	1	0.0%	0
N13 5	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.3%	1	0.0%	0	7.7%	1
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	100	34	66	25	39	36	56	44	85	13										

**Appendix 4:**

Data Tabulations

By Demographics Loughton High Road

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Q0A First of all, can I ask you do you work in any of the following:</b>										
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None of these	100.0%	100	100.0%	37	100.0%	63	100.0%	44	100.0%	29
Base:	100	37	63	44	29	27	55	45	79	21
<b>Q01 How did you travel to [name of centre] today?</b>										
Car/ van driver	38.0%	38	51.4%	19	30.2%	19	38.6%	17	51.7%	15
Car/ van passenger	11.0%	11	2.7%	1	15.9%	10	6.8%	3	13.8%	4
Bus	20.0%	20	18.9%	7	20.6%	13	9.1%	4	13.8%	4
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground (as appropriate)	9.0%	9	2.7%	1	12.7%	8	15.9%	7	3.4%	1
Train (as appropriate)	5.0%	5	0.0%	0	7.9%	5	6.8%	3	3.4%	1
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On foot	16.0%	16	24.3%	9	11.1%	7	20.5%	9	13.8%	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0
Base:	100	37	63	44	29	27	55	45	79	21
<b>Q02 How often do you do the following in [name of centre] (including Sunday)?</b>										
<b>Food &amp; Groceries Shopping</b>										
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	5.0%	5	2.7%	1	6.3%	4	0.0%	0	10.3%	3
2 to 3 days a week	41.0%	41	37.8%	14	42.9%	27	43.2%	19	37.9%	11
1 day a week	39.0%	39	40.5%	15	38.1%	24	43.2%	19	34.5%	10
Once every 2 weeks	2.0%	2	2.7%	1	1.6%	1	2.3%	1	3.4%	1
Once every month	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0
Once a quarter	2.0%	2	2.7%	1	1.6%	1	0.0%	0	3.4%	1
Less often than once a quarter	2.0%	2	0.0%	0	3.2%	2	2.3%	1	0.0%	0
First time today	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1
Never	6.0%	6	10.8%	4	3.2%	2	6.8%	3	3.4%	1
(Don't know)	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1
Base:	100	37	63	44	29	27	55	45	79	21

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
2 to 3 days a week	3.0%	3	5.4%	2	1.6%	1	2.3%	1	0.0%	0	7.4%	2	1.8%	1	4.4%	2	1.3%	1	9.5%	2
1 day a week	11.0%	11	13.5%	5	9.5%	6	9.1%	4	10.3%	3	14.8%	4	10.9%	6	11.1%	5	8.9%	7	19.0%	4
Once every 2 weeks	4.0%	4	2.7%	1	4.8%	3	2.3%	1	3.4%	1	7.4%	2	3.6%	2	4.4%	2	3.8%	3	4.8%	1
Once every month	9.0%	9	5.4%	2	11.1%	7	4.5%	2	13.8%	4	11.1%	3	7.3%	4	11.1%	5	8.9%	7	9.5%	2
Once a quarter	18.0%	18	13.5%	5	20.6%	13	18.2%	8	24.1%	7	11.1%	3	20.0%	11	15.6%	7	21.5%	17	4.8%	1
Less often than once a quarter	42.0%	42	43.2%	16	41.3%	26	59.1%	26	31.0%	9	25.9%	7	45.5%	25	37.8%	17	44.3%	35	33.3%	7
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	12.0%	12	13.5%	5	11.1%	7	4.5%	2	13.8%	4	22.2%	6	9.1%	5	15.6%	7	10.1%	8	19.0%	4
(Don't know)	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Base:	100	37	63	44	29	27	55	45	79	21										
<b>Drinking / Eating Out</b>																				
Everyday	4.0%	4	10.8%	4	0.0%	0	0.0%	0	10.3%	3	3.7%	1	0.0%	0	8.9%	4	2.5%	2	9.5%	2
4 to 6 days a week	13.0%	13	18.9%	7	9.5%	6	20.5%	9	6.9%	2	7.4%	2	10.9%	6	15.6%	7	15.2%	12	4.8%	1
2 to 3 days a week	24.0%	24	27.0%	10	22.2%	14	22.7%	10	27.6%	8	22.2%	6	23.6%	13	24.4%	11	26.6%	21	14.3%	3
1 day a week	13.0%	13	13.5%	5	12.7%	8	13.6%	6	10.3%	3	14.8%	4	16.4%	9	8.9%	4	10.1%	8	23.8%	5
Once every 2 weeks	6.0%	6	5.4%	2	6.3%	4	11.4%	5	0.0%	0	3.7%	1	10.9%	6	0.0%	0	6.3%	5	4.8%	1
Once every month	10.0%	10	13.5%	5	7.9%	5	6.8%	3	17.2%	5	7.4%	2	10.9%	6	8.9%	4	10.1%	8	9.5%	2
Once a quarter	4.0%	4	0.0%	0	6.3%	4	4.5%	2	3.4%	1	3.7%	1	5.5%	3	2.2%	1	3.8%	3	4.8%	1
Less often than once a quarter	8.0%	8	0.0%	0	12.7%	8	6.8%	3	3.4%	1	14.8%	4	3.6%	2	13.3%	6	8.9%	7	4.8%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	17.0%	17	8.1%	3	22.2%	14	13.6%	6	17.2%	5	22.2%	6	16.4%	9	17.8%	8	15.2%	12	23.8%	5
(Don't know)	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Base:	100	37	63	44	29	27	55	45	79	21										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Private &amp; Public Services (Bank / Solicitor / Council Offices/ Library, etc)</b>																				
Everyday	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1				
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
2 to 3 days a week	9.0%	9	16.2%	6	4.8%	3	6.8%	3	13.8%	4	7.4%	2	12.7%	7	4.4%	2	10.1%	8	4.8%	1
1 day a week	29.0%	29	29.7%	11	28.6%	18	31.8%	14	37.9%	11	14.8%	4	29.1%	16	28.9%	13	35.4%	28	4.8%	1
Once every 2 weeks	20.0%	20	18.9%	7	20.6%	13	31.8%	14	13.8%	4	7.4%	2	27.3%	15	11.1%	5	22.8%	18	9.5%	2
Once every month	17.0%	17	16.2%	6	17.5%	11	11.4%	5	10.3%	3	33.3%	9	10.9%	6	24.4%	11	10.1%	8	42.9%	9
Once a quarter	4.0%	4	2.7%	1	4.8%	3	2.3%	1	6.9%	2	3.7%	1	5.5%	3	2.2%	1	5.1%	4	0.0%	0
Less often than once a quarter	4.0%	4	2.7%	1	4.8%	3	6.8%	3	3.4%	1	0.0%	0	3.6%	2	4.4%	2	3.8%	3	4.8%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	13.0%	13	8.1%	3	15.9%	10	6.8%	3	6.9%	2	29.6%	8	5.5%	3	22.2%	10	10.1%	8	23.8%	5
(Don't know)	3.0%	3	2.7%	1	3.2%	2	0.0%	0	6.9%	2	3.7%	1	3.6%	2	2.2%	1	2.5%	2	4.8%	1
Base:	100	37	63	44	29	27	55	45	79	21										
<b>Commercial Leisure Facilities (Gym / Swimming Pool, etc)</b>																				
Everyday	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	11.0%	11	13.5%	5	9.5%	6	13.6%	6	17.2%	5	0.0%	0	9.1%	5	13.3%	6	13.9%	11	0.0%	0
1 day a week	9.0%	9	2.7%	1	12.7%	8	18.2%	8	3.4%	1	0.0%	0	16.4%	9	0.0%	0	10.1%	8	4.8%	1
Once every 2 weeks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.3%	1	0.0%	0
First time today	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.7%	1	0.0%	0	2.2%	1	1.3%	1	0.0%	1	0.0%	0
Never	76.0%	76	78.4%	29	74.6%	47	63.6%	28	75.9%	22	96.3%	26	70.9%	39	82.2%	37	70.9%	56	95.2%	20
(Don't know)	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Base:	100	37	63	44	29	27	55	45	79	21										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Any visit</b>																				
Everyday	6.0%	6	16.2%	6	0.0%	0	4.5%	2	10.3%	3	3.7%	1	3.6%	2	8.9%	4	3.8%	3	14.3%	3
4 to 6 days a week	16.0%	16	18.9%	7	14.3%	9	20.5%	9	13.8%	4	11.1%	3	14.5%	8	17.8%	8	17.7%	14	9.5%	2
2 to 3 days a week	42.0%	42	37.8%	14	44.4%	28	38.6%	17	41.4%	12	48.1%	13	43.6%	24	40.0%	18	44.3%	35	33.3%	7
1 day a week	23.0%	23	13.5%	5	28.6%	18	22.7%	10	20.7%	6	25.9%	7	27.3%	15	17.8%	8	20.3%	16	33.3%	7
Once every 2 weeks	5.0%	5	8.1%	3	3.2%	2	9.1%	4	3.4%	1	0.0%	0	7.3%	4	2.2%	1	6.3%	5	0.0%	0
Once every month	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	1.3%	1	0.0%	0
Once a quarter	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	1.3%	1	0.0%	0
Less often than once a quarter	3.0%	3	0.0%	0	4.8%	3	4.5%	2	0.0%	0	3.7%	1	1.8%	1	4.4%	2	2.5%	2	4.8%	1
First time today	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	4.8%	1
Never	1.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	1.3%	1	0.0%	0
(Don't know)	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Base:	100		37		63		44		29		27		55		45		79		21	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q03 What is the main reason for your visit here today ?</b>																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	20.0%	20	18.9%	7	20.6%	13	15.9%	7	17.2%	5	29.6%	8	18.2%	10	22.2%	10	17.7%	14	28.6%	6
To buy non-food goods (e.g. shoes, clothes, jewellery)	8.0%	8	2.7%	1	11.1%	7	11.4%	5	6.9%	2	3.7%	1	12.7%	7	2.2%	1	7.6%	6	9.5%	2
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	8.0%	8	8.1%	3	7.9%	5	6.8%	3	6.9%	2	11.1%	3	7.3%	4	8.9%	4	10.1%	8	0.0%	0
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	1.3%	1	0.0%	0
As a day visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	12.0%	12	21.6%	8	6.3%	4	4.5%	2	20.7%	6	14.8%	4	14.5%	8	8.9%	4	15.2%	12	0.0%	0
Work	19.0%	19	21.6%	8	17.5%	11	20.5%	9	31.0%	9	3.7%	1	16.4%	9	22.2%	10	21.5%	17	9.5%	2
To attend college (where appropriate)	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1
To meet someone	14.0%	14	13.5%	5	14.3%	9	20.5%	9	10.3%	3	7.4%	2	18.2%	10	8.9%	4	13.9%	11	14.3%	3
To visit the Council's offices (where appropriate)	2.0%	2	2.7%	1	1.6%	1	4.5%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	2.5%	2	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	6.0%	6	2.7%	1	7.9%	5	9.1%	4	0.0%	0	7.4%	2	5.5%	3	6.7%	3	3.8%	3	14.3%	3
No particular reason	7.0%	7	8.1%	3	6.3%	4	2.3%	1	3.4%	1	18.5%	5	1.8%	1	13.3%	6	3.8%	3	19.0%	4
Other	2.0%	2	0.0%	0	3.2%	2	2.3%	1	3.4%	1	0.0%	0	0.0%	0	4.4%	2	2.5%	2	0.0%	0
To visit the Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		37		63		44		29		27		55		45		79		21



## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q04 What do you LIKE most about [name of centre]?</b>																				
Near to home / convenient	35.0%	35	37.8%	14	33.3%	21	34.1%	15	41.4%	12	29.6%	8	40.0%	22	28.9%	13	40.5%	32	14.3%	3
Close to work	9.0%	9	5.4%	2	11.1%	7	11.4%	5	13.8%	4	0.0%	0	9.1%	5	8.9%	4	11.4%	9	0.0%	0
Good public transport links generally	12.0%	12	8.1%	3	14.3%	9	13.6%	6	10.3%	3	11.1%	3	16.4%	9	6.7%	3	12.7%	10	9.5%	2
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	3.0%	3	5.4%	2	1.6%	1	2.3%	1	3.4%	1	3.7%	1	1.8%	1	4.4%	2	1.3%	1	9.5%	2
Parking is easy	2.0%	2	5.4%	2	0.0%	0	2.3%	1	0.0%	0	3.7%	1	0.0%	0	4.4%	2	1.3%	1	4.8%	1
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	4.8%	1
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good directional signs to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	2.0%	2	2.7%	1	1.6%	1	0.0%	0	6.9%	2	0.0%	0	1.8%	1	2.2%	1	1.3%	1	4.8%	1
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	6.0%	6	2.7%	1	7.9%	5	0.0%	0	10.3%	3	11.1%	3	3.6%	2	8.9%	4	3.8%	3	14.3%	3
Quality of supermarket(s)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Market	2.0%	2	5.4%	2	0.0%	0	0.0%	0	3.4%	1	3.7%	1	1.8%	1	2.2%	1	2.5%	2	0.0%	0
Quality of the shops in general	5.0%	5	8.1%	3	3.2%	2	4.5%	2	0.0%	0	11.1%	3	3.6%	2	6.7%	3	2.5%	2	14.3%	3
Compact centre (i.e. shops close together)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	4.0%	4	5.4%	2	3.2%	2	6.8%	3	3.4%	1	0.0%	0	7.3%	4	0.0%	0	3.8%	3	4.8%	1
Range of pubs / bars	3.0%	3	8.1%	3	0.0%	0	2.3%	1	6.9%	2	0.0%	0	3.6%	2	2.2%	1	2.5%	2	4.8%	1
Range of private services	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, solicitors and so on)																				
Range of public services (ie Council, library, health services, and so on)	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	3.0%	3	8.1%	3	0.0%	0	2.3%	1	3.4%	1	3.7%	1	3.6%	2	2.2%	1	2.5%	2	4.8%	1
Feels safe / absence of threatening individuals / groups	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	6.0%	6	10.8%	4	3.2%	2	6.8%	3	6.9%	2	3.7%	1	9.1%	5	2.2%	1	5.1%	4	9.5%	2
Nice busy feel	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Not too crowded	7.0%	7	13.5%	5	3.2%	2	13.6%	6	3.4%	1	0.0%	0	10.9%	6	2.2%	1	8.9%	7	0.0%	0
Not too noisy	3.0%	3	5.4%	2	1.6%	1	6.8%	3	0.0%	0	0.0%	0	3.6%	2	2.2%	1	3.8%	3	0.0%	0
Character / atmosphere	14.0%	14	18.9%	7	11.1%	7	15.9%	7	13.8%	4	11.1%	3	9.1%	5	20.0%	9	15.2%	12	9.5%	2
Historic buildings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	5.0%	5	5.4%	2	4.8%	3	2.3%	1	0.0%	0	14.8%	4	5.5%	3	4.4%	2	3.8%	3	9.5%	2
Friendly / polite people	4.0%	4	8.1%	3	1.6%	1	9.1%	4	0.0%	0	0.0%	0	3.6%	2	4.4%	2	5.1%	4	0.0%	0
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	4.8%	1
It's my hometown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has everything you need (No opinion / Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	2.0%	2	2.7%	1	1.6%	1	2.3%	1	0.0%	0	3.7%	1	1.8%	1	2.2%	1	0.0%	0	9.5%	2
Base:	20.0%	20	10.8%	4	25.4%	16	22.7%	10	20.7%	6	14.8%	4	20.0%	11	20.0%	9	20.3%	16	19.0%	4
		100		37		63		44		29		27		55		45		79		21

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q05 What do you DISLIKE most about [name of centre]?</b>																				
Unsafe for pedestrians / traffic conflict	2.0%	2	0.0%	0	3.2%	2	4.5%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	2.5%	2	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	4.0%	4	5.4%	2	3.2%	2	0.0%	0	6.9%	2	7.4%	2	5.5%	3	2.2%	1	5.1%	4	0.0%	0
Shortage of parking for residents	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Parking is expensive	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	2.0%	2	0.0%	0	3.2%	2	0.0%	0	3.4%	1	3.7%	1	0.0%	0	4.4%	2	0.0%	0	9.5%	2
Road congestion / too much traffic	7.0%	7	13.5%	5	3.2%	2	6.8%	3	10.3%	3	3.7%	1	7.3%	4	6.7%	3	7.6%	6	4.8%	1
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	2.0%	2	2.7%	1	1.6%	1	2.3%	1	3.4%	1	0.0%	0	3.6%	2	0.0%	0	1.3%	1	4.8%	1
Difficulties with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice of national multiple (high street chain) shops	21.0%	21	10.8%	4	27.0%	17	34.1%	15	17.2%	5	3.7%	1	23.6%	13	17.8%	8	24.1%	19	9.5%	2
Lack of choice of independent / specialist shops	7.0%	7	2.7%	1	9.5%	6	4.5%	2	6.9%	2	11.1%	3	10.9%	6	2.2%	1	7.6%	6	4.8%	1
Quality of shops is inadequate	4.0%	4	2.7%	1	4.8%	3	2.3%	1	3.4%	1	7.4%	2	3.6%	2	4.4%	2	1.3%	1	14.3%	3
Shops too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of a larger supermarket	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Prices too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops spread over too wide an area (i.e. not a compact centre)	2.0%	2	0.0%	0	3.2%	2	4.5%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	2.5%	2	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pubs / clubs	2.0%	2	2.7%	1	1.6%	1	0.0%	0	0.0%	0	7.4%	2	0.0%	0	4.4%	2	0.0%	0	9.5%	2
Inadequate range of services	2.0%	2	0.0%	0	3.2%	2	2.3%	1	0.0%	0	3.7%	1	1.8%	1	2.2%	1	1.3%	1	4.8%	1

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	7.0%	7	5.4%	2	7.9%	5	13.6%	6	3.4%	1	0.0%	0	9.1%	5	4.4%	2	6.3%	5	9.5%	2
Absence of play areas for children	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Lack of clean / secure toilets	7.0%	7	2.7%	1	9.5%	6	6.8%	3	6.9%	2	7.4%	2	10.9%	6	2.2%	1	5.1%	4	14.3%	3
Dirty shopping streets/litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Run down appearance of town centre / boarded up premises	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Feels unsafe / presence of threatening individuals / groups / gangs	3.0%	3	2.7%	1	3.2%	2	2.3%	1	0.0%	0	7.4%	2	1.8%	1	4.4%	2	2.5%	2	4.8%	1
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	2.0%	2	5.4%	2	0.0%	0	2.3%	1	3.4%	1	0.0%	0	1.8%	1	2.2%	1	1.3%	1	4.8%	1
Lack of police presence / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of street furniture / floral displays	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	1.3%	1	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	4.8%	1
Vandalism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insufficient or poor quality open space and green areas	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1
Other	4.0%	4	8.1%	3	1.6%	1	0.0%	0	6.9%	2	7.4%	2	1.8%	1	6.7%	3	2.5%	2	9.5%	2
I dislike everything about [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	4.8%	1
It is boring	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Too many high end shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road / paving quality	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	5.0%	5	2.7%	1	6.3%	4	4.5%	2	3.4%	1	7.4%	2	5.5%	3	4.4%	2	5.1%	4	4.8%	1
(Nothing in particular)	47.0%	47	51.4%	19	44.4%	28	40.9%	18	48.3%	14	55.6%	15	47.3%	26	46.7%	21	48.1%	38	42.9%	9

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Base:	100	37	63	44	29	27	55	45	79	21

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?**

Very satisfied	2.0%	2	2.7%	1	1.6%	1	2.3%	1	0.0%	0	3.7%	1	1.8%	1	2.2%	1	1.3%	1	4.8%	1
Satisfied	43.0%	43	51.4%	19	38.1%	24	29.5%	13	41.4%	12	66.7%	18	40.0%	22	46.7%	21	39.2%	31	57.1%	12
Neutral	14.0%	14	18.9%	7	11.1%	7	13.6%	6	17.2%	5	11.1%	3	16.4%	9	11.1%	5	13.9%	11	14.3%	3
Dissatisfied	33.0%	33	16.2%	6	42.9%	27	45.5%	20	34.5%	10	11.1%	3	36.4%	20	28.9%	13	35.4%	28	23.8%	5
Very dissatisfied	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	1.3%	1	0.0%	0
(No opinion )	4.0%	4	5.4%	2	3.2%	2	9.1%	4	0.0%	0	0.0%	0	5.5%	3	2.2%	1	5.1%	4	0.0%	0
(Don't know)	3.0%	3	5.4%	2	1.6%	1	0.0%	0	3.4%	1	7.4%	2	0.0%	0	6.7%	3	3.8%	3	0.0%	0
<i>Mean:</i>	<i>3.13</i>		<i>3.45</i>		<i>2.95</i>		<i>2.88</i>		<i>3.00</i>		<i>3.68</i>		<i>3.08</i>		<i>3.20</i>		<i>3.04</i>		<i>3.43</i>	
Base:	100	37	63	44	29	27	55	45	79	21										

**Q07 How often do you visit [name of centre] in the evenings?**

Everyday	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
4 to 6 days a week	2.0%	2	5.4%	2	0.0%	0	2.3%	1	3.4%	1	0.0%	0	0.0%	0	4.4%	2	1.3%	1	4.8%	1
2 to 3 days a week	18.0%	18	29.7%	11	11.1%	7	22.7%	10	20.7%	6	7.4%	2	18.2%	10	17.8%	8	21.5%	17	4.8%	1
1 day a week	14.0%	14	13.5%	5	14.3%	9	20.5%	9	13.8%	4	3.7%	1	14.5%	8	13.3%	6	17.7%	14	0.0%	0
Once every 2 weeks	3.0%	3	5.4%	2	1.6%	1	4.5%	2	0.0%	0	3.7%	1	5.5%	3	0.0%	0	2.5%	2	4.8%	1
Once every month	4.0%	4	8.1%	3	1.6%	1	4.5%	2	3.4%	1	3.7%	1	1.8%	1	6.7%	3	2.5%	2	9.5%	2
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	11.0%	11	8.1%	3	12.7%	8	11.4%	5	13.8%	4	7.4%	2	14.5%	8	6.7%	3	11.4%	9	9.5%	2
Never	46.0%	46	27.0%	10	57.1%	36	31.8%	14	44.8%	13	70.4%	19	43.6%	24	48.9%	22	41.8%	33	61.9%	13
(Don't know)	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	4.8%	1
Base:	100	37	63	44	29	27	55	45	79	21										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q08 What is the main purpose of your evening visits?</b>																				
<i>Those who go 'Once a quarter or more' at Q.7</i>																				
Bars / pubs	57.1%	24	70.8%	17	38.9%	7	52.0%	13	66.7%	8	60.0%	3	47.8%	11	68.4%	13	62.2%	23	20.0%	1
Eating out	35.7%	15	20.8%	5	55.6%	10	36.0%	9	33.3%	4	40.0%	2	39.1%	9	31.6%	6	32.4%	12	60.0%	3
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	2.4%	1	4.2%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.7%	1	0.0%	0
Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting friends	4.8%	2	4.2%	1	5.6%	1	8.0%	2	0.0%	0	0.0%	0	8.7%	2	0.0%	0	2.7%	1	20.0%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social Clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		42		24		18		25		12		5		23		19		37		5

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?**

*Those who go 'Once a quarter or more' at Q.7*

Very satisfied	9.5%	4	16.7%	4	0.0%	0	8.0%	2	8.3%	1	20.0%	1	4.3%	1	15.8%	3	10.8%	4	0.0%	0
Satisfied	47.6%	20	54.2%	13	38.9%	7	44.0%	11	41.7%	5	80.0%	4	56.5%	13	36.8%	7	45.9%	17	60.0%	3
Neutral	21.4%	9	16.7%	4	27.8%	5	24.0%	6	25.0%	3	0.0%	0	21.7%	5	21.1%	4	21.6%	8	20.0%	1
Dissatisfied	16.7%	7	4.2%	1	33.3%	6	20.0%	5	16.7%	2	0.0%	0	17.4%	4	15.8%	3	18.9%	7	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.8%	2	8.3%	2	0.0%	0	4.0%	1	8.3%	1	0.0%	0	0.0%	0	10.5%	2	2.7%	1	20.0%	1
Mean:		3.53		3.91		3.06		3.42		3.45		4.20		3.48		3.59		3.50		3.75
Base:		42		24		18		25		12		5		23		19		37		5

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q10 How satisfied are you with the pubs/bars offer in [name of centre]?**

Very satisfied	8.0%	8	21.6%	8	0.0%	0	13.6%	6	6.9%	2	0.0%	0	5.5%	3	11.1%	5	7.6%	6	9.5%	2
Satisfied	37.0%	37	51.4%	19	28.6%	18	29.5%	13	44.8%	13	40.7%	11	41.8%	23	31.1%	14	44.3%	35	9.5%	2
Neutral	15.0%	15	16.2%	6	14.3%	9	18.2%	8	17.2%	5	7.4%	2	14.5%	8	15.6%	7	16.5%	13	9.5%	2
Dissatisfied	6.0%	6	0.0%	0	9.5%	6	9.1%	4	3.4%	1	3.7%	1	9.1%	5	2.2%	1	7.6%	6	0.0%	0
Very dissatisfied	2.0%	2	0.0%	0	3.2%	2	0.0%	0	3.4%	1	3.7%	1	1.8%	1	2.2%	1	1.3%	1	4.8%	1
(No opinion)	22.0%	22	8.1%	3	30.2%	19	27.3%	12	17.2%	5	18.5%	5	25.5%	14	17.8%	8	20.3%	16	28.6%	6
(Don't know)	10.0%	10	2.7%	1	14.3%	9	2.3%	1	6.9%	2	25.9%	7	1.8%	1	20.0%	9	2.5%	2	38.1%	8
Mean:		3.63		4.06		3.23		3.68		3.64		3.53		3.55		3.75		3.64		3.57
Base:		100		37		63		44		29		27		55		45		79		21

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household	
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**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?**

*Those in 'Waltham Abbey' town centre*

Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>		<i>0.00</i>	
<i>Base:</i>		0		0		0		0		0		0		0		0		0		0

**Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]**

**Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?**

***Cleanliness of shopping streets***

Very good	4.0%	4	8.1%	3	1.6%	1	4.5%	2	0.0%	0	7.4%	2	5.5%	3	2.2%	1	3.8%	3	4.8%	1
Good	50.0%	50	54.1%	20	47.6%	30	50.0%	22	55.2%	16	44.4%	12	50.9%	28	48.9%	22	51.9%	41	42.9%	9
Satisfactory	40.0%	40	32.4%	12	44.4%	28	40.9%	18	37.9%	11	40.7%	11	38.2%	21	42.2%	19	39.2%	31	42.9%	9
Poor	4.0%	4	0.0%	0	6.3%	4	4.5%	2	3.4%	1	3.7%	1	5.5%	3	2.2%	1	3.8%	3	4.8%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	2	5.4%	2	0.0%	0	0.0%	0	3.4%	1	3.7%	1	0.0%	0	4.4%	2	1.3%	1	4.8%	1
<i>Mean:</i>	<i>3.55</i>		<i>3.74</i>		<i>3.44</i>		<i>3.55</i>		<i>3.54</i>		<i>3.58</i>		<i>3.56</i>		<i>3.53</i>		<i>3.56</i>		<i>3.50</i>	
<i>Base:</i>		100		37		63		44		29		27		55		45		79		21

***Personal Safety / lighting / policing issues***

Very good	5.0%	5	5.4%	2	4.8%	3	2.3%	1	10.3%	3	3.7%	1	7.3%	4	2.2%	1	3.8%	3	9.5%	2
Good	46.0%	46	54.1%	20	41.3%	26	47.7%	21	44.8%	13	44.4%	12	47.3%	26	44.4%	20	46.8%	37	42.9%	9
Satisfactory	37.0%	37	35.1%	13	38.1%	24	31.8%	14	37.9%	11	44.4%	12	30.9%	17	44.4%	20	35.4%	28	42.9%	9
Poor	8.0%	8	0.0%	0	12.7%	8	15.9%	7	3.4%	1	0.0%	0	12.7%	7	2.2%	1	10.1%	8	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.0%	4	5.4%	2	3.2%	2	2.3%	1	3.4%	1	7.4%	2	1.8%	1	6.7%	3	3.8%	3	4.8%	1
<i>Mean:</i>	<i>3.50</i>		<i>3.69</i>		<i>3.39</i>		<i>3.37</i>		<i>3.64</i>		<i>3.56</i>		<i>3.50</i>		<i>3.50</i>		<i>3.46</i>		<i>3.65</i>	
<i>Base:</i>		100		37		63		44		29		27		55		45		79		21

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Quality of buildings / townscape</b>																				
Very good	3.0%	3	5.4%	2	1.6%	1	0.0%	0	6.9%	2	3.7%	1	5.5%	3	0.0%	0	2.5%	2	4.8%	1
Good	31.0%	31	32.4%	12	30.2%	19	22.7%	10	27.6%	8	48.1%	13	25.5%	14	37.8%	17	26.6%	21	47.6%	10
Satisfactory	50.0%	50	51.4%	19	49.2%	31	56.8%	25	51.7%	15	37.0%	10	52.7%	29	46.7%	21	53.2%	42	38.1%	8
Poor	9.0%	9	5.4%	2	11.1%	7	11.4%	5	10.3%	3	3.7%	1	10.9%	6	6.7%	3	11.4%	9	0.0%	0
Very poor	2.0%	2	0.0%	0	3.2%	2	2.3%	1	0.0%	0	3.7%	1	1.8%	1	2.2%	1	1.3%	1	4.8%	1
(Don't know)	5.0%	5	5.4%	2	4.8%	3	6.8%	3	3.4%	1	3.7%	1	3.6%	2	6.7%	3	5.1%	4	4.8%	1
Mean:	3.25	3.40	3.17	3.07	3.32	3.46	3.23	3.29	3.19	3.50										
Base:	100	37	63	44	29	27	55	45	79	21										
<b>Shelter from weather</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	14.0%	14	21.6%	8	9.5%	6	6.8%	3	17.2%	5	22.2%	6	16.4%	9	11.1%	5	11.4%	9	23.8%	5
Satisfactory	32.0%	32	40.5%	15	27.0%	17	25.0%	11	27.6%	8	48.1%	13	20.0%	11	46.7%	21	29.1%	23	42.9%	9
Poor	33.0%	33	24.3%	9	38.1%	24	43.2%	19	34.5%	10	14.8%	4	45.5%	25	17.8%	8	38.0%	30	14.3%	3
Very poor	14.0%	14	5.4%	2	19.0%	12	20.5%	9	13.8%	4	3.7%	1	14.5%	8	13.3%	6	16.5%	13	4.8%	1
(Don't know)	7.0%	7	8.1%	3	6.3%	4	4.5%	2	6.9%	2	11.1%	3	3.6%	2	11.1%	5	5.1%	4	14.3%	3
Mean:	2.49	2.85	2.29	2.19	2.52	3.00	2.40	2.63	2.37	3.00										
Base:	100	37	63	44	29	27	55	45	79	21										
<b>Pedestrian/Vehicular safety issues</b>																				
Very good	1.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Good	14.0%	14	16.2%	6	12.7%	8	9.1%	4	17.2%	5	18.5%	5	10.9%	6	17.8%	8	10.1%	8	28.6%	6
Satisfactory	39.0%	39	40.5%	15	38.1%	24	27.3%	12	41.4%	12	55.6%	15	36.4%	20	42.2%	19	36.7%	29	47.6%	10
Poor	30.0%	30	24.3%	9	33.3%	21	40.9%	18	27.6%	8	14.8%	4	36.4%	20	22.2%	10	32.9%	26	19.0%	4
Very poor	9.0%	9	2.7%	1	12.7%	8	13.6%	6	6.9%	2	3.7%	1	7.3%	4	11.1%	5	11.4%	9	0.0%	0
(Don't know)	7.0%	7	13.5%	5	3.2%	2	9.1%	4	6.9%	2	3.7%	1	7.3%	4	6.7%	3	7.6%	6	4.8%	1
Mean:	2.66	2.91	2.52	2.35	2.74	3.04	2.61	2.71	2.53	3.10										
Base:	100	37	63	44	29	27	55	45	79	21										



## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]</b>																				
<b>Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?</b>																				
<b>Location of car parks</b>																				
Very good	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Good	21.0%	21	21.6%	8	20.6%	13	22.7%	10	20.7%	6	18.5%	5	21.8%	12	20.0%	9	20.3%	16	23.8%	5
Satisfactory	47.0%	47	54.1%	20	42.9%	27	59.1%	26	41.4%	12	33.3%	9	47.3%	26	46.7%	21	57.0%	45	9.5%	2
Poor	14.0%	14	13.5%	5	14.3%	9	15.9%	7	13.8%	4	11.1%	3	21.8%	12	4.4%	2	15.2%	12	9.5%	2
Very poor	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	1.3%	1	0.0%	0
(Don't know)	16.0%	16	10.8%	4	19.0%	12	2.3%	1	20.7%	6	33.3%	9	7.3%	4	26.7%	12	5.1%	4	57.1%	12
Mean:		3.08		3.09		3.08		3.07		3.17		3.00		3.04		3.15		3.05		3.33
Base:		100		37		63		44		29		27		55		45		79		21
<b>Security of car parks</b>																				
Very good	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Good	24.0%	24	27.0%	10	22.2%	14	25.0%	11	24.1%	7	22.2%	6	27.3%	15	20.0%	9	24.1%	19	23.8%	5
Satisfactory	37.0%	37	40.5%	15	34.9%	22	50.0%	22	27.6%	8	25.9%	7	32.7%	18	42.2%	19	44.3%	35	9.5%	2
Poor	20.0%	20	21.6%	8	19.0%	12	20.5%	9	24.1%	7	14.8%	4	27.3%	15	11.1%	5	21.5%	17	14.3%	3
Very poor	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	1.3%	1	0.0%	0
(Don't know)	17.0%	17	10.8%	4	20.6%	13	4.5%	2	20.7%	6	33.3%	9	10.9%	6	24.4%	11	7.6%	6	52.4%	11
Mean:		3.05		3.06		3.04		3.05		3.09		3.00		3.04		3.06		3.03		3.20
Base:		100		37		63		44		29		27		55		45		79		21
<b>Location of [name of centre] Underground / Train Station (as appropriate)</b>																				
Very good	18.0%	18	8.1%	3	23.8%	15	18.2%	8	20.7%	6	14.8%	4	18.2%	10	17.8%	8	15.2%	12	28.6%	6
Good	45.0%	45	43.2%	16	46.0%	29	45.5%	20	48.3%	14	40.7%	11	56.4%	31	31.1%	14	45.6%	36	42.9%	9
Satisfactory	24.0%	24	29.7%	11	20.6%	13	34.1%	15	24.1%	7	7.4%	2	20.0%	11	28.9%	13	30.4%	24	0.0%	0
Poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.0%	13	18.9%	7	9.5%	6	2.3%	1	6.9%	2	37.0%	10	5.5%	3	22.2%	10	8.9%	7	28.6%	6
Mean:		3.93		3.73		4.04		3.84		3.96		4.12		3.98		3.86		3.83		4.40
Base:		100		37		63		44		29		27		55		45		79		21

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Quality &amp; security of [name of centre] Underground / Train Station (as appropriate)</b>																				
Very good	8.0%	8	5.4%	2	9.5%	6	6.8%	3	10.3%	3	7.4%	2	9.1%	5	6.7%	3	6.3%	5	14.3%	3
Good	41.0%	41	40.5%	15	41.3%	26	43.2%	19	44.8%	13	33.3%	9	41.8%	23	40.0%	18	38.0%	30	52.4%	11
Satisfactory	32.0%	32	37.8%	14	28.6%	18	45.5%	20	27.6%	8	14.8%	4	34.5%	19	28.9%	13	39.2%	31	4.8%	1
Poor	4.0%	4	2.7%	1	4.8%	3	2.3%	1	3.4%	1	7.4%	2	5.5%	3	2.2%	1	3.8%	3	4.8%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	15.0%	15	13.5%	5	15.9%	10	2.3%	1	13.8%	4	37.0%	10	9.1%	5	22.2%	10	12.7%	10	23.8%	5
Mean:		3.62		3.56		3.66		3.56		3.72		3.65		3.60		3.66		3.54		4.00
Base:		100		37		63		44		29		27		55		45		79		21
<b>Ease of cycling access</b>																				
Very good	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1
Good	5.0%	5	5.4%	2	4.8%	3	4.5%	2	6.9%	2	3.7%	1	7.3%	4	2.2%	1	5.1%	4	4.8%	1
Satisfactory	14.0%	14	8.1%	3	17.5%	11	15.9%	7	13.8%	4	11.1%	3	16.4%	9	11.1%	5	15.2%	12	9.5%	2
Poor	10.0%	10	13.5%	5	7.9%	5	13.6%	6	10.3%	3	3.7%	1	7.3%	4	13.3%	6	11.4%	9	4.8%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	70.0%	70	73.0%	27	68.3%	43	63.6%	28	69.0%	20	81.5%	22	67.3%	37	73.3%	33	68.4%	54	76.2%	16
Mean:		2.90		2.70		3.00		2.88		2.89		3.00		3.11		2.58		2.80		3.40
Base:		100		37		63		44		29		27		55		45		79		21
<b>Amount / quality of pedestrianisation</b>																				
Very good	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	4.8%	1
Good	28.0%	28	40.5%	15	20.6%	13	18.2%	8	37.9%	11	33.3%	9	27.3%	15	28.9%	13	27.8%	22	28.6%	6
Satisfactory	27.0%	27	24.3%	9	28.6%	18	18.2%	8	31.0%	9	37.0%	10	25.5%	14	28.9%	13	24.1%	19	38.1%	8
Poor	25.0%	25	13.5%	5	31.7%	20	43.2%	19	10.3%	3	11.1%	3	32.7%	18	15.6%	7	29.1%	23	9.5%	2
Very poor	7.0%	7	2.7%	1	9.5%	6	6.8%	3	10.3%	3	3.7%	1	3.6%	2	11.1%	5	8.9%	7	0.0%	0
(Don't know)	12.0%	12	18.9%	7	7.9%	5	13.6%	6	10.3%	3	11.1%	3	10.9%	6	13.3%	6	10.1%	8	19.0%	4
Mean:		2.90		3.27		2.71		2.55		3.08		3.25		2.86		2.95		2.79		3.35
Base:		100		37		63		44		29		27		55		45		79		21
<b>Ease of movement around the centre on foot</b>																				
Very good	3.0%	3	2.7%	1	3.2%	2	4.5%	2	0.0%	0	3.7%	1	3.6%	2	2.2%	1	2.5%	2	4.8%	1
Good	34.0%	34	45.9%	17	27.0%	17	18.2%	8	44.8%	13	48.1%	13	30.9%	17	37.8%	17	31.6%	25	42.9%	9
Satisfactory	25.0%	25	24.3%	9	25.4%	16	22.7%	10	27.6%	8	25.9%	7	27.3%	15	22.2%	10	24.1%	19	28.6%	6
Poor	23.0%	23	16.2%	6	27.0%	17	36.4%	16	13.8%	4	11.1%	3	27.3%	15	17.8%	8	26.6%	21	9.5%	2
Very poor	9.0%	9	2.7%	1	12.7%	8	11.4%	5	10.3%	3	3.7%	1	7.3%	4	11.1%	5	11.4%	9	0.0%	0
(Don't know)	6.0%	6	8.1%	3	4.8%	3	6.8%	3	3.4%	1	7.4%	2	3.6%	2	8.9%	4	3.8%	3	14.3%	3
Mean:		2.99		3.32		2.80		2.66		3.11		3.40		2.96		3.02		2.87		3.50
Base:		100		37		63		44		29		27		55		45		79		21

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<i>Access for people with mobility / hearing / sighting disability</i>										
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	8.0%	8	5.4%	2	9.5%	6	4.5%	2	10.3%	3
Satisfactory	9.0%	9	5.4%	2	11.1%	7	9.1%	4	3.4%	1
Poor	31.0%	31	32.4%	12	30.2%	19	34.1%	15	37.9%	11
Very poor	16.0%	16	8.1%	3	20.6%	13	25.0%	11	10.3%	3
(Don't know)	36.0%	36	48.6%	18	28.6%	18	27.3%	12	37.9%	11
<i>Mean:</i>	<i>2.14</i>	<i>2.16</i>	<i>2.13</i>	<i>1.91</i>	<i>2.22</i>	<i>2.57</i>	<i>2.11</i>	<i>2.19</i>	<i>2.00</i>	<i>2.90</i>
Base:	100	37	63	44	29	27	55	45	79	21

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q14 How could [name of centre]best be improved?</b>																				
More parking	9.0%	9	10.8%	4	7.9%	5	6.8%	3	10.3%	3	11.1%	3	10.9%	6	6.7%	3	8.9%	7	9.5%	2
More secure parking	6.0%	6	10.8%	4	3.2%	2	6.8%	3	10.3%	3	0.0%	0	9.1%	5	2.2%	1	7.6%	6	0.0%	0
Cheaper parking	8.0%	8	5.4%	2	9.5%	6	2.3%	1	20.7%	6	3.7%	1	7.3%	4	8.9%	4	10.1%	8	0.0%	0
More accessible car parking	5.0%	5	8.1%	3	3.2%	2	4.5%	2	10.3%	3	0.0%	0	7.3%	4	2.2%	1	5.1%	4	4.8%	1
More frequent bus services to the centre	9.0%	9	8.1%	3	9.5%	6	6.8%	3	6.9%	2	14.8%	4	7.3%	4	11.1%	5	7.6%	6	14.3%	3
More reliable / comfortable bus services	2.0%	2	2.7%	1	1.6%	1	0.0%	0	0.0%	0	7.4%	2	1.8%	1	2.2%	1	1.3%	1	4.8%	1
New / relocated bus stops	3.0%	3	2.7%	1	3.2%	2	2.3%	1	3.4%	1	3.7%	1	3.6%	2	2.2%	1	1.3%	1	9.5%	2
More frequent underground services (where appropriate)	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.3%	1	0.0%	0
More reliable underground services (where appropriate)	2.0%	2	5.4%	2	0.0%	0	4.5%	2	0.0%	0	0.0%	0	1.8%	1	2.2%	1	2.5%	2	0.0%	0
Better signposting within the Centre	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	1.3%	1	0.0%	0
More priority for pedestrians	15.0%	15	10.8%	4	17.5%	11	18.2%	8	17.2%	5	7.4%	2	16.4%	9	13.3%	6	16.5%	13	9.5%	2
Improved access for wheelchair and pushchair users	4.0%	4	0.0%	0	6.3%	4	2.3%	1	3.4%	1	7.4%	2	1.8%	1	6.7%	3	3.8%	3	4.8%	1
More national multiple (high street chain) retailers	32.0%	32	21.6%	8	38.1%	24	50.0%	22	27.6%	8	7.4%	2	38.2%	21	24.4%	11	39.2%	31	4.8%	1
Bigger/better supermarket	10.0%	10	10.8%	4	9.5%	6	13.6%	6	13.8%	4	0.0%	0	12.7%	7	6.7%	3	12.7%	10	0.0%	0
More independent shops	7.0%	7	0.0%	0	11.1%	7	6.8%	3	10.3%	3	3.7%	1	10.9%	6	2.2%	1	8.9%	7	0.0%	0
Better choice of shops in general	6.0%	6	2.7%	1	7.9%	5	9.1%	4	0.0%	0	7.4%	2	5.5%	3	6.7%	3	7.6%	6	0.0%	0
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvement to the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / night-life	6.0%	6	8.1%	3	4.8%	3	9.1%	4	6.9%	2	0.0%	0	3.6%	2	8.9%	4	7.6%	6	0.0%	0
More / better eating places	19.0%	19	16.2%	6	20.6%	13	27.3%	12	20.7%	6	3.7%	1	20.0%	11	17.8%	8	22.8%	18	4.8%	1
Fewer bars / nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	6.0%	6	5.4%	2	6.3%	4	13.6%	6	0.0%	0	0.0%	0	7.3%	4	4.4%	2	5.1%	4	9.5%	2
More family oriented facilities	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	4.8%	1
More secure children's play areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	1.3%	1	0.0%	0
Expand the town centre's colleges / expand	2.0%	2	2.7%	1	1.6%	1	2.3%	1	3.4%	1	0.0%	0	3.6%	2	0.0%	0	2.5%	2	0.0%	0

by Demographics - Loughton High Roa

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
university																				
Other	1.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	4.8%	1
Cleaner streets / removal of litter	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
More shelter from wind / rain	8.0%	8	13.5%	5	4.8%	3	11.4%	5	6.9%	2	3.7%	1	9.1%	5	6.7%	3	8.9%	7	4.8%	1
Improve appearance / environment of centre	6.0%	6	5.4%	2	6.3%	4	2.3%	1	10.3%	3	7.4%	2	7.3%	4	4.4%	2	5.1%	4	9.5%	2
Improved security measures / more CCTV / more police	2.0%	2	2.7%	1	1.6%	1	2.3%	1	0.0%	0	3.7%	1	1.8%	1	2.2%	1	1.3%	1	4.8%	1
More control on alcohol / drinkers / drug users	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0	4.8%	1
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	4.8%	1
Better street furniture / floral displays	2.0%	2	2.7%	1	1.6%	1	0.0%	0	3.4%	1	3.7%	1	3.6%	2	0.0%	0	2.5%	2	0.0%	0
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	2.0%	2	5.4%	2	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	2.5%	2	0.0%	0
Vacant shops to be filled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footpaths improved / resurfaced	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Improve pedestrian / vehicular safety issues	2.0%	2	0.0%	0	3.2%	2	2.3%	1	0.0%	0	3.7%	1	1.8%	1	2.2%	1	2.5%	2	0.0%	0
Road surfaces improved / resurfaced	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More restrictions on cyclists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	2.0%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	7.4%	2	0.0%	0	4.4%	2	1.3%	1	4.8%	1
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	19.0%	19	21.6%	8	17.5%	11	15.9%	7	20.7%	6	22.2%	6	16.4%	9	22.2%	10	17.7%	14	23.8%	5
(None mentioned)	10.0%	10	13.5%	5	7.9%	5	9.1%	4	6.9%	2	14.8%	4	10.9%	6	8.9%	4	10.1%	8	9.5%	2
Base:	100	37	63	44	29	27	55	45	79	21										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q15 Do you work in [name of centre]?</b>																				
Yes	13.0%	13	13.5%	5	12.7%	8	9.1%	4	27.6%	8	3.7%	1	9.1%	5	17.8%	8	13.9%	11	9.5%	2
No	84.0%	84	83.8%	31	84.1%	53	86.4%	38	72.4%	21	92.6%	25	87.3%	48	80.0%	36	82.3%	65	90.5%	19
(Refused)	3.0%	3	2.7%	1	3.2%	2	4.5%	2	0.0%	0	3.7%	1	3.6%	2	2.2%	1	3.8%	3	0.0%	0
Base:		100		37		63		44		29		27		55		45		79		21
<b>Q16 Do you go to college in [name of centre] (where appropriate)?</b>																				
Yes	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1
No	96.0%	96	94.6%	35	96.8%	61	93.2%	41	100.0%	29	96.3%	26	94.5%	52	97.8%	44	96.2%	76	95.2%	20
(Refused)	3.0%	3	2.7%	1	3.2%	2	4.5%	2	0.0%	0	3.7%	1	3.6%	2	2.2%	1	3.8%	3	0.0%	0
Base:		100		37		63		44		29		27		55		45		79		21
<b>GEN Gender:</b>																				
Male	37.0%	37	100.0%	37	0.0%	0	31.8%	14	48.3%	14	33.3%	9	36.4%	20	37.8%	17	38.0%	30	33.3%	7
Female	63.0%	63	0.0%	0	100.0%	63	68.2%	30	51.7%	15	66.7%	18	63.6%	35	62.2%	28	62.0%	49	66.7%	14
Base:		100		37		63		44		29		27		55		45		79		21
<b>AGE Age Group:</b>																				
18 - 24 years	20.0%	20	13.5%	5	23.8%	15	45.5%	20	0.0%	0	0.0%	0	29.1%	16	8.9%	4	21.5%	17	14.3%	3
25 - 34 years	24.0%	24	24.3%	9	23.8%	15	54.5%	24	0.0%	0	0.0%	0	30.9%	17	15.6%	7	30.4%	24	0.0%	0
35 - 44 years	20.0%	20	27.0%	10	15.9%	10	0.0%	0	69.0%	20	0.0%	0	16.4%	9	24.4%	11	19.0%	15	23.8%	5
45 - 54 years	9.0%	9	10.8%	4	7.9%	5	0.0%	0	31.0%	9	0.0%	0	10.9%	6	6.7%	3	10.1%	8	4.8%	1
55 - 64 years	9.0%	9	5.4%	2	11.1%	7	0.0%	0	0.0%	0	33.3%	9	5.5%	3	13.3%	6	6.3%	5	19.0%	4
65+ years	18.0%	18	18.9%	7	17.5%	11	0.0%	0	0.0%	0	66.7%	18	7.3%	4	31.1%	14	12.7%	10	38.1%	8
Base:		100		37		63		44		29		27		55		45		79		21
<b>SEG Occupation of Chief Wage Earner:</b>																				
AB	15.0%	15	8.1%	3	19.0%	12	15.9%	7	20.7%	6	7.4%	2	27.3%	15	0.0%	0	19.0%	15	0.0%	0
C1	40.0%	40	45.9%	17	36.5%	23	59.1%	26	31.0%	9	18.5%	5	72.7%	40	0.0%	0	45.6%	36	19.0%	4
C2	9.0%	9	18.9%	7	3.2%	2	9.1%	4	13.8%	4	3.7%	1	0.0%	0	20.0%	9	11.4%	9	0.0%	0
DE	36.0%	36	27.0%	10	41.3%	26	15.9%	7	34.5%	10	70.4%	19	0.0%	0	80.0%	36	24.1%	19	81.0%	17
Base:		100		37		63		44		29		27		55		45		79		21
<b>Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?</b>																				
Yes	9.0%	9	13.5%	5	6.3%	4	2.3%	1	6.9%	2	22.2%	6	7.3%	4	11.1%	5	7.6%	6	14.3%	3
No	91.0%	91	86.5%	32	93.7%	59	97.7%	43	93.1%	27	77.8%	21	92.7%	51	88.9%	40	92.4%	73	85.7%	18
Base:		100		37		63		44		29		27		55		45		79		21

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q18 Is the disability mobility, hearing and / or sighting impairment ?</b>											
<i>Those who 'Yes' at Q17</i>											
Mobility	66.7%	6 80.0%	4 50.0%	2 100.0%	1 50.0%	1 66.7%	4 75.0%	3 60.0%	3 66.7%	4 66.7%	2
Hearing	44.4%	4 40.0%	2 50.0%	2 100.0%	1 0.0%	0 50.0%	3 25.0%	1 60.0%	3 33.3%	2 66.7%	2
Sighting	22.2%	2 0.0%	0 50.0%	2 0.0%	0 50.0%	1 16.7%	1 25.0%	1 20.0%	1 33.3%	2 0.0%	0
Other	11.1%	1 20.0%	1 0.0%	0 100.0%	1 0.0%	0 0.0%	0 25.0%	1 0.0%	0 0.0%	0 33.3%	1
Back problems (Don't know)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:	9	5	4	1	2	6	4	5	6	3	
<b>CAR Number of cars in Household:</b>											
None	21.0%	21 18.9%	7 22.2%	14 6.8%	3 20.7%	6 44.4%	12 7.3%	4 37.8%	17 0.0%	0 100.0%	21
1	48.0%	48 54.1%	20 44.4%	28 59.1%	26 34.5%	10 44.4%	12 50.9%	28 44.4%	20 60.8%	48 0.0%	0
2	26.0%	26 24.3%	9 27.0%	17 25.0%	11 41.4%	12 11.1%	3 34.5%	19 15.6%	7 32.9%	26 0.0%	0
3	4.0%	4 2.7%	1 4.8%	3 9.1%	4 0.0%	0 0.0%	0 5.5%	3 2.2%	1 5.1%	4 0.0%	0
4+	1.0%	1 0.0%	0 1.6%	1 0.0%	0 3.4%	1 0.0%	0 1.8%	1 0.0%	0 1.3%	1 0.0%	0
(Refused)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:	100	37	63	44	29	27	55	45	79	21	
<b>LOC Location of Interview:</b>											
Epping	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton High Road	100.0%	100 100.0%	37 100.0%	63 100.0%	44 100.0%	29 100.0%	27 100.0%	55 100.0%	45 100.0%	79 100.0%	21
Waltham Abbey	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton Broadway	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Chipping Ongar	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Buckhurst Hill	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:	100	37	63	44	29	27	55	45	79	21	
<b>DAY Day of interview:</b>											
Monday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Tuesday	50.0%	50 37.8%	14 57.1%	36 56.8%	25 48.3%	14 40.7%	11 49.1%	27 51.1%	23 48.1%	38 57.1%	12
Wednesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Thursday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Friday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Saturday	50.0%	50 62.2%	23 42.9%	27 43.2%	19 51.7%	15 59.3%	16 50.9%	28 48.9%	22 51.9%	41 42.9%	9
Sunday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:	100	37	63	44	29	27	55	45	79	21	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>PC</b>										
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 7	1.0%	1	0.0%	0	1.6%	1	0.0%	0	1.3%	1
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 4	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.7%	1
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 9	1.0%	1	2.7%	1	0.0%	0	2.3%	1	0.0%	0
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	1.0%	1	0.0%	0	1.6%	1	2.3%	1	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household						
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 3	2.0%	2	0.0%	0	3.2%	2	0.0%	0	6.9%	2	0.0%	0	3.6%	2	0.0%	0
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1	0.0%	0
IG10 1	13.0%	13	13.5%	5	12.7%	8	15.9%	7	10.3%	3	11.1%	3	14.5%	8	11.1%	5
IG10 2	11.0%	11	5.4%	2	14.3%	9	13.6%	6	6.9%	2	11.1%	3	10.9%	6	11.1%	5
IG10 3	13.0%	13	16.2%	6	11.1%	7	11.4%	5	17.2%	5	11.1%	3	10.9%	6	15.6%	7
IG10 4	17.0%	17	18.9%	7	15.9%	10	11.4%	5	24.1%	7	18.5%	5	18.2%	10	15.6%	7
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG16 4	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG4 5	1.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1
IG5 0	2.0%	2	2.7%	1	1.6%	1	0.0%	0	6.9%	2	0.0%	0	3.6%	2	0.0%	0
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 3	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.2%	1
IG7 4	4.0%	4	0.0%	0	6.3%	4	6.8%	3	0.0%	0	3.7%	1	7.3%	4	0.0%	0
IG7 5	7.0%	7	8.1%	3	6.3%	4	9.1%	4	6.9%	2	3.7%	1	7.3%	4	6.7%	3
IG7 6	8.0%	8	10.8%	4	6.3%	4	13.6%	6	3.4%	1	3.7%	1	7.3%	4	8.9%	4
IG8 0	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.4%	1	0.0%	0	1.8%	1	0.0%	0
IG8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 8	6.0%	6	2.7%	1	7.9%	5	11.4%	5	3.4%	1	0.0%	0	7.3%	4	4.4%	2
IG9 5	3.0%	3	5.4%	2	1.6%	1	2.3%	1	0.0%	0	7.4%	2	1.8%	1	4.4%	2
IG9 6	4.0%	4	5.4%	2	3.2%	2	0.0%	0	6.9%	2	7.4%	2	0.0%	0	8.9%	4
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM4 1	1.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	1.8%	1	0.0%	0
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	100	37	63	44	29	27	55	45	79	21						

**Appendix 5:**

Data Tabulations

By Demographics Waltham Abbey

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q0A First of all, can I ask you do you work in any of the following:</b>																				
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
None of these	100.0%	100	100.0%	27	100.0%	73	100.0%	16	100.0%	25										
Base:	100	27	73	16	25	59	40	60	74	26										
<b>Q01 How did you travel to [name of centre] today?</b>																				
Car/ van driver	42.0%	42	51.9%	14	38.4%	28	31.3%	5	52.0%	13	40.7%	24	42.5%	17	41.7%	25	54.1%	40	7.7%	2
Car/ van passenger	5.0%	5	3.7%	1	5.5%	4	6.3%	1	0.0%	0	6.8%	4	5.0%	2	5.0%	3	5.4%	4	3.8%	1
Bus	5.0%	5	11.1%	3	2.7%	2	12.5%	2	0.0%	0	5.1%	3	0.0%	0	8.3%	5	1.4%	1	15.4%	4
Bicycle	2.0%	2	3.7%	1	1.4%	1	6.3%	1	0.0%	0	1.7%	1	5.0%	2	0.0%	0	2.7%	2	0.0%	0
Underground (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On foot	45.0%	45	25.9%	7	52.1%	38	43.8%	7	48.0%	12	44.1%	26	47.5%	19	43.3%	26	35.1%	26	73.1%	19
Other	1.0%	1	3.7%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	1.4%	1	1.4%	1	0.0%	0
Base:	100	27	73	16	25	59	40	60	74	26										
<b>Q02 How often do you do the following in [name of centre] (including Sunday)?</b>																				
<b>Food &amp; Groceries Shopping</b>																				
Everyday	8.0%	8	7.4%	2	8.2%	6	0.0%	0	4.0%	1	11.9%	7	7.5%	3	8.3%	5	5.4%	4	15.4%	4
4 to 6 days a week	6.0%	6	3.7%	1	6.8%	5	0.0%	0	0.0%	0	10.2%	6	5.0%	2	6.7%	4	2.7%	2	15.4%	4
2 to 3 days a week	27.0%	27	18.5%	5	30.1%	22	43.8%	7	16.0%	4	27.1%	16	30.0%	12	25.0%	15	24.3%	18	34.6%	9
1 day a week	30.0%	30	37.0%	10	27.4%	20	31.3%	5	36.0%	9	27.1%	16	27.5%	11	31.7%	19	32.4%	24	23.1%	6
Once every 2 weeks	5.0%	5	3.7%	1	5.5%	4	0.0%	0	12.0%	3	3.4%	2	7.5%	3	3.3%	2	5.4%	4	3.8%	1
Once every month	7.0%	7	7.4%	2	6.8%	5	0.0%	0	16.0%	4	5.1%	3	5.0%	2	8.3%	5	6.8%	5	7.7%	2
Once a quarter	3.0%	3	0.0%	0	4.1%	3	6.3%	1	0.0%	0	3.4%	2	2.5%	1	3.3%	2	4.1%	3	0.0%	0
Less often than once a quarter	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	1.4%	1	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	13.0%	13	22.2%	6	9.6%	7	18.8%	3	16.0%	4	10.2%	6	15.0%	6	11.7%	7	17.6%	13	0.0%	0
Base:	100	27	73	16	25	59	40	60	74	26										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household				
<b>Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)</b>														
Everyday	1.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	2.0%	2	0.0%	0	2.7%	2	0.0%	0	3.4%	2	0.0%	0	3.3%	2
1 day a week	9.0%	9	7.4%	2	9.6%	7	18.8%	3	4.0%	1	8.5%	5	7.5%	3
Once every 2 weeks	8.0%	8	3.7%	1	9.6%	7	18.8%	3	8.0%	2	5.1%	3	7.5%	3
Once every month	9.0%	9	14.8%	4	6.8%	5	18.8%	3	8.0%	2	6.8%	4	5.0%	2
Once a quarter	11.0%	11	14.8%	4	9.6%	7	0.0%	0	12.0%	3	13.6%	8	7.5%	3
Less often than once a quarter	11.0%	11	11.1%	3	11.0%	8	6.3%	1	12.0%	3	11.9%	7	10.0%	4
First time today	1.0%	1	3.7%	1	0.0%	0	6.3%	1	0.0%	0	2.5%	1	0.0%	0
Never	47.0%	47	40.7%	11	49.3%	36	31.3%	5	56.0%	14	47.5%	28	55.0%	22
(Don't know)	1.0%	1	0.0%	0	1.4%	1	0.0%	0	1.7%	1	2.5%	1	0.0%	0
Base:	100	27	73	16	25	59	40	60	74	26				
<b>Drinking / Eating Out</b>														
Everyday	1.0%	1	3.7%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0
4 to 6 days a week	2.0%	2	7.4%	2	0.0%	0	0.0%	0	4.0%	1	1.7%	1	1.7%	1
2 to 3 days a week	9.0%	9	14.8%	4	6.8%	5	6.3%	1	4.0%	1	11.9%	7	7.5%	3
1 day a week	10.0%	10	11.1%	3	9.6%	7	12.5%	2	12.0%	3	8.5%	5	10.0%	4
Once every 2 weeks	12.0%	12	0.0%	0	16.4%	12	12.5%	2	20.0%	5	8.5%	5	12.5%	5
Once every month	12.0%	12	7.4%	2	13.7%	10	12.5%	2	16.0%	4	10.2%	6	5.0%	2
Once a quarter	6.0%	6	3.7%	1	6.8%	5	6.3%	1	0.0%	0	8.5%	5	5.0%	2
Less often than once a quarter	4.0%	4	3.7%	1	4.1%	3	6.3%	1	0.0%	0	5.1%	3	2.5%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	44.0%	44	48.1%	13	42.5%	31	43.8%	7	44.0%	11	44.1%	26	52.5%	21
Base:	100	27	73	16	25	59	40	60	74	26				
<b>Private &amp; Public Services (Bank / Solicitor / Council Offices/ Library, etc)</b>														
Everyday	1.0%	1	0.0%	0	1.4%	1	6.3%	1	0.0%	0	0.0%	0	1.7%	1
4 to 6 days a week	3.0%	3	0.0%	0	4.1%	3	0.0%	0	0.0%	0	5.1%	3	5.0%	2
2 to 3 days a week	13.0%	13	11.1%	3	13.7%	10	12.5%	2	12.0%	3	13.6%	8	25.0%	10
1 day a week	47.0%	47	55.6%	15	43.8%	32	18.8%	3	48.0%	12	54.2%	32	37.5%	15
Once every 2 weeks	9.0%	9	3.7%	1	11.0%	8	6.3%	1	12.0%	3	8.5%	5	7.5%	3
Once every month	8.0%	8	0.0%	0	11.0%	8	12.5%	2	12.0%	3	5.1%	3	7.5%	3
Once a quarter	3.0%	3	3.7%	1	2.7%	2	6.3%	1	0.0%	0	3.4%	2	5.0%	2
Less often than once a quarter	3.0%	3	3.7%	1	2.7%	2	6.3%	1	4.0%	1	1.7%	1	2.5%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	13.0%	13	22.2%	6	9.6%	7	31.3%	5	12.0%	3	8.5%	5	10.0%	4
Base:	100	27	73	16	25	59	40	60	74	26				

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Commercial Leisure Facilities (Gym / Swimming Pool, etc)</b>																				
Everyday	2.0%	2	0.0%	0	2.7%	2	12.5%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0				
4 to 6 days a week	2.0%	2	0.0%	0	2.7%	2	6.3%	1	0.0%	0	1.7%	1	1.7%	1	2.7%	2	0.0%	0		
2 to 3 days a week	3.0%	3	0.0%	0	4.1%	3	0.0%	0	0.0%	0	5.1%	3	2.5%	1	3.3%	2	1.4%	1	7.7%	2
1 day a week	7.0%	7	7.4%	2	6.8%	5	25.0%	4	8.0%	2	1.7%	1	10.0%	4	5.0%	3	6.8%	5	7.7%	2
Once every 2 weeks	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.8%	1
Once every month	3.0%	3	3.7%	1	2.7%	2	0.0%	0	4.0%	1	3.4%	2	0.0%	0	5.0%	3	2.7%	2	3.8%	1
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	4.0%	4	0.0%	0	5.5%	4	0.0%	0	4.0%	1	5.1%	3	5.0%	2	3.3%	2	5.4%	4	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	78.0%	78	88.9%	24	74.0%	54	56.3%	9	80.0%	20	83.1%	49	75.0%	30	80.0%	48	78.4%	58	76.9%	20
Base:	100		27		73		16		25		59		40		60		74		26	
<b>Any visit</b>																				
Everyday	11.0%	11	7.4%	2	12.3%	9	18.8%	3	4.0%	1	11.9%	7	12.5%	5	10.0%	6	9.5%	7	15.4%	4
4 to 6 days a week	9.0%	9	7.4%	2	9.6%	7	6.3%	1	4.0%	1	11.9%	7	7.5%	3	10.0%	6	5.4%	4	19.2%	5
2 to 3 days a week	31.0%	31	25.9%	7	32.9%	24	31.3%	5	24.0%	6	33.9%	20	35.0%	14	28.3%	17	31.1%	23	30.8%	8
1 day a week	31.0%	31	44.4%	12	26.0%	19	25.0%	4	40.0%	10	28.8%	17	30.0%	12	31.7%	19	32.4%	24	26.9%	7
Once every 2 weeks	5.0%	5	0.0%	0	6.8%	5	0.0%	0	12.0%	3	3.4%	2	0.0%	0	8.3%	5	5.4%	4	3.8%	1
Once every month	5.0%	5	3.7%	1	5.5%	4	0.0%	0	8.0%	2	5.1%	3	2.5%	1	6.7%	4	5.4%	4	3.8%	1
Once a quarter	4.0%	4	3.7%	1	4.1%	3	12.5%	2	4.0%	1	1.7%	1	7.5%	3	1.7%	1	5.4%	4	0.0%	0
Less often than once a quarter	2.0%	2	3.7%	1	1.4%	1	0.0%	0	4.0%	1	1.7%	1	2.5%	1	1.7%	1	2.7%	2	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	2.0%	2	3.7%	1	1.4%	1	6.3%	1	0.0%	0	1.7%	1	2.5%	1	1.7%	1	2.7%	2	0.0%	0
Base:	100		27		73		16		25		59		40		60		74		26	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q03 What is the main reason for your visit here today ?</b>																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	12.0%	12	3.7%	1	15.1%	11	12.5%	2	0.0%	0	16.9%	10	12.5%	5	11.7%	7	8.1%	6	23.1%	6
To buy non-food goods (e.g. shoes, clothes, jewellery)	7.0%	7	3.7%	1	8.2%	6	18.8%	3	4.0%	1	5.1%	3	7.5%	3	6.7%	4	8.1%	6	3.8%	1
To visit the market	9.0%	9	11.1%	3	8.2%	6	12.5%	2	8.0%	2	8.5%	5	7.5%	3	10.0%	6	6.8%	5	15.4%	4
For personal services (e.g. bank, hairdresser, solicitor, etc)	32.0%	32	37.0%	10	30.1%	22	12.5%	2	44.0%	11	32.2%	19	25.0%	10	36.7%	22	32.4%	24	30.8%	8
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	7.0%	7	3.7%	1	8.2%	6	0.0%	0	8.0%	2	8.5%	5	7.5%	3	6.7%	4	6.8%	5	7.7%	2
Work	6.0%	6	7.4%	2	5.5%	4	6.3%	1	8.0%	2	5.1%	3	10.0%	4	3.3%	2	8.1%	6	0.0%	0
To attend college (where appropriate)	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
To meet someone	7.0%	7	7.4%	2	6.8%	5	12.5%	2	4.0%	1	6.8%	4	0.0%	0	11.7%	7	8.1%	6	3.8%	1
To visit the Council's offices (where appropriate)	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	8.0%	8	7.4%	2	8.2%	6	12.5%	2	4.0%	1	8.5%	5	7.5%	3	8.3%	5	8.1%	6	7.7%	2
No particular reason	5.0%	5	3.7%	1	5.5%	4	6.3%	1	8.0%	2	3.4%	2	12.5%	5	0.0%	0	5.4%	4	3.8%	1
Other	2.0%	2	7.4%	2	0.0%	0	6.3%	1	0.0%	0	1.7%	1	2.5%	1	1.7%	1	2.7%	2	0.0%	0
To visit the Post Office	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.8%	1
Window shopping / browsing	2.0%	2	7.4%	2	0.0%	0	0.0%	0	4.0%	1	1.7%	1	5.0%	2	0.0%	0	2.7%	2	0.0%	0
Base:		100		27		73		16		25		59		40		60		74		26

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q04 What do you LIKE most about [name of centre]?</b>																				
Near to home / convenient	25.0%	25	22.2%	6	26.0%	19	31.3%	5	8.0%	2	30.5%	18	20.0%	8	28.3%	17	24.3%	18	26.9%	7
Close to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good public transport links generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.0%	2	0.0%	0	2.7%	2	0.0%	0	4.0%	1	1.7%	1	0.0%	0	3.3%	2	2.7%	2	0.0%	0
Parking is cheap	4.0%	4	3.7%	1	4.1%	3	0.0%	0	0.0%	0	6.8%	4	7.5%	3	1.7%	1	5.4%	4	0.0%	0
Lack of congestion on roads	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Pedestrianised streets	8.0%	8	3.7%	1	9.6%	7	6.3%	1	4.0%	1	10.2%	6	12.5%	5	5.0%	3	8.1%	6	7.7%	2
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0
Good directional signs to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	3.0%	3	0.0%	0	4.1%	3	0.0%	0	4.0%	1	3.4%	2	2.5%	1	3.3%	2	2.7%	2	3.8%	1
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Quality of supermarket(s)	4.0%	4	3.7%	1	4.1%	3	0.0%	0	4.0%	1	5.1%	3	2.5%	1	5.0%	3	2.7%	2	7.7%	2
The Market	13.0%	13	14.8%	4	12.3%	9	25.0%	4	8.0%	2	11.9%	7	17.5%	7	10.0%	6	14.9%	11	7.7%	2
Quality of the shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact centre (i.e. shops close together)	2.0%	2	3.7%	1	1.4%	1	0.0%	0	0.0%	0	3.4%	2	5.0%	2	0.0%	0	1.4%	1	3.8%	1
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	6.0%	6	7.4%	2	5.5%	4	0.0%	0	12.0%	3	5.1%	3	5.0%	2	6.7%	4	6.8%	5	3.8%	1
Range of pubs / bars	2.0%	2	3.7%	1	1.4%	1	0.0%	0	4.0%	1	1.7%	1	0.0%	0	3.3%	2	1.4%	1	3.8%	1
Range of private services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
(banks, hairdressers, solicitors and so on)										
Range of public services (ie Council, library, health services, and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	3.0%	3	3.7%	1	2.7%	2	6.3%	1	4.0%	1
Feels safe / absence of threatening individuals / groups	1.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	1.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Green space/area	6.0%	6	3.7%	1	6.8%	5	12.5%	2	4.0%	1
Nice busy feel	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1
Not too crowded	9.0%	9	7.4%	2	9.6%	7	0.0%	0	12.0%	3
Not too noisy	14.0%	14	22.2%	6	11.0%	8	25.0%	4	24.0%	6
Character / atmosphere	35.0%	35	22.2%	6	39.7%	29	37.5%	6	44.0%	11
Historic buildings	10.0%	10	3.7%	1	12.3%	9	12.5%	2	16.0%	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	2.0%	2	3.7%	1	1.4%	1	6.3%	1	0.0%	0
Friendly / polite people	20.0%	20	14.8%	4	21.9%	16	31.3%	5	12.0%	3
The Abbey	6.0%	6	7.4%	2	5.5%	4	6.3%	1	4.0%	1
Its location	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1
It's my hometown	2.0%	2	0.0%	0	2.7%	2	6.3%	1	0.0%	0
It has everything you need (No opinion / Don't know)	2.0%	2	0.0%	0	2.7%	2	0.0%	0	4.0%	1
(Nothing in particular)	3.0%	3	3.7%	1	2.7%	2	0.0%	0	3.4%	2
Base:	13.0%	13	22.2%	6	9.6%	7	12.5%	2	8.0%	2
	100	27	73	16	25	59	40	60	74	26



## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q05 What do you DISLIKE most about [name of centre]?</b>																				
Unsafe for pedestrians / traffic conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	1.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	1.4%	1	0.0%	0
Shortage of parking for residents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	1.4%	1	0.0%	0
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	2.0%	2	0.0%	0	2.7%	2	6.3%	1	4.0%	1	0.0%	0	0.0%	0	3.3%	2	2.7%	2	0.0%	0
Road congestion / too much traffic	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	1.0%	1	0.0%	0	1.4%	1	6.3%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Lack of choice of national multiple (high street chain) shops	17.0%	17	7.4%	2	20.5%	15	18.8%	3	16.0%	4	16.9%	10	27.5%	11	10.0%	6	18.9%	14	11.5%	3
Lack of choice of independent / specialist shops	26.0%	26	7.4%	2	32.9%	24	18.8%	3	40.0%	10	22.0%	13	27.5%	11	25.0%	15	29.7%	22	15.4%	4
Quality of shops is inadequate	17.0%	17	7.4%	2	20.5%	15	18.8%	3	24.0%	6	13.6%	8	20.0%	8	15.0%	9	18.9%	14	11.5%	3
Shops too small	1.0%	1	0.0%	0	1.4%	1	6.3%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Lack of a larger supermarket	6.0%	6	3.7%	1	6.8%	5	12.5%	2	8.0%	2	3.4%	2	5.0%	2	6.7%	4	6.8%	5	3.8%	1
Prices too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops spread over too wide an area (i.e. not a compact centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	1.0%	1	0.0%	0	1.4%	1	6.3%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Too many pubs / clubs	4.0%	4	3.7%	1	4.1%	3	0.0%	0	4.0%	1	5.1%	3	2.5%	1	5.0%	3	4.1%	3	3.8%	1
Inadequate range of services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Demographics - Waltham Abbey

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	3.0%	3	3.7%	1	2.7%	2	6.3%	1	4.0%	1	1.7%	1	2.5%	1	3.3%	2	2.7%	2	3.8%	1
Absence of play areas for children	1.0%	1	3.7%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.8%	1
Lack of clean / secure toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty shopping streets/litter	2.0%	2	0.0%	0	2.7%	2	0.0%	0	4.0%	1	1.7%	1	5.0%	2	0.0%	0	2.7%	2	0.0%	0
Run down appearance of town centre / boarded up premises	18.0%	18	18.5%	5	17.8%	13	6.3%	1	12.0%	3	23.7%	14	27.5%	11	11.7%	7	18.9%	14	15.4%	4
Feels unsafe / presence of threatening individuals / groups / gangs	10.0%	10	14.8%	4	8.2%	6	12.5%	2	8.0%	2	10.2%	6	12.5%	5	8.3%	5	9.5%	7	11.5%	3
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	1.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	4.0%	4	3.7%	1	4.1%	3	0.0%	0	0.0%	0	6.8%	4	7.5%	3	1.7%	1	4.1%	3	3.8%	1
Lack of police presence / other security measures (e.g. CCTV)	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandalism	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Insufficient or poor quality open space and green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.0%	4	7.4%	2	2.7%	2	0.0%	0	4.0%	1	5.1%	3	5.0%	2	3.3%	2	2.7%	2	7.7%	2
I dislike everything about [name of centre]	1.0%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
The market	5.0%	5	3.7%	1	5.5%	4	6.3%	1	8.0%	2	3.4%	2	0.0%	0	8.3%	5	4.1%	3	7.7%	2
Lack of clothing / shoe shops	6.0%	6	0.0%	0	8.2%	6	6.3%	1	12.0%	3	3.4%	2	5.0%	2	6.7%	4	4.1%	3	11.5%	3
It is boring	2.0%	2	7.4%	2	0.0%	0	6.3%	1	4.0%	1	0.0%	0	0.0%	0	3.3%	2	0.0%	0	7.7%	2
Too many high end shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road / paving quality	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops	2.0%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	3.3%	2	1.4%	1	3.8%	1
(Nothing in particular)	33.0%	33	37.0%	10	31.5%	23	18.8%	3	36.0%	9	35.6%	21	27.5%	11	36.7%	22	32.4%	24	34.6%	9
Base:		100		27		73		16		25		59		40		60		74		26

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?</b>																				
Very satisfied	7.0%	7	11.1%	3	5.5%	4	6.3%	1	4.0%	1	8.5%	5	5.0%	2	8.3%	5	5.4%	4	11.5%	3
Satisfied	37.0%	37	48.1%	13	32.9%	24	18.8%	3	44.0%	11	39.0%	23	32.5%	13	40.0%	24	36.5%	27	38.5%	10
Neutral	16.0%	16	7.4%	2	19.2%	14	31.3%	5	4.0%	1	16.9%	10	27.5%	11	8.3%	5	17.6%	13	11.5%	3
Dissatisfied	31.0%	31	25.9%	7	32.9%	24	37.5%	6	32.0%	8	28.8%	17	30.0%	12	31.7%	19	32.4%	24	26.9%	7
Very dissatisfied	9.0%	9	7.4%	2	9.6%	7	6.3%	1	16.0%	4	6.8%	4	5.0%	2	11.7%	7	8.1%	6	11.5%	3
Mean:	3.02		3.30		2.92		2.81		2.88		3.14		3.03		3.02		2.99		3.12	
Base:	100		27		73		16		25		59		40		60		74		26	
<b>Q07 How often do you visit [name of centre] in the evenings?</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	1.0%	1	3.7%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.8%	1
2 to 3 days a week	3.0%	3	7.4%	2	1.4%	1	0.0%	0	8.0%	2	1.7%	1	2.5%	1	3.3%	2	2.7%	2	3.8%	1
1 day a week	4.0%	4	11.1%	3	1.4%	1	6.3%	1	0.0%	0	5.1%	3	2.5%	1	5.0%	3	2.7%	2	7.7%	2
Once every 2 weeks	4.0%	4	0.0%	0	5.5%	4	6.3%	1	4.0%	1	3.4%	2	2.5%	1	5.0%	3	2.7%	2	7.7%	2
Once every month	10.0%	10	11.1%	3	9.6%	7	12.5%	2	12.0%	3	8.5%	5	12.5%	5	8.3%	5	10.8%	8	7.7%	2
Once a quarter	3.0%	3	3.7%	1	2.7%	2	6.3%	1	4.0%	1	1.7%	1	7.5%	3	0.0%	0	2.7%	2	3.8%	1
Less often than once a quarter	13.0%	13	7.4%	2	15.1%	11	6.3%	1	12.0%	3	15.3%	9	15.0%	6	11.7%	7	16.2%	12	3.8%	1
Never	62.0%	62	55.6%	15	64.4%	47	62.5%	10	56.0%	14	64.4%	38	57.5%	23	65.0%	39	62.2%	46	61.5%	16
Base:	100		27		73		16		25		59		40		60		74		26	
<b>Q08 What is the main purpose of your evening visits?</b>																				
<i>Those who go 'Once a quarter or more' at Q.7</i>																				
Bars / pubs	48.0%	12	60.0%	6	40.0%	6	60.0%	3	62.5%	5	33.3%	4	45.5%	5	50.0%	7	50.0%	8	44.4%	4
Eating out	40.0%	10	30.0%	3	46.7%	7	40.0%	2	25.0%	2	50.0%	6	45.5%	5	35.7%	5	50.0%	8	22.2%	2
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping	4.0%	1	0.0%	0	6.7%	1	0.0%	0	12.5%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	11.1%	1
Meeting friends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.0%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	7.1%	1	0.0%	0	11.1%	1
Social Clubs	4.0%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	7.1%	1	0.0%	0	11.1%	1
Base:	25		10		15		5		8		12		11		14		16		9	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?</b>																				
<i>Those who go 'Once a quarter or more' at Q.7</i>																				
Very satisfied	16.0%	4	30.0%	3	6.7%	1	0.0%	0	12.5%	1	25.0%	3	9.1%	1	21.4%	3	18.8%	3	11.1%	1
Satisfied	64.0%	16	50.0%	5	73.3%	11	80.0%	4	62.5%	5	58.3%	7	72.7%	8	57.1%	8	68.8%	11	55.6%	5
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	20.0%	5	20.0%	2	20.0%	3	20.0%	1	25.0%	2	16.7%	2	18.2%	2	21.4%	3	12.5%	2	33.3%	3
Mean:	4.20	4.38	4.08	4.00	4.17	4.30	4.11	4.27	4.21	4.17										
Base:	25	10	15	5	8	12	11	14	16	9										
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q10 How satisfied are you with the pubs/bars offer in [name of centre]?</b>																				
Very satisfied	4.0%	4	3.7%	1	4.1%	3	0.0%	0	8.0%	2	3.4%	2	5.0%	2	3.3%	2	4.1%	3	3.8%	1
Satisfied	28.0%	28	37.0%	10	24.7%	18	37.5%	6	36.0%	9	22.0%	13	20.0%	8	33.3%	20	23.0%	17	42.3%	11
Neutral	7.0%	7	14.8%	4	4.1%	3	12.5%	2	4.0%	1	6.8%	4	7.5%	3	6.7%	4	8.1%	6	3.8%	1
Dissatisfied	4.0%	4	7.4%	2	2.7%	2	0.0%	0	4.0%	1	5.1%	3	2.5%	1	5.0%	3	1.4%	1	11.5%	3
Very dissatisfied	2.0%	2	0.0%	0	2.7%	2	6.3%	1	4.0%	1	0.0%	0	2.5%	1	1.7%	1	2.7%	2	0.0%	0
(No opinion)	31.0%	31	29.6%	8	31.5%	23	6.3%	1	28.0%	7	39.0%	23	30.0%	12	31.7%	19	33.8%	25	23.1%	6
(Don't know)	24.0%	24	7.4%	2	30.1%	22	37.5%	6	16.0%	4	23.7%	14	32.5%	13	18.3%	11	27.0%	20	15.4%	4
Mean:	3.62	3.59	3.64	3.44	3.71	3.64	3.60	3.63	3.62	3.63										
Base:	100	27	73	16	25	59	40	60	74	26										
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?</b>																				
<i>Those in 'Waltham Abbey' town centre</i>																				
Very satisfied	26.0%	26	29.6%	8	24.7%	18	31.3%	5	28.0%	7	23.7%	14	27.5%	11	25.0%	15	27.0%	20	23.1%	6
Satisfied	53.0%	53	51.9%	14	53.4%	39	43.8%	7	44.0%	11	59.3%	35	52.5%	21	53.3%	32	51.4%	38	57.7%	15
Neutral	6.0%	6	3.7%	1	6.8%	5	6.3%	1	12.0%	3	3.4%	2	0.0%	0	10.0%	6	6.8%	5	3.8%	1
Dissatisfied	6.0%	6	7.4%	2	5.5%	4	0.0%	0	8.0%	2	6.8%	4	10.0%	4	3.3%	2	6.8%	5	3.8%	1
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	7.0%	7	7.4%	2	6.8%	5	12.5%	2	8.0%	2	5.1%	3	7.5%	3	6.7%	4	5.4%	4	11.5%	3
(Don't know)	2.0%	2	0.0%	0	2.7%	2	6.3%	1	0.0%	0	1.7%	1	2.5%	1	1.7%	1	2.7%	2	0.0%	0
Mean:	4.09	4.12	4.08	4.31	4.00	4.07	4.08	4.09	4.07	4.13										
Base:	100	27	73	16	25	59	40	60	74	26										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]</b>																				
<b>Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?</b>																				
<b><i>Cleanliness of shopping streets</i></b>																				
Very good	9.0%	9	14.8%	4	6.8%	5	18.8%	3	8.0%	2	6.8%	4	5.0%	2	11.7%	7	6.8%	5	15.4%	4
Good	53.0%	53	40.7%	11	57.5%	42	68.8%	11	56.0%	14	47.5%	28	47.5%	19	56.7%	34	55.4%	41	46.2%	12
Satisfactory	27.0%	27	37.0%	10	23.3%	17	12.5%	2	20.0%	5	33.9%	20	35.0%	14	21.7%	13	27.0%	20	26.9%	7
Poor	10.0%	10	7.4%	2	11.0%	8	0.0%	0	16.0%	4	10.2%	6	12.5%	5	8.3%	5	10.8%	8	7.7%	2
Very poor	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		3.59		3.63		3.58		4.06		3.56		3.47		3.45		3.68		3.58		3.62
<i>Base:</i>		100		27		73		16		25		59		40		60		74		26
<b><i>Personal Safety / lighting / policing issues</i></b>																				
Very good	4.0%	4	7.4%	2	2.7%	2	6.3%	1	8.0%	2	1.7%	1	2.5%	1	5.0%	3	5.4%	4	0.0%	0
Good	45.0%	45	44.4%	12	45.2%	33	56.3%	9	40.0%	10	44.1%	26	50.0%	20	41.7%	25	43.2%	32	50.0%	13
Satisfactory	18.0%	18	22.2%	6	16.4%	12	18.8%	3	12.0%	3	20.3%	12	17.5%	7	18.3%	11	18.9%	14	15.4%	4
Poor	16.0%	16	11.1%	3	17.8%	13	0.0%	0	24.0%	6	16.9%	10	12.5%	5	18.3%	11	12.2%	9	26.9%	7
Very poor	3.0%	3	3.7%	1	2.7%	2	6.3%	1	0.0%	0	3.4%	2	5.0%	2	1.7%	1	4.1%	3	0.0%	0
(Don't know)	14.0%	14	11.1%	3	15.1%	11	12.5%	2	16.0%	4	13.6%	8	12.5%	5	15.0%	9	16.2%	12	7.7%	2
<i>Mean:</i>		3.36		3.46		3.32		3.64		3.38		3.27		3.37		3.35		3.40		3.25
<i>Base:</i>		100		27		73		16		25		59		40		60		74		26
<b><i>Quality of buildings / townscape</i></b>																				
Very good	8.0%	8	14.8%	4	5.5%	4	18.8%	3	16.0%	4	1.7%	1	10.0%	4	6.7%	4	9.5%	7	3.8%	1
Good	45.0%	45	33.3%	9	49.3%	36	56.3%	9	36.0%	9	45.8%	27	35.0%	14	51.7%	31	41.9%	31	53.8%	14
Satisfactory	25.0%	25	29.6%	8	23.3%	17	18.8%	3	20.0%	5	28.8%	17	27.5%	11	23.3%	14	24.3%	18	26.9%	7
Poor	20.0%	20	18.5%	5	20.5%	15	6.3%	1	24.0%	6	22.0%	13	27.5%	11	15.0%	9	21.6%	16	15.4%	4
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	2	3.7%	1	1.4%	1	0.0%	0	4.0%	1	1.7%	1	0.0%	0	3.3%	2	2.7%	2	0.0%	0
<i>Mean:</i>		3.42		3.46		3.40		3.88		3.46		3.28		3.28		3.52		3.40		3.46
<i>Base:</i>		100		27		73		16		25		59		40		60		74		26

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Shelter from weather</b>																				
Very good	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Good	15.0%	15	7.4%	2	17.8%	13	18.8%	3	16.0%	4	13.6%	8	15.0%	6	15.0%	9	12.2%	9	23.1%	6
Satisfactory	26.0%	26	29.6%	8	24.7%	18	25.0%	4	24.0%	6	27.1%	16	30.0%	12	23.3%	14	27.0%	20	23.1%	6
Poor	42.0%	42	55.6%	15	37.0%	27	43.8%	7	40.0%	10	42.4%	25	37.5%	15	45.0%	27	37.8%	28	53.8%	14
Very poor	12.0%	12	3.7%	1	15.1%	11	6.3%	1	16.0%	4	11.9%	7	10.0%	4	13.3%	8	16.2%	12	0.0%	0
(Don't know)	4.0%	4	3.7%	1	4.1%	3	6.3%	1	4.0%	1	3.4%	2	5.0%	2	3.3%	2	5.4%	4	0.0%	0
Mean:		2.49		2.42		2.51		2.60		2.42		2.49		2.61		2.41		2.41		2.69
Base:		100		27		73		16		25		59		40		60		74		26
<b>Pedestrian/Vehicular safety issues</b>																				
Very good	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0
Good	71.0%	71	66.7%	18	72.6%	53	81.3%	13	72.0%	18	67.8%	40	65.0%	26	75.0%	45	66.2%	49	84.6%	22
Satisfactory	20.0%	20	25.9%	7	17.8%	13	18.8%	3	16.0%	4	22.0%	13	25.0%	10	16.7%	10	21.6%	16	15.4%	4
Poor	6.0%	6	0.0%	0	8.2%	6	0.0%	0	8.0%	2	6.8%	4	10.0%	4	3.3%	2	8.1%	6	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	2	7.4%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	3.3%	2	2.7%	2	0.0%	0
Mean:		3.68		3.72		3.67		3.81		3.72		3.63		3.55		3.78		3.63		3.85
Base:		100		27		73		16		25		59		40		60		74		26

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?

