

Appendix 4:

Data Tabulations
By Demographics
(Weighted)

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q01 In which shop does your household spend most money on its main food and groceries ?																		
Aldi, 570-592 High Road, Tottenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Road, Seven Kings, Ilford, Greater London	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Asda, 19 Selborne Walk Shopping Centre, Walthamstow, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Road, Romford, Essex	0.2%	1	0.2%	0	0.1%	1	0.0%	0	0.2%	1	0.1%	0	0.2%	1	0.1%	0	0.2%	1
Asda, Watergardens, Southgate, Harlow, Essex	2.7%	22	1.8%	4	3.0%	18	6.2%	3	2.1%	8	3.0%	11	1.7%	7	4.3%	15	2.3%	16
Budgens, 109 Snakes Lane, Woodford, Essex	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Budgens, 74 Church Lane, Dodinghurst, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Sawbridgeworth, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Market Town, 1/13 Station Road, Chingford, Greater London	0.4%	3	0.8%	2	0.3%	2	0.0%	0	0.0%	0	0.9%	3	0.8%	3	0.0%	0	0.2%	2
Co-op Market Town, 654-674 Hertford Road, Enfield, Hertfordshire	0.9%	7	1.7%	3	0.6%	3	0.0%	0	0.5%	2	1.4%	5	0.4%	2	1.5%	5	0.8%	5
Co-op, 113-117 Upshire Road, Waltham Abbey, Essex	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Co-op, 1-2 Maunds Road, Maunds Hatch, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 136-138 Church Lane, Cheshunt, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 16 Hatch Lane, Chingford, Greater London	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Co-op, 56 High Road, North Weald, Epping, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 7-9 Sun Street, Waltham Abbey, Essex	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.4%	2	0.0%	0	0.0%	0
Iceland, 106-108 High Street, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 1A Old Church Road, Chingford, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 22/24 The Broadway, Debden, Loughton, Essex	0.2%	1	0.3%	1	0.1%	1	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Lidl, Fore Street, Edmonton, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Staple Tyre Centre, Southern Way, Harlow, Essex	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Marks & Spencer, 135 High Road, Ilford, Essex	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0
Marks & Spencer, 39 South Street, Romford, Essex	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.1%	0	0.0%	0	0.1%	0
Marks & Spencer, 54 Shopping Precinct, Palace Gardens, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer's Simply	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.2%	2

Column % ges.

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	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Food, 239-253 High Street, Epping, Essex	4.2%	34	4.2%	8	4.3%	26	4.3%	2	3.6%	14	4.6%	17	3.2%	13	5.6%	19	4.2%	29
Morrisons, 246-250 High Road, Loughton, Essex	1.8%	15	1.6%	3	1.9%	11	0.0%	0	2.5%	10	1.3%	5	1.6%	6	1.9%	6	2.1%	15
Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford, Essex	0.7%	5	0.9%	2	0.6%	3	0.0%	0	0.9%	3	0.5%	2	0.9%	3	0.5%	2	0.8%	5
Morrisons, Southbury Road, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.3%	2
Netto, 49 High Street, Ponders End, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, 66-70 High Street, Cheshunt, Hertfordshire	0.8%	6	0.2%	0	0.9%	6	0.0%	0	0.4%	2	1.2%	4	1.0%	4	0.5%	2	0.8%	5
Sainsburys, 100 Tanners Lane, Barkingside, Essex	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops Stortford, Hertfordshire	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Sainsburys, 16 Jackson Square, Bishops Stortford, Essex	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire	2.4%	19	2.1%	4	2.5%	15	1.5%	1	1.8%	7	2.9%	10	2.8%	11	1.8%	6	2.1%	15
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 97-131 High Road, Chadwell Heath, Greater London	1.6%	12	3.1%	6	1.0%	6	0.0%	0	2.4%	9	0.9%	3	2.3%	9	0.5%	2	1.8%	12
Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater London	1.2%	10	2.3%	5	0.8%	5	0.0%	0	1.3%	5	1.3%	5	0.8%	3	1.9%	6	0.5%	3
Sainsburys, 13 Hall Lane, Chingford, Greater London	2.4%	19	2.8%	6	2.2%	13	0.0%	0	1.3%	5	3.9%	14	2.1%	9	2.4%	8	2.5%	17
Sainsburys, Basons Lane, Chipping Ongar, Ongar, Essex	1.1%	9	0.9%	2	1.1%	7	0.0%	0	1.8%	7	0.0%	0	1.7%	7	0.5%	2	1.2%	9
Sainsburys, 3 Crown Road, Enfield, Greater London	1.6%	12	1.0%	2	1.7%	10	0.0%	0	1.2%	5	2.2%	8	1.2%	5	1.9%	7	1.6%	11
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Highlands Village, Highlands Avenue, London, Greater London	2.0%	16	1.2%	2	2.3%	14	2.6%	1	0.9%	4	2.8%	10	1.2%	5	3.0%	10	2.2%	15
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 95 High Street, Hornchurch, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 33 Roden Street, Ilford, Greater London	1.3%	10	1.6%	3	1.2%	7	1.5%	1	0.9%	3	1.8%	6	0.8%	3	1.7%	6	1.3%	9
Sainsburys, 12 Torrington Drive, GLC Debden Estate, Loughton, Essex	4.5%	36	4.0%	8	4.6%	28	8.6%	4	4.2%	16	4.3%	15	4.7%	19	3.8%	13	4.5%	31
Sainsburys, Old Station Road, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 1-15 The Brewery, Waterloo Road, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 867-869 High Road, Tottenham, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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London																		
Sainsburys, 72 Shopping Pavillion, High Street, Waltham Cross, Hertfordshire	0.6%	5	0.2%	0	0.7%	4	0.0%	0	0.2%	1	1.1%	4	0.3%	1	1.0%	3	0.7%	5
Sainsburys, 112 High Street, Walthamstow, Greater London	0.9%	7	0.4%	1	1.1%	7	0.0%	0	1.3%	5	0.7%	2	0.8%	3	1.2%	4	1.1%	7
Sainsburys, 681 Green Lanes, Winchmore Hill, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 176 George Lane, South Woodford, Greater London	1.4%	11	1.8%	4	1.3%	8	0.0%	0	2.3%	9	0.6%	2	2.2%	9	0.6%	2	1.4%	10
Simply Food, 161-163 High Street, Loughton, Essex	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.2%	1	0.4%	1	0.0%	0	0.4%	1	0.2%	1
Somerfield, 19 Chapel High, Brentwood, Essex	0.2%	1	0.3%	1	0.1%	1	0.0%	0	0.2%	1	0.2%	1	0.2%	1	0.2%	1	0.2%	1
Somerfield, 21 High Street, Harlow, Essex	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.2%	1	0.2%	1	0.2%	2
Somerfield, 218 St Marys Lane, Upminster, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 4 Station Road, Chingford, Greater London	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Somerfield, 686 Chigwell Road, Woodford Bridge, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 9 High Street, Cheshunt, Hertfordshire	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0
Somerfield, Queens Park, Billericay, Essex	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Tesco Express, 185 Manford Way, Grange Hill Estate, Chigwell, Essex	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0
Tesco Express, High Street, Chipping Ongar, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 54-62 Island Centre Way, Enfield Lock, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Coppice Row, Theydon Bois, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 246 High Street, Theobalds Park, Waltham Cross, Hertfordshire	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Tesco Extra, 822 High Road, Chadwell Heath, Romford, Essex	0.3%	3	0.3%	1	0.3%	2	0.0%	0	0.5%	2	0.2%	1	0.5%	2	0.2%	1	0.4%	3
Tesco Extra, Brookfield Centre, New River Trading Estate, Cheshunt, Hertfordshire	7.2%	58	8.3%	17	6.8%	41	5.2%	2	8.2%	31	6.4%	23	8.7%	35	6.2%	21	8.0%	55
Tesco Extra, 300 Hornchurch Road, Hornchurch, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Tesco Extra, Bryant Avenue, Romford, Essex	1.1%	9	0.9%	2	1.1%	7	0.0%	0	1.5%	6	0.7%	3	1.0%	4	0.9%	3	1.2%	9
Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater London	1.4%	11	0.0%	0	1.8%	11	0.9%	0	1.3%	5	1.6%	6	0.6%	2	2.0%	7	1.1%	8
Tesco Metro, 34-44 North Mall, Edmonton, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.5%	2	0.3%	2
Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire	0.3%	2	0.6%	1	0.2%	1	0.0%	0	0.3%	1	0.3%	1	0.6%	2	0.0%	0	0.4%	2
Tesco, 796 Cranbrook Road, Barkingside, Essex	2.2%	18	1.4%	3	2.5%	15	3.4%	2	2.7%	10	1.6%	6	2.7%	11	1.4%	5	1.9%	13
Tesco, Bishops Park Centre,	0.2%	2	0.6%	1	0.1%	1	0.0%	0	0.3%	1	0.2%	1	0.2%	1	0.4%	1	0.1%	1

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Lancaster Way, Bishops Stortford, Hertfordshire	0.2%	1	0.3%	1	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1
Tesco, 47-53 Springfield Road, Chelmsford, Essex	1.4%	11	0.4%	1	1.7%	10	0.0%	0	2.2%	9	0.7%	2	1.8%	7	1.1%	4	1.5%	10
Tesco, Princes Road, Chelmsford, Essex	1.4%	11	0.0%	0	1.8%	11	6.8%	3	0.0%	0	2.2%	8	1.7%	7	0.8%	3	1.1%	8
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.4%	3	0.9%	2	0.3%	2	0.0%	0	0.9%	3	0.0%	0	0.0%	0	1.0%	3	0.5%	3
Tesco, Savoy Parade, Southbury Road, Enfield, Middlesex	4.9%	39	5.1%	10	4.8%	28	4.4%	2	3.7%	14	6.3%	23	5.7%	23	3.6%	12	4.6%	31
Tesco, Church Langley Centre, Harlow, Essex	5.8%	46	6.8%	14	5.4%	33	3.6%	2	5.1%	20	6.9%	25	6.0%	24	5.9%	20	6.0%	41
Tesco, East Road, Edinburgh Way, Harlow, Essex	2.4%	19	4.1%	8	1.8%	11	0.0%	0	1.9%	7	3.2%	12	2.2%	9	2.8%	10	2.5%	17
Tesco, Unit 1-6 The Harvey Centre, Harlow, Essex	1.3%	10	1.2%	2	1.3%	8	1.8%	1	0.9%	3	1.6%	6	0.4%	2	2.2%	8	1.1%	8
Tesco, 825 High Road, Leyton, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 829-837 High Road, Leytonstone, Greater London	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.5%	2	0.4%	2	0.0%	0	1.0%	3	0.5%	3
Tesco, Sewardstone Road, Waltham Abbey, Essex	7.3%	59	5.8%	12	7.8%	47	15.0%	7	9.4%	36	4.2%	15	8.5%	34	7.0%	24	7.8%	54
Tesco, 5-6 West Street, Ware, Hertfordshire	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Tesco, Southend Road, Woodford Green, Essex	3.0%	24	2.3%	5	3.2%	19	6.8%	3	4.5%	17	0.9%	3	2.7%	11	2.8%	9	3.4%	24
Waitrose, 112-118 High Street, Billericay, Essex	0.2%	1	0.0%	0	0.2%	1	1.5%	1	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.2%	1
Waitrose, 27-43 Queens Road, Buckhurst Hill, Greater London	2.3%	18	2.3%	5	2.2%	13	0.0%	0	4.0%	15	0.7%	3	3.6%	14	0.5%	2	2.6%	18
Waitrose, 92-96 High Road, South Woodford, Greater London	0.8%	7	0.2%	0	1.1%	6	3.4%	2	1.2%	5	0.1%	0	1.6%	6	0.1%	0	0.8%	5
Waitrose, Northgate End, Bishops Stortford, Hertfordshire	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Waitrose, Palace Gardens Shopping Pnct, Enfield, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.4%	2	0.0%	0	0.0%	0
Welcome (East & Central), 66 Stanstead Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welcome, 31 London Road, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Abridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Buckhurst Hill - Queens Road (east)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Chigwell	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0
Local Stores, Chipping Ongar	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Coopersale - Parklands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Epping - Lindsey St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Local Stores, Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

by Demographics

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Lane, Roding Rd/Valley Hill																		
Local Stores, Loughton Broadway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Local Stores, Loughton High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Local Stores, Nazeing - Nazeingbury Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Local Stores, North Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Local Stores, North Weald - High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Local Stores, Waltham Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Local Stores, Waltham Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Internet / delivered	1.8%	15	0.4%	1	2.3%	14	3.8%	2	2.9%	11	0.4%	2	1.6%	6	1.4%	5	1.9%	13
Market Stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Woodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Shenfield Road, Woodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Loughton	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Other outside catchment area	1.5%	12	2.6%	5	1.1%	7	2.6%	1	1.4%	5	1.5%	5	2.0%	8	1.0%	3	1.2%	8
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Other zones 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	14.6%	117	13.9%	28	14.8%	89	16.1%	7	10.6%	41	18.7%	68	11.4%	46	17.4%	60	14.5%	99
(Don't do a main food shop)	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.4%	2	0.1%	0	0.1%	1
Weighted base:	800		202		598		46		385		362		403		343		687	
Sample:	800		204		596		40		341		412		384		355		678	

Q02 When your household undertakes its main food and grocery spend (STORE MENTIONED AT Q01) does it visit other shops, leisure or service outlets on the same shopping trips ?

Those who do a main food shop at Q01 Excluding 'Internet / delivered'

Always	4.0%	32	2.7%	5	4.5%	26	5.3%	2	2.8%	10	5.2%	19	3.7%	15	4.8%	16	4.1%	27
Normally	9.3%	73	11.1%	22	8.7%	51	3.5%	2	6.4%	24	13.1%	47	9.4%	37	10.0%	34	9.4%	63
Sometimes	24.3%	191	24.4%	49	24.3%	142	21.3%	10	25.0%	93	24.4%	87	21.3%	84	28.1%	95	23.6%	159
Rarely	8.0%	63	9.2%	18	7.6%	45	9.0%	4	10.8%	40	4.8%	17	9.9%	39	5.7%	19	8.5%	57
Never	54.0%	423	52.6%	106	54.5%	317	60.9%	27	55.1%	206	51.9%	186	55.5%	219	51.0%	172	54.2%	365
(Don't know)	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.6%	2	0.2%	1	0.4%	1	0.2%	1
Weighted base:	783		201		582		45		373		358		395		338		674	
Sample:	786		203		583		39		332		408		376		351		667	

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold	
Q03 Approximately how much money does your household spend per week on its main food and groceries shop at (SHOP MENTIONED AT Q01) ?										
<i>Those who do a main food shop at Q01</i>										
Less than £10	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1
£10-19	0.7%	5	0.6%	1	0.7%	4	0.0%	0	0.2%	1
£20-29	4.1%	32	5.4%	11	3.6%	22	5.2%	2	1.5%	6
£30-39	5.7%	45	8.4%	17	4.7%	28	5.2%	2	4.3%	17
£40-49	8.8%	71	17.5%	35	5.9%	35	9.8%	5	6.3%	24
£50-59	10.2%	82	12.9%	26	9.3%	55	18.7%	9	5.7%	22
£60-69	7.6%	61	5.1%	10	8.5%	51	5.0%	2	6.3%	24
£70-79	9.0%	72	6.9%	14	9.7%	58	9.5%	4	7.4%	29
£80-89	8.4%	67	5.2%	11	9.5%	57	10.9%	5	10.8%	42
£90-99	3.5%	28	3.1%	6	3.7%	22	3.8%	2	5.1%	20
£100-124	21.3%	170	16.6%	33	22.8%	136	18.9%	9	31.6%	122
£125-149	1.8%	14	0.8%	2	2.2%	13	3.8%	2	2.1%	8
£150-174	5.7%	46	5.2%	11	5.9%	35	2.6%	1	9.9%	38
£175-199	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.9%	3
£200-249	0.7%	6	0.4%	1	0.8%	5	1.5%	1	1.0%	4
£250+	0.6%	5	1.5%	3	0.3%	2	0.0%	0	1.2%	5
(Don't know / Varies)	10.7%	85	10.0%	20	10.9%	65	5.2%	2	5.7%	22
(Refused)	0.7%	6	0.4%	1	0.8%	5	0.0%	0	0.0%	0
<i>Mean:</i>	<i>84.3</i>	<i>77.5</i>	<i>86.6</i>	<i>78.7</i>	<i>99.6</i>	<i>66.2</i>	<i>93.1</i>	<i>75.2</i>	<i>87.2</i>	
Weighted base:	798	202	596	46	385	360	401	343	687	
Sample:	797	204	593	40	341	409	382	354	677	

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q04 In which shop/market does your household undertake most 'top-up' food and grocery purchases ?																		
Aldi, 570-592 High Road, Tottenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Road, Seven Kings, Ilford, Greater London	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.1%	0
Asda, 19 Selborne Walk Shopping Centre, Walthamstow, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Road, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watergardens, Southgate, Harlow, Essex	0.5%	4	0.0%	0	0.7%	4	0.0%	0	0.0%	0	1.1%	4	0.2%	1	1.0%	3	0.5%	3
Budgens, 109 Snakes Lane, Woodford, Essex	1.2%	9	1.6%	3	1.1%	6	0.0%	0	2.5%	9	0.0%	0	2.0%	8	0.5%	2	1.4%	9
Budgens, 74 Church Lane, Doddinghurst, Essex	0.4%	3	0.3%	1	0.5%	3	0.0%	0	0.2%	1	0.8%	3	0.3%	1	0.6%	2	0.5%	3
Budgens, London Road, Sawbridgeworth, Hertfordshire	1.2%	10	2.1%	4	1.0%	6	3.6%	2	0.9%	3	1.4%	5	1.0%	4	1.7%	6	1.4%	10
Co-op Market Town, 1/13 Station Road, Chingford, Greater London	1.0%	8	1.6%	3	0.8%	5	0.0%	0	1.7%	7	0.4%	2	0.4%	2	1.9%	7	0.7%	5
Co-op Market Town, 654-674 Hertford Road, Enfield, Hertfordshire	1.7%	13	0.0%	0	2.2%	13	0.0%	0	1.7%	6	1.9%	7	1.2%	5	2.5%	9	2.0%	13
Co-op, 113-117 Upshire Road, Waltham Abbey, Essex	0.4%	3	0.0%	0	0.5%	3	3.8%	2	0.3%	1	0.0%	0	0.7%	3	0.0%	0	0.4%	3
Co-op, 1-2 Maunds Road, Maunds Hatch, Harlow, Essex	0.7%	6	0.4%	1	0.8%	5	0.0%	0	0.6%	2	0.9%	3	0.2%	1	1.5%	5	0.6%	4
Co-op, 136-138 Church Lane, Cheshunt, Hertfordshire	0.2%	1	0.0%	0	0.2%	1	2.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Co-op, 16 Hatch Lane, Chingford, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.5%	2	0.0%	0
Co-op, 56 High Road, North Weald, Epping, Essex	0.9%	7	1.4%	3	0.7%	4	4.4%	2	1.1%	4	0.2%	1	1.7%	7	0.0%	0	1.0%	7
Co-op, 7-9 Sun Street, Waltham Abbey, Essex	0.5%	4	0.3%	1	0.6%	3	0.0%	0	1.1%	4	0.0%	0	0.0%	0	0.5%	2	0.6%	4
Iceland, 106-108 High Street, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 1A Old Church Road, Chingford, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.2%	2
Iceland, 22/24 The Broadway, Debden, Loughton, Essex	0.4%	3	0.0%	0	0.6%	3	1.5%	1	0.4%	1	0.4%	1	0.3%	1	0.4%	1	0.5%	3
Lidl, Fore Street, Edmonton, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.4%	2	0.0%	0	0.3%	2
Lidl, Staple Tyre Centre, Southern Way, Harlow, Essex	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.2%	1	0.7%	2	0.0%	0	0.5%	2	0.4%	2
Marks & Spencer, 135 High Road, Ilford, Essex	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Marks & Spencer, 39 South Street, Romford, Essex	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	0	0.3%	1	0.0%	0	0.1%	1
Marks & Spencer, 54 Shopping Precinct, Palace Gardens, Enfield, Middlesex	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt, Waltham Cross, Hertfordshire	0.3%	2	0.6%	1	0.2%	1	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.7%	2	0.4%	2
Marks and Spencer's Simply	1.7%	13	1.6%	3	1.7%	10	0.0%	0	1.3%	5	2.3%	8	2.2%	9	1.3%	5	1.6%	11

Column %ges.

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Weighted:

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	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Food, 239-253 High Street, Epping, Essex	2.0%	16	2.5%	5	1.8%	11	0.0%	0	1.4%	6	2.9%	10	1.2%	5	3.0%	10	1.6%	11
Morrisons, 246-250 High Road, Loughton, Essex	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.2%	2
Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford, Essex	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Morrisons, Southbury Road, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, 49 High Street, Ponders End, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, 66-70 High Street, Cheshunt, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 100 Tanners Lane, Barkingside, Essex	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.1%	0	0.4%	2	0.1%	0	0.2%	2
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.1%	1	0.2%	0	0.1%	0	0.0%	0	0.0%	0	0.2%	1	0.1%	0	0.1%	0	0.1%	0
Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops Stortford, Hertfordshire	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Sainsburys, 16 Jackson Square, Bishops Stortford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	1.2%	9	0.8%	2	1.3%	8	0.0%	0	0.9%	3	1.4%	5	0.9%	4	1.4%	5	1.1%	8
Sainsburys, 97-131 High Road, Chadwell Heath, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2
Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 13 Hall Lane, Chingford, Greater London	0.6%	5	0.0%	0	0.8%	5	0.0%	0	0.4%	2	0.9%	3	0.0%	0	1.4%	5	0.2%	2
Sainsburys, Basons Lane, Chipping Ongar, Ongar, Essex	1.9%	15	1.9%	4	1.9%	12	0.0%	0	1.8%	7	2.4%	9	2.4%	10	1.3%	4	2.1%	15
Sainsburys, 3 Crown Road, Enfield, Greater London	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.4%	2	0.5%	2	0.4%	2	0.5%	2	0.5%	3
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.7%	5	0.0%	0	0.9%	5	0.0%	0	1.2%	5	0.2%	1	0.4%	2	1.1%	4	0.7%	5
Sainsburys, Highlands Village, Highlands Avenue, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	1.9%	15	1.2%	2	2.1%	13	2.6%	1	1.8%	7	2.0%	7	1.7%	7	1.8%	6	2.0%	14
Sainsburys, 95 High Street, Hornchurch, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 33 Roden Street, Ilford, Greater London	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0
Sainsburys, 12 Torrington Drive, GLC Debden Estate, Loughton, Essex	0.7%	6	1.4%	3	0.5%	3	1.5%	1	0.4%	1	1.0%	3	0.5%	2	1.0%	3	0.6%	4
Sainsburys, Old Station Road, Loughton, Essex	1.5%	12	0.6%	1	1.9%	11	0.0%	0	1.6%	6	1.7%	6	1.6%	6	1.3%	4	1.7%	12
Sainsburys, 1-15 The Brewery, Waterloo Road, Romford, Essex	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	0	0.3%	1	0.0%	0	0.2%	1
Sainsburys, 867-869 High Road, Tottenham, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

by Demographics

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Weighted:

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	Total	Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold		
London																		
Sainsburys, 72 Shopping Pavillion, High Street, Waltham Cross, Hertfordshire	0.7%	5	0.9%	2	0.6%	3	0.0%	0	0.9%	3	0.5%	2	1.3%	5	0.0%	0	0.8%	5
Sainsburys, 112 High Street, Walthamstow, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 681 Green Lanes, Winchmore Hill, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 176 George Lane, South Woodford, Greater London	0.7%	6	0.8%	2	0.7%	4	0.0%	0	1.6%	6	0.0%	0	1.5%	6	0.0%	0	0.6%	4
Simply Food, 161-163 High Street, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 19 Chapel High, Brentwood, Essex	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1
Somerfield, 21 High Street, Harlow, Essex	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.4%	2	0.2%	1	0.2%	1	0.5%	2	0.4%	2
Somerfield, 218 St Marys Lane, Upminster, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 4 Station Road, Chingford, Greater London	1.7%	14	0.0%	0	2.3%	14	0.0%	0	3.6%	14	0.0%	0	1.3%	5	2.0%	7	1.5%	10
Somerfield, 686 Chigwell Road, Woodford Bridge, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Somerfield, 9 High Street, Cheshunt, Hertfordshire	0.5%	4	0.6%	1	0.4%	2	0.0%	0	0.9%	4	0.0%	0	0.6%	2	0.4%	1	0.5%	4
Somerfield, Queens Park, Billericay, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 185 Manford Way, Grange Hill Estate, Chigwell, Essex	0.6%	5	0.2%	0	0.8%	5	1.8%	1	0.5%	2	0.6%	2	0.9%	4	0.4%	1	0.7%	5
Tesco Express, High Street, Chipping Ongar, Essex	0.4%	3	1.6%	3	0.0%	0	0.0%	0	0.6%	2	0.2%	1	0.8%	3	0.0%	0	0.5%	3
Tesco Express, 54-62 Island Centre Way, Enfield Lock, Enfield, Middlesex	0.8%	6	0.0%	0	1.1%	6	3.8%	2	0.9%	3	0.3%	1	1.3%	5	0.4%	1	0.9%	6
Tesco Express, Coppice Row, Theydon Bois, Essex	0.7%	5	0.0%	0	0.9%	5	0.0%	0	0.9%	3	0.6%	2	0.9%	4	0.2%	1	0.8%	5
Tesco Express, 246 High Street, Theobalds Park, Waltham Cross, Hertfordshire	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Tesco Extra, 822 High Road, Chadwell Heath, Romford, Essex	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Tesco Extra, Brookfield Centre, New River Trading Estate, Cheshunt, Hertfordshire	2.7%	21	4.2%	8	2.1%	13	2.6%	1	3.5%	13	1.9%	7	3.5%	14	2.1%	7	2.9%	20
Tesco Extra, 300 Hornchurch Road, Hornchurch, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater London	0.4%	3	0.2%	0	0.5%	3	0.0%	0	0.8%	3	0.1%	0	0.2%	1	0.8%	3	0.4%	3
Tesco Metro, 34-44 North Mall, Edmonton, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Tesco, 796 Cranbrook Road, Barkingside, Essex	0.5%	4	1.0%	2	0.4%	2	0.0%	0	0.4%	2	0.7%	3	0.5%	2	0.5%	2	0.6%	4
Tesco, Bishops Park Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

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Weighted:

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	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Lancaster Way, Bishops Stortford, Hertfordshire	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Tesco, 47-53 Springfield Road, Chelmsford, Essex	0.2%	2	0.4%	1	0.1%	1	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Tesco, Princes Road, Chelmsford, Essex	0.7%	5	0.9%	2	0.6%	3	0.0%	0	0.5%	2	1.0%	3	0.9%	3	0.5%	2	0.5%	3
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.9%	3	0.0%	0	0.4%	2	0.5%	2	0.5%	3
Tesco, Savoy Parade, Southbury Road, Enfield, Middlesex	1.7%	13	2.3%	5	1.5%	9	0.0%	0	1.3%	5	2.3%	8	1.4%	6	1.9%	7	1.7%	12
Tesco, Church Langley Centre, Harlow, Essex	2.4%	19	3.3%	7	2.1%	13	0.0%	0	1.9%	7	3.3%	12	2.6%	10	2.7%	9	2.5%	17
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.4%	3	0.0%	0	0.6%	3	1.8%	1	0.4%	2	0.2%	1	0.4%	2	0.5%	2	0.5%	3
Tesco, Unit 1-6 The Harvey Centre, Harlow, Essex	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.2%	1	0.3%	1	0.2%	1	0.4%	1	0.3%	2
Tesco, 825 High Road, Leyton, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 829-837 High Road, Leytonstone, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	3.2%	25	2.6%	5	3.3%	20	11.3%	5	3.7%	14	1.6%	6	2.6%	11	3.8%	13	3.7%	25
Tesco, 5-6 West Street, Ware, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Woodford Green, Essex	0.4%	4	0.8%	2	0.3%	2	3.4%	2	0.4%	2	0.1%	0	0.5%	2	0.5%	2	0.5%	4
Waitrose, 112-118 High Street, Billericay, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 27-43 Queens Road, Buckhurst Hill, Greater London	2.7%	21	2.7%	5	2.7%	16	3.4%	2	4.1%	16	0.7%	3	3.6%	14	1.6%	5	3.1%	21
Waitrose, 92-96 High Road, South Woodford, Greater London	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.8%	3	0.0%	0	0.8%	3	0.0%	0	0.5%	3
Waitrose, Northgate End, Bishops Stortford, Hertfordshire	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Waitrose, Palace Gardens Shopping Pnct, Enfield, Greater London	0.4%	3	0.9%	2	0.3%	2	0.0%	0	0.5%	2	0.5%	2	0.0%	0	1.0%	3	0.5%	3
Welcome (East & Central), 66 Stanstead Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welcome, 31 London Road, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Abridge	0.1%	1	0.2%	0	0.1%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way	0.4%	3	0.7%	1	0.3%	2	0.0%	0	0.6%	2	0.2%	1	0.2%	1	0.2%	1	0.4%	3
Local Stores, Buckhurst Hill - Queens Road (east)	0.2%	2	0.0%	0	0.3%	2	3.4%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Local Stores, Chigwell	0.5%	4	1.0%	2	0.4%	2	0.9%	0	0.5%	2	0.5%	2	0.4%	2	0.7%	2	0.3%	2
Local Stores, Chipping Ongar	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.1%	1
Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Local Stores, Coopersale - Parklands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Epping	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.4%	2	0.5%	2	0.6%	2	0.0%	0	0.5%	3
Local Stores, Epping - Lindsey St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Ingatestone	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	1	0.4%	1	0.0%	0	0.6%	2	0.2%	1
Local Stores, Local Stores, Theydon Bois	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold	
Lane, Roding Rd/Valley Hill																	
Local Stores, Loughton Broadway	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.2%	1	0.2%
Local Stores, Loughton High Road	0.3%	2	0.7%	1	0.1%	1	0.0%	0	0.2%	1	0.4%	1	0.3%	1	0.2%	1	0.3%
Local Stores, Nazeing - Nazeingbury Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Stores, North Chingford	0.8%	6	1.6%	3	0.5%	3	0.0%	0	0.8%	3	0.9%	3	1.2%	5	0.5%	2	0.7%
Local Stores, North Weald - High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Stores, Waltham Abbey	0.6%	5	0.9%	2	0.5%	3	0.0%	0	0.8%	3	0.5%	2	0.9%	3	0.4%	1	0.3%
Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Stores, Waltham Cross	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.5%	2	0.5%	2	0.0%	0	1.0%	3	0.5%
Internet / delivered	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%
Market Stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local stores, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local stores, Woodford Green	0.7%	5	0.8%	2	0.6%	4	0.0%	0	1.0%	4	0.4%	2	1.0%	4	0.5%	2	0.8%
Londis, Shenfield Road, Woodford Green	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.8%	3	0.0%	0	0.0%	0	0.5%	2	0.5%
Marks & Spencer, High Street, Loughton	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.7%	2	0.4%	2	0.2%	1	0.4%
Other outside catchment area	4.2%	33	3.4%	7	4.5%	27	13.2%	6	4.2%	16	3.1%	11	4.2%	17	3.5%	12	3.9%
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 7	0.8%	6	0.8%	2	0.8%	5	7.2%	3	0.0%	0	0.9%	3	1.2%	5	0.5%	2	0.5%
Other zones 8	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	16.1%	129	16.3%	33	16.1%	96	5.3%	2	16.9%	65	16.4%	59	19.2%	77	11.9%	41	17.0%
(Don't do top-up shopping)	23.4%	187	28.8%	58	21.6%	129	22.2%	10	15.8%	61	31.6%	114	17.8%	71	30.5%	105	21.2%
Weighted base:		800		202		598		46		385		362		403		343	
Sample:		800		204		596		40		341		412		384		355	

Q05 Approximately how much money does your household spend per week on top-up food and groceries shopping at (SHOP MENTIONED AT Q04) ?

Those who do top-up food shopping at Q04

Less than £10	10.0%	61	9.9%	14	10.1%	47	8.2%	3	7.7%	25	13.6%	34	8.0%	27	13.0%	31	9.5%	51
£10-19	27.5%	168	34.8%	50	25.2%	118	43.6%	16	30.1%	98	22.0%	55	27.7%	92	26.0%	62	26.4%	143
£20-29	25.1%	154	23.4%	34	25.6%	120	28.1%	10	26.5%	86	22.6%	56	25.7%	85	25.9%	62	26.5%	144
£30-39	13.3%	82	10.9%	16	14.1%	66	3.4%	1	17.7%	57	9.4%	23	15.2%	50	11.0%	26	13.8%	75
£40-49	3.7%	22	1.6%	2	4.3%	20	0.0%	0	4.4%	14	2.6%	6	3.5%	12	3.8%	9	4.1%	22
£50-59	3.0%	18	2.2%	3	3.2%	15	0.0%	0	4.0%	13	2.2%	6	4.5%	15	1.5%	4	3.4%	18
£60-69	0.3%	2	0.5%	1	0.3%	1	0.0%	0	0.2%	1	0.6%	1	0.2%	1	0.6%	1	0.4%	2
£70-79	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.2%	1
£80-89	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.9%	2	0.3%	1
£90-99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£100-124	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
£125-149	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£150-174	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£175-199	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£200-249	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
£250+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	15.5%	95	15.6%	22	15.5%	73	16.8%	6	8.6%	28	24.1%	60	13.9%	46	16.7%	40	14.2%	77
(Refused)	0.7%	4	1.1%	2	0.6%	3	0.0%	0	0.0%	0	1.8%	4	0.5%	2	0.3%	1	0.7%	4
Mean:		23.4		20.7		24.3		17.7		24.8		22.0		24.7		22.2		24.0
Weighted base:		613		144		469		36		324		247		331		239		542
Sample:		601		146		455		29		286		281		316		239		522

Q06 In addition, does your household spend money on food and groceries in any other small shops in town centres or in villages ?

Yes	35.2%	282	41.2%	83	33.2%	199	26.4%	12	38.1%	147	33.4%	121	39.5%	159	31.2%	107	37.9%	260
No	64.8%	518	58.8%	119	66.8%	400	73.6%	34	61.9%	238	66.6%	241	60.5%	244	68.8%	236	62.1%	427
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678

Column %ges.

by Demographics

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

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	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q07 In which town centre or village does your household spend most money on food and groceries in these small shops ?																		
<i>Those who spend money in other small shops in town centres or villages at Q06</i>																		
Local Stores, Abridge	0.5%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.1%	1	0.3%	0	0.8%	1	0.5%	1
Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way	0.7%	2	0.8%	1	0.7%	1	0.0%	0	0.9%	1	0.6%	1	0.4%	1	1.3%	1	0.8%	2
Local Stores, Buckhurst Hill - Queens Road (east)	1.4%	4	1.0%	1	1.6%	3	0.0%	0	2.2%	3	0.7%	1	2.5%	4	0.0%	0	1.5%	4
Local Stores, Chigwell	6.4%	18	6.3%	5	6.4%	13	0.0%	0	7.1%	10	6.0%	7	3.9%	6	8.4%	9	5.3%	14
Local Stores, Chipping Ongar	3.0%	8	6.5%	5	1.5%	3	0.0%	0	3.0%	4	3.3%	4	2.8%	4	3.7%	4	2.9%	8
Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.4%	1	0.0%	0	0.3%	1
Local Stores, Coopersale - Parklands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Epping	7.0%	20	7.0%	6	6.9%	14	6.8%	1	7.4%	11	6.5%	8	9.7%	15	3.1%	3	6.3%	16
Local Stores, Epping - Lindsey St	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.5%	1
Local Stores, Ingatestone	1.7%	5	0.8%	1	2.1%	4	5.7%	1	0.5%	1	2.9%	3	1.3%	2	2.0%	2	1.3%	3
Local Stores, Local Stores, Theydon Bois	2.2%	6	1.0%	1	2.7%	5	0.0%	0	0.6%	1	4.5%	5	2.9%	5	1.6%	2	2.4%	6
Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles Lane, Roding Rd/Valley Hill	1.2%	3	0.8%	1	1.3%	3	0.0%	0	1.3%	2	1.1%	1	1.6%	3	0.6%	1	1.0%	3
Local Stores, Loughton Broadway	2.2%	6	1.7%	1	2.4%	5	0.0%	0	2.3%	3	2.3%	3	1.7%	3	2.6%	3	2.4%	6
Local Stores, Loughton High Road	4.5%	13	3.3%	3	5.0%	10	0.0%	0	5.4%	8	4.0%	5	4.0%	6	5.3%	6	4.9%	13
Local Stores, Nazeing - Nazeingbury Parade	0.9%	2	1.5%	1	0.6%	1	0.0%	0	0.8%	1	1.0%	1	1.5%	2	0.0%	0	0.9%	2
Local Stores, North Chingford	4.1%	12	2.1%	2	4.9%	10	0.0%	0	7.9%	12	0.0%	0	3.2%	5	6.0%	6	4.4%	12
Local Stores, North Weald - High Road	2.4%	7	1.0%	1	2.9%	6	0.0%	0	2.8%	4	2.1%	2	2.6%	4	2.3%	2	2.6%	7
Local Stores, Waltham Abbey	6.8%	19	7.7%	6	6.4%	13	28.4%	3	5.5%	8	6.3%	8	8.3%	13	5.5%	6	6.7%	17
Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd	0.6%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	1.6%	2	0.7%	2
Local Stores, Waltham Cross Other	4.7%	13	6.1%	5	4.1%	8	0.0%	0	3.5%	5	6.8%	8	4.3%	7	4.9%	5	4.5%	12
Local stores, Brentwood	4.0%	11	3.4%	3	4.2%	8	0.0%	0	3.3%	5	5.2%	6	4.4%	7	3.3%	3	4.0%	10
Local stores, Enfield	4.8%	13	5.7%	5	4.4%	9	9.9%	1	3.6%	5	4.3%	5	5.2%	8	4.9%	5	5.2%	13
Local stores, Harlow	4.7%	13	4.5%	4	4.8%	10	6.8%	1	3.9%	6	5.5%	7	2.9%	5	7.3%	8	4.8%	12
Local stores, Woodford	2.4%	7	4.3%	4	1.6%	3	0.0%	0	4.3%	6	0.4%	0	4.0%	6	0.4%	0	2.6%	7
Other outside catchment area	13.3%	38	15.9%	13	12.3%	24	20.1%	2	18.7%	27	6.4%	8	17.0%	27	8.5%	9	13.6%	35
Other zones 3	0.9%	2	1.5%	1	0.6%	1	0.0%	0	0.8%	1	1.0%	1	0.8%	1	1.1%	1	0.9%	2
Other zones 7	1.1%	3	1.9%	2	0.8%	2	0.0%	0	1.1%	2	1.3%	2	1.0%	2	1.5%	2	1.2%	3
(Don't know / varies)	18.0%	51	15.4%	13	19.1%	38	22.3%	3	13.1%	19	23.8%	29	13.2%	21	22.2%	24	17.9%	47
Weighted base:	282	83	199	12	147	121	159	107	260									
Sample:	298	83	215	12	140	144	163	114	272									

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q08 Approximately how much money does your household spend per week on food and groceries in these small shops?																		
<i>Those who spend money in other small shops in town centres or villages at Q06</i>																		
Less than £10	23.1%	65	22.1%	18	23.6%	47	6.8%	1	23.2%	34	25.1%	30	23.1%	37	23.8%	25	22.6%	59
£10-19	32.5%	91	40.1%	33	29.3%	58	45.9%	6	39.1%	57	23.3%	28	37.2%	59	27.1%	29	32.5%	85
£20-29	12.9%	36	11.4%	9	13.5%	27	47.3%	6	10.9%	16	12.0%	14	12.7%	20	12.6%	14	13.7%	36
£30-39	8.2%	23	3.6%	3	10.2%	20	0.0%	0	12.9%	19	3.5%	4	9.6%	15	5.9%	6	8.6%	22
£40-49	0.6%	2	0.0%	0	0.8%	2	0.0%	0	1.1%	2	0.0%	0	1.0%	2	0.0%	0	0.6%	2
£50-59	1.0%	3	1.0%	1	1.0%	2	0.0%	0	0.5%	1	1.7%	2	1.7%	3	0.0%	0	1.1%	3
£60-69	0.9%	2	0.0%	0	1.2%	2	0.0%	0	1.7%	2	0.0%	0	1.1%	2	0.6%	1	0.9%	2
£70-79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£80-89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£90-99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£100-124	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.3%	1
£125-149	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£150-174	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£175-199	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£200-249	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£250+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	19.0%	54	20.8%	17	18.2%	36	0.0%	0	9.6%	14	31.3%	38	12.0%	19	29.3%	31	17.9%	47
(Refused)	1.6%	5	1.0%	1	1.9%	4	0.0%	0	1.1%	2	2.5%	3	1.5%	2	0.7%	1	1.8%	5
<i>Mean:</i>		<i>16.8</i>		<i>14.6</i>		<i>17.8</i>		<i>18.6</i>		<i>17.5</i>		<i>15.5</i>		<i>17.3</i>		<i>15.0</i>		<i>17.2</i>
Weighted base:		282		83		199		12		147		121		159		107		260
Sample:		298		83		215		12		140		144		163		114		272

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

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	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q09 So, speaking as an individual, can you tell me where you last made a purchase of clothes or shoes ?																		
Basildon	0.6%	5	1.9%	4	0.1%	1	3.4%	2	0.4%	2	0.4%	1	0.2%	1	1.1%	4	0.7%	5
Buckhurst Hill	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Brentwood	2.9%	23	1.7%	3	3.3%	19	0.0%	0	1.8%	7	4.3%	15	3.1%	12	2.3%	8	2.7%	19
Chelmsford	3.0%	24	2.2%	5	3.3%	20	0.0%	0	2.6%	10	3.9%	14	2.0%	8	3.8%	13	3.1%	21
Chigwell	0.2%	2	0.4%	1	0.1%	1	0.0%	0	0.0%	0	0.5%	2	0.4%	2	0.0%	0	0.1%	1
Chipping Ongar	0.4%	3	0.3%	1	0.4%	3	0.0%	0	0.0%	0	0.9%	3	0.5%	2	0.4%	1	0.4%	3
Enfield	3.4%	27	4.4%	9	3.0%	18	3.8%	2	3.6%	14	3.2%	11	2.6%	11	4.7%	16	3.5%	24
Epping	1.4%	11	1.2%	2	1.4%	8	0.0%	0	1.5%	6	1.4%	5	1.9%	8	0.5%	2	1.5%	10
Harlow	21.1%	169	16.9%	34	22.6%	135	25.2%	12	21.2%	82	20.5%	74	19.4%	78	24.1%	83	21.7%	149
Ilford	5.0%	40	4.1%	8	5.3%	32	4.3%	2	4.5%	17	5.7%	21	5.5%	22	4.7%	16	4.6%	32
Ingatstone	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2
Lakeside regional shopping centre	3.1%	25	4.0%	8	2.8%	17	3.0%	1	3.6%	14	2.7%	10	4.4%	18	1.5%	5	3.6%	25
Loughton Broadway	0.5%	4	0.3%	1	0.6%	3	0.0%	0	0.4%	2	0.7%	2	0.8%	3	0.2%	1	0.6%	4
Loughton High Road	3.4%	27	1.7%	3	4.0%	24	0.0%	0	4.1%	16	3.1%	11	3.0%	12	3.6%	12	3.4%	23
North Chingford	1.4%	11	0.9%	2	1.5%	9	0.0%	0	2.6%	10	0.2%	1	0.4%	2	2.1%	7	1.3%	9
Romford	7.9%	63	4.2%	9	9.1%	54	10.1%	5	8.5%	33	6.6%	24	9.0%	36	6.8%	23	8.0%	55
The West End	5.5%	44	10.0%	20	3.9%	24	9.4%	4	7.2%	28	3.2%	12	7.0%	28	3.8%	13	5.5%	38
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.4%	2	0.0%	0	0.3%	2
Waltham Cross	2.5%	20	1.5%	3	2.9%	17	3.8%	2	3.1%	12	1.8%	6	2.8%	11	2.6%	9	2.0%	14
Walthamstow	0.8%	6	0.8%	2	0.8%	5	0.0%	0	0.8%	3	0.9%	3	0.8%	3	0.5%	2	0.9%	6
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	12.0%	96	12.4%	25	11.8%	71	5.2%	2	12.3%	47	12.5%	45	13.5%	55	10.0%	34	13.1%	90
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.5%	4	1.9%	4	0.0%	0	1.5%	1	0.8%	3	0.0%	0	0.4%	2	0.7%	2	0.6%	4
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.7%	2	0.4%	2
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.1%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.2%	1
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.7%	5	0.0%	0	0.9%	5	0.0%	0	0.0%	0	1.4%	5	0.4%	2	1.0%	3	0.8%	5
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	1.4%	11	0.9%	2	1.5%	9	3.8%	2	1.4%	5	1.1%	4	1.4%	6	1.5%	5	1.6%	11
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

by Demographics

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Weighted:

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	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.2%	2		
Internet / delivered	5.9%	47	6.6%	13	5.7%	34	3.5%	2	4.3%	17	8.0%	29	4.8%	19	7.2%	25	4.5%	31
Abroad	1.7%	14	3.0%	6	1.3%	8	0.9%	0	2.2%	8	1.4%	5	1.3%	5	2.5%	8	1.8%	12
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.6%	5	0.0%	0	0.8%	5	0.0%	0	0.8%	3	0.4%	1	1.0%	4	0.2%	1	0.6%	4
Bishops Stortford	0.5%	4	0.8%	2	0.4%	2	0.0%	0	0.4%	2	0.7%	2	0.4%	2	0.7%	2	0.5%	3
Bluewater Shopping Centre, Kent	1.8%	14	0.8%	2	2.2%	13	1.5%	1	2.7%	11	0.9%	3	3.1%	12	0.4%	1	2.1%	14
Cheshunt	0.5%	4	1.2%	2	0.2%	1	0.0%	0	0.3%	1	0.7%	2	0.5%	2	0.5%	2	0.5%	4
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.5%	4	0.0%	0	0.7%	4	0.0%	0	0.6%	2	0.5%	2	0.4%	2	0.5%	2	0.5%	3
Focus, Hickman Avenue, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0
Other outside catchment area	3.9%	31	5.5%	11	3.3%	20	10.6%	5	3.4%	13	3.6%	13	3.8%	15	3.8%	13	3.0%	21
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	2.6%	21	4.2%	8	2.1%	13	3.8%	2	2.2%	8	2.5%	9	2.1%	8	3.1%	11	2.6%	18
(Don't do this type of shopping)	3.0%	24	6.1%	12	2.0%	12	6.4%	3	1.2%	5	4.7%	17	2.1%	9	3.8%	13	2.8%	19
Weighted base:	800	202	598	46	385	362	403	343	687									
Sample:	800	204	596	40	341	412	384	355	678									

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q10 And the time before that, where did you go to make a purchase of clothes or shoes?																		
<i>Those who purchase clothes or shoes at Q09</i>																		
Basildon	0.9%	7	1.9%	4	0.5%	3	0.0%	0	1.6%	6	0.2%	1	0.9%	4	0.9%	3	1.0%	7
Buckhurst Hill	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.2%	1
Brentwood	1.5%	12	1.2%	2	1.7%	10	0.0%	0	1.3%	5	2.1%	7	1.5%	6	1.3%	4	1.6%	11
Chelmsford	3.4%	26	4.0%	8	3.2%	19	7.5%	3	2.3%	9	4.0%	14	3.4%	13	3.6%	12	3.4%	23
Chigwell	0.2%	1	0.4%	1	0.1%	0	0.0%	0	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.1%	1
Chipping Ongar	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0
Enfield	5.2%	40	5.4%	10	5.1%	30	6.8%	3	5.0%	19	5.3%	18	6.0%	24	4.7%	15	5.3%	35
Epping	1.2%	9	1.7%	3	1.0%	6	0.0%	0	0.4%	2	2.2%	8	1.3%	5	1.0%	3	1.3%	8
Harlow	14.6%	113	12.6%	24	15.3%	89	6.6%	3	14.0%	53	16.4%	57	13.1%	52	16.4%	54	14.9%	100
Ilford	5.0%	39	5.8%	11	4.8%	28	1.9%	1	5.9%	23	4.5%	16	4.8%	19	5.1%	17	4.4%	29
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	4.7%	37	3.9%	7	5.0%	29	8.5%	4	6.6%	25	2.0%	7	4.5%	18	4.3%	14	5.2%	35
Loughton Broadway	0.9%	7	0.0%	0	1.2%	7	0.0%	0	1.5%	6	0.4%	1	1.0%	4	0.5%	2	0.9%	6
Loughton High Road	2.8%	22	1.5%	3	3.2%	19	3.6%	2	3.2%	12	2.3%	8	3.3%	13	2.6%	9	2.9%	19
North Chingford	1.1%	8	0.9%	2	1.1%	7	0.0%	0	1.8%	7	0.5%	2	0.4%	2	1.5%	5	1.0%	7
Romford	7.2%	56	3.9%	7	8.2%	48	11.4%	5	7.1%	27	6.9%	24	6.8%	27	7.6%	25	7.3%	49
The West End	5.3%	41	8.6%	16	4.3%	25	7.4%	3	7.0%	26	3.4%	12	8.3%	33	1.9%	6	5.3%	35
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Waltham Cross	2.1%	16	0.9%	2	2.5%	15	4.0%	2	0.9%	3	3.2%	11	1.3%	5	3.4%	11	2.2%	15
Walthamstow	0.7%	6	0.8%	2	0.7%	4	0.0%	0	0.9%	3	0.7%	2	1.2%	5	0.2%	1	0.7%	5
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	6.1%	47	4.5%	8	6.6%	39	2.8%	1	5.4%	20	7.0%	24	6.5%	25	6.2%	21	6.5%	44
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpentright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.9%	7	0.4%	1	1.0%	6	0.0%	0	1.3%	5	0.4%	2	0.6%	2	1.0%	3	1.0%	7
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.7%	2	0.4%	2
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	2	0.0%	0	0.3%	2	4.0%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2

Column %ges.

by Demographics

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Internet / delivered	7.4%	58	8.5%	16	7.1%	42	6.3%	3	5.5%	21	9.9%	34	5.3%	21	10.4%	34	5.5%	37
Abroad	1.2%	9	2.1%	4	0.9%	5	3.6%	2	1.4%	5	0.6%	2	1.6%	6	0.9%	3	1.4%	9
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.1%	0
Beckton	0.9%	7	0.0%	0	1.1%	7	0.0%	0	1.7%	7	0.0%	0	1.2%	5	0.5%	2	0.7%	5
Bishops Stortford	1.0%	7	1.5%	3	0.8%	5	0.0%	0	1.3%	5	0.7%	2	1.9%	7	0.0%	0	1.1%	7
Bluewater Shopping Centre, Kent	2.3%	18	2.6%	5	2.2%	13	4.0%	2	2.7%	10	1.7%	6	3.6%	14	1.1%	4	2.7%	18
Cheshunt	0.3%	3	0.2%	0	0.4%	2	0.0%	0	0.0%	0	0.8%	3	0.0%	0	0.8%	3	0.4%	3
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.4%	2	0.0%	0	0.3%	2
Focus, Hickman Avenue, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.5%	4	0.0%	0	0.6%	4	0.0%	0	0.6%	2	0.4%	1	0.6%	2	0.4%	1	0.5%	4
Other outside catchment area	5.2%	40	3.0%	6	5.9%	34	3.6%	2	6.5%	25	4.0%	14	4.9%	19	5.0%	16	5.3%	35
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0
(Don't know / can't remember)	14.5%	112	21.3%	40	12.3%	72	17.9%	8	11.2%	43	16.6%	57	11.5%	45	16.7%	55	14.1%	94
(Have only bought once)	0.9%	7	1.0%	2	0.8%	5	0.0%	0	0.5%	2	1.4%	5	0.6%	2	1.2%	4	0.8%	6
Weighted base:	776		190		586		44		380		345		394		330		668	
Sample:	773		191		582		38		336		392		377		339		659	

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q11 Now can you tell me where your household last made a purchase of furniture, carpets, or soft household furnishings ?																		
Basildon	0.5%	4	1.3%	3	0.2%	1	2.6%	1	0.4%	1	0.4%	1	0.6%	3	0.4%	1	0.5%	3
Buckhurst Hill	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Brentwood	0.6%	5	1.0%	2	0.5%	3	0.0%	0	0.0%	0	1.3%	5	0.2%	1	0.8%	3	0.5%	3
Chelmsford	1.5%	12	0.7%	1	1.8%	11	5.3%	2	1.2%	5	1.4%	5	1.9%	8	0.9%	3	1.5%	10
Chigwell	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	0	0.1%	0	0.2%	1	0.0%	0	0.2%	1
Chipping Ongar	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1
Enfield	5.5%	44	6.1%	12	5.4%	32	5.2%	2	9.4%	36	1.6%	6	6.2%	25	5.5%	19	5.9%	41
Epping	1.3%	10	1.0%	2	1.4%	8	6.0%	3	1.8%	7	0.2%	1	1.9%	8	0.8%	3	1.5%	10
Harlow	11.0%	88	10.6%	21	11.1%	67	9.8%	5	11.0%	42	11.1%	40	9.4%	38	12.8%	44	11.3%	78
Ilford	2.5%	20	2.9%	6	2.4%	14	0.9%	0	2.9%	11	2.4%	9	3.0%	12	2.1%	7	2.4%	16
Ingatstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	2.4%	19	3.1%	6	2.2%	13	5.3%	2	2.8%	11	1.6%	6	2.7%	11	1.8%	6	2.7%	18
Loughton Broadway	0.7%	6	0.0%	0	1.0%	6	1.5%	1	0.4%	2	1.0%	3	0.2%	1	1.1%	4	0.7%	5
Loughton High Road	1.1%	9	0.9%	2	1.2%	7	0.0%	0	1.2%	4	1.3%	5	0.8%	3	1.3%	5	1.1%	7
North Chingford	1.6%	12	0.8%	2	1.8%	11	0.9%	0	1.9%	7	1.3%	5	1.3%	5	1.9%	6	1.4%	9
Romford	4.1%	33	2.4%	5	4.6%	28	9.5%	4	3.9%	15	3.6%	13	4.1%	17	4.2%	14	4.1%	28
The West End	2.2%	18	3.1%	6	1.9%	12	0.0%	0	3.2%	12	1.5%	5	3.1%	13	1.5%	5	2.3%	16
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	3.5%	28	4.4%	9	3.2%	19	0.0%	0	4.2%	16	3.3%	12	3.1%	13	4.1%	14	3.7%	26
Waltham Cross	8.8%	71	8.7%	18	8.9%	53	3.8%	2	7.0%	27	11.5%	42	8.9%	36	9.1%	31	8.7%	60
Walthamstow	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.4%	2	0.4%	2	0.4%	2	0.5%	2	0.2%	2
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.8%	6	0.0%	0	1.0%	6	0.0%	0	0.5%	2	1.1%	4	0.6%	2	1.0%	4	0.9%	6
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpentryright)	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	1.0%	8	0.4%	1	1.2%	7	0.0%	0	1.7%	7	0.4%	2	1.3%	5	0.9%	3	1.2%	8
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.4%	3	0.6%	1	0.3%	2	0.0%	0	0.0%	0	0.8%	3	0.3%	1	0.5%	2	0.4%	3
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.0%	0	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.2%	1
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

by Demographics

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Internet / delivered	3.2%	25	3.2%	6	3.2%	19	5.3%	2	5.0%	19	1.0%	4	4.1%	16	2.1%	7	3.5%	24
Abroad	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.7%	3	0.2%	1	0.6%	3	0.2%	1	0.5%	3
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.6%	4	1.0%	2	0.4%	2	0.0%	0	0.4%	2	0.8%	3	1.0%	4	0.1%	0	0.6%	4
Beckton	0.6%	5	1.1%	2	0.5%	3	3.4%	2	0.8%	3	0.1%	0	0.3%	1	0.6%	2	0.7%	5
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.5%	4	0.0%	0	0.7%	4	0.0%	0	0.8%	3	0.4%	1	0.9%	4	0.2%	1	0.6%	4
Cheshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	1.3%	11	0.9%	2	1.5%	9	0.0%	0	2.8%	11	0.0%	0	2.1%	8	0.7%	2	1.5%	11
Hoddesdon	0.7%	5	0.0%	0	0.9%	5	0.0%	0	0.8%	3	0.7%	2	1.0%	4	0.4%	1	0.8%	5
Ikea, Glover Drive, Edmonton	2.4%	19	0.2%	0	3.1%	19	11.8%	5	2.3%	9	1.3%	5	3.5%	14	1.0%	3	2.5%	17
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Welwyn Garden City	0.3%	2	1.0%	2	0.0%	0	0.0%	0	0.3%	1	0.2%	1	0.2%	1	0.4%	1	0.1%	1
Other outside catchment area	2.8%	22	2.2%	4	3.0%	18	3.4%	2	3.8%	15	1.7%	6	3.5%	14	1.4%	5	3.1%	22
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.1%	0	0.4%	2	0.1%	0	0.2%	2
(Don't know / can't remember)	9.5%	76	12.9%	26	8.4%	50	7.8%	4	10.3%	40	8.7%	31	11.7%	47	7.5%	26	9.5%	65
(Don't do this type of shopping)	26.4%	211	27.9%	56	25.9%	155	16.1%	7	16.8%	65	37.6%	136	19.0%	76	34.0%	117	24.0%	165
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q12 And the time before that, where did your household go to make a purchase of furniture, carpets, or soft household furnishings ?																		
<i>Those who purchase furniture, carpets or soft household furnishings at Q11</i>																		
Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Buckhurst Hill	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Brentwood	0.8%	5	0.5%	1	0.9%	4	1.8%	1	0.2%	1	1.5%	3	0.4%	1	1.2%	3	0.8%	4
Chelmsford	2.1%	12	3.6%	5	1.5%	7	7.2%	3	1.7%	5	1.8%	4	2.8%	9	1.4%	3	1.8%	9
Chigwell	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.2%	1
Chipping Ongar	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.1%	1
Enfield	5.2%	31	6.0%	9	4.9%	22	7.2%	3	6.6%	21	2.9%	7	5.3%	17	5.1%	11	5.2%	27
Epping	1.6%	9	2.5%	4	1.2%	5	3.1%	1	1.3%	4	1.7%	4	1.6%	5	0.7%	2	1.8%	9
Harlow	9.6%	57	10.0%	15	9.5%	42	14.7%	6	8.9%	28	9.5%	22	9.3%	30	10.8%	24	10.0%	52
Ilford	1.4%	8	3.3%	5	0.8%	4	1.1%	0	1.6%	5	1.2%	3	1.7%	6	1.2%	3	1.3%	7
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	3.1%	18	2.5%	4	3.3%	15	0.0%	0	3.7%	12	2.9%	6	3.7%	12	2.1%	5	3.5%	18
Loughton Broadway	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.2%	1	0.6%	1	0.2%	1	0.6%	1	0.3%	1
Loughton High Road	1.1%	7	1.6%	2	1.0%	4	0.0%	0	1.3%	4	1.2%	3	0.7%	2	1.4%	3	1.3%	7
North Chingford	1.0%	6	0.0%	0	1.3%	6	4.5%	2	1.3%	4	0.0%	0	1.1%	3	0.8%	2	1.1%	6
Romford	4.2%	25	2.2%	3	4.8%	21	4.1%	2	4.2%	14	4.1%	9	5.2%	17	3.2%	7	4.0%	21
The West End	2.4%	14	3.3%	5	2.0%	9	1.8%	1	3.5%	11	0.9%	2	3.6%	12	1.0%	2	2.7%	14
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.3%	8	1.2%	2	1.4%	6	0.0%	0	1.6%	5	1.3%	3	0.7%	2	1.8%	4	1.5%	8
Waltham Cross	6.5%	38	7.3%	11	6.2%	27	0.0%	0	4.9%	16	9.6%	22	6.2%	20	7.0%	16	6.3%	33
Walthamstow	1.2%	7	0.0%	0	1.6%	7	0.0%	0	1.6%	5	1.0%	2	1.7%	6	0.0%	0	1.1%	5
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.7%	4	0.0%	0	1.0%	4	0.0%	0	0.6%	2	1.1%	2	0.6%	2	1.0%	2	0.8%	4
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	1.1%	7	0.3%	0	1.4%	6	4.1%	2	1.4%	5	0.2%	0	1.4%	5	0.8%	2	1.3%	7
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.2%	1	0.5%	1	0.2%	1	1.8%	1	0.0%	0	0.3%	1	0.4%	1	0.0%	0	0.3%	1
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.8%	2	0.3%	2
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.2%	1
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.3%	2	0.0%	0	0.4%	2	4.5%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.3%	2

Column %ges.

by Demographics

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold	
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.4%	2	0.0%	0	0.5%	2	0.0%	0	1.1%	2
Internet / delivered	3.5%	20	3.9%	6	3.3%	15	1.1%	0	4.9%	16
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1
Bluewater Shopping Centre, Kent	1.1%	7	1.6%	2	1.0%	4	0.0%	0	1.4%	4
Cheshunt	0.5%	3	0.0%	0	0.6%	3	4.1%	2	0.0%	0
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	1.7%	10	0.0%	0	2.2%	10	0.0%	0	2.5%	8
Hoddesdon	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1
Ikea, Glover Drive, Edmonton	1.3%	8	0.6%	1	1.5%	7	2.1%	1	1.7%	6
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.6%	4	0.6%	1	0.6%	3	0.0%	0	0.6%	2
Other outside catchment area	3.7%	22	2.7%	4	4.0%	18	12.0%	5	3.0%	10
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.5%	3	0.0%	0	0.7%	3	0.0%	0	1.0%	3
(Don't know / can't remember)	35.8%	211	42.4%	62	33.6%	149	16.7%	7	36.6%	117
(Have only bought once)	5.4%	32	3.5%	5	6.0%	27	8.4%	3	1.9%	6
Weighted base:	589		146		443		39		320	
Sample:	580		147		433		35		283	

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q13 Now can you tell me where your household last made a purchase of DIY, decorating goods or gardening items ?																		
Basildon	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.1%	9	0.7%	1	1.2%	7	1.5%	1	0.4%	1	1.8%	7	1.3%	5	0.8%	3	0.7%	5
Chelmsford	1.2%	10	0.6%	1	1.5%	9	2.6%	1	0.6%	2	1.8%	7	0.6%	3	1.5%	5	1.1%	8
Chigwell	0.5%	4	0.8%	2	0.4%	2	0.0%	0	0.7%	3	0.4%	1	0.5%	2	0.2%	1	0.6%	4
Chipping Ongar	0.4%	3	1.0%	2	0.1%	1	0.0%	0	0.0%	0	0.8%	3	0.4%	2	0.4%	1	0.4%	3
Enfield	7.0%	56	6.7%	14	7.0%	42	11.3%	5	8.4%	32	4.6%	16	6.5%	26	7.6%	26	7.7%	53
Epping	0.6%	5	0.4%	1	0.7%	4	0.0%	0	1.0%	4	0.2%	1	1.0%	4	0.2%	1	0.7%	5
Harlow	16.7%	134	19.1%	39	15.9%	95	19.4%	9	16.7%	64	16.5%	60	20.0%	81	13.7%	47	17.8%	122
Ilford	1.7%	14	0.8%	2	2.0%	12	3.4%	2	2.4%	9	0.8%	3	2.1%	8	1.0%	3	1.7%	12
Ingatstone	0.6%	5	1.1%	2	0.5%	3	0.0%	0	0.8%	3	0.6%	2	0.9%	4	0.4%	1	0.4%	3
Lakeside regional shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	0.6%	5	0.0%	0	0.8%	5	3.4%	2	0.4%	2	0.4%	1	1.0%	4	0.2%	1	0.5%	3
Loughton High Road	4.5%	36	3.8%	8	4.7%	28	3.4%	2	3.3%	13	5.6%	20	5.2%	21	3.8%	13	4.7%	33
North Chingford	3.3%	27	2.4%	5	3.6%	22	0.0%	0	6.5%	25	0.4%	2	3.3%	13	3.4%	12	2.9%	20
Romford	2.5%	20	2.4%	5	2.5%	15	0.0%	0	2.4%	9	3.0%	11	2.8%	11	2.3%	8	2.9%	20
The West End	0.4%	4	1.0%	2	0.3%	2	0.9%	0	0.8%	3	0.0%	0	0.8%	3	0.1%	0	0.5%	4
Theydon Bois	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Waltham Abbey	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	2	0.0%	0	0.4%	2
Waltham Cross	4.7%	38	5.9%	12	4.3%	26	3.8%	2	6.6%	25	2.7%	10	5.4%	22	4.3%	15	5.0%	34
Walthamstow	2.5%	20	0.8%	2	3.0%	18	0.0%	0	3.8%	15	1.4%	5	2.9%	12	1.8%	6	2.4%	17
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.5%	4	0.6%	1	0.4%	2	0.0%	0	0.6%	2	0.3%	1	0.6%	2	0.4%	1	0.5%	4
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpentryright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Homebase Ltd, 140 Church Hill, Loughton, Essex	6.5%	52	5.6%	11	6.9%	41	4.9%	2	7.2%	28	6.2%	22	5.6%	23	7.5%	26	7.2%	49
Homebase Ltd, High St, Waltham Cross, Hertfordshire	6.0%	48	5.7%	11	6.1%	36	0.9%	0	7.6%	29	5.1%	18	5.4%	22	6.4%	22	7.0%	48
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.2%	2
Sainsburys, 3 Crown Road, Enfield, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

by Demographics

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.3%	3	0.3%	1	0.4%	2	0.0%	0	0.2%	1	0.4%	1	0.2%	1	0.3%	2		
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	1.6%	13	3.5%	7	0.9%	6	6.4%	3	1.4%	5	1.2%	4	1.5%	6	1.6%	6	1.5%	10
Internet / delivered	1.2%	9	3.1%	6	0.5%	3	7.2%	3	1.2%	5	0.3%	1	1.0%	4	1.5%	5	0.9%	6
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.6%	5	0.0%	0	0.8%	5	0.0%	0	1.3%	5	0.0%	0	1.3%	5	0.0%	0	0.7%	5
B & Q, Springfield Drive, Ilford	1.0%	8	0.4%	1	1.2%	7	0.9%	0	1.2%	4	0.9%	3	1.4%	6	0.6%	2	1.0%	7
B & Q, Tangeant Link, Romford	0.7%	6	0.0%	0	0.9%	6	0.9%	0	0.3%	1	1.1%	4	0.7%	3	0.3%	1	0.8%	6
Barkingside	0.4%	4	0.8%	2	0.3%	2	3.4%	2	0.4%	2	0.1%	0	0.5%	2	0.5%	2	0.3%	2
Beckton	0.3%	3	0.0%	0	0.5%	3	0.0%	0	0.7%	3	0.0%	0	0.7%	3	0.0%	0	0.4%	3
Bishops Stortford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Bluewater Shopping Centre, Kent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
Chingford	2.0%	16	2.3%	5	1.9%	11	3.8%	2	1.7%	6	2.2%	8	2.8%	11	0.9%	3	2.1%	15
Edinburgh Way Retail Park, Harlow	1.5%	12	1.2%	2	1.6%	9	0.0%	0	0.6%	2	2.6%	9	1.1%	5	1.7%	6	1.7%	12
Edmonton	0.4%	3	1.6%	3	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.4%	2	0.5%	2	0.5%	3
Hoddesdon	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.8%	7	0.8%	2	0.9%	5	3.4%	2	1.3%	5	0.0%	0	1.7%	7	0.0%	0	0.8%	5
Oak Retail Park, Harlow	0.8%	7	0.8%	2	0.8%	5	0.0%	0	0.7%	3	1.1%	4	1.1%	4	0.7%	2	0.7%	5
Sawbridgeworth	0.2%	2	0.0%	0	0.3%	2	1.8%	1	0.0%	0	0.2%	1	0.4%	2	0.0%	0	0.2%	2
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.2%	25	3.7%	7	3.0%	18	0.0%	0	3.8%	15	2.8%	10	4.5%	18	1.8%	6	3.3%	22
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	7.3%	59	7.7%	16	7.2%	43	6.5%	3	5.8%	22	9.2%	33	4.4%	18	10.4%	36	7.2%	49
(Don't do this type of shopping)	14.6%	117	13.3%	27	15.1%	90	10.4%	5	6.7%	26	23.9%	86	8.0%	32	22.3%	77	11.1%	76
Weighted base:	800	202	598	46	385	362	403	343	687									
Sample:	800	204	596	40	341	412	384	355	678									

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold							
Q14 And the time before that, where did your household go to make a purchase of DIY, decorating goods or gardening items?																
<i>Those who purchase DIY, decorating goods or gardening items at Q13</i>																
Basildon	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.3%	1	0.3%	1	0.2%	1
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.0%	7	0.8%	1	1.1%	6	1.7%	1	0.6%	2	1.5%	4	1.1%	4	0.8%	2
Chelmsford	1.6%	11	1.5%	3	1.6%	8	2.9%	1	1.0%	4	2.1%	6	1.3%	5	1.9%	5
Chigwell	0.6%	4	0.2%	0	0.8%	4	0.0%	0	0.4%	2	1.0%	3	0.9%	3	0.4%	1
Chipping Ongar	0.8%	5	0.9%	2	0.7%	4	0.0%	0	0.2%	1	1.6%	4	1.0%	4	0.3%	1
Enfield	7.0%	48	7.4%	13	6.9%	35	8.4%	3	9.6%	35	3.5%	10	6.8%	25	7.2%	19
Epping	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0
Harlow	16.3%	111	15.6%	27	16.5%	84	21.6%	9	16.0%	58	16.0%	44	16.3%	60	17.5%	47
Ilford	2.4%	16	1.4%	2	2.7%	14	7.6%	3	2.0%	7	2.1%	6	2.1%	8	1.8%	5
Ingatestone	0.4%	3	1.3%	2	0.1%	1	0.0%	0	0.4%	2	0.5%	1	0.6%	2	0.3%	1
Lakeside regional shopping centre	0.3%	2	0.9%	2	0.1%	1	0.0%	0	0.4%	2	0.3%	1	0.4%	2	0.3%	1
Loughton Broadway	1.0%	7	0.0%	0	1.3%	7	3.8%	2	0.9%	3	0.8%	2	1.7%	6	0.3%	1
Loughton High Road	4.2%	28	4.2%	7	4.1%	21	3.8%	2	3.2%	11	5.6%	15	4.4%	16	4.2%	11
North Chingford	4.0%	27	2.8%	5	4.4%	22	4.2%	2	7.1%	26	0.0%	0	4.1%	15	4.6%	12
Romford	1.7%	12	1.7%	3	1.8%	9	0.0%	0	1.2%	4	2.8%	8	1.5%	6	2.3%	6
The West End	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0
Theydon Bois	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1
Waltham Abbey	0.4%	3	0.7%	1	0.3%	2	0.0%	0	0.8%	3	0.0%	0	0.8%	3	0.0%	0
Waltham Cross	5.0%	34	5.1%	9	4.9%	25	12.6%	5	6.1%	22	2.2%	6	5.7%	21	4.7%	13
Walthamstow	2.3%	16	0.9%	2	2.8%	14	0.0%	0	3.8%	14	0.7%	2	2.8%	10	1.8%	5
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.4%	2	0.7%	1	0.2%	1	0.0%	0	0.5%	2	0.3%	1	0.7%	2	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.2%	2	0.5%	1	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.2%	1	0.3%	1
Homebase Ltd, 140 Church Hill, Loughton, Essex	5.1%	35	8.1%	14	4.1%	21	3.8%	2	4.8%	17	5.8%	16	4.5%	17	5.5%	15
Homebase Ltd, High St, Waltham Cross, Hertfordshire	5.1%	34	4.1%	7	5.4%	27	2.9%	1	6.6%	24	3.5%	10	5.7%	21	4.6%	12
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1
Sainsburys, 3 Crown Road, Enfield, Greater London	0.5%	3	0.0%	0	0.7%	3	0.0%	0	0.5%	2	0.6%	2	0.5%	2	0.7%	2
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

by Demographics

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold		
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.3%	1	0.2%	1	0.0%	0	0.2%	1
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	2.5%	17	2.7%	5	2.4%	12	4.2%	2	1.6%	6	3.4%	9	2.1%	8	2.4%	6	2.3%	14
Internet / delivered	0.5%	4	1.8%	3	0.1%	0	3.8%	2	0.4%	2	0.2%	0	0.4%	2	0.8%	2	0.5%	3
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.5%	3	0.0%	0	0.6%	3	0.0%	0	0.9%	3	0.0%	0	0.0%	0	1.2%	3	0.5%	3
B & Q, Springfield Drive, Ilford	0.8%	6	0.9%	2	0.8%	4	2.7%	1	0.6%	2	0.9%	2	1.4%	5	0.0%	0	0.9%	6
B & Q, Tangeant Link, Romford	0.6%	4	0.6%	1	0.5%	3	1.0%	0	0.4%	2	0.4%	1	0.3%	1	0.7%	2	0.5%	3
Barkingside	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.6%	2	0.3%	2
Beckton	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	2	0.0%	0	0.4%	2
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.5%	2	0.4%	1	0.8%	3	0.0%	0	0.5%	3
Chingford	1.4%	9	1.8%	3	1.2%	6	0.0%	0	1.3%	5	1.7%	5	1.7%	6	1.2%	3	1.6%	9
Edinburgh Way Retail Park, Harlow	0.7%	5	0.5%	1	0.7%	4	0.0%	0	0.2%	1	1.4%	4	1.1%	4	0.2%	0	0.7%	5
Edmonton	0.5%	3	0.9%	2	0.3%	2	0.0%	0	0.9%	3	0.0%	0	0.4%	2	0.6%	2	0.5%	3
Hoddesdon	0.4%	2	0.7%	1	0.2%	1	0.0%	0	0.3%	1	0.4%	1	0.7%	2	0.0%	0	0.4%	2
Ikea, Glover Drive, Edmonton	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Newbury Park	0.7%	5	0.9%	2	0.6%	3	3.8%	2	0.9%	3	0.0%	0	1.3%	5	0.0%	0	0.5%	3
Oak Retail Park, Harlow	1.4%	9	1.4%	2	1.4%	7	0.0%	0	0.5%	2	2.8%	8	1.0%	4	1.5%	4	1.5%	9
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.5%	24	4.2%	7	3.3%	17	0.0%	0	4.5%	16	3.0%	8	5.1%	19	1.2%	3	3.8%	23
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	21.0%	144	21.0%	37	21.0%	107	11.3%	5	15.4%	55	29.0%	80	16.2%	60	26.1%	70	18.9%	116
(Have only bought once)	3.2%	22	2.5%	4	3.5%	18	0.0%	0	2.4%	9	4.5%	12	2.5%	9	3.5%	9	2.8%	17
Weighted base:	683			175		508		42		359		275		370		267		611
Sample:	667			173		494		36		319		305		350		265		593

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q15 Can you tell me where you or your household last made a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?																		
Basildon	0.7%	6	1.6%	3	0.5%	3	3.4%	2	0.8%	3	0.4%	1	0.2%	1	1.3%	5	0.8%	5
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.7%	13	1.4%	3	1.8%	11	3.0%	1	0.9%	3	2.4%	9	2.1%	8	1.3%	4	1.3%	9
Chelmsford	1.2%	9	0.4%	1	1.4%	9	1.5%	1	0.7%	3	1.6%	6	0.8%	3	1.3%	4	1.0%	7
Chigwell	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.7%	3	0.1%	0	0.3%	1	0.6%	2	0.4%	3
Chipping Ongar	0.7%	6	0.3%	1	0.9%	5	0.0%	0	0.4%	2	1.2%	4	0.9%	4	0.4%	2	0.8%	5
Enfield	8.8%	71	7.1%	14	9.4%	56	0.0%	0	12.7%	49	5.7%	21	8.2%	33	8.6%	30	10.0%	69
Epping	1.4%	11	1.2%	2	1.4%	9	0.0%	0	1.3%	5	1.7%	6	1.8%	7	1.2%	4	1.4%	10
Harlow	17.8%	143	18.1%	37	17.7%	106	21.7%	10	16.5%	63	18.9%	68	18.1%	73	18.2%	62	18.2%	125
Ilford	2.7%	21	2.8%	6	2.6%	16	0.9%	0	3.4%	13	2.1%	8	3.4%	14	1.8%	6	2.5%	17
Ingatestone	0.5%	4	0.3%	1	0.6%	3	0.0%	0	0.9%	3	0.2%	1	0.0%	0	0.7%	2	0.6%	4
Lakeside regional shopping centre	0.6%	5	2.3%	5	0.0%	0	0.0%	0	1.0%	4	0.2%	1	0.8%	3	0.2%	1	0.7%	5
Loughton Broadway	1.6%	13	0.8%	2	1.9%	11	0.0%	0	0.5%	2	3.0%	11	0.9%	3	2.3%	8	1.4%	9
Loughton High Road	2.9%	23	2.6%	5	3.0%	18	0.0%	0	1.8%	7	4.5%	16	2.3%	9	3.7%	13	3.0%	20
North Chingford	3.5%	28	2.8%	6	3.7%	22	0.0%	0	5.0%	19	2.4%	9	2.9%	12	4.3%	15	2.8%	20
Romford	2.6%	20	2.2%	5	2.7%	16	2.4%	1	2.0%	8	3.3%	12	2.7%	11	2.4%	8	2.8%	19
The West End	3.0%	24	4.1%	8	2.6%	15	3.4%	2	5.3%	20	0.6%	2	3.5%	14	1.4%	5	3.2%	22
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.4%	11	3.2%	6	0.8%	5	0.0%	0	0.9%	3	2.1%	8	1.3%	5	1.8%	6	1.4%	9
Waltham Cross	1.3%	11	2.3%	5	1.0%	6	0.0%	0	1.1%	4	1.8%	6	1.3%	5	1.5%	5	1.5%	11
Walthamstow	1.2%	9	1.6%	3	1.0%	6	0.0%	0	0.8%	3	1.7%	6	0.8%	3	1.8%	6	1.0%	7
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	2.6%	20	3.6%	7	2.2%	13	7.8%	4	2.8%	11	1.7%	6	3.0%	12	2.4%	8	2.8%	19
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.4%	3	0.3%	1	0.5%	3	1.5%	1	0.4%	1	0.4%	1	0.5%	2	0.4%	1	0.5%	3
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.2%	1	0.2%	1
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.7%	5	0.0%	0	0.9%	5	0.0%	0	1.4%	5	0.0%	0	1.3%	5	0.0%	0	0.8%	5
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.0%	0	0.8%	3	0.0%	0	0.9%	3	0.4%	3
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.1%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.9%	7	0.6%	1	1.0%	6	0.0%	0	0.9%	4	1.0%	4	1.2%	5	0.7%	2	1.1%	7

Column %ges.

by Demographics

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold		
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	10.8%	87	11.5%	23	10.6%	63	23.0%	11	12.4%	48	7.2%	26	12.1%	49	9.2%	31	10.8%	74
Abroad	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.3%	2	0.8%	2	0.1%	0	0.0%	0	0.4%	2	0.1%	0	0.0%	0	0.6%	2	0.3%	2
Beckton	0.8%	7	1.3%	3	0.6%	4	0.0%	0	1.2%	5	0.6%	2	1.5%	6	0.0%	0	0.9%	6
Bishops Stortford	0.3%	2	0.8%	2	0.1%	1	0.0%	0	0.2%	1	0.5%	2	0.4%	2	0.2%	1	0.4%	2
Bluewater Shopping Centre, Kent	0.8%	7	1.2%	2	0.7%	4	0.0%	0	0.9%	4	0.5%	2	1.2%	5	0.2%	1	0.9%	6
Cheshunt	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.2%	1
Chingford	1.2%	10	0.9%	2	1.3%	8	0.9%	0	1.8%	7	0.7%	2	1.8%	7	0.5%	2	1.2%	8
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.6%	5	0.3%	1	0.6%	4	0.0%	0	1.2%	5	0.0%	0	1.0%	4	0.0%	0	0.7%	5
Hoddesdon	0.7%	6	0.6%	1	0.7%	4	0.0%	0	0.8%	3	0.7%	2	0.8%	3	0.7%	2	0.8%	6
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.3%	2	0.2%	0	0.3%	2	3.4%	2	0.0%	0	0.1%	0	0.4%	2	0.1%	0	0.1%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.8%	6	0.3%	1	1.0%	6	0.0%	0	1.2%	4	0.5%	2	1.3%	5	0.4%	1	0.9%	6
Other outside catchment area	2.0%	16	3.5%	7	1.5%	9	8.4%	4	1.7%	7	1.6%	6	2.6%	11	1.7%	6	2.4%	16
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.7%	5	0.0%	0	0.9%	5	0.0%	0	1.4%	5	0.0%	0	0.8%	3	0.5%	2	0.7%	5
(Don't know / can't remember)	6.6%	53	5.5%	11	7.0%	42	5.5%	3	4.8%	18	8.8%	32	5.3%	21	8.0%	27	6.7%	46
(Don't do this type of shopping)	14.6%	117	13.0%	26	15.2%	91	13.2%	6	9.4%	36	20.2%	73	12.4%	50	17.6%	60	12.4%	85
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q16 And the time before that, where did your household go to make a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?																		
<i>Those who purchase electrical items at Q15</i>																		
Basildon	0.5%	4	0.9%	2	0.4%	2	3.9%	2	0.2%	1	0.5%	1	0.0%	0	1.3%	4	0.6%	4
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.9%	6	1.2%	2	0.8%	4	0.0%	0	0.2%	1	1.9%	6	0.8%	3	1.0%	3	0.8%	5
Chelmsford	1.2%	8	1.2%	2	1.2%	6	1.7%	1	0.6%	2	1.7%	5	1.2%	4	1.0%	3	1.1%	7
Chigwell	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	1	0.4%	1	0.4%	1	0.3%	1	0.3%	2
Chipping Ongar	0.4%	3	0.5%	1	0.4%	2	0.0%	0	0.2%	1	0.8%	2	0.4%	1	0.6%	2	0.5%	3
Enfield	9.4%	64	6.4%	11	10.4%	53	7.3%	3	11.7%	41	7.1%	21	9.3%	33	9.0%	25	10.4%	62
Epping	1.1%	8	2.6%	4	0.6%	3	0.0%	0	1.1%	4	1.3%	4	1.4%	5	1.0%	3	1.1%	7
Harlow	15.9%	108	12.8%	23	16.9%	86	9.2%	4	15.4%	54	17.6%	51	16.8%	59	16.0%	45	16.3%	98
Ilford	2.5%	17	4.0%	7	1.9%	10	2.1%	1	2.4%	8	2.7%	8	3.3%	12	1.7%	5	2.3%	14
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	0.6%	4	0.4%	1	0.7%	3	0.0%	0	0.9%	3	0.4%	1	0.4%	1	1.0%	3	0.7%	4
Loughton Broadway	1.3%	9	0.9%	2	1.5%	8	0.0%	0	0.8%	3	2.2%	6	1.1%	4	1.4%	4	1.3%	8
Loughton High Road	2.3%	16	3.1%	5	2.0%	10	0.0%	0	0.8%	3	4.4%	13	1.5%	5	3.7%	11	2.0%	12
North Chingford	3.2%	22	2.7%	5	3.4%	17	0.0%	0	5.2%	18	1.3%	4	2.5%	9	4.6%	13	2.5%	15
Romford	2.2%	15	1.5%	3	2.5%	13	0.0%	0	2.6%	9	2.1%	6	2.0%	7	2.5%	7	2.3%	14
The West End	2.0%	14	4.9%	9	1.0%	5	5.6%	2	3.1%	11	0.1%	0	2.8%	10	1.2%	3	2.0%	12
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.8%	13	3.0%	5	1.4%	7	0.0%	0	1.8%	6	2.1%	6	1.3%	5	2.5%	7	1.8%	11
Waltham Cross	0.9%	6	0.7%	1	0.9%	5	0.0%	0	0.8%	3	1.0%	3	1.2%	4	0.6%	2	1.0%	6
Walthamstow	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.6%	2	0.3%	2
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	1.4%	10	2.8%	5	1.0%	5	0.0%	0	1.7%	6	1.3%	4	1.4%	5	1.7%	5	1.6%	10
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.2%	1	0.2%	1
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	1.0%	7	0.0%	0	1.4%	7	0.0%	0	1.5%	5	0.6%	2	1.5%	5	0.6%	2	1.2%	7
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.6%	2	0.3%	2
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road,	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1

Column %ges.

by Demographics

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Male		Female		18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold							
Waltham Abbey, Essex																		
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Internet / delivered	9.9%	68	10.3%	18	9.8%	50	21.0%	8	11.6%	40	6.3%	18	13.3%	47	6.5%	18	9.7%	59
Abroad	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.2%	0	0.2%	0	0.1%	0
Beckton	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	0	0.2%	1	0.1%	1
Bishops Stortford	0.2%	2	0.5%	1	0.2%	1	0.0%	0	0.6%	2	0.5%	2	0.5%	2	0.0%	0	0.3%	2
Bluewater Shopping Centre, Kent	1.1%	8	1.5%	3	1.0%	5	4.3%	2	1.4%	5	0.2%	1	1.2%	4	1.1%	3	1.3%	8
Cheshunt	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Chingford	2.0%	14	2.8%	5	1.7%	9	1.0%	0	1.9%	7	2.2%	6	2.9%	10	1.2%	3	1.7%	10
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.4%	3	0.4%	1	0.4%	2	0.0%	0	0.8%	3	0.0%	0	0.6%	2	0.0%	0	0.4%	3
Hoddesdon	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	1	0.4%	1	0.3%	1	0.4%	1	0.4%	2
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.6%	4	0.0%	0	0.8%	4	5.6%	2	0.5%	2	0.0%	0	1.1%	4	0.0%	0	0.4%	2
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.7%	4	0.5%	1	0.7%	4	0.0%	0	0.7%	2	0.7%	2	0.9%	3	0.4%	1	0.7%	4
Other outside catchment area	1.8%	12	2.3%	4	1.7%	8	3.0%	1	2.1%	7	1.4%	4	1.8%	6	1.3%	4	1.8%	11
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.7%	5	0.4%	1	0.8%	4	0.0%	0	1.3%	5	0.0%	0	1.1%	4	0.2%	1	0.8%	5
(Don't know / can't remember)	25.0%	171	24.5%	43	25.2%	128	28.8%	12	20.4%	71	29.0%	84	20.0%	71	27.3%	77	24.9%	150
(Have only bought once)	6.5%	45	6.4%	11	6.6%	34	6.4%	3	5.4%	19	8.1%	23	6.3%	22	6.8%	19	6.1%	37
Weighted base:		683		176		507		40		348		289		353		283		602
Sample:		673		173		500		36		309		322		340		283		588

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q17 Can you tell me where you or your household last made a purchase of health, beauty or chemist items?																		
Basildon	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Buckhurst Hill	1.1%	9	0.8%	2	1.2%	7	0.0%	0	1.6%	6	0.6%	2	1.0%	4	0.5%	2	1.3%	9
Brentwood	3.1%	24	1.7%	3	3.5%	21	1.5%	1	2.2%	8	4.1%	15	3.1%	13	2.4%	8	2.9%	20
Chelmsford	2.0%	16	1.4%	3	2.2%	13	1.5%	1	1.8%	7	2.3%	8	2.3%	9	1.5%	5	2.3%	16
Chigwell	1.5%	12	1.0%	2	1.6%	10	0.9%	0	1.3%	5	1.8%	6	1.4%	6	1.4%	5	1.3%	9
Chipping Ongar	1.1%	9	2.3%	5	0.8%	5	0.0%	0	0.8%	3	1.7%	6	1.3%	5	0.9%	3	1.3%	9
Enfield	3.9%	31	4.1%	8	3.9%	23	0.0%	0	3.6%	14	4.8%	17	3.0%	12	5.4%	19	4.1%	28
Epping	6.5%	52	7.7%	15	6.1%	36	4.4%	2	6.0%	23	7.4%	27	7.4%	30	5.5%	19	6.4%	44
Harlow	12.1%	96	13.2%	27	11.7%	70	13.3%	6	9.0%	35	15.1%	55	9.9%	40	15.3%	52	11.6%	80
Ilford	3.4%	27	3.1%	6	3.5%	21	3.4%	2	3.7%	14	3.1%	11	3.3%	13	3.5%	12	3.4%	23
Ingatestone	0.4%	3	0.7%	1	0.4%	2	0.0%	0	0.2%	1	0.8%	3	0.2%	1	0.6%	2	0.3%	2
Lakeside regional shopping centre	0.8%	6	0.9%	2	0.7%	4	3.8%	2	1.2%	4	0.0%	0	1.4%	5	0.0%	0	0.9%	6
Loughton Broadway	2.2%	18	1.9%	4	2.3%	14	3.0%	1	2.1%	8	1.9%	7	2.3%	9	2.1%	7	2.4%	17
Loughton High Road	7.2%	57	5.0%	10	7.9%	47	7.7%	4	5.9%	23	8.4%	30	5.9%	24	9.2%	32	7.1%	49
North Chingford	3.8%	30	3.2%	6	3.9%	24	0.0%	0	5.4%	21	2.6%	9	2.4%	10	5.5%	19	3.0%	20
Romford	2.3%	18	1.5%	3	2.6%	15	1.8%	1	3.0%	12	1.6%	6	2.9%	12	1.5%	5	2.6%	18
The West End	2.5%	20	2.5%	5	2.5%	15	3.4%	2	3.7%	14	0.7%	2	4.3%	17	0.8%	3	2.1%	15
Theydon Bois	0.5%	4	0.4%	1	0.6%	3	0.0%	0	0.2%	1	0.9%	3	0.6%	2	0.2%	1	0.6%	4
Waltham Abbey	1.8%	15	3.5%	7	1.3%	8	0.0%	0	2.6%	10	1.3%	5	2.5%	10	1.4%	5	1.7%	12
Waltham Cross	4.4%	35	3.2%	6	4.7%	28	7.5%	3	4.4%	17	4.0%	15	4.5%	18	4.9%	17	4.6%	31
Walthamstow	0.4%	3	0.8%	2	0.3%	2	0.0%	0	0.4%	2	0.4%	2	0.4%	2	0.5%	2	0.5%	3
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	7.4%	59	6.0%	12	7.8%	47	10.4%	5	10.8%	42	3.5%	13	9.3%	38	5.8%	20	8.2%	57
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Sainsburys, 51 North Service Road, Brentwood, Essex	0.5%	4	0.0%	0	0.7%	4	0.0%	0	0.5%	2	0.6%	2	0.7%	3	0.4%	1	0.5%	3
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.8%	6	0.6%	1	0.8%	5	2.6%	1	0.3%	1	1.0%	4	0.6%	2	0.7%	2	0.9%	6
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.5%	4	0.0%	0	0.7%	4	3.8%	2	0.7%	3	0.0%	0	0.4%	2	0.8%	3	0.6%	4
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.4%	2	0.0%	0	0.3%	2
Tesco, Church Langley Centre, Harlow, Essex	0.5%	4	0.4%	1	0.6%	3	0.0%	0	0.4%	2	0.7%	2	0.6%	2	0.5%	2	0.6%	4
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	2.9%	23	0.9%	2	3.6%	21	3.8%	2	3.7%	14	2.0%	7	3.2%	13	2.9%	10	3.4%	23
Tesco, Southend Road,	0.6%	5	0.0%	0	0.8%	5	0.0%	0	1.2%	5	0.0%	0	0.4%	2	0.5%	2	0.7%	5

Column %ges.

by Demographics

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Internet / delivered	2.3%	18	1.4%	3	2.6%	15	3.8%	2	3.3%	13	1.1%	4	1.9%	8	2.5%	9	2.2%	15
Abroad	0.4%	3	0.3%	1	0.5%	3	0.0%	0	0.2%	1	0.8%	3	0.5%	2	0.2%	1	0.5%	3
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.8%	6	0.0%	0	1.1%	6	3.4%	2	0.9%	4	0.4%	1	1.0%	4	0.6%	2	0.7%	5
Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Bluewater Shopping Centre, Kent	0.3%	3	0.0%	0	0.4%	3	0.0%	0	0.2%	1	0.5%	2	0.5%	2	0.2%	1	0.4%	3
Cheshunt	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Chingford	2.2%	18	2.3%	5	2.2%	13	3.8%	2	2.1%	8	2.2%	8	2.8%	11	1.4%	5	1.9%	13
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1
Hoddesdon	0.9%	7	0.6%	1	1.0%	6	0.0%	0	0.9%	4	0.7%	2	0.9%	4	0.7%	2	0.9%	6
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.5%	4	1.2%	2	0.3%	2	0.0%	0	0.4%	2	0.7%	2	0.6%	2	0.5%	2	0.6%	4
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.0%	24	5.4%	11	2.2%	13	0.0%	0	3.2%	12	3.3%	12	3.0%	12	3.1%	11	2.9%	20
Other zones 1	0.3%	2	0.4%	1	0.3%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	2	0.0%	0	0.4%	2
Other zones 3	0.3%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.7%	2	0.2%	1
Other zones 5	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Other zones 7	1.3%	10	2.3%	5	0.9%	6	6.8%	3	1.9%	7	0.0%	0	2.2%	9	0.5%	2	1.3%	9
(Don't know / can't remember)	3.9%	31	4.7%	9	3.7%	22	8.7%	4	3.2%	12	4.2%	15	3.4%	14	3.8%	13	4.2%	29
(Don't do this type of shopping)	8.5%	68	12.9%	26	7.0%	42	0.9%	0	4.9%	19	13.4%	48	5.7%	23	11.2%	38	7.4%	51
Weighted base:	800	202	598	46	385	362	403	343	687									
Sample:	800	204	596	40	341	412	384	355	678									

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q18 And the time before that, where did you or your household go to make a purchase of health, beauty or chemist items?																		
<i>Those who purchase health, beauty or chemist items at Q17</i>																		
Basildon	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.2%	2
Buckhurst Hill	1.2%	9	0.0%	0	1.5%	9	0.0%	0	1.7%	6	0.7%	2	1.4%	5	0.5%	2	1.4%	9
Brentwood	2.6%	19	1.6%	3	2.9%	16	1.5%	1	2.3%	8	2.9%	9	2.8%	10	1.8%	6	2.7%	17
Chelmsford	2.3%	17	2.1%	4	2.3%	13	1.5%	1	2.3%	8	2.4%	8	2.2%	8	2.5%	7	2.6%	17
Chigwell	1.1%	8	1.2%	2	1.1%	6	0.0%	0	0.9%	3	1.6%	5	1.2%	5	1.0%	3	1.0%	6
Chipping Ongar	1.3%	10	3.9%	7	0.5%	3	0.0%	0	0.9%	3	2.1%	7	1.8%	7	0.7%	2	1.5%	10
Enfield	3.3%	24	2.0%	3	3.7%	20	0.0%	0	1.4%	5	6.0%	19	0.9%	3	6.6%	20	3.1%	20
Epping	5.9%	43	6.3%	11	5.7%	32	4.4%	2	5.9%	21	6.2%	19	6.6%	25	5.1%	15	6.2%	39
Harlow	12.2%	89	12.0%	21	12.2%	68	11.7%	5	8.7%	32	16.3%	51	10.6%	40	14.4%	44	11.4%	73
Ilford	1.9%	14	3.2%	6	1.4%	8	0.0%	0	2.3%	8	1.7%	5	1.6%	6	2.0%	6	1.8%	12
Ingatestone	0.3%	2	0.4%	1	0.3%	1	0.0%	0	0.2%	1	0.4%	1	0.2%	1	0.5%	1	0.1%	1
Lakeside regional shopping centre	0.4%	3	1.0%	2	0.2%	1	3.8%	2	0.2%	1	0.2%	1	0.6%	2	0.2%	1	0.5%	3
Loughton Broadway	1.9%	14	2.2%	4	1.8%	10	3.0%	1	1.0%	4	2.9%	9	1.1%	4	2.4%	7	1.9%	12
Loughton High Road	7.4%	54	6.2%	11	7.8%	43	4.3%	2	7.1%	26	7.7%	24	7.7%	29	7.7%	24	7.8%	50
North Chingford	3.1%	23	2.8%	5	3.2%	18	0.0%	0	4.5%	17	2.0%	6	3.4%	13	3.3%	10	2.3%	15
Romford	3.1%	23	1.4%	2	3.6%	20	1.8%	1	4.1%	15	2.2%	7	3.3%	12	3.2%	10	3.2%	21
The West End	3.0%	22	4.5%	8	2.5%	14	10.3%	5	3.6%	13	1.0%	3	4.7%	18	1.1%	3	2.3%	14
Theydon Bois	0.7%	5	0.0%	0	0.9%	5	0.0%	0	0.5%	2	1.1%	3	0.9%	3	0.0%	0	0.8%	5
Waltham Abbey	1.9%	14	4.0%	7	1.2%	7	0.0%	0	1.9%	7	2.1%	7	2.6%	10	1.2%	4	1.9%	12
Waltham Cross	4.9%	36	3.0%	5	5.5%	31	3.8%	2	5.4%	20	4.7%	15	4.4%	17	6.3%	19	4.9%	31
Walthamstow	0.7%	5	0.9%	2	0.6%	4	0.9%	0	0.4%	2	1.0%	3	0.4%	2	1.2%	4	0.6%	4
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	6.8%	50	6.5%	11	6.9%	38	5.3%	2	9.2%	34	4.4%	14	7.6%	29	6.9%	21	7.3%	47
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpentright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.3%	2	0.4%	1	0.3%	2	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.8%	2	0.1%	1
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.6%	4	0.0%	0	0.8%	4	0.0%	0	0.6%	2	0.7%	2	0.7%	3	0.5%	1	0.5%	3
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.8%	6	0.7%	1	0.9%	5	2.6%	1	0.7%	2	0.8%	2	1.0%	4	0.4%	1	1.0%	6
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.6%	2	0.3%	2
Tesco Extra, Bryant Avenue, Romford, Essex	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.2%	1	0.4%	1	0.0%	0	0.2%	1
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.6%	2	0.5%	2	0.0%	0	0.3%	2
Tesco, Church Langley Centre, Harlow, Essex	0.6%	4	1.4%	2	0.3%	2	0.0%	0	0.5%	2	0.8%	2	0.7%	2	0.5%	2	0.5%	3
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	2.9%	21	1.0%	2	3.5%	19	0.0%	0	4.7%	17	1.3%	4	2.3%	9	3.5%	11	3.3%	21

Column %ges.

by Demographics

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold		
Tesco, Southend Road, Woodford Green, Essex	0.6%	5	0.9%	2	0.6%	3	3.4%	2	0.4%	2	0.5%	2	0.4%	2	0.5%	2	0.7%	5
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	2.0%	15	0.7%	1	2.5%	14	6.4%	3	1.1%	4	2.6%	8	1.3%	5	2.4%	7	2.0%	13
Abroad	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.2%	1	0.7%	2	0.5%	2	0.0%	0	0.4%	3
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.9%	7	0.0%	0	1.2%	7	3.4%	2	0.9%	3	0.7%	2	1.1%	4	0.9%	3	0.7%	4
Beckton	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.5%	4	0.5%	1	0.6%	3	0.0%	0	1.1%	4	0.0%	0	1.0%	4	0.0%	0	0.6%	4
Cheshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	1.6%	12	1.8%	3	1.5%	8	7.6%	3	1.3%	5	1.0%	3	1.8%	7	1.1%	3	1.5%	10
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.5%	3	0.9%	2	0.3%	2	0.0%	0	0.5%	2	0.5%	2	0.7%	2	0.3%	1	0.5%	3
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.8%	21	2.8%	5	2.8%	16	0.0%	0	3.5%	13	2.5%	8	4.1%	16	1.3%	4	2.6%	17
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	1.4%	10	2.7%	5	0.9%	5	3.4%	2	2.3%	8	0.0%	0	2.2%	8	0.5%	2	1.6%	10
(Don't know / can't remember)	14.2%	104	17.6%	31	13.1%	73	20.7%	10	12.2%	45	15.0%	47	12.3%	47	14.0%	43	13.9%	88
(Have only bought once)	2.5%	18	2.6%	5	2.5%	14	0.0%	0	2.7%	10	2.7%	8	1.8%	7	3.7%	11	2.8%	18
Weighted base:		732		176		556		46		366		313		380		305		636
Sample:		722		175		547		39		325		351		362		308		622

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q19 Can you tell me where you or your household last made a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?																		
Basildon	0.5%	4	1.6%	3	0.1%	1	3.4%	2	0.6%	2	0.0%	0	0.2%	1	0.9%	3	0.6%	4
Buckhurst Hill	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Brentwood	1.6%	13	2.4%	5	1.4%	8	1.5%	1	1.4%	5	1.9%	7	2.2%	9	0.7%	3	1.8%	12
Chelmsford	0.7%	6	0.3%	1	0.8%	5	0.0%	0	0.8%	3	0.8%	3	0.9%	4	0.6%	2	0.6%	4
Chigwell	0.4%	3	0.6%	1	0.4%	2	0.0%	0	0.6%	2	0.3%	1	0.8%	3	0.1%	0	0.5%	3
Chipping Ongar	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.2%	1	0.2%	1	0.2%	2
Enfield	6.8%	54	5.4%	11	7.3%	43	13.9%	6	7.6%	29	5.2%	19	8.5%	34	5.0%	17	7.4%	51
Epping	1.3%	10	2.1%	4	1.0%	6	0.0%	0	1.8%	7	0.8%	3	1.9%	8	0.7%	2	1.5%	10
Harlow	9.8%	78	10.1%	20	9.7%	58	13.2%	6	12.0%	46	6.9%	25	11.7%	47	7.2%	25	10.7%	73
Ilford	3.0%	24	1.0%	2	3.7%	22	0.0%	0	4.2%	16	2.2%	8	4.1%	16	1.5%	5	3.0%	21
Ingatestone	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Lakeside regional shopping centre	0.8%	6	0.9%	2	0.7%	4	3.8%	2	0.8%	3	0.4%	1	0.7%	3	0.6%	2	0.9%	6
Loughton Broadway	0.4%	3	0.8%	2	0.3%	2	0.0%	0	0.4%	2	0.4%	2	0.8%	3	0.0%	0	0.5%	3
Loughton High Road	1.8%	14	2.1%	4	1.7%	10	0.0%	0	2.0%	8	1.9%	7	1.3%	5	2.2%	7	2.0%	14
North Chingford	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.2%	2
Romford	1.8%	14	1.5%	3	1.9%	11	1.5%	1	2.1%	8	1.5%	5	2.0%	8	1.8%	6	2.1%	14
The West End	1.7%	13	3.7%	7	1.0%	6	6.7%	3	2.0%	8	0.7%	3	2.5%	10	0.8%	3	1.8%	12
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Waltham Cross	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Walthamstow	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.8%	3	0.0%	0	0.8%	3	0.0%	0	0.5%	3
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.5%	4	0.6%	1	0.4%	2	0.0%	0	0.9%	4	0.0%	0	0.6%	2	0.4%	1	0.5%	4
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.5%	4	1.0%	2	0.3%	2	0.0%	0	0.6%	2	0.4%	1	0.0%	0	0.9%	3	0.5%	4
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.9%	3	0.0%	0	0.9%	3	0.0%	0	0.5%	3
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barking, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.5%	2	0.3%	2
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.6%	5	0.0%	0	0.8%	5	0.0%	0	1.3%	5	0.0%	0	0.8%	3	0.5%	2	0.7%	5

Column %ges.

by Demographics

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Male		Female		18 to 34		35 to 54		55+		ABC1		C2DE		Car in hhold		
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	5.7%	46	8.5%	17	4.8%	29	8.9%	4	10.1%	39	0.5%	2	7.7%	31	3.1%	11	6.2%	43
Abroad	0.3%	3	0.0%	0	0.4%	3	0.0%	0	0.5%	2	0.2%	1	0.6%	3	0.0%	0	0.4%	3
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.3%	2	1.0%	2	0.1%	0	0.0%	0	0.4%	2	0.2%	1	0.0%	0	0.7%	2	0.4%	2
Bishops Stortford	0.6%	5	0.0%	0	0.8%	5	0.0%	0	0.8%	3	0.4%	2	0.8%	3	0.5%	2	0.7%	5
Bluewater Shopping Centre, Kent	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Cheshunt	0.6%	5	0.0%	0	0.8%	5	0.0%	0	1.0%	4	0.2%	1	0.7%	3	0.5%	2	0.7%	5
Chingford	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.5%	2	0.3%	2
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Hoddesdon	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.8%	6	0.8%	2	0.8%	5	0.0%	0	1.5%	6	0.2%	1	1.4%	6	0.2%	1	0.9%	6
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.4%	3	0.0%	0	0.5%	3	1.8%	1	0.5%	2	0.0%	0	0.7%	3	0.0%	0	0.4%	3
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.0%	16	1.8%	4	2.0%	12	0.0%	0	3.8%	15	0.2%	1	2.3%	9	1.9%	6	1.8%	13
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.4%	3	0.8%	2	0.3%	2	3.4%	2	0.0%	0	0.0%	0	0.4%	2	0.5%	2	0.5%	3
(Don't know / can't remember)	6.4%	51	7.5%	15	6.0%	36	8.4%	4	7.5%	29	4.5%	16	7.0%	28	5.7%	20	6.8%	47
(Don't do this type of shopping)	47.7%	382	43.0%	87	49.3%	295	33.6%	16	29.6%	114	69.2%	250	35.5%	143	61.0%	210	42.8%	294
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold	
Q20 And the time before that, where did you or your household go to make a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?										
<i>Those who purchase recreational goods at Q19</i>										
Basildon	0.3%	1 0.0%	0 0.5%	1 0.0%	0 0.5%	1 0.0%	0 0.3%	1 0.5%	1 0.2%	1
Buckhurst Hill	0.9%	4 0.0%	0 1.3%	4 0.0%	0 0.8%	2 1.4%	2 1.5%	4 0.0%	0 1.0%	4
Brentwood	2.0%	8 2.4%	3 1.8%	6 2.3%	1 0.8%	2 5.0%	6 2.4%	6 1.0%	1 2.0%	8
Chelmsford	1.6%	7 2.0%	2 1.5%	4 0.0%	0 1.4%	4 2.7%	3 1.7%	4 1.8%	2 1.6%	6
Chigwell	0.3%	1 1.1%	1 0.0%	0 0.0%	0 0.0%	0 1.1%	1 0.3%	1 0.3%	0 0.3%	1
Chipping Ongar	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Enfield	10.1%	42 8.9%	10 10.5%	32 10.8%	3 10.8%	29 7.3%	8 10.0%	26 12.2%	16 10.8%	42
Epping	1.5%	6 1.4%	2 1.5%	4 0.0%	0 1.8%	5 1.1%	1 2.1%	5 0.6%	1 1.4%	5
Harlow	14.4%	60 12.4%	14 15.1%	46 14.7%	5 13.6%	37 17.0%	19 16.0%	41 12.0%	16 14.3%	56
Ilford	5.2%	22 5.4%	6 5.0%	15 0.0%	0 6.0%	16 4.7%	5 6.6%	17 1.8%	2 4.8%	19
Ingatestone	0.2%	1 0.0%	0 0.2%	1 0.0%	0 0.0%	0 0.6%	1 0.0%	0 0.5%	1 0.2%	1
Lakeside regional shopping centre	2.0%	8 1.5%	2 2.2%	7 5.6%	2 1.8%	5 1.6%	2 2.0%	5 1.5%	2 2.1%	8
Loughton Broadway	0.7%	3 0.6%	1 0.7%	2 0.0%	0 0.8%	2 0.6%	1 1.1%	3 0.0%	0 0.8%	3
Loughton High Road	3.0%	13 3.8%	4 2.7%	8 0.0%	0 2.4%	7 5.4%	6 2.5%	6 3.4%	5 3.0%	12
North Chingford	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Romford	2.3%	10 2.1%	2 2.4%	7 0.0%	0 2.2%	6 3.3%	4 3.0%	8 1.4%	2 2.5%	10
The West End	3.1%	13 4.2%	5 2.7%	8 7.3%	2 2.9%	8 2.7%	3 2.6%	7 4.7%	6 2.4%	10
Theydon Bois	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Waltham Abbey	0.4%	2 1.5%	2 0.0%	0 0.0%	0 0.6%	2 0.0%	0 0.7%	2 0.0%	0 0.4%	2
Waltham Cross	0.8%	3 0.0%	0 1.2%	3 0.0%	0 1.3%	3 0.0%	0 1.3%	3 0.0%	0 0.9%	3
Walthamstow	0.8%	3 0.0%	0 1.0%	3 0.0%	0 1.2%	3 0.0%	0 0.6%	2 1.2%	2 0.8%	3
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	2.2%	9 3.2%	4 1.9%	6 0.0%	0 2.8%	8 1.6%	2 2.5%	6 2.2%	3 1.9%	8
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.3%	1 0.6%	1 0.2%	1 0.0%	0 0.5%	1 0.0%	0 0.3%	1 0.5%	1 0.4%	1
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.8%	3 0.0%	0 1.2%	3 0.0%	0 1.3%	3 0.0%	0 1.3%	3 0.0%	0 0.9%	3
Sainsburys, 51 North Service Road, Brentwood, Essex	0.2%	1 0.0%	0 0.2%	1 0.0%	0 0.0%	0 0.6%	1 0.3%	1 0.0%	0 0.2%	1
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.4%	2 0.0%	0 0.6%	2 0.0%	0 0.6%	2 0.0%	0 0.0%	0 1.3%	2 0.4%	2
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Tesco, Sewardstone Road,	0.8%	3 0.0%	0 1.2%	3 0.0%	0 1.3%	3 0.0%	0 0.7%	2 1.3%	2 0.9%	3

Column %ges.

by Demographics

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Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Waltham Abbey, Essex																		
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Internet / delivered	8.9%	37	10.6%	12	8.3%	25	18.6%	6	9.5%	26	4.7%	5	8.2%	21	9.8%	13	8.2%	32
Abroad	0.6%	2	2.1%	2	0.0%	0	0.0%	0	0.6%	2	0.7%	1	0.3%	1	1.2%	2	0.6%	2
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.1%	0	0.0%	0	0.1%	0	0.0%	0	0.2%	0	0.0%	0	0.2%	0	0.0%	0	0.1%	0
Cheshunt	0.7%	3	0.0%	0	1.0%	3	0.0%	0	1.1%	3	0.0%	0	0.5%	1	1.3%	2	0.8%	3
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	2	0.0%	0	0.4%	2
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.9%	4	1.4%	2	0.7%	2	2.2%	1	1.2%	3	0.0%	0	1.5%	4	0.0%	0	1.0%	4
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.4%	2	0.7%	1	0.3%	1	0.0%	0	0.3%	1	0.7%	1	0.3%	1	0.6%	1	0.4%	2
Welwyn Garden City	0.6%	2	0.0%	0	0.8%	2	0.0%	0	0.4%	1	1.1%	1	0.5%	1	0.9%	1	0.6%	2
Other outside catchment area	1.8%	7	1.1%	1	2.0%	6	0.0%	0	2.5%	7	0.4%	0	1.3%	3	2.5%	3	1.4%	5
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.4%	2	1.4%	2	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.6%	2	0.0%	0	0.4%	2
(Don't know / can't remember)	24.7%	104	21.2%	24	26.1%	79	32.3%	10	20.3%	55	31.9%	36	18.5%	48	32.5%	43	25.7%	101
(Have only bought once)	6.1%	26	10.4%	12	4.5%	14	6.2%	2	7.3%	20	3.5%	4	7.9%	20	2.9%	4	6.5%	26
Weighted base:	418		115		303		31		271		111		259		134		393	
Sample:	403		115		288		26		247		126		247		129		375	

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q21 And where was the last purchase of other specialist non-food items such as books, CDs, jewellery or china and glass items?																		
Basildon	0.5%	4	1.6%	3	0.1%	1	3.4%	2	0.6%	2	0.0%	0	0.0%	0	1.1%	4	0.5%	3
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	2.4%	20	2.1%	4	2.6%	15	1.5%	1	1.5%	6	3.7%	13	2.4%	10	2.2%	8	2.6%	18
Chelmsford	1.3%	10	0.8%	2	1.5%	9	0.0%	0	1.4%	5	1.4%	5	1.3%	5	1.2%	4	1.5%	10
Chigwell	0.3%	2	0.2%	0	0.3%	2	0.0%	0	0.0%	0	0.7%	2	0.1%	0	0.4%	2	0.2%	1
Chipping Ongar	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.2%	1	0.6%	2	0.0%	0	0.3%	2
Enfield	3.2%	26	4.1%	8	2.9%	18	2.6%	1	2.9%	11	3.8%	14	3.1%	12	4.0%	14	3.5%	24
Epping	1.9%	15	1.2%	3	2.1%	13	1.8%	1	1.5%	6	2.4%	9	2.5%	10	0.9%	3	2.0%	14
Harlow	8.6%	69	8.1%	16	8.8%	52	10.6%	5	7.2%	28	9.8%	35	6.3%	25	11.6%	40	7.9%	54
Ilford	3.0%	24	2.5%	5	3.2%	19	0.0%	0	3.6%	14	2.8%	10	4.3%	17	1.2%	4	2.8%	19
Ingatstone	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Lakeside regional shopping centre	0.8%	7	0.0%	0	1.1%	7	0.0%	0	1.1%	4	0.6%	2	1.0%	4	0.8%	3	0.9%	7
Loughton Broadway	0.4%	3	0.3%	1	0.4%	2	1.5%	1	0.0%	0	0.2%	1	0.7%	3	0.0%	0	0.4%	3
Loughton High Road	3.6%	29	2.4%	5	4.0%	24	4.3%	2	2.9%	11	4.3%	16	4.2%	17	3.0%	10	3.7%	26
North Chingford	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.5%	2	0.4%	2	0.0%	0	1.0%	3	0.3%	2
Romford	2.8%	22	1.7%	4	3.2%	19	1.8%	1	2.4%	9	3.4%	12	2.0%	8	3.6%	12	3.0%	20
The West End	3.3%	27	5.5%	11	2.6%	15	11.7%	5	4.1%	16	1.3%	5	4.2%	17	1.3%	4	3.0%	21
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.3%	3	0.0%	0	0.4%	3	0.0%	0	0.0%	0	0.7%	3	0.6%	3	0.0%	0	0.4%	3
Waltham Cross	3.1%	25	1.2%	2	3.7%	22	0.0%	0	3.6%	14	2.9%	11	2.9%	12	3.6%	12	3.3%	23
Walthamstow	0.4%	3	0.9%	2	0.3%	2	3.8%	2	0.5%	2	0.0%	0	0.4%	2	0.5%	2	0.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	3.2%	26	2.7%	5	3.4%	20	2.6%	1	4.3%	17	2.2%	8	3.5%	14	3.4%	12	3.6%	25
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpentry)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.9%	3	0.0%	0	0.4%	2	0.5%	2	0.5%	3
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.3%	2
Sainsburys, 51 North Service Road, Brentwood, Essex	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	1	0.2%	1	0.3%	1	0.2%	1	0.2%	1
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.3%	3	0.0%	0	0.4%	3	3.8%	2	0.0%	0	0.2%	1	0.4%	2	0.0%	0	0.3%	2
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.9%	7	0.0%	0	1.2%	7	0.0%	0	1.4%	5	0.5%	2	0.9%	3	1.0%	3	1.0%	7
Tesco, Church Langley Centre, Harlow, Essex	0.9%	7	0.8%	2	0.9%	5	0.0%	0	1.2%	5	0.7%	2	1.2%	5	0.6%	2	1.0%	7
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1
Tesco, Sewardstone Road, Waltham Abbey, Essex	1.7%	14	0.9%	2	2.0%	12	0.0%	0	2.7%	10	1.0%	3	1.3%	5	2.0%	7	2.0%	14
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

by Demographics

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Internet / delivered	20.3%	162	25.8%	52	18.4%	110	34.9%	16	28.5%	110	9.7%	35	26.8%	108	14.1%	48	22.3%	153
Abroad	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.2%	1	0.6%	2	0.5%	2	0.2%	1	0.4%	3
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.4%	3	0.9%	2	0.3%	2	0.0%	0	0.9%	3	0.0%	0	0.8%	3	0.0%	0	0.5%	3
Bishops Stortford	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.2%	1	0.2%	1	0.2%	2
Bluewater Shopping Centre, Kent	1.2%	10	0.4%	1	1.5%	9	0.0%	0	1.7%	7	0.9%	3	2.1%	8	0.2%	1	1.4%	10
Cheshunt	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.2%	1
Chingford	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.5%	2	0.4%	2
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.4%	2	0.5%	2	0.8%	3	0.0%	0	0.5%	3
Hoddesdon	0.8%	6	1.2%	2	0.6%	4	0.0%	0	0.9%	4	0.7%	2	1.2%	5	0.4%	1	0.9%	6
Ikea, Glover Drive, Edmonton	1.0%	8	0.8%	2	1.1%	7	3.8%	2	1.3%	5	0.5%	2	1.7%	7	0.5%	2	1.2%	8
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Welwyn Garden City	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Other outside catchment area	2.4%	19	2.4%	5	2.4%	14	3.4%	2	4.1%	16	0.5%	2	1.8%	7	2.8%	10	2.4%	17
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
(Don't know / can't remember)	4.3%	35	6.0%	12	3.8%	23	0.0%	0	3.3%	13	5.6%	20	4.3%	17	3.6%	12	4.8%	33
(Don't do this type of shopping)	22.5%	180	24.4%	49	21.9%	131	8.7%	4	11.2%	43	36.5%	132	13.1%	53	32.9%	113	18.4%	127
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q22 And the time before that, where did you or your household go to make a purchase of other specialist non-food items such as books, CDs, jewellery or china and glass items?																		
<i>Those who purchase specialist non-food items at Q21</i>																		
Basildon	0.5%	3	2.1%	3	0.0%	0	3.7%	2	0.5%	2	0.0%	0	0.0%	0	1.4%	3	0.6%	3
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	2.2%	13	2.8%	4	1.9%	9	1.6%	1	1.0%	3	4.0%	9	2.0%	7	2.3%	5	1.9%	11
Chelmsford	2.4%	15	0.5%	1	3.0%	14	0.0%	0	1.5%	5	4.2%	10	1.7%	6	2.8%	7	2.4%	13
Chigwell	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.7%	2	0.1%	1
Chipping Ongar	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.2%	1	0.3%	1	0.4%	2	0.0%	0	0.3%	2
Enfield	3.0%	19	4.2%	6	2.6%	12	2.9%	1	2.4%	8	4.1%	9	2.2%	8	4.8%	11	3.4%	19
Epping	2.1%	13	1.4%	2	2.3%	11	0.0%	0	1.7%	6	3.2%	7	2.4%	8	1.7%	4	2.0%	11
Harlow	8.7%	54	6.2%	9	9.6%	45	9.8%	4	6.1%	21	12.3%	28	5.7%	20	13.3%	31	7.7%	43
Ilford	2.5%	16	2.5%	4	2.5%	12	1.0%	0	3.4%	12	1.6%	4	3.9%	14	0.2%	0	2.5%	14
Ingatestone	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.1%	1
Lakeside regional shopping centre	1.9%	12	0.5%	1	2.3%	11	0.0%	0	2.5%	9	1.3%	3	2.4%	8	1.2%	3	2.1%	12
Loughton Broadway	0.5%	3	0.5%	1	0.5%	2	1.6%	1	0.2%	1	0.0%	0	0.6%	2	0.0%	0	0.5%	3
Loughton High Road	4.4%	27	4.7%	7	4.3%	20	8.4%	4	2.7%	9	6.2%	14	4.9%	17	4.0%	9	4.0%	22
North Chingford	0.8%	5	0.0%	0	1.1%	5	0.0%	0	1.5%	5	0.0%	0	0.5%	2	1.5%	3	0.9%	5
Romford	4.2%	26	2.2%	3	4.8%	22	0.0%	0	2.6%	9	7.3%	17	3.5%	12	5.1%	12	4.0%	22
The West End	3.6%	23	7.0%	11	2.5%	12	5.3%	2	4.1%	14	2.5%	6	2.9%	10	2.9%	7	3.3%	18
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.8%	2	0.5%	2	0.0%	0	0.3%	2
Waltham Cross	3.3%	21	1.1%	2	4.1%	19	4.1%	2	3.5%	12	3.0%	7	2.9%	10	4.5%	10	3.4%	19
Walthamstow	0.4%	2	0.5%	1	0.3%	2	0.0%	0	0.0%	0	1.0%	2	0.5%	2	0.3%	1	0.4%	2
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	3.1%	19	3.5%	5	3.0%	14	0.0%	0	4.2%	14	2.2%	5	3.3%	11	3.5%	8	3.2%	18
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpentryright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.2%	2	0.5%	1	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.4%	2	0.0%	0	0.3%	2
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.8%	2	0.3%	2
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.1%	1
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1	0.2%	1
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.6%	3	0.0%	0	0.7%	3	0.0%	0	0.5%	2	0.8%	2	1.0%	3	0.0%	0	0.6%	3
Tesco, Church Langley Centre, Harlow, Essex	0.3%	2	0.5%	1	0.2%	1	0.0%	0	0.5%	2	0.0%	0	0.2%	1	0.4%	1	0.3%	2
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.1%	1
Tesco, Sewardstone Road,	1.6%	10	1.1%	2	1.7%	8	0.0%	0	1.8%	6	1.5%	3	1.5%	5	2.0%	5	1.7%	10

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Waltham Abbey, Essex																		
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Internet / delivered	24.3%	151	30.8%	47	22.2%	104	31.1%	13	31.8%	109	12.0%	27	29.8%	104	17.5%	40	25.5%	143
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.9%	2	0.2%	1	0.5%	1	0.4%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Bishops Stortford	0.5%	3	0.8%	1	0.4%	2	0.0%	0	0.8%	3	0.0%	0	0.6%	2	0.4%	1	0.4%	2
Bluewater Shopping Centre, Kent	0.3%	2	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.7%	2	0.2%	1	0.4%	1	0.3%	2
Cheshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.7%	2	0.3%	2
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.6%	4	0.8%	1	0.5%	2	0.0%	0	0.7%	2	0.5%	1	1.0%	4	0.0%	0	0.6%	4
Ikea, Glover Drive, Edmonton	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.7%	2	0.3%	2
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	1.9%	12	1.0%	2	2.2%	10	0.0%	0	3.4%	12	0.0%	0	1.7%	6	2.6%	6	1.5%	8
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.5%	3	0.0%	0	0.7%	3	0.0%	0	0.9%	3	0.0%	0	0.9%	3	0.0%	0	0.6%	3
(Don't know / can't remember)	19.3%	119	19.6%	30	19.1%	89	27.5%	12	15.5%	53	23.1%	53	17.0%	59	20.7%	48	19.2%	108
(Have only bought once)	3.7%	23	3.4%	5	3.9%	18	2.9%	1	3.9%	13	3.7%	9	4.7%	16	2.2%	5	4.0%	22
Weighted base:		620		153		467		42		342		230		350		230		560
Sample:		598		153		445		36		302		254		330		224		537

Q23 Do you use the Internet to undertake your shopping (food or non-food)?