<b>Location of car parks</b>																				
Very good	11.0%	11	11.1%	3	11.0%	8	12.5%	2	24.0%	6	5.1%	3	5.0%	2	15.0%	9	9.5%	7	15.4%	4
Good	58.0%	58	63.0%	17	56.2%	41	62.5%	10	52.0%	13	59.3%	35	60.0%	24	56.7%	34	63.5%	47	42.3%	11
Satisfactory	18.0%	18	22.2%	6	16.4%	12	12.5%	2	16.0%	4	20.3%	12	22.5%	9	15.0%	9	16.2%	12	23.1%	6
Poor	3.0%	3	0.0%	0	4.1%	3	0.0%	0	4.0%	1	3.4%	2	2.5%	1	3.3%	2	2.7%	2	3.8%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.0%	10	3.7%	1	12.3%	9	12.5%	2	4.0%	1	11.9%	7	10.0%	4	10.0%	6	8.1%	6	15.4%	4
Mean:		3.86		3.88		3.84		4.00		4.00		3.75		3.75		3.93		3.87		3.82
Base:		100		27		73		16		25		59		40		60		74		26

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Security of car parks</b>																				
Very good	9.0%	9	18.5%	5	5.5%	4	6.3%	1	16.0%	4	6.8%	4	5.0%	2	11.7%	7	10.8%	8	3.8%	1
Good	33.0%	33	29.6%	8	34.2%	25	37.5%	6	32.0%	8	32.2%	19	47.5%	19	23.3%	14	35.1%	26	26.9%	7
Satisfactory	24.0%	24	22.2%	6	24.7%	18	18.8%	3	24.0%	6	25.4%	15	15.0%	6	30.0%	18	21.6%	16	30.8%	8
Poor	4.0%	4	3.7%	1	4.1%	3	6.3%	1	4.0%	1	3.4%	2	5.0%	2	3.3%	2	4.1%	3	3.8%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	30.0%	30	25.9%	7	31.5%	23	31.3%	5	24.0%	6	32.2%	19	27.5%	11	31.7%	19	28.4%	21	34.6%	9
Mean:		3.67		3.85		3.60		3.64		3.79		3.63		3.72		3.63		3.74		3.47
Base:		100		27		73		16		25		59		40		60		74		26
<b>Location of [name of centre] Underground / Train Station (as appropriate)</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	2.0%	2	3.7%	1	1.4%	1	0.0%	0	0.0%	0	3.4%	2	2.5%	1	1.7%	1	1.4%	1	3.8%	1
Satisfactory	3.0%	3	3.7%	1	2.7%	2	6.3%	1	4.0%	1	1.7%	1	5.0%	2	1.7%	1	4.1%	3	0.0%	0
Poor	19.0%	19	33.3%	9	13.7%	10	6.3%	1	28.0%	7	18.6%	11	22.5%	9	16.7%	10	20.3%	15	15.4%	4
Very poor	7.0%	7	3.7%	1	8.2%	6	6.3%	1	12.0%	3	5.1%	3	0.0%	0	11.7%	7	6.8%	5	7.7%	2
(Don't know)	69.0%	69	55.6%	15	74.0%	54	81.3%	13	56.0%	14	71.2%	42	70.0%	28	68.3%	41	67.6%	50	73.1%	19
Mean:		2.00		2.17		1.89		2.00		1.82		2.12		2.33		1.79		2.00		2.00
Base:		100		27		73		16		25		59		40		60		74		26
<b>Quality &amp; security of [name of centre] Underground / Train Station (as appropriate)</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	6.0%	6	18.5%	5	1.4%	1	0.0%	0	8.0%	2	6.8%	4	5.0%	2	6.7%	4	5.4%	4	7.7%	2
Satisfactory	6.0%	6	3.7%	1	6.8%	5	6.3%	1	8.0%	2	5.1%	3	10.0%	4	3.3%	2	6.8%	5	3.8%	1
Poor	11.0%	11	18.5%	5	8.2%	6	6.3%	1	12.0%	3	11.9%	7	15.0%	6	8.3%	5	13.5%	10	3.8%	1
Very poor	3.0%	3	0.0%	0	4.1%	3	0.0%	0	4.0%	1	3.4%	2	0.0%	0	5.0%	3	2.7%	2	3.8%	1
(Don't know)	74.0%	74	59.3%	16	79.5%	58	87.5%	14	68.0%	17	72.9%	43	70.0%	28	76.7%	46	71.6%	53	80.8%	21
Mean:		2.58		3.00		2.27		2.50		2.63		2.56		2.67		2.50		2.52		2.80
Base:		100		27		73		16		25		59		40		60		74		26
<b>Ease of cycling access</b>																				
Very good	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	3.8%	1
Good	28.0%	28	29.6%	8	27.4%	20	25.0%	4	36.0%	9	25.4%	15	27.5%	11	28.3%	17	28.4%	21	26.9%	7
Satisfactory	16.0%	16	25.9%	7	12.3%	9	12.5%	2	20.0%	5	15.3%	9	15.0%	6	16.7%	10	14.9%	11	19.2%	5
Poor	14.0%	14	11.1%	3	15.1%	11	12.5%	2	16.0%	4	13.6%	8	15.0%	6	13.3%	8	12.2%	9	19.2%	5
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	41.0%	41	33.3%	9	43.8%	32	50.0%	8	24.0%	6	45.8%	27	40.0%	16	41.7%	25	44.6%	33	30.8%	8
Mean:		3.27		3.28		3.27		3.25		3.37		3.22		3.29		3.26		3.29		3.22
Base:		100		27		73		16		25		59		40		60		74		26

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Amount / quality of pedestrianisation</b>																				
Very good	16.0%	16	11.1%	3	17.8%	13	12.5%	2	12.0%	3	18.6%	11	10.0%	4	20.0%	12	18.9%	14	7.7%	2
Good	67.0%	67	55.6%	15	71.2%	52	62.5%	10	88.0%	22	59.3%	35	62.5%	25	70.0%	42	63.5%	47	76.9%	20
Satisfactory	10.0%	10	25.9%	7	4.1%	3	18.8%	3	0.0%	0	11.9%	7	17.5%	7	5.0%	3	12.2%	9	3.8%	1
Poor	4.0%	4	3.7%	1	4.1%	3	6.3%	1	0.0%	0	5.1%	3	5.0%	2	3.3%	2	2.7%	2	7.7%	2
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.0%	3	3.7%	1	2.7%	2	0.0%	0	0.0%	0	5.1%	3	5.0%	2	1.7%	1	2.7%	2	3.8%	1
Mean:		3.98		3.77		4.06		3.81		4.12		3.96		3.82		4.08		4.01		3.88
Base:		100		27		73		16		25		59		40		60		74		26
<b>Ease of movement around the centre on foot</b>																				
Very good	8.0%	8	11.1%	3	6.8%	5	18.8%	3	4.0%	1	6.8%	4	2.5%	1	11.7%	7	6.8%	5	11.5%	3
Good	80.0%	80	77.8%	21	80.8%	59	68.8%	11	92.0%	23	78.0%	46	77.5%	31	81.7%	49	81.1%	60	76.9%	20
Satisfactory	10.0%	10	11.1%	3	9.6%	7	12.5%	2	4.0%	1	11.9%	7	17.5%	7	5.0%	3	9.5%	7	11.5%	3
Poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	3.4%	2	2.5%	1	1.7%	1	2.7%	2	0.0%	0
Mean:		3.98		4.00		3.97		4.06		4.00		3.95		3.85		4.07		3.97		4.00
Base:		100		27		73		16		25		59		40		60		74		26
<b>Access for people with mobility / hearing / sighting disability</b>																				
Very good	5.0%	5	3.7%	1	5.5%	4	0.0%	0	8.0%	2	5.1%	3	5.0%	2	5.0%	3	2.7%	2	11.5%	3
Good	40.0%	40	51.9%	14	35.6%	26	25.0%	4	48.0%	12	40.7%	24	22.5%	9	51.7%	31	41.9%	31	34.6%	9
Satisfactory	24.0%	24	22.2%	6	24.7%	18	31.3%	5	20.0%	5	23.7%	14	30.0%	12	20.0%	12	20.3%	15	34.6%	9
Poor	5.0%	5	0.0%	0	6.8%	5	6.3%	1	4.0%	1	5.1%	3	7.5%	3	3.3%	2	6.8%	5	0.0%	0
Very poor	2.0%	2	3.7%	1	1.4%	1	0.0%	0	0.0%	0	3.4%	2	2.5%	1	1.7%	1	1.4%	1	3.8%	1
(Don't know)	24.0%	24	18.5%	5	26.0%	19	37.5%	6	20.0%	5	22.0%	13	32.5%	13	18.3%	11	27.0%	20	15.4%	4
Mean:		3.54		3.64		3.50		3.30		3.75		3.50		3.30		3.67		3.52		3.59
Base:		100		27		73		16		25		59		40		60		74		26



## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Q14 How could [name of centre]best be improved?</b>																				
More parking	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	1.4%	1	0.0%	0
More secure parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.0%	1	3.7%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent bus services to the centre	4.0%	4	3.7%	1	4.1%	3	6.3%	1	8.0%	2	1.7%	1	2.5%	1	5.0%	3	4.1%	3	3.8%	1
More reliable / comfortable bus services	4.0%	4	3.7%	1	4.1%	3	6.3%	1	8.0%	2	1.7%	1	2.5%	1	5.0%	3	4.1%	3	3.8%	1
New / relocated bus stops	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0
More frequent underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
More priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access for wheelchair and pushchair users	2.0%	2	0.0%	0	2.7%	2	6.3%	1	4.0%	1	0.0%	0	2.5%	1	1.7%	1	2.7%	2	0.0%	0
More national multiple (high street chain) retailers	14.0%	14	11.1%	3	15.1%	11	18.8%	3	16.0%	4	11.9%	7	7.5%	3	18.3%	11	13.5%	10	15.4%	4
Bigger/better supermarket	4.0%	4	0.0%	0	5.5%	4	6.3%	1	4.0%	1	3.4%	2	2.5%	1	5.0%	3	5.4%	4	0.0%	0
More independent shops	28.0%	28	22.2%	6	30.1%	22	31.3%	5	32.0%	8	25.4%	15	32.5%	13	25.0%	15	29.7%	22	23.1%	6
Better choice of shops in general	45.0%	45	18.5%	5	54.8%	40	56.3%	9	44.0%	11	42.4%	25	50.0%	20	41.7%	25	48.6%	36	34.6%	9
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	18.0%	18	11.1%	3	20.5%	15	12.5%	2	8.0%	2	23.7%	14	22.5%	9	15.0%	9	13.5%	10	30.8%	8
Improvement to the market	7.0%	7	3.7%	1	8.2%	6	18.8%	3	12.0%	3	1.7%	1	7.5%	3	6.7%	4	5.4%	4	11.5%	3
More / better pubs / night-life	2.0%	2	3.7%	1	1.4%	1	0.0%	0	8.0%	2	0.0%	0	0.0%	0	3.3%	2	1.4%	1	3.8%	1
More / better eating places	2.0%	2	0.0%	0	2.7%	2	6.3%	1	4.0%	1	0.0%	0	2.5%	1	1.7%	1	2.7%	2	0.0%	0
Fewer bars / nightclubs	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	2.5%	1	0.0%	0	1.4%	1	0.0%	0
More / better leisure facilities	3.0%	3	3.7%	1	2.7%	2	6.3%	1	4.0%	1	1.7%	1	2.5%	1	3.3%	2	2.7%	2	3.8%	1
More family oriented facilities	5.0%	5	3.7%	1	5.5%	4	18.8%	3	4.0%	1	1.7%	1	7.5%	3	3.3%	2	5.4%	4	3.8%	1
More secure children's play areas	2.0%	2	0.0%	0	2.7%	2	0.0%	0	4.0%	1	1.7%	1	2.5%	1	1.7%	1	2.7%	2	0.0%	0
Better crèche facilities	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Provision of more residential accommodation	1.0%	1	0.0%	0	1.4%	1	0.0%	0	4.0%	1	0.0%	0	2.5%	1	0.0%	0	1.4%	1	0.0%	0
Expand the town centre's colleges / expand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

**Epping Forest Retail and Leisure Study In Centre  
for Roger Tym & Partners**

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
university																				
Other	7.0%	7	0.0%	0	9.6%	7	6.3%	1	4.0%	1	8.5%	5	10.0%	4	5.0%	3	4.1%	3	15.4%	4
Cleaner streets / removal of litter	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	2.5%	1	0.0%	0	1.4%	1	0.0%	0
More shelter from wind / rain	3.0%	3	0.0%	0	4.1%	3	0.0%	0	4.0%	1	3.4%	2	2.5%	1	3.3%	2	2.7%	2	3.8%	1
Improve appearance / environment of centre	7.0%	7	11.1%	3	5.5%	4	6.3%	1	8.0%	2	6.8%	4	10.0%	4	5.0%	3	8.1%	6	3.8%	1
Improved security measures / more CCTV / more police	8.0%	8	7.4%	2	8.2%	6	6.3%	1	4.0%	1	10.2%	6	5.0%	2	10.0%	6	8.1%	6	7.7%	2
More control on alcohol / drinkers / drug users	4.0%	4	3.7%	1	4.1%	3	6.3%	1	0.0%	0	5.1%	3	5.0%	2	3.3%	2	4.1%	3	3.8%	1
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	5.0%	5	11.1%	3	2.7%	2	6.3%	1	4.0%	1	5.1%	3	5.0%	2	5.0%	3	5.4%	4	3.8%	1
Better street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces / areas	1.0%	1	0.0%	0	1.4%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.4%	1	0.0%	0
More clothing / shoe shops	4.0%	4	0.0%	0	5.5%	4	0.0%	0	4.0%	1	5.1%	3	2.5%	1	5.0%	3	4.1%	3	3.8%	1
Vacant shops to be filled	5.0%	5	7.4%	2	4.1%	3	0.0%	0	0.0%	0	8.5%	5	10.0%	4	1.7%	1	5.4%	4	3.8%	1
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footpaths improved / resurfaced	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve pedestrian / vehicular safety issues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road surfaces improved / resurfaced	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More restrictions on cyclists	4.0%	4	0.0%	0	5.5%	4	0.0%	0	4.0%	1	5.1%	3	2.5%	1	5.0%	3	4.1%	3	3.8%	1
Less eating places / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	2.0%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	3.4%	2	2.5%	1	1.7%	1	1.4%	1	3.8%	1
More disabled parking (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	6.0%	6	14.8%	4	2.7%	2	0.0%	0	0.0%	0	10.2%	6	5.0%	2	6.7%	4	6.8%	5	3.8%	1
Base:	10.0%	10	18.5%	5	6.8%	5	6.3%	1	20.0%	5	6.8%	4	5.0%	2	13.3%	8	10.8%	8	7.7%	2
Base:		100		27		73		16		25		59		40		60		74		26
<b>Q15 Do you work in [name of centre]?</b>																				
Yes	10.0%	10	7.4%	2	11.0%	8	6.3%	1	8.0%	2	11.9%	7	15.0%	6	6.7%	4	12.2%	9	3.8%	1
No	90.0%	90	92.6%	25	89.0%	65	93.8%	15	92.0%	23	88.1%	52	85.0%	34	93.3%	56	87.8%	65	96.2%	25
Base:		100		27		73		16		25		59		40		60		74		26

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q16 Do you go to college in [name of centre] (where appropriate)?</b>											
Yes	1.0%	1 0.0%	0 1.4%	1 6.3%	1 0.0%	0 0.0%	0 0.0%	0 1.7%	1 1.4%	1 0.0%	0
No	99.0%	99 100.0%	27 98.6%	72 93.8%	15 100.0%	25 100.0%	59 100.0%	40 98.3%	59 98.6%	73 100.0%	26
Base:	100	27	73	16	25	59	40	60	74	26	
<b>GEN Gender:</b>											
Male	27.0%	27 100.0%	27 0.0%	0 25.0%	4 24.0%	6 28.8%	17 22.5%	9 30.0%	18 25.7%	19 30.8%	8
Female	73.0%	73 0.0%	0 100.0%	73 75.0%	12 76.0%	19 71.2%	42 77.5%	31 70.0%	42 74.3%	55 69.2%	18
Base:	100	27	73	16	25	59	40	60	74	26	
<b>AGE Age Group:</b>											
18 - 24 years	3.0%	3 3.7%	1 2.7%	2 18.8%	3 0.0%	0 0.0%	0 0.0%	0 5.0%	3 2.7%	2 3.8%	1
25 - 34 years	13.0%	13 11.1%	3 13.7%	10 81.3%	13 0.0%	0 0.0%	0 20.0%	8 8.3%	5 13.5%	10 11.5%	3
35 - 44 years	12.0%	12 14.8%	4 11.0%	8 0.0%	0 48.0%	12 0.0%	0 12.5%	5 11.7%	7 12.2%	9 11.5%	3
45 - 54 years	13.0%	13 7.4%	2 15.1%	11 0.0%	0 52.0%	13 0.0%	0 7.5%	3 16.7%	10 12.2%	9 15.4%	4
55 - 64 years	27.0%	27 25.9%	7 27.4%	20 0.0%	0 0.0%	0 45.8%	27 32.5%	13 23.3%	14 32.4%	24 11.5%	3
65+ years	32.0%	32 37.0%	10 30.1%	22 0.0%	0 0.0%	0 54.2%	32 27.5%	11 35.0%	21 27.0%	20 46.2%	12
Base:	100	27	73	16	25	59	40	60	74	26	
<b>SEG Occupation of Chief Wage Earner:</b>											
AB	8.0%	8 7.4%	2 8.2%	6 12.5%	2 0.0%	0 10.2%	6 20.0%	8 0.0%	0 10.8%	8 0.0%	0
C1	32.0%	32 25.9%	7 34.2%	25 37.5%	6 32.0%	8 30.5%	18 80.0%	32 0.0%	0 36.5%	27 19.2%	5
C2	20.0%	20 29.6%	8 16.4%	12 18.8%	3 32.0%	8 15.3%	9 0.0%	0 33.3%	20 24.3%	18 7.7%	2
DE	40.0%	40 37.0%	10 41.1%	30 31.3%	5 36.0%	9 44.1%	26 0.0%	0 66.7%	40 28.4%	21 73.1%	19
Base:	100	27	73	16	25	59	40	60	74	26	
<b>Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?</b>											
Yes	8.0%	8 14.8%	4 5.5%	4 0.0%	0 4.0%	1 11.9%	7 2.5%	1 11.7%	7 5.4%	4 15.4%	4
No	92.0%	92 85.2%	23 94.5%	69 100.0%	16 96.0%	24 88.1%	52 97.5%	39 88.3%	53 94.6%	70 84.6%	22
Base:	100	27	73	16	25	59	40	60	74	26	

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q18 Is the disability mobility, hearing and / or sighting impairment ?</b>																				
<i>Those who 'Yes' at Q17</i>																				
Mobility	37.5%	3	25.0%	1	50.0%	2	0.0%	0	42.9%	3	0.0%	0	42.9%	3	50.0%	2	25.0%	1		
Hearing	12.5%	1	25.0%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	14.3%	1	0.0%	0	25.0%	1		
Sighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other	25.0%	2	25.0%	1	25.0%	1	0.0%	0	100.0%	1	14.3%	1	100.0%	1	0.0%	0	50.0%	2		
Back problems (Don't know)	25.0%	2	50.0%	2	0.0%	0	0.0%	0	28.6%	2	0.0%	0	28.6%	2	50.0%	2	0.0%	0		
Base:		8		4		4		0		1		7		1		7		4		
<b>CAR Number of cars in Household:</b>																				
None	26.0%	26	29.6%	8	24.7%	18	25.0%	4	28.0%	7	25.4%	15	12.5%	5	35.0%	21	0.0%	0	100.0%	26
1	40.0%	40	40.7%	11	39.7%	29	31.3%	5	28.0%	7	47.5%	28	47.5%	19	35.0%	21	54.1%	40	0.0%	0
2	30.0%	30	29.6%	8	30.1%	22	37.5%	6	40.0%	10	23.7%	14	35.0%	14	26.7%	16	40.5%	30	0.0%	0
3	2.0%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	3.4%	2	2.5%	1	1.7%	1	2.7%	2	0.0%	0
4+	2.0%	2	0.0%	0	2.7%	2	6.3%	1	4.0%	1	0.0%	0	2.5%	1	1.7%	1	2.7%	2	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		27		73		16		25		59		40		60		74		26
<b>LOC Location of Interview:</b>																				
Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	100.0%	100	100.0%	27	100.0%	73	100.0%	16	100.0%	25	100.0%	59	100.0%	40	100.0%	60	100.0%	74	100.0%	26
Loughton Broadway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		27		73		16		25		59		40		60		74		26
<b>DAY Day of interview:</b>																				
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	50.0%	50	37.0%	10	54.8%	40	68.8%	11	40.0%	10	49.2%	29	55.0%	22	46.7%	28	50.0%	37	50.0%	13
Wednesday	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	1.4%	1	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	49.0%	49	63.0%	17	43.8%	32	31.3%	5	60.0%	15	49.2%	29	45.0%	18	51.7%	31	48.6%	36	50.0%	13
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		27		73		16		25		59		40		60		74		26





**Appendix 6:**

Data Tabulations

By Demographics Loughton Broadway

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q0A First of all, can I ask you do you work in any of the following:</b>																				
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
None of these	100.0%	100	100.0%	42	100.0%	58	100.0%	33	100.0%	26	100.0%	41	100.0%	46	100.0%	54	100.0%	73	100.0%	24
Base:		100		42		58		33		26		41		46		54		73		24
<b>Q01 How did you travel to [name of centre] today?</b>																				
Car/ van driver	36.0%	36	38.1%	16	34.5%	20	18.2%	6	50.0%	13	41.5%	17	37.0%	17	35.2%	19	45.2%	33	0.0%	0
Car/ van passenger	3.0%	3	0.0%	0	5.2%	3	6.1%	2	0.0%	0	2.4%	1	4.3%	2	1.9%	1	4.1%	3	0.0%	0
Bus	12.0%	12	11.9%	5	12.1%	7	18.2%	6	11.5%	3	7.3%	3	6.5%	3	16.7%	9	6.8%	5	29.2%	7
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground (as appropriate)	7.0%	7	7.1%	3	6.9%	4	15.2%	5	7.7%	2	0.0%	0	15.2%	7	0.0%	0	8.2%	6	4.2%	1
Train (as appropriate)	2.0%	2	0.0%	0	3.4%	2	3.0%	1	0.0%	0	2.4%	1	2.2%	1	1.9%	1	2.7%	2	0.0%	0
Taxi	1.0%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.2%	1
On foot	38.0%	38	42.9%	18	34.5%	20	36.4%	12	26.9%	7	46.3%	19	32.6%	15	42.6%	23	31.5%	23	62.5%	15
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Base:		100		42		58		33		26		41		46		54		73		24
<b>Q02 How often do you do the following in [name of centre] (including Sunday)?</b>																				
<b>Food &amp; Groceries Shopping</b>																				
Everyday	6.0%	6	9.5%	4	3.4%	2	0.0%	0	3.8%	1	12.2%	5	2.2%	1	9.3%	5	0.0%	0	25.0%	6
4 to 6 days a week	15.0%	15	16.7%	7	13.8%	8	6.1%	2	19.2%	5	19.5%	8	6.5%	3	22.2%	12	15.1%	11	16.7%	4
2 to 3 days a week	26.0%	26	23.8%	10	27.6%	16	27.3%	9	30.8%	8	22.0%	9	34.8%	16	18.5%	10	28.8%	21	20.8%	5
1 day a week	18.0%	18	23.8%	10	13.8%	8	33.3%	11	3.8%	1	14.6%	6	19.6%	9	16.7%	9	19.2%	14	16.7%	4
Once every 2 weeks	4.0%	4	0.0%	0	6.9%	4	3.0%	1	3.8%	1	4.9%	2	2.2%	1	5.6%	3	5.5%	4	0.0%	0
Once every month	8.0%	8	9.5%	4	6.9%	4	3.0%	1	7.7%	2	12.2%	5	8.7%	4	7.4%	4	8.2%	6	0.0%	0
Once a quarter	3.0%	3	2.4%	1	3.4%	2	6.1%	2	0.0%	0	2.4%	1	4.3%	2	1.9%	1	2.7%	2	4.2%	1
Less often than once a quarter	2.0%	2	0.0%	0	3.4%	2	3.0%	1	3.8%	1	0.0%	0	2.2%	1	1.9%	1	1.4%	1	4.2%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	17.0%	17	11.9%	5	20.7%	12	15.2%	5	26.9%	7	12.2%	5	17.4%	8	16.7%	9	17.8%	13	12.5%	3
(Don't know)	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Base:		100		42		58		33		26		41		46		54		73		24



## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)</b>										
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	3.0%	3	0.0%	0	5.2%	3	3.0%	1	0.0%	0
2 to 3 days a week	8.0%	8	7.1%	3	8.6%	5	3.0%	1	15.4%	4
1 day a week	11.0%	11	4.8%	2	15.5%	9	9.1%	3	11.5%	3
Once every 2 weeks	4.0%	4	4.8%	2	3.4%	2	3.0%	1	3.8%	1
Once every month	10.0%	10	11.9%	5	8.6%	5	6.1%	2	7.7%	2
Once a quarter	12.0%	12	14.3%	6	10.3%	6	9.1%	3	15.4%	4
Less often than once a quarter	29.0%	29	40.5%	17	20.7%	12	33.3%	11	19.2%	5
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	22.0%	22	14.3%	6	27.6%	16	30.3%	10	26.9%	7
(Don't know)	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0
Base:	100	42	58	33	26	41	46	54	73	24
<b>Drinking / Eating Out</b>										
Everyday	2.0%	2	2.4%	1	1.7%	1	3.0%	1	3.8%	1
4 to 6 days a week	7.0%	7	7.1%	3	6.9%	4	12.1%	4	3.8%	1
2 to 3 days a week	9.0%	9	7.1%	3	10.3%	6	18.2%	6	7.7%	2
1 day a week	10.0%	10	14.3%	6	6.9%	4	9.1%	3	11.5%	3
Once every 2 weeks	5.0%	5	4.8%	2	5.2%	3	9.1%	3	3.8%	1
Once every month	7.0%	7	4.8%	2	8.6%	5	3.0%	1	15.4%	4
Once a quarter	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0
Less often than once a quarter	8.0%	8	9.5%	4	6.9%	4	12.1%	4	3.8%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	50.0%	50	47.6%	20	51.7%	30	27.3%	9	50.0%	13
(Don't know)	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0
Base:	100	42	58	33	26	41	46	54	73	24

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Private &amp; Public Services (Bank / Solicitor / Council Offices/ Library, etc)</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
4 to 6 days a week	3.0%	3	0.0%	0	5.2%	3	3.0%	1	3.8%	1	2.4%	1	4.3%	2	1.9%	1	4.1%	3	0.0%	0
2 to 3 days a week	8.0%	8	2.4%	1	12.1%	7	12.1%	4	11.5%	3	2.4%	1	8.7%	4	7.4%	4	9.6%	7	4.2%	1
1 day a week	30.0%	30	38.1%	16	24.1%	14	24.2%	8	30.8%	8	34.1%	14	23.9%	11	35.2%	19	32.9%	24	25.0%	6
Once every 2 weeks	10.0%	10	7.1%	3	12.1%	7	6.1%	2	11.5%	3	12.2%	5	4.3%	2	14.8%	8	6.8%	5	20.8%	5
Once every month	16.0%	16	16.7%	7	15.5%	9	21.2%	7	3.8%	1	19.5%	8	15.2%	7	16.7%	9	13.7%	10	20.8%	5
Once a quarter	4.0%	4	4.8%	2	3.4%	2	6.1%	2	3.8%	1	2.4%	1	6.5%	3	1.9%	1	5.5%	4	0.0%	0
Less often than once a quarter	4.0%	4	4.8%	2	3.4%	2	3.0%	1	0.0%	0	7.3%	3	4.3%	2	3.7%	2	4.1%	3	4.2%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	24.0%	24	23.8%	10	24.1%	14	21.2%	7	34.6%	9	19.5%	8	30.4%	14	18.5%	10	21.9%	16	25.0%	6
(Don't know)	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Base:	100	42	58	33	26	41	46	54	73	24										
<b>Commercial Leisure Facilities (Gym / Swimming Pool, etc)</b>																				
Everyday	1.0%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	2.2%	1	0.0%	0	1.4%	1	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	2.0%	2	0.0%	0	3.4%	2	6.1%	2	0.0%	0	0.0%	0	2.2%	1	1.9%	1	2.7%	2	0.0%	0
1 day a week	4.0%	4	4.8%	2	3.4%	2	6.1%	2	0.0%	0	4.9%	2	4.3%	2	3.7%	2	2.7%	2	8.3%	2
Once every 2 weeks	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Once every month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	3.0%	3	2.4%	1	3.4%	2	9.1%	3	0.0%	0	0.0%	0	4.3%	2	1.9%	1	2.7%	2	4.2%	1
First time today	2.0%	2	0.0%	0	3.4%	2	0.0%	0	7.7%	2	0.0%	0	2.2%	1	1.9%	1	1.4%	1	4.2%	1
Never	84.0%	84	88.1%	37	81.0%	47	69.7%	23	92.3%	24	90.2%	37	78.3%	36	88.9%	48	84.9%	62	79.2%	19
(Don't know)	3.0%	3	4.8%	2	1.7%	1	6.1%	2	0.0%	0	2.4%	1	4.3%	2	1.9%	1	2.7%	2	4.2%	1
Base:	100	42	58	33	26	41	46	54	73	24										

by Demographics - Loughton Broadway

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Any visit</b>																				
Everyday	8.0%	8	11.9%	5	5.2%	3	3.0%	1	3.8%	1	14.6%	6	4.3%	2	11.1%	6	1.4%	1	29.2%	7
4 to 6 days a week	19.0%	19	19.0%	8	19.0%	11	15.2%	5	23.1%	6	19.5%	8	15.2%	7	22.2%	12	19.2%	14	20.8%	5
2 to 3 days a week	28.0%	28	28.6%	12	27.6%	16	36.4%	12	26.9%	7	22.0%	9	32.6%	15	24.1%	13	31.5%	23	20.8%	5
1 day a week	24.0%	24	23.8%	10	24.1%	14	24.2%	8	23.1%	6	24.4%	10	21.7%	10	25.9%	14	27.4%	20	16.7%	4
Once every 2 weeks	4.0%	4	0.0%	0	6.9%	4	3.0%	1	0.0%	0	7.3%	3	0.0%	0	7.4%	4	4.1%	3	4.2%	1
Once every month	10.0%	10	9.5%	4	10.3%	6	6.1%	2	15.4%	4	9.8%	4	10.9%	5	9.3%	5	9.6%	7	4.2%	1
Once a quarter	2.0%	2	2.4%	1	1.7%	1	3.0%	1	0.0%	0	2.4%	1	4.3%	2	0.0%	0	1.4%	1	4.2%	1
Less often than once a quarter	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	3.0%	3	2.4%	1	3.4%	2	3.0%	1	7.7%	2	0.0%	0	6.5%	3	0.0%	0	2.7%	2	0.0%	0
(Don't know)	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Base:		100		42		58		33		26		41		46		54		73		24

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q03 What is the main reason for your visit here today ?</b>																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	33.0%	33	42.9%	18	25.9%	15	27.3%	9	23.1%	6	43.9%	18	23.9%	11	40.7%	22	30.1%	22	45.8%	11
To buy non-food goods (e.g. shoes, clothes, jewellery)	8.0%	8	4.8%	2	10.3%	6	6.1%	2	11.5%	3	7.3%	3	6.5%	3	9.3%	5	8.2%	6	4.2%	1
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	16.0%	16	16.7%	7	15.5%	9	3.0%	1	19.2%	5	24.4%	10	10.9%	5	20.4%	11	16.4%	12	16.7%	4
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	3.0%	3	4.8%	2	1.7%	1	6.1%	2	0.0%	0	2.4%	1	4.3%	2	1.9%	1	2.7%	2	0.0%	0
Work	12.0%	12	9.5%	4	13.8%	8	6.1%	2	26.9%	7	7.3%	3	23.9%	11	1.9%	1	12.3%	9	8.3%	2
To attend college (where appropriate)	8.0%	8	7.1%	3	8.6%	5	24.2%	8	0.0%	0	0.0%	0	10.9%	5	5.6%	3	6.8%	5	12.5%	3
To meet someone	7.0%	7	7.1%	3	6.9%	4	15.2%	5	7.7%	2	0.0%	0	8.7%	4	5.6%	3	8.2%	6	4.2%	1
To visit the Council's offices (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	2.0%	2	2.4%	1	1.7%	1	0.0%	0	0.0%	0	4.9%	2	0.0%	0	3.7%	2	2.7%	2	0.0%	0
No particular reason	11.0%	11	4.8%	2	15.5%	9	12.1%	4	11.5%	3	9.8%	4	10.9%	5	11.1%	6	12.3%	9	8.3%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		42		58		33		26		41		46		54		73		24

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Q04 What do you LIKE most about [name of centre]?</b>																				
Near to home / convenient	42.0%	42	47.6%	20	37.9%	22	39.4%	13	46.2%	12	41.5%	17	37.0%	17	46.3%	25	38.4%	28	58.3%	14
Close to work	2.0%	2	2.4%	1	1.7%	1	0.0%	0	0.0%	0	4.9%	2	2.2%	1	1.9%	1	2.7%	2	0.0%	0
Good public transport links generally	3.0%	3	2.4%	1	3.4%	2	6.1%	2	3.8%	1	0.0%	0	2.2%	1	3.7%	2	1.4%	1	8.3%	2
Convenient location of [name of centre] Underground / Train Station (where appropriate)	1.0%	1	2.4%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	4.2%	1
Convenient drop off / pick up stops for buses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.0%	2	0.0%	0	3.4%	2	0.0%	0	3.8%	1	2.4%	1	0.0%	0	3.7%	2	2.7%	2	0.0%	0
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Good directional signs to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	5.0%	5	0.0%	0	8.6%	5	6.1%	2	7.7%	2	2.4%	1	8.7%	4	1.9%	1	5.5%	4	4.2%	1
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	2.0%	2	2.4%	1	1.7%	1	3.0%	1	0.0%	0	2.4%	1	2.2%	1	1.9%	1	2.7%	2	0.0%	0
Quality of supermarket(s)	2.0%	2	0.0%	0	3.4%	2	6.1%	2	0.0%	0	0.0%	0	2.2%	1	1.9%	1	2.7%	2	0.0%	0
The Market	2.0%	2	2.4%	1	1.7%	1	0.0%	0	3.8%	1	2.4%	1	0.0%	0	3.7%	2	0.0%	0	8.3%	2
Quality of the shops in general	2.0%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	3.7%	2	1.4%	1	4.2%	1
Compact centre (i.e. shops close together)	1.0%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	2.0%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	3.7%	2	1.4%	1	4.2%	1
Play area for children	1.0%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.2%	1
Range of places to eat	3.0%	3	2.4%	1	3.4%	2	6.1%	2	3.8%	1	0.0%	0	2.2%	1	3.7%	2	2.7%	2	4.2%	1
Range of pubs / bars	2.0%	2	2.4%	1	1.7%	1	3.0%	1	3.8%	1	0.0%	0	0.0%	0	3.7%	2	1.4%	1	4.2%	1
Range of private services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Demographics - Loughton Broadway

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, solicitors and so on)																				
Range of public services (ie Council, library, health services, and so on)	1.0%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.2%	1
Range of leisure facilities	1.0%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.2%	1
General cleanliness of shopping streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels safe / absence of threatening individuals / groups	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	4.2%	1
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	6.0%	6	4.8%	2	6.9%	4	9.1%	3	0.0%	0	7.3%	3	4.3%	2	7.4%	4	6.8%	5	4.2%	1
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Not too noisy	2.0%	2	2.4%	1	1.7%	1	6.1%	2	0.0%	0	0.0%	0	2.2%	1	1.9%	1	1.4%	1	4.2%	1
Character / atmosphere	3.0%	3	4.8%	2	1.7%	1	0.0%	0	0.0%	0	7.3%	3	0.0%	0	5.6%	3	1.4%	1	8.3%	2
Historic buildings	1.0%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	2.0%	2	2.4%	1	1.7%	1	0.0%	0	3.8%	1	2.4%	1	2.2%	1	1.9%	1	2.7%	2	0.0%	0
Friendly / polite people	3.0%	3	7.1%	3	0.0%	0	0.0%	0	0.0%	0	7.3%	3	2.2%	1	3.7%	2	2.7%	2	4.2%	1
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's my hometown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has everything you need (No opinion / Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	11.0%	11	7.1%	3	13.8%	8	15.2%	5	11.5%	3	7.3%	3	17.4%	8	5.6%	3	12.3%	9	4.2%	1
	30.0%	30	23.8%	10	34.5%	20	30.3%	10	34.6%	9	26.8%	11	34.8%	16	25.9%	14	30.1%	22	25.0%	6
Base:		100		42		58		33		26		41		46		54		73		24

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q05 What do you DISLIKE most about [name of centre]?</b>																				
Unsafe for pedestrians / traffic conflict	3.0%	3	2.4%	1	3.4%	2	6.1%	2	3.8%	1	0.0%	0	4.3%	2	1.9%	1	2.7%	2	4.2%	1
Not enough pedestrianisation	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Shortage of parking spaces for visitors	9.0%	9	4.8%	2	12.1%	7	0.0%	0	19.2%	5	9.8%	4	8.7%	4	9.3%	5	9.6%	7	4.2%	1
Shortage of parking for residents	2.0%	2	0.0%	0	3.4%	2	0.0%	0	7.7%	2	0.0%	0	2.2%	1	1.9%	1	1.4%	1	4.2%	1
Parking is expensive	6.0%	6	2.4%	1	8.6%	5	3.0%	1	15.4%	4	2.4%	1	6.5%	3	5.6%	3	8.2%	6	0.0%	0
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	1.0%	1	2.4%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	4.2%	1
Road congestion / too much traffic	2.0%	2	2.4%	1	1.7%	1	0.0%	0	0.0%	0	4.9%	2	2.2%	1	1.9%	1	2.7%	2	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	2.0%	2	0.0%	0	3.4%	2	0.0%	0	3.8%	1	2.4%	1	2.2%	1	1.9%	1	1.4%	1	4.2%	1
Difficulties with pushchairs, wheelchairs, etc	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Lack of choice of national multiple (high street chain) shops	28.0%	28	19.0%	8	34.5%	20	45.5%	15	15.4%	4	22.0%	9	28.3%	13	27.8%	15	28.8%	21	29.2%	7
Lack of choice of independent / specialist shops	9.0%	9	2.4%	1	13.8%	8	15.2%	5	3.8%	1	7.3%	3	6.5%	3	11.1%	6	11.0%	8	4.2%	1
Quality of shops is inadequate	4.0%	4	2.4%	1	5.2%	3	6.1%	2	7.7%	2	0.0%	0	2.2%	1	5.6%	3	5.5%	4	0.0%	0
Shops too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of a larger supermarket	2.0%	2	2.4%	1	1.7%	1	3.0%	1	3.8%	1	0.0%	0	0.0%	0	3.7%	2	1.4%	1	4.2%	1
Prices too high	4.0%	4	4.8%	2	3.4%	2	6.1%	2	3.8%	1	2.4%	1	4.3%	2	3.7%	2	0.0%	0	16.7%	4
Shops spread over too wide an area (i.e. not a compact centre)	4.0%	4	4.8%	2	3.4%	2	6.1%	2	3.8%	1	2.4%	1	6.5%	3	1.9%	1	4.1%	3	4.2%	1
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	3.0%	3	0.0%	0	5.2%	3	6.1%	2	3.8%	1	0.0%	0	4.3%	2	1.9%	1	4.1%	3	0.0%	0
Too many pubs / clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of services	1.0%	1	2.4%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1	1.4%	1	0.0%	0

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	9.0%	9	7.1%	3	10.3%	6	18.2%	6	3.8%	1	4.9%	2	13.0%	6	5.6%	3	6.8%	5	16.7%	4
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clean / secure toilets	2.0%	2	0.0%	0	3.4%	2	0.0%	0	0.0%	0	4.9%	2	2.2%	1	1.9%	1	1.4%	1	4.2%	1
Dirty shopping streets/litter	4.0%	4	4.8%	2	3.4%	2	3.0%	1	0.0%	0	7.3%	3	4.3%	2	3.7%	2	2.7%	2	8.3%	2
Run down appearance of town centre / boarded up premises	5.0%	5	2.4%	1	6.9%	4	3.0%	1	0.0%	0	9.8%	4	4.3%	2	5.6%	3	5.5%	4	4.2%	1
Feels unsafe / presence of threatening individuals / groups / gangs	6.0%	6	2.4%	1	8.6%	5	9.1%	3	11.5%	3	0.0%	0	8.7%	4	3.7%	2	5.5%	4	8.3%	2
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	0.0%	0	4.2%	1
Lack of police presence / other security measures (e.g. CCTV)	2.0%	2	4.8%	2	0.0%	0	0.0%	0	3.8%	1	2.4%	1	0.0%	0	3.7%	2	1.4%	1	4.2%	1
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	6.0%	6	4.8%	2	6.9%	4	15.2%	5	0.0%	0	2.4%	1	10.9%	5	1.9%	1	6.8%	5	4.2%	1
Vandalism	2.0%	2	2.4%	1	1.7%	1	0.0%	0	0.0%	0	4.9%	2	2.2%	1	1.9%	1	0.0%	0	8.3%	2
Insufficient or poor quality open space and green areas	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	0.0%	0	4.2%	1
Other	6.0%	6	9.5%	4	3.4%	2	0.0%	0	3.8%	1	12.2%	5	2.2%	1	9.3%	5	6.8%	5	4.2%	1
I dislike everything about [name of centre]	3.0%	3	2.4%	1	3.4%	2	3.0%	1	3.8%	1	2.4%	1	6.5%	3	0.0%	0	1.4%	1	4.2%	1
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	4.0%	4	2.4%	1	5.2%	3	6.1%	2	7.7%	2	0.0%	0	0.0%	0	7.4%	4	4.1%	3	4.2%	1
It is boring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many high end shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road / paving quality	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	11.0%	11	9.5%	4	12.1%	7	9.1%	3	15.4%	4	9.8%	4	17.4%	8	5.6%	3	13.7%	10	0.0%	0
(Nothing in particular)	18.0%	18	28.6%	12	10.3%	6	12.1%	4	19.2%	5	22.0%	9	15.2%	7	20.4%	11	17.8%	13	16.7%	4



## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Base:	100	42	58	33	26	41	46	54	73	24

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?**

Very satisfied	7.0%	7	9.5%	4	5.2%	3	3.0%	1	7.7%	2	9.8%	4	2.2%	1	11.1%	6	4.1%	3	16.7%	4
Satisfied	34.0%	34	45.2%	19	25.9%	15	27.3%	9	23.1%	6	46.3%	19	26.1%	12	40.7%	22	35.6%	26	33.3%	8
Neutral	16.0%	16	9.5%	4	20.7%	12	9.1%	3	34.6%	9	9.8%	4	21.7%	10	11.1%	6	16.4%	12	12.5%	3
Dissatisfied	32.0%	32	26.2%	11	36.2%	21	48.5%	16	23.1%	6	24.4%	10	34.8%	16	29.6%	16	30.1%	22	37.5%	9
Very dissatisfied	6.0%	6	2.4%	1	8.6%	5	9.1%	3	0.0%	0	7.3%	3	4.3%	2	7.4%	4	8.2%	6	0.0%	0
(No opinion )	2.0%	2	4.8%	2	0.0%	0	0.0%	0	7.7%	2	0.0%	0	4.3%	2	0.0%	0	1.4%	1	0.0%	0
(Don't know)	3.0%	3	2.4%	1	3.4%	2	3.0%	1	3.8%	1	2.4%	1	6.5%	3	0.0%	0	4.1%	3	0.0%	0
<i>Mean:</i>	<i>3.04</i>		<i>3.36</i>		<i>2.82</i>		<i>2.66</i>		<i>3.17</i>		<i>3.28</i>		<i>2.85</i>		<i>3.19</i>		<i>2.97</i>		<i>3.29</i>	
Base:	100	42	58	33	26	41	46	54	73	24										

**Q07 How often do you visit [name of centre] in the evenings?**

Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	1.0%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.2%	1
2 to 3 days a week	3.0%	3	2.4%	1	3.4%	2	6.1%	2	3.8%	1	0.0%	0	2.2%	1	3.7%	2	2.7%	2	4.2%	1
1 day a week	12.0%	12	11.9%	5	12.1%	7	15.2%	5	11.5%	3	9.8%	4	13.0%	6	11.1%	6	12.3%	9	12.5%	3
Once every 2 weeks	5.0%	5	7.1%	3	3.4%	2	15.2%	5	0.0%	0	0.0%	0	6.5%	3	3.7%	2	4.1%	3	8.3%	2
Once every month	4.0%	4	4.8%	2	3.4%	2	6.1%	2	0.0%	0	4.9%	2	4.3%	2	3.7%	2	2.7%	2	8.3%	2
Once a quarter	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Less often than once a quarter	7.0%	7	4.8%	2	8.6%	5	6.1%	2	15.4%	4	2.4%	1	6.5%	3	7.4%	4	9.6%	7	0.0%	0
Never	66.0%	66	66.7%	28	65.5%	38	48.5%	16	61.5%	16	82.9%	34	65.2%	30	66.7%	36	65.8%	48	62.5%	15
(Don't know)	1.0%	1	2.4%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Base:	100	42	58	33	26	41	46	54	73	24										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q08 What is the main purpose of your evening visits?</b>											
<i>Those who go 'Once a quarter or more' at Q.7</i>											
Bars / pubs	42.3%	11 63.6%	7 26.7%	4 40.0%	6 0.0%	0 83.3%	5 25.0%	3 57.1%	8 29.4%	5 66.7%	6
Eating out	19.2%	5 9.1%	1 26.7%	4 20.0%	3 40.0%	2 0.0%	0 33.3%	4 7.1%	1 23.5%	4 11.1%	1
Night Clubs (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Theatre (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Concerts	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Gym / Health & fitness club	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Shopping	7.7%	2 0.0%	0 13.3%	2 0.0%	0 40.0%	2 0.0%	0 0.0%	0 14.3%	2 0.0%	0 22.2%	2
Meeting friends	26.9%	7 27.3%	3 26.7%	4 40.0%	6 20.0%	1 0.0%	0 41.7%	5 14.3%	2 41.2%	7 0.0%	0
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Social Clubs	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(No main purpose / don't know)	3.8%	1 0.0%	0 6.7%	1 0.0%	0 0.0%	0 16.7%	1 0.0%	0 7.1%	1 5.9%	1 0.0%	0
Base:		26	11	15	15	5	6	12	14	17	9
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>											
<b>Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?</b>											
<i>Those who go 'Once a quarter or more' at Q.7</i>											
Very satisfied	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Satisfied	34.6%	9 27.3%	3 40.0%	6 40.0%	6 60.0%	3 0.0%	0 25.0%	3 42.9%	6 29.4%	5 44.4%	4
Neutral	23.1%	6 27.3%	3 20.0%	3 26.7%	4 40.0%	2 0.0%	0 33.3%	4 14.3%	2 29.4%	5 11.1%	1
Dissatisfied	19.2%	5 0.0%	0 33.3%	5 33.3%	5 0.0%	0 0.0%	0 41.7%	5 0.0%	0 29.4%	5 0.0%	0
Very dissatisfied	3.8%	1 0.0%	0 6.7%	1 0.0%	0 0.0%	0 16.7%	1 0.0%	0 7.1%	1 5.9%	1 0.0%	0
(No opinion)	11.5%	3 27.3%	3 0.0%	0 0.0%	0 0.0%	0 50.0%	3 0.0%	0 21.4%	3 5.9%	1 22.2%	2
(Don't know)	7.7%	2 18.2%	2 0.0%	0 0.0%	0 0.0%	0 33.3%	2 0.0%	0 14.3%	2 0.0%	0 22.2%	2
Mean:		3.10	3.50	2.93	3.07	3.60	1.00	2.83	3.44	2.88	3.80
Base:		26	11	15	15	5	6	12	14	17	9

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q10 How satisfied are you with the pubs/bars offer in [name of centre]?</b>																				
Very satisfied	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0		
Satisfied	18.0%	18	35.7%	15	5.2%	3	27.3%	9	3.8%	1	19.5%	8	15.2%	7	20.4%	11	15.1%	11	29.2%	
Neutral	16.0%	16	11.9%	5	19.0%	11	15.2%	5	23.1%	6	12.2%	5	21.7%	10	11.1%	6	13.7%	10	25.0%	
Dissatisfied	10.0%	10	0.0%	0	17.2%	10	15.2%	5	15.4%	4	2.4%	1	17.4%	8	3.7%	2	12.3%	9	4.2%	
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
(No opinion)	38.0%	38	38.1%	16	37.9%	22	30.3%	10	38.5%	10	43.9%	18	30.4%	14	44.4%	24	38.4%	28	29.2%	
(Don't know)	17.0%	17	14.3%	6	19.0%	11	9.1%	3	19.2%	5	22.0%	9	13.0%	6	20.4%	11	19.2%	14	12.5%	
Mean:	3.22	3.75	2.80	3.30	2.73	3.50	3.04	3.47	3.13	3.43										
Base:	100	42	58	33	26	41	46	54	73	24										
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?</b>																				
<i>Those in 'Waltham Abbey' town centre</i>																				
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00										
Base:	0	0	0	0	0	0	0	0	0	0										
<b>Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]</b>																				
<b>Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?</b>																				
<b><i>Cleanliness of shopping streets</i></b>																				
Very good	3.0%	3	7.1%	3	0.0%	0	0.0%	0	7.3%	3	0.0%	0	5.6%	3	0.0%	0	12.5%	3		
Good	23.0%	23	21.4%	9	24.1%	14	15.2%	5	34.6%	9	22.0%	9	17.4%	8	27.8%	15	24.7%	18	20.8%	
Satisfactory	57.0%	57	57.1%	24	56.9%	33	75.8%	25	46.2%	12	48.8%	20	63.0%	29	51.9%	28	60.3%	44	41.7%	
Poor	15.0%	15	11.9%	5	17.2%	10	9.1%	3	19.2%	5	17.1%	7	17.4%	8	13.0%	7	12.3%	9	25.0%	
Very poor	1.0%	1	2.4%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	1.4%	1	0.0%	1	0.0%	
(Don't know)	1.0%	1	0.0%	0	1.7%	1	0.0%	0	2.4%	1	2.2%	1	0.0%	0	1.4%	1	0.0%	1	0.0%	
Mean:	3.12	3.19	3.07	3.06	3.15	3.15	3.00	3.22	3.10	3.21										
Base:	100	42	58	33	26	41	46	54	73	24										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Personal Safety / lighting / policing issues</b>										
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	19.0%	19	26.2%	11	13.8%	8	18.2%	6	15.4%	4
Satisfactory	60.0%	60	52.4%	22	65.5%	38	66.7%	22	61.5%	16
Poor	14.0%	14	11.9%	5	15.5%	9	12.1%	4	15.4%	4
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.0%	7	9.5%	4	5.2%	3	3.0%	1	7.7%	2
<i>Mean:</i>	<i>3.05</i>	<i>3.16</i>	<i>2.98</i>	<i>3.06</i>	<i>3.00</i>	<i>3.08</i>	<i>2.98</i>	<i>3.12</i>	<i>3.03</i>	<i>3.17</i>
Base:	100	42	58	33	26	41	46	54	73	24
<b>Quality of buildings / townscape</b>										
Very good	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0
Good	14.0%	14	19.0%	8	10.3%	6	6.1%	2	7.7%	2
Satisfactory	60.0%	60	61.9%	26	58.6%	34	57.6%	19	61.5%	16
Poor	19.0%	19	11.9%	5	24.1%	14	27.3%	9	19.2%	5
Very poor	2.0%	2	0.0%	0	3.4%	2	0.0%	0	7.7%	2
(Don't know)	4.0%	4	7.1%	3	1.7%	1	6.1%	2	3.8%	1
<i>Mean:</i>	<i>2.93</i>	<i>3.08</i>	<i>2.82</i>	<i>2.84</i>	<i>2.72</i>	<i>3.13</i>	<i>2.67</i>	<i>3.13</i>	<i>2.91</i>	<i>3.04</i>
Base:	100	42	58	33	26	41	46	54	73	24
<b>Shelter from weather</b>										
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	2.0%	2	2.4%	1	1.7%	1	0.0%	0	3.8%	1
Satisfactory	22.0%	22	40.5%	17	8.6%	5	9.1%	3	15.4%	4
Poor	46.0%	46	38.1%	16	51.7%	30	42.4%	14	46.2%	12
Very poor	20.0%	20	14.3%	6	24.1%	14	39.4%	13	23.1%	6
(Don't know)	10.0%	10	4.8%	2	13.8%	8	9.1%	3	11.5%	3
<i>Mean:</i>	<i>2.07</i>	<i>2.33</i>	<i>1.86</i>	<i>1.67</i>	<i>2.00</i>	<i>2.43</i>	<i>1.79</i>	<i>2.27</i>	<i>1.95</i>	<i>2.39</i>
Base:	100	42	58	33	26	41	46	54	73	24
<b>Pedestrian/Vehicular safety issues</b>										
Very good	1.0%	1	2.4%	1	0.0%	0	0.0%	0	2.4%	1
Good	7.0%	7	2.4%	1	10.3%	6	9.1%	3	3.8%	1
Satisfactory	50.0%	50	47.6%	20	51.7%	30	33.3%	11	46.2%	12
Poor	32.0%	32	35.7%	15	29.3%	17	42.4%	14	34.6%	9
Very poor	4.0%	4	2.4%	1	5.2%	3	9.1%	3	3.8%	1
(Don't know)	6.0%	6	9.5%	4	3.4%	2	6.1%	2	11.5%	3
<i>Mean:</i>	<i>2.67</i>	<i>2.63</i>	<i>2.70</i>	<i>2.45</i>	<i>2.57</i>	<i>2.90</i>	<i>2.48</i>	<i>2.83</i>	<i>2.68</i>	<i>2.67</i>
Base:	100	42	58	33	26	41	46	54	73	24

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]</b>																				
<b>Q13 Could you please provide your assessment of the ease of access to [name of centre] in terms of the following factors ?</b>																				
<b>Location of car parks</b>																				
Very good	1.0%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1	0.0%	0	1.9%	1	1.4%	1	0.0%	0		
Good	17.0%	17	21.4%	9	13.8%	8	9.1%	3	7.7%	2	29.3%	12	8.7%	4	24.1%	13	17.8%	13	16.7%	4
Satisfactory	42.0%	42	35.7%	15	46.6%	27	45.5%	15	46.2%	12	36.6%	15	47.8%	22	37.0%	20	46.6%	34	29.2%	7
Poor	19.0%	19	19.0%	8	19.0%	11	21.2%	7	23.1%	6	14.6%	6	21.7%	10	16.7%	9	21.9%	16	8.3%	2
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	21.0%	21	23.8%	10	19.0%	11	24.2%	8	19.2%	5	19.5%	8	21.7%	10	20.4%	11	12.3%	9	45.8%	11
Mean:	3.00	3.03	2.98	2.84	2.90	3.18	2.83	3.14	2.98	3.15										
Base:	100	42	58	33	26	41	46	54	73	24										
<b>Security of car parks</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	12.0%	12	16.7%	7	8.6%	5	9.1%	3	3.8%	1	19.5%	8	6.5%	3	16.7%	9	11.0%	8	16.7%	4
Satisfactory	45.0%	45	42.9%	18	46.6%	27	36.4%	12	53.8%	14	46.3%	19	47.8%	22	42.6%	23	49.3%	36	33.3%	8
Poor	11.0%	11	9.5%	4	12.1%	7	21.2%	7	7.7%	2	4.9%	2	13.0%	6	9.3%	5	15.1%	11	0.0%	0
Very poor	1.0%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.2%	1
(Don't know)	31.0%	31	31.0%	13	31.0%	18	33.3%	11	30.8%	8	29.3%	12	32.6%	15	29.6%	16	24.7%	18	45.8%	11
Mean:	2.99	3.10	2.90	2.82	2.83	3.21	2.90	3.05	2.95	3.15										
Base:	100	42	58	33	26	41	46	54	73	24										
<b>Location of [name of centre] Underground / Train Station (as appropriate)</b>																				
Very good	9.0%	9	9.5%	4	8.6%	5	6.1%	2	7.7%	2	12.2%	5	6.5%	3	11.1%	6	6.8%	5	16.7%	4
Good	53.0%	53	50.0%	21	55.2%	32	54.5%	18	57.7%	15	48.8%	20	56.5%	26	50.0%	27	54.8%	40	50.0%	12
Satisfactory	26.0%	26	23.8%	10	27.6%	16	36.4%	12	15.4%	4	24.4%	10	23.9%	11	27.8%	15	26.0%	19	29.2%	7
Poor	2.0%	2	2.4%	1	1.7%	1	0.0%	0	3.8%	1	2.4%	1	2.2%	1	1.9%	1	2.7%	2	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.0%	10	14.3%	6	6.9%	4	3.0%	1	15.4%	4	12.2%	5	10.9%	5	9.3%	5	9.6%	7	4.2%	1
Mean:	3.77	3.78	3.76	3.69	3.82	3.81	3.76	3.78	3.73	3.87										
Base:	100	42	58	33	26	41	46	54	73	24										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Quality &amp; security of [name of centre] Underground / Train Station (as appropriate)</b>											
Very good	4.0%	4 4.8%	2 3.4%	2 3.0%	1 7.7%	2 2.4%	1 0.0%	0 7.4%	4 1.4%	1 12.5%	3
Good	40.0%	40 38.1%	16 41.4%	24 42.4%	14 34.6%	9 41.5%	17 45.7%	21 35.2%	19 41.1%	30 37.5%	9
Satisfactory	36.0%	36 33.3%	14 37.9%	22 45.5%	15 34.6%	9 29.3%	12 37.0%	17 35.2%	19 37.0%	27 37.5%	9
Poor	2.0%	2 4.8%	2 0.0%	0 0.0%	0 3.8%	1 2.4%	1 0.0%	0 3.7%	2 2.7%	2 0.0%	0
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	18.0%	18 19.0%	8 17.2%	10 9.1%	3 19.2%	5 24.4%	10 17.4%	8 18.5%	10 17.8%	13 12.5%	3
Mean:	3.56	3.53	3.58	3.53	3.57	3.58	3.55	3.57	3.50	3.71	
Base:	100	42	58	33	26	41	46	54	73	24	
<b>Ease of cycling access</b>											
Very good	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Good	6.0%	6 7.1%	3 5.2%	3 3.0%	1 0.0%	0 12.2%	5 4.3%	2 7.4%	4 4.1%	3 12.5%	3
Satisfactory	17.0%	17 16.7%	7 17.2%	10 24.2%	8 11.5%	3 14.6%	6 19.6%	9 14.8%	8 17.8%	13 16.7%	4
Poor	11.0%	11 9.5%	4 12.1%	7 15.2%	5 15.4%	4 4.9%	2 17.4%	8 5.6%	3 11.0%	8 12.5%	3
Very poor	2.0%	2 0.0%	0 3.4%	2 3.0%	1 3.8%	1 0.0%	0 2.2%	1 1.9%	1 1.4%	1 4.2%	1
(Don't know)	64.0%	64 66.7%	28 62.1%	36 54.5%	18 69.2%	18 68.3%	28 56.5%	26 70.4%	38 65.8%	48 54.2%	13
Mean:	2.75	2.93	2.64	2.60	2.25	3.23	2.60	2.94	2.72	2.82	
Base:	100	42	58	33	26	41	46	54	73	24	
<b>Amount / quality of pedestrianisation</b>											
Very good	3.0%	3 4.8%	2 1.7%	1 0.0%	0 3.8%	1 4.9%	2 0.0%	0 5.6%	3 1.4%	1 8.3%	2
Good	14.0%	14 16.7%	7 12.1%	7 15.2%	5 0.0%	0 22.0%	9 10.9%	5 16.7%	9 9.6%	7 29.2%	7
Satisfactory	48.0%	48 42.9%	18 51.7%	30 33.3%	11 53.8%	14 56.1%	23 37.0%	17 57.4%	31 53.4%	39 37.5%	9
Poor	20.0%	20 21.4%	9 19.0%	11 33.3%	11 23.1%	6 7.3%	3 32.6%	15 9.3%	5 21.9%	16 12.5%	3
Very poor	5.0%	5 2.4%	1 6.9%	4 12.1%	4 3.8%	1 0.0%	0 8.7%	4 1.9%	1 5.5%	4 4.2%	1
(Don't know)	10.0%	10 11.9%	5 8.6%	5 6.1%	2 15.4%	4 9.8%	4 10.9%	5 9.3%	5 8.2%	6 8.3%	2
Mean:	2.89	3.00	2.81	2.55	2.73	3.27	2.56	3.16	2.78	3.27	
Base:	100	42	58	33	26	41	46	54	73	24	
<b>Ease of movement around the centre on foot</b>											
Very good	3.0%	3 7.1%	3 0.0%	0 0.0%	0 0.0%	0 7.3%	3 0.0%	0 5.6%	3 1.4%	1 8.3%	2
Good	20.0%	20 21.4%	9 19.0%	11 15.2%	5 7.7%	2 31.7%	13 15.2%	7 24.1%	13 16.4%	12 33.3%	8
Satisfactory	50.0%	50 42.9%	18 55.2%	32 39.4%	13 53.8%	14 56.1%	23 39.1%	18 59.3%	32 53.4%	39 45.8%	11
Poor	17.0%	17 21.4%	9 13.8%	8 27.3%	9 26.9%	7 2.4%	1 28.3%	13 7.4%	4 19.2%	14 8.3%	2
Very poor	7.0%	7 2.4%	1 10.3%	6 18.2%	6 3.8%	1 0.0%	0 10.9%	5 3.7%	2 8.2%	6 4.2%	1
(Don't know)	3.0%	3 4.8%	2 1.7%	1 0.0%	0 7.7%	2 2.4%	1 6.5%	3 0.0%	0 1.4%	1 0.0%	0
Mean:	2.95	3.10	2.84	2.52	2.71	3.45	2.63	3.20	2.83	3.33	
Base:	100	42	58	33	26	41	46	54	73	24	

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<i>Access for people with mobility / hearing / sighting disability</i>										
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	14.0%	14	14.3%	6	13.8%	8	3.0%	1	15.4%	4
Satisfactory	28.0%	28	28.6%	12	27.6%	16	18.2%	6	23.1%	6
Poor	18.0%	18	16.7%	7	19.0%	11	30.3%	10	19.2%	5
Very poor	10.0%	10	9.5%	4	10.3%	6	15.2%	5	15.4%	4
(Don't know)	30.0%	30	31.0%	13	29.3%	17	33.3%	11	26.9%	7
<i>Mean:</i>	<i>2.66</i>	<i>2.69</i>	<i>2.63</i>	<i>2.14</i>	<i>2.53</i>	<i>3.14</i>	<i>2.36</i>	<i>2.92</i>	<i>2.57</i>	<i>3.08</i>
Base:	100	42	58	33	26	41	46	54	73	24

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Q14 How could [name of centre]best be improved?</b>																				
More parking	11.0%	11	11.9%	5	10.3%	6	0.0%	0	15.4%	4	17.1%	7	15.2%	7	7.4%	4	13.7%	10	0.0%	0
More secure parking	5.0%	5	2.4%	1	6.9%	4	9.1%	3	3.8%	1	2.4%	1	8.7%	4	1.9%	1	5.5%	4	0.0%	0
Cheaper parking	9.0%	9	11.9%	5	6.9%	4	6.1%	2	7.7%	2	12.2%	5	8.7%	4	9.3%	5	9.6%	7	8.3%	2
More accessible car parking	6.0%	6	4.8%	2	6.9%	4	9.1%	3	7.7%	2	2.4%	1	8.7%	4	3.7%	2	8.2%	6	0.0%	0
More frequent bus services to the centre	2.0%	2	2.4%	1	1.7%	1	0.0%	0	3.8%	1	2.4%	1	4.3%	2	0.0%	0	1.4%	1	4.2%	1
More reliable / comfortable bus services	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	4.2%	1
New / relocated bus stops	5.0%	5	2.4%	1	6.9%	4	3.0%	1	7.7%	2	4.9%	2	2.2%	1	7.4%	4	2.7%	2	12.5%	3
More frequent underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority for pedestrians	4.0%	4	2.4%	1	5.2%	3	9.1%	3	3.8%	1	0.0%	0	4.3%	2	3.7%	2	2.7%	2	8.3%	2
Improved access for wheelchair and pushchair users	1.0%	1	0.0%	0	1.7%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.2%	1
More national multiple (high street chain) retailers	28.0%	28	14.3%	6	37.9%	22	36.4%	12	26.9%	7	22.0%	9	34.8%	16	22.2%	12	34.2%	25	12.5%	3
Bigger/better supermarket	7.0%	7	0.0%	0	12.1%	7	6.1%	2	3.8%	1	9.8%	4	8.7%	4	5.6%	3	6.8%	5	8.3%	2
More independent shops	11.0%	11	4.8%	2	15.5%	9	6.1%	2	15.4%	4	12.2%	5	10.9%	5	11.1%	6	9.6%	7	16.7%	4
Better choice of shops in general	9.0%	9	2.4%	1	13.8%	8	9.1%	3	15.4%	4	4.9%	2	10.9%	5	7.4%	4	9.6%	7	8.3%	2
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvement to the market	3.0%	3	0.0%	0	5.2%	3	0.0%	0	7.7%	2	2.4%	1	6.5%	3	0.0%	0	4.1%	3	0.0%	0
More / better pubs / night-life	6.0%	6	4.8%	2	6.9%	4	12.1%	4	3.8%	1	2.4%	1	10.9%	5	1.9%	1	5.5%	4	8.3%	2
More / better eating places	4.0%	4	7.1%	3	1.7%	1	6.1%	2	7.7%	2	0.0%	0	6.5%	3	1.9%	1	4.1%	3	4.2%	1
Fewer bars / nightclubs	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	4.2%	1
More / better leisure facilities	2.0%	2	4.8%	2	0.0%	0	6.1%	2	0.0%	0	0.0%	0	2.2%	1	1.9%	1	0.0%	0	8.3%	2
More family oriented facilities	2.0%	2	0.0%	0	3.4%	2	6.1%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	2.7%	2	0.0%	0
More secure children's play areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expand the town centre's colleges / expand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
university																				
Other	3.0%	3	7.1%	3	0.0%	0	0.0%	0	0.0%	0	7.3%	3	2.2%	1	3.7%	2	4.1%	3	0.0%	0
Cleaner streets / removal of litter	3.0%	3	2.4%	1	3.4%	2	3.0%	1	0.0%	0	4.9%	2	4.3%	2	1.9%	1	2.7%	2	4.2%	1
More shelter from wind / rain	14.0%	14	7.1%	3	19.0%	11	21.2%	7	15.4%	4	7.3%	3	19.6%	9	9.3%	5	15.1%	11	12.5%	3
Improve appearance / environment of centre	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	1.4%	1	0.0%	0
Improved security measures / more CCTV / more police	4.0%	4	0.0%	0	6.9%	4	6.1%	2	0.0%	0	4.9%	2	6.5%	3	1.9%	1	4.1%	3	4.2%	1
More control on alcohol / drinkers / drug users	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	0.0%	0	4.2%	1
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	2.0%	2	2.4%	1	1.7%	1	0.0%	0	3.8%	1	2.4%	1	2.2%	1	1.9%	1	1.4%	1	4.2%	1
Better street furniture / floral displays	4.0%	4	7.1%	3	1.7%	1	3.0%	1	0.0%	0	7.3%	3	4.3%	2	3.7%	2	4.1%	3	4.2%	1
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	3.0%	3	4.8%	2	1.7%	1	9.1%	3	0.0%	0	0.0%	0	2.2%	1	3.7%	2	1.4%	1	8.3%	2
Vacant shops to be filled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footpaths improved / resurfaced	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve pedestrian / vehicular safety issues	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Road surfaces improved / resurfaced	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.2%	1	0.0%	0	1.4%	1	0.0%	0
More seating	3.0%	3	2.4%	1	3.4%	2	0.0%	0	0.0%	0	7.3%	3	2.2%	1	3.7%	2	4.1%	3	0.0%	0
More restrictions on cyclists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.9%	1	1.4%	1	0.0%	0
(Don't know)	13.0%	13	14.3%	6	12.1%	7	18.2%	6	11.5%	3	9.8%	4	17.4%	8	9.3%	5	12.3%	9	8.3%	2
(None mentioned)	15.0%	15	16.7%	7	13.8%	8	6.1%	2	23.1%	6	17.1%	7	8.7%	4	20.4%	11	15.1%	11	16.7%	4
Base:	100			42		58		33		26		41		46		54		73		24

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q15 Do you work in [name of centre]?</b>																				
Yes	12.0%	12	7.1%	3	15.5%	9	12.1%	4	19.2%	5	7.3%	3	15.2%	7	9.3%	5	6.8%	5	29.2%	7
No	87.0%	87	92.9%	39	82.8%	48	84.8%	28	80.8%	21	92.7%	38	82.6%	38	90.7%	49	91.8%	67	70.8%	17
(Refused)	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Base:		100		42		58		33		26		41		46		54		73		24
<b>Q16 Do you go to college in [name of centre] (where appropriate)?</b>																				
Yes	11.0%	11	9.5%	4	12.1%	7	30.3%	10	3.8%	1	0.0%	0	15.2%	7	7.4%	4	9.6%	7	16.7%	4
No	88.0%	88	90.5%	38	86.2%	50	66.7%	22	96.2%	25	100.0%	41	82.6%	38	92.6%	50	89.0%	65	83.3%	20
(Refused)	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
Base:		100		42		58		33		26		41		46		54		73		24
<b>GEN Gender:</b>																				
Male	42.0%	42	100.0%	42	0.0%	0	30.3%	10	38.5%	10	53.7%	22	28.3%	13	53.7%	29	34.2%	25	62.5%	15
Female	58.0%	58	0.0%	0	100.0%	58	69.7%	23	61.5%	16	46.3%	19	71.7%	33	46.3%	25	65.8%	48	37.5%	9
Base:		100		42		58		33		26		41		46		54		73		24
<b>AGE Age Group:</b>																				
18 - 24 years	19.0%	19	11.9%	5	24.1%	14	57.6%	19	0.0%	0	0.0%	0	30.4%	14	9.3%	5	21.9%	16	12.5%	3
25 - 34 years	14.0%	14	11.9%	5	15.5%	9	42.4%	14	0.0%	0	0.0%	0	15.2%	7	13.0%	7	13.7%	10	12.5%	3
35 - 44 years	12.0%	12	11.9%	5	12.1%	7	0.0%	0	46.2%	12	0.0%	0	15.2%	7	9.3%	5	13.7%	10	8.3%	2
45 - 54 years	14.0%	14	11.9%	5	15.5%	9	0.0%	0	53.8%	14	0.0%	0	15.2%	7	13.0%	7	12.3%	9	16.7%	4
55 - 64 years	16.0%	16	14.3%	6	17.2%	10	0.0%	0	0.0%	0	39.0%	16	19.6%	9	13.0%	7	16.4%	12	12.5%	3
65+ years	25.0%	25	38.1%	16	15.5%	9	0.0%	0	0.0%	0	61.0%	25	4.3%	2	42.6%	23	21.9%	16	37.5%	9
Base:		100		42		58		33		26		41		46		54		73		24
<b>SEG Occupation of Chief Wage Earner:</b>																				
AB	14.0%	14	11.9%	5	15.5%	9	21.2%	7	19.2%	5	4.9%	2	30.4%	14	0.0%	0	16.4%	12	0.0%	0
C1	32.0%	32	19.0%	8	41.4%	24	42.4%	14	34.6%	9	22.0%	9	69.6%	32	0.0%	0	35.6%	26	20.8%	5
C2	17.0%	17	19.0%	8	15.5%	9	15.2%	5	19.2%	5	17.1%	7	0.0%	0	31.5%	17	19.2%	14	12.5%	3
DE	37.0%	37	50.0%	21	27.6%	16	21.2%	7	26.9%	7	56.1%	23	0.0%	0	68.5%	37	28.8%	21	66.7%	16
Base:		100		42		58		33		26		41		46		54		73		24
<b>Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?</b>																				
Yes	6.0%	6	4.8%	2	6.9%	4	3.0%	1	7.7%	2	7.3%	3	2.2%	1	9.3%	5	5.5%	4	8.3%	2
No	94.0%	94	95.2%	40	93.1%	54	97.0%	32	92.3%	24	92.7%	38	97.8%	45	90.7%	49	94.5%	69	91.7%	22
Base:		100		42		58		33		26		41		46		54		73		24

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q18 Is the disability mobility, hearing and / or sighting impairment ?</b>											
<i>Those who 'Yes' at Q17</i>											
Mobility	50.0%	3 50.0%	1 50.0%	2 0.0%	0 100.0%	2 33.3%	1 0.0%	0 60.0%	3 25.0%	1 100.0%	2
Hearing	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sighting	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	50.0%	3 50.0%	1 50.0%	2 100.0%	1 0.0%	0 66.7%	2 100.0%	1 40.0%	2 75.0%	3 0.0%	0
Back problems (Don't know)	16.7%	1 0.0%	0 25.0%	1 0.0%	0 50.0%	1 0.0%	0 0.0%	0 20.0%	1 0.0%	0 50.0%	1
Base:	6	2	4	1	2	3	1	5	4	2	
<b>CAR Number of cars in Household:</b>											
None	24.0%	24 35.7%	15 15.5%	9 18.2%	6 23.1%	6 29.3%	12 10.9%	5 35.2%	19 0.0%	0 100.0%	24
1	48.0%	48 50.0%	21 46.6%	27 51.5%	17 42.3%	11 48.8%	20 47.8%	22 48.1%	26 65.8%	48 0.0%	0
2	17.0%	17 4.8%	2 25.9%	15 24.2%	8 15.4%	4 12.2%	5 26.1%	12 9.3%	5 23.3%	17 0.0%	0
3	7.0%	7 4.8%	2 8.6%	5 3.0%	1 15.4%	4 4.9%	2 8.7%	4 5.6%	3 9.6%	7 0.0%	0
4+	1.0%	1 0.0%	0 1.7%	1 0.0%	0 0.0%	0 2.4%	1 0.0%	0 1.9%	1 1.4%	1 0.0%	0
(Refused)	3.0%	3 4.8%	2 1.7%	1 3.0%	1 3.8%	1 2.4%	1 6.5%	3 0.0%	0 0.0%	0 0.0%	0
Base:	100	42	58	33	26	41	46	54	73	24	
<b>LOC Location of Interview:</b>											
Epping	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton High Road	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Waltham Abbey	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton Broadway	100.0%	100 100.0%	42 100.0%	58 100.0%	33 100.0%	26 100.0%	41 100.0%	46 100.0%	54 100.0%	73 100.0%	24
Chipping Ongar	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Buckhurst Hill	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:	100	42	58	33	26	41	46	54	73	24	
<b>DAY Day of interview:</b>											
Monday	52.0%	52 45.2%	19 56.9%	33 51.5%	17 61.5%	16 46.3%	19 45.7%	21 57.4%	31 57.5%	42 41.7%	10
Tuesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Wednesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Thursday	48.0%	48 54.8%	23 43.1%	25 48.5%	16 38.5%	10 53.7%	22 54.3%	25 42.6%	23 42.5%	31 58.3%	14
Friday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Saturday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sunday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:	100	42	58	33	26	41	46	54	73	24	

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>PC</b>																				
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Blank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
E17 4	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	4.2%	1	
E17 9	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	1.9%	1	1.4%	1	0.0%	0		
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
E4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
E49S 3	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 3	1.0%	1	2.4%	1	0.0%	0	0.0%	1	0.0%	1
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP23 5	2.0%	2	0.0%	0	3.4%	2	0.0%	0	4.3%	2
IG10	1.0%	1	0.0%	0	1.7%	1	0.0%	0	1.9%	1
IG10 1	10.0%	10	11.9%	5	8.6%	5	12.1%	4	15.4%	5
IG10 2	24.0%	24	14.3%	6	31.0%	18	27.3%	9	19.2%	5
IG10 3	30.0%	30	38.1%	16	24.1%	14	15.2%	5	30.8%	8
IG10 4	5.0%	5	2.4%	1	6.9%	4	9.1%	3	7.7%	2
IG10 8	2.0%	2	4.8%	2	0.0%	0	0.0%	0	4.9%	2
IG11 3	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	1.0%	1	0.0%	0	1.7%	1	0.0%	0	2.4%	1
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	6.0%	6	11.9%	5	1.7%	1	12.1%	4	3.8%	1
IG7 6	3.0%	3	2.4%	1	3.4%	2	6.1%	2	0.0%	0
IG8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 7	1.0%	1	2.4%	1	0.0%	0	0.0%	0	2.4%	1
IG8 8	3.0%	3	4.8%	2	1.7%	1	3.0%	1	7.7%	2
IG9 5	2.0%	2	0.0%	0	3.4%	2	0.0%	0	3.8%	1
IG9 6	1.0%	1	0.0%	0	1.7%	1	3.0%	1	0.0%	0
ME8 8	1.0%	1	0.0%	0	1.7%	1	0.0%	0	2.4%	1
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM4 1	3.0%	3	2.4%	1	3.4%	2	0.0%	0	3.8%	1
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	100	42	58	33	26	41	46	54	73	24

**Appendix 7:**

Data Tabulations

By Demographics Chipping Ongar

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Q0A First of all, can I ask you do you work in any of the following:</b>										
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None of these	100.0%	50	100.0%	22	100.0%	28	100.0%	11	100.0%	15
Base:		50		22		28		11		15
<b>Q01 How did you travel to [name of centre] today?</b>										
Car/ van driver	50.0%	25	54.5%	12	46.4%	13	54.5%	6	73.3%	11
Car/ van passenger	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1
Bus	2.0%	1	0.0%	0	3.6%	1	0.0%	0	4.2%	1
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On foot	46.0%	23	45.5%	10	46.4%	13	45.5%	5	20.0%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		50		22		28		11		15
<b>Q02 How often do you do the following in [name of centre] (including Sunday)?</b>										
<b>Food &amp; Groceries Shopping</b>										
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	26.0%	13	22.7%	5	28.6%	8	27.3%	3	6.7%	1
2 to 3 days a week	22.0%	11	31.8%	7	14.3%	4	18.2%	2	13.3%	2
1 day a week	16.0%	8	0.0%	0	28.6%	8	27.3%	3	20.0%	3
Once every 2 weeks	6.0%	3	4.5%	1	7.1%	2	18.2%	2	6.7%	1
Once every month	12.0%	6	18.2%	4	7.1%	2	9.1%	1	26.7%	4
Once a quarter	4.0%	2	4.5%	1	3.6%	1	0.0%	0	6.7%	1
Less often than once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
First time today	2.0%	1	4.5%	1	0.0%	0	0.0%	0	4.2%	1
Never	12.0%	6	13.6%	3	10.7%	3	0.0%	0	12.5%	3
Base:		50		22		28		11		15

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
2 to 3 days a week	4.0%	2	0.0%	0	7.1%	2	9.1%	1	6.7%	1	0.0%	0	8.0%	2	4.3%	2	0.0%	0		
1 day a week	8.0%	4	9.1%	2	7.1%	2	9.1%	1	13.3%	2	4.2%	1	12.0%	3	4.0%	1	8.7%	4	0.0%	0
Once every 2 weeks	16.0%	8	4.5%	1	25.0%	7	36.4%	4	0.0%	0	16.7%	4	12.0%	3	20.0%	5	17.4%	8	0.0%	0
Once every month	8.0%	4	9.1%	2	7.1%	2	18.2%	2	6.7%	1	4.2%	1	8.0%	2	8.0%	2	4.3%	2	50.0%	2
Once a quarter	20.0%	10	22.7%	5	17.9%	5	9.1%	1	20.0%	3	25.0%	6	24.0%	6	16.0%	4	19.6%	9	25.0%	1
Less often than once a quarter	16.0%	8	22.7%	5	10.7%	3	9.1%	1	13.3%	2	20.8%	5	12.0%	3	20.0%	5	17.4%	8	0.0%	0
First time today	4.0%	2	4.5%	1	3.6%	1	0.0%	0	6.7%	1	4.2%	1	4.0%	1	4.0%	1	4.3%	2	0.0%	0
Never	22.0%	11	27.3%	6	17.9%	5	9.1%	1	33.3%	5	20.8%	5	28.0%	7	16.0%	4	23.9%	11	0.0%	0
(Don't know)	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	0.0%	0	25.0%	1
Base:		50		22		28		11		15		24		25		25		46		4
<b>Drinking / Eating Out</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	12.0%	6	22.7%	5	3.6%	1	18.2%	2	20.0%	3	4.2%	1	8.0%	2	16.0%	4	10.9%	5	25.0%	1
1 day a week	10.0%	5	4.5%	1	14.3%	4	18.2%	2	6.7%	1	8.3%	2	4.0%	1	16.0%	4	10.9%	5	0.0%	0
Once every 2 weeks	2.0%	1	0.0%	0	3.6%	1	9.1%	1	0.0%	0	0.0%	0	4.0%	1	2.2%	1	2.2%	1	0.0%	0
Once every month	14.0%	7	13.6%	3	14.3%	4	9.1%	1	6.7%	1	20.8%	5	16.0%	4	12.0%	3	13.0%	6	25.0%	1
Once a quarter	12.0%	6	9.1%	2	14.3%	4	0.0%	0	20.0%	3	12.5%	3	16.0%	4	8.0%	2	13.0%	6	0.0%	0
Less often than once a quarter	6.0%	3	4.5%	1	7.1%	2	0.0%	0	0.0%	0	12.5%	3	8.0%	2	4.0%	1	6.5%	3	0.0%	0
First time today	2.0%	1	0.0%	0	3.6%	1	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	2.2%	1	0.0%	0
Never	42.0%	21	45.5%	10	39.3%	11	45.5%	5	46.7%	7	37.5%	9	48.0%	12	36.0%	9	41.3%	19	50.0%	2
Base:		50		22		28		11		15		24		25		25		46		4
<b>Private &amp; Public Services (Bank / Solicitor / Council Offices/ Library, etc)</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1	0.0%	0	4.0%	1	2.2%	1	2.2%	1	0.0%	0
2 to 3 days a week	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0
1 day a week	52.0%	26	45.5%	10	57.1%	16	45.5%	5	40.0%	6	62.5%	15	52.0%	13	52.0%	13	50.0%	23	75.0%	3
Once every 2 weeks	14.0%	7	18.2%	4	10.7%	3	27.3%	3	6.7%	1	12.5%	3	12.0%	3	16.0%	4	13.0%	6	25.0%	1
Once every month	4.0%	2	0.0%	0	7.1%	2	0.0%	0	13.3%	2	0.0%	0	8.0%	2	0.0%	0	4.3%	2	0.0%	0
Once a quarter	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	4.0%	1	2.2%	1	0.0%	0
Less often than once a quarter	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	4.0%	1	2.2%	1	0.0%	0
First time today	2.0%	1	4.5%	1	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	0	2.2%	1	0.0%	0
Never	20.0%	10	18.2%	4	21.4%	6	27.3%	3	20.0%	3	16.7%	4	24.0%	6	16.0%	4	21.7%	10	0.0%	0
Base:		50		22		28		11		15		24		25		25		46		4



## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Commercial Leisure Facilities (Gym / Swimming Pool, etc)</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	4.0%	2	0.0%	0	7.1%	2	9.1%	1	6.7%	1	0.0%	0	0.0%	0	8.0%	2	4.3%	2	0.0%	0
1 day a week	4.0%	2	4.5%	1	3.6%	1	0.0%	0	6.7%	1	4.2%	1	4.0%	1	4.0%	1	4.3%	2	0.0%	0
Once every 2 weeks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	92.0%	46	95.5%	21	89.3%	25	90.9%	10	86.7%	13	95.8%	23	96.0%	24	88.0%	22	91.3%	42	100.0%	4
Base:		50		22		28		11		15		24		25		25		46		4
<b>Any visit</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	26.0%	13	22.7%	5	28.6%	8	27.3%	3	6.7%	1	37.5%	9	24.0%	6	28.0%	7	26.1%	12	25.0%	1
2 to 3 days a week	28.0%	14	45.5%	10	14.3%	4	18.2%	2	26.7%	4	33.3%	8	16.0%	4	40.0%	10	23.9%	11	75.0%	3
1 day a week	28.0%	14	13.6%	3	39.3%	11	36.4%	4	40.0%	6	16.7%	4	40.0%	10	16.0%	4	30.4%	14	0.0%	0
Once every 2 weeks	4.0%	2	0.0%	0	7.1%	2	18.2%	2	0.0%	0	0.0%	0	8.0%	2	0.0%	0	4.3%	2	0.0%	0
Once every month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a quarter	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	4.0%	1	2.2%	1	0.0%	0
Less often than once a quarter	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0
First time today	4.0%	2	4.5%	1	3.6%	1	0.0%	0	8.3%	2	4.0%	1	4.0%	1	4.3%	2	0.0%	2	0.0%	0
Never	6.0%	3	9.1%	2	3.6%	1	0.0%	0	20.0%	3	0.0%	0	8.0%	2	4.0%	1	6.5%	3	0.0%	0
Base:		50		22		28		11		15		24		25		25		46		4

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Q03 What is the main reason for your visit here today ?</b>																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	24.0%	12	18.2%	4	28.6%	8	18.2%	2	13.3%	2	33.3%	8	28.0%	7	20.0%	5	23.9%	11	25.0%	1
To buy non-food goods (e.g. shoes, clothes, jewellery)	6.0%	3	9.1%	2	3.6%	1	0.0%	0	6.7%	1	8.3%	2	8.0%	2	4.0%	1	4.3%	2	25.0%	1
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	14.0%	7	18.2%	4	10.7%	3	9.1%	1	13.3%	2	16.7%	4	4.0%	1	24.0%	6	13.0%	6	25.0%	1
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to [name of centre]	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1	0.0%	0	4.0%	1	0.0%	0	2.2%	1	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	4.0%	2	4.5%	1	3.6%	1	18.2%	2	0.0%	0	0.0%	0	8.0%	2	0.0%	0	4.3%	2	0.0%	0
Work	32.0%	16	31.8%	7	32.1%	9	45.5%	5	46.7%	7	16.7%	4	28.0%	7	36.0%	9	32.6%	15	25.0%	1
To attend college (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	4.0%	2	4.5%	1	3.6%	1	0.0%	0	6.7%	1	4.2%	1	4.0%	1	4.0%	1	4.3%	2	0.0%	0
To visit the Council's offices (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	4.0%	2	4.5%	1	3.6%	1	0.0%	0	6.7%	1	4.2%	1	4.0%	1	4.0%	1	4.3%	2	0.0%	0
No particular reason	6.0%	3	4.5%	1	7.1%	2	9.1%	1	0.0%	0	8.3%	2	8.0%	2	4.0%	1	6.5%	3	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0
Window shopping / browsing	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Base:		50		22		28		11		15		24		25		25		46		4

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Q04 What do you LIKE most about [name of centre]?</b>																				
Near to home / convenient	8.0%	4	4.5%	1	10.7%	3	0.0%	0	13.3%	2	8.3%	2	4.0%	1	12.0%	3	8.7%	4	0.0%	0
Close to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good public transport links generally	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1	0.0%	0	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good directional signs to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	4.0%	2	0.0%	0	7.1%	2	0.0%	0	6.7%	1	4.2%	1	4.0%	1	4.0%	1	4.3%	2	0.0%	0
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Quality of supermarket(s)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact centre (i.e. shops close together)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of private services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Demographics - Chipping Ongar

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, solicitors and so on)																				
Range of public services (ie Council, library, health services, and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Range of leisure facilities	2.0%	1	0.0%	0	3.6%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0						
General cleanliness of shopping streets	2.0%	1	0.0%	0	3.6%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0						
Feels safe / absence of threatening individuals / groups	4.0%	2	0.0%	0	7.1%	2	9.1%	1	6.7%	1	0.0%	0	4.0%	1	4.3%	2	0.0%	0		
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Green space/area	22.0%	11	27.3%	6	17.9%	5	0.0%	0	20.0%	3	33.3%	8	32.0%	8	12.0%	3	19.6%	9	50.0%	2
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	6.0%	3	9.1%	2	3.6%	1	0.0%	0	6.7%	1	8.3%	2	8.0%	2	4.0%	1	6.5%	3	0.0%	0
Not too noisy	10.0%	5	9.1%	2	10.7%	3	18.2%	2	6.7%	1	8.3%	2	8.0%	2	12.0%	3	10.9%	5	0.0%	0
Character / atmosphere	54.0%	27	59.1%	13	50.0%	14	45.5%	5	60.0%	9	54.2%	13	48.0%	12	60.0%	15	52.2%	24	75.0%	3
Historic buildings	16.0%	8	22.7%	5	10.7%	3	9.1%	1	20.0%	3	16.7%	4	20.0%	5	12.0%	3	17.4%	8	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	20.0%	10	13.6%	3	25.0%	7	27.3%	3	0.0%	0	29.2%	7	20.0%	5	20.0%	5	19.6%	9	25.0%	1
Friendly / polite people	26.0%	13	31.8%	7	21.4%	6	27.3%	3	40.0%	6	16.7%	4	16.0%	4	36.0%	9	28.3%	13	0.0%	0
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	0
It's my hometown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has everything you need (Nothing in particular)	8.0%	4	9.1%	2	7.1%	2	0.0%	0	20.0%	3	4.2%	1	12.0%	3	4.0%	1	8.7%	4	0.0%	0
Base:		50		22		28		11		15		24		25		25		46		4

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Q05 What do you DISLIKE most about [name of centre]?</b>																				
Unsafe for pedestrians / traffic conflict	4.0%	2	4.5%	1	3.6%	1	0.0%	0	0.0%	0	8.3%	2	0.0%	0	8.0%	2	4.3%	2	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking for residents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	10.0%	5	4.5%	1	14.3%	4	0.0%	0	26.7%	4	4.2%	1	16.0%	4	4.0%	1	10.9%	5	0.0%	0
Parking is not secure / car break-ins	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1	0.0%	0	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Poor public transport links	6.0%	3	9.1%	2	3.6%	1	0.0%	0	20.0%	3	0.0%	0	12.0%	3	0.0%	0	6.5%	3	0.0%	0
Road congestion / too much traffic	10.0%	5	9.1%	2	10.7%	3	0.0%	0	0.0%	0	20.8%	5	12.0%	3	8.0%	2	10.9%	5	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1	0.0%	0	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Lack of choice of national multiple (high street chain) shops	4.0%	2	0.0%	0	7.1%	2	0.0%	0	0.0%	0	8.3%	2	0.0%	0	8.0%	2	2.2%	1	25.0%	1
Lack of choice of independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops is inadequate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of a larger supermarket	2.0%	1	0.0%	0	3.6%	1	9.1%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Prices too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops spread over too wide an area (i.e. not a compact centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	2.0%	1	0.0%	0	3.6%	1	9.1%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Too many pubs / clubs	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Inadequate range of services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clean / secure toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty shopping streets/litter	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Run down appearance of town centre / boarded up premises	4.0%	2	4.5%	1	3.6%	1	0.0%	0	13.3%	2	0.0%	0	8.0%	2	0.0%	0	4.3%	2	0.0%	0
Feels unsafe / presence of threatening individuals / groups / gangs	6.0%	3	4.5%	1	7.1%	2	0.0%	0	0.0%	0	12.5%	3	0.0%	0	12.0%	3	6.5%	3	0.0%	0
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0
Lack of police presence / other security measures (e.g. CCTV)	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	2.0%	1	4.5%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	2.2%	1	0.0%	0
Over-crowded	6.0%	3	4.5%	1	7.1%	2	0.0%	0	13.3%	2	4.2%	1	4.0%	1	8.0%	2	6.5%	3	0.0%	0
Too noisy	12.0%	6	18.2%	4	7.1%	2	0.0%	0	20.0%	3	12.5%	3	16.0%	4	8.0%	2	13.0%	6	0.0%	0
Lack of character / atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandalism	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Insufficient or poor quality open space and green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	4.0%	1	2.2%	1	0.0%	0
I dislike everything about [name of centre]	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	4.0%	1	2.2%	1	0.0%	0
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0
It is boring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many high end shops	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	4.0%	1	2.2%	1	0.0%	0
Poor road / paving quality	4.0%	2	9.1%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	2	0.0%	0	8.0%	2	2.2%	1	25.0%	1
Too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	8.0%	4	9.1%	2	7.1%	2	9.1%	1	6.7%	1	8.3%	2	8.0%	2	8.0%	2	6.5%	3	25.0%	1
(Nothing in particular)	34.0%	17	31.8%	7	35.7%	10	63.6%	7	33.3%	5	20.8%	5	36.0%	9	32.0%	8	34.8%	16	25.0%	1

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Base:	50	22	28	11	15	24	25	25	46	4
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>										
<b>Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?</b>										
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	58.0%	29	50.0%	11	64.3%	18	63.6%	7	46.7%	7
Neutral	18.0%	9	27.3%	6	10.7%	3	27.3%	3	26.7%	4
Dissatisfied	22.0%	11	22.7%	5	21.4%	6	9.1%	1	20.0%	3
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1
Mean:	3.37	3.27	3.44	3.55	3.29	3.33	3.42	3.32	3.38	3.25
Base:	50	22	28	11	15	24	25	25	46	4
<b>Q07 How often do you visit [name of centre] in the evenings?</b>										
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	8.0%	4	13.6%	3	3.6%	1	27.3%	3	0.0%	1
1 day a week	12.0%	6	9.1%	2	14.3%	4	18.2%	2	13.3%	2
Once every 2 weeks	2.0%	1	0.0%	0	3.6%	1	0.0%	0	4.2%	1
Once every month	8.0%	4	9.1%	2	7.1%	2	0.0%	0	6.7%	1
Once a quarter	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1
Less often than once a quarter	14.0%	7	4.5%	1	21.4%	6	18.2%	2	13.3%	2
Never	54.0%	27	63.6%	14	46.4%	13	36.4%	4	60.0%	9
Base:	50	22	28	11	15	24	25	25	46	4
<b>Q08 What is the main purpose of your evening visits?</b>										
<i>Those who go 'Once a quarter or more' at Q.7</i>										
Bars / pubs	37.5%	6	57.1%	4	22.2%	2	60.0%	3	0.0%	0
Eating out	50.0%	8	42.9%	3	55.6%	5	40.0%	2	100.0%	4
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting friends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social Clubs	12.5%	2	0.0%	0	22.2%	2	0.0%	0	28.6%	2
Base:	16	7	9	5	4	7	6	10	15	1

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
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**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?**

*Those who go 'Once a quarter or more' at Q.7*

Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Satisfied	62.5%	10	71.4%	5	55.6%	5	100.0%	5	25.0%	1	57.1%	4	66.7%	4	60.0%	6	60.0%	9	100.0%	
Neutral	12.5%	2	0.0%	0	22.2%	2	0.0%	0	50.0%	2	0.0%	0	16.7%	1	10.0%	1	13.3%	2	0.0%	
Dissatisfied	12.5%	2	14.3%	1	11.1%	1	0.0%	0	25.0%	1	14.3%	1	0.0%	0	20.0%	2	13.3%	2	0.0%	
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
(No opinion)	12.5%	2	14.3%	1	11.1%	1	0.0%	0	0.0%	0	28.6%	2	16.7%	1	10.0%	1	13.3%	2	0.0%	
<i>Mean:</i>		3.57		3.67		3.50		4.00		3.00		3.60		3.80		3.44		3.54		4.00
<i>Base:</i>		16		7		9		5		4		7		6		10		15		1

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q10 How satisfied are you with the pubs/bars offer in [name of centre]?**

Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	26.0%	13	22.7%	5	28.6%	8	54.5%	6	20.0%	3	16.7%	4	20.0%	5	32.0%	8	26.1%	12	25.0%	1
Neutral	8.0%	4	4.5%	1	10.7%	3	0.0%	0	6.7%	1	12.5%	3	8.0%	2	8.0%	2	6.5%	3	25.0%	1
Dissatisfied	6.0%	3	13.6%	3	0.0%	0	0.0%	0	6.7%	1	8.3%	2	4.0%	1	8.0%	2	6.5%	3	0.0%	0
Very dissatisfied	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	4.0%	1	0.0%	0	2.2%	1	0.0%	0
(No opinion)	48.0%	24	54.5%	12	42.9%	12	36.4%	4	46.7%	7	54.2%	13	48.0%	12	48.0%	12	47.8%	22	50.0%	2
(Don't know)	10.0%	5	0.0%	0	17.9%	5	9.1%	1	13.3%	2	8.3%	2	16.0%	4	4.0%	1	10.9%	5	0.0%	0
<i>Mean:</i>		3.38		3.00		3.73		4.00		3.00		3.22		3.22		3.50		3.37		3.50
<i>Base:</i>		50		22		28		11		15		24		25		25		46		4

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?**

*Those in 'Waltham Abbey' town centre*

Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00
<i>Base:</i>		0		0		0		0		0		0		0		0		0		0



## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]</b>																				
<b>Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?</b>																				
<b><i>Cleanliness of shopping streets</i></b>																				
Very good	6.0%	3	13.6%	3	0.0%	0	18.2%	2	0.0%	0	4.2%	1	8.0%	2	4.0%	1	6.5%	3	0.0%	0
Good	52.0%	26	45.5%	10	57.1%	16	54.5%	6	53.3%	8	50.0%	12	40.0%	10	64.0%	16	54.3%	25	25.0%	1
Satisfactory	32.0%	16	27.3%	6	35.7%	10	18.2%	2	46.7%	7	29.2%	7	48.0%	12	16.0%	4	32.6%	15	25.0%	1
Poor	8.0%	4	9.1%	2	7.1%	2	9.1%	1	0.0%	0	12.5%	3	4.0%	1	12.0%	3	6.5%	3	25.0%	1
Very poor	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	0.0%	0	25.0%	1
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		3.52		3.55		3.50		3.82		3.53		3.38		3.52		3.52		3.61		2.50
Base:		50		22		28		11		15		24		25		25		46		4
<b><i>Personal Safety / lighting / policing issues</i></b>																				
Very good	6.0%	3	9.1%	2	3.6%	1	18.2%	2	6.7%	1	0.0%	0	4.0%	1	8.0%	2	6.5%	3	0.0%	0
Good	58.0%	29	59.1%	13	57.1%	16	72.7%	8	46.7%	7	58.3%	14	44.0%	11	72.0%	18	56.5%	26	75.0%	3
Satisfactory	22.0%	11	18.2%	4	25.0%	7	9.1%	1	33.3%	5	20.8%	5	36.0%	9	8.0%	2	23.9%	11	0.0%	0
Poor	10.0%	5	9.1%	2	10.7%	3	0.0%	0	6.7%	1	16.7%	4	8.0%	2	12.0%	3	8.7%	4	25.0%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.0%	2	4.5%	1	3.6%	1	0.0%	0	6.7%	1	4.2%	1	8.0%	2	0.0%	0	4.3%	2	0.0%	0
<i>Mean:</i>		3.63		3.71		3.56		4.09		3.57		3.43		3.48		3.76		3.64		3.50
Base:		50		22		28		11		15		24		25		25		46		4
<b><i>Quality of buildings / townscape</i></b>																				
Very good	28.0%	14	36.4%	8	21.4%	6	36.4%	4	20.0%	3	29.2%	7	16.0%	4	40.0%	10	28.3%	13	25.0%	1
Good	50.0%	25	45.5%	10	53.6%	15	63.6%	7	53.3%	8	41.7%	10	60.0%	15	40.0%	10	50.0%	23	50.0%	2
Satisfactory	18.0%	9	13.6%	3	21.4%	6	0.0%	0	20.0%	3	25.0%	6	20.0%	5	16.0%	4	17.4%	8	25.0%	1
Poor	4.0%	2	4.5%	1	3.6%	1	0.0%	0	6.7%	1	4.2%	1	4.0%	1	4.0%	1	4.3%	2	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		4.02		4.14		3.93		4.36		3.87		3.96		3.88		4.16		4.02		4.00
Base:		50		22		28		11		15		24		25		25		46		4

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household			
<b>Shelter from weather</b>																					
Very good	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	4.0%	1	2.2%	1	0.0%	0	
Good	32.0%	16	22.7%	5	39.3%	11	45.5%	5	6.7%	1	41.7%	10	24.0%	6	40.0%	10	30.4%	14	50.0%	2	
Satisfactory	36.0%	18	36.4%	8	35.7%	10	54.5%	6	46.7%	7	20.8%	5	40.0%	10	32.0%	8	37.0%	17	25.0%	1	
Poor	10.0%	5	13.6%	3	7.1%	2	0.0%	0	0.0%	0	20.8%	5	8.0%	2	12.0%	3	8.7%	4	25.0%	1	
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know)	20.0%	10	22.7%	5	17.9%	5	0.0%	0	40.0%	6	16.7%	4	28.0%	7	12.0%	3	21.7%	10	0.0%	0	
<i>Mean:</i>		3.33		3.24		3.39		3.45		3.33		3.25		3.22		3.41		3.33		3.25	
Base:		50		22		28		11		15		24		25		25		46		4	

<b>Pedestrian/Vehicular safety issues</b>																					
Very good	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	0.0%	0	25.0%	1	
Good	54.0%	27	54.5%	12	53.6%	15	81.8%	9	46.7%	7	45.8%	11	44.0%	11	64.0%	16	58.7%	27	0.0%	0	
Satisfactory	26.0%	13	27.3%	6	25.0%	7	18.2%	2	26.7%	4	29.2%	7	28.0%	7	24.0%	6	21.7%	10	75.0%	3	
Poor	16.0%	8	9.1%	2	21.4%	6	0.0%	0	26.7%	4	16.7%	4	24.0%	6	8.0%	2	17.4%	8	0.0%	0	
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know)	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	0	
<i>Mean:</i>		3.43		3.57		3.32		3.82		3.20		3.39		3.21		3.64		3.42		3.50	
Base:		50		22		28		11		15		24		25		25		46		4	

**Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]**

**Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?**

<b>Location of car parks</b>																					
Very good	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0	
Good	68.0%	34	68.2%	15	67.9%	19	81.8%	9	60.0%	9	66.7%	16	72.0%	18	64.0%	16	69.6%	32	50.0%	2	
Satisfactory	16.0%	8	18.2%	4	14.3%	4	18.2%	2	20.0%	3	12.5%	3	16.0%	4	16.0%	4	15.2%	7	25.0%	1	
Poor	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	4.0%	1	0.0%	0	2.2%	1	0.0%	0	
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know)	12.0%	6	9.1%	2	14.3%	4	0.0%	0	13.3%	2	16.7%	4	8.0%	2	16.0%	4	10.9%	5	25.0%	1	
<i>Mean:</i>		3.80		3.70		3.88		3.82		3.62		3.90		3.74		3.86		3.80		3.67	
Base:		50		22		28		11		15		24		25		25		46		4	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Security of car parks</b>											
Very good	2.0%	1 0.0%	0 3.6%	1 0.0%	0 0.0%	0 4.2%	1 0.0%	0 4.0%	1 2.2%	1 0.0%	0
Good	64.0%	32 68.2%	15 60.7%	17 81.8%	9 46.7%	7 66.7%	16 64.0%	16 64.0%	16 65.2%	30 50.0%	2
Satisfactory	18.0%	9 18.2%	4 17.9%	5 18.2%	2 26.7%	4 12.5%	3 20.0%	5 16.0%	4 17.4%	8 25.0%	1
Poor	2.0%	1 4.5%	1 0.0%	0 0.0%	0 6.7%	1 0.0%	0 4.0%	1 0.0%	0 2.2%	1 0.0%	0
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	14.0%	7 9.1%	2 17.9%	5 0.0%	0 20.0%	3 16.7%	4 12.0%	3 16.0%	4 13.0%	6 25.0%	1
Mean:	3.77	3.70	3.83	3.82	3.50	3.90	3.68	3.86	3.78	3.67	
Base:	50	22	28	11	15	24	25	25	46	4	
<b>Location of [name of centre] Underground / Train Station (as appropriate)</b>											
Very good	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Good	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Satisfactory	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Poor	14.0%	7 18.2%	4 10.7%	3 9.1%	1 13.3%	2 16.7%	4 12.0%	3 16.0%	4 15.2%	7 0.0%	0
Very poor	14.0%	7 9.1%	2 17.9%	5 36.4%	4 6.7%	1 8.3%	2 12.0%	3 16.0%	4 15.2%	7 0.0%	0
(Don't know)	72.0%	36 72.7%	16 71.4%	20 54.5%	6 80.0%	12 75.0%	18 76.0%	19 68.0%	17 69.6%	32 100.0%	4
Mean:	1.50	1.67	1.38	1.20	1.67	1.67	1.50	1.50	1.50	0.00	
Base:	50	22	28	11	15	24	25	25	46	4	
<b>Quality &amp; security of [name of centre] Underground / Train Station (as appropriate)</b>											
Very good	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Good	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Satisfactory	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Poor	14.0%	7 18.2%	4 10.7%	3 9.1%	1 13.3%	2 16.7%	4 12.0%	3 16.0%	4 15.2%	7 0.0%	0
Very poor	12.0%	6 9.1%	2 14.3%	4 36.4%	4 6.7%	1 4.2%	1 8.0%	2 16.0%	4 13.0%	6 0.0%	0
(Don't know)	74.0%	37 72.7%	16 75.0%	21 54.5%	6 80.0%	12 79.2%	19 80.0%	20 68.0%	17 71.7%	33 100.0%	4
Mean:	1.54	1.67	1.43	1.20	1.67	1.80	1.60	1.50	1.54	0.00	
Base:	50	22	28	11	15	24	25	25	46	4	
<b>Ease of cycling access</b>											
Very good	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Good	28.0%	14 31.8%	7 25.0%	7 27.3%	3 20.0%	3 33.3%	8 24.0%	6 32.0%	8 28.3%	13 25.0%	1
Satisfactory	40.0%	20 31.8%	7 46.4%	13 54.5%	6 33.3%	5 37.5%	9 32.0%	8 48.0%	12 37.0%	17 75.0%	3
Poor	8.0%	4 13.6%	3 3.6%	1 9.1%	1 0.0%	0 12.5%	3 4.0%	1 12.0%	3 8.7%	4 0.0%	0
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	24.0%	12 22.7%	5 25.0%	7 9.1%	1 46.7%	7 16.7%	4 40.0%	10 8.0%	2 26.1%	12 0.0%	0
Mean:	3.26	3.24	3.29	3.20	3.38	3.25	3.33	3.22	3.26	3.25	
Base:	50	22	28	11	15	24	25	25	46	4	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Amount / quality of pedestrianisation</b>										
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	36.0%	18	36.4%	8	35.7%	10	45.5%	5	20.0%	3
Satisfactory	36.0%	18	36.4%	8	35.7%	10	27.3%	3	33.3%	5
Poor	20.0%	10	18.2%	4	21.4%	6	18.2%	2	40.0%	6
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.0%	4	9.1%	2	7.1%	2	9.1%	1	6.7%	1
<i>Mean:</i>	<i>3.17</i>	<i>3.20</i>	<i>3.15</i>	<i>3.30</i>	<i>2.79</i>	<i>3.36</i>	<i>3.13</i>	<i>3.22</i>	<i>3.19</i>	<i>3.00</i>
Base:	50	22	28	11	15	24	25	25	46	4
<b>Ease of movement around the centre on foot</b>										
Very good	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Good	66.0%	33	63.6%	14	67.9%	19	54.5%	6	53.3%	8
Satisfactory	28.0%	14	36.4%	8	21.4%	6	45.5%	5	33.3%	5
Poor	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1
<i>Mean:</i>	<i>3.69</i>	<i>3.64</i>	<i>3.74</i>	<i>3.55</i>	<i>3.50</i>	<i>3.88</i>	<i>3.67</i>	<i>3.72</i>	<i>3.71</i>	<i>3.50</i>
Base:	50	22	28	11	15	24	25	25	46	4
<b>Access for people with mobility / hearing / sighting disability</b>										
Very good	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Good	36.0%	18	36.4%	8	35.7%	10	27.3%	3	53.3%	8
Satisfactory	18.0%	9	22.7%	5	14.3%	4	36.4%	4	0.0%	0
Poor	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	42.0%	21	40.9%	9	42.9%	12	36.4%	4	40.0%	6
<i>Mean:</i>	<i>3.66</i>	<i>3.62</i>	<i>3.69</i>	<i>3.43</i>	<i>3.78</i>	<i>3.69</i>	<i>3.64</i>	<i>3.67</i>	<i>3.70</i>	<i>3.00</i>
Base:	50	22	28	11	15	24	25	25	46	4

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q14 How could [name of centre]best be improved?</b>											
More parking	12.0%	6 13.6%	3 10.7%	3 0.0%	0 20.0%	3 12.5%	3 12.0%	3 12.0%	3 13.0%	6 0.0%	0
More secure parking	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Cheaper parking	16.0%	8 13.6%	3 17.9%	5 18.2%	2 26.7%	4 8.3%	2 12.0%	3 20.0%	5 17.4%	8 0.0%	0
More accessible car parking	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More frequent bus services to the centre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More reliable / comfortable bus services	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
New / relocated bus stops	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More frequent underground services (where appropriate)	4.0%	2 9.1%	2 0.0%	0 9.1%	1 6.7%	1 0.0%	0 8.0%	2 0.0%	0 4.3%	2 0.0%	0
More reliable underground services (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Better signposting within the Centre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More priority for pedestrians	6.0%	3 4.5%	1 7.1%	2 9.1%	1 0.0%	0 8.3%	2 12.0%	3 0.0%	0 6.5%	3 0.0%	0
Improved access for wheelchair and pushchair users	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More national multiple (high street chain) retailers	2.0%	1 4.5%	1 0.0%	0 0.0%	0 6.7%	1 0.0%	0 4.0%	1 0.0%	0 2.2%	1 0.0%	0
Bigger/better supermarket	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More independent shops	4.0%	2 4.5%	1 3.6%	1 9.1%	1 0.0%	0 4.2%	1 4.0%	1 4.0%	1 4.3%	2 0.0%	0
Better choice of shops in general	6.0%	3 4.5%	1 7.1%	2 0.0%	0 6.7%	1 8.3%	2 12.0%	3 0.0%	0 6.5%	3 0.0%	0
Specified new shop	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Better quality of shops	4.0%	2 0.0%	0 7.1%	2 9.1%	1 6.7%	1 0.0%	0 8.0%	2 0.0%	0 4.3%	2 0.0%	0
Improvement to the market	2.0%	1 0.0%	0 3.6%	1 9.1%	1 0.0%	0 0.0%	0 4.0%	1 0.0%	0 2.2%	1 0.0%	0
More / better pubs / night-life	6.0%	3 4.5%	1 7.1%	2 9.1%	1 13.3%	2 0.0%	0 4.0%	1 8.0%	2 6.5%	3 0.0%	0
More / better eating places	12.0%	6 9.1%	2 14.3%	4 18.2%	2 13.3%	2 8.3%	2 12.0%	3 12.0%	3 13.0%	6 0.0%	0
Fewer bars / nightclubs	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More / better leisure facilities	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More family oriented facilities	2.0%	1 4.5%	1 0.0%	0 0.0%	0 6.7%	1 0.0%	0 4.0%	1 0.0%	0 2.2%	1 0.0%	0
More secure children's play areas	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Better crèche facilities	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Provision of more residential accommodation	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Expand the town centre's colleges / expand	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
university																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Cleaner streets / removal of litter	6.0%	3	0.0%	0	10.7%	3	0.0%	0	0.0%	0	12.5%	3	12.0%	3	0.0%	0	6.5%	3	0.0%	
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Improved security measures / more CCTV / more police	10.0%	5	13.6%	3	7.1%	2	9.1%	1	6.7%	1	12.5%	3	8.0%	2	12.0%	3	8.7%	4	25.0%	
More control on alcohol / drinkers / drug users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Better street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
More clothing / shoe shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Vacant shops to be filled	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	
Less traffic congestion	10.0%	5	4.5%	1	14.3%	4	0.0%	0	6.7%	1	16.7%	4	8.0%	2	12.0%	3	10.9%	5	0.0%	
Footpaths improved / resurfaced	4.0%	2	4.5%	1	3.6%	1	0.0%	0	6.7%	1	4.2%	1	4.0%	1	4.0%	1	2.2%	1	25.0%	
Improve pedestrian / vehicular safety issues	12.0%	6	9.1%	2	14.3%	4	0.0%	0	20.0%	3	12.5%	3	16.0%	4	8.0%	2	13.0%	6	0.0%	
Road surfaces improved / resurfaced	4.0%	2	9.1%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	2	4.0%	1	4.0%	1	2.2%	1	25.0%	
More seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
More restrictions on cyclists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Less eating places / restaurants	2.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Better toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
(None mentioned)	28.0%	14	22.7%	5	32.1%	9	27.3%	3	26.7%	4	29.2%	7	24.0%	6	32.0%	8	26.1%	12	50.0%	
Base:		50		22		28		11		15		24		25		25		46		4
<b>Q15 Do you work in [name of centre]?</b>																				
Yes	32.0%	16	31.8%	7	32.1%	9	45.5%	5	46.7%	7	16.7%	4	32.0%	8	32.0%	8	32.6%	15	25.0%	1
No	68.0%	34	68.2%	15	67.9%	19	54.5%	6	53.3%	8	83.3%	20	68.0%	17	68.0%	17	67.4%	31	75.0%	3
Base:		50		22		28		11		15		24		25		25		46		4

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Q16 Do you go to college in [name of centre] (where appropriate)?</b>										
Yes	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
No	98.0%	49 100.0%	22 96.4%	27 100.0%	11 100.0%	15 95.8%	23 100.0%	25 96.0%	24 97.8%	45 100.0%
(Refused)	2.0%	1 0.0%	0 3.6%	1 0.0%	0 0.0%	0 4.2%	1 0.0%	0 4.0%	1 2.2%	1 0.0%
Base:		50	22	28	11	15	24	25	25	46
<b>GEN Gender:</b>										
Male	44.0%	22 100.0%	22 0.0%	0 36.4%	4 40.0%	6 50.0%	12 40.0%	10 48.0%	12 41.3%	19 75.0%
Female	56.0%	28 0.0%	0 100.0%	28 63.6%	7 60.0%	9 50.0%	12 60.0%	15 52.0%	13 58.7%	27 25.0%
Base:		50	22	28	11	15	24	25	25	46
<b>AGE Age Group:</b>										
18 - 24 years	4.0%	2 0.0%	0 7.1%	2 18.2%	2 0.0%	0 0.0%	0 4.0%	1 4.0%	1 4.3%	2 0.0%
25 - 34 years	18.0%	9 18.2%	4 17.9%	5 81.8%	9 0.0%	0 0.0%	0 12.0%	3 24.0%	6 17.4%	8 25.0%
35 - 44 years	12.0%	6 9.1%	2 14.3%	4 0.0%	0 40.0%	6 0.0%	0 12.0%	3 12.0%	3 13.0%	6 0.0%
45 - 54 years	18.0%	9 18.2%	4 17.9%	5 0.0%	0 60.0%	9 0.0%	0 28.0%	7 8.0%	2 19.6%	9 0.0%
55 - 64 years	20.0%	10 13.6%	3 25.0%	7 0.0%	0 0.0%	0 41.7%	10 20.0%	5 20.0%	5 21.7%	10 0.0%
65+ years	28.0%	14 40.9%	9 17.9%	5 0.0%	0 0.0%	0 58.3%	14 24.0%	6 32.0%	8 23.9%	11 75.0%
Base:		50	22	28	11	15	24	25	25	46
<b>SEG Occupation of Chief Wage Earner:</b>										
AB	4.0%	2 4.5%	1 3.6%	1 0.0%	0 0.0%	0 8.3%	2 8.0%	2 0.0%	0 4.3%	2 0.0%
C1	46.0%	23 40.9%	9 50.0%	14 36.4%	4 66.7%	10 37.5%	9 92.0%	23 0.0%	0 50.0%	23 0.0%
C2	18.0%	9 22.7%	5 14.3%	4 27.3%	3 33.3%	5 4.2%	1 0.0%	0 36.0%	9 19.6%	9 0.0%
DE	32.0%	16 31.8%	7 32.1%	9 36.4%	4 0.0%	0 50.0%	12 0.0%	0 64.0%	16 26.1%	12 100.0%
Base:		50	22	28	11	15	24	25	25	46
<b>Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?</b>										
Yes	2.0%	1 4.5%	1 0.0%	0 0.0%	0 0.0%	0 4.2%	1 0.0%	0 4.0%	1 0.0%	0 25.0%
No	98.0%	49 95.5%	21 100.0%	28 100.0%	11 100.0%	15 95.8%	23 100.0%	25 96.0%	24 100.0%	46 75.0%
Base:		50	22	28	11	15	24	25	25	46

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q18 Is the disability mobility, hearing and / or sighting impairment ?</b>											
<i>Those who 'Yes' at Q17</i>											
Mobility	100.0%	1 100.0%	1 0.0%	0 0.0%	0 0.0%	0 100.0%	1 0.0%	0 100.0%	1 0.0%	0 100.0%	1
Hearing	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sighting	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Back problems (Don't know)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:		1	1	0	0	0	1	0	1	0	1
<b>CAR Number of cars in Household:</b>											
None	8.0%	4 13.6%	3 3.6%	1 9.1%	1 0.0%	0 12.5%	3 0.0%	0 16.0%	4 0.0%	0 100.0%	4
1	42.0%	21 40.9%	9 42.9%	12 27.3%	3 33.3%	5 54.2%	13 40.0%	10 44.0%	11 45.7%	21 0.0%	0
2	30.0%	15 31.8%	7 28.6%	8 45.5%	5 40.0%	6 16.7%	4 40.0%	10 20.0%	5 32.6%	15 0.0%	0
3	12.0%	6 13.6%	3 10.7%	3 18.2%	2 6.7%	1 12.5%	3 8.0%	2 16.0%	4 13.0%	6 0.0%	0
4+	8.0%	4 0.0%	0 14.3%	4 0.0%	0 20.0%	3 4.2%	1 12.0%	3 4.0%	1 8.7%	4 0.0%	0
(Refused)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:		50	22	28	11	15	24	25	25	46	4
<b>LOC Location of Interview:</b>											
Epping	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton High Road	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Waltham Abbey	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton Broadway	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Chipping Ongar	100.0%	50 100.0%	22 100.0%	28 100.0%	11 100.0%	15 100.0%	24 100.0%	25 100.0%	25 100.0%	46 100.0%	4
Buckhurst Hill	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:		50	22	28	11	15	24	25	25	46	4
<b>DAY Day of interview:</b>											
Monday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Tuesday	100.0%	50 100.0%	22 100.0%	28 100.0%	11 100.0%	15 100.0%	24 100.0%	25 100.0%	25 100.0%	46 100.0%	4
Wednesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Thursday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Friday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Saturday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sunday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:		50	22	28	11	15	24	25	25	46	4



### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>PC</b>										
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	2.0%	1	4.5%	1	0.0%	0	6.7%	1	0.0%	0
CM1 3	2.0%	1	4.5%	1	0.0%	0	9.1%	1	0.0%	0
CM1 5	2.0%	1	0.0%	0	3.6%	1	9.1%	1	0.0%	0
CM13 3	4.0%	2	0.0%	0	7.1%	2	0.0%	0	13.3%	2
CM15 0	2.0%	1	0.0%	0	3.6%	1	9.1%	1	0.0%	0
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 0	2.0%	1	4.5%	1	0.0%	0	0.0%	0	4.2%	1
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM3 9	2.0%	1	4.5%	1	0.0%	0	9.1%	1	0.0%	0
CM4 0	2.0%	1	0.0%	0	3.6%	1	0.0%	0	4.2%	1
CM5	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1
CM5 0	14.0%	7	18.2%	4	10.7%	3	0.0%	0	20.0%	3
CM5 9	46.0%	23	36.4%	8	53.6%	15	54.5%	6	20.0%	3
CM6 2	4.0%	2	4.5%	1	3.6%	1	0.0%	0	6.7%	1
CM6 3	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1
E1 4	2.0%	1	4.5%	1	0.0%	0	9.1%	1	0.0%	0
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10 3	2.0%	1	4.5%	1	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	0		
IG10 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG11 7	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.0%	1	2.2%	1	0.0%	0
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 7	2.0%	1	0.0%	0	3.6%	1	0.0%	0	6.7%	1	0.0%	0	4.0%	1	0.0%	0	2.2%	1	0.0%	0
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	4.0%	1	2.2%	1	0.0%	0
RM3 8	2.0%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	4.0%	1	2.2%	1	0.0%	0
RM4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 7	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.2%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	0
Base:		50		22		28		11		15		24		25		25		46		4

**Appendix 8:**

Data Tabulations

By Demographics Buckhurst Hill

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q0A First of all, can I ask you do you work in any of the following:</b>																				
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
None of these	100.0%	50	100.0%	15	100.0%	35	100.0%	13	100.0%	20	100.0%	17	100.0%	30	100.0%	20	100.0%	47	100.0%	2
Base:		50		15		35		13		20		17		30		20		47		2
<b>Q01 How did you travel to [name of centre] today?</b>																				
Car/ van driver	34.0%	17	33.3%	5	34.3%	12	30.8%	4	40.0%	8	29.4%	5	40.0%	12	25.0%	5	34.0%	16	0.0%	0
Car/ van passenger	4.0%	2	0.0%	0	5.7%	2	0.0%	0	0.0%	0	11.8%	2	0.0%	0	10.0%	2	2.1%	1	50.0%	1
Bus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	14.0%	7	0.0%	0	20.0%	7	7.7%	1	30.0%	6	0.0%	0	20.0%	6	5.0%	1	14.9%	7	0.0%	0
Underground (as appropriate)	2.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	0.0%	0	50.0%	1
Train (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On foot	46.0%	23	60.0%	9	40.0%	14	61.5%	8	30.0%	6	52.9%	9	40.0%	12	55.0%	11	48.9%	23	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		50		15		35		13		20		17		30		20		47		2
<b>Q02 How often do you do the following in [name of centre] (including Sunday)?</b>																				
<b>Food &amp; Groceries Shopping</b>																				
Everyday	14.0%	7	0.0%	0	20.0%	7	0.0%	0	10.0%	2	29.4%	5	20.0%	6	5.0%	1	12.8%	6	50.0%	1
4 to 6 days a week	6.0%	3	0.0%	0	8.6%	3	0.0%	0	5.0%	1	11.8%	2	3.3%	1	10.0%	2	6.4%	3	0.0%	0
2 to 3 days a week	12.0%	6	13.3%	2	11.4%	4	15.4%	2	0.0%	0	23.5%	4	16.7%	5	5.0%	1	10.6%	5	50.0%	1
1 day a week	52.0%	26	66.7%	10	45.7%	16	69.2%	9	80.0%	16	5.9%	1	43.3%	13	65.0%	13	55.3%	26	0.0%	0
Once every 2 weeks	4.0%	2	0.0%	0	5.7%	2	7.7%	1	5.0%	1	0.0%	0	6.7%	2	0.0%	0	4.3%	2	0.0%	0
Once every month	6.0%	3	6.7%	1	5.7%	2	7.7%	1	0.0%	0	11.8%	2	6.7%	2	5.0%	1	4.3%	2	0.0%	0
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	6.0%	3	13.3%	2	2.9%	1	0.0%	0	0.0%	0	17.6%	3	3.3%	1	10.0%	2	6.4%	3	0.0%	0
Base:		50		15		35		13		20		17		30		20		47		2

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)</b>																				
Everyday	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
4 to 6 days a week	10.0%	5	6.7%	1	11.4%	4	15.4%	2	15.0%	3	0.0%	0	16.7%	5	0.0%	0	10.6%	5	0.0%	0
2 to 3 days a week	30.0%	15	26.7%	4	31.4%	11	53.8%	7	40.0%	8	0.0%	0	20.0%	6	45.0%	9	31.9%	15	0.0%	0
1 day a week	22.0%	11	20.0%	3	22.9%	8	15.4%	2	25.0%	5	23.5%	4	30.0%	9	10.0%	2	23.4%	11	0.0%	0
Once every 2 weeks	4.0%	2	0.0%	0	5.7%	2	0.0%	0	0.0%	0	11.8%	2	0.0%	0	10.0%	2	4.3%	2	0.0%	0
Once every month	6.0%	3	13.3%	2	2.9%	1	7.7%	1	10.0%	2	0.0%	0	6.7%	2	5.0%	1	6.4%	3	0.0%	0
Once a quarter	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	5.9%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	5.9%	1	3.3%	1	0.0%	0	2.1%	1	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	22.0%	11	33.3%	5	17.1%	6	7.7%	1	5.0%	1	52.9%	9	16.7%	5	30.0%	6	19.1%	9	100.0%	2
Base:		50		15		35		13		20		17		30		20		47		2
<b>Drinking / Eating Out</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	2.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	0.0%	0	50.0%	1
1 day a week	24.0%	12	40.0%	6	17.1%	6	30.8%	4	30.0%	6	11.8%	2	23.3%	7	25.0%	5	25.5%	12	0.0%	0
Once every 2 weeks	6.0%	3	0.0%	0	8.6%	3	0.0%	0	15.0%	3	0.0%	0	10.0%	3	0.0%	0	6.4%	3	0.0%	0
Once every month	40.0%	20	26.7%	4	45.7%	16	53.8%	7	50.0%	10	17.6%	3	40.0%	12	40.0%	8	40.4%	19	0.0%	0
Once a quarter	6.0%	3	0.0%	0	8.6%	3	0.0%	0	5.0%	1	11.8%	2	6.7%	2	5.0%	1	6.4%	3	0.0%	0
Less often than once a quarter	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	0.0%	0	50.0%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	20.0%	10	26.7%	4	17.1%	6	15.4%	2	0.0%	0	47.1%	8	20.0%	6	20.0%	4	21.3%	10	0.0%	0
Base:		50		15		35		13		20		17		30		20		47		2
<b>Private &amp; Public Services (Bank / Solicitor / Council Offices/ Library, etc)</b>																				
Everyday	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
1 day a week	24.0%	12	26.7%	4	22.9%	8	30.8%	4	40.0%	8	0.0%	0	16.7%	5	35.0%	7	25.5%	12	0.0%	0
Once every 2 weeks	6.0%	3	13.3%	2	2.9%	1	15.4%	2	5.0%	1	0.0%	0	6.7%	2	5.0%	1	6.4%	3	0.0%	0
Once every month	18.0%	9	20.0%	3	17.1%	6	23.1%	3	30.0%	6	0.0%	0	23.3%	7	10.0%	2	19.1%	9	0.0%	0
Once a quarter	6.0%	3	6.7%	1	5.7%	2	7.7%	1	5.0%	1	5.9%	1	0.0%	0	15.0%	3	6.4%	3	0.0%	0
Less often than once a quarter	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	0.0%	0	50.0%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	40.0%	20	33.3%	5	42.9%	15	23.1%	3	10.0%	2	88.2%	15	46.7%	14	30.0%	6	38.3%	18	50.0%	1
Base:		50		15		35		13		20		17		30		20		47		2

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Commercial Leisure Facilities (Gym / Swimming Pool, etc)</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
2 to 3 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
1 day a week	16.0%	8	26.7%	4	11.4%	4	23.1%	3	25.0%	5	0.0%	0	13.3%	4	20.0%	4	17.0%	8	0.0%	0
Once every 2 weeks	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Once every month	6.0%	3	6.7%	1	5.7%	2	7.7%	1	10.0%	2	0.0%	0	6.7%	2	5.0%	1	6.4%	3	0.0%	0
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	2.0%	1	6.7%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	74.0%	37	60.0%	9	80.0%	28	69.2%	9	55.0%	11	100.0%	17	73.3%	22	75.0%	15	72.3%	34	100.0%	2
Base:		50		15		35		13		20		17		30		20		47		2
<b>Any visit</b>																				
Everyday	16.0%	8	0.0%	0	22.9%	8	0.0%	0	15.0%	3	29.4%	5	23.3%	7	5.0%	1	14.9%	7	50.0%	1
4 to 6 days a week	16.0%	8	6.7%	1	20.0%	7	15.4%	2	20.0%	4	11.8%	2	20.0%	6	10.0%	2	17.0%	8	0.0%	0
2 to 3 days a week	40.0%	20	40.0%	6	40.0%	14	61.5%	8	40.0%	8	23.5%	4	33.3%	10	50.0%	10	40.4%	19	50.0%	1
1 day a week	16.0%	8	33.3%	5	8.6%	3	15.4%	2	25.0%	5	5.9%	1	13.3%	4	20.0%	4	17.0%	8	0.0%	0
Once every 2 weeks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every month	6.0%	3	6.7%	1	5.7%	2	7.7%	1	0.0%	0	11.8%	2	6.7%	2	5.0%	1	4.3%	2	0.0%	0
Once a quarter	2.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	2.1%	1	0.0%	0
Less often than once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	4.0%	2	6.7%	1	2.9%	1	0.0%	0	0.0%	0	11.8%	2	3.3%	1	5.0%	1	4.3%	2	0.0%	0
Base:		50		15		35		13		20		17		30		20		47		2

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Q03 What is the main reason for your visit here today ?</b>																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	26.0%	13	6.7%	1	34.3%	12	7.7%	1	5.0%	1	64.7%	11	26.7%	8	25.0%	5	25.5%	12	50.0%	1
To buy non-food goods (e.g. shoes, clothes, jewellery)	28.0%	14	40.0%	6	22.9%	8	53.8%	7	30.0%	6	5.9%	1	33.3%	10	20.0%	4	27.7%	13	0.0%	0
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	14.0%	7	6.7%	1	17.1%	6	15.4%	2	20.0%	4	5.9%	1	13.3%	4	15.0%	3	14.9%	7	0.0%	0
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	2.0%	1	6.7%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	2.1%	1	0.0%	0
As a day visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
To attend college (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	14.0%	7	26.7%	4	8.6%	3	7.7%	1	20.0%	4	11.8%	2	13.3%	4	15.0%	3	12.8%	6	50.0%	1
To visit the Council's offices (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	8.0%	4	0.0%	0	11.4%	4	0.0%	0	20.0%	4	0.0%	0	3.3%	1	15.0%	3	8.5%	4	0.0%	0
No particular reason	4.0%	2	6.7%	1	2.9%	1	7.7%	1	0.0%	0	5.9%	1	3.3%	1	5.0%	1	4.3%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	2.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Base:		50		15		35		13		20		17		30		20		47		2

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q04 What do you LIKE most about [name of centre]?</b>																				
Near to home / convenient	70.0%	35	53.3%	8	77.1%	27	76.9%	10	85.0%	17	47.1%	8	70.0%	21	70.0%	14	74.5%	35	0.0%	0
Close to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good public transport links generally	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good directional signs to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	8.0%	4	13.3%	2	5.7%	2	15.4%	2	0.0%	0	11.8%	2	10.0%	3	5.0%	1	6.4%	3	0.0%	0
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of supermarket(s)	4.0%	2	0.0%	0	5.7%	2	0.0%	0	5.0%	1	5.9%	1	6.7%	2	0.0%	0	4.3%	2	0.0%	0
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact centre (i.e. shops close together)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Range of pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of private services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



by Demographics - Buckhurst Hill

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
(banks, hairdressers, solicitors and so on)										
Range of public services (ie Council, library, health services, and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	2.0%	1	6.7%	1	0.0%	0	7.7%	1	0.0%	0
Feels safe / absence of threatening individuals / groups	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	4.0%	2	6.7%	1	2.9%	1	0.0%	0	0.0%	0
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	2.0%	1	0.0%	0	2.9%	1	7.7%	1	0.0%	0
Not too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Character / atmosphere	12.0%	6	20.0%	3	8.6%	3	15.4%	2	10.0%	2
Historic buildings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly / polite people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's my hometown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has everything you need	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	12.0%	6	13.3%	2	11.4%	4	0.0%	0	0.0%	0
Base:	50	15	35	13	20	17	30	20	47	2

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Q05 What do you DISLIKE most about [name of centre]?</b>																				
Unsafe for pedestrians / traffic conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	4.0%	2	0.0%	0	5.7%	2	0.0%	0	5.0%	1	5.9%	1	6.7%	2	0.0%	0	4.3%	2	0.0%	0
Shortage of parking for residents	4.0%	2	0.0%	0	5.7%	2	0.0%	0	10.0%	2	0.0%	0	0.0%	0	10.0%	2	4.3%	2	0.0%	0
Parking is expensive	4.0%	2	13.3%	2	0.0%	0	0.0%	0	5.0%	1	5.9%	1	3.3%	1	5.0%	1	4.3%	2	0.0%	0
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road congestion / too much traffic	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice of national multiple (high street chain) shops	4.0%	2	0.0%	0	5.7%	2	0.0%	0	5.0%	1	5.9%	1	3.3%	1	5.0%	1	4.3%	2	0.0%	0
Lack of choice of independent / specialist shops	4.0%	2	13.3%	2	0.0%	0	0.0%	0	5.0%	1	5.9%	1	0.0%	0	10.0%	2	2.1%	1	50.0%	1
Quality of shops is inadequate	6.0%	3	6.7%	1	5.7%	2	0.0%	0	10.0%	2	5.9%	1	0.0%	0	15.0%	3	6.4%	3	0.0%	0
Shops too small	12.0%	6	6.7%	1	14.3%	5	23.1%	3	15.0%	3	0.0%	0	16.7%	5	5.0%	1	12.8%	6	0.0%	0
Lack of a larger supermarket	8.0%	4	6.7%	1	8.6%	3	23.1%	3	5.0%	1	0.0%	0	6.7%	2	10.0%	2	8.5%	4	0.0%	0
Prices too high	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	5.9%	1	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Shops spread over too wide an area (i.e. not a compact centre)	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	2.1%	1	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pubs / clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of services	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	2.1%	1	0.0%	0

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Lack of clean / secure toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Dirty shopping streets/litter	8.0%	4	6.7%	1	8.6%	3	7.7%	1	10.0%	2	5.9%	1	10.0%	3	5.0%	1	8.5%	4	0.0%	0
Run down appearance of town centre / boarded up premises	2.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Feels unsafe / presence of threatening individuals / groups / gangs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of police presence / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	4.0%	2	0.0%	0	5.7%	2	0.0%	0	10.0%	2	0.0%	0	3.3%	1	5.0%	1	4.3%	2	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandalism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insufficient or poor quality open space and green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	3.3%	1	0.0%	0	2.1%	1	0.0%	0
I dislike everything about [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is boring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many high end shops	4.0%	2	0.0%	0	5.7%	2	0.0%	0	0.0%	0	11.8%	2	3.3%	1	5.0%	1	2.1%	1	50.0%	1
Poor road / paving quality	4.0%	2	0.0%	0	5.7%	2	0.0%	0	0.0%	0	11.8%	2	6.7%	2	0.0%	0	4.3%	2	0.0%	0
Too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	10.0%	5	20.0%	3	5.7%	2	23.1%	3	10.0%	2	0.0%	0	10.0%	3	10.0%	2	10.6%	5	0.0%	0
(Nothing in particular)	26.0%	13	20.0%	3	28.6%	10	23.1%	3	10.0%	2	47.1%	8	30.0%	9	20.0%	4	25.5%	12	0.0%	0

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Base:	50	15	35	13	20	17	30	20	47	2										
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?</b>																				
Very satisfied	6.0%	3	6.7%	1	5.7%	2	15.4%	2	5.0%	1	0.0%	0	10.0%	3	0.0%	0	6.4%	3	0.0%	0
Satisfied	24.0%	12	13.3%	2	28.6%	10	23.1%	3	15.0%	3	35.3%	6	33.3%	10	10.0%	2	25.5%	12	0.0%	0
Neutral	42.0%	21	60.0%	9	34.3%	12	53.8%	7	60.0%	12	11.8%	2	33.3%	10	55.0%	11	44.7%	21	0.0%	0
Dissatisfied	16.0%	8	0.0%	0	22.9%	8	7.7%	1	20.0%	4	17.6%	3	16.7%	5	15.0%	3	12.8%	6	50.0%	1
Very dissatisfied (Don't know)	10.0%	5	13.3%	2	8.6%	3	0.0%	0	0.0%	0	29.4%	5	6.7%	2	15.0%	3	8.5%	4	50.0%	1
	2.0%	1	6.7%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	2.1%	1	2.1%	1	0.0%	0
Mean:	3.00	3.00	3.00	3.46	3.05	2.56	3.23	2.63	3.09	1.50										
Base:	50	15	35	13	20	17	30	20	47	2										
<b>Q07 How often do you visit [name of centre] in the evenings?</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1 day a week	20.0%	10	40.0%	6	11.4%	4	23.1%	3	30.0%	6	5.9%	1	26.7%	8	10.0%	2	21.3%	10	0.0%	0
Once every 2 weeks	8.0%	4	6.7%	1	8.6%	3	7.7%	1	5.0%	1	11.8%	2	3.3%	1	15.0%	3	8.5%	4	0.0%	0
Once every month	28.0%	14	13.3%	2	34.3%	12	38.5%	5	45.0%	9	0.0%	0	23.3%	7	35.0%	7	29.8%	14	0.0%	0
Once a quarter	6.0%	3	0.0%	0	8.6%	3	0.0%	0	0.0%	0	17.6%	3	10.0%	3	0.0%	0	4.3%	2	0.0%	0
Less often than once a quarter	8.0%	4	0.0%	0	11.4%	4	0.0%	0	20.0%	4	0.0%	0	6.7%	2	10.0%	2	8.5%	4	0.0%	0
Never	30.0%	15	40.0%	6	25.7%	9	30.8%	4	0.0%	0	64.7%	11	30.0%	9	30.0%	6	27.7%	13	100.0%	2
Base:	50	15	35	13	20	17	30	20	47	2										

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q08 What is the main purpose of your evening visits?</b>											
<i>Those who go 'Once a quarter or more' at Q.7</i>											
Bars / pubs	25.8%	8 44.4%	4 18.2%	4 33.3%	3 31.3%	5 0.0%	0 26.3%	5 25.0%	3 26.7%	8 0.0%	0
Eating out	51.6%	16 22.2%	2 63.6%	14 55.6%	5 43.8%	7 66.7%	4 47.4%	9 58.3%	7 50.0%	15 0.0%	0
Night Clubs (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Theatre (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Concerts	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Gym / Health & fitness club	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Shopping	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Meeting friends	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Social Clubs	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(No main purpose / don't know)	22.6%	7 33.3%	3 18.2%	4 11.1%	1 25.0%	4 33.3%	2 26.3%	5 16.7%	2 23.3%	7 0.0%	0
Base:	31	9	22	9	16	6	19	12	30	0	
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>											
<b>Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?</b>											
<i>Those who go 'Once a quarter or more' at Q.7</i>											
Very satisfied	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Satisfied	45.2%	14 33.3%	3 50.0%	11 44.4%	4 43.8%	7 50.0%	3 52.6%	10 33.3%	4 46.7%	14 0.0%	0
Neutral	41.9%	13 44.4%	4 40.9%	9 44.4%	4 50.0%	8 16.7%	1 26.3%	5 66.7%	8 40.0%	12 0.0%	0
Dissatisfied	3.2%	1 11.1%	1 0.0%	0 0.0%	0 0.0%	0 16.7%	1 5.3%	1 0.0%	0 3.3%	1 0.0%	0
Very dissatisfied	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(No opinion)	6.5%	2 11.1%	1 4.5%	1 11.1%	1 6.3%	1 0.0%	0 10.5%	2 0.0%	0 6.7%	2 0.0%	0
(Don't know)	3.2%	1 0.0%	0 4.5%	1 0.0%	0 0.0%	0 16.7%	1 5.3%	1 0.0%	0 3.3%	1 0.0%	0
Mean:	3.46	3.25	3.55	3.50	3.47	3.40	3.56	3.33	3.48	0.00	
Base:	31	9	22	9	16	6	19	12	30	0	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q10 How satisfied are you with the pubs/bars offer in [name of centre]?</b>																				
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Satisfied	26.0%	13	53.3%	8	14.3%	5	46.2%	6	35.0%	7	0.0%	0	33.3%	10	15.0%	3	27.7%	13	0.0%	0
Neutral	16.0%	8	6.7%	1	20.0%	7	15.4%	2	30.0%	6	0.0%	0	16.7%	5	15.0%	3	17.0%	8	0.0%	0
Dissatisfied	4.0%	2	0.0%	0	5.7%	2	0.0%	0	0.0%	0	11.8%	2	0.0%	0	10.0%	2	4.3%	2	0.0%	0
Very dissatisfied	4.0%	2	13.3%	2	0.0%	0	7.7%	1	0.0%	0	5.9%	1	6.7%	2	0.0%	0	4.3%	2	0.0%	0
(No opinion)	38.0%	19	26.7%	4	42.9%	15	23.1%	3	35.0%	7	52.9%	9	26.7%	8	55.0%	11	34.0%	16	100.0%	2
(Don't know)	12.0%	6	0.0%	0	17.1%	6	7.7%	1	0.0%	0	29.4%	5	16.7%	5	5.0%	1	12.8%	6	0.0%	0
Mean:	3.28	3.36	3.21	3.44	3.54	1.67	3.35	3.13	3.28	0.00										
Base:	50	15	35	13	20	17	30	20	47	2										
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?</b>																				
<i>Those in 'Waltham Abbey' town centre</i>																				
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00										
Base:	0	0	0	0	0	0	0	0	0	0										
<b>Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]</b>																				
<b>Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?</b>																				
<b>Cleanliness of shopping streets</b>																				
Very good	2.0%	1	0.0%	0	2.9%	1	7.7%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Good	26.0%	13	40.0%	6	20.0%	7	15.4%	2	15.0%	3	47.1%	8	30.0%	9	20.0%	4	25.5%	12	50.0%	1
Satisfactory	58.0%	29	46.7%	7	62.9%	22	61.5%	8	65.0%	13	47.1%	8	53.3%	16	65.0%	13	57.4%	27	50.0%	1
Poor	12.0%	6	13.3%	2	11.4%	4	15.4%	2	15.0%	3	5.9%	1	10.0%	3	15.0%	3	12.8%	6	0.0%	0
Very poor	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.14	3.27	3.09	3.15	2.90	3.41	3.20	3.05	3.13	3.50										
Base:	50	15	35	13	20	17	30	20	47	2										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Personal Safety / lighting / policing issues</b>											
Very good	2.0%	1 0.0%	0 2.9%	1 7.7%	1 0.0%	0 0.0%	0 3.3%	1 0.0%	0 2.1%	1 0.0%	0
Good	14.0%	7 26.7%	4 8.6%	3 15.4%	2 10.0%	2 17.6%	3 13.3%	4 15.0%	3 14.9%	7 0.0%	0
Satisfactory	62.0%	31 73.3%	11 57.1%	20 69.2%	9 65.0%	13 52.9%	9 60.0%	18 65.0%	13 59.6%	28 100.0%	2
Poor	16.0%	8 0.0%	0 22.9%	8 7.7%	1 25.0%	5 11.8%	2 13.3%	4 20.0%	4 17.0%	8 0.0%	0
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	6.0%	3 0.0%	0 8.6%	3 0.0%	0 0.0%	0 17.6%	3 10.0%	3 0.0%	0 6.4%	3 0.0%	0
<i>Mean:</i>	<i>3.02</i>	<i>3.27</i>	<i>2.91</i>	<i>3.23</i>	<i>2.85</i>	<i>3.07</i>	<i>3.07</i>	<i>2.95</i>	<i>3.02</i>	<i>3.00</i>	
Base:	50	15	35	13	20	17	30	20	47	2	
<b>Quality of buildings / townscape</b>											
Very good	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Good	18.0%	9 20.0%	3 17.1%	6 15.4%	2 10.0%	2 29.4%	5 20.0%	6 15.0%	3 19.1%	9 0.0%	0
Satisfactory	72.0%	36 73.3%	11 71.4%	25 76.9%	10 75.0%	15 64.7%	11 73.3%	22 70.0%	14 70.2%	33 100.0%	2
Poor	10.0%	5 6.7%	1 11.4%	4 7.7%	1 15.0%	3 5.9%	1 6.7%	2 15.0%	3 10.6%	5 0.0%	0
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
<i>Mean:</i>	<i>3.08</i>	<i>3.13</i>	<i>3.06</i>	<i>3.08</i>	<i>2.95</i>	<i>3.24</i>	<i>3.13</i>	<i>3.00</i>	<i>3.09</i>	<i>3.00</i>	
Base:	50	15	35	13	20	17	30	20	47	2	
<b>Shelter from weather</b>											
Very good	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Good	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Satisfactory	48.0%	24 53.3%	8 45.7%	16 53.8%	7 85.0%	17 0.0%	0 40.0%	12 60.0%	12 51.1%	24 0.0%	0
Poor	42.0%	21 33.3%	5 45.7%	16 46.2%	6 10.0%	2 76.5%	13 50.0%	15 30.0%	6 40.4%	19 50.0%	1
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	10.0%	5 13.3%	2 8.6%	3 0.0%	0 5.0%	1 23.5%	4 10.0%	3 10.0%	2 8.5%	4 50.0%	1
<i>Mean:</i>	<i>2.53</i>	<i>2.62</i>	<i>2.50</i>	<i>2.54</i>	<i>2.89</i>	<i>2.00</i>	<i>2.44</i>	<i>2.67</i>	<i>2.56</i>	<i>2.00</i>	
Base:	50	15	35	13	20	17	30	20	47	2	
<b>Pedestrian/Vehicular safety issues</b>											
Very good	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Good	6.0%	3 0.0%	0 8.6%	3 7.7%	1 5.0%	1 5.9%	1 6.7%	2 5.0%	1 6.4%	3 0.0%	0
Satisfactory	90.0%	45 93.3%	14 88.6%	31 92.3%	12 95.0%	19 82.4%	14 90.0%	27 90.0%	18 89.4%	42 100.0%	2
Poor	4.0%	2 6.7%	1 2.9%	1 0.0%	0 0.0%	0 11.8%	2 3.3%	1 5.0%	1 4.3%	2 0.0%	0
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
<i>Mean:</i>	<i>3.02</i>	<i>2.93</i>	<i>3.06</i>	<i>3.08</i>	<i>3.05</i>	<i>2.94</i>	<i>3.03</i>	<i>3.00</i>	<i>3.02</i>	<i>3.00</i>	
Base:	50	15	35	13	20	17	30	20	47	2	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]</b>																				
<b>Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?</b>																				
<b>Location of car parks</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Good	6.0%	3	0.0%	0	8.6%	3	0.0%	0	5.0%	1	11.8%	2	6.7%	2	5.0%	1	6.4%	3	0.0%	0
Satisfactory	52.0%	26	66.7%	10	45.7%	16	76.9%	10	70.0%	14	11.8%	2	53.3%	16	50.0%	10	53.2%	25	0.0%	0
Poor	28.0%	14	20.0%	3	31.4%	11	7.7%	1	20.0%	4	52.9%	9	16.7%	5	45.0%	9	25.5%	12	100.0%	2
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	14.0%	7	13.3%	2	14.3%	5	15.4%	2	5.0%	1	23.5%	4	23.3%	7	0.0%	0	14.9%	7	0.0%	0
Mean:	2.74	2.77	2.73	2.91	2.84	2.46	2.87	2.60	2.78	2.00										
Base:	50	15	35	13	20	17	30	20	47	2										
<b>Security of car parks</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	4.0%	2	0.0%	0	5.7%	2	0.0%	0	5.0%	1	5.9%	1	3.3%	1	5.0%	1	4.3%	2	0.0%	0
Satisfactory	52.0%	26	73.3%	11	42.9%	15	76.9%	10	60.0%	12	23.5%	4	46.7%	14	60.0%	12	53.2%	25	50.0%	1
Poor	14.0%	7	6.7%	1	17.1%	6	7.7%	1	25.0%	5	5.9%	1	10.0%	3	20.0%	4	14.9%	7	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	30.0%	15	20.0%	3	34.3%	12	15.4%	2	10.0%	2	64.7%	11	40.0%	12	15.0%	3	27.7%	13	50.0%	1
Mean:	2.86	2.92	2.83	2.91	2.78	3.00	2.89	2.82	2.85	3.00										
Base:	50	15	35	13	20	17	30	20	47	2										
<b>Location of [name of centre] Underground / Train Station (as appropriate)</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	26.0%	13	20.0%	3	28.6%	10	15.4%	2	15.0%	3	47.1%	8	36.7%	11	10.0%	2	25.5%	12	0.0%	0
Satisfactory	70.0%	35	80.0%	12	65.7%	23	76.9%	10	80.0%	16	52.9%	9	56.7%	17	90.0%	18	70.2%	33	100.0%	2
Poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.0%	2	0.0%	0	5.7%	2	7.7%	1	5.0%	1	0.0%	0	6.7%	2	0.0%	0	4.3%	2	0.0%	0
Mean:	3.27	3.20	3.30	3.17	3.16	3.47	3.39	3.10	3.27	3.00										
Base:	50	15	35	13	20	17	30	20	47	2										



## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Quality &amp; security of [name of centre] Underground / Train Station (as appropriate)</b>																				
Very good	2.0%	1	0.0%	0	2.9%	1	7.7%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Good	16.0%	8	0.0%	0	22.9%	8	0.0%	0	10.0%	2	35.3%	6	23.3%	7	5.0%	1	14.9%	7	0.0%	0
Satisfactory	62.0%	31	80.0%	12	54.3%	19	76.9%	10	80.0%	16	29.4%	5	53.3%	16	75.0%	15	61.7%	29	100.0%	2
Poor	10.0%	5	13.3%	2	8.6%	3	7.7%	1	0.0%	0	23.5%	4	6.7%	2	15.0%	3	10.6%	5	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.0%	5	6.7%	1	11.4%	4	7.7%	1	10.0%	2	11.8%	2	13.3%	4	5.0%	1	10.6%	5	0.0%	0
Mean:	3.11		2.86		3.23		3.08		3.11		3.13		3.27		2.89		3.10		3.00	
Base:	50	15	35	13	20	17	30	20	47	2										
<b>Ease of cycling access</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfactory	44.0%	22	53.3%	8	40.0%	14	69.2%	9	65.0%	13	0.0%	0	36.7%	11	55.0%	11	46.8%	22	0.0%	0
Poor	8.0%	4	6.7%	1	8.6%	3	7.7%	1	15.0%	3	0.0%	0	10.0%	3	5.0%	1	8.5%	4	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	48.0%	24	40.0%	6	51.4%	18	23.1%	3	20.0%	4	100.0%	17	53.3%	16	40.0%	8	44.7%	21	100.0%	2
Mean:	2.85		2.89		2.82		2.90		2.81		0.00		2.79		2.92		2.85		0.00	
Base:	50	15	35	13	20	17	30	20	47	2										
<b>Amount / quality of pedestrianisation</b>																				
Very good	2.0%	1	0.0%	0	2.9%	1	7.7%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Good	4.0%	2	6.7%	1	2.9%	1	7.7%	1	5.0%	1	0.0%	0	6.7%	2	0.0%	0	4.3%	2	0.0%	0
Satisfactory	78.0%	39	80.0%	12	77.1%	27	69.2%	9	90.0%	18	70.6%	12	80.0%	24	75.0%	15	76.6%	36	100.0%	2
Poor	12.0%	6	13.3%	2	11.4%	4	15.4%	2	0.0%	0	23.5%	4	3.3%	1	25.0%	5	12.8%	6	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.0%	2	0.0%	0	5.7%	2	0.0%	0	5.0%	1	5.9%	1	6.7%	2	0.0%	0	4.3%	2	0.0%	0
Mean:	2.96		2.93		2.97		3.08		3.05		2.75		3.11		2.75		2.96		3.00	
Base:	50	15	35	13	20	17	30	20	47	2										
<b>Ease of movement around the centre on foot</b>																				
Very good	2.0%	1	0.0%	0	2.9%	1	7.7%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Good	4.0%	2	6.7%	1	2.9%	1	7.7%	1	5.0%	1	0.0%	0	6.7%	2	0.0%	0	4.3%	2	0.0%	0
Satisfactory	80.0%	40	73.3%	11	82.9%	29	76.9%	10	85.0%	17	76.5%	13	80.0%	24	80.0%	16	80.9%	38	50.0%	1
Poor	8.0%	4	6.7%	1	8.6%	3	0.0%	0	5.0%	1	17.6%	3	3.3%	1	15.0%	3	8.5%	4	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.0%	3	13.3%	2	2.9%	1	7.7%	1	5.0%	1	5.9%	1	6.7%	2	5.0%	1	4.3%	2	50.0%	1
Mean:	3.00		3.00		3.00		3.25		3.00		2.81		3.11		2.84		3.00		3.00	
Base:	50	15	35	13	20	17	30	20	47	2										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<i>Access for people with mobility / hearing / sighting disability</i>																				
Very good	2.0%	1	0.0%	0	2.9%	1	7.7%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Good	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
Satisfactory	58.0%	29	73.3%	11	51.4%	18	84.6%	11	80.0%	16	11.8%	2	53.3%	16	65.0%	13	61.7%	29	0.0%	0
Poor	22.0%	11	26.7%	4	20.0%	7	7.7%	1	5.0%	1	52.9%	9	16.7%	5	30.0%	6	21.3%	10	50.0%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	16.0%	8	0.0%	0	22.9%	8	0.0%	0	10.0%	2	35.3%	6	23.3%	7	5.0%	1	12.8%	6	50.0%	1
<i>Mean:</i>		<i>2.81</i>		<i>2.73</i>		<i>2.85</i>		<i>3.08</i>		<i>3.00</i>		<i>2.18</i>		<i>2.91</i>		<i>2.68</i>		<i>2.83</i>		<i>2.00</i>
Base:		50		15		35		13		20		17		30		20		47		2

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q14 How could [name of centre]best be improved?</b>																				
More parking	20.0%	10	13.3%	2	22.9%	8	7.7%	1	25.0%	5	23.5%	4	23.3%	7	15.0%	3	21.3%	10	0.0%	0
More secure parking	6.0%	3	0.0%	0	8.6%	3	0.0%	0	15.0%	3	0.0%	0	3.3%	1	10.0%	2	6.4%	3	0.0%	0
Cheaper parking	2.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	2.1%	1	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable / comfortable bus services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiple (high street chain) retailers	6.0%	3	0.0%	0	8.6%	3	0.0%	0	10.0%	2	5.9%	1	6.7%	2	5.0%	1	6.4%	3	0.0%	0
Bigger/better supermarket	6.0%	3	0.0%	0	8.6%	3	7.7%	1	5.0%	1	5.9%	1	3.3%	1	10.0%	2	6.4%	3	0.0%	0
More independent shops	18.0%	9	13.3%	2	20.0%	7	15.4%	2	15.0%	3	23.5%	4	13.3%	4	25.0%	5	17.0%	8	50.0%	1
Better choice of shops in general	18.0%	9	26.7%	4	14.3%	5	30.8%	4	10.0%	2	17.6%	3	23.3%	7	10.0%	2	19.1%	9	0.0%	0
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvement to the market	2.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	2.1%	1	0.0%	0
More / better pubs / night-life	2.0%	1	6.7%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
More / better eating places	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer bars / nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family oriented facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More secure children's play areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expand the town centre's colleges / expand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
university											
Other	2.0%	1 0.0%	0 2.9%	1 0.0%	0 0.0%	0 5.9%	1 3.3%	1 0.0%	0 2.1%	1 0.0%	0
Cleaner streets / removal of litter	6.0%	3 6.7%	1 5.7%	2 7.7%	1 10.0%	2 0.0%	0 6.7%	2 5.0%	1 6.4%	3 0.0%	0
More shelter from wind / rain	2.0%	1 0.0%	0 2.9%	1 7.7%	1 0.0%	0 0.0%	0 3.3%	1 0.0%	0 2.1%	1 0.0%	0
Improve appearance / environment of centre	2.0%	1 0.0%	0 2.9%	1 0.0%	0 5.0%	1 0.0%	0 3.3%	1 0.0%	0 2.1%	1 0.0%	0
Improved security measures / more CCTV / more police	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More control on alcohol / drinkers / drug users	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Better street furniture / floral displays	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More green spaces / areas	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More clothing / shoe shops	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Vacant shops to be filled	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Less traffic congestion	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Footpaths improved / resurfaced	4.0%	2 0.0%	0 5.7%	2 0.0%	0 0.0%	0 11.8%	2 6.7%	2 0.0%	0 2.1%	1 0.0%	0
Improve pedestrian / vehicular safety issues	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Road surfaces improved / resurfaced	2.0%	1 0.0%	0 2.9%	1 0.0%	0 0.0%	0 5.9%	1 3.3%	1 0.0%	0 2.1%	1 0.0%	0
More seating	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More restrictions on cyclists	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Less eating places / restaurants	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Less charity shops	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Better toilet facilities	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More disabled parking (Don't know)	2.0%	1 6.7%	1 0.0%	0 0.0%	0 0.0%	0 5.9%	1 0.0%	0 5.0%	1 0.0%	0 50.0%	1
(None mentioned)	16.0%	8 13.3%	2 17.1%	6 15.4%	2 10.0%	2 23.5%	4 13.3%	4 20.0%	4 17.0%	8 0.0%	0
Base:	50	15	35	13	20	17	30	20	47	2	
<b>Q15 Do you work in [name of centre]?</b>											
Yes	12.0%	6 20.0%	3 8.6%	3 23.1%	3 10.0%	2 5.9%	1 20.0%	6 0.0%	0 12.8%	6 0.0%	0
No	88.0%	44 80.0%	12 91.4%	32 76.9%	10 90.0%	18 94.1%	16 80.0%	24 100.0%	20 87.2%	41 100.0%	2
Base:	50	15	35	13	20	17	30	20	47	2	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q16 Do you go to college in [name of centre] (where appropriate)?</b>											
Yes	4.0%	2 0.0%	0 5.7%	2 0.0%	0 0.0%	0 11.8%	2 6.7%	2 0.0%	0 4.3%	2 0.0%	0
No	96.0%	48 100.0%	15 94.3%	33 100.0%	13 100.0%	20 88.2%	15 93.3%	28 100.0%	20 95.7%	45 100.0%	2
Base:		50	15	35	13	20	17	30	20	47	2
<b>GEN Gender:</b>											
Male	30.0%	15 100.0%	15 0.0%	0 53.8%	7 20.0%	4 23.5%	4 23.3%	7 40.0%	8 29.8%	14 50.0%	1
Female	70.0%	35 0.0%	0 100.0%	35 46.2%	6 80.0%	16 76.5%	13 76.7%	23 60.0%	12 70.2%	33 50.0%	1
Base:		50	15	35	13	20	17	30	20	47	2
<b>AGE Age Group:</b>											
18 - 24 years	4.0%	2 13.3%	2 0.0%	0 15.4%	2 0.0%	0 0.0%	0 6.7%	2 0.0%	0 4.3%	2 0.0%	0
25 - 34 years	22.0%	11 33.3%	5 17.1%	6 84.6%	11 0.0%	0 0.0%	0 23.3%	7 20.0%	4 23.4%	11 0.0%	0
35 - 44 years	36.0%	18 26.7%	4 40.0%	14 0.0%	0 90.0%	18 0.0%	0 33.3%	10 40.0%	8 38.3%	18 0.0%	0
45 - 54 years	4.0%	2 0.0%	0 5.7%	2 0.0%	0 10.0%	2 0.0%	0 6.7%	2 0.0%	0 4.3%	2 0.0%	0
55 - 64 years	10.0%	5 13.3%	2 8.6%	3 0.0%	0 0.0%	0 29.4%	5 10.0%	3 10.0%	2 6.4%	3 50.0%	1
65+ years	24.0%	12 13.3%	2 28.6%	10 0.0%	0 0.0%	0 70.6%	12 20.0%	6 30.0%	6 23.4%	11 50.0%	1
Base:		50	15	35	13	20	17	30	20	47	2
<b>SEG Occupation of Chief Wage Earner:</b>											
AB	16.0%	8 6.7%	1 20.0%	7 15.4%	2 15.0%	3 17.6%	3 26.7%	8 0.0%	0 14.9%	7 0.0%	0
C1	44.0%	22 40.0%	6 45.7%	16 53.8%	7 45.0%	9 35.3%	6 73.3%	22 0.0%	0 46.8%	22 0.0%	0
C2	24.0%	12 26.7%	4 22.9%	8 23.1%	3 35.0%	7 11.8%	2 0.0%	0 60.0%	12 23.4%	11 50.0%	1
DE	16.0%	8 26.7%	4 11.4%	4 7.7%	1 5.0%	1 35.3%	6 0.0%	0 40.0%	8 14.9%	7 50.0%	1
Base:		50	15	35	13	20	17	30	20	47	2
<b>Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?</b>											
Yes	12.0%	6 6.7%	1 14.3%	5 0.0%	0 0.0%	0 35.3%	6 10.0%	3 15.0%	3 8.5%	4 100.0%	2
No	88.0%	44 93.3%	14 85.7%	30 100.0%	13 100.0%	20 64.7%	11 90.0%	27 85.0%	17 91.5%	43 0.0%	0
Base:		50	15	35	13	20	17	30	20	47	2

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q18 Is the disability mobility, hearing and / or sighting impairment ?</b>											
<i>Those who 'Yes' at Q17</i>											
Mobility	83.3%	5 0.0%	0 100.0%	5 0.0%	0 0.0%	0 83.3%	5 100.0%	3 66.7%	2 100.0%	4 50.0%	1
Hearing	16.7%	1 0.0%	0 20.0%	1 0.0%	0 0.0%	0 16.7%	1 33.3%	1 0.0%	0 25.0%	1 0.0%	0
Sighting	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	16.7%	1 100.0%	1 0.0%	0 0.0%	0 0.0%	0 16.7%	1 0.0%	0 33.3%	1 0.0%	0 50.0%	1
Back problems (Don't know)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:		6	1	5	0	0	6	3	3	4	2
<b>CAR Number of cars in Household:</b>											
None	4.0%	2 6.7%	1 2.9%	1 0.0%	0 0.0%	0 11.8%	2 0.0%	0 10.0%	2 0.0%	0 100.0%	2
1	56.0%	28 53.3%	8 57.1%	20 69.2%	9 55.0%	11 47.1%	8 50.0%	15 65.0%	13 59.6%	28 0.0%	0
2	36.0%	18 40.0%	6 34.3%	12 30.8%	4 40.0%	8 35.3%	6 43.3%	13 25.0%	5 38.3%	18 0.0%	0
3	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
4+	2.0%	1 0.0%	0 2.9%	1 0.0%	0 5.0%	1 0.0%	0 3.3%	1 0.0%	0 2.1%	1 0.0%	0
(Refused)	2.0%	1 0.0%	0 2.9%	1 0.0%	0 0.0%	0 5.9%	1 3.3%	1 0.0%	0 0.0%	0 0.0%	0
Base:		50	15	35	13	20	17	30	20	47	2
<b>LOC Location of Interview:</b>											
Epping	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton High Road	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Waltham Abbey	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton Broadway	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Chipping Ongar	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Buckhurst Hill	100.0%	50 100.0%	15 100.0%	35 100.0%	13 100.0%	20 100.0%	17 100.0%	30 100.0%	20 100.0%	47 100.0%	2
Base:		50	15	35	13	20	17	30	20	47	2
<b>DAY Day of interview:</b>											
Monday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Tuesday	100.0%	50 100.0%	15 100.0%	35 100.0%	13 100.0%	20 100.0%	17 100.0%	30 100.0%	20 100.0%	47 100.0%	2
Wednesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Thursday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Friday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Saturday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sunday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Base:		50	15	35	13	20	17	30	20	47	2

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>PC</b>										
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E16 4	2.0%	1	6.7%	1	0.0%	0	0.0%	0	5.0%	1
E17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
EN9 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
IG10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
IG10 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
IG10 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
IG10 3	2.0%	1	6.7%	1	0.0%	0	7.7%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0		
IG10 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG2 6	2.0%	1	6.7%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	5.0%	1	2.1%	1	0.0%	0		
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG6 2	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.9%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0		
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG7 5	4.0%	2	0.0%	0	5.7%	2	0.0%	0	11.8%	2	3.3%	1	5.0%	1	4.3%	2	0.0%	0		
IG7 6	4.0%	2	0.0%	0	5.7%	2	0.0%	0	5.0%	1	5.9%	1	6.7%	2	0.0%	0	4.3%	2	0.0%	0
IG8 0	2.0%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0
IG8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 8	2.0%	1	0.0%	0	2.9%	1	7.7%	1	0.0%	0	3.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0
IG9 5	54.0%	27	46.7%	7	57.1%	20	69.2%	9	45.0%	9	52.9%	9	56.7%	17	50.0%	10	55.3%	26	50.0%	1
IG9 6	24.0%	12	33.3%	5	20.0%	7	15.4%	2	45.0%	9	5.9%	1	20.0%	6	30.0%	6	25.5%	12	0.0%	0
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	50		15		35		13		20		17		30		20		47		2	



**Appendix 9:**

Data Tabulations  
By Demographics  
(Weighted)

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Q0A First of all, can I ask you do you work in any of the following:</b>										
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None of these	100.0%	484	100.0%	168	100.0%	316	100.0%	150	100.0%	153
Weighted base:		484		168		316		150		153
Sample:		500		177		323		142		154
<b>Q01 How did you travel to [name of centre] today?</b>										
Car/ van driver	51.4%	249	55.3%	93	49.3%	156	36.6%	55	62.2%	95
Car/ van passenger	4.3%	21	0.6%	1	6.3%	20	5.7%	9	1.2%	2
Bus	8.5%	41	9.6%	16	7.9%	25	6.5%	10	6.2%	9
Bicycle	1.7%	8	2.3%	4	1.3%	4	2.8%	4	2.2%	3
Underground (as appropriate)	6.5%	31	6.2%	10	6.6%	21	14.0%	21	6.1%	9
Train (as appropriate)	3.2%	16	0.0%	0	5.0%	16	3.4%	5	2.2%	3
Taxi	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1
On foot	22.9%	111	25.7%	43	21.4%	67	27.6%	41	18.6%	28
Other (Refused)	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.3%	1
Weighted base:		484		168		316		150		153
Sample:		500		177		323		142		154
<b>Q02 How often do you do the following in [name of centre] (including Sunday)?</b>										
<b>Food &amp; Groceries Shopping</b>										
Everyday	0.7%	3	0.5%	1	0.8%	2	0.0%	0	0.4%	1
4 to 6 days a week	2.6%	13	2.3%	4	2.8%	9	0.9%	1	2.1%	3
2 to 3 days a week	11.6%	56	10.5%	18	12.2%	39	11.6%	17	8.6%	13
1 day a week	27.8%	135	23.4%	39	30.2%	95	31.0%	47	31.3%	48
Once every 2 weeks	7.9%	38	7.4%	12	8.2%	26	11.1%	17	8.4%	13
Once every month	16.9%	82	18.5%	31	16.0%	51	11.3%	17	16.6%	25
Once a quarter	7.7%	37	8.7%	15	7.3%	23	7.6%	11	7.1%	11
Less often than once a quarter	6.1%	30	5.5%	9	6.4%	20	4.1%	6	9.2%	14
First time today	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.3%	1
Never	18.3%	88	22.7%	38	15.9%	50	22.4%	34	16.0%	24
Weighted base:		484		168		316		150		153
Sample:		500		177		323		142		154

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)</b>																				
Everyday	0.1%	0	0.1%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0								
4 to 6 days a week	0.6%	3	0.4%	1	0.6%	2	0.6%	1	0.7%	1	0.4%	1	0.8%	2	0.3%	1	0.6%	2	0.6%	0
2 to 3 days a week	3.2%	15	2.9%	5	3.3%	10	3.9%	6	4.2%	6	1.7%	3	2.5%	6	3.9%	9	3.6%	14	1.4%	1
1 day a week	10.2%	49	6.9%	12	12.0%	38	8.2%	12	14.6%	22	8.2%	15	12.0%	30	8.4%	20	10.2%	41	11.7%	8
Once every 2 weeks	7.6%	37	6.1%	10	8.4%	26	9.8%	15	8.4%	13	5.0%	9	7.4%	18	7.8%	18	8.0%	32	6.1%	4
Once every month	12.8%	62	17.8%	30	10.1%	32	10.4%	16	14.3%	22	13.6%	25	14.0%	35	11.6%	27	12.4%	50	17.7%	12
Once a quarter	12.4%	60	12.4%	21	12.4%	39	5.9%	9	11.4%	17	18.7%	34	12.7%	31	12.1%	29	11.7%	47	5.9%	4
Less often than once a quarter	23.7%	114	24.8%	42	23.0%	73	36.2%	54	19.2%	29	17.0%	31	25.5%	63	21.7%	51	26.3%	105	13.1%	9
First time today	1.1%	5	2.6%	4	0.3%	1	2.6%	4	0.3%	1	0.6%	1	1.8%	4	0.4%	1	1.4%	5	0.0%	0
Never	28.1%	136	25.8%	43	29.4%	93	22.4%	34	26.2%	40	34.5%	62	22.9%	57	33.7%	79	25.6%	102	42.8%	30
(Don't know)	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.7%	1	0.3%	0	0.5%	1	0.1%	0	0.3%	1	0.7%	0
Weighted base:	484	168	316	150	153	181	249	235	401	70										
Sample:	500	177	323	142	154	204	252	248	404	90										
<b>Drinking / Eating Out</b>																				
Everyday	0.2%	1	0.6%	1	0.0%	0	0.1%	0	0.5%	1	0.2%	0	0.1%	0	0.4%	1	0.1%	1	0.9%	1
4 to 6 days a week	1.1%	5	1.8%	3	0.7%	2	2.2%	3	0.6%	1	0.6%	1	1.0%	2	1.2%	3	1.1%	4	1.4%	1
2 to 3 days a week	5.1%	24	6.5%	11	4.3%	13	6.0%	9	4.7%	7	4.6%	8	4.8%	12	5.3%	12	5.2%	21	4.7%	3
1 day a week	10.9%	53	12.5%	21	10.0%	32	15.7%	24	10.8%	17	6.9%	13	10.8%	27	11.0%	26	10.7%	43	13.5%	9
Once every 2 weeks	8.1%	39	11.3%	19	6.5%	20	11.3%	17	11.0%	17	3.1%	6	11.0%	27	5.1%	12	9.1%	36	4.3%	3
Once every month	16.9%	82	12.0%	20	19.5%	61	12.6%	19	27.4%	42	11.5%	21	16.7%	41	17.1%	40	15.5%	62	20.3%	14
Once a quarter	6.8%	33	8.2%	14	6.1%	19	11.3%	17	5.4%	8	4.2%	8	9.1%	23	4.4%	10	8.0%	32	1.5%	1
Less often than once a quarter	11.0%	53	4.6%	8	14.5%	46	13.2%	20	5.8%	9	13.7%	25	10.7%	27	11.4%	27	12.5%	50	5.0%	3
First time today	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.7%	1	0.6%	1	0.4%	1	0.4%	1	0.5%	2	0.0%	0
Never	39.4%	190	41.9%	71	38.0%	120	27.6%	41	33.2%	51	54.4%	98	35.5%	88	43.5%	102	37.4%	150	47.6%	33
(Don't know)	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.2%	0	0.0%	0	0.7%	0
Weighted base:	484	168	316	150	153	181	249	235	401	70										
Sample:	500	177	323	142	154	204	252	248	404	90										

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Private &amp; Public Services (Bank / Solicitor / Council Offices/ Library, etc)</b>																				
Everyday	0.1%	1	0.1%	0	0.1%	0	0.2%	0	0.1%	0	0.3%	0								
4 to 6 days a week	0.4%	2	0.1%	0	0.5%	2	0.1%	0	0.4%	1	0.4%	2	0.3%	0						
2 to 3 days a week	3.0%	15	2.9%	5	3.1%	10	2.8%	4	3.3%	5	3.9%	10	2.2%	5	3.3%	13	1.9%	1		
1 day a week	22.9%	111	23.6%	40	22.5%	71	16.9%	25	27.4%	42	24.1%	44	20.6%	51	25.4%	60	24.1%	97	19.5%	14
Once every 2 weeks	11.1%	54	12.3%	21	10.5%	33	15.3%	23	11.0%	17	7.8%	14	12.4%	31	9.8%	23	11.4%	46	11.5%	8
Once every month	19.0%	92	14.8%	25	21.2%	67	22.6%	34	20.8%	32	14.5%	26	20.6%	51	17.3%	41	17.3%	69	26.9%	19
Once a quarter	5.9%	29	10.4%	17	3.5%	11	4.9%	7	6.6%	10	6.1%	11	5.7%	14	6.1%	14	7.1%	29	0.0%	0
Less often than once a quarter	6.1%	30	3.1%	5	7.8%	25	10.4%	16	3.0%	5	5.2%	9	6.1%	15	6.2%	15	7.2%	29	1.1%	1
First time today	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	1	0.0%	0	0.1%	1	0.0%	1	0.0%	0
Never	30.9%	150	32.4%	55	30.1%	95	26.7%	40	26.5%	40	38.2%	69	29.5%	73	32.5%	76	28.5%	114	37.9%	26
(Don't know)	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.9%	1	0.3%	1	0.2%	1	0.3%	1	0.3%	1	0.8%	1
Weighted base:	484	168	316	150	153	181	249	235	401	70										
Sample:	500	177	323	142	154	204	252	248	404	90										
<b>Commercial Leisure Facilities (Gym / Swimming Pool, etc)</b>																				
Everyday	0.2%	1	0.2%	0	0.1%	0	0.4%	1	0.0%	0	0.1%	0	0.2%	1	0.1%	0	0.2%	1	0.2%	0
4 to 6 days a week	0.1%	0	0.0%	0	0.1%	0	0.1%	0	0.0%	0	0.1%	0	0.1%	0	0.1%	0	0.1%	0	0.0%	0
2 to 3 days a week	1.7%	8	1.5%	3	1.8%	6	2.8%	4	1.9%	3	0.6%	1	1.5%	4	1.8%	4	1.8%	7	1.1%	1
1 day a week	5.5%	27	4.8%	8	5.9%	19	10.0%	15	6.1%	9	1.3%	2	7.6%	19	3.3%	8	5.8%	23	4.7%	3
Once every 2 weeks	2.5%	12	4.9%	8	1.1%	4	5.8%	9	2.1%	3	0.0%	0	2.3%	6	2.6%	6	1.5%	6	8.7%	6
Once every month	2.1%	10	3.0%	5	1.6%	5	2.3%	3	3.9%	6	0.3%	1	2.4%	6	1.7%	4	2.3%	9	0.9%	1
Once a quarter	1.3%	6	0.6%	1	1.6%	5	0.0%	0	4.1%	6	0.0%	0	1.3%	3	1.3%	3	1.6%	6	0.0%	0
Less often than once a quarter	5.2%	25	5.2%	9	5.3%	17	8.1%	12	5.7%	9	2.5%	4	4.3%	11	6.2%	15	6.1%	24	1.3%	1
First time today	2.0%	10	0.0%	0	3.1%	10	0.3%	0	2.7%	4	2.9%	5	0.3%	1	3.8%	9	1.5%	6	5.4%	4
Never	79.4%	384	79.7%	134	79.2%	250	70.0%	105	73.5%	113	92.2%	167	79.8%	198	79.0%	186	79.0%	317	77.6%	54
(Don't know)	0.1%	1	0.1%	0	0.1%	0	0.3%	0	0.0%	0	0.1%	0	0.2%	0	0.1%	0	0.1%	0	0.2%	0
Weighted base:	484	168	316	150	153	181	249	235	401	70										
Sample:	500	177	323	142	154	204	252	248	404	90										

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Any visit</b>																				
Everyday	1.1%	5	1.3%	2	1.0%	3	0.7%	1	0.9%	1	1.6%	3	1.1%	3	1.2%	3	0.7%	3	3.4%	2
4 to 6 days a week	3.9%	19	3.9%	7	3.8%	12	3.5%	5	3.1%	5	4.8%	9	3.5%	9	4.3%	10	3.8%	15	4.8%	3
2 to 3 days a week	15.6%	76	15.7%	26	15.6%	49	15.7%	24	14.0%	21	17.0%	31	15.4%	38	15.9%	37	15.7%	63	17.9%	12
1 day a week	30.5%	148	27.7%	47	32.0%	101	27.2%	41	37.0%	57	27.7%	50	31.9%	79	29.1%	68	31.4%	126	31.3%	22
Once every 2 weeks	11.3%	54	13.3%	22	10.1%	32	16.0%	24	12.3%	19	6.4%	12	13.1%	32	9.3%	22	12.6%	51	5.5%	4
Once every month	19.6%	95	19.3%	33	19.7%	62	14.1%	21	21.1%	32	22.9%	41	18.4%	46	20.9%	49	16.5%	66	22.8%	16
Once a quarter	8.9%	43	13.3%	22	6.6%	21	10.5%	16	6.0%	9	10.1%	18	7.7%	19	10.2%	24	9.8%	39	5.4%	4
Less often than once a quarter	8.5%	41	4.8%	8	10.5%	33	12.3%	18	5.3%	8	8.0%	15	8.5%	21	8.4%	20	8.9%	36	7.6%	5
First time today	0.6%	3	0.6%	1	0.6%	2	0.0%	0	0.3%	1	1.4%	3	0.4%	1	0.9%	2	0.5%	2	1.4%	1
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	484	168	316	150	153	181	249	235	401	70										
Sample:	500	177	323	142	154	204	252	248	404	90										

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q03 What is the main reason for your visit here today ?</b>																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	16.7%	81	13.0%	22	18.6%	59	9.8%	15	15.2%	23	23.6%	43	13.7%	34	19.8%	47	16.1%	65	22.0%	15
To buy non-food goods (e.g. shoes, clothes, jewellery)	11.9%	58	7.0%	12	14.6%	46	10.3%	15	15.0%	23	10.7%	19	17.4%	43	6.2%	15	9.8%	39	13.4%	9
To visit the market	1.5%	7	2.5%	4	1.0%	3	1.3%	2	0.9%	1	2.3%	4	1.3%	3	1.8%	4	1.2%	5	3.6%	3
For personal services (e.g. bank, hairdresser, solicitor, etc)	17.2%	83	16.9%	28	17.4%	55	8.3%	13	22.4%	34	20.3%	37	10.5%	26	24.3%	57	18.5%	74	13.1%	9
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	1.2%	6	0.4%	1	1.7%	5	0.5%	1	0.0%	0	2.9%	5	0.0%	0	2.5%	6	1.5%	6	0.2%	0
As a day visitor to [name of centre]	1.0%	5	2.5%	4	0.2%	0	0.0%	0	2.7%	4	0.3%	0	1.7%	4	0.2%	0	1.0%	4	0.7%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	4.5%	22	2.8%	5	5.5%	17	2.6%	4	6.5%	10	4.5%	8	5.6%	14	3.4%	8	4.4%	18	6.1%	4
Work	13.3%	64	17.9%	30	10.9%	34	16.2%	24	15.8%	24	8.9%	16	17.1%	42	9.3%	22	13.5%	54	9.3%	7
To attend college (where appropriate)	2.0%	10	2.4%	4	1.8%	6	6.3%	10	0.0%	0	0.1%	0	3.6%	9	0.3%	1	1.3%	5	6.6%	5
To meet someone	13.0%	63	16.2%	27	11.3%	36	23.1%	35	6.7%	10	9.9%	18	12.0%	30	14.0%	33	14.7%	59	5.7%	4
To visit the Council's offices (where appropriate)	1.2%	6	0.8%	1	1.4%	4	1.2%	2	2.5%	4	0.0%	0	0.7%	2	1.7%	4	1.4%	6	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	5.6%	27	6.1%	10	5.4%	17	5.0%	8	2.6%	4	8.7%	16	3.9%	10	7.5%	18	5.2%	21	9.4%	7
No particular reason	8.7%	42	6.5%	11	9.9%	31	12.4%	19	6.6%	10	7.4%	13	9.3%	23	8.1%	19	8.8%	35	9.6%	7
Other	1.1%	5	2.5%	4	0.3%	1	2.9%	4	0.3%	1	0.2%	0	1.6%	4	0.6%	1	1.3%	5	0.0%	0
To visit the Post Office	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.1%	0	0.1%	0	0.0%	0	0.2%	0	0.1%	0	0.2%	0
Window shopping / browsing	0.9%	4	2.3%	4	0.1%	0	0.0%	0	2.5%	4	0.1%	0	1.7%	4	0.0%	0	1.0%	4	0.0%	0
Weighted base:		484		168		316		150		153		181		249		235		401		70
Sample:		500		177		323		142		154		204		252		248		404		90

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q04 What do you LIKE most about [name of centre]?</b>																				
Near to home / convenient	22.4%	108	25.8%	43	20.6%	65	26.8%	40	25.3%	39	16.3%	29	25.9%	64	18.7%	44	24.5%	98	14.4%	10
Close to work	1.8%	8	2.3%	4	1.5%	5	3.3%	5	1.0%	2	1.0%	2	2.3%	6	1.2%	3	2.1%	8	0.0%	0
Good public transport links generally	3.1%	15	2.1%	3	3.6%	11	3.2%	5	2.1%	3	3.8%	7	2.8%	7	3.4%	8	3.2%	13	3.1%	2
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.5%	0
Convenient drop off / pick up stops for buses	0.4%	2	0.2%	0	0.4%	1	0.1%	0	0.1%	0	0.7%	1	0.1%	0	0.6%	2	0.0%	0	2.2%	2
Parking is easy	2.6%	12	0.6%	1	3.6%	11	0.4%	1	3.6%	6	3.5%	6	1.1%	3	4.2%	10	3.0%	12	0.8%	1
Parking is cheap	1.1%	5	0.1%	0	1.6%	5	0.0%	0	0.0%	0	2.9%	5	0.5%	1	1.7%	4	1.3%	5	0.0%	0
Lack of congestion on roads	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.8%	1	0.4%	1	0.6%	1	0.2%	1	0.4%	1	0.8%	1
Pedestrianised streets	2.1%	10	1.3%	2	2.6%	8	0.8%	1	1.6%	2	3.6%	7	2.9%	7	1.3%	3	2.4%	10	0.8%	1
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.3%	1	0.6%	1	0.1%	0	0.0%	0	0.3%	0	0.5%	1	0.0%	0	0.6%	1	0.3%	1	0.0%	0
Good directional signs to the Centre	0.4%	2	0.0%	0	0.7%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.9%	2	0.5%	2	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	7.8%	38	7.1%	12	8.2%	26	8.9%	13	7.5%	11	7.2%	13	13.0%	32	2.4%	6	7.8%	31	1.8%	1
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	3.5%	17	0.8%	1	4.9%	15	3.5%	5	2.4%	4	4.4%	8	3.8%	10	3.1%	7	3.8%	15	1.8%	1
Quality of supermarket(s)	0.8%	4	0.1%	0	1.2%	4	0.5%	1	1.6%	2	0.3%	1	0.4%	1	1.2%	3	0.9%	4	0.4%	0
The Market	3.0%	15	3.8%	6	2.6%	8	3.5%	5	4.2%	6	1.7%	3	4.8%	12	1.1%	3	3.4%	14	1.3%	1
Quality of the shops in general	1.5%	7	1.4%	2	1.6%	5	0.5%	1	2.7%	4	1.4%	2	2.0%	5	1.0%	2	0.3%	1	8.7%	6
Compact centre (i.e. shops close together)	1.3%	6	0.1%	0	2.0%	6	0.1%	0	2.6%	4	1.2%	2	2.1%	5	0.4%	1	1.5%	6	0.2%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.3%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.2%	1	0.5%	0
Play area for children	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.3%	0
Range of places to eat	3.4%	16	1.0%	2	4.7%	15	1.3%	2	6.5%	10	2.4%	4	3.6%	9	3.2%	8	2.9%	12	6.7%	5
Range of pubs / bars	0.8%	4	1.5%	3	0.4%	1	0.6%	1	1.7%	3	0.1%	0	0.7%	2	0.8%	2	0.8%	3	0.8%	1
Range of private services	1.2%	6	0.4%	1	1.6%	5	1.1%	2	0.0%	0	2.3%	4	2.2%	5	0.2%	0	1.3%	5	0.3%	0

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, solicitors and so on)																				
Range of public services (ie Council, library, health services, and so on)	0.1%	0	0.1%	0	0.1%	0	0.1%	0	0.1%	0	0.0%	0	0.5%	0						
Range of leisure facilities	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.2%	0	0.1%	0	0.3%	0						
General cleanliness of shopping streets	3.7%	18	5.9%	10	2.6%	8	5.9%	9	2.9%	4	2.6%	5	5.0%	12	2.4%	6	4.1%	17	2.1%	2
Feels safe / absence of threatening individuals / groups	2.4%	11	4.2%	7	1.4%	4	6.0%	9	0.6%	1	0.8%	1	3.9%	10	0.7%	2	1.9%	8	5.4%	4
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.1%	0	0.0%	0	0.0%	0	0.2%	0
Green space/area	7.7%	37	9.2%	16	6.9%	22	7.5%	11	5.8%	9	9.5%	17	8.9%	22	6.4%	15	8.5%	34	4.5%	3
Nice busy feel	0.4%	2	0.0%	0	0.5%	2	0.9%	1	0.3%	0	0.0%	0	0.7%	2	0.0%	0	0.4%	2	0.0%	0
Not too crowded	4.5%	22	6.6%	11	3.5%	11	5.2%	8	5.9%	9	2.8%	5	5.3%	13	3.8%	9	5.0%	20	2.8%	2
Not too noisy	7.7%	37	11.1%	19	5.9%	19	11.2%	17	9.4%	14	3.3%	6	8.4%	21	7.0%	16	5.9%	23	19.7%	14
Character / atmosphere	23.8%	115	22.4%	38	24.5%	77	19.4%	29	24.4%	37	26.9%	49	23.4%	58	24.2%	57	25.9%	104	16.2%	11
Historic buildings	7.5%	36	6.0%	10	8.4%	26	3.8%	6	8.2%	13	10.0%	18	6.4%	16	8.7%	21	7.5%	30	9.2%	6
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	4.6%	22	3.6%	6	5.1%	16	4.1%	6	2.1%	3	7.0%	13	5.5%	14	3.5%	8	4.9%	20	3.6%	2
Friendly / polite people	9.0%	44	11.7%	20	7.6%	24	5.6%	8	12.0%	18	9.4%	17	5.0%	12	13.3%	31	8.1%	33	15.7%	11
The Abbey	1.0%	5	0.8%	1	1.0%	3	0.6%	1	0.6%	1	1.5%	3	0.8%	2	1.2%	3	0.9%	4	1.4%	1
Its location	0.8%	4	0.8%	1	0.8%	2	0.3%	0	1.3%	2	0.8%	1	0.5%	1	1.1%	2	0.7%	3	1.3%	1
It's my hometown	1.1%	5	0.0%	0	1.7%	5	2.6%	4	0.7%	1	0.2%	0	0.0%	0	2.3%	5	1.2%	5	0.6%	0
It has everything you need (No opinion / Don't know)	0.6%	3	0.0%	0	0.9%	3	0.0%	0	0.4%	1	1.2%	2	0.2%	0	1.0%	2	0.6%	3	0.0%	0
(Nothing in particular)	8.2%	40	10.6%	18	6.9%	22	13.5%	20	8.5%	13	3.5%	6	7.9%	20	8.5%	20	7.4%	30	14.1%	10
Weighted base:	19.3%	93	13.5%	23	22.4%	71	16.0%	24	16.1%	25	24.7%	45	16.2%	40	22.5%	53	17.6%	70	22.0%	15
Sample:		484		168		316		150		153		181		249		235		401		70
		500		177		323		142		154		204		252		248		404		90



by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q05 What do you DISLIKE most about [name of centre]?</b>																				
Unsafe for pedestrians / traffic conflict	1.7%	8	0.7%	1	2.2%	7	4.4%	7	0.2%	0	0.7%	1	2.4%	6	0.9%	2	1.8%	7	1.3%	1
Not enough pedestrianisation	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	4.6%	22	3.9%	7	5.0%	16	0.6%	1	6.1%	9	6.8%	12	4.8%	12	4.5%	11	4.6%	18	0.3%	0
Shortage of parking for residents	0.4%	2	0.0%	0	0.5%	2	0.0%	0	1.1%	2	0.0%	0	0.2%	0	0.5%	1	0.4%	2	0.3%	0
Parking is expensive	4.2%	20	3.6%	6	4.5%	14	0.5%	1	8.3%	13	3.8%	7	4.5%	11	3.9%	9	5.1%	20	0.0%	0
Parking is not secure / car break-ins	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	1	0.0%	0	0.5%	1	0.0%	0	0.3%	1	0.0%	0
Poor public transport links	1.1%	5	0.5%	1	1.3%	4	0.1%	0	3.1%	5	0.1%	0	0.9%	2	1.2%	3	1.0%	4	1.6%	1
Road congestion / too much traffic	4.4%	21	5.6%	9	3.7%	12	5.4%	8	2.9%	4	4.8%	9	3.7%	9	5.1%	12	4.7%	19	3.4%	2
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.3%	1	0.1%	0	0.3%	1	0.1%	0	0.5%	1	0.2%	0	0.4%	1	0.2%	0	0.2%	1	0.8%	1
Difficulties with pushchairs, wheelchairs, etc	0.6%	3	0.0%	0	0.9%	3	0.9%	1	0.9%	1	0.0%	0	1.1%	3	0.0%	0	0.7%	3	0.0%	0
Lack of choice of national multiple (high street chain) shops	9.9%	48	3.1%	5	13.5%	43	13.3%	20	7.6%	12	9.0%	16	9.0%	22	10.8%	25	9.8%	39	12.2%	9
Lack of choice of independent / specialist shops	9.7%	47	2.3%	4	13.6%	43	2.9%	4	11.6%	18	13.7%	25	5.9%	15	13.6%	32	10.4%	42	7.3%	5
Quality of shops is inadequate	4.9%	24	1.6%	3	6.7%	21	1.3%	2	6.7%	10	6.5%	12	2.7%	7	7.4%	17	4.0%	16	11.5%	8
Shops too small	1.5%	7	0.8%	1	1.9%	6	2.7%	4	2.1%	3	0.0%	0	2.4%	6	0.6%	1	1.8%	7	0.0%	0
Lack of a larger supermarket	2.6%	12	1.9%	3	2.9%	9	3.4%	5	3.2%	5	1.3%	2	2.8%	7	2.4%	6	2.7%	11	2.6%	2
Prices too high	1.6%	8	4.0%	7	0.3%	1	4.5%	7	0.1%	0	0.4%	1	2.6%	7	0.5%	1	0.7%	3	7.2%	5
Shops spread over too wide an area (i.e. not a compact centre)	0.8%	4	0.8%	1	0.7%	2	1.9%	3	0.2%	0	0.2%	0	1.1%	3	0.4%	1	0.7%	3	1.3%	1
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	0.9%	5	0.0%	0	1.4%	5	2.4%	4	0.6%	1	0.0%	0	1.7%	4	0.2%	0	1.1%	5	0.0%	0
Too many pubs / clubs	2.3%	11	1.1%	2	3.0%	10	0.0%	0	0.6%	1	5.7%	10	0.5%	1	4.3%	10	1.3%	5	8.6%	6
Inadequate range of services	1.3%	6	0.6%	1	1.8%	6	0.2%	0	0.6%	1	2.9%	5	0.1%	0	2.6%	6	0.3%	1	7.6%	5

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	2.8%	14	1.8%	3	3.4%	11	6.0%	9	1.7%	3	1.1%	2	3.1%	8	2.5%	6	2.4%	10	5.6%	4
Absence of play areas for children	0.3%	2	0.6%	1	0.2%	1	1.0%	2	0.0%	0	0.0%	0	0.2%	1	0.4%	1	0.1%	1	1.4%	1
Lack of clean / secure toilets	2.6%	13	0.7%	1	3.6%	11	2.6%	4	0.7%	1	4.2%	8	2.6%	6	2.6%	6	1.4%	6	9.9%	7
Dirty shopping streets/litter	2.1%	10	1.0%	2	2.7%	9	2.9%	4	0.9%	1	2.5%	5	3.4%	8	0.8%	2	2.3%	9	1.5%	1
Run down appearance of town centre / boarded up premises	5.8%	28	4.4%	7	6.5%	21	3.8%	6	4.7%	7	8.4%	15	5.6%	14	6.0%	14	5.6%	22	8.2%	6
Feels unsafe / presence of threatening individuals / groups / gangs	4.2%	20	2.6%	4	5.0%	16	4.6%	7	4.1%	6	3.9%	7	4.7%	12	3.6%	8	3.8%	15	6.8%	5
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0	1.4%	1
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	0.9%	4	0.9%	1	0.8%	3	0.1%	0	0.1%	0	2.1%	4	0.6%	1	1.1%	3	0.7%	3	1.9%	1
Lack of police presence / other security measures (e.g. CCTV)	0.3%	1	0.6%	1	0.1%	0	0.0%	0	0.6%	1	0.3%	1	0.2%	0	0.5%	1	0.3%	1	0.2%	0
Lack of street furniture / floral displays	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.5%	2	0.3%	1	0.6%	2	0.4%	1	1.2%	2	0.0%	0	0.5%	1	0.5%	1	0.6%	2	0.0%	0
Over-crowded	1.6%	8	0.0%	0	2.5%	8	0.0%	0	4.3%	7	0.7%	1	1.0%	2	2.4%	6	2.0%	8	0.0%	0
Too noisy	0.4%	2	0.9%	2	0.2%	1	0.0%	0	0.2%	0	1.0%	2	0.7%	2	0.1%	0	0.5%	2	0.0%	0
Lack of character / atmosphere	1.4%	7	2.0%	3	1.1%	3	2.0%	3	1.4%	2	0.9%	2	1.8%	5	1.0%	2	1.1%	5	3.2%	2
Vandalism	0.2%	1	0.2%	0	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.4%	1	0.1%	0	0.2%	1	0.7%	1
Insufficient or poor quality open space and green areas	0.1%	0	0.2%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.1%	0	0.1%	0	0.0%	0	0.5%	0
Other	4.3%	21	3.1%	5	4.9%	15	0.0%	0	5.8%	9	6.5%	12	5.1%	13	3.4%	8	3.2%	13	11.1%	8
I dislike everything about [name of centre]	1.9%	9	0.2%	0	2.8%	9	2.5%	4	0.6%	1	2.4%	4	3.4%	8	0.3%	1	1.2%	5	0.8%	1
The market	1.7%	8	0.6%	1	2.3%	7	0.6%	1	3.4%	5	1.2%	2	0.2%	0	3.4%	8	1.6%	6	2.8%	2
Lack of clothing / shoe shops	1.8%	9	0.7%	1	2.4%	8	0.6%	1	4.4%	7	0.6%	1	0.2%	1	3.4%	8	0.8%	3	7.8%	5
It is boring	0.7%	3	0.4%	1	0.8%	3	2.1%	3	0.1%	0	0.0%	0	1.1%	3	0.3%	1	0.7%	3	1.0%	1
Too many high end shops	0.2%	1	0.3%	1	0.1%	0	0.0%	0	0.3%	1	0.2%	0	0.1%	0	0.3%	1	0.2%	1	0.3%	0
Poor road / paving quality	0.3%	2	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.8%	2	0.3%	1	0.3%	1	0.2%	1	0.8%	1
Too many vacant shops	0.7%	3	0.6%	1	0.7%	2	0.0%	0	0.7%	1	1.2%	2	0.4%	1	0.9%	2	0.7%	3	0.3%	0
(No opinion / don't know)	11.2%	54	17.7%	30	7.8%	25	18.3%	27	10.7%	16	5.9%	11	12.7%	32	9.7%	23	12.0%	48	9.0%	6
(Nothing in particular)	36.5%	176	43.7%	74	32.6%	103	30.6%	46	35.6%	54	42.0%	76	38.2%	95	34.6%	82	36.9%	148	27.2%	19

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Weighted base:	484	168	316	150	153	181	249	235	401	70
Sample:	500	177	323	142	154	204	252	248	404	90

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

**Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?**

Very satisfied	1.9%	9	2.2%	4	1.7%	5	2.0%	3	1.7%	3	1.9%	3	1.5%	4	2.3%	5	1.6%	7	3.5%	2
Satisfied	46.3%	224	52.2%	88	43.2%	136	45.8%	69	44.5%	68	48.4%	87	47.1%	117	45.5%	107	47.3%	189	48.8%	34
Neutral	16.4%	79	18.8%	32	15.1%	48	15.7%	24	23.6%	36	10.8%	20	18.8%	47	13.8%	32	17.8%	71	11.5%	8
Dissatisfied	21.5%	104	10.4%	17	27.4%	86	22.5%	34	14.9%	23	26.2%	47	19.1%	47	24.0%	57	19.1%	77	26.3%	18
Very dissatisfied	4.6%	22	1.2%	2	6.4%	20	1.3%	2	4.4%	7	7.6%	14	1.5%	4	7.9%	19	4.9%	20	3.7%	3
(No opinion )	3.9%	19	8.0%	13	1.8%	6	7.6%	11	4.9%	8	0.0%	0	5.8%	14	1.9%	5	2.7%	11	6.1%	4
(Don't know)	5.4%	26	7.2%	12	4.5%	14	5.3%	8	5.9%	9	5.1%	9	6.2%	15	4.6%	11	6.5%	26	0.0%	0
Mean:	3.21		3.52		3.07		3.28		3.27		3.11		3.32		3.11		3.24		3.24	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

**Q07 How often do you visit [name of centre] in the evenings?**

Everyday	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.2%	1	0.5%	1	0.0%	0	0.2%	0	0.3%	1	0.1%	0	0.0%	0	0.4%	1	0.1%	0	0.7%	1
2 to 3 days a week	2.5%	12	3.8%	6	1.9%	6	4.0%	6	2.8%	4	1.1%	2	2.2%	5	2.9%	7	2.6%	10	2.4%	2
1 day a week	9.2%	44	11.9%	20	7.7%	24	15.8%	24	8.6%	13	4.1%	7	9.8%	24	8.5%	20	10.5%	42	2.7%	2
Once every 2 weeks	4.4%	21	9.1%	15	1.9%	6	6.3%	9	6.3%	10	1.2%	2	6.7%	17	1.9%	5	4.3%	17	5.5%	4
Once every month	8.4%	41	12.8%	22	6.0%	19	13.0%	20	10.8%	17	2.4%	4	9.5%	24	7.2%	17	8.7%	35	8.2%	6
Once a quarter	3.3%	16	0.1%	0	5.0%	16	0.3%	1	5.2%	8	4.2%	8	4.9%	12	1.7%	4	1.7%	7	5.6%	4
Less often than once a quarter	14.6%	71	10.3%	17	16.9%	53	19.6%	29	17.2%	26	8.3%	15	14.5%	36	14.6%	34	16.8%	67	4.6%	3
Never	57.2%	277	51.2%	86	60.4%	191	40.7%	61	48.5%	74	78.3%	142	52.2%	130	62.5%	147	55.1%	221	69.6%	49
(Don't know)	0.2%	1	0.2%	0	0.2%	1	0.0%	0	0.2%	0	0.3%	1	0.2%	0	0.2%	1	0.1%	0	0.8%	1
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q08 What is the main purpose of your evening visits?</b>																				
<i>Those who go 'Once a quarter or more' at Q.7</i>																				
Bars / pubs	47.9%	65	65.5%	42	32.0%	23	65.2%	39	37.1%	19	28.3%	7	42.4%	35	56.5%	30	48.9%	55	56.7%	10
Eating out	38.1%	52	24.3%	16	50.6%	36	22.6%	13	44.9%	23	62.2%	15	41.3%	34	33.1%	18	39.0%	44	12.6%	2
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	0.9%	1	0.3%	0	1.5%	1	0.3%	0	2.0%	1	0.0%	0	0.2%	0	1.9%	1	1.1%	1	0.0%	0
Shopping	3.1%	4	0.0%	0	6.0%	4	0.0%	0	8.2%	4	0.0%	0	4.7%	4	0.7%	0	0.0%	0	24.4%	4
Meeting friends	5.1%	7	6.7%	4	3.7%	3	11.0%	7	0.7%	0	0.0%	0	7.5%	6	1.4%	1	5.7%	6	3.0%	1
Other	0.3%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.7%	0	0.0%	0	2.2%	0
Social Clubs	0.5%	1	0.3%	0	0.8%	1	0.0%	0	0.0%	0	3.1%	1	0.7%	1	0.4%	0	0.5%	1	1.1%	0
(No main purpose / don't know)	4.0%	5	2.9%	2	4.9%	4	0.9%	1	7.1%	4	4.8%	1	3.1%	3	5.3%	3	4.8%	5	0.0%	0
Weighted base:	136	64	71	60	52	24	82	53	112	18										
Sample:	193	82	111	77	71	45	102	91	160	30										

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

### Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?

*Those who go 'Once a quarter or more' at Q.7*

Very satisfied	3.9%	5	4.7%	3	3.2%	2	1.3%	1	2.6%	1	13.2%	3	2.6%	2	5.9%	3	4.6%	5	0.8%	0
Satisfied	52.8%	72	54.5%	35	51.3%	36	61.1%	36	47.3%	25	44.1%	10	57.2%	47	46.1%	25	57.6%	65	36.8%	6
Neutral	27.9%	38	28.6%	18	27.3%	19	26.0%	15	32.7%	17	22.3%	5	27.2%	22	29.1%	15	24.0%	27	32.1%	6
Dissatisfied	4.6%	6	1.2%	1	7.7%	5	5.9%	4	3.8%	2	3.1%	1	4.7%	4	4.5%	2	5.6%	6	0.0%	0
Very dissatisfied	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	1.8%	1	0.8%	1	0.0%	0
(No opinion)	2.3%	3	3.7%	2	1.1%	1	0.9%	1	1.0%	1	8.9%	2	1.6%	1	3.5%	2	2.5%	3	2.2%	0
(Don't know)	7.7%	10	7.3%	5	8.0%	6	4.8%	3	12.5%	7	4.4%	1	6.7%	6	9.2%	5	4.9%	5	28.2%	5
Mean:	3.61	3.70	3.52	3.61	3.56	3.69	3.63	3.57	3.64	3.55										
Weighted base:	136	64	71	60	52	24	82	53	112	18										
Sample:	193	82	111	77	71	45	102	91	160	30										

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q10 How satisfied are you with the pubs/bars offer in [name of centre]?</b>																				
Very satisfied	1.3%	6	1.7%	3	1.0%	3	1.9%	3	1.7%	3	0.3%	1	1.0%	2	1.6%	4	1.4%	6	0.7%	1
Satisfied	29.0%	140	39.4%	66	23.4%	74	42.6%	64	27.7%	42	18.7%	34	30.0%	75	27.9%	66	28.8%	115	35.5%	25
Neutral	11.2%	54	12.7%	21	10.4%	33	12.1%	18	17.9%	27	4.8%	9	14.4%	36	7.8%	18	11.6%	47	11.0%	8
Dissatisfied	4.3%	21	2.6%	4	5.3%	17	4.2%	6	5.9%	9	3.2%	6	4.4%	11	4.3%	10	4.7%	19	2.1%	1
Very dissatisfied	2.1%	10	3.9%	7	1.2%	4	3.6%	5	2.3%	4	0.7%	1	2.8%	7	1.4%	3	2.2%	9	1.9%	1
(No opinion)	38.4%	186	32.2%	54	41.7%	132	24.8%	37	30.9%	47	56.0%	101	34.4%	86	42.5%	100	36.8%	147	36.3%	25
(Don't know)	13.7%	66	7.6%	13	17.0%	54	10.7%	16	13.6%	21	16.3%	29	13.0%	32	14.5%	34	14.4%	58	12.4%	9
Mean:		3.48		3.54		3.43		3.54		3.37		3.53		3.42		3.56		3.46		3.61
Weighted base:		484		168		316		150		153		181		249		235		401		70
Sample:		500		177		323		142		154		204		252		248		404		90

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?**

*Those in 'Waltham Abbey' town centre*

Very satisfied	27.3%	27	41.5%	11	22.0%	16	40.6%	6	23.0%	8	26.5%	13	42.5%	16	17.8%	11	29.1%	23	19.1%	3
Satisfied	45.1%	44	55.3%	15	41.3%	29	27.0%	4	40.1%	14	53.6%	27	42.0%	16	47.1%	28	44.4%	36	48.6%	8
Neutral	14.3%	14	1.5%	0	19.1%	14	27.3%	4	17.3%	6	8.6%	4	0.0%	0	23.3%	14	16.1%	13	5.6%	1
Dissatisfied	2.1%	2	0.5%	0	2.7%	2	0.0%	0	2.3%	1	2.5%	1	4.0%	2	0.9%	1	2.0%	2	2.3%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	10.8%	11	1.2%	0	14.4%	10	3.7%	1	17.3%	6	8.4%	4	11.0%	4	10.7%	6	7.9%	6	24.4%	4
(Don't know)	0.4%	0	0.0%	0	0.5%	0	1.4%	0	0.0%	0	0.4%	0	0.5%	0	0.3%	0	0.5%	0	0.0%	0
Mean:		4.10		4.40		3.97		4.14		4.01		4.14		4.39		3.92		4.10		4.12
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

by Demographics

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]</b>																				
<b>Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?</b>																				
<b><i>Cleanliness of shopping streets</i></b>																				
Very good	3.8%	18	7.9%	13	1.6%	5	5.5%	8	3.3%	5	2.7%	5	4.5%	11	3.0%	7	3.5%	14	5.8%	4
Good	47.1%	228	43.3%	73	49.2%	155	43.8%	66	50.4%	77	47.2%	85	39.3%	98	55.4%	131	50.4%	202	36.8%	26
Satisfactory	42.0%	203	44.2%	74	40.8%	129	45.6%	68	38.9%	59	41.6%	75	49.5%	123	34.0%	80	39.9%	160	43.5%	30
Poor	6.8%	33	4.0%	7	8.3%	26	5.2%	8	7.2%	11	7.8%	14	6.5%	16	7.1%	17	6.0%	24	12.7%	9
Very poor	0.2%	1	0.4%	1	0.1%	0	0.0%	0	0.2%	0	0.5%	1	0.1%	0	0.4%	1	0.1%	0	1.0%	1
(Don't know)	0.1%	1	0.2%	0	0.1%	0	0.0%	0	0.1%	0	0.2%	0	0.1%	0	0.2%	0	0.1%	0	0.3%	0
<i>Mean:</i>		3.48		3.54		3.44		3.50		3.50		3.44		3.42		3.54		3.51		3.34
Weighted base:		484		168		316		150		153		181		249		235		401		70
Sample:		500		177		323		142		154		204		252		248		404		90
<b><i>Personal Safety / lighting / policing issues</i></b>																				
Very good	2.6%	12	3.9%	7	1.8%	6	2.0%	3	4.8%	7	1.1%	2	3.5%	9	1.6%	4	2.7%	11	2.2%	2
Good	43.4%	210	46.4%	78	41.8%	132	47.7%	72	43.4%	66	40.0%	72	41.7%	104	45.3%	107	45.0%	180	42.1%	29
Satisfactory	37.8%	183	36.5%	62	38.4%	121	40.7%	61	31.0%	47	41.1%	74	36.6%	91	39.0%	92	38.1%	153	35.4%	25
Poor	9.3%	45	5.7%	10	11.2%	35	4.7%	7	13.0%	20	10.0%	18	8.6%	21	10.1%	24	7.1%	28	18.4%	13
Very poor	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.0%	0	1.1%	2	0.8%	2	0.0%	0	0.5%	2	0.0%	0
(Don't know)	6.5%	32	6.9%	12	6.3%	20	4.9%	7	7.8%	12	6.8%	12	8.9%	22	4.0%	9	6.6%	26	1.9%	1
<i>Mean:</i>		3.41		3.51		3.36		3.49		3.43		3.32		3.42		3.40		3.45		3.29
Weighted base:		484		168		316		150		153		181		249		235		401		70
Sample:		500		177		323		142		154		204		252		248		404		90
<b><i>Quality of buildings / townscape</i></b>																				
Very good	9.8%	47	15.5%	26	6.8%	21	9.1%	14	14.7%	22	6.2%	11	9.8%	24	9.8%	23	10.7%	43	6.8%	5
Good	35.9%	174	29.3%	49	39.4%	124	28.7%	43	33.2%	51	44.1%	80	30.7%	76	41.4%	97	35.1%	141	46.4%	32
Satisfactory	41.6%	201	44.9%	76	39.9%	126	51.3%	77	37.6%	58	36.9%	67	44.7%	111	38.4%	90	42.0%	168	34.7%	24
Poor	9.4%	46	6.7%	11	10.8%	34	6.0%	9	10.6%	16	11.2%	20	10.9%	27	7.8%	18	8.9%	36	8.6%	6
Very poor	0.3%	2	0.0%	0	0.5%	2	0.2%	0	0.0%	0	0.7%	1	0.1%	0	0.6%	1	0.1%	0	1.9%	1
(Don't know)	2.9%	14	3.6%	6	2.6%	8	4.7%	7	3.9%	6	0.7%	1	3.8%	10	2.0%	5	3.3%	13	1.6%	1
<i>Mean:</i>		3.47		3.56		3.42		3.43		3.54		3.44		3.41		3.53		3.49		3.48
Weighted base:		484		168		316		150		153		181		249		235		401		70
Sample:		500		177		323		142		154		204		252		248		404		90

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Shelter from weather</b>																				
Very good	1.3%	7	3.2%	5	0.4%	1	0.0%	0	3.6%	6	0.5%	1	0.4%	1	2.4%	6	1.6%	7	0.0%	0
Good	15.5%	75	14.7%	25	16.0%	50	18.0%	27	16.0%	25	13.0%	24	16.8%	42	14.2%	34	14.9%	60	21.3%	15
Satisfactory	37.9%	184	44.5%	75	34.4%	109	38.8%	58	40.3%	62	35.2%	64	34.3%	85	41.7%	98	38.6%	155	41.1%	29
Poor	27.4%	133	20.0%	34	31.4%	99	24.9%	37	21.5%	33	34.5%	62	26.9%	67	28.0%	66	25.6%	103	29.8%	21
Very poor	7.1%	35	4.1%	7	8.7%	28	9.3%	14	4.4%	7	7.7%	14	5.9%	15	8.5%	20	8.2%	33	2.6%	2
(Don't know)	10.7%	52	13.6%	23	9.1%	29	9.0%	14	14.1%	22	9.1%	16	15.8%	39	5.3%	12	11.0%	44	5.2%	4
Mean:	2.74		2.92		2.65		2.72		2.92		2.61		2.75		2.73		2.73		2.86	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Pedestrian/Vehicular safety issues</b>																				
Very good	0.6%	3	1.2%	2	0.3%	1	0.0%	0	0.6%	1	1.1%	2	0.2%	1	1.0%	2	0.6%	2	0.8%	1
Good	40.1%	194	33.4%	56	43.6%	138	38.2%	57	40.7%	62	41.0%	74	35.6%	88	44.8%	106	41.1%	165	40.9%	29
Satisfactory	41.3%	200	46.1%	78	38.8%	122	37.6%	56	39.6%	61	45.9%	83	41.1%	102	41.6%	98	39.1%	157	49.3%	34
Poor	11.6%	56	10.3%	17	12.3%	39	15.2%	23	11.1%	17	9.1%	16	13.3%	33	9.9%	23	12.5%	50	8.8%	6
Very poor	1.4%	7	0.2%	0	2.1%	7	2.8%	4	0.9%	1	0.7%	1	1.5%	4	1.3%	3	1.7%	7	0.0%	0
(Don't know)	4.9%	24	8.8%	15	2.9%	9	6.2%	9	7.0%	11	2.1%	4	8.3%	21	1.3%	3	5.0%	20	0.3%	0
Mean:	3.28		3.28		3.29		3.19		3.31		3.33		3.22		3.35		3.28		3.34	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q13 Could you please provide your assessment of the ease of access to [name of centre] in terms of the following factors ?

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Location of car parks</b>																				
Very good	4.2%	20	3.1%	5	4.8%	15	0.2%	0	5.7%	9	6.2%	11	3.4%	8	5.1%	12	4.4%	18	3.9%	3
Good	38.2%	185	33.1%	56	40.9%	129	24.1%	36	43.5%	67	45.4%	82	33.7%	84	42.9%	101	41.1%	165	28.0%	20
Satisfactory	33.8%	164	34.6%	58	33.4%	105	49.5%	74	26.5%	41	26.9%	49	37.0%	92	30.4%	72	37.3%	149	7.5%	5
Poor	6.5%	32	8.6%	15	5.4%	17	6.4%	10	6.1%	9	7.0%	13	6.9%	17	6.1%	14	7.3%	29	2.9%	2
Very poor	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.3%	1	0.0%	0
(Don't know)	17.0%	82	20.6%	35	15.2%	48	19.8%	30	18.2%	28	13.8%	25	19.0%	47	15.0%	35	9.6%	38	57.7%	40
Mean:	3.48		3.39		3.52		3.23		3.60		3.57		3.42		3.54		3.46		3.78	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	

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Weighted:

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Security of car parks</b>																				
Very good	3.0%	15	3.9%	7	2.6%	8	0.1%	0	4.2%	6	4.5%	8	1.8%	5	4.3%	10	3.4%	14	1.4%	1
Good	32.7%	158	31.3%	53	33.4%	105	21.4%	32	36.8%	56	38.5%	70	32.9%	82	32.4%	76	36.1%	144	18.9%	13
Satisfactory	31.2%	151	32.1%	54	30.7%	97	43.6%	66	26.0%	40	25.2%	46	29.8%	74	32.7%	77	35.0%	140	9.9%	7
Poor	6.8%	33	6.5%	11	7.0%	22	9.9%	15	8.0%	12	3.2%	6	7.9%	20	5.6%	13	7.3%	29	4.7%	3
Very poor	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.1%	0	0.7%	1	0.0%	0	0.6%	1	0.3%	1	0.2%	0
(Don't know)	26.0%	126	26.3%	44	25.9%	82	25.0%	37	24.8%	38	27.9%	50	27.5%	68	24.4%	57	17.8%	71	64.9%	45
Mean:	3.42		3.44		3.41		3.16		3.49		3.59		3.40		3.45		3.43		3.47	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	
<b>Location of [name of centre] Underground / Train Station (as appropriate)</b>																				
Very good	6.7%	32	5.9%	10	7.1%	22	11.7%	18	2.6%	4	5.9%	11	6.7%	17	6.7%	16	6.8%	27	7.5%	5
Good	30.4%	147	22.7%	38	34.5%	109	31.9%	48	26.3%	40	32.7%	59	35.2%	88	25.3%	60	28.2%	113	35.1%	25
Satisfactory	18.7%	90	23.6%	40	16.0%	50	25.3%	38	19.7%	30	12.3%	22	15.7%	39	21.7%	51	19.7%	79	16.3%	11
Poor	6.1%	30	11.0%	18	3.5%	11	0.4%	1	8.8%	13	8.5%	15	4.4%	11	7.9%	19	7.2%	29	1.1%	1
Very poor	2.7%	13	0.7%	1	3.7%	12	2.4%	4	2.7%	4	2.9%	5	0.8%	2	4.7%	11	3.0%	12	1.1%	1
(Don't know)	35.5%	172	36.1%	61	35.2%	111	28.3%	43	40.0%	61	37.7%	68	37.2%	92	33.7%	79	35.2%	141	38.9%	27
Mean:	3.50		3.35		3.58		3.70		3.29		3.49		3.68		3.32		3.44		3.76	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	
<b>Quality &amp; security of [name of centre] Underground / Train Station (as appropriate)</b>																				
Very good	3.8%	18	4.8%	8	3.2%	10	5.9%	9	1.8%	3	3.7%	7	3.1%	8	4.5%	11	3.8%	15	4.1%	3
Good	28.4%	137	25.9%	44	29.6%	94	33.6%	50	23.5%	36	28.1%	51	28.7%	71	28.0%	66	25.4%	102	37.1%	26
Satisfactory	17.7%	86	20.7%	35	16.1%	51	21.4%	32	17.0%	26	15.1%	27	15.1%	37	20.4%	48	18.3%	73	17.7%	12
Poor	6.2%	30	10.0%	17	4.2%	13	1.7%	3	7.5%	11	8.8%	16	5.8%	14	6.6%	16	7.1%	28	2.2%	2
Very poor	2.3%	11	0.5%	1	3.3%	10	2.3%	3	2.1%	3	2.5%	5	0.6%	2	4.1%	10	2.7%	11	0.6%	0
(Don't know)	41.7%	202	38.1%	64	43.6%	138	35.1%	53	48.0%	73	41.8%	76	46.8%	116	36.3%	86	42.7%	171	38.4%	27
Mean:	3.43		3.40		3.45		3.60		3.30		3.37		3.52		3.35		3.36		3.68	
Weighted base:	484		168		316		150		153		181		249		235		401		70	
Sample:	500		177		323		142		154		204		252		248		404		90	



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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Ease of cycling access</b>																				
Very good	1.1%	5	0.0%	0	1.7%	5	0.9%	1	2.5%	4	0.0%	0	2.1%	5	0.0%	0	0.0%	0	7.5%	5
Good	17.6%	85	23.5%	40	14.5%	46	11.5%	17	20.0%	31	20.7%	37	15.7%	39	19.6%	46	18.3%	73	17.4%	12
Satisfactory	29.6%	143	31.8%	54	28.5%	90	42.1%	63	30.2%	46	18.8%	34	32.0%	79	27.2%	64	33.1%	133	15.2%	11
Poor	5.7%	28	6.0%	10	5.5%	17	5.2%	8	8.4%	13	3.8%	7	4.6%	11	6.9%	16	4.5%	18	13.3%	9
Very poor	0.1%	1	0.0%	0	0.2%	1	0.3%	0	0.1%	0	0.0%	0	0.2%	0	0.1%	0	0.1%	0	0.2%	0
(Don't know)	45.9%	222	38.7%	65	49.7%	157	40.0%	60	38.8%	59	56.7%	103	45.5%	113	46.3%	109	44.0%	176	46.4%	32
Mean:	3.26	3.29	3.24	3.13	3.27	3.39	3.28	3.24	3.24	3.35										
Weighted base:	484	168	316	150	153	181	249	235	401	70										
Sample:	500	177	323	142	154	204	252	248	404	90										
<b>Amount / quality of pedestrianisation</b>																				
Very good	4.3%	21	3.0%	5	5.1%	16	0.4%	1	4.4%	7	7.5%	14	2.1%	5	6.7%	16	4.7%	19	3.2%	2
Good	37.6%	182	39.3%	66	36.8%	116	30.6%	46	47.1%	72	35.4%	64	35.7%	89	39.6%	93	37.8%	151	44.1%	31
Satisfactory	36.6%	177	38.5%	65	35.7%	113	40.3%	60	33.1%	51	36.6%	66	37.5%	93	35.7%	84	37.0%	148	33.2%	23
Poor	11.8%	57	10.9%	18	12.3%	39	17.4%	26	6.5%	10	11.8%	21	13.2%	33	10.4%	24	13.2%	53	6.4%	4
Very poor	1.5%	7	0.7%	1	1.9%	6	2.3%	3	1.7%	3	0.7%	1	1.3%	3	1.7%	4	1.6%	6	1.3%	1
(Don't know)	8.1%	39	7.6%	13	8.3%	26	9.1%	14	7.2%	11	8.0%	14	10.2%	25	5.8%	14	5.8%	23	11.7%	8
Mean:	3.34	3.36	3.34	3.11	3.50	3.40	3.27	3.42	3.33	3.47										
Weighted base:	484	168	316	150	153	181	249	235	401	70										
Sample:	500	177	323	142	154	204	252	248	404	90										
<b>Ease of movement around the centre on foot</b>																				
Very good	2.7%	13	1.5%	3	3.3%	10	2.2%	3	0.6%	1	4.7%	9	0.9%	2	4.5%	11	2.4%	10	4.6%	3
Good	50.1%	242	54.8%	92	47.5%	150	39.4%	59	59.7%	91	50.8%	92	49.9%	124	50.2%	118	51.8%	207	49.2%	34
Satisfactory	30.8%	149	29.0%	49	31.8%	100	36.9%	55	28.4%	44	27.8%	50	31.8%	79	29.7%	70	30.4%	122	31.3%	22
Poor	7.8%	38	8.5%	14	7.5%	24	11.1%	17	4.2%	6	8.3%	15	7.9%	20	7.8%	18	8.9%	36	3.1%	2
Very poor	2.5%	12	0.7%	1	3.5%	11	5.5%	8	1.7%	3	0.7%	1	1.7%	4	3.3%	8	2.8%	11	1.3%	1
(Don't know)	6.1%	29	5.5%	9	6.4%	20	4.9%	7	5.4%	8	7.7%	14	7.7%	19	4.4%	10	3.7%	15	10.5%	7
Mean:	3.45	3.51	3.42	3.23	3.57	3.55	3.44	3.47	3.44	3.59										
Weighted base:	484	168	316	150	153	181	249	235	401	70										
Sample:	500	177	323	142	154	204	252	248	404	90										

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<i>Access for people with mobility / hearing / sighting disability</i>																				
Very good	2.6%	12	2.3%	4	2.7%	9	0.4%	1	3.2%	5	3.9%	7	1.9%	5	3.3%	8	2.7%	11	2.5%	2
Good	18.9%	92	21.7%	36	17.5%	55	8.9%	13	24.5%	37	22.6%	41	15.7%	39	22.4%	53	20.8%	83	12.2%	9
Satisfactory	29.5%	143	34.8%	59	26.7%	84	35.1%	53	29.0%	44	25.3%	46	25.7%	64	33.5%	79	31.2%	125	25.4%	18
Poor	12.1%	59	11.1%	19	12.7%	40	17.2%	26	7.3%	11	12.0%	22	12.9%	32	11.3%	27	13.7%	55	5.4%	4
Very poor	3.2%	16	2.4%	4	3.6%	11	5.7%	9	2.4%	4	1.8%	3	3.9%	10	2.5%	6	3.5%	14	2.3%	2
(Don't know)	33.7%	163	27.7%	47	36.8%	116	32.8%	49	33.6%	51	34.4%	62	39.9%	99	27.0%	64	28.2%	113	52.2%	37
<i>Mean:</i>	<i>3.08</i>	<i>3.14</i>	<i>3.05</i>	<i>2.72</i>	<i>3.28</i>	<i>3.23</i>	<i>2.98</i>	<i>3.17</i>	<i>3.08</i>	<i>3.15</i>										
Weighted base:	484	168	316	150	153	181	249	235	401	70										
Sample:	500	177	323	142	154	204	252	248	404	90										

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q14 How could [name of centre]best be improved?</b>																				
More parking	9.7%	47	9.0%	15	10.1%	32	2.4%	4	14.0%	21	12.2%	22	9.9%	25	9.5%	22	10.6%	43	0.6%	0
More secure parking	2.6%	13	3.1%	5	2.4%	8	2.7%	4	3.2%	5	2.1%	4	4.1%	10	1.1%	3	2.3%	9	0.0%	0
Cheaper parking	6.7%	33	7.8%	13	6.1%	19	2.7%	4	11.7%	18	5.8%	11	5.0%	13	8.5%	20	8.0%	32	0.5%	0
More accessible car parking	2.0%	10	3.7%	6	1.1%	4	2.5%	4	2.5%	4	1.2%	2	2.6%	6	1.5%	3	2.4%	10	0.3%	0
More frequent bus services to the centre	2.6%	12	1.1%	2	3.4%	11	1.0%	1	4.7%	7	2.1%	4	2.8%	7	2.3%	6	2.4%	10	3.8%	3
More reliable / comfortable bus services	2.5%	12	2.7%	4	2.5%	8	2.6%	4	4.1%	6	1.1%	2	3.3%	8	1.7%	4	1.7%	7	7.6%	5
New / relocated bus stops	1.0%	5	0.2%	0	1.4%	4	0.8%	1	1.8%	3	0.5%	1	0.7%	2	1.3%	3	0.9%	4	1.6%	1
More frequent underground services (where appropriate)	0.2%	1	0.5%	1	0.1%	0	0.5%	1	0.0%	0	0.1%	0	0.2%	0	0.2%	1	0.3%	1	0.0%	0
More reliable underground services (where appropriate)	0.7%	3	1.9%	3	0.0%	0	2.1%	3	0.0%	0	0.0%	0	1.1%	3	0.2%	1	0.8%	3	0.0%	0
Better signposting within the Centre	0.4%	2	0.6%	1	0.2%	1	0.0%	0	1.0%	2	0.1%	0	0.5%	1	0.2%	1	0.4%	2	0.0%	0
More priority for pedestrians	3.4%	17	2.9%	5	3.7%	12	5.6%	8	2.4%	4	2.5%	4	4.4%	11	2.4%	6	3.4%	14	4.3%	3
Improved access for wheelchair and pushchair users	1.4%	7	0.0%	0	2.1%	7	1.5%	2	1.1%	2	1.5%	3	0.9%	2	1.8%	4	1.3%	5	2.2%	2
More national multiple (high street chain) retailers	13.2%	64	6.0%	10	17.0%	54	18.0%	27	10.3%	16	11.6%	21	15.0%	37	11.3%	27	14.0%	56	10.6%	7
Bigger/better supermarket	4.4%	21	1.4%	2	6.0%	19	3.5%	5	2.8%	4	6.4%	12	3.1%	8	5.8%	14	5.2%	21	0.5%	0
More independent shops	9.4%	46	4.6%	8	12.0%	38	5.9%	9	9.7%	15	12.1%	22	8.0%	20	10.9%	26	9.7%	39	9.6%	7
Better choice of shops in general	14.3%	69	7.0%	12	18.2%	57	9.3%	14	14.1%	22	18.7%	34	12.1%	30	16.6%	39	15.1%	60	12.6%	9
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	3.2%	16	1.2%	2	4.3%	13	2.5%	4	4.0%	6	3.1%	6	4.6%	11	1.7%	4	2.1%	8	10.1%	7
Improvement to the market	1.6%	8	0.8%	1	2.0%	6	3.1%	5	1.1%	2	0.7%	1	2.0%	5	1.2%	3	1.2%	5	3.9%	3
More / better pubs / night-life	4.0%	19	6.7%	11	2.5%	8	7.6%	11	4.5%	7	0.5%	1	5.5%	14	2.4%	6	4.5%	18	1.9%	1
More / better eating places	6.5%	32	4.7%	8	7.5%	24	9.7%	15	6.5%	10	4.0%	7	8.4%	21	4.6%	11	5.5%	22	13.8%	10
Fewer bars / nightclubs	0.1%	1	0.1%	0	0.1%	0	0.1%	0	0.3%	0	0.0%	0	0.2%	0	0.1%	0	0.1%	0	0.2%	0
More / better leisure facilities	2.7%	13	3.4%	6	2.3%	7	6.8%	10	1.3%	2	0.5%	1	3.3%	8	2.1%	5	2.4%	10	5.2%	4
More family oriented facilities	2.8%	14	0.9%	2	3.9%	12	4.4%	7	0.6%	1	3.5%	6	1.5%	4	4.3%	10	1.9%	8	8.9%	6
More secure children's play areas	1.1%	5	0.2%	0	1.5%	5	0.3%	0	2.8%	4	0.2%	0	0.3%	1	1.8%	4	1.2%	5	0.0%	0
Better crèche facilities	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.3%	0	0.0%	0	0.2%	0	0.0%	0	0.1%	0	0.0%	0
Provision of more residential accommodation	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	0.2%	0	0.2%	1	0.2%	1	0.0%	0
Expand the town centre's colleges / expand	0.3%	2	0.2%	0	0.4%	1	0.9%	1	0.2%	0	0.0%	0	0.6%	2	0.0%	0	0.4%	2	0.0%	0

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
university																				
Other	1.9%	9	1.3%	2	2.2%	7	0.4%	1	2.8%	4	2.3%	4	2.4%	6	1.3%	3	0.9%	3	8.0%	6
Cleaner streets / removal of litter	2.9%	14	2.7%	4	3.0%	10	3.1%	5	2.7%	4	2.9%	5	5.2%	13	0.5%	1	3.3%	13	0.5%	0
More shelter from wind / rain	4.8%	23	5.2%	9	4.5%	14	5.3%	8	6.1%	9	3.2%	6	4.9%	12	4.6%	11	4.9%	19	5.1%	4
Improve appearance / environment of centre	2.9%	14	4.3%	7	2.1%	7	1.0%	2	5.2%	8	2.5%	4	3.8%	9	1.9%	5	2.9%	11	3.5%	2
Improved security measures / more CCTV / more police	2.1%	10	1.7%	3	2.3%	7	1.2%	2	0.6%	1	4.2%	8	2.0%	5	2.3%	5	1.7%	7	4.8%	3
More control on alcohol / drinkers / drug users	0.9%	4	0.7%	1	1.0%	3	0.0%	0	0.0%	0	2.4%	4	0.8%	2	1.0%	2	0.5%	2	3.5%	2
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	0.7%	3	1.2%	2	0.4%	1	0.0%	0	1.0%	2	1.0%	2	0.9%	2	0.5%	1	0.7%	3	1.0%	1
Better street furniture / floral displays	0.6%	3	0.7%	1	0.5%	2	0.3%	0	0.2%	0	1.2%	2	0.9%	2	0.2%	1	0.7%	3	0.2%	0
More green spaces / areas	0.8%	4	0.0%	0	1.2%	4	2.6%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	4	1.0%	4	0.0%	0
More clothing / shoe shops	1.0%	5	1.3%	2	0.8%	3	1.7%	2	0.9%	1	0.5%	1	0.4%	1	1.6%	4	0.8%	3	2.4%	2
Vacant shops to be filled	0.7%	3	1.5%	2	0.3%	1	0.0%	0	0.0%	0	1.9%	3	0.8%	2	0.6%	2	0.8%	3	0.3%	0
Less traffic congestion	0.5%	3	0.3%	1	0.7%	2	0.0%	0	0.2%	0	1.3%	2	0.3%	1	0.8%	2	0.7%	3	0.0%	0
Footpaths improved / resurfaced	2.2%	11	0.4%	1	3.2%	10	0.9%	1	0.9%	1	4.6%	8	3.5%	9	0.9%	2	1.2%	5	1.1%	1
Improve pedestrian / vehicular safety issues	2.0%	10	0.8%	1	2.7%	9	3.4%	5	1.7%	3	1.2%	2	3.8%	9	0.2%	1	2.5%	10	0.0%	0
Road surfaces improved / resurfaced	0.7%	3	1.3%	2	0.3%	1	0.0%	0	0.0%	0	1.8%	3	0.9%	2	0.4%	1	0.7%	3	0.8%	1
More seating	0.4%	2	0.1%	0	0.5%	2	0.0%	0	0.0%	0	1.0%	2	0.1%	0	0.7%	2	0.3%	1	0.6%	0
More restrictions on cyclists	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	1	0.5%	1	0.2%	0	0.6%	2	0.4%	2	0.2%	0
Less eating places / restaurants	0.5%	2	0.8%	1	0.3%	1	0.0%	0	0.0%	0	1.3%	2	0.1%	0	0.9%	2	0.5%	2	0.8%	1
Less charity shops	0.7%	3	0.1%	0	1.0%	3	0.1%	0	1.4%	2	0.6%	1	0.4%	1	1.0%	2	0.5%	2	1.8%	1
Better toilet facilities	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	0	0.1%	0	0.1%	0	0.3%	0
More disabled parking	0.2%	1	0.4%	1	0.1%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.5%	1	0.0%	0	1.4%	1
(Don't know)	11.7%	57	13.2%	22	10.9%	34	14.4%	22	11.0%	17	10.0%	18	11.8%	29	11.5%	27	12.0%	48	6.9%	5
(None mentioned)	23.2%	112	29.0%	49	20.1%	64	20.3%	31	24.2%	37	24.9%	45	16.7%	42	30.1%	71	24.0%	96	23.2%	16
Weighted base:	484	168	316	150	153	181	249	235	401	70										
Sample:	500	177	323	142	154	204	252	248	404	90										

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q15 Do you work in [name of centre]?</b>																				
Yes	12.4%	60	13.3%	22	11.9%	38	17.3%	26	15.6%	24	5.6%	10	14.8%	37	9.8%	23	11.8%	47	17.9%	13
No	87.3%	422	86.6%	146	87.6%	277	81.8%	123	84.4%	129	94.3%	170	84.6%	210	90.1%	212	87.8%	352	82.1%	57
(Refused)	0.3%	2	0.1%	0	0.5%	1	1.0%	1	0.0%	0	0.1%	0	0.6%	1	0.1%	0	0.4%	2	0.0%	0
Weighted base:	484	168	316	150	153	181	249	235	401	70										
Sample:	500	177	323	142	154	204	252	248	404	90										
<b>Q16 Do you go to college in [name of centre] (where appropriate)?</b>																				
Yes	4.4%	21	2.8%	5	5.3%	17	13.4%	20	0.2%	0	0.4%	1	7.4%	18	1.3%	3	4.2%	17	6.7%	5
No	93.9%	455	93.9%	158	94.0%	297	85.7%	129	96.4%	147	98.8%	179	90.4%	225	97.7%	230	93.8%	376	93.3%	65
(Refused)	1.7%	8	3.3%	6	0.8%	2	1.0%	1	3.4%	5	0.8%	1	2.2%	6	1.0%	2	2.0%	8	0.0%	0
Weighted base:	484	168	316	150	153	181	249	235	401	70										
Sample:	500	177	323	142	154	204	252	248	404	90										
<b>GEN Gender:</b>																				
Male	34.8%	168	100.0%	168	0.0%	0	42.4%	64	33.8%	52	29.3%	53	34.7%	86	34.9%	82	34.7%	139	35.8%	25
Female	65.2%	316	0.0%	0	100.0%	316	57.6%	86	66.2%	101	70.7%	128	65.3%	162	65.1%	153	65.3%	261	64.2%	45
Weighted base:	484	168	316	150	153	181	249	235	401	70										
Sample:	500	177	323	142	154	204	252	248	404	90										
<b>AGE Age Group:</b>																				
18 - 24 years	12.9%	62	14.7%	25	11.9%	38	41.6%	62	0.0%	0	0.0%	0	18.7%	46	6.8%	16	13.8%	55	10.4%	7
25 - 34 years	18.1%	88	23.2%	39	15.5%	49	58.4%	88	0.0%	0	0.0%	0	22.2%	55	13.9%	33	19.4%	78	13.9%	10
35 - 44 years	19.7%	95	20.0%	34	19.4%	61	0.0%	0	62.2%	95	0.0%	0	19.8%	49	19.5%	46	20.5%	82	18.5%	13
45 - 54 years	12.0%	58	10.7%	18	12.7%	40	0.0%	0	37.8%	58	0.0%	0	15.3%	38	8.4%	20	10.7%	43	16.0%	11
55 - 64 years	18.0%	87	7.6%	13	23.5%	74	0.0%	0	0.0%	0	48.1%	87	14.5%	36	21.6%	51	17.7%	71	9.9%	7
65+ years	19.4%	94	23.8%	40	17.0%	54	0.0%	0	0.0%	0	51.9%	94	9.5%	24	29.9%	70	17.9%	72	31.3%	22
Weighted base:	484	168	316	150	153	181	249	235	401	70										
Sample:	500	177	323	142	154	204	252	248	404	90										
<b>SEG Occupation of Chief Wage Earner:</b>																				
AB	11.9%	57	10.5%	18	12.6%	40	9.4%	14	16.4%	25	10.1%	18	23.1%	57	0.0%	0	12.1%	48	0.0%	0
C1	39.5%	191	40.7%	69	38.8%	122	58.2%	87	40.7%	62	22.9%	41	76.9%	191	0.0%	0	42.3%	170	25.4%	18
C2	16.2%	78	15.6%	26	16.5%	52	7.7%	12	27.0%	41	14.1%	26	0.0%	0	33.3%	78	18.0%	72	8.4%	6
DE	32.5%	157	33.1%	56	32.1%	101	24.6%	37	16.0%	24	52.9%	96	0.0%	0	66.7%	157	27.6%	111	66.2%	46
Weighted base:	484	168	316	150	153	181	249	235	401	70										
Sample:	500	177	323	142	154	204	252	248	404	90										

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?</b>																				
Yes	4.5%	22	3.8%	6	4.8%	15	0.8%	1	1.5%	2	10.0%	18	1.5%	4	7.5%	18	4.1%	17	7.0%	5
No	95.6%	462	96.2%	162	95.2%	301	99.2%	149	98.5%	151	90.0%	163	98.5%	245	92.5%	218	95.9%	384	93.0%	65
Weighted base:		484		168		316		150		153		181		249		235		401		70
Sample:		500		177		323		142		154		204		252		248		404		90
<b>Q18 Is the disability mobility, hearing and / or sighting impairment ?</b> <i>Those who 'Yes' at Q17</i>																				
Mobility	61.9%	13	45.1%	3	69.0%	10	16.7%	0	70.7%	2	63.6%	12	57.2%	2	62.9%	11	64.6%	11	52.8%	3
Hearing	24.6%	5	26.5%	2	23.7%	4	16.7%	0	0.0%	0	28.1%	5	19.1%	1	25.7%	5	21.6%	4	34.6%	2
Sighting	8.6%	2	0.0%	0	12.2%	2	0.0%	0	23.2%	1	7.3%	1	14.0%	1	7.4%	1	11.1%	2	0.0%	0
Other	15.1%	3	19.2%	1	13.4%	2	100.0%	1	6.1%	0	11.0%	2	33.7%	1	11.2%	2	13.6%	2	20.2%	1
Back problems	6.9%	1	21.2%	1	0.9%	0	0.0%	0	5.9%	0	7.5%	1	0.0%	0	8.4%	1	8.2%	1	2.7%	0
(Don't know)	1.8%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	2.2%	0	2.3%	0	0.0%	0
Weighted base:		22		6		15		1		2		18		4		18		17		5
Sample:		33		15		18		2		5		26		9		24		20		13
<b>CAR Number of cars in Household:</b>																				
None	14.4%	70	14.9%	25	14.2%	45	11.3%	17	15.8%	24	15.9%	29	7.1%	18	22.2%	52	0.0%	0	100.0%	70
1	44.1%	213	46.6%	79	42.7%	135	48.8%	73	31.0%	47	51.3%	93	43.4%	108	44.8%	105	53.3%	213	0.0%	0
2	30.1%	146	28.9%	49	30.7%	97	29.9%	45	41.0%	63	20.9%	38	36.3%	90	23.5%	55	36.3%	146	0.0%	0
3	5.9%	29	7.1%	12	5.3%	17	7.1%	11	6.2%	9	4.7%	9	5.4%	13	6.4%	15	7.1%	29	0.0%	0
4+	2.7%	13	0.0%	0	4.1%	13	2.6%	4	3.6%	6	2.0%	4	2.5%	6	2.9%	7	3.3%	13	0.0%	0
(Refused)	2.8%	13	2.5%	4	2.9%	9	0.3%	0	2.5%	4	5.1%	9	5.2%	13	0.3%	1	0.0%	0	0.0%	0
Weighted base:		484		168		316		150		153		181		249		235		401		70
Sample:		500		177		323		142		154		204		252		248		404		90
<b>LOC Location of Interview:</b>																				
Epping	20.7%	100	26.2%	44	17.7%	56	23.0%	35	27.5%	42	12.9%	23	26.4%	66	14.6%	34	21.5%	86	19.0%	13
Loughton High Road	20.2%	98	14.8%	25	23.2%	73	30.7%	46	15.9%	24	15.3%	28	20.4%	51	20.0%	47	19.5%	78	28.3%	20
Waltham Abbey	20.2%	98	15.9%	27	22.6%	71	9.5%	14	22.1%	34	27.7%	50	15.2%	38	25.5%	60	20.1%	81	24.7%	17
Loughton Broadway	19.5%	94	20.8%	35	18.8%	59	20.0%	30	16.1%	25	21.9%	40	18.8%	47	20.2%	48	17.4%	70	24.2%	17
Chipping Ongar	9.9%	48	10.1%	17	9.7%	31	8.4%	13	10.3%	16	10.7%	19	9.4%	23	10.3%	24	11.4%	46	2.7%	2
Buckhurst Hill	9.5%	46	12.3%	21	8.0%	25	8.5%	13	8.2%	12	11.5%	21	9.7%	24	9.3%	22	10.0%	40	1.0%	1
Weighted base:		484		168		316		150		153		181		249		235		401		70
Sample:		500		177		323		142		154		204		252		248		404		90

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>DAY Day of interview:</b>																				
Monday	15.4%	75	13.4%	23	16.5%	52	14.5%	22	17.2%	26	14.7%	27	13.3%	33	17.6%	41	15.2%	61	18.8%	13
Tuesday	38.5%	186	35.1%	59	40.2%	127	38.9%	58	32.9%	50	42.8%	77	38.9%	97	38.0%	89	37.9%	152	41.6%	29
Wednesday	11.5%	56	15.6%	26	9.4%	30	13.2%	20	15.6%	24	6.7%	12	15.9%	39	7.0%	16	13.3%	53	3.6%	3
Thursday	12.1%	59	15.2%	26	10.5%	33	12.5%	19	9.5%	15	14.0%	25	13.8%	34	10.4%	25	9.4%	38	19.4%	14
Friday	10.6%	51	10.0%	17	10.9%	34	1.3%	2	15.0%	23	14.6%	26	5.8%	15	15.6%	37	11.1%	45	9.6%	7
Saturday	11.9%	57	10.6%	18	12.5%	40	19.5%	29	9.9%	15	7.2%	13	12.3%	31	11.4%	27	13.1%	53	7.0%	5
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	484	168	316	150	153	181	249	235	401	70										
Sample:	500	177	323	142	154	204	252	248	404	90										

by Demographics

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>PC</b>										
BG2 9	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0
Blank	0.5%	2	0.3%	1	0.6%	2	0.0%	0	0.9%	1
CM1 3	0.1%	1	0.3%	1	0.0%	0	0.4%	1	0.0%	0
CM1 5	0.6%	3	0.0%	0	0.8%	3	1.8%	3	0.0%	0
CM13 3	0.6%	3	0.0%	0	0.8%	3	0.0%	0	1.7%	3
CM15 0	0.6%	3	0.0%	0	0.8%	3	1.8%	3	0.0%	0
CM15 7	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.3%	0
CM16	0.2%	1	0.2%	0	0.1%	0	0.3%	0	0.0%	0
CM16 4	2.7%	13	4.6%	8	1.8%	6	3.7%	6	4.1%	6
CM16 5	4.0%	19	4.6%	8	3.7%	12	5.4%	8	5.8%	9
CM16 6	3.4%	17	5.1%	9	2.6%	8	5.0%	7	5.0%	8
CM16 7	1.8%	9	1.4%	2	2.0%	6	0.0%	0	2.5%	4
CM17 9	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.2%	0
CM18 7	0.4%	2	1.2%	2	0.0%	0	0.0%	0	1.1%	2
CM19 4	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1
CM19 5	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.7%	1
CM2 0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1
CM2 7	0.9%	4	2.5%	4	0.0%	0	2.8%	4	0.0%	0
CM20 7	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0
CM22 7	0.9%	4	0.0%	0	1.3%	4	0.0%	0	2.3%	4
CM24 8	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.2%	0
CM3 9	0.1%	1	0.3%	1	0.0%	0	0.4%	1	0.0%	0
CM4 0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0
CM5	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.9%	1
CM5 0	1.2%	6	1.0%	2	1.3%	4	0.0%	0	2.1%	3
CM5 9	4.2%	20	2.2%	4	5.2%	16	3.2%	5	0.5%	1
CM6 2	0.4%	2	0.8%	1	0.2%	1	0.0%	0	0.9%	1
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.3%	1	0.8%	1	0.0%	0	0.9%	1	0.0%	0
E16 4	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1
E17 4	0.8%	4	2.2%	4	0.1%	0	2.5%	4	0.0%	0
E17 9	0.0%	0	0.0%	0	0.1%	0	0.1%	0	0.0%	0
E18 1	0.9%	4	0.0%	0	1.3%	4	0.0%	0	2.7%	4
E4 6	0.9%	4	2.5%	4	0.0%	0	0.0%	0	2.7%	4
E4 7	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.5%	1
E4 9	0.6%	3	1.8%	3	0.0%	0	1.8%	3	0.0%	0
E49S 3	0.8%	4	0.0%	0	1.2%	4	2.5%	4	0.0%	0
E6 3	1.1%	5	0.0%	0	1.7%	5	3.5%	5	0.0%	0
EN1 3	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1
EN10 6	0.2%	1	0.6%	1	0.0%	0	0.6%	1	0.0%	0
EN3 5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1
EN3 6	0.8%	4	0.0%	0	1.2%	4	0.0%	0	2.2%	4
EN4 7	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0
EN7 6	0.8%	4	1.2%	2	0.6%	2	0.0%	0	2.6%	4
EN8 7	0.9%	4	0.0%	0	1.4%	4	0.0%	0	2.8%	4



by Demographics

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
EN8 8	2.0%	10	2.3%	4	1.8%	6	0.0%	0	5.7%	9	0.5%	1	3.5%	9	0.4%	1	2.2%	9	1.4%	1
EN8 9	1.7%	8	0.0%	0	2.6%	8	0.0%	0	0.0%	0	4.5%	8	1.7%	4	1.7%	4	2.0%	8	0.0%	0
EN9	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.2%	0	0.1%	0	0.0%	0
EN9 1	5.8%	28	3.7%	6	6.9%	22	2.8%	4	4.8%	7	9.1%	16	4.3%	11	7.3%	17	5.4%	22	9.1%	6
EN9 2	1.2%	6	0.9%	2	1.4%	4	0.0%	0	0.0%	0	3.2%	6	0.2%	1	2.2%	5	1.1%	4	1.9%	1
EN9 3	5.2%	25	5.1%	9	5.3%	17	6.0%	9	7.2%	11	2.8%	5	4.0%	10	6.5%	15	5.9%	23	2.5%	2
EN9 5	0.8%	4	2.3%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0	1.7%	4	1.0%	4	0.0%	0
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10	0.4%	2	0.8%	1	0.1%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.7%	2	0.0%	0	2.4%	2
IG10 1	4.7%	23	5.8%	10	4.2%	13	5.6%	8	4.2%	6	4.4%	8	5.4%	13	4.1%	10	4.9%	20	4.5%	3
IG10 2	5.8%	28	2.2%	4	7.7%	24	6.6%	10	7.1%	11	3.9%	7	2.8%	7	8.9%	21	4.5%	18	14.3%	10
IG10 3	8.0%	39	11.7%	20	6.0%	19	10.7%	16	4.1%	6	9.1%	16	6.9%	17	9.1%	21	8.6%	35	6.0%	4
IG10 4	2.8%	13	2.8%	5	2.8%	9	2.4%	4	3.8%	6	2.2%	4	3.1%	8	2.4%	6	2.8%	11	3.2%	2
IG10 8	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.4%	0
IG11 3	0.8%	4	0.0%	0	1.2%	4	2.5%	4	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.9%	4	0.0%	0
IG11 7	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.4%	1	0.3%	1	0.0%	0
IG16 4	1.1%	5	0.0%	0	1.7%	5	0.0%	0	0.0%	0	2.9%	5	0.0%	0	2.2%	5	1.3%	5	0.0%	0
IG2 6	1.1%	5	3.1%	5	0.0%	0	0.0%	0	0.0%	0	2.9%	5	0.0%	0	2.2%	5	1.3%	5	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	0.8%	4	0.0%	0	1.2%	4	0.0%	0	0.0%	0	2.1%	4	1.5%	4	0.0%	0	0.9%	4	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.4%	2	0.3%	1	0.4%	1	0.0%	0	1.2%	2	0.0%	0	0.7%	2	0.0%	0	0.5%	2	0.0%	0
IG6 2	1.1%	5	0.0%	0	1.7%	5	0.0%	0	0.0%	0	2.9%	5	2.1%	5	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.0%	0	0.8%	1
IG7 4	0.9%	4	0.0%	0	1.4%	4	2.6%	4	0.0%	0	0.3%	1	1.8%	4	0.0%	0	0.8%	3	1.9%	1
IG7 5	2.7%	13	1.9%	3	3.1%	10	2.8%	4	1.1%	2	4.0%	7	1.9%	5	3.5%	8	3.2%	13	0.5%	0
IG7 6	1.9%	9	2.0%	3	1.8%	6	3.6%	5	0.5%	1	1.7%	3	2.2%	6	1.6%	4	2.2%	9	0.7%	1
IG8 0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.2%	0	0.3%	1	0.2%	0	0.2%	1	0.6%	0
IG8 7	0.8%	4	2.2%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	1.6%	4	0.9%	4	0.0%	0
IG8 8	4.3%	21	4.8%	8	4.0%	13	8.0%	12	5.8%	9	0.0%	0	6.2%	15	2.3%	5	3.9%	16	1.9%	1
IG9 5	4.1%	20	5.2%	9	3.6%	11	5.8%	9	4.0%	6	2.9%	5	4.0%	10	4.3%	10	4.8%	19	1.0%	1
IG9 6	3.9%	19	3.0%	5	4.4%	14	1.2%	2	7.1%	11	3.5%	6	2.6%	6	5.3%	12	2.9%	12	10.2%	7
ME8 8	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.2%	0	0.2%	0	0.0%	0	0.1%	0	0.0%	0
N1 7	0.9%	4	0.0%	0	1.3%	4	2.8%	4	0.0%	0	0.0%	0	1.7%	4	0.0%	0	1.0%	4	0.0%	0
N13 5	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.2%	0	0.0%	0	0.7%	0
N2 9	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
RM13 9	1.1%	5	3.2%	5	0.0%	0	0.0%	0	3.5%	5	0.0%	0	0.0%	0	2.3%	5	1.3%	5	0.0%	0
RM3 8	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.1%	1	0.0%	0
RM4 1	1.0%	5	0.4%	1	1.3%	4	0.0%	0	0.1%	0	2.5%	4	1.8%	4	0.1%	0	0.2%	1	0.0%	0
SG12 8	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.2%	0	0.2%	0	0.0%	0	0.1%	0	0.0%	0
SG2 5	0.4%	2	0.0%	0	0.6%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	2.8%	2
SG2 7	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.7%	1	0.5%	1	0.0%	0	0.3%	1	0.0%	0
Weighted base:	484	168	316	150	153	181	249	235	401	70										
Sample:	500	177	323	142	154	204	252	248	404	90										

**Appendix 10:**

Data Tabulations

By Location

(Weighted)

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill	
<b>Q0A First of all, can I ask you do you work in any of the following:</b>													
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
None of these	100.0%	484	100.0%	100	100.0%	98	100.0%	98	100.0%	94	100.0%	48	100.0%
Weighted base:		484		100		98		98		94		48	
Sample:		500		100		100		100		100		50	

**Q01 How did you travel to [name of centre] today?**

Car/ van driver	51.4%	249	60.6%	61	34.9%	34	58.2%	57	41.9%	40	69.2%	33	53.2%	24
Car/ van passenger	4.3%	21	2.1%	2	9.2%	9	6.7%	7	2.8%	3	0.6%	0	0.4%	0
Bus	8.5%	41	5.6%	6	18.4%	18	2.8%	3	15.3%	14	0.6%	0	0.0%	0
Bicycle	1.7%	8	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0	8.1%	4
Underground (as appropriate)	6.5%	31	12.9%	13	11.9%	12	0.0%	0	6.6%	6	0.0%	0	1.2%	1
Train (as appropriate)	3.2%	16	2.1%	2	8.1%	8	0.0%	0	6.0%	6	0.0%	0	0.0%	0
Taxi	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
On foot	22.9%	111	15.6%	16	16.3%	16	27.5%	27	22.4%	21	29.7%	14	37.2%	17
Other	0.1%	1	0.2%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.3%	6	1.0%	1	1.3%	1	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

**Q02 How often do you do the following in [name of centre] (including Sunday)?**

**Food & Groceries Shopping**

Everyday	0.7%	3	0.0%	0	0.0%	0	1.1%	1	0.9%	1	0.0%	0	2.9%	1
4 to 6 days a week	2.6%	13	3.1%	3	1.3%	1	1.2%	1	3.0%	3	7.3%	4	1.7%	1
2 to 3 days a week	11.6%	56	9.8%	10	18.6%	18	10.0%	10	9.9%	9	12.3%	6	6.9%	3
1 day a week	27.8%	135	32.8%	33	36.5%	36	25.8%	25	13.2%	12	22.4%	11	38.4%	18
Once every 2 weeks	7.9%	38	12.4%	12	5.4%	5	6.4%	6	7.0%	7	12.3%	6	4.0%	2
Once every month	16.9%	82	12.9%	13	5.4%	5	16.3%	16	26.0%	24	15.1%	7	34.5%	16
Once a quarter	7.7%	37	4.1%	4	6.7%	7	8.9%	9	12.0%	11	14.0%	7	0.0%	0
Less often than once a quarter	6.1%	30	10.4%	10	10.8%	11	4.0%	4	5.0%	5	0.0%	0	0.0%	0
First time today	0.4%	2	0.5%	0	0.5%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Never	18.3%	88	14.0%	14	14.8%	15	26.3%	26	23.1%	22	14.4%	7	11.5%	5
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)</b>														
Everyday	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.4%	0
4 to 6 days a week	0.6%	3	0.8%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.9%	1
2 to 3 days a week	3.2%	15	2.9%	3	0.7%	1	0.8%	1	2.5%	2	1.1%	1	17.3%	8
1 day a week	10.2%	49	18.5%	18	7.5%	7	5.0%	5	8.4%	8	5.0%	2	18.3%	8
Once every 2 weeks	7.6%	37	18.0%	18	1.8%	2	7.3%	7	2.0%	2	15.1%	7	1.2%	1
Once every month	12.8%	62	26.6%	27	4.6%	4	5.5%	5	16.0%	15	7.8%	4	14.8%	7
Once a quarter	12.4%	60	3.5%	4	18.0%	18	11.8%	12	14.0%	13	18.5%	9	11.5%	5
Less often than once a quarter	23.7%	114	10.6%	11	48.3%	47	18.2%	18	23.3%	22	34.7%	17	0.4%	0
First time today	1.1%	5	0.0%	0	0.0%	0	4.0%	4	0.0%	0	3.2%	2	0.0%	0
Never	28.1%	136	18.1%	18	19.1%	19	47.1%	46	33.2%	31	13.9%	7	33.2%	15
(Don't know)	0.3%	2	1.0%	1	0.0%	0	0.2%	0	0.0%	0	0.6%	0	0.0%	0
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

### Drinking / Eating Out

Everyday	0.2%	1	0.0%	0	0.8%	1	0.1%	0	0.3%	0	0.0%	0	0.0%	0
4 to 6 days a week	1.1%	5	0.2%	0	3.5%	3	0.3%	0	1.4%	1	0.0%	0	0.0%	0
2 to 3 days a week	5.1%	24	3.1%	3	12.3%	12	2.7%	3	3.6%	3	5.6%	3	1.2%	1
1 day a week	10.9%	53	16.1%	16	12.9%	13	8.5%	8	4.2%	4	8.4%	4	16.5%	8
Once every 2 weeks	8.1%	39	16.6%	17	11.3%	11	8.2%	8	2.9%	3	0.6%	0	1.4%	1
Once every month	16.9%	82	20.1%	20	16.4%	16	12.7%	12	13.2%	12	9.5%	5	34.8%	16
Once a quarter	6.8%	33	12.7%	13	3.0%	3	5.2%	5	4.0%	4	12.9%	6	5.2%	2
Less often than once a quarter	11.0%	53	13.3%	13	21.3%	21	5.2%	5	8.7%	8	12.3%	6	0.4%	0
First time today	0.4%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Never	39.4%	190	16.4%	16	18.6%	18	57.0%	56	61.7%	58	48.6%	23	40.5%	19
(Don't know)	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Private &amp; Public Services (Bank / Solicitor / Council Offices/ Library, etc)</b>														
Everyday	0.1%	1	0.0%	0	0.2%	0	0.1%	0	0.0%	0	0.0%	0	0.4%	0
4 to 6 days a week	0.4%	2	0.4%	0	0.0%	0	0.6%	1	0.6%	1	0.6%	0	0.0%	0
2 to 3 days a week	3.0%	15	2.7%	3	4.3%	4	4.3%	4	3.0%	3	1.1%	1	0.6%	0
1 day a week	22.9%	111	17.6%	18	18.8%	18	29.3%	29	17.8%	17	43.1%	21	19.0%	9
Once every 2 weeks	11.1%	54	10.2%	10	23.9%	23	7.4%	7	7.9%	7	7.3%	3	4.4%	2
Once every month	19.0%	92	32.6%	33	15.0%	15	15.4%	15	23.7%	22	3.9%	2	11.5%	5
Once a quarter	5.9%	29	7.1%	7	1.9%	2	6.0%	6	1.4%	1	11.2%	5	15.5%	7
Less often than once a quarter	6.1%	30	1.0%	1	11.2%	11	11.9%	12	5.6%	5	1.1%	1	0.4%	0
First time today	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Never	30.9%	150	28.4%	28	22.8%	22	25.0%	25	40.0%	38	30.5%	15	48.1%	22
(Don't know)	0.4%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

<b>Commercial Leisure Facilities (Gym / Swimming Pool, etc)</b>														
Everyday	0.2%	1	0.1%	0	0.2%	0	0.3%	0	0.1%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.1%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	1.7%	8	0.6%	1	5.7%	6	0.7%	1	0.8%	1	1.1%	1	0.0%	0
1 day a week	5.5%	27	5.0%	5	8.6%	8	3.4%	3	1.8%	2	3.4%	2	14.4%	7
Once every 2 weeks	2.5%	12	9.3%	9	0.0%	0	2.0%	2	0.4%	0	0.0%	0	0.6%	0
Once every month	2.1%	10	7.1%	7	0.0%	0	0.8%	1	0.0%	0	0.0%	0	4.6%	2
Once a quarter	1.3%	6	6.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	5.2%	25	12.4%	12	5.4%	5	5.6%	5	1.8%	2	0.0%	0	1.2%	1
First time today	2.0%	10	0.4%	0	5.4%	5	0.0%	0	4.4%	4	0.0%	0	0.0%	0
Never	79.4%	384	58.8%	59	74.8%	73	86.9%	85	90.1%	85	95.5%	46	79.3%	36
(Don't know)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Any visit</b>														
Everyday	1.1%	5	0.1%	0	1.2%	1	1.6%	2	1.1%	1	0.0%	0	3.3%	2
4 to 6 days a week	3.9%	19	3.5%	4	4.3%	4	1.8%	2	3.8%	4	7.3%	4	4.6%	2
2 to 3 days a week	15.6%	76	12.9%	13	22.6%	22	12.3%	12	11.2%	11	15.7%	7	23.0%	11
1 day a week	30.5%	148	35.3%	35	31.0%	30	30.8%	30	24.0%	23	39.2%	19	23.0%	11
Once every 2 weeks	11.3%	54	18.7%	19	13.5%	13	9.9%	10	8.0%	8	11.2%	5	0.0%	0
Once every month	19.6%	95	16.6%	17	5.4%	5	19.8%	19	39.9%	38	0.0%	0	34.5%	16
Once a quarter	8.9%	43	4.1%	4	5.4%	5	15.9%	16	8.0%	8	11.2%	5	11.5%	5
Less often than once a quarter	8.5%	41	8.3%	8	16.2%	16	7.9%	8	4.0%	4	11.2%	5	0.0%	0
First time today	0.6%	3	0.5%	0	0.5%	1	0.0%	0	0.0%	0	4.3%	2	0.0%	0
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Q03 What is the main reason for your visit here today ?</b>														
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	16.7%	81	25.3%	25	15.0%	15	3.8%	4	21.5%	20	13.5%	6	22.2%	10
To buy non-food goods (e.g. shoes, clothes, jewellery)	11.9%	58	22.6%	23	8.4%	8	4.1%	4	8.8%	8	5.0%	2	26.9%	12
To visit the market	1.5%	7	2.1%	2	0.0%	0	5.5%	5	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	17.2%	83	13.3%	13	10.0%	10	37.9%	37	11.6%	11	17.9%	9	8.3%	4
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	1.2%	6	0.1%	0	5.4%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	1
As a day visitor to [name of centre]	1.0%	5	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	4.5%	22	0.4%	0	6.9%	7	11.5%	11	0.6%	1	6.2%	3	0.0%	0
Work	13.3%	64	15.8%	16	11.4%	11	3.4%	3	15.9%	15	39.7%	19	0.6%	0
To attend college (where appropriate)	2.0%	10	0.0%	0	0.5%	1	0.1%	0	9.5%	9	0.0%	0	0.0%	0
To meet someone	13.0%	63	7.3%	7	21.5%	21	10.1%	10	8.2%	8	2.8%	1	34.0%	16
To visit the Council's offices (where appropriate)	1.2%	6	0.0%	0	1.9%	2	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	5.6%	27	3.7%	4	10.7%	10	4.8%	5	5.0%	5	3.9%	2	4.0%	2
No particular reason	8.7%	42	4.8%	5	7.3%	7	6.5%	6	18.9%	18	9.8%	5	2.9%	1
Other	1.1%	5	0.0%	0	1.1%	1	4.4%	4	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.6%	0	0.0%	0
Window shopping / browsing	0.9%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.6%	0	0.0%	0
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

by Location

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Weighted:

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Q04 What do you LIKE most about [name of centre]?</b>														
Near to home / convenient	22.4%	108	25.1%	25	22.7%	22	18.3%	18	21.9%	21	5.6%	3	42.9%	20
Close to work	1.8%	8	0.0%	0	6.7%	7	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Good public transport links generally	3.1%	15	0.0%	0	13.9%	14	0.0%	0	0.5%	1	1.1%	1	0.4%	0
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	0.4%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.6%	12	2.5%	2	1.1%	1	6.0%	6	2.0%	2	2.1%	1	0.4%	0
Parking is cheap	1.1%	5	0.0%	0	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	0.4%	2	1.0%	1	0.5%	1	0.2%	0	0.0%	0	0.0%	0	0.4%	0
Pedestrianised streets	2.1%	10	3.1%	3	0.0%	0	6.3%	6	1.0%	1	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.3%	1	0.0%	0	0.0%	0	0.4%	0	1.0%	1	0.0%	0	0.0%	0
Good directional signs to the Centre	0.4%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	7.8%	38	11.8%	12	1.5%	2	4.3%	4	6.6%	6	3.4%	2	27.1%	12
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	3.5%	17	3.1%	3	9.4%	9	0.1%	0	4.4%	4	0.6%	0	0.0%	0
Quality of supermarket(s)	0.8%	4	2.1%	2	0.0%	0	0.6%	1	0.8%	1	0.0%	0	1.0%	0
The Market	3.0%	15	0.0%	0	1.3%	1	13.2%	13	0.3%	0	0.0%	0	0.0%	0
Quality of the shops in general	1.5%	7	4.1%	4	2.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Compact centre (i.e. shops close together)	1.3%	6	1.5%	1	0.0%	0	1.1%	1	4.0%	4	0.0%	0	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0
Range of places to eat	3.4%	16	5.2%	5	2.6%	3	7.6%	7	1.0%	1	0.0%	0	0.4%	0
Range of pubs / bars	0.8%	4	0.0%	0	2.1%	2	1.2%	1	0.6%	1	0.0%	0	0.0%	0
Range of private services	1.2%	6	5.6%	6	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
(banks, hairdressers, solicitors and so on)														
Range of public services (ie Council, library, health services, and so on)	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.6%	0	0.0%	0
General cleanliness of shopping streets	3.7%	18	0.0%	0	3.8%	4	8.9%	9	0.0%	0	0.6%	0	11.5%	5
Feels safe / absence of threatening individuals / groups	2.4%	11	1.7%	2	2.7%	3	0.4%	0	4.0%	4	6.2%	3	0.0%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	7.7%	37	2.9%	3	3.3%	3	7.5%	7	8.8%	8	29.0%	14	3.3%	2
Nice busy feel	0.4%	2	0.0%	0	1.3%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	4.5%	22	3.7%	4	6.1%	6	8.1%	8	2.0%	2	3.9%	2	1.2%	1
Not too noisy	7.7%	37	4.4%	4	5.9%	6	18.0%	18	6.0%	6	7.8%	4	0.0%	0
Character / atmosphere	23.8%	115	17.3%	17	12.8%	13	49.9%	49	2.3%	2	55.3%	26	16.9%	8
Historic buildings	7.5%	36	6.9%	7	0.0%	0	15.4%	15	2.0%	2	26.2%	12	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	4.6%	22	6.4%	6	3.5%	3	1.4%	1	5.0%	5	12.9%	6	0.0%	0
Friendly / polite people	9.0%	44	12.9%	13	4.3%	4	11.1%	11	4.6%	4	24.1%	11	0.0%	0
The Abbey	1.0%	5	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0
Its location	0.8%	4	0.8%	1	0.5%	1	2.0%	2	0.0%	0	1.1%	1	0.0%	0
It's my hometown	1.1%	5	1.0%	1	0.0%	0	4.4%	4	0.0%	0	0.0%	0	0.0%	0
It has everything you need (No opinion / Don't know)	0.6%	3	0.4%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	8.2%	40	19.9%	20	0.8%	1	4.0%	4	15.9%	15	0.0%	0	0.0%	0
	19.3%	93	2.1%	2	35.2%	35	13.8%	14	35.7%	34	6.2%	3	14.2%	7
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
<b>Q05 What do you DISLIKE most about [name of centre]?</b>														
Unsafe for pedestrians / traffic conflict	1.7%	8	0.0%	0	1.9%	2	0.0%	0	5.4%	5	2.7%	1	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	4.6%	22	4.8%	5	2.2%	2	1.0%	1	14.6%	14	0.0%	0	1.7%	1
Shortage of parking for residents	0.4%	2	0.0%	0	0.3%	0	0.0%	0	0.4%	0	0.0%	0	2.3%	1
Parking is expensive	4.2%	20	6.0%	6	1.3%	1	4.0%	4	2.6%	2	10.1%	5	4.0%	2
Parking is not secure / car break-ins	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Poor public transport links	1.1%	5	0.0%	0	0.8%	1	2.2%	2	0.4%	0	3.9%	2	0.0%	0
Road congestion / too much traffic	4.4%	21	5.4%	5	11.5%	11	0.0%	0	1.2%	1	7.1%	3	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	0.6%	3	0.0%	0	0.0%	0	1.0%	1	0.4%	0	2.8%	1	0.0%	0
Lack of choice of national multiple (high street chain) shops	9.9%	48	1.5%	1	12.7%	12	10.1%	10	24.5%	23	1.7%	1	0.4%	0
Lack of choice of independent / specialist shops	9.7%	47	0.0%	0	6.2%	6	30.6%	30	9.4%	9	0.0%	0	4.0%	2
Quality of shops is inadequate	4.9%	24	0.0%	0	7.5%	7	13.4%	13	2.6%	2	0.0%	0	2.3%	1
Shops too small	1.5%	7	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	11.5%	5
Lack of a larger supermarket	2.6%	12	2.1%	2	1.3%	1	3.3%	3	1.4%	1	5.6%	3	4.0%	2
Prices too high	1.6%	8	2.1%	2	0.0%	0	0.0%	0	5.3%	5	0.0%	0	1.2%	1
Shops spread over too wide an area (i.e. not a compact centre)	0.8%	4	0.0%	0	1.6%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	0.9%	5	0.0%	0	0.0%	0	0.1%	0	1.8%	2	5.6%	3	0.0%	0
Too many pubs / clubs	2.3%	11	0.0%	0	5.9%	6	5.3%	5	0.0%	0	0.6%	0	0.0%	0
Inadequate range of services	1.3%	6	0.0%	0	5.7%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
(banks, hairdressers, dry cleaners and so on)														
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	2.8%	14	0.0%	0	5.9%	6	4.0%	4	4.3%	4	0.0%	0	0.0%	0
Absence of play areas for children	0.3%	2	0.0%	0	0.5%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lack of clean / secure toilets	2.6%	13	1.0%	1	10.7%	10	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Dirty shopping streets/litter	2.1%	10	0.2%	0	0.0%	0	1.4%	1	6.1%	6	2.8%	1	3.3%	2
Run down appearance of town centre / boarded up premises	5.8%	28	0.2%	0	1.3%	1	19.6%	19	5.8%	5	3.9%	2	0.0%	0
Feels unsafe / presence of threatening individuals / groups / gangs	4.2%	20	0.6%	1	2.1%	2	5.5%	5	10.5%	10	4.5%	2	0.0%	0
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	0.9%	4	0.0%	0	0.4%	0	2.3%	2	0.1%	0	2.8%	1	0.0%	0
Lack of police presence / other security measures (e.g. CCTV)	0.3%	1	0.0%	0	0.0%	0	0.1%	0	1.1%	1	0.6%	0	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.0%	2
Over-crowded	1.6%	8	1.0%	1	5.4%	5	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Too noisy	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Lack of character / atmosphere	1.4%	7	2.1%	2	1.3%	1	0.0%	0	3.6%	3	0.0%	0	0.0%	0
Vandalism	0.2%	1	0.0%	0	0.0%	0	0.4%	0	0.5%	1	0.6%	0	0.0%	0
Insufficient or poor quality open space and green areas	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0
Other	4.3%	21	4.6%	5	2.3%	2	6.4%	6	7.6%	7	1.1%	1	0.0%	0
I dislike everything about [name of centre]	1.9%	9	0.6%	1	0.0%	0	0.0%	0	8.4%	8	1.1%	1	0.0%	0
The market	1.7%	8	0.4%	0	0.0%	0	8.1%	8	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	1.8%	9	0.0%	0	0.2%	0	3.1%	3	5.2%	5	1.1%	1	0.0%	0
It is boring	0.7%	3	0.1%	0	2.7%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Too many high end shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.8%	0
Poor road / paving quality	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.6%	1
Too many vacant shops	0.7%	3	1.0%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	11.2%	54	33.3%	33	4.3%	4	0.0%	0	12.3%	12	5.0%	2	6.3%	3
(Nothing in particular)	36.5%	176	32.8%	33	47.6%	47	34.5%	34	15.3%	14	50.4%	24	54.0%	25

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill
Weighted base:	484	100	98	98	94	48	46
Sample:	500	100	100	100	100	50	50

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

### Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?

Very satisfied	1.9%	9	0.8%	1	1.1%	1	2.3%	2	3.8%	4	0.0%	0	2.7%	1
Satisfied	46.3%	224	69.8%	70	44.1%	43	44.0%	43	30.0%	28	61.4%	29	22.9%	11
Neutral	16.4%	79	15.6%	16	13.1%	13	14.1%	14	15.9%	15	14.6%	7	32.8%	15
Dissatisfied	21.5%	104	3.3%	3	28.3%	28	30.3%	30	27.2%	26	21.3%	10	16.2%	7
Very dissatisfied	4.6%	22	0.0%	0	0.5%	1	9.3%	9	6.8%	6	0.0%	0	13.8%	6
(No opinion )	3.9%	19	4.3%	4	7.3%	7	0.0%	0	8.0%	8	0.0%	0	0.0%	0
(Don't know)	5.4%	26	6.2%	6	5.6%	5	0.0%	0	8.4%	8	2.8%	1	11.5%	5
<i>Mean:</i>		<i>3.21</i>		<i>3.76</i>		<i>3.20</i>		<i>3.00</i>		<i>2.96</i>		<i>3.41</i>		<i>2.83</i>
Weighted base:	484	100	98	98	94	48	46							
Sample:	500	100	100	100	100	50	50							

### Q07 How often do you visit [name of centre] in the evenings?

Everyday	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.2%	1	0.2%	0	0.5%	0	0.2%	0	0.1%	0	0.0%	0	0.0%	0
2 to 3 days a week	2.5%	12	2.1%	2	6.5%	6	1.5%	2	0.8%	1	3.4%	2	0.0%	0
1 day a week	9.2%	44	14.7%	15	10.5%	10	2.6%	3	6.4%	6	9.0%	4	14.2%	7
Once every 2 weeks	4.4%	21	11.8%	12	3.8%	4	1.1%	1	3.2%	3	0.6%	0	2.7%	1
Once every month	8.4%	41	19.1%	19	6.1%	6	5.0%	5	1.1%	1	3.4%	2	17.3%	8
Once a quarter	3.3%	16	5.0%	5	0.0%	0	4.3%	4	0.4%	0	1.1%	1	13.1%	6
Less often than once a quarter	14.6%	71	21.4%	21	14.8%	15	16.8%	16	8.2%	8	17.4%	8	5.0%	2
Never	57.2%	277	25.8%	26	57.1%	56	68.6%	67	79.4%	75	65.3%	31	47.7%	22
(Don't know)	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Weighted base:	484	100	98	98	94	48	46							
Sample:	500	100	100	100	100	50	50							

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill
<b>Q08 What is the main purpose of your evening visits?</b>							
<i>Those who go 'Once a quarter or more' at Q.7</i>							
Bars / pubs	47.9%	65 55.2%	29 52.9%	14 44.3%	6 42.3%	5 57.9%	6 25.6%
Eating out	38.1%	52 42.8%	23 34.6%	9 24.6%	4 12.8%	1 35.6%	3 54.1%
Night Clubs (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Theatre (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Concerts	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Gym / Health & fitness club	0.9%	1 2.0%	1 0.7%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Shopping	3.1%	4 0.0%	0 0.0%	0 27.1%	4 3.3%	0 0.0%	0 0.0%
Meeting friends	5.1%	7 0.0%	0 11.7%	3 0.0%	0 33.3%	4 0.0%	0 0.0%
Other	0.3%	0 0.0%	0 0.0%	0 2.7%	0 0.0%	0 0.0%	0 0.0%
Social Clubs	0.5%	1 0.0%	0 0.0%	0 1.4%	0 0.0%	0 6.5%	1 0.0%
(No main purpose / don't know)	4.0%	5 0.0%	0 0.0%	0 0.0%	0 8.3%	1 0.0%	0 20.3%
Weighted base:	136	53	27	14	11	8	22
Sample:	193	53	42	25	26	16	31

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

### Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?

*Those who go 'Once a quarter or more' at Q.7*

Very satisfied	3.9%	5 3.5%	2 5.6%	2 13.2%	2 0.0%	0 0.0%	0 0.0%
Satisfied	52.8%	72 61.9%	33 47.8%	13 51.6%	7 32.8%	4 67.7%	6 42.6%
Neutral	27.9%	38 29.4%	16 25.4%	7 0.0%	0 29.9%	3 9.7%	1 51.7%
Dissatisfied	4.6%	6 1.2%	1 10.8%	3 0.0%	0 15.0%	2 12.9%	1 0.0%
Very dissatisfied	0.7%	1 0.0%	0 0.0%	0 0.0%	0 8.3%	1 0.0%	0 0.0%
(No opinion)	2.3%	3 0.0%	0 0.0%	0 0.0%	0 11.6%	1 9.7%	1 4.9%
(Don't know)	7.7%	10 3.9%	2 10.5%	3 35.2%	5 2.4%	0 0.0%	0 0.9%
Mean:	3.61	3.71	3.54	4.20	3.01	3.61	3.45
Weighted base:	136	53	27	14	11	8	22
Sample:	193	53	42	25	26	16	31

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>														
<b>Q10 How satisfied are you with the pubs/bars offer in [name of centre]?</b>														
Very satisfied	1.3%	6	0.0%	0	2.7%	3	2.5%	2	1.0%	1	0.0%	0	0.0%	0
Satisfied	29.0%	140	49.7%	50	36.8%	36	25.3%	25	12.1%	11	16.3%	8	23.0%	11
Neutral	11.2%	54	14.1%	14	10.2%	10	11.1%	11	14.4%	14	5.6%	3	6.6%	3
Dissatisfied	4.3%	21	2.5%	2	10.8%	11	2.3%	2	4.0%	4	2.8%	1	1.2%	1
Very dissatisfied	2.1%	10	0.0%	0	1.6%	2	2.1%	2	0.0%	0	2.8%	1	11.5%	5
(No opinion)	38.4%	186	22.9%	23	31.2%	31	36.1%	35	50.3%	47	62.5%	30	42.7%	20
(Don't know)	13.7%	66	10.8%	11	6.7%	7	20.6%	20	18.2%	17	10.1%	5	15.0%	7
<i>Mean:</i>		3.48		3.71		3.45		3.55		3.32		3.29		2.97
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?**

*Those in 'Waltham Abbey' town centre*

Very satisfied	27.3%	27	0.0%	0	0.0%	0	27.3%	27	0.0%	0	0.0%	0	0.0%	0
Satisfied	45.1%	44	0.0%	0	0.0%	0	45.1%	44	0.0%	0	0.0%	0	0.0%	0
Neutral	14.3%	14	0.0%	0	0.0%	0	14.3%	14	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	2.1%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	10.8%	11	0.0%	0	0.0%	0	10.8%	11	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		4.10		0.00		0.00		4.10		0.00		0.00		0.00
Weighted base:		98		0		0		98		0		0		0
Sample:		100		0		0		100		0		0		0

by Location

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Weighted:

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]</b>														
<b>Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?</b>														
<b><i>Cleanliness of shopping streets</i></b>														
Very good	3.8%	18	2.1%	2	5.1%	5	9.1%	9	0.7%	1	2.2%	1	1.2%	1
Good	47.1%	228	57.3%	57	46.9%	46	60.1%	59	19.1%	18	57.5%	27	44.8%	21
Satisfactory	42.0%	203	37.3%	37	44.9%	44	24.0%	23	64.9%	61	33.0%	16	46.3%	21
Poor	6.8%	33	3.3%	3	2.7%	3	6.7%	7	14.9%	14	6.2%	3	7.2%	3
Very poor	0.2%	1	0.0%	0	0.0%	0	0.1%	0	0.2%	0	1.1%	1	0.6%	0
(Don't know)	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0
<i>Mean:</i>		3.48		3.58		3.55		3.71		3.05		3.54		3.39
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

<b><i>Personal Safety / lighting / policing issues</i></b>														
Very good	2.6%	12	1.5%	1	4.0%	4	5.6%	5	0.0%	0	2.2%	1	1.2%	1
Good	43.4%	210	56.2%	56	40.3%	39	48.0%	47	16.2%	15	69.7%	33	41.1%	19
Satisfactory	37.8%	183	41.9%	42	45.2%	44	15.9%	16	54.5%	51	19.0%	9	44.8%	21
Poor	9.3%	45	0.4%	0	4.6%	4	14.1%	14	18.3%	17	8.4%	4	10.9%	5
Very poor	0.4%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.5%	32	0.0%	0	6.0%	6	14.4%	14	11.0%	10	0.6%	0	2.0%	1
<i>Mean:</i>		3.41		3.59		3.46		3.48		2.98		3.66		3.33
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

<b><i>Quality of buildings / townscape</i></b>														
Very good	9.8%	47	10.4%	10	3.2%	3	11.7%	11	4.0%	4	39.1%	19	0.0%	0
Good	35.9%	174	52.8%	53	35.5%	35	39.8%	39	11.0%	10	46.4%	22	31.7%	15
Satisfactory	41.6%	201	35.7%	36	45.3%	44	28.2%	28	62.5%	59	10.6%	5	64.8%	30
Poor	9.4%	46	1.0%	1	7.8%	8	17.4%	17	17.4%	16	3.9%	2	3.5%	2
Very poor	0.3%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.9%	14	0.0%	0	6.6%	6	3.0%	3	5.2%	5	0.0%	0	0.0%	0
<i>Mean:</i>		3.47		3.73		3.33		3.47		3.02		4.21		3.28
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
<b>Shelter from weather</b>														
Very good	1.3%	7	0.2%	0	0.0%	0	1.0%	1	0.0%	0	11.2%	5	0.0%	0
Good	15.5%	75	32.2%	32	17.5%	17	13.2%	13	1.2%	1	24.5%	12	0.0%	0
Satisfactory	37.9%	184	57.5%	57	37.1%	36	36.0%	35	20.0%	19	41.4%	20	34.4%	16
Poor	27.4%	133	5.4%	5	27.2%	27	32.1%	31	45.0%	42	6.2%	3	51.7%	24
Very poor	7.1%	35	0.0%	0	7.5%	7	16.0%	16	12.1%	11	0.0%	0	0.0%	0
(Don't know)	10.7%	52	4.7%	5	10.6%	10	1.7%	2	21.7%	20	16.7%	8	13.9%	6
Mean:	2.74		3.29		2.72		2.50		2.13		3.49		2.40	
Weighted base:	484		100		98		98		94		48		46	
Sample:	500		100		100		100		100		50		50	

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
<b>Pedestrian/Vehicular safety issues</b>														
Very good	0.6%	3	0.0%	0	0.5%	1	1.0%	1	1.0%	1	1.1%	1	0.0%	0
Good	40.1%	194	60.6%	61	20.7%	20	71.4%	70	10.9%	10	56.0%	27	13.1%	6
Satisfactory	41.3%	200	36.7%	37	40.2%	39	21.1%	21	54.2%	51	25.6%	12	86.9%	40
Poor	11.6%	56	2.7%	3	21.1%	21	5.2%	5	22.1%	21	14.4%	7	0.0%	0
Very poor	1.4%	7	0.0%	0	5.9%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0
(Don't know)	4.9%	24	0.0%	0	11.4%	11	1.4%	1	10.6%	10	2.8%	1	0.0%	0
Mean:	3.28		3.58		2.87		3.69		2.87		3.45		3.13	
Weighted base:	484		100		98		98		94		48		46	
Sample:	500		100		100		100		100		50		50	

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q13 Could you please provide your assessment of the ease of access to [name of centre] in terms of the following factors ?