Yes	49.9%	400	54.0%	109	48.6%	290	71.0%	33	72.8%	280	23.1%	84	64.2%	258	32.5%	111	55.6%	382
No	50.1%	400	46.0%	93	51.4%	308	29.0%	13	27.2%	105	76.9%	278	35.8%	144	67.5%	232	44.4%	305
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q24 What sort of goods do you typically purchase via the Internet?																		
<i>Those who use the internet to undertake their shopping at Q23</i>																		
Food and groceries	17.2%	69	8.6%	9	20.4%	59	10.2%	3	20.3%	57	10.3%	9	16.1%	42	17.3%	19	17.2%	66
Clothes and shoes	33.5%	134	31.1%	34	34.3%	100	33.1%	11	33.8%	95	31.6%	26	34.9%	90	34.8%	39	33.7%	129
Furniture, carpets, soft household furnishings	9.3%	37	8.2%	9	9.8%	28	10.3%	3	9.1%	26	9.9%	8	10.1%	26	9.3%	10	9.2%	35
DIY and decorating goods	7.2%	29	9.8%	11	6.2%	18	22.2%	7	5.4%	15	7.5%	6	5.1%	13	12.1%	13	6.9%	27
Domestic appliances	18.8%	75	24.6%	27	16.7%	48	22.4%	7	15.3%	43	29.1%	24	18.6%	48	20.8%	23	18.4%	71
CDs, DVDs, games, books etc....	73.9%	295	70.5%	77	75.2%	218	80.9%	27	76.3%	214	64.9%	54	78.0%	201	65.0%	72	74.8%	286
Other specialist non-food items	0.5%	2	0.8%	1	0.4%	1	0.0%	0	0.7%	2	0.0%	0	0.8%	2	0.0%	0	0.3%	1
Electrical goods	3.4%	14	3.2%	3	3.5%	10	6.9%	2	3.5%	10	1.8%	2	3.9%	10	1.1%	1	3.6%	14
Holidays	3.3%	13	4.4%	5	2.8%	8	0.0%	0	1.9%	5	9.1%	8	2.3%	6	6.4%	7	3.4%	13
Sports equipment	2.0%	8	4.8%	5	1.0%	3	0.0%	0	2.0%	6	2.9%	2	2.3%	6	1.8%	2	1.7%	6
Flowers / Plants	0.8%	3	0.0%	0	1.1%	3	0.0%	0	1.0%	3	0.5%	0	1.0%	3	0.6%	1	0.9%	3
Gifts	0.6%	2	1.0%	1	0.4%	1	0.0%	0	0.5%	1	1.0%	1	0.4%	1	1.0%	1	0.6%	2
Toys	0.7%	3	0.0%	0	0.9%	3	0.0%	0	0.7%	2	0.8%	1	0.5%	1	1.4%	2	0.7%	3
Health & Beauty products	2.8%	11	1.1%	1	3.4%	10	4.8%	2	2.9%	8	1.5%	1	2.8%	7	3.0%	3	2.4%	9
Concert / Theatre tickets	0.9%	3	0.8%	1	0.9%	3	0.0%	0	1.2%	3	0.0%	0	1.0%	3	0.7%	1	0.9%	3
Hobby / Craft items	0.8%	3	2.1%	2	0.3%	1	0.0%	0	0.4%	1	2.3%	2	0.9%	2	0.7%	1	0.8%	3
(Don't know)	1.5%	6	2.4%	3	1.2%	4	0.0%	0	1.8%	5	0.5%	0	0.7%	2	3.2%	4	1.4%	5
Weighted base:		400		109		290		33		280		84		258		111		382
Sample:		376		106		270		27		248		98		243		103		360

Q25 Which of the following do you consider to be your nearest Town Centre within Epping Forest District?

Epping	22.2%	178	23.2%	47	21.9%	131	24.1%	11	19.5%	75	25.3%	92	23.6%	95	20.6%	71	22.7%	156
Loughton High Road	16.4%	131	12.1%	24	17.8%	107	12.9%	6	17.0%	65	16.3%	59	13.7%	55	19.2%	66	15.3%	105
Waltham Abbey	25.0%	200	25.0%	51	25.0%	150	31.5%	15	28.4%	109	20.6%	75	25.2%	102	26.7%	92	26.9%	185
Loughton Broadway (or 'The Broadway' of 'Debden')	3.3%	26	4.7%	9	2.8%	17	3.9%	2	3.2%	12	3.3%	12	2.8%	11	3.1%	11	3.4%	23
Chipping Ongar	8.0%	64	8.7%	17	7.8%	46	5.0%	2	6.4%	25	10.2%	37	7.8%	31	8.0%	28	8.4%	58
Buckhurst Hill	14.9%	119	16.1%	33	14.5%	87	17.0%	8	20.5%	79	8.5%	31	19.1%	77	9.9%	34	15.4%	106
(Don't know)	10.2%	82	10.3%	21	10.2%	61	5.6%	3	5.1%	19	15.6%	56	7.8%	31	12.4%	43	8.0%	55
Weighted base:		800		202		598		46		385		362		403		343		687
Sample:		800		204		596		40		341		412		384		355		678

Q26 Do you visit your nearest town centre (Q25 response) on a regular basis ?*Those who know their nearest Town Centre within the Epping Forest District at Q25*

Yes	48.5%	348	46.7%	85	49.1%	263	33.6%	15	46.0%	168	53.6%	163	47.9%	178	49.4%	148	47.5%	300
No	51.0%	366	52.4%	95	50.5%	271	66.4%	29	53.9%	197	45.4%	139	51.2%	190	50.6%	152	52.3%	330
(Don't know / varies)	0.5%	4	0.9%	2	0.4%	2	0.0%	0	0.2%	1	1.0%	3	0.9%	3	0.0%	0	0.3%	2
Weighted base:		718		181		537		44		365		305		371		301		632
Sample:		708		181		527		37		321		347		351		305		619

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q27 What are some good features of your nearest town centre (identified in Question 25)?																		
<i>Those who know their nearest Town Centre within the Epping Forest District at Q25</i>																		
1st mention																		
Adequate access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate parking	3.5%	25	5.7%	10	2.7%	15	3.8%	2	2.1%	8	5.1%	16	3.0%	11	4.5%	14	3.9%	25
Adequate public transport	0.6%	4	1.4%	3	0.3%	2	1.9%	1	0.2%	1	0.8%	2	0.7%	3	0.5%	2	0.5%	3
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	1.2%	9	2.0%	4	0.9%	5	3.6%	2	1.5%	5	0.6%	2	1.4%	5	1.2%	3	1.1%	7
Adequate choice of shops in general	13.5%	97	10.8%	20	14.4%	77	13.7%	6	14.0%	51	13.0%	40	14.7%	55	12.9%	39	12.8%	81
Adequate quality of shops	7.7%	55	5.4%	10	8.5%	45	1.9%	1	6.1%	22	10.5%	32	5.9%	22	9.4%	28	7.9%	50
Adequate supermarket offer	5.0%	36	2.7%	5	5.8%	31	0.0%	0	6.5%	24	4.0%	12	6.6%	25	2.6%	8	5.6%	36
Enough national multiple (high street chain) retailers	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Adequate facilities for children	0.2%	2	0.0%	0	0.3%	2	4.0%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate safety measures/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of bars/nightclubs	0.7%	5	2.3%	4	0.2%	1	1.9%	1	0.5%	2	0.8%	2	0.6%	2	0.7%	2	0.3%	2
Adequate quality/range of cafes	1.5%	11	1.0%	2	1.7%	9	0.0%	0	2.6%	9	0.5%	2	1.7%	6	1.5%	4	1.4%	9
Adequate quality/range of cinemas/theatres	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Adequate quality/range of family entertainment	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.7%	3	0.0%	0	0.5%	2	0.3%	1	0.4%	3
Adequate quality/range of health clubs/gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of restaurants	1.8%	13	3.1%	6	1.4%	7	0.0%	0	2.6%	10	1.0%	3	2.7%	10	0.9%	3	1.7%	11
Adequate shelter from wind / rain	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
General cleanliness of centres	2.0%	14	2.0%	4	2.0%	11	0.0%	0	2.6%	10	1.5%	5	2.1%	8	1.9%	6	2.2%	14
The appearance / environment of centre	14.8%	107	13.6%	25	15.3%	82	22.0%	10	13.6%	50	15.5%	47	15.0%	56	13.8%	42	15.0%	95
Other	0.3%	2	0.4%	1	0.3%	2	0.0%	0	0.2%	1	0.5%	2	0.4%	2	0.0%	0	0.4%	2
It's close to home / convenient	4.1%	30	6.0%	11	3.5%	19	3.7%	2	4.3%	16	4.0%	12	4.5%	17	4.1%	12	4.1%	26
The market	2.0%	14	1.4%	2	2.2%	12	2.8%	1	1.8%	7	2.0%	6	1.3%	5	2.8%	8	1.8%	12
Range of independent stores	0.8%	6	0.0%	0	1.1%	6	0.0%	0	1.5%	6	0.1%	0	0.3%	1	1.6%	5	1.0%	6
The church	0.9%	6	1.0%	2	0.8%	4	0.0%	0	0.5%	2	1.5%	4	0.7%	3	1.2%	4	0.9%	6
Good hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is quiet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It isn't too big	0.2%	2	0.0%	0	0.3%	2	4.0%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Friendly atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good layout / access	0.3%	2	0.7%	1	0.2%	1	0.0%	0	0.3%	1	0.4%	1	0.6%	2	0.0%	0	0.4%	2
(Don't know / refused)	11.6%	84	12.5%	23	11.4%	61	1.0%	0	9.4%	34	15.5%	47	9.4%	35	14.9%	45	11.6%	73
(None mentioned)	26.5%	190	28.2%	51	25.9%	139	35.8%	16	28.2%	103	22.6%	69	25.9%	96	25.1%	76	26.0%	164
Weighted base:	718	181	537	44	365	305	371	301	632									
Sample:	708	181	527	37	321	347	351	305	619									

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
2nd mention																		
Adequate access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Adequate parking	2.0%	14	0.5%	1	2.5%	14	3.6%	2	3.1%	11	0.5%	2	3.9%	14	0.0%	0	2.0%	13
Adequate public transport	0.4%	3	0.7%	1	0.3%	2	0.0%	0	0.2%	1	0.7%	2	0.0%	0	0.7%	2	0.1%	1
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	0.6%	4	0.0%	0	0.8%	4	0.0%	0	0.9%	3	0.3%	1	0.9%	3	0.2%	1	0.6%	4
Adequate choice of shops in general	5.1%	37	6.4%	12	4.7%	25	1.9%	1	4.1%	15	6.8%	21	5.4%	20	5.4%	16	5.0%	32
Adequate quality of shops	3.9%	28	3.0%	5	4.2%	23	0.0%	0	3.4%	12	5.1%	16	3.8%	14	4.6%	14	4.2%	26
Adequate supermarket offer	2.0%	14	0.7%	1	2.5%	13	0.0%	0	1.1%	4	3.5%	11	2.0%	7	2.0%	6	1.7%	10
Enough national multiple (high street chain) retailers	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.5%	2	0.3%	1	0.0%	0	0.9%	3	0.4%	3
Adequate facilities for children	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.6%	2	0.3%	2
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate safety measures/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate seating/benches	0.2%	2	0.0%	0	0.3%	2	4.0%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Adequate quality/range of bars/nightclubs	0.8%	6	2.2%	4	0.4%	2	0.0%	0	0.9%	3	0.9%	3	1.2%	4	0.5%	2	0.8%	5
Adequate quality/range of cafes	1.1%	8	0.5%	1	1.3%	7	3.8%	2	0.9%	3	1.0%	3	1.3%	5	0.6%	2	1.3%	8
Adequate quality/range of cinemas/theatres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of family entertainment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of health clubs/gyms	0.3%	2	0.5%	1	0.3%	2	0.0%	0	0.2%	1	0.5%	2	0.4%	2	0.2%	1	0.4%	2
Adequate quality/range of restaurants	1.8%	13	1.3%	2	1.9%	10	3.6%	2	2.3%	8	0.8%	3	1.8%	7	1.9%	6	1.7%	11
Adequate shelter from wind / rain	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1
General cleanliness of centres	2.7%	19	1.8%	3	3.0%	16	4.9%	2	1.6%	6	3.7%	11	2.0%	7	3.9%	12	2.9%	18
The appearance / environment of centre	4.9%	35	3.3%	6	5.4%	29	0.0%	0	5.5%	20	5.0%	15	5.2%	19	5.1%	15	4.9%	31
Other	0.3%	2	0.7%	1	0.1%	1	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
It's close to home / convenient	1.1%	8	2.2%	4	0.7%	4	0.0%	0	1.1%	4	1.2%	4	1.4%	5	0.5%	2	1.1%	7
The market	0.7%	5	0.2%	0	0.9%	5	0.0%	0	0.3%	1	1.3%	4	0.7%	2	0.9%	3	0.8%	5
Range of independent stores	1.0%	7	1.0%	2	1.0%	5	0.0%	0	1.4%	5	0.7%	2	1.2%	5	0.9%	3	1.1%	7
The church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good hairdressers	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.8%	3	0.0%	0	0.6%	2	0.3%	1	0.5%	3
It is quiet	0.4%	3	0.4%	1	0.4%	2	0.0%	0	0.6%	2	0.3%	1	0.4%	2	0.5%	2	0.4%	2
It isn't too big	0.6%	4	1.9%	3	0.1%	1	0.0%	0	0.2%	1	1.1%	3	0.7%	2	0.6%	2	0.7%	4
Friendly atmosphere	0.5%	3	0.0%	0	0.6%	3	0.0%	0	0.4%	2	0.6%	2	0.5%	2	0.0%	0	0.3%	2
Good layout / access	0.1%	1	0.0%	0	0.2%	1	1.9%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	1
(Don't know / refused)	1.9%	14	2.0%	4	1.8%	10	2.8%	1	1.2%	5	2.6%	8	2.0%	7	2.1%	6	2.0%	13
(None mentioned)	66.5%	477	69.9%	127	65.3%	351	73.5%	32	68.0%	248	63.2%	193	63.4%	235	67.4%	203	66.0%	417
Weighted base:	718	181	537	44	365	305	371	301	632									
Sample:	708	181	527	37	321	347	351	305	619									

Column % ges.

by Demographics

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
3rd mention																		
Adequate access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Adequate parking	1.4%	10	2.8%	5	1.0%	5	0.0%	0	1.8%	7	1.3%	4	1.9%	7	1.1%	3	1.6%	10
Adequate public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Adequate choice of shops in general	1.3%	9	2.2%	4	1.0%	5	0.0%	0	0.9%	3	1.9%	6	1.2%	5	1.3%	4	1.4%	9
Adequate quality of shops	0.3%	3	0.5%	1	0.3%	2	0.0%	0	0.0%	0	0.8%	3	0.2%	1	0.6%	2	0.4%	3
Adequate supermarket offer	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.3%	1	0.6%	2	0.0%	0	0.4%	2
Enough national multiple (high street chain) retailers	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.4%	2	0.0%	0	0.0%	0
Adequate facilities for children	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	1	0.0%	0	0.1%	1
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate safety measures/CCTV/police presence	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.2%	1	0.0%	0	0.1%	1
Adequate seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of bars/nightclubs	0.2%	2	0.9%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.3%	2
Adequate quality/range of cafes	0.5%	4	0.0%	0	0.7%	4	0.0%	0	0.4%	2	0.7%	2	0.5%	2	0.4%	1	0.6%	4
Adequate quality/range of cinemas/theatres	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
Adequate quality/range of family entertainment	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.8%	3	0.0%	0	0.6%	2	0.3%	1	0.5%	3
Adequate quality/range of health clubs/gyms	0.2%	1	0.4%	1	0.1%	1	0.0%	0	0.2%	1	0.2%	1	0.2%	1	0.2%	1	0.2%	1
Adequate quality/range of restaurants	0.4%	3	0.5%	1	0.3%	2	0.0%	0	0.2%	1	0.6%	2	0.2%	1	0.6%	2	0.4%	3
Adequate shelter from wind / rain	0.5%	3	0.0%	0	0.6%	3	4.0%	2	0.0%	0	0.6%	2	0.5%	2	0.6%	2	0.6%	3
General cleanliness of centres	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.8%	2	0.4%	2
The appearance / environment of centre	1.8%	13	2.8%	5	1.5%	8	6.8%	3	0.4%	2	2.9%	9	2.4%	9	1.4%	4	2.0%	12
Other	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
It's close to home / convenient	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	0.6%	4	0.0%	0	0.8%	4	0.0%	0	0.2%	1	1.1%	3	0.6%	2	0.6%	2	0.6%	4
Range of independent stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is quiet	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
It isn't too big	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly atmosphere	0.3%	2	0.0%	0	0.4%	2	1.9%	1	0.4%	2	0.0%	0	0.7%	2	0.0%	0	0.4%	2
Good layout / access (Don't know / refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	1.2%	9	1.5%	3	1.1%	6	0.0%	0	1.3%	5	1.3%	4	1.1%	4	1.5%	5	1.3%	8
	88.9%	638	88.1%	159	89.2%	479	83.7%	37	91.4%	334	86.6%	264	86.9%	322	90.1%	271	87.9%	556
Weighted base:	718	181	537	44	365	305	371	301	632									
Sample:	708	181	527	37	321	347	351	305	619									

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Any mention																		
Adequate access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Adequate parking	6.9%	50	8.9%	16	6.3%	34	7.4%	3	7.0%	25	6.9%	21	8.8%	33	5.6%	17	7.6%	48
Adequate public transport	1.0%	7	2.1%	4	0.6%	3	1.9%	1	0.4%	2	1.5%	4	0.7%	3	1.2%	4	0.6%	4
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	2.0%	15	2.0%	4	2.0%	11	3.6%	2	2.8%	10	0.8%	3	2.8%	10	1.4%	4	2.1%	13
Adequate choice of shops in general	19.8%	142	19.4%	35	20.0%	107	15.6%	7	19.0%	69	21.7%	66	21.3%	79	19.6%	59	19.2%	122
Adequate quality of shops	11.9%	86	8.8%	16	13.0%	70	1.9%	1	9.5%	35	16.5%	50	10.0%	37	14.6%	44	12.5%	79
Adequate supermarket offer	7.4%	53	3.4%	6	8.7%	47	0.0%	0	8.0%	29	7.8%	24	9.3%	34	4.5%	14	7.7%	49
Enough national multiple (high street chain) retailers	0.8%	5	0.0%	0	1.0%	5	0.0%	0	0.8%	3	0.8%	2	0.8%	3	0.9%	3	0.6%	4
Adequate facilities for children	0.6%	4	1.0%	2	0.5%	3	4.0%	2	0.5%	2	0.3%	1	0.7%	3	0.6%	2	0.7%	4
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate safety measures/CCTV/police presence	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.2%	1	0.0%	0	0.1%	1
Adequate seating/benches	0.2%	2	0.0%	0	0.3%	2	4.0%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Adequate quality/range of bars/nightclubs	1.7%	13	5.3%	10	0.5%	3	5.5%	2	1.4%	5	1.7%	5	1.8%	7	1.8%	5	1.4%	9
Adequate quality/range of cafes	3.1%	23	1.5%	3	3.7%	20	3.8%	2	3.9%	14	2.2%	7	3.6%	13	2.4%	7	3.3%	21
Adequate quality/range of cinemas/theatres	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	2
Adequate quality/range of family entertainment	0.8%	6	0.0%	0	1.1%	6	0.0%	0	1.6%	6	0.0%	0	1.1%	4	0.6%	2	0.9%	6
Adequate quality/range of health clubs/gyms	0.5%	4	0.8%	2	0.4%	2	0.0%	0	0.4%	2	0.7%	2	0.6%	2	0.5%	1	0.6%	4
Adequate quality/range of restaurants	3.9%	28	4.8%	9	3.6%	19	3.6%	2	5.2%	19	2.5%	7	4.8%	18	3.4%	10	3.8%	24
Adequate shelter from wind / rain	0.8%	5	0.0%	0	1.0%	5	4.0%	2	0.5%	2	0.6%	2	0.7%	2	1.0%	3	0.9%	5
General cleanliness of centres	5.0%	36	3.8%	7	5.4%	29	4.9%	2	4.2%	15	6.0%	18	4.1%	15	6.7%	20	5.6%	35
The appearance / environment of centre	21.6%	155	19.8%	36	22.2%	119	28.9%	13	19.5%	71	23.3%	71	22.6%	84	20.3%	61	21.8%	138
Other	0.7%	5	1.1%	2	0.6%	3	0.0%	0	1.1%	4	0.5%	2	1.3%	5	0.0%	0	0.9%	5
It's close to home / convenient	5.2%	37	8.2%	15	4.2%	22	3.7%	2	5.4%	20	5.2%	16	5.9%	22	4.7%	14	5.1%	33
The market	3.2%	23	1.6%	3	3.8%	20	2.8%	1	2.3%	9	4.4%	13	2.6%	10	4.2%	13	3.3%	21
Range of independent stores	1.8%	13	1.0%	2	2.1%	11	0.0%	0	2.9%	11	0.8%	3	1.5%	6	2.5%	7	2.1%	13
The church	0.9%	6	1.0%	2	0.8%	4	0.0%	0	0.5%	2	1.5%	4	0.7%	3	1.2%	4	0.9%	6
Good hairdressers	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.8%	3	0.0%	0	0.6%	2	0.3%	1	0.5%	3
It is quiet	0.7%	5	0.4%	1	0.7%	4	0.0%	0	1.1%	4	0.3%	1	0.9%	3	0.5%	2	0.6%	4
It isn't too big	0.8%	6	1.9%	3	0.5%	2	4.0%	2	0.2%	1	1.1%	3	1.1%	4	0.6%	2	0.9%	6
Friendly atmosphere	0.8%	6	0.0%	0	1.1%	6	1.9%	1	0.9%	3	0.6%	2	1.1%	4	0.0%	0	0.6%	4
Good layout / access	0.4%	3	0.7%	1	0.4%	2	1.9%	1	0.3%	1	0.4%	1	0.9%	3	0.0%	0	0.5%	3
Weighted base:	718	181	537	44	365	305	371	301	632									
Sample:	708	181	527	37	321	347	351	305	619									

by Demographics

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q28 Can I ask, are there things that could be improved about your nearest town centre (Q25 response) ?																		
<i>Those who know their nearest Town Centre within the Epping Forest District at Q25</i>																		
1st mention																		
Better links from car parks to Centre (car parking isn't accessible enough)	5.3%	38	5.6%	10	5.2%	28	3.6%	2	5.5%	20	4.8%	15	4.8%	18	6.0%	18	5.3%	33
Better signage around Centre	0.4%	3	1.3%	2	0.2%	1	0.0%	0	0.4%	2	0.5%	2	0.8%	3	0.0%	0	0.5%	3
Better/more frequent bus service (inadequate bus service to the centre)	1.1%	8	1.5%	3	0.9%	5	0.0%	0	0.0%	0	2.5%	8	1.3%	5	0.9%	3	0.6%	4
Better/more frequent train service (inadequate train service to the centre)	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.4%	2	0.0%	0	0.3%	2
Cheaper parking (parking too expensive)	2.4%	17	1.1%	2	2.8%	15	3.6%	2	2.5%	9	2.1%	6	2.5%	9	2.5%	8	2.5%	16
Free parking	1.8%	13	1.6%	3	1.9%	10	0.0%	0	3.4%	12	0.2%	1	2.4%	9	1.2%	3	2.1%	13
Improve access for wheelchairs and pushchairs users	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve priority for pedestrians	0.6%	4	1.4%	2	0.3%	2	0.0%	0	0.2%	1	1.2%	4	0.8%	3	0.2%	1	0.6%	4
More parking provision (not enough parking)	4.4%	32	5.4%	10	4.1%	22	1.0%	0	6.0%	22	3.0%	9	5.5%	20	3.5%	10	5.0%	32
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	2.7%	20	1.3%	2	3.2%	17	4.0%	2	2.3%	9	3.1%	9	2.2%	8	3.3%	10	2.7%	17
Improved market	1.1%	8	1.5%	3	1.0%	5	0.0%	0	1.1%	4	1.4%	4	1.2%	4	1.2%	4	0.8%	5
More (larger) covered shopping centres/malls	0.7%	5	1.0%	2	0.6%	3	0.0%	0	1.1%	4	0.3%	1	0.5%	2	1.1%	3	0.8%	5
More choice of shops (general)	12.4%	89	12.6%	23	12.4%	66	12.6%	6	14.2%	52	10.4%	32	13.3%	49	12.1%	36	13.1%	83
More clothes/fashion shops	3.1%	22	0.8%	2	3.8%	20	6.8%	3	2.6%	9	3.1%	10	2.7%	10	2.4%	7	2.6%	17
More dept stores/larger stores	1.4%	10	0.4%	1	1.7%	9	0.0%	0	0.4%	2	2.8%	8	1.8%	7	0.6%	2	1.4%	9
More discount/cheaper goods	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.2%	1	0.7%	2	0.2%	1	0.7%	2	0.3%	2
More independent shops	1.6%	11	1.3%	2	1.7%	9	0.0%	0	1.3%	5	2.1%	6	1.2%	5	2.0%	6	1.5%	10
More quality/designer shops	0.6%	5	0.0%	0	0.8%	5	3.6%	2	0.8%	3	0.0%	0	0.8%	3	0.0%	0	0.7%	5
More/improved supermarkets/food shops	1.0%	7	1.0%	2	1.0%	5	0.0%	0	0.7%	3	1.5%	4	0.5%	2	1.8%	5	0.9%	6
Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches	0.3%	2	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.4%	1	0.3%	1	0.2%	1	0.3%	2
More toilets	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
More/better bars/nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cafes	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.2%	1	0.0%	0	0.8%	2	0.4%	2
More/better cinema or theatre	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
More/better family entertainment (ice skating/bowling/etc)	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1
More/better health clubs/gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better restaurants	0.8%	6	1.4%	3	0.6%	3	0.0%	0	1.2%	4	0.4%	1	1.2%	4	0.4%	1	0.7%	5
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter	0.9%	7	0.0%	0	1.2%	7	0.0%	0	0.7%	2	1.4%	4	0.7%	2	1.4%	4	0.7%	4
Nicer shopping environment	1.1%	8	0.8%	1	1.1%	6	5.5%	2	0.6%	2	1.0%	3	1.7%	6	0.5%	1	1.0%	6
Other	0.8%	6	0.0%	0	1.0%	6	0.0%	0	1.3%	5	0.3%	1	1.0%	4	0.6%	2	0.6%	4
Less charity shops	0.5%	4	0.0%	0	0.7%	4	0.0%	0	0.7%	3	0.4%	1	0.8%	3	0.3%	1	0.6%	4
Less cafes	0.4%	3	0.4%	1	0.4%	2	0.0%	0	0.2%	1	0.7%	2	0.4%	2	0.5%	1	0.3%	2
Improve roads / pavements	0.7%	5	1.3%	2	0.6%	3	3.6%	2	0.2%	1	0.9%	3	0.0%	0	1.5%	4	0.6%	4
Improve access by car	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
(Don't know)	16.0%	115	17.2%	31	15.5%	83	7.3%	3	12.7%	46	20.7%	63	11.2%	41	22.1%	67	16.1%	102
(Nothing)	36.0%	259	38.6%	70	35.1%	189	48.3%	21	36.9%	135	33.7%	103	38.1%	141	32.5%	98	35.9%	227
Weighted base:		718		181		537		44		365		305		371		301		632

Column %ges.

by Demographics

**Epping Forest Town Centres Survey
For Roger Tym & Partners**

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Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold
Sample:	708	181	527	37	321	347	351	305	619

by Demographics

Epping Forest Town Centres Survey For Roger Tym & Partners

Page 229

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
2nd mention																		
Better links from car parks to Centre (car parking isn't accessible enough)	1.5%	11	0.0%	0	2.0%	11	0.0%	0	2.2%	8	1.0%	3	1.5%	6	1.2%	4	1.6%	10
Better signage around Centre	0.4%	3	1.1%	2	0.1%	1	0.0%	0	0.5%	2	0.2%	1	0.0%	0	0.6%	2	0.2%	1
Better/more frequent bus service (inadequate bus service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more frequent train service (inadequate train service to the centre)	0.3%	2	0.7%	1	0.1%	1	0.0%	0	0.0%	0	0.6%	2	0.2%	1	0.4%	1	0.1%	1
Cheaper parking (parking too expensive)	1.5%	11	1.6%	3	1.5%	8	0.0%	0	1.8%	7	1.3%	4	0.6%	2	2.5%	8	1.7%	11
Free parking	0.9%	7	0.4%	1	1.1%	6	3.6%	2	0.7%	3	0.8%	2	1.1%	4	0.9%	3	0.8%	5
Improve access for wheelchairs and pushchairs users	0.3%	2	0.8%	1	0.1%	0	0.0%	0	0.2%	1	0.4%	1	0.3%	1	0.0%	0	0.3%	2
Improve priority for pedestrians	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking provision (not enough parking)	0.6%	5	0.7%	1	0.6%	3	0.0%	0	0.9%	3	0.4%	1	0.4%	2	1.0%	3	0.7%	5
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	0.5%	3	1.3%	2	0.2%	1	0.0%	0	0.9%	3	0.0%	0	0.9%	3	0.0%	0	0.5%	3
Improved market	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.0%	0	1.0%	3	0.5%	2	0.4%	1	0.2%	1
More (larger) covered shopping centres/malls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops (general)	3.4%	24	1.1%	2	4.1%	22	0.0%	0	3.9%	14	2.7%	8	4.2%	16	2.7%	8	3.5%	22
More clothes/fashion shops	2.3%	16	0.0%	0	3.1%	16	1.9%	1	2.4%	9	2.2%	7	1.8%	7	3.2%	10	2.6%	16
More dept stores/larger stores	0.8%	6	1.0%	2	0.8%	4	0.0%	0	1.0%	3	0.8%	2	0.9%	3	0.6%	2	0.9%	6
More discount/cheaper goods	0.7%	5	0.0%	0	1.0%	5	0.0%	0	1.4%	5	0.0%	0	0.9%	3	0.1%	0	0.8%	5
More independent shops	1.1%	8	1.3%	2	1.0%	5	4.0%	2	0.6%	2	1.2%	4	1.5%	5	0.7%	2	1.2%	8
More quality/designer shops	0.6%	4	0.8%	2	0.5%	3	0.0%	0	0.4%	1	1.0%	3	0.4%	2	0.7%	2	0.6%	4
More/improved supermarkets/food shops	0.3%	2	1.0%	2	0.1%	1	0.0%	0	0.7%	2	0.0%	0	0.7%	2	0.0%	0	0.4%	2
Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0
More toilets	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1
More/better bars/nightclubs	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0
More/better cafes	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
More/better cinema or theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better family entertainment (ice skating/bowling/etc)	0.4%	3	0.0%	0	0.5%	3	0.0%	0	0.2%	1	0.6%	2	0.7%	3	0.0%	0	0.4%	3
More/better health clubs/gyms	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
More/better restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter	0.2%	1	0.5%	1	0.1%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1
Nicer shopping environment	0.7%	5	0.4%	1	0.9%	5	0.0%	0	1.4%	5	0.0%	0	0.8%	3	0.6%	2	0.7%	5
Other	0.9%	6	2.3%	4	0.4%	2	4.0%	2	0.9%	3	0.5%	1	1.1%	4	0.8%	2	1.0%	6
Less charity shops	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.1%	1
Less cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve roads / pavements	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.8%	2	0.5%	2	0.2%	1	0.0%	0
Improve access by car (Don't know)	1.1%	8	1.3%	2	1.0%	6	0.0%	0	0.6%	2	1.8%	6	1.5%	6	0.7%	2	1.2%	8
(Nothing)	79.9%	574	83.4%	151	78.7%	423	86.6%	38	77.8%	284	81.9%	250	78.5%	291	81.8%	246	79.6%	503
Weighted base:	718	181		537		44		365		305		371		301		632		
Sample:	708	181		527		37		321		347		351		305		619		

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold							
3rd mention																
Better links from car parks to Centre (car parking isn't accessible enough)	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Better signage around Centre	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.6%	2	0.5%	2	0.0%	0
Better/more frequent bus service (inadequate bus service to the centre)	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0
Better/more frequent train service (inadequate train service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking (parking too expensive)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.5%	4	0.5%	1	0.5%	3	0.0%	0	0.4%	2	0.7%	2	0.4%	2	0.7%	2
Improve access for wheelchairs and pushchairs users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking provision (not enough parking)	0.7%	5	0.4%	1	0.8%	4	0.0%	0	1.0%	3	0.5%	2	0.7%	3	0.5%	2
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	0.7%	5	0.5%	1	0.7%	4	0.0%	0	1.1%	4	0.3%	1	0.8%	3	0.6%	2
Improved market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More (larger) covered shopping centres/malls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops (general)	1.2%	8	1.0%	2	1.3%	7	3.6%	2	1.7%	6	0.3%	1	1.1%	4	1.4%	4
More clothes/fashion shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dept stores/larger stores	0.5%	3	0.0%	0	0.6%	3	0.0%	0	0.2%	1	0.8%	2	0.4%	2	0.6%	2
More discount/cheaper goods	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0
More independent shops	0.9%	6	0.0%	0	1.2%	6	1.9%	1	0.7%	2	1.0%	3	0.9%	3	1.0%	3
More quality/designer shops	0.3%	2	0.8%	2	0.1%	0	0.0%	0	0.1%	0	0.5%	2	0.2%	1	0.2%	1
More/improved supermarkets/food shops	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0
Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More toilets	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1
More/better bars/nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cinema or theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better family entertainment (ice skating/bowling/etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better health clubs/gyms	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.6%	2	0.5%	2	0.0%	0
More/better restaurants	0.5%	3	1.9%	3	0.0%	0	4.0%	2	0.5%	2	0.0%	0	0.9%	3	0.0%	0
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer shopping environment	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	1	0.2%	1
Other	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.5%	2	0.0%	0
Less charity shops	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2
Less cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve roads / pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access by car (Don't know)	0.6%	5	0.0%	0	0.8%	5	0.0%	0	0.2%	1	1.3%	4	0.0%	0	1.5%	5
(Nothing)	92.3%	662	93.6%	170	91.8%	493	90.5%	40	92.0%	336	92.8%	283	91.6%	340	92.2%	277
Weighted base:	718	181	537	44	365	305	371	301	632							
Sample:	708	181	527	37	321	347	351	305	619							

Column %ges.

by Demographics

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Any mention																		
Better links from car parks to Centre (car parking isn't accessible enough)	6.9%	49	5.6%	10	7.3%	39	3.6%	2	7.9%	29	5.7%	18	6.3%	23	7.4%	22	7.0%	44
Better signage around Centre	1.0%	7	2.3%	4	0.6%	3	0.0%	0	0.9%	3	1.3%	4	1.3%	5	0.6%	2	0.7%	4
Better/more frequent bus service (inadequate bus service to the centre)	1.2%	8	1.9%	3	0.9%	5	0.0%	0	0.2%	1	2.5%	8	1.5%	6	0.9%	3	0.7%	5
Better/more frequent train service (inadequate train service to the centre)	0.5%	4	1.6%	3	0.1%	1	0.0%	0	0.0%	0	1.2%	4	0.6%	2	0.4%	1	0.4%	2
Cheaper parking (parking too expensive)	3.9%	28	2.6%	5	4.3%	23	3.6%	2	4.4%	16	3.4%	10	3.2%	12	5.1%	15	4.2%	26
Free parking	3.2%	23	2.4%	4	3.5%	19	3.6%	2	4.5%	17	1.7%	5	3.9%	14	2.7%	8	3.4%	22
Improve access for wheelchairs and pushchairs users	0.3%	2	0.8%	1	0.2%	1	0.0%	0	0.4%	1	0.4%	1	0.3%	1	0.0%	0	0.3%	2
Improve priority for pedestrians	0.7%	5	1.4%	2	0.5%	2	0.0%	0	0.4%	1	1.2%	4	0.8%	3	0.2%	1	0.6%	4
More parking provision (not enough parking)	5.8%	42	6.5%	12	5.6%	30	1.0%	0	7.9%	29	3.9%	12	6.7%	25	5.0%	15	6.6%	42
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	3.8%	28	3.1%	6	4.1%	22	4.0%	2	4.3%	16	3.3%	10	3.9%	14	3.9%	12	4.0%	25
Improved market	1.5%	11	1.5%	3	1.5%	8	0.0%	0	1.1%	4	2.3%	7	1.6%	6	1.6%	5	1.0%	6
More (larger) covered shopping centres/malls	0.7%	5	1.0%	2	0.6%	3	0.0%	0	1.1%	4	0.3%	1	0.5%	2	1.1%	3	0.8%	5
More choice of shops (general)	17.0%	122	14.7%	27	17.7%	95	16.2%	7	19.8%	72	13.4%	41	18.6%	69	16.2%	49	17.7%	112
More clothes/fashion shops	5.4%	38	0.8%	2	6.9%	37	8.7%	4	5.0%	18	5.3%	16	4.5%	17	5.7%	17	5.2%	33
More dept stores/larger stores	2.7%	19	1.3%	2	3.1%	17	0.0%	0	1.6%	6	4.4%	13	3.2%	12	1.7%	5	2.8%	18
More discount/cheaper goods	1.3%	10	0.0%	0	1.8%	10	0.0%	0	2.1%	8	0.7%	2	1.5%	6	0.8%	2	1.3%	9
More independent shops	3.5%	25	2.6%	5	3.8%	21	5.9%	3	2.6%	10	4.3%	13	3.6%	13	3.7%	11	3.7%	24
More quality/designer shops	1.5%	11	1.7%	3	1.5%	8	3.6%	2	1.3%	5	1.5%	5	1.4%	5	1.0%	3	1.6%	10
More/improved supermarkets/food shops	1.6%	11	1.9%	3	1.4%	8	0.0%	0	1.8%	7	1.5%	4	1.6%	6	1.8%	5	1.5%	10
Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.2%	1	0.4%	1	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.1%	1
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches	0.4%	3	0.5%	1	0.3%	2	0.0%	0	0.2%	1	0.6%	2	0.3%	1	0.5%	1	0.3%	2
More toilets	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.5%	2	0.5%	1	0.5%	2	0.2%	1	0.4%	2
More/better bars/nightclubs	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0
More/better cafes	0.6%	4	0.0%	0	0.7%	4	0.0%	0	0.9%	3	0.2%	1	0.5%	2	0.8%	2	0.6%	4
More/better cinema or theatre	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
More/better family entertainment (ice skating/bowling/etc)	0.5%	3	0.0%	0	0.6%	3	0.0%	0	0.4%	2	0.6%	2	0.7%	3	0.0%	0	0.5%	3
More/better health clubs/gyms	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.8%	2	0.5%	2	0.2%	1	0.4%	2
More/better restaurants	1.3%	9	3.3%	6	0.6%	3	4.0%	2	1.7%	6	0.4%	1	2.1%	8	0.4%	1	1.3%	8
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter	1.1%	8	0.5%	1	1.3%	7	0.0%	0	0.9%	3	1.4%	4	0.9%	3	1.4%	4	0.9%	5
Nicer shopping environment	2.1%	15	1.1%	2	2.4%	13	5.5%	2	2.6%	9	1.0%	3	2.8%	10	1.3%	4	2.0%	13
Other	1.9%	14	3.3%	6	1.4%	8	4.0%	2	2.2%	8	1.3%	4	2.6%	10	1.4%	4	1.9%	12
Less charity shops	0.9%	6	0.0%	0	1.2%	6	0.0%	0	1.1%	4	0.7%	2	0.8%	3	1.1%	3	1.0%	6
Less cafes	0.4%	3	0.4%	1	0.4%	2	0.0%	0	0.2%	1	0.7%	2	0.4%	2	0.5%	1	0.3%	2
Improve roads / pavements	1.1%	8	1.3%	2	1.0%	5	3.6%	2	0.2%	1	1.7%	5	0.5%	2	1.7%	5	0.6%	4
Improve access by car	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Weighted base:	718	181	537	44	365	305	371	301	632									
Sample:	708	181	527	37	321	347	351	305	619									

Column %ges.

**Epping Forest Town Centres Survey
For Roger Tym & Partners**

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold	
Q31 In which town, village or out-of-town location does your household spend most money on the Cafes / Pubs / Bars?										
Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	0.9%	7	0.0%	0	1.2%	7	3.4%	2	1.0%	4
Chelmsford	0.5%	4	0.7%	1	0.4%	2	1.5%	1	0.2%	1
Chigwell	1.7%	14	0.6%	1	2.1%	13	0.0%	0	2.1%	8
Chipping Ongar	1.3%	10	1.9%	4	1.0%	6	0.0%	0	0.6%	2
Enfield	2.2%	18	2.3%	5	2.2%	13	7.5%	3	3.2%	12
Epping	4.7%	38	5.1%	10	4.6%	28	3.6%	2	4.9%	19
Harlow	6.1%	49	5.3%	11	6.4%	38	6.2%	3	5.9%	23
Iford	0.9%	7	1.0%	2	0.8%	5	0.9%	0	1.2%	5
Ingatestone	0.5%	4	0.3%	1	0.6%	3	0.0%	0	0.4%	1
Lakeside	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0
Loughton Broadway	1.0%	8	0.6%	1	1.2%	7	4.9%	2	1.4%	5
Loughton High Road	5.9%	47	4.2%	8	6.5%	39	0.0%	0	7.8%	30
North Chingford	3.9%	31	4.0%	8	3.9%	23	0.0%	0	5.7%	22
Romford	0.4%	3	0.0%	0	0.5%	3	3.4%	2	0.0%	0
The West End	5.0%	40	11.2%	23	2.9%	17	22.8%	11	5.8%	22
Theydon Bois	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.6%	2
Waltham Abbey	2.9%	23	3.2%	6	2.9%	17	7.5%	3	3.7%	14
Waltham Cross	1.8%	14	0.9%	2	2.1%	12	0.0%	0	1.4%	5
Walthamstow	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2
Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Centre, Doddinghurst Road, Brentwood, Essex	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0
Moonlight Fun Casinos, 9 Nevill Way, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Longman Theatre, Victoria Hall, Bury Rd, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Valle Academy, Delamare Rd, Cheshunt, Waltham Cross, Broxbourne (Theatre)	0.3%	3	0.0%	0	0.5%	3	0.0%	0	0.4%	2
Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.2%	2	0.4%	1	0.1%	1	0.0%	0	0.0%	0
Brentwood	2.3%	19	1.2%	3	2.7%	16	3.0%	1	2.5%	10
Broxbourne	0.8%	6	0.6%	1	0.8%	5	0.0%	0	0.9%	4
Cheshunt	1.3%	11	1.8%	4	1.2%	7	2.6%	1	2.2%	8
Chingford	1.5%	12	0.8%	2	1.7%	10	0.0%	0	2.2%	9
Colliers Row	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1
Hoddesdon	0.5%	4	0.0%	0	0.6%	4	2.6%	1	0.6%	2
Lea Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Weald	0.5%	4	0.4%	1	0.6%	3	0.0%	0	0.9%	3
Roydon	0.8%	6	1.8%	4	0.4%	2	0.0%	0	0.6%	2
Sawbridgeworth	1.0%	8	2.1%	4	0.7%	4	1.8%	1	0.9%	3
South Woodford	0.9%	7	1.1%	2	0.9%	5	0.9%	0	1.8%	7
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford	1.2%	9	2.3%	5	0.8%	5	3.4%	2	2.1%	8
Woodford Green	0.6%	5	0.8%	2	0.5%	3	0.0%	0	1.2%	5
Other outside catchment area	1.3%	10	1.9%	4	1.1%	7	0.0%	0	2.4%	9
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 4	0.5%	4	0.8%	2	0.4%	2	0.0%	0	0.6%	2
Other zones 5	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.1%	0
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 8	0.2%	2	0.4%	1	0.1%	1	0.0%	0	0.1%	0
(Don't know / varies)	13.8%	111	14.9%	30	13.5%	81	13.5%	6	13.0%	50
(Don't do this activity)	31.4%	251	27.1%	55	32.8%	196	10.6%	5	20.8%	80
Weighted base:	800	202		598		46		385		362
Sample:	800	204		596		40		341		412

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
Q32 In which town, village or out-of-town location does your household spend most money on the Health & Fitness?																		
Basildon	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Chelmsford	0.7%	5	0.0%	0	0.9%	5	1.5%	1	1.2%	5	0.0%	0	0.3%	1	0.2%	1	0.8%	5
Enfield	2.3%	19	2.3%	5	2.3%	14	3.8%	2	2.6%	10	1.4%	5	3.8%	15	1.0%	3	2.7%	19
Harlow	5.2%	41	5.5%	11	5.0%	30	6.2%	3	3.8%	14	6.4%	23	5.0%	20	5.4%	19	5.5%	38
Ilford	0.3%	2	0.2%	0	0.3%	2	0.9%	0	0.4%	2	0.1%	0	0.6%	2	0.0%	0	0.4%	2
Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.2%	2
The West End	1.1%	9	2.1%	4	0.8%	5	3.4%	2	1.9%	7	0.0%	0	1.8%	7	0.5%	2	0.8%	6
Walthamstow	0.8%	7	1.6%	3	0.6%	4	0.9%	0	1.2%	5	0.4%	2	0.8%	3	1.0%	4	1.0%	7
Body & Soul, 10 Torrington Dr, Loughton, Essex	0.4%	3	0.3%	1	0.4%	2	0.0%	0	0.8%	3	0.0%	0	0.6%	2	0.2%	1	0.4%	3
Brentwood Centre, Doddinghurst Road, Brentwood, Essex	0.8%	6	0.3%	1	0.9%	6	0.0%	0	0.7%	3	1.0%	3	0.7%	3	0.6%	2	0.7%	5
Epping Sports Centre, 25 Hemnall Street, Epping, Essex	1.3%	11	1.0%	2	1.4%	9	0.0%	0	1.5%	6	1.4%	5	1.6%	6	1.2%	4	1.6%	11
Esporta Health Club, Claygate House, Manor Rd, Woodford Green, Essex	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Fitness Figures, Barn Hoppett, Rangers Rd, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grundy Park Leisure Centre, Windmill Ln, Cheshunt, Waltham Cross, Broxbourne	1.3%	11	0.6%	1	1.6%	10	2.6%	1	1.7%	7	0.8%	3	1.9%	8	0.9%	3	1.6%	11
Island Fitness, 57 Island Centre Way, Enfield (gym)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Warner Sports Centre, I review, Stanstead Road, Hoddesdon	0.9%	7	0.0%	0	1.2%	7	5.2%	2	0.6%	2	0.7%	2	0.9%	4	0.7%	2	1.1%	7
Lea Valley Sports Centre, Bullsmoor Lane, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton Leisure Centre, Traps Hill, Loughton, Essex	2.3%	18	0.7%	1	2.8%	17	1.5%	1	2.9%	11	1.8%	6	2.4%	10	2.1%	7	2.4%	17
Loughton Sports Centre, Rectory Ln, Loughton, Epping Forest	1.2%	10	0.0%	0	1.6%	10	0.0%	0	2.0%	8	0.5%	2	1.8%	7	0.7%	2	1.3%	9
Ongar Leisure Centre, The Gables, Ongar, Essex	1.1%	9	0.7%	1	1.2%	7	0.0%	0	0.8%	3	1.6%	6	1.5%	6	0.8%	3	1.2%	8
Waltham Abbey Sports Centre, Broomstickhall Road, Waltham Abbey, Essex	1.1%	9	0.0%	0	1.5%	9	3.8%	2	1.4%	6	0.5%	2	1.3%	5	0.6%	2	1.1%	7
Waltham Abbey Swimming Pool, Roundhills, Waltham Abbey, Essex	1.4%	11	1.2%	2	1.5%	9	0.0%	0	2.0%	8	1.0%	3	1.3%	5	1.2%	4	1.6%	11
Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	1	0.2%	1	0.2%	2
Brentwood	1.0%	8	0.7%	1	1.1%	6	1.5%	1	1.5%	6	0.4%	1	1.7%	7	0.0%	0	1.1%	8
Broxbourne	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.4%	1	0.4%	2
Cheshunt	0.9%	7	1.2%	2	0.8%	5	0.0%	0	1.9%	7	0.0%	0	0.6%	2	1.4%	5	1.0%	7
Chingford	1.9%	15	0.0%	0	2.5%	15	0.0%	0	3.5%	13	0.4%	2	1.7%	7	2.4%	8	1.9%	13
Colliers Row	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Weald	0.3%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.2%	1	0.4%	1	0.3%	2
Roydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.1%	1
South Woodford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	2	0.2%	2
Woodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.1%	17	2.3%	5	2.1%	12	6.4%	3	2.8%	11	0.9%	3	2.4%	10	1.9%	7	2.4%	16
Other zones 3	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Other zones 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
AGE Could I ask, how old are you ?																		
18 to 24	0.7%	5	1.1%	2	0.5%	3	11.7%	5	0.0%	0	0.0%	0	0.4%	2	1.1%	4	0.8%	5
25 to 34	5.1%	41	4.1%	8	5.5%	33	88.3%	41	0.0%	0	0.0%	0	8.6%	35	1.4%	5	4.9%	34
35 to 44	22.6%	181	23.5%	47	22.3%	133	0.0%	0	46.9%	181	0.0%	0	29.6%	119	14.4%	49	25.3%	174
45 to 54	25.5%	204	24.2%	49	26.0%	155	0.0%	0	53.1%	204	0.0%	0	30.0%	121	20.3%	70	27.5%	189
55 to 64	14.6%	117	13.2%	27	15.0%	90	0.0%	0	0.0%	0	32.2%	117	13.4%	54	16.1%	55	15.5%	106
65 +	30.7%	245	33.6%	68	29.6%	177	0.0%	0	0.0%	0	67.8%	245	17.2%	69	46.5%	160	25.3%	174
(Refused)	0.9%	7	0.3%	1	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	3	0.2%	1	0.8%	6
Weighted base:	800	202	598	46	385	362	403	343	687									
Sample:	800	204	596	40	341	412	384	355	678									

WOR Which of the following best describes the chief wage earner of your household's current employment situation ?

Working full time	53.6%	429	50.3%	102	54.7%	327	89.6%	42	85.0%	327	15.5%	56	70.5%	284	37.7%	129	59.0%	405
Working part time	6.0%	48	2.9%	6	7.1%	42	0.0%	0	4.7%	18	8.3%	30	7.2%	29	5.3%	18	6.5%	45
Unemployed	3.2%	26	6.6%	13	2.1%	12	9.5%	4	4.3%	17	1.3%	5	2.7%	11	3.8%	13	2.6%	18
Retired	34.9%	279	39.1%	79	33.4%	200	0.0%	0	1.6%	6	74.9%	271	19.2%	77	51.5%	177	30.0%	206
A housewife	1.0%	8	0.0%	0	1.3%	8	0.9%	0	2.0%	8	0.0%	0	0.0%	0	1.4%	5	0.8%	5
A student	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.4%	2	0.0%	0	0.2%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.1%	9	0.3%	1	1.4%	8	0.0%	0	2.1%	8	0.0%	0	0.0%	0	0.4%	1	0.8%	6
Weighted base:	800	202	598	46	385	362	403	343	687									
Sample:	800	204	596	40	341	412	384	355	678									

CAR How many cars does your household own or have the use of ?

None	13.6%	109	12.8%	26	13.9%	83	15.7%	7	5.8%	22	21.8%	79	7.5%	30	21.4%	73	0.0%	0
One	43.8%	350	49.9%	101	41.7%	250	23.4%	11	38.6%	149	51.5%	186	39.8%	160	46.2%	159	51.0%	350
Two	31.4%	251	27.7%	56	32.6%	195	42.2%	20	39.7%	153	21.7%	78	37.3%	150	25.9%	89	36.6%	251
Three or more	10.7%	86	9.3%	19	11.2%	67	18.7%	9	15.9%	61	4.2%	15	15.4%	62	6.3%	22	12.5%	86
(Refused)	0.5%	4	0.3%	1	0.6%	3	0.0%	0	0.0%	0	0.7%	3	0.0%	0	0.2%	1	0.0%	0
Weighted base:	800	202	598	46	385	362	403	343	687									
Sample:	800	204	596	40	341	412	384	355	678									

SEG Socio-economic Grouping:

A	3.2%	26	4.6%	9	2.8%	16	0.0%	0	5.1%	20	1.7%	6	6.4%	26	0.0%	0	3.7%	26
B	18.3%	146	18.1%	36	18.3%	110	34.8%	16	21.4%	82	13.2%	48	36.3%	146	0.0%	0	19.5%	134
C1	28.8%	231	33.8%	68	27.2%	163	43.5%	20	35.8%	138	19.2%	69	57.3%	231	0.0%	0	30.9%	213
C2	16.7%	134	17.9%	36	16.3%	98	12.2%	6	19.2%	74	15.1%	55	0.0%	0	39.0%	134	17.7%	122
D	7.6%	61	4.0%	8	8.9%	53	5.2%	2	9.0%	35	6.4%	23	0.0%	0	17.8%	61	6.8%	47
E	18.5%	148	17.3%	35	18.9%	113	0.9%	0	2.8%	11	37.9%	137	0.0%	0	43.2%	148	14.6%	100
(Refused)	6.8%	54	4.3%	9	7.6%	46	3.4%	2	6.7%	26	6.6%	24	0.0%	0	0.0%	0	6.6%	46
Weighted base:	800	202	598	46	385	362	403	343	687									
Sample:	800	204	596	40	341	412	384	355	678									

Epping Forest Town Centres Survey

For Roger Tym & Partners

Weighted:

April 2009

	Total	Male	Female	18 to 34	35 to 54	55+	ABC1	C2DE	Car in hhold									
QUOTA Postcode Sector:																		
CM145	3.0%	24	2.4%	5	3.2%	19	3.0%	1	2.2%	8	3.7%	13	3.1%	13	1.8%	6	2.6%	18
CM150	2.4%	20	1.4%	3	2.8%	17	0.0%	0	2.2%	8	3.1%	11	2.4%	10	2.8%	10	2.7%	19
CM164	1.2%	10	2.1%	4	1.0%	6	0.0%	0	1.5%	6	1.1%	4	1.4%	6	1.0%	3	1.3%	9
CM165	1.0%	8	1.2%	2	1.0%	6	0.0%	0	0.0%	0	2.3%	8	0.2%	1	1.7%	6	0.5%	3
CM166	2.4%	19	1.6%	3	2.6%	16	1.8%	1	3.0%	12	1.8%	7	3.3%	13	1.5%	5	2.5%	17
CM167	2.2%	17	2.1%	4	2.2%	13	0.0%	0	2.2%	8	2.5%	9	2.9%	12	1.2%	4	2.5%	17
CM170	2.3%	18	3.3%	7	1.9%	12	1.8%	1	1.1%	4	3.4%	12	1.9%	7	2.7%	9	2.4%	17
CM179	4.4%	35	4.9%	10	4.2%	25	1.8%	1	3.0%	12	6.2%	22	4.7%	19	4.4%	15	4.1%	28
CM187	3.6%	29	2.9%	6	3.9%	23	5.4%	2	2.4%	9	4.8%	17	1.7%	7	5.6%	19	3.0%	21
CM195	2.6%	21	2.4%	5	2.6%	16	2.6%	1	1.9%	7	3.4%	12	1.8%	7	3.9%	13	2.6%	18
CM219	2.1%	17	3.3%	7	1.7%	10	1.8%	1	2.2%	8	2.1%	7	2.5%	10	1.9%	7	2.3%	16
CM4 0	1.5%	12	1.7%	3	1.4%	8	1.5%	1	0.5%	2	2.5%	9	0.9%	3	2.2%	8	1.5%	10
CM5 0	1.6%	12	2.1%	4	1.4%	8	0.0%	0	1.1%	4	2.3%	8	1.2%	5	1.9%	7	1.7%	12
CM5 9	1.8%	15	2.1%	4	1.8%	10	0.0%	0	1.5%	6	2.5%	9	2.4%	10	1.0%	3	1.9%	13
E4 6	5.1%	41	7.0%	14	4.5%	27	0.0%	0	4.9%	19	6.1%	22	4.7%	19	6.0%	21	4.1%	28
E4 7	3.9%	31	1.7%	3	4.7%	28	7.5%	3	7.3%	28	0.0%	0	3.9%	16	3.6%	12	3.6%	24
EN106	3.3%	27	1.8%	4	3.9%	23	2.6%	1	3.8%	15	2.7%	10	4.2%	17	2.1%	7	3.9%	27
EN110	2.0%	16	2.4%	5	1.8%	11	2.6%	1	1.6%	6	2.3%	8	1.2%	5	2.5%	8	2.1%	15
EN3 6	5.2%	42	5.2%	10	5.2%	31	3.8%	2	5.4%	21	4.8%	17	5.2%	21	6.1%	21	5.8%	40
EN3 7	2.6%	21	2.6%	5	2.6%	16	0.0%	0	2.3%	9	3.4%	12	2.2%	9	3.6%	12	2.3%	16
EN8 0	3.2%	25	5.4%	11	2.4%	15	7.8%	4	3.5%	13	2.3%	8	3.6%	15	2.8%	10	3.5%	24
EN8 7	2.4%	19	2.6%	5	2.3%	14	0.0%	0	3.2%	12	1.9%	7	1.3%	5	4.1%	14	2.5%	17
EN8 9	2.4%	19	3.0%	6	2.2%	13	0.0%	0	1.6%	6	3.7%	13	2.4%	10	2.8%	10	2.1%	15
EN9 1	2.6%	21	0.9%	2	3.2%	19	7.5%	3	4.1%	16	0.5%	2	2.2%	9	3.0%	10	2.8%	19
EN9 2	1.5%	12	1.8%	4	1.4%	8	2.6%	1	1.3%	5	1.7%	6	1.5%	6	1.8%	6	1.6%	11
EN9 3	3.5%	28	4.3%	9	3.2%	19	11.3%	5	3.2%	12	2.9%	10	5.2%	21	1.5%	5	3.6%	24
IG101	2.1%	17	2.0%	4	2.1%	12	0.0%	0	1.8%	7	2.7%	10	1.5%	6	2.8%	10	2.1%	14
IG102	3.1%	25	2.4%	5	3.3%	20	3.0%	1	3.0%	12	3.0%	11	2.2%	9	3.6%	12	2.8%	19
IG103	3.5%	28	4.1%	8	3.3%	20	0.0%	0	2.3%	9	5.3%	19	2.2%	9	4.8%	17	3.5%	24
IG104	1.5%	12	0.0%	0	2.0%	12	0.0%	0	0.9%	3	2.4%	9	2.2%	9	1.0%	3	1.5%	10
IG7 4	2.4%	19	2.3%	5	2.4%	14	2.7%	1	0.7%	3	4.2%	15	1.2%	5	3.3%	11	1.5%	11
IG7 5	2.4%	19	1.6%	3	2.6%	16	10.2%	5	3.7%	14	0.0%	0	3.1%	13	0.9%	3	2.1%	14
IG7 6	1.4%	11	1.5%	3	1.4%	8	0.9%	0	1.0%	4	1.9%	7	1.6%	6	1.1%	4	1.5%	10
IG8 0	2.6%	21	3.9%	8	2.1%	13	0.0%	0	4.9%	19	0.4%	2	4.3%	17	0.9%	3	3.0%	21
IG8 7	2.8%	22	3.9%	8	2.4%	14	3.4%	2	5.3%	21	0.0%	0	3.5%	14	1.4%	5	3.0%	21
IG8 8	2.6%	21	1.6%	3	2.9%	17	0.0%	0	2.9%	11	2.6%	9	3.5%	14	1.8%	6	2.8%	19
IG9 5	2.6%	21	0.8%	2	3.2%	19	10.2%	5	3.3%	13	0.4%	2	3.9%	16	0.5%	2	2.8%	19
IG9 6	1.8%	14	2.3%	5	1.6%	9	3.4%	2	2.9%	11	0.4%	2	1.2%	5	2.8%	9	2.1%	14
RM4 1	1.5%	12	1.5%	3	1.5%	9	0.9%	0	0.7%	3	2.5%	9	1.5%	6	1.6%	5	1.6%	11
Weighted base:	800	202	598	46	385	362	403	343	687									
Sample:	800	204	596	40	341	412	384	355	678									
ZONE Zone:																		
Zone 1	10.5%	84	9.9%	20	10.7%	64	7.2%	3	9.1%	35	12.6%	46	9.5%	38	10.9%	37	9.9%	68
Zone 2	8.7%	70	8.5%	17	8.7%	52	3.0%	1	7.2%	28	11.0%	40	6.0%	24	11.2%	39	8.4%	58
Zone 3	15.0%	120	16.8%	34	14.4%	86	18.3%	8	13.6%	52	16.1%	58	14.8%	59	15.9%	55	15.9%	109
Zone 4	10.3%	82	13.6%	27	9.2%	55	5.4%	2	7.3%	28	14.0%	51	10.3%	41	10.9%	37	10.5%	72
Zone 5	8.7%	70	7.6%	15	9.1%	54	4.5%	2	6.4%	24	11.8%	43	8.8%	36	7.9%	27	8.8%	61
Zone 6	21.8%	174	17.3%	35	23.3%	139	30.0%	14	26.3%	101	15.9%	58	22.1%	89	22.9%	78	22.1%	152
Zone 7	19.7%	158	21.1%	43	19.3%	115	27.2%	13	27.9%	107	10.0%	36	24.3%	98	14.3%	49	19.8%	136
Zone 8	5.3%	42	5.2%	11	5.3%	32	4.6%	2	2.3%	9	8.5%	31	4.2%	17	6.0%	21	4.6%	32
Weighted base:	800	202	598	46	385	362	403	343	687									
Sample:	800	204	596	40	341	412	384	355	678									

Appendix 5:

Data Tabulations

By Zone

(Weighted)

by Zone

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q01 In which shop does your household spend most money on its main food and groceries ?																		
Aldi, 570-592 High Road, Tottenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Road, Seven Kings, Ilford, Greater London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, 19 Selborne Walk Shopping Centre, Walthamstow, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Road, Romford, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Asda, Watergardens, Southgate, Harlow, Essex	2.7%	22	6.9%	6	0.0%	0	4.0%	5	11.1%	9	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Budgens, 109 Snakes Lane, Woodford, Essex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Budgens, 74 Church Lane, Dodinghurst, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Sawbridgeworth, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Market Town, 1/13 Station Road, Chingford, Greater London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Co-op Market Town, 654-674 Hertford Road, Enfield, Hertfordshire	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	7	0.0%	0	0.0%	0
Co-op, 113-117 Upshire Road, Waltham Abbey, Essex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Co-op, 1-2 Maunds Road, Maunds Hatch, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 136-138 Church Lane, Cheshunt, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 16 Hatch Lane, Chingford, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Co-op, 56 High Road, North Weald, Epping, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 7-9 Sun Street, Waltham Abbey, Essex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Iceland, 106-108 High Street, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 1A Old Church Road, Chingford, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 22/24 The Broadway, Debden, Loughton, Essex	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fore Street, Edmonton, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Staple Tyre Centre, Southern Way, Harlow, Essex	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 135 High Road, Ilford, Essex	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Marks & Spencer, 39 South Street, Romford, Essex	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Marks & Spencer, 54 Shopping Precinct, Palace Gardens, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer's Simply	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

by Zone

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Food, 239-253 High Street, Epping, Essex																		
Morrisons, 246-250 High Road, Loughton, Essex	4.2%	34	3.0%	2	28.7%	20	0.0%	0	0.0%	0	0.0%	0	2.0%	3	4.0%	6	4.0%	2
Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford, Essex	1.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	7.0%	11	0.0%	0
Morrisons, Southbury Road, Enfield, Middlesex	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0
Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, 49 High Street, Ponders End, Enfield, Middlesex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
One Stop, 66-70 High Street, Cheshunt, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 100 Tanners Lane, Barkingside, Essex	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	3.0%	1
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops Stortford, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 16 Jackson Square, Bishops Stortford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	2.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.0%	19	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 97-131 High Road, Chadwell Heath, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater London	1.6%	12	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	2	6.0%	9	0.0%	0
Sainsburys, 13 Hall Lane, Chingford, Greater London	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	5.0%	8	0.0%	0
Sainsburys, Basons Lane, Chipping Ongar, Ongar, Essex	2.4%	19	0.0%	0	0.0%	0	0.0%	0	7.1%	6	19.0%	13	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	7	1.0%	2	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	1.6%	12	5.0%	4	0.0%	0	4.0%	5	2.0%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Sainsburys, Highlands Village, Highlands Avenue, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	2.0%	16	0.0%	0	0.0%	0	12.1%	15	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Sainsburys, 95 High Street, Hornchurch, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 33 Roden Street, Ilford, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 12 Torrington Drive, GLC Debden Estate, Loughton, Essex	1.3%	10	0.0%	0	10.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	3.0%	1
Sainsburys, Old Station Road, Loughton, Essex	4.5%	36	0.0%	0	24.8%	17	0.0%	0	0.0%	0	0.0%	0	6.0%	10	4.0%	6	4.0%	2
Sainsburys, 1-15 The Brewery, Waterloo Road, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 867-869 High Road, Tottenham, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

by Zone

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
London																		
Sainsburys, 72 Shopping Pavillion, High Street, Waltham Cross, Hertfordshire	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	7.0%	3
Sainsburys, 112 High Street, Walthamstow, Greater London	0.9%	7	1.0%	1	0.0%	0	0.0%	0	4.0%	3	0.0%	0	1.0%	2	1.0%	2	0.0%	0
Sainsburys, 681 Green Lanes, Winchmore Hill, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 176 George Lane, South Woodford, Greater London	1.4%	11	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	9	2.0%	1
Simply Food, 161-163 High Street, Loughton, Essex	0.3%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 19 Chapel High, Brentwood, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Somerfield, 21 High Street, Harlow, Essex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 218 St Marys Lane, Upminster, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 4 Station Road, Chingford, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Somerfield, 686 Chigwell Road, Woodford Bridge, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 9 High Street, Cheshunt, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Queens Park, Billericay, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 185 Manford Way, Grange Hill Estate, Chigwell, Essex	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Tesco Express, High Street, Chipping Ongar, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 54-62 Island Centre Way, Enfield Lock, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Coppice Row, Theydon Bois, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 246 High Street, Theobalds Park, Waltham Cross, Hertfordshire	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Tesco Extra, 822 High Road, Chadwell Heath, Romford, Essex	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2	1.0%	0
Tesco Extra, Brookfield Centre, New River Trading Estate, Cheshunt, Hertfordshire	7.2%	58	0.0%	0	2.0%	1	42.4%	51	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0
Tesco Extra, 300 Hornchurch Road, Hornchurch, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	1.1%	9	0.0%	0	0.0%	0	2.0%	2	0.0%	0	7.0%	5	0.0%	0	0.0%	0	3.0%	1
Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater London	1.4%	11	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	2	3.0%	5	1.0%	2	2.0%	1
Tesco Metro, 34-44 North Mall, Edmonton, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 796 Cranbrook Road, Barkingside, Essex	2.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	11	16.0%	7
Tesco, Bishops Park Centre,	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

Column % ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Lancaster Way, Bishops Stortford, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, 47-53 Springfield Road, Chelmsford, Essex	1.4%	11	7.9%	7	3.0%	2	0.0%	0	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Princes Road, Chelmsford, Essex	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	7	2.0%	3	2.0%	1
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Tesco, Savoy Parade, Southbury Road, Enfield, Middlesex	4.9%	39	35.6%	30	2.0%	1	1.0%	1	2.0%	2	3.0%	2	0.0%	0	0.0%	0	6.0%	3
Tesco, Church Langley Centre, Harlow, Essex	5.8%	46	17.8%	15	0.0%	0	4.0%	5	31.3%	26	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	2.4%	19	4.0%	3	0.0%	0	2.0%	2	16.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Unit 1-6 The Harvey Centre, Harlow, Essex	1.3%	10	3.0%	2	0.0%	0	0.0%	0	7.1%	6	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Tesco, 825 High Road, Leyton, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 829-837 High Road, Leytonstone, Greater London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	7.3%	59	0.0%	0	5.0%	3	5.1%	6	0.0%	0	0.0%	0	27.0%	47	1.0%	2	1.0%	0
Tesco, 5-6 West Street, Ware, Hertfordshire	0.2%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Woodford Green, Essex	3.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	24	0.0%	0
Waitrose, 112-118 High Street, Billericay, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, 27-43 Queens Road, Buckhurst Hill, Greater London	2.3%	18	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	16	2.0%	1
Waitrose, 92-96 High Road, South Woodford, Greater London	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	1.0%	0
Waitrose, Northgate End, Bishops Stortford, Hertfordshire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Palace Gardens Shopping Pnct, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Welcome (East & Central), 66 Stanstead Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welcome, 31 London Road, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Abridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Buckhurst Hill - Queens Road (east)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Chigwell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Local Stores, Chipping Ongar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Coopersale - Parklands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Epping - Lindsey St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Local Stores, Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Lane, Roding Rd/Valley Hill																		
Local Stores, Loughton Broadway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Local Stores, Loughton High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Local Stores, Nazeing - Nazeingbury Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Local Stores, North Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Local Stores, North Weald - High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Local Stores, Waltham Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Local Stores, Waltham Cross	0.0%	0	0.0%	1	0.0%	1	0.0%	0	0.0%	0								
Internet / delivered	1.8%	15	1.0%	1	1.0%	1	0.0%	0	1.0%	1	3.0%	5	4.0%	6	0.0%	0		
Market Stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local stores, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local stores, Woodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Londis, Shenfield Road, Woodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Marks & Spencer, High Street, Loughton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0		
Other outside catchment area	1.5%	12	1.0%	1	1.0%	1	4.0%	5	0.0%	0	5.0%	3	0.0%	0	1.0%	2	1.0%	0
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0		
Other zones 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know / varies)	14.6%	117	7.9%	7	14.9%	10	12.1%	15	12.1%	10	20.0%	14	19.0%	33	9.0%	14	33.0%	14
(Don't do a main food shop)	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0
Weighted base:	800		84		70		120		82		70		174		158		42	
Sample:	800		101		101		99		99		100		100		100		100	

Q02 When your household undertakes its main food and grocery spend (STORE MENTIONED AT Q01) does it visit other shops, leisure or service outlets on the same shopping trips ?