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
<b>Location of car parks</b>														
Very good	4.2%	20	4.1%	4	0.3%	0	9.9%	10	1.0%	1	11.2%	5	0.0%	0
Good	38.2%	185	40.1%	40	19.9%	19	67.5%	66	17.7%	17	77.0%	37	12.3%	6
Satisfactory	33.8%	164	30.1%	30	52.0%	51	12.4%	12	42.7%	40	7.3%	3	57.8%	27
Poor	6.5%	32	2.9%	3	9.2%	9	0.9%	1	7.4%	7	1.1%	1	24.4%	11
Very poor	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	17.0%	82	22.8%	23	17.3%	17	9.3%	9	31.2%	29	3.4%	2	5.4%	2
Mean:	3.48		3.59		3.10		3.95		3.18		4.02		2.87	
Weighted base:	484		100		98		98		94		48		46	
Sample:	500		100		100		100		100		50		50	



by Location

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Weighted:

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Security of car parks</b>														
Very good	3.0%	15	0.0%	0	0.3%	0	9.3%	9	0.0%	0	11.2%	5	0.0%	0
Good	32.7%	158	48.0%	48	21.1%	21	37.5%	37	13.9%	13	71.4%	34	11.9%	5
Satisfactory	31.2%	151	26.3%	26	40.8%	40	22.9%	22	38.8%	37	10.1%	5	45.1%	21
Poor	6.8%	33	2.9%	3	13.7%	13	2.4%	2	8.8%	8	1.1%	1	11.5%	5
Very poor	0.3%	1	0.0%	0	1.3%	1	0.0%	0	0.1%	0	0.0%	0	0.0%	0
(Don't know)	26.0%	126	22.8%	23	22.7%	22	27.8%	27	38.4%	36	6.2%	3	31.4%	14
<i>Mean:</i>		<i>3.42</i>		<i>3.58</i>		<i>3.07</i>		<i>3.75</i>		<i>3.08</i>		<i>3.99</i>		<i>3.01</i>
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Location of [name of centre] Underground / Train Station (as appropriate)</b>														
Very good	6.7%	32	2.1%	2	24.0%	23	0.0%	0	7.2%	7	0.0%	0	0.0%	0
Good	30.4%	147	46.9%	47	37.7%	37	1.1%	1	49.0%	46	0.0%	0	34.9%	16
Satisfactory	18.7%	90	9.3%	9	24.5%	24	1.8%	2	27.8%	26	0.0%	0	62.8%	29
Poor	6.1%	30	0.0%	0	0.0%	0	21.2%	21	4.4%	4	9.5%	5	0.0%	0
Very poor	2.7%	13	0.0%	0	0.0%	0	7.7%	8	0.0%	0	11.2%	5	0.0%	0
(Don't know)	35.5%	172	41.7%	42	13.9%	14	68.1%	67	11.6%	11	79.3%	38	2.3%	1
<i>Mean:</i>		<i>3.50</i>		<i>3.88</i>		<i>3.99</i>		<i>1.88</i>		<i>3.67</i>		<i>1.46</i>		<i>3.36</i>
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Quality &amp; security of [name of centre] Underground / Train Station (as appropriate)</b>														
Very good	3.8%	18	2.1%	2	11.3%	11	0.0%	0	4.8%	5	0.0%	0	1.2%	1
Good	28.4%	137	41.9%	42	38.1%	37	7.3%	7	41.1%	39	0.0%	0	26.2%	12
Satisfactory	17.7%	86	7.1%	7	25.2%	25	2.6%	3	29.1%	27	0.0%	0	51.9%	24
Poor	6.2%	30	1.0%	1	4.6%	4	12.5%	12	5.0%	5	9.5%	5	6.3%	3
Very poor	2.3%	11	0.0%	0	0.0%	0	6.4%	6	0.0%	0	10.6%	5	0.0%	0
(Don't know)	41.7%	202	47.9%	48	20.9%	20	71.3%	70	20.0%	19	79.8%	38	14.4%	7
<i>Mean:</i>		<i>3.43</i>		<i>3.87</i>		<i>3.71</i>		<i>2.38</i>		<i>3.57</i>		<i>1.47</i>		<i>3.26</i>
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Ease of cycling access</b>														
Very good	1.1%	5	0.0%	0	1.3%	1	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Good	17.6%	85	20.7%	21	8.4%	8	38.6%	38	2.7%	3	33.6%	16	0.0%	0
Satisfactory	29.6%	143	53.8%	54	22.9%	22	10.3%	10	29.6%	28	29.1%	14	33.2%	15
Poor	5.7%	28	4.1%	4	4.0%	4	9.4%	9	7.5%	7	3.4%	2	3.5%	2
Very poor	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
(Don't know)	45.9%	222	21.4%	21	63.4%	62	37.8%	37	59.5%	56	33.9%	16	63.3%	29
<i>Mean:</i>		3.26		3.21		3.19		3.60		2.86		3.46		2.91
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Amount / quality of pedestrianisation</b>														
Very good	4.3%	21	0.0%	0	0.5%	1	19.0%	19	1.4%	1	0.0%	0	1.2%	1
Good	37.6%	182	50.3%	50	27.1%	27	68.9%	67	15.5%	15	45.4%	22	3.3%	2
Satisfactory	36.6%	177	46.5%	47	31.7%	31	8.7%	9	47.2%	45	35.2%	17	65.1%	30
Poor	11.8%	57	1.7%	2	20.2%	20	2.5%	2	12.8%	12	17.2%	8	28.2%	13
Very poor	1.5%	7	0.0%	0	4.3%	4	0.0%	0	3.2%	3	0.0%	0	0.0%	0
(Don't know)	8.1%	39	1.5%	1	16.1%	16	0.9%	1	19.9%	19	2.2%	1	2.3%	1
<i>Mean:</i>		3.34		3.49		2.99		4.05		2.99		3.29		2.77
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
<b>Ease of movement around the centre on foot</b>														
Very good	2.7%	13	0.0%	0	2.1%	2	4.5%	4	0.6%	1	11.2%	5	1.2%	1
Good	50.1%	242	80.1%	80	32.2%	32	81.9%	80	21.2%	20	60.8%	29	3.3%	2
Satisfactory	30.8%	149	19.5%	19	28.4%	28	9.5%	9	51.9%	49	25.2%	12	68.5%	32
Poor	7.8%	38	0.4%	0	19.4%	19	0.0%	0	6.7%	6	2.8%	1	23.6%	11
Very poor	2.5%	12	0.0%	0	5.1%	5	0.0%	0	7.6%	7	0.0%	0	0.0%	0
(Don't know)	6.1%	29	0.0%	0	12.8%	13	4.2%	4	12.0%	11	0.0%	0	3.5%	2
<i>Mean:</i>		3.45		3.80		3.08		3.95		3.01		3.80		2.81
Weighted base:		484		100		98		98		94		48		46
Sample:		500		100		100		100		100		50		50

by Location

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Weighted:

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
<i>Access for people with mobility / hearing / sighting disability</i>														
Very good	2.6%	12	0.0%	0	0.0%	0	6.7%	7	0.0%	0	11.2%	5	1.2%	1
Good	18.9%	92	10.9%	11	7.8%	8	39.9%	39	16.1%	15	39.2%	19	0.4%	0
Satisfactory	29.5%	143	45.0%	45	17.5%	17	19.9%	20	29.4%	28	18.5%	9	53.2%	24
Poor	12.1%	59	2.5%	2	26.2%	26	6.2%	6	10.6%	10	2.8%	1	28.6%	13
Very poor	3.2%	16	0.0%	0	9.2%	9	1.1%	1	5.8%	5	0.0%	0	0.0%	0
(Don't know)	33.7%	163	41.6%	42	39.3%	39	26.2%	26	38.1%	36	28.3%	14	16.6%	8
<i>Mean:</i>	<i>3.08</i>		<i>3.15</i>		<i>2.40</i>		<i>3.61</i>		<i>2.90</i>		<i>3.82</i>		<i>2.69</i>	
Weighted base:	484	100	98	98	94	48	46							
Sample:	500	100	100	100	100	50	50							

by Location

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Weighted:

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
<b>Q14 How could [name of centre]best be improved?</b>														
More parking	9.7%	47	6.8%	7	11.7%	11	0.2%	0	15.2%	14	10.6%	5	19.8%	9
More secure parking	2.6%	13	0.0%	0	4.8%	5	0.0%	0	6.0%	6	0.0%	0	5.2%	2
Cheaper parking	6.7%	33	5.0%	5	10.2%	10	0.4%	0	3.8%	4	17.3%	8	11.5%	5
More accessible car parking	2.0%	10	1.7%	2	5.0%	5	0.0%	0	3.4%	3	0.0%	0	0.0%	0
More frequent bus services to the centre	2.6%	12	0.0%	0	5.0%	5	6.4%	6	1.4%	1	0.0%	0	0.0%	0
More reliable / comfortable bus services	2.5%	12	0.4%	0	1.9%	2	6.4%	6	4.0%	4	0.0%	0	0.0%	0
New / relocated bus stops	1.0%	5	0.0%	0	1.0%	1	2.0%	2	1.9%	2	0.0%	0	0.0%	0
More frequent underground services (where appropriate)	0.2%	1	0.2%	0	0.5%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0
More reliable underground services (where appropriate)	0.7%	3	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.4%	2	1.0%	1	0.5%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0
More priority for pedestrians	3.4%	17	1.0%	1	11.3%	11	0.0%	0	1.6%	2	6.2%	3	0.0%	0
Improved access for wheelchair and pushchair users	1.4%	7	0.0%	0	4.6%	4	2.0%	2	0.2%	0	0.0%	0	0.0%	0
More national multiple (high street chain) retailers	13.2%	64	1.0%	1	31.3%	31	8.4%	8	22.3%	21	2.8%	1	3.3%	2
Bigger/better supermarket	4.4%	21	0.0%	0	6.9%	7	7.1%	7	7.1%	7	0.0%	0	1.7%	1
More independent shops	9.4%	46	1.2%	1	5.9%	6	23.9%	23	8.9%	8	6.2%	3	8.3%	4
Better choice of shops in general	14.3%	69	5.6%	6	5.7%	6	45.7%	45	4.6%	4	6.2%	3	13.1%	6
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	3.2%	16	0.0%	0	0.0%	0	11.8%	12	0.0%	0	8.4%	4	0.0%	0
Improvement to the market	1.6%	8	0.4%	0	0.0%	0	3.7%	4	1.0%	1	5.6%	3	0.0%	0
More / better pubs / night- life	4.0%	19	5.2%	5	2.1%	2	2.2%	2	3.2%	3	3.4%	2	11.5%	5
More / better eating places	6.5%	32	8.9%	9	14.5%	14	1.1%	1	1.4%	1	12.9%	6	0.0%	0
Fewer bars / nightclubs	0.1%	1	0.0%	0	0.0%	0	0.4%	0	0.1%	0	0.0%	0	0.0%	0
More / better leisure facilities	2.7%	13	0.0%	0	5.3%	5	6.9%	7	1.2%	1	0.0%	0	0.0%	0
More family oriented facilities	2.8%	14	0.0%	0	5.4%	5	7.3%	7	0.8%	1	1.1%	1	0.0%	0
More secure children's play areas	1.1%	5	0.8%	1	0.0%	0	4.4%	4	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.1%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.2%	1	0.0%	0	0.5%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Expand the town centre's colleges / expand	0.3%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway		Chipping Ongar		Buckhurst Hill		
university														
Other	1.9%	9	0.6%	1	0.5%	1	6.2%	6	1.8%	2	0.0%	0	0.4%	0
Cleaner streets / removal of litter	2.9%	14	2.7%	3	1.3%	1	1.0%	1	5.1%	5	6.2%	3	2.9%	1
More shelter from wind / rain	4.8%	23	7.5%	7	3.3%	3	3.4%	3	8.9%	8	0.0%	0	1.2%	1
Improve appearance / environment of centre	2.9%	14	0.0%	0	6.1%	6	6.9%	7	1.0%	1	0.0%	0	0.6%	0
Improved security measures / more CCTV / more police	2.1%	10	0.2%	0	1.5%	2	4.3%	4	2.3%	2	4.5%	2	0.0%	0
More control on alcohol / drinkers / drug users	0.9%	4	0.0%	0	1.3%	1	3.0%	3	0.1%	0	0.0%	0	0.0%	0
More control on other anti- social behaviour – begging, soliciting prostitutes & so on	0.7%	3	0.0%	0	0.2%	0	2.2%	2	1.1%	1	0.0%	0	0.0%	0
Better street furniture / floral displays	0.6%	3	0.0%	0	1.6%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0
More green spaces / areas	0.8%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	1.0%	5	0.4%	0	0.8%	1	1.9%	2	1.8%	2	0.0%	0	0.0%	0
Vacant shops to be filled	0.7%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.1%	1	0.0%	0
Less traffic congestion	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0
Footpaths improved / resurfaced	2.2%	11	1.9%	2	1.3%	1	0.0%	0	0.0%	0	3.9%	2	12.7%	6
Improve pedestrian / vehicular safety issues	2.0%	10	0.0%	0	1.6%	2	0.0%	0	4.0%	4	9.5%	5	0.0%	0
Road surfaces improved / resurfaced	0.7%	3	0.4%	0	0.0%	0	0.0%	0	0.4%	0	3.9%	2	1.2%	1
More seating	0.4%	2	0.4%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
More restrictions on cyclists	0.4%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	0.5%	2	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Less charity shops	0.7%	3	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.2%	1	0.4%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	1.2%	1
(Don't know)	11.7%	57	6.8%	7	22.3%	22	7.5%	7	16.9%	16	0.0%	0	10.0%	5
(None mentioned)	23.2%	112	45.2%	45	12.7%	12	10.1%	10	19.8%	19	38.5%	18	17.1%	8
Weighted base:	484			100		98		98		94		48		46
Sample:	500			100		100		100		100		50		50

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
<b>Q15 Do you work in [name of centre]?</b>														
Yes	12.4%	60	19.5%	19	9.4%	9	4.7%	5	9.3%	9	29.1%	14	8.6%	4
No	87.3%	422	80.5%	81	89.4%	88	95.3%	93	90.3%	85	70.9%	34	91.4%	42
(Refused)	0.3%	2	0.0%	0	1.3%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Weighted base:	484	100	98	98	94	48	46							
Sample:	500	100	100	100	100	50	50							
<b>Q16 Do you go to college in [name of centre] (where appropriate)?</b>														
Yes	4.4%	21	4.6%	5	0.2%	0	0.4%	0	16.7%	16	0.0%	0	0.8%	0
No	93.9%	455	90.0%	90	98.5%	97	99.6%	98	82.9%	78	97.9%	47	99.2%	46
(Refused)	1.7%	8	5.4%	5	1.3%	1	0.0%	0	0.4%	0	2.1%	1	0.0%	0
Weighted base:	484	100	98	98	94	48	46							
Sample:	500	100	100	100	100	50	50							
<b>GEN Gender:</b>														
Male	34.8%	168	44.1%	44	25.4%	25	27.3%	27	37.1%	35	35.7%	17	44.9%	21
Female	65.2%	316	55.9%	56	74.6%	73	72.7%	71	62.9%	59	64.3%	31	55.1%	25
Weighted base:	484	100	98	98	94	48	46							
Sample:	500	100	100	100	100	50	50							
<b>AGE Age Group:</b>														
18 - 24 years	12.9%	62	10.9%	11	17.4%	17	4.6%	4	22.7%	21	6.2%	3	12.1%	6
25 - 34 years	18.1%	88	23.6%	24	29.6%	29	10.0%	10	9.2%	9	20.2%	10	15.5%	7
35 - 44 years	19.7%	95	23.9%	24	18.9%	19	17.3%	17	17.0%	16	16.8%	8	25.6%	12
45 - 54 years	12.0%	58	18.3%	18	5.9%	6	17.2%	17	9.1%	9	16.2%	8	1.6%	1
55 - 64 years	18.0%	87	10.0%	10	11.0%	11	27.2%	27	17.3%	16	24.0%	11	25.3%	12
65+ years	19.4%	94	13.3%	13	17.2%	17	23.8%	23	24.7%	23	16.7%	8	19.9%	9
Weighted base:	484	100	98	98	94	48	46							
Sample:	500	100	100	100	100	50	50							
<b>SEG Occupation of Chief Wage Earner:</b>														
AB	11.9%	57	7.9%	8	12.1%	12	7.8%	8	21.2%	20	4.9%	2	16.8%	8
C1	39.5%	191	57.7%	58	39.7%	39	30.8%	30	28.4%	27	44.2%	21	35.6%	16
C2	16.2%	78	12.2%	12	13.5%	13	19.7%	19	18.0%	17	17.4%	8	18.3%	8
DE	32.5%	157	22.2%	22	34.7%	34	41.7%	41	32.4%	31	33.5%	16	29.4%	14
Weighted base:	484	100	98	98	94	48	46							
Sample:	500	100	100	100	100	50	50							

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
<b>Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?</b>														
Yes	4.5%	22	1.0%	1	6.3%	6	3.4%	3	3.7%	4	1.1%	1	15.0%	7
No	95.6%	462	99.0%	99	93.7%	92	96.6%	95	96.3%	91	98.9%	47	85.0%	39
Weighted base:	484	100	98	98	94	48	46							
Sample:	500	100	100	100	100	50	50							

**Q18 Is the disability mobility, hearing and / or sighting impairment ?***Those who 'Yes' at Q17*

Mobility	61.9%	13	60.0%	1	48.8%	3	45.0%	2	35.9%	1	100.0%	1	92.4%	6
Hearing	24.6%	5	40.0%	0	67.1%	4	5.8%	0	0.0%	0	0.0%	0	7.6%	1
Sighting	8.6%	2	0.0%	0	29.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	15.1%	3	0.0%	0	3.1%	0	8.3%	0	64.1%	2	0.0%	0	7.6%	1
Back problems	6.9%	1	0.0%	0	0.0%	0	40.8%	1	3.8%	0	0.0%	0	0.0%	0
(Don't know)	1.8%	0	0.0%	0	0.0%	0	11.7%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	22	1	6	3	4	1	7							
Sample:	33	3	9	8	6	1	6							

**CAR Number of cars in Household:**

None	14.4%	70	13.3%	13	20.2%	20	17.6%	17	18.0%	17	3.9%	2	1.6%	1
1	44.1%	213	44.0%	44	47.3%	46	37.1%	36	52.3%	49	36.3%	17	43.7%	20
2	30.1%	146	32.6%	33	28.5%	28	35.9%	35	12.0%	11	39.6%	19	42.8%	20
3	5.9%	29	8.7%	9	2.7%	3	5.0%	5	7.8%	7	10.6%	5	0.0%	0
4+	2.7%	13	0.8%	1	1.3%	1	4.4%	4	2.0%	2	9.5%	5	0.4%	0
(Refused)	2.8%	13	0.6%	1	0.0%	0	0.0%	0	8.0%	8	0.0%	0	11.5%	5
Weighted base:	484	100	98	98	94	48	46							
Sample:	500	100	100	100	100	50	50							

**LOC Location of Interview:**

Epping	20.7%	100	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	20.2%	98	0.0%	0	100.0%	98	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	20.2%	98	0.0%	0	0.0%	0	100.0%	98	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	19.5%	94	0.0%	0	0.0%	0	0.0%	0	100.0%	94	0.0%	0	0.0%	0
Chipping Ongar	9.9%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	48	0.0%	0
Buckhurst Hill	9.5%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	46
Weighted base:	484	100	98	98	94	48	46							
Sample:	500	100	100	100	100	50	50							

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill
<b>DAY Day of interview:</b>							
Monday	15.4% 75	39.0% 39	0.0% 0	0.0% 0	37.8% 36	0.0% 0	0.0% 0
Tuesday	38.5% 186	7.1% 7	41.4% 41	45.7% 45	0.0% 0	100.0% 48	100.0% 46
Wednesday	11.5% 56	53.9% 54	0.0% 0	2.0% 2	0.0% 0	0.0% 0	0.0% 0
Thursday	12.1% 59	0.0% 0	0.0% 0	0.0% 0	62.2% 59	0.0% 0	0.0% 0
Friday	10.6% 51	0.0% 0	0.0% 0	52.3% 51	0.0% 0	0.0% 0	0.0% 0
Saturday	11.9% 57	0.0% 0	58.6% 57	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Sunday	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	484	100	98	98	94	48	46
Sample:	500	100	100	100	100	50	50



by Location

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill
<b>PC</b>							
BG2 9	0.4%	2	0.0%	0	0.0%	0	2.0%
Blank	0.5%	2	1.9%	2	0.0%	0	0.0%
CM1 3	0.1%	1	0.0%	0	0.0%	0	0.0%
CM1 5	0.6%	3	0.0%	0	0.0%	0	0.0%
CM13 3	0.6%	3	0.0%	0	0.0%	0	0.0%
CM15 0	0.6%	3	0.0%	0	0.0%	0	0.0%
CM15 7	0.1%	0	0.4%	0	0.0%	0	0.0%
CM16	0.2%	1	0.8%	1	0.0%	0	0.0%
CM16 4	2.7%	13	13.3%	13	0.0%	0	0.0%
CM16 5	4.0%	19	19.3%	19	0.0%	0	0.0%
CM16 6	3.4%	17	16.6%	17	0.0%	0	0.0%
CM16 7	1.8%	9	7.3%	7	1.3%	1	0.0%
CM17 9	0.1%	0	0.4%	0	0.0%	0	0.0%
CM18 7	0.4%	2	2.1%	2	0.0%	0	0.0%
CM19 4	0.2%	1	0.0%	0	0.0%	0	1.0%
CM19 5	0.4%	2	1.0%	1	0.0%	0	1.0%
CM2 0	0.1%	1	0.0%	0	0.0%	0	0.0%
CM2 7	0.9%	4	4.1%	4	0.0%	0	0.0%
CM20 7	0.0%	0	0.1%	0	0.0%	0	0.0%
CM22 7	0.9%	4	4.1%	4	0.0%	0	0.0%
CM24 8	0.1%	0	0.4%	0	0.0%	0	0.0%
CM3 9	0.1%	1	0.0%	0	0.0%	0	0.0%
CM4 0	0.1%	0	0.0%	0	0.0%	0	0.6%
CM5	0.3%	1	0.0%	0	0.0%	0	0.0%
CM5 0	1.2%	6	1.0%	1	0.0%	0	0.0%
CM5 9	4.2%	20	1.5%	1	0.0%	0	0.0%
CM6 2	0.4%	2	0.0%	0	0.0%	0	0.0%
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%
E1 4	0.3%	1	0.0%	0	0.0%	0	0.0%
E16 4	0.1%	1	0.0%	0	0.0%	0	0.0%
E17 4	0.8%	4	0.0%	0	0.3%	0	0.0%
E17 9	0.0%	0	0.0%	0	0.0%	0	0.2%
E18 1	0.9%	4	4.1%	4	0.0%	0	0.0%
E4 6	0.9%	4	4.1%	4	0.0%	0	0.0%
E4 7	0.2%	1	0.0%	0	0.0%	0	1.0%
E4 9	0.6%	3	0.0%	0	2.7%	3	0.4%
E49S 3	0.8%	4	0.0%	0	0.0%	0	0.0%
E6 3	1.1%	5	0.0%	0	5.4%	5	0.0%
EN1 3	0.2%	1	1.0%	1	0.0%	0	0.0%
EN10 6	0.2%	1	0.0%	0	0.0%	0	1.0%
EN3 5	0.2%	1	0.0%	0	0.0%	0	1.0%
EN3 6	0.8%	4	0.0%	0	0.0%	0	4.0%
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.2%
EN7 6	0.8%	4	2.1%	2	0.0%	0	2.0%
EN8 7	0.9%	4	0.0%	0	0.0%	0	4.4%

by Location

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway	Chipping Ongar	Buckhurst Hill							
EN8 8	2.0%	10	0.0%	0	0.0%	0	9.9%	10	0.0%	0	0.0%	0	0.0%	0
EN8 9	1.7%	8	0.0%	0	0.0%	0	8.3%	8	0.0%	0	0.0%	0	0.0%	0
EN9	0.1%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
EN9 1	5.8%	28	0.0%	0	0.0%	0	28.5%	28	0.0%	0	0.0%	0	0.0%	0
EN9 2	1.2%	6	0.0%	0	0.0%	0	5.9%	6	0.0%	0	0.0%	0	0.0%	0
EN9 3	5.2%	25	0.0%	0	3.0%	3	21.8%	21	1.0%	1	0.0%	0	0.0%	0
EN9 5	0.8%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10	0.4%	2	0.0%	0	1.3%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0
IG10 1	4.7%	23	0.4%	0	9.5%	9	0.0%	0	14.0%	13	0.0%	0	0.0%	0
IG10 2	5.8%	28	0.0%	0	10.7%	10	0.0%	0	18.5%	17	0.0%	0	0.0%	0
IG10 3	8.0%	39	4.1%	4	10.6%	10	0.0%	0	18.9%	18	2.1%	1	11.5%	5
IG10 4	2.8%	13	1.0%	1	9.7%	10	0.0%	0	3.0%	3	0.0%	0	0.0%	0
IG10 8	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0
IG11 3	0.8%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
IG11 7	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
IG16 4	1.1%	5	0.0%	0	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	5
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	0.8%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.4%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	5
IG7 3	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.9%	4	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	2.7%	13	0.0%	0	4.8%	5	0.0%	0	2.7%	3	0.0%	0	12.7%	6
IG7 6	1.9%	9	1.0%	1	6.4%	6	0.0%	0	1.2%	1	0.0%	0	1.6%	1
IG8 0	0.3%	1	0.4%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0
IG8 7	0.8%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
IG8 8	4.3%	21	0.0%	0	9.2%	9	0.0%	0	12.0%	11	0.0%	0	1.2%	1
IG9 5	4.1%	20	0.4%	0	3.8%	4	0.0%	0	2.0%	2	0.0%	0	30.5%	14
IG9 6	3.9%	19	2.1%	2	7.8%	8	0.0%	0	1.0%	1	0.0%	0	17.8%	8
ME8 8	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
N1 7	0.9%	4	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
RM13 9	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	5	0.0%	0
RM3 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
RM4 1	1.0%	5	0.0%	0	0.5%	1	0.0%	0	4.4%	4	0.0%	0	0.0%	0
SG12 8	0.1%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.4%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
SG2 7	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Weighted base:	484	100		98	98	94		48	46					
Sample:	500	100		100	100	100		50	50					

**Appendix 11:**

Data Tabulations  
By Demographics Epping  
(Weighted)

by Demographics - Epping

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Q0A First of all, can I ask you do you work in any of the following:</b>										
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None of these	100.0%	100	100.0%	44	100.0%	56	100.0%	35	100.0%	42
Weighted base:		100		44		56		35		42
Sample:		100		34		66		25		39
<b>Q01 How did you travel to [name of centre] today?</b>										
Car/ van driver	60.6%	61	68.2%	30	54.6%	30	53.4%	18	68.5%	29
Car/ van passenger	2.1%	2	0.0%	0	3.7%	2	3.0%	1	0.0%	0
Bus	5.6%	6	8.3%	4	3.5%	2	0.4%	0	2.5%	1
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground (as appropriate)	12.9%	13	10.3%	5	14.9%	8	25.2%	9	9.9%	4
Train (as appropriate)	2.1%	2	0.0%	0	3.7%	2	0.0%	0	4.9%	2
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On foot	15.6%	16	12.7%	6	17.8%	10	18.0%	6	11.8%	5
Other (Refused)	0.2%	0	0.5%	0	0.0%	0	0.0%	0	0.9%	0
Weighted base:		100		44		56		35		42
Sample:		100		34		66		25		39
<b>Q02 How often do you do the following in [name of centre] (including Sunday)?</b>										
<i>Food &amp; Groceries Shopping</i>										
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	3.1%	3	1.9%	1	4.1%	2	0.6%	0	2.5%	1
2 to 3 days a week	9.8%	10	5.2%	2	13.4%	7	5.4%	2	6.9%	3
1 day a week	32.8%	33	11.8%	5	49.4%	28	26.4%	9	36.5%	15
Once every 2 weeks	12.4%	12	18.8%	8	7.4%	4	18.0%	6	9.9%	4
Once every month	12.9%	13	9.4%	4	15.6%	9	12.0%	4	9.9%	4
Once a quarter	4.1%	4	9.4%	4	0.0%	0	0.0%	0	9.9%	4
Less often than once a quarter	10.4%	10	21.2%	9	1.9%	1	0.0%	0	24.6%	10
First time today	0.5%	0	0.0%	0	0.9%	0	0.0%	0	2.1%	0
Never	14.0%	14	22.4%	10	7.4%	4	37.6%	13	0.0%	0
Weighted base:		100		44		56		35		42
Sample:		100		34		66		25		39

by Demographics - Epping

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
4 to 6 days a week	0.8%	1	0.9%	0	0.7%	0	0.6%	0	0.5%	0	1.8%	0	1.2%	0	0.5%	0	3.1%	0		
2 to 3 days a week	2.9%	3	3.3%	1	2.6%	1	3.6%	1	2.5%	1	2.7%	1	2.5%	2	3.6%	1	3.4%	3	0.0%	0
1 day a week	18.5%	18	4.2%	2	29.7%	17	10.2%	4	22.2%	9	24.0%	6	19.3%	13	16.9%	6	19.8%	17	7.8%	1
Once every 2 weeks	18.0%	18	16.5%	7	19.3%	11	18.0%	6	19.7%	8	15.1%	4	18.0%	12	18.1%	6	20.2%	17	3.1%	0
Once every month	26.6%	27	27.7%	12	25.6%	14	15.0%	5	28.1%	12	40.9%	10	30.7%	20	18.7%	6	24.3%	21	42.1%	6
Once a quarter	3.5%	4	2.4%	1	4.5%	2	0.0%	0	5.9%	2	4.5%	1	3.2%	2	4.2%	1	4.1%	4	0.0%	0
Less often than once a quarter	10.6%	11	23.5%	10	0.4%	0	12.0%	4	14.8%	6	0.9%	0	15.8%	10	0.6%	0	12.3%	11	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	18.1%	18	21.5%	9	15.4%	9	40.6%	14	3.9%	2	10.1%	2	8.2%	5	36.8%	13	14.2%	12	43.8%	6
(Don't know)	1.0%	1	0.0%	0	1.9%	1	0.0%	0	2.5%	1	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0
Weighted base:	100	44	56	35	42	23	66	34	86	13										
Sample:	100	34	66	25	39	36	56	44	85	13										

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Drinking / Eating Out</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.2%	0	0.5%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.6%	0
2 to 3 days a week	3.1%	3	1.4%	1	4.5%	2	2.4%	1	1.0%	0	8.0%	2	1.9%	1	5.4%	2	2.4%	2	6.2%	1
1 day a week	16.1%	16	14.0%	6	17.8%	10	25.0%	9	11.8%	5	10.7%	2	13.6%	9	20.9%	7	17.6%	15	4.2%	1
Once every 2 weeks	16.6%	17	28.2%	12	7.4%	4	12.0%	4	24.6%	10	8.9%	2	17.4%	11	15.1%	5	18.1%	16	7.8%	1
Once every month	20.1%	20	6.1%	3	31.2%	17	10.2%	4	32.5%	14	12.5%	3	23.7%	16	13.2%	5	18.3%	16	32.8%	4
Once a quarter	12.7%	13	18.8%	8	7.8%	4	24.0%	8	5.9%	2	8.0%	2	10.1%	7	17.5%	6	14.2%	12	3.1%	0
Less often than once a quarter	13.3%	13	11.3%	5	14.9%	8	12.6%	4	17.7%	7	6.2%	1	19.0%	12	2.4%	1	15.4%	13	0.0%	0
First time today	1.0%	1	2.4%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0
Never	16.4%	16	17.4%	8	15.6%	9	13.2%	5	3.9%	2	43.6%	10	12.7%	8	23.5%	8	12.8%	11	40.6%	5
(Don't know)	0.5%	0	0.0%	0	0.9%	0	0.0%	0	2.1%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	3.7%	0
Weighted base:	100	44	56	35	42	23	66	34	86	13										
Sample:	100	34	66	25	39	36	56	44	85	13										

by Demographics - Epping

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Private &amp; Public Services (Bank / Solicitor / Council Offices/ Library, etc)</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
4 to 6 days a week	0.4%	0	0.5%	0	0.4%	0	0.0%	0	0.5%	0	0.9%	0	0.6%	0	0.5%	0	0.0%	0		
2 to 3 days a week	2.7%	3	0.9%	0	4.1%	2	2.4%	1	2.0%	1	4.5%	1	1.9%	1	4.2%	1	2.7%	2	3.1%	0
1 day a week	17.6%	18	14.1%	6	20.4%	11	10.8%	4	18.7%	8	25.8%	6	11.7%	8	28.9%	10	19.0%	16	4.7%	1
Once every 2 weeks	10.2%	10	12.7%	6	8.2%	5	6.0%	2	14.8%	6	8.0%	2	10.8%	7	9.0%	3	10.6%	9	7.8%	1
Once every month	32.6%	33	31.0%	14	33.8%	19	40.8%	14	27.1%	11	30.3%	7	29.7%	19	37.9%	13	31.3%	27	42.1%	6
Once a quarter	7.1%	7	10.3%	5	4.5%	2	14.4%	5	4.9%	2	0.0%	0	10.8%	7	0.0%	0	8.2%	7	0.0%	0
Less often than once a quarter	1.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	4.5%	1	1.6%	1	0.0%	0	1.2%	1	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	28.4%	28	30.4%	13	26.9%	15	25.6%	9	32.0%	13	26.1%	6	33.2%	22	19.3%	7	26.5%	23	42.2%	6
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	
<b>Commercial Leisure Facilities (Gym / Swimming Pool, etc)</b>																				
Everyday	0.1%	0	0.3%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	0.6%	1	0.5%	0	0.7%	0	0.6%	0	0.0%	0	1.8%	0	0.6%	0	0.6%	0	0.5%	0	1.6%	0
1 day a week	5.0%	5	2.4%	1	7.1%	4	6.0%	2	3.9%	2	5.3%	1	3.8%	2	7.2%	2	5.5%	5	1.6%	0
Once every 2 weeks	9.3%	9	18.8%	8	1.9%	1	24.0%	8	2.5%	1	0.0%	0	7.9%	5	12.0%	4	6.0%	5	31.2%	4
Once every month	7.1%	7	8.0%	4	6.3%	4	8.4%	3	9.9%	4	0.0%	0	7.9%	5	5.4%	2	7.7%	7	3.1%	0
Once a quarter	6.2%	6	2.4%	1	9.3%	5	0.0%	0	14.8%	6	0.0%	0	4.7%	3	9.0%	3	7.2%	6	0.0%	0
Less often than once a quarter	12.4%	12	16.5%	7	9.3%	5	15.0%	5	17.2%	7	0.0%	0	12.7%	8	12.0%	4	14.5%	12	0.0%	0
First time today	0.4%	0	0.0%	0	0.7%	0	1.2%	0	0.0%	0	0.6%	0	0.0%	0	0.5%	0	0.5%	0	0.0%	0
Never	58.8%	59	51.2%	23	64.7%	36	44.4%	15	51.7%	22	92.9%	22	61.7%	40	53.2%	18	58.1%	50	61.4%	8
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Any visit</b>																				
Everyday	0.1%	0	0.3%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0
4 to 6 days a week	3.5%	4	2.8%	1	4.1%	2	1.2%	0	2.5%	1	8.9%	2	2.2%	1	6.0%	2	3.1%	3	4.7%	1
2 to 3 days a week	12.9%	13	7.5%	3	17.1%	10	8.4%	3	8.9%	4	26.7%	6	10.8%	7	16.9%	6	12.5%	11	12.5%	2
1 day a week	35.3%	35	18.8%	8	48.3%	27	24.0%	8	44.3%	19	35.6%	8	30.1%	20	45.2%	16	38.6%	33	15.6%	2
Once every 2 weeks	18.7%	19	32.9%	15	7.4%	4	18.0%	6	24.6%	10	8.9%	2	25.3%	17	6.0%	2	21.7%	19	0.0%	0
Once every month	16.6%	17	18.8%	8	14.9%	8	24.0%	8	9.9%	4	17.8%	4	19.0%	12	12.0%	4	9.6%	8	62.4%	8
Once a quarter	4.1%	4	9.4%	4	0.0%	0	12.0%	4	0.0%	0	0.0%	0	0.0%	0	12.0%	4	4.8%	4	0.0%	0
Less often than once a quarter	8.3%	8	9.4%	4	7.4%	4	12.0%	4	9.9%	4	0.0%	0	12.7%	8	0.0%	0	9.6%	8	0.0%	0
First time today	0.5%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	1.4%	0	0.0%	0	3.7%	0
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		100		44		56		35		42		23		66		34		86		13
Sample:		100		34		66		25		39		36		56		44		85		13

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Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Q03 What is the main reason for your visit here today ?</b>																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	25.3%	25	7.1%	3	39.7%	22	4.8%	2	31.5%	13	44.5%	10	16.5%	11	42.2%	15	24.1%	21	29.7%	4
To buy non-food goods (e.g. shoes, clothes, jewellery)	22.6%	23	10.3%	5	32.3%	18	15.0%	5	30.5%	13	19.6%	5	29.7%	19	9.0%	3	21.4%	18	31.2%	4
To visit the market	2.1%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	8.9%	2	3.2%	2	0.0%	0	2.4%	2	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	13.3%	13	17.4%	8	10.0%	6	12.6%	4	14.8%	6	11.6%	3	14.2%	9	11.4%	4	14.9%	13	3.1%	0
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	0.1%	0	0.3%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0
As a day visitor to [name of centre]	4.6%	5	9.4%	4	0.9%	0	0.0%	0	9.9%	4	2.1%	0	6.3%	4	1.4%	0	4.8%	4	3.7%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.0%	0	0.0%	0	0.6%	0	0.0%	0	0.5%	0	0.0%	0
Work	15.8%	16	23.5%	10	9.7%	5	36.0%	12	5.9%	2	3.6%	1	17.1%	11	13.2%	5	13.5%	12	31.2%	4
To attend college (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	7.3%	7	14.1%	6	1.9%	1	15.0%	5	1.0%	0	7.1%	2	2.8%	2	15.7%	5	8.4%	7	0.0%	0
To visit the Council's offices (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	3.7%	4	7.1%	3	1.1%	1	6.0%	2	3.0%	1	1.8%	0	3.2%	2	4.8%	2	4.3%	4	0.0%	0
No particular reason	4.8%	5	6.1%	3	3.7%	2	10.2%	4	2.5%	1	0.9%	0	6.3%	4	1.8%	1	5.5%	5	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		100		44		56		35		42		23		66		34		86		13
Sample:		100		34		66		25		39		36		56		44		85		13



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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Q04 What do you LIKE most about [name of centre]?</b>																				
Near to home / convenient	25.1%	25	30.1%	13	21.2%	12	28.2%	10	21.2%	9	27.6%	6	30.7%	20	14.5%	5	28.9%	25	0.0%	0
Close to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good public transport links generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.5%	2	0.0%	0	4.5%	2	0.0%	0	5.9%	2	0.0%	0	3.8%	2	0.0%	0	2.9%	2	0.0%	0
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	1.0%	1	0.0%	0	1.9%	1	0.0%	0	2.5%	1	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0
Pedestrianised streets	3.1%	3	2.4%	1	3.7%	2	3.0%	1	4.9%	2	0.0%	0	3.2%	2	3.0%	1	3.6%	3	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good directional signs to the Centre	2.1%	2	0.0%	0	3.7%	2	0.0%	0	4.9%	2	0.0%	0	0.0%	0	6.0%	2	2.4%	2	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	11.8%	12	11.8%	5	11.9%	7	18.0%	6	8.9%	4	8.0%	2	14.2%	9	7.2%	2	13.7%	12	0.0%	0
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	3.1%	3	1.9%	1	4.1%	2	4.2%	1	2.0%	1	3.6%	1	4.1%	3	1.2%	0	3.1%	3	0.0%	0
Quality of supermarket(s)	2.1%	2	0.0%	0	3.7%	2	0.0%	0	4.9%	2	0.0%	0	0.0%	0	6.0%	2	2.4%	2	0.0%	0
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the shops in general	4.1%	4	0.0%	0	7.4%	4	0.0%	0	9.9%	4	0.0%	0	6.3%	4	0.0%	0	0.0%	0	31.2%	4
Compact centre (i.e. shops close together)	1.5%	1	0.0%	0	2.6%	1	0.6%	0	0.5%	0	4.5%	1	0.6%	0	3.0%	1	1.7%	1	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	5.2%	5	0.0%	0	9.3%	5	0.0%	0	12.3%	5	0.0%	0	7.9%	5	0.0%	0	1.2%	1	31.2%	4
Range of pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of private services	5.6%	6	0.9%	0	9.3%	5	4.2%	1	0.0%	0	17.8%	4	7.9%	5	1.2%	0	6.0%	5	0.0%	0

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### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
(banks, hairdressers, solicitors and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of public services (ie Council, library, health services, and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels safe / absence of threatening individuals / groups	1.7%	2	0.5%	0	2.6%	1	0.0%	0	1.5%	1
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	2.9%	3	5.2%	2	1.1%	1	0.0%	0	4.9%	2
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	3.7%	4	0.0%	0	6.7%	4	0.0%	0	7.9%	3
Not too noisy	4.4%	4	1.9%	1	6.3%	4	0.0%	0	5.9%	2
Character / atmosphere	17.3%	17	21.2%	9	14.2%	8	1.2%	0	22.7%	10
Historic buildings	6.9%	7	10.3%	5	4.2%	2	1.2%	0	5.4%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	6.4%	6	5.0%	2	7.4%	4	7.6%	3	5.4%	2
Friendly / polite people	12.9%	13	1.4%	1	21.9%	12	0.0%	0	17.2%	7
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	0.8%	1	1.9%	1	0.0%	0	1.2%	0	0.0%	0
It's my hometown	1.0%	1	0.0%	0	1.9%	1	0.0%	0	2.5%	1
It has everything you need (No opinion / Don't know)	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.5%	0
(Nothing in particular)	19.9%	20	26.8%	12	14.5%	8	40.2%	14	10.3%	4
	2.1%	2	2.4%	1	1.9%	1	0.0%	0	8.9%	2
Weighted base:	100		44		56		35		42	
Sample:	100		34		66		25		39	

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household									
<b>Q05 What do you DISLIKE most about [name of centre]?</b>																			
Unsafe for pedestrians / traffic conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shortage of parking spaces for visitors	4.8%	5	0.9%	0	7.8%	4	2.4%	1	7.9%	3	2.7%	1	2.2%	1	9.6%	3	5.5%	5	0.0%
Shortage of parking for residents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking is expensive	6.0%	6	3.3%	1	8.2%	5	1.2%	0	12.3%	5	1.8%	0	7.0%	5	4.2%	1	7.0%	6	0.0%
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor public transport links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Road congestion / too much traffic	5.4%	5	5.2%	2	5.6%	3	0.0%	0	3.0%	1	17.8%	4	3.8%	2	8.4%	3	5.1%	4	7.8%
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inconvenient location of bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Difficulties with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of choice of national multiple (high street chain) shops	1.5%	1	0.9%	0	1.9%	1	1.2%	0	2.5%	1	0.0%	0	1.6%	1	1.2%	0	1.2%	1	3.1%
Lack of choice of independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quality of shops is inadequate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops too small	1.0%	1	0.0%	0	1.9%	1	3.0%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%
Lack of a larger supermarket	2.1%	2	0.0%	0	3.7%	2	0.0%	0	2.5%	1	4.5%	1	1.6%	1	3.0%	1	1.2%	1	7.8%
Prices too high	2.1%	2	4.7%	2	0.0%	0	6.0%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	2.4%	2	0.0%
Shops spread over too wide an area (i.e. not a compact centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inadequate range of places to eat and drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many pubs / clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inadequate range of services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
(banks, hairdressers, dry cleaners and so on)										
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clean / secure toilets	1.0%	1	2.4%	1	0.0%	0	3.0%	1	0.0%	0
Dirty shopping streets/litter	0.2%	0	0.0%	0	0.4%	0	0.0%	0	0.6%	0
Run down appearance of town centre / boarded up premises	0.2%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	0
Feels unsafe / presence of threatening individuals / groups / gangs	0.6%	1	0.5%	0	0.7%	0	1.8%	1	0.0%	1
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of police presence / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	1.0%	1	0.0%	0	1.9%	1	0.0%	0	1.2%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	2.1%	2	4.7%	2	0.0%	0	4.9%	2	0.0%	0
Vandalism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insufficient or poor quality open space and green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.6%	5	0.0%	0	8.2%	5	0.0%	0	19.6%	5
I dislike everything about [name of centre]	0.6%	1	0.0%	0	1.1%	1	0.0%	0	2.7%	1
The market	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.6%	0
Lack of clothing / shoe shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is boring	0.1%	0	0.3%	0	0.0%	0	0.4%	0	0.0%	0
Too many high end shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road / paving quality	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops	1.0%	1	2.4%	1	0.0%	0	0.0%	0	1.6%	1
(No opinion / don't know)	33.3%	33	36.7%	16	30.6%	17	59.4%	21	23.6%	10
(Nothing in particular)	32.8%	33	38.5%	17	28.2%	16	22.8%	8	36.9%	16

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Weighted base:	100	44	56	35	42	23	66	34	86	13
Sample:	100	34	66	25	39	36	56	44	85	13

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

**Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?**

Very satisfied	0.8%	1	0.9%	0	0.7%	0	1.2%	0	1.0%	0	0.0%	0	0.9%	1	0.6%	0	0.5%	0	3.1%	0
Satisfied	69.8%	70	55.5%	24	81.1%	45	67.2%	23	66.5%	28	79.5%	19	74.1%	49	61.6%	21	72.3%	62	52.1%	7
Neutral	15.6%	16	18.8%	8	13.0%	7	7.2%	2	23.2%	10	14.2%	3	12.7%	8	21.1%	7	17.4%	15	4.7%	1
Dissatisfied	3.3%	3	0.9%	0	5.2%	3	0.0%	0	4.4%	2	6.2%	1	2.8%	2	4.2%	1	2.7%	2	7.8%	1
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion )	4.3%	4	9.7%	4	0.0%	0	12.4%	4	0.0%	0	0.0%	0	0.0%	0	12.5%	4	0.0%	0	32.3%	4
(Don't know)	6.2%	6	14.1%	6	0.0%	0	12.0%	4	4.9%	2	0.0%	0	9.5%	6	0.0%	0	7.2%	6	0.0%	0
Mean:	3.76		3.74		3.77		3.92		3.67		3.73		3.81		3.67		3.76		3.75	
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

**Q07 How often do you visit [name of centre] in the evenings?**

Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.2%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.6%	0	0.2%	0	0.2%	0	0.0%	0
2 to 3 days a week	2.1%	2	1.4%	1	2.6%	1	3.0%	1	1.0%	0	2.7%	1	1.9%	1	2.4%	1	1.4%	1	4.7%	1
1 day a week	14.7%	15	16.3%	7	13.4%	7	23.8%	8	9.9%	4	9.8%	2	11.1%	7	21.5%	7	16.4%	14	1.1%	0
Once every 2 weeks	11.8%	12	21.2%	9	4.5%	2	7.2%	2	22.2%	9	0.0%	0	15.8%	10	4.2%	1	12.0%	10	10.9%	1
Once every month	19.1%	19	25.9%	11	13.7%	8	30.0%	10	20.2%	9	0.9%	0	21.2%	14	15.1%	5	17.4%	15	31.2%	4
Once a quarter	5.0%	5	0.0%	0	8.9%	5	0.0%	0	8.4%	4	6.2%	1	2.2%	1	10.2%	4	5.8%	5	0.0%	0
Less often than once a quarter	21.4%	21	19.3%	9	23.0%	13	33.6%	12	12.3%	5	19.6%	5	21.2%	14	21.7%	7	24.3%	21	3.1%	0
Never	25.8%	26	15.5%	7	33.9%	19	2.4%	1	26.1%	11	59.9%	14	26.6%	17	24.3%	8	22.4%	19	48.9%	7
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q08 What is the main purpose of your evening visits?</b>																				
<i>Those who go 'Once a quarter or more' at Q.7</i>																				
Bars / pubs	55.2%	29	75.5%	22	31.0%	7	89.7%	20	34.4%	9	8.7%	0	54.5%	19	56.5%	11	51.1%	23	87.0%	6
Eating out	42.8%	23	24.5%	7	64.7%	16	10.3%	2	61.6%	16	91.3%	4	45.5%	16	37.9%	7	46.6%	21	13.0%	1
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	2.0%	1	0.0%	0	4.3%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	5.6%	1	2.3%	1	0.0%	0
Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting friends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social Clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		53		29		24		22		26		5		34		19		46		6
Sample:		53		21		32		18		26		9		31		22		45		6

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

### Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?

*Those who go 'Once a quarter or more' at Q.7*

Very satisfied	3.5%	2	0.0%	0	7.8%	2	0.0%	0	1.6%	0	30.4%	1	4.2%	1	2.2%	0	4.1%	2	0.0%	0
Satisfied	61.9%	33	60.4%	17	63.8%	15	76.6%	17	48.8%	13	65.2%	3	66.7%	23	53.2%	10	65.2%	30	34.9%	2
Neutral	29.4%	16	36.0%	10	21.6%	5	23.4%	5	40.0%	10	0.0%	0	24.2%	8	39.0%	7	24.9%	11	65.1%	4
Dissatisfied	1.2%	1	0.0%	0	2.6%	1	0.0%	0	1.6%	0	4.3%	0	1.8%	1	0.0%	0	1.4%	1	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.9%	2	3.6%	1	4.3%	1	0.0%	0	8.0%	2	0.0%	0	3.0%	1	5.6%	1	4.5%	2	0.0%	0
Mean:		3.71		3.63		3.80		3.77		3.55		4.22		3.76		3.61		3.75		3.35
Weighted base:		53		29		24		22		26		5		34		19		46		6
Sample:		53		21		32		18		26		9		31		22		45		6

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household									
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																			
<b>Q10 How satisfied are you with the pubs/bars offer in [name of centre]?</b>																			
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Satisfied	49.7%	50	64.7%	29	37.9%	21	80.8%	28	36.5%	15	27.6%	6	47.5%	31	54.0%	19	46.0%	40	76.0%
Neutral	14.1%	14	10.3%	5	17.1%	10	4.2%	1	28.1%	12	3.6%	1	14.6%	10	13.2%	5	15.9%	14	3.1%
Dissatisfied	2.5%	2	2.4%	1	2.6%	1	1.8%	1	2.5%	1	3.6%	1	2.5%	2	2.4%	1	2.2%	2	0.0%
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(No opinion)	22.9%	23	7.5%	3	35.0%	20	13.2%	5	11.8%	5	57.3%	13	21.8%	14	24.9%	9	23.9%	21	17.7%
(Don't know)	10.8%	11	15.0%	7	7.4%	4	0.0%	0	21.2%	9	8.0%	2	13.6%	9	5.4%	2	12.0%	10	3.1%
Mean:	3.71	3.81	3.61	3.91	3.51	3.69	3.70	3.74	3.68	3.96									
Weighted base:	100	44	56	35	42	23	66	34	86	13									
Sample:	100	34	66	25	39	36	56	44	85	13									

<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?</b>																				
<i>Those in 'Waltham Abbey' town centre</i>																				
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00										
Weighted base:	0	0	0	0	0	0	0	0	0	0										
Sample:	0	0	0	0	0	0	0	0	0	0										

<b>Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]</b>																				
<b>Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?</b>																				
<i>Cleanliness of shopping streets</i>																				
Very good	2.1%	2	1.9%	1	2.2%	1	2.4%	1	0.5%	0	4.5%	1	1.3%	1	3.6%	1	1.9%	2	3.1%	0
Good	57.3%	57	40.3%	18	70.7%	39	41.2%	14	68.5%	29	60.8%	14	55.1%	36	61.5%	21	56.9%	49	57.9%	8
Satisfactory	37.3%	37	57.4%	25	21.5%	12	56.4%	19	28.6%	12	24.9%	6	42.1%	28	28.3%	10	38.1%	33	34.3%	5
Poor	3.3%	3	0.5%	0	5.6%	3	0.0%	0	2.5%	1	9.8%	2	1.6%	1	6.6%	2	3.1%	3	4.7%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.58	3.44	3.70	3.46	3.67	3.60	3.56	3.62	3.58	3.59										
Weighted base:	100	44	56	35	42	23	66	34	86	13										
Sample:	100	34	66	25	39	36	56	44	85	13										

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Personal Safety / lighting / policing issues</b>																				
Very good	1.5%	1	0.0%	0	2.6%	1	0.6%	0	0.5%	0	4.5%	1	0.3%	0	3.6%	1	1.7%	1	0.0%	0
Good	56.2%	56	49.2%	22	61.8%	35	44.2%	15	72.4%	30	44.8%	10	52.5%	34	63.3%	22	55.9%	48	56.3%	7
Satisfactory	41.9%	42	50.8%	22	34.9%	19	55.2%	19	27.1%	11	49.0%	11	47.2%	31	31.9%	11	42.4%	37	40.6%	5
Poor	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.2%	0	0.0%	0	3.1%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.59	3.49	3.66	3.45	3.73	3.52	3.53	3.69	3.59	3.53										
Weighted base:	100	44	56	35	42	23	66	34	86	13										
Sample:	100	34	66	25	39	36	56	44	85	13										
<b>Quality of buildings / townscape</b>																				
Very good	10.4%	10	13.2%	6	8.3%	5	4.2%	1	16.3%	7	9.2%	2	9.8%	6	11.7%	4	9.9%	9	14.6%	2
Good	52.8%	53	38.4%	17	64.2%	36	46.0%	16	48.3%	20	71.2%	17	45.3%	30	67.3%	23	47.7%	41	83.8%	11
Satisfactory	35.7%	36	48.4%	21	25.6%	14	49.8%	17	33.0%	14	19.6%	5	43.4%	28	21.1%	7	41.2%	35	1.6%	0
Poor	1.0%	1	0.0%	0	1.9%	1	0.0%	0	2.5%	1	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.73	3.65	3.79	3.54	3.78	3.90	3.63	3.91	3.66	4.13										
Weighted base:	100	44	56	35	42	23	66	34	86	13										
Sample:	100	34	66	25	39	36	56	44	85	13										
<b>Shelter from weather</b>																				
Very good	0.2%	0	0.0%	0	0.4%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	0	0.2%	0	0.0%	0
Good	32.2%	32	32.9%	15	31.7%	18	30.0%	10	36.9%	16	27.0%	6	33.5%	22	29.7%	10	28.7%	25	52.1%	7
Satisfactory	57.5%	57	54.1%	24	60.1%	34	69.6%	24	43.8%	18	64.1%	15	55.1%	36	62.0%	21	59.5%	51	46.8%	6
Poor	5.4%	5	2.4%	1	7.8%	4	0.0%	0	8.9%	4	7.1%	2	5.1%	3	6.0%	2	6.3%	5	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.7%	5	10.7%	5	0.0%	0	0.4%	0	9.9%	4	1.8%	0	6.3%	4	1.6%	1	5.3%	5	1.1%	0
Mean:	3.29	3.34	3.25	3.30	3.32	3.20	3.30	3.25	3.24	3.53										
Weighted base:	100	44	56	35	42	23	66	34	86	13										
Sample:	100	34	66	25	39	36	56	44	85	13										



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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Pedestrian/Vehicular safety issues</b>										
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	60.6%	61	50.6%	22	68.4%	38	67.0%	23	56.2%	24
Satisfactory	36.7%	37	46.5%	21	29.0%	16	32.4%	11	37.9%	16
Poor	2.7%	3	2.8%	1	2.6%	1	0.6%	0	5.9%	2
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>3.58</i>	<i>3.48</i>	<i>3.66</i>	<i>3.66</i>	<i>3.50</i>	<i>3.59</i>	<i>3.60</i>	<i>3.54</i>	<i>3.53</i>	<i>3.91</i>
Weighted base:	100	44	56	35	42	23	66	34	86	13
Sample:	100	34	66	25	39	36	56	44	85	13

**Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]**

**Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?**

### Location of car parks

Very good	4.1%	4	0.0%	0	7.4%	4	0.0%	0	0.0%	0	17.8%	4	6.3%	4	0.0%	0	4.8%	4	0.0%	0
Good	40.1%	40	23.5%	10	53.2%	30	18.0%	6	48.3%	20	58.2%	14	39.9%	26	40.6%	14	41.9%	36	27.1%	4
Satisfactory	30.1%	30	42.3%	19	20.4%	11	43.2%	15	26.6%	11	16.9%	4	22.5%	15	44.6%	15	34.7%	30	1.6%	0
Poor	2.9%	3	4.2%	2	1.9%	1	1.2%	0	4.4%	2	2.7%	1	4.1%	3	0.6%	0	3.1%	3	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	22.8%	23	30.0%	13	17.1%	10	37.6%	13	20.7%	9	4.5%	1	27.2%	18	14.3%	5	15.4%	13	71.4%	9
<i>Mean:</i>	<i>3.59</i>	<i>3.28</i>	<i>3.80</i>	<i>3.27</i>	<i>3.55</i>	<i>3.95</i>	<i>3.67</i>	<i>3.47</i>	<i>3.57</i>	<i>3.95</i>										
Weighted base:	100	44	56	35	42	23	66	34	86	13										
Sample:	100	34	66	25	39	36	56	44	85	13										

### Security of car parks

Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	48.0%	48	33.4%	15	59.5%	33	24.6%	9	52.7%	22	74.2%	17	50.6%	33	43.0%	15	51.3%	44	25.5%	3
Satisfactory	26.3%	26	32.9%	15	21.2%	12	37.2%	13	21.7%	9	18.7%	4	18.4%	12	41.5%	14	30.4%	26	1.6%	0
Poor	2.9%	3	3.8%	2	2.2%	1	0.6%	0	4.9%	2	2.7%	1	3.8%	2	1.2%	0	2.9%	2	1.6%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	22.8%	23	30.0%	13	17.1%	10	37.6%	13	20.7%	9	4.5%	1	27.2%	18	14.3%	5	15.4%	13	71.4%	9
<i>Mean:</i>	<i>3.58</i>	<i>3.42</i>	<i>3.69</i>	<i>3.39</i>	<i>3.60</i>	<i>3.75</i>	<i>3.64</i>	<i>3.49</i>	<i>3.57</i>	<i>3.84</i>										
Weighted base:	100	44	56	35	42	23	66	34	86	13										
Sample:	100	34	66	25	39	36	56	44	85	13										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Location of [name of centre] Underground / Train Station (as appropriate)</b>										
Very good	2.1%	2 4.7%	2 0.0%	0 0.0%	0 0.0%	0 8.9%	2 3.2%	2 0.0%	0 2.4%	2 0.0%
Good	46.9%	47 41.8%	18 50.9%	28 41.4%	14 42.9%	18 62.3%	15 42.1%	28 56.0%	19 40.5%	35 85.9%
Satisfactory	9.3%	9 6.6%	3 11.5%	6 4.8%	2 9.4%	4 16.0%	4 4.7%	3 18.1%	6 10.1%	9 4.7%
Poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
(Don't know)	41.7%	42 46.9%	21 37.6%	21 53.8%	19 47.8%	20 12.8%	3 50.0%	33 25.9%	9 47.0%	40 9.5%
Mean:	3.88	3.97	3.82	3.90	3.82	3.92	3.97	3.76	3.86	3.95
Weighted base:	100	44	56	35	42	23	66	34	86	13
Sample:	100	34	66	25	39	36	56	44	85	13
<b>Quality &amp; security of [name of centre] Underground / Train Station (as appropriate)</b>										
Very good	2.1%	2 4.7%	2 0.0%	0 0.0%	0 0.0%	0 8.9%	2 3.2%	2 0.0%	0 2.4%	2 0.0%
Good	41.9%	42 42.3%	19 41.6%	23 41.4%	14 37.9%	16 49.8%	12 32.6%	21 59.6%	21 34.7%	30 85.9%
Satisfactory	7.1%	7 3.8%	2 9.7%	5 4.8%	2 6.9%	3 10.7%	2 3.2%	2 14.5%	5 7.5%	6 4.7%
Poor	1.0%	1 2.4%	1 0.0%	0 0.0%	0 2.5%	1 0.0%	0 1.6%	1 0.0%	0 1.2%	1 0.0%
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
(Don't know)	47.9%	48 46.9%	21 48.8%	27 53.8%	19 52.7%	22 30.6%	7 59.5%	39 25.9%	9 54.2%	47 9.5%
Mean:	3.87	3.93	3.81	3.90	3.75	3.97	3.92	3.81	3.84	3.95
Weighted base:	100	44	56	35	42	23	66	34	86	13
Sample:	100	34	66	25	39	36	56	44	85	13
<b>Ease of cycling access</b>										
Very good	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Good	20.7%	21 35.1%	15 9.3%	5 20.8%	7 23.2%	10 16.0%	4 20.6%	13 20.9%	7 17.4%	15 43.3%
Satisfactory	53.8%	54 57.4%	25 51.0%	28 74.4%	26 47.3%	20 35.0%	8 51.3%	34 58.6%	20 60.5%	52 13.0%
Poor	4.1%	4 4.2%	2 4.1%	2 1.2%	0 4.9%	2 7.1%	2 4.7%	3 3.0%	1 3.9%	3 4.7%
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
(Don't know)	21.4%	21 3.3%	1 35.6%	20 3.6%	1 24.6%	10 41.8%	10 23.4%	15 17.5%	6 18.3%	16 39.0%
Mean:	3.21	3.32	3.08	3.20	3.24	3.15	3.21	3.22	3.17	3.63
Weighted base:	100	44	56	35	42	23	66	34	86	13
Sample:	100	34	66	25	39	36	56	44	85	13

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Amount / quality of pedestrianisation</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	50.3%	50	45.0%	20	54.6%	30	32.8%	11	70.0%	29	40.9%	10	58.5%	38	34.8%	12	52.3%	45	40.1%	5
Satisfactory	46.5%	47	53.6%	24	41.0%	23	67.2%	23	25.1%	11	54.6%	13	37.0%	24	64.6%	22	44.3%	38	58.3%	8
Poor	1.7%	2	1.4%	1	1.9%	1	0.0%	0	2.5%	1	2.7%	1	2.2%	1	0.6%	0	1.7%	1	1.6%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.5%	1	0.0%	0	2.6%	1	0.0%	0	2.5%	1	1.8%	0	2.2%	1	0.0%	0	1.7%	1	0.0%	0
Mean:	3.49	3.44	3.54	3.33	3.69	3.39	3.58	3.34	3.52	3.39										
Weighted base:	100	44	56	35	42	23	66	34	86	13										
Sample:	100	34	66	25	39	36	56	44	85	13										
<b>Ease of movement around the centre on foot</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	80.1%	80	79.8%	35	80.3%	45	74.2%	26	87.2%	37	76.0%	18	85.1%	56	70.5%	24	84.1%	72	53.2%	7
Satisfactory	19.5%	19	20.2%	9	18.9%	11	25.8%	9	11.8%	5	24.0%	6	14.2%	9	29.5%	10	15.4%	13	46.8%	6
Poor	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.0%	0	0.0%	0	0.6%	0	0.0%	0	0.5%	0	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.80	3.80	3.80	3.74	3.86	3.76	3.85	3.71	3.84	3.53										
Weighted base:	100	44	56	35	42	23	66	34	86	13										
Sample:	100	34	66	25	39	36	56	44	85	13										
<b>Access for people with mobility / hearing / sighting disability</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	10.9%	11	17.3%	8	5.9%	3	13.6%	5	6.4%	3	15.1%	4	12.3%	8	8.3%	3	12.0%	10	4.2%	1
Satisfactory	45.0%	45	54.1%	24	37.9%	21	53.4%	18	47.3%	20	28.5%	7	42.4%	28	50.0%	17	49.4%	43	18.7%	2
Poor	2.5%	2	0.5%	0	4.1%	2	0.0%	0	3.4%	1	4.5%	1	2.8%	2	1.8%	1	2.7%	2	1.6%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	41.6%	42	28.2%	12	52.1%	29	33.0%	11	42.9%	18	51.9%	12	42.4%	28	40.0%	14	35.9%	31	75.5%	10
Mean:	3.15	3.23	3.04	3.20	3.05	3.22	3.17	3.11	3.15	3.11										
Weighted base:	100	44	56	35	42	23	66	34	86	13										
Sample:	100	34	66	25	39	36	56	44	85	13										

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q14 How could [name of centre]best be improved?</b>																				
More parking	6.8%	7	3.3%	1	9.7%	5	0.0%	0	11.8%	5	8.0%	2	6.3%	4	7.8%	3	7.7%	7	0.0%	0
More secure parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	5.0%	5	2.4%	1	7.1%	4	0.0%	0	10.8%	5	1.8%	0	6.0%	4	3.0%	1	5.8%	5	0.0%	0
More accessible car parking	1.7%	2	0.5%	0	2.6%	1	0.0%	0	1.0%	0	5.3%	1	0.9%	1	3.0%	1	1.9%	2	0.0%	0
More frequent bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable / comfortable bus services	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.2%	0	0.5%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent underground services (where appropriate)	0.2%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.9%	0	0.3%	0	0.0%	0	0.2%	0	0.0%	0
More reliable underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	1.0%	1	2.4%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0
More priority for pedestrians	1.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	4.5%	1	1.6%	1	0.0%	0	1.2%	1	0.0%	0
Improved access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiple (high street chain) retailers	1.0%	1	0.0%	0	1.9%	1	3.0%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0
Bigger/better supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	1.2%	1	0.0%	0	2.2%	1	0.0%	0	2.5%	1	0.9%	0	0.0%	0	3.6%	1	1.4%	1	0.0%	0
Better choice of shops in general	5.6%	6	2.4%	1	8.2%	5	0.0%	0	7.4%	3	10.7%	2	1.6%	1	13.2%	5	6.5%	6	0.0%	0
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvement to the market	0.4%	0	0.9%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	3.1%	0
More / better pubs / night-life	5.2%	5	7.1%	3	3.7%	2	9.0%	3	4.9%	2	0.0%	0	7.9%	5	0.0%	0	6.0%	5	0.0%	0
More / better eating places	8.9%	9	9.4%	4	8.5%	5	12.6%	4	10.8%	5	0.0%	0	13.6%	9	0.0%	0	5.5%	5	31.2%	4
Fewer bars / nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family oriented facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More secure children's play areas	0.8%	1	0.9%	0	0.7%	0	1.2%	0	1.0%	0	0.0%	0	0.6%	0	1.2%	0	0.5%	0	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expand the town centre's colleges / expand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
university																				
Other	0.6%	1	0.0%	0	1.1%	1	0.6%	0	1.0%	0	0.0%	0	0.9%	1	0.0%	0	0.7%	1	0.0%	0
Cleaner streets / removal of litter	2.7%	3	5.6%	2	0.4%	0	1.2%	0	4.9%	2	0.9%	0	3.2%	2	1.8%	1	2.4%	2	1.6%	0
More shelter from wind / rain	7.5%	7	12.2%	5	3.7%	2	9.0%	3	9.9%	4	0.9%	0	9.5%	6	3.6%	1	8.7%	7	0.0%	0
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / more CCTV / more police	0.2%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
More control on alcohol / drinkers / drug users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.0%	0	0.0%	0	0.6%	0	0.0%	0	0.5%	0	0.0%	0
Vacant shops to be filled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footpaths improved / resurfaced	1.9%	2	0.5%	0	3.0%	2	0.0%	0	0.0%	0	8.0%	2	0.3%	0	4.8%	2	1.9%	2	1.6%	0
Improve pedestrian / vehicular safety issues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road surfaces improved / resurfaced	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.2%	0	0.5%	0	0.0%	0
More seating	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.2%	0	0.0%	0	3.1%	0
More restrictions on cyclists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	1.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	3.0%	1	1.2%	1	0.0%	0
Less charity shops	3.3%	3	0.5%	0	5.6%	3	0.6%	0	4.9%	2	4.5%	1	1.6%	1	6.6%	2	2.4%	2	9.4%	1
Better toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.2%	0	0.0%	0	3.1%	0
(Don't know)	6.8%	7	2.4%	1	10.4%	6	4.2%	1	3.0%	1	17.8%	4	8.2%	5	4.2%	1	8.0%	7	0.0%	0
(None mentioned)	45.2%	45	53.5%	24	38.7%	22	62.2%	22	34.5%	15	39.5%	9	40.5%	27	54.2%	19	45.3%	39	46.9%	6
Weighted base:	100			44		56		35		42		23		66		34		86		13
Sample:	100			34		66		25		39		36		56		44		85		13

by Demographics - Epping

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q15 Do you work in [name of centre]?</b>																				
Yes	19.5%	19	19.7%	9	19.3%	11	36.6%	13	11.3%	5	8.9%	2	20.6%	13	17.5%	6	17.6%	15	32.8%	4
No	80.5%	81	80.3%	35	80.7%	45	63.4%	22	88.7%	37	91.1%	21	79.4%	52	82.5%	28	82.4%	71	67.2%	9
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	
<b>Q16 Do you go to college in [name of centre] (where appropriate)?</b>																				
Yes	4.6%	5	0.0%	0	8.2%	5	12.0%	4	0.0%	0	1.8%	0	7.0%	5	0.0%	0	5.3%	5	0.0%	0
No	90.0%	90	87.8%	39	91.8%	51	88.0%	30	87.7%	37	97.3%	23	86.7%	57	96.4%	33	88.4%	76	100.0%	13
(Refused)	5.4%	5	12.2%	5	0.0%	0	0.0%	0	12.3%	5	0.9%	0	6.3%	4	3.6%	1	6.3%	5	0.0%	0
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	
<b>GEN Gender:</b>																				
Male	44.1%	44	100.0%	44	0.0%	0	68.8%	24	34.5%	15	24.9%	6	44.0%	29	44.4%	15	44.8%	39	38.6%	5
Female	55.9%	56	0.0%	0	100.0%	56	31.2%	11	65.5%	28	75.1%	17	56.0%	37	55.6%	19	55.2%	48	61.4%	8
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	
<b>AGE Age Group:</b>																				
18 - 24 years	10.9%	11	19.1%	8	4.5%	2	31.6%	11	0.0%	0	0.0%	0	7.0%	5	18.5%	6	11.8%	10	5.8%	1
25 - 34 years	23.6%	24	34.8%	15	14.9%	8	68.4%	24	0.0%	0	0.0%	0	26.9%	18	17.5%	6	21.7%	19	34.3%	5
35 - 44 years	23.9%	24	18.8%	8	27.8%	16	0.0%	0	56.7%	24	0.0%	0	23.1%	15	25.3%	9	26.5%	23	7.8%	1
45 - 54 years	18.3%	18	14.1%	6	21.5%	12	0.0%	0	43.4%	18	0.0%	0	23.4%	15	8.4%	3	16.4%	14	31.2%	4
55 - 64 years	10.0%	10	2.8%	1	15.7%	9	0.0%	0	0.0%	0	43.0%	10	10.8%	7	8.6%	3	11.1%	10	3.7%	0
65+ years	13.3%	13	10.3%	5	15.6%	9	0.0%	0	0.0%	0	57.0%	13	8.9%	6	21.7%	7	12.5%	11	17.2%	2
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	
<b>SEG Occupation of Chief Wage Earner:</b>																				
AB	7.9%	8	9.9%	4	6.3%	4	0.6%	0	14.3%	6	7.1%	2	12.0%	8	0.0%	0	9.2%	8	0.0%	0
C1	57.7%	58	55.5%	24	59.4%	33	63.6%	22	58.1%	24	48.1%	11	88.0%	58	0.0%	0	61.7%	53	34.3%	5
C2	12.2%	12	7.1%	3	16.3%	9	8.4%	3	20.2%	9	3.6%	1	0.0%	0	35.5%	12	13.7%	12	0.0%	0
DE	22.2%	22	27.6%	12	18.0%	10	27.4%	9	7.4%	3	41.3%	10	0.0%	0	64.5%	22	15.4%	13	65.7%	9
Weighted base:	100		44		56		35		42		23		66		34		86		13	
Sample:	100		34		66		25		39		36		56		44		85		13	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
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**Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?**

Yes	1.0%	1	1.4%	1	0.7%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	3.0%	1	1.0%	1	1.6%	0
No	99.0%	99	98.6%	44	99.3%	55	100.0%	35	100.0%	42	95.6%	22	100.0%	66	97.0%	33	99.0%	85	98.4%	13
Weighted base:		100		44		56		35		42		23		66		34		86		13
Sample:		100		34		66		25		39		36		56		44		85		13

**Q18 Is the disability mobility, hearing and / or sighting impairment ?**

*Those who 'Yes' at Q17*

Mobility	60.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	60.0%	1	0.0%	0	60.0%	1	50.0%	0	99.8%	0
Hearing	40.0%	0	0.0%	0	100.0%	0	0.0%	0	0.0%	0	40.0%	0	0.0%	0	40.0%	0	50.0%	0	0.0%	0
Sighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Back problems	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1		1		0		0		0		1		0		1		1		0
Sample:		3		2		1		0		0		3		0		3		2		1

**CAR Number of cars in Household:**

None	13.3%	13	11.6%	5	14.6%	8	15.4%	5	12.3%	5	11.9%	3	7.0%	5	25.3%	9	0.0%	0	100.0%	13
1	44.0%	44	47.0%	21	41.6%	23	55.8%	19	20.2%	9	69.4%	16	52.8%	35	27.1%	9	51.1%	44	0.0%	0
2	32.6%	33	26.3%	12	37.5%	21	12.6%	4	61.6%	26	9.8%	2	34.2%	22	29.5%	10	37.8%	33	0.0%	0
3	8.7%	9	14.1%	6	4.5%	2	15.0%	5	4.9%	2	6.2%	1	5.4%	4	15.1%	5	10.1%	9	0.0%	0
4+	0.8%	1	0.0%	0	1.5%	1	0.0%	0	1.0%	0	1.8%	0	0.6%	0	1.2%	0	1.0%	1	0.0%	0
(Refused)	0.6%	1	0.9%	0	0.4%	0	1.2%	0	0.0%	0	0.9%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Weighted base:		100		44		56		35		42		23		66		34		86		13
Sample:		100		34		66		25		39		36		56		44		85		13

**LOC Location of Interview:**

Epping	100.0%	100	100.0%	44	100.0%	56	100.0%	35	100.0%	42	100.0%	23	100.0%	66	100.0%	34	100.0%	86	100.0%	13
Loughton High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		100		44		56		35		42		23		66		34		86		13
Sample:		100		34		66		25		39		36		56		44		85		13

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### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>DAY Day of interview:</b>											
Monday	39.0%	39 30.1%	13 46.0%	26 30.6%	11 38.4%	16 52.5%	12 31.3%	21 53.6%	18 33.3%	29 73.4%	10
Tuesday	7.1%	7 10.3%	5 4.5%	2 12.0%	4 4.9%	2 3.6%	1 8.5%	6 4.2%	1 7.0%	6 7.8%	1
Wednesday	53.9%	54 59.6%	26 49.5%	28 57.4%	20 56.7%	24 43.9%	10 60.1%	39 42.2%	15 59.8%	51 18.8%	3
Thursday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Friday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Saturday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sunday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	100	44	56	35	42	23	66	34	86	13	
Sample:	100	34	66	25	39	36	56	44	85	13	



### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>PC</b>										
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	1.9%	2	0.0%	0	3.3%	2	0.0%	0	2.0%	1
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 7	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.0%	0
CM16	0.8%	1	0.9%	0	0.7%	0	1.2%	0	0.0%	0
CM16 4	13.3%	13	17.4%	8	10.0%	6	16.2%	6	14.8%	6
CM16 5	19.3%	19	17.4%	8	20.8%	12	23.4%	8	21.2%	9
CM16 6	16.6%	17	19.3%	9	14.5%	8	21.6%	7	18.2%	8
CM16 7	7.3%	7	5.2%	2	8.9%	5	0.0%	0	5.9%	2
CM17 9	0.4%	0	0.9%	0	0.0%	0	0.0%	0	1.8%	0
CM18 7	2.1%	2	4.7%	2	0.0%	0	0.0%	0	8.9%	2
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 5	1.0%	1	0.0%	0	1.9%	1	0.0%	0	2.5%	1
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 7	4.1%	4	9.4%	4	0.0%	0	12.0%	4	0.0%	0
CM20 7	0.1%	0	0.3%	0	0.0%	0	0.4%	0	0.0%	0
CM22 7	4.1%	4	0.0%	0	7.4%	4	0.0%	0	17.8%	4
CM24 8	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.8%	0
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 0	1.0%	1	0.0%	0	1.9%	1	0.0%	0	4.5%	1
CM5 9	1.5%	1	0.0%	0	2.6%	1	0.0%	0	6.2%	1
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E18 1	4.1%	4	0.0%	0	7.4%	4	0.0%	0	9.9%	4
E4 6	4.1%	4	9.4%	4	0.0%	0	0.0%	0	9.9%	4
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	1.0%	1	0.0%	0	1.9%	1	0.0%	0	2.5%	1
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	2.1%	2	4.7%	2	0.0%	0	0.0%	0	4.9%	2
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

**Epping Forest Retail and Leisure Study In Centre  
for Roger Tym & Partners**

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household									
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
EN9 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG10 1	0.4%	0	0.9%	0	0.0%	0	1.2%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	3.1%	0	
IG10 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG10 3	4.1%	4	9.4%	4	0.0%	0	12.0%	4	0.0%	0	0.0%	0	12.0%	4	4.8%	4	0.0%	0	
IG10 4	1.0%	1	0.0%	0	1.9%	1	0.0%	0	2.5%	1	0.0%	0	1.6%	1	0.0%	0	1.2%	1	
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG7 6	1.0%	1	0.0%	0	1.9%	1	0.0%	0	4.5%	1	0.0%	0	3.0%	1	1.2%	1	0.0%	0	
IG8 0	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.2%	0	0.0%	0	
IG8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
IG9 5	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.8%	0	0.6%	0	0.0%	0	0.5%	0	
IG9 6	2.1%	2	0.0%	0	3.7%	2	0.0%	0	4.9%	2	0.0%	0	3.2%	2	0.0%	0	2.4%	2	
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
N1 7	4.1%	4	0.0%	0	7.4%	4	12.0%	4	0.0%	0	6.3%	4	0.0%	0	4.8%	4	0.0%	0	
N13 5	0.5%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	1.4%	0	0.0%	0	
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
RM4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:	100		44		56		35		42		23		66		34		86		13
Sample:	100		34		66		25		39		36		56		44		85		13

**Appendix 12:**

Data Tabulations

By Demographics Loughton High Road  
(Weighted)

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Q0A First of all, can I ask you do you work in any of the following:</b>										
Yes	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
None of these	100.0%	98 100.0%	25 100.0%	73 100.0%	46 100.0%	24 100.0%	28 100.0%	51 100.0%	47 100.0%	78 100.0%
Weighted base:		98	25	73	46	24	28	51	47	78
Sample:		100	37	63	44	29	27	55	45	79
<b>Q01 How did you travel to [name of centre] today?</b>										
Car/ van driver	34.9%	34 41.8%	10 32.5%	24 36.7%	17 58.4%	14 11.2%	3 45.7%	23 23.2%	11 43.7%	34 0.0%
Car/ van passenger	9.2%	9 0.0%	0 12.3%	9 6.3%	3 6.5%	2 16.2%	4 6.8%	3 11.7%	6 11.5%	9 0.0%
Bus	18.4%	18 14.2%	4 19.8%	14 5.0%	2 13.7%	3 44.9%	12 6.6%	3 31.1%	15 4.3%	3 74.1%
Bicycle	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Underground (as appropriate)	11.9%	12 5.3%	1 14.1%	10 23.5%	11 2.2%	1 1.0%	0 12.0%	6 11.7%	6 12.8%	10 8.0%
Train (as appropriate)	8.1%	8 0.0%	0 10.8%	8 2.9%	1 5.4%	1 19.1%	5 4.7%	2 11.7%	6 10.1%	8 0.0%
Taxi	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
On foot	16.3%	16 38.6%	10 8.7%	6 22.8%	10 13.8%	3 7.6%	2 21.7%	11 10.5%	5 15.9%	12 17.9%
Other (Refused)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
	1.3%	1 0.0%	0 1.8%	1 2.9%	1 0.0%	0 0.0%	0 2.6%	1 0.0%	0 1.7%	1 0.0%
Weighted base:		98	25	73	46	24	28	51	47	78
Sample:		100	37	63	44	29	27	55	45	79
<b>Q02 How often do you do the following in [name of centre] (including Sunday)?</b>										
<i>Food &amp; Groceries Shopping</i>										
Everyday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
4 to 6 days a week	1.3%	1 0.8%	0 1.4%	1 0.0%	0 3.0%	1 1.9%	1 1.0%	1 1.5%	1 1.0%	1 2.3%
2 to 3 days a week	18.6%	18 20.3%	5 18.1%	13 16.9%	8 20.3%	5 20.1%	6 18.4%	9 18.9%	9 18.7%	15 18.3%
1 day a week	36.5%	36 36.5%	9 36.5%	27 37.3%	17 36.6%	9 35.1%	10 46.8%	24 25.4%	12 34.7%	27 43.6%
Once every 2 weeks	5.4%	5 10.6%	3 3.6%	3 5.7%	3 10.9%	3 0.0%	0 10.4%	5 0.0%	0 6.8%	5 0.0%
Once every month	5.4%	5 0.0%	0 7.2%	5 11.5%	5 0.0%	0 0.0%	0 10.4%	5 0.0%	0 6.8%	5 0.0%
Once a quarter	6.7%	7 5.3%	1 7.2%	5 0.0%	0 5.4%	1 19.1%	5 2.6%	1 11.2%	5 8.4%	7 0.0%
Less often than once a quarter	10.8%	11 0.0%	0 14.4%	11 11.5%	5 0.0%	0 19.1%	5 0.0%	0 22.4%	11 6.8%	5 26.7%
First time today	0.5%	1 0.0%	0 0.7%	1 0.0%	0 2.1%	1 0.0%	0 0.0%	0 1.1%	1 0.0%	0 2.5%
Never	14.8%	15 26.5%	7 10.8%	8 17.2%	8 21.7%	5 4.8%	1 10.4%	5 19.6%	9 16.9%	13 6.7%
Weighted base:		98	25	73	46	24	28	51	47	78
Sample:		100	37	63	44	29	27	55	45	79

by Demographics - Loughton High Roa

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household									
<b>Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)</b>																			
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
2 to 3 days a week	0.7%	1	1.8%	0	0.4%	0	0.4%	0	1.9%	1	0.4%	0	1.1%	1	0.3%	0	2.3%	0	
1 day a week	7.5%	7	13.8%	3	5.4%	4	6.3%	3	9.8%	2	7.6%	2	9.4%	5	5.6%	3	5.7%	4	14.7%
Once every 2 weeks	1.8%	2	0.8%	0	2.2%	2	0.4%	0	2.2%	1	3.8%	1	1.4%	1	2.2%	1	1.6%	1	2.7%
Once every month	4.6%	4	3.2%	1	5.1%	4	2.3%	1	7.6%	2	5.7%	2	3.6%	2	5.6%	3	4.4%	3	5.3%
Once a quarter	18.0%	18	16.7%	4	18.4%	13	14.3%	7	20.3%	5	22.0%	6	15.6%	8	20.5%	10	22.2%	17	1.3%
Less often than once a quarter	48.3%	47	43.6%	11	49.8%	36	69.4%	32	36.3%	9	23.6%	7	53.0%	27	43.2%	20	52.6%	41	31.2%
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Never	19.1%	19	20.2%	5	18.7%	14	6.9%	3	23.8%	6	35.3%	10	16.6%	8	21.8%	10	13.2%	10	42.5%
Weighted base:	98	25	73	46	24	28	51	47	78	20									
Sample:	100	37	63	44	29	27	55	45	79	21									
<b>Drinking / Eating Out</b>																			
Everyday	0.8%	1	3.0%	1	0.0%	0	0.0%	0	2.3%	1	0.7%	0	0.0%	0	1.6%	1	0.5%	0	1.9%
4 to 6 days a week	3.5%	3	7.4%	2	2.2%	2	5.2%	2	2.2%	1	1.9%	1	3.1%	2	3.9%	2	4.1%	3	1.3%
2 to 3 days a week	12.3%	12	19.8%	5	9.8%	7	10.7%	5	17.4%	4	10.5%	3	12.8%	7	11.7%	6	14.2%	11	5.0%
1 day a week	12.9%	13	18.8%	5	10.8%	8	14.7%	7	12.0%	3	10.5%	3	17.5%	9	7.8%	4	9.7%	8	25.3%
Once every 2 weeks	11.3%	11	21.2%	5	7.9%	6	21.2%	10	0.0%	0	4.8%	1	21.8%	11	0.0%	0	13.5%	11	2.7%
Once every month	16.4%	16	25.5%	6	13.4%	10	11.5%	5	36.9%	9	6.7%	2	12.5%	6	20.7%	10	18.2%	14	9.3%
Once a quarter	3.0%	3	0.0%	0	4.0%	3	2.3%	1	5.4%	1	1.9%	1	4.7%	2	1.1%	1	3.0%	2	2.7%
Less often than once a quarter	21.3%	21	0.0%	0	28.5%	21	25.8%	12	2.2%	1	30.6%	8	13.0%	7	30.2%	14	25.0%	20	6.7%
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Never	18.6%	18	4.2%	1	23.4%	17	8.6%	4	21.6%	5	32.5%	9	14.6%	7	22.9%	11	11.8%	9	45.2%
Weighted base:	98	25	73	46	24	28	51	47	78	20									
Sample:	100	37	63	44	29	27	55	45	79	21									

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Private &amp; Public Services (Bank / Solicitor / Council Offices/ Library, etc)</b>																				
Everyday	0.2%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.0%	0		
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
2 to 3 days a week	4.3%	4	10.6%	3	2.2%	2	2.9%	1	7.6%	2	3.8%	1	6.8%	3	1.7%	1	4.7%	4	2.7%	
1 day a week	18.8%	18	22.0%	5	17.7%	13	21.2%	10	26.9%	7	7.6%	2	25.5%	13	11.6%	5	21.9%	17	6.7%	
Once every 2 weeks	23.9%	23	35.8%	9	19.9%	15	32.5%	15	23.9%	6	9.5%	3	33.6%	17	13.4%	6	26.6%	21	13.3%	
Once every month	15.0%	15	22.0%	5	12.6%	9	13.8%	6	7.3%	2	23.9%	7	13.0%	7	17.2%	8	10.5%	8	32.9%	
Once a quarter	1.9%	2	2.1%	1	1.8%	1	0.6%	0	4.3%	1	1.9%	1	2.6%	1	1.1%	1	2.4%	2	0.0%	
Less often than once a quarter	11.2%	11	0.8%	0	14.8%	11	23.5%	11	0.8%	0	10.9%	6	11.6%	5	13.8%	11	1.0%	11	1.0%	
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Never	22.8%	22	6.1%	2	28.5%	21	5.2%	2	23.8%	6	51.3%	14	4.7%	2	42.3%	20	18.5%	14	39.8%	
(Don't know)	1.9%	2	0.0%	0	2.5%	2	0.0%	0	5.4%	1	1.9%	1	2.6%	1	1.1%	1	1.7%	1	2.7%	
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21
<b>Commercial Leisure Facilities (Gym / Swimming Pool, etc)</b>																				
Everyday	0.2%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
2 to 3 days a week	5.7%	6	9.5%	2	4.3%	3	6.3%	3	10.9%	3	0.0%	0	5.2%	3	6.2%	3	7.1%	6	0.0%	
1 day a week	8.6%	8	5.3%	1	9.8%	7	15.5%	7	5.4%	1	0.0%	0	16.6%	8	0.0%	0	9.1%	7	6.7%	
Once every 2 weeks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Once every month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Less often than once a quarter	5.4%	5	0.0%	0	7.2%	5	11.5%	5	0.0%	0	0.0%	0	11.2%	5	6.8%	5	6.8%	5	0.0%	
First time today	5.4%	5	0.0%	0	7.2%	5	0.0%	0	19.1%	5	0.0%	0	11.2%	5	6.8%	5	6.8%	5	0.0%	
Never	74.8%	73	84.4%	21	71.5%	52	66.3%	31	83.7%	20	80.9%	22	77.8%	40	71.5%	34	70.0%	55	93.3%	
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21

by Demographics - Loughton High Roa

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Any visit</b>																				
Everyday	1.2%	1	4.5%	1	0.0%	0	0.8%	0	2.3%	1	0.7%	0	0.7%	0	1.6%	1	0.7%	1	2.9%	1
4 to 6 days a week	4.3%	4	7.4%	2	3.3%	2	5.2%	2	4.3%	1	2.9%	1	4.2%	2	4.5%	2	4.7%	4	2.7%	1
2 to 3 days a week	22.6%	22	29.7%	7	20.2%	15	19.5%	9	26.1%	6	24.8%	7	24.9%	13	20.1%	10	23.6%	18	18.7%	4
1 day a week	31.0%	30	26.5%	7	32.5%	24	28.7%	13	32.6%	8	33.4%	9	39.0%	20	22.4%	11	27.0%	21	46.6%	9
Once every 2 weeks	13.5%	13	31.8%	8	7.2%	5	22.9%	11	10.9%	3	0.0%	0	20.8%	11	5.6%	3	16.9%	13	0.0%	0
Once every month	5.4%	5	0.0%	0	7.2%	5	0.0%	0	21.7%	5	0.0%	0	0.0%	0	11.2%	5	6.8%	5	0.0%	0
Once a quarter	5.4%	5	0.0%	0	7.2%	5	0.0%	0	0.0%	0	19.1%	5	0.0%	0	11.2%	5	6.8%	5	0.0%	0
Less often than once a quarter	16.2%	16	0.0%	0	21.7%	16	22.9%	11	0.0%	0	19.1%	5	10.4%	5	22.4%	11	13.5%	11	26.7%	5
First time today	0.5%	1	0.0%	0	0.7%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.5%	1
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21

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Weighted:

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	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Q03 What is the main reason for your visit here today ?</b>																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	15.0%	15	18.8%	5	13.7%	10	13.2%	6	9.5%	2	22.9%	6	14.0%	7	16.1%	8	12.2%	10	26.3%	5
To buy non-food goods (e.g. shoes, clothes, jewellery)	8.4%	8	5.3%	1	9.4%	7	10.9%	5	10.9%	3	1.9%	1	15.1%	8	1.1%	1	8.1%	6	9.3%	2
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	10.0%	10	6.4%	2	11.2%	8	3.4%	2	23.9%	6	8.6%	2	4.2%	2	16.2%	8	12.5%	10	0.0%	0
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	5.4%	5	0.0%	0	7.2%	5	0.0%	0	0.0%	0	19.1%	5	0.0%	0	11.2%	5	6.8%	5	0.0%	0
As a day visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	6.9%	7	15.6%	4	4.0%	3	1.1%	1	15.2%	4	9.3%	3	10.9%	6	2.6%	1	8.7%	7	0.0%	0
Work	11.4%	11	19.2%	5	8.7%	6	11.9%	5	21.1%	5	1.9%	1	12.3%	6	10.3%	5	12.3%	10	7.6%	2
To attend college (where appropriate)	0.5%	1	0.0%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.7%	1
To meet someone	21.5%	21	10.6%	3	25.2%	18	37.3%	17	15.1%	4	1.0%	0	29.6%	15	12.8%	6	24.3%	19	10.5%	2
To visit the Council's offices (where appropriate)	1.9%	2	5.3%	1	0.7%	1	4.0%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	2.4%	2	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	10.7%	10	0.8%	0	14.1%	10	10.2%	5	0.0%	0	21.0%	6	8.2%	4	13.4%	6	5.7%	4	30.3%	6
No particular reason	7.3%	7	18.0%	4	3.6%	3	5.7%	3	2.2%	1	14.3%	4	1.0%	1	14.0%	7	5.7%	4	13.3%	3
Other	1.1%	1	0.0%	0	1.4%	1	1.1%	1	2.2%	1	0.0%	0	0.0%	0	2.2%	1	1.4%	1	0.0%	0
To visit the Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21



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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q04 What do you LIKE most about [name of centre]?</b>																				
Near to home / convenient	22.7%	22	35.5%	9	18.4%	13	21.6%	10	26.1%	6	21.7%	6	27.9%	14	17.2%	8	24.5%	19	16.0%	3
Close to work	6.7%	7	11.7%	3	5.1%	4	10.9%	5	6.5%	2	0.0%	0	9.4%	5	3.9%	2	8.4%	7	0.0%	0
Good public transport links generally	13.9%	14	11.4%	3	14.8%	11	9.6%	4	12.0%	3	22.9%	6	12.8%	7	15.1%	7	15.1%	12	9.3%	2
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	1.7%	2	1.5%	0	1.8%	1	0.4%	0	0.8%	0	4.8%	1	0.4%	0	3.2%	2	0.2%	0	7.6%	2
Parking is easy	1.1%	1	4.2%	1	0.0%	0	1.1%	1	0.0%	0	1.9%	1	0.0%	0	2.2%	1	0.7%	1	2.7%	1
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.0%	0	2.7%	1
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good directional signs to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	1.5%	2	0.8%	0	1.8%	1	0.0%	0	6.2%	2	0.0%	0	2.6%	1	0.4%	0	1.7%	1	1.0%	0
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	9.4%	9	0.8%	0	12.3%	9	0.0%	0	11.6%	3	22.9%	6	5.2%	3	13.8%	7	10.1%	8	6.3%	1
Quality of supermarket(s) The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the shops in general	1.3%	1	5.3%	1	0.0%	0	0.0%	0	5.4%	1	0.0%	0	2.6%	1	0.0%	0	1.7%	1	0.0%	0
Compact centre (i.e. shops close together)	2.1%	2	5.0%	1	1.1%	1	1.6%	1	0.0%	0	4.8%	1	1.4%	1	2.8%	1	1.4%	1	5.0%	1
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	2.6%	3	2.9%	1	2.5%	2	2.7%	1	5.4%	1	0.0%	0	5.0%	3	0.0%	0	3.0%	2	1.0%	0
Range of pubs / bars	2.1%	2	8.2%	2	0.0%	0	1.1%	1	6.2%	2	0.0%	0	3.6%	2	0.4%	0	2.4%	2	1.0%	0
Range of private services	0.2%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.0%	0

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
(banks, hairdressers, solicitors and so on)										
Range of public services (ie Council, library, health services, and so on)	0.2%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	3.8%	4	14.8%	4	0.0%	0	5.7%	3	2.2%	1
Feels safe / absence of threatening individuals / groups	2.7%	3	10.6%	3	0.0%	0	5.7%	3	0.0%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	3.3%	3	8.9%	2	1.4%	1	2.0%	1	7.6%	2
Nice busy feel	1.3%	1	0.0%	0	1.8%	1	2.9%	1	0.0%	0
Not too crowded	6.1%	6	19.8%	5	1.4%	1	11.9%	5	2.2%	1
Not too noisy	5.9%	6	21.2%	5	0.7%	1	12.6%	6	0.0%	0
Character / atmosphere	12.8%	13	10.3%	3	13.7%	10	21.2%	10	7.2%	2
Historic buildings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	3.5%	3	4.2%	1	3.3%	2	2.9%	1	0.0%	0
Friendly / polite people	4.3%	4	14.8%	4	0.7%	1	9.2%	4	0.0%	0
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.9%	1
It's my hometown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has everything you need (No opinion / Don't know)	0.8%	1	1.1%	0	0.7%	1	1.1%	1	0.0%	0
(Nothing in particular)	35.2%	35	12.4%	3	43.0%	31	32.1%	15	43.1%	10
Weighted base:		98		25		73		46		24
Sample:		100		37		63		44		29
										28
										51
										47
										78
										20
										45
										79
										21

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q05 What do you DISLIKE most about [name of centre]?</b>																				
Unsafe for pedestrians / traffic conflict	1.9%	2	0.0%	0	2.5%	2	4.0%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	2.4%	2	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	2.2%	2	2.1%	1	2.2%	2	0.0%	0	3.3%	1	4.8%	1	4.2%	2	0.0%	0	2.7%	2	0.0%	0
Shortage of parking for residents	0.3%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0	0.0%	0	0.5%	0	0.0%	0	0.3%	0	0.0%	0
Parking is expensive	1.3%	1	5.3%	1	0.0%	0	0.0%	0	5.4%	1	0.0%	0	2.6%	1	0.0%	0	1.7%	1	0.0%	0
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	0.8%	1	0.0%	0	1.0%	1	0.0%	0	2.1%	1	1.0%	0	0.0%	0	1.6%	1	0.0%	0	3.9%	1
Road congestion / too much traffic	11.5%	11	18.8%	5	9.0%	7	17.6%	8	13.0%	3	0.0%	0	9.2%	5	14.0%	7	12.7%	10	6.7%	1
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.2%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.7%	1	0.8%	0	0.7%	1	0.4%	0	2.2%	1	0.0%	0	1.4%	1	0.0%	0	0.7%	1	1.0%	0
Difficulties with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice of national multiple (high street chain) shops	12.7%	12	5.3%	1	15.2%	11	21.2%	10	9.8%	2	1.0%	0	18.2%	9	6.7%	3	13.8%	11	8.0%	2
Lack of choice of independent / specialist shops	6.2%	6	2.1%	1	7.6%	6	4.0%	2	4.3%	1	11.5%	3	9.4%	5	2.8%	1	6.1%	5	6.7%	1
Quality of shops is inadequate	7.5%	7	0.8%	0	9.8%	7	0.4%	0	2.2%	1	23.9%	7	1.4%	1	14.0%	7	0.7%	1	34.3%	7
Shops too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of a larger supermarket	1.3%	1	5.3%	1	0.0%	0	0.0%	0	5.4%	1	0.0%	0	2.6%	1	0.0%	0	1.7%	1	0.0%	0
Prices too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops spread over too wide an area (i.e. not a compact centre)	1.6%	2	0.0%	0	2.2%	2	3.4%	2	0.0%	0	0.0%	0	3.1%	2	0.0%	0	2.0%	2	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pubs / clubs	5.9%	6	2.1%	1	7.2%	5	0.0%	0	0.0%	0	21.0%	6	0.0%	0	12.3%	6	0.0%	0	29.3%	6
Inadequate range of services	5.7%	6	0.0%	0	7.6%	6	0.6%	0	0.0%	0	19.1%	5	0.5%	0	11.2%	5	0.3%	0	26.7%	5

by Demographics - Loughton High Roa

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	5.9%	6	2.9%	1	6.9%	5	11.3%	5	2.2%	1	0.0%	0	9.2%	5	2.2%	1	5.4%	4	7.6%	2
Absence of play areas for children	0.5%	1	0.0%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.7%	1	0.0%	0
Lack of clean / secure toilets	10.7%	10	0.8%	0	14.1%	10	6.1%	3	4.3%	1	23.9%	7	10.2%	5	11.2%	5	4.7%	4	34.3%	7
Dirty shopping streets/litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Run down appearance of town centre / boarded up premises	1.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1	2.6%	1	0.0%	0	1.7%	1	0.0%	0
Feels unsafe / presence of threatening individuals / groups / gangs	2.1%	2	0.8%	0	2.5%	2	0.4%	0	0.0%	0	6.7%	2	0.4%	0	3.9%	2	0.9%	1	6.7%	1
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	0.4%	0	1.5%	0	0.0%	0	0.4%	0	0.8%	0	0.0%	0	0.4%	0	0.4%	0	0.2%	0	1.0%	0
Lack of police presence / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of street furniture / floral displays	0.2%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	5.4%	5	0.0%	0	7.2%	5	0.0%	0	21.7%	5	0.0%	0	0.0%	0	11.2%	5	6.8%	5	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	1.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.8%	1	0.0%	0	6.7%	1
Vandalism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insufficient or poor quality open space and green areas	0.2%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.0%	0
Other	2.3%	2	3.6%	1	1.8%	1	0.0%	0	3.0%	1	5.5%	2	1.0%	1	3.6%	2	0.9%	1	7.6%	2
I dislike everything about [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	0.2%	0	0.8%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.0%	0
It is boring	2.7%	3	0.0%	0	3.6%	3	5.7%	3	0.0%	0	0.0%	0	5.2%	3	0.0%	0	3.4%	3	0.0%	0
Too many high end shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road / paving quality	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	4.3%	4	10.6%	3	2.2%	2	6.9%	3	1.1%	0	2.9%	1	2.6%	1	6.2%	3	4.7%	4	2.7%	1
(Nothing in particular)	47.6%	47	53.8%	13	45.5%	33	40.1%	18	47.5%	12	60.2%	17	53.0%	27	41.8%	20	49.5%	39	40.0%	8

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Weighted base:	98	25	73	46	24	28	51	47	78	20
Sample:	100	37	63	44	29	27	55	45	79	21

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

**Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?**

Very satisfied	1.1%	1	2.1%	1	0.7%	1	1.1%	1	0.0%	0	1.9%	1	1.0%	1	1.1%	1	0.7%	1	2.7%	1
Satisfied	44.1%	43	58.2%	14	39.4%	29	38.2%	18	32.7%	8	64.0%	18	34.1%	17	54.9%	26	44.8%	35	41.5%	8
Neutral	13.1%	13	23.0%	6	9.8%	7	12.4%	6	19.6%	5	8.6%	2	19.1%	10	6.7%	3	13.4%	10	12.0%	2
Dissatisfied	28.3%	28	9.5%	2	34.6%	25	32.7%	15	23.8%	6	24.8%	7	32.2%	16	24.0%	11	24.3%	19	43.8%	9
Very dissatisfied	0.5%	1	0.0%	0	0.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0
(No opinion)	7.3%	7	6.4%	2	7.6%	6	15.5%	7	0.0%	0	0.0%	0	13.5%	7	0.6%	0	9.1%	7	0.0%	0
(Don't know)	5.6%	5	0.8%	0	7.2%	5	0.0%	0	21.7%	5	0.7%	0	0.0%	0	11.6%	5	7.0%	5	0.0%	0
Mean:	3.20	3.57	3.06	3.09	3.06	3.43	3.05	3.35	3.24	3.03										
Weighted base:	98	25	73	46	24	28	51	47	78	20										
Sample:	100	37	63	44	29	27	55	45	79	21										

**Q07 How often do you visit [name of centre] in the evenings?**

Everyday	0.2%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0
4 to 6 days a week	0.5%	0	1.8%	0	0.0%	0	0.6%	0	0.8%	0	0.0%	0	0.0%	0	1.0%	0	0.3%	0	1.0%	0
2 to 3 days a week	6.5%	6	13.9%	3	4.0%	3	7.3%	3	9.5%	2	2.6%	1	7.1%	4	5.8%	3	7.9%	6	1.0%	0
1 day a week	10.5%	10	17.0%	4	8.3%	6	14.9%	7	12.0%	3	1.9%	1	14.6%	7	6.2%	3	13.2%	10	0.0%	0
Once every 2 weeks	3.8%	4	12.7%	3	0.7%	1	6.9%	3	0.0%	0	1.9%	1	7.3%	4	0.0%	0	4.1%	3	2.7%	1
Once every month	6.1%	6	22.0%	5	0.7%	1	11.5%	5	0.8%	0	1.9%	1	5.2%	3	7.1%	3	6.8%	5	3.6%	1
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	14.8%	15	8.5%	2	17.0%	12	12.0%	6	34.8%	8	1.9%	1	17.2%	9	12.3%	6	16.5%	13	8.0%	2
Never	57.1%	56	23.3%	6	68.6%	50	46.4%	21	42.3%	10	87.9%	24	48.3%	25	66.5%	31	51.0%	40	81.2%	16
(Don't know)	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.0%	0	2.7%	1
Weighted base:	98	25	73	46	24	28	51	47	78	20										
Sample:	100	37	63	44	29	27	55	45	79	21										

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q08 What is the main purpose of your evening visits?</b>											
<i>Those who go 'Once a quarter or more' at Q.7</i>											
Bars / pubs	52.9%	14 60.9%	10 39.5%	4 46.9%	9 73.0%	4 54.1%	1 42.1%	7 72.9%	7 55.6%	14 11.7%	0
Eating out	34.6%	9 22.4%	4 55.3%	6 35.5%	7 27.0%	2 45.9%	1 38.7%	7 27.1%	3 33.3%	8 55.8%	1
Night Clubs (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Theatre (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Concerts	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Gym / Health & fitness club	0.7%	0 1.1%	0 0.0%	0 1.0%	0 0.0%	0 0.0%	0 1.1%	0 0.0%	0 0.7%	0 0.0%	0
Shopping	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Meeting friends	11.7%	3 15.6%	3 5.3%	1 16.6%	3 0.0%	0 0.0%	0 18.1%	3 0.0%	0 10.4%	3 32.6%	1
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Social Clubs	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	27	17	10	19	6	2	18	9	25	2	
Sample:	42	24	18	25	12	5	23	19	37	5	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

**Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?**

*Those who go 'Once a quarter or more' at Q.7*

Very satisfied	5.6%	2 8.9%	2 0.0%	0 4.1%	1 9.5%	1 8.2%	0 3.0%	1 10.4%	1 5.9%	2 0.0%	0
Satisfied	47.8%	13 51.1%	9 42.1%	4 42.0%	8 49.3%	3 91.8%	2 57.9%	10 29.1%	3 47.3%	12 55.8%	1
Neutral	25.4%	7 21.8%	4 31.6%	3 30.4%	6 18.9%	1 0.0%	0 30.1%	5 16.7%	2 25.0%	6 32.6%	1
Dissatisfied	10.8%	3 1.6%	0 26.3%	3 9.7%	2 18.9%	1 0.0%	0 9.0%	2 13.9%	1 11.4%	3 0.0%	0
Very dissatisfied	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	10.5%	3 16.7%	3 0.0%	0 13.8%	3 3.4%	0 0.0%	0 0.0%	0 29.9%	3 10.4%	3 11.7%	0
Mean:	3.54	3.81	3.16	3.47	3.51	4.08	3.55	3.51	3.53	3.63	
Weighted base:	27	17	10	19	6	2	18	9	25	2	
Sample:	42	24	18	25	12	5	23	19	37	5	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q10 How satisfied are you with the pubs/bars offer in [name of centre]?</b>																				
Very satisfied	2.7%	3	10.8%	3	0.0%	0	4.3%	2	3.0%	1	0.0%	0	1.8%	1	3.8%	2	2.9%	2	1.9%	0
Satisfied	36.8%	36	54.5%	14	30.7%	22	41.9%	19	29.0%	7	35.1%	10	36.9%	19	36.6%	17	45.1%	35	4.0%	1
Neutral	10.2%	10	21.2%	5	6.5%	5	12.0%	6	13.0%	3	4.8%	1	12.5%	6	7.8%	4	10.5%	8	9.3%	2
Dissatisfied	10.8%	11	0.0%	0	14.4%	11	8.6%	4	21.7%	5	4.8%	1	10.4%	5	11.2%	5	13.5%	11	0.0%	0
Very dissatisfied	1.6%	2	0.0%	0	2.2%	2	0.0%	0	1.1%	0	4.8%	1	0.5%	0	2.8%	1	0.3%	0	6.7%	1
(No opinion)	31.2%	31	12.7%	3	37.5%	27	32.1%	15	26.0%	6	34.4%	10	36.9%	19	25.1%	12	26.3%	21	50.5%	10
(Don't know)	6.7%	7	0.8%	0	8.7%	6	1.1%	1	6.2%	2	16.2%	4	1.0%	1	12.7%	6	1.4%	1	27.6%	5
Mean:		3.45		3.88		3.22		3.63		3.16		3.42		3.47		3.44		3.51		2.75
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?**

*Those in 'Waltham Abbey' town centre*

Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00
Weighted base:		0		0		0		0		0		0		0		0		0		0
Sample:		0		0		0		0		0		0		0		0		0		0

**Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]**

**Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?**

*Cleanliness of shopping streets*

Very good	5.1%	5	18.0%	4	0.7%	1	8.6%	4	0.0%	0	3.8%	1	8.8%	4	1.1%	1	5.7%	4	2.7%	1
Good	46.9%	46	44.7%	11	47.7%	35	43.4%	20	53.7%	13	46.8%	13	46.6%	24	47.2%	22	48.4%	38	40.9%	8
Satisfactory	44.9%	44	35.8%	9	48.0%	35	45.7%	21	44.4%	11	43.9%	12	41.9%	21	48.1%	23	43.9%	34	48.8%	10
Poor	2.7%	3	0.0%	0	3.6%	3	2.3%	1	1.1%	0	4.8%	1	2.6%	1	2.8%	1	1.7%	1	6.7%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.4%	0	1.5%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	0	0.0%	0	0.8%	0	0.2%	0	1.0%	0
Mean:		3.55		3.82		3.46		3.58		3.53		3.50		3.62		3.47		3.58		3.40
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Personal Safety / lighting / policing issues</b>																				
Very good	4.0%	4	6.1%	2	3.3%	2	2.9%	1	8.4%	2	1.9%	1	7.3%	4	0.4%	0	3.0%	2	7.6%	2
Good	40.3%	39	51.4%	13	36.5%	27	34.8%	16	45.3%	11	44.9%	12	45.6%	23	34.5%	16	41.7%	33	34.6%	7
Satisfactory	45.2%	44	41.1%	10	46.6%	34	42.3%	19	43.3%	11	51.6%	14	29.0%	15	62.6%	30	42.2%	33	56.8%	11
Poor	4.6%	4	0.0%	0	6.1%	4	8.6%	4	2.2%	1	0.0%	0	7.8%	4	1.1%	1	5.7%	4	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.0%	6	1.5%	0	7.6%	6	11.5%	5	0.8%	0	1.6%	0	10.4%	5	1.4%	1	7.3%	6	1.0%	0
Mean:	3.46	3.65	3.40	3.36	3.60	3.50	3.58	3.35	3.45	3.50										
Weighted base:	98	25	73	46	24	28	51	47	78	20										
Sample:	100	37	63	44	29	27	55	45	79	21										
<b>Quality of buildings / townscape</b>																				
Very good	3.2%	3	7.4%	2	1.8%	1	0.0%	0	10.9%	3	1.9%	1	6.2%	3	0.0%	0	2.4%	2	6.7%	1
Good	35.5%	35	34.7%	9	35.8%	26	24.7%	11	39.9%	10	49.7%	14	23.4%	12	48.5%	23	34.0%	27	41.3%	8
Satisfactory	45.3%	44	50.0%	12	43.7%	32	53.0%	24	38.7%	9	38.2%	11	46.5%	24	44.0%	21	45.5%	36	44.4%	9
Poor	7.8%	8	6.4%	2	8.3%	6	8.6%	4	9.8%	2	4.8%	1	12.5%	6	2.8%	1	9.8%	8	0.0%	0
Very poor	1.6%	2	0.0%	0	2.2%	2	0.6%	0	0.0%	0	4.8%	1	0.5%	0	2.8%	1	0.3%	0	6.7%	1
(Don't know)	6.6%	6	1.5%	0	8.3%	6	13.2%	6	0.8%	0	0.7%	0	10.9%	6	1.9%	1	8.0%	6	1.0%	0
Mean:	3.33	3.44	3.29	3.17	3.52	3.39	3.25	3.41	3.31	3.42										
Weighted base:	98	25	73	46	24	28	51	47	78	20										
Sample:	100	37	63	44	29	27	55	45	79	21										
<b>Shelter from weather</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	17.5%	17	23.3%	6	15.5%	11	11.5%	5	17.4%	4	27.7%	8	19.7%	10	15.1%	7	16.9%	13	20.0%	4
Satisfactory	37.1%	36	57.0%	14	30.3%	22	25.1%	12	48.8%	12	46.8%	13	22.2%	11	53.1%	25	31.6%	25	58.5%	12
Poor	27.2%	27	16.1%	4	31.1%	23	41.7%	19	15.7%	4	13.4%	4	35.2%	18	18.7%	9	32.0%	25	8.6%	2
Very poor	7.5%	7	1.1%	0	9.8%	7	9.7%	4	6.5%	2	4.8%	1	7.3%	4	7.8%	4	8.8%	7	2.7%	1
(Don't know)	10.6%	10	2.6%	1	13.4%	10	12.0%	6	11.6%	3	7.4%	2	15.6%	8	5.3%	2	10.7%	8	10.3%	2
Mean:	2.72	3.05	2.60	2.44	2.87	3.05	2.65	2.80	2.63	3.07										
Weighted base:	98	25	73	46	24	28	51	47	78	20										
Sample:	100	37	63	44	29	27	55	45	79	21										



## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Pedestrian/Vehicular safety issues</b>										
Very good	0.5%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Good	20.7%	20	15.9%	4	22.4%	16	10.9%	5	33.7%	8
Satisfactory	40.2%	39	46.1%	11	38.2%	28	35.4%	16	33.3%	8
Poor	21.1%	21	21.7%	5	20.9%	15	28.5%	13	17.1%	4
Very poor	5.9%	6	1.1%	0	7.6%	6	7.5%	3	4.3%	1
(Don't know)	11.4%	11	13.2%	3	10.8%	8	17.8%	8	11.6%	3
Mean:	2.87	2.96	2.85	2.61	3.09	3.08	2.69	3.03	2.82	3.06
Weighted base:	98	25	73	46	24	28	51	47	78	20
Sample:	100	37	63	44	29	27	55	45	79	21

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?

**Location of car parks**

Very good	0.3%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0	0.0%	0	0.5%	0	0.0%	0	0.3%	0	0.0%	0
Good	19.9%	19	25.2%	6	18.1%	13	16.6%	8	37.7%	9	9.5%	3	16.6%	8	23.3%	11	20.9%	16	15.6%	3
Satisfactory	52.0%	51	53.2%	13	51.6%	38	69.6%	32	32.3%	8	40.1%	11	61.0%	31	42.4%	20	63.3%	49	7.6%	2
Poor	9.2%	9	12.7%	3	7.9%	6	12.6%	6	7.6%	2	4.8%	1	16.1%	8	1.7%	1	10.5%	8	4.0%	1
Very poor	1.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.8%	1	1.7%	1	0.0%	0
(Don't know)	17.3%	17	8.9%	2	20.2%	15	1.1%	1	21.3%	5	40.8%	11	5.7%	3	29.8%	14	3.3%	3	72.8%	14
Mean:	3.10	3.14	3.09	3.04	3.41	2.92	3.02	3.23	3.08	3.43										
Weighted base:	98	25	73	46	24	28	51	47	78	20										
Sample:	100	37	63	44	29	27	55	45	79	21										

**Security of car parks**

Very good	0.3%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0	0.0%	0	0.5%	0	0.0%	0	0.3%	0	0.0%	0
Good	21.1%	21	28.0%	7	18.8%	14	17.0%	8	39.9%	10	11.5%	3	19.1%	10	23.3%	11	22.5%	18	15.6%	3
Satisfactory	40.8%	40	45.0%	11	39.4%	29	53.7%	25	24.7%	6	33.4%	9	41.4%	21	40.1%	19	49.2%	38	7.6%	2
Poor	13.7%	13	18.0%	4	12.3%	9	16.6%	8	13.0%	3	9.5%	3	20.3%	10	6.7%	3	14.5%	11	10.7%	2
Very poor	1.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.8%	1	1.7%	1	0.0%	0
(Don't know)	22.7%	22	8.9%	2	27.4%	20	12.6%	6	21.3%	5	40.8%	11	18.7%	10	27.0%	13	11.7%	9	66.1%	13
Mean:	3.07	3.11	3.05	3.01	3.37	2.87	3.00	3.15	3.06	3.15										
Weighted base:	98	25	73	46	24	28	51	47	78	20										
Sample:	100	37	63	44	29	27	55	45	79	21										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Location of [name of centre] Underground / Train Station (as appropriate)</b>											
Very good	24.0%	23 14.8%	4 27.1%	20 37.3%	17 15.1%	4 9.5%	3 26.0%	13 21.8%	10 24.3%	19 22.5%	4
Good	37.7%	37 31.7%	8 39.7%	29 28.9%	13 43.9%	11 46.8%	13 46.0%	23 28.8%	14 38.0%	30 36.6%	7
Satisfactory	24.5%	24 36.1%	9 20.6%	15 31.0%	14 34.8%	8 4.8%	1 21.8%	11 27.4%	13 30.7%	24 0.0%	0
Poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	13.9%	14 17.4%	4 12.6%	9 2.9%	1 6.2%	2 38.9%	11 6.2%	3 22.1%	10 7.0%	5 40.9%	8
Mean:	3.99	3.74	4.07	4.07	3.79	4.08	4.04	3.93	3.93	4.38	
Weighted base:	98	25	73	46	24	28	51	47	78	20	
Sample:	100	37	63	44	29	27	55	45	79	21	
<b>Quality &amp; security of [name of centre] Underground / Train Station (as appropriate)</b>											
Very good	11.3%	11 7.4%	2 12.6%	9 17.2%	8 9.7%	2 2.9%	1 9.9%	5 12.8%	6 11.5%	9 10.5%	2
Good	38.1%	37 50.3%	13 33.9%	25 36.5%	17 58.4%	14 22.9%	6 36.2%	18 40.1%	19 36.1%	28 45.9%	9
Satisfactory	25.2%	25 33.3%	8 22.4%	16 31.9%	15 11.6%	3 25.8%	7 27.9%	14 22.2%	10 30.9%	24 2.7%	1
Poor	4.6%	4 2.1%	1 5.4%	4 2.9%	1 2.2%	1 9.5%	3 6.2%	3 2.8%	1 4.1%	3 6.7%	1
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	20.9%	20 6.8%	2 25.6%	19 11.5%	5 18.2%	4 38.9%	11 19.7%	10 22.1%	10 17.5%	14 34.3%	7
Mean:	3.71	3.68	3.72	3.77	3.92	3.31	3.62	3.81	3.67	3.92	
Weighted base:	98	25	73	46	24	28	51	47	78	20	
Sample:	100	37	63	44	29	27	55	45	79	21	
<b>Ease of cycling access</b>											
Very good	1.3%	1 0.0%	0 1.8%	1 2.9%	1 0.0%	0 0.0%	0 2.6%	1 0.0%	0 0.0%	0 6.7%	1
Good	8.4%	8 7.4%	2 8.7%	6 2.3%	1 27.2%	7 1.9%	1 5.7%	3 11.2%	5 8.8%	7 6.7%	1
Satisfactory	22.9%	22 26.5%	7 21.7%	16 22.4%	10 23.9%	6 22.9%	6 25.5%	13 20.1%	10 27.4%	21 5.3%	1
Poor	4.0%	4 6.1%	2 3.3%	2 5.0%	2 5.4%	1 1.0%	0 2.5%	1 5.6%	3 4.6%	4 1.3%	0
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	63.4%	62 60.0%	15 64.6%	47 67.5%	31 43.5%	11 74.2%	21 63.8%	32 63.1%	30 59.2%	46 80.0%	16
Mean:	3.19	3.03	3.26	3.09	3.39	3.04	3.23	3.15	3.10	3.93	
Weighted base:	98	25	73	46	24	28	51	47	78	20	
Sample:	100	37	63	44	29	27	55	45	79	21	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Amount / quality of pedestrianisation</b>																				
Very good	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	2.7%	1								
Good	27.1%	27	40.0%	10	22.7%	17	30.8%	14	34.7%	8	14.3%	4	27.9%	14	26.2%	12	29.3%	23	18.5%	4
Satisfactory	31.7%	31	30.5%	8	32.1%	23	14.7%	7	51.1%	12	43.0%	12	22.2%	11	42.0%	20	31.1%	24	34.3%	7
Poor	20.2%	20	17.0%	4	21.3%	16	31.5%	15	5.4%	1	14.3%	4	29.1%	15	10.6%	5	23.0%	18	9.3%	2
Very poor	4.3%	4	1.1%	0	5.4%	4	2.9%	1	6.5%	2	4.8%	1	2.1%	1	6.7%	3	5.4%	4	0.0%	0
(Don't know)	16.1%	16	11.5%	3	17.7%	13	20.1%	9	2.3%	1	21.7%	6	18.7%	10	13.3%	6	11.3%	9	35.2%	7
Mean:	2.99	3.24	2.90	2.92	3.17	2.93	2.93	3.05	2.95	3.22										
Weighted base:	98	25	73	46	24	28	51	47	78	20										
Sample:	100	37	63	44	29	27	55	45	79	21										
<b>Ease of movement around the centre on foot</b>																				
Very good	2.1%	2	0.8%	0	2.5%	2	3.3%	2	0.0%	0	1.9%	1	3.0%	2	1.1%	1	1.9%	2	2.7%	1
Good	32.2%	32	45.3%	11	27.8%	20	25.2%	12	38.7%	9	38.2%	11	24.9%	13	40.1%	19	34.1%	27	24.8%	5
Satisfactory	28.4%	28	28.0%	7	28.5%	21	22.8%	10	47.5%	12	21.0%	6	30.0%	15	26.7%	13	28.3%	22	28.9%	6
Poor	19.4%	19	22.3%	6	18.4%	13	29.2%	13	6.5%	2	14.3%	4	25.5%	13	12.9%	6	21.9%	17	9.3%	2
Very poor	5.1%	5	1.1%	0	6.5%	5	4.6%	2	6.5%	2	4.8%	1	3.6%	2	6.7%	3	6.4%	5	0.0%	0
(Don't know)	12.8%	13	2.6%	1	16.3%	12	14.9%	7	0.8%	0	19.8%	5	13.0%	7	12.5%	6	7.3%	6	34.3%	7
Mean:	3.08	3.23	3.02	2.92	3.19	3.23	2.98	3.18	3.03	3.32										
Weighted base:	98	25	73	46	24	28	51	47	78	20										
Sample:	100	37	63	44	29	27	55	45	79	21										
<b>Access for people with mobility / hearing / sighting disability</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	7.8%	8	15.9%	4	5.1%	4	6.9%	3	12.0%	3	5.7%	2	6.8%	3	9.0%	4	6.1%	5	14.7%	3
Satisfactory	17.5%	17	4.2%	1	22.0%	16	9.2%	4	21.7%	5	27.7%	8	8.3%	4	27.4%	13	19.6%	15	9.3%	2
Poor	26.2%	26	37.3%	9	22.4%	16	32.5%	15	23.3%	6	18.1%	5	35.7%	18	15.9%	8	29.2%	23	14.3%	3
Very poor	9.2%	9	4.2%	1	10.8%	8	12.0%	6	6.5%	2	6.7%	2	8.8%	4	9.5%	4	10.8%	8	2.7%	1
(Don't know)	39.3%	39	38.3%	10	39.7%	29	39.4%	18	36.5%	9	41.7%	12	40.4%	21	38.2%	18	34.3%	27	59.1%	12
Mean:	2.40	2.52	2.35	2.18	2.62	2.56	2.22	2.58	2.32	2.88										
Weighted base:	98	25	73	46	24	28	51	47	78	20										
Sample:	100	37	63	44	29	27	55	45	79	21										

by Demographics - Loughton High Roa

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q14 How could [name of centre]best be improved?</b>																				
More parking	11.7%	11	4.7%	1	14.1%	10	6.6%	3	29.3%	7	4.8%	1	10.6%	5	12.9%	6	14.1%	11	2.3%	0
More secure parking	4.8%	5	17.0%	4	0.7%	1	6.9%	3	6.5%	2	0.0%	0	8.3%	4	1.1%	1	6.1%	5	0.0%	0
Cheaper parking	10.2%	10	6.4%	2	11.6%	8	0.6%	0	38.0%	9	1.9%	1	6.8%	3	14.0%	7	12.8%	10	0.0%	0
More accessible car parking	5.0%	5	16.7%	4	1.1%	1	6.1%	3	8.7%	2	0.0%	0	8.7%	4	1.1%	1	6.1%	5	1.0%	0
More frequent bus services to the centre	5.0%	5	5.0%	1	5.1%	4	2.7%	1	4.3%	1	9.5%	3	3.5%	2	6.7%	3	3.6%	3	10.7%	2
More reliable / comfortable bus services	1.9%	2	2.1%	1	1.8%	1	0.0%	0	0.0%	0	6.7%	2	1.0%	1	2.8%	1	0.7%	1	6.7%	1
New / relocated bus stops	1.0%	1	0.8%	0	1.1%	1	0.4%	0	2.2%	1	1.0%	0	1.4%	1	0.6%	0	0.7%	1	2.3%	0
More frequent underground services (where appropriate)	0.5%	1	2.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0
More reliable underground services (where appropriate)	3.2%	3	12.7%	3	0.0%	0	6.9%	3	0.0%	0	0.0%	0	5.2%	3	1.1%	1	4.1%	3	0.0%	0
Better signposting within the Centre	0.5%	1	0.0%	0	0.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0
More priority for pedestrians	11.3%	11	14.8%	4	10.1%	7	12.6%	6	14.1%	3	6.7%	2	13.0%	7	9.5%	4	11.8%	9	9.3%	2
Improved access for wheelchair and pushchair users	4.6%	4	0.0%	0	6.1%	4	2.9%	1	2.2%	1	9.5%	3	2.6%	1	6.7%	3	4.1%	3	6.7%	1
More national multiple (high street chain) retailers	31.3%	31	14.8%	4	36.8%	27	46.4%	21	14.1%	3	21.0%	6	41.6%	21	20.1%	10	32.4%	25	26.7%	5
Bigger/better supermarket	6.9%	7	9.2%	2	6.1%	4	8.4%	4	12.0%	3	0.0%	0	10.8%	5	2.8%	1	8.7%	7	0.0%	0
More independent shops	5.9%	6	0.0%	0	7.9%	6	6.9%	3	5.4%	1	4.8%	1	10.4%	5	1.1%	1	7.4%	6	0.0%	0
Better choice of shops in general	5.7%	6	2.1%	1	6.9%	5	6.3%	3	0.0%	0	9.5%	3	6.2%	3	5.0%	2	7.1%	6	0.0%	0
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvement to the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / night-life	2.1%	2	3.9%	1	1.4%	1	2.9%	1	3.0%	1	0.0%	0	1.0%	1	3.2%	2	2.6%	2	0.0%	0
More / better eating places	14.5%	14	7.1%	2	17.0%	12	13.8%	6	10.6%	3	19.1%	5	12.5%	6	16.6%	8	11.4%	9	26.7%	5
Fewer bars / nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	5.3%	5	2.9%	1	6.1%	4	11.3%	5	0.0%	0	0.0%	0	8.2%	4	2.2%	1	4.7%	4	7.6%	2
More family oriented facilities	5.4%	5	0.0%	0	7.2%	5	0.0%	0	0.0%	0	19.1%	5	0.0%	0	11.2%	5	0.0%	0	26.7%	5
More secure children's play areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.5%	1	0.0%	0	0.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0
Expand the town centre's colleges / expand	1.6%	2	1.1%	0	1.8%	1	2.9%	1	1.1%	0	0.0%	0	3.1%	2	0.0%	0	2.0%	2	0.0%	0

by Demographics - Loughton High Roa

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
university																				
Other	0.5%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.0%	0	2.7%	1
Cleaner streets / removal of litter	1.3%	1	5.3%	1	0.0%	0	0.0%	0	5.4%	1	0.0%	0	2.6%	1	0.0%	0	1.7%	1	0.0%	0
More shelter from wind / rain	3.3%	3	4.7%	1	2.9%	2	3.1%	1	2.2%	1	4.8%	1	2.3%	1	4.5%	2	4.0%	3	1.0%	0
Improve appearance / environment of centre	6.1%	6	6.1%	2	6.1%	4	1.1%	1	11.6%	3	9.5%	3	8.8%	4	3.2%	2	5.7%	4	7.6%	2
Improved security measures / more CCTV / more police	1.5%	2	0.8%	0	1.8%	1	0.4%	0	0.0%	0	4.8%	1	0.4%	0	2.8%	1	0.2%	0	6.7%	1
More control on alcohol / drinkers / drug users	1.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.8%	1	0.0%	0	6.7%	1
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	0.2%	0	0.8%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.0%	0
Better street furniture / floral displays	1.6%	2	1.1%	0	1.8%	1	0.0%	0	1.1%	0	4.8%	1	3.1%	2	0.0%	0	2.0%	2	0.0%	0
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	0.8%	1	3.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.0%	1	0.0%	0
Vacant shops to be filled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footpaths improved / resurfaced	1.3%	1	0.0%	0	1.8%	1	2.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.7%	1	0.0%	0
Improve pedestrian / vehicular safety issues	1.6%	2	0.0%	0	2.2%	2	2.9%	1	0.0%	0	1.0%	0	2.6%	1	0.6%	0	2.0%	2	0.0%	0
Road surfaces improved / resurfaced	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More restrictions on cyclists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	1.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.2%	1	0.7%	1	2.7%	1
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	22.3%	22	30.5%	8	19.5%	14	24.7%	11	24.9%	6	16.0%	4	19.2%	10	25.5%	12	22.5%	18	21.2%	4
(None mentioned)	12.7%	12	20.2%	5	10.1%	7	9.2%	4	7.6%	2	22.9%	6	7.8%	4	17.9%	8	13.5%	11	9.3%	2
Weighted base:	98	25	73	46	24	28	51	47	78	20										
Sample:	100	37	63	44	29	27	55	45	79	21										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q15 Do you work in [name of centre]?</b>																				
Yes	9.4%	9	15.6%	4	7.2%	5	8.0%	4	20.3%	5	1.9%	1	9.9%	5	8.8%	4	9.8%	8	7.6%	2
No	89.4%	88	83.6%	21	91.3%	67	89.7%	41	79.7%	19	97.4%	27	88.0%	45	90.8%	43	88.6%	69	92.4%	18
(Refused)	1.3%	1	0.8%	0	1.4%	1	2.3%	1	0.0%	0	0.7%	0	2.1%	1	0.4%	0	1.6%	1	0.0%	0
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21
<b>Q16 Do you go to college in [name of centre] (where appropriate)?</b>																				
Yes	0.2%	0	0.8%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.0%	0
No	98.5%	97	98.5%	25	98.6%	72	97.3%	45	100.0%	24	99.3%	27	97.6%	50	99.6%	47	98.4%	77	99.0%	20
(Refused)	1.3%	1	0.8%	0	1.4%	1	2.3%	1	0.0%	0	0.7%	0	2.1%	1	0.4%	0	1.6%	1	0.0%	0
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21
<b>GEN Gender:</b>																				
Male	25.4%	25	100.0%	25	0.0%	0	29.5%	14	28.4%	7	16.0%	4	31.9%	16	18.4%	9	26.7%	21	20.2%	4
Female	74.6%	73	0.0%	0	100.0%	73	70.5%	32	71.6%	17	84.0%	23	68.1%	35	81.6%	39	73.3%	57	79.8%	16
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21
<b>AGE Age Group:</b>																				
18 - 24 years	17.4%	17	19.8%	5	16.6%	12	37.1%	17	0.0%	0	0.0%	0	30.0%	15	3.9%	2	19.2%	15	10.3%	2
25 - 34 years	29.6%	29	34.7%	9	27.8%	20	62.9%	29	0.0%	0	0.0%	0	37.8%	19	20.7%	10	37.0%	29	0.0%	0
35 - 44 years	18.9%	19	18.5%	5	19.1%	14	0.0%	0	76.4%	19	0.0%	0	14.6%	7	23.7%	11	17.8%	14	23.5%	5
45 - 54 years	5.9%	6	9.2%	2	4.7%	3	0.0%	0	23.6%	6	0.0%	0	8.8%	4	2.6%	1	7.1%	6	1.0%	0
55 - 64 years	11.0%	11	3.2%	1	13.7%	10	0.0%	0	0.0%	0	39.2%	11	3.1%	2	19.6%	9	10.5%	8	13.3%	3
65+ years	17.2%	17	14.5%	4	18.1%	13	0.0%	0	0.0%	0	60.8%	17	5.7%	3	29.5%	14	8.3%	7	52.0%	10
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21
<b>SEG Occupation of Chief Wage Earner:</b>																				
AB	12.1%	12	9.5%	2	13.0%	10	10.9%	5	23.9%	6	3.8%	1	23.4%	12	0.0%	0	15.2%	12	0.0%	0
C1	39.7%	39	55.6%	14	34.3%	25	63.9%	29	25.0%	6	12.4%	3	76.6%	39	0.0%	0	45.5%	36	16.9%	3
C2	13.5%	13	10.6%	3	14.4%	11	2.9%	1	27.2%	7	19.1%	5	0.0%	0	28.0%	13	16.9%	13	0.0%	0
DE	34.7%	34	24.2%	6	38.2%	28	22.4%	10	24.0%	6	64.7%	18	0.0%	0	72.0%	34	22.4%	18	83.1%	16
Weighted base:		98		25		73		46		24		28		51		47		78		20
Sample:		100		37		63		44		29		27		55		45		79		21

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?</b>											
Yes	6.3%	6 10.0%	2 5.1%	4 0.4%	0 4.3%	1 17.9%	5 3.5%	2 9.4%	4 5.6%	4 8.9%	2
No	93.7%	92 90.0%	22 94.9%	69 99.6%	46 95.7%	23 82.1%	23 96.5%	49 90.7%	43 94.4%	74 91.1%	18
Weighted base:	98	25	73	46	24	28	51	47	78	20	
Sample:	100	37	63	44	29	27	55	45	79	21	
<b>Q18 Is the disability mobility, hearing and / or sighting impairment ?</b> <i>Those who 'Yes' at Q17</i>											
Mobility	48.8%	3 47.0%	1 50.0%	2 100.2%	0 50.0%	1 46.6%	2 70.2%	1 40.2%	2 58.1%	3 25.6%	0
Hearing	67.1%	4 60.6%	2 71.4%	3 100.2%	0 0.0%	0 80.1%	4 10.7%	0 89.7%	4 59.8%	3 85.1%	2
Sighting	29.9%	2 0.0%	0 50.0%	2 0.0%	0 50.0%	1 26.7%	1 29.8%	1 29.9%	1 41.9%	2 0.0%	0
Other	3.1%	0 7.6%	0 0.0%	0 100.2%	0 0.0%	0 0.0%	0 10.7%	0 0.0%	0 0.0%	0 10.7%	0
Back problems	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	6	2	4	0	1	5	2	4	4	2	
Sample:	9	5	4	1	2	6	4	5	6	3	
<b>CAR Number of cars in Household:</b>											
None	20.2%	20 16.1%	4 21.6%	16 4.4%	2 19.9%	5 46.8%	13 6.6%	3 34.9%	16 0.0%	0 100.0%	20
1	47.3%	46 68.3%	17 40.1%	29 57.7%	27 46.7%	11 30.3%	8 47.1%	24 47.4%	22 59.2%	46 0.0%	0
2	28.5%	28 13.5%	3 33.6%	25 32.1%	15 27.9%	7 22.9%	6 39.5%	20 16.6%	8 35.7%	28 0.0%	0
3	2.7%	3 2.1%	1 2.9%	2 5.7%	3 0.0%	0 0.0%	0 4.2%	2 1.1%	1 3.4%	3 0.0%	0
4+	1.3%	1 0.0%	0 1.8%	1 0.0%	0 5.4%	1 0.0%	0 2.6%	1 0.0%	0 1.7%	1 0.0%	0
(Refused)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	98	25	73	46	24	28	51	47	78	20	
Sample:	100	37	63	44	29	27	55	45	79	21	
<b>LOC Location of Interview:</b>											
Epping	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton High Road	100.0%	98 100.0%	25 100.0%	73 100.0%	46 100.0%	24 100.0%	28 100.0%	51 100.0%	47 100.0%	78 100.0%	20
Waltham Abbey	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton Broadway	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Chipping Ongar	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Buckhurst Hill	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	98	25	73	46	24	28	51	47	78	20	
Sample:	100	37	63	44	29	27	55	45	79	21	

by Demographics - Loughton High Roa

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>DAY Day of interview:</b>																				
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Tuesday	41.4%	41	28.2%	7	45.9%	34	36.4%	17	37.4%	9	53.2%	15	39.7%	20	43.2%	20	32.8%	26	75.2%	15
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	58.6%	57	71.8%	18	54.1%	40	63.6%	29	62.6%	15	46.8%	13	60.3%	31	56.8%	27	67.2%	53	24.8%	5
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	98	25	73	46	24	28	51	47	78	20										
Sample:	100	37	63	44	29	27	55	45	79	21										



### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household								
<b>PC</b>																		
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Blank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
CM16 7	1.3%	1	0.0%	0	1.8%	1	0.0%	0	5.4%	1	0.0%	0						
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
CM19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
CM5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
CM5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
E17 4	0.3%	0	0.0%	0	0.4%	0	0.0%	0	1.0%	0	0.6%	0	1.3%	0				
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
E4 9	2.7%	3	10.6%	3	0.0%	0	5.7%	3	0.0%	0	5.2%	3	0.0%	0	3.4%	3	0.0%	0
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	5.4%	5	0.0%	0	7.2%	5	11.5%	5	0.0%	0	0.0%	0	11.2%	5	6.8%	5	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household						
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 3	3.0%	3	0.0%	0	4.0%	3	0.0%	0	5.7%	3	0.0%	0	3.7%	3	0.0%	0
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10	1.3%	1	5.3%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.8%	1	0.0%	0
IG10 1	9.5%	9	14.2%	4	7.9%	6	13.0%	6	4.0%	1	8.6%	2	13.9%	7	4.9%	8
IG10 2	10.7%	10	1.8%	0	13.7%	10	8.0%	4	22.5%	5	4.8%	1	7.3%	4	14.4%	7
IG10 3	10.6%	10	12.1%	3	10.1%	7	9.0%	4	14.1%	3	10.2%	3	11.3%	6	9.9%	5
IG10 4	9.7%	10	14.8%	4	7.9%	6	4.6%	2	14.1%	3	14.3%	4	9.4%	5	10.1%	5
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG16 4	5.4%	5	0.0%	0	7.2%	5	0.0%	0	0.0%	0	19.1%	5	0.0%	0	11.2%	5
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	1.9%	2	2.1%	1	1.8%	1	0.0%	0	7.6%	2	0.0%	0	3.6%	2	0.0%	0
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1
IG7 4	4.6%	4	0.0%	0	6.1%	4	8.6%	4	0.0%	0	1.9%	1	8.8%	4	0.0%	0
IG7 5	4.8%	5	3.9%	1	5.1%	4	7.5%	3	3.0%	1	1.9%	1	7.3%	4	2.1%	1
IG7 6	6.4%	6	13.8%	3	3.9%	3	9.7%	4	2.1%	1	4.8%	1	7.3%	4	5.5%	3
IG8 0	0.5%	1	0.0%	0	0.7%	1	0.0%	0	2.2%	1	0.0%	0	1.0%	1	0.0%	0
IG8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 8	9.2%	9	2.1%	1	11.6%	8	16.6%	8	5.4%	1	0.0%	0	14.6%	7	3.4%	2
IG9 5	3.8%	4	12.7%	3	0.7%	1	5.7%	3	0.0%	0	3.8%	1	1.0%	1	6.7%	3
IG9 6	7.8%	8	4.2%	1	9.0%	7	0.0%	0	7.6%	2	21.0%	6	0.0%	0	16.2%	8
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM4 1	0.5%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.0%	1	0.0%	0
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	98	25	73	46	24	28	51	47	78	20						
Sample:	100	37	63	44	29	27	55	45	79	21						

**Appendix 13:**

Data Tabulations

By Demographics Waltham Abbey

(Weighted)

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Q0A First of all, can I ask you do you work in any of the following:</b>										
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None of these	100.0%	98	100.0%	27	100.0%	71	100.0%	14	100.0%	34
Weighted base:		98		27		71		14		34
Sample:		100		27		73		16		25
<b>Q01 How did you travel to [name of centre] today?</b>										
Car/ van driver	58.2%	57	55.1%	15	59.4%	42	13.3%	2	65.6%	22
Car/ van passenger	6.7%	7	3.6%	1	7.9%	6	27.3%	4	0.0%	0
Bus	2.8%	3	8.0%	2	0.8%	1	8.2%	1	0.0%	0
Bicycle	4.4%	4	14.6%	4	0.5%	0	27.3%	4	0.0%	0
Underground (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On foot	27.5%	27	17.3%	5	31.3%	22	23.8%	3	34.4%	12
Other	0.4%	0	1.5%	0	0.0%	0	0.0%	0	0.8%	0
Weighted base:		98		27		71		14		34
Sample:		100		27		73		16		25
<b>Q02 How often do you do the following in [name of centre] (including Sunday)?</b>										
<b>Food &amp; Groceries Shopping</b>										
Everyday	1.1%	1	1.0%	0	1.2%	1	0.0%	0	0.4%	0
4 to 6 days a week	1.2%	1	0.7%	0	1.4%	1	0.0%	0	0.0%	0
2 to 3 days a week	10.0%	10	6.6%	2	11.3%	8	15.6%	2	4.0%	1
1 day a week	25.8%	25	32.0%	9	23.5%	17	28.7%	4	24.2%	8
Once every 2 weeks	6.4%	6	3.6%	1	7.4%	5	0.0%	0	9.8%	3
Once every month	16.3%	16	18.2%	5	15.6%	11	0.0%	0	27.1%	9
Once a quarter	8.9%	9	0.0%	0	12.3%	9	27.3%	4	0.0%	0
Less often than once a quarter	4.0%	4	0.0%	0	5.5%	4	0.0%	0	7.8%	4
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	26.3%	26	37.8%	10	22.0%	16	28.3%	4	34.5%	12
Weighted base:		98		27		71		14		34
Sample:		100		27		73		16		25

by Demographics - Waltham Abbey

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)</b>																				
Everyday	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0		
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
2 to 3 days a week	0.8%	1	0.0%	0	1.1%	1	0.0%	0	1.6%	1	0.0%	0	1.3%	1	0.5%	0	2.3%	0		
1 day a week	5.0%	5	5.1%	1	4.9%	4	12.3%	2	2.9%	1	4.3%	2	2.6%	1	6.5%	4	1.2%	1	22.5%	
Once every 2 weeks	7.3%	7	3.6%	1	8.7%	6	16.4%	2	11.5%	4	1.9%	1	4.1%	2	9.4%	6	4.8%	4	19.1%	
Once every month	5.5%	5	12.4%	3	2.9%	2	6.4%	1	4.0%	1	6.2%	3	1.4%	1	8.1%	5	2.3%	2	20.3%	
Once a quarter	11.8%	12	20.4%	5	8.6%	6	0.0%	0	15.5%	5	12.6%	6	13.9%	5	10.5%	6	13.9%	11	1.9%	
Less often than once a quarter	18.2%	18	21.8%	6	16.8%	12	27.3%	4	17.3%	6	16.2%	8	13.4%	5	21.2%	13	21.6%	17	2.3%	
First time today	4.0%	4	14.6%	4	0.0%	0	27.3%	4	0.0%	0	10.3%	4	0.0%	0	4.8%	4	0.0%	4	0.0%	
Never	47.1%	46	21.6%	6	56.6%	40	10.2%	1	48.8%	16	56.5%	28	53.5%	20	43.0%	26	50.6%	41	30.5%	
(Don't know)	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.4%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26
<b>Drinking / Eating Out</b>																				
Everyday	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	
4 to 6 days a week	0.3%	0	1.2%	0	0.0%	0	0.0%	0	0.6%	0	0.3%	0	0.4%	0	0.3%	0	0.0%	0	1.9%	
2 to 3 days a week	2.7%	3	5.1%	1	1.8%	1	1.0%	0	1.2%	0	4.3%	2	2.1%	1	3.1%	2	2.8%	2	2.3%	
1 day a week	8.5%	8	10.9%	3	7.6%	5	7.8%	1	8.6%	3	8.6%	4	6.5%	2	9.7%	6	6.7%	5	16.9%	
Once every 2 weeks	8.2%	8	0.0%	0	11.3%	8	4.1%	1	16.0%	5	4.2%	2	6.2%	2	9.5%	6	9.3%	8	3.1%	
Once every month	12.7%	12	7.3%	2	14.7%	11	5.5%	1	10.9%	4	16.0%	8	2.1%	1	19.4%	12	11.1%	9	20.3%	
Once a quarter	5.2%	5	14.6%	4	1.8%	1	27.3%	4	0.0%	0	2.5%	1	11.3%	4	1.4%	1	6.2%	5	0.8%	
Less often than once a quarter	5.2%	5	1.5%	0	6.6%	5	2.7%	0	0.0%	0	9.3%	5	1.0%	0	7.8%	5	5.3%	4	4.5%	
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Never	57.0%	56	58.9%	16	56.3%	40	51.6%	7	62.7%	21	54.6%	27	70.1%	27	48.7%	29	58.4%	47	50.3%	
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

by Demographics - Waltham Abbey

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Private &amp; Public Services (Bank / Solicitor / Council Offices/ Library, etc)</b>																				
Everyday	0.1%	0	0.0%	0	0.2%	0	1.0%	0	0.0%	0	0.0%	0	0.2%	0	0.2%	0	0.0%	0		
4 to 6 days a week	0.6%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	0	0.3%	0	0.5%	0	1.1%	0
2 to 3 days a week	4.3%	4	3.4%	1	4.6%	3	3.7%	1	3.5%	1	4.9%	2	8.4%	3	1.6%	1	4.9%	4	1.1%	0
1 day a week	29.3%	29	34.7%	9	27.3%	19	6.4%	1	26.3%	9	37.8%	19	25.8%	10	31.5%	19	25.1%	20	48.9%	8
Once every 2 weeks	7.4%	7	3.6%	1	8.8%	6	2.7%	0	9.8%	3	7.2%	4	4.6%	2	9.2%	6	8.7%	7	1.6%	0
Once every month	15.4%	15	0.0%	0	21.2%	15	9.6%	1	25.9%	9	10.0%	5	13.9%	5	16.4%	10	13.4%	11	24.8%	4
Once a quarter	6.0%	6	3.6%	1	6.8%	5	6.8%	1	0.0%	0	9.7%	5	12.9%	5	1.6%	1	7.2%	6	0.0%	0
Less often than once a quarter	11.9%	12	14.6%	4	10.9%	8	27.3%	4	11.5%	4	7.8%	4	10.3%	4	12.9%	8	14.5%	12	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	25.0%	25	40.0%	11	19.4%	14	42.4%	6	23.0%	8	21.4%	11	23.1%	9	26.2%	16	25.5%	21	22.5%	4
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26
<b>Commercial Leisure Facilities (Gym / Swimming Pool, etc)</b>																				
Everyday	0.3%	0	0.0%	0	0.4%	0	2.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.3%	0	0.0%	0
4 to 6 days a week	0.4%	0	0.0%	0	0.5%	0	1.4%	0	0.0%	0	0.4%	0	0.5%	0	0.3%	0	0.5%	0	0.0%	0
2 to 3 days a week	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.3%	1	1.0%	0	0.5%	0	0.2%	0	3.1%	1
1 day a week	3.4%	3	5.1%	1	2.7%	2	15.0%	2	2.3%	1	0.8%	0	4.1%	2	2.9%	2	2.4%	2	7.9%	1
Once every 2 weeks	2.0%	2	0.0%	0	2.7%	2	0.0%	0	5.8%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	11.3%	2
Once every month	0.8%	1	0.7%	0	0.8%	1	0.0%	0	0.6%	0	1.2%	1	0.0%	0	1.3%	1	0.7%	1	1.1%	0
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	5.6%	5	0.0%	0	7.6%	5	0.0%	0	2.9%	1	9.0%	4	3.1%	1	7.1%	4	6.7%	5	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	86.9%	85	94.2%	25	84.2%	60	81.6%	12	88.5%	30	87.4%	44	90.5%	34	84.7%	51	89.1%	72	76.7%	13
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

by Demographics - Waltham Abbey

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Any visit</b>																				
Everyday	1.6%	2	1.0%	0	1.8%	1	2.9%	0	0.4%	0	1.9%	1	1.8%	1	1.4%	1	1.2%	1	3.2%	1
4 to 6 days a week	1.8%	2	1.5%	0	1.9%	1	1.4%	0	0.6%	0	2.7%	1	1.5%	1	1.9%	1	1.0%	1	5.6%	1
2 to 3 days a week	12.3%	12	10.2%	3	13.1%	9	13.7%	2	6.9%	2	15.6%	8	14.4%	5	11.0%	7	11.1%	9	18.0%	3
1 day a week	30.8%	30	43.7%	12	25.9%	18	27.3%	4	28.8%	10	33.1%	17	30.8%	12	30.7%	18	28.9%	23	39.4%	7
Once every 2 weeks	9.9%	10	0.0%	0	13.6%	10	0.0%	0	17.3%	6	7.8%	4	0.0%	0	16.2%	10	9.6%	8	11.3%	2
Once every month	19.8%	19	14.6%	4	21.8%	16	0.0%	0	23.0%	8	23.3%	12	10.3%	4	25.9%	16	19.3%	16	22.5%	4
Once a quarter	15.9%	16	14.6%	4	16.4%	12	54.7%	8	11.5%	4	7.8%	4	30.8%	12	6.5%	4	19.3%	16	0.0%	0
Less often than once a quarter	7.9%	8	14.6%	4	5.5%	4	0.0%	0	11.5%	4	7.8%	4	10.3%	4	6.5%	4	9.6%	8	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

by Demographics - Waltham Abbey

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q03 What is the main reason for your visit here today ?</b>																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	3.8%	4	1.5%	0	4.7%	3	3.7%	1	0.0%	0	6.4%	3	5.0%	2	3.0%	2	2.5%	2	9.8%	2
To buy non-food goods (e.g. shoes, clothes, jewellery)	4.1%	4	0.5%	0	5.4%	4	6.4%	1	2.9%	1	4.2%	2	1.8%	1	5.5%	3	3.7%	3	5.6%	1
To visit the market	5.5%	5	8.0%	2	4.6%	3	13.7%	2	4.0%	1	4.2%	2	3.1%	1	7.0%	4	3.5%	3	14.6%	3
For personal services (e.g. bank, hairdresser, solicitor, etc)	37.9%	37	26.9%	7	41.9%	30	34.2%	5	33.4%	11	41.9%	21	28.3%	11	43.9%	26	38.6%	31	34.6%	6
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	11.5%	11	1.5%	0	15.3%	11	0.0%	0	17.3%	6	10.9%	5	12.3%	5	11.0%	7	8.7%	7	24.8%	4
Work	3.4%	3	5.1%	1	2.7%	2	1.4%	0	2.3%	1	4.7%	2	7.2%	3	1.0%	1	4.1%	3	0.0%	0
To attend college (where appropriate)	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.3%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0
To meet someone	10.1%	10	18.2%	5	7.0%	5	1.0%	0	2.9%	1	17.5%	9	0.0%	0	16.4%	10	11.0%	9	5.6%	1
To visit the Council's offices (where appropriate)	4.0%	4	0.0%	0	5.5%	4	0.0%	0	11.5%	4	0.0%	0	0.0%	0	6.5%	4	4.8%	4	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	4.8%	5	7.3%	2	3.8%	3	5.5%	1	1.2%	0	7.0%	4	4.6%	2	4.9%	3	5.1%	4	3.4%	1
No particular reason	6.5%	6	0.5%	0	8.7%	6	6.8%	1	12.7%	4	2.2%	1	16.8%	6	0.0%	0	7.7%	6	0.8%	0
Other	4.4%	4	16.0%	4	0.0%	0	27.3%	4	0.0%	0	0.8%	0	10.3%	4	0.6%	0	5.3%	4	0.0%	0
To visit the Post Office	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.8%	0
Window shopping / browsing	4.0%	4	14.6%	4	0.0%	0	0.0%	0	11.5%	4	0.0%	0	10.3%	4	0.0%	0	4.8%	4	0.0%	0
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26



by Demographics - Waltham Abbey

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household		
<b>Q04 What do you LIKE most about [name of centre]?</b>												
Near to home / convenient	18.3%	18 24.5%	7 16.0%	11 65.6%	9 5.8%	2 13.3%	7 18.7%	7 18.1%	11 18.5%	15 17.4%	3	
Close to work	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Good public transport links generally	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Convenient drop off / pick up stops for buses	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Parking is easy	6.0%	6 0.0%	0 8.2%	6 0.0%	0 5.8%	2 7.8%	4 0.0%	0 9.7%	6 7.2%	6 0.0%	0	
Parking is cheap	5.3%	5 0.5%	0 7.1%	5 0.0%	0 0.0%	0 10.4%	5 3.5%	1 6.5%	4 6.4%	5 0.0%	0	
Lack of congestion on roads	0.2%	0 0.0%	0 0.3%	0 0.0%	0 0.0%	0 0.4%	0 0.5%	0 0.0%	0 0.2%	0 0.0%	0	
Pedestrianised streets	6.3%	6 0.7%	0 8.4%	6 1.0%	0 1.2%	0 11.3%	6 13.7%	5 1.6%	1 6.9%	6 3.4%	1	
Little traffic-pedestrian conflict	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Ease of access to all (with pushchairs, wheelchairs, etc)	0.4%	0 0.0%	0 0.5%	0 0.0%	0 1.2%	0 0.0%	0 0.0%	0 0.6%	0 0.5%	0 0.0%	0	
Good directional signs to the Centre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Well signposted route ways within the centre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Selection / choice of independent / specialist shops	4.3%	4 0.0%	0 5.9%	4 0.0%	0 0.4%	0 8.2%	4 10.3%	4 0.6%	0 5.1%	4 0.8%	0	
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	0.1%	0 0.0%	0 0.2%	0 0.0%	0 0.0%	0 0.3%	0 0.4%	0 0.0%	0 0.2%	0 0.0%	0	
Quality of supermarket(s)	0.6%	1 0.5%	0 0.6%	0 0.0%	0 0.4%	0 0.8%	0 0.4%	0 0.7%	0 0.3%	0 1.6%	0	
The Market	13.2%	13 18.2%	5 11.3%	8 36.5%	5 14.4%	5 5.7%	3 28.1%	11 3.8%	2 15.3%	12 3.4%	1	
Quality of the shops in general	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Compact centre (i.e. shops close together)	1.1%	1 0.5%	0 1.4%	1 0.0%	0 0.0%	0 2.2%	1 2.9%	1 0.0%	0 1.2%	1 0.8%	0	
Specified shops	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Prices are competitive in shops compared to other town / district centres	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Play area for children	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Range of places to eat	7.6%	7 2.0%	1 9.7%	7 0.0%	0 9.0%	3 8.8%	4 1.4%	1 11.5%	7 9.1%	7 0.8%	0	
Range of pubs / bars	1.2%	1 0.7%	0 1.4%	1 0.0%	0 2.9%	1 0.4%	0 0.0%	0 1.9%	1 1.2%	1 1.1%	0	
Range of private services	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	

by Demographics - Waltham Abbey

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
(banks, hairdressers, solicitors and so on)										
Range of public services (ie Council, library, health services, and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	8.9%	9	3.6%	1	10.9%	8	6.8%	1	11.5%	4
Feels safe / absence of threatening individuals / groups	0.4%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	0
Green space/area	7.5%	7	14.6%	4	4.9%	4	30.1%	4	2.9%	1
Nice busy feel	0.4%	0	0.0%	0	0.5%	0	1.2%	0	0.0%	0
Not too crowded	8.1%	8	16.0%	4	5.2%	4	0.0%	0	15.5%	5
Not too noisy	18.0%	18	29.8%	8	13.6%	10	17.4%	2	35.1%	12
Character / atmosphere	49.9%	49	39.3%	11	53.9%	38	69.3%	10	57.0%	19
Historic buildings	15.4%	15	3.6%	1	19.8%	14	28.3%	4	18.4%	6
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	1.4%	1	3.6%	1	0.5%	0	2.7%	0	0.0%	0
Friendly / polite people	11.1%	11	10.2%	3	11.4%	8	14.6%	2	9.8%	3
The Abbey	4.8%	5	5.1%	1	4.6%	3	6.8%	1	2.9%	1
Its location	2.0%	2	0.0%	0	2.7%	2	0.0%	0	5.8%	2
It's my hometown	4.4%	4	0.0%	0	6.0%	4	27.3%	4	0.0%	0
It has everything you need (No opinion / Don't know)	2.4%	2	0.0%	0	3.3%	2	0.0%	0	1.2%	0
(Nothing in particular)	4.0%	4	3.6%	1	4.1%	3	0.0%	0	2.9%	1
	13.8%	14	24.7%	7	9.7%	7	3.7%	1	12.7%	4
Weighted base:		98		27		71		14		34
Sample:		100		27		73		16		25
										50
										38
										60
										81
										17
										74
										26

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household									
<b>Q05 What do you DISLIKE most about [name of centre]?</b>																			
Unsafe for pedestrians / traffic conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shortage of parking spaces for visitors	1.0%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.6%	1	1.2%	1	0.0%
Shortage of parking for residents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking is expensive	4.0%	4	0.0%	0	5.5%	4	0.0%	0	0.0%	0	7.8%	4	0.0%	0	6.5%	4	4.8%	4	0.0%
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor public transport links	2.2%	2	0.0%	0	3.0%	2	1.4%	0	5.8%	2	0.0%	0	0.0%	0	3.6%	2	2.7%	2	0.0%
Road congestion / too much traffic	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inconvenient location of bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Difficulties with pushchairs, wheelchairs, etc	1.0%	1	0.0%	0	1.4%	1	6.8%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.2%	1	0.0%
Lack of choice of national multiple (high street chain) shops	10.1%	10	4.2%	1	12.3%	9	4.7%	1	8.1%	3	13.0%	7	16.2%	6	6.3%	4	11.4%	9	4.2%
Lack of choice of independent / specialist shops	30.6%	30	4.2%	1	40.5%	29	4.7%	1	44.2%	15	28.9%	14	23.3%	9	35.2%	21	35.5%	29	8.0%
Quality of shops is inadequate	13.4%	13	4.2%	1	16.8%	12	8.8%	1	20.0%	7	10.2%	5	13.1%	5	13.5%	8	14.7%	12	7.2%
Shops too small	1.0%	1	0.0%	0	1.4%	1	6.8%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.2%	1	0.0%
Lack of a larger supermarket	3.3%	3	3.6%	1	3.2%	2	3.7%	1	4.0%	1	2.7%	1	2.9%	1	3.6%	2	3.5%	3	2.3%
Prices too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops spread over too wide an area (i.e. not a compact centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Inadequate range of places to eat and drink	0.1%	0	0.0%	0	0.2%	0	1.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.2%	0	0.0%
Too many pubs / clubs	5.3%	5	3.6%	1	5.9%	4	0.0%	0	2.9%	1	8.4%	4	2.6%	1	7.0%	4	6.2%	5	1.1%
Inadequate range of services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

by Demographics - Waltham Abbey

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	4.0%	4	3.6%	1	4.1%	3	6.8%	1	5.8%	2	1.9%	1	2.6%	1	4.9%	3	3.6%	3	5.6%	1
Absence of play areas for children	1.0%	1	3.6%	1	0.0%	0	6.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	5.6%	1
Lack of clean / secure toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty shopping streets/litter	1.4%	1	0.0%	0	1.9%	1	0.0%	0	1.2%	0	1.9%	1	3.6%	1	0.0%	0	1.7%	1	0.0%	0
Run down appearance of town centre / boarded up premises	19.6%	19	23.8%	6	18.1%	13	27.3%	4	15.5%	5	20.2%	10	24.9%	9	16.3%	10	17.1%	14	31.2%	5
Feels unsafe / presence of threatening individuals / groups / gangs	5.5%	5	12.4%	3	2.9%	2	6.8%	1	4.0%	1	6.1%	3	5.5%	2	5.5%	3	3.8%	3	13.5%	2
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	1.0%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.6%	1	0.0%	0	5.6%	1
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	2.3%	2	3.6%	1	1.8%	1	0.0%	0	0.0%	0	4.6%	2	3.5%	1	1.6%	1	1.6%	1	5.6%	1
Lack of police presence / other security measures (e.g. CCTV)	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.3%	0	0.4%	0	0.0%	0	0.2%	0	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandalism	0.4%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.8%	0	1.0%	0	0.0%	0	0.5%	0	0.0%	0
Insufficient or poor quality open space and green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	6.4%	6	7.3%	2	6.0%	4	0.0%	0	11.5%	4	4.7%	2	11.3%	4	3.2%	2	1.7%	1	28.1%	5
I dislike everything about [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	8.1%	8	3.6%	1	9.7%	7	6.8%	1	14.4%	5	4.2%	2	0.0%	0	13.2%	8	7.4%	6	11.3%	2
Lack of clothing / shoe shops	3.1%	3	0.0%	0	4.2%	3	1.0%	0	6.9%	2	1.1%	1	1.4%	1	4.1%	2	1.9%	2	8.7%	2
It is boring	0.6%	1	2.2%	1	0.0%	0	2.7%	0	0.6%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.4%	1
Too many high end shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road / paving quality	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops	2.2%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	3.6%	2	2.4%	2	1.1%	0
(Nothing in particular)	34.5%	34	43.5%	12	31.1%	22	32.8%	5	34.0%	11	35.3%	18	41.0%	16	30.4%	18	35.9%	29	27.8%	5
Weighted base:		98		27		71		14		34		50		38		60		81		17

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
Sample:	100	27	73	16	25	59	40	60	74	26										
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?</b>																				
Very satisfied	2.3%	2	2.7%	1	2.2%	2	0.0%	0	2.9%	1	2.6%	1	0.9%	0	3.2%	2	1.9%	2	4.2%	1
Satisfied	44.0%	43	51.7%	14	41.1%	29	16.4%	2	55.3%	19	44.2%	22	46.8%	18	42.3%	25	39.7%	32	64.2%	11
Neutral	14.1%	14	15.1%	4	13.7%	10	44.7%	6	0.4%	0	14.6%	7	31.6%	12	3.0%	2	16.2%	13	4.2%	1
Dissatisfied	30.3%	30	25.5%	7	32.2%	23	36.1%	5	23.0%	8	33.6%	17	17.2%	7	38.6%	23	33.5%	27	15.4%	3
Very dissatisfied	9.3%	9	5.1%	1	10.8%	8	2.7%	0	18.4%	6	4.9%	2	3.6%	1	12.8%	8	8.7%	7	12.1%	2
Mean:	3.00		3.21		2.92		2.75		3.01		3.06		3.24		2.84		2.93		3.33	
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

**Q07 How often do you visit [name of centre] in the evenings?**

Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.2%	0	0.7%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	1.1%	0
2 to 3 days a week	1.5%	2	2.0%	1	1.4%	1	0.0%	0	4.0%	1	0.3%	0	0.4%	0	2.3%	1	1.7%	1	0.8%	0
1 day a week	2.6%	3	5.8%	2	1.4%	1	6.8%	1	0.0%	0	3.1%	2	2.6%	1	2.6%	2	1.7%	1	6.8%	1
Once every 2 weeks	1.1%	1	0.0%	0	1.6%	1	1.4%	0	0.4%	0	1.6%	1	1.0%	0	1.2%	1	0.7%	1	3.1%	1
Once every month	5.0%	5	6.6%	2	4.4%	3	5.5%	1	5.2%	2	4.7%	2	6.2%	2	4.2%	3	5.3%	4	3.4%	1
Once a quarter	4.3%	4	0.5%	0	5.7%	4	1.0%	0	11.5%	4	0.3%	0	11.0%	4	0.0%	0	0.3%	0	22.5%	4
Less often than once a quarter	16.8%	16	18.2%	5	16.2%	12	27.3%	4	17.3%	6	13.4%	7	16.4%	6	17.0%	10	19.1%	15	5.6%	1
Never	68.6%	67	66.2%	18	69.5%	50	58.0%	8	61.0%	21	76.7%	38	62.4%	24	72.5%	44	71.1%	57	56.8%	10
Weighted base:	98		27		71		14		34		50		38		60		81		17	
Sample:	100		27		73		16		25		59		40		60		74		26	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q08 What is the main purpose of your evening visits?</b>											
<i>Those who go 'Once a quarter or more' at Q.7</i>											
Bars / pubs	44.3%	6 59.3%	2 38.1%	4 74.7%	2 39.8%	3 38.2%	2 35.8%	3 55.0%	4 59.4%	5 26.1%	2
Eating out	24.6%	4 36.0%	2 19.9%	2 25.3%	1 7.2%	1 50.0%	2 15.6%	1 35.8%	2 40.6%	3 5.1%	0
Night Clubs (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Theatre (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Concerts	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Gym / Health & fitness club	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Shopping	27.1%	4 0.0%	0 38.1%	4 0.0%	0 53.0%	4 0.0%	0 48.6%	4 0.0%	0 0.0%	0 59.8%	4
Meeting friends	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	2.7%	0 0.0%	0 3.8%	0 0.0%	0 0.0%	0 7.9%	0 0.0%	0 6.1%	0 0.0%	0 6.0%	0
Social Clubs	1.4%	0 4.7%	0 0.0%	0 0.0%	0 0.0%	0 3.9%	0 0.0%	0 3.1%	0 0.0%	0 3.0%	0
Weighted base:	14	4	10	2	7	5	8	6	8	7	
Sample:	25	10	15	5	8	12	11	14	16	9	

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?**
*Those who go 'Once a quarter or more' at Q.7*

Very satisfied	13.2%	2 36.0%	2 3.8%	0 0.0%	0 5.3%	0 30.3%	2 1.7%	0 27.5%	2 22.3%	2 2.1%	0
Satisfied	51.6%	7 50.0%	2 52.3%	5 90.6%	2 36.4%	3 57.9%	3 44.8%	4 60.3%	4 70.3%	6 29.1%	2
Neutral	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Dissatisfied	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Very dissatisfied	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	35.2%	5 14.0%	1 43.9%	4 9.4%	0 58.3%	4 11.8%	1 53.5%	4 12.2%	1 7.4%	1 68.8%	4
<i>Mean:</i>	<i>4.20</i>	<i>4.42</i>	<i>4.07</i>	<i>4.00</i>	<i>4.13</i>	<i>4.34</i>	<i>4.04</i>	<i>4.31</i>	<i>4.24</i>	<i>4.07</i>	
Weighted base:	14	4	10	2	7	5	8	6	8	7	
Sample:	25	10	15	5	8	12	11	14	16	9	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q10 How satisfied are you with the pubs/bars offer in [name of centre]?</b>																				
Very satisfied	2.5%	2	0.5%	0	3.3%	2	0.0%	0	5.8%	2	1.1%	1	1.4%	1	3.2%	2	2.9%	2	0.8%	0
Satisfied	25.3%	25	21.8%	6	26.6%	19	20.5%	3	36.1%	12	19.3%	10	27.8%	11	23.7%	14	17.8%	14	60.4%	10
Neutral	11.1%	11	21.1%	6	7.4%	5	30.1%	4	11.5%	4	5.4%	3	13.9%	5	9.4%	6	13.0%	11	2.3%	0
Dissatisfied	2.3%	2	7.3%	2	0.5%	0	0.0%	0	2.9%	1	2.6%	1	2.6%	1	2.2%	1	1.2%	1	7.6%	1
Very dissatisfied	2.1%	2	0.0%	0	2.9%	2	1.0%	0	5.8%	2	0.0%	0	0.4%	0	3.2%	2	2.6%	2	0.0%	0
(No opinion)	36.1%	35	34.2%	9	36.8%	26	2.7%	0	19.6%	7	56.7%	28	24.7%	9	43.2%	26	39.0%	31	22.5%	4
(Don't know)	20.6%	20	15.1%	4	22.6%	16	45.7%	7	18.4%	6	14.8%	7	29.4%	11	15.0%	9	23.6%	19	6.4%	1
<i>Mean:</i>		3.55		3.31		3.66		3.36		3.54		3.66		3.59		3.52		3.46		3.77
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?**

*Those in 'Waltham Abbey' town centre*

Very satisfied	27.3%	27	41.5%	11	22.0%	16	40.6%	6	23.0%	8	26.5%	13	42.5%	16	17.8%	11	29.1%	23	19.1%	3
Satisfied	45.1%	44	55.3%	15	41.3%	29	27.0%	4	40.1%	14	53.6%	27	42.0%	16	47.1%	28	44.4%	36	48.6%	8
Neutral	14.3%	14	1.5%	0	19.1%	14	27.3%	4	17.3%	6	8.6%	4	0.0%	0	23.3%	14	16.1%	13	5.6%	1
Dissatisfied	2.1%	2	0.5%	0	2.7%	2	0.0%	0	2.3%	1	2.5%	1	4.0%	2	0.9%	1	2.0%	2	2.3%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	10.8%	11	1.2%	0	14.4%	10	3.7%	1	17.3%	6	8.4%	4	11.0%	4	10.7%	6	7.9%	6	24.4%	4
(Don't know)	0.4%	0	0.0%	0	0.5%	0	1.4%	0	0.0%	0	0.4%	0	0.5%	0	0.3%	0	0.5%	0	0.0%	0
<i>Mean:</i>		4.10		4.40		3.97		4.14		4.01		4.14		4.39		3.92		4.10		4.12
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]</b>																				
<b>Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?</b>																				
<b>Cleanliness of shopping streets</b>																				
Very good	9.1%	9	23.3%	6	3.7%	3	15.0%	2	14.4%	5	3.8%	2	12.9%	5	6.7%	4	8.0%	6	14.3%	2
Good	60.1%	59	42.5%	11	66.7%	48	79.5%	11	62.0%	21	53.3%	27	43.0%	16	70.9%	43	64.2%	52	41.0%	7
Satisfactory	24.0%	23	29.1%	8	22.0%	16	5.5%	1	15.5%	5	34.9%	17	34.4%	13	17.4%	10	20.4%	16	40.5%	7
Poor	6.7%	7	5.1%	1	7.4%	5	0.0%	0	8.1%	3	7.8%	4	9.8%	4	4.9%	3	7.5%	6	3.4%	1
Very poor	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.2%	0	0.0%	0	0.8%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Mean:</b>		<b>3.71</b>		<b>3.84</b>		<b>3.66</b>		<b>4.10</b>		<b>3.83</b>		<b>3.53</b>		<b>3.59</b>		<b>3.79</b>		<b>3.73</b>		<b>3.65</b>
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26
<b>Personal Safety / lighting / policing issues</b>																				
Very good	5.6%	5	16.0%	4	1.6%	1	1.4%	0	14.4%	5	0.8%	0	10.3%	4	2.6%	2	6.7%	5	0.0%	0
Good	48.0%	47	39.8%	11	51.1%	36	80.3%	11	43.0%	15	42.2%	21	46.0%	17	49.3%	30	49.7%	40	39.9%	7
Satisfactory	15.9%	16	20.9%	6	14.0%	10	10.5%	2	4.6%	2	25.1%	13	5.9%	2	22.2%	13	16.2%	13	14.6%	3
Poor	14.1%	14	10.9%	3	15.3%	11	0.0%	0	25.3%	9	10.6%	5	15.3%	6	13.4%	8	8.8%	7	38.7%	7
Very poor	2.0%	2	3.6%	1	1.4%	1	0.0%	0	0.0%	0	3.9%	2	5.1%	2	0.0%	0	2.4%	2	0.0%	0
(Don't know)	14.4%	14	8.7%	2	16.6%	12	7.8%	1	12.7%	4	17.5%	9	17.5%	7	12.5%	8	16.1%	13	6.8%	1
<b>Mean:</b>		<b>3.48</b>		<b>3.59</b>		<b>3.44</b>		<b>3.90</b>		<b>3.53</b>		<b>3.31</b>		<b>3.50</b>		<b>3.47</b>		<b>3.59</b>		<b>3.01</b>
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26
<b>Quality of buildings / townscape</b>																				
Very good	11.7%	11	34.2%	9	3.2%	2	29.7%	4	20.2%	7	0.8%	0	23.5%	9	4.2%	3	12.9%	10	5.6%	1
Good	39.8%	39	22.4%	6	46.4%	33	30.7%	4	40.1%	14	42.2%	21	25.9%	10	48.5%	29	35.2%	28	61.3%	11
Satisfactory	28.2%	28	15.1%	4	33.1%	24	36.9%	5	21.9%	7	30.0%	15	32.2%	12	25.7%	15	29.5%	24	22.2%	4
Poor	17.4%	17	24.7%	7	14.6%	10	2.7%	0	12.1%	4	25.1%	13	18.4%	7	16.7%	10	18.7%	15	10.9%	2
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.0%	3	3.6%	1	2.7%	2	0.0%	0	5.8%	2	1.9%	1	0.0%	0	4.9%	3	3.6%	3	0.0%	0
<b>Mean:</b>		<b>3.47</b>		<b>3.69</b>		<b>3.39</b>		<b>3.87</b>		<b>3.73</b>		<b>3.19</b>		<b>3.55</b>		<b>3.42</b>		<b>3.44</b>		<b>3.62</b>
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26



## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Shelter from weather</b>																				
Very good	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.9%	1	2.6%	1	0.0%	0	1.2%	1	0.0%	0
Good	13.2%	13	5.1%	1	16.2%	12	36.9%	5	11.9%	4	7.3%	4	11.3%	4	14.4%	9	12.0%	10	18.5%	3
Satisfactory	36.0%	35	42.7%	11	33.5%	24	39.7%	6	39.7%	13	32.5%	16	39.8%	15	33.6%	20	40.7%	33	14.3%	2
Poor	32.1%	31	34.0%	9	31.3%	22	21.1%	3	37.4%	13	31.6%	16	28.5%	11	34.3%	21	24.5%	20	67.2%	12
Very poor	16.0%	16	14.6%	4	16.6%	12	1.4%	0	9.8%	3	24.4%	12	16.4%	6	15.8%	9	19.4%	16	0.0%	0
(Don't know)	1.7%	2	3.6%	1	1.0%	1	1.0%	0	1.2%	0	2.3%	1	1.4%	1	1.9%	1	2.1%	2	0.0%	0
Mean:		2.50		2.40		2.54		3.13		2.54		2.29		2.54		2.48		2.50		2.51
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

<b>Pedestrian/Vehicular safety issues</b>																				
Very good	1.0%	1	0.0%	0	1.4%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	1.6%	1	1.2%	1	0.0%	0
Good	71.4%	70	72.6%	19	71.0%	51	93.6%	13	65.5%	22	69.1%	35	65.3%	25	75.2%	45	72.0%	58	68.5%	12
Satisfactory	21.1%	21	22.4%	6	20.6%	15	6.4%	1	24.8%	8	22.7%	11	27.5%	10	17.0%	10	18.8%	15	31.5%	5
Poor	5.2%	5	0.0%	0	7.1%	5	0.0%	0	6.9%	2	5.4%	3	7.2%	3	3.9%	2	6.3%	5	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.4%	1	5.1%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	2.3%	1	1.7%	1	0.0%	0
Mean:		3.69		3.77		3.67		3.94		3.64		3.65		3.58		3.76		3.69		3.69
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?

<b>Location of car parks</b>																				
Very good	9.9%	10	19.6%	5	6.2%	4	2.3%	0	22.5%	8	3.5%	2	10.6%	4	9.4%	6	8.6%	7	15.8%	3
Good	67.5%	66	57.5%	15	71.2%	51	62.1%	9	63.9%	22	71.4%	36	60.9%	23	71.6%	43	69.5%	56	57.9%	10
Satisfactory	12.4%	12	8.3%	2	13.9%	10	5.5%	1	10.4%	4	15.7%	8	12.6%	5	12.3%	7	12.9%	10	9.8%	2
Poor	0.9%	1	0.0%	0	1.3%	1	0.0%	0	0.4%	0	1.6%	1	1.0%	0	0.9%	1	1.0%	1	0.8%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	9.3%	9	14.6%	4	7.4%	5	30.1%	4	2.9%	1	7.8%	4	14.9%	6	5.8%	4	8.0%	6	15.8%	3
Mean:		3.95		4.13		3.89		3.96		4.12		3.83		3.95		3.95		3.93		4.05
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Security of car parks</b>																				
Very good	9.3%	9	24.7%	7	3.5%	3	1.4%	0	18.4%	6	5.4%	3	11.3%	4	8.1%	5	10.1%	8	5.6%	1
Good	37.5%	37	32.0%	9	39.6%	28	17.0%	2	37.3%	13	43.6%	22	44.1%	17	33.4%	20	40.8%	33	22.2%	4
Satisfactory	22.9%	22	12.9%	3	26.7%	19	36.9%	5	14.4%	5	24.7%	12	8.6%	3	31.9%	19	24.6%	20	15.1%	3
Poor	2.4%	2	3.6%	1	1.9%	1	0.0%	0	2.9%	1	2.7%	1	3.6%	1	1.6%	1	1.7%	1	5.6%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	27.8%	27	26.7%	7	28.3%	20	44.7%	6	27.1%	9	23.6%	12	32.5%	12	24.9%	15	22.8%	18	51.4%	9
Mean:	3.75	4.06	3.62	3.36	3.98	3.68	3.93	3.64	3.77	3.57										
Weighted base:	98	27	71	14	34	50	38	60	81	17										
Sample:	100	27	73	16	25	59	40	60	74	26										
<b>Location of [name of centre] Underground / Train Station (as appropriate)</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	1.1%	1	0.5%	0	1.4%	1	0.0%	0	0.0%	0	2.2%	1	0.4%	0	1.6%	1	1.2%	1	0.8%	0
Satisfactory	1.8%	2	3.6%	1	1.1%	1	2.7%	0	2.9%	1	0.8%	0	2.1%	1	1.6%	1	2.2%	2	0.0%	0
Poor	21.2%	21	45.1%	12	12.3%	9	2.7%	0	36.3%	12	16.3%	8	19.5%	7	22.3%	13	24.8%	20	4.5%	1
Very poor	7.7%	8	1.5%	0	10.1%	7	1.4%	0	8.1%	3	9.3%	5	0.0%	0	12.6%	8	8.4%	7	4.5%	1
(Don't know)	68.1%	67	49.3%	13	75.2%	54	93.2%	13	52.8%	18	71.3%	36	78.0%	30	61.8%	37	63.4%	51	90.2%	16
Mean:	1.88	2.06	1.75	2.20	1.89	1.86	2.13	1.80	1.90	1.71										
Weighted base:	98	27	71	14	34	50	38	60	81	17										
Sample:	100	27	73	16	25	59	40	60	74	26										
<b>Quality &amp; security of [name of centre] Underground / Train Station (as appropriate)</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	7.3%	7	23.1%	6	1.4%	1	0.0%	0	3.5%	1	12.0%	6	2.9%	1	10.0%	6	8.4%	7	1.9%	0
Satisfactory	2.6%	3	3.6%	1	2.2%	2	2.7%	0	4.0%	1	1.6%	1	3.6%	1	1.9%	1	2.9%	2	1.1%	0
Poor	12.5%	12	22.6%	6	8.7%	6	2.7%	0	24.2%	8	7.4%	4	15.4%	6	10.7%	6	14.9%	12	1.1%	0
Very poor	6.4%	6	0.0%	0	8.7%	6	0.0%	0	5.8%	2	8.6%	4	0.0%	0	10.3%	6	7.2%	6	2.3%	0
(Don't know)	71.3%	70	50.7%	14	79.0%	56	94.5%	13	62.6%	21	70.5%	35	78.0%	30	67.0%	40	66.5%	54	93.6%	16
Mean:	2.38	3.01	1.82	2.50	2.14	2.57	2.43	2.35	2.37	2.43										
Weighted base:	98	27	71	14	34	50	38	60	81	17										
Sample:	100	27	73	16	25	59	40	60	74	26										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Ease of cycling access</b>																				
Very good	4.0%	4	0.0%	0	5.5%	4	0.0%	0	11.5%	4	0.0%	0	10.3%	4	0.0%	0	0.0%	0	22.5%	4
Good	38.6%	38	59.7%	16	30.7%	22	31.1%	4	37.3%	13	41.6%	21	38.9%	15	38.4%	23	42.6%	34	19.9%	3
Satisfactory	10.3%	10	11.4%	3	9.8%	7	5.5%	1	13.2%	4	9.6%	5	4.0%	2	14.2%	9	10.5%	9	9.0%	2
Poor	9.4%	9	10.9%	3	8.8%	6	13.7%	2	10.9%	4	7.1%	4	7.0%	3	10.8%	7	6.2%	5	24.1%	4
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	37.8%	37	18.0%	5	45.3%	32	49.8%	7	27.1%	9	41.7%	21	39.8%	15	36.6%	22	40.7%	33	24.4%	4
Mean:		3.60		3.59		3.60		3.35		3.68		3.59		3.87		3.44		3.61		3.54
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26
<b>Amount / quality of pedestrianisation</b>																				
Very good	19.0%	19	17.5%	5	19.6%	14	1.0%	0	17.3%	6	25.3%	13	12.2%	5	23.3%	14	21.4%	17	7.9%	1
Good	68.9%	67	53.1%	14	74.8%	53	55.3%	8	82.7%	28	63.4%	32	65.0%	25	71.3%	43	66.6%	54	79.3%	14
Satisfactory	8.7%	9	25.3%	7	2.5%	2	36.9%	5	0.0%	0	6.5%	3	17.8%	7	2.9%	2	9.3%	8	5.6%	1
Poor	2.5%	2	3.6%	1	2.1%	2	6.8%	1	0.0%	0	3.0%	2	3.6%	1	1.8%	1	1.7%	1	6.4%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.9%	1	0.5%	0	1.1%	1	0.0%	0	0.0%	0	1.8%	1	1.4%	1	0.6%	0	1.0%	1	0.8%	0
Mean:		4.05		3.85		4.13		3.50		4.17		4.13		3.87		4.17		4.09		3.89
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26
<b>Ease of movement around the centre on foot</b>																				
Very good	4.5%	4	6.6%	2	3.7%	3	8.8%	1	2.9%	1	4.3%	2	0.4%	0	7.0%	4	2.5%	2	13.5%	2
Good	81.9%	80	77.4%	21	83.5%	60	61.1%	9	91.4%	31	81.3%	41	81.1%	31	82.3%	50	81.8%	66	82.0%	14
Satisfactory	9.5%	9	16.0%	4	7.1%	5	30.1%	4	5.8%	2	6.2%	3	18.0%	7	4.2%	3	10.6%	9	4.5%	1
Poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.2%	4	0.0%	0	5.7%	4	0.0%	0	0.0%	0	8.2%	4	0.5%	0	6.5%	4	5.1%	4	0.0%	0
Mean:		3.95		3.91		3.96		3.79		3.97		3.98		3.82		4.03		3.92		4.09
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

by Demographics - Waltham Abbey

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<i>Access for people with mobility / hearing / sighting disability</i>																				
Very good	6.7%	7	14.6%	4	3.8%	3	0.0%	0	14.4%	5	3.5%	2	11.3%	4	3.9%	2	6.0%	5	10.1%	2
Good	39.9%	39	44.2%	12	38.2%	27	13.7%	2	40.1%	14	47.1%	24	19.7%	7	52.5%	32	43.7%	35	21.9%	4
Satisfactory	19.9%	20	12.9%	3	22.6%	16	16.0%	2	18.4%	6	22.1%	11	10.5%	4	25.9%	16	17.3%	14	32.3%	6
Poor	6.2%	6	0.0%	0	8.5%	6	27.3%	4	1.2%	0	3.5%	2	4.6%	2	7.1%	4	7.5%	6	0.0%	0
Very poor	1.1%	1	3.6%	1	0.2%	0	0.0%	0	0.0%	0	2.2%	1	2.6%	1	0.2%	0	1.2%	1	0.8%	0
(Don't know)	26.2%	26	24.7%	7	26.7%	19	43.0%	6	25.9%	9	21.6%	11	51.2%	19	10.4%	6	24.3%	20	34.9%	6
<i>Mean:</i>	<i>3.61</i>		<i>3.88</i>		<i>3.51</i>		<i>2.76</i>		<i>3.92</i>		<i>3.59</i>		<i>3.67</i>		<i>3.59</i>		<i>3.61</i>		<i>3.62</i>	
Weighted base:	98	27	71	14	34	50	38	60	81	17										
Sample:	100	27	73	16	25	59	40	60	74	26										

by Demographics - Waltham Abbey

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Page 299

Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Q14 How could [name of centre]best be improved?</b>																				
More parking	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.3%	0	0.2%	0	0.0%	0
More secure parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.4%	0	1.5%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.6%	0	0.5%	0	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent bus services to the centre	6.4%	6	0.7%	0	8.5%	6	1.4%	0	17.3%	6	0.4%	0	10.3%	4	3.9%	2	7.5%	6	1.1%	0
More reliable / comfortable bus services	6.4%	6	0.7%	0	8.5%	6	1.4%	0	17.3%	6	0.4%	0	10.3%	4	3.9%	2	7.5%	6	1.1%	0
New / relocated bus stops	2.0%	2	0.0%	0	2.7%	2	0.0%	0	5.8%	2	0.0%	0	0.0%	0	3.2%	2	2.4%	2	0.0%	0
More frequent underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.4%	0	0.5%	0	0.0%	0	0.2%	0	0.0%	0
More priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access for wheelchair and pushchair users	2.0%	2	0.0%	0	2.7%	2	6.8%	1	2.9%	1	0.0%	0	2.6%	1	1.6%	1	2.4%	2	0.0%	0
More national multiple (high street chain) retailers	8.4%	8	8.7%	2	8.2%	6	3.3%	0	8.1%	3	10.0%	5	4.0%	2	11.1%	7	8.1%	7	9.8%	2
Bigger/better supermarket	7.1%	7	0.0%	0	9.7%	7	1.0%	0	2.9%	1	11.7%	6	0.4%	0	11.3%	7	8.6%	7	0.0%	0
More independent shops	23.9%	23	25.3%	7	23.4%	17	12.9%	2	28.2%	10	24.1%	12	25.6%	10	22.8%	14	23.8%	19	24.1%	4
Better choice of shops in general	45.7%	45	23.8%	6	54.0%	38	50.8%	7	37.3%	13	50.0%	25	45.2%	17	46.1%	28	45.5%	37	46.6%	8
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	11.8%	12	7.8%	2	13.3%	9	7.8%	1	14.4%	5	11.1%	6	19.7%	7	6.7%	4	5.5%	4	41.0%	7
Improvement to the market	3.7%	4	3.6%	1	3.7%	3	10.5%	2	5.2%	2	0.8%	0	2.4%	1	4.5%	3	1.6%	1	13.5%	2
More / better pubs / night-life	2.2%	2	0.7%	0	2.7%	2	0.0%	0	6.3%	2	0.0%	0	0.0%	0	3.6%	2	2.4%	2	1.1%	0
More / better eating places	1.1%	1	0.0%	0	1.6%	1	1.0%	0	2.9%	1	0.0%	0	0.4%	0	1.6%	1	1.4%	1	0.0%	0
Fewer bars / nightclubs	0.4%	0	0.0%	0	0.5%	0	0.0%	0	1.2%	0	0.0%	0	1.0%	0	0.0%	0	0.5%	0	0.0%	0
More / better leisure facilities	6.9%	7	14.6%	4	4.1%	3	27.3%	4	5.8%	2	1.9%	1	10.3%	4	4.9%	3	7.2%	6	5.6%	1
More family oriented facilities	7.3%	7	3.6%	1	8.7%	6	41.0%	6	1.2%	0	1.9%	1	6.2%	2	8.1%	5	7.7%	6	5.6%	1
More secure children's play areas	4.4%	4	0.0%	0	6.0%	4	0.0%	0	11.5%	4	0.8%	0	1.0%	0	6.5%	4	5.3%	4	0.0%	0
Better crèche facilities	0.4%	0	0.0%	0	0.5%	0	0.0%	0	1.2%	0	0.0%	0	1.0%	0	0.0%	0	0.5%	0	0.0%	0
Provision of more residential accommodation	0.4%	0	0.0%	0	0.5%	0	0.0%	0	1.2%	0	0.0%	0	1.0%	0	0.0%	0	0.5%	0	0.0%	0
Expand the town centre's colleges / expand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Demographics - Waltham Abbey