Those who do a main food shop at Q01 Excluding 'Internet / delivered'

Always	4.0%	32	6.1%	5	3.0%	2	6.1%	7	3.1%	2	4.1%	3	5.2%	9	1.0%	2	4.0%	2
Normally	9.3%	73	10.1%	8	9.0%	6	15.2%	18	12.2%	10	14.3%	10	6.2%	10	5.2%	8	5.1%	2
Sometimes	24.3%	191	17.2%	14	29.0%	20	23.2%	28	28.6%	23	30.6%	21	21.7%	37	26.0%	39	20.2%	8
Rarely	8.0%	63	5.1%	4	11.0%	8	8.1%	10	8.2%	7	9.2%	6	8.2%	14	9.4%	14	1.0%	0
Never	54.0%	423	61.6%	51	48.0%	33	47.5%	57	48.0%	39	38.8%	27	58.8%	99	58.3%	88	69.7%	29
(Don't know)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:	783		82		69		120		81		68		169		152		42	
Sample:	786		99		100		99		98		98		97		96		99	

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q03 Approximately how much money does your household spend per week on its main food and groceries shop at (SHOP MENTIONED AT Q01) ?																		
<i>Those who do a main food shop at Q01</i>																		
Less than £10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		
£10-19	0.7%	5	0.0%	0	2.0%	1	1.0%	1	1.0%	1	2.0%	1	0.0%	0	0.0%	0		
£20-29	4.1%	32	3.0%	2	4.0%	3	5.1%	6	4.0%	3	3.0%	2	5.0%	9	2.0%	3		
£30-39	5.7%	45	8.0%	7	6.9%	5	4.0%	5	9.1%	7	8.1%	6	4.0%	7	4.0%	6		
£40-49	8.8%	71	11.0%	9	12.9%	9	8.1%	10	6.1%	5	4.0%	3	8.0%	14	12.0%	19		
£50-59	10.2%	82	14.0%	12	8.9%	6	11.1%	13	7.1%	6	9.1%	6	13.0%	23	8.0%	13		
£60-69	7.6%	61	8.0%	7	7.9%	6	9.1%	11	7.1%	6	12.1%	8	5.0%	9	7.0%	11		
£70-79	9.0%	72	9.0%	7	12.9%	9	8.1%	10	13.1%	11	7.1%	5	7.0%	12	9.0%	14		
£80-89	8.4%	67	8.0%	7	8.9%	6	12.1%	15	11.1%	9	3.0%	2	10.0%	17	5.0%	8		
£90-99	3.5%	28	1.0%	1	4.0%	3	3.0%	4	3.0%	2	4.0%	3	6.0%	10	2.0%	3		
£100-124	21.3%	170	25.0%	21	13.9%	10	21.2%	25	16.2%	13	19.2%	13	21.0%	37	28.0%	44		
£125-149	1.8%	14	2.0%	2	1.0%	1	2.0%	2	4.0%	3	1.0%	1	3.0%	5	0.0%	0		
£150-174	5.7%	46	1.0%	1	3.0%	2	7.1%	8	2.0%	2	8.1%	6	6.0%	10	9.0%	14		
£175-199	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	2		
£200-249	0.7%	6	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	1	1.0%	2	0.0%	0		
£250+	0.6%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	2	1.0%	2		
(Don't know / Varies)	10.7%	85	8.0%	7	12.9%	9	5.1%	6	14.1%	12	14.1%	10	9.0%	16	12.0%	19		
(Refused)	0.7%	6	2.0%	2	1.0%	1	1.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0		
<i>Mean:</i>		<i>84.3</i>		<i>75.5</i>		<i>71.9</i>		<i>86.7</i>		<i>77.6</i>		<i>85.2</i>		<i>89.0</i>		<i>91.4</i>		<i>78.8</i>
Weighted base:		798		83		70		120		82		69		174		158		42
Sample:		797		100		101		99		99		99		100		100		99

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q04 In which shop/market does your household undertake most 'top-up' food and grocery purchases ?																		
Aldi, 570-592 High Road, Tottenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Road, Seven Kings, Ilford, Greater London	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Asda, 19 Selborne Walk Shopping Centre, Walthamstow, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Road, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watergardens, Southgate, Harlow, Essex	0.5%	4	4.0%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 109 Snakes Lane, Woodford, Essex	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	9	0.0%	0
Budgens, 74 Church Lane, Doddinghurst, Essex	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Sawbridgeworth, Hertfordshire	1.2%	10	1.0%	1	0.0%	0	0.0%	0	11.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Market Town, 1/13 Station Road, Chingford, Greater London	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	3.0%	5	0.0%	0
Co-op Market Town, 654-674 Hertford Road, Enfield, Hertfordshire	1.7%	13	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	7.0%	12	0.0%	0	0.0%	0
Co-op, 113-117 Upshire Road, Waltham Abbey, Essex	0.4%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Co-op, 1-2 Maunds Road, Maunds Hatch, Harlow, Essex	0.7%	6	6.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 136-138 Church Lane, Cheshunt, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 16 Hatch Lane, Chingford, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Co-op, 56 High Road, North Weald, Epping, Essex	0.9%	7	6.9%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 7-9 Sun Street, Waltham Abbey, Essex	0.5%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Iceland, 106-108 High Street, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 1A Old Church Road, Chingford, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Iceland, 22/24 The Broadway, Debden, Loughton, Essex	0.4%	3	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fore Street, Edmonton, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Lidl, Staple Tyre Centre, Southern Way, Harlow, Essex	0.4%	3	3.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 135 High Road, Ilford, Essex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Marks & Spencer, 39 South Street, Romford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0
Marks & Spencer, 54 Shopping Precinct, Palace Gardens, Enfield, Middlesex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt, Waltham Cross, Hertfordshire	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer's Simply	1.7%	13	8.9%	7	0.0%	0	1.0%	1	3.0%	2	0.0%	0	1.0%	2	0.0%	0	1.0%	0

Column %ges.

by Zone

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Food, 239-253 High Street, Epping, Essex																		
Morrisons, 246-250 High Road, Loughton, Essex	2.0%	16	1.0%	1	21.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford, Essex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Morrisons, Southbury Road, Enfield, Middlesex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, 49 High Street, Ponders End, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, 66-70 High Street, Cheshunt, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 100 Tanners Lane, Barkingside, Essex	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops Stortford, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 16 Jackson Square, Bishops Stortford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	1.2%	9	1.0%	1	1.0%	1	0.0%	0	0.0%	0	11.0%	8	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 97-131 High Road, Chadwell Heath, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 13 Hall Lane, Chingford, Greater London	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0
Sainsburys, Basons Lane, Chipping Ongar, Ongar, Essex	1.9%	15	0.0%	0	0.0%	0	0.0%	0	6.1%	5	15.0%	10	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.7%	5	3.0%	2	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Highlands Village, Highlands Avenue, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	1.9%	15	0.0%	0	1.0%	1	12.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 95 High Street, Hornchurch, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 33 Roden Street, Ilford, Greater London	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Sainsburys, 12 Torrington Drive, GLC Debden Estate, Loughton, Essex	0.7%	6	0.0%	0	7.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Old Station Road, Loughton, Essex	1.5%	12	0.0%	0	9.9%	7	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.0%	2	1.0%	0
Sainsburys, 1-15 The Brewery, Waterloo Road, Romford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	0
Sainsburys, 867-869 High Road, Tottenham, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

by Zone

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
London																		
Sainsburys, 72 Shopping Pavillion, High Street, Waltham Cross, Hertfordshire	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0
Sainsburys, 112 High Street, Walthamstow, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 681 Green Lanes, Winchmore Hill, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 176 George Lane, South Woodford, Greater London	0.7%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	1.0%	0
Simply Food, 161-163 High Street, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 19 Chapel High, Brentwood, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Somerfield, 21 High Street, Harlow, Essex	0.4%	3	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 218 St Marys Lane, Upminster, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 4 Station Road, Chingford, Greater London	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	14	0.0%	0	0.0%	0
Somerfield, 686 Chigwell Road, Woodford Bridge, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	2	0.0%	0
Somerfield, 9 High Street, Cheshunt, Hertfordshire	0.5%	4	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Queens Park, Billericay, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 185 Manford Way, Grange Hill Estate, Chigwell, Essex	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	8.0%	3
Tesco Express, High Street, Chipping Ongar, Essex	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	2	0.0%	0	0.0%	0
Tesco Express, 54-62 Island Centre Way, Enfield Lock, Enfield, Middlesex	0.8%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0
Tesco Express, Coppice Row, Theydon Bois, Essex	0.7%	5	5.0%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Tesco Express, 246 High Street, Theobalds Park, Waltham Cross, Hertfordshire	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Tesco Extra, 822 High Road, Chadwell Heath, Romford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Brookfield Centre, New River Trading Estate, Cheshunt, Hertfordshire	2.7%	21	0.0%	0	0.0%	0	17.2%	21	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, 300 Hornchurch Road, Hornchurch, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	4.0%	2
Tesco Metro, 34-44 North Mall, Edmonton, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 796 Cranbrook Road, Barkingside, Essex	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	2	2.0%	1
Tesco, Bishops Park Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Lancaster Way, Bishops Stortford, Hertfordshire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, 47-53 Springfield Road, Chelmsford, Essex	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Princes Road, Chelmsford, Essex	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Tesco, Savoy Parade, Southbury Road, Enfield, Middlesex	1.7%	13	14.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Tesco, Church Langley Centre, Harlow, Essex	2.4%	19	1.0%	1	0.0%	0	1.0%	1	21.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.4%	3	1.0%	1	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Unit 1-6 The Harvey Centre, Harlow, Essex	0.3%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 825 High Road, Leyton, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 829-837 High Road, Leytonstone, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	3.2%	25	0.0%	0	1.0%	1	3.0%	4	0.0%	0	0.0%	0	12.0%	21	0.0%	0	0.0%	0
Tesco, 5-6 West Street, Ware, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Woodford Green, Essex	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.0%	0
Waitrose, 112-118 High Street, Billericay, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 27-43 Queens Road, Buckhurst Hill, Greater London	2.7%	21	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	19	1.0%	0
Waitrose, 92-96 High Road, South Woodford, Greater London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Waitrose, Northgate End, Bishops Stortford, Hertfordshire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Palace Gardens Shopping Pnct, Enfield, Greater London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Welcome (East & Central), 66 Stanstead Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welcome, 31 London Road, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Abridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way	0.4%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2	0.0%	0
Local Stores, Buckhurst Hill - Queens Road (east)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Local Stores, Chigwell	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	6.0%	3
Local Stores, Chipping Ongar	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Local Stores, Coopersale - Parklands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Epping	0.4%	3	3.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Epping - Lindsey St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Ingatestone	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Local Stores, Local Stores, Theydon Bois	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Q07 In which town centre or village does your household spend most money on food and groceries in these small shops ?																		
<i>Those who spend money in other small shops in town centres or villages at Q06</i>																		
Local Stores, Abridge	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	1
Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way	0.7%	2	0.0%	0	8.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Buckhurst Hill - Queens Road (east)	1.4%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0
Local Stores, Chigwell	6.4%	18	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	6	59.1%	11
Local Stores, Chipping Ongar	3.0%	8	0.0%	0	0.0%	0	0.0%	0	20.7%	5	9.8%	3	0.0%	0	0.0%	0	0.0%	0
Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Local Stores, Coopersale - Parklands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Epping	7.0%	20	38.3%	15	0.0%	0	0.0%	0	10.3%	2	0.0%	0	3.1%	2	0.0%	0	2.3%	0
Local Stores, Epping - Lindsey St	0.4%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Ingatestone	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	5	0.0%	0	0.0%	0	0.0%	0
Local Stores, Local Stores, Theydon Bois	2.2%	6	12.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	1
Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles Lane, Roding Rd/Valley Hill	1.2%	3	0.0%	0	8.6%	2	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Loughton Broadway	2.2%	6	0.0%	0	25.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Loughton High Road	4.5%	13	2.1%	1	34.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	2.3%	0
Local Stores, Nazeing - Nazeingbury Parade	0.9%	2	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, North Chingford	4.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	5	12.5%	6	0.0%	0
Local Stores, North Weald - High Road	2.4%	7	17.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Waltham Abbey	6.8%	19	0.0%	0	0.0%	0	10.7%	4	0.0%	0	0.0%	0	25.0%	14	3.1%	2	0.0%	0
Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
Local Stores, Waltham Cross Other	4.7%	13	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	18.7%	10	3.1%	2	0.0%	0
Local stores, Brentwood	4.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.4%	11	0.0%	0	0.0%	0	0.0%	0
Local stores, Enfield	4.8%	13	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	21.9%	12	0.0%	0	0.0%	0
Local stores, Harlow	4.7%	13	14.9%	6	0.0%	0	7.1%	2	20.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Woodford	2.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	6	2.3%	0
Other outside catchment area	13.3%	38	0.0%	0	8.6%	2	32.1%	11	17.2%	4	13.7%	5	6.3%	3	18.8%	9	13.6%	3
Other zones 3	0.9%	2	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0
(Don't know / varies)	18.0%	51	12.8%	5	11.4%	3	21.4%	7	31.0%	7	29.4%	10	12.5%	7	18.8%	9	6.8%	1
Weighted base:	282	39		24		34		24		36		56		51		19		
Sample:	298	47		35		28		29		51		32		32		44		

Column % ges.

by Zone
Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q08 Approximately how much money does your household spend per week on food and groceries in these small shops?																		
<i>Those who spend money in other small shops in town centres or villages at Q06</i>																		
Less than £10	23.1%	65	27.7%	11	20.0%	5	25.0%	8	24.1%	6	17.6%	6	25.0%	14	18.8%	9	29.5%	5
£10-19	32.5%	91	27.7%	11	28.6%	7	25.0%	8	37.9%	9	39.2%	14	31.3%	17	40.6%	21	22.7%	4
£20-29	12.9%	36	4.3%	2	14.3%	3	25.0%	8	10.3%	2	15.7%	6	18.7%	10	3.1%	2	13.6%	3
£30-39	8.2%	23	12.8%	5	0.0%	0	3.6%	1	6.9%	2	2.0%	1	6.3%	3	18.8%	9	9.1%	2
£40-49	0.6%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£50-59	1.0%	3	0.0%	0	2.9%	1	3.6%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£60-69	0.9%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
£70-79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£80-89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£90-99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£100-124	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
£125-149	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£150-174	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£175-199	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£200-249	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£250+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	19.0%	54	19.1%	7	31.4%	8	17.9%	6	17.2%	4	19.6%	7	15.6%	9	15.6%	8	25.0%	5
(Refused)	1.6%	5	4.3%	2	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	3.1%	2	0.0%	0
<i>Mean:</i>		<i>16.8</i>		<i>16.4</i>		<i>17.4</i>		<i>17.1</i>		<i>16.2</i>		<i>17.3</i>		<i>17.1</i>		<i>17.2</i>		<i>14.8</i>
Weighted base:		282		39		24		34		24		36		56		51		19
Sample:		298		47		35		28		29		51		32		32		44

by Zone

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q09 So, speaking as an individual, can you tell me where you last made a purchase of clothes or shoes ?																		
Basildon	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.0%	3	0.0%	0
Buckhurst Hill	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	2.9%	23	1.0%	1	1.0%	1	0.0%	0	1.0%	1	27.0%	19	1.0%	2	0.0%	0	0.0%	0
Chelmsford	3.0%	24	3.0%	2	1.0%	1	0.0%	0	4.0%	3	18.0%	13	3.0%	5	0.0%	0	0.0%	0
Chigwell	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Chipping Ongar	0.4%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Enfield	3.4%	27	0.0%	0	0.0%	0	3.0%	4	1.0%	1	0.0%	0	10.0%	17	3.0%	5	1.0%	0
Epping	1.4%	11	8.9%	7	1.0%	1	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	0
Harlow	21.1%	169	50.5%	42	5.9%	4	29.3%	35	61.6%	51	4.0%	3	19.0%	33	0.0%	0	2.0%	1
Ilford	5.0%	40	0.0%	0	6.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	28	16.0%	7
Ingatestone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	0
Lakeside regional shopping centre	3.1%	25	3.0%	2	0.0%	0	0.0%	0	3.0%	2	12.0%	8	2.0%	3	3.0%	5	8.0%	3
Loughton Broadway	0.5%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0
Loughton High Road	3.4%	27	0.0%	0	25.7%	18	0.0%	0	0.0%	0	1.0%	1	2.0%	3	3.0%	5	1.0%	0
North Chingford	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	7	2.0%	3	0.0%	0
Romford	7.9%	63	0.0%	0	17.8%	12	0.0%	0	2.0%	2	4.0%	3	2.0%	3	17.0%	27	37.0%	16
The West End	5.5%	44	5.0%	4	4.0%	3	2.0%	2	1.0%	1	2.0%	1	5.0%	9	14.0%	22	3.0%	1
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Waltham Cross	2.5%	20	0.0%	0	0.0%	0	4.0%	5	0.0%	0	0.0%	0	7.0%	12	2.0%	3	0.0%	0
Walthamstow	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	0.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	12.0%	96	5.0%	4	5.0%	3	38.4%	46	6.1%	5	0.0%	0	15.0%	26	6.0%	9	4.0%	2
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.5%	4	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	2	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	10	0.0%	0	1.0%	0
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Internet / delivered	5.9%	47	7.9%	7	9.9%	7	4.0%	5	4.0%	3	7.0%	5	6.0%	10	4.0%	6	9.0%	4
Abroad	1.7%	14	0.0%	0	1.0%	1	2.0%	2	2.0%	2	0.0%	0	2.0%	3	3.0%	5	2.0%	1
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.6%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Bishops Stortford	0.5%	4	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	1.8%	14	1.0%	1	4.0%	3	1.0%	1	0.0%	0	4.0%	3	1.0%	2	3.0%	5	1.0%	0
Cheshunt	0.5%	4	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.5%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Focus, Hickman Avenue, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.9%	31	4.0%	3	5.9%	4	4.0%	5	3.0%	2	3.0%	2	3.0%	5	5.0%	8	2.0%	1
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	2.6%	21	1.0%	1	1.0%	1	2.0%	2	1.0%	1	5.0%	3	3.0%	5	4.0%	6	3.0%	1
(Don't do this type of shopping)	3.0%	24	6.9%	6	4.0%	3	5.1%	6	1.0%	1	3.0%	2	2.0%	3	1.0%	2	4.0%	2
Weighted base:	800		84		70		120		82		70		174		158		42	
Sample:	800		101		101		99		99		100		100		100		100	

Column %ges.

by Zone

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q10 And the time before that, where did you go to make a purchase of clothes or shoes?																		
<i>Those who purchase clothes or shoes at Q09</i>																		
Basildon	0.9%	7	1.1%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	2.0%	3	0.0%	0
Buckhurst Hill	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.5%	12	0.0%	0	0.0%	0	0.0%	0	1.0%	1	16.5%	11	0.0%	0	0.0%	0	0.0%	0
Chelmsford	3.4%	26	5.3%	4	0.0%	0	1.1%	1	11.2%	9	11.3%	8	2.0%	3	0.0%	0	1.0%	0
Chigwell	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Chipping Ongar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Enfield	5.2%	40	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	19.4%	33	3.0%	5	0.0%	0
Epping	1.2%	9	7.4%	6	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2	1.0%	0
Harlow	14.6%	113	36.2%	28	8.2%	6	23.4%	27	36.7%	30	4.1%	3	10.2%	17	1.0%	2	3.1%	1
Ilford	5.0%	39	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	28	15.6%	6
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	4.7%	37	3.2%	2	2.1%	1	3.2%	4	5.1%	4	9.3%	6	7.1%	12	2.0%	3	8.3%	3
Loughton Broadway	0.9%	7	1.1%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0
Loughton High Road	2.8%	22	2.1%	2	18.6%	12	0.0%	0	0.0%	0	0.0%	0	2.0%	3	2.0%	3	2.1%	1
North Chingford	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	2.0%	3	0.0%	0
Romford	7.2%	56	3.2%	2	17.5%	12	0.0%	0	2.0%	2	10.3%	7	0.0%	0	12.1%	19	34.4%	14
The West End	5.3%	41	5.3%	4	4.1%	3	4.3%	5	2.0%	2	1.0%	1	2.0%	3	14.1%	22	4.2%	2
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Waltham Cross	2.1%	16	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	9.2%	16	0.0%	0	0.0%	0
Walthamstow	0.7%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	2.0%	3	0.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	6.1%	47	1.1%	1	3.1%	2	28.7%	33	1.0%	1	0.0%	0	5.1%	9	1.0%	2	1.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.9%	7	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	3	1.0%	2	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0

Column %ges.

by Zone

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Weighted:

April 2009

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	7.4%	58	12.8%	10	11.3%	8	6.4%	7	3.1%	2	7.2%	5	8.2%	14	6.1%	9	5.2%	2
Abroad	1.2%	9	1.1%	1	0.0%	0	1.1%	1	2.0%	2	0.0%	0	1.0%	2	2.0%	3	1.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Beckton	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	2.0%	3	0.0%	0
Bishops Stortford	1.0%	7	2.1%	2	0.0%	0	2.1%	2	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	2.3%	18	1.1%	1	2.1%	1	0.0%	0	3.1%	2	2.1%	1	2.0%	3	5.1%	8	1.0%	0
Cheshunt	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	2.1%	1
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Focus, Hickman Avenue, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.5%	4	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	5.2%	40	2.1%	2	5.2%	3	9.6%	11	6.1%	5	4.1%	3	4.1%	7	6.1%	9	0.0%	0
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
(Don't know / can't remember)	14.5%	112	10.6%	8	16.5%	11	9.6%	11	20.4%	17	21.6%	15	14.3%	24	13.1%	21	14.6%	6
(Have only bought once)	0.9%	7	2.1%	2	0.0%	0	1.1%	1	2.0%	2	2.1%	1	0.0%	0	0.0%	0	2.1%	1
Weighted base:	776		78		67		114		81		68		171		156		41	
Sample:	773		94		97		94		98		97		98		99		96	

Column % ges.

by Zone

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q11 Now can you tell me where your household last made a purchase of furniture, carpets, or soft household furnishings ?																		
Basildon	0.5%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Brentwood	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	1.0%	2	1.0%	0
Chelmsford	1.5%	12	2.0%	2	0.0%	0	0.0%	0	3.0%	2	9.0%	6	1.0%	2	6.0%	0	0.0%	0
Chigwell	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Chipping Ongar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Enfield	5.5%	44	3.0%	2	1.0%	1	9.1%	11	1.0%	1	0.0%	0	13.0%	23	4.0%	6	1.0%	0
Epping	1.3%	10	6.9%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0
Harlow	11.0%	88	33.7%	28	3.0%	2	16.2%	19	38.4%	32	4.0%	3	2.0%	3	0.0%	0	1.0%	0
Ilford	2.5%	20	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	13	11.0%	5
Ingatstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	2.4%	19	2.0%	2	1.0%	1	1.0%	1	3.0%	2	12.0%	8	1.0%	2	1.0%	2	4.0%	2
Loughton Broadway	0.7%	6	0.0%	0	5.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Loughton High Road	1.1%	9	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	1.0%	0
North Chingford	1.6%	12	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3	5.0%	8	1.0%	0
Romford	4.1%	33	2.0%	2	8.9%	6	1.0%	1	2.0%	2	10.0%	7	0.0%	0	6.0%	9	13.0%	5
The West End	2.2%	18	1.0%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	3	7.0%	11	1.0%	0
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	3.5%	28	5.0%	4	8.9%	6	3.0%	4	2.0%	2	0.0%	0	6.0%	10	1.0%	2	1.0%	0
Waltham Cross	8.8%	71	5.0%	4	6.9%	5	16.2%	19	5.1%	4	0.0%	0	21.0%	37	1.0%	2	0.0%	0
Walthamstow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.8%	6	0.0%	0	1.0%	1	3.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	1.0%	8	0.0%	0	2.0%	1	0.0%	0	3.0%	2	4.0%	3	0.0%	0	1.0%	2	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.4%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

by Zone

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	3.2%	25	3.0%	2	4.0%	3	5.1%	6	0.0%	0	2.0%	1	2.0%	3	4.0%	6	7.0%	3
Abroad	0.4%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	3.0%	1
Beckton	0.6%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.0%	0
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.5%	4	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	2	0.0%	0	1.0%	0
Cheshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	1.3%	11	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	8	0.0%	0
Hoddesdon	0.7%	5	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	2.4%	19	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	7.0%	12	2.0%	3	3.0%	1
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.3%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.8%	22	1.0%	1	2.0%	1	3.0%	4	3.0%	2	3.0%	2	2.0%	3	4.0%	6	5.0%	2
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	0
(Don't know / can't remember)	9.5%	76	7.9%	7	7.9%	6	7.1%	8	13.1%	11	9.0%	6	8.0%	14	14.0%	22	6.0%	3
(Don't do this type of shopping)	26.4%	211	24.8%	21	28.7%	20	24.2%	29	23.2%	19	36.0%	25	24.0%	42	26.0%	41	33.0%	14
Weighted base:	800	84		70		120		82		70		174		158		42		
Sample:	800	101		101		99		99		100		100		100		100		

Column % ges.

by Zone

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q12 And the time before that, where did your household go to make a purchase of furniture, carpets, or soft household furnishings ?																		
<i>Those who purchase furniture, carpets or soft household furnishings at Q11</i>																		
Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Buckhurst Hill	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0		
Brentwood	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	5	0.0%	0	0.0%	0		
Chelmsford	2.1%	12	2.6%	2	0.0%	0	1.3%	1	3.9%	2	7.8%	3	1.3%	2	1.4%	2	0.0%	0
Chigwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Chipping Ongar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Enfield	5.2%	31	0.0%	0	0.0%	0	12.0%	11	1.3%	1	0.0%	0	11.8%	16	2.7%	3	0.0%	0
Epping	1.6%	9	7.9%	5	2.8%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Harlow	9.6%	57	25.0%	16	1.4%	1	13.3%	12	31.6%	20	6.3%	3	3.9%	5	0.0%	0	0.0%	0
Ilford	1.4%	8	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	6	4.5%	1
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	3.1%	18	6.6%	4	1.4%	1	2.7%	2	1.3%	1	12.5%	6	1.3%	2	1.4%	2	4.5%	1
Loughton Broadway	0.4%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	1.1%	7	0.0%	0	5.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	3.0%	1
North Chingford	1.0%	6	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	5	0.0%	0	0.0%	0
Romford	4.2%	25	2.6%	2	5.6%	3	0.0%	0	2.6%	2	7.8%	3	0.0%	0	8.1%	9	19.4%	5
The West End	2.4%	14	1.3%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	8.1%	9	1.5%	0
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.3%	8	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	5	1.4%	2	1.5%	0
Waltham Cross	6.5%	38	3.9%	2	4.2%	2	16.0%	15	2.6%	2	0.0%	0	11.8%	16	1.4%	2	0.0%	0
Walthamstow	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	5	1.4%	2	1.5%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.7%	4	0.0%	0	1.4%	1	2.7%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpentry)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	1.1%	7	0.0%	0	0.0%	0	1.3%	1	1.3%	1	4.7%	2	0.0%	0	1.4%	2	3.0%	1
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.2%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0

Column %ges.

by Zone

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.4%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Internet / delivered	3.5%	20	2.6%	2	6.9%	3	4.0%	4	1.3%	1	3.1%	1	2.6%	3	4.1%	5	4.5%	1
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	1.1%	7	0.0%	0	1.4%	1	0.0%	0	2.6%	2	1.6%	1	0.0%	0	2.7%	3	1.5%	0
Cheshunt	0.5%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	1.7%	10	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	5.4%	6	1.5%	0
Hoddesdon	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	1.3%	8	1.3%	1	1.4%	1	1.3%	1	0.0%	0	0.0%	0	1.3%	2	2.7%	3	0.0%	0
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.6%	4	1.3%	1	1.4%	1	1.3%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.7%	22	2.6%	2	5.6%	3	2.7%	2	3.9%	2	3.1%	1	5.3%	7	2.7%	3	3.0%	1
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0
(Don't know / can't remember)	35.8%	211	27.6%	17	37.5%	19	33.3%	30	39.5%	25	29.7%	13	38.2%	51	37.8%	44	40.3%	11
(Have only bought once)	5.4%	32	14.5%	9	5.6%	3	2.7%	2	3.9%	2	10.9%	5	3.9%	5	2.7%	3	6.0%	2
Weighted base:	589		63		50		91		63		45		132		117		28	
Sample:	580		76		72		75		76		64		76		74		67	

Column % ges.

by Zone

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Weighted:

April 2009

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q13 Now can you tell me where your household last made a purchase of DIY, decorating goods or gardening items ?																		
Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	7	1.0%	2	0.0%	0	0.0%	0
Chelmsford	1.2%	10	2.0%	2	0.0%	0	1.0%	1	1.0%	1	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Chigwell	0.5%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	4.0%	2		
Chipping Ongar	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Enfield	7.0%	56	0.0%	0	0.0%	0	7.1%	8	0.0%	0	0.0%	0	25.0%	44	2.0%	3	1.0%	0
Epping	0.6%	5	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Harlow	16.7%	134	52.5%	44	4.0%	3	25.3%	30	57.6%	47	7.0%	5	2.0%	3	0.0%	0	2.0%	1
Ilford	1.7%	14	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	8	12.0%	5		
Ingatstone	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	1.0%	2	0.0%	0
Lakeside regional shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	0.6%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0		
Loughton High Road	4.5%	36	1.0%	1	19.8%	14	0.0%	0	0.0%	0	0.0%	0	5.0%	9	7.0%	11	4.0%	2
North Chingford	3.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	14	8.0%	13	0.0%	0
Romford	2.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	15	0.0%	0	0.0%	0	11.0%	5
The West End	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.0%	0
Theydon Bois	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.3%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0		
Waltham Cross	4.7%	38	1.0%	1	1.0%	1	11.1%	13	0.0%	0	0.0%	0	13.0%	23	0.0%	0	0.0%	0
Walthamstow	2.5%	20	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	11.0%	17	1.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.5%	4	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	6.5%	52	5.0%	4	42.6%	30	0.0%	0	0.0%	0	0.0%	0	1.0%	2	9.0%	14	6.0%	3
Homebase Ltd, High St, Waltham Cross, Hertfordshire	6.0%	48	0.0%	0	0.0%	0	11.1%	13	0.0%	0	0.0%	0	16.0%	28	4.0%	6	1.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

by Zone

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	1.6%	13	0.0%	0	1.0%	1	7.1%	8	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Internet / delivered	1.2%	9	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	2	3.0%	5	1.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.0%	2	0.0%	0
B & Q, Springfield Drive, Ilford	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	12.0%	5
B & Q, Tangeant Link, Romford	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	5.0%	2
Barkingside	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.0%	0
Beckton	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	0
Bishops Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	2.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	8.0%	13	0.0%	0
Edinburgh Way Retail Park, Harlow	1.5%	12	1.0%	1	0.0%	0	3.0%	4	9.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0
Hoddesdon	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	1.0%	0
Oak Retail Park, Harlow	0.8%	7	3.0%	2	0.0%	0	0.0%	0	3.0%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Sawbridgeworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.2%	25	0.0%	0	2.0%	1	4.0%	5	2.0%	2	2.0%	1	3.0%	5	6.0%	9	3.0%	1
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	7.3%	59	9.9%	8	7.9%	6	9.1%	11	6.1%	5	9.0%	6	7.0%	12	5.0%	8	6.0%	3
(Don't do this type of shopping)	14.6%	117	20.8%	17	15.8%	11	14.1%	17	13.1%	11	21.0%	15	9.0%	16	12.0%	19	27.0%	11
Weighted base:	800	84		70		120		82		70		174		158		42		
Sample:	800	101		101		99		99		100		100		100		100		

Column % ges.

by Zone

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8							
Q14 And the time before that, where did your household go to make a purchase of DIY, decorating goods or gardening items?																
<i>Those who purchase DIY, decorating goods or gardening items at Q13</i>																
Basildon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	7	0.0%	0	0.0%	0
Chelmsford	1.6%	11	2.5%	2	0.0%	0	1.2%	1	1.2%	1	12.7%	7	0.0%	0	0.0%	0
Chigwell	0.6%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.4%	0
Chipping Ongar	0.8%	5	0.0%	0	0.0%	0	0.0%	0	2.3%	2	6.3%	3	0.0%	0	0.0%	0
Enfield	7.0%	48	1.3%	1	0.0%	0	8.2%	8	0.0%	0	0.0%	0	22.0%	35	2.3%	3
Epping	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Harlow	16.3%	111	58.8%	39	3.5%	2	23.5%	24	52.3%	37	3.8%	2	3.3%	5	0.0%	0
Ilford	2.4%	16	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	6.8%	9
Ingatestone	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	1.1%	2
Lakeside regional shopping centre	0.3%	2	1.3%	1	1.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Loughton Broadway	1.0%	7	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.4%	5
Loughton High Road	4.2%	28	2.5%	2	20.0%	12	0.0%	0	0.0%	0	0.0%	0	4.4%	7	4.5%	6
North Chingford	4.0%	27	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	8.8%	14	9.1%	13
Romford	1.7%	12	1.3%	1	0.0%	0	0.0%	0	0.0%	0	17.7%	10	0.0%	0	0.0%	0
The West End	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Theydon Bois	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.4%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Waltham Cross	5.0%	34	0.0%	0	1.2%	1	9.4%	10	1.2%	1	0.0%	0	14.3%	23	0.0%	0
Walthamstow	2.3%	16	0.0%	0	2.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	13
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.4%	2	1.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	5.1%	35	3.8%	2	34.1%	20	0.0%	0	0.0%	0	0.0%	0	3.3%	5	4.5%	6
Homebase Ltd, High St, Waltham Cross, Hertfordshire	5.1%	34	0.0%	0	0.0%	0	16.5%	17	0.0%	0	0.0%	0	8.8%	14	2.3%	3
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

by Zone

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	2.5%	17	0.0%	0	1.2%	1	2.4%	2	0.0%	0	0.0%	0	8.8%	14	0.0%	0	0.0%	0
Internet / delivered	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	1.4%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0
B & Q, Springfield Drive, Ilford	0.8%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	5.5%	2
B & Q, Tangeant Link, Romford	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	5.5%	2
Barkingside	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Beckton	0.3%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.4%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Chingford	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	9	0.0%	0
Edinburgh Way Retail Park, Harlow	0.7%	5	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Edmonton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0
Hoddesdon	0.4%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5	0.0%	0
Oak Retail Park, Harlow	1.4%	9	2.5%	2	0.0%	0	3.5%	4	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.5%	24	1.3%	1	2.4%	1	3.5%	4	3.5%	2	5.1%	3	2.2%	3	5.7%	8	5.5%	2
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	21.0%	144	10.0%	7	23.5%	14	20.0%	21	24.4%	17	24.1%	13	18.7%	30	22.7%	32	34.2%	11
(Have only bought once)	3.2%	22	12.5%	8	2.4%	1	3.5%	4	1.2%	1	2.5%	1	1.1%	2	2.3%	3	5.5%	2
Weighted base:	683		66		59		103		71		55		159		139		31	
Sample:	667		80		85		85		86		79		91		88		73	

Column % ges.

by Zone

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q15 Can you tell me where you or your household last made a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?																		
Basildon	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	2.0%	3	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.7%	13	0.0%	0	0.0%	0	0.0%	0	1.0%	1	18.0%	13	0.0%	0	0.0%	0	0.0%	0
Chelmsford	1.2%	9	2.0%	2	0.0%	0	0.0%	0	2.0%	2	8.0%	6	0.0%	0	0.0%	0	1.0%	0
Chigwell	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	4.0%	2
Chipping Ongar	0.7%	6	1.0%	1	0.0%	0	0.0%	0	2.0%	2	5.0%	3	0.0%	0	0.0%	0	0.0%	0
Enfield	8.8%	71	1.0%	1	5.0%	3	7.1%	8	0.0%	0	0.0%	0	26.0%	45	8.0%	13	0.0%	0
Epping	1.4%	11	6.9%	6	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	2	1.0%	2	1.0%	0
Harlow	17.8%	143	45.5%	38	6.9%	5	26.3%	32	64.6%	53	1.0%	1	7.0%	12	0.0%	0	5.0%	2
Ilford	2.7%	21	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	14	12.0%	5
Ingatestone	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	2	1.0%	2	0.0%	0
Lakeside regional shopping centre	0.6%	5	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	1	1.0%	2	0.0%	0	0.0%	0
Loughton Broadway	1.6%	13	3.0%	2	11.9%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	0	2.0%	1
Loughton High Road	2.9%	23	0.0%	0	13.9%	10	0.0%	0	0.0%	0	0.0%	0	4.0%	7	4.0%	6	0.0%	0
North Chingford	3.5%	28	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	10	10.0%	16	0.0%	0
Romford	2.6%	20	0.0%	0	4.0%	3	0.0%	0	0.0%	0	14.0%	10	0.0%	0	1.0%	2	15.0%	6
The West End	3.0%	24	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	13.0%	21	2.0%	1
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.4%	11	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	5.0%	9	0.0%	0	1.0%	0
Waltham Cross	1.3%	11	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	4.0%	7	0.0%	0	0.0%	0
Walthamstow	1.2%	9	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	8	0.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	2.6%	20	0.0%	0	0.0%	0	14.1%	17	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.4%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.2%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.4%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barking, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.9%	7	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0

Column %ges.

by Zone

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	10.8%	87	10.9%	9	9.9%	7	10.1%	12	6.1%	5	17.0%	12	12.0%	21	11.0%	17	8.0%	3
Abroad	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	0
Beckton	0.8%	7	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	1.0%	0
Bishops Stortford	0.3%	2	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.8%	7	2.0%	2	0.0%	0	1.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	4.0%	2
Cheshunt	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	1.2%	10	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	7	1.0%	2	1.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.6%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Hoddesdon	0.7%	6	0.0%	0	0.0%	0	4.0%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.8%	6	0.0%	0	1.0%	1	4.0%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.0%	16	0.0%	0	3.0%	2	1.0%	1	0.0%	0	2.0%	1	5.0%	9	1.0%	2	3.0%	1
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.7%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0
(Don't know / can't remember)	6.6%	53	5.9%	5	14.9%	10	8.1%	10	7.1%	6	5.0%	3	4.0%	7	6.0%	9	5.0%	2
(Don't do this type of shopping)	14.6%	117	16.8%	14	8.9%	6	15.2%	18	12.1%	10	15.0%	10	11.0%	19	16.0%	25	32.0%	14
Weighted base:	800		84		70		120		82		70		174		158		42	
Sample:	800		101		101		99		99		100		100		100		100	

Column % ges.

by Zone

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q16 And the time before that, where did your household go to make a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?																		
<i>Those who purchase electrical items at Q15</i>																		
Basildon	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	1.2%	2	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	6	0.0%	0	0.0%	0	0.0%	0
Chelmsford	1.2%	8	0.0%	0	0.0%	0	0.0%	0	2.3%	2	10.6%	6	0.0%	0	0.0%	0	0.0%	0
Chigwell	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
Chipping Ongar	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Enfield	9.4%	64	0.0%	0	5.4%	3	6.0%	6	0.0%	0	0.0%	0	28.1%	44	8.3%	11	0.0%	0
Epping	1.1%	8	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	1.5%	0
Harlow	15.9%	108	51.2%	36	5.4%	3	21.4%	22	50.6%	37	3.5%	2	4.5%	7	0.0%	0	5.9%	2
Ilford	2.5%	17	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	11	17.6%	5
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	0.6%	4	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.2%	2	1.5%	0
Loughton Broadway	1.3%	9	2.4%	2	8.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	1.5%	0
Loughton High Road	2.3%	16	0.0%	0	13.0%	8	0.0%	0	1.2%	1	0.0%	0	2.2%	3	2.4%	3	0.0%	0
North Chingford	3.2%	22	1.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	9	8.3%	11	0.0%	0
Romford	2.2%	15	0.0%	0	4.3%	3	0.0%	0	1.2%	1	10.6%	6	0.0%	0	1.2%	2	13.2%	4
The West End	2.0%	14	0.0%	0	1.1%	1	1.2%	1	0.0%	0	0.0%	0	1.1%	2	7.1%	9	1.5%	0
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.8%	13	1.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	6.7%	10	0.0%	0	0.0%	0
Waltham Cross	0.9%	6	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Walthamstow	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	1.4%	10	0.0%	0	0.0%	0	9.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road,	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

by Zone

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Waltham Abbey, Essex																		
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	9.9%	68	8.3%	6	9.8%	6	11.9%	12	8.0%	6	17.6%	10	9.0%	14	8.3%	11	8.8%	3
Abroad	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Beckton	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	1.1%	8	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.4%	1	2.2%	3	1.2%	2	1.5%	0
Cheshunt	0.3%	2	0.0%	0	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	2.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5	6.0%	8	1.5%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.4%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	1.5%	0
Hoddesdon	0.4%	2	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.6%	4	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.7%	4	1.2%	1	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	1.8%	12	0.0%	0	2.2%	1	2.4%	2	1.2%	1	3.5%	2	1.1%	2	2.4%	3	2.9%	1
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.7%	5	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0
(Don't know / can't remember)	25.0%	171	13.1%	9	31.5%	20	29.8%	30	20.7%	15	23.5%	14	23.6%	37	29.8%	39	22.1%	6
(Have only bought once)	6.5%	45	15.5%	11	6.5%	4	4.8%	5	9.2%	7	7.1%	4	3.4%	5	4.8%	6	8.8%	3
Weighted base:	683		70		63		102		72		59		155		133		29	
Sample:	673		84		92		84		87		85		89		84		68	

by Zone

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q17 Can you tell me where you or your household last made a purchase of health, beauty or chemist items?																		
Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.0%	8	0.0%	0
Brentwood	3.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.0%	24	0.0%	0	0.0%	0	0.0%	0
Chelmsford	2.0%	16	1.0%	1	1.0%	1	0.0%	0	5.1%	4	9.0%	6	2.0%	3	0.0%	0	1.0%	0
Chigwell	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	20.0%	8
Chipping Ongar	1.1%	9	0.0%	0	0.0%	0	0.0%	0	6.1%	5	6.0%	4	0.0%	0	0.0%	0	0.0%	0
Enfield	3.9%	31	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	17.0%	30	0.0%	0	1.0%	0
Epping	6.5%	52	44.6%	37	0.0%	0	1.0%	1	3.0%	2	2.0%	1	3.0%	5	1.0%	2	6.0%	3
Harlow	12.1%	96	27.7%	23	0.0%	0	18.2%	22	55.6%	46	2.0%	1	2.0%	3	0.0%	0	2.0%	1
Ilford	3.4%	27	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	19	14.0%	6
Ingatstone	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	3	1.0%	2	1.0%	0
Loughton Broadway	2.2%	18	0.0%	0	14.9%	10	0.0%	0	0.0%	0	0.0%	0	4.0%	6	3.0%	1		
Loughton High Road	7.2%	57	0.0%	0	51.5%	36	0.0%	0	0.0%	0	0.0%	0	6.0%	10	6.0%	9	4.0%	2
North Chingford	3.8%	30	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	10	12.0%	19	0.0%	0
Romford	2.3%	18	0.0%	0	2.0%	1	0.0%	0	1.0%	1	6.0%	4	1.0%	2	3.0%	5	13.0%	5
The West End	2.5%	20	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	1	3.0%	5	7.0%	11	2.0%	1
Theydon Bois	0.5%	4	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Waltham Abbey	1.8%	15	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	7.0%	12	0.0%	0	0.0%	0
Waltham Cross	4.4%	35	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	17.0%	30	1.0%	2	0.0%	0
Walthamstow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	7.4%	59	0.0%	0	0.0%	0	37.4%	45	0.0%	0	0.0%	0	7.0%	12	1.0%	2	1.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpentryright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.8%	6	0.0%	0	0.0%	0	5.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.5%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.5%	4	1.0%	1	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	2.9%	23	0.0%	0	3.0%	2	3.0%	4	0.0%	0	0.0%	0	10.0%	17	0.0%	0	0.0%	0
Tesco, Southend Road,	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0

Column %ges.

by Zone

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	2.3%	18	3.0%	2	0.0%	0	1.0%	1	3.0%	2	2.0%	1	3.0%	5	3.0%	5	2.0%	1
Abroad	0.4%	3	0.0%	0	2.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	4.0%	2
Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.3%	3	0.0%	0	2.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	2.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	9.0%	14	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.9%	7	0.0%	0	0.0%	0	6.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.5%	4	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.0%	24	2.0%	2	3.0%	2	2.0%	2	1.0%	1	3.0%	2	2.0%	3	5.0%	8	9.0%	4
Other zones 1	0.3%	2	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Other zones 7	1.3%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	9	0.0%	0
(Don't know / can't remember)	3.9%	31	1.0%	1	4.0%	3	4.0%	5	2.0%	2	6.0%	4	3.0%	5	7.0%	11	2.0%	1
(Don't do this type of shopping)	8.5%	68	10.9%	9	12.9%	9	10.1%	12	9.1%	7	12.0%	8	3.0%	5	7.0%	11	13.0%	5
Weighted base:	800	84		70		120		82		70		174		158		42		
Sample:	800	101		101		99		99		100		100		100		100		

Column %ges.

by Zone

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q18 And the time before that, where did you or your household go to make a purchase of health, beauty or chemist items?																		
<i>Those who purchase health, beauty or chemist items at Q17</i>																		
Basildon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0		
Buckhurst Hill	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	5.4%	8	0.0%	0
Brentwood	2.6%	19	0.0%	0	1.1%	1	0.0%	0	0.0%	0	29.5%	18	0.0%	0	0.0%	0	0.0%	0
Chelmsford	2.3%	17	1.1%	1	1.1%	1	0.0%	0	6.7%	5	10.2%	6	2.1%	3	0.0%	0	1.2%	0
Chigwell	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	18.4%	7
Chipping Ongar	1.3%	10	0.0%	0	0.0%	0	0.0%	0	5.6%	4	9.1%	6	0.0%	0	0.0%	0	0.0%	0
Enfield	3.3%	24	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	23	0.0%	0	1.2%	0
Epping	5.9%	43	41.1%	31	0.0%	0	2.2%	2	4.4%	3	2.3%	1	1.0%	2	1.1%	2	4.6%	2
Harlow	12.2%	89	32.2%	24	1.1%	1	18.0%	19	54.4%	41	1.1%	1	2.1%	3	0.0%	0	0.0%	0
Ilford	1.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	11	6.9%	3
Ingatestone	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	0.4%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	1.0%	2	0.0%	0	0.0%	0
Loughton Broadway	1.9%	14	0.0%	0	15.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	3.4%	1
Loughton High Road	7.4%	54	0.0%	0	48.9%	30	0.0%	0	0.0%	0	0.0%	0	6.2%	10	8.6%	13	4.6%	2
North Chingford	3.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	9	9.7%	14	0.0%	0
Romford	3.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0	7.5%	11	21.8%	8
The West End	3.0%	22	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	3	10.8%	16	2.3%	1
Theydon Bois	0.7%	5	6.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.9%	14	0.0%	0	1.1%	1	2.2%	2	0.0%	0	0.0%	0	6.2%	10	0.0%	0	0.0%	0
Waltham Cross	4.9%	36	0.0%	0	0.0%	0	4.5%	5	0.0%	0	0.0%	0	17.5%	30	1.1%	2	0.0%	0
Walthamstow	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	5	1.2%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	6.8%	50	0.0%	0	1.1%	1	37.1%	40	0.0%	0	0.0%	0	5.2%	9	0.0%	0	1.2%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	2	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	4	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.8%	6	0.0%	0	0.0%	0	5.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.6%	4	2.2%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	2.9%	21	0.0%	0	2.3%	1	2.2%	2	0.0%	0	0.0%	0	10.3%	17	0.0%	0	0.0%	0

Column %ges.

by Zone

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Tesco, Southend Road, Woodford Green, Essex	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	5	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	2.0%	15	2.2%	2	1.1%	1	1.1%	1	1.1%	1	3.4%	2	3.1%	5	1.1%	2	4.6%	2
Abroad	0.4%	3	0.0%	0	1.1%	1	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	5	5.7%	2
Beckton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.5%	4	0.0%	0	1.1%	1	0.0%	0	1.1%	1	1.1%	1	1.0%	2	0.0%	0	0.0%	0
Cheshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	4.3%	6	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.5%	3	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.8%	21	2.2%	2	2.3%	1	3.4%	4	0.0%	0	3.4%	2	2.1%	3	4.3%	6	5.7%	2
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	9	1.2%	0
(Don't know / can't remember)	14.2%	104	4.4%	3	17.0%	10	18.0%	19	14.4%	11	12.5%	8	14.4%	24	15.1%	22	16.1%	6
(Have only bought once)	2.5%	18	5.6%	4	2.3%	1	3.4%	4	3.3%	2	5.7%	3	0.0%	0	2.2%	3	0.0%	0
Weighted base:		732		75		61		108		75		61		169		147		37
Sample:		722		90		88		89		90		88		97		93		87

Column % ges.

by Zone

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q19 Can you tell me where you or your household last made a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?																		
Basildon	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	3	0.0%	0
Buckhurst Hill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Brentwood	1.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	10	0.0%	0	1.0%	2	2.0%	1
Chelmsford	0.7%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	7.0%	5	0.0%	0	0.0%	0	0.0%	0
Chigwell	0.4%	3	2.0%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Chipping Ongar	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	6.8%	54	0.0%	0	2.0%	1	11.1%	13	0.0%	0	0.0%	0	20.0%	35	3.0%	5	0.0%	0
Epping	1.3%	10	5.0%	4	2.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	1.0%	2	1.0%	0
Harlow	9.8%	78	29.7%	25	2.0%	1	17.2%	21	29.3%	24	3.0%	2	3.0%	5	0.0%	0	0.0%	0
Ilford	3.0%	24	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	10.0%	16	11.0%	5
Ingatestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	0.8%	6	0.0%	0	1.0%	1	1.0%	1	0.0%	0	3.0%	2	1.0%	2	0.0%	0	1.0%	0
Loughton Broadway	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Loughton High Road	1.8%	14	1.0%	1	7.9%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	2	4.0%	6	0.0%	0
North Chingford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Romford	1.8%	14	0.0%	0	5.9%	4	0.0%	0	1.0%	1	4.0%	3	2.0%	3	1.0%	2	3.0%	1
The West End	1.7%	13	2.0%	2	5.9%	4	3.0%	4	0.0%	0	1.0%	1	0.0%	0	2.0%	3	0.0%	0
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Waltham Cross	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Walthamstow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.5%	4	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpentry)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.5%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.6%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0

Column %ges.

by Zone

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Weighted:

April 2009

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	5.7%	46	3.0%	2	5.0%	3	2.0%	2	7.1%	6	5.0%	3	6.0%	10	9.0%	14	8.0%	3
Abroad	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	2.0%	1
Bishops Stortford	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0
Bluewater Shopping Centre, Kent	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.6%	5	0.0%	0	2.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Chingford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Hoddesdon	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.8%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	2.0%	1
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.4%	3	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.0%	16	0.0%	0	2.0%	1	3.0%	4	1.0%	1	1.0%	1	2.0%	3	3.0%	5	2.0%	1
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
(Don't know / can't remember)	6.4%	51	3.0%	2	2.0%	1	10.1%	12	5.1%	4	8.0%	6	8.0%	14	6.0%	9	4.0%	2
(Don't do this type of shopping)	47.7%	382	52.5%	44	54.5%	38	47.5%	57	45.5%	37	46.0%	32	47.0%	82	41.0%	65	63.0%	27
Weighted base:	800		84		70		120		82		70		174		158		42	
Sample:	800		101		101		99		99		100		100		100		100	

Column % ges.

by Zone

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8										
Q20 And the time before that, where did you or your household go to make a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?																			
<i>Those who purchase recreational goods at Q19</i>																			
Basildon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buckhurst Hill	0.9%	4	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%
Brentwood	2.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelmsford	1.6%	7	4.2%	2	0.0%	0	0.0%	0	3.7%	2	9.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Chigwell	0.3%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%
Chipping Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Enfield	10.1%	42	2.1%	1	4.3%	1	17.3%	11	0.0%	0	0.0%	0	26.4%	24	5.1%	5	0.0%	0	0.0%
Epping	1.5%	6	8.3%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.7%	2	2.7%	0	0.0%
Harlow	14.4%	60	45.8%	18	4.3%	1	17.3%	11	48.1%	22	7.4%	3	5.7%	5	0.0%	0	0.0%	0	0.0%
Ilford	5.2%	22	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	15.3%	14	27.0%	4	0.0%
Ingatestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside regional shopping centre	2.0%	8	2.1%	1	8.7%	3	0.0%	0	1.9%	1	3.7%	1	1.9%	2	0.0%	0	5.4%	1	0.0%
Loughton Broadway	0.7%	3	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%
Loughton High Road	3.0%	13	2.1%	1	15.2%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	2	5.1%	5	2.7%	0	0.0%
North Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Romford	2.3%	10	0.0%	0	4.3%	1	0.0%	0	1.9%	1	5.6%	2	1.9%	2	3.4%	3	2.7%	0	0.0%
The West End	3.1%	13	2.1%	1	6.5%	2	1.9%	1	0.0%	0	1.9%	1	3.8%	3	5.1%	5	0.0%	0	0.0%
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waltham Abbey	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
Waltham Cross	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%
Walthamstow	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	2.2%	9	0.0%	0	0.0%	0	9.6%	6	0.0%	0	0.0%	0	1.9%	2	1.7%	2	0.0%	0	0.0%
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, 3 Crown Road, Enfield, Greater London	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%
Sainsburys, 51 North Service Road, Brentwood, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Sewardstone Road,	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%

Column %ges.

by Zone

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Waltham Abbey, Essex																		
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	8.9%	37	4.2%	2	15.2%	5	3.8%	2	5.6%	2	11.1%	4	7.5%	7	13.6%	13	13.5%	2
Abroad	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0
Cheshunt	0.7%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.9%	4	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.6%	2	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	1.8%	7	2.1%	1	2.2%	1	1.9%	1	0.0%	0	0.0%	0	1.9%	2	1.7%	2	8.1%	1
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
(Don't know / can't remember)	24.7%	104	16.7%	7	21.7%	7	36.5%	23	20.4%	9	20.4%	8	24.5%	23	25.4%	24	24.3%	4
(Have only bought once)	6.1%	26	8.3%	3	2.2%	1	5.8%	4	11.1%	5	9.3%	3	3.8%	3	5.1%	5	8.1%	1
Weighted base:	418		40		32		63		45		38		92		93		16	
Sample:	403		48		46		52		54		54		53		59		37	

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q21 And where was the last purchase of other specialist non-food items such as books, CDs, jewellery or china and glass items?																		
Basildon	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	3	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	2.4%	20	0.0%	0	1.0%	1	0.0%	0	0.0%	0	27.0%	19	0.0%	0	0.0%	0	0.0%	0
Chelmsford	1.3%	10	2.0%	2	0.0%	0	0.0%	0	4.0%	3	7.0%	5	0.0%	0	0.0%	0	1.0%	0
Chigwell	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
Chipping Ongar	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Enfield	3.2%	26	0.0%	0	1.0%	1	5.1%	6	0.0%	0	0.0%	0	11.0%	19	0.0%	0	0.0%	0
Epping	1.9%	15	13.9%	12	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2	3.0%	1
Harlow	8.6%	69	21.8%	18	2.0%	1	13.1%	16	34.3%	28	0.0%	0	3.0%	5	0.0%	0	0.0%	0
Ilford	3.0%	24	0.0%	0	6.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	17	4.0%	2
Ingatstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	0.8%	7	2.0%	2	1.0%	1	1.0%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	2.0%	1
Loughton Broadway	0.4%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	2	0.0%	0
Loughton High Road	3.6%	29	1.0%	1	18.8%	13	0.0%	0	0.0%	0	0.0%	0	3.0%	5	5.0%	8	4.0%	2
North Chingford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0
Romford	2.8%	22	2.0%	2	7.9%	6	0.0%	0	1.0%	1	3.0%	2	0.0%	0	3.0%	5	18.0%	8
The West End	3.3%	27	1.0%	1	5.0%	3	1.0%	1	2.0%	2	2.0%	1	3.0%	5	7.0%	11	4.0%	2
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Waltham Cross	3.1%	25	0.0%	0	1.0%	1	4.0%	5	0.0%	0	0.0%	0	10.0%	17	1.0%	2	0.0%	0
Walthamstow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	3.2%	26	0.0%	0	2.0%	1	16.2%	19	0.0%	0	0.0%	0	2.0%	3	1.0%	2	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	7	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.9%	7	0.0%	0	0.0%	0	1.0%	1	7.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	12	1.0%	2	0.0%	0
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

by Zone

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Woodford Green, Essex																		
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Internet / delivered	20.3%	162	13.9%	12	15.8%	11	21.2%	25	20.2%	17	21.0%	15	18.0%	31	29.0%	46	14.0%	6
Abroad	0.4%	3	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0
Bishops Stortford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	1.2%	10	2.0%	2	2.0%	1	0.0%	0	2.0%	2	2.0%	1	1.0%	2	1.0%	2	1.0%	0
Cheshunt	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	2	0.0%	0
Hoddesdon	0.8%	6	0.0%	0	0.0%	0	5.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	2.0%	3	0.0%	0
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.3%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.4%	19	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.0%	1	4.0%	7	5.0%	8	1.0%	0
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
(Don't know / can't remember)	4.3%	35	3.0%	2	3.0%	2	3.0%	4	5.1%	4	6.0%	4	5.0%	9	6.0%	9	0.0%	0
(Don't do this type of shopping)	22.5%	180	34.7%	29	28.7%	20	24.2%	29	17.2%	14	19.0%	13	14.0%	24	20.0%	32	44.0%	19
Weighted base:	800	84		70		120		82		70		174		158		42		
Sample:	800	101		101		99		99		100		100		100		100		

Column % ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8							
Q22 And the time before that, where did you or your household go to make a purchase of other specialist non-food items such as books, CDs, jewellery or china and glass items?																
<i>Those who purchase specialist non-food items at Q21</i>																
Basildon	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	2.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	13	0.0%	0	3.6%	1
Chelmsford	2.4%	15	4.5%	2	0.0%	0	0.0%	0	7.3%	5	12.3%	7	0.0%	0	1.8%	0
Chigwell	0.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Chipping Ongar	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0
Enfield	3.0%	19	0.0%	0	0.0%	0	5.3%	5	0.0%	0	0.0%	0	9.3%	14	0.0%	0
Epping	2.1%	13	16.7%	9	1.4%	1	1.3%	1	0.0%	0	0.0%	0	1.3%	2	1.8%	0
Harlow	8.7%	54	36.4%	20	1.4%	1	9.3%	8	28.0%	19	1.2%	1	3.5%	5	0.0%	0
Ilford	2.5%	16	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	10.0%	13	3.6%	1
Ingatestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Lakeside regional shopping centre	1.9%	12	4.5%	2	1.4%	1	1.3%	1	1.2%	1	3.7%	2	2.3%	3	0.0%	0
Loughton Broadway	0.5%	3	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Loughton High Road	4.4%	27	1.5%	1	22.2%	11	0.0%	0	1.2%	1	0.0%	0	3.5%	5	6.3%	8
North Chingford	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5	0.0%	0
Romford	4.2%	26	0.0%	0	12.5%	6	0.0%	0	3.7%	2	2.5%	1	1.2%	2	5.0%	6
The West End	3.6%	23	1.5%	1	8.3%	4	1.3%	1	1.2%	1	2.5%	1	4.7%	7	5.0%	6
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Waltham Cross	3.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	19	1.3%	2
Walthamstow	0.4%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	3.1%	19	0.0%	0	1.4%	1	16.0%	15	1.2%	1	0.0%	0	1.2%	2	1.3%	2
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road,	1.6%	10	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	4.7%	7	1.3%	2

Column %ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Waltham Abbey, Essex									
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivered	24.3%	151	15.2%	8	19.4%	10	22.7%	21	25.6%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Car boot sale	0.3%	2	0.0%	0	0.0%	0	1.3%	1	1.2%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%
Bishops Stortford	0.5%	3	1.5%	1	0.0%	0	1.3%	1	1.2%
Bluewater Shopping Centre, Kent	0.3%	2	1.5%	1	0.0%	0	0.0%	0	1.2%
Cheshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chingford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hoddesdon	0.6%	4	0.0%	0	0.0%	0	4.0%	4	0.0%
Ikea, Glover Drive, Edmonton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other outside catchment area	1.9%	12	0.0%	0	1.4%	1	1.3%	1	1.2%
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 7	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	19.3%	119	7.6%	4	18.1%	9	28.0%	25	15.9%
(Have only bought once)	3.7%	23	7.6%	4	1.4%	1	4.0%	4	4.9%
Weighted base:	620		55		50		91		68
Sample:	598		66		72		75		82

Q23 Do you use the Internet to undertake your shopping (food or non-food)?

Yes	49.9%	400	39.6%	33	49.5%	34	49.5%	59	40.4%	33	53.0%	37	51.0%	89	64.0%	101	29.0%	12
No	50.1%	400	60.4%	51	50.5%	35	50.5%	61	59.6%	49	47.0%	33	49.0%	85	36.0%	57	71.0%	30
Weighted base:		800		84		70		120		82		70		174		158		42
Sample:		800		101		101		99		99		100		100		100		100

Column % ges.

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q24 What sort of goods do you typically purchase via the Internet?																		
<i>Those who use the internet to undertake their shopping at Q23</i>																		
Food and groceries	17.2%	69	17.5%	6	6.0%	2	14.3%	8	10.0%	3	17.0%	6	17.6%	16	23.4%	24	27.6%	3
Clothes and shoes	33.5%	134	27.5%	9	36.0%	12	38.8%	23	30.0%	10	32.1%	12	37.3%	33	31.3%	32	20.7%	3
Furniture, carpets, soft household furnishings	9.3%	37	12.5%	4	14.0%	5	14.3%	8	5.0%	2	7.5%	3	3.9%	3	10.9%	11	6.9%	1
DIY and decorating goods	7.2%	29	2.5%	1	4.0%	1	6.1%	4	10.0%	3	7.5%	3	7.8%	7	9.4%	9	3.5%	0
Domestic appliances	18.8%	75	30.0%	10	18.0%	6	16.3%	10	22.5%	7	9.4%	3	23.5%	21	15.6%	16	13.8%	2
CDs, DVDs, games, books etc....	73.9%	295	70.0%	23	70.0%	24	73.5%	44	82.5%	27	69.8%	26	68.6%	61	82.8%	84	51.7%	6
Other specialist non-food items	0.5%	2	2.5%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical goods	3.4%	14	0.0%	0	8.0%	3	4.1%	2	2.5%	1	9.4%	3	2.0%	2	1.6%	2	6.9%	1
Holidays	3.3%	13	2.5%	1	4.0%	1	2.0%	1	2.5%	1	5.7%	2	3.9%	3	3.1%	3	0.0%	0
Sports equipment	2.0%	8	2.5%	1	0.0%	0	6.1%	4	0.0%	0	0.0%	0	0.0%	0	3.1%	3	3.5%	0
Flowers / Plants	0.8%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	6.9%	1
Gifts	0.6%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	6.9%	1
Toys	0.7%	3	2.5%	1	2.0%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health & Beauty products	2.8%	11	0.0%	0	0.0%	0	0.0%	0	5.0%	2	1.9%	1	3.9%	3	4.7%	5	3.5%	0
Concert / Theatre tickets	0.9%	3	2.5%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Hobby / Craft items	0.8%	3	2.5%	1	0.0%	0	2.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	3.5%	0
(Don't know)	1.5%	6	0.0%	0	4.0%	1	2.0%	1	0.0%	0	3.8%	1	2.0%	2	0.0%	0	3.5%	0
Weighted base:		400		33		34		59		33		37		89		101		12
Sample:		376		40		50		49		40		53		51		64		29

Q25 Which of the following do you consider to be your nearest Town Centre within Epping Forest District?

Epping	22.2%	178	87.1%	73	0.0%	0	19.2%	23	70.7%	58	9.0%	6	4.0%	7	3.0%	5	13.0%	5
Loughton High Road	16.4%	131	0.0%	0	78.2%	54	0.0%	0	1.0%	1	0.0%	0	14.0%	24	25.0%	39	28.0%	12
Waltham Abbey	25.0%	200	3.0%	2	0.0%	0	63.6%	76	1.0%	1	1.0%	1	66.0%	115	3.0%	5	0.0%	0
Loughton Broadway (or 'The Broadway' of 'Debden')	3.3%	26	0.0%	0	19.8%	14	0.0%	0	0.0%	0	0.0%	0	1.0%	2	3.0%	5	14.0%	6
Chipping Ongar	8.0%	64	2.0%	2	0.0%	0	1.0%	1	17.2%	14	66.0%	46	0.0%	0	0.0%	0	2.0%	1
Buckhurst Hill	14.9%	119	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	6.0%	10	62.0%	98	22.0%	9
(Don't know)	10.2%	82	7.9%	7	2.0%	1	16.2%	19	10.1%	8	22.0%	15	9.0%	16	4.0%	6	21.0%	9
Weighted base:		800		84		70		120		82		70		174		158		42
Sample:		800		101		101		99		99		100		100		100		100

Q26 Do you visit your nearest town centre (Q25 response) on a regular basis ?

Those who know their nearest Town Centre within the Epping Forest District at Q25

Yes	48.5%	348	74.2%	57	91.9%	63	24.1%	24	34.8%	26	50.0%	27	44.0%	70	43.8%	66	44.3%	15
No	51.0%	366	25.8%	20	7.1%	5	75.9%	76	65.2%	48	50.0%	27	56.0%	89	54.2%	82	55.7%	19
(Don't know / varies)	0.5%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
Weighted base:		718		77		68		101		74		54		159		152		33
Sample:		708		93		99		83		89		78		91		96		79

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q27 What are some good features of your nearest town centre (identified in Question 25)?																		
<i>Those who know their nearest Town Centre within the Epping Forest District at Q25</i>																		
1st mention																		
Adequate access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate parking	3.5%	25	2.2%	2	1.0%	1	1.2%	1	5.6%	4	9.0%	5	2.2%	3	5.2%	8	2.5%	1
Adequate public transport	0.6%	4	1.1%	1	1.0%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	1.2%	9	0.0%	0	1.0%	1	1.2%	1	0.0%	0	0.0%	0	3.3%	5	1.0%	2	0.0%	0
Adequate choice of shops in general	13.5%	97	12.9%	10	29.3%	20	7.2%	7	11.2%	8	7.7%	4	8.8%	14	18.8%	28	13.9%	5
Adequate quality of shops	7.7%	55	17.2%	13	4.0%	3	9.6%	10	14.6%	11	2.6%	1	5.5%	9	4.2%	6	6.3%	2
Adequate supermarket offer	5.0%	36	2.2%	2	1.0%	1	2.4%	2	4.5%	3	9.0%	5	3.3%	5	10.4%	16	6.3%	2
Enough national multiple (high street chain) retailers	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Adequate facilities for children	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate safety measures/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of bars/nightclubs	0.7%	5	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	2	1.0%	2	2.5%	1
Adequate quality/range of cafes	1.5%	11	1.1%	1	2.0%	1	1.2%	1	1.1%	1	1.3%	1	2.2%	3	1.0%	2	2.5%	1
Adequate quality/range of cinemas/theatres	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of family entertainment	0.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Adequate quality/range of health clubs/gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of restaurants	1.8%	13	2.2%	2	4.0%	3	2.4%	2	1.1%	1	1.3%	1	0.0%	0	2.1%	3	3.8%	1
Adequate shelter from wind / rain	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
General cleanliness of centres	2.0%	14	1.1%	1	2.0%	1	0.0%	0	1.1%	1	3.8%	2	2.2%	3	3.1%	5	2.5%	1
The appearance / environment of centre	14.8%	107	15.1%	12	3.0%	2	12.0%	12	14.6%	11	16.7%	9	20.9%	33	16.7%	25	7.6%	3
Other	0.3%	2	0.0%	0	1.0%	1	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
It's close to home / convenient	4.1%	30	11.8%	9	7.1%	5	6.0%	6	0.0%	0	3.8%	2	0.0%	0	4.2%	6	3.8%	1
The market	2.0%	14	5.4%	4	0.0%	0	3.6%	4	5.6%	4	0.0%	0	1.1%	2	0.0%	0	1.3%	0
Range of independent stores	0.8%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	2.1%	3	1.3%	0
The church	0.9%	6	0.0%	0	1.0%	1	1.2%	1	1.1%	1	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Good hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is quiet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It isn't too big	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Friendly atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good layout / access	0.3%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	0
(Don't know / refused)	11.6%	84	3.2%	2	12.1%	8	21.7%	22	15.7%	12	16.7%	9	9.9%	16	5.2%	8	20.3%	7
(None mentioned)	26.5%	190	21.5%	17	29.3%	20	28.9%	29	20.2%	15	24.4%	13	31.9%	51	25.0%	38	22.8%	8
Weighted base:	718		77		68		101		74		54		159		152		33	
Sample:	708		93		99		83		89		78		91		96		79	

Column %ges.

by Zone

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
2nd mention																		
Adequate access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate parking	2.0%	14	3.2%	2	2.0%	1	0.0%	0	2.2%	2	1.3%	1	2.2%	3	3.1%	5	0.0%	0
Adequate public transport	0.4%	3	1.1%	1	1.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	0.6%	4	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	2	0.0%	0	0.0%	0
Adequate choice of shops in general	5.1%	37	11.8%	9	4.0%	3	4.8%	5	9.0%	7	3.8%	2	2.2%	3	4.2%	6	3.8%	1
Adequate quality of shops	3.9%	28	2.2%	2	9.1%	6	2.4%	2	4.5%	3	2.6%	1	2.2%	3	5.2%	8	5.1%	2
Adequate supermarket offer	2.0%	14	3.2%	2	2.0%	1	1.2%	1	3.4%	2	0.0%	0	1.1%	2	3.1%	5	1.3%	0
Enough national multiple (high street chain) retailers	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Adequate facilities for children	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate safety measures/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate seating/benches	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Adequate quality/range of bars/nightclubs	0.8%	6	1.1%	1	1.0%	1	1.2%	1	2.2%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Adequate quality/range of cafes	1.1%	8	2.2%	2	0.0%	0	0.0%	0	3.4%	2	1.3%	1	0.0%	0	2.1%	3	0.0%	0
Adequate quality/range of cinemas/theatres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of family entertainment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of health clubs/gyms	0.3%	2	1.1%	1	0.0%	0	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of restaurants	1.8%	13	1.1%	1	1.0%	1	0.0%	0	1.1%	1	0.0%	0	2.2%	3	4.2%	6	1.3%	0
Adequate shelter from wind / rain	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General cleanliness of centres	2.7%	19	1.1%	1	4.0%	3	3.6%	4	4.5%	3	1.3%	1	2.2%	3	2.1%	3	3.8%	1
The appearance / environment of centre	4.9%	35	3.2%	2	7.1%	5	4.8%	5	4.5%	3	3.8%	2	6.6%	10	4.2%	6	2.5%	1
Other	0.3%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
It's close to home / convenient	1.1%	8	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	1.3%	0
The market	0.7%	5	1.1%	1	0.0%	0	1.2%	1	1.1%	1	0.0%	0	1.1%	2	0.0%	0	1.3%	0
Range of independent stores	1.0%	7	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.3%	5	0.0%	0	1.3%	0
The church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good hairdressers	0.4%	3	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
It is quiet	0.4%	3	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
It isn't too big	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.2%	3	0.0%	0	0.0%	0
Friendly atmosphere	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.0%	2	0.0%	0
Good layout / access	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	1.9%	14	1.1%	1	0.0%	0	3.6%	4	7.9%	6	0.0%	0	1.1%	2	1.0%	2	0.0%	0
(None mentioned)	66.5%	477	58.1%	45	66.7%	45	73.5%	74	52.8%	39	79.5%	43	68.1%	108	63.5%	96	78.5%	26
Weighted base:	718		77		68		101		74		54		159		152		33	
Sample:	708		93		99		83		89		78		91		96		79	

Column %ges.

by Zone

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
3rd mention																		
Adequate access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate parking	1.4%	10	2.2%	2	0.0%	0	0.0%	0	2.2%	2	2.6%	1	3.3%	5	0.0%	0	1.3%	0
Adequate public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Adequate choice of shops in general	1.3%	9	0.0%	0	3.0%	2	0.0%	0	4.5%	3	0.0%	0	1.1%	2	1.0%	2	1.3%	0
Adequate quality of shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Adequate supermarket offer	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Enough national multiple (high street chain) retailers	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Adequate facilities for children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate safety measures/CCTV/police presence	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of bars/nightclubs	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Adequate quality/range of cafes	0.5%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	2.5%	1
Adequate quality/range of cinemas/theatres	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of family entertainment	0.4%	3	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Adequate quality/range of health clubs/gyms	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of restaurants	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Adequate shelter from wind / rain	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0
General cleanliness of centres	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
The appearance / environment of centre	1.8%	13	3.2%	2	1.0%	1	1.2%	1	3.4%	2	1.3%	1	3.3%	5	0.0%	0	1.3%	0
Other	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
It's close to home / convenient	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	0.6%	4	1.1%	1	0.0%	0	0.0%	0	1.1%	1	1.3%	1	1.1%	2	0.0%	0	0.0%	0
Range of independent stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is quiet	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
It isn't too big	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly atmosphere	0.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Good layout / access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	1.2%	9	1.1%	1	1.0%	1	2.4%	2	0.0%	0	2.6%	1	1.1%	2	1.0%	2	0.0%	0
(None mentioned)	88.9%	638	87.1%	67	91.9%	63	95.2%	96	83.1%	61	91.0%	50	84.6%	134	90.6%	137	89.9%	30
Weighted base:	718		77		68		101		74		54		159		152		33	
Sample:	708		93		99		83		89		78		91		96		79	

Column %ges.

by Zone

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Any mention																	
Adequate access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Adequate parking	6.9%	50	7.5%	6	3.0%	2	1.2%	1	10.1%	7	12.8%	7	7.7%	12	8.3%	13	3.8%
Adequate public transport	1.0%	7	2.2%	2	2.0%	1	1.2%	1	1.1%	1	0.0%	0	1.1%	2	0.0%	0	0.0%
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Provisions for pedestrians	2.0%	15	2.2%	2	1.0%	1	1.2%	1	0.0%	0	1.3%	1	5.5%	9	1.0%	2	0.0%
Adequate choice of shops in general	19.8%	142	24.7%	19	36.4%	25	12.0%	12	24.7%	18	11.5%	6	12.1%	19	24.0%	36	19.0%
Adequate quality of shops	11.9%	86	19.4%	15	13.1%	9	12.0%	12	21.3%	16	5.1%	3	7.7%	12	9.4%	14	13.9%
Adequate supermarket offer	7.4%	53	5.4%	4	3.0%	2	3.6%	4	9.0%	7	9.0%	5	4.4%	7	14.6%	22	7.6%
Enough national multiple (high street chain) retailers	0.8%	5	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	2	1.0%	2	1.3%
Adequate facilities for children	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.2%	3	0.0%	0	0.0%
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Adequate number of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Adequate safety measures/CCTV/police presence	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Adequate seating/benches	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%
Adequate quality/range of bars/nightclubs	1.7%	13	1.1%	1	1.0%	1	1.2%	1	3.4%	2	0.0%	0	1.1%	2	3.1%	5	2.5%
Adequate quality/range of cafes	3.1%	23	3.2%	2	2.0%	1	2.4%	2	4.5%	3	2.6%	1	2.2%	3	4.2%	6	5.1%
Adequate quality/range of cinemas/theatres	0.2%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Adequate quality/range of family entertainment	0.8%	6	2.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.0%	2	0.0%
Adequate quality/range of health clubs/gyms	0.5%	4	1.1%	1	1.0%	1	0.0%	0	1.1%	1	2.6%	1	0.0%	0	0.0%	0	0.0%
Adequate quality/range of restaurants	3.9%	28	3.2%	2	5.1%	3	2.4%	2	3.4%	2	1.3%	1	3.3%	5	6.3%	9	5.1%
Adequate shelter from wind / rain	0.8%	5	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	2.2%	3	0.0%	0	0.0%
General cleanliness of centres	5.0%	36	2.2%	2	7.1%	5	3.6%	4	5.6%	4	5.1%	3	5.5%	9	5.2%	8	6.3%
The appearance / environment of centre	21.6%	155	21.5%	17	11.1%	8	18.1%	18	22.5%	17	21.8%	12	30.8%	49	20.8%	32	11.4%
Other	0.7%	5	1.1%	1	1.0%	1	1.2%	1	1.1%	1	2.6%	1	0.0%	0	0.0%	0	1.3%
It's close to home / convenient	5.2%	37	15.1%	12	7.1%	5	6.0%	6	0.0%	0	3.8%	2	0.0%	0	7.3%	11	5.1%
The market	3.2%	23	7.5%	6	0.0%	0	4.8%	5	7.9%	6	1.3%	1	3.3%	5	0.0%	0	2.5%
Range of independent stores	1.8%	13	1.1%	1	1.0%	1	0.0%	0	0.0%	0	1.3%	1	4.4%	7	2.1%	3	2.5%
The church	0.9%	6	0.0%	0	1.0%	1	1.2%	1	1.1%	1	0.0%	0	2.2%	3	0.0%	0	0.0%
Good hairdressers	0.4%	3	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%
It is quiet	0.7%	5	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%
It isn't too big	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.3%	5	0.0%	0	0.0%
Friendly atmosphere	0.8%	6	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	2.1%	3	0.0%
Good layout / access	0.4%	3	0.0%	0	0.0%	0	1.2%	1	1.1%	1	1.3%	1	0.0%	0	0.0%	0	1.3%
Weighted base:	718			77		68		101		74		54		159		152	
Sample:	708			93		99		83		89		78		91		96	

Column %ges.

by Zone

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q28 Can I ask, are there things that could be improved about your nearest town centre (Q25 response) ?																		
<i>Those who know their nearest Town Centre within the Epping Forest District at Q25</i>																		
1st mention																		
Better links from car parks to Centre (car parking isn't accessible enough)	5.3%	38	2.2%	2	7.1%	5	7.2%	7	6.7%	5	0.0%	0	0.0%	0	11.5%	17	5.1%	2
Better signage around Centre	0.4%	3	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Better/more frequent bus service (inadequate bus service to the centre)	1.1%	8	0.0%	0	1.0%	1	1.2%	1	1.1%	1	2.6%	1	2.2%	3	0.0%	0	0.0%	0
Better/more frequent train service (inadequate train service to the centre)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking (parking too expensive)	2.4%	17	3.2%	2	1.0%	1	1.2%	1	3.4%	2	2.6%	1	3.3%	5	2.1%	3	1.3%	0
Free parking	1.8%	13	3.2%	2	1.0%	1	2.4%	2	0.0%	0	5.1%	3	0.0%	0	3.1%	5	0.0%	0
Improve access for wheelchairs and pushchairs users	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve priority for pedestrians	0.6%	4	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	2	0.0%	0	1.3%	0
More parking provision (not enough parking)	4.4%	32	7.5%	6	6.1%	4	3.6%	4	4.5%	3	3.8%	2	0.0%	0	6.3%	9	10.1%	3
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	2.7%	20	2.2%	2	5.1%	3	0.0%	0	0.0%	0	1.3%	1	7.7%	12	1.0%	2	0.0%	0
Improved market	1.1%	8	0.0%	0	1.0%	1	2.4%	2	0.0%	0	0.0%	0	1.1%	2	2.1%	3	0.0%	0
More (larger) covered shopping centres/malls	0.7%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.2%	3	0.0%	0	0.0%	0
More choice of shops (general)	12.4%	89	22.6%	17	20.2%	14	12.0%	12	4.5%	3	5.1%	3	14.3%	23	10.4%	16	3.8%	1
More clothes/fashion shops	3.1%	22	5.4%	4	11.1%	8	0.0%	0	2.2%	2	2.6%	1	3.3%	5	1.0%	2	1.3%	0
More dept stores/larger stores	1.4%	10	5.4%	4	3.0%	2	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	0
More discount/cheaper goods	0.4%	3	1.1%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	1.6%	11	5.4%	4	3.0%	2	0.0%	0	3.4%	2	0.0%	0	1.1%	2	0.0%	0	2.5%	1
More quality/designer shops	0.6%	5	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	2	1.0%	2	0.0%	0
More/improved supermarkets/food shops	1.0%	7	1.1%	1	0.0%	0	1.2%	1	1.1%	1	1.3%	1	2.2%	3	0.0%	0	0.0%	0
Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches	0.3%	2	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0
More toilets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
More/better bars/nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cafes	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.0%	2	0.0%	0
More/better cinema or theatre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
More/better family entertainment (ice skating/bowling/etc)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better health clubs/gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better restaurants	0.8%	6	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter	0.9%	7	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	5	0.0%	0	0.0%	0
Nicer shopping environment	1.1%	8	0.0%	0	5.1%	3	0.0%	0	2.2%	2	1.3%	1	1.1%	2	0.0%	0	0.0%	0
Other	0.8%	6	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.3%	1	0.0%	0	2.1%	3	0.0%	0
Less charity shops	0.5%	4	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	2	0.0%	0	1.3%	0
Less cafes	0.4%	3	0.0%	0	3.0%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve roads / pavements	0.7%	5	2.2%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Improve access by car	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	0
(Don't know)	16.0%	115	4.3%	3	2.0%	1	30.1%	30	28.1%	21	19.2%	10	13.2%	21	12.5%	19	25.3%	8
(Nothing)	36.0%	259	30.1%	23	14.1%	10	36.1%	36	30.3%	22	48.7%	27	37.4%	59	43.8%	66	44.3%	15
Weighted base:		718		77		68		101		74		54		159		152		33

Column %ges.

by Zone
Weighted:

Epping Forest Town Centres Survey For Roger Tym & Partners

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April 2009

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Sample:	708	93	99	83	89	78	91	96	79

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
2nd mention																		
Better links from car parks to Centre (car parking isn't accessible enough)	1.5%	11	1.1%	1	2.0%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	2	4.2%	6	0.0%	0
Better signage around Centre	0.4%	3	0.0%	0	1.0%	1	1.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Better/more frequent bus service (inadequate bus service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more frequent train service (inadequate train service to the centre)	0.3%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper parking (parking too expensive)	1.5%	11	1.1%	1	1.0%	1	2.4%	2	2.2%	2	0.0%	0	0.0%	0	3.1%	5	1.3%	0
Free parking	0.9%	7	1.1%	1	0.0%	0	0.0%	0	2.2%	2	1.3%	1	1.1%	2	1.0%	2	0.0%	0
Improve access for wheelchairs and pushchairs users	0.3%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Improve priority for pedestrians	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking provision (not enough parking)	0.6%	5	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	1.3%	0
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	0.5%	3	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Improved market	0.4%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
More (larger) covered shopping centres/malls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops (general)	3.4%	24	6.5%	5	12.1%	8	1.2%	1	1.1%	1	1.3%	1	2.2%	3	3.1%	5	0.0%	0
More clothes/fashion shops	2.3%	16	5.4%	4	4.0%	3	1.2%	1	0.0%	0	1.3%	1	3.3%	5	1.0%	2	2.5%	1
More dept stores/larger stores	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.3%	5	0.0%	0	0.0%	0
More discount/cheaper goods	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	1.3%	0
More independent shops	1.1%	8	0.0%	0	4.0%	3	0.0%	0	2.2%	2	2.6%	1	1.1%	2	0.0%	0	0.0%	0
More quality/designer shops	0.6%	4	0.0%	0	4.0%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/improved supermarkets/food shops	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More toilets	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better bars/nightclubs	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cafes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
More/better cinema or theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better family entertainment (ice skating/bowling/etc)	0.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
More/better health clubs/gyms	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
More/better restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Nicer shopping environment	0.7%	5	0.0%	0	1.0%	1	2.4%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	1.3%	0
Other	0.9%	6	1.1%	1	2.0%	1	0.0%	0	0.0%	0	1.3%	1	2.2%	3	0.0%	0	0.0%	0
Less charity shops	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve roads / pavements	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Improve access by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.1%	8	1.1%	1	1.0%	1	0.0%	0	6.7%	5	2.6%	1	0.0%	0	0.0%	0	0.0%	0
(Nothing)	79.9%	574	75.3%	58	59.6%	41	89.2%	90	82.0%	61	82.1%	45	76.9%	122	84.4%	128	89.9%	30
Weighted base:		718		77		68		101		74		54		159		152		33
Sample:		708		93		99		83		89		78		91		96		79

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
3rd mention																		
Better links from car parks to Centre (car parking isn't accessible enough)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage around Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Better/more frequent bus service (inadequate bus service to the centre)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more frequent train service (inadequate train service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking (parking too expensive)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.5%	4	0.0%	0	0.0%	0	1.2%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Improve access for wheelchairs and pushchairs users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking provision (not enough parking)	0.7%	5	1.1%	1	2.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	0.7%	5	1.1%	1	2.0%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Improved market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More (larger) covered shopping centres/malls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops (general)	1.2%	8	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.3%	5	1.0%	2	0.0%	0
More clothes/fashion shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dept stores/larger stores	0.5%	3	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
More discount/cheaper goods	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
More independent shops	0.9%	6	2.2%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.0%	2	0.0%	0
More quality/designer shops	0.3%	2	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0
More/improved supermarkets/food shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More toilets	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better bars/nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cinema or theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better family entertainment (ice skating/bowling/etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better health clubs/gyms	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
More/better restaurants	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer shopping environment	0.3%	2	0.0%	0	1.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Less charity shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Less cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve roads / pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.6%	5	1.1%	1	0.0%	0	0.0%	0	1.1%	1	1.3%	1	1.1%	2	0.0%	0	1.3%	0
(Nothing)	92.3%	662	92.5%	71	87.9%	60	96.4%	97	94.4%	70	98.7%	54	85.7%	136	93.8%	142	97.5%	33
Weighted base:	718		77		68		101		74		54		159		152			33
Sample:	708		93		99		83		89		78		91		96			79

Column %ges.

by Zone

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Any mention																		
Better links from car parks to Centre (car parking isn't accessible enough)	6.9%	49	3.2%	2	10.1%	7	7.2%	7	6.7%	5	1.3%	1	1.1%	2	15.6%	24	5.1%	2
Better signage around Centre	1.0%	7	1.1%	1	2.0%	1	1.2%	1	0.0%	0	1.3%	1	1.1%	2	1.0%	2	0.0%	0
Better/more frequent bus service (inadequate bus service to the centre)	1.2%	8	0.0%	0	2.0%	1	1.2%	1	1.1%	1	2.6%	1	2.2%	3	0.0%	0	0.0%	0
Better/more frequent train service (inadequate train service to the centre)	0.5%	4	0.0%	0	0.0%	0	1.2%	1	2.2%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper parking (parking too expensive)	3.9%	28	4.3%	3	2.0%	1	3.6%	4	5.6%	4	2.6%	1	3.3%	5	5.2%	8	2.5%	1
Free parking	3.2%	23	4.3%	3	1.0%	1	3.6%	4	3.4%	2	6.4%	3	1.1%	2	5.2%	8	0.0%	0
Improve access for wheelchairs and pushchairs users	0.3%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Improve priority for pedestrians	0.7%	5	0.0%	0	3.0%	2	0.0%	0	0.0%	0	1.3%	1	1.1%	2	0.0%	0	1.3%	0
More parking provision (not enough parking)	5.8%	42	11.8%	9	8.1%	6	4.8%	5	4.5%	3	3.8%	2	1.1%	2	7.3%	11	11.4%	4
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	3.8%	28	4.3%	3	8.1%	6	0.0%	0	1.1%	1	1.3%	1	9.9%	16	1.0%	2	0.0%	0
Improved market	1.5%	11	0.0%	0	1.0%	1	3.6%	4	0.0%	0	0.0%	0	2.2%	3	2.1%	3	0.0%	0
More (larger) covered shopping centres/malls	0.7%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.2%	3	0.0%	0	0.0%	0
More choice of shops (general)	17.0%	122	30.1%	23	32.3%	22	13.3%	13	6.7%	5	6.4%	3	19.8%	31	14.6%	22	3.8%	1
More clothes/fashion shops	5.4%	38	10.8%	8	15.2%	10	1.2%	1	2.2%	2	3.8%	2	6.6%	10	2.1%	3	3.8%	1
More dept stores/larger stores	2.7%	19	6.5%	5	4.0%	3	0.0%	0	4.5%	3	1.3%	1	4.4%	7	0.0%	0	1.3%	0
More discount/cheaper goods	1.3%	10	1.1%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	6	1.3%	0
More independent shops	3.5%	25	7.5%	6	9.1%	6	0.0%	0	5.6%	4	2.6%	1	3.3%	5	1.0%	2	2.5%	1
More quality/designer shops	1.5%	11	0.0%	0	5.1%	3	1.2%	1	3.4%	2	0.0%	0	1.1%	2	1.0%	2	1.3%	0
More/improved supermarkets/food shops	1.6%	11	1.1%	1	1.0%	1	1.2%	1	1.1%	1	1.3%	1	4.4%	7	0.0%	0	0.0%	0
Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches	0.4%	3	0.0%	0	2.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0
More toilets	0.4%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
More/better bars/nightclubs	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cafes	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	2	1.0%	2	0.0%	0
More/better cinema or theatre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
More/better family entertainment (ice skating/bowling/etc)	0.5%	3	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
More/better health clubs/gyms	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	2	0.0%	0	0.0%	0
More/better restaurants	1.3%	9	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	4.4%	7	0.0%	0	0.0%	0
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter	1.1%	8	0.0%	0	2.0%	1	0.0%	0	1.1%	1	0.0%	0	3.3%	5	0.0%	0	1.3%	0
Nicer shopping environment	2.1%	15	0.0%	0	7.1%	5	3.6%	4	2.2%	2	1.3%	1	2.2%	3	0.0%	0	1.3%	0
Other	1.9%	14	1.1%	1	2.0%	1	0.0%	0	2.2%	2	2.6%	1	3.3%	5	2.1%	3	0.0%	0
Less charity shops	0.9%	6	2.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	2	1.0%	2	1.3%	0
Less cafes	0.4%	3	0.0%	0	3.0%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve roads / pavements	1.1%	8	2.2%	2	4.0%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.0%	2	0.0%	0
Improve access by car	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	0
Weighted base:	718		77		68		101		74		54		159		152		33	
Sample:	708		93		99		83		89		78		91		96		79	

Column %ges.

by Zone
Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Q29 In which town, village or out-of-town location does your household spend most money on the Restaurants?									
Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Buckhurst Hill	1.0%	8	0.0%	0	2.0%	1	0.0%	0	0.0%
Chelmsford	1.2%	10	1.0%	1	1.0%	1	0.0%	0	1.0%
Chigwell	1.7%	13	1.0%	1	2.0%	1	0.0%	0	0.0%
Chipping Ongar	1.9%	15	2.0%	2	0.0%	0	0.0%	0	3.0%
Enfield	4.2%	34	0.0%	0	0.0%	0	2.0%	2	0.0%
Epping	3.3%	26	15.8%	13	5.0%	3	3.0%	4	3.0%
Harlow	6.7%	54	20.8%	17	0.0%	0	8.1%	10	32.3%
Iford	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.0%
Ingatestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%
Lakeside	0.6%	5	3.0%	2	0.0%	0	0.0%	0	1.0%
Loughton Broadway	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Loughton High Road	7.0%	56	3.0%	2	31.7%	22	1.0%	1	0.0%
North Chingford	4.2%	33	1.0%	1	0.0%	0	0.0%	0	0.0%
Romford	0.9%	7	3.0%	2	0.0%	0	1.0%	1	0.0%
The West End	5.8%	46	3.0%	2	5.0%	3	5.1%	6	3.0%
Theydon Bois	0.5%	4	4.0%	3	0.0%	0	0.0%	0	0.0%
Waltham Abbey	2.5%	20	0.0%	0	0.0%	0	2.0%	2	0.0%
Waltham Cross	1.2%	9	0.0%	0	0.0%	0	2.0%	2	0.0%
Walthamstow	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%
Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brentwood Centre, Doddinghurst Road, Brentwood, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%
Moonlight Fun Casinos, 9 Nevill Way, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Longman Theatre, Victoria Hall, Bury Rd, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Valle Academy, Delamare Rd, Cheshunt, Waltham Cross, Broxbourne (Theatre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bishops Stortford	0.3%	2	1.0%	1	0.0%	0	0.0%	0	2.0%
Brentwood	2.1%	17	0.0%	0	0.0%	0	0.0%	1	23.0%
Broxbourne	0.8%	6	0.0%	0	0.0%	0	5.1%	6	0.0%
Cheshunt	1.5%	12	0.0%	0	0.0%	0	8.1%	10	1.0%
Chingford	1.7%	14	0.0%	0	1.0%	1	1.0%	1	0.0%
Colliers Row	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hertford	1.0%	8	1.0%	1	0.0%	0	6.1%	7	0.0%
Hoddesdon	0.8%	6	0.0%	0	0.0%	0	5.1%	6	0.0%
Lea Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Weald	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%
Roydon	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%
Sawbridgeworth	0.9%	7	0.0%	0	0.0%	0	0.0%	0	9.1%
South Woodford	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Stevenage	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%
Woodford	1.1%	9	0.0%	0	0.0%	0	0.0%	0	1.0%
Woodford Green	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%
Other outside catchment area	2.5%	20	0.0%	0	4.0%	3	3.0%	4	0.0%
Other zones 3	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 4	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.0%
Other zones 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 8	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	19.7%	157	9.9%	8	22.8%	16	27.3%	33	26.3%
(Don't do this activity)	20.3%	162	28.7%	24	24.8%	17	17.2%	21	14.1%
Weighted base:		800		84		70		120	
Sample:		800		101		101		99	

by Zone

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
Q32 In which town, village or out-of-town location does your household spend most money on the Health & Fitness?																		
Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Chelmsford	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	2.0%	3	0.0%	0
Enfield	2.3%	19	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	10.0%	17	0.0%	0	0.0%	0
Harlow	5.2%	41	16.8%	14	0.0%	0	4.0%	5	26.3%	22	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ilford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	2.0%	1
Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
The West End	1.1%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	4.0%	6	0.0%	0
Walthamstow	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	1.0%	0
Body & Soul, 10 Torrington Dr, Loughton, Essex	0.4%	3	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Brentwood Centre, Doddinghurst Road, Brentwood, Essex	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Epping Sports Centre, 25 Hemnall Street, Epping, Essex	1.3%	11	4.0%	3	3.0%	2	0.0%	0	0.0%	0	2.0%	1	2.0%	3	0.0%	0	1.0%	0
Esporta Health Club, Claygate House, Manor Rd, Woodford Green, Essex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Fitness Figures, Barn Hoppett, Rangers Rd, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grundy Park Leisure Centre, Windmill Ln, Cheshunt, Waltham Cross, Broxbourne	1.3%	11	0.0%	0	0.0%	0	6.1%	7	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Island Fitness, 57 Island Centre Way, Enfield (gym)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Warner Sports Centre, I review, Stanstead Road, Hoddesdon	0.9%	7	0.0%	0	0.0%	0	6.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Valley Sports Centre, Bullsmoor Lane, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton Leisure Centre, Traps Hill, Loughton, Essex	2.3%	18	0.0%	0	20.8%	14	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	2.0%	1
Loughton Sports Centre, Rectory Ln, Loughton, Epping Forest	1.2%	10	2.0%	2	4.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3	2.0%	1
Ongar Leisure Centre, The Gables, Ongar, Essex	1.1%	9	2.0%	2	0.0%	0	0.0%	0	3.0%	2	6.0%	4	0.0%	0	0.0%	0	1.0%	0
Waltham Abbey Sports Centre, Broomstickhall Road, Waltham Abbey, Essex	1.1%	9	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.0%	7	0.0%	0	0.0%	0
Waltham Abbey Swimming Pool, Roundhills, Waltham Abbey, Essex	1.4%	11	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	10	0.0%	0	0.0%	0
Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	8	0.0%	0	0.0%	0	0.0%	0
Broxbourne	0.3%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.9%	7	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Chingford	1.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	9	4.0%	6	0.0%	0
Colliers Row	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Weald	0.3%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Woodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.1%	17	0.0%	0	3.0%	2	2.0%	2	1.0%	1	2.0%	1	1.0%	2	4.0%	6	5.0%	2
Other zones 3	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

by Zone

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		
AGE Could I ask, how old are you ?																		
18 to 24	0.7%	5	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	2	3.0%	1
25 to 34	5.1%	41	4.0%	3	1.0%	1	6.1%	7	3.0%	2	2.0%	1	8.0%	14	7.0%	11	2.0%	1
35 to 44	22.6%	181	13.9%	12	14.9%	10	22.2%	27	13.1%	11	10.0%	7	30.0%	52	37.0%	58	8.0%	3
45 to 54	25.5%	204	27.7%	23	24.8%	17	21.2%	25	21.2%	17	25.0%	17	28.0%	49	31.0%	49	13.0%	5
55 to 64	14.6%	117	10.9%	9	16.8%	12	18.2%	22	22.2%	18	21.0%	15	15.0%	26	4.0%	6	20.0%	8
65 +	30.7%	245	43.6%	37	40.6%	28	30.3%	36	39.4%	32	40.0%	28	18.0%	31	19.0%	30	53.0%	22
(Refused)	0.9%	7	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.0%	1	1.0%	2	1.0%	2	1.0%	0
Weighted base:		800		84		70		120		82		70		174		158		42
Sample:		800		101		101		99		99		100		100		100		100

WOR Which of the following best describes the chief wage earner of your household's current employment situation ?

Working full time	53.6%	429	39.6%	33	46.5%	32	55.6%	67	40.4%	33	43.0%	30	71.0%	124	62.0%	98	28.0%	12
Working part time	6.0%	48	5.9%	5	5.9%	4	6.1%	7	11.1%	9	5.0%	3	5.0%	9	5.0%	8	6.0%	3
Unemployed	3.2%	26	3.0%	2	1.0%	1	0.0%	0	3.0%	2	3.0%	2	2.0%	3	8.0%	13	4.0%	2
Retired	34.9%	279	51.5%	43	45.5%	32	37.4%	45	45.5%	37	46.0%	32	19.0%	33	20.0%	32	59.0%	25
A housewife	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	2	3.0%	5	2.0%	1
A student	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.1%	9	0.0%	0	1.0%	1	1.0%	1	0.0%	0	2.0%	1	2.0%	3	1.0%	2	1.0%	0
Weighted base:		800		84		70		120		82		70		174		158		42
Sample:		800		101		101		99		99		100		100		100		100

CAR How many cars does your household own or have the use of ?

None	13.6%	109	17.8%	15	15.8%	11	9.1%	11	11.1%	9	11.0%	8	13.0%	23	14.0%	22	24.0%	10
One	43.8%	350	40.6%	34	51.5%	36	42.4%	51	45.5%	37	35.0%	24	44.0%	77	48.0%	76	36.0%	15
Two	31.4%	251	36.6%	31	26.7%	19	37.4%	45	28.3%	23	39.0%	27	33.0%	58	23.0%	36	30.0%	13
Three or more	10.7%	86	4.0%	3	5.0%	3	11.1%	13	14.1%	12	13.0%	9	10.0%	17	15.0%	24	9.0%	4
(Refused)	0.5%	4	1.0%	1	1.0%	1	0.0%	0	1.0%	1	2.0%	1	0.0%	0	0.0%	0	1.0%	0
Weighted base:		800		84		70		120		82		70		174		158		42
Sample:		800		101		101		99		99		100		100		100		100

SEG Socio-economic Grouping:

A	3.2%	26	5.0%	4	2.0%	1	4.0%	5	2.0%	2	4.0%	3	1.0%	2	5.0%	8	3.0%	1
B	18.3%	146	22.8%	19	9.9%	7	16.2%	19	16.2%	13	22.0%	15	16.0%	28	25.0%	39	11.0%	5
C1	28.8%	231	17.8%	15	22.8%	16	29.3%	35	32.3%	27	25.0%	17	34.0%	59	32.0%	51	26.0%	11
C2	16.7%	134	10.9%	9	22.8%	16	19.2%	23	16.2%	13	10.0%	7	21.0%	37	16.0%	25	9.0%	4
D	7.6%	61	12.9%	11	6.9%	5	5.1%	6	7.1%	6	3.0%	2	13.0%	23	4.0%	6	6.0%	3
E	18.5%	148	20.8%	17	25.7%	18	21.2%	25	22.2%	18	26.0%	18	11.0%	19	11.0%	17	34.0%	14
(Refused)	6.8%	54	9.9%	8	9.9%	7	5.1%	6	4.0%	3	10.0%	7	4.0%	7	7.0%	11	11.0%	5
Weighted base:		800		84		70		120		82		70		174		158		42
Sample:		800		101		101		99		99		100		100		100		100

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8									
QUOTA Postcode Sector:																		
CM145	3.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.0%	24	0.0%	0	0.0%	0	0.0%	0
CM150	2.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.0%	20	0.0%	0	0.0%	0	0.0%	0
CM164	1.2%	10	11.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM165	1.0%	8	9.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM166	2.4%	19	22.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM167	2.2%	17	20.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM170	2.3%	18	0.0%	0	0.0%	0	0.0%	0	22.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM179	4.4%	35	0.0%	0	0.0%	0	0.0%	0	42.4%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM187	3.6%	29	34.7%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM195	2.6%	21	0.0%	0	0.0%	0	17.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM219	2.1%	17	0.0%	0	0.0%	0	0.0%	0	20.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM4 0	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	12	0.0%	0	0.0%	0	0.0%	0
CM5 0	1.6%	12	0.0%	0	0.0%	0	0.0%	0	15.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM5 9	1.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	15	0.0%	0	0.0%	0	0.0%	0
E4 6	5.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	41	0.0%	0
E4 7	3.9%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	31	0.0%	0	0.0%	0
EN106	3.3%	27	0.0%	0	0.0%	0	22.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN110	2.0%	16	0.0%	0	0.0%	0	13.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN3 6	5.2%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	42	0.0%	0	0.0%	0
EN3 7	2.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	21	0.0%	0	0.0%	0
EN8 0	3.2%	25	0.0%	0	0.0%	0	21.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN8 7	2.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	19	0.0%	0	0.0%	0
EN8 9	2.4%	19	0.0%	0	0.0%	0	16.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 1	2.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	21	0.0%	0	0.0%	0
EN9 2	1.5%	12	0.0%	0	0.0%	0	10.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN9 3	3.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	28	0.0%	0	0.0%	0
IG101	2.1%	17	0.0%	0	23.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG102	3.1%	25	0.0%	0	35.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG103	3.5%	28	0.0%	0	40.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG104	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	12	0.0%	0	0.0%	0
IG7 4	2.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.0%	19
IG7 5	2.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	19	0.0%	0
IG7 6	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.0%	11
IG8 0	2.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	21	0.0%	0
IG8 7	2.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	22	0.0%	0
IG8 8	2.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	21	0.0%	0
IG9 5	2.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	21	0.0%	0
IG9 6	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	14	0.0%	0
RM4 1	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.0%	12
Weighted base:	800		84		70		120		82		70		174		158		42	
Sample:	800		101		101		99		99		100		100		100		100	
ZONE Zone:																		
Zone 1	10.5%	84	100.0%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	8.7%	70	0.0%	0	100.0%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	15.0%	120	0.0%	0	0.0%	0	100.0%	120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	10.3%	82	0.0%	0	0.0%	0	0.0%	0	100.0%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	8.7%	70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	70	0.0%	0	0.0%	0	0.0%	0
Zone 6	21.8%	174	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	174	0.0%	0	0.0%	0
Zone 7	19.7%	158	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	158	0.0%	0
Zone 8	5.3%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	42
Weighted base:	800		84		70		120		82		70		174		158		42	
Sample:	800		101		101		99		99		100		100		100		100	

Appendix 6:

Data Tabulations

By Q25

(Weighted)

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Q01 In which shop does your household spend most money on its main food and groceries ?														
Aldi, 570-592 High Road, Tottenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Road, Seven Kings, Ilford, Greater London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Asda, 19 Selborne Walk Shopping Centre, Walthamstow, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Road, Romford, Essex	0.2%	1	0.2%	0	0.3%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Asda, Watergardens, Southgate, Harlow, Essex	2.7%	22	7.4%	13	0.0%	0	1.5%	3	0.0%	0	3.9%	2	0.0%	0
Budgens, 109 Snakes Lane, Woodford, Essex	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 74 Church Lane, Doddington, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Sawbridgeworth, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Market Town, 1/13 Station Road, Chingford, Greater London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Co-op Market Town, 654- 674 Hertford Road, Enfield, Hertfordshire	0.9%	7	0.0%	0	0.0%	0	3.5%	7	0.0%	0	0.0%	0	0.0%	0
Co-op, 113-117 Upshire Road, Waltham Abbey, Essex	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, 1-2 Maunds Road, Maunds Hatch, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 136-138 Church Lane, Cheshunt, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 16 Hatch Lane, Chingford, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Co-op, 56 High Road, North Weald, Epping, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 7-9 Sun Street, Waltham Abbey, Essex	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Iceland, 106-108 High Street, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 1A Old Church Road, Chingford, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 22/24 The Broadway, Debden, Loughton, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Lidl, Fore Street, Edmonton, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Staple Tyre Centre, Southern Way, Harlow, Essex	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 135 High Road, Ilford, Essex	0.1%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 39 South Street, Romford, Essex	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Marks & Spencer, 54 Shopping Precinct, Palace Gardens, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer's Simply	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Food, 239-253 High Street, Epping, Essex	4.2%	34	1.4%	2	16.0%	21	0.9%	2	9.5%	2	0.0%	0	5.3%	6
Morrisons, 246-250 High Road, Loughton, Essex	1.8%	15	0.9%	2	2.5%	3	0.9%	2	6.0%	2	0.0%	0	4.0%	5
Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford, Essex	0.7%	5	1.0%	2	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0
Morrisons, Southbury Road, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, 49 High Street, Ponders End, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, 66-70 High Street, Cheshunt, Hertfordshire	0.8%	6	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	4
Sainsburys, 100 Tanners Lane, Barkingside, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops Stortford, Hertfordshire	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 16 Jackson Square, Bishops Stortford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire	2.4%	19	0.8%	1	0.0%	0	0.0%	0	0.0%	0	19.7%	13	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 97-131 High Road, Chadwell Heath, Greater London	1.6%	12	0.9%	2	1.2%	2	0.8%	2	0.0%	0	0.0%	0	5.4%	6
Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater London	1.2%	10	0.0%	0	3.7%	5	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Sainsburys, 13 Hall Lane, Chingford, Greater London	2.4%	19	2.1%	4	0.0%	0	0.0%	0	0.0%	0	24.0%	15	0.0%	0
Sainsburys, Basons Lane, Chipping Ongar, Ongar, Essex	1.1%	9	0.0%	0	0.0%	0	3.5%	7	0.0%	0	0.0%	0	1.3%	2
Sainsburys, 3 Crown Road, Enfield, Greater London	1.6%	12	5.5%	10	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Highlands Village, Highlands Avenue, London, Greater London	2.0%	16	0.7%	1	0.0%	0	5.7%	11	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 95 High Street, Hornchurch, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 33 Roden Street, Ilford, Greater London	1.3%	10	0.0%	0	4.9%	6	0.0%	0	9.5%	2	0.0%	0	1.3%	2
Sainsburys, 12 Torrington Drive, GLC Debden Estate, Loughton, Essex	4.5%	36	0.5%	1	18.2%	24	0.9%	2	17.4%	5	0.0%	0	4.0%	5
Sainsburys, Old Station Road, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 1-15 The Brewery, Waterloo Road, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 867-869 High Road, Tottenham, Greater														

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
London														
Sainsburys, 72 Shopping Pavillion, High Street, Waltham Cross, Hertfordshire	0.6%	5	0.0%	0	0.6%	1	0.0%	0	1.6%	0	0.0%	0	1.1%	1
Sainsburys, 112 High Street, Walthamstow, Greater London	0.9%	7	2.3%	4	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Sainsburys, 681 Green Lanes, Winchmore Hill, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 176 George Lane, South Woodford, Greater London	1.4%	11	0.7%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	8
Simply Food, 161-163 High Street, Loughton, Essex	0.3%	2	0.0%	0	1.1%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Somerfield, 19 Chapel High, Brentwood, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.6%	1
Somerfield, 21 High Street, Harlow, Essex	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 218 St Marys Lane, Upminster, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 4 Station Road, Chingford, Greater London	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 686 Chigwell Road, Woodford Bridge, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 9 High Street, Cheshunt, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Somerfield, Queens Park, Billericay, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Express, 185 Manford Way, Grange Hill Estate, Chigwell, Essex	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Chipping Ongar, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 54-62 Island Centre Way, Enfield Lock, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Coppice Row, Theydon Bois, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 246 High Street, Theobalds Park, Waltham Cross, Hertfordshire	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, 822 High Road, Chadwell Heath, Romford, Essex	0.3%	3	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Tesco Extra, Brookfield Centre, New River Trading Estate, Cheshunt, Hertfordshire	7.2%	58	2.0%	4	0.0%	0	22.1%	44	2.6%	1	0.0%	0	0.0%	0
Tesco Extra, 300 Hornchurch Road, Hornchurch, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Tesco Extra, Bryant Avenue, Romford, Essex	1.1%	9	0.5%	1	0.3%	0	1.6%	3	0.0%	0	4.4%	3	0.0%	0
Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater London	1.4%	11	0.4%	1	1.3%	2	1.5%	3	0.0%	0	2.8%	2	2.8%	3
Tesco Metro, 34-44 North Mall, Edmonton, Greater London	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire	0.3%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, 796 Cranbrook Road, Barkingside, Essex	2.2%	18	0.0%	0	4.9%	6	0.0%	0	15.3%	4	0.0%	0	4.8%	6
Tesco, Bishops Park Centre,	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
Lancaster Way, Bishops Stortford, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.6%	1
Tesco, 47-53 Springfield Road, Chelmsford, Essex	1.4%	11	3.7%	7	1.1%	1	0.0%	0	2.6%	1	2.4%	2	0.0%	0
Tesco, Princes Road, Chelmsford, Essex	1.4%	11	0.0%	0	0.3%	0	1.7%	3	0.0%	0	0.0%	0	3.0%	4
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.4%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0
Tesco, Savoy Parade, Southbury Road, Enfield, Middlesex	4.9%	39	19.3%	34	0.5%	1	0.0%	0	3.2%	1	3.5%	2	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	5.8%	46	21.2%	38	0.0%	0	0.8%	2	0.0%	0	5.0%	3	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	2.4%	19	7.4%	13	0.0%	0	0.4%	1	0.0%	0	2.6%	2	0.0%	0
Tesco, Unit 1-6 The Harvey Centre, Harlow, Essex	1.3%	10	3.7%	7	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, 825 High Road, Leyton, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 829-837 High Road, Leytonstone, Greater London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Tesco, Sewardstone Road, Waltham Abbey, Essex	7.3%	59	1.2%	2	4.6%	6	23.1%	46	9.3%	2	0.0%	0	1.5%	2
Tesco, 5-6 West Street, Ware, Hertfordshire	0.2%	2	0.0%	0	0.5%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road, Woodford Green, Essex	3.0%	24	0.0%	0	3.6%	5	0.8%	2	0.0%	0	0.0%	0	13.3%	16
Waitrose, 112-118 High Street, Billericay, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 27-43 Queens Road, Buckhurst Hill, Greater London	2.3%	18	0.5%	1	3.3%	4	0.0%	0	0.0%	0	0.0%	0	11.0%	13
Waitrose, 92-96 High Road, South Woodford, Greater London	0.8%	7	0.0%	0	1.2%	2	0.8%	2	0.0%	0	0.0%	0	2.7%	3
Waitrose, Northgate End, Bishops Stortford, Hertfordshire	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Palace Gardens Shopping Pnct, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Welcome (East & Central), 66 Stanstead Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welcome, 31 London Road, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Abridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Buckhurst Hill - Queens Road (east)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Chigwell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Local Stores, Chipping Ongar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Coopersale - Parklands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Epping - Lindsey St	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Local Stores, Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill	
Lane, Roding Rd/Valley Hill													
Local Stores, Loughton Broadway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Stores, Loughton High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Stores, Nazeing - Nazeingbury Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Stores, North Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Stores, North Weald - High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Stores, Waltham Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Stores, Waltham Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivered	1.8%	15	1.8%	3	4.3%	6	1.7%	3	0.0%	0	0.0%	0	1.3%
Market Stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local stores, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local stores, Woodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Shenfield Road, Woodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, High Street, Loughton	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Other outside catchment area	1.5%	12	0.4%	1	2.1%	3	1.8%	4	0.0%	0	6.3%	4	0.0%
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Other zones 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	14.6%	117	10.0%	18	14.7%	19	14.2%	28	13.3%	3	16.6%	11	10.4%
(Don't do a main food shop)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%
Weighted base:		800		178		131		200		26		64	119
Sample:		800		206		147		137		38		88	92

Q02 When your household undertakes its main food and grocery spend (STORE MENTIONED AT Q01) does it visit other shops, leisure or service outlets on the same shopping trips ?

Those who do a main food shop at Q01 Excluding 'Internet / delivered'

Always	4.0%	32	6.8%	12	1.1%	1	5.7%	11	2.6%	1	2.4%	2	1.9%	2
Normally	9.3%	73	8.7%	15	6.9%	9	11.8%	23	7.7%	2	15.4%	10	4.0%	5
Sometimes	24.3%	191	17.8%	31	25.9%	32	25.2%	50	31.5%	8	37.0%	23	26.0%	31
Rarely	8.0%	63	10.4%	18	9.6%	12	7.9%	15	7.9%	2	4.5%	3	6.7%	8
Never	54.0%	423	56.3%	98	56.6%	71	49.4%	97	50.3%	13	37.3%	23	61.3%	72
(Don't know)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Weighted base:		783		175		125		197		26		62	118	
Sample:		786		203		143		135		38		86	91	

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill
Q03 Approximately how much money does your household spend per week on its main food and groceries shop at (SHOP MENTIONED AT Q01) ?							
<i>Those who do a main food shop at Q01</i>							
Less than £10	0.1%	1 0.5%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
£10-19	0.7%	5 0.5%	1 0.8%	1 0.0%	0 2.6%	1 1.1%	1 0.0%
£20-29	4.1%	32 3.0%	5 4.2%	6 5.2%	10 2.6%	1 1.8%	1 5.2%
£30-39	5.7%	45 8.1%	14 4.2%	5 5.0%	10 12.9%	3 5.6%	3 4.1%
£40-49	8.8%	71 8.6%	15 12.1%	16 10.1%	20 10.3%	3 4.7%	3 8.0%
£50-59	10.2%	82 11.3%	20 13.6%	18 10.0%	20 7.9%	2 8.0%	5 4.7%
£60-69	7.6%	61 6.0%	11 4.6%	6 6.2%	12 4.2%	1 10.3%	6 9.0%
£70-79	9.0%	72 11.7%	21 11.2%	15 5.9%	12 10.1%	3 7.1%	4 10.0%
£80-89	8.4%	67 9.1%	16 7.6%	10 12.8%	26 4.2%	1 5.4%	3 4.3%
£90-99	3.5%	28 2.8%	5 2.7%	4 3.8%	8 4.2%	1 4.5%	3 6.3%
£100-124	21.3%	170 23.6%	42 19.7%	26 19.5%	39 24.8%	6 19.2%	12 25.3%
£125-149	1.8%	14 2.3%	4 0.5%	1 3.8%	8 0.0%	0 2.4%	2 0.0%
£150-174	5.7%	46 2.1%	4 6.3%	8 7.6%	15 0.0%	0 10.9%	7 8.7%
£175-199	0.4%	3 0.9%	2 1.3%	2 0.0%	0 0.0%	0 0.0%	0 0.0%
£200-249	0.7%	6 0.0%	0 0.0%	0 0.6%	1 1.6%	0 3.6%	2 1.5%
£250+	0.6%	5 0.0%	0 0.0%	0 1.5%	3 0.0%	0 0.0%	0 1.3%
(Don't know / Varies)	10.7%	85 7.9%	14 11.1%	14 7.9%	16 14.4%	4 15.4%	10 11.6%
(Refused)	0.7%	6 1.7%	3 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
<i>Mean:</i>	<i>84.3</i>	<i>78.7</i>	<i>80.0</i>	<i>89.1</i>	<i>74.3</i>	<i>94.8</i>	<i>93.2</i>
Weighted base:	798	178	131	200	26	62	119
Sample:	797	206	147	137	38	86	92

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Q04 In which shop/market does your household undertake most 'top-up' food and grocery purchases ?														
Aldi, 570-592 High Road, Tottenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, High Road, Seven Kings, Ilford, Greater London	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Asda, 19 Selborne Walk Shopping Centre, Walthamstow, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Mercury Road, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Watergardens, Southgate, Harlow, Essex	0.5%	4	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, 109 Snakes Lane, Woodford, Essex	1.2%	9	0.0%	0	1.2%	2	0.8%	2	0.0%	0	0.0%	0	5.3%	6
Budgens, 74 Church Lane, Dodinghurst, Essex	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0
Budgens, London Road, Sawbridgeworth, Hertfordshire	1.2%	10	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Market Town, 1/13 Station Road, Chingford, Greater London	1.0%	8	0.0%	0	3.7%	5	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Co-op Market Town, 654-674 Hertford Road, Enfield, Hertfordshire	1.7%	13	0.0%	0	0.0%	0	5.2%	10	0.0%	0	0.0%	0	0.0%	0
Co-op, 113-117 Upshire Road, Waltham Abbey, Essex	0.4%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, 1-2 Maunds Road, Maunds Hatch, Harlow, Essex	0.7%	6	1.9%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, 136-138 Church Lane, Cheshunt, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, 16 Hatch Lane, Chingford, Greater London	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 56 High Road, North Weald, Epping, Essex	0.9%	7	4.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 7-9 Sun Street, Waltham Abbey, Essex	0.5%	4	0.0%	0	0.0%	0	1.7%	3	2.6%	1	0.0%	0	0.0%	0
Iceland, 106-108 High Street, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, 1A Old Church Road, Chingford, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Iceland, 22/24 The Broadway, Debden, Loughton, Essex	0.4%	3	0.0%	0	1.1%	1	0.0%	0	7.9%	2	0.0%	0	0.0%	0
Lidl, Fore Street, Edmonton, Greater London	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Lidl, Staple Tyre Centre, Southern Way, Harlow, Essex	0.4%	3	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 135 High Road, Ilford, Essex	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, 39 South Street, Romford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Marks & Spencer, 54 Shopping Precinct, Palace Gardens, Enfield, Middlesex	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt, Waltham Cross, Hertfordshire	0.3%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer's Simply	1.7%	13	7.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

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	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Food, 239-253 High Street, Epping, Essex	2.0%	16	0.5%	1	10.5%	14	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Morrisons, 246-250 High Road, Loughton, Essex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford, Essex	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Southbury Road, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, 49 High Street, Ponders End, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, 66-70 High Street, Cheshunt, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 100 Tanners Lane, Barkingside, Essex	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops Stortford, Hertfordshire	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 16 Jackson Square, Bishops Stortford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	1.2%	9	0.9%	2	0.5%	1	0.0%	0	0.0%	0	8.7%	6	0.0%	0
Sainsburys, 97-131 High Road, Chadwell Heath, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0
Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 13 Hall Lane, Chingford, Greater London	0.6%	5	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Sainsburys, Basons Lane, Chipping Ongar, Ongar, Essex	1.9%	15	0.9%	2	0.0%	0	0.0%	0	0.0%	0	21.8%	14	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.4%	3	0.0%	0	1.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.7%	5	2.6%	5	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sainsburys, Highlands Village, Highlands Avenue, London, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	1.9%	15	0.0%	0	0.5%	1	5.5%	11	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 95 High Street, Hornchurch, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 33 Roden Street, Ilford, Greater London	0.1%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 12 Torrington Drive, GLC Debden Estate, Loughton, Essex	0.7%	6	0.0%	0	3.2%	4	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Sainsburys, Old Station Road, Loughton, Essex	1.5%	12	0.0%	0	7.7%	10	0.0%	0	2.6%	1	0.0%	0	1.3%	2
Sainsburys, 1-15 The Brewery, Waterloo Road, Romford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	0	1.1%	1	0.0%	0
Sainsburys, 867-869 High Road, Tottenham, Greater	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

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Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
London														
Sainsburys, 72 Shopping Pavilion, High Street, Waltham Cross, Hertfordshire	0.7%	5	0.0%	0	0.0%	0	2.6%	5	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 112 High Street, Walthamstow, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 681 Green Lanes, Winchmore Hill, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 176 George Lane, South Woodford, Greater London	0.7%	6	0.5%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Simply Food, 161-163 High Street, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 19 Chapel High, Brentwood, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Somerfield, 21 High Street, Harlow, Essex	0.4%	3	0.9%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 218 St Marys Lane, Upminster, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 4 Station Road, Chingford, Greater London	1.7%	14	0.0%	0	5.3%	7	0.0%	0	0.0%	0	0.0%	0	5.9%	7
Somerfield, 686 Chigwell Road, Woodford Bridge, Greater London	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, 9 High Street, Cheshunt, Hertfordshire	0.5%	4	0.0%	0	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%	0
Somerfield, Queens Park, Billericay, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 185 Manford Way, Grange Hill Estate, Chigwell, Essex	0.6%	5	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tesco Express, High Street, Chipping Ongar, Essex	0.4%	3	0.0%	0	0.0%	0	0.9%	2	0.0%	0	2.2%	1	0.0%	0
Tesco Express, 54-62 Island Centre Way, Enfield Lock, Enfield, Middlesex	0.8%	6	0.0%	0	0.0%	0	3.2%	6	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Coppice Row, Theydon Bois, Essex	0.7%	5	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, 246 High Street, Theobalds Park, Waltham Cross, Hertfordshire	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, 822 High Road, Chadwell Heath, Romford, Essex	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Brookfield Centre, New River Trading Estate, Cheshunt, Hertfordshire	2.7%	21	0.7%	1	0.0%	0	8.5%	17	0.0%	0	1.1%	1	0.0%	0
Tesco Extra, 300 Hornchurch Road, Hornchurch, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater London	0.4%	3	0.5%	1	0.3%	0	0.9%	2	0.0%	0	0.7%	0	0.0%	0
Tesco Metro, 34-44 North Mall, Edmonton, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 796 Cranbrook Road, Barking, Essex	0.5%	4	0.0%	0	0.6%	1	0.9%	2	6.0%	2	0.0%	0	0.0%	0
Tesco, Bishops Park Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
Lancaster Way, Bishops Stortford, Hertfordshire	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 47-53 Springfield Road, Chelmsford, Essex	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Princes Road, Chelmsford, Essex	0.7%	5	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.4%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0
Tesco, Savoy Parade, Southbury Road, Enfield, Middlesex	1.7%	13	7.3%	13	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 77-79 High Street, Epping, Essex	2.4%	19	9.6%	17	0.0%	0	0.4%	1	0.0%	0	1.3%	1	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.4%	3	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.3%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Unit 1-6 The Harvey Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 825 High Road, Leyton, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 829-837 High Road, Leytonstone, Greater London	3.2%	25	0.0%	0	1.9%	2	11.4%	23	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 5-6 West Street, Ware, Hertfordshire	0.4%	4	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, 112-118 High Street, Billericay, Essex	2.7%	21	0.0%	0	2.3%	3	0.0%	0	2.6%	1	0.0%	0	14.9%	18
Waitrose, 27-43 Queens Road, Buckhurst Hill, Greater London	0.4%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Waitrose, 92-96 High Road, South Woodford, Greater London	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Northgate End, Bishops Stortford, Hertfordshire	0.4%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0
Waitrose, Palace Gardens Shopping Pnt, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welcome (East & Central), 66 Stanstead Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welcome, 31 London Road, Harlow, Essex	0.1%	1	0.2%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Abridge	0.4%	3	0.0%	0	1.7%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Local Stores, Buckhurst Hill - Queens Road (east)	0.5%	4	0.2%	0	0.3%	0	0.0%	0	1.6%	0	0.7%	0	1.7%	2
Local Stores, Chigwell	0.2%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Local Stores, Chipping Ongar	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Coopersale - Parklands	0.4%	3	1.4%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Local Stores, Epping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Epping - Lindsey St	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Local Stores, Ingatestone	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Local Stores, Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrles														

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill	
Lane, Roding Rd/Valley Hill													
Local Stores, Loughton Broadway	0.2%	1	0.0%	0	0.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%
Local Stores, Loughton High Road	0.3%	2	0.0%	0	1.1%	1	0.0%	0	2.6%	1	0.0%	0	0.0%
Local Stores, Nazeing - Nazeingbury Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Stores, North Chingford	0.8%	6	0.0%	0	2.4%	3	0.8%	2	0.0%	0	0.0%	0	1.3%
Local Stores, North Weald - High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Stores, Waltham Abbey	0.6%	5	0.0%	0	0.0%	0	2.3%	5	0.0%	0	0.0%	0	0.0%
Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local Stores, Waltham Cross	0.4%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%
Internet / delivered	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Market Stalls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local stores, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local stores, Woodford Green	0.7%	5	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	2.7%
Londis, Shenfield Road, Woodford Green	0.4%	3	0.0%	0	1.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%
Marks & Spencer, High Street, Loughton	0.3%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Other outside catchment area	4.2%	33	2.1%	4	2.1%	3	4.8%	10	0.0%	0	5.7%	4	4.9%
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 7	0.8%	6	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%
Other zones 8	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%
(Don't know / varies)	16.1%	129	14.7%	26	17.0%	22	14.5%	29	21.6%	6	19.6%	13	17.2%
(Don't do top-up shopping)	23.4%	187	23.7%	42	18.4%	24	18.9%	38	28.3%	7	23.5%	15	23.3%
Weighted base:		800		178		131		200		26		64	119
Sample:		800		206		147		137		38		88	92

Q05 Approximately how much money does your household spend per week on top-up food and groceries shopping at (SHOP MENTIONED AT Q04) ?

Those who do top-up food shopping at Q04

Less than £10	10.0%	61	12.0%	16	7.9%	8	12.7%	21	5.9%	1	3.1%	2	8.0%	7
£10-19	27.5%	168	28.4%	38	22.6%	24	31.2%	51	15.5%	3	18.8%	9	30.5%	28
£20-29	25.1%	154	22.1%	30	27.5%	29	24.2%	39	39.7%	7	24.8%	12	26.0%	24
£30-39	13.3%	82	13.3%	18	12.8%	14	13.1%	21	7.3%	1	14.8%	7	16.2%	15
£40-49	3.7%	22	1.2%	2	4.5%	5	5.0%	8	0.0%	0	4.6%	2	3.9%	4
£50-59	3.0%	18	4.3%	6	0.4%	0	2.1%	3	2.3%	0	6.3%	3	5.7%	5
£60-69	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0
£70-79	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£80-89	0.4%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£90-99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£100-124	0.3%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£125-149	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£150-174	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£175-199	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£200-249	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
£250+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	15.5%	95	16.0%	22	21.5%	23	11.6%	19	29.3%	5	20.5%	10	9.7%	9
(Refused)	0.7%	4	2.3%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Mean:		23.4		22.0		25.3		21.4		22.6		32.6		23.9
Weighted base:		613		136		107		162		19		49		91
Sample:		601		158		116		111		27		68		68

Q06 In addition, does your household spend money on food and groceries in any other small shops in town centres or in villages ?

Yes	35.2%	282	40.0%	71	27.0%	35	33.5%	67	45.1%	12	49.1%	31	32.2%	38
No	64.8%	518	60.0%	107	73.0%	96	66.5%	133	55.0%	14	50.9%	33	67.8%	81
Weighted base:		800		178		131		200		26		64		119
Sample:		800		206		147		137		38		88		92

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	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
Q07 In which town centre or village does your household spend most money on food and groceries in these small shops ?														
<i>Those who spend money in other small shops in town centres or villages at Q06</i>														
Local Stores, Abridge	0.5%	1	1.2%	1	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0
Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way	0.7%	2	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Buckhurst Hill - Queens Road (east)	1.4%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	3
Local Stores, Chigwell	6.4%	18	0.0%	0	9.6%	3	0.0%	0	23.8%	3	0.0%	0	24.2%	9
Local Stores, Chipping Ongar	3.0%	8	1.2%	1	0.0%	0	0.0%	0	0.0%	0	24.4%	8	0.0%	0
Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Local Stores, Coopersale - Parklands	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Epping	7.0%	20	23.4%	17	1.2%	0	2.6%	2	0.0%	0	2.6%	1	0.0%	0
Local Stores, Epping - Lindsey St	0.4%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Ingatestone	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0
Local Stores, Local Stores, Theydon Bois	2.2%	6	8.2%	6	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyrls Lane, Roding Rd/Valley Hill	1.2%	3	0.0%	0	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Loughton Broadway	2.2%	6	0.0%	0	9.8%	3	0.0%	0	23.4%	3	0.0%	0	0.0%	0
Local Stores, Loughton High Road	4.5%	13	1.2%	1	25.9%	9	0.0%	0	9.4%	1	0.0%	0	4.1%	2
Local Stores, Nazeing - Nazeingbury Parade	0.9%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Local Stores, North Chingford	4.1%	12	4.4%	3	4.5%	2	2.6%	2	14.8%	2	0.0%	0	8.7%	3
Local Stores, North Weald - High Road	2.4%	7	8.2%	6	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Local Stores, Waltham Abbey	6.8%	19	2.5%	2	0.0%	0	23.6%	16	0.0%	0	0.0%	0	4.1%	2
Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Upshire Rd	0.6%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Local Stores, Waltham Cross	4.7%	13	0.0%	0	0.0%	0	17.4%	12	0.0%	0	0.0%	0	4.1%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Brentwood	4.0%	11	2.0%	1	0.0%	0	1.0%	1	0.0%	0	15.6%	5	0.0%	0
Local stores, Enfield	4.8%	13	1.7%	1	0.0%	0	15.6%	10	0.0%	0	0.0%	0	0.0%	0
Local stores, Harlow	4.7%	13	15.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local stores, Woodford	2.4%	7	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	12.4%	5
Other outside catchment area	13.3%	38	9.7%	7	6.3%	2	15.8%	11	5.8%	1	12.5%	4	21.7%	8
Other zones 3	0.9%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Other zones 7	1.1%	3	0.0%	0	4.5%	2	0.0%	0	13.4%	2	0.0%	0	0.0%	0
(Don't know / varies)	18.0%	51	18.6%	13	20.9%	7	11.4%	8	5.8%	1	33.4%	10	12.4%	5
Weighted base:		282		71		35		67		12		31		38
Sample:		298		82		47		44		17		44		30

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Q08 Approximately how much money does your household spend per week on food and groceries in these small shops?														
<i>Those who spend money in other small shops in town centres or villages at Q06</i>														
Less than £10	23.1%	65	22.6%	16	14.5%	5	24.7%	17	30.0%	4	12.5%	4	27.0%	10
£10-19	32.5%	91	26.4%	19	36.2%	13	32.7%	22	15.3%	2	42.6%	13	45.8%	18
£20-29	12.9%	36	13.0%	9	13.2%	5	14.8%	10	15.3%	2	17.8%	6	4.1%	2
£30-39	8.2%	23	13.8%	10	5.7%	2	4.4%	3	7.2%	1	2.2%	1	8.2%	3
£40-49	0.6%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£50-59	1.0%	3	1.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£60-69	0.9%	2	0.0%	0	1.9%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0
£70-79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£80-89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£90-99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£100-124	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
£125-149	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£150-174	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£175-199	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£200-249	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£250+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / Varies)	19.0%	54	17.4%	12	22.0%	8	20.8%	14	32.3%	4	22.7%	7	14.9%	6
(Refused)	1.6%	5	3.3%	2	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>16.8</i>		<i>18.2</i>		<i>18.2</i>		<i>16.0</i>		<i>14.4</i>		<i>18.6</i>		<i>13.8</i>
Weighted base:		282		71		35		67		12		31		38
Sample:		298		82		47		44		17		44		30

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Q09 So, speaking as an individual, can you tell me where you last made a purchase of clothes or shoes ?														
Basildon	0.6%	5	0.0%	0	1.2%	2	0.0%	0	0.0%	0	1.1%	1	1.3%	2
Buckhurst Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Brentwood	2.9%	23	1.7%	3	0.5%	1	0.9%	2	0.0%	0	20.8%	13	0.0%	0
Chelmsford	3.0%	24	2.9%	5	1.3%	2	0.9%	2	2.6%	1	18.1%	12	0.6%	1
Chigwell	0.2%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	0.4%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Enfield	3.4%	27	0.5%	1	3.7%	5	8.2%	16	6.0%	2	0.0%	0	0.4%	0
Epping	1.4%	11	4.7%	8	0.5%	1	0.0%	0	0.0%	0	1.1%	1	0.4%	0
Harlow	21.1%	169	47.5%	84	2.7%	4	25.5%	51	2.6%	1	17.4%	11	0.0%	0
Ilford	5.0%	40	0.0%	0	11.7%	15	0.8%	2	13.5%	4	0.0%	0	13.0%	15
Ingatstone	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	3.1%	25	3.1%	6	1.9%	2	1.2%	2	3.2%	1	10.0%	6	5.2%	6
Loughton Broadway	0.5%	4	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Loughton High Road	3.4%	27	0.0%	0	16.0%	21	0.0%	0	7.9%	2	1.1%	1	3.0%	4
North Chingford	1.4%	11	0.9%	2	1.3%	2	1.7%	3	6.7%	2	1.1%	1	1.5%	2
Romford	7.9%	63	2.2%	4	15.2%	20	0.0%	0	26.9%	7	3.1%	2	21.2%	25
The West End	5.5%	44	3.5%	6	9.0%	12	0.9%	2	0.0%	0	1.1%	1	17.0%	20
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	2.5%	20	1.0%	2	2.4%	3	6.8%	14	0.0%	0	0.0%	0	0.0%	0
Walthamstow	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	12.0%	96	9.7%	17	7.5%	10	23.7%	47	4.2%	1	1.3%	1	5.6%	7
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpentryright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.5%	4	0.5%	1	0.0%	0	0.0%	0	2.6%	1	1.1%	1	1.3%	2
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.3%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.7%	5	0.0%	0	0.0%	0	2.6%	5	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	1.4%	11	0.2%	0	1.3%	2	4.4%	9	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill
Woodford Green, Essex							
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.2%	2	0.0%	0	1.2%	2	0.0%
Internet / delivered	5.9%	47	4.4%	8	6.3%	8	3.8%
Abroad	1.7%	14	0.0%	0	2.7%	4	3.0%
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton	0.6%	5	0.0%	0	0.5%	1	0.0%
Bishops Stortford	0.5%	4	2.3%	4	0.0%	0	0.0%
Bluewater Shopping Centre, Kent	1.8%	14	0.7%	1	3.4%	4	0.6%
Cheshunt	0.5%	4	1.9%	3	0.3%	0	0.0%
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Edmonton	0.5%	4	0.0%	0	0.5%	1	1.7%
Focus, Hickman Avenue, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%
Welwyn Garden City	0.1%	1	0.5%	1	0.0%	0	0.0%
Other outside catchment area	3.9%	31	3.2%	6	4.2%	5	5.0%
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 7	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	2.6%	21	2.7%	5	1.2%	2	3.0%
(Don't do this type of shopping)	3.0%	24	4.2%	7	1.4%	2	2.7%
Weighted base:	800	178	131	200	26	64	119
Sample:	800	206	147	137	38	88	92

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Q10 And the time before that, where did you go to make a purchase of clothes or shoes?														
<i>Those who purchase clothes or shoes at Q09</i>														
Basildon	0.9%	7	0.0%	0	1.2%	2	0.4%	1	0.0%	0	2.2%	1	1.9%	2
Buckhurst Hill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.5%	12	0.4%	1	0.0%	0	0.0%	0	0.0%	0	15.8%	10	0.0%	0
Chelmsford	3.4%	26	6.5%	11	1.4%	2	0.9%	2	0.0%	0	16.2%	10	0.6%	1
Chigwell	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Enfield	5.2%	40	0.0%	0	2.4%	3	15.6%	30	6.4%	2	0.0%	0	1.5%	2
Epping	1.2%	9	3.7%	6	1.8%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Harlow	14.6%	113	31.8%	54	5.0%	6	15.1%	29	9.0%	2	13.8%	9	1.3%	2
Ilford	5.0%	39	0.9%	2	10.3%	13	0.8%	2	3.4%	1	0.0%	0	16.3%	19
Ingatstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	4.7%	37	3.8%	6	3.9%	5	4.4%	8	13.2%	3	8.9%	6	4.5%	5
Loughton Broadway	0.9%	7	0.5%	1	2.4%	3	0.0%	0	5.6%	1	0.0%	0	1.3%	2
Loughton High Road	2.8%	22	1.0%	2	11.9%	15	0.0%	0	2.8%	1	0.0%	0	2.7%	3
North Chingford	1.1%	8	0.0%	0	4.0%	5	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Romford	7.2%	56	4.3%	7	15.0%	19	0.0%	0	23.2%	6	6.7%	4	12.3%	14
The West End	5.3%	41	4.4%	7	6.8%	9	2.3%	5	0.0%	0	4.4%	3	15.3%	18
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	2.1%	16	1.0%	2	0.5%	1	6.3%	12	0.0%	0	0.0%	0	0.0%	0
Walthamstow	0.7%	6	0.0%	0	0.5%	1	0.9%	2	0.0%	0	0.0%	0	1.3%	2
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	6.1%	47	1.7%	3	3.4%	4	17.3%	34	5.6%	1	0.0%	0	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.9%	7	1.5%	3	0.0%	0	1.3%	2	0.0%	0	0.0%	0	1.3%	2
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.3%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	7.4%	58	7.0%	12	7.7%	10	6.1%	12	11.1%	3	3.4%	2	4.4%	5
Abroad	1.2%	9	2.2%	4	0.0%	0	0.9%	2	1.7%	0	0.0%	0	2.7%	3
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.9%	7	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Bishops Stortford	1.0%	7	2.4%	4	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	2.3%	18	2.0%	3	2.4%	3	0.9%	2	0.0%	0	2.2%	1	7.1%	8
Cheshunt	0.3%	3	0.5%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Focus, Hickman Avenue, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.5%	4	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	5.2%	40	6.9%	12	2.8%	4	6.3%	12	5.6%	1	1.1%	1	4.0%	5
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.1%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	14.5%	112	15.0%	25	12.1%	16	11.8%	23	12.6%	3	17.4%	11	15.6%	18
(Have only bought once)	0.9%	7	2.2%	4	0.3%	0	0.6%	1	0.0%	0	2.2%	1	0.0%	0
Weighted base:		776		170		129		195		25		63		117
Sample:		773		197		144		133		36		86		90

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Q11 Now can you tell me where your household last made a purchase of furniture, carpets, or soft household furnishings ?														
Basildon	0.5%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
Buckhurst Hill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Brentwood	0.6%	5	0.4%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	2	1.3%	2
Chelmsford	1.5%	12	1.8%	3	0.0%	0	0.9%	2	0.0%	0	9.2%	6	0.0%	0
Chigwell	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Enfield	5.5%	44	4.3%	8	1.9%	2	12.7%	25	0.0%	0	0.0%	0	4.5%	5
Epping	1.3%	10	4.0%	7	0.0%	0	0.0%	0	6.7%	2	0.0%	0	1.3%	2
Harlow	11.0%	88	31.9%	57	2.4%	3	5.9%	12	2.6%	1	12.2%	8	0.0%	0
Ilford	2.5%	20	0.2%	0	5.2%	7	0.8%	2	3.2%	1	0.0%	0	7.7%	9
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	2.4%	19	2.7%	5	0.5%	1	1.5%	3	3.2%	1	7.9%	5	1.7%	2
Loughton Broadway	0.7%	6	0.0%	0	2.6%	3	0.0%	0	2.6%	1	0.0%	0	1.3%	2
Loughton High Road	1.1%	9	0.0%	0	4.2%	6	0.0%	0	5.3%	1	0.0%	0	1.8%	2
North Chingford	1.6%	12	0.0%	0	3.7%	5	0.9%	2	2.6%	1	0.7%	0	2.7%	3
Romford	4.1%	33	3.0%	5	7.0%	9	0.3%	1	5.9%	2	10.5%	7	7.7%	9
The West End	2.2%	18	0.5%	1	5.6%	7	0.0%	0	0.0%	0	0.0%	0	8.1%	10
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	3.5%	28	2.8%	5	5.2%	7	7.0%	14	5.3%	1	1.3%	1	0.0%	0
Waltham Cross	8.8%	71	9.1%	16	4.4%	6	20.9%	42	0.0%	0	1.3%	1	0.0%	0
Walthamstow	0.4%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.8%	6	0.7%	1	0.0%	0	1.2%	2	2.6%	1	0.0%	0	0.4%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpentryright)	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	1.0%	8	1.4%	2	0.5%	1	0.0%	0	0.0%	0	4.4%	3	1.3%	2
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.4%	3	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill	
Woodford Green, Essex													
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivered	3.2%	25	1.9%	3	4.0%	5	3.3%	7	1.6%	0	2.2%	1	5.4%
Abroad	0.4%	3	0.5%	1	0.5%	1	0.9%	2	0.0%	0	0.0%	0	0.0%
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barkingside	0.6%	4	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	1.7%
Beckton	0.6%	5	0.0%	0	0.8%	1	0.0%	0	2.6%	1	0.0%	0	1.3%
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre, Kent	0.5%	4	0.5%	1	2.2%	3	0.0%	0	0.0%	0	1.1%	1	0.0%
Cheshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edmonton	1.3%	11	0.5%	1	1.7%	2	0.6%	1	0.0%	0	0.0%	0	5.3%
Hoddesdon	0.7%	5	1.0%	2	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%
Ikea, Glover Drive, Edmonton	2.4%	19	1.0%	2	4.5%	6	3.8%	8	0.0%	0	0.0%	0	2.8%
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sawbridgeworth	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welwyn Garden City	0.3%	2	0.5%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%
Other outside catchment area	2.8%	22	2.3%	4	2.9%	4	3.1%	6	1.6%	0	2.4%	2	3.0%
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 7	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	1.3%
(Don't know / can't remember)	9.5%	76	8.6%	15	10.6%	14	5.6%	11	14.5%	4	9.6%	6	10.3%
(Don't do this type of shopping)	26.4%	211	19.4%	34	25.5%	33	25.8%	52	38.0%	10	29.0%	19	26.3%
Weighted base:		800		178		131		200		26		64	
Sample:		800		206		147		137		38		88	

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Q12 And the time before that, where did your household go to make a purchase of furniture, carpets, or soft household furnishings ?														
<i>Those who purchase furniture, carpets or soft household furnishings at Q11</i>														
Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Brentwood	0.8%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0
Chelmsford	2.1%	12	1.7%	2	0.0%	0	1.2%	2	0.0%	0	12.5%	6	1.8%	2
Chigwell	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Enfield	5.2%	31	1.4%	2	0.0%	0	14.8%	22	0.0%	0	0.0%	0	3.8%	3
Epping	1.6%	9	4.3%	6	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Harlow	9.6%	57	20.8%	30	2.5%	2	7.0%	10	0.0%	0	15.3%	7	0.0%	0
Ilford	1.4%	8	0.0%	0	4.4%	4	0.0%	0	5.2%	1	0.0%	0	3.6%	3
Ingatstone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	3.1%	18	3.4%	5	2.9%	3	1.6%	2	5.2%	1	11.1%	5	1.8%	2
Loughton Broadway	0.4%	2	0.0%	0	1.4%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Loughton High Road	1.1%	7	0.3%	0	3.7%	4	0.0%	0	4.2%	1	0.0%	0	2.3%	2
North Chingford	1.0%	6	0.0%	0	1.8%	2	1.2%	2	4.2%	1	0.0%	0	2.0%	2
Romford	4.2%	25	2.3%	3	6.7%	6	0.5%	1	6.8%	1	8.9%	4	8.6%	8
The West End	2.4%	14	0.6%	1	0.7%	1	2.2%	3	4.2%	1	0.0%	0	9.5%	8
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.3%	8	0.3%	0	2.3%	2	3.5%	5	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	6.5%	38	7.3%	10	3.0%	3	13.6%	20	0.0%	0	1.8%	1	0.0%	0
Walthamstow	1.2%	7	0.0%	0	2.2%	2	1.1%	2	0.0%	0	0.0%	0	2.0%	2
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.7%	4	0.6%	1	0.0%	0	0.8%	1	6.8%	1	0.0%	0	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	1.1%	7	1.7%	2	1.6%	2	0.0%	0	0.0%	0	4.6%	2	0.5%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.2%	1	0.0%	0	0.7%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.3%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.3%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.4%	2	0.0%	0	0.7%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	3.5%	20	1.9%	3	7.2%	7	4.2%	6	10.7%	2	1.5%	1	1.8%	2
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	1.1%	7	1.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	3
Cheshunt	0.5%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.8%	2
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	1.7%	10	0.0%	0	2.8%	3	1.2%	2	0.0%	0	0.0%	0	5.4%	5
Hoddesdon	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	1.3%	8	1.7%	2	0.0%	0	2.0%	3	4.2%	1	0.0%	0	1.8%	2
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.6%	4	1.2%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.7%	22	3.2%	5	4.6%	4	4.3%	6	4.2%	1	1.5%	1	1.8%	2
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.5%	3	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2
(Don't know / can't remember)	35.8%	211	34.8%	50	37.9%	37	32.1%	48	32.9%	5	28.8%	13	42.5%	37
(Have only bought once)	5.4%	32	9.8%	14	7.1%	7	2.8%	4	2.6%	0	7.7%	3	0.0%	0
Weighted base:	589		143		98		148		16		45		88	
Sample:	580		163		108		101		25		62		66	

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Q13 Now can you tell me where your household last made a purchase of DIY, decorating goods or gardening items ?														
Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.1%	9	0.4%	1	0.0%	0	0.9%	2	0.0%	0	6.6%	4	0.0%	0
Chelmsford	1.2%	10	1.3%	2	0.0%	0	0.0%	0	0.0%	0	10.8%	7	0.0%	0
Chigwell	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	2.4%	3
Chipping Ongar	0.4%	3	0.9%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Enfield	7.0%	56	2.0%	3	1.3%	2	19.0%	38	6.0%	2	0.0%	0	4.3%	5
Epping	0.6%	5	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Harlow	16.7%	134	50.9%	90	1.9%	2	8.9%	18	2.6%	1	16.9%	11	0.0%	0
Ilford	1.7%	14	0.0%	0	2.5%	3	0.0%	0	4.8%	1	0.0%	0	7.3%	9
Ingatstone	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	1.3%	2
Lakeside regional shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	0.6%	5	0.0%	0	1.7%	2	0.0%	0	2.6%	1	0.0%	0	1.3%	2
Loughton High Road	4.5%	36	0.7%	1	16.6%	22	0.0%	0	10.5%	3	0.0%	0	8.3%	10
North Chingford	3.3%	27	0.9%	2	7.7%	10	0.9%	2	6.7%	2	0.0%	0	9.6%	11
Romford	2.5%	20	0.9%	2	0.3%	0	0.3%	1	8.1%	2	18.1%	12	0.7%	1
The West End	0.4%	4	0.0%	0	1.5%	2	0.0%	0	6.0%	2	0.0%	0	0.0%	0
Theydon Bois	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.3%	2	0.5%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	4.7%	38	2.1%	4	0.0%	0	15.6%	31	0.0%	0	0.0%	0	0.0%	0
Walthamstow	2.5%	20	1.1%	2	2.9%	4	0.6%	1	0.0%	0	0.0%	0	8.0%	9
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.5%	4	0.0%	0	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpentryright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	6.5%	52	2.6%	5	23.5%	31	0.0%	0	24.3%	6	0.0%	0	8.0%	9
Homebase Ltd, High St, Waltham Cross, Hertfordshire	6.0%	48	0.7%	1	2.9%	4	17.6%	35	0.0%	0	0.0%	0	4.0%	5
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Woodford Green, Essex														
Wickes, Brook St, Brentwood, Essex	0.3%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	1.6%	13	0.7%	1	0.5%	1	4.8%	10	0.0%	0	0.0%	0	0.0%	0
Internet / delivered Abroad	1.2%	9	0.5%	1	0.0%	0	0.9%	2	0.0%	0	1.1%	1	4.0%	5
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.6%	5	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	2.8%	3
B & Q, Springfield Drive, Ilford	1.0%	8	0.0%	0	4.4%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	1
B & Q, Tangeant Link, Romford	0.7%	6	0.6%	1	0.3%	0	0.0%	0	1.6%	0	5.0%	3	0.0%	0
Barkingside	0.4%	4	0.0%	0	1.2%	2	0.0%	0	1.6%	0	0.0%	0	1.3%	2
Beckton	0.3%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Bishops Stortford	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Chingford	2.0%	16	0.0%	0	5.0%	6	0.9%	2	0.0%	0	0.0%	0	5.3%	6
Edinburgh Way Retail Park, Harlow	1.5%	12	2.8%	5	0.0%	0	0.0%	0	0.0%	0	6.5%	4	0.0%	0
Edmonton	0.4%	3	0.0%	0	1.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.8%	7	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	5
Oak Retail Park, Harlow	0.8%	7	1.4%	2	0.0%	0	0.9%	2	0.0%	0	1.3%	1	0.0%	0
Sawbridgeworth	0.2%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.2%	25	0.9%	2	3.8%	5	4.2%	8	1.6%	0	2.4%	2	5.7%	7
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	7.3%	59	8.0%	14	6.2%	8	7.7%	15	4.2%	1	6.8%	4	3.9%	5
(Don't do this type of shopping)	14.6%	117	17.5%	31	11.3%	15	11.3%	23	16.6%	4	14.2%	9	12.9%	15
Weighted base:	800		178		131		200		26		64		119	
Sample:	800		206		147		137		38		88		92	

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
Q14 And the time before that, where did your household go to make a purchase of DIY, decorating goods or gardening items? <i>Those who purchase DIY, decorating goods or gardening items at Q13</i>														
Basildon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.0%	7	0.5%	1	0.0%	0	0.0%	0	0.0%	0	7.6%	4	0.0%	0
Chelmsford	1.6%	11	1.1%	2	0.0%	0	0.0%	0	0.0%	0	15.2%	8	0.0%	0
Chigwell	0.6%	4	0.0%	0	0.6%	1	1.0%	2	0.0%	0	0.0%	0	1.9%	2
Chipping Ongar	0.8%	5	0.6%	1	0.0%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	0
Enfield	7.0%	48	0.6%	1	4.4%	5	20.5%	36	0.0%	0	0.0%	0	4.9%	5
Epping	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Harlow	16.3%	111	51.3%	75	2.5%	3	8.9%	16	0.0%	0	14.7%	8	0.0%	0
Ilford	2.4%	16	0.0%	0	3.5%	4	0.7%	1	5.8%	1	0.0%	0	7.7%	8
Ingatstone	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	1.5%	2
Lakeside regional shopping centre	0.3%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Loughton Broadway	1.0%	7	0.0%	0	0.6%	1	0.0%	0	3.2%	1	1.3%	1	4.6%	5
Loughton High Road	4.2%	28	1.4%	2	14.7%	17	0.0%	0	13.3%	3	0.0%	0	6.1%	6
North Chingford	4.0%	27	1.1%	2	7.2%	8	2.0%	3	11.1%	2	0.0%	0	9.5%	10
Romford	1.7%	12	1.3%	2	0.0%	0	0.4%	1	3.9%	1	12.7%	7	0.0%	0
The West End	0.2%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theydon Bois	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.4%	3	0.0%	0	1.4%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	5.0%	34	2.9%	4	0.0%	0	15.3%	27	0.0%	0	0.0%	0	0.0%	0
Walthamstow	2.3%	16	1.4%	2	2.0%	2	0.7%	1	3.2%	1	0.0%	0	9.1%	9
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.4%	2	0.6%	1	0.4%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	5.1%	35	1.7%	2	19.5%	23	1.0%	2	14.5%	3	0.0%	0	4.6%	5
Homebase Ltd, High St, Waltham Cross, Hertfordshire	5.1%	34	1.7%	2	2.9%	3	15.1%	27	0.0%	0	0.0%	0	1.9%	2
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.5%	3	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barking, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	2.5%	17	0.0%	0	0.6%	1	9.2%	16	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.5%	3	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2
B & Q, Springfield Drive, Ilford	0.8%	6	0.0%	0	2.5%	3	0.0%	0	3.2%	1	0.0%	0	1.9%	2
B & Q, Tangeant Link, Romford	0.6%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0
Barkingside	0.2%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	1.5%	2
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.4%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0
Chingford	1.4%	9	0.0%	0	1.4%	2	0.9%	2	0.0%	0	0.0%	0	6.1%	6
Edinburgh Way Retail Park, Harlow	0.7%	5	2.0%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Edmonton	0.5%	3	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Hoddesdon	0.4%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Newbury Park	0.7%	5	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Oak Retail Park, Harlow	1.4%	9	2.8%	4	0.0%	0	0.7%	1	0.0%	0	6.1%	3	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	3.5%	24	2.2%	3	2.9%	3	3.0%	5	1.9%	0	4.1%	2	6.5%	7
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	21.0%	144	19.8%	29	24.8%	29	14.5%	26	16.2%	4	17.0%	9	21.5%	22
(Have only bought once)	3.2%	22	4.3%	6	1.5%	2	1.6%	3	17.4%	4	2.5%	1	0.0%	0
Weighted base:	683		147		116		178		22		55		104	
Sample:	667		168		126		121		33		75		76	

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Q15 Can you tell me where you or your household last made a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?														
Basildon	0.7%	6	0.4%	1	1.2%	2	0.0%	0	0.0%	0	3.3%	2	1.3%	2
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.7%	13	0.9%	2	0.0%	0	0.0%	0	0.0%	0	13.1%	8	0.0%	0
Chelmsford	1.2%	9	1.8%	3	0.3%	0	0.0%	0	0.0%	0	4.6%	3	0.6%	1
Chigwell	0.4%	3	0.0%	0	0.3%	0	0.8%	2	3.2%	1	0.0%	0	0.0%	0
Chipping Ongar	0.7%	6	0.9%	2	0.0%	0	0.0%	0	0.0%	0	6.8%	4	0.0%	0
Enfield	8.8%	71	2.4%	4	5.2%	7	20.2%	40	0.0%	0	0.0%	0	12.2%	15
Epping	1.4%	11	3.3%	6	1.7%	2	0.0%	0	2.6%	1	1.3%	1	1.3%	2
Harlow	17.8%	143	47.5%	84	3.5%	5	13.6%	27	4.2%	1	15.4%	10	0.0%	0
Ilford	2.7%	21	0.0%	0	5.9%	8	0.0%	0	9.3%	2	0.0%	0	9.0%	11
Ingatstone	0.5%	4	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	0.6%	5	0.9%	2	0.5%	1	0.9%	2	0.0%	0	1.1%	1	0.0%	0
Loughton Broadway	1.6%	13	1.6%	3	4.5%	6	0.6%	1	10.5%	3	0.0%	0	0.0%	0
Loughton High Road	2.9%	23	0.0%	0	11.6%	15	0.0%	0	5.3%	1	0.0%	0	5.3%	6
North Chingford	3.5%	28	2.2%	4	10.2%	13	0.9%	2	2.6%	1	0.0%	0	5.4%	6
Romford	2.6%	20	1.5%	3	2.9%	4	0.0%	0	15.1%	4	10.9%	7	1.7%	2
The West End	3.0%	24	0.0%	0	5.7%	7	0.0%	0	0.0%	0	0.0%	0	10.6%	13
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.4%	11	0.0%	0	0.3%	0	5.4%	11	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	1.3%	11	0.0%	0	0.0%	0	4.7%	9	0.0%	0	0.0%	0	0.0%	0
Walthamstow	1.2%	9	0.9%	2	3.5%	5	0.0%	0	6.0%	2	0.0%	0	1.3%	2
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	2.6%	20	0.0%	0	0.0%	0	7.9%	16	6.7%	2	1.9%	1	1.5%	2
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.4%	3	0.0%	0	0.5%	1	0.0%	0	2.6%	1	2.2%	1	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.2%	1	0.0%	0	0.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.7%	5	0.0%	0	0.0%	0	2.6%	5	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.4%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.9%	7	0.5%	1	0.5%	1	3.0%	6	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	10.8%	87	10.9%	19	10.8%	14	9.5%	19	6.9%	2	14.6%	9	8.3%	10
Abroad	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.3%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.8%	7	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	4
Bishops Stortford	0.3%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.8%	7	1.9%	3	0.3%	0	0.0%	0	1.6%	0	2.2%	1	0.4%	0
Cheshunt	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	1.2%	10	0.0%	0	1.9%	2	0.9%	2	0.0%	0	0.7%	0	4.3%	5
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.6%	5	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	2.7%	3
Hoddesdon	0.7%	6	0.7%	1	0.0%	0	1.8%	4	0.0%	0	1.1%	1	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.3%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.8%	6	0.5%	1	0.5%	1	1.8%	4	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.0%	16	1.1%	2	1.9%	2	3.5%	7	0.0%	0	1.1%	1	2.0%	2
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.7%	5	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	5
(Don't know / can't remember)	6.6%	53	5.9%	10	9.0%	12	6.9%	14	7.9%	2	5.9%	4	6.0%	7
(Don't do this type of shopping)	14.6%	117	12.4%	22	10.0%	13	12.1%	24	10.1%	3	14.0%	9	19.1%	23
Weighted base:		800		178		131		200		26		64		119
Sample:		800		206		147		137		38		88		92

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
Q16 And the time before that, where did your household go to make a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?														
<i>Those who purchase electrical items at Q15</i>														
Basildon	0.5%	4	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	1.6%	2
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.9%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	6.4%	3	0.0%	0
Chelmsford	1.2%	8	1.4%	2	0.0%	0	0.0%	0	0.0%	0	7.9%	4	0.0%	0
Chigwell	0.3%	2	0.0%	0	0.7%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Chipping Ongar	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0
Enfield	9.4%	64	1.9%	3	7.1%	8	21.6%	38	0.0%	0	0.0%	0	11.8%	11
Epping	1.1%	8	4.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Harlow	15.9%	108	44.6%	70	4.2%	5	9.6%	17	4.7%	1	13.1%	7	0.0%	0
Ilford	2.5%	17	0.0%	0	5.1%	6	0.0%	0	3.6%	1	0.0%	0	9.5%	9
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	0.6%	4	0.0%	0	0.6%	1	0.4%	1	0.0%	0	0.0%	0	2.1%	2
Loughton Broadway	1.3%	9	1.1%	2	3.3%	4	0.0%	0	8.8%	2	0.0%	0	1.6%	2
Loughton High Road	2.3%	16	0.0%	0	10.7%	13	0.0%	0	2.9%	1	1.5%	1	1.6%	2
North Chingford	3.2%	22	2.6%	4	8.5%	10	1.0%	2	5.9%	1	0.0%	0	5.1%	5
Romford	2.2%	15	2.0%	3	4.8%	6	0.0%	0	3.6%	1	8.9%	5	0.9%	1
The West End	2.0%	14	0.8%	1	2.7%	3	0.0%	0	2.9%	1	0.0%	0	6.6%	6
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.8%	13	0.5%	1	0.0%	0	6.6%	12	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	0.9%	6	0.0%	0	0.0%	0	2.7%	5	0.0%	0	0.0%	0	0.0%	0
Walthamstow	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	1.4%	10	0.0%	0	0.0%	0	4.8%	8	0.0%	0	0.0%	0	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	1.0%	7	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.3%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road,	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill	
Waltham Abbey, Essex													
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivered	9.9%	68	9.2%	14	10.8%	13	7.0%	12	2.9%	1	19.2%	11	7.4%
Abroad	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barkingside	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%
Bishops Stortford	0.2%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre, Kent	1.1%	8	0.5%	1	0.4%	0	1.0%	2	7.4%	2	2.5%	1	1.6%
Cheshunt	0.3%	2	0.8%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Chingford	2.0%	14	0.0%	0	2.8%	3	1.0%	2	6.7%	2	0.8%	0	6.7%
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edmonton	0.4%	3	0.0%	0	0.4%	0	0.0%	0	2.9%	1	0.0%	0	1.6%
Hoddesdon	0.4%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newbury Park	0.6%	4	0.0%	0	2.7%	3	0.0%	0	2.9%	1	0.0%	0	0.0%
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welwyn Garden City	0.7%	4	0.5%	1	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%
Other outside catchment area	1.8%	12	0.5%	1	1.2%	1	3.3%	6	0.0%	0	3.8%	2	0.9%
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 7	0.7%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	3.3%
(Don't know / can't remember)	25.0%	171	16.7%	26	28.9%	34	28.8%	51	24.9%	6	20.0%	11	28.4%
(Have only bought once)	6.5%	45	10.2%	16	2.7%	3	3.5%	6	13.2%	3	5.3%	3	5.6%
Weighted base:	683			156		118		176		24		55	96
Sample:	673			178		132		120		33		75	71

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Q17 Can you tell me where you or your household last made a purchase of health, beauty or chemist items?														
Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Buckhurst Hill	1.1%	9	0.0%	0	1.2%	2	0.0%	0	0.0%	0	1.1%	1	5.3%	6
Brentwood	3.1%	24	1.6%	3	0.0%	0	0.3%	1	0.0%	0	25.1%	16	0.0%	0
Chelmsford	2.0%	16	0.9%	2	0.5%	1	1.7%	3	0.0%	0	10.2%	7	0.6%	1
Chigwell	1.5%	12	0.0%	0	1.6%	2	0.0%	0	6.5%	2	0.0%	0	4.8%	6
Chipping Ongar	1.1%	9	0.9%	2	0.0%	0	0.0%	0	0.0%	0	12.0%	8	0.0%	0
Enfield	3.9%	31	0.0%	0	1.3%	2	13.7%	27	0.0%	0	0.0%	0	0.4%	0
Epping	6.5%	52	23.9%	43	0.6%	1	2.6%	5	0.0%	0	2.6%	2	1.3%	2
Harlow	12.1%	96	38.1%	68	0.6%	1	3.6%	7	1.6%	0	10.0%	6	0.0%	0
Ilford	3.4%	27	0.0%	0	6.8%	9	0.8%	2	4.2%	1	0.0%	0	11.1%	13
Ingatstone	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Lakeside regional shopping centre	0.8%	6	0.0%	0	1.7%	2	0.9%	2	0.0%	0	1.1%	1	1.3%	2
Loughton Broadway	2.2%	18	0.0%	0	4.3%	6	0.0%	0	22.7%	6	0.0%	0	5.3%	6
Loughton High Road	7.2%	57	0.0%	0	33.2%	43	0.9%	2	9.5%	2	0.0%	0	7.0%	8
North Chingford	3.8%	30	1.8%	3	13.1%	17	0.9%	2	6.7%	2	0.0%	0	2.7%	3
Romford	2.3%	18	1.3%	2	1.5%	2	0.0%	0	13.5%	4	5.0%	3	4.5%	5
The West End	2.5%	20	1.4%	2	1.9%	2	0.9%	2	0.0%	0	1.1%	1	9.4%	11
Theydon Bois	0.5%	4	2.1%	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.8%	15	0.0%	0	0.0%	0	7.3%	15	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	4.4%	35	1.0%	2	1.2%	2	11.7%	23	0.0%	0	0.0%	0	1.5%	2
Walthamstow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	7.4%	59	4.7%	8	1.5%	2	20.4%	41	0.0%	0	1.9%	1	1.5%	2
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpentryright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.8%	6	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.5%	4	0.5%	1	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.5%	4	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	2.9%	23	0.0%	0	2.4%	3	9.7%	19	2.6%	1	0.0%	0	0.0%	0
Tesco, Southend Road,	0.6%	5	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill	
Woodford Green, Essex													
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivered	2.3%	18	1.4%	2	2.5%	3	2.3%	5	0.0%	0	3.7%	2	2.7%
Abroad	0.4%	3	0.5%	1	1.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barkingside	0.8%	6	0.0%	0	1.5%	2	0.0%	0	1.6%	0	0.0%	0	3.0%
Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bishops Stortford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre, Kent	0.3%	3	0.0%	0	1.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%
Cheshunt	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chingford	2.2%	18	1.0%	2	2.4%	3	0.8%	2	0.0%	0	0.0%	0	9.4%
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edmonton	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%
Hoddesdon	0.9%	7	0.0%	0	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sawbridgeworth	0.5%	4	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other outside catchment area	3.0%	24	1.6%	3	4.4%	6	2.1%	4	4.2%	1	2.2%	1	6.0%
Other zones 1	0.3%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 3	0.3%	2	0.7%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%
Other zones 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Other zones 7	1.3%	10	0.5%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	6.6%
(Don't know / can't remember)	3.9%	31	0.5%	1	2.9%	4	2.7%	5	8.7%	2	3.3%	2	9.8%
(Don't do this type of shopping)	8.5%	68	9.5%	17	6.6%	9	7.5%	15	18.2%	5	8.7%	6	3.4%
Weighted base:	800		178		131		200		26		64		119
Sample:	800		206		147		137		38		88		92

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
Q18 And the time before that, where did you or your household go to make a purchase of health, beauty or chemist items? <i>Those who purchase health, beauty or chemist items at Q17</i>														
Basildon	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	1.2%	9	0.0%	0	2.6%	3	0.0%	0	0.0%	0	1.2%	1	4.1%	5
Brentwood	2.6%	19	1.3%	2	0.6%	1	0.0%	0	0.0%	0	18.0%	10	0.0%	0
Chelmsford	2.3%	17	1.0%	2	0.6%	1	0.9%	2	0.0%	0	15.0%	9	0.0%	0
Chigwell	1.1%	8	0.0%	0	0.7%	1	0.0%	0	9.9%	2	0.0%	0	2.8%	3
Chipping Ongar	1.3%	10	0.4%	1	0.0%	0	0.0%	0	0.0%	0	15.5%	9	0.0%	0
Enfield	3.3%	24	0.5%	1	0.0%	0	11.3%	21	0.0%	0	0.0%	0	0.4%	0
Epping	5.9%	43	22.1%	36	0.7%	1	0.9%	2	0.0%	0	5.5%	3	1.4%	2
Harlow	12.2%	89	41.0%	66	1.2%	2	3.2%	6	0.0%	0	5.5%	3	0.0%	0
Ilford	1.9%	14	0.0%	0	0.3%	0	0.9%	2	0.0%	0	0.0%	0	9.3%	11
Ingatstone	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0
Lakeside regional shopping centre	0.4%	3	0.0%	0	0.0%	0	0.9%	2	3.2%	1	1.2%	1	0.0%	0
Loughton Broadway	1.9%	14	0.3%	0	6.1%	8	0.0%	0	21.3%	5	0.0%	0	1.4%	2
Loughton High Road	7.4%	54	0.0%	0	30.1%	37	0.0%	0	14.8%	3	0.0%	0	11.3%	13
North Chingford	3.1%	23	1.0%	2	8.2%	10	0.9%	2	0.0%	0	0.0%	0	5.6%	6
Romford	3.1%	23	1.5%	2	5.9%	7	0.0%	0	13.3%	3	1.9%	1	4.9%	6
The West End	3.0%	22	0.5%	1	3.5%	4	0.9%	2	0.0%	0	0.0%	0	11.5%	13
Theydon Bois	0.7%	5	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	1.9%	14	0.0%	0	0.6%	1	7.0%	13	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	4.9%	36	1.1%	2	1.3%	2	15.8%	29	0.0%	0	0.0%	0	1.5%	2
Walthamstow	0.7%	5	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	6.8%	50	2.3%	4	0.9%	1	21.7%	40	0.0%	0	2.1%	1	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.3%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.6%	4	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.8%	6	0.0%	0	0.0%	0	2.6%	5	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barking, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.2%	1	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.6%	4	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	2.9%	21	0.0%	0	2.0%	2	8.8%	16	11.4%	2	0.0%	0	0.0%	0

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
Tesco, Southend Road, Woodford Green, Essex	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	2.0%	15	1.5%	2	1.3%	2	2.8%	5	0.0%	0	5.0%	3	0.0%	0
Abroad	0.4%	3	0.5%	1	0.6%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.9%	7	0.0%	0	2.0%	2	0.0%	0	2.0%	0	0.0%	0	3.1%	4
Beckton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Kent	0.5%	4	0.5%	1	2.0%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Cheshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	1.6%	12	1.1%	2	1.3%	2	0.9%	2	0.0%	0	0.0%	0	5.6%	6
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.5%	3	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.8%	21	2.1%	3	1.3%	2	2.0%	4	5.2%	1	2.4%	1	6.2%	7
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	1.4%	10	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	6.9%	8
(Don't know / can't remember)	14.2%	104	9.5%	15	16.8%	20	15.0%	28	19.0%	4	10.0%	6	14.3%	16
(Have only bought once)	2.5%	18	4.1%	7	2.4%	3	0.7%	1	0.0%	0	3.6%	2	2.6%	3
Weighted base:		732		161		122		185		21		58		115
Sample:		722		184		135		125		32		80		88

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
Q19 Can you tell me where you or your household last made a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?														
Basildon	0.5%	4	0.4%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Buckhurst Hill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Brentwood	1.6%	13	1.0%	2	0.0%	0	0.3%	1	0.0%	0	10.5%	7	1.3%	2
Chelmsford	0.7%	6	0.5%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0
Chigwell	0.4%	3	0.9%	2	1.1%	1	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Chipping Ongar	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	6.8%	54	1.0%	2	3.6%	5	20.6%	41	0.0%	0	0.0%	0	4.1%	5
Epping	1.3%	10	2.6%	5	1.1%	1	0.0%	0	0.0%	0	3.9%	2	1.3%	2
Harlow	9.8%	78	25.3%	45	0.5%	1	8.5%	17	2.6%	1	13.2%	8	0.0%	0
Ilford	3.0%	24	0.9%	2	4.5%	6	0.0%	0	7.7%	2	0.0%	0	11.7%	14
Ingatestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Lakeside regional shopping centre	0.8%	6	1.1%	2	0.0%	0	0.9%	2	4.2%	1	2.2%	1	0.0%	0
Loughton Broadway	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Loughton High Road	1.8%	14	0.5%	1	7.4%	10	0.8%	2	2.6%	1	0.0%	0	1.3%	2
North Chingford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Romford	1.8%	14	0.9%	2	2.9%	4	0.0%	0	11.3%	3	2.2%	1	1.8%	2
The West End	1.7%	13	2.3%	4	2.1%	3	0.0%	0	5.3%	1	1.1%	1	2.7%	3
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Walthamstow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	0.5%	4	0.0%	0	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.5%	4	0.5%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.4%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barking, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	0.6%	5	0.0%	0	0.5%	1	1.7%	3	2.6%	1	0.0%	0	0.0%	0

Column %ges.

by Q25

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	5.7%	46	4.4%	8	6.0%	8	5.1%	10	6.9%	2	3.5%	2	8.1%	10
Abroad	0.3%	3	0.5%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckton	0.3%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Bishops Stortford	0.6%	5	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Bluewater Shopping Centre, Kent	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.6%	5	0.9%	2	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edmonton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Hoddesdon	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Park	0.8%	6	0.0%	0	1.7%	2	0.0%	0	1.6%	0	0.0%	0	2.7%	3
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.4%	3	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.0%	16	0.5%	1	2.5%	3	1.8%	4	2.6%	1	1.1%	1	4.0%	5
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 7	0.4%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2
(Don't know / can't remember)	6.4%	51	7.3%	13	1.5%	2	7.4%	15	21.2%	6	5.5%	3	6.8%	8
(Don't do this type of shopping)	47.7%	382	45.6%	81	57.2%	75	44.3%	89	29.7%	8	44.9%	29	39.4%	47
Weighted base:		800		178		131		200		26		64		119
Sample:		800		206		147		137		38		88		92

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
Q20 And the time before that, where did you or your household go to make a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?														
<i>Those who purchase recreational goods at Q19</i>														
Basildon	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Buckhurst Hill	0.9%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	3
Brentwood	2.0%	8	0.7%	1	0.0%	0	0.6%	1	0.0%	0	13.9%	5	0.0%	0
Chelmsford	1.6%	7	2.6%	2	0.0%	0	0.0%	0	0.0%	0	10.3%	4	0.0%	0
Chigwell	0.3%	1	0.9%	1	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0
Chipping Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	10.1%	42	0.9%	1	8.7%	5	27.0%	30	0.0%	0	0.0%	0	9.0%	6
Epping	1.5%	6	4.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Harlow	14.4%	60	39.3%	38	1.2%	1	9.8%	11	3.7%	1	21.2%	7	0.0%	0
Ilford	5.2%	22	0.0%	0	10.9%	6	0.0%	0	14.6%	3	0.0%	0	17.1%	12
Ingatestone	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Lakeside regional shopping centre	2.0%	8	2.4%	2	2.5%	1	1.6%	2	9.8%	2	2.0%	1	0.6%	0
Loughton Broadway	0.7%	3	0.0%	0	1.2%	1	0.0%	0	3.7%	1	0.0%	0	2.2%	2
Loughton High Road	3.0%	13	0.9%	1	14.5%	8	1.4%	2	2.3%	0	0.0%	0	2.2%	2
North Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	2.3%	10	0.4%	0	8.4%	5	0.0%	0	8.6%	2	6.3%	2	0.0%	0
The West End	3.1%	13	2.1%	2	5.3%	3	1.6%	2	3.7%	1	2.0%	1	4.4%	3
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.4%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	0.8%	3	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0
Walthamstow	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	2.2%	9	1.6%	2	0.0%	0	5.4%	6	0.0%	0	0.0%	0	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.8%	3	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.4%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road,	0.8%	3	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill	
Waltham Abbey, Essex													
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivered	8.9%	37	6.8%	7	15.3%	9	7.7%	9	9.8%	2	4.0%	1	7.7%
Abroad	0.6%	2	0.9%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bishops Stortford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre, Kent	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheshunt	0.7%	3	1.3%	1	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edmonton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ikea, Glover Drive, Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newbury Park	0.9%	4	0.0%	0	2.8%	2	0.0%	0	3.7%	1	0.0%	0	2.2%
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sawbridgeworth	0.4%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welwyn Garden City	0.6%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other outside catchment area	1.8%	7	1.3%	1	2.0%	1	1.1%	1	0.0%	0	0.0%	0	5.2%
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 7	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
(Don't know / can't remember)	24.7%	104	22.7%	22	19.2%	11	23.4%	26	37.6%	7	23.3%	8	27.1%
(Have only bought once)	6.1%	26	6.9%	7	2.0%	1	6.4%	7	0.0%	0	9.1%	3	7.1%
Weighted base:	418		97		56		111		18		35		72
Sample:	403		111		61		75		24		48		52

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Q21 And where was the last purchase of other specialist non-food items such as books, CDs, jewellery or china and glass items?														
Basildon	0.5%	4	0.0%	0	1.2%	2	0.0%	0	0.0%	0	1.1%	1	1.3%	2
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	2.4%	20	1.2%	2	0.5%	1	0.3%	1	0.0%	0	20.8%	13	0.0%	0
Chelmsford	1.3%	10	1.6%	3	0.0%	0	0.0%	0	0.0%	0	10.5%	7	0.0%	0
Chigwell	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.7%	1
Chipping Ongar	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Enfield	3.2%	26	0.0%	0	0.5%	1	10.9%	22	0.0%	0	0.0%	0	0.0%	0
Epping	1.9%	15	7.0%	12	0.0%	0	0.0%	0	1.6%	0	1.1%	1	1.3%	2
Harlow	8.6%	69	19.8%	35	1.2%	2	8.5%	17	2.6%	1	7.8%	5	0.0%	0
Ilford	3.0%	24	0.0%	0	4.7%	6	0.8%	2	8.7%	2	0.0%	0	11.7%	14
Ingatestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	0.8%	7	1.1%	2	0.0%	0	0.6%	1	4.2%	1	3.5%	2	0.0%	0
Loughton Broadway	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.1%	1	1.3%	2
Loughton High Road	3.6%	29	0.5%	1	14.7%	19	0.9%	2	4.2%	1	0.0%	0	4.0%	5
North Chingford	0.4%	3	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	2.8%	22	1.9%	3	7.1%	9	0.0%	0	12.3%	3	3.9%	3	2.4%	3
The West End	3.3%	27	2.0%	4	5.2%	7	0.0%	0	2.6%	1	2.4%	2	10.3%	12
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.3%	3	0.5%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	3.1%	25	1.0%	2	1.2%	2	9.4%	19	2.6%	1	0.0%	0	0.0%	0
Walthamstow	0.4%	3	1.0%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	3.2%	26	1.6%	3	0.5%	1	9.0%	18	2.6%	1	0.0%	0	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpentryright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.4%	3	1.0%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.3%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.3%	3	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.9%	7	0.0%	0	0.0%	0	2.6%	5	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.9%	7	3.5%	6	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road, Waltham Abbey, Essex	1.7%	14	0.0%	0	1.2%	2	5.2%	10	6.7%	2	0.0%	0	0.0%	0
Tesco, Southend Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill	
Woodford Green, Essex													
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivered	20.3%	162	22.3%	40	17.6%	23	17.6%	35	8.5%	2	15.6%	10	31.7%
Abroad	0.4%	3	0.9%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%
Car boot sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton	0.4%	3	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	1.3%
Bishops Stortford	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre, Kent	1.2%	10	1.9%	3	2.7%	4	0.0%	0	0.0%	0	2.2%	1	1.3%
Cheshunt	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%
Chingford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.5%
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edmonton	0.4%	3	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	1.3%
Hoddesdon	0.8%	6	1.4%	2	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%
Ikea, Glover Drive, Edmonton	1.0%	8	0.0%	0	2.7%	3	0.9%	2	6.0%	2	0.0%	0	1.3%
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sawbridgeworth	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welwyn Garden City	0.3%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%
Other outside catchment area	2.4%	19	0.4%	1	5.0%	6	3.0%	6	0.0%	0	1.1%	1	4.5%
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 7	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	4.3%	35	3.7%	7	4.1%	5	4.7%	9	0.0%	0	3.3%	2	7.2%
(Don't do this type of shopping)	22.5%	180	23.0%	41	24.5%	32	16.8%	34	27.7%	7	18.8%	12	16.8%
Weighted base:		800		178		131		200		26		64	119
Sample:		800		206		147		137		38		88	92

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
Q22 And the time before that, where did you or your household go to make a purchase of other specialist non-food items such as books, CDs, jewellery or china and glass items?														
<i>Those who purchase specialist non-food items at Q21</i>														
Basildon	0.5%	3	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	2.2%	13	1.3%	2	0.0%	0	0.0%	0	2.2%	0	16.1%	8	0.0%	0
Chelmsford	2.4%	15	2.1%	3	0.0%	0	0.0%	0	0.0%	0	21.7%	11	0.0%	0
Chigwell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Chipping Ongar	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Enfield	3.0%	19	0.0%	0	0.0%	0	9.2%	15	0.0%	0	0.0%	0	0.0%	0
Epping	2.1%	13	7.9%	11	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Harlow	8.7%	54	21.5%	29	0.7%	1	8.1%	13	0.0%	0	4.5%	2	0.0%	0
Ilford	2.5%	16	0.0%	0	3.4%	3	0.0%	0	14.2%	3	0.0%	0	9.6%	9
Ingatestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside regional shopping centre	1.9%	12	3.2%	4	0.7%	1	1.8%	3	0.0%	0	1.6%	1	2.2%	2
Loughton Broadway	0.5%	3	0.0%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	1.6%	2
Loughton High Road	4.4%	27	1.2%	2	18.0%	18	1.0%	2	2.2%	0	0.0%	0	4.8%	5
North Chingford	0.8%	5	0.0%	0	3.5%	3	0.0%	0	9.2%	2	0.0%	0	0.0%	0
Romford	4.2%	26	2.4%	3	11.1%	11	0.0%	0	22.9%	4	2.7%	1	4.9%	5
The West End	3.6%	23	1.2%	2	10.6%	11	1.8%	3	3.6%	1	2.7%	1	5.4%	5
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.3%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	3.3%	21	1.3%	2	1.6%	2	9.4%	16	0.0%	0	0.0%	0	0.0%	0
Walthamstow	0.4%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)	3.1%	19	2.6%	4	0.7%	1	7.6%	13	0.0%	0	0.0%	0	0.0%	0
Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park (Argos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)	0.2%	2	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, 140 Church Hill, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase Ltd, High St, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewson Ltd, Greensted Rd, Ongar, Epping Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 3 Crown Road, Enfield, Greater London	0.3%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Sainsburys, 51 North Service Road, Brentwood, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sainsburys, Brewery Road, Hoddesdon, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue, Romford, Essex	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, 288 High Street, Ponders End, Enfield, Greater London	0.6%	3	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Church Langley Centre, Harlow, Essex	0.3%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Tesco, East Road, Edinburgh Way, Harlow, Essex	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Sewardstone Road,	1.6%	10	0.0%	0	1.6%	2	4.9%	8	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill	
Waltham Abbey, Essex													
Tesco, Southend Road, Woodford Green, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Brook St, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Sturlas Wy, Waltham Cross, Hertfordshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / delivered	24.3%	151	27.6%	38	16.6%	16	20.1%	33	13.1%	2	14.2%	7	41.5%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Car boot sale	0.3%	2	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Cabinet Way, Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Springfield Drive, Ilford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B & Q, Tangeant Link, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barkingside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beckton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%
Bishops Stortford	0.5%	3	1.2%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre, Kent	0.3%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chingford	0.3%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%
Edinburgh Way Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Edmonton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hoddesdon	0.6%	4	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0	0.0%
Ikea, Glover Drive, Edmonton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%
Newbury Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oak Retail Park, Harlow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Welwyn Garden City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other outside catchment area	1.9%	12	0.6%	1	5.1%	5	1.8%	3	3.6%	1	0.0%	0	0.4%
Other zones 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 7	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%
(Don't know / can't remember)	19.3%	119	16.5%	23	18.6%	18	24.8%	41	3.6%	1	22.8%	12	16.9%
(Have only bought once)	3.7%	23	4.2%	6	4.7%	5	1.5%	2	8.4%	2	7.7%	4	3.2%
Weighted base:		620		137		99		166		19		52	99
Sample:		598		156		105		113		28		71	73

Q23 Do you use the Internet to undertake your shopping (food or non-food)?

Yes	49.9%	400	47.2%	84	53.4%	70	46.4%	93	48.1%	13	52.5%	34	66.3%	79
No	50.1%	400	52.8%	94	46.6%	61	53.6%	107	51.9%	14	47.5%	30	33.7%	40
Weighted base:		800		178		131		200		26		64	119	
Sample:		800		206		147		137		38		88	92	

by Q25

Epping Forest Town Centres Survey For Roger Tym & Partners

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Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
Q24 What sort of goods do you typically purchase via the Internet?														
<i>Those who use the internet to undertake their shopping at Q23</i>														
Food and groceries	17.2%	69	13.6%	11	17.8%	12	17.6%	16	12.6%	2	13.3%	4	21.0%	17
Clothes and shoes	33.5%	134	30.7%	26	33.0%	23	35.3%	33	50.0%	6	35.2%	12	29.0%	23
Furniture, carpets, soft household furnishings	9.3%	37	11.7%	10	12.6%	9	6.4%	6	0.0%	0	10.8%	4	8.0%	6
DIY and decorating goods	7.2%	29	10.4%	9	4.8%	3	5.6%	5	0.0%	0	6.2%	2	8.0%	6
Domestic appliances	18.8%	75	22.8%	19	17.3%	12	24.3%	23	14.3%	2	10.8%	4	15.1%	12
CDs, DVDs, games, books etc....	73.9%	295	75.2%	63	67.2%	47	73.6%	68	48.4%	6	64.0%	21	86.5%	68
Other specialist non-food items	0.5%	2	1.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Electrical goods	3.4%	14	2.9%	2	3.6%	2	3.2%	3	5.5%	1	10.4%	3	2.0%	2
Holidays	3.3%	13	4.3%	4	2.0%	1	1.9%	2	12.6%	2	4.2%	1	2.0%	2
Sports equipment	2.0%	8	1.0%	1	2.9%	2	3.9%	4	0.0%	0	0.0%	0	2.0%	2
Flowers / Plants	0.8%	3	0.0%	0	1.6%	1	1.9%	2	3.4%	0	0.0%	0	0.0%	0
Gifts	0.6%	2	0.8%	1	1.0%	1	0.0%	0	3.4%	0	0.0%	0	0.0%	0
Toys	0.7%	3	1.0%	1	1.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Health & Beauty products	2.8%	11	1.0%	1	2.3%	2	1.9%	2	0.0%	0	4.6%	2	6.7%	5
Concert / Theatre tickets	0.9%	3	2.0%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Hobby / Craft items	0.8%	3	2.4%	2	0.0%	0	0.0%	0	3.4%	0	2.1%	1	0.0%	0
(Don't know)	1.5%	6	0.0%	0	2.6%	2	1.9%	2	0.0%	0	2.1%	1	0.0%	0
Weighted base:		400		84		70		93		13		34		79
Sample:		376		91		75		63		18		46		53

Q25 Which of the following do you consider to be your nearest Town Centre within Epping Forest District?

Epping	22.2%	178	100.0%	178	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	16.4%	131	0.0%	0	100.0%	131	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	25.0%	200	0.0%	0	0.0%	0	100.0%	200	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway (or 'The Broadway' of 'Debden')	3.3%	26	0.0%	0	0.0%	0	0.0%	0	100.0%	26	0.0%	0	0.0%	0
Chipping Ongar	8.0%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	64	0.0%	0
Buckhurst Hill	14.9%	119	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	119
(Don't know)	10.2%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		800		178		131		200		26		64		119
Sample:		800		206		147		137		38		88		92

Q26 Do you visit your nearest town centre (Q25 response) on a regular basis ?

Those who know their nearest Town Centre within the Epping Forest District at Q25

Yes	48.5%	348	49.5%	88	72.5%	95	33.5%	67	54.4%	14	55.8%	36	40.5%	48
No	51.0%	366	50.5%	90	24.6%	32	66.5%	133	45.6%	12	44.2%	28	59.5%	71
(Don't know / varies)	0.5%	4	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		718		178		131		200		26		64		119
Sample:		708		206		147		137		38		88		92

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
Q27 What are some good features of your nearest town centre (identified in Question 25)?														
<i>Those who know their nearest Town Centre within the Epping Forest District at Q25</i>														
1st mention														
Adequate access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate parking	3.5%	25	3.4%	6	5.1%	7	2.3%	5	2.6%	1	7.9%	5	1.3%	2
Adequate public transport	0.6%	4	0.9%	2	0.5%	1	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	1.2%	9	0.0%	0	0.5%	1	3.2%	6	0.0%	0	0.0%	0	1.3%	2
Adequate choice of shops in general	13.5%	97	15.2%	27	30.7%	40	3.6%	7	13.8%	4	9.4%	6	10.7%	13
Adequate quality of shops	7.7%	55	15.3%	27	5.1%	7	4.8%	10	10.9%	3	4.8%	3	4.8%	6
Adequate supermarket offer	5.0%	36	3.7%	7	5.9%	8	1.7%	3	0.0%	0	9.6%	6	10.3%	12
Enough national multiple (high street chain) retailers	0.2%	1	0.5%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate facilities for children	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate safety measures/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of bars/nightclubs	0.7%	5	0.7%	1	1.3%	2	0.0%	0	1.6%	0	0.0%	0	1.3%	2
Adequate quality/range of cafes	1.5%	11	1.4%	3	4.9%	6	0.6%	1	0.0%	0	1.1%	1	0.0%	0
Adequate quality/range of cinemas/theatres	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of family entertainment	0.4%	3	0.5%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of health clubs/gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of restaurants	1.8%	13	1.4%	2	2.8%	4	1.2%	2	5.9%	2	1.1%	1	1.7%	2
Adequate shelter from wind / rain	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
General cleanliness of centres	2.0%	14	0.9%	2	2.3%	3	1.7%	3	0.0%	0	3.3%	2	3.4%	4
The appearance / environment of centre	14.8%	107	13.7%	24	3.1%	4	22.3%	45	1.6%	0	16.6%	11	18.9%	23
Other	0.3%	2	0.5%	1	0.5%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
It's close to home / convenient	4.1%	30	5.8%	10	5.3%	7	2.4%	5	2.6%	1	3.3%	2	4.0%	5
The market	2.0%	14	5.1%	9	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0
Range of independent stores	0.8%	6	0.2%	0	1.3%	2	0.0%	0	2.6%	1	0.0%	0	2.7%	3
The church	0.9%	6	0.5%	1	0.5%	1	2.3%	5	0.0%	0	0.0%	0	0.0%	0
Good hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is quiet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It isn't too big	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Friendly atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good layout / access	0.3%	2	0.2%	0	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0
(Don't know / refused)	11.6%	84	9.7%	17	7.8%	10	16.7%	33	11.7%	3	15.7%	10	8.1%	10
(None mentioned)	26.5%	190	19.8%	35	21.9%	29	30.5%	61	46.6%	12	24.1%	15	31.4%	37
Weighted base:	718	178	131	200	26	64	119							
Sample:	708	206	147	137	38	88	92							

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
2nd mention														
Adequate access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate parking	2.0%	14	3.2%	6	6.1%	8	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Adequate public transport	0.4%	3	0.5%	1	0.5%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	0.6%	4	0.9%	2	0.0%	0	0.9%	2	0.0%	0	1.1%	1	0.0%	0
Adequate choice of shops in general	5.1%	37	11.0%	20	4.0%	5	2.5%	5	5.9%	2	3.3%	2	2.7%	3
Adequate quality of shops	3.9%	28	2.1%	4	6.4%	8	3.0%	6	5.3%	1	4.8%	3	4.7%	6
Adequate supermarket offer	2.0%	14	2.8%	5	4.6%	6	0.6%	1	2.6%	1	0.0%	0	1.3%	2
Enough national multiple (high street chain) retailers	0.4%	3	0.5%	1	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0
Adequate facilities for children	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate safety measures/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate seating/benches	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of bars/nightclubs	0.8%	6	1.4%	2	1.7%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of cafes	1.1%	8	2.3%	4	1.2%	2	0.3%	1	0.0%	0	0.0%	0	1.3%	2
Adequate quality/range of cinemas/theatres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of family entertainment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of health clubs/gyms	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Adequate quality/range of restaurants	1.8%	13	0.9%	2	4.7%	6	0.0%	0	0.0%	0	0.0%	0	4.0%	5
Adequate shelter from wind / rain	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
General cleanliness of centres	2.7%	19	2.1%	4	3.4%	4	3.0%	6	1.6%	0	2.4%	2	2.7%	3
The appearance / environment of centre	4.9%	35	3.7%	7	5.3%	7	6.2%	12	0.0%	0	4.6%	3	5.3%	6
Other	0.3%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0
It's close to home / convenient	1.1%	8	1.4%	2	0.0%	0	0.0%	0	1.6%	0	0.0%	0	4.0%	5
The market	0.7%	5	1.2%	2	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0
Range of independent stores	1.0%	7	0.0%	0	0.0%	0	2.2%	4	1.6%	0	1.1%	1	1.5%	2
The church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good hairdressers	0.4%	3	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
It is quiet	0.4%	3	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
It isn't too big	0.6%	4	0.0%	0	0.0%	0	1.7%	3	0.0%	0	1.1%	1	0.0%	0
Friendly atmosphere	0.5%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0
Good layout / access	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	1.9%	14	5.1%	9	1.2%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	66.5%	477	59.1%	105	59.7%	78	70.9%	142	74.7%	20	76.9%	49	70.0%	83
Weighted base:	718	178	131	200	26	64	119							
Sample:	708	206	147	137	38	88	92							

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
3rd mention														
Adequate access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate parking	1.4%	10	3.1%	5	0.0%	0	0.9%	2	0.0%	0	2.2%	1	1.5%	2
Adequate public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	0.2%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate choice of shops in general	1.3%	9	1.9%	3	1.1%	1	0.9%	2	4.2%	1	0.0%	0	1.3%	2
Adequate quality of shops	0.3%	3	1.2%	2	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Adequate supermarket offer	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Enough national multiple (high street chain) retailers	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate facilities for children	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate safety measures/CCTV/police presence	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of bars/nightclubs	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Adequate quality/range of cafes	0.5%	4	0.0%	0	1.5%	2	0.6%	1	1.6%	0	0.0%	0	0.0%	0
Adequate quality/range of cinemas/theatres	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of family entertainment	0.4%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.3%	1	1.3%	2
Adequate quality/range of health clubs/gyms	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Adequate quality/range of restaurants	0.4%	3	0.5%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Adequate shelter from wind / rain	0.5%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0
General cleanliness of centres	0.3%	2	0.0%	0	0.0%	0	0.9%	2	2.6%	1	0.0%	0	0.0%	0
The appearance / environment of centre	1.8%	13	1.4%	2	2.8%	4	2.8%	6	0.0%	0	2.4%	2	0.0%	0
Other	0.2%	1	0.5%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's close to home / convenient	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	0.6%	4	1.3%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Range of independent stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is quiet	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
It isn't too big	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly atmosphere	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Good layout / access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	1.2%	9	1.8%	3	0.5%	1	0.9%	2	0.0%	0	2.2%	1	1.3%	2
(None mentioned)	88.9%	638	86.0%	153	90.2%	118	89.7%	179	89.9%	24	90.8%	58	89.3%	106
Weighted base:	718		178		131		200		26		64		119	
Sample:	708		206		147		137		38		88		92	

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
Any mention														
Adequate access for wheelchair and pushchair users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate parking	6.9%	50	9.7%	17	11.3%	15	3.2%	6	2.6%	1	11.3%	7	2.8%	3
Adequate public transport	1.0%	7	1.4%	2	1.1%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0
Adequate sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provisions for pedestrians	2.0%	15	0.9%	2	1.9%	2	4.1%	8	0.0%	0	1.1%	1	1.3%	2
Adequate choice of shops in general	19.8%	142	28.1%	50	35.7%	47	6.9%	14	23.9%	6	12.6%	8	14.7%	18
Adequate quality of shops	11.9%	86	18.6%	33	11.5%	15	7.7%	15	17.8%	5	9.6%	6	9.5%	11
Adequate supermarket offer	7.4%	53	7.0%	12	10.5%	14	2.3%	5	2.6%	1	9.6%	6	13.0%	15
Enough national multiple (high street chain) retailers	0.8%	5	0.9%	2	1.5%	2	0.0%	0	6.7%	2	0.0%	0	0.0%	0
Adequate facilities for children	0.6%	4	0.5%	1	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0
Adequate facilities for the disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate number of toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate safety measures/CCTV/police presence	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate seating/benches	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of bars/nightclubs	1.7%	13	2.1%	4	3.1%	4	0.6%	1	1.6%	0	0.0%	0	2.7%	3
Adequate quality/range of cafes	3.1%	23	3.7%	7	7.7%	10	1.6%	3	1.6%	0	1.1%	1	1.3%	2
Adequate quality/range of cinemas/theatres	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adequate quality/range of family entertainment	0.8%	6	0.5%	1	0.5%	1	0.9%	2	0.0%	0	1.3%	1	1.3%	2
Adequate quality/range of health clubs/gyms	0.5%	4	0.5%	1	0.5%	1	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Adequate quality/range of restaurants	3.9%	28	2.8%	5	7.5%	10	2.1%	4	5.9%	2	1.1%	1	5.7%	7
Adequate shelter from wind / rain	0.8%	5	0.0%	0	0.0%	0	2.3%	5	0.0%	0	1.1%	1	0.0%	0
General cleanliness of centres	5.0%	36	3.0%	5	5.6%	7	5.6%	11	4.2%	1	5.7%	4	6.0%	7
The appearance / environment of centre	21.6%	155	18.9%	34	11.3%	15	31.2%	62	1.6%	0	23.5%	15	24.2%	29
Other	0.7%	5	0.9%	2	0.8%	1	0.6%	1	0.0%	0	2.2%	1	0.0%	0
It's close to home / convenient	5.2%	37	7.2%	13	5.3%	7	2.4%	5	4.2%	1	3.3%	2	8.0%	9
The market	3.2%	23	7.6%	14	0.0%	0	4.8%	10	0.0%	0	0.0%	0	0.0%	0
Range of independent stores	1.8%	13	0.2%	0	1.3%	2	2.2%	4	4.2%	1	1.1%	1	4.1%	5
The church	0.9%	6	0.5%	1	0.5%	1	2.3%	5	0.0%	0	0.0%	0	0.0%	0
Good hairdressers	0.4%	3	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
It is quiet	0.7%	5	0.5%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	3
It isn't too big	0.8%	6	0.0%	0	0.0%	0	2.6%	5	0.0%	0	1.1%	1	0.0%	0
Friendly atmosphere	0.8%	6	0.5%	1	0.0%	0	1.7%	3	0.0%	0	0.0%	0	1.3%	2
Good layout / access	0.4%	3	0.7%	1	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0
Weighted base:	718		178		131		200		26		64		119	
Sample:	708		206		147		137		38		88		92	

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Q28 Can I ask, are there things that could be improved about your nearest town centre (Q25 response) ?														
<i>Those who know their nearest Town Centre within the Epping Forest District at Q25</i>														
1st mention														
Better links from car parks to Centre (car parking isn't accessible enough)	5.3%	38	5.1%	9	9.0%	12	2.4%	5	6.9%	2	0.0%	0	8.7%	10
Better signage around Centre	0.4%	3	0.5%	1	1.2%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Better/more frequent bus service (inadequate bus service to the centre)	1.1%	8	0.9%	2	0.5%	1	2.3%	5	0.0%	0	1.1%	1	0.0%	0
Better/more frequent train service (inadequate train service to the centre)	0.2%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Cheaper parking (parking too expensive)	2.4%	17	2.8%	5	1.9%	2	0.0%	0	6.7%	2	4.8%	3	4.1%	5
Free parking	1.8%	13	2.3%	4	0.5%	1	1.2%	2	0.0%	0	4.4%	3	2.7%	3
Improve access for wheelchairs and pushchairs users	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve priority for pedestrians	0.6%	4	0.0%	0	2.4%	3	0.0%	0	1.6%	0	1.1%	1	0.0%	0
More parking provision (not enough parking)	4.4%	32	6.6%	12	5.8%	8	1.2%	2	11.9%	3	3.5%	2	4.0%	5
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	2.7%	20	0.9%	2	1.6%	2	6.1%	12	5.3%	1	1.1%	1	1.3%	2
Improved market	1.1%	8	0.0%	0	0.5%	1	2.1%	4	0.0%	0	0.0%	0	2.7%	3
More (larger) covered shopping centres/malls	0.7%	5	0.5%	1	0.0%	0	1.7%	3	0.0%	0	1.1%	1	0.0%	0
More choice of shops (general)	12.4%	89	11.4%	20	12.9%	17	15.0%	30	16.6%	4	7.0%	4	11.0%	13
More clothes/fashion shops	3.1%	22	2.8%	5	9.4%	12	0.9%	2	2.6%	1	3.5%	2	0.0%	0
More dept stores/larger stores	1.4%	10	3.7%	7	1.4%	2	0.0%	0	2.6%	1	1.3%	1	0.0%	0
More discount/cheaper goods	0.4%	3	0.5%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	1.6%	11	3.3%	6	2.2%	3	0.9%	2	0.0%	0	1.3%	1	0.0%	0
More quality/designer shops	0.6%	5	1.0%	2	1.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0
More/improved supermarkets/food shops	1.0%	7	0.5%	1	0.0%	0	2.3%	5	0.0%	0	2.4%	2	0.0%	0
Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	1	1.3%	1	0.0%	0
More toilets	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
More/better bars/nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cafes	0.3%	2	0.4%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cinema or theatre	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
More/better family entertainment (ice skating/bowling/etc)	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better health clubs/gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better restaurants	0.8%	6	1.2%	2	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter	0.9%	7	0.0%	0	1.1%	1	2.6%	5	0.0%	0	0.0%	0	0.0%	0
Nicer shopping environment	1.1%	8	0.9%	2	0.5%	1	0.9%	2	10.5%	3	1.1%	1	0.0%	0
Other	0.8%	6	0.5%	1	1.2%	2	0.0%	0	0.0%	0	2.4%	2	1.3%	2
Less charity shops	0.5%	4	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cafes	0.4%	3	0.5%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve roads / pavements	0.7%	5	0.9%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Improve access by car	0.3%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
(Don't know)	16.0%	115	18.5%	33	5.9%	8	20.7%	41	9.1%	2	16.6%	11	16.5%	20
(Nothing)	36.0%	259	31.9%	57	32.4%	42	35.5%	71	19.4%	5	43.8%	28	46.5%	55
Weighted base:		718		178		131		200		26		64		119

Column %ges.

by Q25

**Epping Forest Town Centres Survey
For Roger Tym & Partners**

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Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill
Sample:	708	206	147	137	38	88	92

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
2nd mention														
Better links from car parks to Centre (car parking isn't accessible enough)	1.5%	11	1.4%	3	1.7%	2	0.0%	0	2.6%	1	1.1%	1	4.0%	5
Better signage around Centre	0.4%	3	0.0%	0	0.5%	1	0.6%	1	0.0%	0	1.1%	1	0.0%	0
Better/more frequent bus service (inadequate bus service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more frequent train service (inadequate train service to the centre)	0.3%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.1%	1	0.0%	0
Cheaper parking (parking too expensive)	1.5%	11	2.1%	4	1.7%	2	0.6%	1	1.6%	0	0.0%	0	2.7%	3
Free parking	0.9%	7	0.9%	2	0.0%	0	0.9%	2	0.0%	0	2.4%	2	1.3%	2
Improve access for wheelchairs and pushchairs users	0.3%	2	0.0%	0	0.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Improve priority for pedestrians	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking provision (not enough parking)	0.6%	5	1.2%	2	1.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	0.5%	3	0.5%	1	0.5%	1	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Improved market	0.4%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0
More (larger) covered shopping centres/malls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops (general)	3.4%	24	3.3%	6	6.1%	8	0.6%	1	7.9%	2	1.1%	1	5.4%	6
More clothes/fashion shops	2.3%	16	2.3%	4	1.9%	2	3.2%	6	4.2%	1	1.1%	1	1.3%	2
More dept stores/larger stores	0.8%	6	0.0%	0	0.0%	0	2.6%	5	0.0%	0	1.1%	1	0.0%	0
More discount/cheaper goods	0.7%	5	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	4
More independent shops	1.1%	8	0.5%	1	2.1%	3	0.9%	2	0.0%	0	3.5%	2	0.0%	0
More quality/designer shops	0.6%	4	0.9%	2	1.6%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0
More/improved supermarkets/food shops	0.3%	2	0.0%	0	0.0%	0	0.9%	2	2.6%	1	0.0%	0	0.0%	0
Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
More toilets	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better bars/nightclubs	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cafes	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
More/better cinema or theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better family entertainment (ice skating/bowling/etc)	0.4%	3	0.5%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
More/better health clubs/gyms	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better restaurants	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter	0.2%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Nicer shopping environment	0.7%	5	0.0%	0	0.8%	1	2.1%	4	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	6	0.5%	1	1.1%	1	1.7%	3	0.0%	0	1.1%	1	0.0%	0
Less charity shops	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve roads / pavements	0.3%	2	0.0%	0	0.5%	1	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Improve access by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.1%	8	3.3%	6	0.5%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
(Nothing)	79.9%	574	81.4%	145	76.1%	100	80.4%	161	73.1%	19	80.6%	52	82.3%	98
Weighted base:	718	178		131		200		26		64		119		
Sample:	708	206		147		137		38		88		92		

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
3rd mention														
Better links from car parks to Centre (car parking isn't accessible enough)	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage around Centre	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Better/more frequent bus service (inadequate bus service to the centre)	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more frequent train service (inadequate train service to the centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking (parking too expensive)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	0.5%	4	1.1%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access for wheelchairs and pushchairs users	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve priority for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking provision (not enough parking)	0.7%	5	0.5%	1	1.1%	1	0.6%	1	0.0%	0	0.0%	0	1.3%	2
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	0.7%	5	0.9%	2	1.1%	1	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Improved market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More (larger) covered shopping centres/malls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More choice of shops (general)	1.2%	8	0.5%	1	0.0%	0	2.6%	5	0.0%	0	1.3%	1	1.3%	2
More clothes/fashion shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dept stores/larger stores	0.5%	3	0.5%	1	0.0%	0	0.9%	2	2.6%	1	0.0%	0	0.0%	0
More discount/cheaper goods	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
More independent shops	0.9%	6	0.9%	2	1.1%	1	0.9%	2	0.0%	0	0.0%	0	1.3%	2
More quality/designer shops	0.3%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
More/improved supermarkets/food shops	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
More/better bars/nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cinema or theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better family entertainment (ice skating/bowling/etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better health clubs/gyms	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
More/better restaurants	0.5%	3	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer shopping environment	0.3%	2	0.0%	0	0.0%	0	0.6%	1	2.6%	1	0.0%	0	0.0%	0
Other	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve roads / pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve access by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.6%	5	0.9%	2	0.0%	0	0.9%	2	0.0%	0	1.1%	1	0.4%	0
(Nothing)	92.3%	662	94.6%	168	92.5%	121	87.5%	175	92.1%	24	96.3%	62	94.3%	112
Weighted base:	718		178		131		200		26		64		119	
Sample:	708		206		147		137		38		88		92	

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Any mention														
Better links from car parks to Centre (car parking isn't accessible enough)	6.9%	49	6.5%	12	11.2%	15	2.4%	5	9.5%	2	1.1%	1	12.6%	15
Better signage around Centre	1.0%	7	0.5%	1	1.7%	2	1.5%	3	2.6%	1	1.1%	1	0.0%	0
Better/more frequent bus service (inadequate bus service to the centre)	1.2%	8	0.9%	2	1.1%	1	2.3%	5	0.0%	0	1.1%	1	0.0%	0
Better/more frequent train service (inadequate train service to the centre)	0.5%	4	0.5%	1	0.0%	0	0.6%	1	0.0%	0	2.4%	2	0.0%	0
Cheaper parking (parking too expensive)	3.9%	28	4.9%	9	3.6%	5	0.6%	1	8.3%	2	4.8%	3	6.8%	8
Free parking	3.2%	23	4.4%	8	1.7%	2	2.1%	4	0.0%	0	6.8%	4	4.0%	5
Improve access for wheelchairs and pushchairs users	0.3%	2	0.0%	0	1.4%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Improve priority for pedestrians	0.7%	5	0.0%	0	2.9%	4	0.0%	0	1.6%	0	1.1%	1	0.0%	0
More parking provision (not enough parking)	5.8%	42	8.3%	15	8.2%	11	1.8%	4	11.9%	3	4.8%	3	5.3%	6
New/relocated bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops/vacancies	3.8%	28	2.3%	4	3.2%	4	7.8%	16	5.3%	1	1.1%	1	1.3%	2
Improved market	1.5%	11	0.0%	0	0.5%	1	3.6%	7	0.0%	0	0.0%	0	2.7%	3
More (larger) covered shopping centres/malls	0.7%	5	0.5%	1	0.0%	0	1.7%	3	0.0%	0	1.1%	1	0.0%	0
More choice of shops (general)	17.0%	122	15.2%	27	19.0%	25	18.2%	37	24.5%	6	9.4%	6	17.7%	21
More clothes/fashion shops	5.4%	38	5.1%	9	11.3%	15	4.1%	8	6.9%	2	4.6%	3	1.3%	2
More dept stores/larger stores	2.7%	19	4.2%	7	1.4%	2	3.5%	7	5.3%	1	2.4%	2	0.0%	0
More discount/cheaper goods	1.3%	10	0.5%	1	2.8%	4	0.0%	0	0.0%	0	0.0%	0	4.3%	5
More independent shops	3.5%	25	4.7%	8	5.4%	7	2.6%	5	0.0%	0	4.8%	3	1.3%	2
More quality/designer shops	1.5%	11	1.9%	3	3.6%	5	0.6%	1	2.6%	1	1.3%	1	0.0%	0
More/improved supermarkets/food shops	1.6%	11	0.5%	1	0.0%	0	4.1%	8	2.6%	1	2.4%	2	0.0%	0
Specific shop missing from Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better/more safety/security/CCTV/police presence	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crèche	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for children	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
More facilities for disabled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating/benches	0.4%	3	0.0%	0	0.0%	0	0.0%	0	6.9%	2	1.3%	1	0.0%	0
More toilets	0.4%	3	0.0%	0	0.5%	1	0.9%	2	2.6%	1	0.0%	0	0.0%	0
More/better bars/nightclubs	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More/better cafes	0.6%	4	0.4%	1	1.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0
More/better cinema or theatre	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
More/better family entertainment (ice skating/bowling/etc)	0.5%	3	0.5%	1	0.5%	1	0.9%	2	0.0%	0	0.0%	0	0.0%	0
More/better health clubs/gyms	0.3%	2	0.4%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
More/better restaurants	1.3%	9	1.2%	2	0.0%	0	3.5%	7	0.0%	0	0.0%	0	0.0%	0
Improved shelter from wind/rain	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less litter	1.1%	8	0.0%	0	1.4%	2	2.6%	5	0.0%	0	1.3%	1	0.0%	0
Nicer shopping environment	2.1%	15	0.9%	2	1.4%	2	3.6%	7	13.2%	3	1.1%	1	0.0%	0
Other	1.9%	14	0.9%	2	2.3%	3	2.6%	5	0.0%	0	3.5%	2	1.3%	2
Less charity shops	0.9%	6	2.6%	5	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cafes	0.4%	3	0.5%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve roads / pavements	1.1%	8	0.9%	2	2.1%	3	0.9%	2	0.0%	0	0.0%	0	1.3%	2
Improve access by car	0.3%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Weighted base:	718	178	131	200	26	64	119							
Sample:	708	206	147	137	38	88	92							

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill	
Q29 In which town, village or out-of-town location does your household spend most money on the Restaurants?								
Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	1.0%	8	0.2%	0	1.1%	1	0.0%	0
Chelmsford	1.2%	10	0.4%	1	0.0%	0	2.6%	1
Chigwell	1.7%	13	0.5%	1	4.1%	5	0.0%	0
Chipping Ongar	1.9%	15	0.9%	2	0.0%	0	1.6%	0
Enfield	4.2%	34	1.0%	2	1.3%	2	13.4%	27
Epping	3.3%	26	10.4%	19	3.6%	5	1.2%	2
Harlow	6.7%	54	21.7%	39	0.6%	1	2.0%	4
Ilford	0.5%	4	0.4%	1	0.0%	0	0.0%	0
Ingatestone	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.6%	5	1.4%	2	0.0%	0	0.0%	0
Loughton Broadway	0.6%	5	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	7.0%	56	1.9%	3	23.5%	31	2.6%	5
North Chingford	4.2%	33	2.2%	4	7.5%	10	1.7%	3
Romford	0.9%	7	1.4%	2	0.0%	0	0.6%	1
The West End	5.8%	46	4.6%	8	6.1%	8	3.0%	6
Theydon Bois	0.5%	4	1.9%	3	0.3%	0	0.0%	0
Waltham Abbey	2.5%	20	1.0%	2	0.0%	0	9.0%	18
Waltham Cross	1.2%	9	0.0%	0	1.2%	2	2.3%	5
Walthamstow	0.1%	1	0.0%	0	0.5%	1	0.0%	0
Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Centre, Doddington Road, Brentwood, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Moonlight Fun Casinos, 9 Nevill Way, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Longman Theatre, Victoria Hall, Bury Rd, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Valle Academy, Delamare Rd, Cheshunt, Waltham Cross, Broxbourne (Theatre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.3%	2	1.4%	2	0.0%	0	0.0%	0
Brentwood	2.1%	17	1.3%	2	0.0%	0	0.0%	0
Broxbourne	0.8%	6	0.0%	0	0.0%	0	2.4%	5
Cheshunt	1.5%	12	1.1%	2	0.0%	0	5.1%	10
Chingford	1.7%	14	1.0%	2	2.9%	4	0.6%	1
Colliers Row	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford	1.0%	8	1.2%	2	0.0%	0	3.0%	6
Hoddesdon	0.8%	6	0.0%	0	0.0%	0	3.0%	6
Lea Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Weald	0.3%	2	0.5%	1	0.3%	0	0.0%	0
Roydon	0.3%	2	0.7%	1	0.0%	0	0.6%	1
Sawbridgeworth	0.9%	7	3.3%	6	0.0%	0	0.0%	0
South Woodford	0.6%	5	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.2%	1	0.0%	0	0.0%	0	0.6%	1
Woodford	1.1%	9	0.0%	0	2.4%	3	0.0%	0
Woodford Green	1.4%	11	0.0%	0	1.2%	2	0.0%	0
Other outside catchment area	2.5%	20	0.9%	2	5.9%	8	2.9%	6
Other zones 3	0.2%	2	0.0%	0	0.0%	0	0.9%	2
Other zones 4	0.3%	2	0.9%	2	0.0%	0	0.0%	0
Other zones 5	0.1%	1	0.4%	1	0.0%	0	0.0%	0
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 8	0.1%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	19.7%	157	19.3%	34	17.9%	23	21.5%	43
(Don't do this activity)	20.3%	162	18.3%	33	19.4%	25	23.4%	47
Weighted base:	800		178		131		200	
Sample:	800		206		147		137	

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Q30 In which town, village or out-of-town location does your household spend most money on the Cinema / Theatre?														
Basildon	0.6%	5	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	1.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	11	0.0%	0
Chigwell	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipping Ongar	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	12.7%	101	1.4%	3	10.4%	14	33.7%	68	2.6%	1	0.0%	0	7.5%	9
Epping	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	14.8%	119	38.1%	68	2.4%	3	12.5%	25	5.3%	1	14.6%	9	0.0%	0
Ilford	0.7%	6	0.0%	0	0.5%	1	0.0%	0	9.3%	2	0.0%	0	1.7%	2
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0
Loughton Broadway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	3.2%	25	1.6%	3	4.0%	5	1.0%	2	7.5%	2	9.4%	6	4.7%	6
The West End	17.0%	136	14.1%	25	27.4%	36	15.6%	31	17.0%	4	13.9%	9	21.6%	26
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Waltham Cross	0.5%	4	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Walthamstow	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Centre, Dodinghurst Road, Brentwood, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moonlight Fun Casinos, 9 Nevill Way, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Longman Theatre, Victoria Hall, Bury Rd, Harlow, Essex	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Valle Academy, Delamare Rd, Cheshunt, Waltham Cross, Broxbourne (Theatre)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broxbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chingford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colliers Row	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Valley	1.4%	11	0.0%	0	1.1%	1	4.1%	8	0.0%	0	0.0%	0	1.3%	2
North Weald	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodford	4.3%	34	1.4%	2	6.4%	8	0.9%	2	5.3%	1	0.0%	0	16.4%	20
Stevenage	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Woodford	2.4%	19	0.0%	0	5.7%	7	0.0%	0	0.0%	0	0.0%	0	9.6%	11
Woodford Green	0.6%	5	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Other outside catchment area	2.5%	20	0.9%	2	2.5%	3	4.5%	9	2.6%	1	2.2%	1	2.7%	3
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.8%	46	3.4%	6	7.4%	10	6.3%	13	10.9%	3	5.4%	3	6.0%	7
(Don't do this activity)	29.6%	237	35.3%	63	29.2%	38	20.9%	42	39.6%	10	26.6%	17	19.1%	23
Weighted base:	800			178		131		200		26		64		119
Sample:	800			206		147		137		38		88		92

by Q25

Epping Forest Town Centres Survey

For Roger Tym & Partners

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Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Q31 In which town, village or out-of-town location does your household spend most money on the Cafes / Pubs / Bars?														
Basildon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckhurst Hill	0.9%	7	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	5
Chelmsford	0.5%	4	0.5%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Chigwell	1.7%	14	0.0%	0	3.5%	5	0.0%	0	3.2%	1	0.0%	0	6.0%	7
Chipping Ongar	1.3%	10	0.6%	1	0.0%	0	0.0%	0	0.0%	0	13.9%	9	0.0%	0
Enfield	2.2%	18	1.0%	2	0.0%	0	7.0%	14	0.0%	0	0.0%	0	0.0%	0
Epping	4.7%	38	14.2%	25	1.1%	1	3.0%	6	4.2%	1	1.1%	1	1.3%	2
Harlow	6.1%	49	17.7%	31	1.2%	2	3.6%	7	0.0%	0	5.0%	3	0.0%	0
Ilford	0.9%	7	0.0%	0	1.2%	2	0.8%	2	3.2%	1	0.0%	0	1.3%	2
Ingatestone	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Lakeside	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	1.0%	8	0.0%	0	1.5%	2	0.9%	2	5.3%	1	0.0%	0	2.7%	3
Loughton High Road	5.9%	47	0.5%	1	26.1%	34	0.0%	0	14.8%	4	0.0%	0	5.7%	7
North Chingford	3.9%	31	0.9%	2	12.6%	16	0.9%	2	12.7%	3	0.0%	0	4.3%	5
Romford	0.4%	3	0.0%	0	0.8%	1	0.0%	0	1.6%	0	0.0%	0	1.3%	2
The West End	5.0%	40	3.2%	6	3.6%	5	5.6%	11	5.3%	1	0.0%	0	12.9%	15
Theydon Bois	0.4%	3	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	2.9%	23	1.0%	2	0.0%	0	10.9%	22	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	1.8%	14	0.0%	0	0.0%	0	6.2%	12	0.0%	0	0.0%	0	0.0%	0
Walthamstow	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Centre, Doddinghurst Road, Brentwood, Essex	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Moonlight Fun Casinos, 9 Nevill Way, Loughton, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Longman Theatre, Victoria Hall, Bury Rd, Harlow, Essex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Valle Academy, Delamare Rd, Cheshunt, Waltham Cross, Broxbourne (Theatre)	0.3%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	2.3%	19	1.4%	3	0.0%	0	0.0%	0	0.0%	0	17.5%	11	0.0%	0
Broxbourne	0.8%	6	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0	0.0%	0
Cheshunt	1.3%	11	0.7%	1	0.0%	0	4.8%	10	0.0%	0	0.0%	0	0.0%	0
Chingford	1.5%	12	0.0%	0	3.7%	5	0.0%	0	0.0%	0	0.0%	0	5.7%	7
Colliers Row	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.5%	4	0.0%	0	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%	0
Lea Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Weald	0.5%	4	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roydon	0.8%	6	2.0%	4	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	1.0%	8	3.7%	7	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
South Woodford	0.9%	7	0.0%	0	0.3%	0	0.0%	0	0.0%	0	1.1%	1	5.3%	6
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford	1.2%	9	0.9%	2	3.6%	5	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Woodford Green	0.6%	5	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Other outside catchment area	1.3%	10	0.5%	1	0.0%	0	2.3%	5	0.0%	0	2.4%	2	1.7%	2
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 4	0.5%	4	0.9%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Other zones 5	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 8	0.2%	2	0.2%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.4%	0
(Don't know / varies)	13.8%	111	16.6%	29	13.3%	17	12.8%	26	12.9%	3	22.8%	15	12.4%	15
(Don't do this activity)	31.4%	251	27.5%	49	23.4%	31	33.9%	68	33.5%	9	22.9%	15	29.8%	36
Weighted base:	800		178		131		200		26		64		119	
Sample:	800		206		147		137		38		88		92	

Column %ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
Q32 In which town, village or out-of-town location does your household spend most money on the Health & Fitness?														
Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Chelmsford	0.7%	5	0.0%	0	1.2%	2	0.0%	0	6.0%	2	2.2%	1	0.0%	0
Enfield	2.3%	19	0.0%	0	0.0%	0	9.3%	19	0.0%	0	0.0%	0	0.0%	0
Harlow	5.2%	41	17.5%	31	0.6%	1	1.2%	2	0.0%	0	4.3%	3	0.0%	0
Ilford	0.3%	2	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.2%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The West End	1.1%	9	0.5%	1	1.2%	2	0.9%	2	0.0%	0	0.0%	0	4.0%	5
Walthamstow	0.8%	7	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	5
Body & Soul, 10 Torrington Dr, Loughton, Essex	0.4%	3	0.0%	0	0.5%	1	0.0%	0	2.6%	1	0.0%	0	1.3%	2
Brentwood Centre, Doddinghurst Road, Brentwood, Essex	0.8%	6	0.0%	0	0.0%	0	0.3%	1	0.0%	0	8.7%	6	0.0%	0
Epping Sports Centre, 25 Hemnal Street, Epping, Essex	1.3%	11	2.3%	4	2.9%	4	0.0%	0	8.3%	2	1.1%	1	0.0%	0
Esporta Health Club, Claygate House, Manor Rd, Woodford Green, Essex	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Fitness Figures, Barn Hoppett, Rangers Rd, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grundy Park Leisure Centre, Windmill Ln, Cheshunt, Waltham Cross, Broxbourn	1.3%	11	0.7%	1	0.0%	0	4.8%	10	0.0%	0	0.0%	0	0.0%	0
Island Fitness, 57 Island Centre Way, Enfield (gym)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Warner Sports Centre, I review, Stanstead Road, Hoddesdon	0.9%	7	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.0%	0	0.0%	0
Lea Valley Sports Centre, Bullsmoor Lane, Enfield, Middlesex	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton Leisure Centre, Traps Hill, Loughton, Essex	2.3%	18	0.2%	0	8.7%	11	0.6%	1	13.2%	3	0.0%	0	1.3%	2
Loughton Sports Centre, Rectory Ln, Loughton, Epping Forest	1.2%	10	0.9%	2	1.4%	2	0.6%	1	2.6%	1	0.0%	0	3.0%	4
Ongar Leisure Centre, The Gables, Ongar, Essex	1.1%	9	1.8%	3	0.3%	0	0.0%	0	0.0%	0	8.1%	5	0.0%	0
Waltham Abbey Sports Centre, Broomstickhall Road, Waltham Abbey, Essex	1.1%	9	2.4%	4	0.0%	0	2.3%	5	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey Swimming Pool, Roundhills, Waltham Abbey, Essex	1.4%	11	0.0%	0	0.5%	1	5.2%	10	0.0%	0	0.0%	0	0.0%	0
Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood	1.0%	8	0.4%	1	0.0%	0	0.0%	0	0.0%	0	8.7%	6	0.0%	0
Broxbourne	0.3%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.9%	7	0.7%	1	0.0%	0	3.0%	6	0.0%	0	0.0%	0	0.0%	0
Chingford	1.9%	15	0.0%	0	2.7%	3	1.7%	3	0.0%	0	0.0%	0	6.9%	8
Colliers Row	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Valley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Weald	0.3%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Woodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	2.1%	17	0.5%	1	3.3%	4	2.1%	4	6.9%	2	1.1%	1	3.4%	4
Other zones 3	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Other zones 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Epping Forest Town Centres Survey

For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill	
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other zones 6	0.9%	7	0.0%	0	2.7%	3	0.9%	2	0.0%	0	0.0%	0	1.5%
Other zones 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chigwell	2.0%	16	0.9%	2	4.0%	5	0.0%	0	3.2%	1	0.0%	0	7.0%
Chipping Ongar	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%
Epping	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Loughton Broadway	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Loughton High Road	0.3%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%
Waltham Abbey	0.6%	5	0.5%	1	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.4%
(Don't know / varies)	3.5%	28	2.3%	4	1.4%	2	3.9%	8	1.6%	0	4.8%	3	7.0%
(Don't do this activity)	62.7%	502	65.5%	116	64.5%	84	56.6%	113	55.6%	15	59.3%	38	54.7%
Weighted base:		800		178		131		200		26		64	119
Sample:		800		206		147		137		38		88	92

Q33 In which town, village or out-of-town location does your household spend most money on Family Entertainment (i.e. Ten-Pin Bowling, Ice Skating etc)?

Basildon	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	0
Buckhurst Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	4.4%	36	8.9%	16	1.7%	2	0.0%	0	0.0%	0	22.9%	15	0.0%	0
Chigwell	0.4%	3	0.0%	0	0.0%	0	0.6%	1	6.0%	2	1.1%	1	0.0%	0
Chipping Ongar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield	1.6%	13	0.0%	0	1.3%	2	5.6%	11	0.0%	0	0.0%	0	0.0%	0
Epping	0.3%	3	0.5%	1	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0
Harlow	6.2%	50	14.2%	25	1.1%	1	10.6%	21	0.0%	0	1.3%	1	0.0%	0
Iford	0.3%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Ingatestone	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton Broadway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loughton High Road	0.4%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2
North Chingford	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	8.4%	67	2.6%	5	17.7%	23	3.6%	7	20.6%	5	7.4%	5	17.5%	21
The West End	1.4%	11	0.0%	0	2.5%	3	2.3%	5	0.0%	0	0.0%	0	2.7%	3
Theydon Bois	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Abbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walthamstow	0.3%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Other Locations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishops Stortford	0.7%	5	1.4%	2	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0
Brentwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broxbourne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Chingford	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colliers Row	0.6%	5	0.5%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Hertford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoddesdon	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lea Valley	0.4%	3	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	2
North Weald	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sawbridgeworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Woodford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	1.1%	9	0.7%	1	0.0%	0	3.9%	8	0.0%	0	0.0%	0	0.0%	0
Woodford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodford Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other outside catchment area	1.4%	11	0.0%	0	0.0%	0	3.7%	7	2.6%	1	2.2%	1	1.3%	2
Other zones 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other zones 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.9%	40	3.6%	6	4.8%	6	7.3%	15	0.0%	0	1.1%	1	8.5%	10
(Don't do this activity)	65.8%	527	66.2%	118	66.6%	87	59.3%	119	64.0%	17	57.5%	37	63.4%	76
Weighted base:		800		178		131		200		26		64	119	
Sample:		800		206		147		137		38		88	92	

GEN Gender of respondent.

Male	25.2%	202	26.3%	47	18.6%	24	25.2%	51	35.9%	9	27.4%	17	27.3%	33
Female	74.8%	598	73.7%	131	81.4%	107	74.8%	150	64.1%	17	72.6%	46	72.7%	87
Weighted base:		800		178		131		200		26		64	119	
Sample:		800		206		147		137		38		88	92	

Column % ges.

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping		Loughton High Road		Waltham Abbey		Loughton Broadway (Debden)		Chipping Ongar		Buckhurst Hill		
AGE Could I ask, how old are you ?														
18 to 24	0.7%	5	0.7%	1	1.5%	2	0.0%	0	4.2%	1	1.8%	1	0.0%	0
25 to 34	5.1%	41	5.6%	10	3.1%	4	7.3%	15	2.6%	1	1.9%	1	6.6%	8
35 to 44	22.6%	181	15.0%	27	24.6%	32	27.1%	54	33.5%	9	11.3%	7	33.8%	40
45 to 54	25.5%	204	27.2%	48	25.4%	33	27.4%	55	13.8%	4	27.0%	17	32.3%	38
55 to 64	14.6%	117	16.9%	30	11.8%	16	15.1%	30	19.4%	5	23.1%	15	6.3%	8
65 +	30.7%	245	34.7%	62	33.3%	44	22.2%	44	26.5%	7	34.9%	22	19.6%	23
(Refused)	0.9%	7	0.0%	0	0.3%	0	0.9%	2	0.0%	0	0.0%	0	1.3%	2
Weighted base:	800		178		131		200		26		64		119	
Sample:	800		206		147		137		38		88		92	

WOR Which of the following best describes the chief wage earner of your household's current employment situation ?

Working full time	53.6%	429	46.0%	82	49.9%	65	65.7%	131	53.1%	14	52.0%	33	65.0%	77
Working part time	6.0%	48	7.9%	14	6.4%	8	6.3%	13	5.9%	2	2.4%	2	3.7%	4
Unemployed	3.2%	26	3.4%	6	6.8%	9	0.9%	2	8.7%	2	1.8%	1	4.0%	5
Retired	34.9%	279	42.7%	76	33.8%	44	25.7%	52	30.7%	8	41.7%	27	23.2%	28
A housewife	1.0%	8	0.0%	0	1.2%	2	0.8%	2	1.6%	0	1.1%	1	0.0%	0
A student	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.1%	9	0.0%	0	1.9%	2	0.6%	1	0.0%	0	1.1%	1	2.8%	3
Weighted base:	800		178		131		200		26		64		119	
Sample:	800		206		147		137		38		88		92	

CAR How many cars does your household own or have the use of ?

None	13.6%	109	11.5%	20	18.8%	25	7.8%	16	11.1%	3	10.0%	6	11.1%	13
One	43.8%	350	43.0%	76	41.6%	54	46.4%	93	56.7%	15	24.2%	15	49.7%	59
Two	31.4%	251	35.4%	63	28.7%	38	38.0%	76	21.2%	6	47.1%	30	22.5%	27
Three or more	10.7%	86	9.2%	16	10.0%	13	7.7%	15	10.9%	3	18.7%	12	16.7%	20
(Refused)	0.5%	4	0.9%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	800		178		131		200		26		64		119	
Sample:	800		206		147		137		38		88		92	

SEG Socio-economic Grouping:

A	3.2%	26	3.4%	6	1.1%	1	3.3%	7	0.0%	0	3.5%	2	7.3%	9
B	18.3%	146	21.3%	38	13.8%	18	15.6%	31	7.9%	2	17.5%	11	26.6%	32
C1	28.8%	231	28.6%	51	27.3%	36	31.9%	64	35.8%	9	28.1%	18	30.5%	36
C2	16.7%	134	13.2%	24	19.5%	26	21.6%	43	16.2%	4	17.4%	11	14.1%	17
D	7.6%	61	7.5%	13	9.6%	13	10.8%	22	1.6%	0	4.8%	3	4.5%	5
E	18.5%	148	19.0%	34	21.3%	28	13.3%	27	23.0%	6	21.0%	13	10.1%	12
(Refused)	6.8%	54	6.9%	12	7.5%	10	3.5%	7	15.5%	4	7.9%	5	6.9%	8
Weighted base:	800		178		131		200		26		64		119	
Sample:	800		206		147		137		38		88		92	

Epping Forest Town Centres Survey For Roger Tym & Partners

Weighted:

April 2009

	Total	Epping	Loughton High Road	Waltham Abbey	Loughton Broadway (Debden)	Chipping Ongar	Buckhurst Hill							
QUOTA Postcode Sector:														
CM145	3.0%	24	2.0%	3	0.0%	0	0.3%	1	0.0%	0	17.5%	11	0.6%	1
CM150	2.4%	20	0.4%	1	0.0%	0	0.0%	0	0.0%	0	27.3%	17	0.0%	0
CM164	1.2%	10	5.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM165	1.0%	8	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM166	2.4%	19	10.3%	18	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
CM167	2.2%	17	9.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CM170	2.3%	18	7.0%	12	0.6%	1	0.0%	0	0.0%	0	3.9%	2	0.0%	0
CM179	4.4%	35	17.7%	32	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
CM187	3.6%	29	10.8%	19	0.0%	0	1.2%	2	0.0%	0	1.3%	1	0.0%	0
CM195	2.6%	21	8.9%	16	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
CM219	2.1%	17	7.0%	12	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
CM4 0	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	5	0.6%	1
CM5 0	1.6%	12	0.9%	2	0.0%	0	0.0%	0	0.0%	0	16.9%	11	0.0%	0
CM5 9	1.8%	15	1.2%	2	0.0%	0	0.0%	0	0.0%	0	19.7%	13	0.0%	0
E4 6	5.1%	41	2.7%	5	10.9%	14	0.8%	2	6.0%	2	0.0%	0	11.9%	14
E4 7	3.9%	31	1.0%	2	9.3%	12	2.6%	5	6.7%	2	0.0%	0	8.8%	10
EN106	3.3%	27	0.7%	1	0.0%	0	9.7%	19	0.0%	0	0.0%	0	0.0%	0
EN110	2.0%	16	1.4%	2	0.0%	0	4.2%	8	0.0%	0	0.0%	0	0.0%	0
EN3 6	5.2%	42	0.0%	0	0.0%	0	18.3%	37	0.0%	0	0.0%	0	0.0%	0
EN3 7	2.6%	21	0.0%	0	0.0%	0	7.8%	16	0.0%	0	0.0%	0	0.0%	0
EN8 0	3.2%	25	0.7%	1	0.0%	0	11.5%	23	0.0%	0	1.9%	1	0.0%	0
EN8 7	2.4%	19	1.0%	2	0.0%	0	6.1%	12	0.0%	0	0.0%	0	0.0%	0
EN8 9	2.4%	19	0.7%	1	0.0%	0	6.7%	13	0.0%	0	0.0%	0	0.0%	0
EN9 1	2.6%	21	2.0%	3	0.0%	0	8.7%	17	0.0%	0	0.0%	0	0.0%	0
EN9 2	1.5%	12	0.7%	1	0.0%	0	5.5%	11	0.0%	0	0.0%	0	0.0%	0
EN9 3	3.5%	28	0.0%	0	0.0%	0	13.9%	28	0.0%	0	0.0%	0	0.0%	0
IG101	2.1%	17	0.0%	0	12.1%	16	0.0%	0	2.6%	1	0.0%	0	0.0%	0
IG102	3.1%	25	0.0%	0	12.6%	17	0.0%	0	28.9%	8	0.0%	0	0.0%	0
IG103	3.5%	28	0.0%	0	16.8%	22	0.0%	0	21.0%	6	0.0%	0	0.0%	0
IG104	1.5%	12	0.0%	0	9.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IG7 4	2.4%	19	0.0%	0	3.2%	4	0.0%	0	9.7%	3	0.0%	0	4.3%	5
IG7 5	2.4%	19	0.0%	0	1.2%	2	0.0%	0	12.1%	3	0.0%	0	11.9%	14
IG7 6	1.4%	11	0.0%	0	3.9%	5	0.0%	0	4.8%	1	0.0%	0	3.2%	4
IG8 0	2.6%	21	0.0%	0	2.4%	3	0.8%	2	0.0%	0	0.0%	0	13.3%	16
IG8 7	2.8%	22	0.0%	0	4.8%	6	0.8%	2	0.0%	0	0.0%	0	10.6%	13
IG8 8	2.6%	21	0.0%	0	6.0%	8	0.0%	0	0.0%	0	0.0%	0	10.6%	13
IG9 5	2.6%	21	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	14.6%	17
IG9 6	1.8%	14	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	9.3%	11
RM4 1	1.5%	12	3.1%	5	1.9%	3	0.0%	0	8.1%	2	1.3%	1	0.4%	0
Weighted base:	800	178		131		200		26		64		119		
Sample:	800	206		147		137		38		88		92		
ZONE Zone:														
Zone 1	10.5%	84	41.1%	73	0.0%	0	1.2%	2	0.0%	0	2.6%	2	0.0%	0
Zone 2	8.7%	70	0.0%	0	41.5%	54	0.0%	0	52.6%	14	0.0%	0	0.0%	0
Zone 3	15.0%	120	13.0%	23	0.0%	0	38.2%	76	0.0%	0	1.9%	1	0.0%	0
Zone 4	10.3%	82	32.7%	58	0.6%	1	0.4%	1	0.0%	0	22.1%	14	0.0%	0
Zone 5	8.7%	70	3.5%	6	0.0%	0	0.3%	1	0.0%	0	72.1%	46	1.2%	1
Zone 6	21.8%	174	3.9%	7	18.6%	24	57.5%	115	6.7%	2	0.0%	0	8.8%	10
Zone 7	19.7%	158	2.7%	5	30.2%	39	2.4%	5	18.1%	5	0.0%	0	82.2%	98
Zone 8	5.3%	42	3.1%	5	9.0%	12	0.0%	0	22.6%	6	1.3%	1	7.8%	9
Weighted base:	800	178		131		200		26		64		119		
Sample:	800	206		147		137		38		88		92		

Appendix 7:

Other Responses – Summary Counts

**Epping Forest Town Centres Survey
For Roger Tym & Partners
'Other' Responses**

Q24. What sort of goods do you typically purchase via the Internet?

Jewellery	1
Musical equipment	1
Total	2

Q27. What are some good features of your nearest town centre (identified in Question 25)?

1st mention

Cheap car parking	2
No queuing in shops	1
Total	3

2nd mention

Petrol station	1
The banks	1
Total	2

3rd mention

The banks	1
Wide pavements	1
Total	2

Q28. Can I ask, are there things that could be improved about your nearest town centre (Q25 response) ?

1st mention

Disabled car parking	2
Better access to recycling bags	1
More banks	1
More support from the community	1

Total **5**

2nd mention

Less cafes and restaurants	2
Better swimming pool times	1
Limit the time of parking	1
More facilities for teenagers	1
More services such as chemists, banks etc	1

Total **6**

3rd mention

Attract more people, make it busier	1
-------------------------------------	---

Total **1**

Appendix 8:

Sample Questionnaire

Job No: 09049

Epping Forest Town Centres Survey

Good morning / afternoon / evening, I am from NEMS market research and we are conducting a short survey in your area about shopping on behalf of Epping Forest District Council. Do you have time to answer some questions ? It will take about five minutes.

QA Are you the main shopper in your household?

1 Yes GO TO Q01
2 No CLOSE

PC Could you please provide your post code?

Post Code

Q01 In which shop does your household spend most money on its main food and groceries ?

DO NOT PROMPT, ONE ANSWER ONLY
IF OTHER PLEASE SPECIFY STORE NAME AND LOCATION, IF 'MARKET STALL'
PROBE FOR LOCATION

Specified Stores:

001 Aldi, 570-592 High Road, Tottenham, Greater London
002 Aldi, High Road, Seven Kings, Ilford, Greater London
003 Asda, 19 Selborne Walk Shopping Centre, Walthamstow, London, Greater London
004 Asda, Dolphin Approach, Mercury Road, Romford, Essex
005 Asda, Watergardens, Southgate, Harlow, Essex
006 Budgens, 109 Snakes Lane, Woodford, Essex
007 Budgens, 74 Church Lane, Dodinghurst, Essex
008 Budgens, London Road, Sawbridgeworth, Hertfordshire
009 Co-op Market Town, 1/13 Station Road, Chingford, Greater London
010 Co-op Market Town, 654-674 Hertford Road, Enfield, Hertfordshire
011 Co-op, 113-117 Uphire Road, Waltham Abbey, Essex
012 Co-op, 1-2 Maunds Road, Maunds Hatch, Harlow, Essex
013 Co-op, 136-138 Church Lane, Cheshunt, Hertfordshire
014 Co-op, 16 Hatch Lane, Chingford, Greater London
015 Co-op, 56 High Road, North Weald, Epping, Essex
016 Co-op, 7-9 Sun Street, Waltham Abbey, Essex
017 Iceland, 106-108 High Street, Waltham Cross, Hertfordshire
018 Iceland, 1A Old Church Road, Chingford, Greater London
019 Iceland, 22/24 The Broadway, Debden, Loughton, Essex
020 Lidl, Fore Street, Edmonton, Greater London
021 Lidl, Staple Tyre Centre, Southern Way, Harlow, Essex
022 Marks & Spencer, 135 High Road, Ilford, Essex
023 Marks & Spencer, 39 South Street, Romford, Essex
024 Marks & Spencer, 54 Shopping Precinct, Palace Gardens, Enfield, Middlesex
025 Marks & Spencer, Brookfield Centre, Halfide Lane, Cheshunt, Waltham Cross, Hertfordshire
026 Marks and Spencer's Simply Food, 239-253 High Street, Epping, Essex
027 Morrisons, 246-250 High Road, Loughton, Essex
028 Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford, Essex
029 Morrisons, Southbury Road, Enfield, Middlesex
030 Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London
031 Netto, 49 High Street, Ponders End, Enfield, Middlesex
032 One Stop, 66-70 High Street, Cheshunt, Hertfordshire
033 Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops Stortford, Hertfordshire
034 Sainsburys, 100 Tanners Lane, Barkingside, Essex
035 Sainsburys, 11 Walthamstow Avenue, Low Hill, Chingford, Greater London
036 Sainsburys, 112 High Street, Walthamstow, Greater London
037 Sainsburys, 1-15 The Brewery, Waterloo Road, Romford, Essex
038 Sainsburys, 12 Torrington Drive, GLC Debden Estate, Loughton, Essex
039 Sainsburys, 13 Hall Lane, Chingford, Greater London
040 Sainsburys, 16 Jackson Square, Bishops Stortford, Essex
041 Sainsburys, 176 George Lane, South Woodford, Greater London
042 Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire
043 Sainsburys, 3 Crown Road, Enfield, Greater London
044 Sainsburys, 33 Roden Street, Ilford, Greater London
045 Sainsburys, 51 North Service Road, Brentwood, Essex
046 Sainsburys, 681 Green Lanes, Winchmore Hill, Greater London
047 Sainsburys, 72 Shopping Pavilion, High Street, Waltham Cross, Hertfordshire
048 Sainsburys, 867-869 High Road, Tottenham, Greater London
049 Sainsburys, 95 High Street, Hornchurch, Greater London
050 Sainsburys, 97-131 High Road, Chadwell Heath, Greater London
051 Sainsburys, Basons Lane, Chipping Ongar, Ongar, Essex
052 Sainsburys, Brewery Road, Hoddesdon, Hertfordshire
053 Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
054 Sainsburys, Fifth Avenue, Alende Avenue, Harlow, Essex
055 Sainsburys, Highlands Village, Highlands Avenue, London, Greater London
056 Sainsburys, Old Station Road, Loughton, Essex
057 Simply Food, 161-163 High Street, Loughton, Essex
058 Somerfield, 19 Chapel High, Brentwood, Essex
059 Somerfield, 21 High Street, Harlow, Essex
060 Somerfield, 218 St Marys Lane, Uppminster, Greater London
061 Somerfield, 4 Station Road, Chingford, Greater London
062 Somerfield, 686 Chigwell Road, Woodford Bridge, Greater London
063 Somerfield, 9 High Street, Cheshunt, Hertfordshire
064 Somerfield, Queens Park, Billericay, Essex
065 Tesco Express, 185 Manor Way, Grange Hill Estate, Chigwell, Essex
066 Tesco Express, 246 High Street, Theobalds Park, Waltham Cross, Hertfordshire
067 Tesco Express, 54-62 Island Centre Way, Enfield Lock, Enfield, Middlesex
068 Tesco Express, Coppice Row, Theydon Bois, Essex
069 Tesco Express, High Street, Chipping Ongar, Essex
070 Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater London
071 Tesco Extra, 300 Hornchurch Road, Hornchurch, Greater London
072 Tesco Extra, 822 High Road, Chadwell Heath, Romford, Essex
073 Tesco Extra, Brookfield Centre, New River Trading Estate, Cheshunt, Hertfordshire
074 Tesco Extra, Bryant Avenue, Romford, Essex
075 Tesco Metro, 34-44 North Mall, Edmonton, Greater London
076 Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire
077 Tesco, 288 High Street, Ponders End, Enfield, Greater London
078 Tesco, 47-53 Springfield Road, Chelmsford, Essex
079 Tesco, 5-6 West Street, Ware, Hertfordshire
080 Tesco, 77-79 High Street, Epping, Essex
081 Tesco, 796 Cranbrook Road, Barkingside, Essex
082 Tesco, 825 High Road, Leyton, Greater London
083 Tesco, 829-837 High Road, Leytonstone, Greater London
084 Tesco, Bishops Park Centre, Lancaster Way, Bishops Stortford, Hertfordshire
085 Tesco, Church Langley Centre, Harlow, Essex
086 Tesco, East Road, Edinburgh Way, Harlow, Essex
087 Tesco, Princes Road, Chelmsford, Essex
088 Tesco, Savoy Parade, Southbury Road, Enfield, Middlesex
089 Tesco, Sewardstone Road, Waltham Abbey, Essex
090 Tesco, Southend Road, Woodford Green, Essex
091 Tesco, Unit 1-6 The Harvey Centre, Harlow, Essex
092 Waitrose, 112-118 High Street, Billericay, Essex
093 Waitrose, 27-43 Queens Road, Buckhurst Hill, Greater London
094 Waitrose, 92-96 High Road, South Woodford, Greater London
095 Waitrose, Northgate End, Bishops Stortford, Hertfordshire
096 Waitrose, Palace Gardens Shopping Pnct, Enfield, Greater London
097 Welcome (East & Central), 66 Stanstead Road, Hoddesdon, Hertfordshire
098 Welcome, 31 London Road, Harlow, Essex

Local Shops:
099 Local Stores, Abridge
100 Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way
101 Local Stores, Buckhurst Hill - Queens Road (east)
102 Local Stores, Chigwell
103 Local Stores, Chipping Ongar
104 Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd
105 Local Stores, Coopersale - Parklands
106 Local Stores, Epping
107 Local Stores, Epping - Lindsey St
108 Local Stores, Ingelstone
109 Local Stores, Local Stores, Theydon Bois
110 Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyles Lane, Roding Rd/Valley Hill
111 Local Stores, Loughton Broadway
112 Local Stores, Loughton High Road
113 Local Stores, Nazeing - Nazeingbury Parade
114 Local Stores, North Chingford
115 Local Stores, North Weald - High Road
116 Local Stores, Waltham Abbey
117 Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Uphire Rd
118 Local Stores, Waltham Cross

Other:
119 Internet / delivered
120 Market Stalls (PLEASE PROBE FOR LOCATION)
121 Other (PLEASE WRITE IN STORE NAME AND LOCATION)
122 (Don't know / varies)
123 (Don't do a main food shop) GO TO Q04

Q02 When your household undertakes its main food and grocery spend (STORE MENTIONED AT Q01) does it visit other shops, leisure or service outlets on the same shopping trips ?
READ OUT. ONE ANSWER ONLY

- 1 Always
- 2 Normally
- 3 Sometimes
- 4 Rarely
- 5 Never
- 6 (Don't know)

Q03 Approximately how much money does your household spend per week on its main food and groceries shop at (SHOP MENTIONED AT Q01) ?
PLEASE WRITE IN TO THE NEAREST £

- 1 £.....(PLEASE WRITE IN)
- 2 (Don't know / varies)
- 3 (Refused)

Q04 In which shop/market does your household undertake most 'top-up' food and grocery purchases ?
DO NOT PROMPT. ONE ANSWER ONLY

IF OTHER PLEASE SPECIFY STORE NAME AND LOCATION, IF MARKET STALL:
PROBE FOR LOCATION

Specified Stores:

- 001 Aldi, 570-592 High Road, Tottenham, Greater London
- 002 Aldi, High Road, Seven Kings, Ilford, Greater London
- 003 Asda, 19 Selborne Walk Shopping Centre, Walthamstow, London, Greater London
- 004 Asda, Dolphin Approach, Mercury Road, Romford, Essex
- 005 Asda, Watergardens, Southgate, Harlow, Essex
- 006 Budgens, 109 Snakes Lane, Woodford, Essex
- 007 Budgens, 74 Church Lane, Dodinghurst, Essex
- 008 Budgens, London Road, Sawbridgeworth, Hertfordshire
- 009 Co-op Market Town, 1/13 Station Road, Chingford, Greater London
- 010 Co-op Market Town, 654-674 Hertford Road, Enfield, Hertfordshire
- 011 Co-op, 113-117 Uphire Road, Waltham Abbey, Essex
- 012 Co-op, 1-2 Maunds Road, Maunds Hatch, Harlow, Essex
- 013 Co-op, 136-138 Church Lane, Cheshunt, Hertfordshire
- 014 Co-op, 16 Hatch Lane, Chingford, Greater London
- 015 Co-op, 56 High Road, North Weald, Epping, Essex
- 016 Co-op, 7-9 Sun Street, Waltham Abbey, Essex
- 017 Iceland, 106-108 High Street, Waltham Cross, Hertfordshire
- 018 Iceland, 1A Old Church Road, Chingford, Greater London
- 019 Iceland, 22/24 The Broadway, Debden, Loughton, Essex
- 020 Lidl, Fore Street, Edmonton, Greater London
- 021 Lidl, Staple Tyre Centre, Southern Way, Harlow, Essex
- 022 Marks & Spencer, 136 High Road, Ilford, Essex
- 023 Marks & Spencer, 39 South Street, Romford, Essex
- 024 Marks & Spencer, 54 Shopping Precinct, Palace Gardens, Enfield, Middlesex
- 025 Marks & Spencer, Brookfield Centre, Halfhide Lane, Cheshunt, Waltham Cross, Hertfordshire
- 026 Marks and Spencer's Simply Food, 239-253 High Street, Epping, Essex
- 027 Morrisons, 246-250 High Road, Loughton, Essex
- 028 Morrisons, Salisbury Hall Gardens, Chingford Road, Chingford, Essex
- 029 Morrisons, Southbury Road, Enfield, Middlesex
- 030 Morrisons, Wood Lane, Becontree Heath, Dagenham, Greater London
- 031 Netto, 49 High Street, Ponders End, Enfield, Middlesex
- 032 One Stop, 66-70 High Street, Cheshunt, Hertfordshire
- 033 Sainsburys, 1 The Thorley Centre, Villiers Sur Marne Avenue, Bishops Stortford, Hertfordshire
- 034 Sainsburys, 100 Tanners Lane, Barkingside, Essex
- 035 Sainsburys, 11 Walthamstow Avenue, Low Hall, Chingford, Greater London
- 036 Sainsburys, 112 High Street, Walthamstow, Greater London
- 037 Sainsburys, 1-15 The Brewery, Waterloo Road, Romford, Essex
- 038 Sainsburys, 12 Torrington Drive, GLC Debden Estate, Loughton, Essex
- 039 Sainsburys, 13 Hall Lane, Chingford, Greater London
- 040 Sainsburys, 16 Jackson Square, Bishops Stortford, Essex
- 041 Sainsburys, 176 George Lane, South Woodford, Greater London
- 042 Sainsburys, 25 South Street, Bishops Stortford, Hertfordshire
- 043 Sainsburys, 3 Crown Road, Enfield, Greater London
- 044 Sainsburys, 33 Roden Street, Ilford, Greater London
- 045 Sainsburys, 51 North Service Road, Brentwood, Essex
- 046 Sainsburys, 681 Green Lanes, Winchmore Hill, Greater London
- 047 Sainsburys, 72 Shopping Pavilion, High Street, Waltham Cross, Hertfordshire
- 048 Sainsburys, 867-869 High Road, Tottenham, Greater London
- 049 Sainsburys, 95 High Street, Hornchurch, Greater London
- 050 Sainsburys, 97-131 High Road, Chadwell Heath, Greater London
- 051 Sainsburys, Basons Lane, Chipping Ongar, Essex
- 052 Sainsburys, Brewery Road, Hoddesdon, Hertfordshire
- 053 Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
- 054 Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex
- 055 Sainsburys, Highlands Village, Highlands Avenue, London, Greater London
- 056 Sainsburys, Old Station Road, Loughton, Essex
- 057 Simply Food, 161-163 High Street, Loughton, Essex
- 058 Somerfield, 19 Chapel High, Brentwood, Essex
- 059 Somerfield, 21 High Street, Harlow, Essex
- 060 Somerfield, 218 St Marys Lane, Uprminster, Greater London
- 061 Somerfield, 4 Station Road, Chingford, Greater London
- 062 Somerfield, 686 Chigwell Road, Woodford Bridge, Greater London
- 063 Somerfield, 9 High Street, Cheshunt, Hertfordshire
- 064 Somerfield, Queens Park, Billericay, Essex
- 065 Tesco Express, 185 Manor Way, Grange Hill Estate, Chigwell, Essex
- 066 Tesco Express, 246 High Street, Theobalds Park, Waltham Cross, Hertfordshire
- 067 Tesco Express, 54-62 Island Centre Way, Enfield Lock, Enfield, Middlesex
- 068 Tesco Express, Coppice Row, Theydon Bois, Essex
- 069 Tesco Express, High Street, Chipping Ongar, Essex
- 070 Tesco Extra, 1 Glover Drive, Lea Valley, Upper Edmonton, Greater London
- 071 Tesco Extra, 300 Hornchurch Road, Hornchurch, Greater London
- 072 Tesco Extra, 822 High Road, Chadwell Heath, Romford, Essex
- 073 Tesco Extra, Brookfield Centre, New River Trading Estate, Cheshunt, Hertfordshire
- 074 Tesco Extra, Bryant Avenue, Romford, Essex
- 075 Tesco Metro, 34-44 North Mall, Edmonton, Greater London
- 076 Tesco Metro, 64-66 Turners Hill, Waltham Cross, Cheshunt, Hertfordshire
- 077 Tesco, 288 High Street, Ponders End, Enfield, Greater London
- 078 Tesco, 47-53 Springfield Road, Chelmsford, Essex
- 079 Tesco, 5-6 West Street, Ware, Hertfordshire
- 080 Tesco, 77-79 High Street, Epping, Essex
- 081 Tesco, 796 Cranbrook Road, Barkingside, Essex
- 082 Tesco, 825 High Road, Leyton, Greater London
- 083 Tesco, 829-837 High Road, Leytonstone, Greater London
- 084 Tesco, Bishops Park Centre, Lancaster Way, Bishops Stortford, Hertfordshire
- 085 Tesco, Church Langley Centre, Harlow, Essex
- 086 Tesco, East Road, Edinburgh Way, Harlow, Essex
- 087 Tesco, Princes Road, Chelmsford, Essex
- 088 Tesco, Savoy Parade, Southbury Road, Enfield, Middlesex
- 089 Tesco, Sewardstone Road, Waltham Abbey, Essex
- 090 Tesco, Southend Road, Woodford Green, Essex
- 091 Tesco, Unit 1-6 The Haney Centre, Harlow, Essex
- 092 Waitrose, 112-118 High Street, Billericay, Essex
- 093 Waitrose, 27-43 Queens Road, Buckhurst Hill, Greater London
- 094 Waitrose, 92-96 High Road, South Woodford, Greater London
- 095 Waitrose, Northgate End, Bishops Stortford, Hertfordshire
- 096 Waitrose, Palace Gardens Shopping Pnct, Enfield, Greater London
- 097 Welcome (East & Central), 66 Stanstead Road, Hoddesdon, Hertfordshire
- 098 Welcome, 31 London Road, Harlow, Essex
- Local Shops:**
- 099 Local Stores, Abridge
- 100 Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way
- 101 Local Stores, Buckhurst Hill - Queens Road (east)
- 102 Local Stores, Chigwell
- 103 Local Stores, Chipping Ongar
- 104 Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd
- 105 Local Stores, Coopersale - Parklands
- 106 Local Stores, Epping
- 107 Local Stores, Epping - Lindsey St
- 108 Local Stores, Ingatestone
- 109 Local Stores, Local Stores, Theydon Bois
- 110 Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyles Lane, Roding Rd/Valley Hill
- 111 Local Stores, Loughton Broadway
- 112 Local Stores, Loughton High Road
- 113 Local Stores, Nazeing - Nazeingbury Parade
- 114 Local Stores, North Chingford
- 115 Local Stores, North Weald - High Road
- 116 Local Stores, Waltham Abbey
- 117 Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Uphire Rd
- 118 Local Stores, Waltham Cross
- Other:**
- 119 Internet / delivered
- 120 Market Stalls (PLEASE PROBE FOR LOCATION)
- 121 Other (PLEASE WRITE IN STORE NAME AND LOCATION)
- 122 (Don't know / varies)
- 123 (Don't do top-up shopping)

GOTO Q06

Q05 Approximately how much money does your household spend per week on top-up food and groceries shopping at (SHOP MENTIONED AT Q04) ?
PLEASE WRITE IN TO THE NEAREST £

- 1 £.....(PLEASE WRITE IN)
2 (Don't know / varies)
3 (Refused)

Q06 In addition, does your household spend money on food and groceries in any other small shops in town centres or in villages ?

- 1 Yes GO TO Q07
2 No GO TO Q09

Q07 In which town centre or village does your household spend most money on food and groceries in these small shops ?
DO NOT PROMPT, ONE ANSWER ONLY
QUOTE CENTRES ONLY IF RESPONDENT IS UNSURE OF DESTINATION

- Centres:**
1 Local Stores, Abridge
2 Local Stores, Buckhurst Hill - Loughton Way, Lower Queens Rd, Queens Rd West, Station Way
3 Local Stores, Buckhurst Hill - Queens Road (east)
4 Local Stores, Chigwell
5 Local Stores, Chipping Ongar
6 Local Stores, Chipping Ongar - Lower High St, St Peters Ave, Fyfield Rd
7 Local Stores, Coopersale - Parklands
8 Local Stores, Epping
9 Local Stores, Epping - Lindsey St
A Local Stores, Ingatestone
B Local Stores, Local Stores, Theydon Bois
C Local Stores, Loughton - Borders Lane, Goldings Hill/Lower Rd, Pyries Lane, Roding Rd/Valley Hill
D Local Stores, Loughton Broadway
E Local Stores, Loughton High Road
F Local Stores, Nazeing - Nazeingbury Parade
G Local Stores, North Chingford
H Local Stores, North Weald - High Road
I Local Stores, Waltham Abbey
J Local Stores, Waltham Abbey - Highbridge Retail Park, Ninefields, Roundhills, Uphire Rd
K Local Stores, Waltham Cross
Other:
L Other (PLEASE WRITE IN)
M (Don't know / varies)

Q08 Approximately how much money does your household spend per week on food and groceries in these small shops?
PLEASE WRITE IN TO THE NEAREST £

- 1 £.....(PLEASE WRITE IN)
2 (Don't know / can't remember)
3 (Refused)

WE NOW HAVE A FEW QUESTIONS ABOUT WHERE YOU GO FOR NON-FOOD SHOPPING. IN ANSWERING THESE QUESTIONS THE LOCATION MAY BE A TOWN CENTRE, A RETAIL PARK, OR A FREE STANDING STORE

Q09 So, speaking as an individual, can you tell me where you last made a purchase of clothes or shoes ?
DO NOT PROMPT, ONE ANSWER ONLY.

- Centres:**
1 Basildon
2 Buckhurst Hill
3 Brentwood
4 Chelmsford
5 Chigwell
6 Chipping Ongar
7 Enfield
8 Epping
9 Harlow
A Ilford
B Ingatestone
C Lakeside regional shopping centre
D Loughton Broadway
E Loughton High Road
F North Chingford
G Romford
H The West End
I Theydon Bois
J Waltham Abbey
K Waltham Cross
L Walthamstow
Retail Parks and Solus Stores
M Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)
N Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
O The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)
P Lakeside Retail Park (Aros, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)
Q Homebase Ltd, 140 Church Hill, Loughton, Essex
R Homebase Ltd, High St, Waltham Cross, Hertfordshire
S Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
T Jewson Ltd, Greensted Rd, Ongar, Epping Forest
U Sainsburys, 3 Crown Road, Enfield, Greater London
V Sainsburys, 51 North Service Road, Brentwood, Essex
W Sainsburys, Brewery Road, Hoddesdon, Hertfordshire
X Sainsburys, Chase Lane, King George Avenue, Barking, Essex
Y Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex
Z Tesco Extra, Bryant Avenue, Romford, Essex
a Tesco, 288 High Street, Ponders End, Enfield, Greater London
b Tesco, Church Langley Centre, Harlow, Essex
c Tesco, East Road, Edinburgh Way, Harlow, Essex
d Tesco, Sewardstone Road, Waltham Abbey, Essex
e Tesco, Southend Road, Woodford Green, Essex
f Wickes, Brook St, Brentwood, Essex
g Wickes, Sturtas Wy, Waltham Cross, Hertfordshire
Other:
h Internet / delivered
i Abroad
j Car boot sale (PROBE FOR LOCATION)
k Other (PLEASE WRITE IN)
l (Don't know / can't remember)
m (Don't do this type of shopping) GOTO Q11

Q10 And the time before that, where did you go to make a purchase of clothes or shoes?

DO NOT PROMPT. ONE ANSWER ONLY.

Centres:

- 1 Basildon
 - 2 Buckhurst Hill
 - 3 Brentwood
 - 4 Chelmsford
 - 5 Chigwell
 - 6 Chipping Ongar
 - 7 Enfield
 - 8 Epping
 - 9 Harlow
 - A Ilford
 - B Ingatestone
 - C Lakeside regional shopping centre
 - D Loughton Broadway
 - E Loughton High Road
 - F North Chingford
 - G Romford
 - H The West End
 - I Theydon Bois
 - J Waltham Abbey
 - K Waltham Cross
 - L Walthamstow
- Retail Parks and Solus Stores**
- M Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)
 - N Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
 - O The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)
 - P Lakeside Retail Park (Aros, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)
 - Q Homebase Ltd, 140 Church Hill, Loughton, Essex
 - R Homebase Ltd, High St, Waltham Cross, Hertfordshire
 - S Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
 - T Jewson Ltd, Greensted Rd, Ongar, Epping Forest
 - U Sainsburys, 3 Crown Road, Enfield, Greater London
 - V Sainsburys, 51 North Service Road, Brentwood, Essex
 - W Sainsburys, Brewery Road, Hoddeston, Hertfordshire
 - X Sainsburys, Chase Lane, King George Avenue, Barking, Essex
 - Y Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex
 - Z Tesco Extra, Bryant Avenue, Romford, Essex
 - a Tesco, 288 High Street, Ponders End, Greater London
 - b Tesco, Church Langley Centre, Harlow, Essex
 - c Tesco, East Road, Edinburgh Way, Harlow, Essex
 - d Tesco, Sewardstone Road, Waltham Abbey, Essex
 - e Tesco, Southend Road, Woodford Green, Essex
 - f Wickes, Brook St, Brentwood, Essex
 - g Wickes, Sturias Wy, Waltham Cross, Hertfordshire
- Other:**
- h Internet / delivered
 - i Abroad
 - j Car boot sale (PROBE FOR LOCATION)
 - k Other (PLEASE WRITE IN)
 - l (Don't know / can't remember)
 - m (Have only bought once)

Q11 Now can you tell me where your household last made a purchase of furniture, carpets, or soft household furnishings ?

DO NOT PROMPT. ONE ANSWER ONLY.

Centres:

- 1 Basildon
 - 2 Buckhurst Hill
 - 3 Brentwood
 - 4 Chelmsford
 - 5 Chigwell
 - 6 Chipping Ongar
 - 7 Enfield
 - 8 Epping
 - 9 Harlow
 - A Ilford
 - B Ingatestone
 - C Lakeside regional shopping centre
 - D Loughton Broadway
 - E Loughton High Road
 - F North Chingford
 - G Romford
 - H The West End
 - I Theydon Bois
 - J Waltham Abbey
 - K Waltham Cross
 - L Walthamstow
- Retail Parks and Solus Stores**
- M Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)
 - N Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
 - O The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)
 - P Lakeside Retail Park (Aros, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)
 - Q Homebase Ltd, 140 Church Hill, Loughton, Essex
 - R Homebase Ltd, High St, Waltham Cross, Hertfordshire
 - S Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
 - T Jewson Ltd, Greensted Rd, Ongar, Epping Forest
 - U Sainsburys, 3 Crown Road, Enfield, Greater London
 - V Sainsburys, 51 North Service Road, Brentwood, Essex
 - W Sainsburys, Brewery Road, Hoddeston, Hertfordshire
 - X Sainsburys, Chase Lane, King George Avenue, Barking, Essex
 - Y Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex
 - Z Tesco Extra, Bryant Avenue, Romford, Essex
 - a Tesco, 288 High Street, Ponders End, Greater London
 - b Tesco, Church Langley Centre, Harlow, Essex
 - c Tesco, East Road, Edinburgh Way, Harlow, Essex
 - d Tesco, Sewardstone Road, Waltham Abbey, Essex
 - e Tesco, Southend Road, Woodford Green, Essex
 - f Wickes, Brook St, Brentwood, Essex
 - g Wickes, Sturias Wy, Waltham Cross, Hertfordshire
- Other:**
- h Internet / delivered
 - i Abroad
 - j Car boot sale (PROBE FOR LOCATION)
 - k Other (PLEASE WRITE IN)
 - l (Don't know / can't remember)
 - m (Don't do this type of shopping)

GOTO Q13

Q12 And the time before that, where did your household go to make a purchase of furniture, carpets, or soft household furnishings ?
DO NOT PROMPT. ONE ANSWER ONLY.

Centres:

- 1 Basildon
- 2 Buckhurst Hill
- 3 Brentwood
- 4 Chelmsford
- 5 Chigwell
- 6 Chipping Ongar
- 7 Enfield
- 8 Epping
- 9 Harlow
- A Ilford
- B Ingatestone
- C Lakeside regional shopping centre
- D Loughton Broadway
- E Loughton High Road
- F North Chingford
- G Romford
- H The West End
- I Theydon Bois
- J Waltham Abbey
- K Waltham Cross
- L Walthamstow
- Retail Parks and Solus Stores**
- M Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)
- N Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
- O The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)
- P Lakeside Retail Park (Aros, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)
- Q Homebase Ltd, 140 Church Hill, Loughton, Essex
- R Homebase Ltd, High St, Waltham Cross, Hertfordshire
- S Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
- T Jewson Ltd, Greensted Rd, Ongar, Epping Forest
- U Sainsburys, 3 Crown Road, Enfield, Greater London
- V Sainsburys, 51 North Service Road, Brentwood, Essex
- W Sainsburys, Brewery Road, Hoddesdon, Hertfordshire
- X Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
- Y Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex
- Z Tesco Extra, Bryant Avenue, Romford, Essex
- a Tesco, 288 High Street, Ponders End, Enfield, Greater London
- b Tesco, Church Langley Centre, Harlow, Essex
- c Tesco, East Road, Edinburgh Way, Harlow, Essex
- d Tesco, Sewardstone Road, Waltham Abbey, Essex
- e Tesco, Southend Road, Woodford Green, Essex
- f Wickes, Brook St, Brentwood, Essex
- g Wickes, Sturlas Wy, Waltham Cross, Hertfordshire
- Other:**
- h Internet / delivered
- i Abroad
- j Car boot sale (PROBE FOR LOCATION)
- k Other (PLEASE WRITE IN)
- l (Don't know / can't remember)
- m (Have only bought once)

Q13 Now can you tell me where your household last made a purchase of DIY, decorating goods or gardening items ?
DO NOT PROMPT. ONE ANSWER ONLY.

Centres:

- 1 Basildon
- 2 Buckhurst Hill
- 3 Brentwood
- 4 Chelmsford
- 5 Chigwell
- 6 Chipping Ongar
- 7 Enfield
- 8 Epping
- 9 Harlow
- A Ilford
- B Ingatestone
- C Lakeside regional shopping centre
- D Loughton Broadway
- E Loughton High Road
- F North Chingford
- G Romford
- H The West End
- I Theydon Bois
- J Waltham Abbey
- K Waltham Cross
- L Walthamstow
- Retail Parks and Solus Stores**
- M Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)
- N Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
- O The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)
- P Lakeside Retail Park (Aros, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)
- Q Homebase Ltd, 140 Church Hill, Loughton, Essex
- R Homebase Ltd, High St, Waltham Cross, Hertfordshire
- S Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
- T Jewson Ltd, Greensted Rd, Ongar, Epping Forest
- U Sainsburys, 3 Crown Road, Enfield, Greater London
- V Sainsburys, 51 North Service Road, Brentwood, Essex
- W Sainsburys, Brewery Road, Hoddesdon, Hertfordshire
- X Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
- Y Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex
- Z Tesco Extra, Bryant Avenue, Romford, Essex
- a Tesco, 288 High Street, Ponders End, Enfield, Greater London
- b Tesco, Church Langley Centre, Harlow, Essex
- c Tesco, East Road, Edinburgh Way, Harlow, Essex
- d Tesco, Sewardstone Road, Waltham Abbey, Essex
- e Tesco, Southend Road, Woodford Green, Essex
- f Wickes, Brook St, Brentwood, Essex
- g Wickes, Sturlas Wy, Waltham Cross, Hertfordshire
- Other:**
- h Internet / delivered
- i Abroad
- j Car boot sale (PROBE FOR LOCATION)
- k Other (PLEASE WRITE IN)
- l (Don't know / can't remember)
- m (Don't do this type of shopping)

GOTO Q15

Q14 And the time before that, where did your household go to make a purchase of DIY, decorating goods or gardening items?
DO NOT PROMPT. ONE ANSWER ONLY.

Centres:

- 1 Basildon
- 2 Buckhurst Hill
- 3 Brentwood
- 4 Chelmsford
- 5 Chigwell
- 6 Chipping Ongar
- 7 Enfield
- 8 Epping
- 9 Harlow
- A Ilford
- B Ingatestone
- C Lakeside regional shopping centre
- D Loughton Broadway
- E Loughton High Road
- F North Chingford
- G Romford
- H The West End
- I Theydon Bois
- J Waltham Abbey
- K Waltham Cross
- L Walthamstow
- Retail Parks and Solus Stores**
- M Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)
- N Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
- O The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)
- P Lakeside Retail Park (Aros, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)
- Q Homebase Ltd, 140 Church Hill, Loughton, Essex
- R Homebase Ltd, High St, Waltham Cross, Hertfordshire
- S Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
- T Jewson Ltd, Greensted Rd, Ongar, Epping Forest
- U Sainsburys, 3 Crown Road, Enfield, Greater London
- V Sainsburys, 51 North Service Road, Brentwood, Essex
- W Sainsburys, Brewery Road, Hoddesdon, Hertfordshire
- X Sainsburys, Chase Lane, King George Avenue, Barking, Essex
- Y Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex
- Z Tesco Extra, Bryant Avenue, Romford, Essex
- a Tesco, 288 High Street, Ponders End, Enfield, Greater London
- b Tesco, Church Langley Centre, Harlow, Essex
- c Tesco, East Road, Edinburgh Way, Harlow, Essex
- d Tesco, Sewardstone Road, Waltham Abbey, Essex
- e Tesco, Southend Road, Woodford Green, Essex
- f Wickes, Brook St, Brentwood, Essex
- g Wickes, Sturias Wy, Waltham Cross, Hertfordshire
- Other:**
- h Internet / delivered
- i Abroad
- j Car boot sale (PROBE FOR LOCATION)
- k Other (PLEASE WRITE IN)
- l (Don't know / can't remember)
- m (Have only bought once)

Q15 Can you tell me where you or your household last made a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?
DO NOT PROMPT. ONE ANSWER ONLY.

Centres:

- 1 Basildon
- 2 Buckhurst Hill
- 3 Brentwood
- 4 Chelmsford
- 5 Chigwell
- 6 Chipping Ongar
- 7 Enfield
- 8 Epping
- 9 Harlow
- A Ilford
- B Ingatestone
- C Lakeside regional shopping centre
- D Loughton Broadway
- E Loughton High Road
- F North Chingford
- G Romford
- H The West End
- I Theydon Bois
- J Waltham Abbey
- K Waltham Cross
- L Walthamstow
- Retail Parks and Solus Stores**
- M Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)
- N Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
- O The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)
- P Lakeside Retail Park (Aros, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)
- Q Homebase Ltd, 140 Church Hill, Loughton, Essex
- R Homebase Ltd, High St, Waltham Cross, Hertfordshire
- S Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
- T Jewson Ltd, Greensted Rd, Ongar, Epping Forest
- U Sainsburys, 3 Crown Road, Enfield, Greater London
- V Sainsburys, 51 North Service Road, Brentwood, Essex
- W Sainsburys, Brewery Road, Hoddesdon, Hertfordshire
- X Sainsburys, Chase Lane, King George Avenue, Barking, Essex
- Y Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex
- Z Tesco Extra, Bryant Avenue, Romford, Essex
- a Tesco, 288 High Street, Ponders End, Enfield, Greater London
- b Tesco, Church Langley Centre, Harlow, Essex
- c Tesco, East Road, Edinburgh Way, Harlow, Essex
- d Tesco, Sewardstone Road, Waltham Abbey, Essex
- e Tesco, Southend Road, Woodford Green, Essex
- f Wickes, Brook St, Brentwood, Essex
- g Wickes, Sturias Wy, Waltham Cross, Hertfordshire
- Other:**
- h Internet / delivered
- i Abroad
- j Car boot sale (PROBE FOR LOCATION)
- k Other (PLEASE WRITE IN)
- l (Don't know / can't remember)
- m (Don't do this type of shopping)

GOTO Q17

Q16 And the time before that, where did your household go to make a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers?
DO NOT PROMPT. ONE ANSWER ONLY.

- Centres:**
- 1 Basildon
 - 2 Buckhurst Hill
 - 3 Brentwood
 - 4 Chelmsford
 - 5 Chigwell
 - 6 Chipping Ongar
 - 7 Enfield
 - 8 Epping
 - 9 Harlow
 - A Ilford
 - B Ingatestone
 - C Lakeside regional shopping centre
 - D Loughton Broadway
 - E Loughton High Road
 - F North Chingford
 - G Romford
 - H The West End
 - I Theydon Bois
 - J Waltham Abbey
 - K Waltham Cross
 - L Walthamstow
- Retail Parks and Solus Stores**
- M Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)
 - N Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
 - O The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)
 - P Lakeside Retail Park (Aros, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)
 - Q Homebase Ltd, 140 Church Hill, Loughton, Essex
 - R Homebase Ltd, High St, Waltham Cross, Hertfordshire
 - S Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
 - T Jewson Ltd, Greensted Rd, Ongar, Epping Forest
 - U Sainsburys, 3 Crown Road, Enfield, Greater London
 - V Sainsburys, 51 North Service Road, Brentwood, Essex
 - W Sainsburys, Brewery Road, Hoddesdon, Hertfordshire
 - X Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
 - Y Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex
 - Z Tesco Extra, Bryant Avenue, Romford, Essex
 - a Tesco, 288 High Street, Ponders End, Enfield, Greater London
 - b Tesco, Church Langley Centre, Harlow, Essex
 - c Tesco, East Road, Edinburgh Way, Harlow, Essex
 - d Tesco, Sewardstone Road, Waltham Abbey, Essex
 - e Tesco, Southend Road, Woodford Green, Essex
 - f Wickes, Brook St, Brentwood, Essex
 - g Wickes, Sturtas Wy, Waltham Cross, Hertfordshire
- Other:**
- h Internet / delivered
 - i Abroad
 - j Car boot sale (PROBE FOR LOCATION)
 - k Other (PLEASE WRITE IN)
 - l (Don't know / can't remember)
 - m (Have only bought once)

Q17 Can you tell me where you or your household last made a purchase of health, beauty or chemist items?
DO NOT PROMPT. ONE ANSWER ONLY.

- Centres:**
- 1 Basildon
 - 2 Buckhurst Hill
 - 3 Brentwood
 - 4 Chelmsford
 - 5 Chigwell
 - 6 Chipping Ongar
 - 7 Enfield
 - 8 Epping
 - 9 Harlow
 - A Ilford
 - B Ingatestone
 - C Lakeside regional shopping centre
 - D Loughton Broadway
 - E Loughton High Road
 - F North Chingford
 - G Romford
 - H The West End
 - I Theydon Bois
 - J Waltham Abbey
 - K Waltham Cross
 - L Walthamstow
- Retail Parks and Solus Stores**
- M Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)
 - N Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
 - O The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)
 - P Lakeside Retail Park (Aros, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)
 - Q Homebase Ltd, 140 Church Hill, Loughton, Essex
 - R Homebase Ltd, High St, Waltham Cross, Hertfordshire
 - S Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
 - T Jewson Ltd, Greensted Rd, Ongar, Epping Forest
 - U Sainsburys, 3 Crown Road, Enfield, Greater London
 - V Sainsburys, 51 North Service Road, Brentwood, Essex
 - W Sainsburys, Brewery Road, Hoddesdon, Hertfordshire
 - X Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
 - Y Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex
 - Z Tesco Extra, Bryant Avenue, Romford, Essex
 - a Tesco, 288 High Street, Ponders End, Enfield, Greater London
 - b Tesco, Church Langley Centre, Harlow, Essex
 - c Tesco, East Road, Edinburgh Way, Harlow, Essex
 - d Tesco, Sewardstone Road, Waltham Abbey, Essex
 - e Tesco, Southend Road, Woodford Green, Essex
 - f Wickes, Brook St, Brentwood, Essex
 - g Wickes, Sturtas Wy, Waltham Cross, Hertfordshire
- Other:**
- h Internet / delivered
 - i Abroad
 - j Car boot sale (PROBE FOR LOCATION)
 - k Other (PLEASE WRITE IN)
 - l (Don't know / can't remember)
 - m (Don't do this type of shopping)

GOTO Q19

Q18 And the time before that, where did you or your household go to make a purchase of health, beauty or chemist items?
DO NOT PROMPT. ONE ANSWER ONLY.

- Centres:**
- 1 Basildon
 - 2 Buckhurst Hill
 - 3 Brentwood
 - 4 Chelmsford
 - 5 Chigwell
 - 6 Chipping Ongar
 - 7 Enfield
 - 8 Epping
 - 9 Harlow
 - A Ilford
 - B Ingatestone
 - C Lakeside regional shopping centre
 - D Loughton Broadway
 - E Loughton High Road
 - F North Chingford
 - G Romford
 - H The West End
 - I Theydon Bois
 - J Waltham Abbey
 - K Waltham Cross
 - L Walthamstow
- Retail Parks and Solus Stores**
- M Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)
 - N Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
 - O The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)
 - P Lakeside Retail Park (Aroos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)
 - Q Homebase Ltd, 140 Church Hill, Loughton, Essex
 - R Homebase Ltd, High St, Waltham Cross, Hertfordshire
 - S Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
 - T Jewson Ltd, Greensted Rd, Ongar, Epping Forest
 - U Sainsburys, 3 Crown Road, Enfield, Greater London
 - V Sainsburys, 51 North Service Road, Brentwood, Essex
 - W Sainsburys, Brewery Road, Hoddesdon, Hertfordshire
 - X Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
 - Y Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex
 - Z Tesco Extra, Bryant Avenue, Romford, Essex
 - a Tesco, 288 High Street, Ponders End, Enfield, Greater London
 - b Tesco, Church Langley Centre, Harlow, Essex
 - c Tesco, East Road, Edinburgh Way, Harlow, Essex
 - d Tesco, Sewardstone Road, Waltham Abbey, Essex
 - e Tesco, Southend Road, Woodford Green, Essex
 - f Wickes, Brook St, Brentwood, Essex
 - g Wickes, Sturias Wy, Waltham Cross, Hertfordshire
- Other:**
- h Internet / delivered
 - i Abroad
 - j Car boot sale (PROBE FOR LOCATION)
 - k Other (PLEASE WRITE IN)
 - l (Don't know / can't remember)
 - m (Have only bought once)

Q19 Can you tell me where you or your household last made a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?
DO NOT PROMPT. ONE ANSWER ONLY.

- Centres:**
- 1 Basildon
 - 2 Buckhurst Hill
 - 3 Brentwood
 - 4 Chelmsford
 - 5 Chigwell
 - 6 Chipping Ongar
 - 7 Enfield
 - 8 Epping
 - 9 Harlow
 - A Ilford
 - B Ingatestone
 - C Lakeside regional shopping centre
 - D Loughton Broadway
 - E Loughton High Road
 - F North Chingford
 - G Romford
 - H The West End
 - I Theydon Bois
 - J Waltham Abbey
 - K Waltham Cross
 - L Walthamstow
- Retail Parks and Solus Stores**
- M Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)
 - N Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
 - O The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)
 - P Lakeside Retail Park (Aroos, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)
 - Q Homebase Ltd, 140 Church Hill, Loughton, Essex
 - R Homebase Ltd, High St, Waltham Cross, Hertfordshire
 - S Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
 - T Jewson Ltd, Greensted Rd, Ongar, Epping Forest
 - U Sainsburys, 3 Crown Road, Enfield, Greater London
 - V Sainsburys, 51 North Service Road, Brentwood, Essex
 - W Sainsburys, Brewery Road, Hoddesdon, Hertfordshire
 - X Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
 - Y Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex
 - Z Tesco Extra, Bryant Avenue, Romford, Essex
 - a Tesco, 288 High Street, Ponders End, Enfield, Greater London
 - b Tesco, Church Langley Centre, Harlow, Essex
 - c Tesco, East Road, Edinburgh Way, Harlow, Essex
 - d Tesco, Sewardstone Road, Waltham Abbey, Essex
 - e Tesco, Southend Road, Woodford Green, Essex
 - f Wickes, Brook St, Brentwood, Essex
 - g Wickes, Sturias Wy, Waltham Cross, Hertfordshire
- Other:**
- h Internet / delivered
 - i Abroad
 - j Car boot sale (PROBE FOR LOCATION)
 - k Other (PLEASE WRITE IN)
 - l (Don't know / can't remember)
 - m (Don't do this type of shopping)

GOTO Q21

Q20 And the time before that, where did you or your household go to make a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys?
DO NOT PROMPT. ONE ANSWER ONLY.

Centres:

- 1 Basildon
 - 2 Buckhurst Hill
 - 3 Brentwood
 - 4 Chelmsford
 - 5 Chigwell
 - 6 Chipping Ongar
 - 7 Enfield
 - 8 Epping
 - 9 Harlow
 - A Ilford
 - B Ingatestone
 - C Lakeside regional shopping centre
 - D Loughton Broadway
 - E Loughton High Road
 - F North Chingford
 - G Romford
 - H The West End
 - I Theydon Bois
 - J Waltham Abbey
 - K Waltham Cross
 - L Walthamstow
- Retail Parks and Solus Stores**
- M Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)
 - N Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
 - O The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)
 - P Lakeside Retail Park (Aros, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)
 - Q Homebase Ltd, 140 Church Hill, Loughton, Essex
 - R Homebase Ltd, High St, Waltham Cross, Hertfordshire
 - S Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
 - T Jewson Ltd, Greensted Rd, Ongar, Epping Forest
 - U Sainsburys, 3 Crown Road, Enfield, Greater London
 - V Sainsburys, 51 North Service Road, Brentwood, Essex
 - W Sainsburys, Brewery Road, Hoddesdon, Hertfordshire
 - X Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
 - Y Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex
 - Z Tesco Extra, Bryant Avenue, Romford, Essex
 - a Tesco, 288 High Street, Ponders End, Enfield, Greater London
 - b Tesco, Church Langley Centre, Harlow, Essex
 - c Tesco, East Road, Edinburgh Way, Harlow, Essex
 - d Tesco, Sewardstone Road, Waltham Abbey, Essex
 - e Tesco, Southend Road, Woodford Green, Essex
 - f Wickes, Brook St, Brentwood, Essex
 - g Wickes, Sturias Wy, Waltham Cross, Hertfordshire
- Other:**
- h Internet / delivered
 - i Abroad
 - j Car boot sale (PROBE FOR LOCATION)
 - k Other (PLEASE WRITE IN)
 - l (Don't know / can't remember)
 - m (Have only bought once)

Q21 And where was the last purchase of other specialist non-food items such as books, CDs, jewellery or china and glass items?
DO NOT PROMPT. ONE ANSWER ONLY.

Centres:

- 1 Basildon
 - 2 Buckhurst Hill
 - 3 Brentwood
 - 4 Chelmsford
 - 5 Chigwell
 - 6 Chipping Ongar
 - 7 Enfield
 - 8 Epping
 - 9 Harlow
 - A Ilford
 - B Ingatestone
 - C Lakeside regional shopping centre
 - D Loughton Broadway
 - E Loughton High Road
 - F North Chingford
 - G Romford
 - H The West End
 - I Theydon Bois
 - J Waltham Abbey
 - K Waltham Cross
 - L Walthamstow
- Retail Parks and Solus Stores**
- M Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)
 - N Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
 - O The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)
 - P Lakeside Retail Park (Aros, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)
 - Q Homebase Ltd, 140 Church Hill, Loughton, Essex
 - R Homebase Ltd, High St, Waltham Cross, Hertfordshire
 - S Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
 - T Jewson Ltd, Greensted Rd, Ongar, Epping Forest
 - U Sainsburys, 3 Crown Road, Enfield, Greater London
 - V Sainsburys, 51 North Service Road, Brentwood, Essex
 - W Sainsburys, Brewery Road, Hoddesdon, Hertfordshire
 - X Sainsburys, Chase Lane, King George Avenue, Barkingside, Essex
 - Y Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex
 - Z Tesco Extra, Bryant Avenue, Romford, Essex
 - a Tesco, 288 High Street, Ponders End, Enfield, Greater London
 - b Tesco, Church Langley Centre, Harlow, Essex
 - c Tesco, East Road, Edinburgh Way, Harlow, Essex
 - d Tesco, Sewardstone Road, Waltham Abbey, Essex
 - e Tesco, Southend Road, Woodford Green, Essex
 - f Wickes, Brook St, Brentwood, Essex
 - g Wickes, Sturias Wy, Waltham Cross, Hertfordshire
- Other:**
- h Internet / delivered
 - i Abroad
 - j Car boot sale (PROBE FOR LOCATION)
 - k Other (PLEASE WRITE IN)
 - l (Don't know / can't remember)
 - m (Don't do this type of shopping)

GOTO Q23

Q22 And the time before that, where did you or your household go to make a purchase of other specialist non-food items such as books, CDs, jewellery or china and glass items?
DO NOT PROMPT. ONE ANSWER ONLY.

Centres:

- 1 Basildon
 - 2 Buckhurst Hill
 - 3 Brentwood
 - 4 Chelmsford
 - 5 Chigwell
 - 6 Chipping Ongar
 - 7 Enfield
 - 8 Epping
 - 9 Harlow
 - A Ilford
 - B Ingatestone
 - C Lakeside regional shopping centre
 - D Loughton Broadway
 - E Loughton High Road
 - F North Chingford
 - G Romford
 - H The West End
 - I Theydon Bois
 - J Waltham Abbey
 - K Waltham Cross
 - L Walthamstow
- Retail Parks and Solus Stores**
- M Brookfield Centre, Cheshunt, Waltham Cross, Hertfordshire (Tesco, Marks and Spencers, Next)
 - N Highbridge Retail Park, Highbridge St, Waltham Abbey, Essex (MFI, Carpetright)
 - O The Pavilions Shopping Centre, Waltham Cross, Broxbourne (Peacocks, Sainsburys, Iceland)
 - P Lakeside Retail Park (Aros, B&Q, Comet, Halfords, Ikea, MFI, Tesco Extra)
 - Q Homebase Ltd, 140 Church Hill, Loughton, Essex
 - R Homebase Ltd, High St, Waltham Cross, Hertfordshire
 - S Jewson Ltd, Bridge House Wharf, Lea Rd, Waltham Abbey, Essex
 - T Jewson Ltd, Greensted Rd, Ongar, Epping Forest
 - U Sainsburys, 3 Crown Road, Enfield, Greater London
 - V Sainsburys, 51 North Service Road, Brentwood, Essex
 - W Sainsburys, Brewery Road, Hoddesdon, Hertfordshire
 - X Sainsburys, Chase Lane, King George Avenue, Barking, Essex
 - Y Sainsburys, Fifth Avenue, Allende Avenue, Harlow, Essex
 - Z Tesco Extra, Bryant Avenue, Romford, Essex
 - a Tesco, 288 High Street, Ponders End, Enfield, Greater London
 - b Tesco, Church Langley Centre, Harlow, Essex
 - c Tesco, East Road, Edinburgh Way, Harlow, Essex
 - d Tesco, Sewardstone Road, Waltham Abbey, Essex
 - e Tesco, Southend Road, Woodford Green, Essex
 - f Wickes, Brook St, Brentwood, Essex
 - g Wickes, Sturtas Wy, Waltham Cross, Hertfordshire
- Other:**
- h Internet / delivered
 - i Abroad
 - j Car boot sale (PROBE FOR LOCATION)
 - k Other (PLEASE WRITE IN)
 - l (Don't know / can't remember)
 - m (Have only bought once)

Q23 Do you use the internet to undertake your shopping (food or non-food)?

- 1 Yes GO TO Q24
- 2 No GO TO Q25

Q24 What sort of goods do you typically purchase via the internet?

ONLY PROMPT IF RESPONDENT DOES NOT ANSWER FOOD AND GROCERY CATEGORY, CAN BE MULTI-CODED, RANK UP TO 3 ANSWERS.

- 1 Food and groceries
- 2 Clothes and shoes
- 3 Furniture, carpets, soft household furnishings
- 4 DIY and decorating goods
- 5 Domestic appliances
- 6 CDs, DVDs, games, books etc....
- 7 Other specialist non-food items (PLEASE WRITE IN)
- 8 (Don't know)

Q25 Which of the following do you consider to be your nearest Town Centre within Epping Forest District?

ONE ANSWER ONLY. READ OUT. (Query if response is not any of the centres listed below. Note to surveyor that some households will fall outside Epping Forest District)

- 1 Epping
- 2 Loughton High Road
- 3 Waltham Abbey
- 4 Loughton Broadway (or 'The Broadway' of 'Debden')
- 5 Chipping Ongar
- 6 Buckhurst Hill
- 7 (Don't know) GOTO Q29

Q26 Do you visit your nearest town centre (Q25 response) on a regular basis ?

- 1 Yes
- 2 No
- 3 (Don't know / varies)

Q27 What are some good features of your nearest town centre (identified in Question 25)?

DO NOT PROMPT. RANK UP TO 3 ANSWERS

ACCESS/TRAVEL

- 1 Adequate access for wheelchair and pushchair users
 - 2 Adequate parking
 - 3 Adequate public transport
 - 4 Adequate sign posting
 - 5 Provisions for pedestrians
- SHOPS**
- 6 Adequate choice of shops in general
 - 7 Adequate quality of shops
 - 8 Adequate supermarket offer
 - 9 Enough national multiple (high street chain) retailers
- FACILITIES**
- A Adequate facilities for children
 - B Adequate facilities for the disabled
 - C Adequate number of toilets
 - D Adequate safety measures/CCTV/police presence
 - E Adequate seating/benches
- LEISURE/ENTERTAINMENT**
- F Adequate quality/range of bars/nightclubs
 - G Adequate quality/range of cafes
 - H Adequate quality/range of cinemas/theatres
 - I Adequate quality/range of family entertainment
 - J Adequate quality/range of health clubs/gyms
 - K Adequate quality/range of restaurants
- ENVIRONMENT**
- L Adequate shelter from wind / rain
 - M General cleanliness of centres
 - N The appearance / environment of centre
- Other:**
- O Other (PLEASE WRITE IN)
 - P (Don't know / refused)
 - Q (None mentioned)

Q28 Can I ask, are there things that could be improved about your nearest town centre (Q25 response) ?

DO NOT PROMPT. RANK UP TO 3 ANSWERS

ACCESS/TRAVEL

- 1 Better links from car parks to Centre (car parking isn't accessible enough)
 - 2 Better signage around Centre
 - 3 Better/more frequent bus service (inadequate bus service to the centre)
 - 4 Better/more frequent train service (inadequate train service to the centre)
 - 5 Cheaper parking (parking too expensive)
 - 6 Free parking
 - 7 Improve access for wheelchairs and pushchairs users
 - 8 Improve priority for pedestrians
 - 9 More parking provision (not enough parking)
- Other:**
- A New/relocated bus stops
- SHOPS**
- B Fewer empty shops/vacancies
 - C Improved market
 - D More (larger) covered shopping centres/malls
 - E More choice of shops (general)
 - F More clothes/fashion shops
 - G More dept stores/larger stores
 - H More discount/cheaper goods
 - I More independent shops
 - J More quality/designer shops
 - K More/improved supermarkets/food shops
- Other:**
- L Specific shop missing from Town Centre (PLEASE WRITE IN)
- FACILITIES**
- M Better/more safety/security/CCTV/police presence
 - N Crèche
 - O More facilities for children
 - P More facilities for disabled
 - Q More seating/benches
 - R More toilets
- LEISURE/ENTERTAINMENT**
- S More/better bars/nightclubs
 - T More/better cafes
 - U More/better cinema or theatre
 - V More/better family entertainment (ice skating/bowling/etc)
 - W More/better health clubs/gyms
 - X More/better restaurants
- ENVIRONMENT**
- Y Improved shelter from wind/rain
 - Z Less litter
- Other:**
- a Nicer shopping environment
 - b Other (PLEASE WRITE IN)
 - c (Don't know)
 - d (Nothing)

FINALLY, I AM GOING TO ASK A FEW QUESTIONS ON DESTINATIONS FOR LEISURE AND CULTURAL ACTIVITIES

Q29 In which town, village or out-of-town location does your household spend most money on the Restaurants?

Centres:

- 1 Basildon
 - 2 Buckhurst Hill
 - 3 Chelmsford
 - 4 Chigwell
 - 5 Chipping Ongar
 - 6 Enfield
 - 7 Epping
 - 8 Harlow
 - 9 Ilford
 - A Ingatestone
 - B Lakeside
 - C Loughton Broadway
 - D Loughton High Road
 - E North Chingford
 - F Romford
 - G The West End
 - H Theydon Bois
 - I Waltham Abbey
 - J Waltham Cross
 - K Walthamstow
- Out of Centre Destinations:**
- L Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)
 - M Brentwood Centre, Doddinghurst Road, Brentwood, Essex
 - N Moonlight Fun Casinos, 9 Nevill Way, Loughton, Essex
 - O The Longman Theatre, Victoria Hall, Bury Rd, Harlow, Essex
 - P The Vale Academy, Delamare Rd, Cheshunt, Waltham Cross, Broxbourne (Theatre)
- Other:**
- Q Other Locations (PLEASE WRITE IN EXACT LOCATION)
 - R (Don't know / varies)
 - S (Don't do this activity)

Q30 In which town, village or out-of-town location does your household spend most money on the Cinema / Theatre?

- Centres:**
- 1 Basildon
 - 2 Buckhurst Hill
 - 3 Chelmsford
 - 4 Chigwell
 - 5 Chipping Ongar
 - 6 Enfield
 - 7 Epping
 - 8 Harlow
 - 9 Ilford
 - A Ingatestone
 - B Lakeside
 - C Loughton Broadway
 - D Loughton High Road
 - E North Chingford
 - F Romford
 - G The West End
 - H Theydon Bois
 - I Waltham Abbey
 - J Waltham Cross
 - K Walthamstow
- Out of Centre Destinations:**
- L Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)
 - M Brentwood Centre, Doddinghurst Road, Brentwood, Essex
 - N Moonlight Fun Casinos, 9 Nevill Way, Loughton, Essex
 - O The Longman Theatre, Victoria Hall, Bury Rd, Harlow, Essex
 - P The Valle Academy, Delamare Rd, Cheshunt, Waltham Cross, Broxbourne (Theatre)
- Other:**
- Q Other Locations [PLEASE WRITE IN EXACT LOCATION]
 - R (Don't know / varies)
 - S (Don't do this activity)

Q31 In which town, village or out-of-town location does your household spend most money on the Cafes / Pubs / Bars?

- Centres:**
- 1 Basildon
 - 2 Buckhurst Hill
 - 3 Chelmsford
 - 4 Chigwell
 - 5 Chipping Ongar
 - 6 Enfield
 - 7 Epping
 - 8 Harlow
 - 9 Ilford
 - A Ingatestone
 - B Lakeside
 - C Loughton Broadway
 - D Loughton High Road
 - E North Chingford
 - F Romford
 - G The West End
 - H Theydon Bois
 - I Waltham Abbey
 - J Waltham Cross
 - K Walthamstow
- Out of Centre Destinations:**
- L Ape Theatre Co, 32 Brook Rd, Epping, Essex (Theatre)
 - M Brentwood Centre, Doddinghurst Road, Brentwood, Essex
 - N Moonlight Fun Casinos, 9 Nevill Way, Loughton, Essex
 - O The Longman Theatre, Victoria Hall, Bury Rd, Harlow, Essex
 - P The Valle Academy, Delamare Rd, Cheshunt, Waltham Cross, Broxbourne (Theatre)
- Other:**
- Q Other Locations [PLEASE WRITE IN EXACT LOCATION]
 - R (Don't know / varies)
 - S (Don't do this activity)

Q32 In which town, village or out-of-town location does your household spend most money on the Health & Fitness?

- Centres:**
- 1 Basildon
 - 2 Chelmsford
 - 3 Enfield
 - 4 Harlow
 - 5 Ilford
 - 6 Lakeside
 - 7 Romford
 - 8 The West End
 - 9 Walthamstow
- Out of Centre Destinations:**
- A Body & Soul, 10 Torrington Dr, Loughton, Essex
 - B Brentwood Centre, Doddinghurst Road, Brentwood, Essex
 - C Epping Sports Centre, 25 Hemnal Street, Epping, Essex
 - D Esporta Health Club, Claygate House, Manor Rd, Woodford Green, Essex
 - E Fitness Figures, Barn Hoppett, Rangers Rd, London
- F Grundy Park Leisure Centre, Windmill Ln, Cheshunt, Waltham Cross, Broxbourne
 - G Island Fitness, 57 Island Centre Way, Enfield (gym)
 - H John Warner Sports Centre, 1 review, Stanstead Road, Hoddesdon
 - I Lea Valley Sports Centre, Bullsmoor Lane, Enfield, Middlesex
 - J Loughton Leisure Centre, Trips Hill, Loughton, Essex
 - K Loughton Sports Centre, Rectory Ln, Loughton, Epping Forest
 - L Ongar Leisure Centre, The Gables, Ongar, Essex
 - M Waltham Abbey Sports Centre, Broomstickhall Road, Waltham Abbey, Essex
 - N Waltham Abbey Swimming Pool, Roundhills, Waltham Abbey, Essex
- Other:**
- Q Other Locations [PLEASE WRITE IN EXACT LOCATION]
 - P (Don't know / varies)
 - R (Don't do this activity)

Q33 In which town, village or out-of-town location does your household spend most money on Family Entertainment (i.e. Ten-Pin Bowling, Ice Skating etc)?

- Centres:**
- 1 Basildon
 - 2 Buckhurst Hill
 - 3 Chelmsford
 - 4 Chigwell
 - 5 Chipping Ongar
 - 6 Enfield
 - 7 Epping
 - 8 Harlow
 - 9 Ilford
 - A Ingatestone
 - B Lakeside
 - C Loughton Broadway
 - D Loughton High Road
 - E North Chingford
 - F Romford
 - G The West End
 - H Theydon Bois
 - I Waltham Abbey
 - J Waltham Cross
 - K Walthamstow
- Other:**
- L Other Locations [PLEASE WRITE IN EXACT LOCATION]
 - M (Don't know / varies)
 - N (Don't do this activity)

GEN Gender of respondent.
CODE FROM OBSERVATION

- 1 Male
- 2 Female

AGE Could I ask, how old are you ?
ONE ANSWER ONLY. DO NOT READ OUT

- 1 18 to 24
- 2 25 to 34
- 3 35 to 44
- 4 45 to 54
- 5 55 to 64
- 6 65 +
- 7 (Refused)

OCC What is the occupation of the chief income earner in your household ?
(IF RETIRED, ASK PREVIOUS OCCUPATION)

- 1 Occupation / job description (PLEASE WRITE IN)
- 2 Retired state pension ONLY
- 3 (Refused)

WOR Which of the following best describes the chief wage earner of your household's
current employment situation ?
READ OUT. ONE ANSWER ONLY

- 1 Working full time
- 2 Working part time
- 3 Unemployed
- 4 Retired
- 5 A housewife
- 6 A student
- 7 Other (PLEASE WRITE IN)
- 8 (Refused)

CAR How many cars does your household own or have the use of ?
ONE ANSWER ONLY. DO NOT READ OUT

- 1 None
- 2 One
- 3 Two
- 4 Three or more
- 5 (Refused)

Thank & close