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
university																				
Other	6.2%	6	0.0%	0	8.5%	6	2.7%	0	11.5%	4	3.5%	2	12.9%	5	1.9%	1	1.2%	1	29.3%	5
Cleaner streets / removal of litter	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.9%	1	2.6%	1	0.0%	0	1.2%	1	0.0%	0
More shelter from wind / rain	3.4%	3	0.0%	0	4.6%	3	0.0%	0	5.8%	2	2.7%	1	2.6%	1	3.9%	2	3.6%	3	2.3%	0
Improve appearance / environment of centre	6.9%	7	18.2%	5	2.7%	2	6.8%	1	14.4%	5	1.8%	1	12.3%	5	3.5%	2	7.2%	6	5.6%	1
Improved security measures / more CCTV / more police	4.3%	4	5.1%	1	4.0%	3	0.0%	0	1.2%	0	7.7%	4	5.1%	2	3.8%	2	3.5%	3	7.9%	1
More control on alcohol / drinkers / drug users	3.0%	3	3.6%	1	2.7%	2	0.0%	0	0.0%	0	5.8%	3	5.1%	2	1.6%	1	2.4%	2	5.6%	1
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	2.2%	2	6.6%	2	0.5%	0	0.0%	0	1.2%	0	3.5%	2	3.6%	1	1.3%	1	2.2%	2	2.3%	0
Better street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces / areas	4.0%	4	0.0%	0	5.5%	4	27.3%	4	0.0%	0	0.0%	0	0.0%	0	6.5%	4	4.8%	4	0.0%	0
More clothing / shoe shops	1.9%	2	0.0%	0	2.7%	2	0.0%	0	2.9%	1	1.8%	1	0.4%	0	2.9%	2	1.9%	2	2.3%	0
Vacant shops to be filled	3.0%	3	7.3%	2	1.4%	1	0.0%	0	0.0%	0	5.8%	3	5.1%	2	1.6%	1	3.4%	3	1.1%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footpaths improved / resurfaced	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve pedestrian / vehicular safety issues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road surfaces improved / resurfaced	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More restrictions on cyclists	1.9%	2	0.0%	0	2.7%	2	0.0%	0	2.9%	1	1.8%	1	1.0%	0	2.5%	2	2.2%	2	0.8%	0
Less eating places / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	0.6%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	0	0.3%	0	0.5%	0	1.1%	0
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.5%	7	9.3%	2	6.8%	5	0.0%	0	0.0%	0	14.7%	7	2.9%	1	10.3%	6	8.9%	7	0.8%	0
(None mentioned)	10.1%	10	13.8%	4	8.7%	6	2.7%	0	15.5%	5	8.6%	4	3.6%	1	14.2%	9	9.4%	8	13.5%	2
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q15 Do you work in [name of centre]?</b>											
Yes	4.7%	5 5.1%	1 4.6%	3 1.4%	0 2.3%	1 7.3%	4 9.3%	4 1.8%	1 5.5%	4 0.8%	0
No	95.3%	93 94.9%	25 95.4%	68 98.6%	14 97.7%	33 92.7%	46 90.7%	34 98.2%	59 94.5%	76 99.2%	17
Weighted base:	98	27	71	14	34	50	38	60	81	17	
Sample:	100	27	73	16	25	59	40	60	74	26	
<b>Q16 Do you go to college in [name of centre] (where appropriate)?</b>											
Yes	0.4%	0 0.0%	0 0.5%	0 2.7%	0 0.0%	0 0.0%	0 0.0%	0 0.6%	0 0.5%	0 0.0%	0
No	99.6%	98 100.0%	27 99.5%	71 97.3%	14 100.0%	34 100.0%	50 100.0%	38 99.4%	60 99.5%	80 100.0%	17
Weighted base:	98	27	71	14	34	50	38	60	81	17	
Sample:	100	27	73	16	25	59	40	60	74	26	
<b>GEN Gender:</b>											
Male	27.3%	27 100.0%	27 0.0%	0 43.8%	6 21.9%	7 26.2%	13 30.0%	11 25.5%	15 27.2%	22 27.8%	5
Female	72.7%	71 0.0%	0 100.0%	71 56.2%	8 78.1%	26 73.8%	37 70.0%	26 74.5%	45 72.8%	59 72.2%	12
Weighted base:	98	27	71	14	34	50	38	60	81	17	
Sample:	100	27	73	16	25	59	40	60	74	26	
<b>AGE Age Group:</b>											
18 - 24 years	4.6%	4 1.5%	0 5.7%	4 31.4%	4 0.0%	0 0.0%	0 0.0%	0 7.4%	4 5.1%	4 2.3%	0
25 - 34 years	10.0%	10 21.8%	6 5.5%	4 68.6%	10 0.0%	0 0.0%	0 19.2%	7 4.1%	2 9.2%	7 13.5%	2
35 - 44 years	17.3%	17 20.4%	5 16.1%	11 0.0%	0 50.1%	17 0.0%	0 26.7%	10 11.3%	7 17.1%	14 18.0%	3
45 - 54 years	17.2%	17 7.3%	2 20.9%	15 0.0%	0 49.9%	17 0.0%	0 12.3%	5 20.3%	12 14.2%	11 31.2%	5
55 - 64 years	27.2%	27 16.5%	4 31.2%	22 0.0%	0 0.0%	0 53.3%	27 18.7%	7 32.5%	20 31.1%	25 9.0%	2
65+ years	23.8%	23 32.5%	9 20.6%	15 0.0%	0 0.0%	0 46.7%	23 23.0%	9 24.4%	15 23.4%	19 26.0%	5
Weighted base:	98	27	71	14	34	50	38	60	81	17	
Sample:	100	27	73	16	25	59	40	60	74	26	
<b>SEG Occupation of Chief Wage Earner:</b>											
AB	7.8%	8 4.2%	1 9.2%	7 7.8%	1 0.0%	0 13.1%	7 20.3%	8 0.0%	0 9.5%	8 0.0%	0
C1	30.8%	30 38.4%	10 28.0%	20 43.4%	6 43.8%	15 18.5%	9 79.7%	30 0.0%	0 31.2%	25 28.9%	5
C2	19.7%	19 15.3%	4 21.4%	15 6.8%	1 23.0%	8 21.2%	11 0.0%	0 32.1%	19 23.2%	19 3.4%	1
DE	41.7%	41 42.2%	11 41.4%	30 42.0%	6 33.2%	11 47.2%	24 0.0%	0 67.9%	41 36.1%	29 67.7%	12
Weighted base:	98	27	71	14	34	50	38	60	81	17	
Sample:	100	27	73	16	25	59	40	60	74	26	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?</b>										
Yes	3.4%	3 6.3%	2 2.3%	2 0.0%	0 0.4%	0 6.4%	3 0.4%	0 5.3%	3 3.4%	3 3.5%
No	96.6%	95 93.7%	25 97.7%	70 100.0%	14 99.6%	34 93.6%	47 99.6%	38 94.7%	57 96.6%	78 96.5%
Weighted base:	98	27	71	14	34	50	38	60	81	17
Sample:	100	27	73	16	25	59	40	60	74	26

**Q18 Is the disability mobility, hearing and / or sighting impairment ?***Those who 'Yes' at Q17*

Mobility	45.0%	2 23.0%	0 67.8%	1 0.0%	0 0.0%	0 46.9%	2 0.0%	0 46.9%	2 50.0%	1 22.7%	0
Hearing	5.8%	0 11.5%	0 0.0%	0 0.0%	0 0.0%	0 6.1%	0 0.0%	0 6.1%	0 0.0%	0 31.9%	0
Sighting	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	8.3%	0 8.2%	0 8.5%	0 0.0%	0 100.1%	0 4.4%	0 100.1%	0 4.4%	0 0.0%	0 45.5%	0
Back problems	40.8%	1 80.4%	1 0.0%	0 0.0%	0 0.0%	0 42.6%	1 0.0%	0 42.6%	1 50.0%	1 0.0%	0
(Don't know)	11.7%	0 0.0%	0 23.7%	0 0.0%	0 0.0%	0 12.2%	0 0.0%	0 12.2%	0 14.3%	0 0.0%	0
Weighted base:	3	2	2	0	0	3	0	3	3	1	
Sample:	8	4	4	0	1	7	1	7	4	4	

**CAR Number of cars in Household:**

None	17.6%	17 18.0%	5 17.5%	12 19.1%	3 25.2%	9 12.1%	6 13.2%	5 20.4%	12 0.0%	0 100.0%	17
1	37.1%	36 50.0%	13 32.3%	23 13.3%	2 27.1%	9 50.8%	25 38.8%	15 36.1%	22 45.1%	36 0.0%	0
2	35.9%	35 32.0%	9 37.3%	27 40.2%	6 46.6%	16 27.4%	14 44.4%	17 30.5%	18 43.6%	35 0.0%	0
3	5.0%	5 0.0%	0 6.8%	5 0.0%	0 0.0%	0 9.7%	5 2.6%	1 6.5%	4 6.0%	5 0.0%	0
4+	4.4%	4 0.0%	0 6.0%	4 27.3%	4 1.2%	0 0.0%	0 1.0%	0 6.5%	4 5.3%	4 0.0%	0
(Refused)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	98	27	71	14	34	50	38	60	81	17	
Sample:	100	27	73	16	25	59	40	60	74	26	

**LOC Location of Interview:**

Epping	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton High Road	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Waltham Abbey	100.0%	98 100.0%	27 100.0%	71 100.0%	14 100.0%	34 100.0%	50 100.0%	38 100.0%	60 100.0%	81 100.0%	17
Loughton Broadway	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Chipping Ongar	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Buckhurst Hill	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	98	27	71	14	34	50	38	60	81	17	
Sample:	100	27	73	16	25	59	40	60	74	26	



by Demographics - Waltham Abbey

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>DAY Day of interview:</b>																				
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	45.7%	45	36.9%	10	49.0%	35	86.3%	12	32.2%	11	43.3%	22	61.6%	23	35.8%	22	42.4%	34	61.3%	11
Wednesday	2.0%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	3.9%	2	0.0%	0	3.2%	2	2.4%	2	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	52.3%	51	63.1%	17	48.2%	34	13.7%	2	67.8%	23	52.8%	26	38.4%	15	61.0%	37	55.2%	45	38.7%	7
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	98			27		71		14		34		50		38		60		81		17
Sample:	100			27		73		16		25		59		40		60		74		26

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household								
<b>PC</b>																		
BG2 9	2.0%	2	0.0%	0	2.7%	2	0.0%	0	3.9%	2	0.0%	0	3.2%	2	2.4%	2	0.0%	0
Blank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 4	1.0%	1	0.0%	0	1.4%	1	0.0%	0	2.9%	1	0.0%	0	1.6%	1	1.2%	1	0.0%	0
CM19 5	1.0%	1	0.0%	0	1.4%	1	0.0%	0	1.9%	1	2.6%	1	0.0%	0	1.2%	1	0.0%	0
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 7	1.0%	1	3.6%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.6%	1	1.2%	1	0.0%	0
E4 9	0.4%	0	1.5%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.6%	0	0.5%	0	0.0%	0
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	1.0%	1	3.6%	1	0.0%	0	6.8%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	5.6%	1
EN3 5	1.0%	1	0.0%	0	1.4%	1	0.0%	0	1.9%	1	0.0%	0	1.6%	1	1.2%	1	0.0%	0
EN3 6	4.0%	4	0.0%	0	5.5%	4	0.0%	0	7.8%	4	0.0%	0	6.5%	4	4.8%	4	0.0%	0
EN4 7	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.4%	0	0.0%	0	0.3%	0	0.2%	0	0.0%	0
EN7 6	2.0%	2	0.0%	0	2.7%	2	0.0%	0	5.8%	2	0.0%	0	3.2%	2	2.4%	2	0.0%	0
EN8 7	4.4%	4	0.0%	0	6.0%	4	0.0%	0	12.7%	4	0.0%	0	11.3%	4	0.5%	0	22.5%	4

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
EN8 8	9.9%	10	14.6%	4	8.2%	6	0.0%	0	25.9%	9	1.9%	1	23.1%	9	1.6%	1	10.8%	9	5.6%	1
EN8 9	8.3%	8	0.0%	0	11.5%	8	0.0%	0	0.0%	0	16.3%	8	11.3%	4	6.5%	4	10.1%	8	0.0%	0
EN9	0.4%	0	1.5%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.6%	0	0.5%	0	0.0%	0
EN9 1	28.5%	28	23.1%	6	30.5%	22	29.3%	4	21.7%	7	32.8%	16	28.2%	11	28.6%	17	26.6%	22	37.0%	6
EN9 2	5.9%	6	5.6%	2	6.0%	4	0.0%	0	0.0%	0	11.6%	6	1.4%	1	8.7%	5	5.5%	4	7.9%	1
EN9 3	21.8%	21	28.4%	8	19.3%	14	63.9%	9	24.2%	8	8.2%	4	18.5%	7	23.8%	14	24.3%	20	10.1%	2
EN9 5	4.0%	4	14.6%	4	0.0%	0	0.0%	0	0.0%	0	7.8%	4	0.0%	0	6.5%	4	4.8%	4	0.0%	0
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	1.0%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.6%	1	0.0%	0	1.2%	1	0.0%	0
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG12 8	0.4%	0	0.0%	0	0.5%	0	0.0%	0	0.8%	0	1.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
SG2 5	2.0%	2	0.0%	0	2.7%	2	0.0%	0	5.8%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	11.3%	2
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		98		27		71		14		34		50		38		60		81		17
Sample:		100		27		73		16		25		59		40		60		74		26

**Appendix 14:**

Data Tabulations

By Demographics Loughton Broadway  
(Weighted)

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Q0A First of all, can I ask you do you work in any of the following:</b>										
Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None of these	100.0%	94	100.0%	35	100.0%	59	100.0%	30	100.0%	25
Weighted base:		94		35		59		30		25
Sample:		100		42		58		33		26
<b>Q01 How did you travel to [name of centre] today?</b>										
Car/ van driver	41.9%	40	48.5%	17	38.1%	23	17.5%	5	49.7%	12
Car/ van passenger	2.8%	3	0.0%	0	4.4%	3	2.5%	1	0.0%	0
Bus	15.3%	14	19.2%	7	13.0%	8	20.5%	6	20.7%	5
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground (as appropriate)	6.6%	6	11.3%	4	3.8%	2	5.0%	2	19.1%	5
Train (as appropriate)	6.0%	6	0.0%	0	9.5%	6	12.5%	4	0.0%	0
Taxi	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.8%	1
On foot	22.4%	21	20.9%	7	23.2%	14	29.4%	9	6.7%	2
Other (Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		94		35		59		30		25
Sample:		100		42		58		33		26
<b>Q02 How often do you do the following in [name of centre] (including Sunday)?</b>										
<b>Food &amp; Groceries Shopping</b>										
Everyday	0.9%	1	1.5%	1	0.5%	0	0.0%	0	0.5%	0
4 to 6 days a week	3.0%	3	3.8%	1	2.5%	2	1.3%	0	3.8%	1
2 to 3 days a week	9.9%	9	10.8%	4	9.4%	6	11.3%	3	11.5%	3
1 day a week	13.2%	12	21.6%	8	8.3%	5	21.3%	6	3.8%	1
Once every 2 weeks	7.0%	7	0.0%	0	11.1%	7	6.3%	2	3.8%	1
Once every month	26.0%	24	35.0%	12	20.6%	12	3.1%	1	30.6%	8
Once a quarter	12.0%	11	10.8%	4	12.7%	8	25.0%	8	0.0%	0
Less often than once a quarter	5.0%	5	0.0%	0	7.9%	5	3.1%	1	15.3%	4
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	23.1%	22	16.6%	6	27.0%	16	28.6%	9	30.6%	8
Weighted base:		94		35		59		30		25
Sample:		100		42		58		33		26

by Demographics - Loughton Broadway

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
4 to 6 days a week	0.6%	1	0.0%	0	1.0%	1	0.6%	0	0.0%	0	1.0%	0	0.4%	0	0.8%	0	0.8%	1	0.0%	0
2 to 3 days a week	2.5%	2	2.7%	1	2.4%	1	1.3%	0	3.6%	1	2.9%	1	2.4%	1	2.7%	1	3.2%	2	0.8%	0
1 day a week	8.4%	8	3.8%	1	11.1%	7	6.9%	2	9.2%	2	9.0%	4	8.1%	4	8.7%	4	10.8%	8	2.2%	0
Once every 2 weeks	2.0%	2	3.8%	1	1.0%	1	1.3%	0	0.8%	0	3.3%	1	1.6%	1	2.4%	1	2.7%	2	0.0%	0
Once every month	16.0%	15	17.2%	6	15.2%	9	4.4%	1	16.1%	4	24.7%	10	8.9%	4	23.0%	11	20.0%	14	6.7%	1
Once a quarter	14.0%	13	17.8%	6	11.7%	7	3.1%	1	6.1%	2	27.1%	11	12.5%	6	15.5%	7	9.2%	6	17.8%	3
Less often than once a quarter	23.3%	22	19.3%	7	25.7%	15	38.8%	12	10.7%	3	19.4%	8	34.6%	16	12.2%	6	27.8%	19	15.4%	3
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	33.2%	31	35.4%	12	31.9%	19	43.7%	13	53.5%	13	12.6%	5	31.6%	15	34.8%	17	25.5%	18	57.1%	10
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24
<b>Drinking / Eating Out</b>																				
Everyday	0.3%	0	0.4%	0	0.2%	0	0.4%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.6%	0
4 to 6 days a week	1.4%	1	1.6%	1	1.3%	1	2.5%	1	0.8%	0	1.0%	0	1.6%	1	1.2%	1	1.6%	1	1.1%	0
2 to 3 days a week	3.6%	3	3.2%	1	3.8%	2	7.5%	2	3.1%	1	1.0%	0	5.6%	3	1.6%	1	4.9%	3	0.0%	0
1 day a week	4.2%	4	6.5%	2	2.9%	2	5.6%	2	3.1%	1	3.8%	2	3.2%	2	5.2%	2	4.3%	3	5.6%	1
Once every 2 weeks	2.9%	3	3.8%	1	2.4%	1	7.5%	2	1.5%	0	0.3%	0	3.9%	2	2.0%	1	2.6%	2	5.6%	1
Once every month	13.2%	12	11.9%	4	14.0%	8	12.5%	4	32.9%	8	1.4%	1	9.3%	4	17.0%	8	12.1%	8	23.3%	4
Once a quarter	4.0%	4	0.0%	0	6.3%	4	12.5%	4	0.0%	0	0.0%	0	8.1%	4	0.0%	0	5.4%	4	0.0%	0
Less often than once a quarter	8.7%	8	6.2%	2	10.2%	6	10.6%	3	3.8%	1	10.2%	4	14.1%	7	3.3%	2	10.0%	7	7.1%	1
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	61.7%	58	66.5%	23	58.9%	35	40.7%	12	54.3%	13	82.3%	33	54.2%	25	69.1%	33	59.1%	41	55.7%	9
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24

by Demographics - Loughton Broadway

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Private &amp; Public Services (Bank / Solicitor / Council Offices/ Library, etc)</b>										
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.6%	1	0.0%	0	1.0%	1	0.6%	0	0.8%	0
2 to 3 days a week	3.0%	3	1.1%	0	4.1%	2	5.0%	2	3.8%	1
1 day a week	17.8%	17	23.3%	8	14.6%	9	10.6%	3	23.0%	6
Once every 2 weeks	7.9%	7	4.9%	2	9.7%	6	6.3%	2	2.8%	1
Once every month	23.7%	22	10.6%	4	31.4%	19	36.9%	11	15.3%	4
Once a quarter	1.4%	1	2.2%	1	1.0%	1	1.9%	1	1.5%	0
Less often than once a quarter	5.6%	5	1.6%	1	7.9%	5	3.1%	1	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	40.0%	38	56.4%	20	30.3%	18	35.5%	11	52.8%	13
Weighted base:	94	35	59	30	25	40	47	48	70	17
Sample:	100	42	58	33	26	41	46	54	73	24
<b>Commercial Leisure Facilities (Gym / Swimming Pool, etc)</b>										
Everyday	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.3%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	0.8%	1	0.0%	0	1.3%	1	2.5%	1	0.0%	0
1 day a week	1.8%	2	1.1%	0	2.2%	1	4.4%	1	0.0%	0
Once every 2 weeks	0.4%	0	0.0%	0	0.6%	0	1.3%	0	0.0%	0
Once every month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	1.8%	2	2.7%	1	1.3%	1	5.6%	2	0.0%	0
First time today	4.4%	4	0.0%	0	7.0%	4	0.0%	0	0.8%	0
Never	90.1%	85	95.8%	34	86.8%	52	85.0%	26	83.2%	20
(Don't know)	0.5%	1	0.4%	0	0.6%	0	1.3%	0	0.3%	0
Weighted base:	94	35	59	30	25	40	47	48	70	17
Sample:	100	42	58	33	26	41	46	54	73	24

by Demographics - Loughton Broadway

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Any visit</b>																				
Everyday	1.1%	1	1.9%	1	0.7%	0	0.4%	0	0.5%	0	2.0%	1	0.6%	0	1.7%	1	0.2%	0	5.6%	1
4 to 6 days a week	3.8%	4	4.3%	2	3.5%	2	3.1%	1	4.6%	1	3.8%	2	2.8%	1	4.8%	2	3.8%	3	5.6%	1
2 to 3 days a week	11.2%	11	12.9%	5	10.2%	6	15.0%	5	10.7%	3	8.6%	3	12.1%	6	10.3%	5	12.4%	9	11.1%	2
1 day a week	24.0%	23	26.9%	9	22.2%	13	25.0%	8	22.9%	6	23.8%	9	20.1%	9	27.7%	13	27.0%	19	22.2%	4
Once every 2 weeks	8.0%	8	0.0%	0	12.7%	8	6.3%	2	0.0%	0	14.3%	6	0.0%	0	15.9%	8	8.1%	6	11.1%	2
Once every month	39.9%	38	43.1%	15	38.1%	23	25.0%	8	61.2%	15	38.0%	15	40.3%	19	39.6%	19	37.8%	26	22.2%	4
Once a quarter	8.0%	8	10.8%	4	6.3%	4	12.5%	4	0.0%	0	9.5%	4	16.1%	8	0.0%	0	5.4%	4	22.2%	4
Less often than once a quarter	4.0%	4	0.0%	0	6.3%	4	12.5%	4	0.0%	0	0.0%	0	8.1%	4	0.0%	0	5.4%	4	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24



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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Q03 What is the main reason for your visit here today ?</b>																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	21.5%	20	30.6%	11	16.1%	10	14.4%	4	22.9%	6	26.0%	10	14.4%	7	28.5%	14	23.1%	16	24.3%	4
To buy non-food goods (e.g. shoes, clothes, jewellery)	8.8%	8	2.7%	1	12.4%	7	1.3%	0	8.4%	2	14.7%	6	8.9%	4	8.7%	4	3.8%	3	11.1%	2
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	11.6%	11	11.3%	4	11.7%	7	1.3%	0	11.5%	3	19.5%	8	4.8%	2	18.2%	9	12.4%	9	13.3%	2
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	0.6%	1	0.5%	0	0.6%	0	1.3%	0	0.0%	0	0.5%	0	0.8%	0	0.4%	0	0.8%	1	0.0%	0
Work	15.9%	15	25.3%	9	10.4%	6	3.8%	1	36.7%	9	12.2%	5	31.7%	15	0.4%	0	15.6%	11	1.9%	0
To attend college (where appropriate)	9.5%	9	11.7%	4	8.3%	5	29.9%	9	0.0%	0	0.0%	0	17.7%	8	1.5%	1	7.0%	5	24.1%	4
To meet someone	8.2%	8	3.2%	1	11.1%	7	23.2%	7	3.1%	1	0.0%	0	6.8%	3	9.5%	5	10.5%	7	2.2%	0
To visit the Council's offices (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	5.0%	5	10.8%	4	1.6%	1	0.0%	0	0.0%	0	11.9%	5	0.0%	0	9.9%	5	6.7%	5	0.0%	0
No particular reason	18.9%	18	3.8%	1	27.8%	17	25.0%	8	17.4%	4	15.2%	6	14.9%	7	22.9%	11	20.0%	14	23.0%	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24

by Demographics - Loughton Broadway

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q04 What do you LIKE most about [name of centre]?</b>																				
Near to home / convenient	21.9%	21	22.6%	8	21.5%	13	18.8%	6	31.9%	8	18.0%	7	23.8%	11	20.0%	10	24.0%	17	22.9%	4
Close to work	2.0%	2	2.7%	1	1.6%	1	0.0%	0	0.0%	0	4.8%	2	2.0%	1	2.0%	1	2.7%	2	0.0%	0
Good public transport links generally	0.5%	1	0.4%	0	0.6%	0	1.1%	0	0.8%	0	0.0%	0	0.4%	0	0.7%	0	0.3%	0	1.9%	0
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.4%	0	1.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	2.2%	0
Convenient drop off / pick up stops for buses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.0%	2	0.0%	0	3.2%	2	0.0%	0	3.8%	1	2.4%	1	0.0%	0	4.0%	2	2.7%	2	0.0%	0
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	1.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.0%	1	1.3%	1	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	1.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.0%	1	1.3%	1	0.0%	0
Good directional signs to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	6.6%	6	0.0%	0	10.5%	6	4.4%	1	19.1%	5	0.5%	0	11.3%	5	2.0%	1	7.6%	5	5.6%	1
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	4.4%	4	1.1%	0	6.3%	4	12.5%	4	0.0%	0	1.0%	0	8.1%	4	0.8%	0	5.9%	4	0.0%	0
Quality of supermarket(s)	0.8%	1	0.0%	0	1.3%	1	2.5%	1	0.0%	0	0.0%	0	0.8%	0	0.8%	0	1.1%	1	0.0%	0
The Market	0.3%	0	0.4%	0	0.3%	0	0.0%	0	0.8%	0	0.3%	0	0.0%	0	0.7%	0	0.0%	0	1.9%	0
Quality of the shops in general	1.2%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.4%	1	0.3%	0	5.6%	1
Compact centre (i.e. shops close together)	4.0%	4	0.0%	0	6.3%	4	0.0%	0	15.3%	4	0.0%	0	8.1%	4	0.0%	0	5.4%	4	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	1.4%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.8%	1	1.3%	1	2.2%	0
Play area for children	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0
Range of places to eat	1.0%	1	1.1%	0	1.0%	1	2.5%	1	0.8%	0	0.0%	0	0.8%	0	1.2%	1	1.1%	1	1.1%	0
Range of pubs / bars	0.6%	1	1.1%	0	0.3%	0	1.3%	0	0.8%	0	0.0%	0	0.0%	0	1.2%	1	0.5%	0	1.1%	0
Range of private services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, solicitors and so on)																				
Range of public services (ie Council, library, health services, and so on)	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0
Range of leisure facilities	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0
General cleanliness of shopping streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels safe / absence of threatening individuals / groups	4.0%	4	10.8%	4	0.0%	0	12.5%	4	0.0%	0	0.0%	0	8.1%	4	0.0%	0	0.0%	0	22.2%	4
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	8.8%	8	1.6%	1	13.0%	8	20.0%	6	0.0%	0	5.7%	2	8.5%	4	9.1%	4	11.3%	8	2.2%	0
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	2.0%	2	0.0%	0	3.2%	2	6.3%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	2.7%	2	0.0%	0
Not too noisy	6.0%	6	10.8%	4	3.2%	2	18.8%	6	0.0%	0	0.0%	0	8.1%	4	4.0%	2	2.7%	2	22.2%	4
Character / atmosphere	2.3%	2	0.8%	0	3.2%	2	0.0%	0	0.0%	0	5.4%	2	0.0%	0	4.5%	2	2.7%	2	1.6%	0
Historic buildings	2.0%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	4.8%	2	0.0%	0	4.0%	2	2.7%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	5.0%	5	2.7%	1	6.3%	4	0.0%	0	3.8%	1	9.5%	4	8.1%	4	2.0%	1	6.7%	5	0.0%	0
Friendly / polite people	4.6%	4	12.4%	4	0.0%	0	0.0%	0	0.0%	0	10.9%	4	0.8%	0	8.3%	4	5.9%	4	1.1%	0
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's my hometown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has everything you need (No opinion / Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	15.9%	15	13.5%	5	17.4%	10	19.4%	6	31.4%	8	3.7%	1	21.6%	10	10.3%	5	16.1%	11	22.2%	4
	35.7%	34	31.8%	11	38.0%	23	28.8%	9	29.1%	7	45.0%	18	29.3%	14	42.0%	20	31.0%	22	26.3%	4
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24

by Demographics - Loughton Broadway

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q05 What do you DISLIKE most about [name of centre]?</b>																				
Unsafe for pedestrians / traffic conflict	5.4%	5	2.7%	1	7.0%	4	15.7%	5	1.5%	0	0.0%	0	8.9%	4	2.0%	1	5.9%	4	5.6%	1
Not enough pedestrianisation	0.2%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.4%	0	0.3%	0	0.0%	0
Shortage of parking spaces for visitors	14.6%	14	13.5%	5	15.2%	9	0.0%	0	19.9%	5	22.4%	9	16.1%	8	13.1%	6	14.0%	10	1.1%	0
Shortage of parking for residents	0.4%	0	0.0%	0	0.6%	0	0.0%	0	1.5%	0	0.0%	0	0.4%	0	0.4%	0	0.3%	0	1.1%	0
Parking is expensive	2.6%	2	2.7%	1	2.5%	2	1.3%	0	4.6%	1	2.4%	1	0.4%	0	4.8%	2	3.5%	2	0.0%	0
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	0.4%	0	1.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	2.2%	0
Road congestion / too much traffic	1.2%	1	2.7%	1	0.3%	0	0.0%	0	0.0%	0	2.9%	1	0.4%	0	2.0%	1	1.6%	1	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.6%	1	0.0%	0	1.0%	1	0.0%	0	0.8%	0	1.0%	0	0.4%	0	0.8%	0	0.3%	0	2.2%	0
Difficulties with pushchairs, wheelchairs, etc	0.4%	0	0.0%	0	0.6%	0	1.3%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
Lack of choice of national multiple (high street chain) shops	24.5%	23	6.9%	2	34.8%	21	30.5%	9	21.4%	5	21.7%	9	12.4%	6	36.4%	17	25.1%	18	32.7%	6
Lack of choice of independent / specialist shops	9.4%	9	1.1%	0	14.3%	8	6.3%	2	1.5%	0	16.6%	7	2.4%	1	16.3%	8	10.0%	7	11.1%	2
Quality of shops is inadequate	2.6%	2	2.7%	1	2.5%	2	1.9%	1	7.7%	2	0.0%	0	2.0%	1	3.2%	2	3.5%	2	0.0%	0
Shops too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of a larger supermarket	1.4%	1	1.1%	0	1.6%	1	1.3%	0	3.8%	1	0.0%	0	0.0%	0	2.8%	1	1.3%	1	2.2%	0
Prices too high	5.3%	5	13.5%	5	0.5%	0	15.7%	5	0.8%	0	0.3%	0	8.3%	4	2.4%	1	0.0%	0	29.7%	5
Shops spread over too wide an area (i.e. not a compact centre)	2.2%	2	3.8%	1	1.3%	1	4.4%	1	1.5%	0	1.0%	0	2.4%	1	2.0%	1	1.6%	1	5.6%	1
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	1.8%	2	0.0%	0	2.9%	2	2.5%	1	3.8%	1	0.0%	0	2.8%	1	0.8%	0	2.4%	2	0.0%	0
Too many pubs / clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of services	1.0%	1	2.7%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1	0.0%	0

by Demographics - Loughton Broadway

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, dry cleaners and so on)																				
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	4.3%	4	3.6%	1	4.7%	3	9.2%	3	0.8%	0	2.7%	1	4.3%	2	4.2%	2	3.8%	3	8.3%	1
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clean / secure toilets	1.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.7%	1	0.3%	0	2.0%	1	1.3%	1	0.8%	0
Dirty shopping streets/litter	6.1%	6	3.1%	1	7.9%	5	12.5%	4	0.0%	0	5.1%	2	10.1%	5	2.3%	1	6.7%	5	6.4%	1
Run down appearance of town centre / boarded up premises	5.8%	5	1.1%	0	8.6%	5	6.3%	2	0.0%	0	9.0%	4	2.8%	1	8.7%	4	7.3%	5	2.2%	0
Feels unsafe / presence of threatening individuals / groups / gangs	10.5%	10	1.1%	0	16.1%	10	16.9%	5	19.7%	5	0.0%	0	20.1%	9	1.1%	1	13.5%	9	3.0%	1
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0
Lack of police presence / other security measures (e.g. CCTV)	1.1%	1	3.1%	1	0.0%	0	0.0%	0	3.8%	1	0.3%	0	0.0%	0	2.3%	1	1.3%	1	0.8%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	3.6%	3	3.8%	1	3.5%	2	10.0%	3	0.0%	0	1.0%	0	5.2%	2	2.0%	1	3.5%	2	5.6%	1
Vandalism	0.5%	1	0.4%	0	0.6%	0	0.0%	0	0.0%	0	1.3%	1	0.8%	0	0.3%	0	0.0%	0	3.0%	1
Insufficient or poor quality open space and green areas	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0
Other	7.6%	7	7.0%	2	7.9%	5	0.0%	0	15.3%	4	8.6%	3	8.1%	4	7.1%	3	8.9%	6	5.6%	1
I dislike everything about [name of centre]	8.4%	8	1.1%	0	12.7%	8	12.5%	4	1.5%	0	9.5%	4	16.9%	8	0.0%	0	5.4%	4	2.2%	0
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	5.2%	5	1.1%	0	7.6%	5	2.5%	1	16.8%	4	0.0%	0	0.0%	0	10.3%	5	1.6%	1	22.2%	4
It is boring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many high end shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor road / paving quality	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	12.3%	12	22.1%	8	6.6%	4	6.3%	2	18.4%	5	13.2%	5	14.0%	7	10.7%	5	16.6%	12	0.0%	0
(Nothing in particular)	15.3%	14	25.6%	9	9.2%	5	5.6%	2	22.9%	6	17.8%	7	20.9%	10	9.7%	5	12.9%	9	9.4%	2

by Demographics - Loughton Broadway

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Weighted base:	94	35	59	30	25	40	47	48	70	17
Sample:	100	42	58	33	26	41	46	54	73	24

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

**Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?**

Very satisfied	3.8%	4	4.5%	2	3.4%	2	3.1%	1	4.4%	1	4.0%	2	2.0%	1	5.6%	3	4.0%	3	4.6%	1
Satisfied	30.0%	28	54.1%	19	15.8%	9	35.5%	11	11.5%	3	37.3%	15	24.4%	11	35.4%	17	30.7%	21	40.5%	7
Neutral	15.9%	15	2.5%	1	23.7%	14	9.4%	3	36.7%	9	7.8%	3	14.4%	7	17.3%	8	15.6%	11	23.8%	4
Dissatisfied	27.2%	26	15.6%	5	34.0%	20	34.4%	10	15.3%	4	29.0%	11	22.1%	10	32.1%	15	23.7%	17	31.1%	5
Very dissatisfied	6.8%	6	0.5%	0	10.5%	6	5.0%	2	0.0%	0	12.4%	5	4.0%	2	9.5%	5	9.2%	6	0.0%	0
(No opinion)	8.0%	8	21.6%	8	0.0%	0	0.0%	0	30.6%	8	0.0%	0	16.1%	8	0.0%	0	5.4%	4	0.0%	0
(Don't know)	8.4%	8	1.1%	0	12.7%	8	12.5%	4	1.5%	0	9.5%	4	16.9%	8	0.0%	0	11.3%	8	0.0%	0
Mean:	2.96		3.60		2.63		2.97		3.07		2.91		2.97		2.96		2.96		3.19	
Weighted base:	94		35		59		30		25		40		47		48		70		17	
Sample:	100		42		58		33		26		41		46		54		73		24	

**Q07 How often do you visit [name of centre] in the evenings?**

Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0
2 to 3 days a week	0.8%	1	1.1%	0	0.6%	0	1.9%	1	0.8%	0	0.0%	0	0.4%	0	1.2%	1	0.8%	1	1.1%	0
1 day a week	6.4%	6	5.9%	2	6.7%	4	9.4%	3	3.8%	1	5.7%	2	6.8%	3	5.9%	3	7.8%	5	3.3%	1
Once every 2 weeks	3.2%	3	6.5%	2	1.3%	1	10.0%	3	0.0%	0	0.0%	0	3.6%	2	2.8%	1	2.4%	2	7.8%	1
Once every month	1.1%	1	0.8%	0	1.3%	1	2.5%	1	0.0%	0	0.7%	0	1.6%	1	0.6%	0	1.1%	1	1.6%	0
Once a quarter	0.4%	0	0.0%	0	0.6%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.5%	0	0.0%	0
Less often than once a quarter	8.2%	8	1.6%	1	12.1%	7	18.8%	6	7.7%	2	0.5%	0	3.2%	2	13.1%	6	11.1%	8	0.0%	0
Never	79.4%	75	83.1%	29	77.2%	46	56.2%	17	85.7%	21	93.1%	37	83.5%	39	75.4%	36	75.7%	53	85.4%	14
(Don't know)	0.4%	0	1.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
Weighted base:	94		35		59		30		25		40		47		48		70		17	
Sample:	100		42		58		33		26		41		46		54		73		24	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q08 What is the main purpose of your evening visits?</b>											
<i>Those who go 'Once a quarter or more' at Q.7</i>											
Bars / pubs	42.3%	5 58.4%	3 29.7%	2 42.5%	3 0.0%	0 62.8%	2 25.8%	2 59.8%	3 31.9%	3 79.4%	2
Eating out	12.8%	1 7.6%	0 17.0%	1 12.5%	1 40.4%	1 0.0%	0 22.6%	1 2.5%	0 14.9%	1 5.5%	0
Night Clubs (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Theatre (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Concerts	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Gym / Health & fitness club	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Shopping	3.3%	0 0.0%	0 5.9%	0 0.0%	0 29.8%	0 0.0%	0 0.0%	0 6.9%	0 0.0%	0 15.2%	0
Meeting friends	33.3%	4 34.1%	2 32.6%	2 45.0%	3 29.8%	0 0.0%	0 51.6%	3 13.7%	1 42.6%	4 0.0%	0
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Social Clubs	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(No main purpose / don't know)	8.3%	1 0.0%	0 14.8%	1 0.0%	0 0.0%	0 37.2%	1 0.0%	0 17.2%	1 10.6%	1 0.0%	0
Weighted base:	11	5	6	8	1	3	6	5	9	2	
Sample:	26	11	15	15	5	6	12	14	17	9	

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?**

*Those who go 'Once a quarter or more' at Q.7*

Very satisfied	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Satisfied	32.8%	4 34.1%	2 31.8%	2 42.5%	3 40.4%	1 0.0%	0 35.5%	2 29.9%	2 31.9%	3 35.9%	1
Neutral	29.9%	3 34.1%	2 26.7%	2 35.0%	3 59.6%	1 0.0%	0 35.5%	2 24.0%	1 27.7%	2 38.0%	1
Dissatisfied	15.0%	2 0.0%	0 26.7%	2 22.5%	2 0.0%	0 0.0%	0 29.0%	2 0.0%	0 19.2%	2 0.0%	0
Very dissatisfied	8.3%	1 0.0%	0 14.8%	1 0.0%	0 0.0%	0 37.2%	1 0.0%	0 17.2%	1 10.6%	1 0.0%	0
(No opinion)	11.6%	1 26.5%	1 0.0%	0 0.0%	0 0.0%	0 52.1%	1 0.0%	0 24.0%	1 10.6%	1 15.2%	0
(Don't know)	2.4%	0 5.4%	0 0.0%	0 0.0%	0 0.0%	0 10.6%	0 0.0%	0 4.9%	0 0.0%	0 10.9%	0
Mean:	3.01	3.50	2.75	3.20	3.40	1.00	3.06	2.94	2.91	3.49	
Weighted base:	11	5	6	8	1	3	6	5	9	2	
Sample:	26	11	15	15	5	6	12	14	17	9	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q10 How satisfied are you with the pubs/bars offer in [name of centre]?</b>																				
Very satisfied	1.0%	1	0.0%	0	1.6%	1	3.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0				
Satisfied	12.1%	11	28.4%	10	2.5%	2	14.4%	4	1.5%	0	17.0%	7	6.4%	3	17.7%	8	17.5%	3		
Neutral	14.4%	14	13.7%	5	14.8%	9	19.4%	6	24.5%	6	4.3%	2	24.4%	11	4.5%	2	12.7%	9	27.9%	5
Dissatisfied	4.0%	4	0.0%	0	6.3%	4	5.6%	2	4.6%	1	2.4%	1	5.6%	3	2.4%	1	5.1%	4	1.1%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	50.3%	47	52.5%	18	49.0%	29	38.0%	11	57.9%	14	54.9%	22	49.0%	23	51.6%	25	46.6%	33	43.5%	7
(Don't know)	18.2%	17	5.4%	2	25.7%	15	19.4%	6	11.5%	3	21.4%	8	12.5%	6	23.8%	11	22.1%	15	10.0%	2
Mean:	3.32	3.68	2.98	3.35	2.90	3.62	3.13	3.62	3.31	3.62	3.31	3.35								
Weighted base:	94	35	59	30	25	40	47	48	70	17										
Sample:	100	42	58	33	26	41	46	54	73	24										

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?**

*Those in 'Waltham Abbey' town centre*

Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00								
Weighted base:	0	0	0	0	0	0	0	0	0	0	0									
Sample:	0	0	0	0	0	0	0	0	0	0	0									

**Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]**

**Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?**

*Cleanliness of shopping streets*

Very good	0.7%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.4%	1	0.0%	0	3.8%	1
Good	19.1%	18	22.1%	8	17.3%	10	21.3%	6	17.4%	4	18.4%	7	11.6%	5	26.4%	13	23.2%	16	10.5%	2
Satisfactory	64.9%	61	69.2%	24	62.4%	37	61.8%	19	62.7%	15	68.7%	27	71.1%	33	58.8%	28	64.4%	45	51.6%	9
Poor	14.9%	14	6.3%	2	20.0%	12	16.9%	5	19.9%	5	10.3%	4	16.9%	8	13.0%	6	11.9%	8	34.1%	6
Very poor	0.2%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.4%	0	0.3%	0	0.0%	0
(Don't know)	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.5%	0	0.4%	0	0.0%	0	0.3%	0	0.0%	0
Mean:	3.05	3.18	2.97	3.04	2.98	3.10	2.95	3.15	3.11	2.84										
Weighted base:	94	35	59	30	25	40	47	48	70	17										
Sample:	100	42	58	33	26	41	46	54	73	24										



by Demographics - Loughton Broadway

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Personal Safety / lighting / policing issues</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Good	16.2%	15	20.7%	7	13.6%	8	35.7%	11	6.9%	2	7.2%	3	18.4%	9	14.0%	7	12.1%	8	40.5%	7
Satisfactory	54.5%	51	37.8%	13	64.3%	38	52.4%	16	40.3%	10	64.9%	26	46.7%	22	62.2%	30	66.6%	47	28.7%	5
Poor	18.3%	17	16.2%	6	19.6%	12	8.8%	3	22.2%	5	23.2%	9	15.6%	7	21.0%	10	11.9%	8	30.8%	5
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.0%	10	25.3%	9	2.5%	2	3.1%	1	30.6%	8	4.8%	2	19.3%	9	2.8%	1	9.4%	7	0.0%	0
<i>Mean:</i>		2.98		3.06		2.94		3.28		2.78		2.83		3.04		2.93		3.00		3.10
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24
<b>Quality of buildings / townscape</b>																				
Very good	4.0%	4	0.0%	0	6.3%	4	12.5%	4	0.0%	0	0.0%	0	8.1%	4	0.0%	0	5.4%	4	0.0%	0
Good	11.0%	10	9.7%	3	11.7%	7	4.4%	1	1.5%	0	21.9%	9	9.3%	4	12.7%	6	12.4%	9	10.0%	2
Satisfactory	62.5%	59	70.9%	25	57.5%	34	66.2%	20	57.2%	14	62.9%	25	50.9%	24	73.8%	35	64.4%	45	60.0%	10
Poor	17.4%	16	5.9%	2	24.1%	14	13.8%	4	26.0%	6	14.7%	6	23.3%	11	11.5%	5	12.1%	8	24.4%	4
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.2%	5	13.5%	5	0.3%	0	3.1%	1	15.3%	4	0.5%	0	8.5%	4	2.0%	1	5.7%	4	5.6%	1
<i>Mean:</i>		3.02		3.04		3.00		3.16		2.71		3.07		3.02		3.01		3.12		2.85
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24
<b>Shelter from weather</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	1.2%	1	2.7%	1	0.3%	0	0.0%	0	0.8%	0	2.4%	1	0.0%	0	2.4%	1	1.6%	1	0.0%	0
Satisfactory	20.0%	19	40.0%	14	8.3%	5	21.9%	7	7.7%	2	26.2%	10	10.9%	5	29.0%	14	15.6%	11	46.8%	8
Poor	45.0%	42	27.7%	10	55.1%	33	21.7%	7	49.7%	12	59.6%	24	38.1%	18	51.7%	25	45.6%	32	40.2%	7
Very poor	12.1%	11	8.1%	3	14.5%	9	30.7%	9	7.4%	2	1.0%	0	10.1%	5	14.2%	7	14.6%	10	7.5%	1
(Don't know)	21.7%	20	21.6%	8	21.8%	13	25.7%	8	34.4%	8	10.8%	4	40.9%	19	2.8%	1	22.6%	16	5.6%	1
<i>Mean:</i>		2.13		2.48		1.93		1.88		2.03		2.34		2.01		2.20		2.06		2.42
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Pedestrian/Vehicular safety issues</b>																				
Very good	1.0%	1	2.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.0%	1	1.3%	1	0.0%	0		
Good	10.9%	10	0.5%	0	17.0%	10	20.0%	6	0.8%	0	10.3%	4	16.4%	8	5.5%	3	14.8%	10	0.0%	0
Satisfactory	54.2%	51	44.7%	16	59.8%	35	42.0%	13	49.5%	12	66.4%	26	45.4%	21	62.9%	30	47.2%	33	84.8%	14
Poor	22.1%	21	26.8%	9	19.4%	11	31.8%	10	16.1%	4	18.5%	7	16.9%	8	27.2%	13	26.2%	18	15.2%	3
Very poor	1.2%	1	0.0%	0	1.9%	1	2.5%	1	1.5%	0	0.0%	0	2.4%	1	0.0%	0	1.6%	1	0.0%	0
(Don't know)	10.6%	10	25.3%	9	1.9%	1	3.8%	1	32.1%	8	2.4%	1	18.9%	9	2.4%	1	8.9%	6	0.0%	0
Mean:	2.87	2.72	2.94	2.83	2.73	2.97	2.93	2.82	2.87	2.85										
Weighted base:	94	35	59	30	25	40	47	48	70	17										
Sample:	100	42	58	33	26	41	46	54	73	24										

Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]

Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?

**Location of car parks**

Very good	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1	1.3%	1	0.0%	0
Good	17.7%	17	25.9%	9	12.8%	8	5.6%	2	7.7%	2	33.0%	13	10.6%	5	24.6%	12	21.2%	15	10.8%	2
Satisfactory	42.7%	40	25.9%	9	52.6%	31	48.8%	15	29.6%	7	46.2%	18	44.3%	21	41.2%	20	50.4%	35	7.6%	1
Poor	7.4%	7	7.5%	3	7.3%	4	9.4%	3	8.4%	2	5.2%	2	6.4%	3	8.3%	4	9.4%	7	2.2%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	31.2%	29	40.6%	14	25.7%	15	36.1%	11	50.5%	12	15.6%	6	38.6%	18	24.0%	11	17.5%	12	79.4%	13
Mean:	3.18	3.31	3.12	2.94	3.14	3.33	3.07	3.27	3.18	3.42										
Weighted base:	94	35	59	30	25	40	47	48	70	17										
Sample:	100	42	58	33	26	41	46	54	73	24										

**Security of car parks**

Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	13.9%	13	22.1%	8	9.0%	5	5.6%	2	3.8%	1	26.4%	10	8.6%	4	19.0%	9	16.1%	11	10.8%	2
Satisfactory	38.8%	37	28.6%	10	44.7%	27	35.7%	11	38.3%	9	41.4%	16	46.7%	22	31.0%	15	44.8%	31	9.0%	2
Poor	8.8%	8	5.4%	2	10.8%	6	21.3%	6	5.4%	1	1.4%	1	5.6%	3	11.9%	6	11.9%	8	0.0%	0
Very poor	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0
(Don't know)	38.4%	36	43.9%	15	35.2%	21	37.4%	11	52.0%	13	30.8%	12	39.0%	18	37.8%	18	27.2%	19	79.4%	13
Mean:	3.08	3.30	2.97	2.75	2.95	3.36	3.05	3.11	3.06	3.45										
Weighted base:	94	35	59	30	25	40	47	48	70	17										
Sample:	100	42	58	33	26	41	46	54	73	24										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Location of [name of centre] Underground / Train Station (as appropriate)</b>																				
Very good	7.2%	7	11.9%	4	4.4%	3	1.3%	0	1.5%	0	15.2%	6	2.8%	1	11.5%	5	8.6%	6	4.4%	1
Good	49.0%	46	24.3%	9	63.5%	38	61.2%	18	44.2%	11	42.7%	17	57.7%	27	40.4%	19	52.5%	37	34.0%	6
Satisfactory	27.8%	26	27.2%	10	28.2%	17	37.6%	11	22.2%	5	24.0%	10	22.5%	11	33.1%	16	23.2%	16	59.4%	10
Poor	4.4%	4	10.8%	4	0.6%	0	0.0%	0	1.5%	0	9.5%	4	0.8%	0	7.9%	4	5.9%	4	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.6%	11	25.9%	9	3.2%	2	0.0%	0	30.6%	8	8.6%	3	16.1%	8	7.1%	3	9.7%	7	2.2%	0
Mean:	3.67	3.50	3.74	3.64	3.66	3.70	3.75	3.60	3.71	3.44										
Weighted base:	94	35	59	30	25	40	47	48	70	17										
Sample:	100	42	58	33	26	41	46	54	73	24										
<b>Quality &amp; security of [name of centre] Underground / Train Station (as appropriate)</b>																				
Very good	4.8%	5	11.9%	4	0.6%	0	1.3%	0	1.5%	0	9.5%	4	0.0%	0	9.5%	5	5.4%	4	4.4%	1
Good	41.1%	39	18.0%	6	54.7%	32	64.3%	19	17.6%	4	38.1%	15	50.5%	24	31.9%	15	42.8%	30	30.2%	5
Satisfactory	29.1%	27	29.7%	10	28.8%	17	30.1%	9	31.1%	8	27.2%	11	22.9%	11	35.2%	17	24.5%	17	61.0%	10
Poor	5.0%	5	13.5%	5	0.0%	0	0.0%	0	3.8%	1	9.5%	4	0.0%	0	9.9%	5	6.7%	5	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	20.0%	19	26.9%	9	15.9%	9	4.4%	1	45.9%	11	15.7%	6	26.6%	12	13.5%	6	20.5%	14	4.4%	1
Mean:	3.57	3.39	3.67	3.70	3.31	3.57	3.69	3.47	3.59	3.41										
Weighted base:	94	35	59	30	25	40	47	48	70	17										
Sample:	100	42	58	33	26	41	46	54	73	24										
<b>Ease of cycling access</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	2.7%	3	4.9%	2	1.5%	1	1.3%	0	0.0%	0	5.6%	2	1.1%	1	4.4%	2	2.1%	1	6.7%	1
Satisfactory	29.6%	28	26.6%	9	31.4%	19	54.5%	16	6.1%	2	25.4%	10	39.4%	18	20.0%	10	32.9%	23	29.4%	5
Poor	7.5%	7	5.4%	2	8.8%	5	6.9%	2	19.1%	5	0.8%	0	6.3%	3	8.7%	4	4.0%	3	25.2%	4
Very poor	0.5%	1	0.0%	0	0.9%	1	1.3%	0	0.5%	0	0.0%	0	0.8%	0	0.3%	0	0.5%	0	0.8%	0
(Don't know)	59.5%	56	63.1%	22	57.4%	34	36.1%	11	74.2%	18	68.2%	27	52.3%	24	66.6%	32	60.4%	42	37.9%	6
Mean:	2.86	2.99	2.79	2.87	2.22	3.15	2.86	2.85	2.92	2.68										
Weighted base:	94	35	59	30	25	40	47	48	70	17										
Sample:	100	42	58	33	26	41	46	54	73	24										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Amount / quality of pedestrianisation</b>																				
Very good	1.4%	1	1.1%	0	1.6%	1	0.0%	0	3.8%	1	1.0%	0	0.0%	0	2.8%	1	1.3%	1	2.2%	0
Good	15.5%	15	29.6%	10	7.1%	4	21.3%	6	0.0%	0	20.7%	8	11.4%	5	19.4%	9	9.6%	7	46.3%	8
Satisfactory	47.2%	45	30.6%	11	57.0%	34	31.8%	10	46.4%	11	59.5%	24	37.4%	18	56.9%	27	55.3%	39	35.1%	6
Poor	12.8%	12	10.2%	4	14.3%	8	26.3%	8	9.9%	2	4.3%	2	19.7%	9	5.9%	3	16.2%	11	4.4%	1
Very poor	3.2%	3	2.7%	1	3.5%	2	6.9%	2	3.8%	1	0.0%	0	4.4%	2	2.0%	1	3.0%	2	5.6%	1
(Don't know)	19.9%	19	25.7%	9	16.5%	10	13.8%	4	36.0%	9	14.6%	6	27.0%	13	13.0%	6	14.6%	10	6.4%	1
Mean:	2.99	3.22	2.87	2.78	2.85	3.21	2.77	3.17	2.89	3.38										
Weighted base:	94	35	59	30	25	40	47	48	70	17										
Sample:	100	42	58	33	26	41	46	54	73	24										
<b>Ease of movement around the centre on foot</b>																				
Very good	0.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.2%	1	0.3%	0	2.2%	0
Good	21.2%	20	31.6%	11	15.1%	9	24.4%	7	7.7%	2	27.2%	11	14.3%	7	28.0%	13	18.0%	13	43.8%	7
Satisfactory	51.9%	49	32.4%	11	63.4%	38	44.5%	13	46.4%	11	60.9%	24	46.3%	22	57.4%	27	58.8%	41	46.5%	8
Poor	6.7%	6	10.1%	4	4.8%	3	10.5%	3	11.5%	3	1.0%	0	10.1%	5	3.5%	2	8.6%	6	1.9%	0
Very poor	7.6%	7	2.7%	1	10.5%	6	20.7%	6	3.8%	1	0.0%	0	5.2%	2	9.9%	5	8.9%	6	5.6%	1
(Don't know)	12.0%	11	21.6%	8	6.3%	4	0.0%	0	30.6%	8	9.5%	4	24.2%	11	0.0%	0	5.4%	4	0.0%	0
Mean:	3.01	3.25	2.89	2.73	2.84	3.32	2.92	3.07	2.92	3.35										
Weighted base:	94	35	59	30	25	40	47	48	70	17										
Sample:	100	42	58	33	26	41	46	54	73	24										
<b>Access for people with mobility / hearing / sighting disability</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	16.1%	15	9.2%	3	20.1%	12	1.3%	0	23.7%	6	22.6%	9	19.1%	9	13.1%	6	19.9%	14	7.5%	1
Satisfactory	29.4%	28	36.3%	13	25.4%	15	33.8%	10	6.9%	2	40.2%	16	19.7%	9	39.0%	19	29.7%	21	41.6%	7
Poor	10.6%	10	8.1%	3	12.1%	7	21.3%	6	8.4%	2	3.8%	2	15.7%	7	5.6%	3	14.0%	10	1.1%	0
Very poor	5.8%	5	5.9%	2	5.7%	3	10.0%	3	8.4%	2	1.0%	0	8.9%	4	2.8%	1	6.5%	5	5.6%	1
(Don't know)	38.1%	36	40.5%	14	36.7%	22	33.6%	10	52.6%	13	32.5%	13	36.6%	17	39.6%	19	29.9%	21	44.3%	8
Mean:	2.90	2.82	2.95	2.40	2.97	3.25	2.77	3.03	2.90	2.92										
Weighted base:	94	35	59	30	25	40	47	48	70	17										
Sample:	100	42	58	33	26	41	46	54	73	24										

by Demographics - Loughton Broadway

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q14 How could [name of centre]best be improved?</b>																				
More parking	15.2%	14	16.2%	6	14.6%	9	0.0%	0	16.8%	4	25.7%	10	19.3%	9	11.1%	5	15.1%	11	0.0%	0
More secure parking	6.0%	6	2.7%	1	7.9%	5	3.1%	1	3.8%	1	9.5%	4	10.1%	5	2.0%	1	2.7%	2	0.0%	0
Cheaper parking	3.8%	4	7.0%	2	1.9%	1	3.8%	1	0.0%	0	6.2%	2	2.4%	1	5.2%	2	4.6%	3	2.2%	0
More accessible car parking	3.4%	3	5.4%	2	2.2%	1	3.1%	1	5.4%	1	2.4%	1	2.8%	1	4.0%	2	4.6%	3	0.0%	0
More frequent bus services to the centre	1.4%	1	1.1%	0	1.6%	1	0.0%	0	1.5%	0	2.4%	1	2.8%	1	0.0%	0	1.3%	1	2.2%	0
More reliable / comfortable bus services	4.0%	4	10.8%	4	0.0%	0	12.5%	4	0.0%	0	0.0%	0	8.1%	4	0.0%	0	0.0%	0	22.2%	4
New / relocated bus stops	1.9%	2	0.5%	0	2.8%	2	3.1%	1	1.3%	0	1.4%	1	2.0%	1	1.9%	1	1.6%	1	4.1%	1
More frequent underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority for pedestrians	1.6%	2	2.7%	1	1.0%	1	4.4%	1	0.8%	0	0.0%	0	0.8%	0	2.4%	1	0.5%	0	6.7%	1
Improved access for wheelchair and pushchair users	0.2%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.1%	0
More national multiple (high street chain) retailers	22.3%	21	7.9%	3	30.7%	18	13.6%	4	27.5%	7	25.5%	10	22.8%	11	21.7%	10	29.4%	21	2.7%	0
Bigger/better supermarket	7.1%	7	0.0%	0	11.3%	7	2.5%	1	0.8%	0	14.6%	6	3.9%	2	10.3%	5	9.2%	6	1.9%	0
More independent shops	8.9%	8	0.4%	0	13.9%	8	0.4%	0	2.3%	1	19.4%	8	2.3%	1	15.3%	7	8.6%	6	13.8%	2
Better choice of shops in general	4.6%	4	1.1%	0	6.7%	4	3.8%	1	7.7%	2	3.3%	1	3.6%	2	5.5%	3	5.1%	4	4.4%	1
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvement to the market	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.4%	1	2.0%	1	0.0%	0	1.3%	1	0.0%	0
More / better pubs / night-life	3.2%	3	3.2%	1	3.2%	2	3.8%	1	3.8%	1	2.4%	1	4.4%	2	2.0%	1	2.7%	2	6.7%	1
More / better eating places	1.4%	1	2.7%	1	0.6%	0	1.9%	1	3.1%	1	0.0%	0	2.0%	1	0.8%	0	1.6%	1	1.1%	0
Fewer bars / nightclubs	0.1%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.8%	0
More / better leisure facilities	1.2%	1	3.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.4%	0	2.0%	1	0.0%	0	6.7%	1
More family oriented facilities	0.8%	1	0.0%	0	1.3%	1	2.5%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0
More secure children's play areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expand the town centre's colleges / expand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
university										
Other	1.8%	2	4.9%	2	0.0%	0	0.0%	0	0.0%	0
Cleaner streets / removal of litter	5.1%	5	0.4%	0	7.9%	5	12.5%	4	0.0%	0
More shelter from wind / rain	8.9%	8	6.5%	2	10.4%	6	9.4%	3	10.7%	3
Improve appearance / environment of centre	1.0%	1	2.7%	1	0.0%	0	0.0%	0	2.4%	1
Improved security measures / more CCTV / more police	2.3%	2	0.0%	0	3.7%	2	3.8%	1	0.0%	0
More control on alcohol / drinkers / drug users	0.1%	0	0.4%	0	0.0%	0	0.0%	0	0.3%	0
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	1.1%	1	0.4%	0	1.6%	1	0.0%	0	3.8%	1
Better street furniture / floral displays	1.3%	1	2.5%	1	0.6%	0	1.3%	0	0.0%	0
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	1.8%	2	3.8%	1	0.6%	0	5.6%	2	0.0%	0
Vacant shops to be filled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Footpaths improved / resurfaced	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve pedestrian / vehicular safety issues	4.0%	4	0.0%	0	6.3%	4	12.5%	4	0.0%	0
Road surfaces improved / resurfaced	0.4%	0	1.1%	0	0.0%	0	0.0%	0	1.0%	0
More seating	1.4%	1	0.5%	0	1.9%	1	0.0%	0	3.3%	1
More restrictions on cyclists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.2%	0	0.5%	0	0.0%	0	0.0%	0	0.5%	0
(Don't know)	16.9%	16	24.1%	8	12.7%	8	23.2%	7	31.4%	8
(None mentioned)	19.8%	19	16.4%	6	21.8%	13	7.5%	2	26.0%	6
Weighted base:	94	35	59	30	25	40	47	48	70	17
Sample:	100	42	58	33	26	41	46	54	73	24

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q15 Do you work in [name of centre]?</b>																				
Yes	9.3%	9	2.7%	1	13.2%	8	3.8%	1	25.2%	6	3.7%	1	7.1%	3	11.5%	5	4.0%	3	35.2%	6
No	90.3%	85	97.3%	34	86.1%	51	95.0%	29	74.8%	18	96.3%	38	92.1%	43	88.5%	42	95.4%	67	64.8%	11
(Refused)	0.4%	0	0.0%	0	0.6%	0	1.3%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24
<b>Q16 Do you go to college in [name of centre] (where appropriate)?</b>																				
Yes	16.7%	16	12.8%	4	19.0%	11	51.2%	15	1.5%	0	0.0%	0	28.2%	13	5.4%	3	16.2%	11	26.3%	4
No	82.9%	78	87.2%	30	80.3%	48	47.6%	14	98.5%	24	100.0%	40	71.0%	33	94.6%	45	83.3%	58	73.7%	12
(Refused)	0.4%	0	0.0%	0	0.6%	0	1.3%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24
<b>GEN Gender:</b>																				
Male	37.1%	35	100.0%	35	0.0%	0	25.5%	8	46.7%	11	39.9%	16	31.0%	15	43.0%	20	31.8%	22	52.9%	9
Female	62.9%	59	0.0%	0	100.0%	59	74.5%	22	53.3%	13	60.1%	24	69.0%	32	57.0%	27	68.2%	48	47.1%	8
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24
<b>AGE Age Group:</b>																				
18 - 24 years	22.7%	21	15.5%	5	27.0%	16	71.2%	21	0.0%	0	0.0%	0	39.4%	18	6.2%	3	24.8%	17	24.1%	4
25 - 34 years	9.2%	9	6.5%	2	10.8%	6	28.8%	9	0.0%	0	0.0%	0	3.6%	2	14.7%	7	9.2%	6	13.3%	2
35 - 44 years	17.0%	16	16.7%	6	17.1%	10	0.0%	0	65.0%	16	0.0%	0	20.5%	10	13.5%	6	17.0%	12	24.4%	4
45 - 54 years	9.1%	9	16.2%	6	5.0%	3	0.0%	0	35.0%	9	0.0%	0	12.1%	6	6.2%	3	4.9%	3	8.6%	1
55 - 64 years	17.3%	16	10.8%	4	21.2%	13	0.0%	0	0.0%	0	41.2%	16	23.6%	11	11.1%	5	15.6%	11	10.0%	2
65+ years	24.7%	23	34.4%	12	18.9%	11	0.0%	0	0.0%	0	58.8%	23	0.7%	0	48.3%	23	28.6%	20	19.5%	3
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24
<b>SEG Occupation of Chief Wage Earner:</b>																				
AB	21.2%	20	23.7%	8	19.7%	12	22.5%	7	51.3%	13	1.4%	1	42.7%	20	0.0%	0	23.2%	16	0.0%	0
C1	28.4%	27	17.8%	6	34.7%	21	44.5%	13	10.7%	3	27.3%	11	57.3%	27	0.0%	0	26.1%	18	28.6%	5
C2	18.0%	17	16.7%	6	18.7%	11	12.5%	4	26.0%	6	17.1%	7	0.0%	0	35.7%	17	17.0%	12	30.0%	5
DE	32.4%	31	41.8%	15	26.9%	16	20.5%	6	12.0%	3	54.1%	21	0.0%	0	64.3%	31	33.7%	24	41.4%	7
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
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**Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?**

Yes	3.7%	4	1.6%	1	5.0%	3	3.1%	1	4.4%	1	3.8%	2	2.0%	1	5.4%	3	3.5%	2	6.4%	1
No	96.3%	91	98.4%	34	95.0%	56	96.9%	29	95.6%	24	96.2%	38	98.0%	46	94.6%	45	96.5%	67	93.7%	16
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24

**Q18 Is the disability mobility, hearing and / or sighting impairment ?**

*Those who 'Yes' at Q17*

Mobility	35.9%	1	33.3%	0	36.4%	1	0.0%	0	100.0%	1	12.5%	0	0.0%	0	49.0%	1	7.7%	0	100.0%	1
Hearing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	64.1%	2	66.7%	0	63.6%	2	100.0%	1	0.0%	0	87.5%	1	100.0%	1	51.1%	1	92.3%	2	0.0%	0
Back problems	3.8%	0	0.0%	0	4.6%	0	0.0%	0	12.5%	0	0.0%	0	0.0%	0	5.2%	0	0.0%	0	12.5%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		4		1		3		1		1		2		1		3		2		1
Sample:		6		2		4		1		2		3		1		5		4		2

**CAR Number of cars in Household:**

None	18.0%	17	25.6%	9	13.5%	8	21.1%	6	22.7%	6	12.6%	5	10.4%	5	25.5%	12	0.0%	0	100.0%	17
1	52.3%	49	48.0%	17	54.8%	33	58.2%	18	29.8%	7	61.7%	24	47.0%	22	57.5%	27	70.6%	49	0.0%	0
2	12.0%	11	3.8%	1	16.8%	10	20.0%	6	7.7%	2	8.6%	3	15.3%	7	8.7%	4	16.2%	11	0.0%	0
3	7.8%	7	11.9%	4	5.4%	3	0.6%	0	24.5%	6	2.9%	1	11.3%	5	4.4%	2	10.5%	7	0.0%	0
4+	2.0%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	4.8%	2	0.0%	0	4.0%	2	2.7%	2	0.0%	0
(Refused)	8.0%	8	10.8%	4	6.3%	4	0.0%	0	15.3%	4	9.5%	4	16.1%	8	0.0%	0	0.0%	0	0.0%	0
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24

**LOC Location of Interview:**

Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	100.0%	94	100.0%	35	100.0%	59	100.0%	30	100.0%	25	100.0%	40	100.0%	47	100.0%	48	100.0%	70	100.0%	17
Chipping Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		94		35		59		30		25		40		47		48		70		17
Sample:		100		42		58		33		26		41		46		54		73		24



by Demographics - Loughton Broadway

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>DAY Day of interview:</b>											
Monday	37.8%	36 26.6%	9 44.3%	26 37.4%	11 41.1%	10 36.0%	14 27.0%	13 48.4%	23 46.1%	32 20.2%	3
Tuesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Wednesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Thursday	62.2%	59 73.4%	26 55.7%	33 62.6%	19 58.9%	15 64.0%	25 73.0%	34 51.6%	25 53.9%	38 79.8%	14
Friday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Saturday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sunday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	94	35	59	30	25	40	47	48	70	17	
Sample:	100	42	58	33	26	41	46	54	73	24	

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>PC</b>										
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 4	4.0%	4	10.8%	4	0.0%	0	12.5%	4	0.0%	0
E17 9	0.2%	0	0.0%	0	0.3%	0	0.6%	0	0.0%	0
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E49S 3	4.0%	4	0.0%	0	6.3%	4	12.5%	4	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 3	1.0%	1	2.7%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.0%	1	1.3%	1	0.0%	0		
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10	0.4%	0	0.0%	0	0.6%	0	0.0%	0	1.0%	0	0.0%	0	0.8%	0	0.0%	0	2.2%	0		
IG10 1	14.0%	13	16.7%	6	12.4%	7	6.9%	2	22.2%	5	14.3%	6	12.5%	7	17.5%	12	5.6%	1		
IG10 2	18.5%	17	9.2%	3	24.0%	14	20.7%	6	22.2%	5	14.6%	6	7.1%	3	29.7%	14	12.1%	8	53.0%	9
IG10 3	18.9%	18	18.0%	6	19.5%	12	8.1%	2	11.3%	3	31.9%	13	11.2%	5	26.6%	13	23.7%	17	7.9%	1
IG10 4	3.0%	3	2.7%	1	3.2%	2	5.0%	2	5.4%	1	0.0%	0	4.0%	2	2.0%	1	2.7%	2	5.6%	1
IG10 8	0.3%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.6%	0	0.0%	0	1.6%	0
IG11 3	4.0%	4	0.0%	0	6.3%	4	12.5%	4	0.0%	0	0.0%	0	8.1%	4	0.0%	0	5.4%	4	0.0%	0
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	4.0%	4	0.0%	0	6.3%	4	0.0%	0	0.0%	0	9.5%	4	8.1%	4	0.0%	0	5.4%	4	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	2.7%	3	6.3%	2	0.6%	0	2.3%	1	3.8%	1	2.4%	1	1.2%	1	4.2%	2	3.2%	2	1.9%	0
IG7 6	1.2%	1	0.0%	0	1.9%	1	3.1%	1	0.0%	0	0.5%	0	2.4%	1	0.0%	0	1.6%	1	0.0%	0
IG8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 7	4.0%	4	10.8%	4	0.0%	0	0.0%	0	0.0%	0	9.5%	4	0.0%	0	7.9%	4	5.4%	4	0.0%	0
IG8 8	12.0%	11	21.6%	8	6.3%	4	12.5%	4	30.6%	8	0.0%	0	16.1%	8	7.9%	4	10.8%	8	0.0%	0
IG9 5	2.0%	2	0.0%	0	3.2%	2	0.0%	0	3.8%	1	2.4%	1	2.0%	1	2.0%	1	2.7%	2	0.0%	0
IG9 6	1.0%	1	0.0%	0	1.6%	1	3.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.3%	1	0.0%	0
ME8 8	0.4%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM4 1	4.4%	4	0.5%	0	6.7%	4	0.0%	0	0.8%	0	10.0%	4	8.5%	4	0.4%	0	0.5%	0	0.0%	0
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	94	35	59	30	25	40	47	48	70	17										
Sample:	100	42	58	33	26	41	46	54	73	24										

**Appendix 15:**

Data Tabulations

By Demographics Chipping Ongar

(Weighted)

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Q0A First of all, can I ask you do you work in any of the following:</b>										
Yes	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
None of these	100.0%	48 100.0%	17 100.0%	31 100.0%	13 100.0%	16 100.0%	19 100.0%	23 100.0%	24 100.0%	46 100.0%
Weighted base:		48	17	31	13	16	19	23	24	46
Sample:		50	22	28	11	15	24	25	25	46
<b>Q01 How did you travel to [name of centre] today?</b>										
Car/ van driver	69.2%	33 71.8%	12 67.7%	21 78.7%	10 81.3%	13 53.1%	10 64.7%	15 73.5%	18 72.0%	33 0.0%
Car/ van passenger	0.6%	0 0.0%	0 0.9%	0 0.0%	0 1.7%	0 0.0%	0 0.0%	0 1.1%	0 0.6%	0 0.0%
Bus	0.6%	0 0.0%	0 0.9%	0 0.0%	0 0.0%	0 1.4%	0 0.0%	0 1.1%	0 0.0%	0 14.4%
Bicycle	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Underground (as appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Train (as appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Taxi	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
On foot	29.7%	14 28.2%	5 30.5%	9 21.3%	3 16.9%	3 45.5%	9 35.3%	8 24.3%	6 27.4%	13 85.6%
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Weighted base:		48	17	31	13	16	19	23	24	46
Sample:		50	22	28	11	15	24	25	25	46
<b>Q02 How often do you do the following in [name of centre] (including Sunday)?</b>										
<i>Food &amp; Groceries Shopping</i>										
Everyday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
4 to 6 days a week	7.3%	4 7.9%	1 7.0%	2 6.4%	1 1.7%	0 12.5%	2 6.9%	2 7.8%	2 7.1%	3 14.4%
2 to 3 days a week	12.3%	6 21.9%	4 7.0%	2 8.5%	1 6.8%	1 19.3%	4 6.8%	2 17.6%	4 9.3%	4 85.6%
1 day a week	22.4%	11 0.0%	0 34.8%	11 31.9%	4 25.4%	4 13.8%	3 34.1%	8 11.0%	3 23.3%	11 0.0%
Once every 2 weeks	12.3%	6 3.1%	1 17.4%	5 42.5%	5 3.4%	1 0.0%	0 22.8%	5 2.2%	1 12.8%	6 0.0%
Once every month	15.1%	7 26.6%	5 8.7%	3 10.6%	1 28.8%	5 6.9%	1 25.0%	6 5.5%	1 15.7%	7 0.0%
Once a quarter	14.0%	7 31.3%	5 4.4%	1 0.0%	0 33.9%	5 6.9%	1 0.0%	0 27.5%	7 14.6%	7 0.0%
Less often than once a quarter	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
First time today	2.1%	1 6.0%	1 0.0%	0 0.0%	0 0.0%	0 5.2%	1 4.3%	1 0.0%	0 2.2%	1 0.0%
Never	14.4%	7 3.1%	1 20.7%	6 0.0%	0 0.0%	0 35.5%	7 0.0%	0 28.4%	7 15.0%	7 0.0%
Weighted base:		48	17	31	13	16	19	23	24	46
Sample:		50	22	28	11	15	24	25	25	46

by Demographics - Chipping Ongar

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
2 to 3 days a week	1.1%	1	0.0%	0	1.8%	1	2.2%	0	1.7%	0	0.0%	0	2.2%	1	1.2%	1	0.0%	0		
1 day a week	5.0%	2	3.2%	1	6.1%	2	2.2%	0	11.9%	2	1.4%	0	8.0%	2	2.2%	1	5.3%	2	0.0%	0
Once every 2 weeks	15.1%	7	3.1%	1	21.8%	7	44.7%	6	0.0%	0	8.3%	2	14.8%	3	15.4%	4	15.7%	7	0.0%	0
Once every month	7.8%	4	6.3%	1	8.7%	3	14.9%	2	8.5%	1	2.8%	1	11.4%	3	4.4%	1	5.8%	3	57.1%	1
Once a quarter	18.5%	9	23.5%	4	15.7%	5	10.6%	1	20.3%	3	22.0%	4	21.7%	5	15.4%	4	18.1%	8	28.5%	1
Less often than once a quarter	34.7%	17	47.0%	8	27.9%	9	21.3%	3	37.3%	6	41.3%	8	19.3%	5	49.5%	12	36.1%	17	0.0%	0
First time today	3.2%	2	3.1%	1	3.3%	1	0.0%	0	3.4%	1	5.2%	1	2.3%	1	4.2%	1	3.4%	2	0.0%	0
Never	13.9%	7	13.8%	2	13.9%	4	4.3%	1	16.9%	3	17.6%	3	22.5%	5	5.5%	1	14.5%	7	0.0%	0
(Don't know)	0.6%	0	0.0%	0	0.9%	0	0.0%	0	1.4%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	14.4%	0
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4
<b>Drinking / Eating Out</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	5.6%	3	14.1%	2	0.9%	0	6.4%	1	8.5%	1	2.8%	1	3.4%	1	7.7%	2	4.7%	2	28.5%	1
1 day a week	8.4%	4	3.1%	1	11.3%	3	21.3%	3	3.4%	1	4.1%	1	1.2%	0	15.4%	4	8.7%	4	0.0%	0
Once every 2 weeks	0.6%	0	0.0%	0	0.9%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.6%	0	0.0%	0
Once every month	9.5%	5	7.8%	1	10.5%	3	10.6%	1	8.5%	1	9.7%	2	14.8%	3	4.4%	1	8.8%	4	28.5%	1
Once a quarter	12.9%	6	9.4%	2	14.8%	5	0.0%	0	20.3%	3	15.1%	3	19.3%	5	6.6%	2	13.4%	6	0.0%	0
Less often than once a quarter	12.3%	6	1.6%	0	18.3%	6	0.0%	0	30.3%	6	2.3%	1	22.0%	5	12.8%	5	12.8%	6	0.0%	0
First time today	2.1%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	5.2%	1	0.0%	0	4.2%	1	2.2%	1	0.0%	0
Never	48.6%	23	63.9%	11	40.1%	12	59.6%	7	59.3%	9	32.8%	6	59.0%	14	38.5%	9	48.8%	22	42.9%	1
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Private &amp; Public Services (Bank / Solicitor / Council Offices/ Library, etc)</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
4 to 6 days a week	0.6%	0	0.0%	0	0.9%	0	0.0%	0	1.1%	0	0.6%	0	0.0%	0	0.0%	0				
2 to 3 days a week	1.1%	1	3.1%	1	0.0%	0	0.0%	0	2.2%	1	1.2%	1	0.0%	0	0.0%	0				
1 day a week	43.1%	21	40.8%	7	44.4%	14	38.3%	5	45.8%	7	44.1%	9	47.9%	11	38.6%	9	42.0%	19	71.5%	1
Once every 2 weeks	7.3%	3	9.4%	2	6.1%	2	14.9%	2	3.4%	1	5.5%	1	9.1%	2	5.5%	1	6.4%	3	28.5%	1
Once every month	3.9%	2	0.0%	0	6.1%	2	0.0%	0	11.9%	2	0.0%	0	8.0%	2	0.0%	0	4.1%	2	0.0%	0
Once a quarter	11.2%	5	31.3%	5	0.0%	0	0.0%	0	33.9%	5	0.0%	0	0.0%	0	22.0%	5	11.6%	5	0.0%	0
Less often than once a quarter	1.1%	1	3.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	2.2%	1	1.2%	1	0.0%	0
First time today	1.1%	1	3.1%	1	0.0%	0	0.0%	0	2.8%	1	2.3%	1	0.0%	0	1.2%	1	0.0%	1	0.0%	0
Never	30.5%	15	9.1%	2	42.5%	13	46.8%	6	0.0%	0	44.8%	9	32.8%	8	28.4%	7	31.8%	15	0.0%	0
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4
<b>Commercial Leisure Facilities (Gym / Swimming Pool, etc)</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	1.1%	1	0.0%	0	1.8%	1	2.2%	0	1.7%	0	0.0%	0	0.0%	0	2.2%	1	1.2%	1	0.0%	0
1 day a week	3.4%	2	1.6%	0	4.4%	1	0.0%	0	8.5%	1	1.4%	0	5.7%	1	1.1%	0	3.5%	2	0.0%	0
Once every 2 weeks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	95.5%	46	98.4%	17	93.9%	29	97.9%	12	89.8%	14	98.6%	19	94.3%	22	96.7%	23	95.3%	44	100.0%	2
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Any visit</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	7.3%	4	7.9%	1	7.0%	2	6.4%	1	1.7%	0	12.5%	2	6.9%	2	7.8%	2	7.1%	3	14.4%	0
2 to 3 days a week	15.7%	7	31.3%	5	7.0%	2	8.5%	1	13.6%	2	22.0%	4	9.1%	2	22.0%	5	12.8%	6	85.6%	2
1 day a week	39.2%	19	23.5%	4	47.9%	15	42.5%	5	50.8%	8	27.5%	5	56.9%	13	22.0%	5	40.8%	19	0.0%	0
Once every 2 weeks	11.2%	5	0.0%	0	17.4%	5	42.5%	5	0.0%	0	0.0%	0	22.8%	5	0.0%	0	11.6%	5	0.0%	0
Once every month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a quarter	11.2%	5	31.3%	5	0.0%	0	0.0%	0	33.9%	5	0.0%	0	0.0%	0	22.0%	5	11.6%	5	0.0%	0
Less often than once a quarter	11.2%	5	0.0%	0	17.4%	5	0.0%	0	0.0%	0	27.5%	5	0.0%	0	22.0%	5	11.6%	5	0.0%	0
First time today	4.3%	2	6.0%	1	3.3%	1	0.0%	0	0.0%	0	10.5%	2	4.3%	1	4.2%	1	4.4%	2	0.0%	0
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4



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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

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	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Q03 What is the main reason for your visit here today ?</b>																				
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	13.5%	6	9.4%	2	15.7%	5	12.8%	2	11.9%	2	15.2%	3	19.4%	5	7.7%	2	13.4%	6	14.4%	0
To buy non-food goods (e.g. shoes, clothes, jewellery)	5.0%	2	6.3%	1	4.4%	1	0.0%	0	8.5%	1	5.5%	1	8.0%	2	2.2%	1	4.1%	2	28.5%	1
To visit the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	17.9%	9	39.2%	7	6.1%	2	2.2%	0	35.6%	6	13.8%	3	1.2%	0	34.1%	8	17.5%	8	28.5%	1
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a day visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
As a staying visitor to [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	6.2%	3	1.6%	0	8.7%	3	23.4%	3	0.0%	0	0.0%	0	12.5%	3	0.0%	0	6.4%	3	0.0%	0
Work	39.7%	19	28.2%	5	46.1%	14	40.4%	5	40.7%	6	38.5%	7	30.7%	7	48.4%	12	40.2%	18	28.5%	1
To attend college (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To meet someone	2.8%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0	6.9%	1	5.7%	1	0.0%	0	2.9%	1	0.0%	0
To visit the Council's offices (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	3.9%	2	7.8%	1	1.7%	1	0.0%	0	3.4%	1	6.9%	1	5.7%	1	2.2%	1	4.1%	2	0.0%	0
No particular reason	9.8%	5	6.0%	1	12.0%	4	21.3%	3	0.0%	0	10.5%	2	15.7%	4	4.2%	1	10.2%	5	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To visit the Post Office	0.6%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	1.1%	0	0.6%	0	0.0%	0
Window shopping / browsing	0.6%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.4%	0	1.2%	0	0.0%	0	0.6%	0	0.0%	0
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

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	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Q04 What do you LIKE most about [name of centre]?</b>																				
Near to home / convenient	5.6%	3	3.1%	1	7.0%	2	0.0%	0	11.9%	2	4.1%	1	5.7%	1	5.5%	1	5.8%	3	0.0%	0
Close to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good public transport links generally	1.1%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.2%	1	1.2%	1	0.0%	0
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient drop off / pick up stops for buses	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is easy	2.1%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	5.2%	1	0.0%	0	4.2%	1	2.2%	1	0.0%	0
Parking is cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of congestion on roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little traffic-pedestrian conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good directional signs to the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well signposted route ways within the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selection / choice of independent / specialist shops	3.4%	2	0.0%	0	5.2%	2	0.0%	0	8.5%	1	1.4%	0	5.7%	1	1.1%	0	3.5%	2	0.0%	0
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	0.6%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.4%	0	1.2%	0	0.0%	0	0.6%	0	0.0%	0
Quality of supermarket(s)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of the shops in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact centre (i.e. shops close together)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices are competitive in shops compared to other town / district centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play area for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of private services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
(banks, hairdressers, solicitors and so on)										
Range of public services (ie Council, library, health services, and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.6%	0	0.0%	0	0.9%	0	0.0%	0	1.1%	0
General cleanliness of shopping streets	0.6%	0	0.0%	0	0.9%	0	0.0%	0	1.1%	0
Feels safe / absence of threatening individuals / groups	6.2%	3	0.0%	0	9.6%	3	21.3%	3	1.7%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	29.0%	14	31.0%	5	27.9%	9	0.0%	0	25.4%	4
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	3.9%	2	11.0%	2	0.0%	0	0.0%	0	9.6%	2
Not too noisy	7.8%	4	4.7%	1	9.6%	3	23.4%	3	4.1%	1
Character / atmosphere	55.3%	26	46.7%	8	60.1%	18	57.4%	7	40.7%	6
Historic buildings	26.2%	12	26.3%	4	26.1%	8	10.6%	1	25.4%	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	12.9%	6	4.7%	1	17.4%	5	14.9%	2	0.0%	0
Friendly / polite people	24.1%	11	48.6%	8	10.5%	3	17.0%	2	49.2%	8
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	1.1%	1	3.1%	1	0.0%	0	0.0%	0	2.8%	1
It's my hometown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has everything you need (Nothing in particular)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	6.2%	3	1.6%	0	8.7%	3	0.0%	0	16.9%	3
Weighted base:	48	17	31	13	16	19	23	24	46	2
Sample:	50	22	28	11	15	24	25	25	46	4

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q05 What do you DISLIKE most about [name of centre]?</b>																				
Unsafe for pedestrians / traffic conflict	2.7%	1	1.6%	0	3.3%	1	0.0%	0	0.0%	0	6.6%	1	0.0%	0	5.3%	1	2.8%	1	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking for residents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	10.1%	5	3.1%	1	13.9%	4	0.0%	0	28.8%	5	1.4%	0	19.3%	5	1.1%	0	10.5%	5	0.0%	0
Parking is not secure / car break-ins	2.8%	1	0.0%	0	4.4%	1	0.0%	0	8.5%	1	0.0%	0	5.7%	1	0.0%	0	2.9%	1	0.0%	0
Poor public transport links	3.9%	2	3.1%	1	4.4%	1	0.0%	0	11.9%	2	0.0%	0	8.0%	2	0.0%	0	4.1%	2	0.0%	0
Road congestion / too much traffic	7.1%	3	9.1%	2	5.9%	2	0.0%	0	0.0%	0	17.3%	3	7.8%	2	6.4%	2	7.3%	3	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	2.8%	1	0.0%	0	4.4%	1	0.0%	0	8.5%	1	0.0%	0	5.7%	1	0.0%	0	2.9%	1	0.0%	0
Lack of choice of national multiple (high street chain) shops	1.7%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	4.1%	1	0.0%	0	3.3%	1	1.2%	1	14.4%	0
Lack of choice of independent / specialist shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops is inadequate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops too small	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of a larger supermarket	5.6%	3	0.0%	0	8.7%	3	21.3%	3	0.0%	0	0.0%	0	11.4%	3	0.0%	0	5.8%	3	0.0%	0
Prices too high	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops spread over too wide an area (i.e. not a compact centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	5.6%	3	0.0%	0	8.7%	3	21.3%	3	0.0%	0	0.0%	0	11.4%	3	0.0%	0	5.8%	3	0.0%	0
Too many pubs / clubs	0.6%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	1.2%	0	0.0%	0	0.6%	0	0.0%	0
Inadequate range of services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Demographics - Chipping Ongar

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
(banks, hairdressers, dry cleaners and so on)										
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clean / secure toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty shopping streets/litter	2.8%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0
Run down appearance of town centre / boarded up premises	3.9%	2	3.1%	1	4.4%	1	0.0%	0	11.9%	2
Feels unsafe / presence of threatening individuals / groups / gangs	4.5%	2	1.6%	0	6.1%	2	0.0%	0	0.0%	0
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	2.8%	1	0.0%	0	4.4%	1	0.0%	0	6.9%	1
Lack of police presence / other security measures (e.g. CCTV)	0.6%	0	0.0%	0	0.9%	0	0.0%	0	1.4%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	1.1%	1	3.1%	1	0.0%	0	4.3%	1	0.0%	0
Over-crowded	3.4%	2	0.0%	0	5.2%	2	0.0%	0	1.7%	0
Too noisy	4.4%	2	9.1%	2	1.8%	1	0.0%	0	1.7%	0
Lack of character / atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandalism	0.6%	0	1.6%	0	0.0%	0	0.0%	0	1.4%	0
Insufficient or poor quality open space and green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.1%	1	0.0%	0	1.7%	1	0.0%	0	3.4%	1
I dislike everything about [name of centre]	1.1%	1	0.0%	0	1.7%	1	0.0%	0	3.4%	1
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	1.1%	1	3.1%	1	0.0%	0	0.0%	0	2.8%	1
It is boring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many high end shops	1.1%	1	3.1%	1	0.0%	0	3.4%	1	0.0%	0
Poor road / paving quality	1.7%	1	4.7%	1	0.0%	0	0.0%	0	4.1%	1
Too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	5.0%	2	6.3%	1	4.4%	1	4.3%	1	0.0%	0
(Nothing in particular)	50.4%	24	62.7%	11	43.5%	13	49.0%	6	62.7%	10

by Demographics - Chipping Ongar

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Weighted base:	48	17	31	13	16	19	23	24	46	2
Sample:	50	22	28	11	15	24	25	25	46	4

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

**Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?**

Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	61.4%	29	56.1%	10	64.3%	20	61.7%	8	55.9%	9	65.6%	13	51.0%	12	71.4%	17	61.6%	28	57.1%	1
Neutral	14.6%	7	29.8%	5	6.1%	2	17.0%	2	20.3%	3	8.3%	2	17.1%	4	12.1%	3	14.6%	7	14.4%	0
Dissatisfied	21.3%	10	14.1%	2	25.2%	8	21.3%	3	15.3%	2	26.2%	5	26.2%	6	16.5%	4	21.0%	10	28.5%	1
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.8%	1	0.0%	0	4.4%	1	0.0%	0	8.5%	1	0.0%	0	5.7%	1	0.0%	0	2.9%	1	0.0%	0
Mean:	3.41		3.42		3.41		3.40		3.45		3.39		3.26		3.55		3.42		3.29	
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	

**Q07 How often do you visit [name of centre] in the evenings?**

Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	3.4%	2	7.8%	1	0.9%	0	8.5%	1	0.0%	0	2.8%	1	1.2%	0	5.5%	1	2.3%	1	28.5%	1
1 day a week	9.0%	4	6.3%	1	10.5%	3	21.3%	3	5.1%	1	4.1%	1	3.4%	1	14.3%	3	9.3%	4	0.0%	0
Once every 2 weeks	0.6%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.4%	0	1.2%	0	0.0%	0	0.6%	0	0.0%	0
Once every month	3.4%	2	4.7%	1	2.6%	1	0.0%	0	3.4%	1	5.5%	1	2.3%	1	4.4%	1	3.5%	2	0.0%	0
Once a quarter	1.1%	1	0.0%	0	1.7%	1	0.0%	0	3.4%	1	0.0%	0	2.3%	1	0.0%	0	1.2%	1	0.0%	0
Less often than once a quarter	17.4%	8	7.8%	1	22.6%	7	21.3%	3	16.9%	3	15.1%	3	22.8%	5	12.1%	3	17.5%	8	14.4%	0
Never	65.3%	31	73.3%	12	60.8%	19	48.9%	6	71.2%	11	71.0%	14	67.0%	16	63.6%	15	65.6%	30	57.1%	1
Weighted base:	48		17		31		13		16		19		23		24		46		2	
Sample:	50		22		28		11		15		24		25		25		46		4	

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q08 What is the main purpose of your evening visits?</b>											
<i>Those who go 'Once a quarter or more' at Q.7</i>											
Bars / pubs	57.9%	5 66.5%	2 52.5%	3 85.6%	3 0.0%	0 59.7%	2 22.2%	1 72.6%	4 55.0%	4 100.0%	1
Eating out	35.6%	3 33.4%	1 36.9%	2 14.4%	1 100.0%	2 20.1%	1 55.5%	1 27.4%	2 38.0%	3 0.0%	0
Night Clubs (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Theatre (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Concerts	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Gym / Health & fitness club	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Shopping	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Meeting friends	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Social Clubs	6.5%	1 0.0%	0 10.6%	1 0.0%	0 0.0%	0 20.1%	1 22.4%	1 0.0%	0 6.9%	1 0.0%	0
Weighted base:	8	3	5	4	2	3	2	6	8	1	
Sample:	16	7	9	5	4	7	6	10	15	1	

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

**Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?**

*Those who go 'Once a quarter or more' at Q.7*

Very satisfied	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Satisfied	67.7%	6 66.7%	2 68.4%	3 100.0%	4 28.5%	1 50.1%	1 66.7%	2 68.2%	4 65.5%	5 100.0%	1	
Neutral	9.7%	1 0.0%	0 15.8%	1 0.0%	0 42.9%	1 0.0%	0 22.2%	1 4.6%	0 10.3%	1 0.0%	0	
Dissatisfied	12.9%	1 16.6%	1 10.5%	1 0.0%	0 28.5%	1 19.9%	1 0.0%	0 18.2%	1 13.8%	1 0.0%	0	
Very dissatisfied	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
(No opinion)	9.7%	1 16.6%	1 5.3%	0 0.0%	0 0.0%	0 30.0%	1 11.2%	0 9.1%	1 10.3%	1 0.0%	0	
<i>Mean:</i>	<i>3.61</i>	<i>3.60</i>	<i>3.61</i>	<i>4.00</i>	<i>3.00</i>	<i>3.43</i>	<i>3.75</i>	<i>3.55</i>	<i>3.58</i>	<i>4.00</i>		
Weighted base:	8	3	5	4	2	3	2	6	8	1		
Sample:	16	7	9	5	4	7	6	10	15	1		

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q10 How satisfied are you with the pubs/bars offer in [name of centre]?</b>																				
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Satisfied	16.3%	8	12.6%	2	18.3%	6	40.4%	5	8.5%	1	6.9%	1	12.5%	3	19.9%	5	15.8%	7	28.5%	
Neutral	5.6%	3	3.1%	1	7.0%	2	0.0%	0	3.4%	1	11.0%	2	8.0%	2	3.3%	1	5.2%	2	14.4%	
Dissatisfied	2.8%	1	7.8%	1	0.0%	0	0.0%	0	3.4%	1	4.1%	1	1.2%	0	4.4%	1	2.9%	1	0.0%	
Very dissatisfied	2.8%	1	7.8%	1	0.0%	0	0.0%	0	8.5%	1	0.0%	0	5.7%	1	0.0%	0	2.9%	1	0.0%	
(No opinion)	62.5%	30	68.6%	12	59.0%	18	38.3%	5	67.8%	11	73.8%	14	54.4%	13	70.2%	17	62.7%	29	57.1%	
(Don't know)	10.1%	5	0.0%	0	15.7%	5	21.3%	3	8.5%	1	4.1%	1	18.2%	4	2.2%	1	10.5%	5	0.0%	
<i>Mean:</i>		3.29		2.65		3.72		4.00		2.50		3.13		3.00		3.56		3.26		3.66
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?**

*Those in 'Waltham Abbey' town centre*

Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00
Weighted base:		0		0		0		0		0		0		0		0		0		0
Sample:		0		0		0		0		0		0		0		0		0		0

**Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]**

**Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?**

*Cleanliness of shopping streets*

Very good	2.2%	1	6.3%	1	0.0%	0	6.4%	1	0.0%	0	1.4%	0	2.3%	1	2.3%	1	0.0%	0	0.0%	0
Good	57.5%	27	65.5%	11	53.0%	16	57.5%	7	59.3%	9	55.9%	11	33.9%	8	80.2%	19	58.6%	27	28.5%	1
Satisfactory	33.0%	16	18.8%	3	40.9%	13	31.9%	4	40.7%	6	27.6%	5	58.1%	14	8.8%	2	33.8%	15	14.4%	0
Poor	6.2%	3	6.3%	1	6.1%	2	4.3%	1	0.0%	0	12.4%	2	5.7%	1	6.6%	2	5.2%	2	28.5%	1
Very poor	1.1%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.2%	1	0.0%	0	28.5%	1
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		3.54		3.66		3.47		3.66		3.59		3.41		3.33		3.74		3.58		2.43
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4



## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Personal Safety / lighting / policing issues</b>											
Very good	2.2%	1 4.7%	1 0.9%	0 6.4%	1 1.7%	0 0.0%	0 1.2%	0 3.3%	1 2.3%	1 0.0%	0
Good	69.7%	33 73.3%	12 67.7%	21 91.4%	11 52.5%	8 69.7%	14 55.6%	13 83.5%	20 69.7%	32 71.5%	1
Satisfactory	19.0%	9 15.7%	3 20.9%	6 2.2%	0 37.3%	6 15.2%	3 35.3%	8 3.3%	1 19.8%	9 0.0%	0
Poor	8.4%	4 6.3%	1 9.6%	3 0.0%	0 8.5%	1 13.8%	3 6.8%	2 9.9%	2 7.6%	3 28.5%	1
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	0.6%	0 0.0%	0 0.9%	0 0.0%	0 0.0%	0 1.4%	0 1.2%	0 0.0%	0 0.6%	0 0.0%	0
<i>Mean:</i>	<i>3.66</i>	<i>3.77</i>	<i>3.61</i>	<i>4.04</i>	<i>3.48</i>	<i>3.57</i>	<i>3.52</i>	<i>3.80</i>	<i>3.67</i>	<i>3.43</i>	
Weighted base:	48	17	31	13	16	19	23	24	46	2	
Sample:	50	22	28	11	15	24	25	25	46	4	
<b>Quality of buildings / townscape</b>											
Very good	39.1%	19 54.6%	9 30.5%	9 34.0%	4 39.0%	6 42.4%	8 8.9%	2 68.3%	17 39.5%	18 28.5%	1
Good	46.4%	22 37.6%	6 51.2%	16 66.0%	8 40.7%	6 38.3%	7 76.3%	18 17.4%	4 46.5%	21 42.9%	1
Satisfactory	10.6%	5 4.7%	1 13.9%	4 0.0%	0 11.9%	2 16.6%	3 9.1%	2 12.1%	3 9.9%	5 28.5%	1
Poor	3.9%	2 3.1%	1 4.4%	1 0.0%	0 8.5%	1 2.8%	1 5.7%	1 2.2%	1 4.1%	2 0.0%	0
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
<i>Mean:</i>	<i>4.21</i>	<i>4.44</i>	<i>4.08</i>	<i>4.34</i>	<i>4.10</i>	<i>4.20</i>	<i>3.88</i>	<i>4.52</i>	<i>4.21</i>	<i>4.00</i>	
Weighted base:	48	17	31	13	16	19	23	24	46	2	
Sample:	50	22	28	11	15	24	25	25	46	4	
<b>Shelter from weather</b>											
Very good	11.2%	5 31.3%	5 0.0%	0 0.0%	0 33.9%	5 0.0%	0 0.0%	0 22.0%	5 11.6%	5 0.0%	0
Good	24.5%	12 12.6%	2 31.2%	10 48.9%	6 3.4%	1 25.9%	5 22.8%	5 26.2%	6 23.8%	11 42.9%	1
Satisfactory	41.4%	20 29.8%	5 47.9%	15 51.1%	6 27.1%	4 46.8%	9 45.5%	11 37.4%	9 41.9%	19 28.5%	1
Poor	6.2%	3 7.8%	1 5.2%	2 0.0%	0 0.0%	0 15.2%	3 2.3%	1 9.9%	2 5.3%	2 28.5%	1
Very poor	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	16.7%	8 18.5%	3 15.7%	5 0.0%	0 35.6%	6 12.1%	2 29.4%	7 4.4%	1 17.4%	8 0.0%	0
<i>Mean:</i>	<i>3.49</i>	<i>3.83</i>	<i>3.31</i>	<i>3.49</i>	<i>4.11</i>	<i>3.12</i>	<i>3.29</i>	<i>3.63</i>	<i>3.51</i>	<i>3.14</i>	
Weighted base:	48	17	31	13	16	19	23	24	46	2	
Sample:	50	22	28	11	15	24	25	25	46	4	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Pedestrian/Vehicular safety issues</b>																				
Very good	1.1%	1	3.1%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.2%	1	0.0%	0	28.5%	1		
Good	56.0%	27	61.1%	10	53.1%	16	74.5%	9	50.9%	8	48.2%	9	33.0%	8	78.2%	19	58.3%	27	0.0%	0
Satisfactory	25.6%	12	20.1%	3	28.7%	9	25.5%	3	23.7%	4	27.3%	5	36.2%	8	15.4%	4	23.8%	11	71.5%	1
Poor	14.4%	7	7.8%	1	18.1%	6	0.0%	0	25.4%	4	14.9%	3	25.1%	6	4.2%	1	15.0%	7	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.8%	1	7.8%	1	0.0%	0	0.0%	0	0.0%	0	6.9%	1	5.7%	1	0.0%	0	2.9%	1	0.0%	0
<i>Mean:</i>		<i>3.45</i>		<i>3.65</i>		<i>3.35</i>		<i>3.75</i>		<i>3.25</i>		<i>3.42</i>		<i>3.09</i>		<i>3.78</i>		<i>3.45</i>		<i>3.57</i>
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4

**Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]**

**Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?**

**Location of car parks**

Very good	11.2%	5	0.0%	0	17.4%	5	0.0%	0	0.0%	0	27.5%	5	0.0%	0	22.0%	5	11.6%	5	0.0%	0
Good	77.0%	37	85.9%	15	72.1%	22	93.6%	12	84.8%	13	60.0%	12	88.6%	21	65.9%	16	77.8%	36	57.1%	1
Satisfactory	7.3%	3	7.8%	1	7.0%	2	6.4%	1	11.9%	2	4.2%	1	8.0%	2	6.6%	2	6.4%	3	28.5%	1
Poor	1.1%	1	3.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	2.3%	1	0.0%	0	1.2%	1	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.4%	2	3.1%	1	3.5%	1	0.0%	0	0.0%	0	8.3%	2	1.2%	0	5.5%	1	2.9%	1	14.4%	0
<i>Mean:</i>		<i>4.02</i>		<i>3.85</i>		<i>4.11</i>		<i>3.94</i>		<i>3.81</i>		<i>4.26</i>		<i>3.87</i>		<i>4.16</i>		<i>4.03</i>		<i>3.67</i>
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4

**Security of car parks**

Very good	11.2%	5	0.0%	0	17.4%	5	0.0%	0	0.0%	0	27.5%	5	0.0%	0	22.0%	5	11.6%	5	0.0%	0
Good	71.4%	34	85.9%	15	63.4%	19	93.6%	12	67.8%	11	60.0%	12	77.2%	18	65.9%	16	72.0%	33	57.1%	1
Satisfactory	10.1%	5	7.8%	1	11.3%	3	6.4%	1	20.3%	3	4.2%	1	13.7%	3	6.6%	2	9.3%	4	28.5%	1
Poor	1.1%	1	3.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	2.3%	1	0.0%	0	1.2%	1	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.2%	3	3.1%	1	7.9%	2	0.0%	0	8.5%	1	8.3%	2	6.8%	2	5.5%	1	5.8%	3	14.4%	0
<i>Mean:</i>		<i>3.99</i>		<i>3.85</i>		<i>4.07</i>		<i>3.94</i>		<i>3.70</i>		<i>4.26</i>		<i>3.80</i>		<i>4.16</i>		<i>4.00</i>		<i>3.67</i>
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household									
<b>Location of [name of centre] Underground / Train Station (as appropriate)</b>																			
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Satisfactory	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Poor	9.5%	5	15.7%	3	6.1%	2	2.2%	0	5.1%	1	17.9%	3	13.7%	3	5.5%	1	9.9%	5	0.0%
Very poor	11.2%	5	4.7%	1	14.8%	5	27.7%	3	8.5%	1	2.8%	1	8.0%	2	14.3%	3	11.7%	5	0.0%
(Don't know)	79.3%	38	79.6%	14	79.1%	24	70.2%	9	86.4%	14	79.3%	15	78.4%	18	80.1%	19	78.4%	36	100.0%
Mean:	1.46	1.77	1.29	1.07	1.38	1.87	1.63	1.28	1.46	0.00									
Weighted base:	48	17	31	13	16	19	23	24	46	2									
Sample:	50	22	28	11	15	24	25	25	46	4									
<b>Quality &amp; security of [name of centre] Underground / Train Station (as appropriate)</b>																			
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Satisfactory	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Poor	9.5%	5	15.7%	3	6.1%	2	2.2%	0	5.1%	1	17.9%	3	13.7%	3	5.5%	1	9.9%	5	0.0%
Very poor	10.6%	5	4.7%	1	13.9%	4	27.7%	3	8.5%	1	1.4%	0	6.8%	2	14.3%	3	11.1%	5	0.0%
(Don't know)	79.8%	38	79.6%	14	80.0%	25	70.2%	9	86.4%	14	80.7%	16	79.5%	19	80.1%	19	79.0%	36	100.0%
Mean:	1.47	1.77	1.31	1.07	1.38	1.93	1.67	1.28	1.47	0.00									
Weighted base:	48	17	31	13	16	19	23	24	46	2									
Sample:	50	22	28	11	15	24	25	25	46	4									
<b>Ease of cycling access</b>																			
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Good	33.6%	16	26.6%	5	37.5%	11	34.0%	4	10.2%	2	52.3%	10	31.9%	7	35.2%	9	33.8%	15	28.5%
Satisfactory	29.1%	14	17.3%	3	35.7%	11	40.4%	5	27.1%	4	23.4%	5	25.1%	6	33.0%	8	27.4%	13	71.5%
Poor	3.4%	2	7.8%	1	0.9%	0	4.3%	1	0.0%	0	5.5%	1	1.2%	0	5.5%	1	3.5%	2	0.0%
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	33.9%	16	48.2%	8	25.9%	8	21.3%	3	62.7%	10	18.7%	4	41.9%	10	26.2%	6	35.3%	16	0.0%
Mean:	3.46	3.36	3.49	3.38	3.27	3.58	3.53	3.40	3.47	3.29									
Weighted base:	48	17	31	13	16	19	23	24	46	2									
Sample:	50	22	28	11	15	24	25	25	46	4									

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Amount / quality of pedestrianisation</b>										
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	45.4%	22	61.1%	10	36.6%	11	38.3%	5	39.0%	6
Satisfactory	35.2%	17	20.1%	3	43.5%	13	46.8%	6	28.8%	5
Poor	17.2%	8	14.1%	2	19.0%	6	12.8%	2	32.2%	5
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.2%	1	4.7%	1	0.9%	0	2.2%	0	0.0%	0
Mean:	3.29	3.49	3.18	3.26	3.07	3.49	2.98	3.59	3.31	2.86
Weighted base:	48	17	31	13	16	19	23	24	46	2
Sample:	50	22	28	11	15	24	25	25	46	4
<b>Ease of movement around the centre on foot</b>										
Very good	11.2%	5	0.0%	0	17.4%	5	0.0%	0	27.5%	5
Good	60.8%	29	74.9%	13	53.0%	16	36.2%	5	78.0%	12
Satisfactory	25.2%	12	25.1%	4	25.2%	8	63.8%	8	13.6%	2
Poor	2.8%	1	0.0%	0	4.4%	1	0.0%	0	8.5%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.80	3.75	3.84	3.36	3.70	4.18	3.66	3.95	3.82	3.43
Weighted base:	48	17	31	13	16	19	23	24	46	2
Sample:	50	22	28	11	15	24	25	25	46	4
<b>Access for people with mobility / hearing / sighting disability</b>										
Very good	11.2%	5	0.0%	0	17.4%	5	0.0%	0	27.5%	5
Good	39.2%	19	58.0%	10	28.8%	9	25.6%	3	78.0%	12
Satisfactory	18.5%	9	18.8%	3	18.3%	6	46.8%	6	0.0%	0
Poor	2.8%	1	0.0%	0	4.4%	1	0.0%	0	8.5%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	28.3%	14	23.2%	4	31.2%	10	27.7%	3	13.6%	2
Mean:	3.82	3.76	3.86	3.35	3.80	4.21	3.58	4.05	3.84	3.00
Weighted base:	48	17	31	13	16	19	23	24	46	2
Sample:	50	22	28	11	15	24	25	25	46	4

by Demographics - Chipping Ongar

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Q14 How could [name of centre]best be improved?</b>																				
More parking	10.6%	5	6.3%	1	13.1%	4	0.0%	0	20.3%	3	9.7%	2	13.7%	3	7.7%	2	11.1%	5	0.0%	0
More secure parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	17.3%	8	14.1%	2	19.2%	6	21.3%	3	23.7%	4	9.6%	2	17.1%	4	17.6%	4	18.1%	8	0.0%	0
More accessible car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent bus services to the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More reliable / comfortable bus services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent underground services (where appropriate)	0.6%	0	1.6%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.6%	0	0.0%	0
More reliable underground services (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signposting within the Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More priority for pedestrians	6.2%	3	1.6%	0	8.7%	3	10.6%	1	0.0%	0	8.3%	2	12.5%	3	0.0%	0	6.4%	3	0.0%	0
Improved access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More national multiple (high street chain) retailers	2.8%	1	7.8%	1	0.0%	0	0.0%	0	8.5%	1	0.0%	0	5.7%	1	0.0%	0	2.9%	1	0.0%	0
Bigger/better supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	6.2%	3	1.6%	0	8.7%	3	21.3%	3	0.0%	0	1.4%	0	11.4%	3	1.1%	0	6.4%	3	0.0%	0
Better choice of shops in general	6.2%	3	1.6%	0	8.7%	3	0.0%	0	8.5%	1	8.3%	2	12.5%	3	0.0%	0	6.4%	3	0.0%	0
Specified new shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality of shops	8.4%	4	0.0%	0	13.1%	4	21.3%	3	8.5%	1	0.0%	0	17.1%	4	0.0%	0	8.7%	4	0.0%	0
Improvement to the market	5.6%	3	0.0%	0	8.7%	3	21.3%	3	0.0%	0	0.0%	0	11.4%	3	0.0%	0	5.8%	3	0.0%	0
More / better pubs / night-life	3.4%	2	3.1%	1	3.5%	1	4.3%	1	6.8%	1	0.0%	0	2.3%	1	4.4%	1	3.5%	2	0.0%	0
More / better eating places	12.9%	6	6.3%	1	16.5%	5	25.5%	3	6.8%	1	9.6%	2	19.3%	5	6.6%	2	13.4%	6	0.0%	0
Fewer bars / nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family oriented facilities	1.1%	1	3.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	2.3%	1	0.0%	0	1.2%	1	0.0%	0
More secure children's play areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better crèche facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of more residential accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expand the town centre's colleges / expand	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

by Demographics - Chipping Ongar

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
university																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets / removal of litter	6.2%	3	0.0%	0	9.6%	3	0.0%	0	0.0%	0	15.1%	3	12.5%	3	0.0%	0	6.4%	3	0.0%	0
More shelter from wind / rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve appearance / environment of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security measures / more CCTV / more police	4.5%	2	7.8%	1	2.6%	1	4.3%	1	3.4%	1	5.5%	1	3.4%	1	5.5%	1	3.5%	2	28.5%	1
More control on alcohol / drinkers / drug users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothing / shoe shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vacant shops to be filled	1.1%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.2%	1	1.2%	1	0.0%	0
Less traffic congestion	5.5%	3	3.1%	1	6.8%	2	0.0%	0	1.7%	0	12.1%	2	3.4%	1	7.5%	2	5.7%	3	0.0%	0
Footpaths improved / resurfaced	3.9%	2	3.1%	1	4.4%	1	0.0%	0	8.5%	1	2.8%	1	5.7%	1	2.2%	1	2.9%	1	28.5%	1
Improve pedestrian / vehicular safety issues	9.5%	5	7.8%	1	10.5%	3	0.0%	0	16.9%	3	9.7%	2	18.2%	4	1.1%	0	9.9%	5	0.0%	0
Road surfaces improved / resurfaced	3.9%	2	11.0%	2	0.0%	0	0.0%	0	0.0%	0	9.6%	2	5.7%	1	2.2%	1	2.9%	1	28.5%	1
More seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More restrictions on cyclists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less eating places / restaurants	0.6%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	1.2%	0	0.0%	0	0.6%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	38.5%	18	51.4%	9	31.4%	10	14.9%	2	50.8%	8	43.8%	8	19.1%	4	57.3%	14	38.3%	18	42.9%	1
Weighted base:		48		17		31		13		16		19		23		24		46		2
Sample:		50		22		28		11		15		24		25		25		46		4

by Demographics - Chipping Ongar

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q15 Do you work in [name of centre]?</b>											
Yes	29.1%	14 28.2%	5 29.6%	9 40.4%	5 40.7%	6 12.4%	2 31.9%	7 26.4%	6 29.1%	13 28.5%	1
No	70.9%	34 71.8%	12 70.4%	22 59.6%	7 59.3%	9 87.6%	17 68.1%	16 73.6%	18 70.9%	32 71.5%	1
Weighted base:	48	17	31	13	16	19	23	24	46	2	
Sample:	50	22	28	11	15	24	25	25	46	4	
<b>Q16 Do you go to college in [name of centre] (where appropriate)?</b>											
Yes	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
No	97.9%	47 100.0%	17 96.7%	30 100.0%	13 100.0%	16 94.8%	18 100.0%	23 95.8%	23 97.8%	45 100.0%	2
(Refused)	2.1%	1 0.0%	0 3.3%	1 0.0%	0 0.0%	0 5.2%	1 0.0%	0 4.2%	1 2.2%	1 0.0%	0
Weighted base:	48	17	31	13	16	19	23	24	46	2	
Sample:	50	22	28	11	15	24	25	25	46	4	
<b>GEN Gender:</b>											
Male	35.7%	17 100.0%	17 0.0%	0 21.3%	3 49.1%	8 34.2%	7 26.0%	6 45.1%	11 33.7%	15 85.6%	2
Female	64.3%	31 0.0%	0 100.0%	31 78.7%	10 50.9%	8 65.8%	13 74.0%	17 54.9%	13 66.3%	30 14.4%	0
Weighted base:	48	17	31	13	16	19	23	24	46	2	
Sample:	50	22	28	11	15	24	25	25	46	4	
<b>AGE Age Group:</b>											
18 - 24 years	6.2%	3 0.0%	0 9.6%	3 23.4%	3 0.0%	0 0.0%	0 11.4%	3 1.1%	0 6.4%	3 0.0%	0
25 - 34 years	20.2%	10 15.7%	3 22.6%	7 76.6%	10 0.0%	0 0.0%	0 18.2%	4 22.0%	5 19.8%	9 28.5%	1
35 - 44 years	16.8%	8 34.5%	6 7.0%	2 0.0%	0 50.9%	8 0.0%	0 8.0%	2 25.3%	6 17.5%	8 0.0%	0
45 - 54 years	16.2%	8 11.0%	2 19.2%	6 0.0%	0 49.1%	8 0.0%	0 30.7%	7 2.2%	1 16.9%	8 0.0%	0
55 - 64 years	24.0%	11 12.2%	2 30.5%	9 0.0%	0 0.0%	0 58.9%	11 14.6%	3 33.0%	8 24.9%	11 0.0%	0
65+ years	16.7%	8 26.7%	5 11.2%	3 0.0%	0 0.0%	0 41.1%	8 17.1%	4 16.3%	4 14.5%	7 71.5%	1
Weighted base:	48	17	31	13	16	19	23	24	46	2	
Sample:	50	22	28	11	15	24	25	25	46	4	
<b>SEG Occupation of Chief Wage Earner:</b>											
AB	4.9%	2 6.0%	1 4.4%	1 0.0%	0 0.0%	0 12.1%	2 10.0%	2 0.0%	0 5.1%	2 0.0%	0
C1	44.2%	21 29.8%	5 52.3%	16 55.3%	7 57.6%	9 26.2%	5 90.0%	21 0.0%	0 46.0%	21 0.0%	0
C2	17.4%	8 40.7%	7 4.4%	1 8.5%	1 42.4%	7 2.8%	1 0.0%	0 34.1%	8 18.1%	8 0.0%	0
DE	33.5%	16 23.5%	4 39.0%	12 36.1%	5 0.0%	0 58.9%	11 0.0%	0 65.9%	16 30.8%	14 100.0%	2
Weighted base:	48	17	31	13	16	19	23	24	46	2	
Sample:	50	22	28	11	15	24	25	25	46	4	

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?</b>											
Yes	1.1%	1 3.1%	1 0.0%	0 0.0%	0 0.0%	0 2.8%	1 0.0%	0 2.2%	1 0.0%	0 28.5%	1
No	98.9%	47 96.9%	17 100.0%	31 100.0%	13 100.0%	16 97.3%	19 100.0%	23 97.8%	24 100.0%	46 71.5%	1
Weighted base:	48	17	31	13	16	19	23	24	46	2	
Sample:	50	22	28	11	15	24	25	25	46	4	
<b>Q18 Is the disability mobility, hearing and / or sighting impairment ?</b>											
<i>Those who 'Yes' at Q17</i>											
Mobility	100.0%	1 100.0%	1 0.0%	0 0.0%	0 0.0%	0 100.0%	1 0.0%	0 100.0%	1 0.0%	0 100.0%	1
Hearing	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sighting	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Back problems	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	1	1	0	0	0	1	0	1	0	1	
Sample:	1	1	0	0	0	1	0	1	0	1	
<b>CAR Number of cars in Household:</b>											
None	3.9%	2 9.4%	2 0.9%	0 4.3%	1 0.0%	0 6.9%	1 0.0%	0 7.7%	2 0.0%	0 100.0%	2
1	36.3%	17 25.1%	4 42.5%	13 23.4%	3 18.6%	3 59.0%	11 24.0%	6 48.2%	12 37.8%	17 0.0%	0
2	39.6%	19 59.2%	10 28.8%	9 51.1%	6 52.6%	8 21.7%	4 52.1%	12 27.5%	7 41.2%	19 0.0%	0
3	10.6%	5 6.3%	1 13.1%	4 21.3%	3 8.5%	1 5.5%	1 6.8%	2 14.3%	3 11.1%	5 0.0%	0
4+	9.5%	5 0.0%	0 14.8%	5 0.0%	0 20.3%	3 6.9%	1 17.1%	4 2.2%	1 9.9%	5 0.0%	0
(Refused)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	48	17	31	13	16	19	23	24	46	2	
Sample:	50	22	28	11	15	24	25	25	46	4	
<b>LOC Location of Interview:</b>											
Epping	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton High Road	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Waltham Abbey	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton Broadway	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Chipping Ongar	100.0%	48 100.0%	17 100.0%	31 100.0%	13 100.0%	16 100.0%	19 100.0%	23 100.0%	24 100.0%	46 100.0%	2
Buckhurst Hill	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	48	17	31	13	16	19	23	24	46	2	
Sample:	50	22	28	11	15	24	25	25	46	4	



by Demographics - Chipping Ongar

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>DAY Day of interview:</b>										
Monday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Tuesday	100.0%	48 100.0%	17 100.0%	31 100.0%	13 100.0%	16 100.0%	19 100.0%	23 100.0%	24 100.0%	46 100.0%
Wednesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Thursday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Friday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Saturday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Sunday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Weighted base:	48	17	31	13	16	19	23	24	46	2
Sample:	50	22	28	11	15	24	25	25	46	4

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>PC</b>										
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	1.1%	1	3.1%	1	0.0%	0	3.4%	1	0.0%	0
CM1 3	1.1%	1	3.1%	1	0.0%	0	4.3%	1	0.0%	0
CM1 5	5.6%	3	0.0%	0	8.7%	3	21.3%	3	0.0%	0
CM13 3	5.6%	3	0.0%	0	8.7%	3	0.0%	0	16.9%	3
CM15 0	5.6%	3	0.0%	0	8.7%	3	21.3%	3	0.0%	0
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 0	1.1%	1	3.1%	1	0.0%	0	0.0%	0	2.8%	1
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM3 9	1.1%	1	3.1%	1	0.0%	0	4.3%	1	0.0%	0
CM4 0	0.6%	0	0.0%	0	0.9%	0	0.0%	0	1.4%	0
CM5	2.8%	1	0.0%	0	4.4%	1	0.0%	0	8.5%	1
CM5 0	10.1%	5	9.4%	2	10.4%	3	0.0%	0	20.3%	3
CM5 9	39.2%	19	22.0%	4	48.8%	15	38.3%	5	51.1%	13
CM6 2	3.9%	2	7.8%	1	1.7%	1	0.0%	0	8.5%	1
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	2.8%	1	7.8%	1	0.0%	0	10.6%	1	0.0%	0
E16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10 3	2.1%	1	6.0%	1	0.0%	0	0.0%	0	5.2%	1	4.3%	1	0.0%	0	2.2%	1	0.0%	0		
IG10 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
IG11 7	2.1%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	5.2%	1	0.0%	0	4.2%	1	2.2%	1	0.0%	0
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	11.2%	5	31.3%	5	0.0%	0	0.0%	0	33.9%	5	0.0%	0	22.0%	5	11.6%	5	0.0%	0	0.0%	0
RM3 8	1.1%	1	3.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	2.2%	1	1.2%	1	0.0%	0	0.0%	0
RM4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 7	2.8%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0	6.9%	1	5.7%	1	0.0%	0	2.9%	1	0.0%	0
Weighted base:	48	17	31	13	16	19	23	24	25	24	46	2	46	2	46	2	46	2	46	2
Sample:	50	22	28	11	15	24	25	25	25	25	46	4	46	4	46	4	46	4	46	4

**Appendix 16:**

Data Tabulations

By Demographics Buckhurst Hill

(Weighted)

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Q0A First of all, can I ask you do you work in any of the following:</b>										
Yes	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
None of these	100.0%	46 100.0%	21 100.0%	25 100.0%	13 100.0%	12 100.0%	21 100.0%	24 100.0%	22 100.0%	40 100.1%
Weighted base:		46	21	25	13	12	21	24	22	40
Sample:		50	15	35	13	20	17	30	20	47
<b>Q01 How did you travel to [name of centre] today?</b>										
Car/ van driver	53.2%	24 42.3%	9 62.1%	16 20.8%	3 39.1%	5 81.5%	17 47.7%	11 59.2%	13 48.0%	19 0.0%
Car/ van passenger	0.4%	0 0.0%	0 0.7%	0 0.0%	0 0.0%	0 0.9%	0 0.0%	0 0.9%	0 0.0%	0 26.3%
Bus	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Bicycle	8.1%	4 0.0%	0 14.6%	4 2.1%	0 27.6%	3 0.0%	0 13.2%	3 2.4%	1 9.3%	4 0.0%
Underground (as appropriate)	1.2%	1 2.6%	1 0.0%	0 0.0%	0 0.0%	0 2.5%	1 0.0%	0 2.4%	1 0.0%	0 73.6%
Train (as appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Taxi	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
On foot	37.2%	17 55.1%	11 22.5%	6 77.1%	10 33.3%	4 15.1%	3 39.1%	9 35.1%	8 42.8%	17 0.0%
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Weighted base:		46	21	25	13	12	21	24	22	40
Sample:		50	15	35	13	20	17	30	20	47
<b>Q02 How often do you do the following in [name of centre] (including Sunday)?</b>										
<i>Food &amp; Groceries Shopping</i>										
Everyday	2.9%	1 0.0%	0 5.2%	1 0.0%	0 3.0%	0 4.5%	1 4.7%	1 0.9%	0 2.8%	1 26.3%
4 to 6 days a week	1.7%	1 0.0%	0 3.1%	1 0.0%	0 2.1%	0 2.5%	1 1.1%	0 2.4%	1 2.0%	1 0.0%
2 to 3 days a week	6.9%	3 5.1%	1 8.4%	2 8.3%	1 0.0%	0 10.2%	2 11.0%	3 2.4%	1 6.6%	3 73.6%
1 day a week	38.4%	18 43.6%	9 34.2%	9 45.8%	6 84.2%	11 6.4%	1 31.6%	8 45.9%	10 44.2%	18 0.0%
Once every 2 weeks	4.0%	2 0.0%	0 7.3%	2 4.2%	1 10.6%	1 0.0%	0 7.7%	2 0.0%	0 4.6%	2 0.0%
Once every month	34.5%	16 25.6%	5 41.8%	11 41.7%	5 0.0%	0 50.9%	11 44.0%	11 24.2%	5 26.5%	11 0.0%
Once a quarter	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Less often than once a quarter	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
First time today	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Never	11.5%	5 25.6%	5 0.0%	0 0.0%	0 0.0%	0 25.5%	5 0.0%	0 24.2%	5 13.2%	5 0.0%
Weighted base:		46	21	25	13	12	21	24	22	40
Sample:		50	15	35	13	20	17	30	20	47

by Demographics - Buckhurst Hill

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household		
<b>Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)</b>												
Everyday	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.5%	0	0.0%	0
4 to 6 days a week	2.9%	1	1.3%	0	4.2%	1	4.2%	1	6.4%	1	0.0%	0
2 to 3 days a week	17.3%	8	10.3%	2	23.0%	6	29.2%	4	33.9%	4	0.0%	0
1 day a week	18.3%	8	15.4%	3	20.7%	5	14.6%	2	43.9%	5	5.3%	1
Once every 2 weeks	1.2%	1	0.0%	0	2.1%	1	0.0%	0	2.5%	1	0.0%	0
Once every month	14.8%	7	32.1%	7	0.7%	0	41.7%	5	12.1%	2	0.0%	0
Once a quarter	11.5%	5	0.0%	0	20.9%	5	0.0%	0	0.0%	0	25.5%	5
Less often than once a quarter	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.9%	0	0.8%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	33.2%	15	41.0%	8	26.9%	7	10.4%	1	2.1%	0	65.8%	14
Weighted base:	46	21	25	13	12	21	24	22	40	1		
Sample:	50	15	35	13	20	17	30	20	47	2		
<b>Drinking / Eating Out</b>												
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	1.2%	1	2.6%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0
1 day a week	16.5%	8	21.8%	5	12.2%	3	20.8%	3	35.5%	4	2.5%	1
Once every 2 weeks	1.4%	1	0.0%	0	2.5%	1	0.0%	0	2.7%	1	0.0%	0
Once every month	34.8%	16	18.0%	4	48.5%	12	33.3%	4	48.8%	6	27.3%	6
Once a quarter	5.2%	2	0.0%	0	9.4%	2	0.0%	0	10.6%	1	5.1%	1
Less often than once a quarter	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.9%	0	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	40.5%	19	57.7%	12	26.6%	7	45.8%	6	0.0%	0	61.6%	13
Weighted base:	46	21	25	13	12	21	24	22	40	1		
Sample:	50	15	35	13	20	17	30	20	47	2		

by Demographics - Buckhurst Hill

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Private &amp; Public Services (Bank / Solicitor / Council Offices/ Library, etc)</b>																				
Everyday	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.5%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	0.6%	0	0.0%	0	1.0%	0	0.0%	0	2.1%	0	0.0%	0	1.1%	0	0.0%	0	0.7%	0	0.0%	0
1 day a week	19.0%	9	18.0%	4	19.8%	5	22.9%	3	46.7%	6	0.0%	0	17.6%	4	20.6%	5	21.9%	9	0.0%	0
Once every 2 weeks	4.4%	2	9.0%	2	0.7%	0	14.6%	2	1.5%	0	0.0%	0	6.3%	2	2.4%	1	5.1%	2	0.0%	0
Once every month	11.5%	5	10.3%	2	12.5%	3	8.3%	1	33.9%	4	0.0%	0	14.3%	3	8.5%	2	13.2%	5	0.0%	0
Once a quarter	15.5%	7	25.6%	5	7.3%	2	4.2%	1	10.6%	1	25.5%	5	0.0%	0	32.6%	7	17.9%	7	0.0%	0
Less often than once a quarter	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.9%	0	0.0%	0	26.3%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	48.1%	22	37.2%	8	57.0%	14	50.0%	6	3.6%	0	73.6%	15	60.0%	14	35.1%	8	40.8%	16	73.6%	1
Weighted base:		46		21		25		13		12		21		24		22		40		1
Sample:		50		15		35		13		20		17		30		20		47		2
<b>Commercial Leisure Facilities (Gym / Swimming Pool, etc)</b>																				
Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1 day a week	14.4%	7	18.0%	4	11.5%	3	18.7%	2	33.9%	4	0.0%	0	15.4%	4	13.3%	3	16.6%	7	0.0%	0
Once every 2 weeks	0.6%	0	0.0%	0	1.0%	0	0.0%	0	2.1%	0	0.0%	0	1.1%	0	0.0%	0	0.7%	0	0.0%	0
Once every month	4.6%	2	6.4%	1	3.1%	1	4.2%	1	12.7%	2	0.0%	0	3.3%	1	6.0%	1	5.3%	2	0.0%	0
Once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once a quarter	1.2%	1	2.6%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	2.2%	1	0.0%	0	1.3%	1	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	79.3%	36	73.1%	15	84.3%	21	77.1%	10	47.0%	6	100.0%	21	78.0%	19	80.7%	18	76.2%	30	100.1%	1
Weighted base:		46		21		25		13		12		21		24		22		40		1
Sample:		50		15		35		13		20		17		30		20		47		2

by Demographics - Buckhurst Hill

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Any visit</b>																				
Everyday	3.3%	2	0.0%	0	6.0%	2	0.0%	0	4.5%	1	4.5%	1	5.5%	1	0.9%	0	3.3%	1	26.3%	0
4 to 6 days a week	4.6%	2	1.3%	0	7.3%	2	4.2%	1	8.5%	1	2.5%	1	6.6%	2	2.4%	1	5.3%	2	0.0%	0
2 to 3 days a week	23.0%	11	15.4%	3	29.3%	7	33.3%	4	33.9%	4	10.2%	2	22.0%	5	24.2%	5	25.2%	10	73.6%	1
1 day a week	23.0%	11	32.1%	7	15.7%	4	20.8%	3	53.0%	7	6.4%	1	22.0%	5	24.2%	5	26.5%	11	0.0%	0
Once every 2 weeks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every month	34.5%	16	25.6%	5	41.8%	11	41.7%	5	0.0%	0	50.9%	11	44.0%	11	24.2%	5	26.5%	11	0.0%	0
Once a quarter	11.5%	5	25.6%	5	0.0%	0	0.0%	0	0.0%	0	25.5%	5	0.0%	0	24.2%	5	13.2%	5	0.0%	0
Less often than once a quarter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
First time today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		46		21		25		13		12		21		24		22		40		1
Sample:		50		15		35		13		20		17		30		20		47		2



by Demographics - Buckhurst Hill

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q03 What is the main reason for your visit here today ?</b>											
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	22.2%	10 6.4%	1 35.1%	9 4.2%	1 1.5%	0 45.6%	9 11.9%	3 33.5%	7 25.1%	10 26.3%	0
To buy non-food goods (e.g. shoes, clothes, jewellery)	26.9%	12 18.0%	4 34.2%	9 31.3%	4 24.9%	3 25.5%	5 39.2%	9 13.3%	3 17.7%	7 0.0%	0
To visit the market	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
For personal services (e.g. bank, hairdresser, solicitor, etc)	8.3%	4 6.4%	1 9.9%	2 8.3%	1 20.6%	3 0.9%	0 6.0%	1 10.9%	2 9.6%	4 0.0%	0
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	1.2%	1 2.6%	1 0.0%	0 4.2%	1 0.0%	0 0.0%	0 0.0%	0 2.4%	1 1.3%	1 0.0%	0
As a day visitor to [name of centre]	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
As a staying visitor to [name of centre]	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Eat out / drinking (e.g. restaurant / pub / bar)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Work	0.6%	0 0.0%	0 1.0%	0 0.0%	0 2.1%	0 0.0%	0 1.1%	0 0.0%	0 0.7%	0 0.0%	0
To attend college (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
To meet someone	34.0%	16 60.3%	12 12.5%	3 41.7%	5 36.1%	5 28.0%	6 35.2%	8 32.6%	7 37.7%	15 73.6%	1
To visit the Council's offices (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other public services (library, museum, doctor, dentist, etc.)	4.0%	2 0.0%	0 7.3%	2 0.0%	0 14.8%	2 0.0%	0 1.1%	0 7.3%	2 4.6%	2 0.0%	0
No particular reason	2.9%	1 6.4%	1 0.0%	0 10.4%	1 0.0%	0 0.0%	0 5.5%	1 0.0%	0 3.3%	1 0.0%	0
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
To visit the Post Office	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Window shopping / browsing	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	46	21	25	13	12	21	24	22	40	1	
Sample:	50	15	35	13	20	17	30	20	47	2	

by Demographics - Buckhurst Hill

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household		
<b>Q04 What do you LIKE most about [name of centre]?</b>												
Near to home / convenient	42.9%	20 30.8%	6 52.8%	13 43.8%	6 94.8%	12 11.3%	2 43.5%	10 42.3%	9 49.4%	20 0.0%	0	
Close to work	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Good public transport links generally	0.4%	0 0.0%	0 0.7%	0 0.0%	0 1.5%	0 0.0%	0 0.8%	0 0.0%	0 0.5%	0 0.0%	0	
Convenient location of [name of centre] Underground / Train Station (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Convenient drop off / pick up stops for buses	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Parking is easy	0.4%	0 0.0%	0 0.7%	0 0.0%	0 1.5%	0 0.0%	0 0.8%	0 0.0%	0 0.5%	0 0.0%	0	
Parking is cheap	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Lack of congestion on roads	0.4%	0 0.0%	0 0.7%	0 0.0%	0 1.5%	0 0.0%	0 0.8%	0 0.0%	0 0.5%	0 0.0%	0	
Pedestrianised streets	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Little traffic-pedestrian conflict	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Ease of access to all (with pushchairs, wheelchairs, etc)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Good directional signs to the Centre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Well signposted route ways within the centre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Selection / choice of independent / specialist shops	27.1%	12 32.1%	7 23.0%	6 45.8%	6 0.0%	0 31.8%	7 46.2%	11 6.0%	1 17.9%	7 0.0%	0	
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Quality of supermarket(s)	1.0%	0 0.0%	0 1.8%	0 0.0%	0 2.1%	0 0.9%	0 1.9%	0 0.0%	0 1.1%	0 0.0%	0	
The Market	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Quality of the shops in general	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Compact centre (i.e. shops close together)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Specified shops	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Prices are competitive in shops compared to other town / district centres	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Play area for children	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Range of places to eat	0.4%	0 0.0%	0 0.7%	0 0.0%	0 1.5%	0 0.0%	0 0.8%	0 0.0%	0 0.5%	0 0.0%	0	
Range of pubs / bars	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	
Range of private services	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0	

by Demographics - Buckhurst Hill

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
(banks, hairdressers, solicitors and so on)										
Range of public services (ie Council, library, health services, and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of shopping streets	11.5%	5	25.6%	5	0.0%	0	41.7%	5	0.0%	0
Feels safe / absence of threatening individuals / groups	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Presence of police / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green space/area	3.3%	2	6.4%	1	0.7%	0	0.0%	0	0.0%	0
Nice busy feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not too crowded	1.2%	1	0.0%	0	2.1%	1	4.2%	1	0.0%	0
Not too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Character / atmosphere	16.9%	8	34.6%	7	2.5%	1	14.6%	2	3.6%	0
Historic buildings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly / polite people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Its location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's my hometown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It has everything you need (Nothing in particular)	14.2%	7	2.6%	1	23.7%	6	0.0%	0	0.0%	0
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2

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## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q05 What do you DISLIKE most about [name of centre]?</b>																				
Unsafe for pedestrians / traffic conflict	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortage of parking spaces for visitors	1.7%	1	0.0%	0	3.1%	1	0.0%	0	2.1%	0	2.5%	1	3.3%	1	0.0%	0	2.0%	1	0.0%	0
Shortage of parking for residents	2.3%	1	0.0%	0	4.2%	1	0.0%	0	8.5%	1	0.0%	0	4.8%	1	2.6%	1	0.0%	1	0.0%	0
Parking is expensive	4.0%	2	9.0%	2	0.0%	0	0.0%	0	4.2%	1	6.4%	1	2.2%	1	6.0%	1	4.6%	2	0.0%	0
Parking is not secure / car break-ins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor public transport links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Road congestion / too much traffic	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor directional signs to centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor signage / routeways within centre / lack of maps of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of [name of centre] Underground / Train Station (as appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconvenient location of bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficulties with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice of national multiple (high street chain) shops	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.5%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
Lack of choice of independent / specialist shops	4.0%	2	9.0%	2	0.0%	0	0.0%	0	10.6%	1	2.5%	1	0.0%	0	8.5%	2	3.3%	1	73.6%	1
Quality of shops is inadequate	2.3%	1	2.6%	1	2.1%	1	0.0%	0	8.5%	1	0.0%	0	4.8%	1	2.6%	1	0.0%	1	0.0%	0
Shops too small	11.5%	5	6.4%	1	15.7%	4	16.7%	2	25.5%	3	0.0%	0	16.5%	4	6.0%	1	13.2%	5	0.0%	0
Lack of a larger supermarket	4.0%	2	2.6%	1	5.2%	1	12.5%	2	2.1%	0	0.0%	0	3.3%	1	4.8%	1	4.6%	2	0.0%	0
Prices too high	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	2.5%	1	2.2%	1	0.0%	0	1.3%	1	0.0%	0
Shops spread over too wide an area (i.e. not a compact centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of places to eat and drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many pubs / clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inadequate range of services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

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	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
(banks, hairdressers, dry cleaners and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Absence of play areas for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Lack of clean / secure toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Dirty shopping streets/litter	3.3%	2	2.6%	1	3.9%	1	4.2%	1	6.4%	1	0.9%	0	4.1%	1	2.4%	1	3.8%	2	0.0%	0
Run down appearance of town centre / boarded up premises	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels unsafe / presence of threatening individuals / groups / gangs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Soliciting of prostitutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Drunken / drug-related / anti-social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of police presence / other security measures (e.g. CCTV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not busy enough	4.0%	2	0.0%	0	7.3%	2	0.0%	0	14.8%	2	0.0%	0	5.5%	1	2.4%	1	4.6%	2	0.0%	0
Over-crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too noisy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of character / atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vandalism	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Insufficient or poor quality open space and green areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I dislike everything about [name of centre]	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of clothing / shoe shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is boring	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many high end shops	0.8%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	1.8%	0	0.8%	0	0.9%	0	0.5%	0	26.3%	0
Poor road / paving quality	1.6%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	3.5%	1	3.0%	1	0.0%	0	1.8%	1	0.0%	0
Too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion / don't know)	6.3%	3	10.3%	2	3.1%	1	10.4%	1	12.7%	2	0.0%	0	4.4%	1	8.5%	2	7.3%	3	0.0%	0
(Nothing in particular)	54.0%	25	57.7%	12	51.0%	13	56.3%	7	3.0%	0	83.3%	17	57.0%	14	50.8%	11	48.9%	20	0.0%	0

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2

Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]

**Q06 How satisfied are you with the overall range and quality of shops in [name of centre]?**

Very satisfied	2.7%	1	2.6%	1	2.8%	1	8.3%	1	1.5%	0	0.0%	0	5.2%	1	0.0%	0	3.1%	1	0.0%	0
Satisfied	22.9%	11	32.1%	7	15.5%	4	56.3%	7	14.2%	2	7.8%	2	41.6%	10	2.4%	1	26.4%	11	0.0%	0
Neutral	32.8%	15	37.2%	8	29.3%	7	31.3%	4	74.2%	9	8.9%	2	25.3%	6	41.1%	9	37.7%	15	0.0%	0
Dissatisfied	16.2%	7	0.0%	0	29.4%	7	4.2%	1	10.0%	1	27.3%	6	25.7%	6	5.7%	1	4.9%	2	26.3%	0
Very dissatisfied	13.8%	6	2.6%	1	23.0%	6	0.0%	0	0.0%	0	30.5%	6	2.2%	1	26.6%	6	14.6%	6	73.6%	1
(Don't know)	11.5%	5	25.6%	5	0.0%	0	0.0%	0	0.0%	0	25.5%	5	0.0%	0	24.2%	5	13.2%	5	0.0%	0
Mean:	2.83	3.43	2.46	3.69	3.07	1.92	3.22	2.26	2.98	1.26										
Weighted base:	46	21	25	13	12	21	24	22	40	1										
Sample:	50	15	35	13	20	17	30	20	47	2										

**Q07 How often do you visit [name of centre] in the evenings?**

Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 to 6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2 to 3 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
1 day a week	14.2%	7	19.2%	4	10.1%	3	16.7%	2	35.5%	4	0.0%	0	19.5%	5	8.5%	2	16.4%	7	0.0%	0
Once every 2 weeks	2.7%	1	2.6%	1	2.8%	1	4.2%	1	1.5%	0	2.5%	1	0.8%	0	4.8%	1	3.1%	1	0.0%	0
Once every month	17.3%	8	9.0%	2	24.0%	6	18.7%	2	44.5%	6	0.0%	0	14.3%	3	20.6%	5	19.9%	8	0.0%	0
Once a quarter	13.1%	6	0.0%	0	23.7%	6	0.0%	0	0.0%	0	28.9%	6	25.0%	6	0.0%	0	1.8%	1	0.0%	0
Less often than once a quarter	5.0%	2	0.0%	0	9.1%	2	0.0%	0	18.5%	2	0.0%	0	1.9%	0	8.5%	2	5.8%	2	0.0%	0
Never	47.7%	22	69.2%	14	30.2%	8	60.4%	8	0.0%	0	68.5%	14	38.6%	9	57.7%	13	53.1%	21	100.1%	1
Weighted base:	46	21	25	13	12	21	24	22	40	1										
Sample:	50	15	35	13	20	17	30	20	47	2										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Q08 What is the main purpose of your evening visits?</b>																				
<i>Those who go 'Once a quarter or more' at Q.7</i>																				
Bars / pubs	25.6%	6	41.7%	3	18.9%	3	42.1%	2	33.8%	3	0.0%	0	27.7%	4	21.4%	2	33.8%	6	0.0%	0
Eating out	54.1%	12	29.2%	2	64.4%	10	47.4%	2	29.7%	3	97.1%	6	54.4%	8	53.6%	4	39.3%	6	0.0%	0
Night Clubs (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre (where appropriate)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Concerts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym / Health & fitness club	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting friends	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social Clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No main purpose / don't know)	20.3%	4	29.2%	2	16.7%	3	10.5%	1	36.4%	4	2.9%	0	17.9%	3	25.0%	2	26.9%	4	0.0%	0
Weighted base:		22		6		15		5		10		7		14		7		16		0
Sample:		31		9		22		9		16		6		19		12		30		0

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q09 How satisfied are you with [name of centre]'s performance as a location for dining ?**

*Those who go 'Once a quarter or more' at Q.7*

Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	42.6%	9	50.0%	3	39.6%	6	52.6%	3	54.6%	6	16.2%	1	48.0%	7	32.1%	2	56.3%	9	0.0%	0
Neutral	51.7%	11	41.7%	3	55.8%	9	36.8%	2	40.1%	4	80.9%	5	43.3%	6	67.9%	5	36.1%	6	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No opinion)	4.9%	1	8.3%	1	3.4%	1	10.5%	1	5.2%	1	0.0%	0	7.4%	1	0.0%	0	6.4%	1	0.0%	0
(Don't know)	0.9%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	2.9%	0	1.3%	0	0.0%	0	1.1%	0	0.0%	0
Mean:		3.45		3.55		3.42		3.59		3.58		3.17		3.53		3.32		3.61		0.00
Weighted base:		22		6		15		5		10		7		14		7		16		0
Sample:		31		9		22		9		16		6		19		12		30		0

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
<b>Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]</b>																				
<b>Q10 How satisfied are you with the pubs/bars offer in [name of centre]?</b>																				
Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Satisfied	23.0%	11	30.8%	6	16.7%	4	35.4%	5	48.8%	6	0.0%	0	34.1%	8	10.9%	2	26.5%	11	0.0%	0
Neutral	6.6%	3	2.6%	1	9.9%	2	8.3%	1	15.8%	2	0.0%	0	6.0%	1	7.3%	2	7.6%	3	0.0%	0
Dissatisfied	1.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	2.4%	1	1.3%	1	0.0%	0
Very dissatisfied	11.5%	5	25.6%	5	0.0%	0	41.7%	5	0.0%	0	0.0%	0	22.0%	5	0.0%	0	13.2%	5	0.0%	0
(No opinion)	42.7%	20	41.0%	8	44.0%	11	10.4%	1	35.5%	4	66.7%	14	31.2%	8	55.3%	12	34.1%	14	100.1%	1
(Don't know)	15.0%	7	0.0%	0	27.3%	7	4.2%	1	0.0%	0	30.7%	6	6.8%	2	24.2%	5	17.3%	7	0.0%	0
Mean:	2.97	2.65	3.51	2.44	3.76	2.00	2.84	3.41	2.97	0.00										
Weighted base:	46	21	25	13	12	21	24	22	40	1										
Sample:	50	15	35	13	20	17	30	20	47	2										

**Mean Score [Very satisfied = 5, Satisfied = 4, Neutral = 3, Dissatisfied = 2, Very dissatisfied = 1]**

**Q11 How satisfied are you with Waltham Abbey's tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?**

*Those in 'Waltham Abbey' town centre*

Very satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neutral	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very dissatisfied	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00										
Weighted base:	0	0	0	0	0	0	0	0	0	0										
Sample:	0	0	0	0	0	0	0	0	0	0										

**Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]**

**Q12 Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?**

*Cleanliness of shopping streets*

Very good	1.2%	1	0.0%	0	2.1%	1	4.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.3%	1	0.0%	0
Good	44.8%	21	66.7%	14	27.0%	7	52.1%	7	5.2%	1	64.2%	13	33.9%	8	56.8%	12	50.2%	20	73.6%	1
Satisfactory	46.3%	21	24.4%	5	64.2%	16	35.4%	5	76.4%	10	34.9%	7	59.0%	14	32.3%	7	39.5%	16	26.3%	0
Poor	7.2%	3	9.0%	2	5.7%	1	8.3%	1	16.4%	2	0.9%	0	3.8%	1	10.9%	2	8.2%	3	0.0%	0
Very poor	0.6%	0	0.0%	0	1.0%	0	0.0%	0	2.1%	0	0.0%	0	1.1%	0	0.0%	0	0.7%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	3.39	3.58	3.23	3.52	2.85	3.63	3.32	3.46	3.43	3.74										
Weighted base:	46	21	25	13	12	21	24	22	40	1										
Sample:	50	15	35	13	20	17	30	20	47	2										



## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Personal Safety / lighting / policing issues</b>																				
Very good	1.2%	1	0.0%	0	2.1%	1	4.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.3%	1	0.0%	0
Good	41.1%	19	64.1%	13	22.4%	6	52.1%	7	3.0%	0	57.3%	12	29.0%	7	54.4%	12	47.3%	19	0.0%	0
Satisfactory	44.8%	21	35.9%	7	52.1%	13	39.6%	5	65.2%	8	35.8%	7	54.0%	13	34.7%	8	36.5%	15	100.1%	1
Poor	10.9%	5	0.0%	0	19.8%	5	4.2%	1	31.8%	4	2.5%	1	11.0%	3	10.9%	2	12.6%	5	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	4.4%	1	3.8%	1	0.0%	0	2.3%	1	0.0%	0
<i>Mean:</i>		3.33		3.64		3.07		3.56		2.71		3.57		3.23		3.44		3.38		3.00
Weighted base:		46		21		25		13		12		21		24		22		40		1
Sample:		50		15		35		13		20		17		30		20		47		2
<b>Quality of buildings / townscape</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	31.7%	15	38.5%	8	26.3%	7	14.6%	2	3.6%	0	59.1%	12	11.1%	3	54.4%	12	36.5%	15	0.0%	0
Satisfactory	64.8%	30	59.0%	12	69.6%	18	81.2%	10	87.9%	11	40.9%	9	86.7%	21	40.8%	9	59.5%	24	100.1%	1
Poor	3.5%	2	2.6%	1	4.2%	1	4.2%	1	8.5%	1	0.0%	0	2.2%	1	4.8%	1	4.0%	2	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		3.28		3.36		3.22		3.10		2.95		3.59		3.09		3.50		3.33		3.00
Weighted base:		46		21		25		13		12		21		24		22		40		1
Sample:		50		15		35		13		20		17		30		20		47		2
<b>Shelter from weather</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfactory	34.4%	16	30.8%	6	37.3%	9	31.3%	4	94.8%	12	0.0%	0	29.4%	7	39.9%	9	39.5%	16	0.0%	0
Poor	51.7%	24	41.0%	8	60.4%	15	68.7%	9	3.6%	0	70.2%	15	68.3%	16	33.5%	7	45.8%	18	26.3%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.9%	6	28.2%	6	2.2%	1	0.0%	0	1.5%	0	29.8%	6	2.4%	1	26.6%	6	14.7%	6	73.6%	1
<i>Mean:</i>		2.40		2.43		2.38		2.31		2.96		2.00		2.30		2.54		2.46		2.00
Weighted base:		46		21		25		13		12		21		24		22		40		1
Sample:		50		15		35		13		20		17		30		20		47		2

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Pedestrian/Vehicular safety issues</b>																				
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	13.1%	6	0.0%	0	23.7%	6	4.2%	1	1.5%	0	25.5%	5	3.0%	1	24.2%	5	15.0%	6	0.0%	0
Satisfactory	86.9%	40	100.0%	21	76.3%	19	95.8%	12	98.5%	12	74.5%	16	97.0%	23	75.8%	17	85.0%	34	100.1%	1
Poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>3.13</i>			<i>3.00</i>		<i>3.24</i>		<i>3.04</i>		<i>3.02</i>		<i>3.26</i>		<i>3.03</i>		<i>3.24</i>		<i>3.15</i>		<i>3.00</i>
Weighted base:	46	21	25	13	12	21	24	22	40	1										
Sample:	50	15	35	13	20	17	30	20	47	2										

**Mean Score [Very good = 5, Good = 4, Satisfactory = 3, Poor = 2, Very poor = 1]**

**Q13 Could you please provide your assessment of the ease of access to [name of centre]in terms of the following factors ?**

**Location of car parks**

Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	12.3%	6	0.0%	0	22.4%	6	0.0%	0	1.5%	0	26.4%	5	1.6%	0	24.2%	5	14.2%	6	0.0%	0
Satisfactory	57.8%	27	66.7%	14	50.6%	13	87.5%	11	70.9%	9	31.8%	7	78.5%	19	35.1%	8	53.3%	21	0.0%	0
Poor	24.4%	11	30.8%	6	19.3%	5	4.2%	1	23.3%	3	37.5%	8	9.6%	2	40.8%	9	26.3%	11	100.1%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.4%	2	2.6%	1	7.8%	2	8.3%	1	4.2%	1	4.4%	1	10.4%	2	0.0%	0	6.2%	2	0.0%	0
<i>Mean:</i>	<i>2.87</i>			<i>2.68</i>		<i>3.03</i>		<i>2.96</i>		<i>2.77</i>		<i>2.88</i>		<i>2.91</i>		<i>2.83</i>		<i>2.87</i>		<i>2.00</i>
Weighted base:	46	21	25	13	12	21	24	22	40	1										
Sample:	50	15	35	13	20	17	30	20	47	2										

**Security of car parks**

Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	11.9%	5	0.0%	0	21.6%	5	0.0%	0	1.5%	0	25.5%	5	0.8%	0	24.2%	5	13.7%	5	0.0%	0
Satisfactory	45.1%	21	65.4%	14	28.7%	7	87.5%	11	58.2%	7	11.5%	2	52.1%	13	37.5%	8	50.6%	20	73.6%	1
Poor	11.5%	5	6.4%	1	15.7%	4	4.2%	1	33.9%	4	2.5%	1	9.9%	2	13.3%	3	13.2%	5	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	31.4%	14	28.2%	6	34.0%	9	8.3%	1	6.4%	1	60.5%	13	37.2%	9	25.0%	5	22.4%	9	26.3%	0
<i>Mean:</i>	<i>3.01</i>			<i>2.91</i>		<i>3.09</i>		<i>2.96</i>		<i>2.65</i>		<i>3.58</i>		<i>2.86</i>		<i>3.15</i>		<i>3.01</i>		<i>3.00</i>
Weighted base:	46	21	25	13	12	21	24	22	40	1										
Sample:	50	15	35	13	20	17	30	20	47	2										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>Location of [name of centre] Underground / Train Station (as appropriate)</b>										
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	34.9%	16	15.4%	3	50.7%	13	14.6%	2	5.2%	1
Satisfactory	62.8%	29	84.6%	17	45.1%	11	81.2%	10	90.6%	11
Poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.3%	1	0.0%	0	4.2%	1	4.2%	1	4.2%	1
<i>Mean:</i>	<i>3.36</i>	<i>3.15</i>	<i>3.53</i>	<i>3.15</i>	<i>3.05</i>	<i>3.65</i>	<i>3.41</i>	<i>3.30</i>	<i>3.28</i>	<i>3.00</i>
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2
<b>Quality &amp; security of [name of centre] Underground / Train Station (as appropriate)</b>										
Very good	1.2%	1	0.0%	0	2.1%	1	4.2%	1	0.0%	0
Good	26.2%	12	0.0%	0	47.6%	12	0.0%	0	3.0%	0
Satisfactory	51.9%	24	65.4%	14	40.9%	10	50.0%	6	90.6%	11
Poor	6.3%	3	9.0%	2	4.2%	1	4.2%	1	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	14.4%	7	25.6%	5	5.2%	1	41.7%	5	6.4%	1
<i>Mean:</i>	<i>3.26</i>	<i>2.88</i>	<i>3.50</i>	<i>3.07</i>	<i>3.03</i>	<i>3.46</i>	<i>3.39</i>	<i>3.16</i>	<i>3.15</i>	<i>3.00</i>
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2
<b>Ease of cycling access</b>										
Very good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Satisfactory	33.2%	15	30.8%	6	35.2%	9	39.6%	5	82.1%	10
Poor	3.5%	2	2.6%	1	4.2%	1	4.2%	1	8.5%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	63.3%	29	66.7%	14	60.6%	15	56.3%	7	9.4%	1
<i>Mean:</i>	<i>2.91</i>	<i>2.92</i>	<i>2.89</i>	<i>2.91</i>	<i>2.91</i>	<i>0.00</i>	<i>2.87</i>	<i>2.94</i>	<i>2.91</i>	<i>0.00</i>
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in household		No car in household		
<b>Amount / quality of pedestrianisation</b>																				
Very good	1.2%	1	0.0%	0	2.1%	1	4.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.3%	1	0.0%	0
Good	3.3%	2	6.4%	1	0.7%	0	10.4%	1	1.5%	0	0.0%	0	6.3%	2	0.0%	0	3.8%	2	0.0%	0
Satisfactory	65.1%	30	61.5%	13	67.9%	17	77.1%	10	94.2%	12	40.2%	8	84.9%	20	43.2%	9	59.8%	24	100.1%	1
Poor	28.2%	13	32.1%	7	25.1%	6	8.3%	1	0.0%	0	57.3%	12	2.2%	1	56.8%	12	32.5%	13	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.3%	1	0.0%	0	4.2%	1	0.0%	0	4.2%	1	2.5%	1	4.4%	1	0.0%	0	2.6%	1	0.0%	0
<i>Mean:</i>		2.77		2.74		2.79		3.10		3.02		2.41		3.09		2.43		2.73		3.00
Weighted base:		46		21		25		13		12		21		24		22		40		1
Sample:		50		15		35		13		20		17		30		20		47		2
<b>Ease of movement around the centre on foot</b>																				
Very good	1.2%	1	0.0%	0	2.1%	1	4.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.3%	1	0.0%	0
Good	3.3%	2	6.4%	1	0.7%	0	10.4%	1	1.5%	0	0.0%	0	6.3%	2	0.0%	0	3.8%	2	0.0%	0
Satisfactory	68.5%	32	62.8%	13	73.1%	19	81.2%	10	92.1%	11	46.5%	10	86.0%	21	49.2%	11	65.1%	26	26.3%	0
Poor	23.6%	11	25.6%	5	21.9%	6	0.0%	0	2.1%	0	50.9%	11	1.1%	0	48.4%	11	27.2%	11	0.0%	0
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.5%	2	5.1%	1	2.1%	1	4.2%	1	4.2%	1	2.5%	1	4.4%	1	2.4%	1	2.6%	1	73.6%	1
<i>Mean:</i>		2.81		2.80		2.83		3.20		2.99		2.48		3.10		2.50		2.79		3.00
Weighted base:		46		21		25		13		12		21		24		22		40		1
Sample:		50		15		35		13		20		17		30		20		47		2
<b>Access for people with mobility / hearing / sighting disability</b>																				
Very good	1.2%	1	0.0%	0	2.1%	1	4.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.3%	1	0.0%	0
Good	0.4%	0	0.0%	0	0.7%	0	0.0%	0	1.5%	0	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%	0
Satisfactory	53.2%	24	69.2%	14	40.1%	10	91.7%	12	90.6%	11	7.3%	2	59.8%	14	45.9%	10	61.2%	24	0.0%	0
Poor	28.6%	13	30.8%	6	26.9%	7	4.2%	1	2.1%	0	59.5%	12	6.3%	2	53.2%	12	31.6%	13	73.6%	1
Very poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	16.6%	8	0.0%	0	30.2%	8	0.0%	0	5.8%	1	33.3%	7	30.9%	7	0.9%	0	5.4%	2	26.3%	0
<i>Mean:</i>		2.69		2.69		2.69		3.04		2.99		2.11		2.98		2.46		2.70		2.00
Weighted base:		46		21		25		13		12		21		24		22		40		1
Sample:		50		15		35		13		20		17		30		20		47		2

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q14 How could [name of centre]best be improved?</b>											
More parking	19.8%	9 28.2%	6 13.0%	3 4.2%	1 16.4%	2 31.5%	7 11.5%	3 29.0%	6 22.8%	9 0.0%	0
More secure parking	5.2%	2 0.0%	0 9.4%	2 0.0%	0 19.1%	2 0.0%	0 5.5%	1 4.8%	1 6.0%	2 0.0%	0
Cheaper parking	11.5%	5 25.6%	5 0.0%	0 0.0%	0 0.0%	0 25.5%	5 0.0%	0 24.2%	5 13.2%	5 0.0%	0
More accessible car parking	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More frequent bus services to the centre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More reliable / comfortable bus services	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
New / relocated bus stops	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More frequent underground services (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More reliable underground services (where appropriate)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Better signposting within the Centre	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More priority for pedestrians	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Improved access for wheelchair and pushchair users	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More national multiple (high street chain) retailers	3.3%	2 0.0%	0 6.0%	2 0.0%	0 12.1%	2 0.0%	0 6.3%	2 0.0%	0 3.8%	2 0.0%	0
Bigger/better supermarket	1.7%	1 0.0%	0 3.1%	1 4.2%	1 2.1%	0 0.0%	0 1.1%	0 2.4%	1 2.0%	1 0.0%	0
More independent shops	8.3%	4 2.6%	1 13.0%	3 8.3%	1 19.1%	2 1.8%	0 5.2%	1 11.7%	3 9.1%	4 26.3%	0
Better choice of shops in general	13.1%	6 15.4%	3 11.2%	3 20.8%	3 21.2%	3 3.5%	1 17.3%	4 8.5%	2 15.0%	6 0.0%	0
Specified new shop	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Better quality of shops	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Improvement to the market	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More / better pubs / night-life	11.5%	5 25.6%	5 0.0%	0 41.7%	5 0.0%	0 0.0%	0 22.0%	5 0.0%	0 13.2%	5 0.0%	0
More / better eating places	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Fewer bars / nightclubs	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More / better leisure facilities	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More family oriented facilities	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
More secure children's play areas	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Better crèche facilities	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Provision of more residential accommodation	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Expand the town centre's colleges / expand	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0

by Demographics - Buckhurst Hill

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household										
university																				
Other	0.4%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0										
Cleaner streets / removal of litter	2.9%	1	2.6%	1	3.1%	1	4.2%	1	6.4%	1	0.0%	0								
More shelter from wind / rain	1.2%	1	0.0%	0	2.1%	1	4.2%	1	0.0%	0	0.0%	0								
Improve appearance / environment of centre	0.6%	0	0.0%	0	1.0%	0	0.0%	0	2.1%	0	0.0%	0								
Improved security measures / more CCTV / more police	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
More control on alcohol / drinkers / drug users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Better street furniture / floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
More green spaces / areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
More clothing / shoe shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Vacant shops to be filled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Less traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Footpaths improved / resurfaced	12.7%	6	0.0%	0	23.0%	6	0.0%	0	28.0%	6	24.2%	6	0.0%	0						
Improve pedestrian / vehicular safety issues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Road surfaces improved / resurfaced	1.2%	1	0.0%	0	2.1%	1	0.0%	0	2.5%	1	2.2%	1	0.0%	0						
More seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
More restrictions on cyclists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Less eating places / restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Better toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
More disabled parking (Don't know)	1.2%	1	2.6%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	2.4%	1	73.6%	1				
(None mentioned)	10.0%	5	12.8%	3	7.8%	2	14.6%	2	14.8%	2	4.4%	1	9.3%	2	10.9%	2	11.5%	5	0.0%	0
Weighted base:	17.1%	8	10.3%	2	22.7%	6	2.1%	0	7.9%	1	31.8%	7	3.0%	1	32.6%	7	19.7%	8	0.0%	0
Sample:	46	21	25	13	12	21	24	22	40	1										
	50	15	35	13	20	17	30	20	47	2										

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q15 Do you work in [name of centre]?</b>											
Yes	8.6%	4 12.8%	3 5.2%	1 25.0%	3 6.4%	1 0.0%	0 16.5%	4 0.0%	0 9.9%	4 0.0%	0
No	91.4%	42 87.2%	18 94.8%	24 75.0%	10 93.6%	12 100.0%	21 83.5%	20 100.0%	22 90.1%	36 100.1%	1
Weighted base:		46	21	25	13	12	21	24	22	40	1
Sample:		50	15	35	13	20	17	30	20	47	2
<b>Q16 Do you go to college in [name of centre] (where appropriate)?</b>											
Yes	0.8%	0 0.0%	0 1.5%	0 0.0%	0 0.0%	0 1.8%	0 1.6%	0 0.0%	0 0.9%	0 0.0%	0
No	99.2%	46 100.0%	21 98.5%	25 100.0%	13 100.0%	12 98.2%	20 98.4%	24 100.0%	22 99.1%	40 100.1%	1
Weighted base:		46	21	25	13	12	21	24	22	40	1
Sample:		50	15	35	13	20	17	30	20	47	2
<b>GEN Gender:</b>											
Male	44.9%	21 100.0%	21 0.0%	0 77.1%	10 29.7%	4 34.4%	7 38.5%	9 52.0%	11 50.3%	20 73.6%	1
Female	55.1%	25 0.0%	0 100.0%	25 22.9%	3 70.3%	9 65.6%	14 61.5%	15 48.0%	11 49.7%	20 26.3%	0
Weighted base:		46	21	25	13	12	21	24	22	40	1
Sample:		50	15	35	13	20	17	30	20	47	2
<b>AGE Age Group:</b>											
18 - 24 years	12.1%	6 26.9%	6 0.0%	0 43.8%	6 0.0%	0 0.0%	0 23.1%	6 0.0%	0 13.9%	6 0.0%	0
25 - 34 years	15.5%	7 20.5%	4 11.5%	3 56.3%	7 0.0%	0 0.0%	0 20.9%	5 9.7%	2 17.9%	7 0.0%	0
35 - 44 years	25.6%	12 18.0%	4 31.8%	8 0.0%	0 94.2%	12 0.0%	0 21.4%	5 30.2%	7 29.4%	12 0.0%	0
45 - 54 years	1.6%	1 0.0%	0 2.8%	1 0.0%	0 5.8%	1 0.0%	0 3.0%	1 0.0%	0 1.8%	1 0.0%	0
55 - 64 years	25.3%	12 2.6%	1 43.9%	11 0.0%	0 0.0%	0 56.0%	12 24.2%	6 26.6%	6 14.6%	6 73.6%	1
65+ years	19.9%	9 32.1%	7 10.0%	3 0.0%	0 0.0%	0 44.0%	9 7.5%	2 33.5%	7 22.4%	9 26.3%	0
Weighted base:		46	21	25	13	12	21	24	22	40	1
Sample:		50	15	35	13	20	17	30	20	47	2
<b>SEG Occupation of Chief Wage Earner:</b>											
AB	16.8%	8 2.6%	1 28.4%	7 8.3%	1 5.2%	1 28.9%	6 32.0%	8 0.0%	0 6.1%	2 0.0%	0
C1	35.6%	16 42.3%	9 30.2%	8 75.0%	10 41.8%	5 7.8%	2 68.0%	16 0.0%	0 41.0%	16 0.0%	0
C2	18.3%	8 18.0%	4 18.5%	5 12.5%	2 42.4%	5 7.3%	2 0.0%	0 38.3%	8 20.5%	8 26.3%	0
DE	29.4%	14 37.2%	8 23.0%	6 4.2%	1 10.6%	1 56.0%	12 0.0%	0 61.7%	14 32.5%	13 73.6%	1
Weighted base:		46	21	25	13	12	21	24	22	40	1
Sample:		50	15	35	13	20	17	30	20	47	2

## Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household	
<b>Q17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?</b>											
Yes	15.0%	7 2.6%	1 25.2%	6 0.0%	0 0.0%	0 33.3%	7 3.8%	1 27.5%	6 15.5%	6 100.1%	1
No	85.0%	39 97.4%	20 74.8%	19 100.0%	13 100.0%	12 66.7%	14 96.2%	23 72.5%	16 84.5%	34 0.0%	0
Weighted base:	46	21	25	13	12	21	24	22	40	1	
Sample:	50	15	35	13	20	17	30	20	47	2	
<b>Q18 Is the disability mobility, hearing and / or sighting impairment ?</b>											
<i>Those who 'Yes' at Q17</i>											
Mobility	92.4%	6 0.0%	0 100.0%	6 0.0%	0 0.0%	0 92.4%	6 100.0%	1 91.2%	5 100.0%	6 26.3%	0
Hearing	7.6%	1 0.0%	0 8.3%	1 0.0%	0 0.0%	0 7.6%	1 58.3%	1 0.0%	0 8.5%	1 0.0%	0
Sighting	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	7.6%	1 99.9%	1 0.0%	0 0.0%	0 0.0%	0 7.6%	1 0.0%	0 8.8%	1 0.0%	0 73.6%	1
Back problems	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	7	1	6	0	0	7	1	6	6	1	
Sample:	6	1	5	0	0	6	3	3	4	2	
<b>CAR Number of cars in Household:</b>											
None	1.6%	1 2.6%	1 0.7%	0 0.0%	0 0.0%	0 3.5%	1 0.0%	0 3.3%	1 0.0%	0 100.1%	1
1	43.7%	20 30.8%	6 54.2%	14 39.6%	5 65.2%	8 33.3%	7 29.5%	7 59.2%	13 50.2%	20 0.0%	0
2	42.8%	20 66.7%	14 23.4%	6 60.4%	8 33.3%	4 37.8%	8 47.7%	11 37.5%	8 49.3%	20 0.0%	0
3	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
4+	0.4%	0 0.0%	0 0.7%	0 0.0%	0 1.5%	0 0.0%	0 0.8%	0 0.0%	0 0.5%	0 0.0%	0
(Refused)	11.5%	5 0.0%	0 20.9%	5 0.0%	0 0.0%	0 25.5%	5 22.0%	5 0.0%	0 0.0%	0 0.0%	0
Weighted base:	46	21	25	13	12	21	24	22	40	1	
Sample:	50	15	35	13	20	17	30	20	47	2	
<b>LOC Location of Interview:</b>											
Epping	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton High Road	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Waltham Abbey	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Loughton Broadway	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Chipping Ongar	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Buckhurst Hill	100.0%	46 100.0%	21 100.0%	25 100.0%	13 100.0%	12 100.0%	21 100.0%	24 100.0%	22 100.0%	40 100.1%	1
Weighted base:	46	21	25	13	12	21	24	22	40	1	
Sample:	50	15	35	13	20	17	30	20	47	2	



by Demographics - Buckhurst Hill

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>DAY Day of interview:</b>										
Monday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Tuesday	100.0%	46 100.0%	21 100.0%	25 100.0%	13 100.0%	12 100.0%	21 100.0%	24 100.0%	22 100.0%	40 100.1%
Wednesday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Thursday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Friday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Saturday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Sunday	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

Weighted:

June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
<b>PC</b>										
BG2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM16 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM18 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM19 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM24 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E16 4	1.2%	1	2.6%	1	0.0%	0	2.5%	1	0.0%	73.6%
E17 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E17 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E49S 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN10 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

### Epping Forest Retail and Leisure Study In Centre for Roger Tym & Partners

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June 2009

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in household	No car in household
EN8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 3	11.5%	5	25.6%	5	0.0%	0	41.7%	5	0.0%	0
IG10 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG2 6	11.5%	5	25.6%	5	0.0%	0	0.0%	0	25.5%	5
IG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG6 2	11.5%	5	0.0%	0	20.9%	5	0.0%	0	25.5%	5
IG7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 5	12.7%	6	0.0%	0	23.0%	6	0.0%	0	28.0%	6
IG7 6	1.6%	1	0.0%	0	2.8%	1	0.0%	0	1.5%	1
IG8 0	0.6%	0	0.0%	0	1.0%	0	0.0%	0	2.5%	1
IG8 7	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0
IG8 8	1.2%	1	0.0%	0	2.1%	1	0.0%	0	1.1%	0
IG9 5	30.5%	14	26.9%	6	33.4%	8	47.9%	6	13.5%	3
IG9 6	17.8%	8	19.2%	4	16.7%	4	6.2%	1	33.3%	8
ME8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	3
N1 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.8%	5
N13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.5%	8
N2 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG2 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	46	21	25	13	12	21	24	22	40	1
Sample:	50	15	35	13	20	17	30	20	47	2

**Appendix 17:**

Other Responses – Summary Counts

**Epping Forest Retail and Leisure Study  
For Roger Tym & Partners  
'Other' Responses**

**Q01. How did you travel to [name of centre] today?**

Motorbike	1
Scooter	1
<b>Total</b>	<b>2</b>

**Q03. What is the main reason for your visit here today?**

School run	2
Exercising on my bike	1
Walking dog	1
<b>Total</b>	<b>4</b>

**Q05. What do you DISLIKE most about [name of centre]?**

<i>Other</i>	
Shortage for parking for the disabled	2
The closure of Woolworths	2
Too many food shops	2
Bring back a charity shop	1
No benches	1
No specialist food shops e.g. greengrocers	1
Not getting a lot from council	1
People are rude and common	1
People coming to college who don't belong here	1
Poor quality service	1
Think money spent on alteration of road is wasteful	1
Too many old people around	1
Too many traffic wardens	1
Traditions disappearing	1
Traffic wardens, they are horrible	1
<b>Total</b>	<b>18</b>

**Q08. What is the main purpose of your evening visits?**

Visit daughter	1
<b>Total</b>	<b>1</b>

**Q14. How could [name of centre] best be improved?**

<i>Other</i>	
A charity shop	2
Cheaper rents / Council Tax	2
Launderette needed	2
More parking restrictions	2
Swimming pool	2
Encourage more tourists to come here	1
Finish road works more quickly	1
Less food shops	1
More employment	1
More shops to be rearranged near Sainsbury's	1
Would like a bank here	1
<b>Total</b>	<b>16</b>

**Q18. Is the disability mobility, hearing and / or sighting impairment?**

Cancer	1
Complex regional pain syndrome	1
Diabetes	1
Emphysema	1
Heart problems	2
Tremor	1
<b>Total</b>	<b>7</b>

**Appendix 18:**

Sample Questionnaire

**NEMS market research**  
**EPPING FOREST RETAIL AND LEISURE STUDY**

**Introduction:** Good morning/afternoon, I am .... from **NEMS market research**, an independent market research company. We are conducting a short survey among people visiting [town centre]. I wonder if you can spare a few minutes.

ASK ALL:

Q.A First of all, can I ask you do you work in any of the following:  
 Market Research or Retail ?

	( 1 )	
Yes	1	<b>CLOSE, DO NOT COUNT GO TO Q.B</b>
None of these	2	

ASK ALL:

Q.B. Could you tell me your **home postcode** ?

**INTERVIEWER, PLEASE WRITE CLEARLY AND IN CAPITALS.**

Home Postcode:

IF REFUSED, THANK AND CLOSE,  
 OTHERWISE CONTINUE TO Q.1

ASK ALL:

Q.1 How did you travel to [name of centre] today?

ONE ANSWER ONLY

	( 2 )	
Car/ van driver	1	
Car/ van passenger	2	
<u>Bus</u>	<u>3</u>	
Bicycle	4	
Underground (as appropriate)	5	
<u>Train (as appropriate)</u>	<u>6</u>	
Taxi	7	
On foot	8	
Other (PLEASE WRITE IN)	9	

ASK ALL: SHOWCARD 'A'

Q.2 How often do you do the following in [name of centre] (including Sunday)?

READ OUT ACTIVITIES. ONE ANSWER PER COLUMN

	<b>Food &amp; Groceries Shopping</b>	<b>Non-food Shopping (i.e. Clothes, shoes Electrical Goods etc)</b>	<b>Drinking / Eating Out</b>	<b>Private &amp; Public Services (Bank / Solicitor / Council Offices/ Library, etc)</b>	<b>Commercial Leisure Facilities (Gym / Swimming Pool, etc)</b>
	( 3 )	( 4 )	( 5 )	( 6 )	( 7 )
Everyday	1	1	1	1	1
4 to 6 days a week	2	2	2	2	2
<u>2 to 3 days a week</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>
1 day a week	4	4	4	4	4
Once every 2 weeks	5	5	5	5	5
Once every month	6	6	6	6	6
Once a quarter	7	7	7	7	7
Less often than once a quarter	8	8	8	8	8
<u>First time today</u>	<u>9</u>	<u>9</u>	<u>9</u>	<u>9</u>	<u>9</u>
Never	A	A	A	A	A
(Don't know)	B	B	B	B	B



- ASK ALL:**  
 Q.3 What is the **main** reason for your visit here today ?  
**ONE ANSWER ONLY**

	( 8 )
To buy food and grocery items (not take-away / café / restaurant / pub / bar)	1
To buy non-food goods (e.g. shoes, clothes, jewellery)	2
<u>To visit the market</u>	<u>3</u>
For personal services (e.g. bank, hairdresser, solicitor, etc)	4
To visit a commercial leisure facility (theatre, gym, etc. – where appropriate)	5
<u>As a day visitor to [name of centre]</u>	<u>6</u>
As a staying visitor to [name of centre]	7
Eat out / drinking (e.g. restaurant / pub / bar)	8
<u>Work</u>	<u>9</u>
To attend college (where appropriate)	A
To meet someone	B
<u>To visit the Council's offices (where appropriate)</u>	<u>C</u>
Other public services (library, museum, doctor, dentist, etc.)	D
No particular reason	E
Other (PLEASE WRITE IN)	F

- ASK ALL:**  
 Q.4 What do you **LIKE** most about [name of centre]?  
**DO NOT PROMPT CIRCLE UP TO 5 RESPONSES (I.E. 5 RESPONSES IN TOTAL ACROSS THE THREE SETS OF FACTORS BELOW)**

<b>ACCESS AND TRANSPORT FACTORS</b>	( 9 )
Near to home / convenient	1
Close to work	2
<u>Good public transport links generally</u>	<u>3</u>
Convenient location of [name of centre] Underground/ Train Station (where appropriate)	4
Convenient drop off / pick up stops for buses	5
<u>Parking is easy</u>	<u>6</u>
Parking is cheap	7
Lack of congestion on roads	8
<u>Pedestrianised streets</u>	<u>9</u>
Little traffic-pedestrian conflict	A
Ease of access to all (with pushchairs, wheelchairs, etc)	B
<u>Good directional signs to the Centre</u>	<u>C</u>
Well signposted route ways <b>within</b> the centre	D

<b>ENVIRONMENTAL FACTORS</b>	( 11 )
General cleanliness of shopping streets	1
Feels safe / absence of threatening individuals / groups	2
<u>Presence of police / other security measures (e.g. CCTV)</u>	<u>3</u>
Nice street furniture / floral displays	4
Green space/area	5
<u>Nice busy feel</u>	<u>6</u>
Not too crowded	7
Not too noisy	8
<u>Character / atmosphere</u>	<u>9</u>
Historic buildings	A

<b>ATTRACTIONS – RETAIL / LEISURE / SERVICES</b>	
<b>OFFER FACTORS</b>	( 10 )
Selection / choice of independent / specialist shops	1
Selection / choice of non-food multiple shops (i.e. high street chains such as Next, Boots etc)	2
<u>Quality of supermarket(s)</u>	<u>3</u>
The Market	4
Quality of the shops in general	5
<u>Compact centre (i.e. shops close together)</u>	<u>6</u>
Specified shops (PLEASE WRITE IN)	7
<hr/>	
Prices are competitive in shops compared to other town / district centres	8
<u>Play area for children</u>	<u>9</u>
Range of places to eat	A
Range of pubs / bars	B
Range of private services (banks, hairdressers, solicitors <u>and so on</u> )	C
Range of public services (ie Council, library, health services, <u>and so on</u> )	D
Range of leisure facilities	E
<hr/>	
Other (PLEASE WRITE IN)	( 12 ) 1
<hr/>	
I like everything about [name of centre]	2
(No opinion / Don't know)	3
(Nothing in particular)	4

ASK ALL:Q.5 What do you **DISLIKE** most about [name of centre]?DO NOT PROMPT CIRCLE UP TO 5 RESPONSES (I.E. 5 RESPONSES IN TOTAL ACROSS THE THREE SETS OF FACTORS BELOW)

<b>ACCESS AND TRANSPORT FACTORS</b>	( 13 )	<b>ATTRactions – RETAIL / LEISURE / SERVICES OFFER FACTORS</b>	( 14 )
Unsafe for pedestrians / traffic conflict	1	Lack of choice of national multiple (high street chain) shops	1
Not enough pedestrianisation	2	Lack of choice of independent / specialist shops	2
<u>Shortage of parking spaces for visitors</u>	<u>3</u>	<u>Quality of shops is inadequate</u>	<u>3</u>
Shortage of parking for residents	4	Shops too small	4
Parking is expensive	5	Lack of a larger supermarket	5
<u>Parking is not secure / car break-ins</u>	<u>6</u>	<u>Prices too high</u>	<u>6</u>
Poor public transport links	7	Shops spread over too wide an area (i.e. not a compact centre)	7
Road congestion / too much traffic	8	Specified shops absent (PLEASE WRITE IN)	8
<u>Poor directional signs to centre</u>	<u>9</u>		
Poor signage / routeways <b>within</b> centre / lack of maps of centre	A		
Inconvenient location of [name of centre] Underground/ Train Station (as appropriate)	B	<u>Inadequate range of places to eat and drink</u>	<u>9</u>
<u>Inconvenient location of bus stops</u>	<u>C</u>	Too many pubs / clubs	A
Difficulties with pushchairs, wheelchairs, etc	D	Inadequate range of services (banks, hairdressers, dry cleaners and so on)	B
<b>ENVIRONMENTAL FACTORS</b>	( 15 )	Inadequate range of leisure facilities (leisure centre, cinema, theatre, etc)	C
Dirty shopping streets/litter	1	Absence of play areas for children	D
Run down appearance of town centre / boarded up premises	2	Lack of clean / secure toilets	E
Feels unsafe / presence of threatening individuals / <u>groups / gangs</u>	<u>3</u>		
Mere presence of 'undesirable' individuals (i.e. beggars, 'down & outs' and so on)	4	Other (PLEASE WRITE IN)	( 16 )
Soliciting of prostitutes	5		1
<u>Drunken / drug-related / anti-social behaviour</u>	<u>6</u>		
Lack of police presence / other security measures (e.g. CCTV)	7	I dislike everything about [name of centre]	2
Lack of street furniture / floral displays	8	(No opinion / don't know)	3
<u>Not busy enough</u>	<u>9</u>	(Nothing in particular)	4
Over-crowded	A		
Too noisy	B		
<u>Lack of character / atmosphere</u>	<u>C</u>		
Vandalism	D		
Insufficient or poor quality open space and green areas	E		

ASK ALL: SHOWCARD 'B'

Q.6 How satisfied are you with the overall range and quality of shops in [name of centre]?

ONE ANSWER ONLY

	( 17 )
Very satisfied	1
Satisfied	2
<u>Neutral</u>	<u>3</u>
Dissatisfied	4
Very dissatisfied	5
(No opinion)	<u>6</u>
(Don't know)	7

ASK ALL: SHOWCARD 'C'

Q.7 How often do you visit [name of centre] in the evenings?

ONE ANSWER ONLY

	( 18 )	
Everyday	1	GO TO Q.8
4 to 6 days a week	2	GO TO Q.8
<u>2 to 3 days a week</u>	<u>3</u>	GO TO Q.8
1 day a week	4	GO TO Q.8
Once every 2 weeks	5	GO TO Q.8
<u>Once every month</u>	<u>6</u>	GO TO Q.8
Once a quarter	7	GO TO Q.8
Less often than once a quarter	8	<b>GO TO Q.10</b>
<u>Never</u>	<u>9</u>	<b>GO TO Q.10</b>
(Don't know)	A	<b>GO TO Q.10</b>

- Q.8 ASK THOSE WHO GO 'ONCE A QUARTER OR MORE' AT Q.7, OTHERS GO TO Q.10:  
What is the **main** purpose of your evening visits?  
DO NOT PROMPT. ONE ANSWER ONLY

	( 19 )
Bars / pubs	1
Eating out	2
<u>Night Clubs (where appropriate)</u>	<u>3</u>
Theatre (where appropriate)	4
Concerts	5
<u>Gym / Health &amp; fitness club</u>	<u>6</u>
Shopping	7
Meeting friends	8
Other (PLEASE WRITE IN)	9
(No main purpose / don't know) A	

- Q.9 ASK THOSE WHO 'ONCE A QUARTER OR MORE' AT Q.7, OTHERS GO TO Q.10: SHOWCARD 'B'  
How satisfied are you with [name of centre]'s performance as a location for dining ?  
READ OUT. ONE ANSWER ONLY

	( 20 )
Very satisfied	1
Satisfied	2
<u>Neutral</u>	<u>3</u>
Dissatisfied	4
Very dissatisfied	5
<u>(No opinion)</u>	<u>6</u>
(Don't know)	7

- Q.10 ASK ALL: SHOWCARD 'B'  
How satisfied are you with the pubs/bars offer in [name of centre]?  
READ OUT. ONE ANSWER ONLY

	( 21 )
Very satisfied	1
Satisfied	2
<u>Neutral</u>	<u>3</u>
Dissatisfied	4
Very dissatisfied	5
<u>(No opinion)</u>	<u>6</u>
(Don't know)	7

- Q.11 ONLY THOSE IN 'WALTHAM ABBEY' TOWN CENTRE, OTHERS GO TO Q.12: SHOWCARD 'B'  
How satisfied are you with **Waltham Abbey's** tourist attractions (The Abbey, Gunpowder Mills, Gardens, Museum)?  
ONE ANSWER ONLY

	( 22 )
Very satisfied	1
Satisfied	2
<u>Neutral</u>	<u>3</u>
Dissatisfied	4
Very dissatisfied	5
<u>(No opinion)</u>	<u>6</u>
(Don't know)	7

- Q.12 ASK ALL: SHOWCARD 'D'  
Could you please provide your assessment of the environmental quality of [name of centre] in terms of the following factors ?  
READ OUT STATEMENTS. ONE ANSWER PER ROW

	<b>Very good</b> ( 23 )	<b>Good</b> ( 24 )	<b>Satisfactory</b> ( 25 )	<b>Poor</b> ( 26 )	<b>Very poor</b> ( 27 )	<b>(Don't know)</b> ( 28 )
Cleanliness of shopping streets	1	1	1	1	1	1
Personal Safety / lighting / policing issues	2	2	2	2	2	2
<u>Quality of buildings / townscape</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>
Shelter from weather	4	4	4	4	4	4
Pedestrian/Vehicular safety issues	5	5	5	5	5	5

ASK ALL: SHOWCARD 'D'

- Q.13 Could you please provide your assessment of the ease of access to [name of centre] in terms of the following factors?  
READ OUT STATEMENTS. ONE ANSWER ONLY PER ROW

	<b>Very good</b> ( 29 )	<b>Good</b> ( 30 )	<b>Satisfactory</b> ( 31 )	<b>Poor</b> ( 32 )	<b>Very poor</b> ( 33 )	<b>(Don't know)</b> ( 34 )
Location of car parks	1	1	1	1	1	1
Security of car parks	2	2	2	2	2	2
Location of [name of centre] Underground / Train Station (as appropriate)	3	3	3	3	3	3
Quality & security of [name of centre] Underground / Train Station (as appropriate)	4	4	4	4	4	4
Ease of cycling access	5	5	5	5	5	5
Amount / quality of pedestrianisation	6	6	6	6	6	6
Ease of movement around the centre on foot	7	7	7	7	7	7
Access for people with mobility / hearing / sighting disability	8	8	8	8	8	8

ASK ALL:

- Q.14 How could [name of centre] best be improved?  
DO NOT PROMPT – CIRCLE UPTO FIVE RESPONSES (I.E. 5 RESPONSES IN TOTAL ACROSS THE THREE SETS OF FACTORS BELOW)

<b>ACCESS AND TRANSPORT FACTORS</b>	( 35 )	<b>ATTRactions – RETAIL / LEISURE / SERVICES OFFER FACTORS</b>	( 36 )
More parking	1	More national multiple (high street chain) retailers	1
More secure parking	2	Bigger/better supermarket	2
Cheaper parking	3	<u>More independent shops</u>	3
More accessible car parking	4	Better choice of shops in general	4
More frequent bus services to the centre	5	Specified new shop (PLEASE WRITE IN)	5
<u>More reliable / comfortable bus services</u>	6		
New / relocated bus stops	7	<u>Better quality of shops</u>	6
More frequent underground services (where appropriate)	8	Improvement to the market	7
More reliable underground services (where appropriate)	9	More / better pubs / night-life	8
Better signposting within the Centre	A	More / better eating places	9
More priority for pedestrians	B		
Improved access for wheelchair and pushchair users	C		
			( 37 )
<b>ENVIRONMENTAL FACTORS</b>	( 38 )	Fewer bars / nightclubs	1
Cleaner Streets / removal of litter	1	More / better leisure facilities	2
More shelter from wind / rain	2	<u>More family oriented facilities</u>	3
<u>Improve appearance / environment of centre</u>	3	More secure children's play areas	4
Improved security measures / more CCTV / more police	4	Better crèche facilities	5
More control on alcohol / drinkers / drug users	5	<u>Provision of more residential accommodation</u>	6
More control on other anti-social behaviour – begging, soliciting prostitutes & so on	6	Expand the town centre's colleges / expand university	7
Better street furniture / floral displays	7	Other (PLEASE WRITE IN)	8
More green spaces / areas	8		
		(Don't know)	9
		(None mentioned)	A

ASK ALL:

- Q.15 Do you work in [name of centre]?  
ONE ANSWER ONLY

	( 39 )
Yes	1
No	2
(Refused)	3

ASK ALL:

- Q.16 Do you go to college in [name of centre] (where appropriate)?  
ONE ANSWER ONLY

	( 40 )
Yes	1
No	2
(Refused)	3

## RESPONDENT DETAILS

FOR THE PURPOSE OF HEAD OFFICE CHECKING THE QUALITY OF MY WORK, MAY I TAKE YOUR NAME, ADDRESS AND CONTACT TELEPHONE NUMBER PLEASE  
INTERVIEWER: PLEASE RECORD IN BLOCK CAPITALS

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

POST CODE:        TEL.No. \_\_\_\_\_

## CLASSIFICATION

<b>GENDER:</b>	( 41 )	<b>AGE GROUP:</b>	( 42 )
Male	1	18 - 24 years	1
Female	2	25 - 34 years	2
		<u>35 - 44 years</u>	<u>3</u>
		45 - 54 years	4
		55 - 64 years	5
		65+ years	6

**OCCUPATION OF CHIEF WAGE EARNER:** \_\_\_\_\_  
PROBE FULLY. ( 43 )

AB	1
<u>C1</u>	<u>2</u>
C2	3
DE	4

ASK ALL

Q.17 Do you consider yourself to have a disability which impairs your ability to move around the built environment ?  
ONE ANSWER ONLY

	( 44 )	
Yes	1	<b>GO TO Q.18</b>
No	2	<b>GO TO CARS IN HH</b>

ASK ALL

Q.18 Is the disability mobility, hearing and / or sighting impairment ?  
CAN BE MULTICODED

	( 45 )
Mobility	1
Hearing	2
Sighting	3
Other (PLEASE WRITE IN)	4

**NUMBER OF CARS IN HOUSEHOLD:** ( 46 )

None	1
1	2
<u>2</u>	<u>3</u>
3	4
4+	5
(Refused)	6

## LOCATION OF INTERVIEW:

	( 47 )	<b>DAY OF INTERVIEW:</b>	( 48 )
Epping	1	Monday	1
Loughton High Road	2	Tuesday	2
<u>Waltham Abbey</u>	<u>3</u>	<u>Wednesday</u>	<u>3</u>
Loughton Broadway	4	Thursday	4
Chipping Ongar	5	Friday	5
Buckhurst Hill	6	<u>Saturday</u>	<u>6</u>
		Sunday	7

**DECLARATION:** I certify that the interview has been personally carried out by me with the informant and conducted within the MRS Code of Conduct. I further certify that the informant is not a friend or relative of mine and I have not interviewed him / her on any survey in the last six months. ( 49 ) ( 50 )

INTERVIEWER'S SIGNATURE: \_\_\_\_\_ DATE: